

COFFEE SHOP SALES ANALYSIS

Sales Report

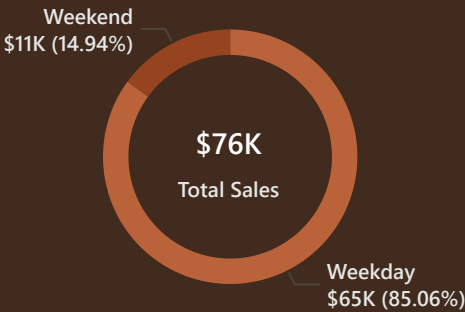
Month : Feb 2023

Feb 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Hover on this visual to see details

Sales by Weekday / Weekend



Sales by Store Location

Hell's Kitchen \$25.72K	▼ -7.6% -2.1K vs LM
Lower Manhattan \$25.32K	▼ -4.6% -1.2K vs LM
Astoria \$25.11K	▼ -8.1% -2.2K vs LM

Total Sales

\$76K

▼ -6.8% | -5.5K vs LM



Total Orders

16359

▼ -5.5% | -1.2K vs LM



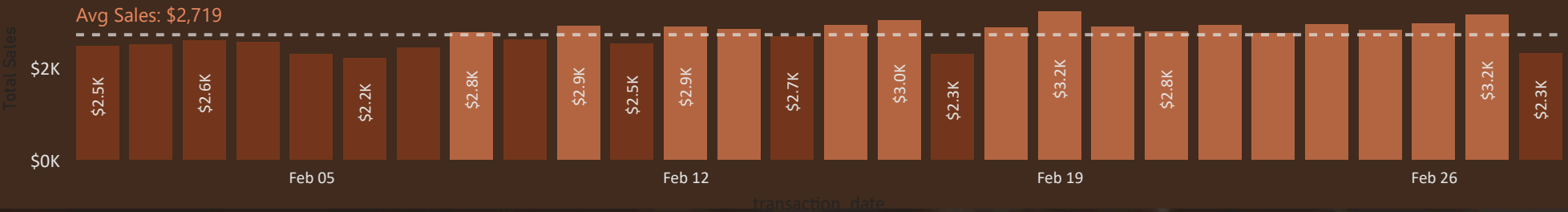
Total Quantity Sold

23550

▼ -5.3% | -1.3K vs LM



Sales Trend Over the Period



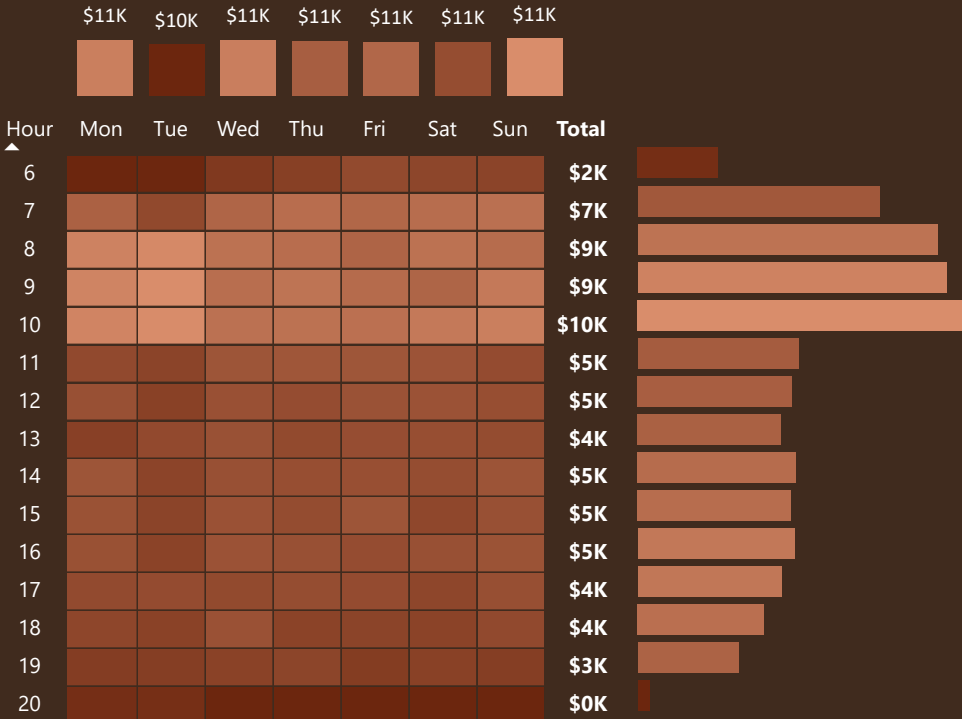
Sales by Product Category

Coffee \$29.27K	▼ -6.4%
Tea \$21.73K	▼ -3.9%
Bakery \$9.04K	▼ -5.2%
Drinking Chocolate \$8.13K	▼ -2.5%
Coffee beans \$4.08K	▼ -22.3%
Loose Tea \$1.28K	▼ -1.2%
Branded \$1.24K	▼ -34.7%
Flavours \$0.93K	▼ -4.5%
Packaged Chocolate \$0.45K	▼ -13.6%

Sales by Product (Top 10)

Barista Espresso \$10.03K	▼ -4.1%
Brewed Chai tea \$8.38K	▼ -4.3%
Hot chocolate \$8.13K	▼ -2.5%
Gourmet brewed coffee \$7.65K	▼ -5.2%
Brewed Black tea \$5.37K	▼ -3.0%
Brewed herbal tea \$5.23K	▼ -4.0%
Premium brewed coffee \$4.15K	▼ -8.4%
Organic brewed coffee \$4.08K	▼ -11.5%
Scone \$3.98K	▼ -8.4%
Drip coffee \$3.36K	▼ -6.1%

Sales by Day | Hours



Total Sales

Sunday, January 01, 2023

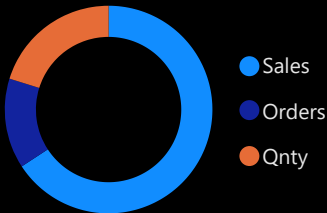
\$698,812

Total Orders

149116

Total Quantity Sold

214470



▼ vs LM

Total Sales

Fri - Hour No: 12

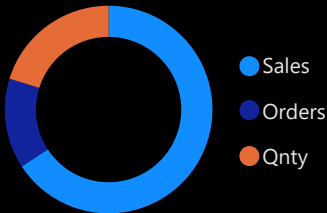
\$698,812

Total Orders

149116

Total Quantity Sold

214470



▼ vs LM