

# Ron Nielsen

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## Experience

### **Career Exploration** | Aug 2020 - Present

In 2020 I was part of a large company-wide layoff to keep the business afloat. Being the first time I've been without a job since 2004, I used this time as an opportunity to explore new skills such as app development in React. At the same time I've been keeping my design skills sharp by learning Figma.

### **365 Retail Markets** | Product Designer/UI Developer

Santa Clara, CA | 2016 - Aug 2020

Product Design and UI Development for iOS, Android, tablets, and desktop devices. Responsible for an easy user experience for 1 million plus users. Solely lead the effort to establish and implement a company-wide design system that was used across 10+ point-of-sale platforms. Overhauled the UX of a robust administrative platform used by thousands of clients to serve millions of customers.

### **ReadyTouch** | UI/UX Designer/Developer

Palo Alto, CA | 2014 - 2016

UI/UX Design and Development for iOS and web-based React apps. Established a highly customizable, template driven design system to allow easy rebranding. Experiences I designed were used by 1 million plus users to get the snacks they love easily.

## Education

### **San Jose State University** | B.A. Design Studies

San Jose, CA | 2013

## Skills

HTML, CSS, Javascript, ReactJS, Git, Yarn, Product Design, UI/UX Design, Front-end Development, Design Systems, Rapid Prototyping, Accessibility, Web Design, Graphic Design, Microsoft Office, Customer Service, Figma, Sketch, Photoshop, Print Design, Branding, Scheduling, Keynote, PowerPoint