

- a) The business is named as “Mr. Pizza’s Pizza.”
- b) We produce quality pizza with quality ingredients and conveying new pizza in four diverse areas. We are committed to contracting as it were the finest chefs and utilizing the most excellent ingredients.
- c) The target audience is going to enjoy the amazing pizza.
- d) We offer eat in, take out and delivery as well.
- e) Pizza is what people love to eat. They can directly go to our site and search for their favorite pizza. They can also leave a review about what they like or what not so we improve that.
- f) We expect people to visit our website because they might want to order themselves a nice pizza that is produced in our fine establishment. Our website features detailed information about our company and displays information about our chefs that allows them to know how their pizza will be prepared. If someone is feeling hungry, they could order through our site.
- g) Everyone is familiar with this famous food, but maybe they have not heard of our specific pizza business.
- h) There isn’t really any information that would be considered time sensitive.
- i) Our customers could be enticed to buy our pizza by reading our chef bios or maybe by being able to order delivery.
- j) The customer would need to contact us to be able to order our pizza. They also have the option to write a review. We also have an email link and twitter page link.
- k) Our brand would be introduced to the public via our main page.
- l) Customers should be familiar with our product. After reading our webpage, customers should be able to familiarize themselves with our business through our webpage.
- m) Our most important features would be our delivery option and our ability to write quality reviews.

n) Our webpage is open and honest. Most other pizza places just try to sell you a product. We try to sell an experience.

o) There shouldn't be any questions regarding our website. Once they order, write a review and look at our menu, they should be satisfied.

There are several components about the website. First the user will see the home page, where they will find the options- delivery information, menu, review section, information about the staff, location and contact information. In order to place an order to be delivered, they can simply fill in the correct information as asked and go to the menu to see what they want.

The review section will take users to our review page, which is a new page and allow users to write the review. Like this users can open other links also which will take them to that specific page. Throughout there are several pictures of our staff and our food.