

Questionnaire on the Virtual Tourism Experience and Cultural Identity of the Old Summer Palace Ruins Park

Date:

Serial Number:

Dear Madam/Sir,

Hello! We are postgraduate students from the School of Tourism Sciences at Beijing International Studies University. We are currently conducting a survey and research on children's virtual tourism experience and cultural identity status regarding the Old Summer Palace Ruins Park, aiming to understand the role and connection of virtual tourism in children's cultural identity. The Old Summer Palace Ruins Park is an important carrier and precious source for spreading Chinese historical stories. It showcases the outstanding traditional cultural elements it contains and reveals the crucial information in the course of human history, which can help the people gain a deeper understanding of Chinese culture, enhance their cultural identity, and strengthen their cultural confidence. For the questions in the questionnaire, you just need to rate them according to your true feelings. Your opinions will be anonymously regarded as important materials for our research. The collected data will only be used for research purposes and will never disclose any information you fill in or be used for any commercial purposes. You can fill it out with peace of mind. Thank you for your support and assistance!

Use the Likert five-point scale, where 5 represents "strongly agree" and 1 represents "strongly disagree"!!!!!!

<i>Visual Experience</i>	5	4	3	2	1
There is a display of information about the Old Summer Palace scenic area during the virtual tour.					
The images in the virtual tour are very clear and smooth.					
There are many buildings and landscapes in the scenic area shown in the virtual tour.					
The images shown in the virtual tour are very beautiful.					
The display in the virtual tour is very rich and enables one to see far away.					
<i>Presence</i>	5	4	3	2	1
In my opinion, this virtual tour was just like "I had actually been to this place".					
When I took a tour through text descriptions, it seemed that I was in the real Old Summer Palace scenic area.					
When I was taking a tour through text descriptions, I sometimes forgot that I was doing an experiment.					
When I was taking a tour through text descriptions, although my body was in the room, I felt like I was in a tourist scenic area.					

When I finished the tour through text descriptions, I felt as if I had returned to reality after a trip.					
The world presented by the text descriptions was real to me.					
<i>Immersion</i>	5	4	3	2	1
When I take a tour of the Old Summer Palace through text descriptions, I can control and manage the process of the tour by myself.					
Text-based virtual tours enable me to have a good understanding and mastery of the historical culture contained in the Old Summer Palace scenic area.					
It's quite easy for me to experience the historical culture of the Old Summer Palace scenic area through text descriptions.					
When taking a tour through text descriptions, I often forget about the time.					
I don't feel distracted when taking a text-based virtual tour.					
I'm completely immersed in the cultural atmosphere here.					
<i>Negative Experiences</i>	5	4	3	2	1
I think reading texts is challenging for me.					
I think reading texts is somewhat difficult for me.					
I think reading texts makes me feel a sense of coercion.					
<i>Intrinsic motivation</i>					
Reading texts to learn about historical and cultural knowledge is quite impressive.					
I think learning historical and cultural knowledge through texts can boost my learning interest.					
I think learning historical and cultural knowledge through texts can strengthen my learning motivation.					
<i>learning outcomes</i>	5	4	3	2	1
Gain relevant historical and cultural education.					
Acquire knowledge related to historical culture.					
Help me to learn historical and cultural knowledge effectively on my own.					
Deepen the understanding and recognition of the history and culture of our nation.					
Help to establish personal historical and cultural values.					