

OVERVIEW

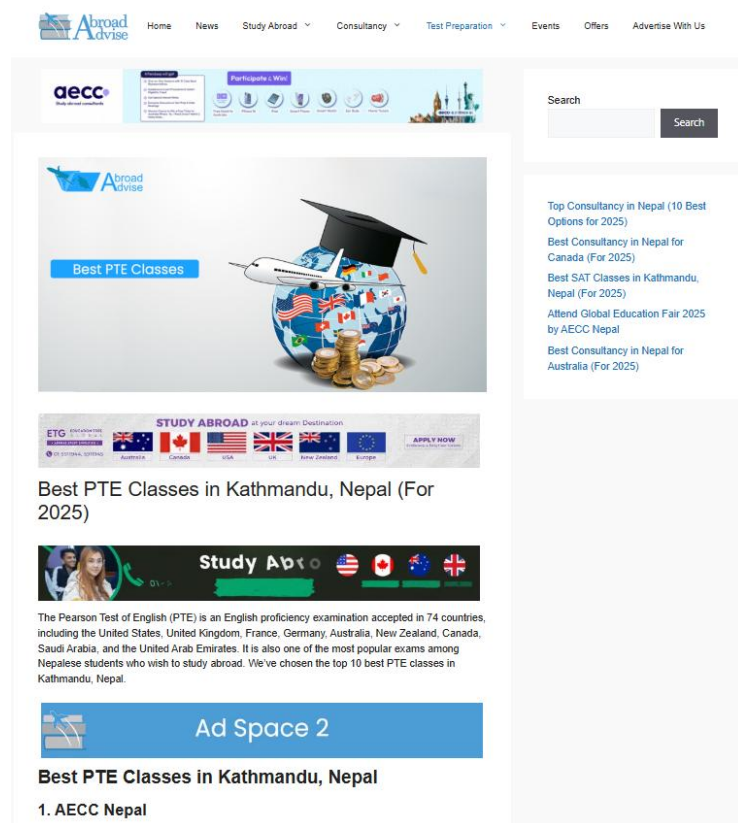
We are excited to present you with this proposal, offering **Evani Educational Consultancy** the opportunity to enhance its presence through banner advertisements and listing at on our best consultancies articles on our platform, **abroadadvise.com**. Our platform enjoys consistent traffic with a highly targeted audience of students aspiring to study abroad. This document outlines the placement options and benefits specifically designed to meet your promotional goals.

1. Understanding Your Needs

Based on our prior discussions, **Evani Educational Consultancy** seeks to expand its reach to students planning to study abroad, particularly through targeted online advertisements. In response, we have tailored the following exclusive options for your campaign on **abroadadvise.com**.

2. Ad Placement

Currently, we are offering you the following Ad Space (Ad Space 2):



The screenshot displays the homepage of **abroadadvise.com**. At the top is a navigation bar with links: Home, News, Study Abroad, Consultancy, Test Preparation, Events, Offers, and Advertise With Us. Below the navigation bar is a banner for **aecc** (Australia Education & Career Centre) with a search bar on the right. The main content area features a large graphic titled "Best PTE Classes" showing a globe with a graduation cap and an airplane. Below this is a section titled "STUDY ABROAD at your dream Destination" with flags for Australia, Canada, USA, UK, New Zealand, and Europe, and an "APPLY NOW" button. The article "Best PTE Classes in Kathmandu, Nepal (For 2025)" is visible, including a sub-header "Study Abroad" and a paragraph about the Pearson Test of English (PTE). At the bottom, a blue box labeled "Ad Space 2" contains the text "Best PTE Classes in Kathmandu, Nepal" and "1. AECC Nepal".

3. Placement in Articles

Alongside banner advertisements, we will guarantee **Evani Educational Consultancy** in the following key articles on **abroadadvise.com** at number 4.

1. **Best Consultancy in Nepal**
2. **Highest Visa Success Rate Consultancy in Nepal**
3. **Best Consultancy in Nepal for Australia**
4. **Best Consultancy in Nepal for the USA**
5. **Best Consultancy in Nepal for the UK**
6. **Best Consultancy in Nepal for Canada**
7. **Best Consultancy in Nepal for New Zealand**
8. **Best Consultancy in Nepal for Europe**
9. **Best PTE Classes in Kathmandu**
10. **Best IELTS Classes in Kathmandu**
11. **Best SAT Classes in Kathmandu**
12. **Best GRE Classes in Kathmandu**
13. **Best GMAT Classes in Kathmandu**
14. **Best TOEFL Classes in Nepal & So On (Relevant Articles)**

This ensures that **Evani Educational Consultancy** will maintain top visibility on all relevant consultancy lists on our platform.

4. Ad Format

We support the use of multiple ad formats including static banners and animated GIFs to suit your campaign needs. Standard banner dimensions are **728 x 90 pixels** for desktop and **728 x 140 pixels** for mobile.

5. Extra Benefits

As an added value, we will also promote your organization's events and public relations content. This includes:

- **PR Coverage**
- **News Features** related to Evani Educational Consultancy's milestones and announcements
- **Listing** on our home page
- **Event Listing**
- **Offer Listing**

7. Pricing Details


For Ad Space 2 & Above Mentioned Services:

- **Per Month: NPR 16,000**


As part of this agreement, **Evani Educational Consultancy** will receive prime advertising space on our platform. This pricing reflects the value of exposure across high-traffic areas of our platform.

Note: Minimum contract of 6 months, with the possibility of extension based on mutual agreement. Above mentioned rate is **exclusive of 13% vat**.

Below is our current advertisement rate for your reference:



College Info Nepal Pvt. Ltd.



Abroad Advise ADVERTISEMENT TARIFF

(Effective from January 1, 2025)

Premium

S.N.	Ad Position	Size Pixels	Rate Per Day
1	Content Block	800 x 450 (Desktop) 400 x 500 (Mobile)	NPR 5,000

Normal Ads

S. N	Ad Position	Size Pixels	Rate Per Month
1	Below Main Menu	728 x 90	NPR 40,000
2	Above Heading	728 x 90	NPR 30,000
3	Below Heading	728 x 90	NPR 23,000
4	Below 1 st Paragraph	728 x 90	NPR 16,000
5	Below 2 nd Paragraph	728 x 90	NPR 15,000
6	Sidebar (1 st Row)	250 x 250	NPR 14,000
7	Sidebar (2 nd Row)	250 x 250	NPR 13,000
8	After Content (1 st Row)	728 x 90	NPR 12,000
9	Sidebar (3 rd Row)	250 x 250	NPR 11,000
10	After Content (2 nd Row)	250 x 250	NPR 10,000

Note:
 Above Mentioned Rates are exclusive of 13% Vat.
 Normal Ads won't be displayed in the institutions profile pages.

Extra Perks:
 - Get your event & offer listed on our website.
 - Unlimited PR Coverage
 - Get Listed on our top consultancies pages (position depends on ad position, for example: if you take S.N 4 ads space, your consultancy will be listed at number 4 across our website)

Contact:
 Email: info@abroadadvise.com, mailabroadadvise@gmail.com | Phone: +977 9845362017

8. Terms and Conditions

- **Payment Terms:** Payment is due at the end of each month, payable via Cheque, Connect IPS, FonePay, or any digital wallet.
- **Cancellation Policy:** A prior notice is required for cancellation. All dues must be cleared up to the date of cancellation.

We look forward to a successful partnership with **Evani Educational Consultancy** and are confident that this collaboration will greatly benefit both our organizations.

For further discussions or a customized quote, feel free to contact us at +977 9845362017 or info@abroadadvise.com | info@collegeinfonepal.com

Sincerely,
Ronish Dhakal
CEO,
College Info Nepal Pvt. Ltd.

info@abroadadvise.com | info@collegeinfonepal.com
+977 9745450062 | 9845362017