



SOCIAL MEDIA ANALYSIS - Understanding Users



Gender

Female

Male

Non-binary

Total Likes

488K

Total Shares

199K

Total Comments

96K

Total 1 min Videos

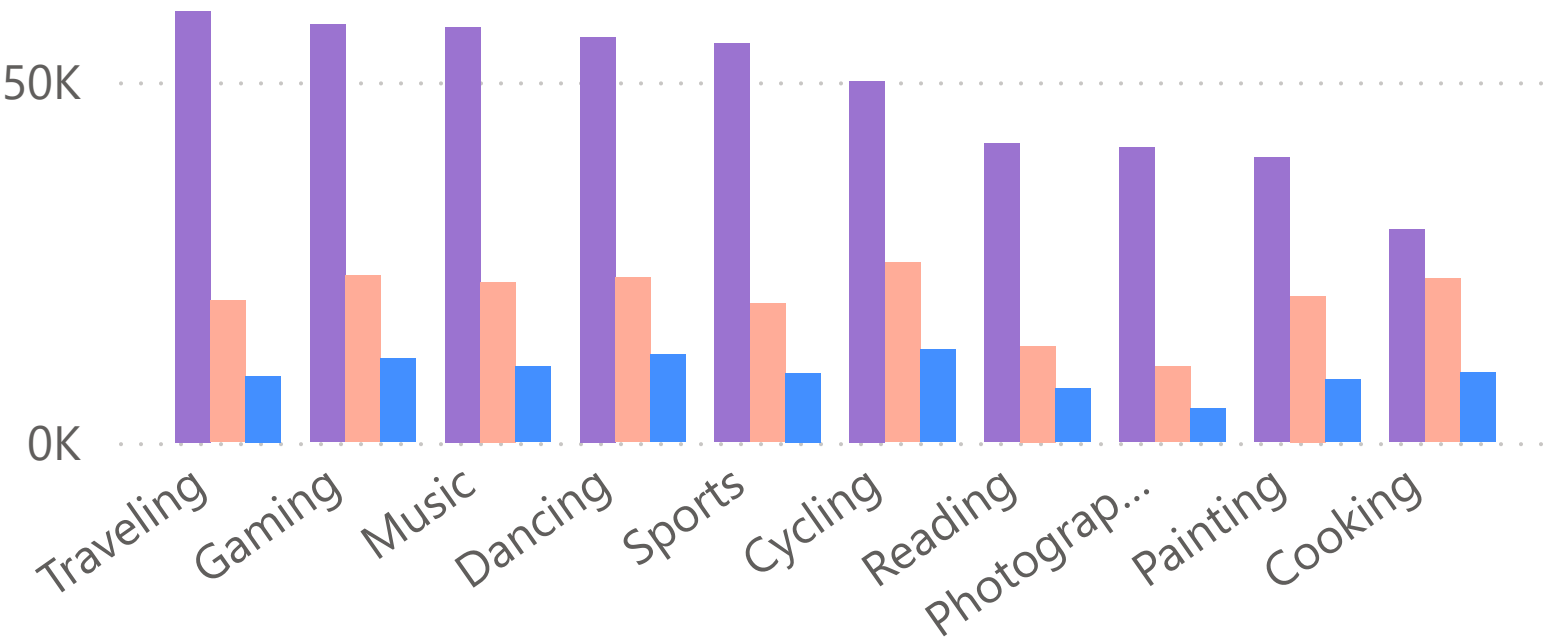
501K

Total 3-second videos

985K

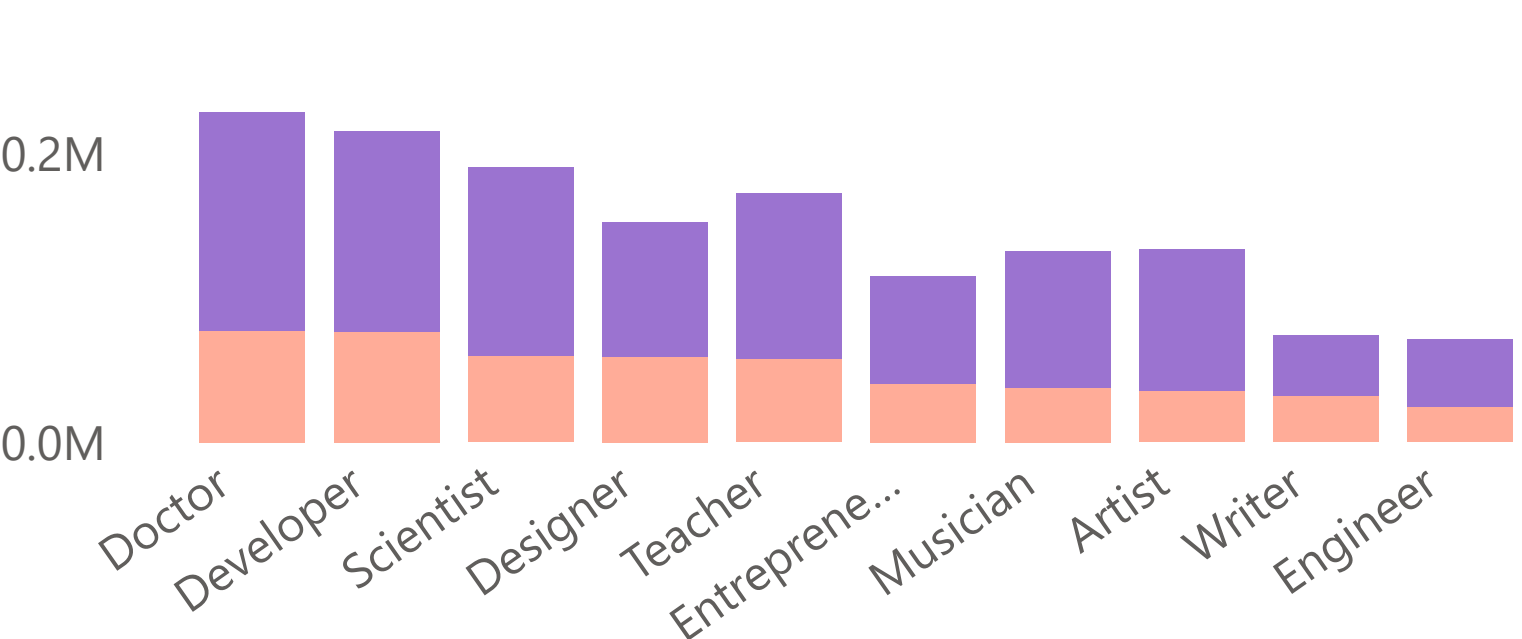
Total likes, shares and comments by Hobby

Sum of likes Sum of shares Sum of comments

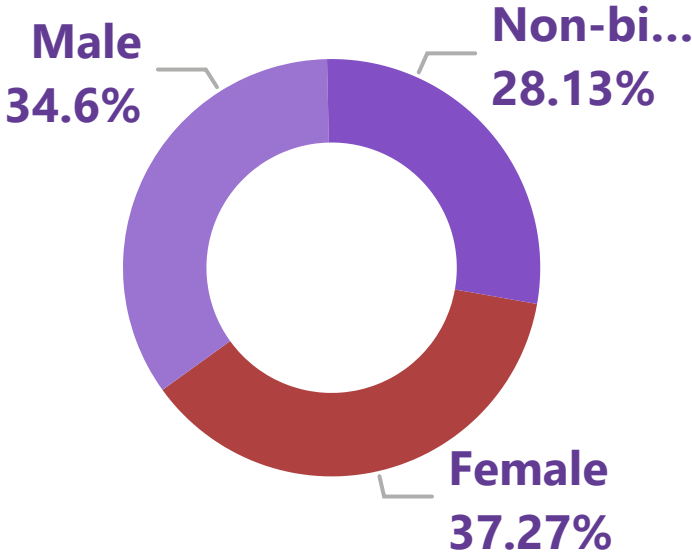


Video views by Profession

Sum of 1-minute-video-views Sum of 3-second-video-views



Total likes by gender



Hobby

All

Profession

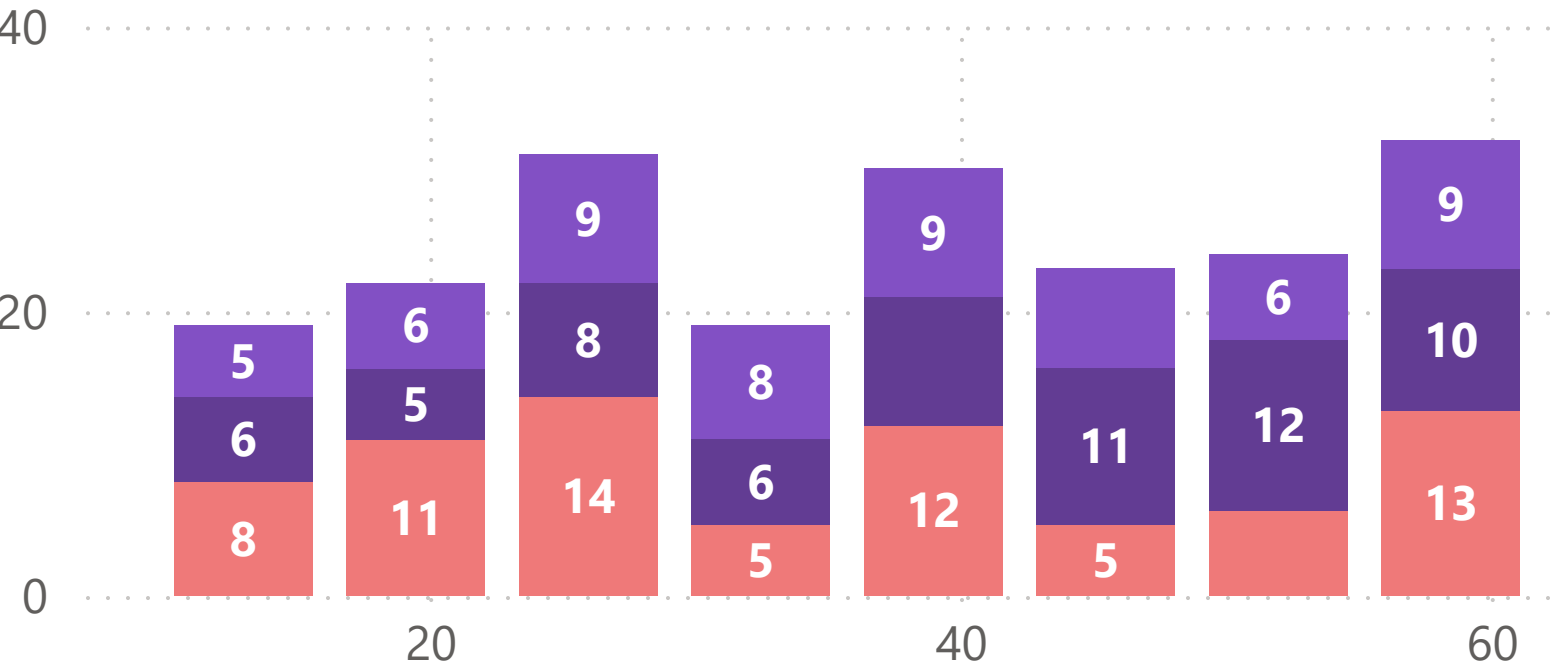
All

Country

All

Distribution of users age

Female Male Non-binary



Sum of shares and Sum of likes by country

