

Ron Hyman

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EDUCATION

University of Waterloo

Waterloo, Ontario

B.A.Sc in Systems Design Engineering (Cumulative GPA: 3.9/4.0)

Expected Graduation: Apr 2024

- **Courses:** Human Factors in Design, Data Structures & Algorithms, Probability & Statistics, Engineering Prototyping, Machine Learning for Business Decision Making, Digital Systems & Signals
- **Achievements:** Class Representative 2019 & 2020, President's Scholarship of Distinction (95%+), Celebrating Student Success Award, Principal's Award for Student Leadership, Director's Achievement Award

WORK EXPERIENCE

Wonsulting

Los Angeles, California (Remote)

Head of Product - ResumAI

May 2021 - Sep 2022

- Launched an AI resume product that allows job seekers to build a resume using the **GPT-3** machine learning engine, acquiring **95,000+** waitlist users and **13,000** beta users in under 2 months; estimated full launch in October 2022
- Conducted beta testing with the tool generating **240,000+** bullet points for beta users, with **90%** of users stating that they used at least one of the suggested bullet points in their resume
- Spearheaded the engineering design process by conducting 20+ user interviews and surveys to define the problem, pitching 8 solutions to the CEO & COO, building 3 low-fidelity prototypes, and developing one MVP in 8 months
- Hired and managed a team of 5 (3 developers, 1 designer, 1 PM), growing the team by **600%** in an 8 month timeframe
- Led & executed a soft product launch and monetization strategy estimated to generate **\$45,000** in revenue by EoY 2022

Wish

Toronto, Ontario

Associate Product Manager Intern - Merchandising

May 2021 - Aug 2021

- Increased merchandising page engagement (product clicks by X% & GMV by Y%) by partnering with a product designer and 4 engineers on creating a new page layout and navigation features, releasing to production on Android in 4 months
- Enabled business development and product managers to track the performance of homepage banners by designing logging requirements and building a live Tableau dashboard with a team of 2 data scientists and 2 engineers
- Spearheaded a review process to centralize creation of banners on the homepage, resulting in an improvement of the quality of homepage merchandising banners that receive 2+ million impressions daily

AppDirect

Montreal, Quebec

Product Manager Intern - Reseller Marketplace

May 2021 - Aug 2021

- Prioritized 3 product gaps using **SQL** queries and led the design of **3 product improvements** with 2 UX designers, successfully pitching the solutions to 15+ senior leaders & stakeholders including the CEO
- Collaborated with an Agile team of 8 developers to implement **3 features**, 2 of which being shipped to production in under 3 months, improving the sales experience of the Microsoft ecommerce flow which accounts for **80%** of the company's sales
- Partnered with 8 customer success teams resulting in the feature adoption of 20 customers and deprecation of 4 old features

KPMG

Toronto, Ontario

Data Scientist Intern - KPMG Lighthouse

Sep 2020 - Dec 2020

- Collaborated with a team of 15 consultants and data scientists to automate the process of calculating **\$500M+** of government subsidies for 100+ companies using **Python** and custom **Alteryx** workflows based on complex subsidy rules
- Spearheaded a project addressing the need to invest in digital twin technologies as well as AI for human resources through industry research and a formal case study, presenting a demo to 10+ senior managers and partners

LEADERSHIP EXPERIENCE

Canadian Undergraduate Technology Conference

Toronto, Ontario

Co-Chair & Former Director of Speakers and Sponsorships

Dec 2019 - Aug 2021

- Directed a team of **35** students across 8 teams in assembling the largest student conference in Canada, bringing over **2,000** participants from 63 countries to engage with 60+ companies & speakers from FAANG and related industries
- Redesigned the conference into an interactive online format by leading a team of 30 to ensure flawless migration in less than 4 months, gathering 45+ speakers, 10 corporate sponsors (\$7,500), and increasing attendance by over **400%** YoY

TEDx Speaker

Nov 2018

- Delivered a TED talk to **1,000+** educators at the YRDSB Quest Conference about importance of asking questions

SKILLS & PROJECTS

Skills: Python, Java, SQL, Alteryx, Git, Jira, Scrum, UX Research, Project Management, Engineering Design

Team Optimizer - Python program that uses a graph data structure to analyze employee relationships and show key teammates

EDIT - An installation using motion detection to demonstrate humans' effect on the environment, featured at an exhibition of over 35,000 visitors (Expo for Design Innovation and Technology)