

Survey Questionnaire on the Virtual Tourism Experience and Cultural Identity of the Old Summer Palace Ruins Park

Time:

Serial Number:

Dear Madam/Sir:

Hello! We are postgraduate students from the School of Tourism Sciences at Beijing International Studies University. We are currently conducting a survey and research on children's virtual tourism experience and cultural identity status regarding the Old Summer Palace Ruins Park, aiming to understand the role and connection of virtual tourism in children's cultural identity. The Old Summer Palace Ruins Park is an important carrier and precious source for spreading Chinese historical stories. It showcases the outstanding traditional cultural elements it contains and reveals the crucial information in the course of human history, which can help the people gain a deeper understanding of Chinese culture, enhance their cultural identity, and strengthen their cultural confidence. For the questions in the questionnaire, you just need to rate them according to your true feelings. Your opinions will be anonymously regarded as important materials for our research. The collected data will only be used for research purposes and will never disclose any information you fill in or be used for any commercial purposes. You can fill it out with peace of mind. Thank you for your support and assistance!

Use the Likert five-point scale, where 5 represents "strongly agree" and 1 represents "strongly disagree"!!!!!!

<i>Visual Experience</i>	5	4	3	2	1
There is a display of information about the Old Summer Palace scenic area during the virtual tour.					
The virtual tour images are very clear and smooth.					
There are many buildings and landscapes in the scenic area shown in the virtual tour.					
The images shown in the virtual tour are very beautiful.					
The display in the virtual tour is very rich and enables one to see far away.					
<i>Presence</i>	5	4	3	2	1
In my opinion, this virtual tour was just like "I had actually been to this place.					
When I took a tour through VR, it seemed that I was in the real Old Summer Palace scenic area.					
When I was taking a VR tour, I sometimes forgot that I was doing an experiment.					
When I was taking a VR tour, although my body was in the room, I felt like I was in a tourist scenic area.					
When I finished the VR tour, I felt as if I had returned to reality after a trip.					
The world presented by VR was real to me.					

<i>Immersion</i>	5	4	3	2	1
When I take a tour of the Old Summer Palace through VR, I can control and manage the process of the tour by myself.					
The VR virtual tour enables me to have a good understanding and mastery of the historical culture contained in the Old Summer Palace scenic area.					
It's quite easy for me to experience the historical culture of the Old Summer Palace scenic area through VR.					
When taking a tour through VR, I often forget about the time.					
I don't feel distracted when taking a VR virtual tour.					
I'm completely immersed in the cultural atmosphere here.					
<i>Negative Experiences</i>	5	4	3	2	1
I think the use of VR is challenging for me.					
I think the use of VR is somewhat difficult for me.					
I think the use of VR makes me feel a sense of coercion.					
<i>Intrinsic motivation</i>					
Using VR virtual tours to learn historical and cultural knowledge is quite impressive.					
I think learning historical and cultural knowledge through VR virtual tourism can boost my learning interest.					
I think learning historical and cultural knowledge through VR virtual tourism can strengthen my learning motivation.					
<i>learning outcomes</i>	5	4	3	2	1
Gain relevant historical and cultural education.					
Acquire knowledge related to historical culture.					
Help me to learn historical and cultural knowledge effectively on my own.					
Deepen the understanding and recognition of the history and culture of our nation.					
Help to establish personal historical and cultural values.					