**Ronnel Sanchez**UI/UX Designer and Front-End Developer  
  
Email: [ronnel.sanchez@gmail.com](mailto:ronnel.sanchez@gmail.com)  
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**About Me**

Having the expertise on User Experiense, I manage to produce User Centered Design website and software. I design base user perspective with clear understanding on system and business side. Also doing Front-End Developement, i merge the UX Guidlines on producing the User Interface with the current technology development like; Responsive Design, Cross-Browser Compatibility and UX Design.Enjoy learning new technology, design tools, programming language and UI/UXguidelines technic which I believe is the core of every project i do.  
  **Work Experience**

**UI/UX Designer and Front-End Developer** |*Dec 2012 - Present*

Trend Micro Philippines - Ortigas, Pasig City

* Doing Business Process Analysis roles like, studying business process, presenting new ideas to improve the business flow, producing mock-ups and prototypes, checking the development of the projects and handling the sustain and new request.
* Conducting User Experience research which include observation, interview, A/B testing, mouse flow and heat maps
* Present wireframes, user interaction and process flows ideas to stakeholders using Adobe Photoshop and Axure
* Created low to high fidelity prototypes for web or mobile applications using HTML, CSS, JavaScript, frameworks like Bootstrap, jQuery Mobile UI, and Axure.
* Produced responsive and cross browser design which fits to business and user requirements.
* Created User Centered Design into web/mobile site pages, and native mobile app design.
* Created email newsletters or EDM design and other graphics like logos, icons, motion graphics, video presentations and infographics.

**Graphical User Interface Designer** | *Sept 2012 - Oct 2012*

Job and Esther Technologies - Alabang, Muntinlupa City

* Create graphical user interfaces (GUIs) for a variety of software products, including (but not limited to) mobile, web, desktop, games, enterprise applications, communication systems and others.
* Collaborate in the writing and maintenance of a GUI style guide.
* Work with our marketing team to design, edit, and maintain online and offline marketing promotional materials like brochures, banners, posters, logos & print ads.
* Work closely with product managers and software developers to define and design an optimal user experience, user interaction model, workflow and information architecture
* Frame out website designs and provide detail and direction to development staff to implement design using HTML, JavaScript, and CSS
* Create mockup designs when needed using appropriate tools and design programs

**UI Designer and Developer** |*Dec 2010 - Sept 2012*

Coding Solution Information Technology - Pagsanjan, Laguna

* Produced websites and PC software design that fits to Business requirements
* Work as front-end developer for Website and Mobile apps
* Work closely with team lead and back-end developer to produce mock-ups, mark-ups and prototypes.

**Education  
  
Bachelor of Science in Information Technology** | *2008 – 2012*AMA Computer University - Santa Cruz Laguna, Philippines  
 **Website Links**

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| **Behance** | https://www.behance.net/ronnelsanchez |
| **Dribbble** | https://dribbble.com/ronnelsanchez |
| **LinkedIn** | https://ph.linkedin.com/in/ronnelsanchez |
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**Personal Information**

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| Name | **Ronnel Sanchez** |
| Birth Day | **April 12, 1992** |
| Location | **Philippines** |
| Mobile | **(+63) 9272197146** |
| Email | **ronnel.sanchez@gmail.com** |

**Skills**

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| --- | --- |
| **Professional** | **Technical** |
| User Interface Design | HTML / HTML 5 |
| User Experience | CSS / CSS 3 |
| Front-End Development | JavaScript / JQuery |
| Graphic Design | Cross browser development |
| Front-Motion Design | Adobe PhotoShop |
| Prototyping | Adobe After Effects |
| Wire Framing | Adobe Illustrator |

**Reference**

**Myn Reyes** |*User Experience Team Lead*

Trend Micro Inc. Philippines

[normyn.reyes@gmail.com](mailto:normyn.reyes@gmail.com)

**Miko Mojica** |*Marketing Liaison*

Asian Development Bank

[miko\_jazmine@yahoo.com](mailto:miko_jazmine@yahoo.com)