

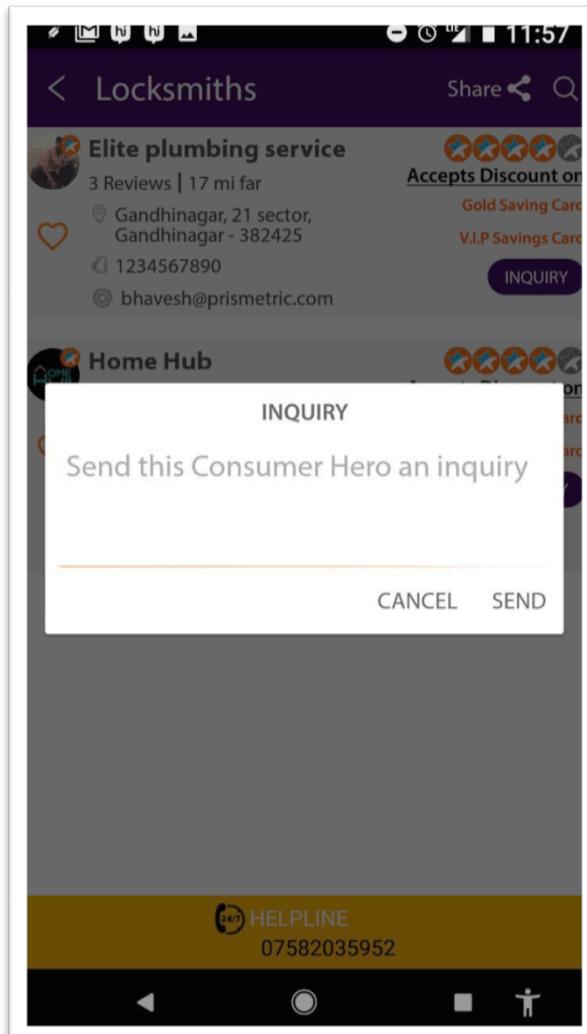
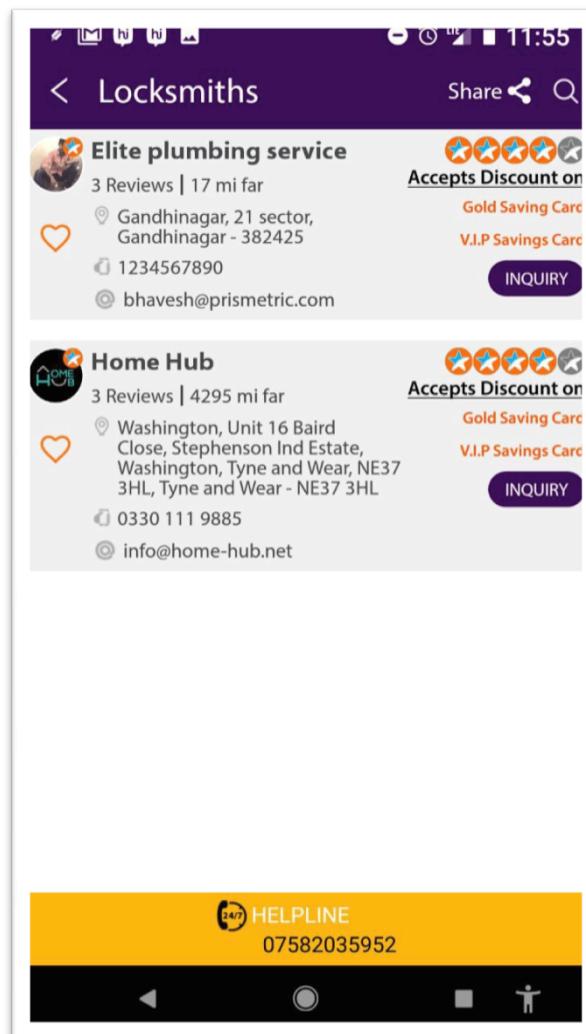
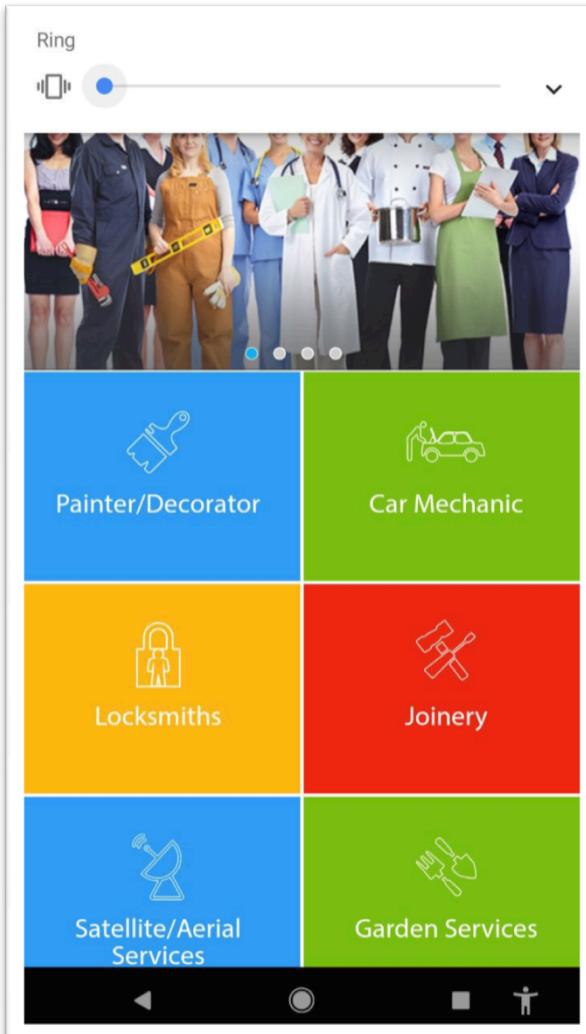
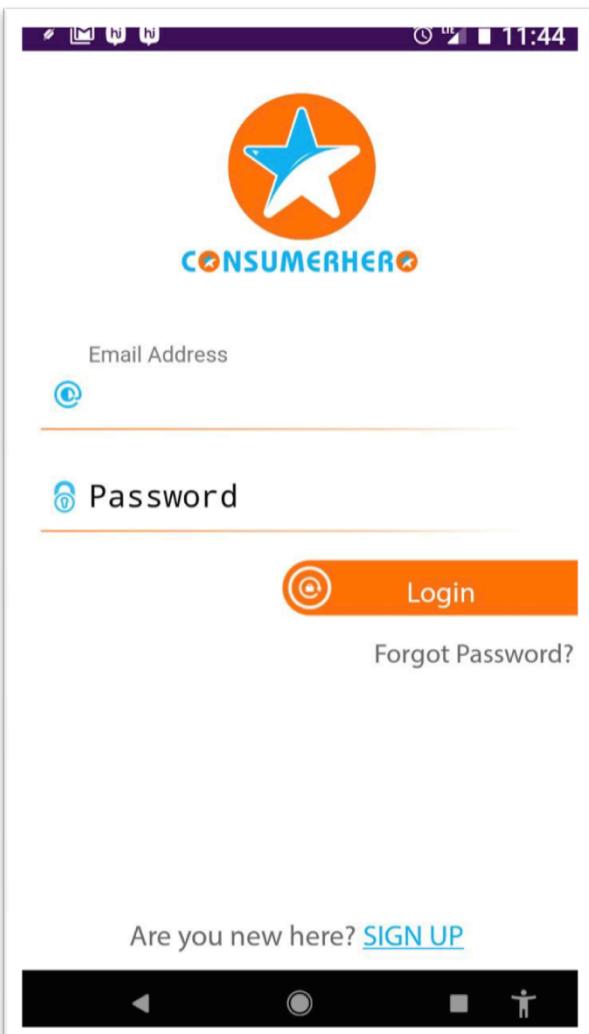


Elegance Lab Inc.

Consumer Hero App Screens



Old Screen





1

UI Suggestions

- Login Screen
- Home Screen
- List screen
- SP detail screen

2

Feature Addition

- Social media sign-in
- GPS location
- Inquiry for free SP
- Rewards
- SP Portfolio / Gallery

3

Proposed Solution

- Service Provider App
- Admin – Reporting
- Admin – Review approval
- Admin – Block user
- Admin – Subscription notification



Splash Screen

This will be the entry screen of the app.

Here we have used the Logo and Business tagline form the previous design.

Additions to the Old UI

1. Removed the logo icons form the text “Consumer Hero”
2. Change the logo text element to “Myriad Pro” this change is done to make text element consistent within the app
3. Added service element icons as an watermark to the screen; Watermark of services will relate the screen design with businesses available on CH app



Signin Screen

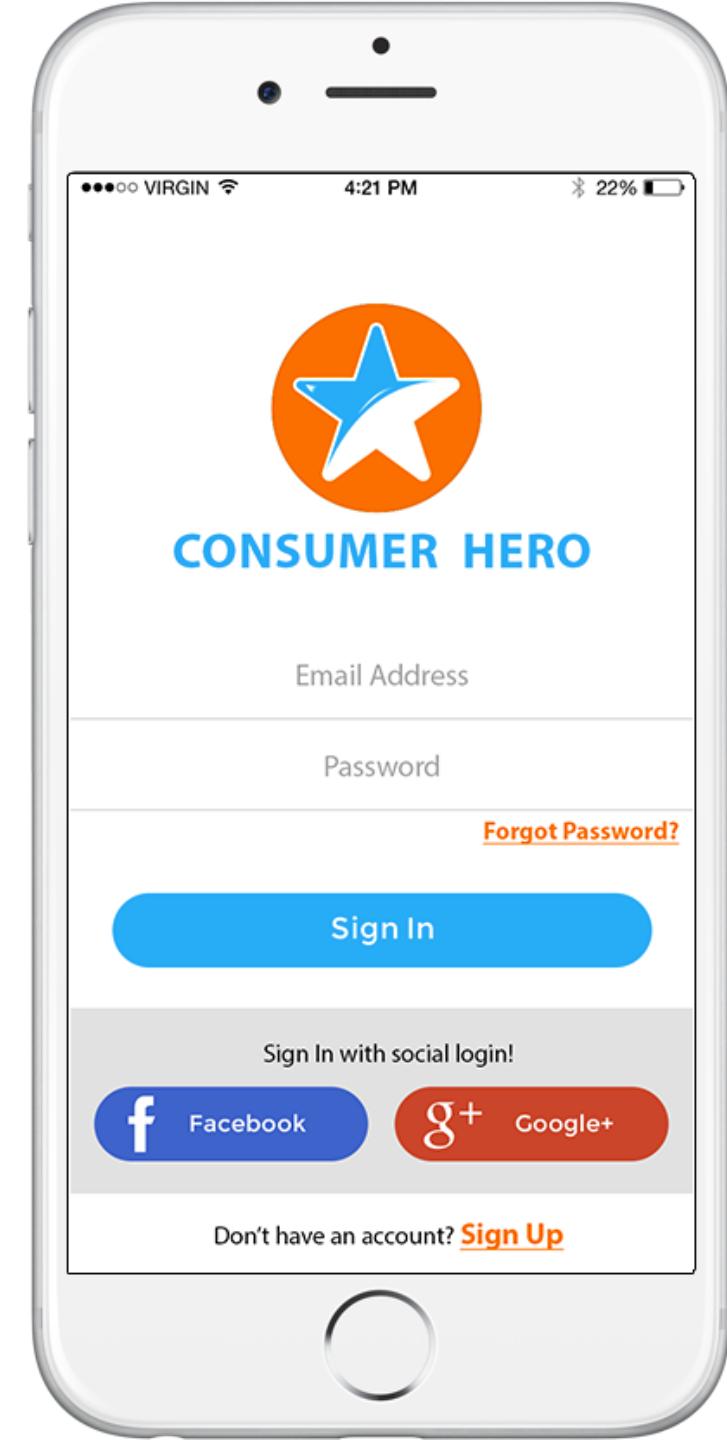
This screen will be the signin screen of the app. User type associated with the app are “General User” and “Service Provider”

We have considered the signin functionality to map the current development, with the addition social sign in feature as below.

Social signin is used to allow user to use their social account to get onboard on CH app; This feature will helpw CH app to connect to users social account and access all their contact and promote the app on user account.

Social signin feature

1. Signin using Facebook
2. Signin using Google+



Home Screen

This screen will be the launch screen of the app. User can select any services listed on the screen to get started.

Here, we have continued the grid style from the existing code but have made UI propositions as below.

UI additions

1. Icon redesign to make icon more visible on screen
2. Assigned
3. Color different color to all crevices, this will help user sort services on screen



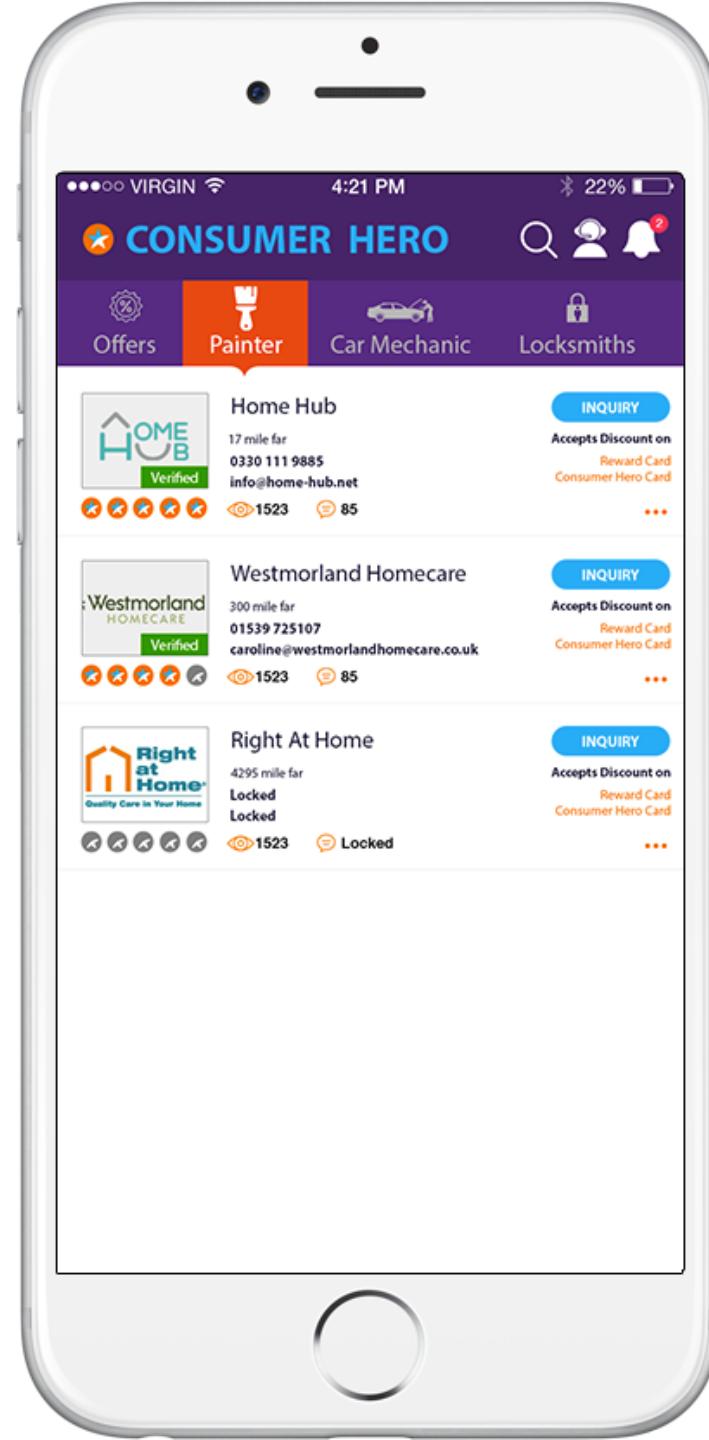
Service Provider List Screen

This screen will be list the service provider of respective category. This list will be generated based on the nearest location of the Service Provider to the customer. Below will be the order in which list will be generated.

User will be able to post an job inquiry, call or email to listed service provider on the app; Free listed service providers phone and email will be locked.

List order

1. Verified Consumer Hero Service Provider
2. Ratings of the verified service provider
3. Distance of the verified service provider
4. Free listed service provider



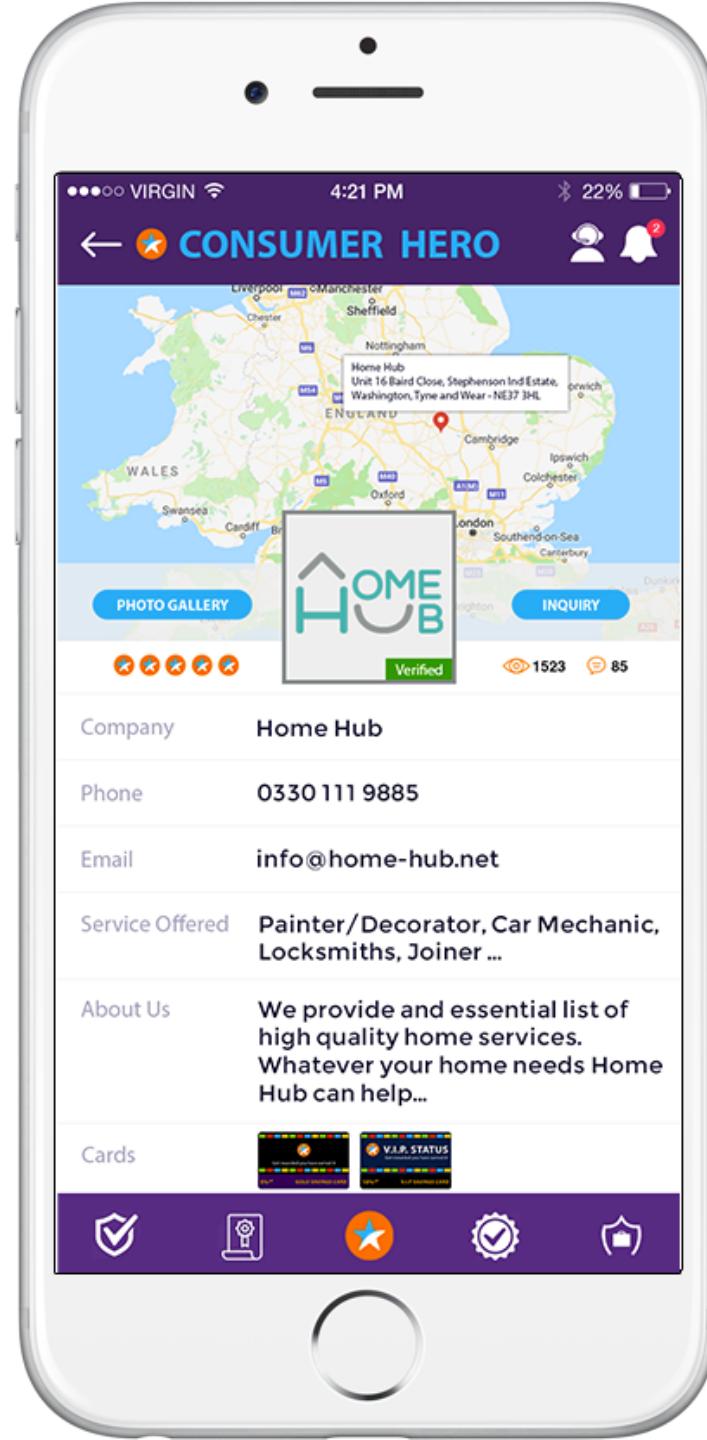
Service Provider Details Screen

This screen provide the details of service provider. Here the user can connect to listed Service provider. Consumers cannot connect to free Listed service provider; that is the information like: Inquiry, Review, Phone, Email and Google map will be locked.

Below is the new feature added to the screen to make the app more interactive.

New Features:

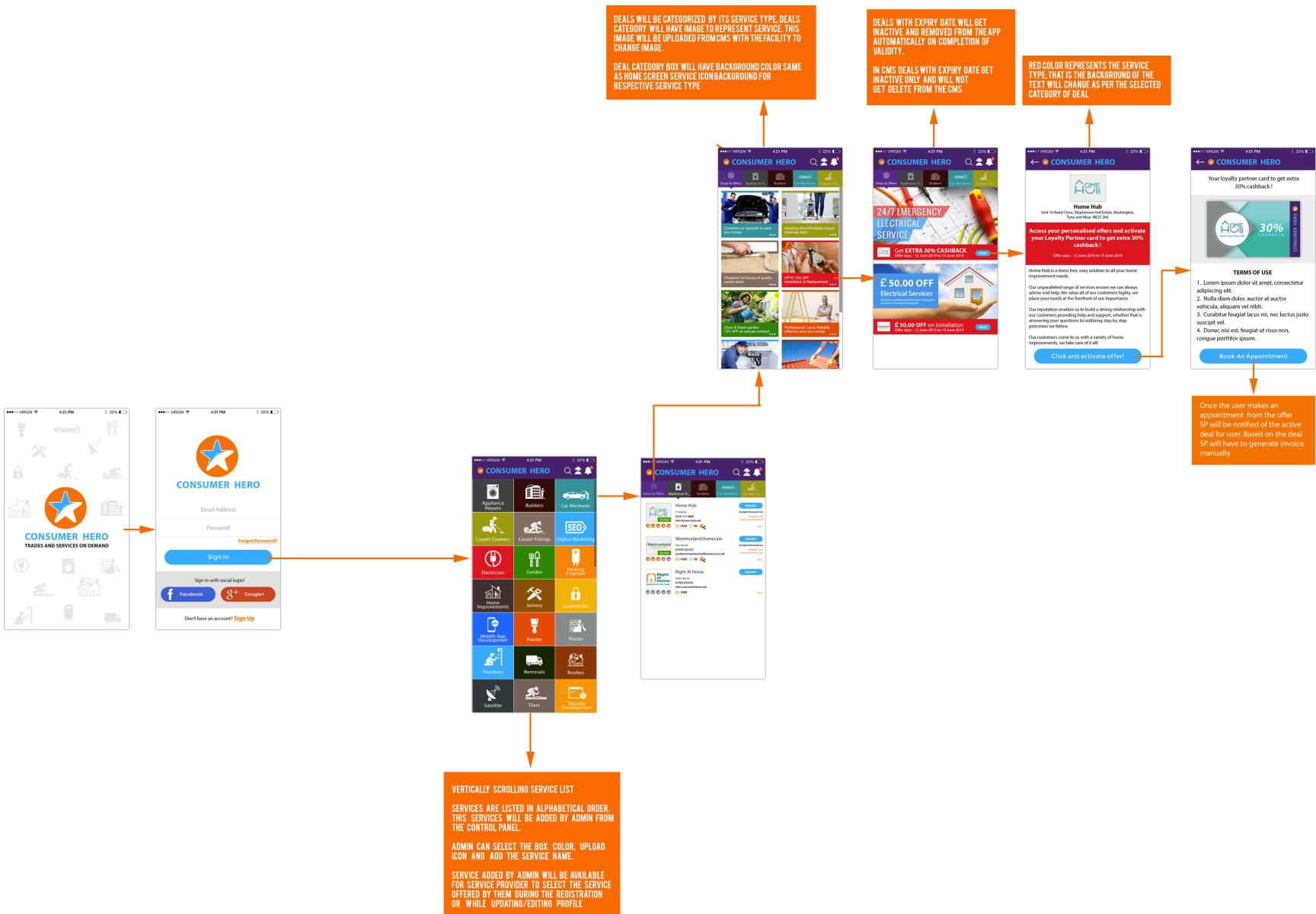
1. Google Maps; this will help user locate the SP on the map.
2. Photo gallery; this feature will list the job done photos of SP to display their work portfolio
3. Row Expand; this feature will be available for sections like: Services Offered, About us and Cards. This feature will allow user to get all the information of a SP in single screen without scrolling through the screen to view details.
4. Tab bar; this feature will allow user to get information for each icon respectively.



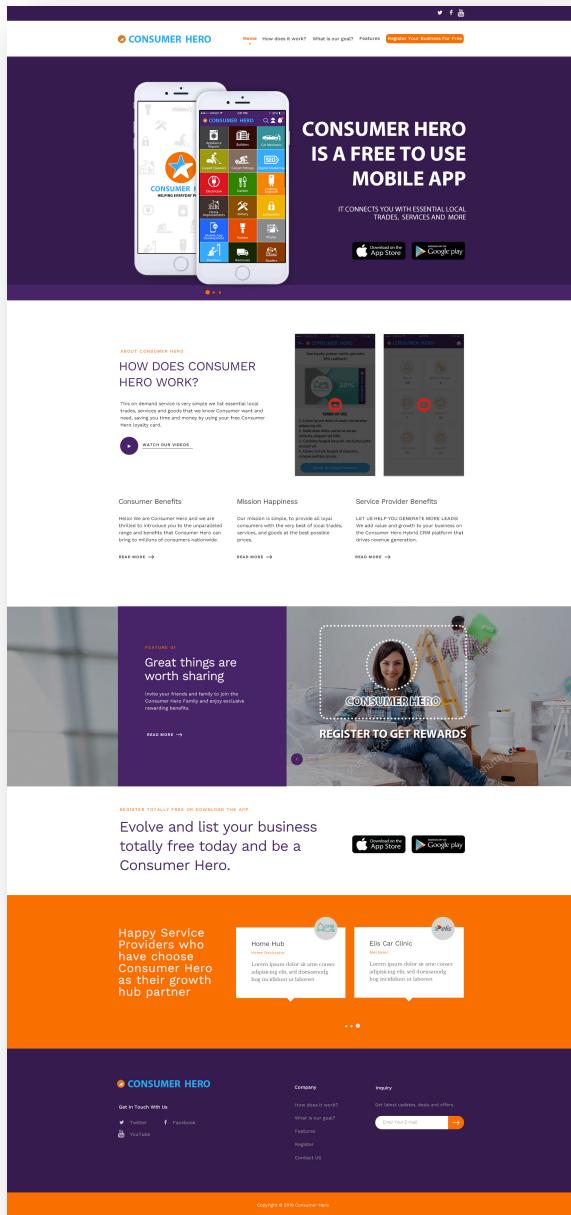
CONSUMER HERO - PAID SERVICE PROVIDER APPLICATION FLOW



CONSUMER HERO - DEALS AND OFFER FLOW



Web UI Proposed Layout



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CONSUMER HERO IS A FREE TO USE MOBILE APP

IT CONNECTS YOU WITH ESSENTIAL LOCAL TRADES, SERVICES AND MORE

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ABOUT CONSUMER HERO

HOW DOES CONSUMER HERO WORK?

This on demand service is very simple we list essential local trades, services and goods that we know Consumer want and need, saving time and money by using your free Consumer hero loyalty card.

[WATCH OUR VIDEOS](#)

Consumer Benefits

Consumer Hero is designed to introduce you to the unparalleled range and benefits that Consumer Hero can bring to your business.

[READ MORE](#)

Mission Happiness

We will connect you to the best local trades, services and goods at the best possible price.

[READ MORE](#)

Service Provider Benefits

We will return growth to your business on the Consumer Hero platform that is sustainable.

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FEATURE #1
Great things are worth sharing
Invite your friends and family to join the Consumer Hero and enjoy exclusive rewards

[READ MORE](#)

REGISTER TO GET REWARDS

Evolve and list your business totally free today and be a Consumer Hero.

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Happy Service Providers who have chosen Consumer Hero as their growth hub partner

Home Hub  [Learn more](#)

Biz Car Clinic  [Learn more](#)

... 

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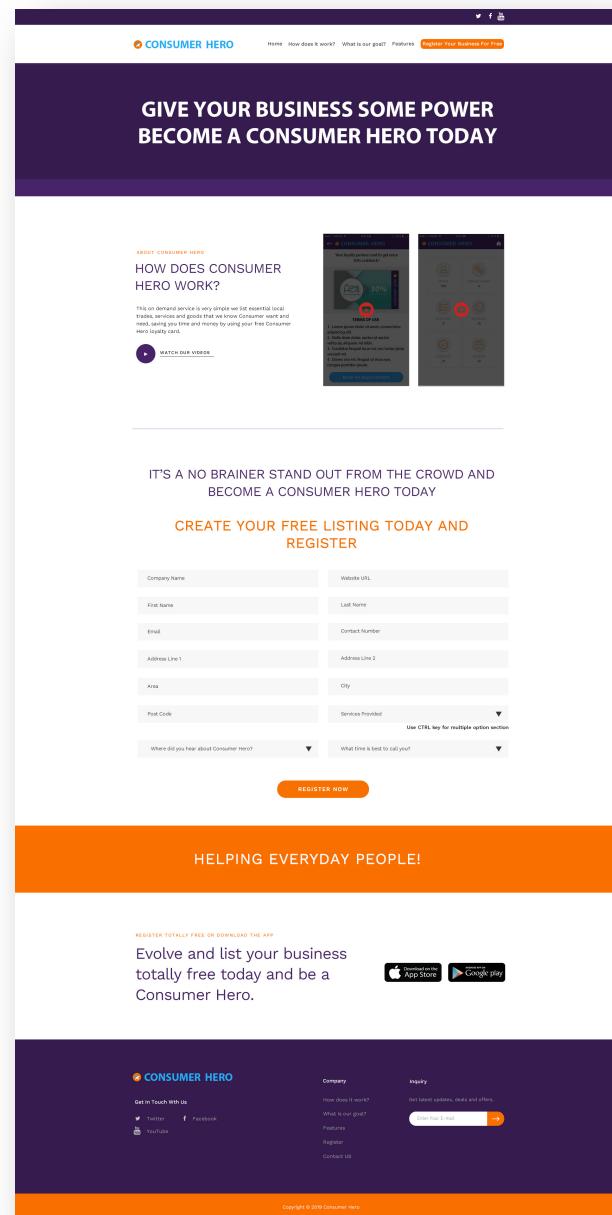
Company Inquiry

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IT'S A NO BRAINER STAND OUT FROM THE CROWD AND BECOME A CONSUMER HERO TODAY

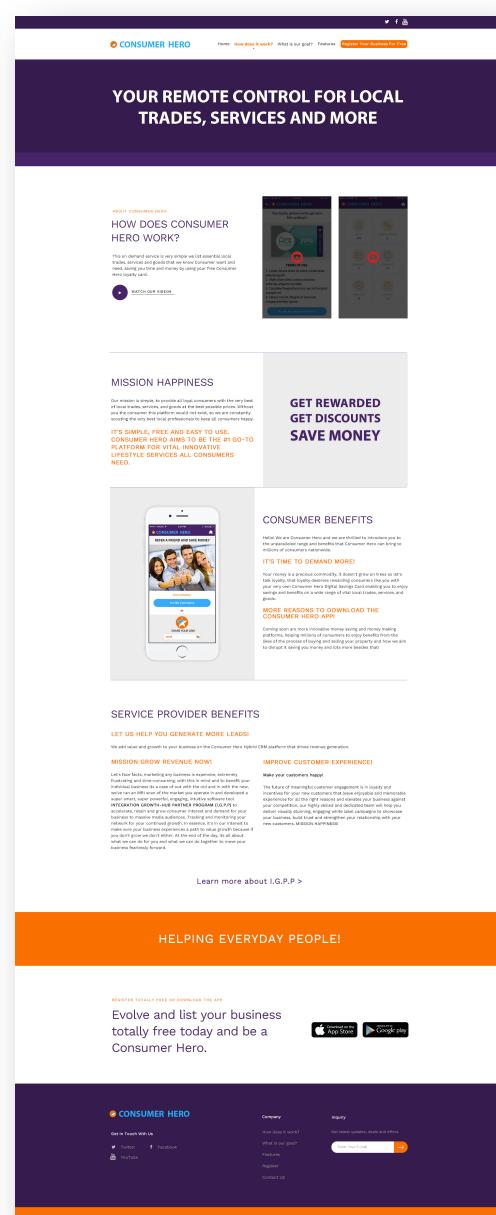
CREATE YOUR FREE LISTING TODAY AND REGISTER

Company Name Website URL
First Name Last Name
Email Contact Number
Address Line 1 Address Line 2
Area City
Post Code Services Provided Use CTRL key for multiple option selection
Where did you hear about Consumer Hero? What time is best to call you?
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HELPING EVERYDAY PEOPLE!

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YOUR REMOTE CONTROL FOR LOCAL TRADES, SERVICES AND MORE

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[REGISTER NOW](#)

MISSION HAPPINESS

Our mission is simple, to provide all local consumers with the very best of local trades, services, and goods at the best provider prices. Without the need to leave home or office, you can now get what you need, when you need it.

IT'S SIMPLE, FREE AND EASY TO USE. CONSUMER HERO AIMS TO BE THE #1 GO-TO PLATEFORM FOR LOCAL INNOVATIVE LIFESTYLE SERVICES ALL CONSUMERS NEED.

GET REWARDED GET DISCOUNTS SAVE MONEY

CONSUMER BENEFITS

Our users are Consumer Hero and are dedicated to giving you the easiest way to access local trades, services and goods. We believe in making life easier for you, so you can focus on what's important.

IT'S TIME TO DEMAND MORE

Now it's time to stand out from the crowd and be a Consumer Hero. Our mission is to help you stand out from the crowd, that's why we're introducing consumers to you with your unique service. We believe in making life easier for you, so you can focus on what's important.

MORE REASONS TO DOWNLOAD THE CONSUMER HERO APP

Consumer Hero is a great app that allows you to download the platform, helping millions of consumers to easily benefit from the app. It's a great way to keep up with the latest news and offers, and to do it all in one place.

SERVICE PROVIDER BENEFITS

LET US HELP YOU GENERATE MORE LEADS

We add value and profit to your business on the Consumer Hero platform that drives revenue generation.

MISSION GROW REVENUE NOW

Let us help you, marketing your business is a massive, yet nearly impossible task. That's why we've created the Consumer Hero app. We believe in making life easier for you, so you can focus on what's important.

IMPROVE CUSTOMER EXPERIENCE

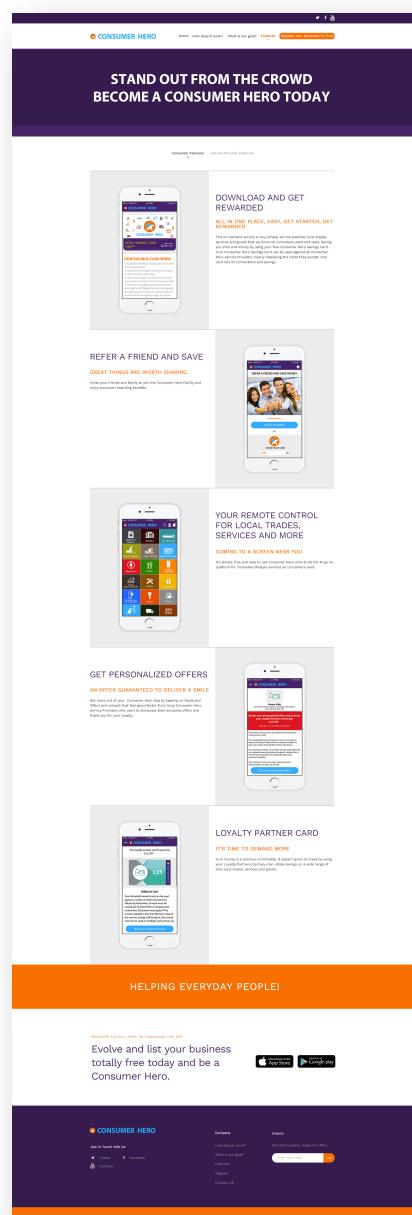
Make your customers happy. Our mission is to help you improve your customer experience by making it easier for them to interact with your business. We believe in making life easier for you, so you can focus on what's important.

[Learn more about I.G.P.R >](#)

HELPING EVERYDAY PEOPLE!

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STAND OUT FROM THE CROWD BECOME A CONSUMER HERO TODAY

[Consumer Features](#) [See how to register](#)

DOWNLOAD AND GET REWARDED

ONE PLACE, EASY, GET STARTED, GET REWARDED

It's an absolute no brainer, let's face it, there's a lot of competition out there. But if you're looking for a way to stand out from the crowd, then Consumer Hero is the perfect choice. We believe in making life easier for you, so you can focus on what's important.

REFER A FRIEND AND SAVE

GREAT THINGS ARE WORTH SHARING

So your friends and family are joining the Consumer Hero Family and getting great benefits.

YOUR REMOTE CONTROL FOR LOCAL TRADES, SERVICES AND MORE

[COMING SOON](#)

COMING TO A SCREEN NEAR YOU

[COMING SOON](#)

GET PERSONALIZED OFFERS

AN OFFER GUARANTEED TO DELIVER A SMILE

As a consumer, you deserve the best deals and offers. That's why we're introducing consumers to you with your unique service. We believe in making life easier for you, so you can focus on what's important.

LOYALTY PARTNER CARD

IT'S TIME TO DEMAND MORE

Our mission is to provide consumers with the easiest way to access local trades, services and more.

HELPING EVERYDAY PEOPLE!

REGISTER TOTALLY FREE OR DOWNLOAD THE APP

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Thank you!



Thank you!

