









# Ronnel Sanchez

UI/UX Designer and Front-End Developer

 (<https://ph.linkedin.com/in/ronnelsanchez>)  (<https://dribbble.com/ronnelsanchez>)  (<https://www.behance.net/ronnelsanchez>)  
 (<https://github.com/ronnelsanchez>)  (<mailto:ronnel.sanchez@gmail.com>)   (<https://www.facebook.com/ronnel012143>)  
 (<https://twitter.com/imronnel>)

## About Me

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I believe great experiences are created from those who know the medium: Paper sketches, UX flows, UI mock-ups, Front-end code

## Personal Information

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Name	Ronnel Sanchez
Birth Day	April 12, 1992
Location	Philippines
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Email	ronnel.sanchez@gmail.com

## Skills

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User Interface Design  
User Experience  
Front-End Development  
Graphic Design  
Front-Motion Design  
Prototyping  
Wire Framing

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## Work Experience

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Dec 2012 - Present

### UI/UX Designer and Front-End Developer

Trend Micro Philippines - Ortigas, Pasig City

- Conducting User Experience research which include observation, interview, A/B testing, mouse flow and heat maps
- Present wireframes, user interaction and process flows ideas to stakeholders using Adobe Photoshop and Axure
- Created low to high fidelity prototypes for web or mobile applications using HTML, CSS, JavaScript, frameworks like Bootstrap, jQuery Mobile UI, and Axure.
- Produced responsive and cross browser design which fits to business and user requirements.

Created User Centered Design into web/mobile site pages, and native mobile app design.

Created email newsletters or EDM design and other graphics like logos, icons, motion graphics, video presentations and infographics.

Sept 2012 - Oct 2012

### Graphical User Interface Designer

Job and Esther Technologies - Alabang, Muntinlupa City

- Create graphical user interfaces (GUIs) for a variety of software products, including (but not limited to) mobile, web, desktop, games, enterprise applications, communication systems and others.
- Collaborate in the writing and maintenance of a GUI style guide.
- Work with our marketing team to design, edit, and maintain online and offline marketing promotional materials like brochures, banners, posters, logos & print ads.
- Work closely with product managers and software developers to define and design an optimal user experience, user interaction model, workflow and information architecture.

Dec 2010 - Sept 2012

### UI Designer and Developer

Coding Solution Information Technology - Pagsanjan, Laguna

- Produced websites and PC software design that fits to Business requirements
- Work as front-end developer for Website and Mobile apps

Work closely with team lead and back-end developer to produce mock-ups, mark-ups and prototypes.

Dec 2010 - Present

### Freelance Web Designer and Developer

[www.behance.net/ronnelsanchez](http://www.behance.net/ronnelsanchez)

- Produced mock-up and mark-up design, design guidelines, marketing materials like video presentation, brochures, banners, posters, logos & print ads.

Created responsive and crossbrowser design that fits in every screen resolution and browser platform.

## Education

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College Degree 2008 - 2012

**Bachelor of Science in Information Technology**

AMA Computer University - Santa Cruz Laguna,  
Philippines