



# Rohan Barad

## Experience Designer

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## Skills.

### Design

Interaction and UI Design  
Web Design  
Mobile Design  
Wireframing

### User Research

User Interviews  
Surveys  
Heuristic Evaluation

### Programming

Strong - C++, Python  
Familiar - HTML, CSS

### Tools

Adobe Creative Suite  
Figma

## Course Highlights.

Elementary Programming Concepts  
Special Topics in Urban Inequality  
Introduction to Information Studies  
UX Field Research in the Public Sector

## Awards.

MHSAA Division I All State  
Honorable Mention Hockey Team,  
Class of 2019

Brad O'Neil Award for Character,  
Community, and Commitment

Nominated to facilitate an LSA  
course in Intergroup Relations

## Education.

### University of Michigan

'19 - '23

Prospective B.S., Information Studies  
Minor in Computer Science

3.87 GPA

### iXperience Remote

May - July '20

6-Week Product Management Program

## Activities.

### TEDxUofM, Co-Director March '20 - Present

Ran show operations, speaker slides, and audio as Assistant Stage Manager the 2020 Conference.

Designed social media content and overlooked the format and content of speaker slides.

### City of Ann Arbor, UX Researcher May '20

Conducted remote surveys and user interviews with residents in Ann Arbor to determine what methods of engagement are preferred in the civic experience of public meetings and neighborhood projects.

### Kappa Theta Pi, Professional Technology Fraternity

Practiced design skills with older designers and programmers. Learned about industry trends from fellow actives.

### Atlas Design Jam, Designer September '19

Organized a cohesive experience in shopping for courses as an undergraduate student at the University of Michigan.

### Indian American Student Association, Dancer '19 - Present

Danced in the annual charity show at the Michigan Theatre. Helped design logos and spirit wear for the dance team. Served as an ambassador for the culminating *That Brown Show* event.

### Northville Varsity Hockey, Assistant Captain '17 - '19

Led a young team to the Region 8 Final through friendly collaboration and servant leadership.

### TEDxYouth@NHS, Speaker March '18

Spoke about the power an idea can have in international business by highlighting worldly projects.