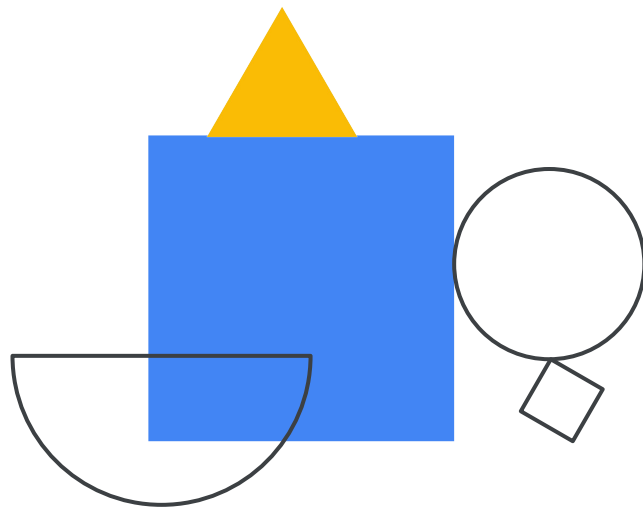


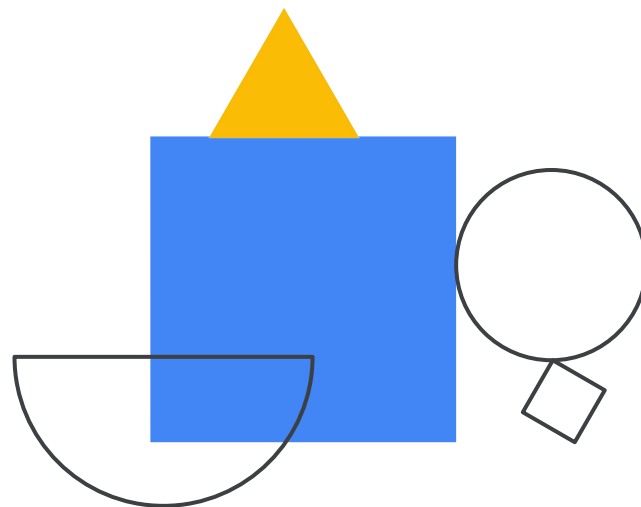


Task-specific Solutions

Lab Startup: Text Classification with Model Garden



Complete Task 1.



Task-specific Solutions

01	Ways to use task-specific models
02	Using the Python SDK
03	AutoML
04	Lab: Text Classification with Model Garden



Task-specific solutions

Vision

Process images, video, and documents to detect, extract, classify, and enrich.

Language

Process natural language for sentiment, entities, and translation.

Tabular

Classification and regression solutions for structured data

Models-as-a-Service

Vision

Video Intelligence

Natural Language

Translate

Speech-to-Text

Text-to-Speech

Dialogflow

Document AI

Contact Center AI

Product Discovery

Vertex AI Vision

App Platform

PPE detector

Identify people and personal protective equipment (PPE).



BUILD APP

Person blur

Mask or blur a person's appearance in video



BUILD APP

Person/vehicle detector

Detects and counts people and vehicles in video.



BUILD APP



Data sinks ?



Vision AI Warehouse

Assets stored on Google Cloud



BigQuery

Store structured insights data



Cloud Storage

Store results to Cloud Storage

Pre-trained models ?



Person/vehicle detector

Draw boxes around people and cars



Person blur

Anonymize human figures



Object detector

Draw boxes around known objects



Universal input

1 source



Person/vehicle detector

People + vehicles



Cloud Storage

my-video-data/processed/

REST APIs

```
curl "https://language.googleapis.com/v1/documents:analyzeSentiment?key=${API_KEY}" \  
  -s -X POST \  
  -H "Content-Type: application/json" \  
  --data-binary @request.json
```

Client libraries

```
from google.cloud import language_v1

client = language_v1.LanguageServiceClient()

type_ = language_v1.Document.Type.PLAIN_TEXT
document = {"type_": type_, "content": content}

response = client.analyze_sentiment(request={"document": document})
sentiment = response.document_sentiment
```

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- | | |
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| 02 | Using the Python SDK |
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google-cloud-optimization

google-cloud-orchestration-airflow

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Python Client for Natural Language API



support stable pypi v2.10.0 python 3.7 | 3.8 | 3.9 | 3.10 | 3.11

Natural Language API: provides natural language understanding technologies to developers, including sentiment analysis, entity analysis, entity sentiment analysis, content classification, and syntax analysis. This API is part of the larger Cloud Machine Learning API family.

- [Client Library Documentation](#)
- [Product Documentation](#)

Quick Start

In order to use this library, you first need to go through the following steps:

1. [Select or create a Cloud Platform project.](#)
2. [Enable billing for your project.](#)
3. [Enable the Natural Language API.](#)
4. [Setup Authentication.](#)

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google-cloud-media-translation

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google-cloud-orchestration-airflow

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google-cloud-media-translation

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scopes

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Analyzing Entities

Analyzing Syntax

Analyzing Entity Sentiment

Classifying Content

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Natural Language Basics

Morphology & Dependency Trees

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All Samples & Tutorials

Sentiment Analysis Tutorial

Content Classification Tutorial

Sample Applications

Analyzing Sentiment

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Sentiment Analysis inspects the given text and identifies the prevailing emotional opinion within the text, especially to determine a writer's attitude as positive, negative, or neutral. Sentiment analysis is performed through the `analyzeSentiment` method. For information on which languages are supported by the Natural Language API, see [Language Support](#). For information on how to interpret the `score` and `magnitude` sentiment values included in the analysis, see [Interpreting sentiment analysis values](#).

This section demonstrates a few ways to detect sentiment in a document. For each document, you must submit a separate request.

Analyzing Sentiment in a String

Here is an example of performing sentiment analysis on a text string sent directly to the Natural Language API:

Protocol gcloud Go Java Node.js **Python** Additional languages

To authenticate to Natural Language, set up Application Default Credentials. For more information, see [Set up authentication for a local development environment](#).

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```
from google.cloud import language_v1
```

```
def sample_analyze_sentiment(content):  
    client = language_v1.LanguageServiceClient()
```

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Protocol

gcloud

Go

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Node.js

Python

Additional languages

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```
from google.cloud import language_v1

def sample_analyze_sentiment(content):
    client = language_v1.LanguageServiceClient()
```


Python > Documentation > Reference

Was this helpful?  

Class LanguageServiceClient (2.10.0)

[Send feedback](#)[Version latest](#) 

```
LanguageServiceClient(*, credentials: Optional[google.auth.credentials.Credentials] = None,
transport: Optional[Union[str,
google.cloud.language_v1.services.language_service.transports.base.LanguageServiceTransport]] =
None, client_options: Optional[Union[google.api_core.client_options.ClientOptions, dict]] =
None, client_info: google.api_core.gapic_v1.client_info.ClientInfo =
<google.api_core.gapic_v1.client_info.ClientInfo object>)
```



Provides text analysis operations such as sentiment analysis and entity recognition.

Properties

transport

Returns the transport used by the client instance.

Returns

Type

Description

LanguageServiceTransport

The transport used by the client instance.

On this page

Properties

[transport](#)

Methods

[LanguageServiceClient](#)[__exit__](#)[analyze_entities](#)[analyze_entity_sentiment](#)[analyze_sentiment](#)[analyze_syntax](#)[annotate_text](#)[classify_text](#)[common_billing_account_path](#)[common_folder_path](#)[common_location_path](#)[common_organization_path](#)[common_project_path](#)[from_service_account_file](#)[from_service_account_info](#)[from_service_account_json](#)[get_mtls_endpoint_and_cert_source](#)[moderate_text](#)[parse_common_billing_account_path](#)[parse_common_folder_path](#)[parse_common_location_path](#)[parse_common_organization_path](#)[parse_common_project_path](#) Filter

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analyze_sentiment

```
analyze_sentiment(request:
Optional[Union[google.cloud.language_v1.types.language_service.AnalyzeSentimentRequest, dict]] =
None, *, document: Optional[google.cloud.language_v1.types.language_service.Document] = None,
encoding_type: Optional[google.cloud.language_v1.types.language_service.EncodingType] = None,
retry: Union[google.api_core.retry.Retry, google.api_core.gapic_v1.method._MethodDefault] =
<_MethodDefault._DEFAULT_VALUE: <object object>>, timeout: Union[float, object] =
<_MethodDefault._DEFAULT_VALUE: <object object>>, metadata: Sequence[Tuple[str, str]] = ())
```

Analyzes the sentiment of the provided text.

```
# This snippet has been automatically generated and should be regarded as a
# code template only.
# It will require modifications to work:
# - It may require correct/in-range values for request initialization.
# - It may require specifying regional endpoints when creating the service
#   client as shown in:
#   https://googleapis.dev/python/google-api-core/latest/client_options.html
from google.cloud import language_v1
```

```
def sample_analyze_sentiment():
    # Create a client
    client = language_v1.LanguageServiceClient()

    # Initialize request argument(s)
    document = language_v1.Document()
    document.content = "content_value"

    request = language_v1.AnalyzeSentimentRequest(
        document=document,
    )
```

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transport

Methods

LanguageServiceClient

__exit__

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analyze_entity_sentiment

analyze_sentiment

analyze_syntax

annotate_text

classify_text

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common_folder_path

common_location_path

common_organization_path

common_project_path

from_service_account_file

from_service_account_info

from_service_account_json

get_mtls_endpoint_and_cert_source

moderate_text

parse_common_billing_account_path

parse_common_folder_path

parse_common_location_path

parse_common_organization_path

parse_common_project_path

Python client: Analyze sentiment

```
from google.cloud import language_v1
```

```
client = language_v1.LanguageServiceClient()
```

```
type_ = language_v1.Document.Type.PLAIN_TEXT
```

```
document = {"type_": type_, "content": "Google Cloud is the best!"}
```

```
response = client.analyze_sentiment(request={"document": document})
```

```
sentiment = response.document_sentiment
```

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sentiment = response.document_sentiment
```

Python client: Analyze sentiment

```
from google.cloud import language_v1

client = language_v1.LanguageServiceClient()

type_ = language_v1.Document.Type.PLAIN_TEXT
document = {"type_": type_, "gcs_content_uri": "gs://my-bucket/my-text-object"}

response = client.analyze_sentiment(request={"document": document})

sentiment = response.document_sentiment
```

Python client: Analyze sentiment

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Python client: Analyze sentiment

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```


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Natural Language API: Classify Text

Content Categories



```
/Adult
/Arts & Entertainment/Celebrities & Entertainment News
/Arts & Entertainment/Other
/Arts & Entertainment/Comics & Animation/Anime & Manga
/Arts & Entertainment/Comics & Animation/Cartoons
/Arts & Entertainment/Comics & Animation/Comics
/Arts & Entertainment/Comics & Animation/Other
/Arts & Entertainment/Entertainment Industry/Film & TV Industry
/Arts & Entertainment/Entertainment Industry/Recording Industry
/Arts & Entertainment/Entertainment Industry/Other
/Arts & Entertainment/Events & Listings/Bars, Clubs & Nightlife
/Arts & Entertainment/Events & Listings/Concerts & Music Festivals
/Arts & Entertainment/Events & Listings/Event Ticket Sales
/Arts & Entertainment/Events & Listings/Expos & Conventions
/Arts & Entertainment/Events & Listings/Film Festivals
/Arts & Entertainment/Events & Listings/Food & Beverage Events
/Arts & Entertainment/Events & Listings/Live Sporting Events
/Arts & Entertainment/Events & Listings/Movie Listings & Theater Showtimes
/Arts & Entertainment/Events & Listings/Other
/Arts & Entertainment/Fun & Trivia/Flash-Based Entertainment
/Arts & Entertainment/Fun & Trivia/Fun Tests & Silly Surveys
/Arts & Entertainment/Fun & Trivia/Other
/Arts & Entertainment/Humor/Funny Pictures & Videos
/Arts & Entertainment/Humor/Live Comedy
/Arts & Entertainment/Humor/Political Humor
/Arts & Entertainment/Humor/Spoofs & Satire
/Arts & Entertainment/Humor/Other
/Arts & Entertainment/Movies/Action & Adventure Films
/Arts & Entertainment/Movies/Animated Films
/Arts & Entertainment/Movies/Bollywood & South Asian Films
/Arts & Entertainment/Movies/Classic Films
/Arts & Entertainment/Movies/Comedy Films
/Arts & Entertainment/Movies/Cult & Indie Films
```

Natural Language API: Classify Text



My waiter, Robert, provided an excellent experience.

The lobster eggs benedict was delicious! My compliments to the chef.

I would have liked to see the market price for the lobster before purchase, though. Please add that online!

Natural Language API: Classify Text

Food/Meat & Seafood	0.92
Food/Breakfast Foods	0.84
Hospitality Industry/Food Service	0.78

AutoML Text



My waiter, Robert, provided an excellent experience.

The lobster eggs benedict was delicious! My compliments to the chef.

I would have liked to see the market price for the lobster before purchase, though. Please add that online!

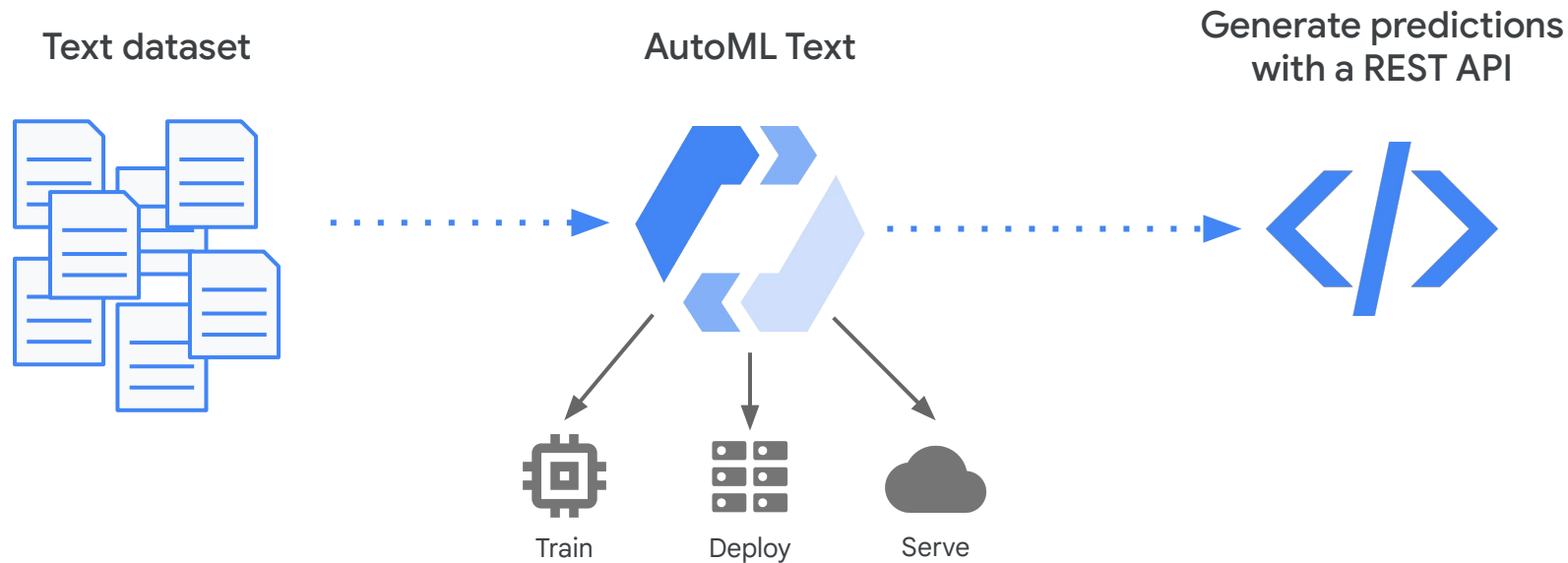
Natural Language API: Classify Text

Food/Meat & Seafood	0.92
Food/Breakfast Foods	0.84
Hospitality Industry/Food Service	0.78

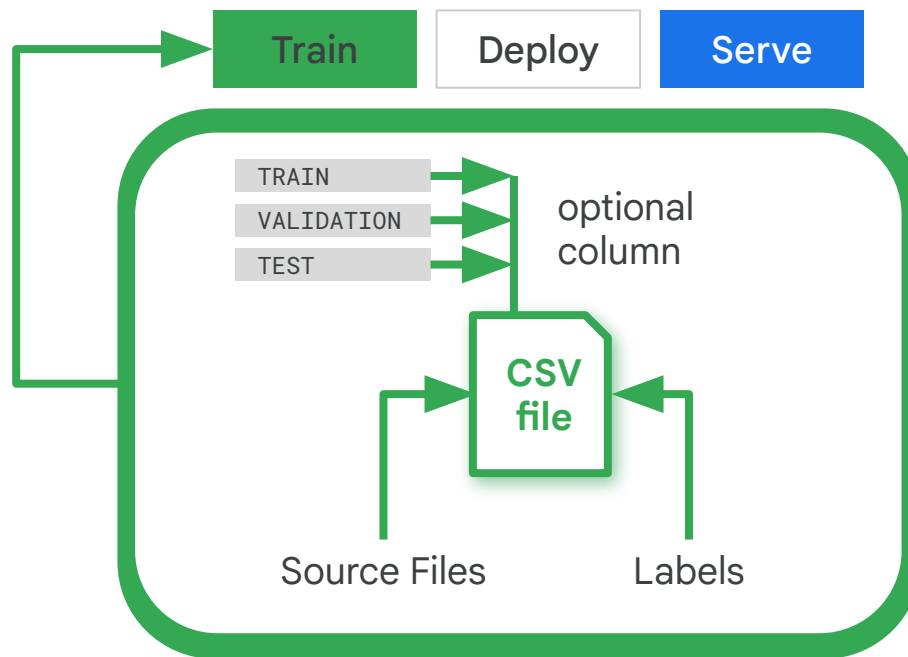
AutoML Text

Great Service	0.95
Happy Customer	0.92
Suggestion	0.8

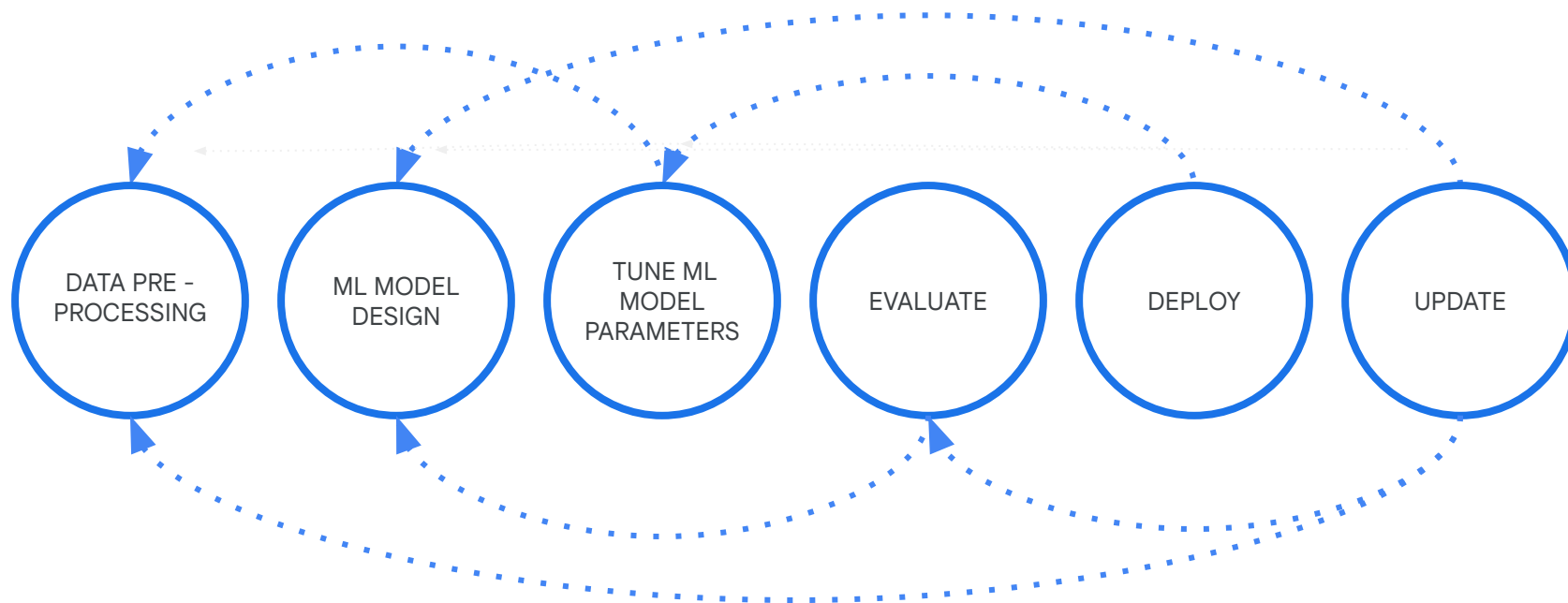
AutoML



AutoML Prepared Dataset Format



Codeless model building with AutoML



AutoML E2E

Tabular Workflow for End-to-End AutoML is the complete AutoML pipeline for classification and regression tasks.

[VIEW API CODE](#)[OVERVIEW](#)[USE CASES](#)[DOCUMENTATION](#)[PRICING](#)

Overview

Tabular Workflow for End-to-End AutoML is the complete AutoML pipeline for classification and regression tasks. It is similar to the [AutoML API](#), but allows you to choose what to control and what to automate. Instead of having controls for the whole pipeline, you have controls for every step in the pipeline. These pipeline controls include:

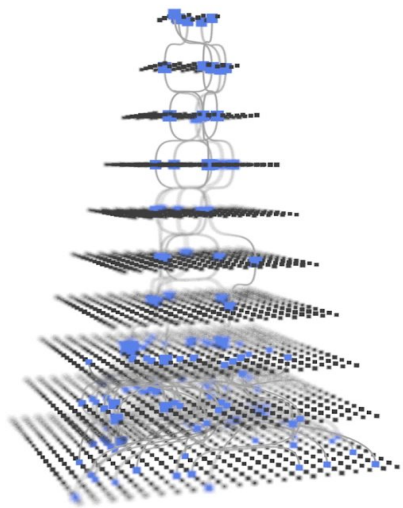
- Data splitting
- Feature engineering
- Architecture search
- Model training
- Model ensembling
- Model distillation

Algorithm

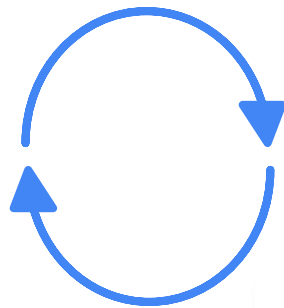
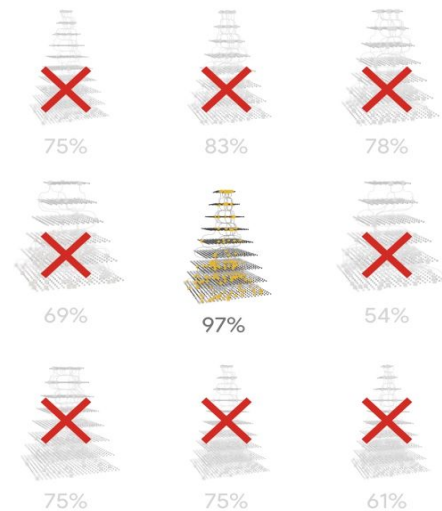
Our initial efforts of [neural architecture search](#) have enabled breakthroughs in computer vision with [NasNet](#), and evolutionary methods such as [AmoebaNet](#) and hardware-aware mobile vision architecture [MNasNet](#) further show the benefit of these learning-to-learn methods. Recently, we applied a learning-based approach to tabular data, creating a scalable end-to-end AutoML solution.

AutoML is built with Neural Architecture Search

Controller: proposes ML models



Train & evaluate models



Iterate to
find the
most
accurate
model

Task-specific Solutions

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Lab: Text Classification with Model Garden

