Ron Hyman

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EDUCATION

University of Waterloo   **Waterloo, Ontario**
B.A.Sc in Systems Design Engineering (Cumulative GPA: 3.9/4.0)   *Expected Graduation: Apr 2024*
- **Courses:** Human Factors in Design, Data Structures & Algorithms, Probability & Statistics, Engineering Prototyping, Introduction to Machine Learning, Digital Systems & Signals
- **Achievements:** Class Representative 2019 & 2020, President's Scholarship of Distinction (95%+), International Experience Award, Celebrating Success Award, Principal's Award for Leadership, Director's Achievement Award

WORK EXPERIENCE

Wonsulting   **Los Angeles, California (Remote)**
Head of Product - ResumAI   *May 2021 - Sep 2022*
- Launched an AI resume product that allows job seekers to build a resume using the **GPT-3** machine learning engine, acquiring **95,000+** waitlist users and **13,000** beta users in under 2 months; estimated full launch in October 2022
- Conducted beta testing with the tool generating **240,000+** bullet points for beta users, with **90%** of users stating that they used at least one of the suggested bullet points in their resume
- Spearheaded the engineering design process by conducting 20+ user interviews and surveys to define the problem, pitching 8 solutions to the CEO & COO, building 3 low-fidelity prototypes, and developing one MVP in 8 months
- Hired and managed a team of 5 (3 developers, 1 designer, 1 PM), growing the team by **600%** in an 8 month timeframe
- Led & executed a soft product launch and monetization strategy estimated to generate **$35,000** in revenue by EoY 2022

Wish   **Toronto, Ontario**
Associate Product Manager Intern - Merchandising   *May 2021 - Aug 2021*
- Redesigned the merchandising page introducing **3** shopping modules, search, and filters, by partnering with a designer and 4 engineers to have the features ready for release in Q2 with a projected increase in product clicks by **7%**
- Enabled business development and product managers to track **CTR** and attributed **GMV** of homepage banners by designing logging requirements and building a live Tableau dashboard with a team of 2 data scientists and 2 engineers
- Spearheaded a review process to centralize the creation of banners and define their order on the homepage based on quantitative criteria, resulting in **30%** of banners being removed from a carousel that receives **2M+** impressions daily

AppDirect   **Montreal, Quebec**
Product Manager Intern - Reseller Marketplace   *May 2021 - Aug 2021*
- Prioritized 3 product gaps using **SQL** queries and led the design of **3 product improvements** with 2 UX designers, successfully pitching the solutions to 15+ senior leaders & stakeholders including the CEO
- Collaborated with an Agile team of 8 developers to implement **3 features**, 2 of which being shipped to production in 3 months, improving the sales experience of the Microsoft product flow which accounts for **80%** of the company's sales
- Partnered with 8 customer teams resulting in the feature adoption of 20 customers and deprecation of 4 old features

KPMG   **Toronto, Ontario**
Data Scientist Intern - KPMG Lighthouse   *Sep 2020 - Dec 2020*
- Collaborated with a team of 15 consultants and data scientists to automate the process of calculating **$500M+** of government subsidies for 100+ companies using **Python** and custom **Alteryx** workflows based on complex subsidy rules
- Spearheaded a project addressing the need to invest in digital twin technologies as well as AI for human resources through industry research and a formal case study, presenting a demo to 10+ senior managers and partners

LEADERSHIP EXPERIENCE

Canadian Undergraduate Technology Conference   **Toronto, Ontario**
Co-Chair & Former Director of Speakers and Sponsorships   *Dec 2019 - Aug 2021*
- Directed a team of **35** students across 8 teams in assembling the largest student conference in Canada, bringing over **2,000** participants from 63 countries to engage with **60+** companies & speakers from FAANG and related industries
- Redesigned the conference into an interactive online format, increasing attendance by over **400%** YoY

TEDx Speaker   Nov 2018
- Delivered a TED talk to **1,000+** educators at the YRDSB Quest Conference about importance of asking questions

SKILLS & PROJECTS

Skills: Python, Java, SQL, GPT-3, Alteryx, Git, Jira, Scrum, UX Research, Engineering Design, Project Management
Team Optimizer: Python program that uses graph data structure to analyze employee relationships and show key teammates
EDIT - An installation using motion detection to demonstrate humans' effect on the environment, featured at an exhibition of over 35,000 visitors (Expo for Design Innovation and Technology)