ronghe chen

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Education

Northwestern University | Evanston, IL   **Sep 2023 - Jun 2027**

- BS in Computer Science (concentration in Human-Computer Interaction) and Psychology
- Cumulative GPA: 3.41, Major GPA: 3.63
- Relevant Coursework: Design, Thinking & Communication, Software Studio, Human-Computer Interaction, Presenting Ideas and Data, Data Structures & Algorithms, Machine Learning, Research Methods in Psychology

Experience

Incoming AI UI/UX Intern   **Jun 2025 - Sept 2025**

Product Management Accelerator

Campus Leadership Program   **Mar 2025 - Present**

You.com

- Designed marketing campaigns for You.com on Northwestern's campus, strengthening my skills in marketing strategy and cross-functional collaboration
- Attended monthly meetings with You.com's sales, engineering, data science, and marketing teams to better understand how AI works

UX Designer   **Jan 2025 - Present**

Computational Journalism Lab

- Designed interfaces for interactive web apps that incorporate data analysis into journalism
- Worked on front end for SQL text analysis web app using React + Vite

Product Management Intern   **Nov 2024 - Feb 2025**

Vibing

- Conducted user interviews gathering feedback on the interface
- Conducted informal market research to identify emerging trends and social media used by target audience, providing insights to the product team Spearheaded tone refinement for AI relationship advice bot by training LLM responses to emulate human empathy and conversational flow, enhancing user trust and engagement.
- Collaborated cross-functionally with engineers and product designers to improve bot alignment and personalization for Gen Z audiences

Projects

Portfolio (https://ronghechen.github.io/) - Used HTML, CSS, and JavaScript to create a portfolio website.

Study Timer (https://ronghechen.github.io/studytimer/) - Used HTML, CSS, and JavaScript to create a Pomodoro- style timer for study sessions.

Transportation App Interface - Built an interface for a transportation app in Figma with features including ride matching and adjusting the number of passengers.

SQL Text Analysis Web App - Designed prototypes & developed front-end interface for SQL text analysis tool.

Open Street Map Processing - Used C++ to build an application that parsed XML data to predict bus arrival times and locate closest bus stops.

Leadership

Treasurer (Responsible Use of AI Student Organization)   **Feb 2025 - Present**

- Manages RAISO budget
- Writes grant proposals to secure funding for RAISO
- Represents RAISO at club fairs and events

Sisterhood Committee (Chi Omega)   **Apr 2025 - Present**

- Gather feedback from chapter members to identify needs and improve engagement, inclusion, and retention through sisterhood initiatives
- Contribute to the chapter's community-building strategy by brainstorming event ideas, managing logistics, and supporting internal communications

Skills

Languages - Java, Python, C/C++, HTML/CSS/JavaScript, Ruby on Rails, SQL

Tools - Figma, Excel, Tableau, Vite, Canva, Webflow, VSCode, Git, Jira

Frameworks - Tailwind CSS, Bootstrap, React, NumPy

Certifications - Digital Skills: User Experience (Accenture), React.js (SimpliLearn), Scrum: The Basics (LinkedIn), Leading and Managing Successful UX Teams (LinkedIn), Agile User Experience Design and Research (LinkedIn), Agile Project Management with Jira Cloud (LinkedIn)