Profit and Loss/ Income

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 一、Operate Revenue |  |  |  |  |
|  | Food Sales |  |  |  |
|  | Total | [A] |  | 100% |
|  |  |  |  |  |
| 二、Cost of Goods Sold | COGS |  |  |  |
|  | Food Cost |  |  |  |
|  | Total | [B] |  |  |
|  |  |  |  |  |
| 三、毛利 (Gross Profit) |  | [A - B] |  | % |
|  |  |  |  |  |
| 四、Operate Expense | OpEx |  |  |  |
| 保险费用 | Insurance |  |  |  |
| 工资与福利 | Salary |  |  |  |
| 租金费用 | Rent |  |  |  |
| 水电燃气费 | Water, Electricity, Gas |  |  |  |
| 维修 | Repair |  |  |  |
| 折旧 | Depreciation |  |  |  |
| 运营费用总额 | Total | [C] |  |  |
|  |  |  |  |  |
| 五、Profit Before Tax |  | [A - B - C] |  |  |
|  |  |  |  |  |
| 八、Tax |  | [D] |  |  |
|  |  |  |  |  |
| 九、Net Profit |  | [A - B - C - D] |  | % |

**Analysis：**

|  |  |  |
| --- | --- | --- |
| 开新分店前 | ROI (Return on Investment) |  |
|  | Payback Period |  |
|  | Break-Even Point |  |
| 定价调整时 | Gross Margin |  |
|  | Net Margin |  |
| 招聘新员工时 | Net Margin |  |
|  | 人力成本与总净利润比例 |  |

**Cash Flow ：**

|  |  |
| --- | --- |
| Inflows |  |
| Outflows |  |
| Financing |  |