

CUSTOMER CHURN ANALYSIS

1869

CUSTOMERS AT RISK

2173

OF TECH TICKETS

885

OF ADMIN TICKETS

\$2.86M

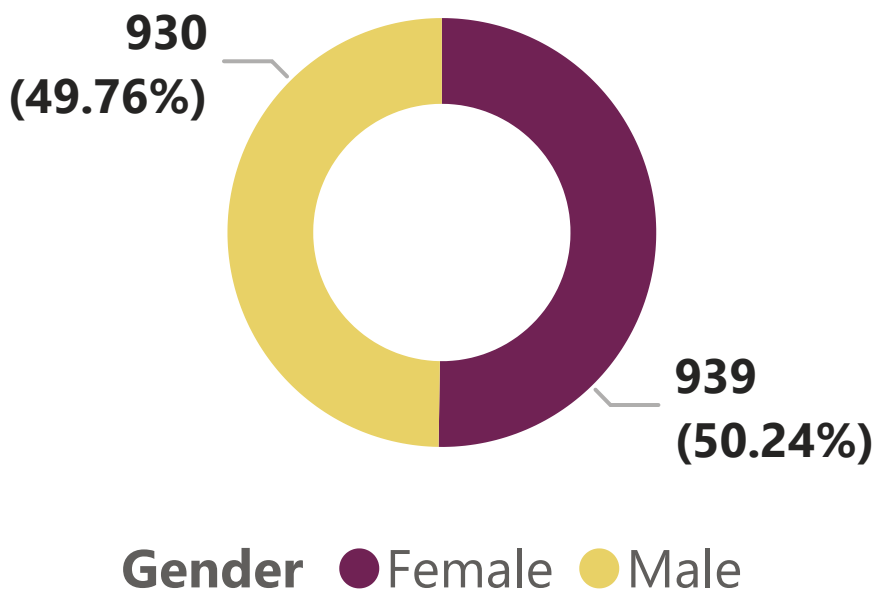
TotalCharges

139.13K

MonthlyCharges

CUSTOMER DEMOGRAPHICS

CHURNED CUSTOMERS BY GENDER



25%
Senior Citizens

36%
Partners

17%
Dependents

SUBSCRIBED SERVICES

17%
Tech Support

16%
Online Security

29%
Device Protection

44%
Streaming TV

28%
Online Backup

44%
Streaming Movies

91%
Phone Service

Multiple Lines



Internet Service

Fiber optic 1297

DSL 459

No 113

No

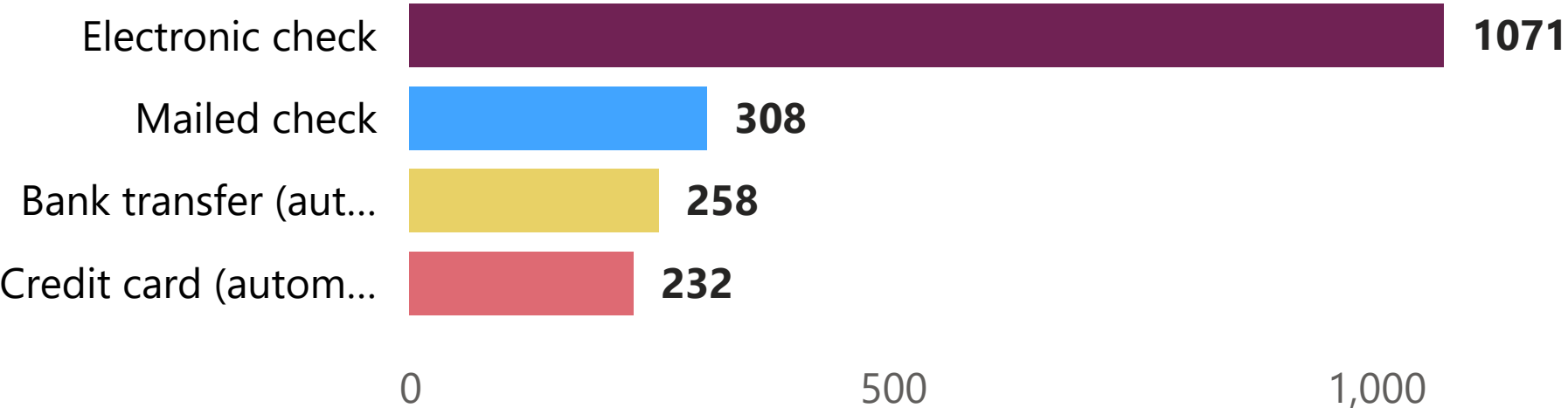
849

Yes

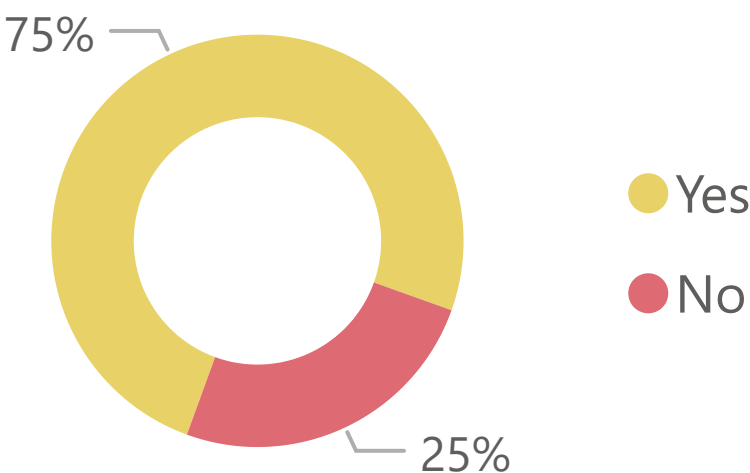
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CUSTOMER ACCOUNT INFORMATION

Payment Method



Paperless Billing



Internet Service

