

**Why should
UdaPeople invest
in CI/CD?**



Automate to save time and money

CI/CD Function

Automated Code Review

Automated Unit/Integration Tests

Automated Linting/Compilation

Automated Security Checks

Technical Benefits

Less Time Consumed preparing for release

Less Code-breaking Bugs

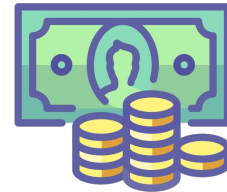
Less Time Consumed in Repetitive Tasks

Business Benefits

Faster Time To Market

Less Bugs => Happier Customers => More Revenue

Increased Team Confidence / Motivation



Automate to make more money

CI/CD Function

Automated Build and Deployment
to Test Envs

Automated Infrastructure
Config/Scale

Technical Benefits

Less Human Errors

Less Time Consumed

Less Configuration Errors

Faster Deployments

Quicker Response to Changing
Demands

Business Benefits

Faster Release => Faster Time
To Market

Increased Ability to Answer
Demand => Decreased Loss
of Revenue (More Revenue)



Automate to Keep Making Money

CI/CD Function

Technical Benefits

Business Benefits

Automated Rollbacks

Faster response in case of outages

Reduced Chance of
Embarrassment

Decrease Loss of Revenue

Increased Uptime =>
Increased Customer
Confidence => More Revenue



In Summary, CI/CD...

- Decreases Human Errors
- Decreases Time Spent
- Decreases Costs
- Increases Team Motivation
- Increases Customer Confidence
- Increases Revenue