

Ronit Kaushal

Microsoft Certified: Power BI Data Analyst Associate

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[Portfolio Link](#)

Summary:

Microsoft PL-300 certified Power BI Data Analyst with over 6 years of experience delivering enterprise BI and analytics solutions across operations, finance, mobility, e-commerce, and public sector domains. Expert in Power BI Desktop, Power BI Service, data modeling, DAX, SQL-based transformations, ETL, and performance optimization. Adept at stakeholder collaboration, KPI definition, Agile / Scrum delivery environments, and delivering insight-led reporting for leadership teams.

Technical Skills:

- **BI, Analytics & Automation:** Power BI (Power Query, Data Modeling, DAX), SQL, Microsoft Excel, Python, ETL, Dashboarding, Reporting Automation, Power Automate, Power Apps
- **Databases & Data Sources:** Snowflake, PostgreSQL, SQL Server, BigQuery, SharePoint, OneDrive
- **Business & Delivery:** Requirements Gathering, KPI/SLA Tracking, Stakeholder Reporting, Process Documentation, UAT support
- **Process Mapping:** Lucidchart, MS Visio

Certifications and Training:

- Microsoft Certified: Power BI Data Analyst Associate (Expires Dec 2026)
- SQL (Intermediate) from HackerRank
- Python (Basic) from HackerRank
- The Data Analysis Course: Complete Data Analyst Bootcamp from Udemy (2018)

Professional Experience:

Spectraforce Technologies India Pvt. Ltd., Mohali

Assistant Manager, Analytics

Nov 2018 to Oct 2025

- Led end-to-end Power BI delivery including requirements gathering, data modeling, DAX, dashboard design, Agile/Scrum execution and executive reporting across multi-industry clients.
- Designed and deployed Power BI Service workspaces, apps, and datasets, managing scheduled refreshes, deployment pipelines, and lifecycle governance.
- Implemented Row-Level Security (RLS) and role-based access models to support secure, multi-stakeholder reporting environments.
- Built scalable Power BI semantic models using star schemas and snowflake schema, optimized relationships, and reusable enterprise-grade DAX measures.
- Developed advanced DAX calculations for KPIs, time intelligence, trend analysis, benchmarking, and variance analysis.
- Integrated and transformed data from PostgreSQL, SQL Server, Snowflake, BigQuery, APIs, and flat files using Power Query, SQL, and ETL best practices.
- Automated reporting workflows using Power Automate and enabled self-service data entry and validation through Power Apps.
- Created data and reporting documentation, optimized SQL queries, and provided UAT support, improving efficiency, performance, and maintainability.
- Conducted weekly/biweekly client governance calls, addressing risks, concerns, and SLA commitments while driving timely issue resolution.

- Collaborated with business and operations leaders to streamline analytics processes, align KPIs, and strengthen data-driven decision-making.

Education:

- B. Tech (Mechanical) from Panchkula Engineering College, Panchkula (2016)

Key Projects:

Operations / Mobility Analytics | US Ride-Hailing Client (Lyft) - via Managed Services Partner

- Built Power BI ops dashboards tracking demand-supply, utilization, surge, cancellations, and ETA, enabling city-level Ops decisions across Pacific region markets and supporting a 5-6% reduction in cancellations.
- Built Snowflake SQL data models and reporting tables across trips, drivers, and location-level datasets, improving refresh efficiency and development speed.
- Implemented time-intelligence and location-based drilldowns to identify demand spikes, high-cancellation zones, and operational bottlenecks.

[View Mobility Analytics Dashboard \(Sample\)](#)

Staffing Performance & Supplier Scorecard Analytics | Multi-Vendor Staffing

- Built an end-to-end Power dashboards tracking recruitment funnel performance, SLA compliance, and supplier effectiveness with drilldowns by client and job code.
- Delivered staffing KPIs (fill rate, response time, service ratio, funnel conversion %) to identify hiring bottlenecks and delays.
- Developed a weighted supplier scorecard framework with KPI benchmarking and ranking to support supplier governance and decision-making.

[View Staffing Analytics Dashboard \(Sample\)](#)

Operations Analytics | Progressive - via Managed Services Partner

- Led requirements gathering to define KPIs and operational SLAs; delivered Power BI dashboards for ops leaders tracking cycle time, backlog aging, and SLA performance, improving reporting visibility by 30%.
- Built and optimized SQL Server dataset using structured ETL pipelines, reducing manual reporting effort by 28%.
- Automated refresh and distribution workflows and implemented continuous improvement cycles based on client feedback, contributing to reduced SLA breaches.

Revenue Analytics Enhancement | Department of Revenue

- Developed risk analytics dashboards using Power BI and Power Query, improving strategic decision-making.
- Led requirements gathering, BRD maintenance, and client feedback integration.
- Built predictive models that reduced revenue leakage by 15% through anomaly detection.

Technologies: Power BI, SQL, DAX, Power Query, Python, Predictive Modeling