Quiz 5

1. The ultimate purpose of analytics is to communicate findings to stakeholders to formulate policy or strategy. `1 point`

   ⦿ True.

   ◯ False.

2. What role of a data scientist is discussed in the reading? `1 point`

   ◯ Using the data to put together a story that the CEO wants to tell.

   ⦿ Using insights to build a narrative to communicate findings.

   ◯ Developing a strategy to fix the problems in the findings.

   ◯ Managing a team of analysts to create a predictive model.

3. The United States Economic Forecast is a publication by: `1 point`

   ◯ Cambridge University Press.

   ⦿ Deloitte University Press

   ◯ McKinsey Publication Inc.

   ◯ McGraw-Hill Education.

4. The report discussed in the reading successfully did the job of: `1 point`

   ⦿ Using data and analytics to generate the likely economic scenarios.

   ◯ Calculating projections for the economy.

   ◯ Summarizing pages and pages of research.

   ◯ Convincing the leadership team to act on an initiative.

5. According to the reading, it is recommended that a team waits until the results of analytics are out before they can decide on the final deliverable. `1 point`

   ⦿ True.

   ◯ False.

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