

8000 x 572

**Benefits in releasing
things as open source for
WordPress businesses**

Benefits in releasing things as open source for WordPress businesses

- Getting true improvements from outside
- Constantly improving your toolkit
- Knowing to have an impact by giving back
- Transparency and openness increase trust
- Leaving your mark adds meaning
- Ensures maintainability
- Prevents vendor-locking

If open source has no downsides,

...*why* isn't everyone doing it? 🤔