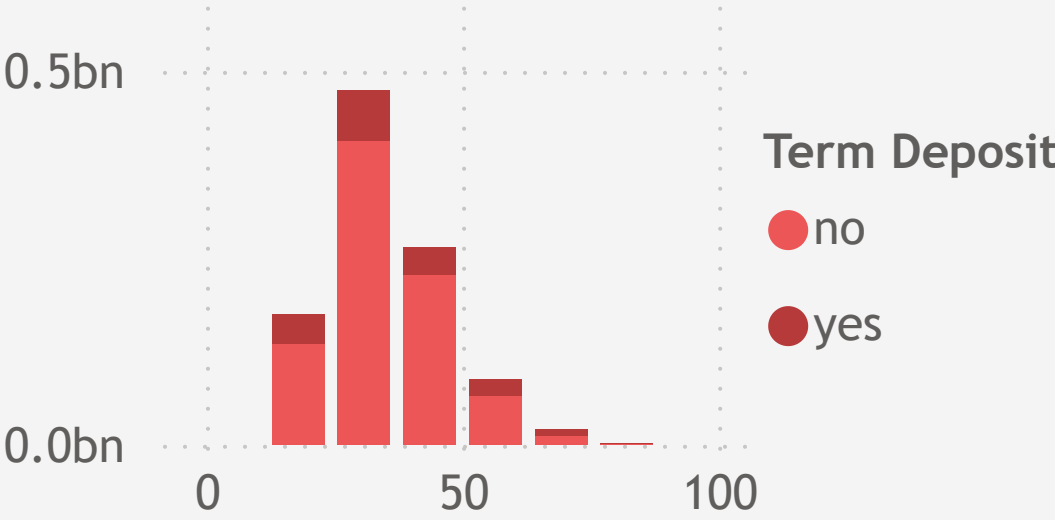


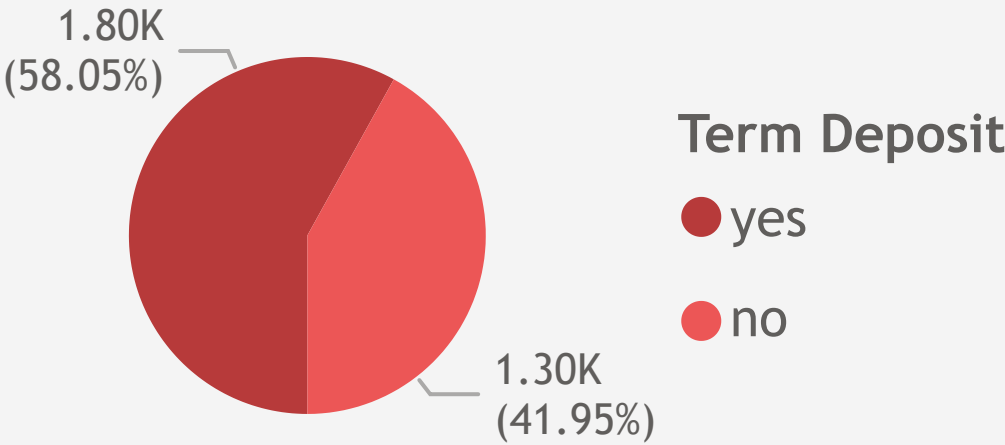
BANK MARKETING EFFECTIVENESS ANALYSIS



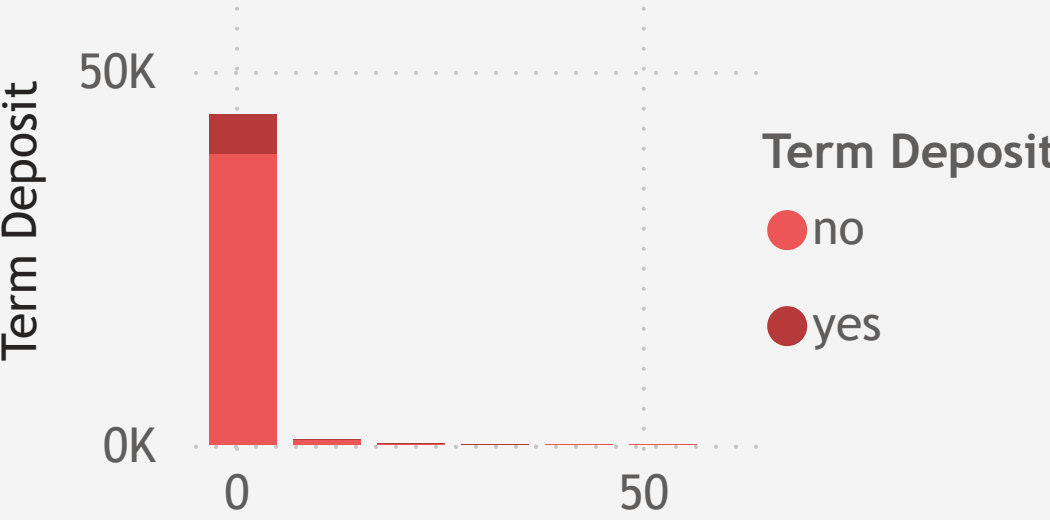
Dist of Age by Deposit



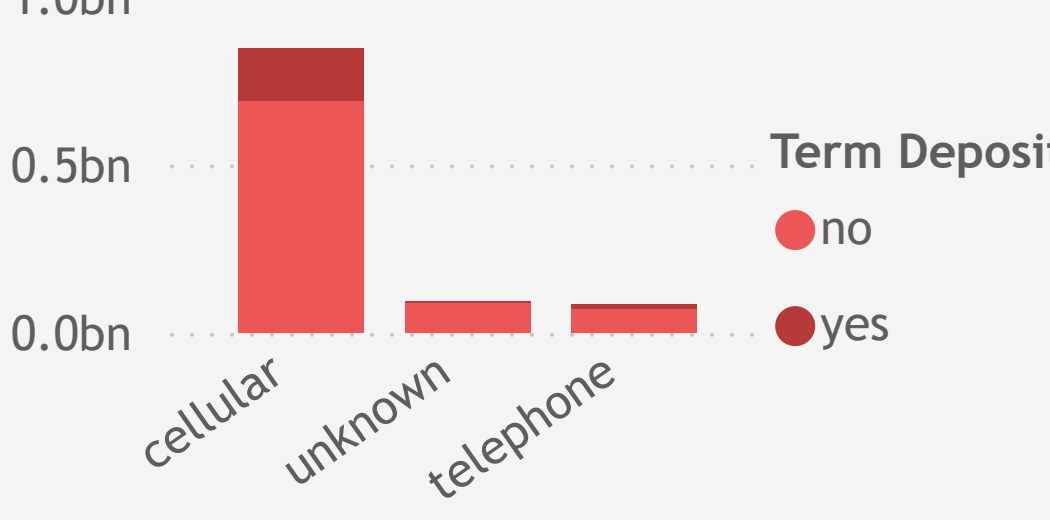
Avg of balance by Term Deposit



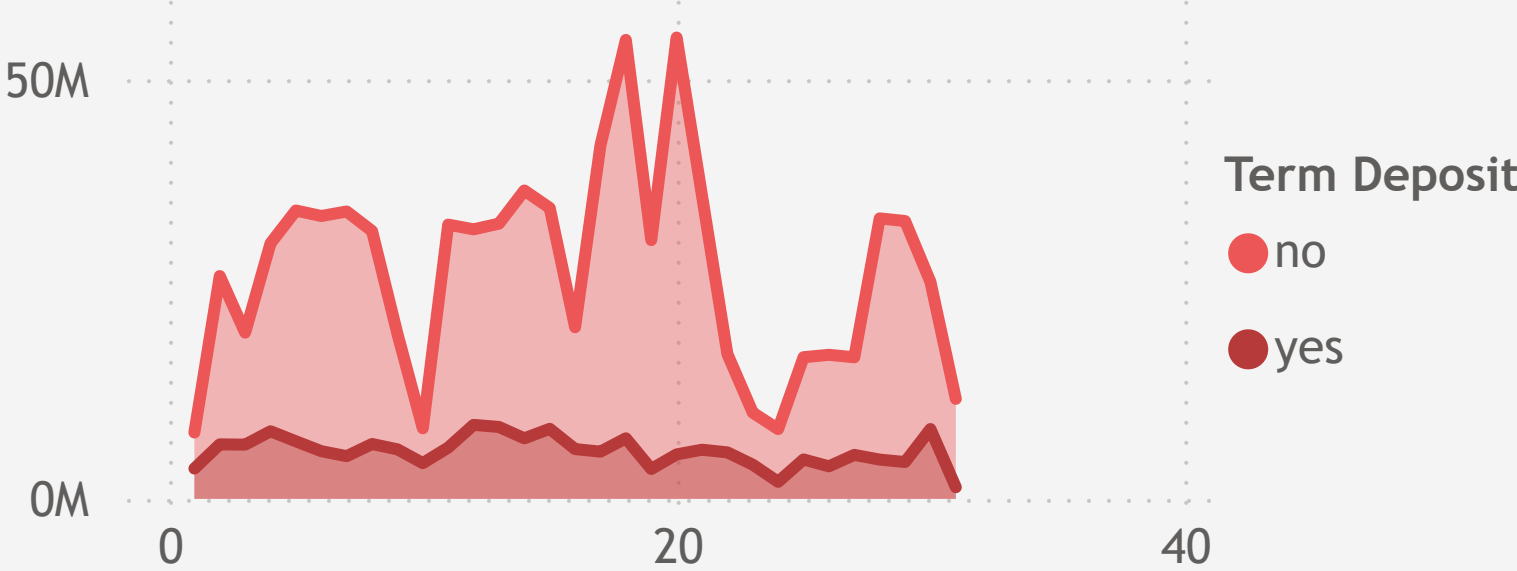
Rate by Campaign



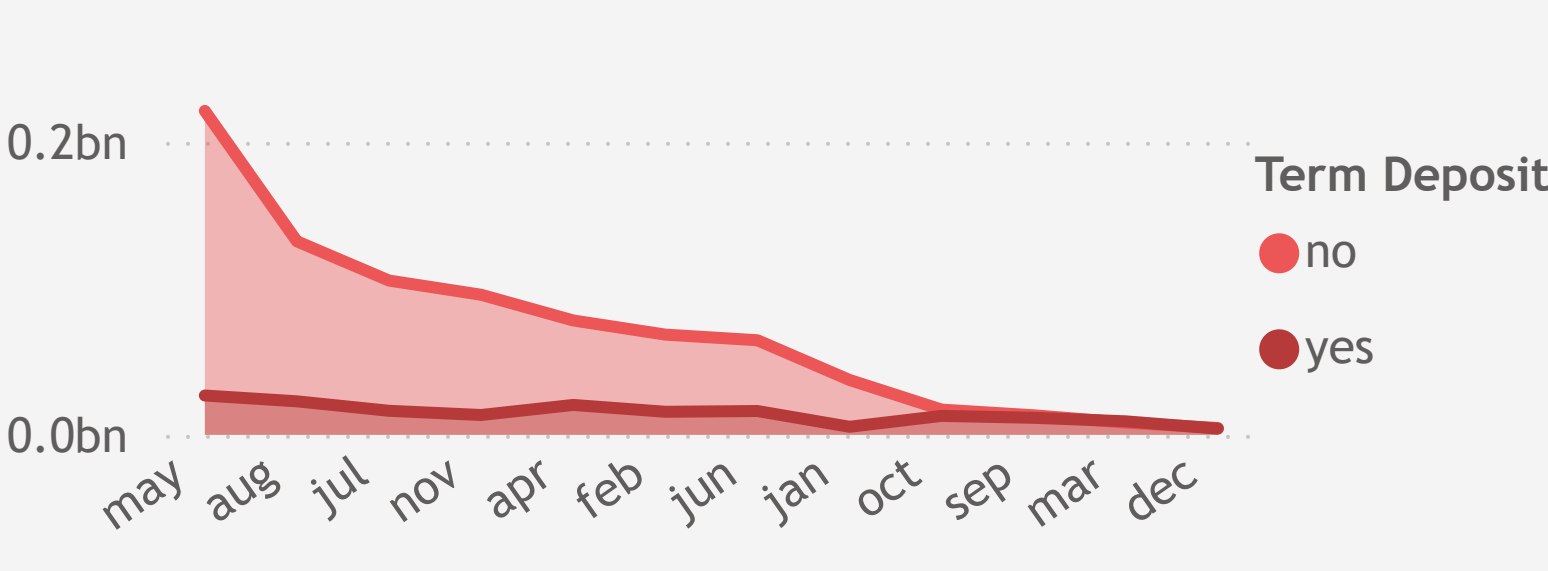
Rate by Contact Type



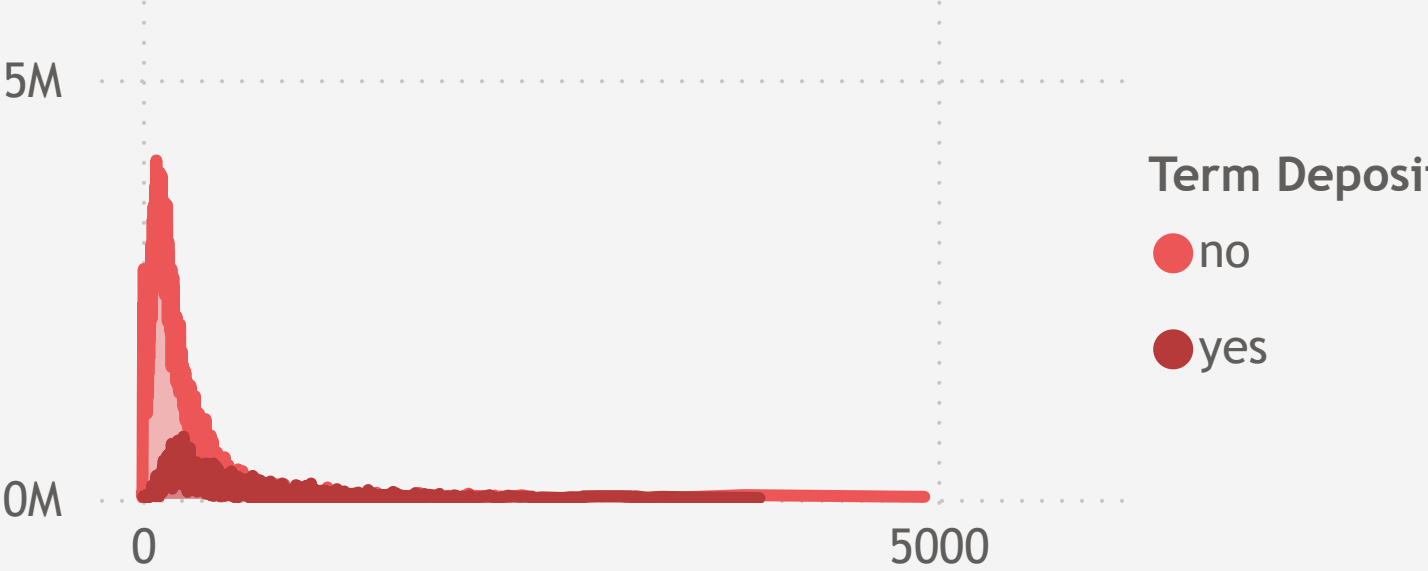
Daily Term Deposit



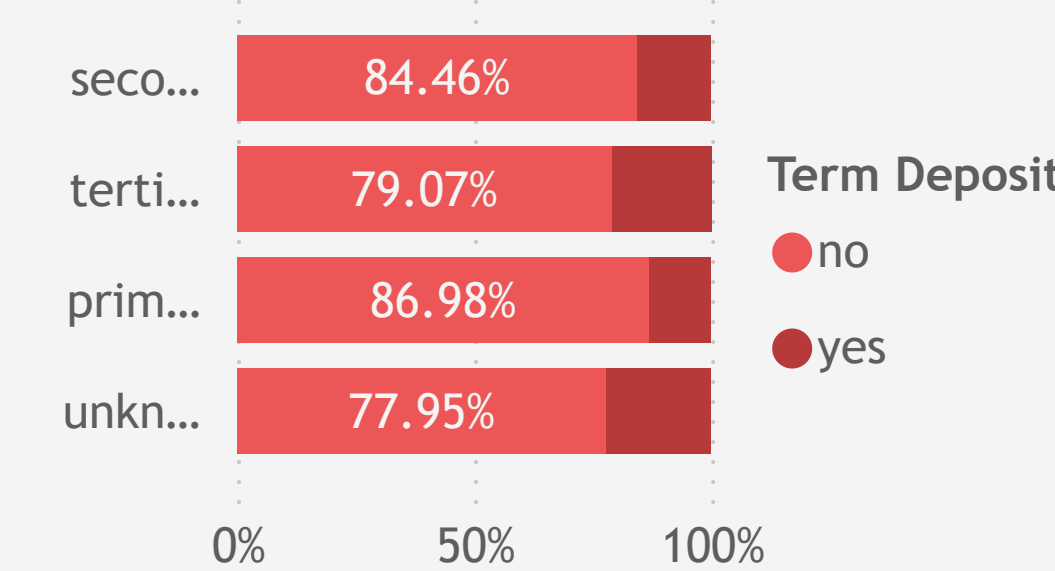
Monthly Term Deposit



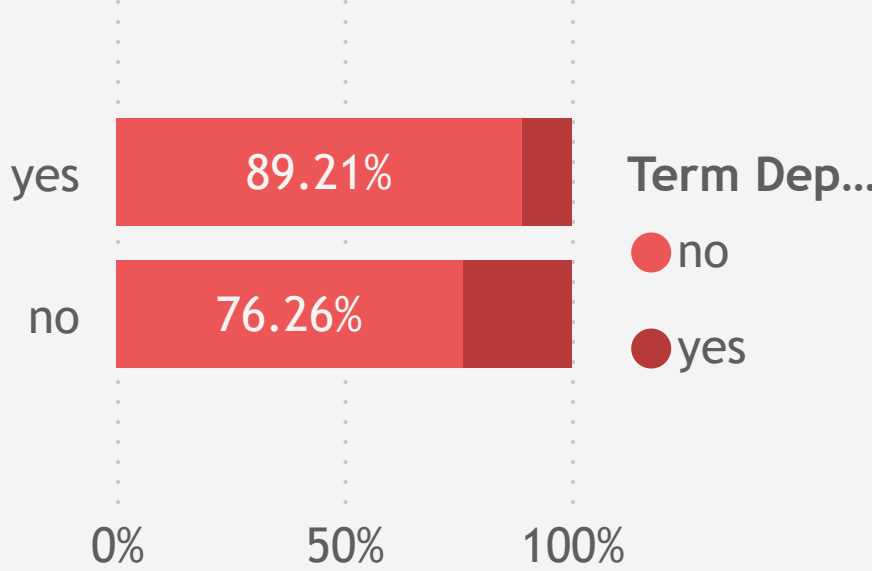
Term Deposit by Duration



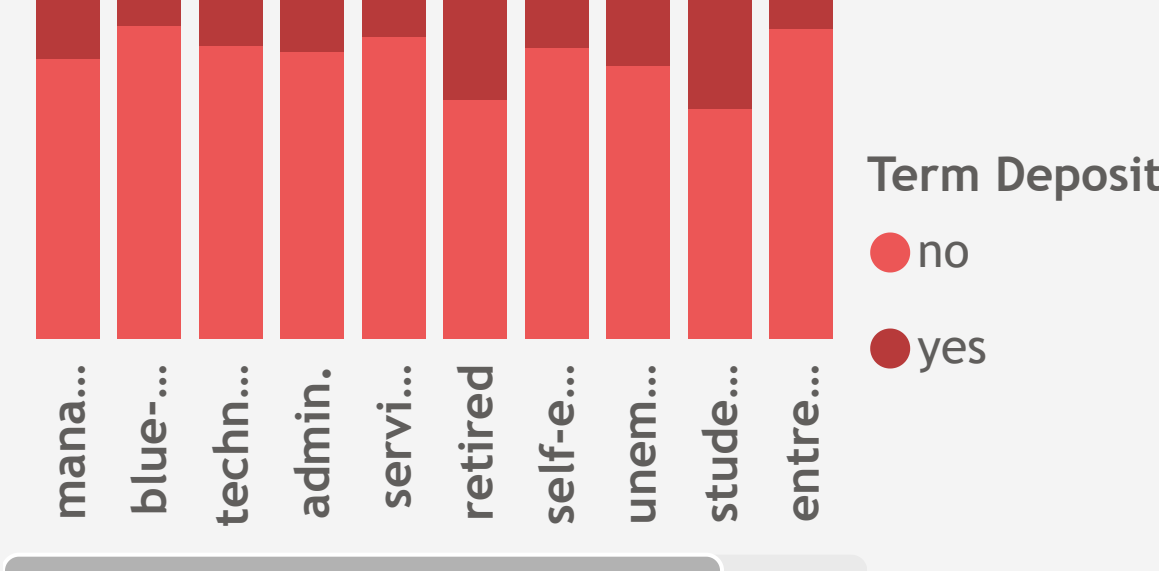
Rate by Education



Rate by Housing



Rate by Job



Rate by Marital Status

