

## Roobee's 2022 in Review

Alright, 2023 is here and it's about time that we, as per tradition, take a look at the progress made by the Roobee team throughout the year we left behind!

In this recap article, you'll learn about the key Roobee highlights and milestones of 2022 as well as find some bits regarding our plans for 2023!



### Q1 2022

We started last year with a heavy focus on Roobee.finance's scalability. The first platform update of 2022 added support for the Arbitrum network...



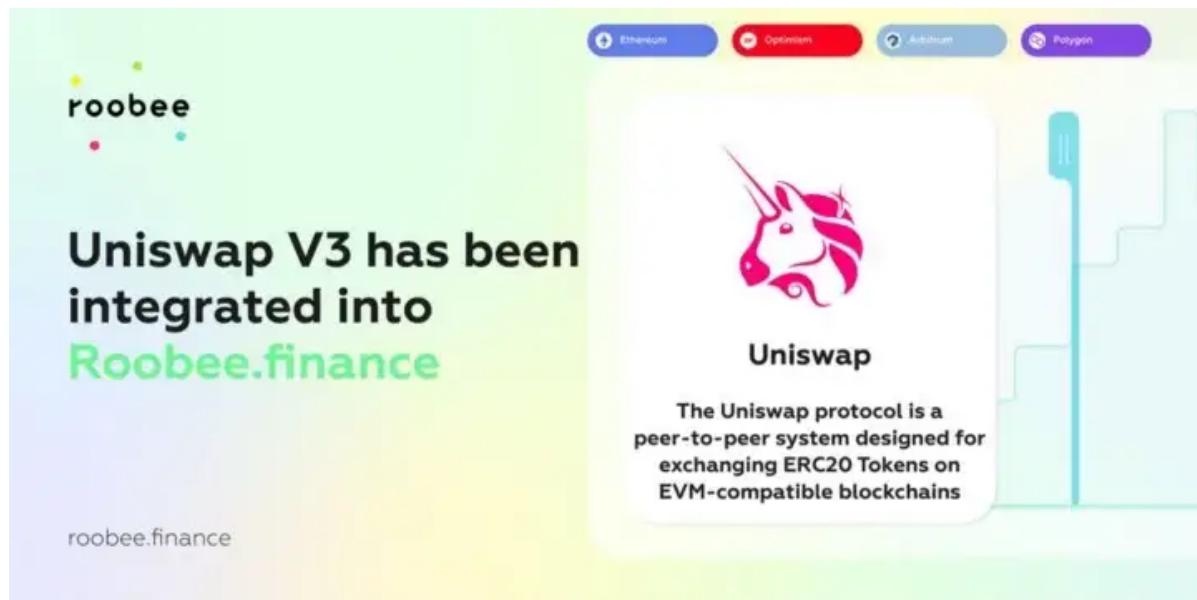
...with support for Polygon following not long after.



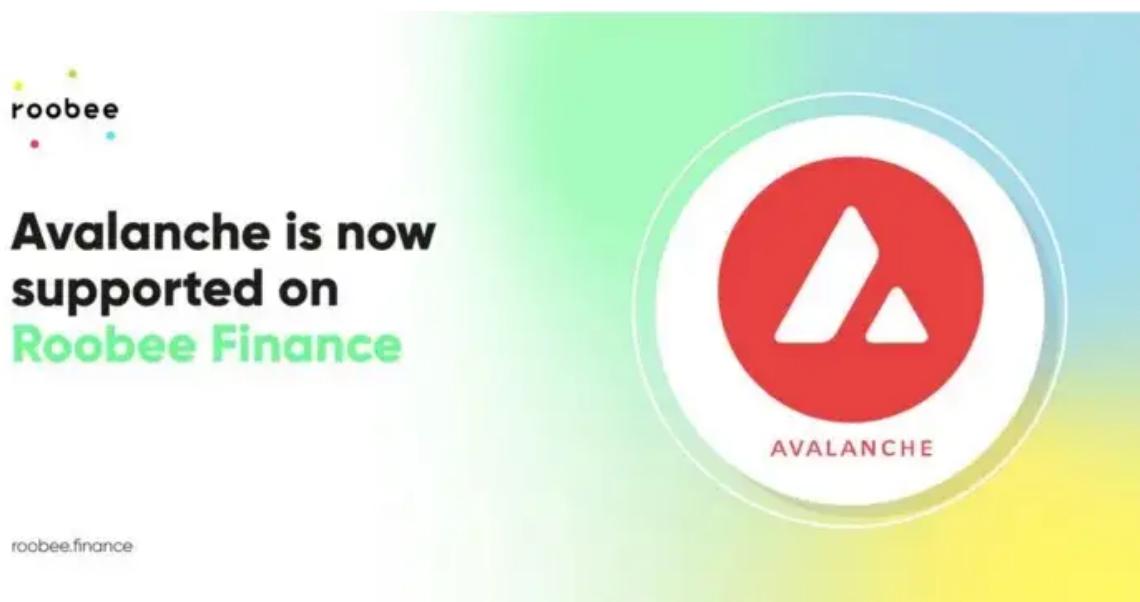
In Q1 2022, we also prepared and shared a complete overview of the Roobee ecosystem. Below are Roobee's products and partners as of early 2022 — later in the article, you'll be able to compare this overview with an updated list that reflects the results we achieved throughout 2022.



In February, we added support for Uniswap V3 pools to Roobee.finance. A bit later, we implemented a solution for providing liquidity to Uniswap v3 pools in just a single asset.



Next, we added support for the Avalanche network.

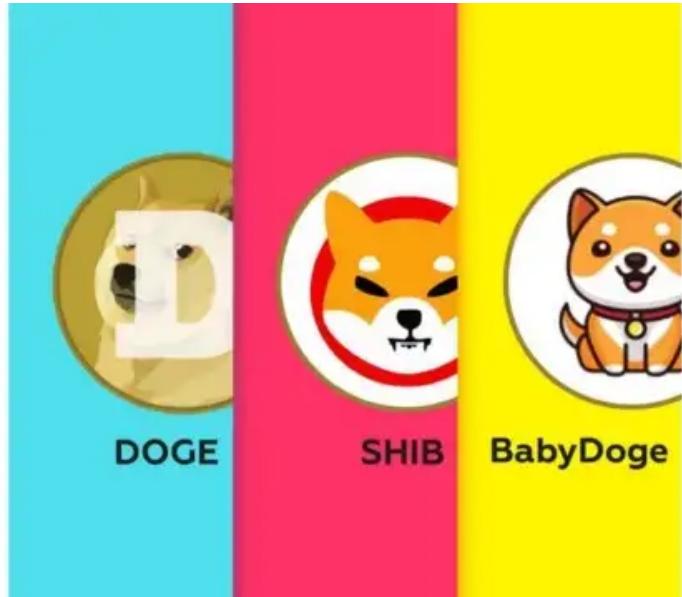


We also added a new token category with three tokens to the 'Invest' section of Roobee.finance.



New proposal  
on Roobee DAO

[dao.roobee.finance](https://dao.roobee.finance)



## Q2 2022

We kicked off Q2 2022 by celebrating a community milestone — Roobee's Twitter account had reached 50,000 followers!



Next up, we posted an update on Roobee.finance development and shared detailed info about the platform including the networks supported, what products are supported on what network, etc.

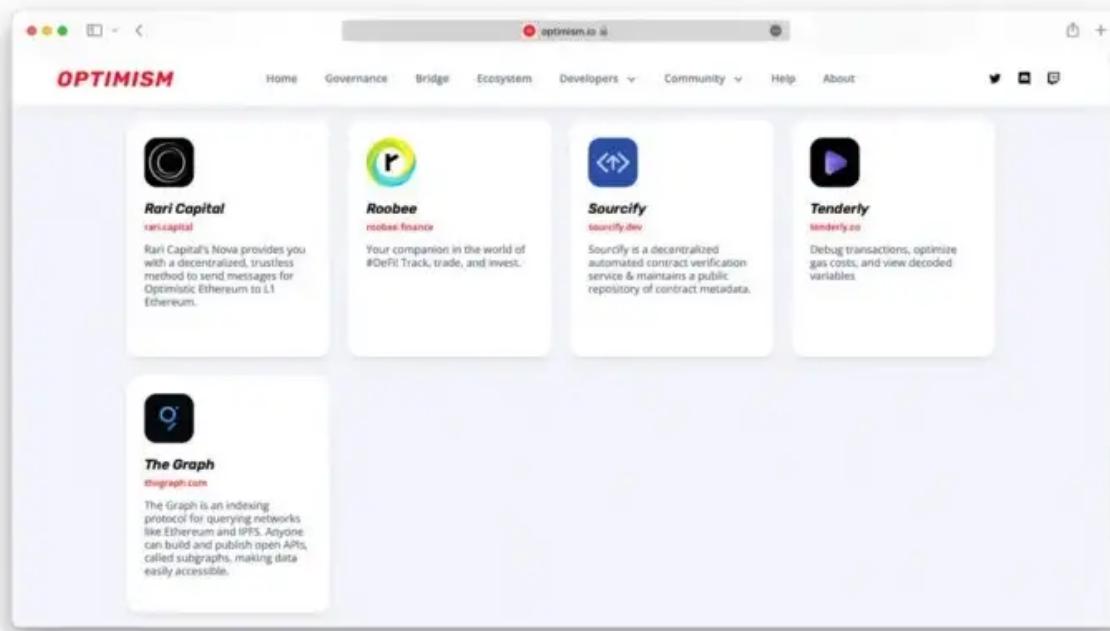
YOUR COMPANION IN THE WORLD OF #DeFi						
roobee						
Dashboard	✓	✓	✓	✓	✓	✓
Invest	✓	Soon	Soon	Soon	Soon	Soon
Save	✓	Soon	Soon	Soon	Soon	Soon
Exchange (Swap)	✓	✓	✓	Soon	✓	✓
Exchange (Liquidity)	Soon	✓	✓	Soon	✓	✓
Roobee bridge	✓	✓				
cBridge	✓	✓	✓			
DAO	✓					
Farm	✓					

roobee.finance      Ver 1.0. Date: 4/04/22

In April, we released a big update to the ROOBEE token. Earlier, via Roobee DAO, the community had supported making the ROOBEE token compatible with all the networks available on Roobee.finance. It's important to note that a portion of existing ROOBEE tokens was transferred to the new blockchains with corresponding smart contracts deployed — the token's total supply remained unchanged.

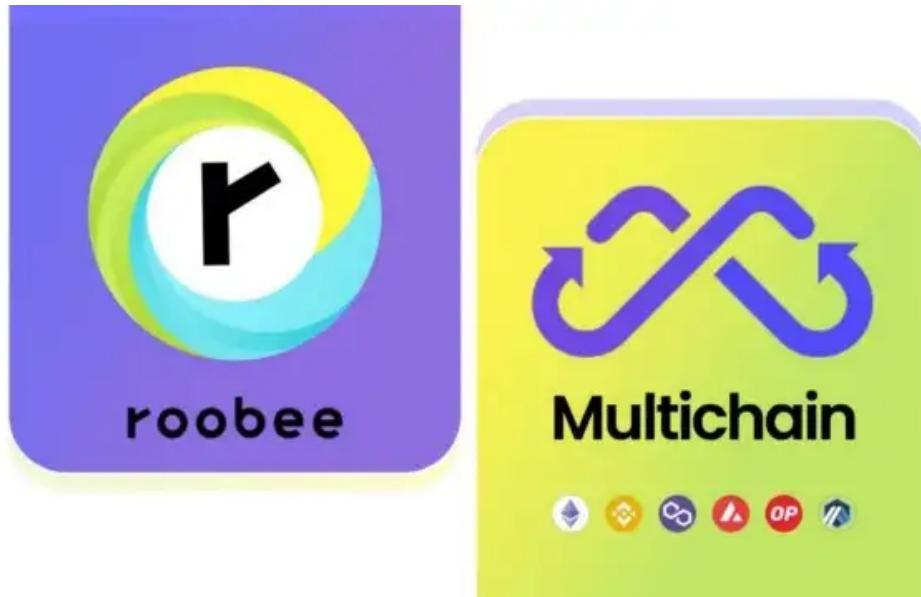


It's also worth mentioning that the Optimism team supported Roobee.finance and made our product part of their ecosystem.

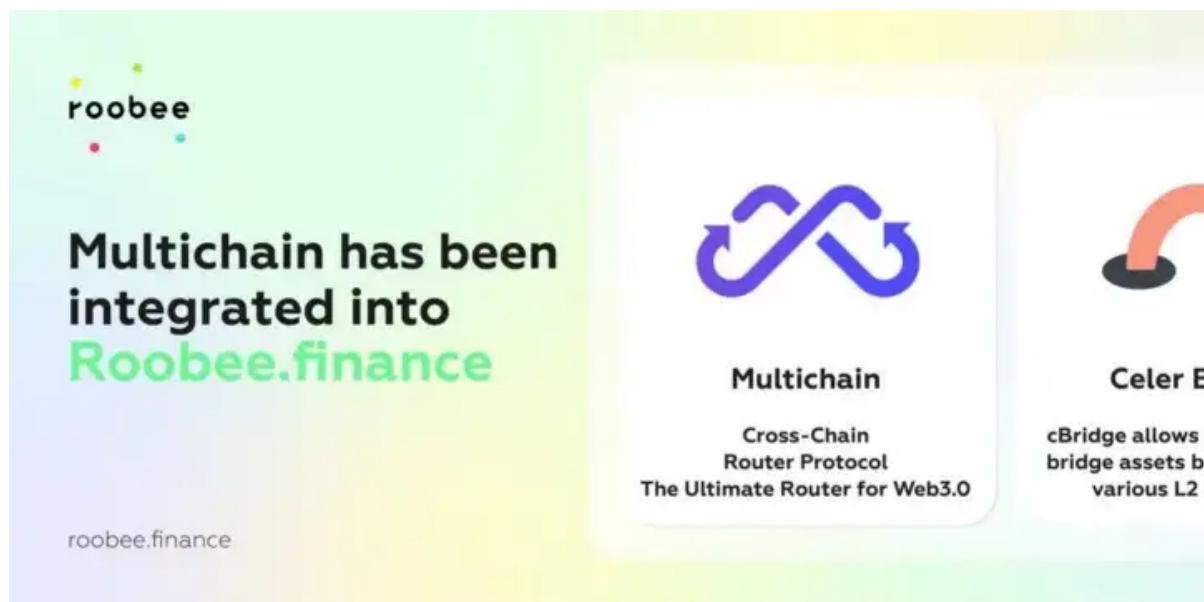


A lot of great projects began reaching out to Roobee for partnerships. Roobee always strives to partner with market leaders only and we cherish all the partnerships we've established with so many amazing projects!

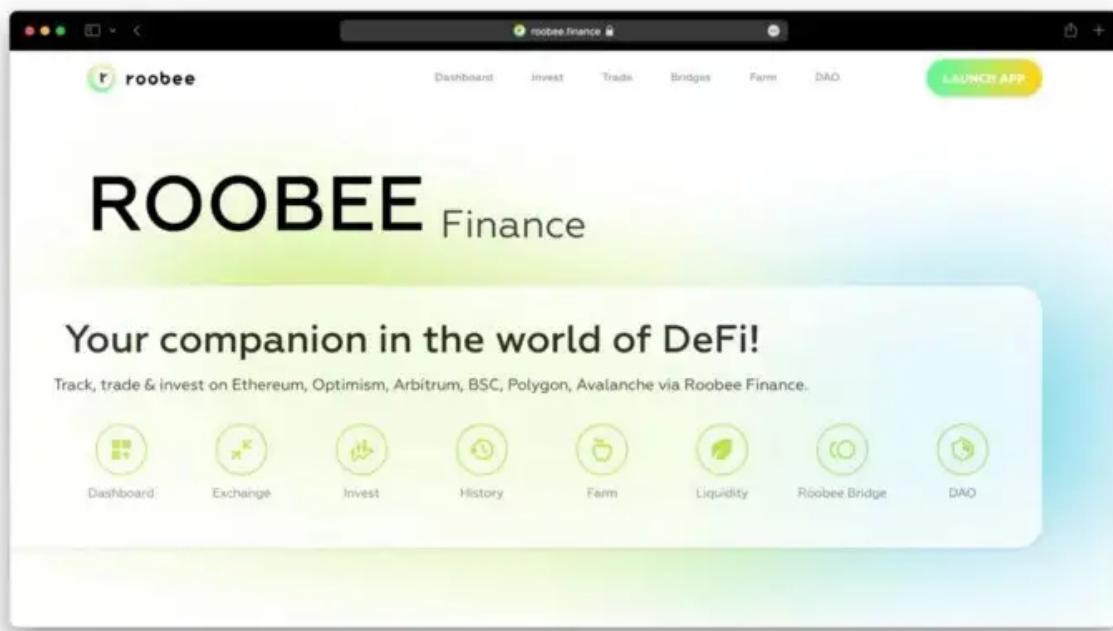
Our first partnership in 2022 was that with the Multichain project. Thanks to their solution, we managed to expand the ROOBEE token across five blockchains. Multichain is our recommended solution for making cross-chain ROOBEE transfers.



As our next steps, we integrated Multichain's bridge into Roobee.finance...



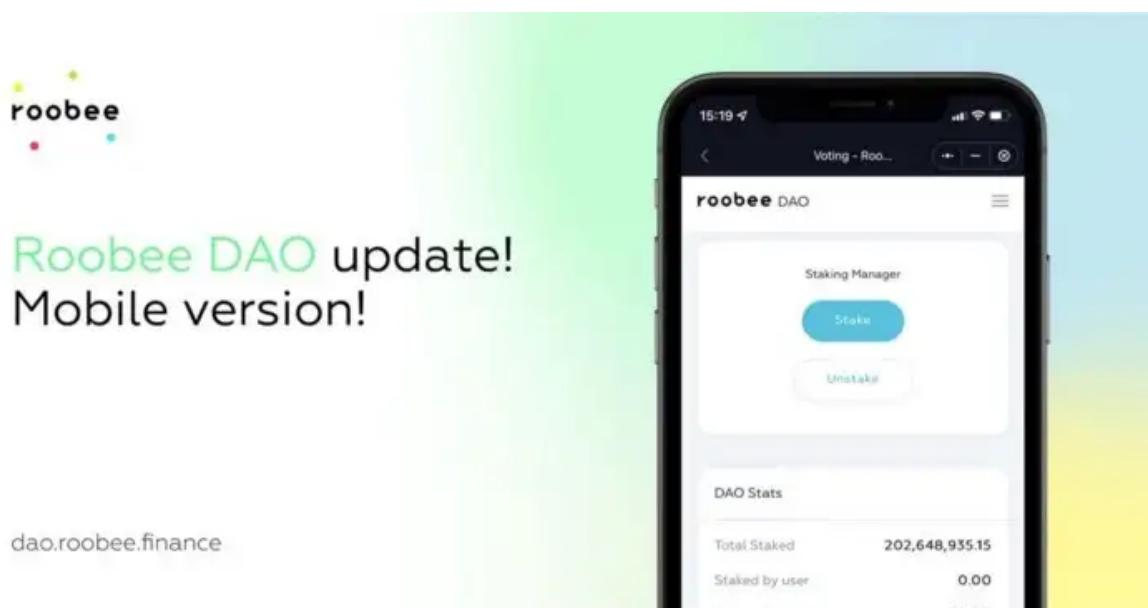
...and completely renewed Roobee.finance's website.



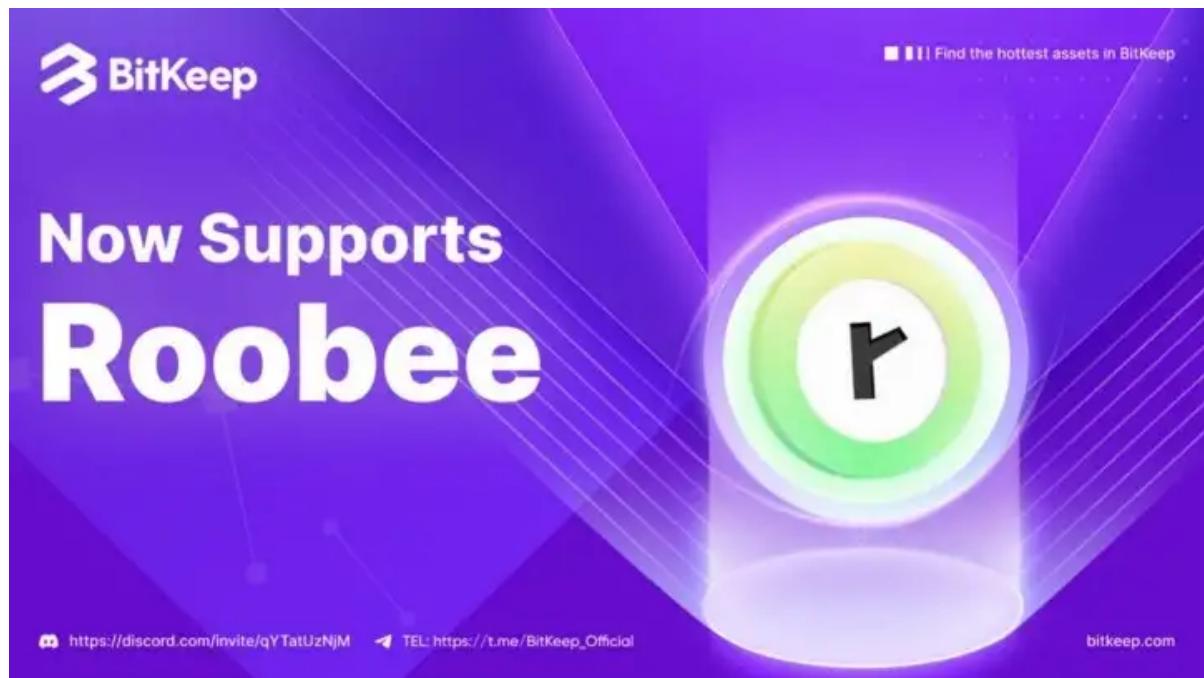
We are also very proud to have ApeSwap as our partners! We partnered with ApeSwap and launched a farming pool for all ROOBEE holders in May 2022.



Then, we released a Roobee DAO update that brought better optimization for mobile devices.



In Q2 2022 we also partnered with BitKeep. Now BitKeep users can interact with Roobee.finance as well as store ROOBEE tokens via the BitKeep wallet.



A bit later, ONTO Wallet integrated Roobee.finance into its DApps section. Just like with BitKeep, users can store their ROOBEE and use Roobee.finance directly via the wallet.

Two screenshots of the ONTO Wallet interface. The left screenshot shows a list of tokens under the heading "Tokens", specifically four entries for "ROOBEE". The right screenshot shows a search results page for "Roobee", displaying the Roobee Finance logo and a brief description: "Your companion in the world of Web3.0." Both screenshots feature the ONTO logo at the top.

## Q3 2022

Q3 2022 started with great news — KuCoin added the ROOBEE token into its DeFi section!

The image shows a smartphone screen displaying a trading application. The top navigation bar includes a search icon and tabs for 'Markets', 'Pair', and 'Change'. Below this is a table with columns for 'Markets' (dropdown menu), 'Pair' (with a star icon), and 'Change' (percentage). The 'Markets' column lists categories: 'Favorites', 'Margin', 'USD\$', 'BTC', 'KCS', 'ALTS', 'FIAT', 'DeFi 🔥', 'NFT', 'Metaverse', and 'Polkadot'. The 'Pair' column lists specific trading pairs: SNX/ETH, XDC/BTC, NORD/BTC, SPA/ETH, ROOBEE/BTC, VEGA/ETH, TIME/ETH, DFI/BTC, WAVES/BTC, AAVE/BTC, and WAN/BTC. The 'Change' column shows the percentage change for each pair.

Markets	Pair	Change
Favorites	★ SNX/ETH	-9.01%
Margin	★ XDC/BTC	-3.13%
USD\$	★ NORD/BTC	-2.75%
BTC	★ SPA/ETH	-10.31%
KCS	★ ROOBEE/BTC	+0.58%
ALTS	★ VEGA/ETH	+6.89%
FIAT	★ TIME/ETH	-0.03%
DeFi 🔥	★ DFI/BTC	+2.73%
NFT	★ WAVES/BTC	-1.82%
Metaverse	★ AAVE/BTC	+0.16%
Polkadot	★ WAN/BTC	-1.43%

Next, we partnered with another big project, O3 LABS. As part of the partnership, we integrated their cross-chain solution into Roobee.finance and launched a ROOBEE and O3 farming pool.



After that, together with projects on BNB Chain (O3 Labs, Automata, Port3, and others), we took part in a Twitter AMA session...



...and hosted a joint Summer Giveaway with lots of prizes!



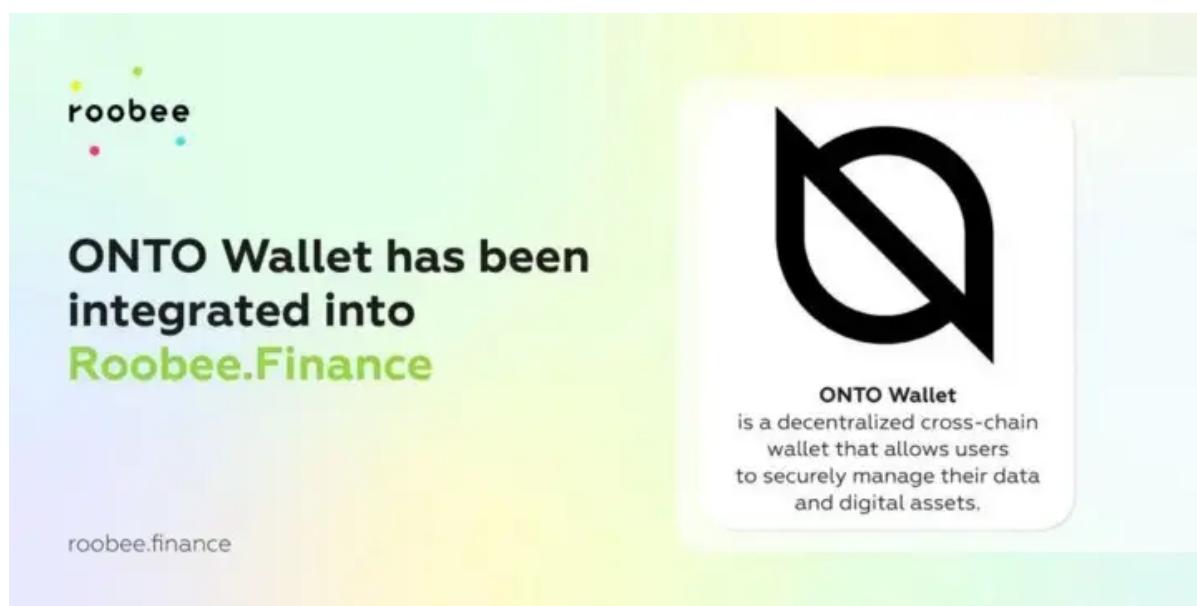
By that moment, we had updated our ecosystem overview — you can compare it with the previous version from earlier in the article.

This screenshot shows the Roobee overview dashboard. At the top, it says "Ver.1.2 Date: 18.07.2022" and "Roobee overview". It includes sections for "app.roobee.io" and "roobee.finance". The "app.roobee.io" section displays "ETFs & Portfolios" (e.g., Coinbase, SPDR Gold, Vanguard S&P 500, SPAC/IPO, Alternative Energy ETF, InVision, Robinhood, Legal marijuana stocks, iShares Healthcare, Vanguard Real Estate, SPDR Consumer Staples, Invesco China technology, Klarna, Airbnb). The "roobee.finance" section includes "Save", "Blockchains" (with icons for various blockchains like Binance Smart Chain, Ethereum, Polygon, Solana, and others), "Exchange" (with icons for various exchanges like Binance, Coinbase, Kraken, and others), "Dashboard" (with a note about tracking over 1,000 cryptocurrencies across 5 blockchains), "Bridges" (with icons for various bridges like Celestia, OP, and O3), "Invest" (with a note about purchasing tokens from various sectors of the crypto market), and "Partners" (with icons for various partners like Ambire, Changelly, CEX.IO, Binance Smart Chain, Orderbook, Uniswap, Gnosis, and others). A sidebar on the right lists "DAO" (with icons for Voting and Staking), "Wallets" (with icons for various wallets like Metamask, Trust Wallet, and others), and "Glossary" (with icons for various terms like DeFi, NFT, and others).

A bit later, we held an AMA session with KuCoin.



Next, we added support for ONTO Wallet into Roobee.finance.

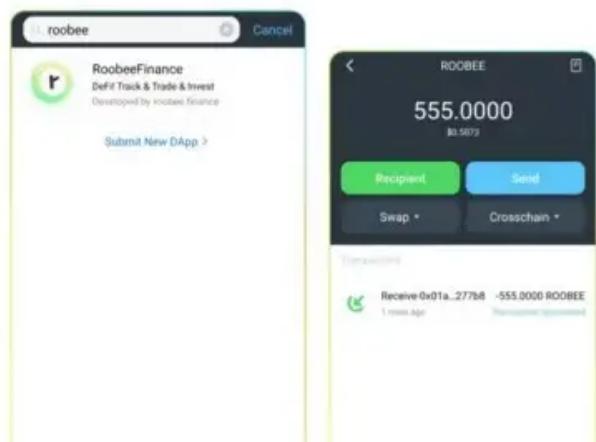


MathWallet integrated Roobee.finance into its DApps section.

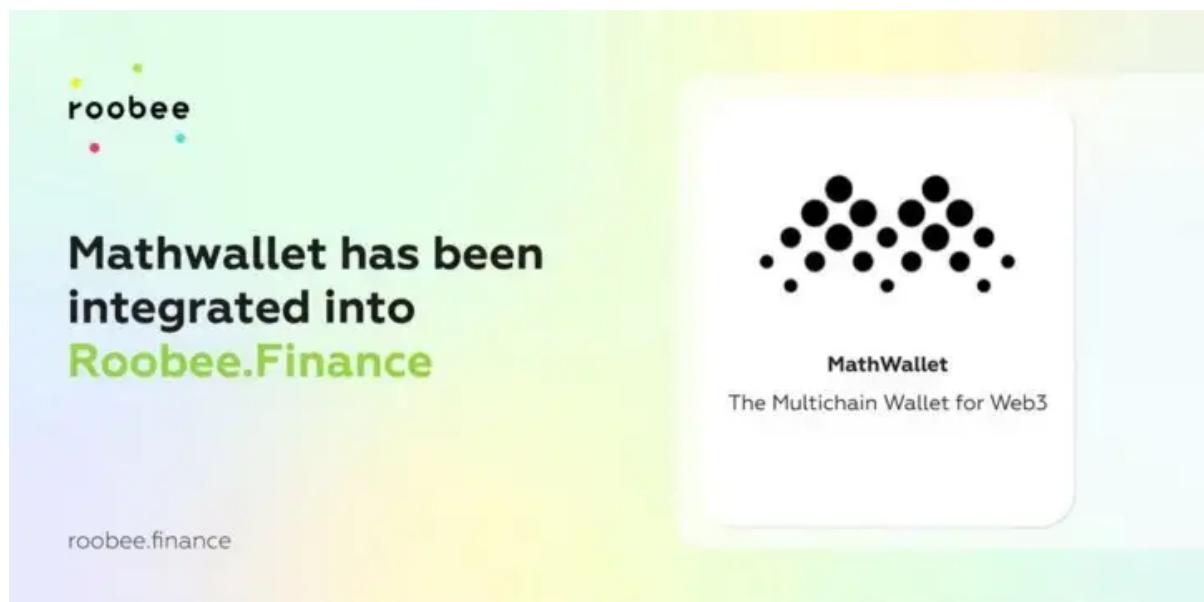


## Math Wallet

- Added support for Roobee.finance
- Added support for ROOBEE token



In order for users to interact with Roobee.finance via MathWallet with full-fledged functionality available, we integrated MathWallet into the platform.



The growing Roobee.Finance ecosystem and numerous updates didn't go unnoticed: more and more projects started adding support and information about Roobee to their platforms. For example, Roobee.finance was added to DappRadar.



## Q4 2022

Q4 2022 began with KuCoin adding ROOBEE support to its Red Envelope feature.



Next, we partnered with StrikeX Wallet.



A little later, the Roobee team participated in the Web3Souls hackathon!

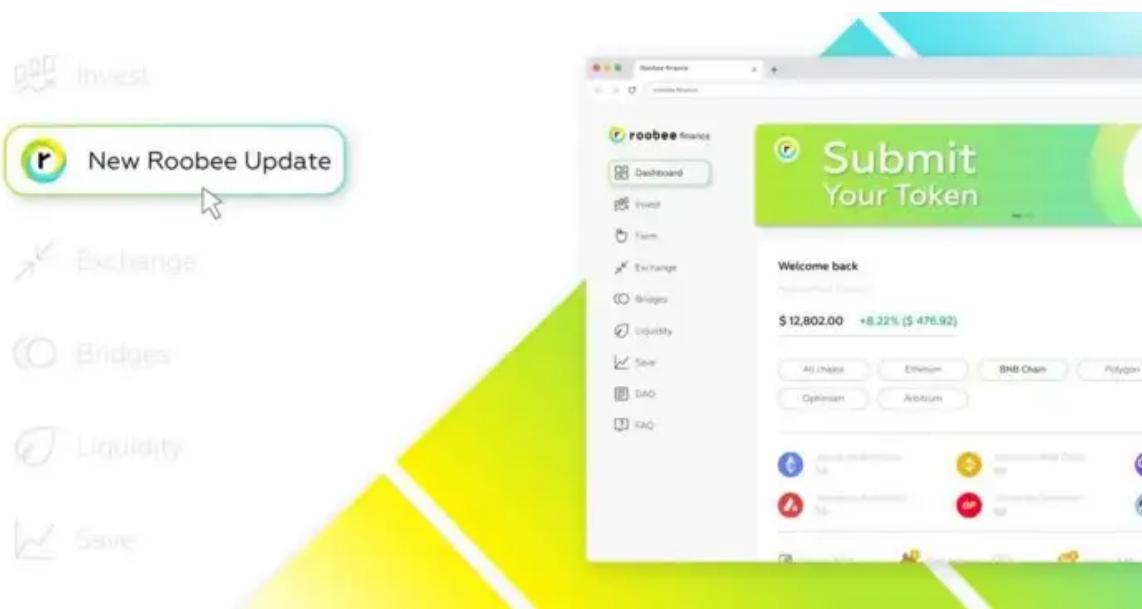


Just a month ago, we released a major update to Roobee.finance that we had worked on for several months. We completely redesigned and overhauled app.roobee.finance!

#### New features, improvements and other changes included:

- the 'Dashboard' section was completely redesigned. Users can now view not only their wallet balance but also the statistics on the pools where they have tokens;
- we added a user account window;
- now, you can view your transaction history in the new 'History' window;
- a widget menu was added. Over time, we'll be adding more widgets as we expand the platform's functionality;

- we added banners that inform users of various platform events;
- a redesigned 'Invest' section;
- the mobile version of Roobee.finance was completely revamped;
- improved UX for the bridges;
- some general improvements to Roobee Bridge;
- general improvements to the ROOBEE/bROOBEE swaps functionality;
- a complete overhaul of notifications on the platform. New notifications were added;
- a new section: 'Liquidity'.
- the 'Save' section was updated, new pools were added;
- improved platform stability;
- bug fixes;
- other minor improvements and optimizations.



Next, we held an AMA session in the Russian-language KuCoin group on Telegram



and partnered with Bitgert.



Shortly afterwards, we added support for the AURORA network to Roobee.finance.



And finally, we wrapped up 2022 by listing the AVAX token in the ‘Invest’ section of Roobee.finance.

That’s it for our 2022 recap article! Of course, 2022 was also full of small events that we haven’t included into our recap. You can learn more about them via our social media channels.

2022 was, perhaps, one of the most interesting ones in the history of crypto to say the least! And yet, our team still managed to achieve all the goals set for the year!

Going through all the ups and downs of 2022, we successfully released several major updates and we are incredibly proud to have been joined by many amazing partners and, of course, you lovely Roobee users! Thank you for your support!

We have always been confident in our ability to deliver a great product and continued to work on the project at full strength. We can assure you that nothing will change in this regard in 2023. Our team has no plans of slowing down, and we will keep on working hard in order to implement more functionalities and products into our expanding ecosystem!

A couple of words on what’s to come: we are preparing a DCA module, platform gamification with rewards, and unique NFTs (they are intended as rewards, too)!

Stay tuned and follow our news, there are some big announcements ahead!