

TRAVELLERS DATASET

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DESCRIPTION:

This dataset, titled "Travel Info", captures responses from individuals regarding their travel habits, preferences, and demographics. It contains the following key information:

1. Demographic Details: Includes respondents' names, age, gender, and country of residence.
2. Travel Frequency: Indicates how often each respondent travels in a year (e.g., 1-2 times, 6-10 times, more than 10 times).
3. Destination Preferences: Lists the types of destinations travelers prefer, such as mountains, beaches, cities, historical sites, and natural landscapes.
4. Mode of Travel: Captures preferred modes of transportation like flights, trains, buses, road trips, and cruises.
5. Accommodation Preferences: Details the types of accommodation chosen by travelers, including hotels, hostels, homestays/Airbnbs, resorts, and camping.
6. Trip Planning Methods: Explores how respondents usually plan their trips, including personal research, travel agencies, online travel platforms, and recommendations from friends and family.
7. Tour Preferences: Indicates whether travelers prefer guided tours or exploring destinations on their own.
8. International Travel Inclination: Captures whether respondents have a preference for international trips.
9. Travel Budget: Provides insight into the typical budget travelers allocate for their trips.
10. Traveler Type: Identifies whether respondents are solo travelers, family travelers, group travelers, or others.
11. Trip Duration: Indicates the average length of trips taken by respondents, ranging from 1-3 days to more than 14 days.

This dataset is useful for analyzing travel behavior and preferences, understanding trends in travel destinations, and creating targeted travel services or recommendations. It can also be leveraged for marketing purposes or tourism research to better cater to different types of travelers.

KAGGLE LINK: <https://www.kaggle.com/datasets/prabhavjain07/traveller-data-set>