



# ronghe chen

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## Education

Northwestern University | Evanston, IL

Sep 2023 - Jun 2027

- BS in Computer Science (concentration in Human-Computer Interaction) and Psychology
- Dean's List Spring 2024
- Relevant Coursework: Design, Thinking & Communication, Software Studio, Human-Computer Interaction, Presenting Ideas and Data, Data Structures & Algorithms, Machine Learning, Research Methods in Psychology

## Experience

### Incoming AI UI/UX Intern

Jun 2025 - Sept 2025

Product Management Accelerator

### Campus Leadership Program

Mar 2025 - Present

You.com

- Designed marketing campaigns for You.com on Northwestern's campus, strengthening my skills in marketing strategy and cross-functional collaboration
- Attended monthly meetings with You.com's sales, engineering, data science, and marketing teams to better understand how AI works

### UX Designer

Jan 2025 - Present

Computational Journalism Lab

- Designed interfaces for interactive web apps that incorporate data analysis into journalism
- Worked on front end for SQL text analysis web app using React + Vite

### Product Management Intern

Nov 2024 - Feb 2025

Vibing

- Conducted user interviews gathering feedback on the interface
- Conducted informal market research to identify emerging trends and social media used by target audience, providing insights to the product team
- Spearheaded tone refinement for AI relationship advice bot by training LLM responses to emulate human empathy and conversational flow, enhancing user trust and engagement.
- Collaborated cross-functionally with engineers and product designers to improve bot alignment and personalization for Gen Z audiences

## Projects

**Portfolio** (<https://ronghechen.github.io/>) - Used HTML, CSS, and JavaScript to create a portfolio website.

**Study Timer** (<https://ronghechen.github.io/studytimer/>) - Used HTML, CSS, and JavaScript to create a Pomodoro- style timer for study sessions.

**Transportation App Interface** - Built an interface for a transportation app in Figma with features including ride matching and adjusting the number of passengers.

**SQL Text Analysis Web App** - Designed prototypes & developed front-end interface for SQL text analysis tool.

**Open Street Map Processing** - Used C++ to build an application that parsed XML data to predict bus arrival times and locate closest bus stops.

## Leadership

### Treasurer (Responsible Use of AI Student Organization)

Feb 2025 - Present

- Manages RAISO budget
- Writes grant proposals to secure funding for RAISO
- Represents RAISO at club fairs and events

### Sisterhood Committee (Chi Omega)

Apr 2025 - Present

- Gather feedback from chapter members to identify needs and improve engagement, inclusion, and retention through sisterhood initiatives
- Contribute to the chapter's community-building strategy by brainstorming event ideas, managing logistics, and supporting internal communications

## Skills

**Languages** - Java, Python, C/C++, HTML/CSS/JavaScript, Ruby on Rails, SQL

**Tools** - Figma, Excel, Tableau, Vite, Canva, Webflow, VSCode, Git, Jira

**Frameworks** - Tailwind CSS, Bootstrap, React, NumPy

**Certifications** - Digital Skills: User Experience (Accenture), React.js (SimpliLearn), Scrum: The Basics (LinkedIn), Leading and Managing Successful UX Teams (LinkedIn), Agile User Experience Design and Research (LinkedIn), Agile Project Management with Jira Cloud (LinkedIn)