Privacy Policy

This Privacy Policy governs the privacy practices with respect to your use of the DatePercent software application (hereinafter: "the Software") and the dating service offered therein (hereinafter: "the Service"). The Software and Service is operated by DatePercent Ltd. (hereinafter: DatePercent). DatePercent is not affiliated with or endorsed by Facebook in any manner whatsoever.

Description of the information we collect

When you choose to download the Software and use the Service, you are requested to provide your e-mail address for the purpose of further communications between you and us in connection with your use of the Service. In addition, upon your registration to the Service, you may choose which details and materials from your public Facebook profile (such as, gender, photo, etc.) you wish to extract to your personal profile (the "Profile") within the Service.

Once you are a registered user of the Service ("User"), you may add, remove and change information in your Profile.

When you use the Software and the service, we may collect anonymous information such as IP address, web browser, etc., to improve the functionality of the Software.

What we do with the information we collect

The anonymous information collected through the Software is used for the purpose of operating the Software and improvements thereof.

The information you provide for your Profile (except the e-mail address) will be displayed to other Users.

You agree that we may use your email to send you notices relating to your use of the Service (such as messages from other Users, notices about new features, etc.).

Your control of the information you provide to us

At any time, you may inspect and alter the information you provided to us through your Profile through the Service. If you have any questions in this regard, or wish to remove part or all of the information from the Service, you may contact us and we will act upon your request promptly.

Information sharing practices

We do <u>not</u> share any information we collect (including your personal e-mail address) with third parties, unless (a) you authorized us to do so under the terms of this Privacy Policy; or (b) we believe in good faith that the disclosure of the information is required by any applicable law, regulation, court order, legal proceedings or governmental demand; or (c) it is required to handle security breach or fraud investigations.

For the avoidance of doubt, and as detailed in the DatePercent Terms of Use, we are **not** related to Facebook, Inc. do not share with it any information we collect from

you, and act in accordance with the applicable policies of Facebook (including <u>Facebook's Terms of Use</u>). If you have any questions with respect to our information sharing practices, you are welcome to contact us at support@datepercent.com.

Cookies

DatePercent uses cookies to store users' preferences, and collect aggregated demographic data. You may configure your browser to accept or deny such cookies. Use the help section of your browser to learn how to disable cookies or deny cookies.

Age requirement

You must be at least 18 years old to use the Software. By accepting the terms of this Privacy Policy and the Terms of Use presented to you before downloading or presenting the Software and while using it, you represent that you are over 18 years old. We will not knowingly collect personal information from a user who is younger than 18 years old and, if we have reason to believe that you are younger than 18 years old, we will delete your information from our servers.

Information security

We store and process your information on our servers in Israel. We protect it by undertaking appropriate security measures and allow access to it only to those of our employees who need to have access to this information in order to perform their duties.

Changes to this Privacy Policy

If we decide to change our Privacy Policy, we will post the updated Privacy Policy on the Software, and will notify you of any material changes by email.

In the event that DatePercent sells substantially all of its assets or is acquired, the Software and Service and all information you provide to us will be transferred to the acquiring party. In such case, the information you provide would remain subject to the Terms of Use and Privacy Policy applicable to the Software and the Service at the time it was collected.

How to contact us

If you have any questions relating to this Privacy Policy, feel free to contact us with any query at support@datepercent.com and we will answer you shortly.

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