# Ruodan Zhang

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# Education Indiana University-Bloomington

Ph.D., Public Affairs, expected May 2020.

Major Fields: Public Management, Public Policy Analysis

Minor Field: Nonprofit Management

Committee: Jill Nicholson-Crotty, Matthew Baggetta, Sean Nicholson-Crotty, Brad Fulton

Dissertation: "Three Essays on Nonprofit-Government Interactions and the Effects

on Citizen Participation"

#### Indiana University-Bloomington

M.P.A., Policy Analysis, Nonprofit Management, May 2015.

#### The University of Hong Kong

Bachelor of Social Sciences, June 2012.

Majors: Politics and Public Administration, Philosophy

# Research/Teaching Interests

Public and Nonprofit Management, Organizational Theory, Volunteerism, Civic Participation, Advocacy, Leadership, Diversity, Public Policy Analysis

#### **Publications**

Walk, M., **Zhang, R.** & Littlepage, L. (2019).

"Don't you want to stay?" The impact of training and recognition as HR practices on volunteer turnover. *Nonprofit Management & Leadership*, 29(4), 509-527, DOI: 10.1002/nml.21344

Jung, H. & **Zhang**, R. (2017).

Impact evaluations in South Korea and China. Asian Journal of Political Science, 25:3, 328-349, DOI: 10.1080/02185377.2017.1373685

# Awards and Fellowships

#### O'Neill Outstanding Teaching Award for Associate Instructor

O'Neill School, Indiana University, 2019

Roy W. Shin Fellowship

O'Neill School, Indiana University, 2019

Social Impact Doctoral Fellow, University of Pennsylvania, 2019

Best Reviewer Award, the Public & Nonprofit Division (PNP)

The Academy of Management, 2019

American Political Science Association Conference Travel Grant, APSA, 2019

Departmental conference travel grants

O'Neill School, Indiana University, 2016-present

Doctoral Fellowship Seminar A, ARNOVA, 2019

Diversity Scholars Award, ARNOVA, 2016-2017

Hatfield Resident Fellowship (Finalist), Portland State University, 2015

HKU Worldwide Undergraduate Student Exchange Scholarship

The University of Hong Kong (HKU), 2011

Serena Yang Award, Global Citizenship Summer Institute

Faculty of Social Sciences, HKU, 2010

# Manuscript Under Review

Zhang, R., Haohan Chen, & Jill Nicholson-Crotty. "A new bureaucratic effect: Does government funding to nonprofit organizations crowd out or crowd in volunteers?" (revise and resubmit)

# Works in Progress

Zhang, R. "Persistence in adversity: Why do protesters in China respond to state control differently?"

Zhang, R. & Brad Fulton. "Sometimes it takes time: The impact of leadership diversity on organizational financial performance and survival."

Zhang, R. & Marlene Walk. "Racial diversity and volunteer retention."

Zhang, R. "Who speaks truth to power for nonprofit organizations?: The organizational choice between volunteers and paid staff in lobbying activities."

Henshel, D., Andrew Bredeson, Bennet Brabson, Jelling Lai, & Ruodan Zhang. "The role of energy and environment in State Sustainability Indices."

# Non-refereed Report

Walk, M., Littlepage, L., **Zhang, R.**, Bowers, M., Harden, S., & Scott, C. (2017). A Report on Volunteer Retention for the Boy Scouts of America, Crossroads of America Council. Public Policy Institute, Indianapolis (IN).

# Conference Presentations

"Managing diversity in volunteerism" with Marlene Walk. The Public Management Research Conference. Chapel Hill, North Carolina, June 14, 2019.

"Managing resources and legitimacy: The impact of leadership diversity on non-profit survival" with Brad Fulton. The 79th Annual Meeting of the Academy of Management. Boston, Massachusetts, August 11, 2019.

"Does government funding to public charities crowd out or crowd in volunteers?" with Haohan Chen, and Jill Nicholson-Crotty. The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference. Austin, Texas, November 17, 2018. The American Political Science Association Annual Conference. Washington, D.C., August, 2019.

"Persistence in adversity: Why do protesters in China respond to state control differently?" The International Society for Third-Sector Research (ISTR) 13th International Conference. Amsterdam, the Netherlands, July 13, 2018. ARNOVA. Austin, Texas, November 16, 2018.

"Leadership diversity and organizational survival in a changing world" with Brad Fulton. ISTR 13th International Conference. Amsterdam, the Netherlands, July 12, 2018.

"Who survives repression? Understanding mobilization and repression of environmental protests in China." The Midwest Political Science Association Annual Conference. Chicago, Illinois, April 6, 2017.

"The role of energy and environment in State Sustainability Indices" with Diane Henshel, Andrew Bredeson, Bennet Brabson, and Jelling Lai. The Western Economic Association International 13th International Conference. Santiago, Chile, January 4, 2017.

"Making volunteering decisions under constraints: A contingency approach to understanding episodic volunteering." ARNOVA. Washington, D.C., October 16, 2016.

 $Other \qquad \qquad O'Neill\ School,\ Indiana\ University-Bloomington$ 

Research Assistant: Brad Fulton, 2015-2017

Experience Research Assistant: Anh Tran, 2015 Research Assistant: Haeil Jung, 2015

Department of Politics and Public Administration,

The University of Hong Kong

Research Assistant: Helen K. Liu, 2011-2012 Mapping Social Service Networks in Hong Kong

Teaching O'Neill School, Indiana University-Bloomington

Instructor of Record, V348 Management Science,

Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019 (in progress)

Guest Lecturer, V336 Management Concepts & Applications II,

Fall 2017: "Introduction to the Nonprofit Sector"

Guest Lecturer, N525 Management in the Nonprofit Sector,

Fall 2017: "Ethics" (MPA-level)

Teaching Assistant to Sarah Larson, K300 Statistical Techniques, Spring 2014

Service Reviewer, Nonprofit Management & Leadership,

PNP Division of the Academy of Management 2019 Annual Meeting

Professional Development Chair, 2017/2018

Conference Committee, 2016/2017

**Organizer**, Acting for Presentation Workshop Series, 2017 Association of SPEA Ph.D. Students, Indiana University

Faculty Facilitator, Big Questions Program, Office of First Year Experience Pro-

grams, Indiana University, 2018

Student Representative, Strategic Planning Committee, Division of Residential Programs and Services (RPS), Indiana University, 2018-2019

Treasurer, Apartment Community Council, RPS, Indiana University, 2016-2017 Treasurer, Student Staff Development, RPS, Indiana University, 2016-2017

Vice President, 2017-present

**Treasurer**, 2014-2017

Apartment & Family Student Council, Indiana University

Reviewer, Grameen Foundation Fellowship Review Committee, 2013

Professional Association for Research on Nonprofit Organizations and Voluntary Action

Memberships Public Management Research Association

The Academy of Management

International Society for Third-Sector Research

American Political Science Association Midwest Political Science Association

Association of Public Policy Analysis and Management

Professional Associate, Yinzhou Women's Federation, Ningbo, China

Experience May 2013 – July 2013

Project Associate, Teneo Strategy (Beijing Office), Beijing, China

November 2012 – January 2013

Planned and coordinated the Rockefeller Foundation's centennial event Global Health Summit "Dreaming the Future of Health for the Next 100 Years" in Beijing, China

Intern, Grameen Foundation USA (Hong Kong Office)

June 2011 - November 2011

Participated in the translation of the "Grameen Guidelines" and the creation of

China's 1st Poverty Scorecard

Intern, World Vision International (Honghe Project Office)

June 2010 – July 2010

Languages Chinese (native), Cantonese (fluent), English (fluent)

and Skills LATEX, Qualtrics, R, SAS, Stata

# References

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 ${\bf Sean\ Nicholson\text{-}Crotty}$ 

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Andrea Need (Reference for Teaching) Director, Undergraduate Academic Affairs O'Neill School Indiana University-Bloomington aneed@indiana.edu,+1 (812) 855-0635 Matthew Baggetta O'Neill School

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