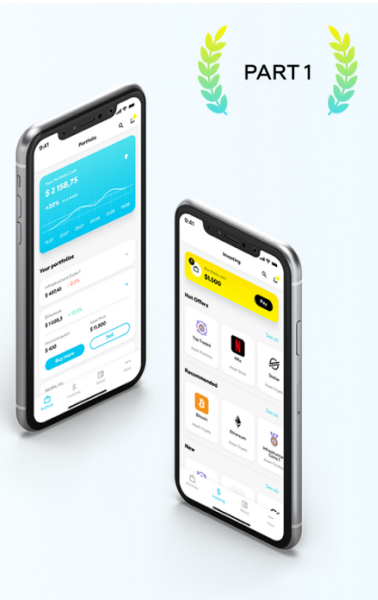


Roobee results for 2019!



Roobee results for 2019



The year is coming to an end, and before entering 2020 with the new goals, we want to point out all the key developments in the Roobee project for 2019 ✨

Opening of social media channels.

In the beginning of 2019, first Roobee social network pages were created to have more possibilities for communication with the community in various formats. At the moment, in total, there are more than 70,000 people following Roobee's social media channels.

“In Roobee i trust”.

In April, one of the top 250 Bitcoin [whales](#) (over 7000 BTC) instantly closed the private round for 200 BTC before the IEO. The [transaction](#) for 200 BTC (\$1 million at the time) was sent through a [transit wallet](#) to the Roobee wallet with the message “In Roobee i trust”

Roobee received more than 160 mentions in media.

During 2019, there were more than 160 publications about Roobee written by various media outlets, including the most famous and reputable ones like Forbes, Bloomberg, Yahoo! Finance, CCN, Reuters, Hackernoon, Investing, MarketWatch and more!

You can find most of the media mentions of Roobee in a compilation made by our community on the [link](#).

May 13 — September 19.

In May, Roobee started its international expansion. Several IEO rounds were held on famous exchanges within the period from May 13 to September 30:

- On May 13, the first IEO round on Bitforex [started](#)
- On June 4, an IEO on EXMO was [launched](#)
- On September 18, a round on the Liquid exchange [started](#)
- On September 19, a round on the Livecoin exchange was [launched](#)

The IEO format gave the possibility to broaden the Roobee community across the globe 🌐



SEPTEMBER

Krypital Group.

Strategic partnerships are very important for the development of blockchain projects. Roobee is constantly working to expand the list of such partnerships. In September, a partnership agreement was

[concluded](#) with a leading consulting company specializing in strategic complex marketing in the blockchain sphere.

Kryptal Group provides Roobee with comprehensive support, including investments, assistance in expansion on the Asian market and building strategic partnerships and communications.

Furthermore, Roobee is working with such large-scale companies as Bitgo, Sum&Substance, SmartDec, Blockize, and others. Each of them works in a specific area.

Focus group.

Focus group recruitment for testing the Roobee platform was finished in September.

ROOBEE tokens soft-staking program

A soft-staking program was [launched](#). All ROOBEE token holders could stake their tokens and receive up to 22% bonus tokens for

holding ROOBEE. All the rounds of the soft-staking program were completed.

 OCTOBER

Listing on KuCoin.

In October, a listing on the famous cryptocurrency exchange KuCoin [took place](#). It is one of the respectable exchanges that is constantly in the trading tops. It was not that easy to get there. We negotiated for a long time and even visited one of the offices of the exchange. KuCoin is often compared with such giants as Binance, Huobi, OKEx, and others.

Listing on YoBit and IDEX.

Apart from the listing on KuCoin, in October, ROOBEE was listed by the YoBit and IDEX exchanges.

First release of the Roobee app.

The first [release](#) of the alpha version of the Roobee mobile app in the stores took place in October. The focus group got access and began testing.

Let's recap

- ✨ A crypto whale believes in Roobee.
- ✨ 4 IEOs were held on famous exchanges.
- ✨ The ROOBEE token was listed by 8 exchanges.
- ✨ Partnership agreements with market leaders were concluded.
- ✨ The first release of the Roobee alpha version in the stores.
- ✨ The Roobee community grew by 70,000 people.
- ✨ Roobee was mentioned more than 160 times in the media.

We continue to tell you about the Roobee project's key developments in 2019.



NOVEMBER

The Roobee team won two main sponsorship prizes at ETHWaterloo 2019 in Canada

The team of Roobee developers [participated](#) in one of the crypto industry's main events for 2019 — ETHWaterloo. It's an event where Ethereum professionals and experts do a two-day sprint to create solutions that will improve the blockchain technology. Speakers and judges included Vitalik Buterin, the creator of Ethereum. As a result, the Roobee team won two main sponsorship prizes.



Roobee at AI & Blockchain Summit in Barcelona

The Roobee team attended AI & [Blockchain Summit](#) as a partner. Evan Golovanov, the Product Owner at Roobee, took the stage as one of the speakers.

Focus group testing of the Roobee platform's web version

The focus group got access to the web version of the Roobee platform for testing. Currently, the focus group is actively engaged in testing the mobile alpha version of Roobee for Android and iOS, as well as the web version.

Launch of the Roobee smart nodes program

In late November, a soft nodes program [was launched](#) for ROOBEE token holders. Everyone wishing to participate can deposit their ROOBEE tokens and receive up to 32% of free ROOBEE per annum. Moreover, all program participants also

take part in a [major contest](#) with a BMW 5 Series as the main prize.

It's an amazing opportunity for ROOBEE token holders to increase their number of ROOBEE and take part in a cool contest as well.



DECEMBER



Roobee on 500th place by Rank on Coinmarketcap

In the beginning of December Roobee moved up in the Coinmarketcap's rating by 1540 points to reach top 500.



Contest on EXMO

In December, there was a Roobee [contest held](#) on the EXMO exchange. To participate, one had to purchase ROOBEE and

hold them until the end of the contest. A MacBook Pro, an iPhone 11 Pro, and other valuable prizes were raffled among the contest participants.

🔥 A research piece on Hyperledger Fabric was published

An MVP version of a transaction recording system, based on the Hyperledger Fabric architecture, was implemented . In other words, this system will provide a solid ground for further development of RoobeeNetwork — the network that Roobee's blockchain, RoobeeChain, will be built upon. The research piece is available on [GitHub](#) .

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And this is just a small part of what has been done by the Roobee team in 2019 ✨

The main part of work has been carried out inside the Roobee project. This part is not public. This year a full-scale development has been started, a cool team of developers has been gathered, and a whole infrastructure for the platform's development has been organized.

A small part of the development work that had been done you could have read in our reports. However, many things are left behind the scenes. Everybody is perfectly aware that an investment platform is a very complex mechanism!

The team had many tasks to do, starting from development of the clients' accounts system and "smart" pools to security and advanced server architecture. At the same time we strive to make everything simple for the Roobee users, so that they could purchase an investment instrument in just 2 clicks.

The Roobee team only moves forward! 2020 is coming, and it promises to be even more intensive across the board! 🙌

Thank you very much for your support!