

# Ron Nielsen

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ronnielsen.github.io

(408) 893-0377

## Education

**San Jose State University** | B.A. Design Studies

San Jose, CA | 2013

## Experience

**365 Retail Markets** | Product Designer/Front-end Developer

Santa Clara, CA | 2016 - Aug 2020

Product Design and Front-end Development for iOS, Android, tablets, and desktop devices. Solely lead the effort to establish and implement a company-wide design system that was used across 10+ point-of-sale platforms. Overhauled the UX of a robust administrative platform used by thousands of clients. Created an atomic design based library of reusable UI components with React and Storybook to allow developers to easily copy and paste template-driven UI. Created rapid prototypes with React, or Sketch + Invision. Initiated and drove the creation of user flow documentation diagrams per project or feature with Overflow.

**ReadyTouch** | UI/UX Designer/Front-end Developer

Palo Alto, CA | 2014 - 2016

UI/UX Design and development for iOS and web-based React apps. Established a highly customizable, template driven design system to allow easy rebranding. Experiences I designed were used 1 million+ users to get the snacks they love easily.

## Skills

**Product Design, UI/UX Design, Front-end Development, Design Systems, Rapid Prototyping, Accessibility**

Design: Sketch, Figma, Adobe XD, Photoshop, Keynote, Invision, Overflow

Code: HTML, CSS, JS, React, Atom, IntelliJ, Terminal, Yarn/Node, Bootstrap

Methodology: Atomic Design, Grid Systems (8pt), Gestalt Theory