

# Ron Nielsen

ronaldnielsen@gmail.com

ronnielsen.github.io

## Education

**San Jose State University** | B.A. Design Studies

San Jose, CA | 2013

## Experience

**365 Retail Markets** | Product Designer

Santa Clara, CA | 2016 - Aug 2020

UI/UX Design and development for Linux/iOS/Android mobile, tablet, and web. Established a company-wide design system used across 10+ point-of-sale platforms, an admin platform, and in a corporate rebrand. Created an atomic design based library of reusable UI components with React, Storybook, styled-components, styled-system, and to allow developers to easily copy and paste template-driven UI. Created rapidly prototypes with React, or Sketch + Invision.

**ReadyTouch** | UI/UX Designer/Developer

Palo Alto, CA | 2014 - 2016

UI/UX Design and development for Linux/iOS. Established a React/Sass based templatable design system for several interconnected point of sale apps. Products were used to get snacks while at a workplace by 100k+ users/cashiers.

## Skills

Product Design, UI/UX, Front-end Dev, Design Systems, Rapid Prototyping, Accessibility  
Design: Sketch, Figma, Adobe XD, Photoshop, Keynote, Invision, Overflow  
Code: HTML, CSS, JS, React, Atom, IntelliJ, Terminal, Yarn/Node, Bootstrap  
Methodology: Atomic Design, Grid Systems (8pt), Gestalt Theory