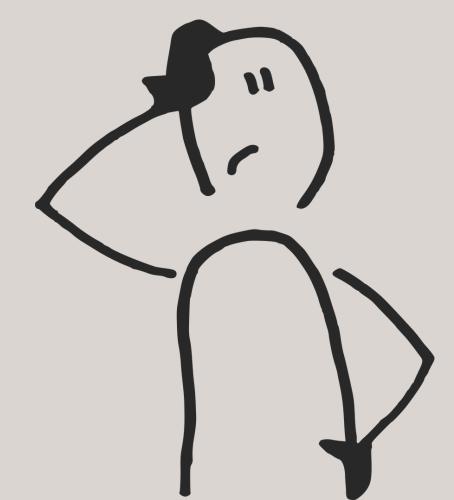


- Problem Statement
- Solution Overview
- Target Audience
- Key Features
- App Architecture
- User Flow
- Tech Stack
- Challenges & Solutions
- FutureEnhancement



# PROBLEM STATEMENT

"Traditional methods of connecting founders and investors are inefficient, time-consuming, and lack personalization. There's a need for a seamless platform that enables targeted connections and direct communication."

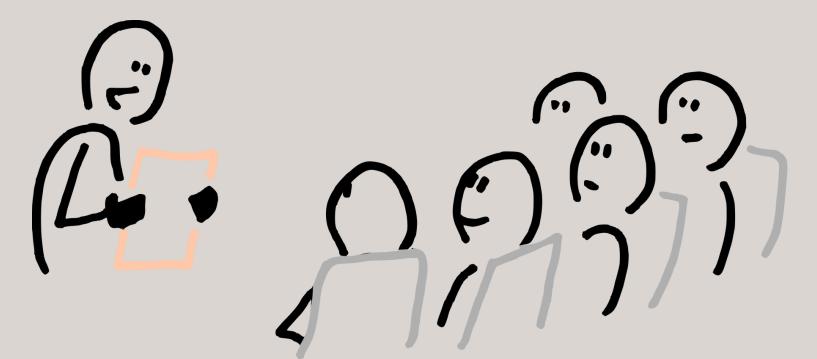


# SOLUTION OVERVIEW

Our platform bridges the gap between founders and investors through a personalized, intuitive mobile app. By leveraging Firebase for seamless authentication and Firestore for efficient data management, users can create profiles, showcase projects, and connect with suitable matches. Features like real-time messaging, favorites, and tailored recommendations ensure a streamlined and engaging experience for both founders and investors.

# TARGET AUDIENCE

- Startup Founders: Individuals or teams seeking funding, mentorship, or partnerships to grow their ventures.
- Investors: Angel investors, venture capitalists, or institutions looking for innovative startups to invest in or support.
- Entrepreneurs: Aspiring business owners seeking connections and opportunities in the startup ecosystem.
- Startup Ecosystem Professionals: Accelerators, incubators, and advisors facilitating collaboration between founders and investors.



# KEY FEATURES

- Founder Profile
- Investor Profile
- Message
- Firebase Authentication
- Real-Time Notifications
- Privacy and Authenticity
- Profile Customization

### APP ARCHITECTURE

#### **Overview:**

- Modular architecture ensures scalability and maintainability.
- Built with a focus on separation of concerns and reusability.

#### **Architecture Pattern:**

- Model: Handles data (Firebase Firestore for storage, Firebase Auth for authentication).
- View: Composable UI components for user interface.
- ViewModel: Manages UI logic and communication between View and Model.

#### **Core Components:**

- Jetpack Compose Navigation to manage screen transitions (Login, Profile Setup, Main Dashboard).
- Firebase Firestore for cloud data storage.
- Firebase Auth for secure user login and session management
- Jetpack Compose for building responsive and reusable UI components.
- Firestore real-time database integration.

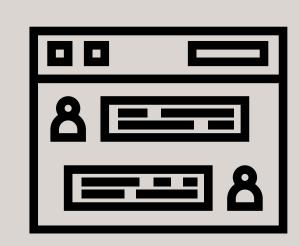
#### **Platform Integration:**

- Firebase SDK for seamless backend connectivity.
- Android Jetpack libraries for lifecycle management, LiveData, and navigation.

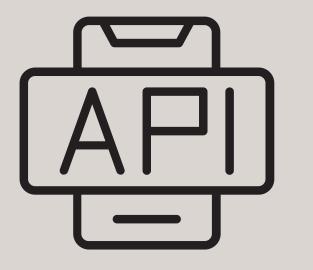
#### **Key Benefits:**

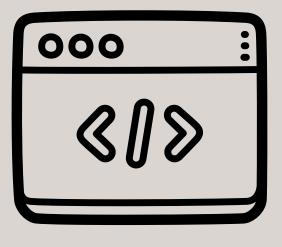
- Easy to test and debug.
- Highly scalable for future features.
- Optimized for user-centric performance.



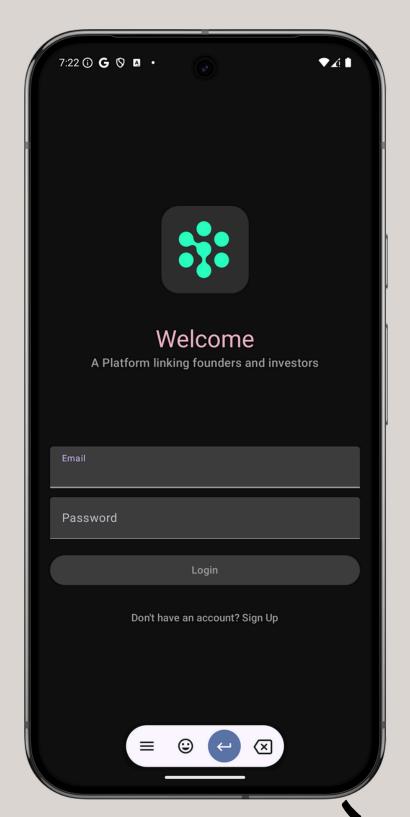


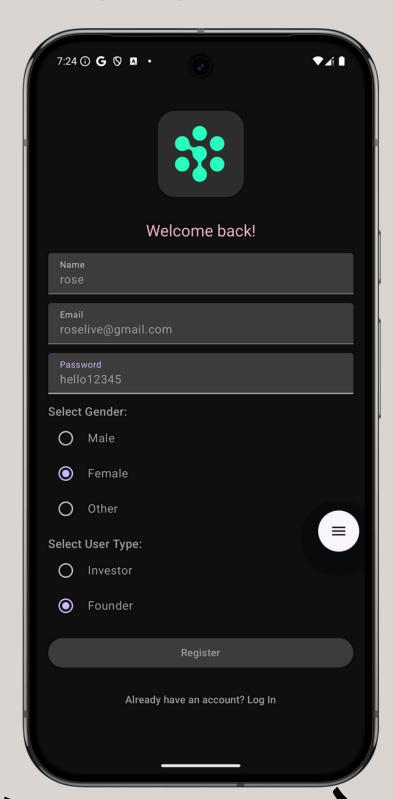


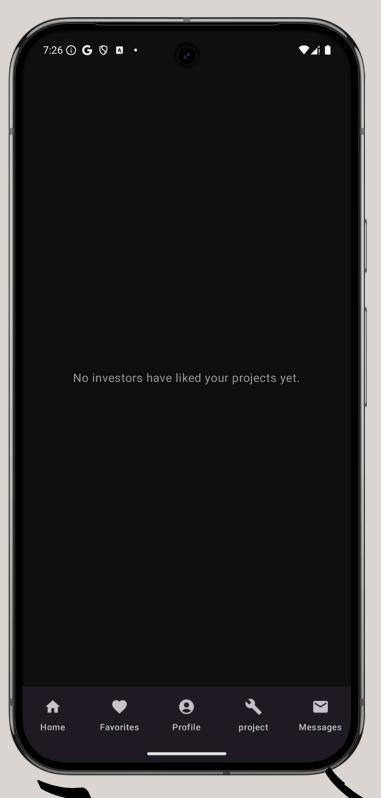


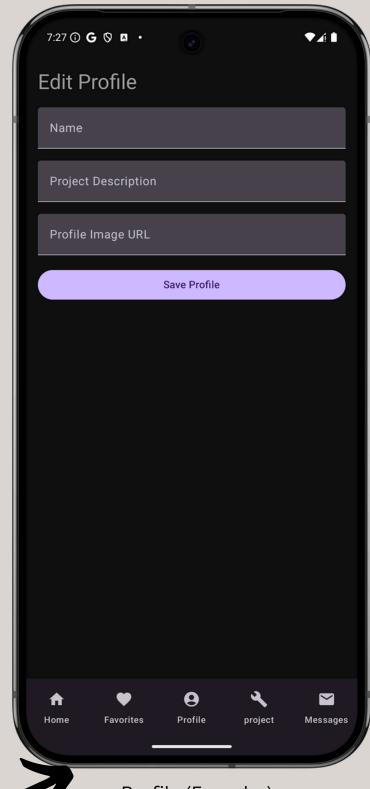


# USER FLOW









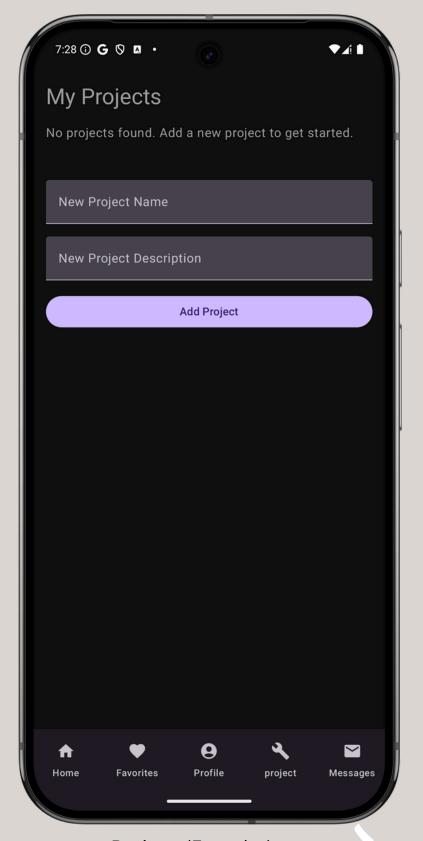
OR

SIGN-UP PAGE

HomePage (Founder)

Profile (Founder)

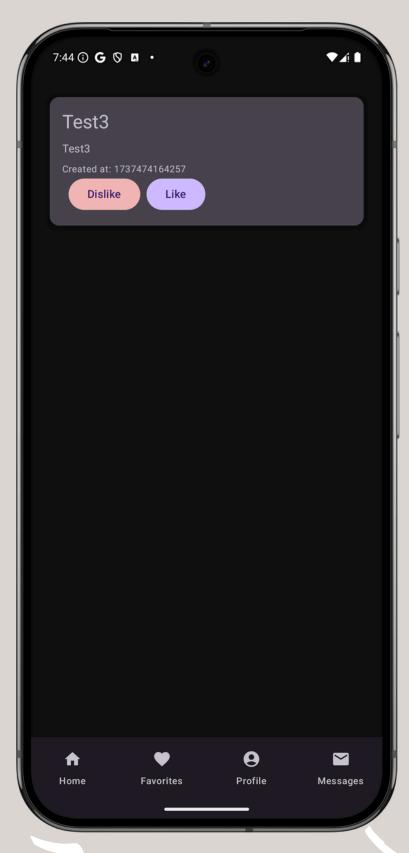
SIGN -IN PAGE



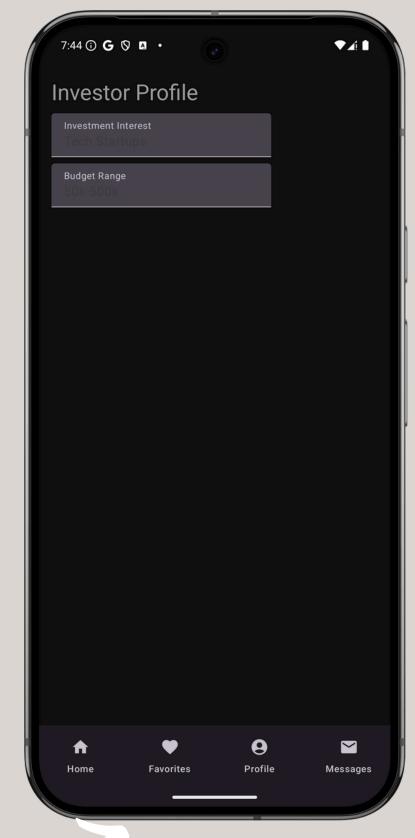
Projects(Founder)



Homepage (Investor)



Favourite (Investor)



Profile (Investor)

# TECHSTACK

#### **Frontend:**

- Framework: Jetpack Compose (Modern UI toolkit for Android).
- Language: Kotlin (For building Android app UI and logic).
- Navigation: Jetpack Navigation Component (For handling navigation flows).

#### **Backend:**

- Database: Firebase Firestore (Cloud-based NoSQL database for storing user and project data).
- Authentication: Firebase Authentication (Google Sign-In and Email/Password login).

### Messaging:

Firebase Realtime Database: For real-time chat functionality.

### Storage:

• Firebase Storage: To store pitch decks, images, or other media files uploaded by users.

#### **Tools & SDK:**

- Firebase SDK: For integrating Firestore for Storage.
- Android SDK: For building the app.

### **Development Environment:**

- IDE: Android Studio (Preferred for Kotlin and Jetpack Compose development).
- Version Control: Git (With GitHub for collaboration and repository management).

### **API Integration**

Firebase Authentication API

### CHALLENGES AND SOLUTIONS

Challenges

User Authentication

Real-Time Communication

Scalability

Technical Integration

Solutions

Secure Firebase Authentication

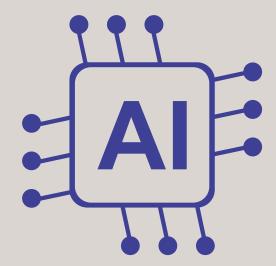
Cloud-Based Real-Time Database

Scalable Firebase Backend

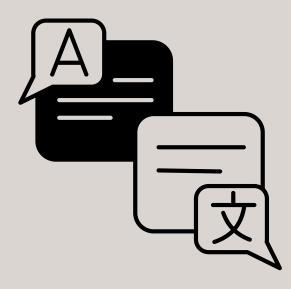
Efficient Tech Stack

## FUTURE ENHANCEMENT

We can include the AI smart Recommendation System



• Can also include some more languages other than English



Thank You