

Ron Nielsen

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(408) 893-0377

Experience

Career Exploration | Aug 2020 - Present

In 2020 I was part of a large company-wide layoff to keep the business afloat. Being the first time I've been without a job since 2004, I used this time as an opportunity to explore new skills such as app development in React. At the same time I've been keeping my design skills sharp by learning Figma.

365 Retail Markets | Product Designer/UI Developer

Santa Clara, CA | 2016 - Aug 2020

Product Design and UI Development for iOS, Android, tablets, and desktop devices. Responsible for an easy user experience for 1 million plus users. Solely lead the effort to establish and implement a company-wide design system that was used across 10+ point-of-sale platforms. Overhauled the UX of a robust administrative platform used by thousands of clients to serve millions of customers.

ReadyTouch | UI/UX Designer/Developer

Palo Alto, CA | 2014 - 2016

UI/UX Design and Development for iOS and web-based React apps. Established a highly customizable, template driven design system to allow easy rebranding. Experiences I designed were used by 1 million plus users to get the snacks they love easily.

Education

San Jose State University | B.A. Design Studies

San Jose, CA | 2013

Skills

HTML, CSS, Javascript, ReactJS, Git, Yarn, Product Design, UI/UX Design, Front-end Development, Design Systems, Rapid Prototyping, Accessibility, Web Design, Graphic Design, Microsoft Office, Customer Service, Figma, Sketch, Photoshop, Print Design, Branding, Scheduling, Keynote, PowerPoint