Data Mining Cluster Analysis: Advanced Concepts and Algorithms

Lecture Notes for Chapter 9

Introduction to Data Mining
by
Tan, Steinbach, Kumar

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

-

Hierarchical Clustering: Revisited

- Creates nested clusters
- Agglomerative clustering algorithms vary in terms of how the proximity of two clusters are computed
 - MIN (single link): susceptible to noise/outliers
 - MAX/GROUP AVERAGE: may not work well with non-globular clusters
 - CURE algorithm tries to handle both problems
- Often starts with a proximity matrix
 - A type of graph-based algorithm

© Tan,Steinbach, Kumar

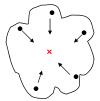
Introduction to Data Mining

4/18/2004

CURE: Another Hierarchical Approach

Uses a number of points to represent a cluster





- Representative points are found by selecting a constant number of points from a cluster and then "shrinking" them toward the center of the cluster
- Cluster similarity is the similarity of the closest pair of representative points from different clusters

© Tan,Steinbach, Kumar

Introduction to Data Mining

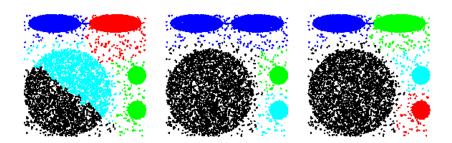
4/18/2004

-

CURE

- Shrinking representative points toward the center helps avoid problems with noise and outliers
- CURE is better able to handle clusters of arbitrary shapes and sizes

Experimental Results: CURE



a) BIRCH

b) MST METHOD

c) CURE

Picture from CURE, Guha, Rastogi, Shim.

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

Experimental Results: CURE



(centroid)



b) MST METHOD

(single link)



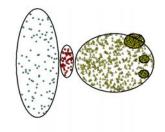
Picture from CURE, Guha, Rastogi, Shim.

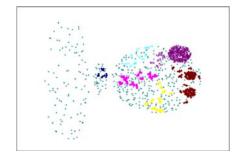
© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

CURE Cannot Handle Differing Densities





Original Points

CURE

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

7

Graph-Based Clustering

- Graph-Based clustering uses the proximity graph
 - Start with the proximity matrix
 - Consider each point as a node in a graph
 - Each edge between two nodes has a weight which is the proximity between the two points
 - Initially the proximity graph is fully connected
 - MIN (single-link) and MAX (complete-link) can be viewed as starting with this graph
- In the simplest case, clusters are connected components in the graph.

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

Graph-Based Clustering: Sparsification

- The amount of data that needs to be processed is drastically reduced
 - Sparsification can eliminate more than 99% of the entries in a proximity matrix
 - The amount of time required to cluster the data is drastically reduced
 - The size of the problems that can be handled is increased

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

۵

Graph-Based Clustering: Sparsification ...

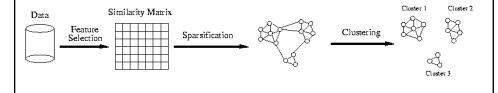
- Clustering may work better
 - Sparsification techniques keep the connections to the most similar (nearest) neighbors of a point while breaking the connections to less similar points.
 - The nearest neighbors of a point tend to belong to the same class as the point itself.
 - This reduces the impact of noise and outliers and sharpens the distinction between clusters.
- Sparsification facilitates the use of graph partitioning algorithms (or algorithms based on graph partitioning algorithms.
 - Chameleon and Hypergraph-based Clustering

© Tan.Steinbach, Kumar

Introduction to Data Mining

4/18/2004

Sparsification in the Clustering Process



© Tan,Steinbach, Kumar

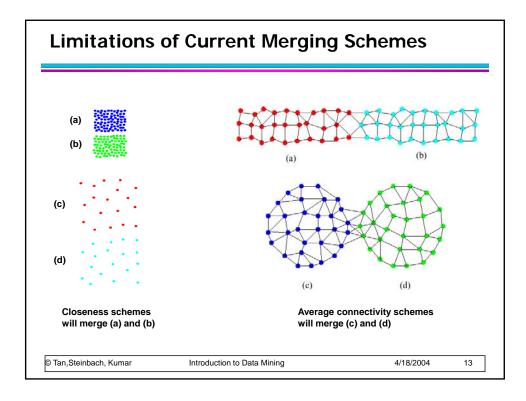
Introduction to Data Mining

4/18/2004

11

Limitations of Current Merging Schemes

- Existing merging schemes in hierarchical clustering algorithms are static in nature
 - MIN or CURE:
 - merge two clusters based on their closeness (or minimum distance)
 - GROUP-AVERAGE:
 - merge two clusters based on their average connectivity



Chameleon: Clustering Using Dynamic Modeling

- Adapt to the characteristics of the data set to find the natural clusters
- Use a dynamic model to measure the similarity between clusters
 - Main property is the relative closeness and relative interconnectivity of the cluster
 - Two clusters are combined if the resulting cluster shares certain properties with the constituent clusters
 - The merging scheme preserves self-similarity



• One of the areas of application is spatial data

© Tan,Steinbach, Kumar

Introduction to Data Mining

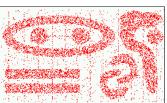
4/18/2004

Characteristics of Spatial Data Sets

- Clusters are defined as densely populated regions of the space
- Clusters have arbitrary shapes, orientation, and non-uniform sizes
- Difference in densities across clusters and variation in density within clusters
- Existence of special artifacts (streaks) and noise

The clustering algorithm must address the above characteristics and also require minimal supervision.





© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

15

Chameleon: Steps

- Preprocessing Step:
 - Represent the Data by a Graph
 - Given a set of points, construct the k-nearestneighbor (k-NN) graph to capture the relationship between a point and its k nearest neighbors
 - Concept of neighborhood is captured dynamically (even if region is sparse)
- Phase 1: Use a multilevel graph partitioning algorithm on the graph to find a large number of clusters of well-connected vertices
 - Each cluster should contain mostly points from one "true" cluster, i.e., is a sub-cluster of a "real" cluster

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

Chameleon: Steps ...

- Phase 2: Use Hierarchical Agglomerative Clustering to merge sub-clusters
 - Two clusters are combined if the resulting cluster shares certain properties with the constituent clusters
 - Two key properties used to model cluster similarity:
 - ◆ Relative Interconnectivity: Absolute interconnectivity of two clusters normalized by the internal connectivity of the clusters
 - Relative Closeness: Absolute closeness of two clusters normalized by the internal closeness of the clusters

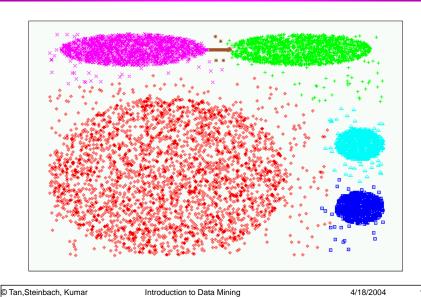
© Tan,Steinbach, Kumar

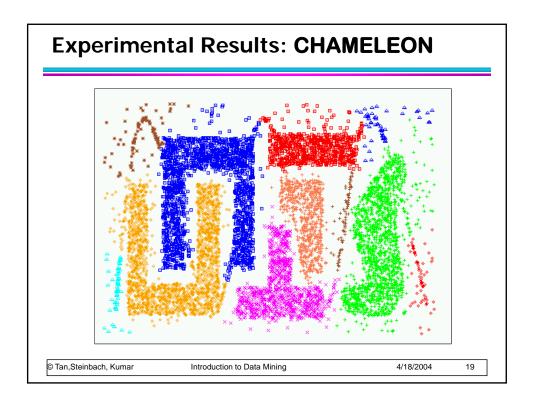
Introduction to Data Mining

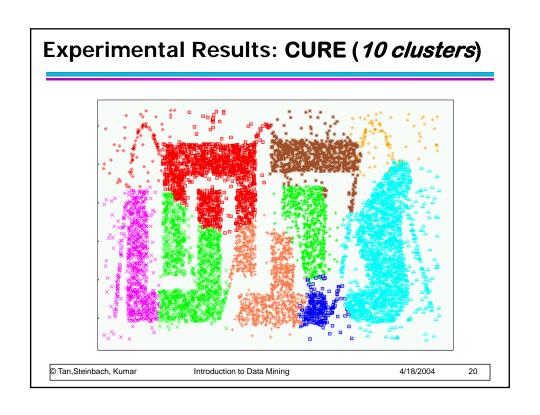
4/18/2004

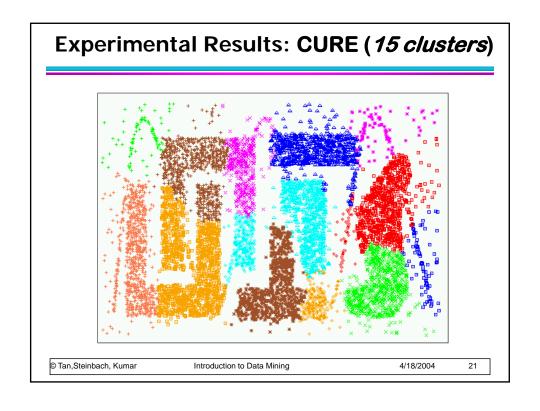
17

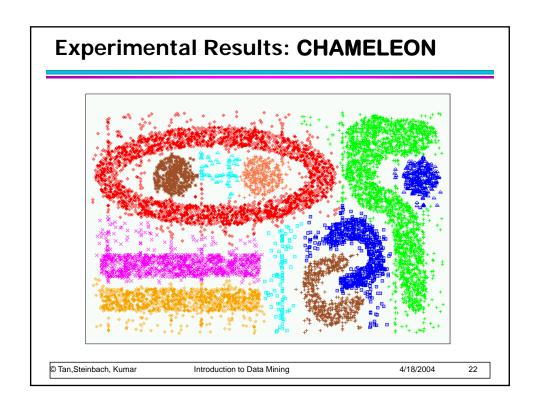
Experimental Results: CHAMELEON

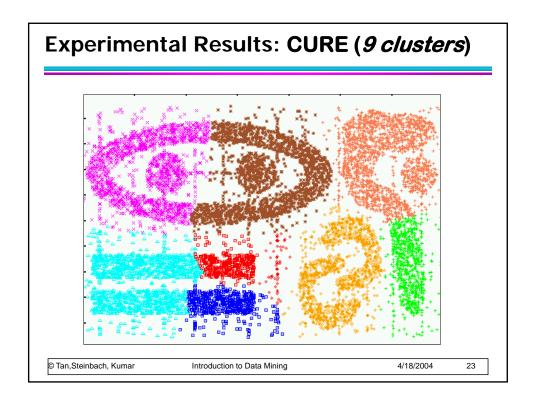


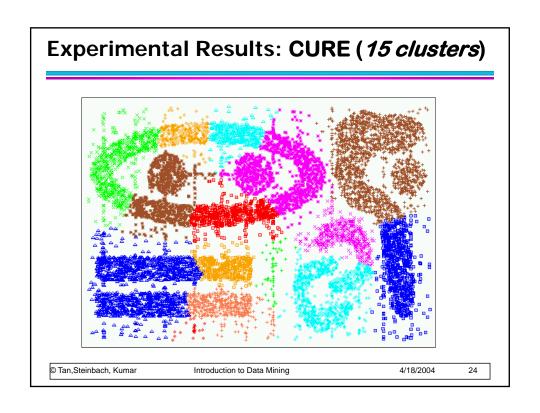






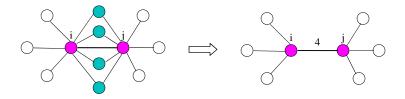






Shared Near Neighbor Approach

SNN graph: the weight of an edge is the number of shared neighbors between vertices given that the vertices are connected



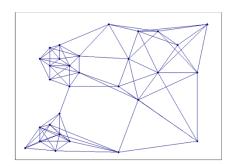
© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

25

Creating the SNN Graph



Sparse Graph

Shared Near Neighbor Graph

Link weights are similarities between neighboring points

Link weights are number of Shared Nearest Neighbors

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

ROCK (RObust Clustering using linKs)

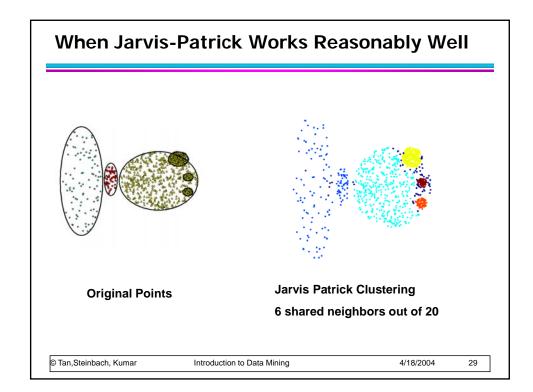
- Clustering algorithm for data with categorical and Boolean attributes
 - A pair of points is defined to be neighbors if their similarity is greater than some threshold
 - Use a hierarchical clustering scheme to cluster the data.
- 1. Obtain a sample of points from the data set
- Compute the link value for each set of points, i.e., transform the original similarities (computed by Jaccard coefficient) into similarities that reflect the number of shared neighbors between points
- Perform an agglomerative hierarchical clustering on the data using the "number of shared neighbors" as similarity measure and maximizing "the shared neighbors" objective function
- 4. Assign the remaining points to the clusters that have been found

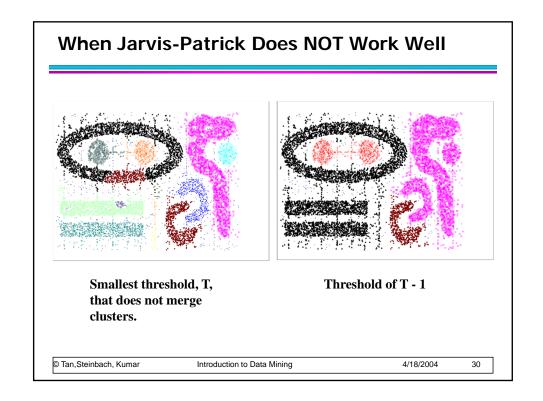
© Tan,Steinbach, Kumar Introduction to Data Mining 4/18/2004 2

Jarvis-Patrick Clustering

- First, the k-nearest neighbors of all points are found
 - In graph terms this can be regarded as breaking all but the k strongest links from a point to other points in the proximity graph
- A pair of points is put in the same cluster if
 - any two points share more than T neighbors and
 - the two points are in each others k nearest neighbor list
- For instance, we might choose a nearest neighbor list of size 20 and put points in the same cluster if they share more than 10 near neighbors
- Jarvis-Patrick clustering is too brittle

© Tan,Steinbach, Kumar Introduction to Data Mining 4/18/2004 28





SNN Clustering Algorithm

1. Compute the similarity matrix

This corresponds to a similarity graph with data points for nodes and edges whose weights are the similarities between data points

Sparsify the similarity matrix by keeping only the k most similar neighbors

This corresponds to only keeping the *k* strongest links of the similarity graph

Construct the shared nearest neighbor graph from the sparsified similarity matrix.

At this point, we could apply a similarity threshold and find the connected components to obtain the clusters (Jarvis-Patrick algorithm)

4. Find the SNN density of each Point.

Using a user specified parameters, *Eps*, find the number points that have an SNN similarity of *Eps* or greater to each point. This is the SNN density of the point

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004

21

SNN Clustering Algorithm ...

5. Find the core points

Using a user specified parameter, *MinPts*, find the core points, i.e., all points that have an SNN density greater than *MinPts*

6. Form clusters from the core points

If two core points are within a radius, *Eps*, of each other they are place in the same cluster

7. Discard all noise points

All non-core points that are not within a radius of *Eps* of a core point are discarded

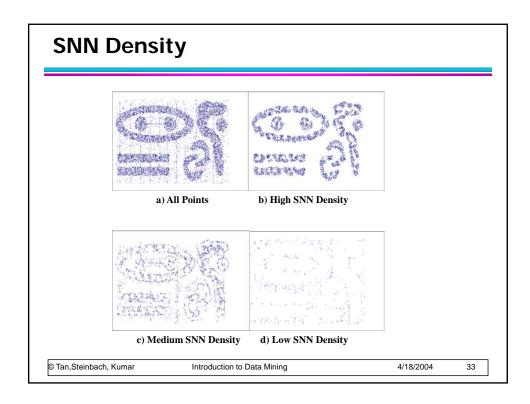
Assign all non-noise, non-core points to clusters This can be done by assigning such points to the nearest core point

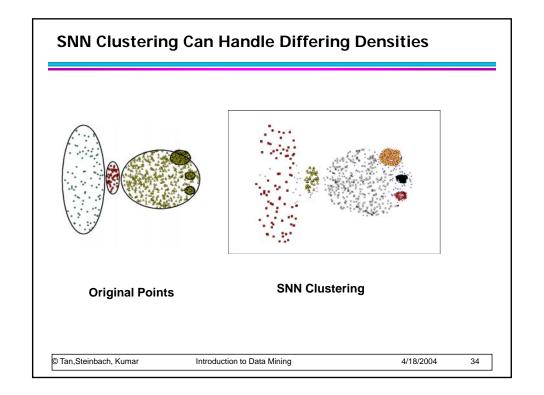
(Note that steps 4-8 are DBSCAN)

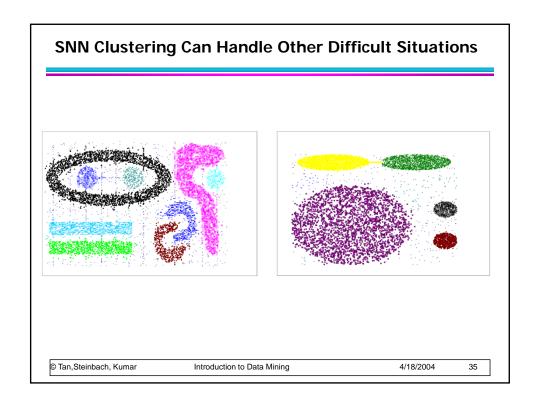
© Tan,Steinbach, Kumar

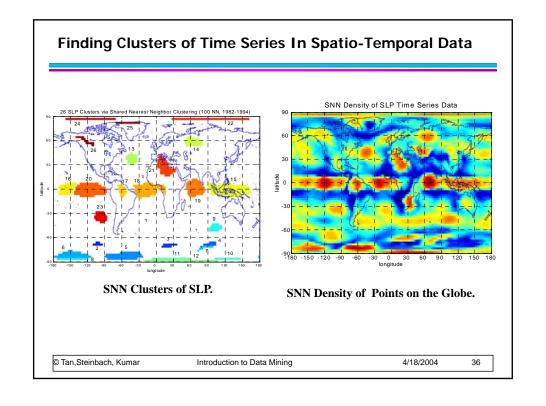
Introduction to Data Mining

4/18/2004









Features and Limitations of SNN Clustering

- Does not cluster all the points
- Complexity of SNN Clustering is high
 - O(n * time to find numbers of neighbor within Eps)
 - In worst case, this is O(n²)
 - For lower dimensions, there are more efficient ways to find the nearest neighbors
 - R* Tree
 - k-d Trees

© Tan,Steinbach, Kumar

Introduction to Data Mining

4/18/2004