ronghe chen

Chicago, IL   github.com/ronghechen

ronghechen2027@u.northwestern.edu

312-684-0996

Education

Northwestern University | Evanston, IL   **Sep 2023 - Jun 2027**

- BS in Computer Science and Psychology, Segal Design Certificate
- Major GPA: 3.74, Dean's List
- Relevant Coursework: Design & Analysis of Algorithms, Software Studio, Human-Computer Interaction, Presenting Ideas and Data, Data Structures & Algorithms, Machine Learning, Intro to Computer Systems

Experience

AI UI/UX Intern   **Jun 2025 - Sept 2025**
Product Management Accelerator

- Collaborated with PMs, developers, and data scientists to design and develop EchoLab, a B2B SaaS platform that uses AI to convert raw customer feedback into actionable A/B tests
- Designed EchoLab's logo and helped compile 32-page e-book "The Experiment Velocity Playbook"
- Created 10+ mockups, wireframes, and prototypes to develop and iterate on design solutions, reducing engineering rework by ~30%
- Developed user personas and user journeys to visualize user behavior and inform designs
- Learned about GenAI tools and frameworks and how to incorporate them into design decisions

Campus Leadership Program   **Mar 2025 - May 2025**
You.com

- Designed marketing campaigns for You.com on Northwestern's campus, strengthening my skills in marketing strategy and cross-functional collaboration
- Partnered with other campus ambassadors to coordinate 2 strategy sessions

Product Management Intern   **Nov 2024 - Feb 2025**
Vibing

- Conducted 15+ user interviews gathering feedback on the interface
- Conducted informal market research to identify emerging trends and social media used by target audience, providing insights to the
- product team, helping take downloads from 10 to 10,000+
- Spearheaded tone refinement for AI relationship advice bot by training LLM responses to emulate human empathy and conversational flow, enhancing user trust and engagement, improving session duration by ~25%
- Collaborated cross-functionally with engineers and product designers to improve bot alignment and personalization for Gen Z audiences, resulting in a 15% increase in user engagement

Projects

Portfolio (https://ronghechen.github.io/) - Used HTML, CSS, and JavaScript to create a portfolio website.

Travel Blog (https://travelwithronghe.netlify.app/) - Built and deployed a personal travel blog using Hugo, a static site generator, customizing layouts with HTML/CSS

Transportation App Interface - Built an interface for a transportation app in Figma with features including ride matching and adjusting the number of passengers.

NoteSync - Collaborated with team of full-stack engineers on SaaS live music calendar web app using Ruby on Rails, allowing users to add events and venues.

Open Street Map Processing - Used C++ to build an application that parsed XML data to predict bus arrival times and locate closest bus stops.

Leadership

Treasurer (Responsible Use of AI Student Organization)   **Feb 2025 - Present**

- Manages RAISO budget
- Writes grant proposals to secure funding for RAISO
- Represents RAISO at club fairs and events

Sisterhood Committee (Chi Omega)   **Apr 2025 - Present**

- Gather feedback from 60+ chapter members to identify needs and improve engagement, inclusion, and retention through sisterhood initiatives
- Contribute to the chapter's community-building strategy by brainstorming event ideas, managing logistics, and supporting internal communications

Skills

Languages - Java, Python, C/C++, HTML/CSS/JavaScript, Ruby on Rails, SQL
Tools - Figma, Excel, Tableau, Vite, Canva, Webflow, VSCode, Git, Jira
Design Skills - Design Systems, Handoff, Storyboarding
Frameworks - Tailwind CSS, Bootstrap, React, NumPy
Certifications - Digital Skills: User Experience (Accenture), React.js (SimpliLearn), Microsoft Azure AI Essentials (Microsoft & LinkedIn), Amazon Campus Prep Series Graduate