

Ron Hyman

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EDUCATION

University of Waterloo

Waterloo, Ontario

B.A.Sc in Systems Design Engineering (Cumulative GPA: 3.9/4.0)

Expected Graduation: Apr 2024

- **Courses:** Human Factors in Design, Data Structures & Algorithms, Probability & Statistics, Engineering Prototyping, Introduction to Machine Learning, Digital Systems & Signals
- **Achievements:** Class Representative 2019 & 2020, President's Scholarship of Distinction (95%+), International Experience Award, Celebrating Success Award, Principal's Award for Leadership, Director's Achievement Award

WORK EXPERIENCE

Wonsulting

Los Angeles, California (Remote)

Head of Product - ResumAI

May 2021 - Sep 2022

- Launched a SaaS product that allows job seekers to build a resume using the **GPT-3** machine learning engine, acquiring **95,000+** waitlist users and **13,000** beta users in under 2 months; estimated full launch in October 2022
- Conducted beta testing with the AI generating **240,000+** bullet points for users, with **90%** of users stating that they used at least one of the suggested outputs in their resume
- Spearheaded the engineering design process by conducting 20+ user interviews and surveys to define the problem, pitching 8 major iterations to the rest of the leadership team, building 3 prototypes, and developing an MVP in 8 months
- Hired a team of **5** (1 FT and 2 PT developers, 1 designer, 1 PM) and managed the team by establishing employee role and scope, defining projects, and leading weekly meetings while considering the team budget and timeline
- Led & executed a soft product launch and monetization strategy estimated to generate **\$35,000** in revenue by EoY 2022

Wish

Toronto, Ontario

Associate Product Manager Intern - Merchandising

May 2021 - Aug 2021

- Redesigned the merchandising page introducing **3** shopping modules, search, and filters, by partnering with a designer and 4 engineers to have the features ready for release in Q2 with a projected increase in product clicks by **7%**
- Enabled business development and product managers to track **CTR** and attributed **GMV** of homepage banners by designing logging requirements and building a live Tableau dashboard with a team of 2 data scientists and 2 engineers
- Spearheaded a review process to centralize the creation of banners and define their order on the homepage based on quantitative criteria, resulting in **30%** of banners being removed from a carousel that receives **2M+** impressions daily

AppDirect

Montreal, Quebec

Product Manager Intern - Reseller Marketplace

May 2021 - Aug 2021

- Prioritized 3 product gaps using **SQL** queries and led the design of **3 product improvements** with 2 UX designers, successfully pitching the solutions to 15+ senior leaders & stakeholders including the CEO
- Collaborated with an Agile team of 8 developers to implement **3 features**, 2 of which being shipped to production in 3 months, improving the quoting experience of the Microsoft product flow which accounts for **80%** of the company's sales
- Partnered with 8 customer teams resulting in the feature adoption of **20** customers and deprecation of 4 legacy features

KPMG

Toronto, Ontario

Data Scientist Intern - KPMG Lighthouse

Sep 2020 - Dec 2020

- Automated the process of calculating **\$500M+** of government subsidies for 100+ companies using **Python** and custom **Alteryx** workflows based on complex subsidy rules by collaborating with a team of 15 consultants and data scientists
- Spearheaded a project addressing the need to invest in digital twin technologies as well as AI for human resources through industry research and a formal case study, presenting a demo to 10+ senior managers and partners

LEADERSHIP EXPERIENCE

Canadian Undergraduate Technology Conference

Toronto, Ontario

Co-Chair & Former Director of Speakers and Sponsorships

Dec 2019 - Aug 2021

- Directed a team of **35** students across 8 teams in assembling the largest student conference in Canada, bringing over **2,000** participants from 63 countries to engage with **60+** companies & speakers in big tech and related industries
- Redesigned the conference into an interactive online format, increasing attendance by over **400%** YoY

TEDx Speaker

Nov 2018

- Delivered a TED talk to **1,000+** educators at the YRDSB Quest Conference about importance of asking questions

EDIT (Expo for Design Innovation and Technology)

Oct 2017

- Created an exhibit using motion sensors to demonstrate humans' effect on the environment, featuring **35,000** visitors

SKILLS & INTERESTS

Skills: Python, SQL, GPT-3, Alteryx, Git, Jira, Scrum, UX Research, Engineering Design, Project Management

Interests: Basketball, Tennis, Hiking, Travel, Aviation, Artificial Intelligence, Cooking