

Tanner B. Roof
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Education

University of South Carolina, Columbia, SC

Bachelor of Arts in Journalism and Mass Communication

December 2014

- *LIFE Scholarship Recipient*

The Iron Yard, Columbia, SC

Front End Engineering — Foundation / Immersive Courses

May 2017

- Completed 12 week course that immersed students in modern web development.
- Built a web application in React.js that utilizes a browser's geolocation to locate nearby doctors.
- Combined JavaScript and CSS3 animations to create an interactive clothing store website.
- Utilized responsive front end frameworks to create mobile ready sites.
- Implemented JQuery and SASS into projects to produce efficient and streamlined code.
- Ensured all HTML and UX elements were semantic and easily accessible to disabled users.

Professional Experience

Jimmy John's, Columbia, SC

Marketing Specialist

April 2016 - December 2016

- Pitched menu options with an emphasis on catering services to potential clients.
- Increased percentage of catering orders placed over multiple quarters.
- Followed up with customers to seek feedback.
- Trained marketing specialists from other stores.

Miyo's, Lexington, SC

Server / Host

July 2015 - December 2015

- Took orders and served customers.

Palmetto State Armory, Columbia, SC

Quality Assurance Assistant

December 2012 - December 2013

- Processed incoming and outgoing inventory.
- Contacted various Federal Firearms License holders to ensure proper protocol was met.

WUSC-FM 90.5, Columbia, SC

Director of Public Service Announcements

June 2012 - June 2013

- Recorded numerous public service announcements regarding upcoming community events.
- Directed various promotional underwriting pieces for airplay.
- Assisted with campus fundraising.