



Bluescape works across multiple devices including: iPads, laptops and proprietary multi-touch screens.

Bluescape is ideal for:

- Strategic Planning
- Ideation/Mind Mapping
- Conceptualizing/Visualization
- Design Review
- Working Sessions
- Project Archiving/IP capture
- Content and Data Management
- Project Management
- Risk Analysis and Budgeting
- Product Development
- Approvals
- Prototyping
- Research and Development
- Customer Presentations

About Bluescape

Founded in 2012, Bluescape is a jointly owned collaboration by Haworth and Obscura Digital. With deep roots in the enterprise space, Bluescape is a SaaS company located in Silicon Valley.

Transform the Way You Work

The proliferation of new technologies and globalization has changed the way people work and interact. Institutional knowledge is often lost and organizations are frequently mis-aligned because of an inability to effectively communicate across time, geography and technology. The big picture is missed as content is scattered and can't be visualized together, in large scale at the same time.

The Bluescape Impact

Bluescape™ provides cloud-based visual collaborative workspaces for individuals, teams and multisite enterprises. By connecting existing resources in one place, Bluescape's end-to-end solution enables deeper insights, meaningful innovation, and simultaneous collaboration to execute across global time zones.

See Further, Faster

Drive Better Decision Making: See the big picture to gain insights and eliminate the back-and-forth for resource optimization.

Consolidate Mission Critical Resources: Utilize existing technologies, tools and data to efficiently work together.

Improve Product Development: Prototype and iterate with real time customer feedback for pre-market validation

Ignite Breakthrough Ideas

Retain Institutional Knowledge: Capture intellectual property in its native format, preserving original marks as content is indexed, saved and accessible within a central repository.

Blank Canvas: Facilitate fluid ideation and rapid iteration with uninterrupted idea flow.

Dynamic Innovation: Uncover and visualize the best ideas through diversified participation from top talent and teams in an interactive Workspace.

Connect Across Teams and Time Zones

One-to-Many: Multiple teams can simultaneously collaborate across time and space in a persistent Workspace.

End-to-End Solution: Adaptable and portable solution for use in a single or multiple location(s).

Reduce Travel: Enable people and teams to work together when they can't be in the same place at the same time.