

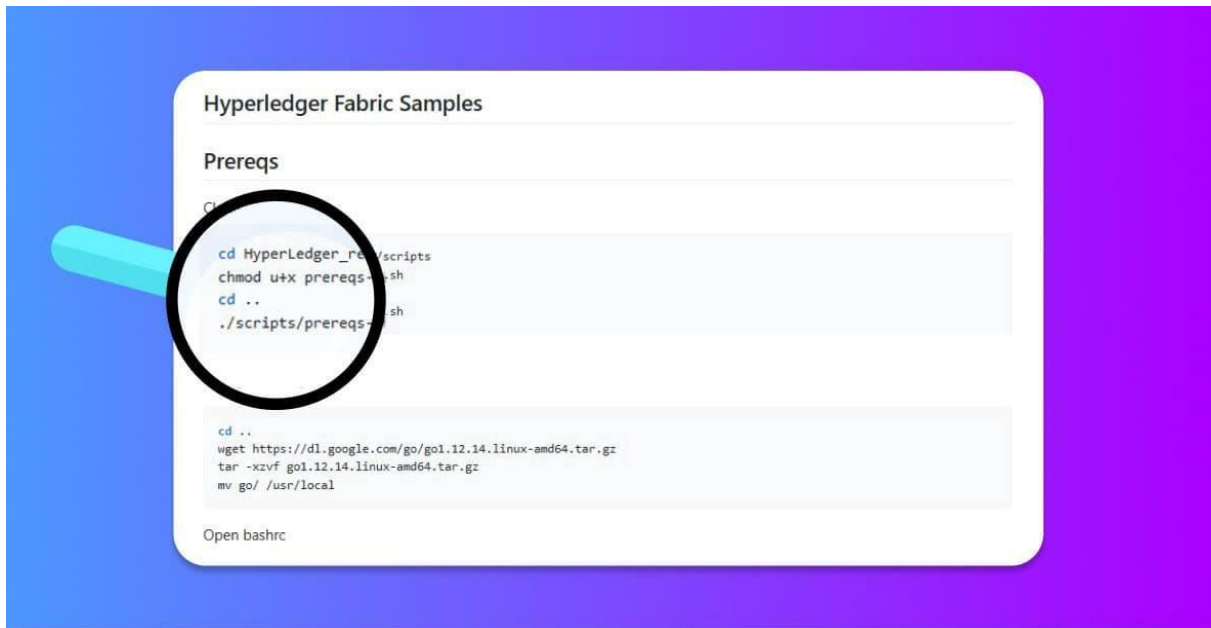
Roobee's 2020 in Review



Roobee's 2020 was packed full of achievements, opportunities, engaging events, and exciting announcements — we don't even know where to begin!

January 2020

The Roobee development team published a research piece about the Hyperledger Fabric blockchain on GitHub.



Roobee joined EXMO's meetup in Moscow.



Speaker

Evan Golovanov

Roobee Product Owner

Moscow

JANUARY 31 / 19:00

Format Loft

15 Rochdelskaya St., bldg. 31

The meetup was focused on the topics of trading strategies and the crypto market's development trends. Evan Golovanov, the Product Owner at Roobee, took the stage as one of the event's speakers.

February 2020

The ROOBEE token got listed on HitBTC.



In February, ROOBEE got listed on the HitBTC exchange.

HitBTC is a user-friendly exchange with an intuitive interface that also has features aimed at professionals.

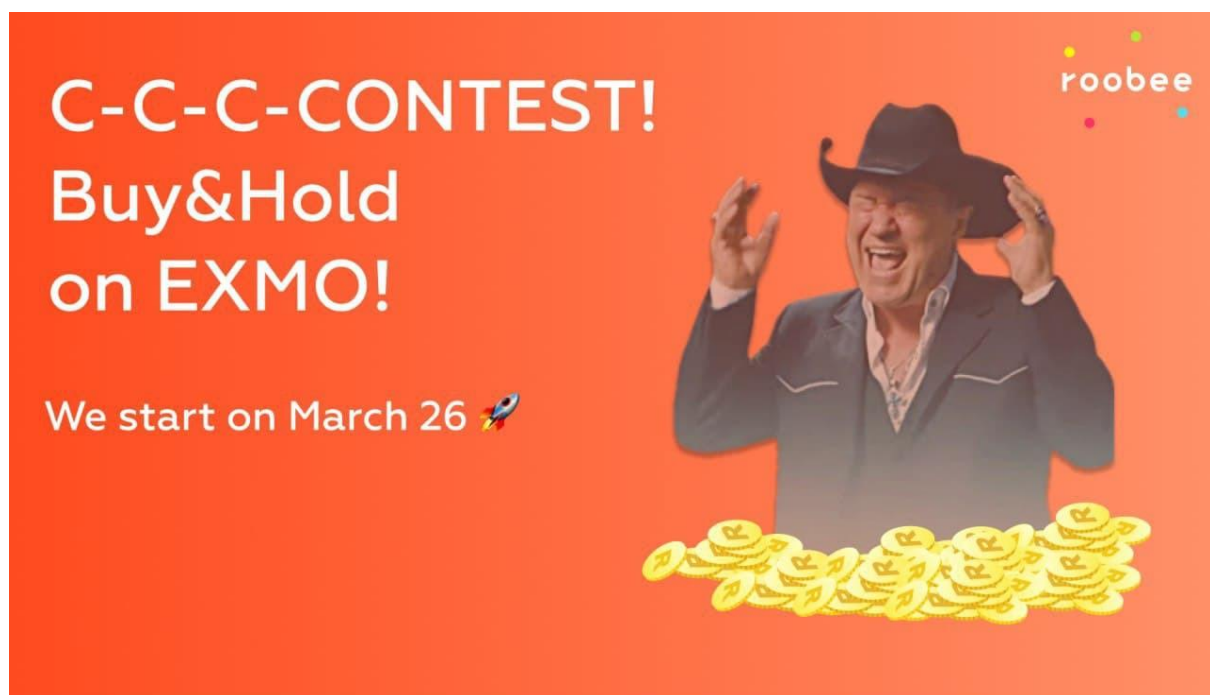
March 2020

On Forbes' website, Artem Popov talked about how Blockchain gradually penetrates into various areas of life.

[Council Post: How Industrial Sectors Are Using Blockchain](#)

[Technology \(forbes.com\)](#)

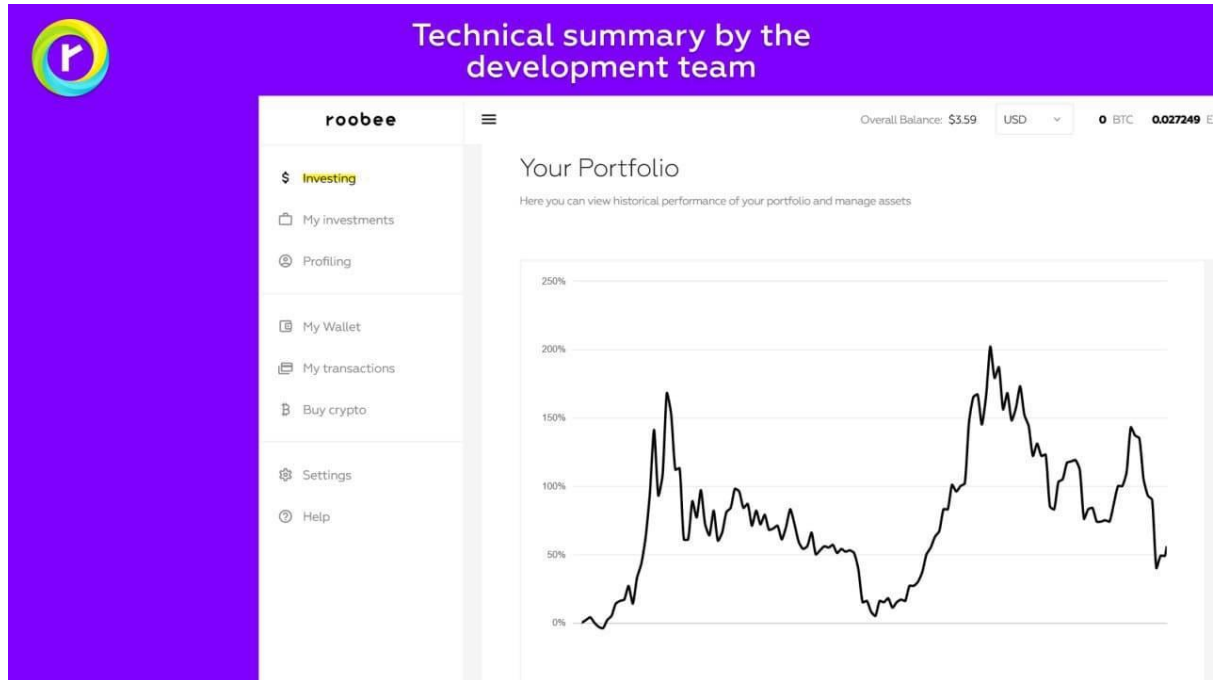
A Buy&Hold contest on the EXMO exchange.



We held a contest on EXMO where we raffled 2,550 USDT among the top participants.

April 2020

Development reports by the Roobee development team.



We published two Roobee development reports.

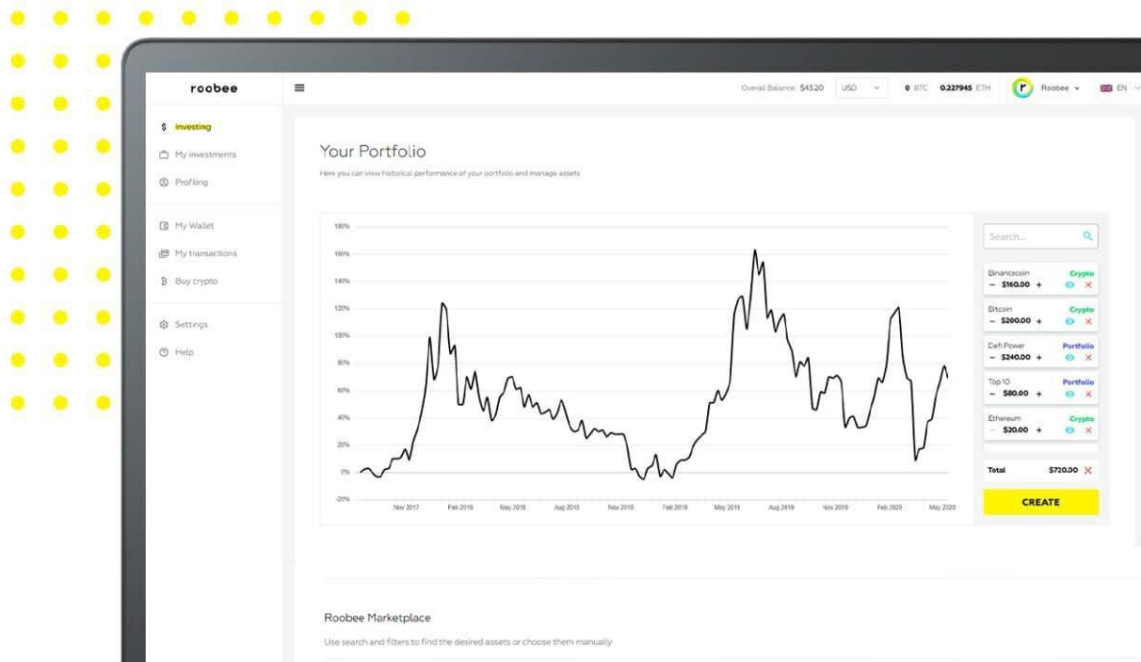
A contest on HitBTC.



In April, we held a contest on the HitBTC exchange where we raffled 4,300 USDT among the top 10 participants.

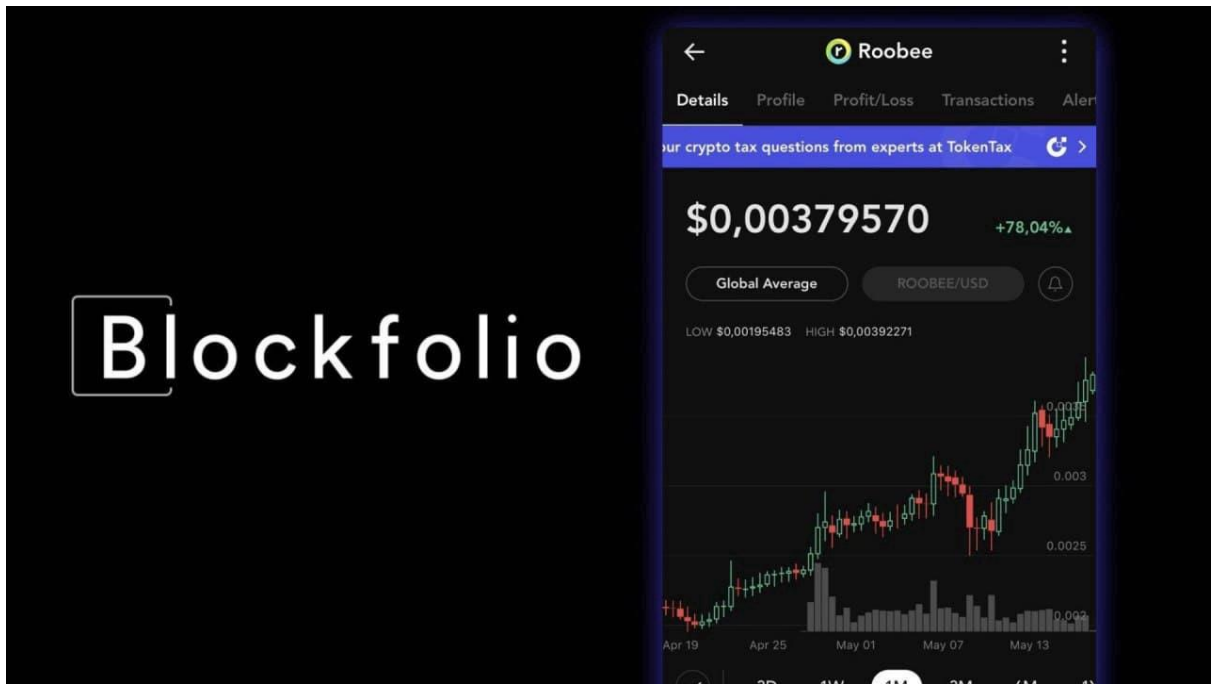
May 2020

The testing of the Roobee platform was completed.



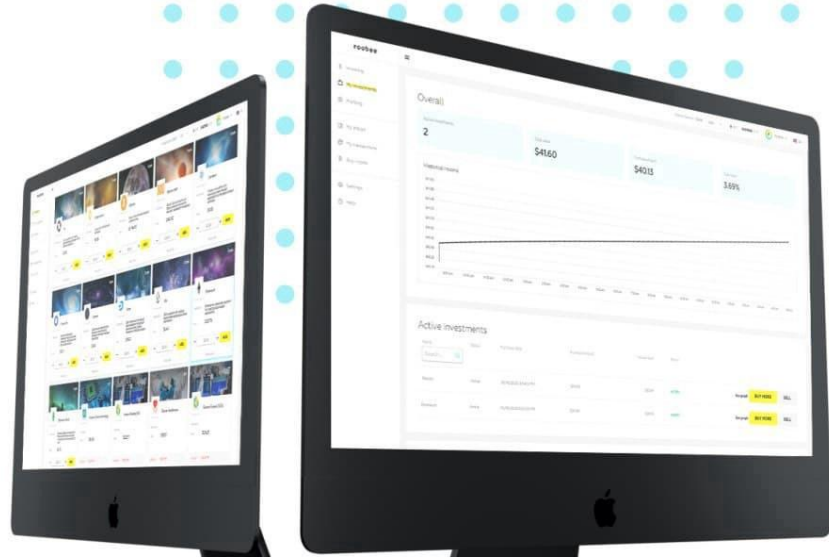
We tested and debugged the platform's key functionalities before the phased launch.

The Blockfolio service updated the info on the ROOBEE token.



If you use Blockfolio to manage your crypto portfolio, you can add ROOBEE to the watch list to track the price of ROOBEE and more related info.

We opened access to the Roobee platform.



The participants of the soft-staking program were the first to get access to the Roobee platform.

ROOBEE staking on KuCoin

 POOL-X | roobee

ROOBEE Staking Products ▶▶

Available on Pool-X ◀◀

Stake and Get High Rewards!

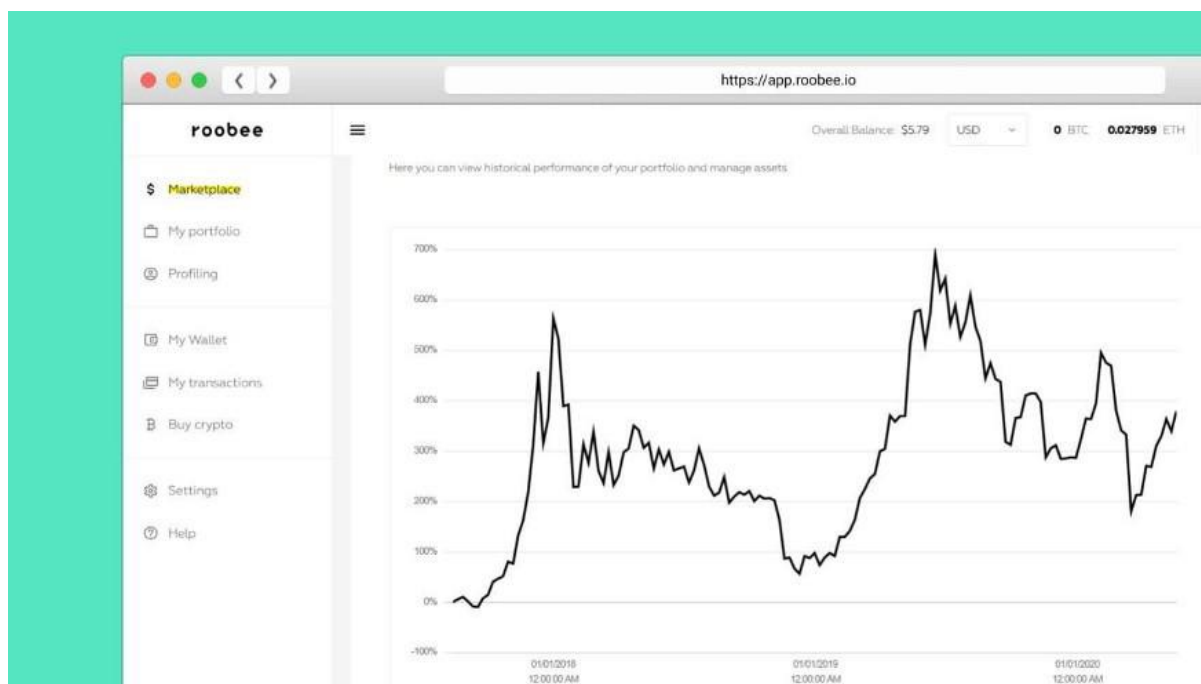
ROOBEE-30 APR 14%

ROOBEE-90 APR 17%



We successfully closed the first ROOBEE staking round on Pool-X.

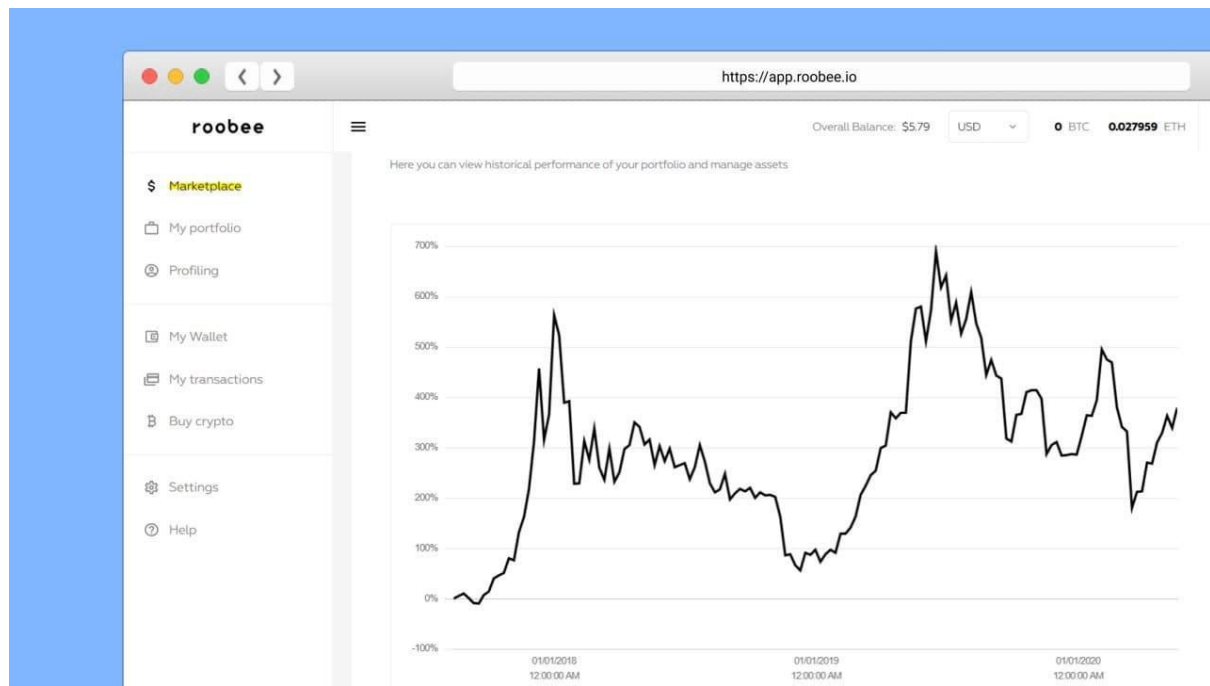
Roobee nodes program participants got access to the Roobee platform.



Access was granted to all participants of the nodes program who had deposited ROOBEE within the period from November 28, 2019 at 19:00 (UTC+3) to May 18, 2020 at 00:00 (UTC+3).

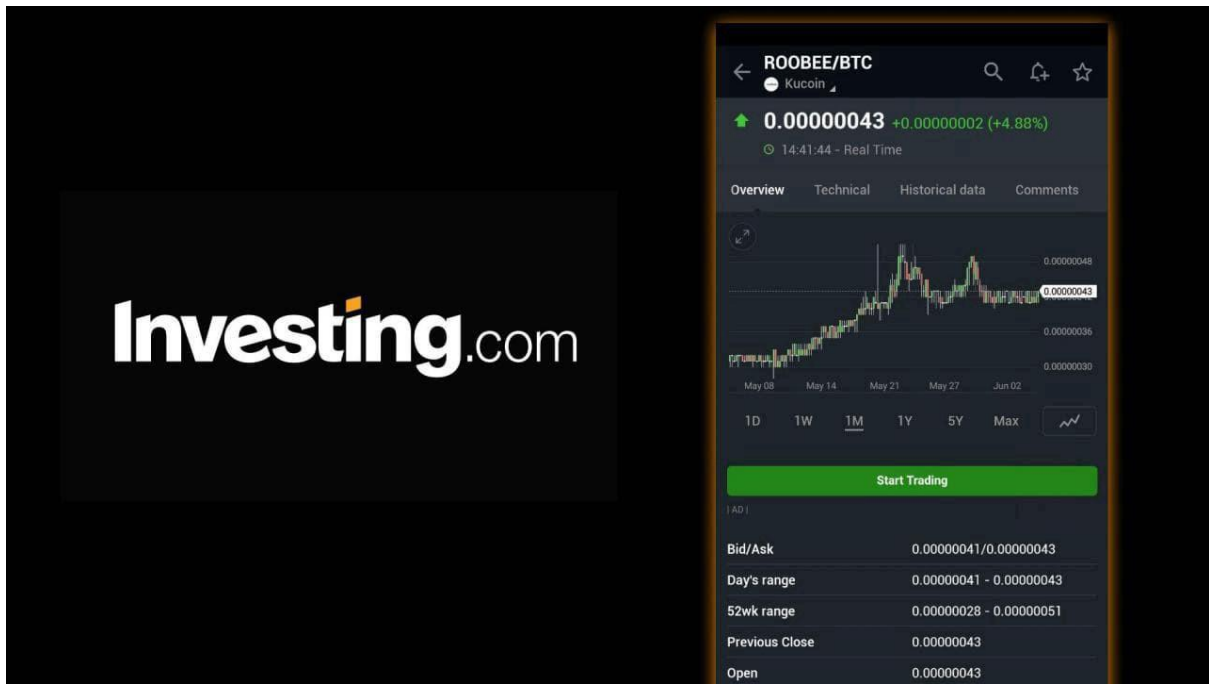
June 2020

The first stage of our general distribution of access codes was completed.



We sent invitations in several waves to all users who had submitted a request.

Investing.com updated the info about Roobee.



Investing.com displays info on the price of ROOBEE in real-time by gathering data from seven exchanges: HitBTC, KuCoin, EXMO, Liquid, Livecoin, BitForex, and YoBit.

The Roobee platform received an update.

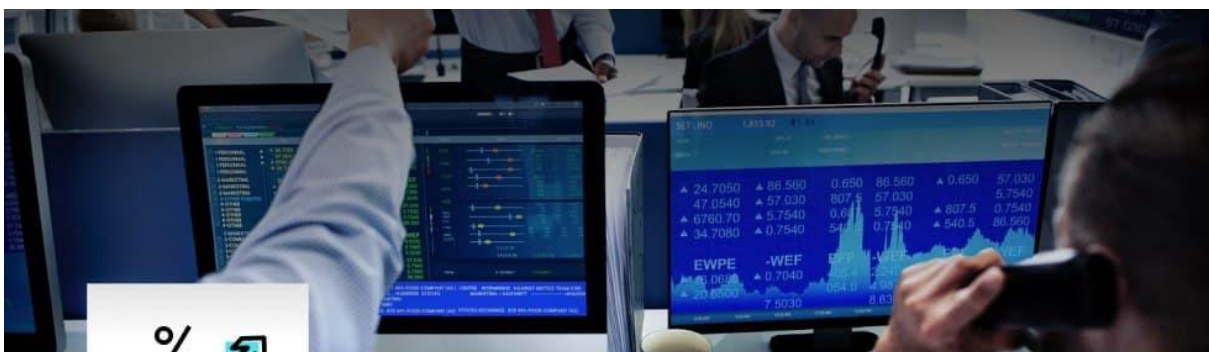


New Roobee Update



We fixed bugs and added new features.

A new ETF product was added to the Roobee platform.



ETF

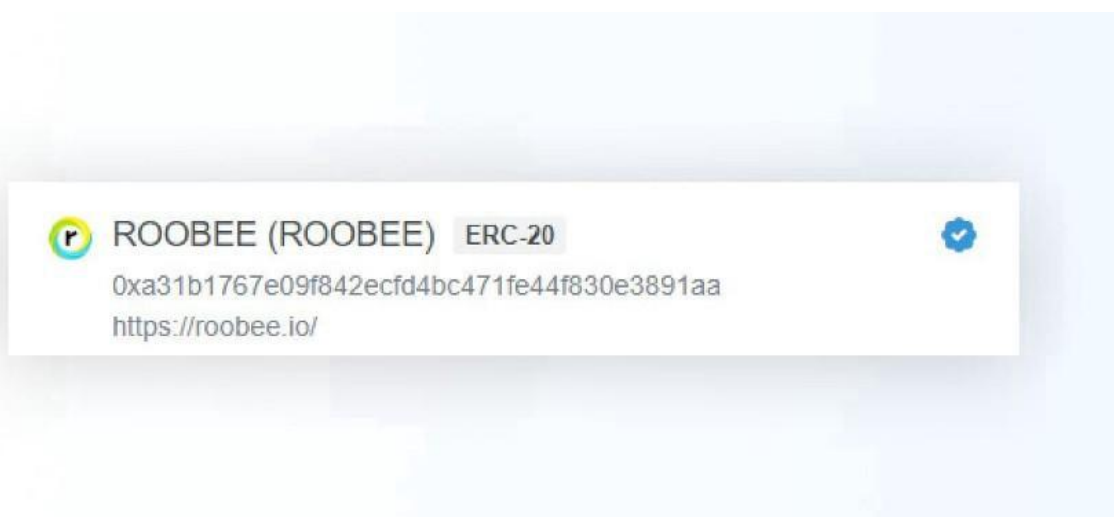
iShares Core U.S. Aggregate Bond (AGG)

A new investment product from the traditional market has been added to the Roobee platform:

- ETF iShares Core U.S. Aggregate Bond (AGG).

The ETF seeks to track the Bloomberg Barclays U.S Aggregate Bond Index. The index includes the instruments of the U.S debt market, which have a high investment rating, including government and corporate bonds.

The ROOBEE token received the Blue Checkmark on Etherscan.io.



When you search ROOBEE on Etherscan, the token's page is displayed first and more prominently.

Another round of ROOBEE staking on KuCoin.



All wishing to participate in the staking on Pool-X had another opportunity to do so by joining the new round.

July 2020

A new Roobee platform update.



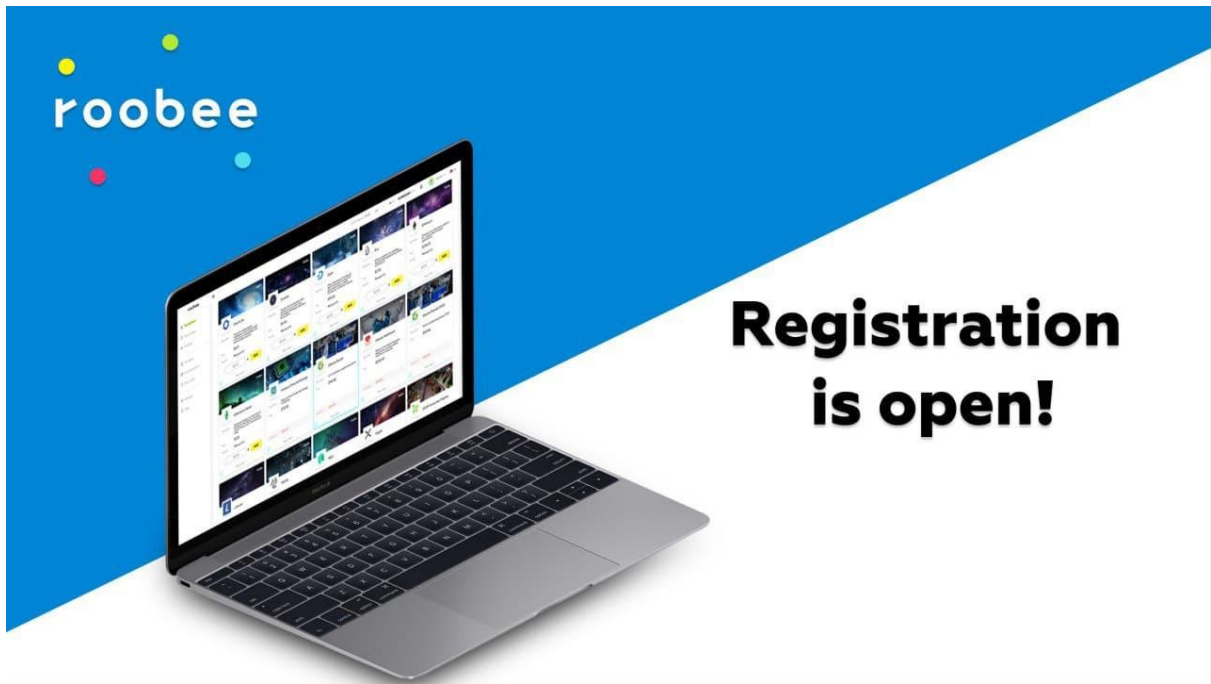
New Roobee Update



In early July, the Roobee platform received another update.

We fixed bugs and introduced new features.

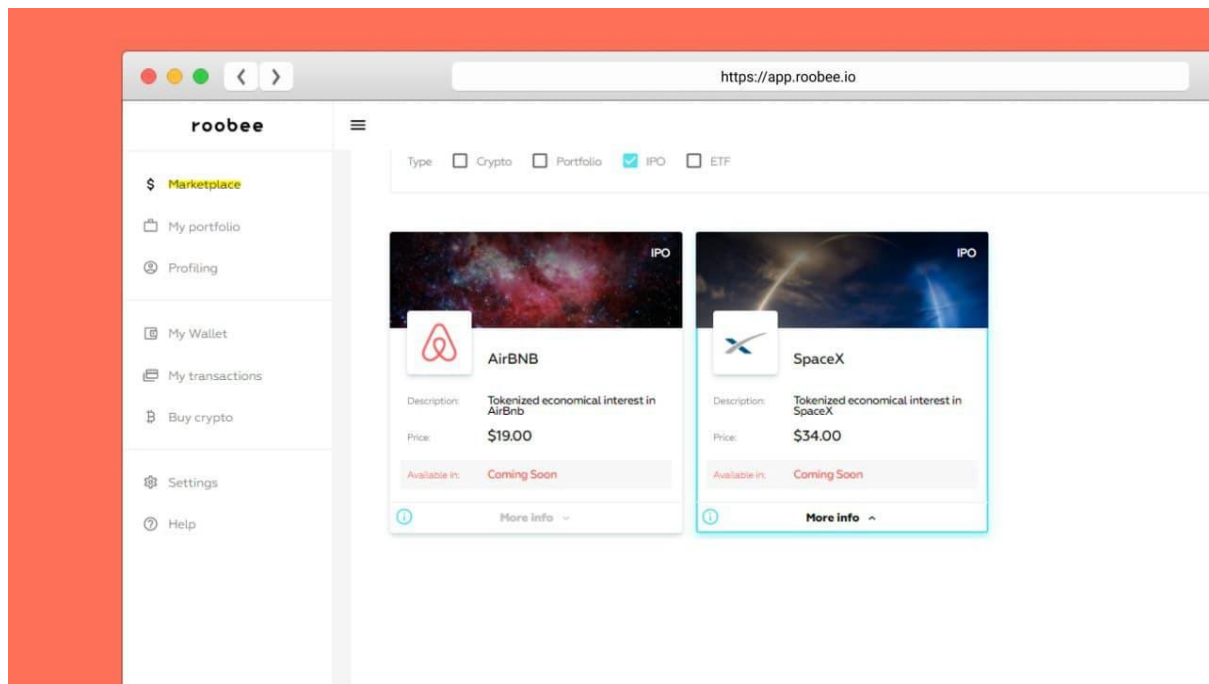
We opened sign-ups for everyone.



**Registration
is open!**

The Roobee platform moved to the technical launch stage — we opened sign-ups for all users.

Tokenized SpaceX shares became available for purchase on the Roobee platform.



With the help of the Roobee platform, users can participate in the pre-IPO of SpaceX

August 2020

A Buy&Hold contest on BitForex.

Win a MacBook Pro, iPhone 11 and other valuable prizes in a new contest!



MacBook Pro



iPhone 11



iPhone XR



AirPods



25 000 ROOBEE

We raffled a MacBook Pro 13, an iPhone 11, an iPhone XR, AirPods, and 25,000 ROOBEE among the contest participants.

Roobee was added on TabTrader



More and more popular resources add information about the project and the ROOBEE token.

USDT was added as a payment option.



**USDT
Already available
On Roobee**



app.roobee.io

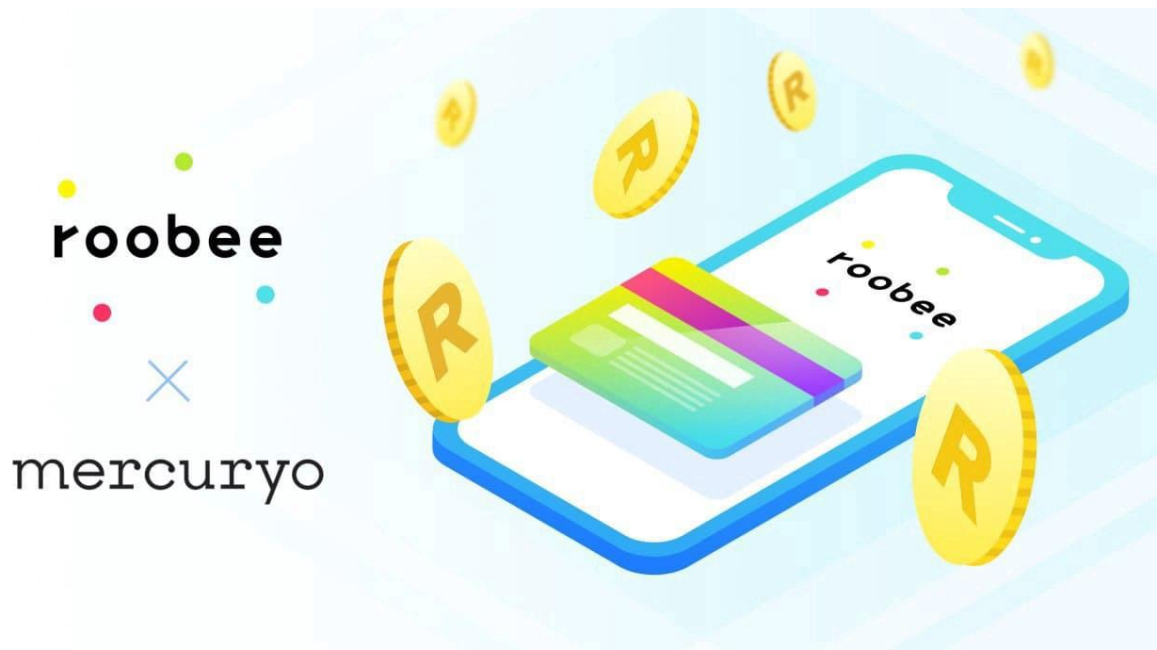
We added USDT support — users can purchase investment products on the Roobee platform with USDT.

ROOBEE got listed on Changelly!



The ROOBEE token was listed on Changelly, a popular exchange platform.

A partnership with Mercury.



We integrated the services of a new partner provider —
Mercuryo.io. All Roobee users can purchase crypto on the platform
with RUB, USD, EUR and GBR at great rates by using their
Visa/Mastercard bank card!

ROOBEE was listed on SWFT Blockchain.



roobee



The ROOBEE token got listed on the SWFT Blockchain platform.

On the platform, you can exchange \$ROOBEE for more than a hundred cryptocurrencies:

- 81 coins and tokens
- 20 tokens of #DeFi projects
- 12 stablecoins (\$USDT, \$BUSD, \$DAI, \$USDJ and more)

ROOBEE listing on Swapy.



#meet_new_coin

Third \$ROOBEE listing in one week! \$ROOBEE became available for swaps on yet another cool platform — swapy.app.


September 2020

Roobee AMA.



AMA Roobee

SEPTEMBER 2

 Roobee YouTube channel

On September 2, we held an AMA live stream on our YouTube channel where we summed up Roobee's results for the summer and answered questions from our community.

An Airbnb pre-IPO product became available on the Roobee platform.



**UAIR
Already available
On Roobee**



app.roobee.io

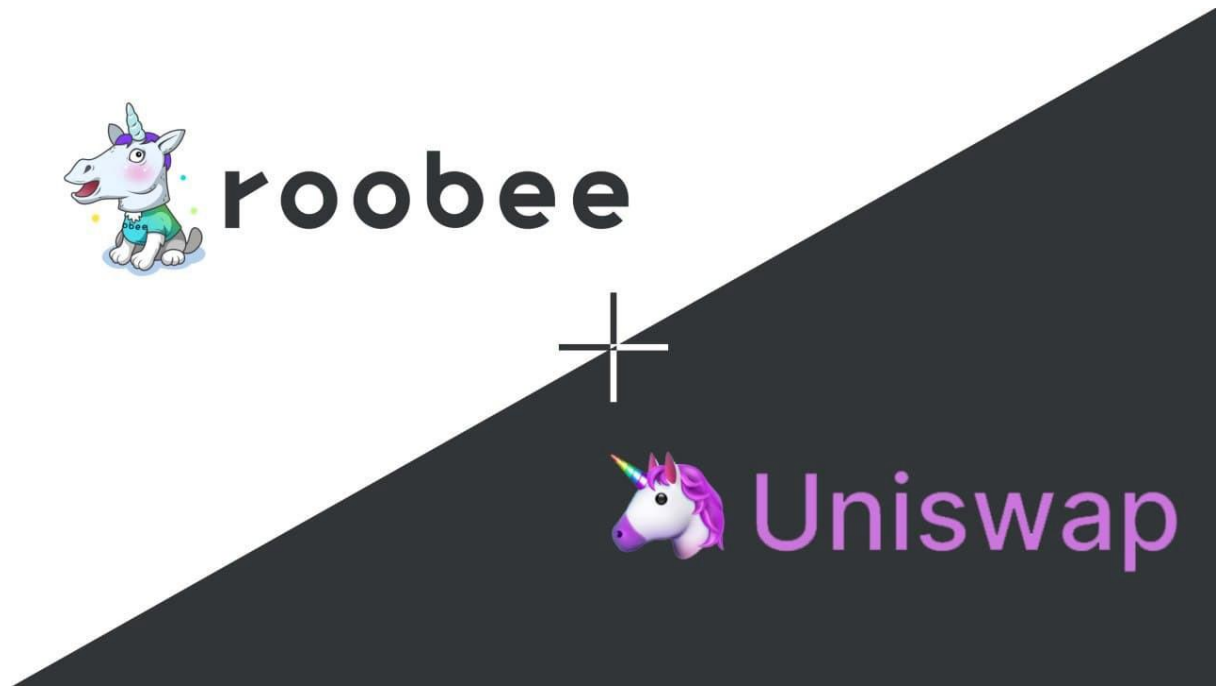
With the help of the Roobee platform, users had the opportunity to participate in the pre-IPO of Airbnb.

A new \$ROOBEE staking round on KuCoin.



We provided our users with another opportunity to take part in the \$ROOBEE staking on KuCoin.

Listings on popular DEX platforms



The ROOBEE token was listed on major DEX platforms, namely:

- Uniswap
- Mooniswap
- SushiSwap
- Balancer

We furthered our efforts in providing users access to quick and easy \$ROOBEE swaps. The listings on these exchanges were our next step in strengthening \$ROOBEE's position in the market and promoting the token.

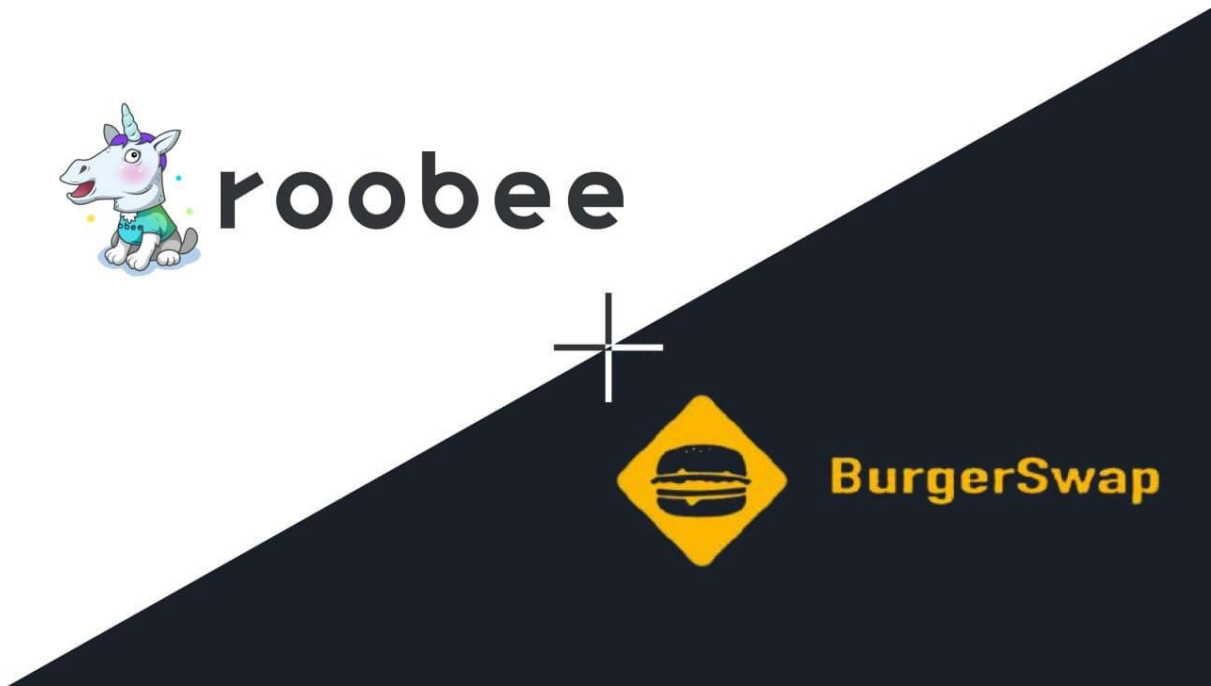
October 2020

ROOBEE joined Binance's blockchain.



Our team continued to work on popularizing the \$ROOBEE token and attracting new users to the Roobee project. We locked a portion of \$ROOBEE tokens on the Ethereum network smart contract and moved this portion to the new Binance blockchain — Binance Smart Chain!

ROOBEE got listed on BurgerSwap.



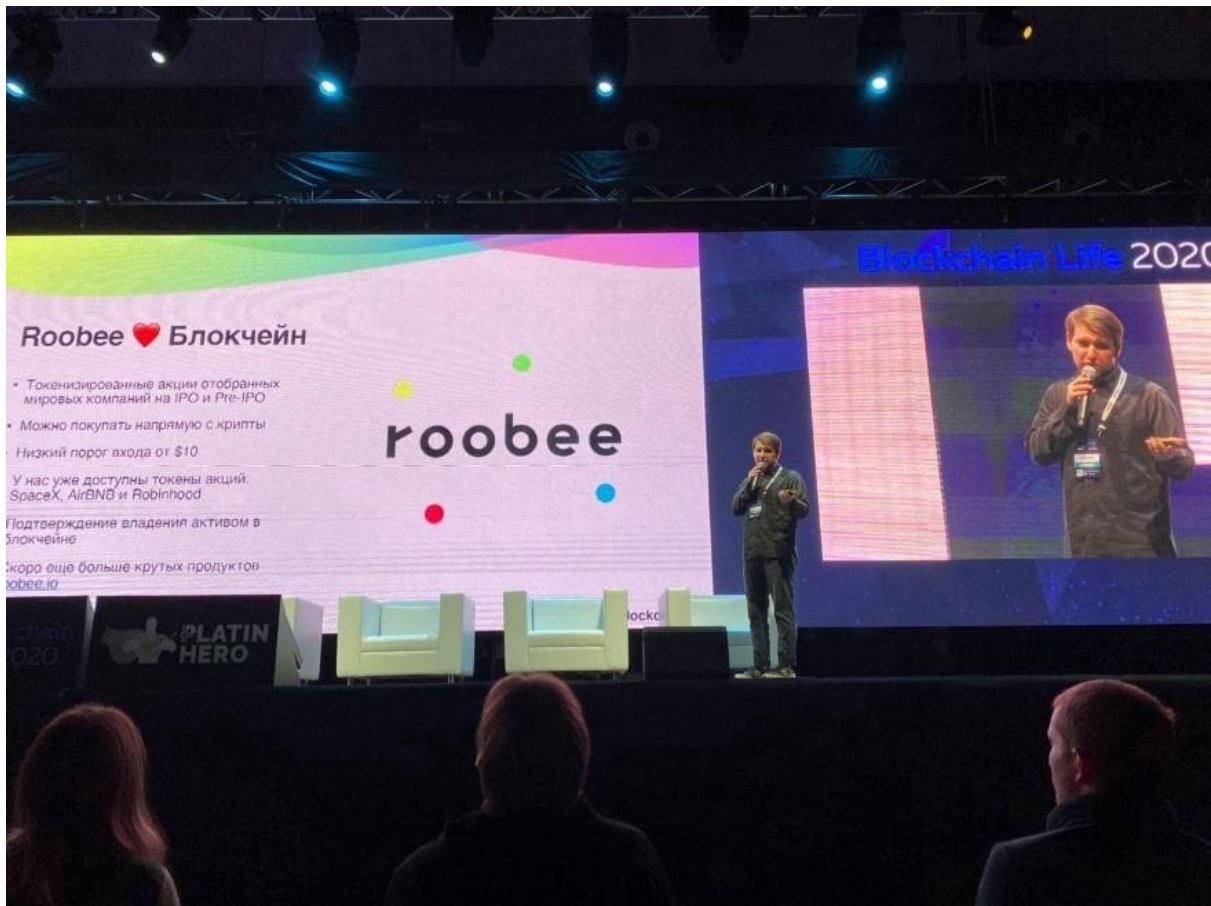
We provided our users with more options for using ROOBEE on Binance Smart Chain! All ROOBEE holders can make ROOBEE swaps on the BurgerSwap platform and also pair ROOBEE with BNB, BUSD, or BURGER to add liquidity to pools.

A Roobee contest on EXMO.



We held a cool contest on EXMO where we raffled a Macbook Pro 13, iPhone 12, iPhone 11, iPhone XR, and AirPods Pro.

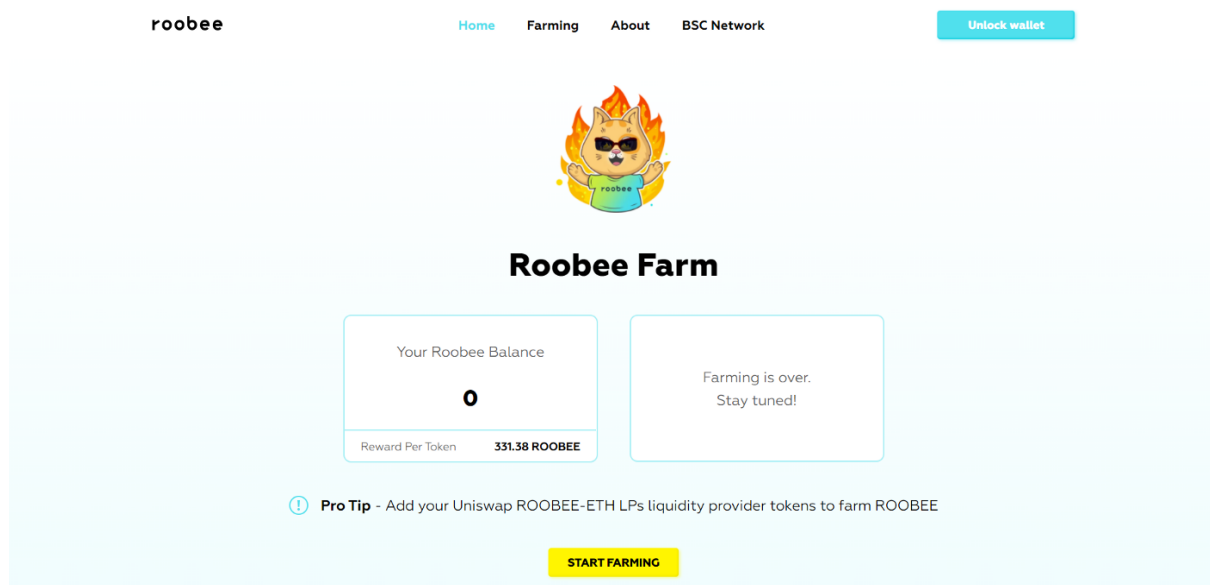
Roobee visited Blockchain Life.



Evan Golovanov, our Product Owner, took part in the event as a speaker.

November 2020

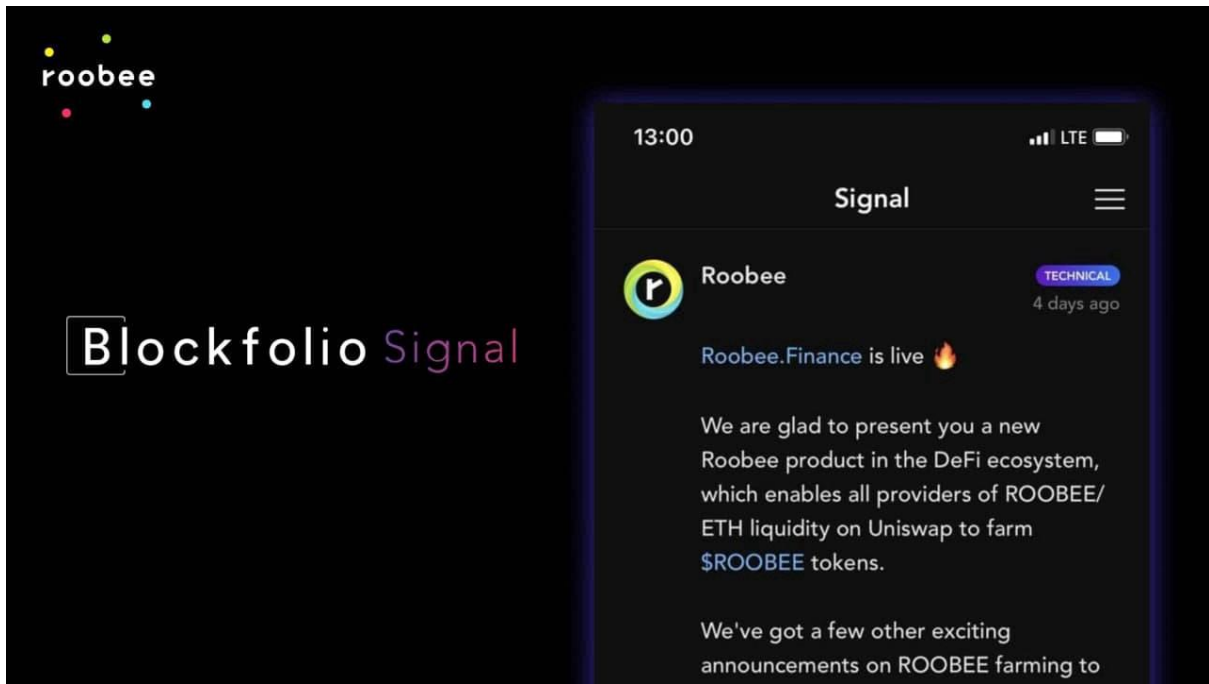
The launch of the Roobee.finance DeFi platform.



Roobee.finance is our new product in the DeFi ecosystem.

Roobee.finance users had the opportunity to farm ROOBEE tokens for providing liquidity on the Uniswap exchange

Roobee was added on Blockfolio Signal.



All users who've added \$ROOBEE on Blockfolio can receive news and important updates from Roobee via Blockfolio Signal.

ROOBEE got listed on PancakeSwap + ROOBEE farming on PancakeSwap.

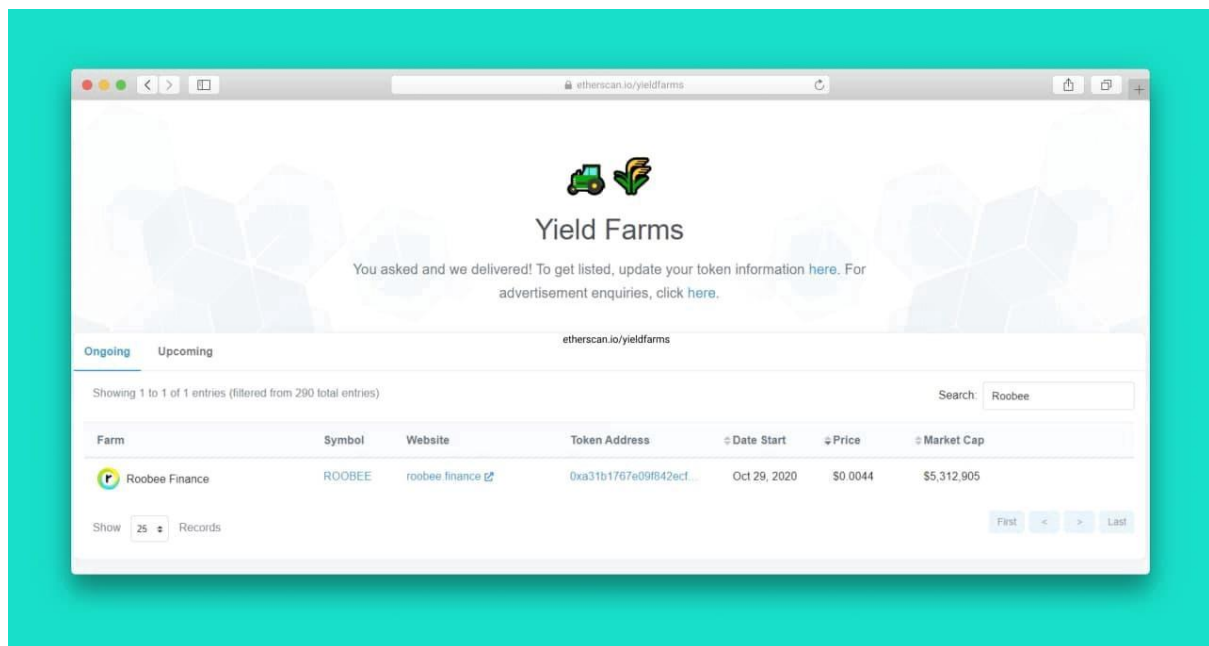
The ROOBEE token was listed on PancakeSwap. PancakeSwap is the number one decentralized exchange on Binance Smart Chain.

The PancakeSwap team has seen continuous support from Binance, including the listing of the CAKE token on the world's largest crypto exchange. PancakeSwap allows you not only to farm CAKE tokens

for providing liquidity but also to farm other projects' tokens by using CAKE that you've farmed.

Users can still farm CAKE tokens for providing liquidity with the ROOBEE token on PancakeSwap!

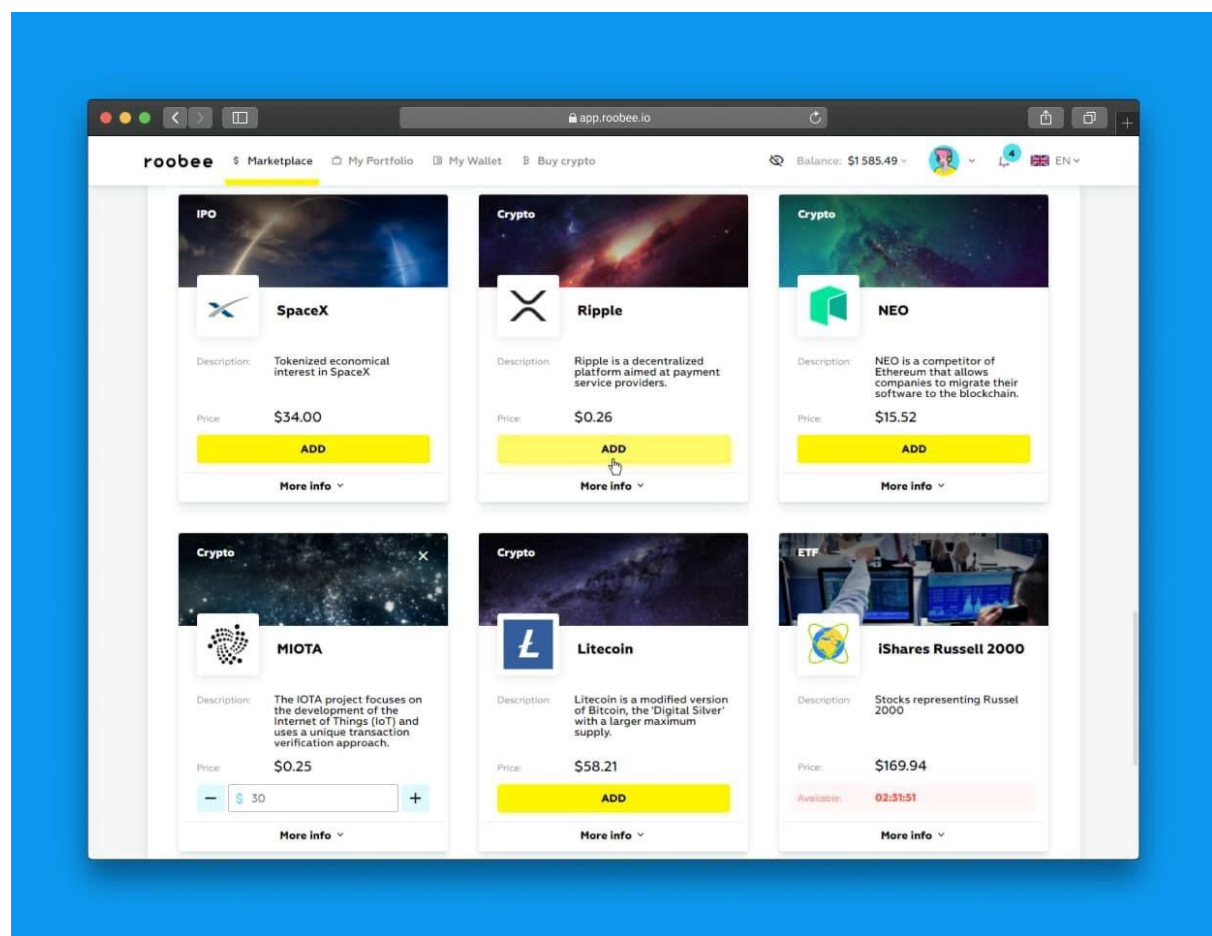
Roobee has been added to the “Yield Farms” section on Etherscan.io.



A Roobee contest on HitBTC with 1,500 USDT as the main prize.

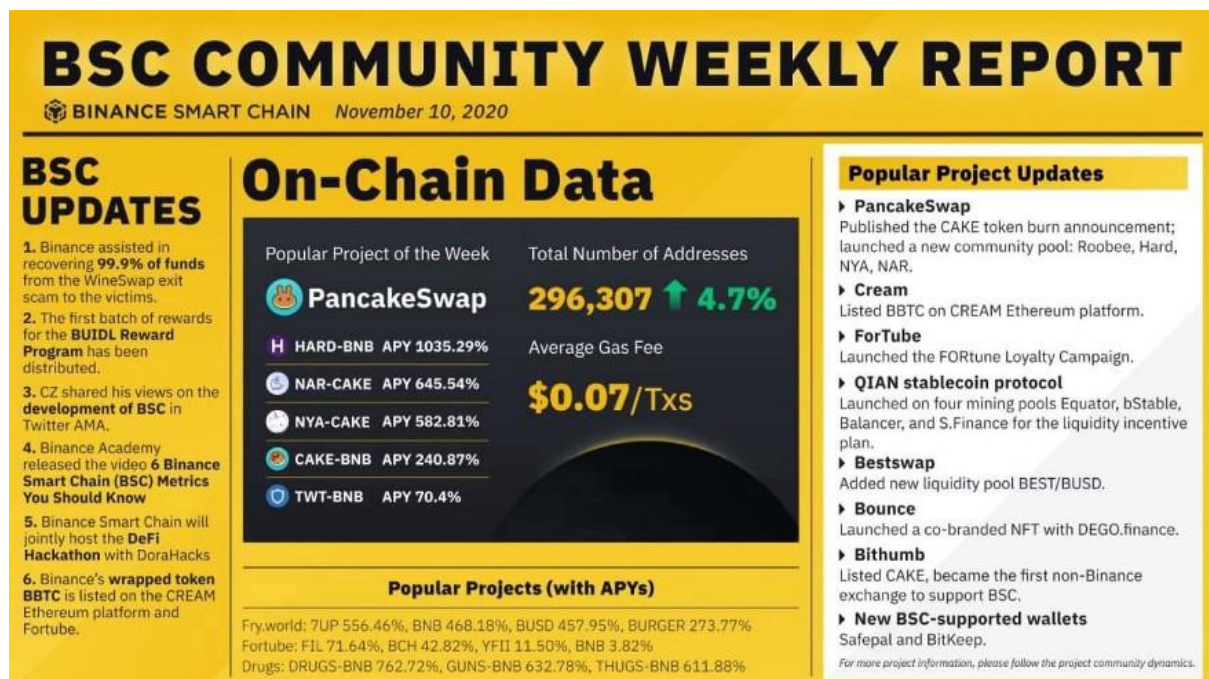


A Roobee platform update.



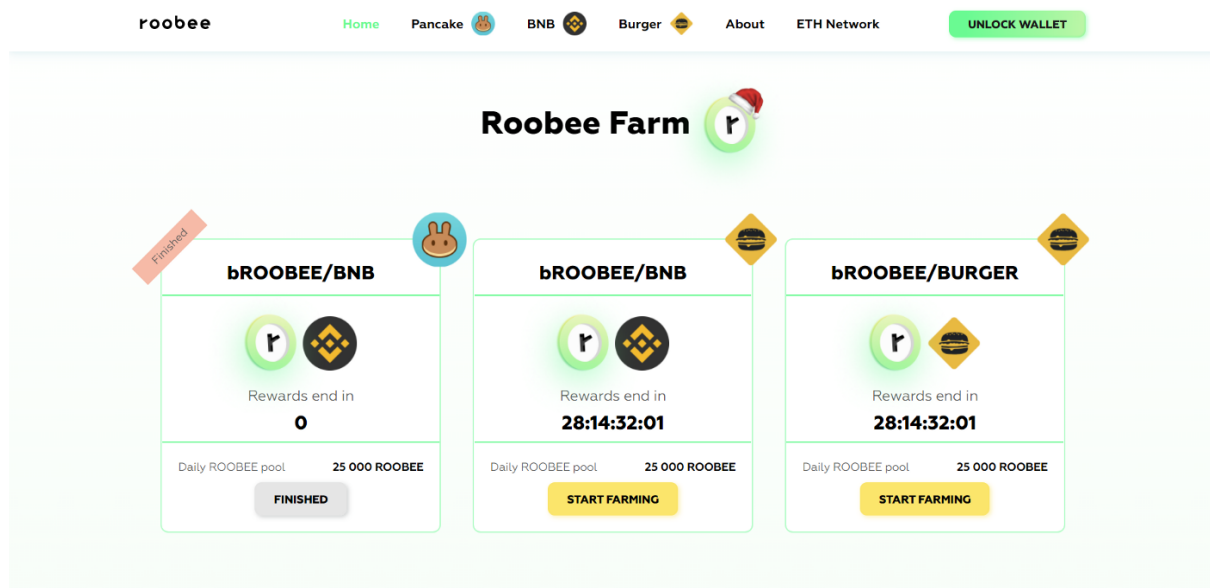
We released a major update that included a new design and brought many security and usability improvements.

Roobee is among popular projects on BSC.



The Roobee project appeared in BinanceChain's Weekly Report several times!

Roobee.Finance launched on BSC.



We launched the Roobee.finance DeFi platform on the BSC network. Roobee.finance users can farm ROOBEE for providing liquidity on BSC.

Voting and ROOBEE listing on Gate.io.



In November, Roobee was selected as the next project for Gate.io's Voting for Listing.

10,000,000 votes were required to get listed on Gate.io, but the Roobee project managed to exceed this number by several times and received 35,391,378 votes!

The voting round was a success, and the ROOBEE token got listed on the platform.

ROOBEE is among the top coins on Twitter and BSC.

BSC COMMUNITY WEEKLY REPORT

BINANCE SMART CHAIN November 17, 2020

BSC UPDATES

1. 28 candidates generated for BSC validator nodes.
2. Official deployment of BTokens on Ethereum.
3. Build for Bharat Hackathons in India received applications from 350 projects, with an estimation of 100 entries to the next round.
4. BSC will sponsor the 4th University Blockchain Hackathon organized by Encode Hack Club.
5. BSC community released Fortube's exclusive interview.


7-day trends of popular project tokens


ALPHA/BNB	258%
BURGER/BNB	53.8%
CTK/BNB	46.7%
CAKE/BNB	37.5%

On-Chain Data

Popular Project of the Week

 **PancakeSwap**

 **NAR-CAKE** APY 556%

 **bROOBEE-CAKE** APY 500%

 **CAKE-BNB** APY 305%

Total Number of Addresses

305,418 ↑ 3.1%

Average Gas Fee

\$0.07/Txs

Popular Projects (with APYs)

Fry.World: STAX-CAKE LP 2416%, CAKE-BNB LP 1065%, BUSD-FRIES LP 430%
Drugs: (PancakeSwap) DRUGS-BNB LP 597%, (NarwhatSwap) THUGS-BNB LP 613%
ForTube: YFII 42%, BCH 43%, FIL 28%, BUSD 14%
Cream Finance: ALPHA 25%, TWT 30%, FIL 24%, BTCB 14%, BNB 13%

Popular Project Updates

► PancakeSwap

CAKE trading pair launched on Bithumb Global and Hotbit; TrustWallet now supports CAKE swap; Launched IFO (Initial Farm Offerings) function and BLINK project

► Cream Finance

BCream staking index increased from 20% to 50% on BSC; Cream launched on ALPHAT and TWT via BSC

► BakerySwap

Launched new IDO project: BLINK; launched an NFT supermarket for free trading of NFT arts; announced a strategic partnership with BestSwap; launched Weapon staking; launched Binance Halloween exclusive NFTs

► QIAN stablecoin protocol

On-chain TVL exceeded \$12 million

► COKE Finance

Launched support for Coke-based borrowing and staking by third-party projects using market-maker vouchers

► DEGO

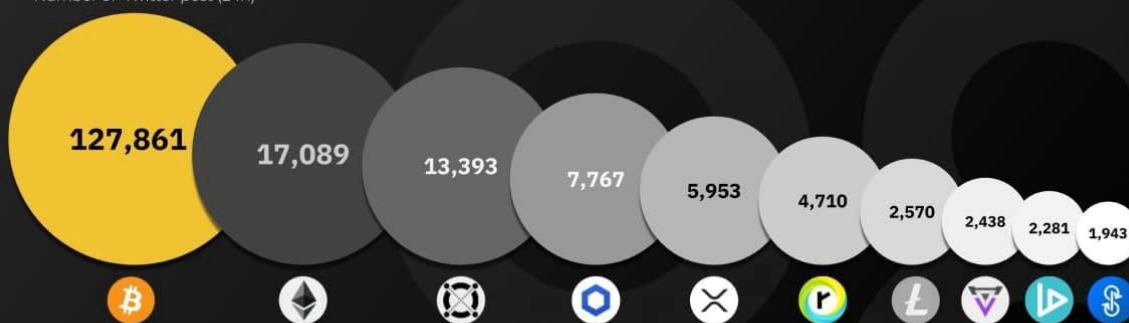
Launched BSC DApp Guidelines; launched NFT mining program with Bounce

For more project information, please follow the project community dynamics.

TOP 10 COINS HAVE MOST MENTIONED ON TWITTER

Compiled by  LUNACRUSH

Number of Twitter post (24h)



Ticker

BTC

ETH

EGLD

LINK

XRP

ROOBEE

LTC

VLX

VIDT

YFI

The Roobee project got mentioned in roundups of main BSC events twice in two weeks! The official BinanceChain Twitter page included Roobee in yet another Weekly Report.

December 2020

Roobee and Gate.io AMA session.



We did a joint AMA session with Gate.io in the exchange's Telegram chat.

Robinhood (\$URHD) is now available for purchase on the Roobee platform



**URHD
Already available
On Roobee**



—
app.roobee.io

In early December, we added a new pre-IPO product to the Roobee platform. Users are now able to purchase Robinhood's tokenized shares even before the company holds its IPO. Previously, such an opportunity was available only to investment funds and other professional investors!

There is no public market for Robinhood shares (\$URHD) yet, so no one can buy them despite the hype. Robinhood's IPO is one of the most highly anticipated IPO events.

A Roobee contest on Gate.io. We raffled 1,000,000+ ROOBEE!



The top 100 participants who purchased and held the most ROOBEE until the end of the contest shared a prize pool of more than 1,000,000 ROOBEE.



After the fantastic AMA session with Gate.io held on Telegram on December 2, we decided to organize a live stream on Gate.io!

An alternative energy ETF became available on the Roobee platform.

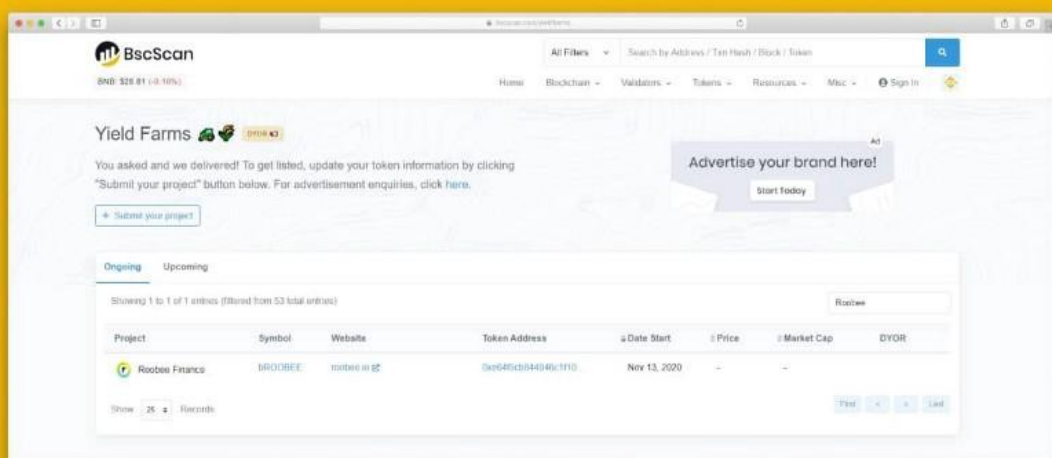


We added another investment product from the traditional market to the Roobee platform:

- Alternative energy ETF (\$ICLN).

The investment strategy of the iShares Global Clean Energy ETF consists of tracking the Global Clean Energy Index. This index includes companies from the renewable energy sectors such as wind energy, solar energy, and others. The fund comprises shares of companies from both the US market and other countries.

Roobee was added to the “Yield Farms” section on BscScan.



The Roobee.finance platform was added to the “Yield Farms” section on bscscan.com, a Binance Smart Chain explorer.

We released limited-edition animated Roobee NFTs + the adding of our NFTs on app.rarible.com.

We took a snapshot of all the wallets of Roobee.finance users and those users who had provided \$ROOBEE liquidity on Uniswap or PancakeSwap — and we credited to the wallets of those users unique, limited-edition animated Roobee NFTs issued on the Ethereum network!

Roobee NFTs are collectible ERC1155 tokens minted as a limited run.

As part of the release, Roobee NFTs were also added to app.rarible.com, a platform where you can view the animation of your token, put it on sale, or purchase tokens from community members.

We held a contest with a BMW 5 Series and other prizes.

🏆 Roobee nodes contest prizes 🏆



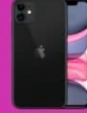
MacBook Pro



BMW 5-Series



iPhone 11 Pro



iPhone 11



AirPods



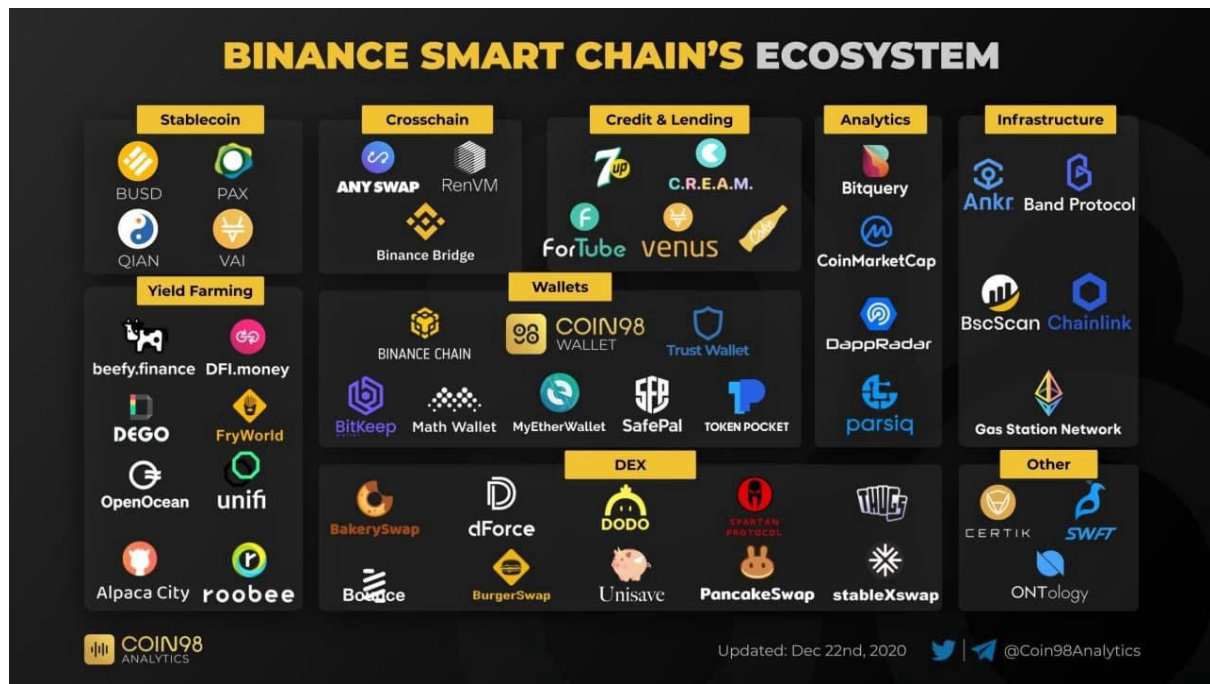
X2 multiplier

In December, we raffled amazing prizes among the participants of our nodes program.

In accordance with the contest rules, participants had to deposit at least 121,000,000 ROOBEE to the nodes for the raffle to take place.

By the time we held the raffle, users had already deposited more than 130,000,000 ROOBEE

The Binance Smart Chain was updated.



Roobee is strengthening its #BSC positions and is closely integrating with #BinanceSmartChain.

Christmas time with Roobee, Binance Chain, and BurgerSwap.



Binance Chain has organized a cool Christmas party where they brought together lots of #BSC projects that are holding special Christmas events.

And Binance included us in their list!

You can find Roobee among other projects on this page of activities:

<https://www.binance.org/en/activity>

To start farming \$ROOBEE, you just need to add liquidity to the bROOBEE/BNB or bROOBEE/BURGER pairs on the BurgerSwap platform.

Our team has no plans of slowing down — we have even more events in store for you this year!

2021 promises to be a very busy year for us. We will continue to popularize the Roobee platform, add new investment products, bring improvements and new features.

One of our development vectors in 2021 is decentralization. We will work on integration with many projects in this field and implement new decentralized solutions and products.

For example, we will add new decentralized solutions to the roobee.finance platform, and these solutions will utilize the ROOBEE token for interaction with other projects. We'll share more details on it in our next posts.

Also, we will be moving towards closer integration with the DeFi ecosystem and creating products/opportunities that will allow for more convenient interaction with DeFi. Now we are actively

developing our relationship with Binance Smart Chain, and, in part, our next product will be BSC-related!

Our goal for 2021 is to improve our existing products and focus on the decentralization aspect in order to stay in sync with the market's latest trends, which will help to strengthen and expose our project even more.

Soon, we will reveal the new product that we already hinted at in December. The nodes program participants will be the first to get access to it!

Follow our news — we have lots of updates coming your way!