

Ron Nielsen

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ronnielsen.github.io

(408) 893-0377

Experience

Self Employed | Product Design Consultant

Sunnyvale, CA | 2020 - Present

Responsible for reviewing the present state of the UX and overall look/feel of the product design. Typically I will provide feedback and often design direction through Figma or React on how to make a beautiful, streamlined, and production-ready product. I leverage my experience in UI Development to help guide the creation of components that are responsive and highly reusable.

365 Retail Markets | Product Designer/UI Developer

Santa Clara, CA | 2016 - Aug 2020

Product Design and UI Development for iOS, Android, tablets, and desktop devices. Responsible for an easy user experience for 1 million plus users. Solely lead the effort to establish and implement a company-wide design system that was used across 10+ point-of-sale platforms. Overhauled the UX of a robust administrative platform used by thousands of clients.

ReadyTouch | UI/UX Designer/Developer

Palo Alto, CA | 2014 - 2016

UI/UX Design and development for iOS and web-based React apps. Established a highly customizable, template driven design system to allow easy rebranding. Experiences I designed were used by 1 million plus users to get the snacks they love easily.

Education

San Jose State University | B.A. Design Studies

San Jose, CA | 2013

Skills

Product Design, UI/UX Design, Front-end Development, Design Systems, Rapid Prototyping, Accessibility, Web Design, Graphic Design, Microsoft Office, Customer Service, Figma, Sketch, Photoshop, Print Design, Branding, Scheduling, Keynote, PowerPoint