

Monthly Domain Overview - [traction....](#)

Organic Keywords (SEO)

Organic Keywords

7,930 ↑

Est Monthly SEO Clicks

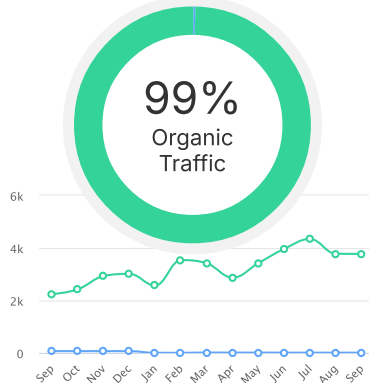
3,776

Est Monthly SEO Click
Change

-4

Traffic from Google - Organic vs Paid

● ORGANIC ● PAID



Complete Historical Data since:
July 2022

Paid Search (PPC)

Paid Keywords

219 —

Est Monthly PPC Clicks

11

Est Monthly Google Ads
Budget

\$5,033

Keyword Gainers and Losers

Improved Ranks: **1,902**

Newly Ranked Keywords: **3,006**

Lost Ranks: **2,478**

Google Ad Recommendations

Universe: **475** Keywords

Buying
219

Buy Recommendations
256

Competition

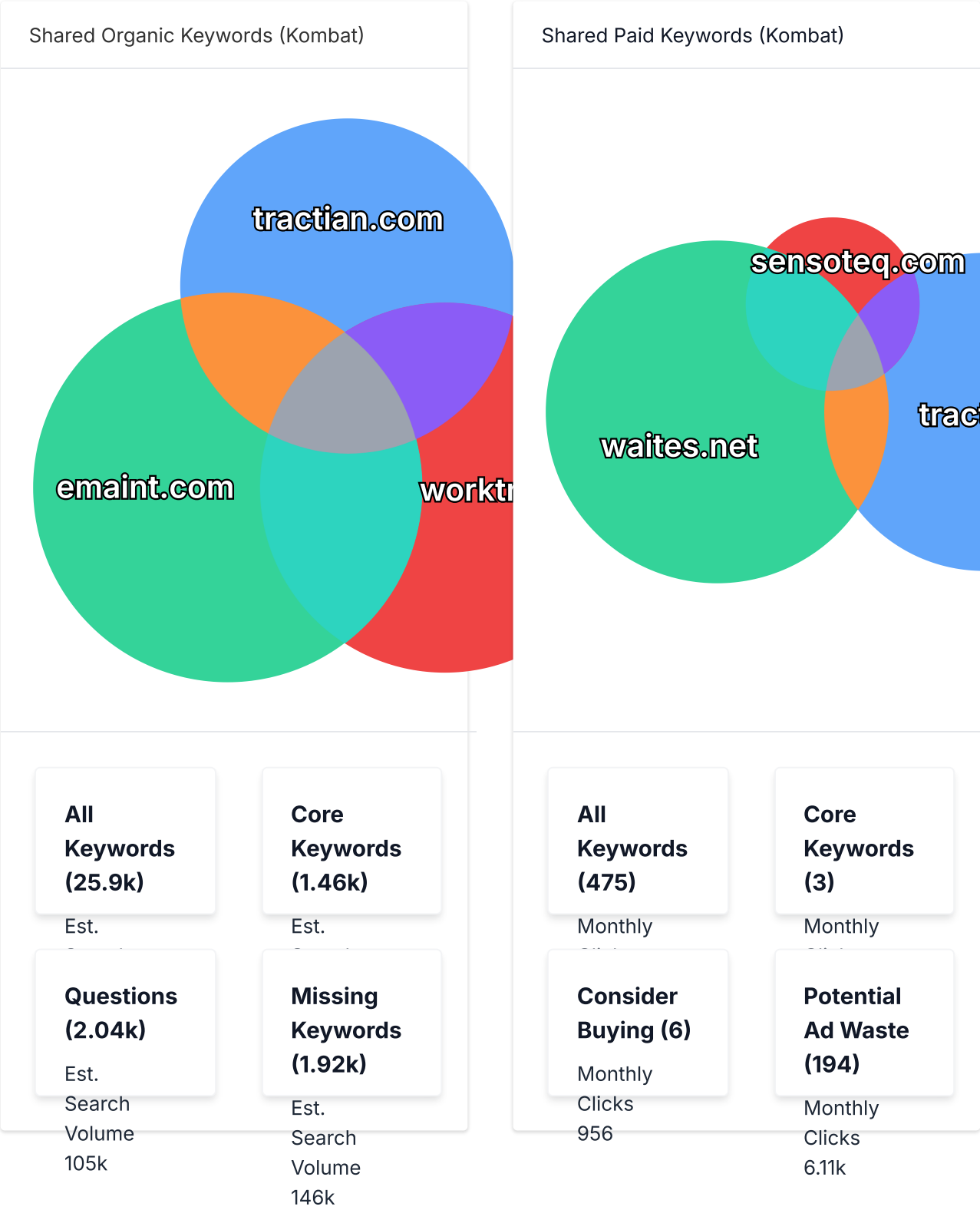
Organic Competitors

- 1 worktrek.com
- 2 emaint.com
- 3 limblecmms.com
- 4 fiixsoftware.com
- 5 llumin.com

Paid Competitors

- 1 sensoteq.com
- 2 waites.net
- 3 tdeinc.com
- 4 desolutions.com
- 5 tricocorp.com

Competitor Shared Keywords



Top Keywords

Rank	Organic Keywords	SEO Clicks
90	roi	185
7	induction motor	140
1	mechanical failure	120
6	total asset turnover formula	100
12	asset turnover formula	90

Paid Keywords	Cost Per Click	Monthly Cost
qualio	\$0.00	-
amazon monitron	\$0.00	\$0.00
fiix software	\$0.00	-
cogz	\$0.00	-
vibration test equipment	\$4.71	\$54.90

Top Pages

Page	Keywords	Clicks
What Is Asset Turnover? Formula, Calculation, and Examples 🔗 traction.com/en/blog/what-is-asset-turnover-calculation	69	378
Induction Motors: A Revolution in the Industry 🔗 traction.com/en/blog/induction-motors-revolutionizing-the-industry	103	260
ROI and Payback: KPIs to Unlock Business Growth 🔗 traction.com/en/blog/roi-and-payback-maintenance-kpis	117	247
Mechanical Failures: Best Practices for Prevention 🔗 traction.com/en/blog/mechanical-failures-prevention	21	170
DFMEA vs PFMEA: Key Differences, Applications, and ... 🔗 traction.com/en/blog/dfmea-vs-pfmea	64	161

Top Google Ads Buy Recommendations

getmaintainx	Good Buy	IMPRESSIONS /MO 12	COMPETITORS WHO BOUGHT: <div><div></div><div></div><div></div><div></div><div></div></div>
fiix	Good Buy	IMPRESSIONS /MO 1.4k	COMPETITORS WHO BOUGHT: <div><div></div><div></div><div></div><div></div><div></div></div>
maintainx	Good Buy	IMPRESSIONS /MO 570	COMPETITORS WHO BOUGHT: <div><div></div><div></div><div></div><div></div><div></div></div>
fiix cmms	Good Buy	IMPRESSIONS /MO 220	COMPETITORS WHO BOUGHT: <div><div></div><div></div><div></div><div></div><div></div></div>
work order format in excel	Good Buy	IMPRESSIONS /MO 150	COMPETITORS WHO BOUGHT: <div><div></div><div></div><div></div><div></div><div></div></div>

Google Ads History

Keyword	Clicks/Mo	Cost/Click	Coverage	<	«Prev Mo	Next Mo»
June July Aug						
qualio	1.8k	\$14.18	8.33%		AD	
<div><div><input checked="" type="checkbox"/> Highlight Ad Copy</div><div><div>Request A Factory Visit I Monitor Pro</div><div>Business identity verified</div><div>--- Track OEE, downtime, production trends with Tra</div><div>Ad Position: 2 Date: July 2025</div></div></div>						
uptake software	105	\$11.33	8.33%		AD	
iot monitoring	135	\$8.02	8.33%		AD	
Log in to see all results	0	\$0.00	8.33%		AD	
Log in to see all results	0	\$0.00	8.33%			

Newly Ranked Keywords: Over the Last Year

▼

<input checked="" type="checkbox"/> Keyword	Start Rank	End Rank (Change)
<input checked="" type="checkbox"/> fmea	100 +	55 NEW
<input checked="" type="checkbox"/> inventory turnover ratio	100 +	60 NEW
<input checked="" type="checkbox"/> total asset turnover formula	100 +	6 NEW
<input checked="" type="checkbox"/> asset turnover formula	100 +	12 NEW
<input checked="" type="checkbox"/> augury	100 +	47 NEW

Inbound Links (Backlinks)

Backlink	Domain Organization
https://www.revistamanutencao.com.br/	
https://www.careyolsen.com/news-and-deals/carey-olsen-advises-brazilian-startup...	
https://dapp.golden.xyz/entity/5d45d0ec-8f50-4a3b-af45-f4a4fdf922dd	
https://www.mondaq.com/pressrelease/90558/carey-olsen-advises-brazilian-startu...	
https://www.cbinsights.com/company/traction	

