



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 7(1811717379)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
9	433 00	950 5.0	46.0	57.0	372366.0	45127.0	8.96	11.89	24.0	44.0	11.0	9.0	5.0	10.0	26.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	A Haque Telecom(N)	1811720430	R008341		251.0::323.0	XXX		1311	0									Important				
2	M/S Mamun Store & Mo(N)	1811720432	R062175		724.0::409.0	XXX		1068	0									Important				
3	Anowr Electronic(N)	1811720434			275.0::13.0	XXX		2275	0									Important				
4	Abdulla Telecom(N)	1820603724	R048411	SIM/EL: Both low stock	279.0::0.0	3		3918	500									Must				
5	Motalab Telecom(N)	1820603725	R043407	EL: low stock	1995.0::759.0	XXX		1457	2800									Must				
6	S S Vcd(N)	1820603793		EL: low stock	705.0::181.0	XXX		742	500									Must				
7	Noyon Telecom (1)(N)	1820624302	R064449		1645.0::599.0	XXX		2058	0									Important				
8	Golden House(N)	1820624307			51.0::0.0	XXX		1371	0									Important				
9	Rongdhonu Studio(N)	1820625974	R064448	EL: out of stock	4307.0::2252.0	XXX		1138	5800									Must				
10	Bulu Telecom(N)	1820625975		EL: low stock	4348.0::3730.0	XXX		1724	3600									Must				
11	Tonny Store(N)	1820625983	R150722	SIM: out of stock EL: low stock	705.0::468.0	3		2252	500									Must				
12	Irany Telecom(N)	1820625985			674.0::812.0	XXX		1493	0									Important				
13	Rina Enterprise(N)	1820625987			1029.0::46.0	XXX		1921	0									Important				
14	Royshonara Telecom(N)	1820633123			107.0::46.0	XXX		1240	0									Must				
15	N H Enterprise(N)	1820633130	R043408		516.0::149.0	XXX		1365	0									Must				
16	New Shahanur Electro(N)	1820635144	R043402		2418.0::671.0	XXX		6510	0									Important				
17	Bismilla Mecenary(N)	1820639278		EL: low stock	162.0::288.0	XXX		384	900									Must				
18	Mayerdoya Telecom(N)	1820639285		EL: low stock	64.0::345.0	XXX		762	500									Must				
19	Media Telecom(N)	1820641868			275.0::46.0	XXX		1536	0									Must				
20	Milon Store(N)	1820641871	R108866	EL: low stock	129.0::194.0	XXX		639	700									Must				
21	Shopno Telecom (2)(N)	1820644732	R149252	EL: out of stock	2711.0::1346.0	XXX		294	3000									Must				
22	Rakhi Telecom(N)	1820644733	R031602		295.0::262.0	XXX		5550	0									Voluntary				
23	Ma Telecom-3(N)	1828203195	R072653	SIM/EL: Both low stock	0.0::116.0	3		317	500									Must				
24	M/S Bismilla Telecom(N)	1828219948			512.0::0.0	XXX		745	0									Important				
25	Mamun Store(N)	1828248147			108.0::19.0	XXX		1397	0									Important				
26	Tapos Telecom(N)	1828248181		EL: low stock	5599.0::2625.0	XXX		1337	2500									Must				
27	Robi Store(N)	1837447401		EL: out of stock	854.0::0.0	XXX		0	2400									Must				
28	Jakiya Telecom(N)	1848112028	R147802	EL: low stock	8529.0::2966.0	XXX		995	3000									Must				
29	Sopno Telecom(N)	1848112033		EL: low stock	859.0::320.0	XXX		570	700									Must				
30	Masud Store(N)	1848194374	R150220	EL: out of stock	0.0::0.0	XXX		26	600									Must				
31	Gr14 Rahim Store(N)	1848227486		EL: out of stock	101.0::0.0	XXX		63	800									Must				
32	Hasan Telecom(N)	1848260688			544.0::97.0	XXX		654	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Zahirul Store (N)	1848295084		EL: low stock	1015.0::309.0	XXX		234	900									Must				
34	Ali Telecom(N)	1848433016	R0329486	EL: out of stock	574.0::0.0	XXX		407	4800									Must				
35	Toma Telecom (N)	1848475876		EL: out of stock	1473.0::826.0	XXX		160	2700									Must				
36	Bp_Koh_Fakirhat Telecom_009 (N)	1848480307		EL: out of stock	90.0::0.0	XXX		0	1600									Must				
37	Mongla News Konrmer (N)	1848480373	R0340900	EL: out of stock	586.0::0.0	XXX		9	800									Must				
38	Tuhin Varaity Store (N)	1848494804		EL: out of stock	0.0::0.0	XXX		11	500									Must				
39	Nasim Telecom (N)	1848494805			77.0::0.0	XXX		655	0									Voluntary				
40	Hasan Telecom (N)	1848494806		EL: out of stock	566.0::453.0	XXX		24	1000									Must				
41	Labib Telecom (N)	1848494807		EL: out of stock	576.0::80.0	XXX		14	600									Must				
42	Hafiz Telecom (N)	1848494808		EL: out of stock	0.0::0.0	XXX		5	600									Must				
43	Nafiz Telecom (N)	1848494809		EL: low stock	26.0::310.0	XXX		815	500									Must				
44	Siddik Store(N)	1855696164			236.0::0.0	XXX		1151	0									Important				
45	Hasan Telecom(N)	1866114287			0.0::46.0	XXX		952	0									Voluntary				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 8(1811717380)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
4	243 00	533 5.0	39.0	51.0	119498.0	10076.0	6.73	5.9	21.0	20.0	5.0	5.0	4.0	10.0	18.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Siddikia Store(Y)	1811720431		EL: out of stock	37.0::0.0	XXX		43	500									Must				
2	Dip Telecom(Y)	1811723307		EL: low stock	218.0::83.0	XXX		443	500									Must				
3	Mondol Store(N)	1811723367			201.0::74.0	XXX		1174	0									Important				
4	Bayzid Electronic(Y)	1811723369		EL: out of stock	802.0::424.0	XXX		48	700									Must				
5	Kanjahan Ali Store(Y)	1811723370		EL: low stock	726.0::264.0	XXX		732	1200									Must				
6	Tumpa Telecom(Y)	1811756333	R118653	EL: out of stock	250.0::215.0	XXX		39	700									Must				
7	Shahanur Electronic(N)	1811756334	R031601	EL: low stock	592.0::140.0	XXX		2656	800									Must				
8	Razu Electronic & Mo(N)	1811781884	R062178	EL: low stock	448.0::182.0	XXX		172	600									Must				
9	Kisno G Store(Y)	1820624211		EL: low stock	13.0::768.0	XXX		269	500									Must				
10	Mollick Telecom(N)	1820624304		EL: out of stock	97.0::146.0	XXX		18	500									Must				
11	Mim Telecom (2)(Y)	1820624306	R062174	EL: low stock	988.0::728.0	XXX		918	600									Must				
12	Photostat (1)(Y)	1820624309			277.0::142.0	XXX		1177	0									Important				
13	Mobile Shop(Y)	1820625973	R048416	EL: low stock	46.0::436.0	XXX		863	500									Must				
14	Amit Telecom(Y)	1820625980			715.0::147.0	XXX		1402	0									Important				
15	Shohel Store(Y)	1820625989			478.0::115.0	XXX		1363	0									Must				
16	Kobir Store(Y)	1820633296		EL: low stock	321.0::98.0	XXX		478	500									Must				
17	Megla Mobile(Y)	1820635145	R107000		315.0::76.0	XXX		1412	0									Must				
18	Tele One(N)	1820641873			0.0::0.0	XXX		502	0									Important				
19	Sagor Vcd(Y)	1820644731	R119688	EL: out of stock	269.0::0.0	XXX		8	1000									Must				
20	Tamim Store(N)	1820644742			13.0::0.0	XXX		306	0									Important				
21	Anupom Store(N)	1828203424			64.0::0.0	XXX		1048	0									Important				
22	Tonny Store(N)	1828219947		EL: low stock	0.0::89.0	XXX		198	500									Must				
23	Tanim Telecom(N)	1828219954			432.0::94.0	XXX		1348	0									Important				
24	Jalal Telecom(N)	1828248107			0.0::0.0	XXX		1092	0									Voluntary				
25	Fulmia Store Tea House(Y)	1828248148	R141721	EL: low stock	781.0::89.0	XXX		380	1000									Must				
26	Lamia Pharmacy(Y)	1837447397		EL: low stock	80.0::0.0	XXX		440	500									Must				
27	Solayman Store(N)	1837447404		EL: out of stock	13.0::0.0	XXX		12	500									Must				
28	Halima Telecom (N)	1838457354		EL: low stock	827.0::0.0	XXX		481	900									Must				
29	Azad Telecom(N)	1848006052		EL: low stock	0.0::0.0	XXX		147	500									Must				
30	Rana Telecom(N)	1848068752			37.0::0.0	XXX		1068	0									Must				
31	Rajjak Store(Y)	1848112030	R152786	SIM: lows stock EL: out of stock	219.0::283.0	4		99	700									Must				
32	Okhil Telecom(Y)	1848112031	R149255	EL: low stock	455.0::139.0	XXX		662	500									Must				
33	Hasan Telecom(Y)	1848194266			162.0::116.0	XXX		992	0									Important				
34	Rahman Telecom(Y)	1848194373		EL: low stock	323.0::114.0	XXX		269	500									Must				
35	Upoma Teleecom(N)	1848244433			0.0::0.0	XXX		960	0									Must				
36	Ahmed Store (N)	1848293381		EL: out of stock	46.0::0.0	XXX		40	500									Must				
37	Liton Store (N)	1848293384		EL: low stock	0.0::46.0	XXX		247	500									Must				
38	Robi Store (N)	1848293385			1523.0::148.0	XXX		863	0									Voluntary				

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39	Sohel Store (N)	1848293389			0.0::0.0	XXX		485	0									Voluntary				
40	Iddris Telecom (N)	1848293390			101.0::0.0	XXX		1860	0									Voluntary				
41	Khalid Electronic (N)	1848293395		EL: out of stock	135.0::0.0	XXX		14	1100									Must				
42	Kamal Store (N)	1848293397			0.0::13.0	XXX		657	0									Voluntary				
43	Sadek Telecom (N)	1848295082		EL: low stock	605.0::300.0	XXX		1436	500									Must				
44	Manik Telecom(Y)	1848433017			0.0::111.0	XXX		1050	0									Voluntary				
45	Friends Enterprise(Y)	1848433018		EL: low stock	307.0::325.0	XXX		1064	500									Must				
46	Kona Store (N)	1848475906			0.0::0.0	XXX		748	0									Voluntary				
47	Yasir Store (N)	1848475907		EL: low stock	191.0::0.0	XXX		205	500									Must				
48	Nur Store (N)	1848475908		EL: low stock	89.0::0.0	XXX		70	500									Must				
49	Diba Store (N)	1848475909		EL: low stock	13.0::101.0	XXX		172	500									Must				
50	Arafat Telecom (N)	1848480320		EL: low stock	258.0::235.0	XXX		71	500									Must				
51	Siyam Telecom (N)	1848480321			103.0::43.0	XXX		751	0									Voluntary				
52	Murad Telecom (N)	1848480322		EL: low stock	0.0::13.0	XXX		159	500									Must				
53	Yasir Telecom (N)	1848480323		EL: low stock	348.0::746.0	XXX		916	1100									Must				
54	Joni Telecom (N)	1853647619		EL: out of stock	535.0::0.0	XXX		21	800									Must				
55	Mizan Telecom (N)	1854665028		EL: out of stock	0.0::0.0	XXX		12	500									Must				
56	Hanif Telecom (N)	1871901661		EL: out of stock	3382.0::381.0	XXX		55	2100									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 12(1811723411)

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0	447 00	981 3.0	46.0	54.0	228616.0	24797.0	5.56	6.03	50.0	76.0	9.0	9.0	4.0	8.0	12.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	T.M.Mobile(Y)	1811712449	R043417	EL: out of stock	3336.0::284.0	XXX		55	10000									Must				
2	Bismillah Photostat(Y)	1811712455		EL: out of stock	891.0::282.0	XXX		137	1400									Must				
3	Bismillah Dept.Store(Y)	1811717345		EL: low stock	345.0::351.0	XXX		687	600									Must				
4	Nasir Photostate(Y)	1811723309		EL: low stock	631.0::236.0	XXX		1309	800									Must				
5	Akash Telecom(Y)	1811723412			870.0::455.0	XXX		1739	0									Important				
6	Jononi Telecom(Y)	1811723494			13.0::46.0	XXX		1364	0									Important				
7	Tuhin Dept Store(Y)	1811723504			1231.0::368.0	XXX		1435	0									Important				
8	Fatema Enterprise(Y)	1811723510			641.0::254.0	XXX		1166	0									Important				
9	Jihad Telecom(Y)	1811756142		EL: low stock	767.0::329.0	XXX		934	500									Must				
10	Nazmul Telecom(Y)	1811756148		EL: low stock	629.0::199.0	XXX		548	1100									Must				
11	Almin Store(Y)	1811768482		EL: low stock	1544.0::1036.0	XXX		849	1800									Must				
12	Mollah Telecom(Y)	1811768562		EL: out of stock	101.0::98.0	XXX		8	500									Must				
13	Srabony Telecom(Y)	1811768563		EL: low stock	1489.0::501.0	XXX		663	2500									Must				
14	Forhad Telecom(Y)	1820606478		EL: low stock	396.0::169.0	XXX		566	700									Must				
15	Vai Vai Eaty Store(Y)	1820636450			0.0::48.0	XXX		1924	0									Important				
16	Asad Store(Y)	1822860933	R132591	EL: low stock	344.0::527.0	XXX		656	500									Must				
17	Friends Studio(Y)	1828224100		EL: low stock	952.0::955.0	XXX		395	1300									Must				
18	Sree Guru Librare(Y)	1828224114			775.0::453.0	XXX		2022	0									Important				
19	Halim Brothers(Y)	1828224274		EL: low stock	823.0::195.0	XXX		904	500									Must				
20	Mehedi Telecom(Y)	1828248137			939.0::545.0	XXX		1014	0									Important				
21	Osiur Store(Y)	1828248192		EL: low stock	89.0::0.0	XXX		154	500									Must				
22	A.A Telecom(Y)	1837437929		EL: low stock	841.0::580.0	XXX		340	1500									Must				
23	Asma Store(Y)	1837437932		EL: low stock	654.0::385.0	XXX		631	500									Must				
24	Abjal Store(Y)	1837437933	R124816	EL: low stock	1818.0::1018.0	XXX		1294	3800									Must				
25	Abubakkar Store(Y)	1837444024		EL: out of stock	564.0::690.0	XXX		145	1100									Must				
26	Student Telecom(Y)	1845447013	R120618	EL: low stock	384.0::94.0	XXX		215	800									Must				
27	Manik Telecom(Y)	1848006023		EL: low stock	255.0::52.0	XXX		93	500									Must				
28	Khodaja Store(Y)	1848082419		EL: low stock	253.0::107.0	XXX		316	800									Must				
29	Azad Store(Y)	1848112003			0.0::37.0	XXX		764	0									Important				
30	Masum Store(Y)	1848112023		EL: out of stock	253.0::317.0	XXX		50	600									Must				
31	Surovi Telecom(Y)	1848112052		EL: low stock	861.0::819.0	XXX		431	1100									Must				
32	Alkas Store(Y)	1848194396		EL: low stock	2835.0::1536.0	XXX		1851	3700									Must				
33	Gr14 Kalam Telecom(Y)	1848230864	R150171	EL: low stock	273.0::0.0	XXX		206	500									Must				
34	Gr14 Ikra Stationari(Y)	1848230868		EL: low stock	368.0::309.0	XXX		190	500									Must				
35	Harun Store(Y)	1848260700			218.0::215.0	XXX		1529	0									Voluntary				
36	Friends Telecom (N)	1848295019			46.0::0.0	XXX		1358	0									Voluntary				
37	Maa Varitic Stroe(N)	1848295021			644.0::212.0	XXX		2113	0									Voluntary				

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38	Bismilla Store(N)	1848295046		EL: low stock	1234.0::550.0	XXX		600	900									Must				
39	Sheikh Telecom (N)	1848295047		EL: low stock	1582.0::518.0	XXX		578	1300									Must				
40	Asad Store (N)	1848295048		EL: low stock	312.0::37.0	XXX		534	500									Must				
41	Thuin Dipartmental Store(Y)	1848427146			98.0::0.0	XXX		802	0									Voluntary				
42	Zobaid Store(Y)	1848433027		EL: low stock	422.0::188.0	XXX		258	700									Must				
43	Bs Telecom(N)	1848474014		EL: low stock	633.0::431.0	XXX		531	700									Must				
44	Hafiz Telecom (N)	1848475863		EL: out of stock	1761.0::1089.0	XXX		120	1700									Must				
45	Rsb Telecom (N)	1848475864		EL: low stock	1031.0::157.0	XXX		1631	800									Must				
46	Hasan Telecom (N)	1859075771			0.0::74.0	XXX		877	0									Voluntary				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 14(1811756262)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3	265 00	581 8.0	33.0	10.0	171563.0	17679.0	5.67	4.91	39.0	50.0	9.0	10.0	1.0	16.0	24.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Student Photostate(Y)	1811712475	R043418	EL: low stock	2425.0::1940.0	XXX		1606	1600									Must				
2	Mir Enterprise 1(Y)	1811723312		EL: low stock	257.0::37.0	XXX		252	700									Must				
3	Mim Digital(Y)	1811723502			1041.0::766.0	XXX		4686	0									Voluntary				
4	Kazi Enterprise(Y)	1811768486	R115378	EL: low stock	0.0::0.0	XXX		901	500									Must				
5	Sopon Telecom(Y)	1811781977			570.0::140.0	XXX		510	0									Must				
6	Islam Enterprise(Y)	1820606448	R037879	EL: low stock	266.0::0.0	XXX		1603	1300									Must				
7	Taslima Telecom(Y)	1820606451	R135208	SIM: out of stock EL: low stock	63.0::33.0	3		482	800									Must				
8	Priyanka Mobail Cent(Y)	1820606471	R112106		1767.0::1168.0	XXX		16280	0									Must				
9	Johora Pharmacy(Y)	1820639369		EL: low stock	708.0::681.0	XXX		770	1700									Must				
10	Ma Digital Studio(Y)	1820640922	R052791		404.0::352.0	XXX		1990	0									Must				
11	Romes Store(Y)	1828203250	R071054	EL: low stock	286.0::118.0	XXX		464	1600									Must				
12	Khondoker Store(Y)	1828203254		EL: out of stock	27.0::0.0	XXX		140	900									Must				
13	Cic Eagle Telecom(Y)	1828203258	R072854	EL: low stock	1319.0::654.0	XXX		4039	500									Must				
14	Moon Telecom(Y)	1828203350		EL: low stock	262.0::539.0	XXX		544	500									Must				
15	Jahangir Telecom(Y)	1828212554		EL: low stock	0.0::37.0	XXX		598	500									Must				
16	Sky Telecom 2(Y)	1828212558		EL: out of stock	271.0::0.0	XXX		5	1100									Must				
17	San Electric(Y)	1828224279		EL: low stock	242.0::37.0	XXX		217	500									Must				
18	Naime Enterprise(Y)	1828224308		EL: out of stock	552.0::195.0	XXX		42	1700									Must				
19	Roni Pharmacy(Y)	1828224942			0.0::0.0	XXX		321	0									Important				
20	Kalam Telecom(Y)	1837427991		EL: low stock	532.0::156.0	XXX		420	500									Must				
21	Mahin Telecom (N)	1846748374		EL: out of stock	743.0::0.0	XXX		124	600									Must				
22	Shahin Telecom(Y)	1848068793	R143292	EL: low stock	855.0::105.0	XXX		1470	1000									Must				
23	Alam Store(Y)	1848068794	R0329485	EL: low stock	290.0::77.0	XXX		420	500									Must				
24	Ba14 Chandon Das(Y)	1848227468	R0051471	EL: low stock	1655.0::659.0	XXX		1788	1500									Must				
25	Ba14 Tasbid Alam(Y)	1848244457		EL: out of stock	596.0::274.0	XXX		16	1200									Must				
26	Jannat Varieties Store(Y)	1848244936		EL: out of stock	0.0::107.0	XXX		23	800									Must				
27	Indrojit Store(Y)	1848260711		EL: out of stock	278.0::279.0	XXX		8	1400									Must				
28	Tuhin Telecom(Y)	1848272275		EL: low stock	2210.0::1276.0	XXX		843	700									Must				
29	Krisno Telecom(N)	1848295036		EL: out of stock	102.0::0.0	XXX		5	500									Must				
30	Kabir Telecom (N)	1848295037			838.0::624.0	XXX		1834	0									Voluntary				
31	Hedaelulla Telecom(N)	1848295070			635.0::252.0	XXX		3012	0									Voluntary				
32	Sorif Dijital Studio(N)	1848432953		EL: low stock	742.0::419.0	XXX		936	700									Must				
33	Babu Telecom(N)	1848460953		EL: out of stock	0.0::0.0	XXX		12	500									Must				
34	Uttara Telecom (N)	1848475858		EL: low stock	261.0::248.0	XXX		240	700									Must				
35	Hazera Telecom (N)	1848475931			13.0::165.0	XXX		2442	0									Voluntary				
36	Joy Telecom (N)	1854122212		EL: low stock	255.0::0.0	XXX		110	500									Must				
37	Nasim Telecom (N)	1859679318			185.0::37.0	XXX		2223	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
38	Joy Telecom (N)	1860822615			0.0::48.0	XXX		685	0									Voluntary				
39	Rofiq Telecom (N)	1864184839		EL: out of stock	19.0::0.0	XXX		2	500									Must				
40	Hasan Telecom (N)	1865382255		EL: out of stock	0.0::294.0	XXX		3	500									Must				
41	Hasan Telecom (N)	1866276276		EL: low stock	335.0::0.0	XXX		450	500									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 4(1820603711)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
5	496 00	108 88.0	42.0	48.0	316213.0	31860.0	5.81	5.27	42.0	46.0	11.0	16.0	0.0	11.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Masud Store(Y)	1811723519		EL: low stock	0.0::0.0	XXX		109	500									Must				
2	Sayedpur Telecom(Y)	1811769103		EL: low stock	307.0::564.0	XXX		343	500									Must				
3	Jonony Store(Y)	1811769112		EL: low stock	673.0::543.0	XXX		617	1800									Must				
4	Ma Lakhi Bhandar(Y)	1811769118	R115747		1146.0::0.0	XXX		684	0									Must				
5	Imran Telecom(Y)	1811769248		EL: low stock	493.0::174.0	XXX		988	1100									Must				
6	Sohan Telecom(Y)	1811781886			330.0::179.0	XXX		4863	0									Must				
7	Bhi Bhi Telecom(Y)	1820606483	R057139	EL: out of stock	5201.0::3424.0	XXX		158	7300									Must				
8	Chulkathi Telecom-1(Y)	1820624402		EL: low stock	294.0::246.0	XXX		229	500									Must				
9	Fakir Store(Y)	1820624449	R042977	EL: low stock	435.0::13.0	XXX		965	500									Must				
10	Bismilla Telecom(Y)	1820626197			0.0::0.0	XXX		1582	0									Voluntary				
11	Poltu Store(Y)	1820633294		EL: low stock	0.0::0.0	XXX		256	500									Must				
12	Bismilla Telecom(Y)	1820635047	R067510	EL: out of stock	435.0::1014.0	XXX		334	1700									Must				
13	J. M. Electronic And(Y)	1820644738			202.0::72.0	XXX		1217	0									Important				
14	Vhi Vhi Telecom-2(Y)	1828203418	R141715	EL: low stock	964.0::253.0	XXX		1517	1900									Must				
15	Litu Store(Y)	1828203419		EL: low stock	253.0::208.0	XXX		464	500									Must				
16	Akram Cosmatic(N)	1828219914		EL: low stock	0.0::0.0	XXX		206	500									Must				
17	Dalim Store(Y)	1828219918	R137311	EL: low stock	1375.0::729.0	XXX		1955	1600									Must				
18	Ashit Telecom(Y)	1828224331	R134494	EL: low stock	3240.0::2097.0	XXX		7162	500									Must				
19	Faruk Telecom(Y)	1828224332		EL: out of stock	422.0::111.0	XXX		53	700									Must				
20	New Chulkati Telecom(Y)	1828248142		EL: low stock	7078.0::3809.0	XXX		2019	7300									Must				
21	Hosen Telecom(Y)	1828248172			19.0::94.0	XXX		650	0									Important				
22	Asa Digital Studio(Y)	1837444012	R107439	SIM: out of stock EL: low stock	2815.0::1470.0	5		2099	4100									Must				
23	Howlader Store(Y)	1837447357		EL: out of stock	0.0::0.0	XXX		5	1200									Must				
24	Jahangir Store(Y)	1837447365		EL: low stock	6.0::46.0	XXX		462	500									Must				
25	Aminur Store(Y)	1837447389		EL: low stock	0.0::100.0	XXX		324	500									Must				
26	Aziz Cosmatic(Y)	1845446955	R115260		1636.0::194.0	XXX		1711	0									Must				
27	Satter Telecom(Y)	1848082409		EL: out of stock	448.0::149.0	XXX		204	2100									Must				
28	Alamgir Store(Y)	1848082426		EL: out of stock	207.0::116.0	XXX		192	1500									Must				
29	Lily Farmecy(Y)	1848112046		EL: low stock	1451.0::411.0	XXX		999	1900									Must				
30	Gr14 Rebaya Store(Y)	1848227490		EL: low stock	507.0::46.0	XXX		498	500									Must				
31	Gr14 Rezaul Store(Y)	1848230885			1982.0::547.0	XXX		2846	0									Voluntary				
32	Sajib Telecom(Y)	1848244432		EL: low stock	382.0::214.0	XXX		1239	600									Must				
33	Sotota Telecom(Y)	1848272564		EL: low stock	517.0::1341.0	XXX		844	500									Must				
34	Bismilla Store(Y)	1848427114		EL: low stock	874.0::507.0	XXX		1285	500									Must				
35	Shohag Telecom(Y)	1848427116		EL: low stock	121.0::144.0	XXX		1147	500									Must				
36	S K Telecom(Y)	1848432989			59.0::74.0	XXX		1655	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
37	Mayer Doya Telecom(Y)	1848432991		EL: low stock	5520.0::3063.0	XXX		1118	3200									Must				
38	Gopal Telecom(Y)	1848444752		EL: out of stock	26.0::317.0	XXX		110	700									Must				
39	Intaz Teleocm(Y)	1848444754		EL: low stock	322.0::153.0	XXX		667	1000									Must				
40	Mostofa Telecom(N)	1848460994			0.0::0.0	XXX		353	0									Voluntary				
41	Bp_Koh_Fakirhat Telecom_006 (N)	1848480304		EL: out of stock	1338.0::0.0	XXX		8	2400									Must				
42	Apurbo Store(Y)	1855696197		EL: low stock	141.0::113.0	XXX		521	500									Must				
43	Shajahn Store(Y)	1855696198			0.0::0.0	XXX		678	0									Important				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 2(1820603712)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
6	106 700	234 22.0	39.0	58.0	586516.0	63799.0	3.75	4.53	54.0	73.0	13.0	16.0	0.0	21.0	27.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Imran Telecom(Y)	1811717541		EL: out of stock	2234.0::1228.0	XXX		281	7700									Must				
2	Fahamid Telecom(Y)	1811723436	R037885	EL: low stock	999.0::424.0	XXX		1284	1300									Must				
3	Rupali Telecom(Y)	1811744857	R076372	EL: low stock	2225.0::949.0	XXX		3969	800									Must				
4	Sotota Enterprize(Y)	1811756072			27.0::0.0	XXX		591	0									Important				
5	Imran Telecom(Y)	1811756078	R057134	SIM/EL: Both low stock	1071.0::481.0	1		3831	3300									Must				
6	Vhai Vhai Telecom(Y)	1811756336	R076390	EL: out of stock	250.0::257.0	XXX		57	3500									Must				
7	Aman Store(Y)	1811756339		EL: low stock	278.0::37.0	XXX		95	500									Must				
8	Robi Store(Y)	1811756340	R105369	EL: low stock	1111.0::660.0	XXX		2236	1200									Must				
9	Bappy Store(Y)	1811768566	R080113	EL: low stock	1337.0::774.0	XXX		3090	3400									Must				
10	Rony Telecom(Y)	1811768586	R072656	EL: low stock	1266.0::854.0	XXX		1657	4900									Must				
11	Dola Store(Y)	1811768587			1167.0::676.0	XXX		1213	0									Important				
12	Ashikur Store(Y)	1811768590		EL: out of stock	19.0::0.0	XXX		89	1200									Must				
13	Bethi Telecom(Y)	1811769110	R080116	EL: low stock	415.0::190.0	XXX		271	500									Must				
14	Ovi Telecom(Y)	1820606496	R067517	EL: low stock	2537.0::727.0	XXX		1131	3000									Must				
15	Roni Telecom(Y)	1820624412	R042966	EL: low stock	2229.0::822.0	XXX		4084	1000									Must				
16	Islamia Vhander(N)	1820624582			0.0::0.0	XXX		540	0									Important				
17	Al-Amin Telecom & Cd(Y)	1820626198	R076391	EL: low stock	1917.0::1027.0	XXX		2805	1800									Must				
18	Jonony Telecom(Y)	1820633136	R0330898	EL: low stock	727.0::0.0	XXX		1908	6500									Must				
19	Shayon Telecom(Y)	1820635041	R057135		1433.0::800.0	XXX		1927	0									Must				
20	Toma Telecom(Y)	1820636371			1072.0::523.0	XXX		2275	0									Must				
21	Joy-Bijoy(N)	1822888371			46.0::129.0	XXX		2616	0									Must				
22	Bondu Telecom(Y)	1828203198	R080112	EL: out of stock	544.0::88.0	XXX		78	500									Must				
23	Islamia Vhander-1(Y)	1828203199		EL: low stock	138.0::129.0	XXX		891	700									Must				
24	Niloy Store(Y)	1828203407		EL: low stock	1705.0::878.0	XXX		1551	2000									Must				
25	Sorif Telecom(Y)	1828203408	R122127	SIM: out of stock EL: low stock	1053.0::748.0	5		860	2700									Must				
26	Asraful Store(Y)	1828203428		EL: low stock	631.0::472.0	XXX		1145	3000									Must				
27	Sahin Store(Y)	1828203429	R070713	EL: out of stock	305.0::265.0	XXX		101	2100									Must				
28	Eklass Store(Y)	1828203445		EL: low stock	134.0::175.0	XXX		946	2000									Must				
29	Bismilla Store(N)	1828203447		EL: out of stock	848.0::425.0	XXX		224	2300									Must				
30	Tinee Store(Y)	1828219900	R082730	EL: out of stock	6307.0::3494.0	XXX		23	7700									Must				
31	Bapari Store(Y)	1828219924		EL: low stock	250.0::51.0	XXX		869	500									Must				
32	Fahamid Store(Y)	1828219941			0.0::0.0	XXX		326	0									Important				
33	Alamin Telecom(Y)	1828224111	R148681	EL: out of stock	578.0::98.0	XXX		178	900									Must				
34	Mobile Media(Y)	1828224336	R122128	EL: low stock	617.0::716.0	XXX		995	1500									Must				
35	Computer Midia(Y)	1828224944		EL: out of stock	2962.0::944.0	XXX		462	2300									Must				
36	Manik Telecom2(Y)	1837428023	R125308	EL: low stock	822.0::285.0	XXX		3774	1000									Must				
37	Rabbi Store(Y)	1837444042		EL: out of stock	235.0::0.0	XXX		22	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
38	Junaed Telecom(Y)	1837447368		EL: low stock	310.0::181.0	XXX		478	1000									Must				
39	Kamrultelecom (N)	1837858857		EL: low stock	1347.0::469.0	XXX		816	500									Must				
40	Badsha Store (N)	1845063674		EL: low stock	291.0::87.0	XXX		803	500									Must				
41	Masud Telecom(Y)	1845447004		EL: out of stock	381.0::0.0	XXX		338	2000									Must				
42	Uzzol Store(Y)	1848006035	R115731	EL: low stock	1043.0::148.0	XXX		1294	3800									Must				
43	Atear Store(Y)	1848006036			0.0::0.0	XXX		828	0									Important				
44	Uzzol Tea Store(Y)	1848006038		EL: out of stock	368.0::0.0	XXX		350	1900									Must				
45	Arif Store(N)	1848006067			634.0::0.0	XXX		1281	0									Important				
46	Mayerdoya Store(Y)	1848068756		EL: low stock	242.0::66.0	XXX		592	1500									Must				
47	Rafiqul Store(Y)	1848112076	R132484	EL: out of stock	770.0::431.0	XXX		501	5800									Must				
48	Talha Telecom(Y)	1848112077	R135204	EL: out of stock	2045.0::994.0	XXX		167	2200									Must				
49	Monir Telecom(Y)	1848112697		EL: low stock	0.0::0.0	XXX		172	500									Must				
50	Gr14 Mehadi Store(Y)	1848194368		EL: out of stock	252.0::46.0	XXX		72	1000									Must				
51	Rosul Telecom(Y)	1848248108			223.0::37.0	XXX		2040	0									Voluntary				
52	Sohel Hottel(Y)	1848272250		EL: out of stock	476.0::0.0	XXX		123	1400									Must				
53	Sovon Garments(N)	1848272251		EL: out of stock	212.0::389.0	XXX		122	1300									Must				
54	Saud Telecom(Y)	1848272252		EL: low stock	6.0::89.0	XXX		288	600									Must				
55	Touhid Telecom(N)	1848293368		EL: low stock	253.0::153.0	XXX		1088	700									Must				
56	Naima Telecom(Y)	1848427009	R0340902	EL: out of stock	650.0::888.0	XXX		497	3200									Must				
57	Hossin Store(N)	1848427010		EL: low stock	712.0::597.0	XXX		1081	1300									Must				
58	Shohag Telecom(Y)	1848427011			482.0::215.0	XXX		498	0									Voluntary				
59	Bojlu Store(Y)	1848427013		EL: out of stock	0.0::0.0	XXX		8	600									Must				
60	Moyna Store(Y)	1848427014		EL: low stock	938.0::801.0	XXX		406	1700									Must				
61	Arif Telecom(N)	1848427042			0.0::0.0	XXX		374	0									Voluntary				
62	Bondu Libray(Y)	1848427046		EL: low stock	1575.0::871.0	XXX		1448	1900									Must				
63	Sujon Store(N)	1848432980		EL: low stock	428.0::328.0	XXX		670	500									Must				
64	Abdulla Telecom(N)	1848433013		EL: low stock	836.0::727.0	XXX		1045	1300									Must				
65	Mohadeb Vander(N)	1848444759		EL: low stock	1429.0::985.0	XXX		2931	700									Must				
66	Tncir Telecom (N)	1848469158			147.0::0.0	XXX		1175	0									Voluntary				
67	Simanto Store (N)	1848469160		EL: low stock	0.0::128.0	XXX		308	500									Must				
68	Mahabub Store (N)	1854293406			792.0::461.0	XXX		1165	0									Voluntary				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 16(1820626061)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	581 00	127 54.0	28.0	10.0	208978.0	21153.0	8.54	6.44	41.0	48.0	9.0	13.0	0.0	22.0	22.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Shoronika Enterprise(Y)	1811723303		EL: low stock	1873.0::948.0	XXX		917	2800									Must				
2	Anis Telecom(Y)	1811723304	R112100		250.0::0.0	XXX		6365	0									Important				
3	Ahad Refat Store(Y)	1811756154			280.0::91.0	XXX		746	0									Important				
4	Ruhul Telecom(Y)	1811768485	R061617		282.0::94.0	XXX		1096	0									Voluntary				
5	Lalon Telecom(Y)	1811768489		EL: out of stock	0.0::37.0	XXX		15	700									Must				
6	Bicalpo Electric(Y)	1820606458		EL: low stock	40.0::37.0	XXX		400	500									Must				
7	Sikder Telecom(Y)	1820606469	R055149	EL: low stock	1473.0::636.0	XXX		740	1900									Must				
8	Shahin Elc(Y)	1820606509			0.0::0.0	XXX		815	0									Must				
9	Toriq Store(Y)	1820635146			475.0::397.0	XXX		6524	0									Important				
10	Ma Babar Doya(Y)	1820639361		EL: low stock	342.0::107.0	XXX		713	800									Must				
11	Milon Pharmacy(Y)	1820639365		EL: low stock	388.0::26.0	XXX		547	600									Must				
12	Afroja Telecom(Y)	1820640925	R054323	EL: low stock	1204.0::280.0	XXX		985	500									Must				
13	Santa Electric(Y)	1820640976	R122131		261.0::0.0	XXX		2536	0									Important				
14	Roma Telecom(Y)	1822822584	R064663	EL: low stock	252.0::94.0	XXX		599	800									Must				
15	Basar Telecom(Y)	1822822587		EL: low stock	322.0::37.0	XXX		1854	500									Must				
16	Arafat Store(Y)	1828203251		EL: low stock	51.0::107.0	XXX		646	500									Must				
17	Bhai Bhai Store(Y)	1828203253		EL: low stock	86.0::13.0	XXX		974	500									Must				
18	Fahim Store(Y)	1828212550		EL: low stock	315.0::77.0	XXX		1253	500									Must				
19	Rasel Telecom 2(Y)	1828212552		EL: low stock	26.0::46.0	XXX		973	500									Must				
20	Sima Cosmatic(Y)	1828212562	R112096	EL: low stock	1117.0::383.0	XXX		1956	500									Must				
21	Sabbir Store(Y)	1828212587	R130200	EL: low stock	936.0::482.0	XXX		1527	800									Must				
22	Enayet Store(Y)	1828224116	R107230	EL: out of stock	33.0::0.0	XXX		46	1000									Must				
23	Sudha Telecom(Y)	1828224267		EL: low stock	257.0::78.0	XXX		359	500									Must				
24	Mahiuddin Telecom(Y)	1828224273		EL: out of stock	6.0::13.0	XXX		1	600									Must				
25	Murad Store(Y)	1837427992			83.0::0.0	XXX		1604	0									Important				
26	Hafizur Ent.(Y)	1837427993		EL: out of stock	46.0::37.0	XXX		13	700									Must				
27	Masuk Store(Y)	1837437924		EL: out of stock	250.0::0.0	XXX		113	900									Must				
28	Kholil Store(Y)	1837437930	R120768	EL: out of stock	3805.0::2110.0	XXX		194	2100									Must				
29	Hamid Telecom(Y)	1837437934			13.0::0.0	XXX		1185	0									Important				
30	Osman Telecom (N)	1839718787		EL: out of stock	0.0::0.0	XXX		81	900									Must				
31	Biswass Telecom(Y)	1845447011			0.0::13.0	XXX		8443	0									Must				
32	Rahman Store(Y)	1848009883		EL: low stock	0.0::0.0	XXX		300	500									Must				
33	Ajj Telecom(Y)	1848082412		EL: low stock	537.0::137.0	XXX		481	1400									Must				
34	Amin Telecom(Y)	1848082414	R141727	EL: low stock	353.0::172.0	XXX		494	700									Must				
35	Hasib Telecom(Y)	1848082436		EL: low stock	0.0::0.0	XXX		122	500									Must				
36	Humaun Store(Y)	1848082524	R147897	EL: low stock	1715.0::349.0	XXX		1932	1300									Must				
37	Bhai Bhai Electronic(Y)	1848082598	R145880	EL: out of stock	1537.0::717.0	XXX		296	3800									Must				
38	Babu Store(Y)	1848194364		EL: low stock	702.0::365.0	XXX		803	500									Must				
39	Apu Store(N)	1848194365			0.0::0.0	XXX		376	0									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
40	Eite Store(Y)	1848194366		EL: low stock	519.0::296.0	XXX		489	1200									Must				
41	Habib Telecom(N)	1848244460	R0050995	EL: out of stock	610.0::385.0	XXX		154	2900									Must				
42	Mita Store(Y)	1848244467			13.0::115.0	XXX		1849	0									Important				
43	Sadananda Telecom (N)	1848295050			257.0::350.0	XXX		2077	0									Voluntary				
44	Murad Telecom(N)	1848295071		EL: low stock	436.0::183.0	XXX		252	500									Must				
45	Mukul Store (N)	1848433036		EL: out of stock	264.0::0.0	XXX		3	1200									Must				
46	Cul Bul Telecom (N)	1848480371			913.0::119.0	XXX		1860	0									Voluntary				
47	Hafiz Telecom (N)	1848480372			92.0::46.0	XXX		532	0									Voluntary				
48	Alock Telecom (N)	1851051997			51.0::0.0	XXX		2457	0									Voluntary				
49	Hasan Telecom (N)	1854608396		EL: out of stock	0.0::0.0	XXX		47	16000									Must				
50	Sofiq Telecom (N)	1859830417		EL: out of stock	278.0::0.0	XXX		6	7600									Must				
51	Sohel Telecom (N)	1869784083		EL: low stock	1020.0::233.0	XXX		497	900									Must				
52	Milontelecom (N)	1871359562			254.0::43.0	XXX		1379	0									Voluntary				



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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
7	184 00	404 0.0	63.0	64.0	179332.0	20056.0	9.13	8.0	47.0	60.0	11.0	13.0	8.0	8.0	8.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Yousuf Dipartmantal(Y)	1811717480	R064666		774.0::179.0	XXX		3386	0									Must				
2	Sifate Electric(Y)	1811744733	R061612	SIM: low stock	253.0::37.0	2		2677	0									Must				
3	Aman Telecom(Y)	1811744736	R045190		237.0::74.0	XXX		9209	0									Important				
4	Shahad Telecom(Y)	1811781973		EL: low stock	256.0::0.0	XXX		481	700									Must				
5	Kaiyum Telecom(Y)	1820603766			494.0::191.0	XXX		1299	0									Important				
6	Nadim Telecom(Y)	1820603767	R112105	EL: low stock	1917.0::1245.0	XXX		1201	2100									Must				
7	Rakib Digital(Y)	1820624126	R065762		2621.0::1552.0	XXX		8972	0									Must				
8	M.M.Telecom(Y)	1820624128	R061613		750.0::52.0	XXX		1371	0									Voluntary				
9	Shohidul Telecom(Y)	1820624130			26.0::208.0	XXX		1526	0									Important				
10	Tomalika Telecom(Y)	1820636367		EL: low stock	323.0::0.0	XXX		1312	500									Must				
11	M.M.Telecom 2(Y)	1828203252			26.0::77.0	XXX		936	0									Important				
12	Kanon Telecom(Y)	1828212557		EL: low stock	0.0::0.0	XXX		529	500									Must				
13	Mamun Telecom(Y)	1828224118	R101767		597.0::241.0	XXX		2480	0									Must				
14	Kader Store(Y)	1837428018	R150298	EL: out of stock	363.0::134.0	XXX		6	2300									Must				
15	Kabir Store(Y)	1837428026			417.0::402.0	XXX		1662	0									Important				
16	Aslam Ent.(Y)	1837437921	R115745	EL: low stock	900.0::364.0	XXX		1342	3000									Must				
17	Asraf Store(Y)	1848006049	R115744	SIM: out of stock	1992.0::793.0	5		6444	0									Must				
18	Pallob Telecom(Y)	1848112000			51.0::0.0	XXX		317	0									Important				
19	Gr14 Shatota Store(Y)	1848230887			0.0::13.0	XXX		809	0									Important				
20	Biplob Store(Y)	1848248116		EL: low stock	12.0::178.0	XXX		285	500									Must				
21	Sekender Telecom(Y)	1848248117			302.0::37.0	XXX		863	0									Voluntary				
22	Sumit Telecom(Y)	1848272291			72.0::0.0	XXX		1748	0									Voluntary				
23	Morshed Store (N)	1848469152		EL: out of stock	1478.0::774.0	XXX		353	3600									Must				
24	Babu Telecom (N)	1848474023		EL: low stock	19.0::50.0	XXX		129	500									Must				
25	Ria Telecom (N)	1848474024		EL: low stock	19.0::26.0	XXX		509	500									Must				
26	Biplob Telecom (N)	1848475871			24.0::6.0	XXX		1122	0									Voluntary				
27	Terabin Telecom (N)	1848475872		EL: low stock	0.0::0.0	XXX		170	500									Must				
28	Pan Bitan (N)	1848494879			0.0::0.0	XXX		804	0									Voluntary				
29	Hsan Telecom (N)	1848494883			0.0::13.0	XXX		2925	0									Voluntary				
30	Rafik Store (N)	1848494885			27.0::51.0	XXX		848	0									Voluntary				
31	Jewel Store (N)	1848494888		EL: out of stock	0.0::98.0	XXX		63	1000									Must				
32	Nihar Store(Y)	1855696125		EL: low stock	679.0::150.0	XXX		105	500									Must				
33	Muzahid Telecom(Y)	1855696127		EL: low stock	889.0::315.0	XXX		627	1000									Must				
34	Samsul Store(Y)	1855696138		EL: low stock	380.0::128.0	XXX		383	500									Must				
35	Mintu Telecom(Y)	1855696145		EL: low stock	6.0::77.0	XXX		198	700									Must				
36	Topon Telecom(Y)	1855696146			78.0::0.0	XXX		1120	0									Important				
37	Hridoy Enterprise(Y)	1855696148			51.0::37.0	XXX		736	0									Voluntary				
38	Hamid Telecom(Y)	1855696149			13.0::50.0	XXX		1241	0									Important				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3	333 00	731 0.0	61.0	62.0	276505.0	25790.0	8.83	6.46	44.0	57.0	10.0	15.0	7.0	12.0	13.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Ratul Store(Y)	1811712436	R130198	SIM/EL: Both low stock	2515.0::1592. 0	3		2304	500									Must				
2	Ufol Telecom(Y)	1811744915	R108542	EL: low stock	1580.0::759.0	XXX		1108	2100									Must				
3	Mehedi Telecom(Y)	1820633186	R161957	EL: low stock	859.0::439.0	XXX		989	1100									Must				
4	Nargis Madical(Y)	1820633190	R063883	EL: low stock	404.0::140.0	XXX		250	800									Must				
5	Fojlu Telecom(Y)	1820635006		EL: low stock	252.0::328.0	XXX		1428	500									Must				
6	Montu Telecom(Y)	1820635160	R103292	EL: low stock	1255.0::824.0	XXX		1947	4500									Must				
7	Mujahid Telecom(Y)	1820635164		EL: low stock	0.0::131.0	XXX		791	500									Must				
8	Monoyara Store(Y)	1828203373		EL: out of stock	654.0::72.0	XXX		0	1400									Must				
9	Alamin Telecom 2(Y)	1828203381		EL: low stock	817.0::406.0	XXX		952	500									Must				
10	Mostofa Telecom(Y)	1828203384		EL: out of stock	271.0::111.0	XXX		2	700									Must				
11	Maa Telecom(Y)	1828212597			289.0::39.0	XXX		1547	0									Important				
12	Yakub Telecom(Y)	1828219978	R114975		743.0::286.0	XXX		744	0									Important				
13	Humaun Store(Y)	1828219979	R112705	EL: out of stock	472.0::472.0	XXX		480	3700									Must				
14	Abjal Store(Y)	1828224255		EL: out of stock	219.0::248.0	XXX		25	500									Must				
15	Munsur Varitis(Y)	1828224917		EL: low stock	748.0::391.0	XXX		1043	900									Must				
16	Masud Telecom(Y)	1828224919	R063887	EL: low stock	1099.0::1304. 0	XXX		905	1400									Must				
17	Hossain Telecom(Y)	1828224925		EL: low stock	422.0::423.0	XXX		324	1300									Must				
18	Monir Telecom(Y)	1828224926			329.0::0.0	XXX		583	0									Must				
19	Fozlur Telecom(Y)	1828224927	R105407	EL: low stock	1182.0::826.0	XXX		1189	700									Must				
20	Sohag Telecom(Y)	1828224928	R130197		256.0::98.0	XXX		1797	0									Important				
21	Moher Store(Y)	1828248124		EL: out of stock	0.0::125.0	XXX		106	600									Must				
22	Animesh Store(Y)	1828248126			301.0::175.0	XXX		656	0									Important				
23	Ali Telecom(Y)	1837428006		EL: low stock	295.0::46.0	XXX		473	500									Must				
24	Kartic Store(Y)	1837428008		EL: low stock	343.0::370.0	XXX		1234	800									Must				
25	Saim Telecom(Y)	1837428020			0.0::0.0	XXX		1010	0									Important				
26	Oliar Store(Y)	1837444018			51.0::37.0	XXX		1749	0									Important				
27	Arif Billa Medical Hall(Y)	1837447370		EL: low stock	558.0::209.0	XXX		840	500									Must				
28	Joy Telecom (N)	1837543900			52.0::89.0	XXX		4716	0									Voluntary				
29	Sirajul Store(Y)	1845447018		EL: low stock	33.0::98.0	XXX		459	500									Must				
30	Jubaer Digital Studio(Y)	1848006061	R117683	EL: low stock	288.0::290.0	XXX		2251	500									Must				
31	Shajahan Store(Y)	1848006062		EL: low stock	985.0::239.0	XXX		1002	700									Must				
32	Aminul Store(Y)	1848009879			437.0::436.0	XXX		1815	0									Important				
33	Kabir Telecom(Y)	1848068759		EL: low stock	544.0::46.0	XXX		416	500									Must				
34	Sujon Store(Y)	1848068765			374.0::0.0	XXX		1813	0									Important				
35	Shohidul Store(Y)	1848068790			64.0::97.0	XXX		1297	0									Important				
36	Tanisha Store(N)	1848112011	R0053158		143.0::98.0	XXX		611	0									Voluntary				
37	Asis Telecom(Y)	1848112074		EL: out of stock	275.0::0.0	XXX		5	800									Must				
38	Zakir Store(Y)	1848244943		EL: low stock	254.0::147.0	XXX		434	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
39	Hasan Telecom (N)	1848295002		EL: low stock	546.0::0.0	XXX		865	500									Must				
40	Ziahidul Telecom (N)	1848295003		EL: low stock	766.0::340.0	XXX		927	500									Must				
41	Ohidul Telecom(Y)	1848295042		EL: out of stock	251.0::126.0	XXX		24	500									Must				
42	Zhangir Telecom(Y)	1848427135		EL: low stock	629.0::415.0	XXX		233	500									Must				
43	Hanif Telecom Telecom(Y)	1848427140			161.0::0.0	XXX		1445	0									Voluntary				
44	Mayer Doa Farmace (Y)	1848433039		EL: low stock	101.0::139.0	XXX		174	500									Must				
45	Mohit Store(N)	1848460971			400.0::1115.0	XXX		1778	0									Voluntary				
46	G. S Telecom (N)	1848469195			507.0::553.0	XXX		1125	0									Voluntary				
47	Nipa Telecom (N)	1848469196		EL: out of stock	0.0::0.0	XXX		1	500									Must				
48	Nasim Telecom (N)	1848469197			40.0::140.0	XXX		819	0									Voluntary				
49	Salam Telecom (N)	1848475937		EL: low stock	89.0::83.0	XXX		219	500									Must				
50	Lotif Telecom (N)	1848475938		EL: low stock	6.0::0.0	XXX		107	500									Must				
51	Mahmud Telecom(Y)	1855696131	R125328	EL: low stock	952.0::228.0	XXX		1765	1300									Must				
52	Sultan Telecom(Y)	1855696185		EL: low stock	0.0::0.0	XXX		424	500									Must				
53	Jahangir Telecom (N)	1865731112		EL: out of stock	0.0::83.0	XXX		51	500									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 3(1828219957)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
9	909 00	199 54.0	32.0	6.0	530892.0	42806.0	2.72	3.03	49.0	49.0	12.0	14.0	0.0	34.0	34.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Liton Store(Y)	1811712465	R124815	EL: out of stock	183.0::89.0	XXX		337	1600									Must				
2	Ma Cosmetics(Y)	1811712470		EL: low stock	0.0::0.0	XXX		110	500									Must				
3	Jomaddar Telecom(Y)	1811712472	R061608	EL: low stock	546.0::148.0	XXX		560	1900									Must				
4	Bismillah Telecom(Y)	1811717347	R0051306	EL: out of stock	200.0::130.0	XXX		448	2700									Must				
5	Lububa Telecom(Y)	1811717349	R008216	EL: low stock	27.0::0.0	XXX		296	500									Must				
6	Gopal Video(N)	1811744621			27.0::0.0	XXX		960	0									Important				
7	Sultana Polliphone(Y)	1811744624		EL: low stock	209.0::218.0	XXX		768	2700									Must				
8	Ma Electric(Y)	1811744627		EL: low stock	212.0::85.0	XXX		1483	900									Must				
9	Rohomania Telecom(N)	1811744919	R008327	EL: low stock	52.0::100.0	XXX		1571	800									Must				
10	In Time Telecom(Y)	1811756146		EL: low stock	376.0::375.0	XXX		423	900									Must				
11	Meghla Telecom(Y)	1811768498	R135211	SIM/EL: out of stock	680.0::1010.0	5		604	3200									Must				
12	Urmi Telecom(Y)	1811768564	R061610	SIM/EL: Both low stock	4120.0::2106.0	2		3018	10000									Must				
13	Seba Pharmacy(Y)	1811768567	R064674	SIM: lows stock EL: out of stock	216.0::81.0	2		257	5300									Must				
14	Mokka Telecom(Y)	1811781968		EL: low stock	984.0::213.0	XXX		1357	3000									Must				
15	Daud Telecom(Y)	1820606477	R052794	EL: low stock	294.0::70.0	XXX		365	500									Must				
16	Seba Pharmacy 2(Y)	1820606485		EL: low stock	59.0::51.0	XXX		291	500									Must				
17	Ajom Store(Y)	1820606487		EL: low stock	212.0::64.0	XXX		316	700									Must				
18	Galaxy Telecom(Y)	1820606492	R037875	EL: low stock	309.0::279.0	XXX		931	2700									Must				
19	Kazi Pharmacy(Y)	1820606494		EL: low stock	93.0::49.0	XXX		389	1100									Must				
20	Unick Telecom 1(Y)	1820606498			52.0::102.0	XXX		664	0									Important				
21	Monir Store(Y)	1820624428		EL: low stock	1417.0::575.0	XXX		2848	1000									Must				
22	Shondha Telecom(Y)	1820635140			0.0::167.0	XXX		1184	0									Important				
23	Sorif Telecom(Y)	1820636369		EL: low stock	371.0::13.0	XXX		226	600									Must				
24	Josim Store(Y)	1820636374		EL: low stock	187.0::104.0	XXX		828	500									Must				
25	Modern Telecom(Y)	1820639370		EL: low stock	335.0::72.0	XXX		821	1800									Must				
26	Bristi Telecom(Y)	1820640908		EL: out of stock	1789.0::432.0	XXX		431	4500									Must				
27	Khan Telecom(Y)	1820640921			1328.0::192.0	XXX		1014	0									Important				
28	Aslam Store(Y)	1820641739		EL: low stock	70.0::134.0	XXX		707	700									Must				
29	Liton Store(Y)	1820644728	R064459	EL: out of stock	415.0::19.0	XXX		15	2500									Must				
30	Momota Telecom(Y)	1828203197		EL: low stock	13.0::0.0	XXX		369	500									Must				
31	Atiyar Pharmacy(Y)	1828203265		EL: low stock	927.0::370.0	XXX		1664	900									Must				
32	Jakir Telecom(Y)	1828203354	R129159		0.0::0.0	XXX		1871	0									Must				
33	Sagor Telecom(Y)	1828212573	R140498	EL: low stock	3966.0::1608.0	XXX		2445	3900									Must				
34	Selim Telecom(Y)	1828224257	R140510	EL: out of stock	750.0::963.0	XXX		22	6000									Must				
35	Masum Telecom(N)	1828224271			13.0::39.0	XXX		811	0									Important				
36	M.M.Telecom-3(Y)	1828224940		EL: low stock	0.0::0.0	XXX		218	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
37	Morrelganj Nicson Bitan(Y)	1828224946		EL: out of stock	329.0::102.0	XXX		337	2700									Must				
38	Mondal Telecom(Y)	1828248191		EL: low stock	493.0::150.0	XXX		391	1500									Must				
39	Ma Phone Center(Y)	1837427990	R112061	EL: out of stock	0.0::51.0	XXX		2	500									Must				
40	Moslem Telecom(Y)	1837437926		EL: low stock	267.0::91.0	XXX		735	1200									Must				
41	Lima Tailars(Y)	1837444015		EL: low stock	46.0::0.0	XXX		444	500									Must				
42	Nipa Telecom & Electronic(Y)	1837444049	R108079	EL: low stock	811.0::319.0	XXX		895	1900									Must				
43	Rabbi Store(Y)	1837447390			94.0::0.0	XXX		373	0									Important				
44	Jibon Store(Y)	1845446999		EL: low stock	46.0::87.0	XXX		1007	500									Must				
45	Daud Telecom(Y)	1848006034		EL: out of stock	569.0::651.0	XXX		117	5200									Must				
46	Alamin Telecom(Y)	1848082439		EL: low stock	48.0::85.0	XXX		1598	1600									Must				
47	Doyal Telecom(Y)	1848112094	R125939	EL: low stock	2088.0::865.0	XXX		1354	2800									Must				
48	Gr14 Etiy Store(Y)	1848230862		EL: out of stock	269.0::40.0	XXX		5	700									Must				
49	Sajuti Drug House(Y)	1848244414			362.0::181.0	XXX		1338	0									Voluntary				
50	Rubel Telecom(Y)	1848272555		EL: low stock	653.0::398.0	XXX		623	800									Must				
51	Salman Varitis Store(N)	1848427021		EL: low stock	385.0::50.0	XXX		539	500									Must				
52	Polas Telecom 2(Y)	1848427022		EL: out of stock	158.0::92.0	XXX		62	600									Must				
53	Jahid Store(N)	1848427052		EL: out of stock	356.0::199.0	XXX		8	2900									Must				
54	Mahamu Store (N)	1848427053		EL: low stock	559.0::738.0	XXX		929	1600									Must				
55	Juwel Telecom(Y)	1848427054			370.0::0.0	XXX		250	0									Voluntary				
56	Khan Trelecom (N)	1848469155		EL: low stock	822.0::271.0	XXX		1376	1000									Must				
57	Hasan Telecom (N)	1848480350			25.0::138.0	XXX		730	0									Voluntary				
58	Moudud Telecom (N)	1848480355		EL: low stock	686.0::443.0	XXX		1494	1000									Must				
59	Raja Telecom (N)	1851392521			0.0::0.0	XXX		336	0									Voluntary				
60	Sofiq Dept. Store(Y)	1855696118		EL: low stock	12.0::30.0	XXX		346	500									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 10(1828219958)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
2	710 0	155 9.0	46.0	63.0	69658.0	12541.0	10.55	9.25	12.0	24.0	6.0	9.0	4.0	15.0	10.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	R.R.Telecom(N)	1811781979			236.0::83.0	XXX		912	0									Important				
2	Iftakhar Telecom(Y)	1820625976			942.0::216.0	XXX		1024	0									Important				
3	Sujon Telecom(Y)	1820633132	R062185		255.0::232.0	XXX		1965	0									Important				
4	Student Store(Y)	1820641869			59.0::133.0	XXX		734	0									Important				
5	Tanvir Store(N)	1828212588	R101762	SIM: lows stock EL: out of stock	582.0::226.0	2		34	800									Must				
6	M/S Chotey Farmacy(Y)	1828224435			237.0::0.0	XXX		828	0									Important				
7	Nurul Telecom(Y)	1828248112			621.0::94.0	XXX		803	0									Important				
8	Mofiz Store(Y)	1828248151			158.0::151.0	XXX		745	0									Important				
9	Delwar Telecom(Y)	1828248180	R0053532	EL: low stock	26.0::26.0	XXX		260	500									Must				
10	Ma Morzina Store(Y)	1837444010			6.0::0.0	XXX		396	0									Important				
11	Monir Store(Y)	1837444047			0.0::37.0	XXX		1990	0									Important				
12	Sopna Media & Stuidio(Y)	1837447395	R108532		98.0::0.0	XXX		575	0									Important				
13	Nasim Telecom (N)	1845088308			0.0::64.0	XXX		1088	0									Voluntary				
14	Jahid Store(Y)	1845446977		EL: out of stock	69.0::488.0	XXX		104	600									Must				
15	Manik Telecom(Y)	1848006025		EL: out of stock	470.0::0.0	XXX		8	500									Must				
16	Arif Store(Y)	1848006026			281.0::306.0	XXX		1350	0									Important				
17	Hasib Telecom(Y)	1848006027			140.0::0.0	XXX		1163	0									Important				
18	Haq Telecom(Y)	1848006070	R118656	EL: low stock	1974.0::860.0	XXX		1044	3200									Must				
19	Layakot Store(Y)	1848006071			433.0::337.0	XXX		1753	0									Voluntary				
20	Tara Telecom(Y)	1848068771			142.0::37.0	XXX		1705	0									Important				
21	Sumon Telecom(Y)	1848185982			92.0::171.0	XXX		392	0									Important				
22	Mohidul Store(Y)	1848194269			19.0::0.0	XXX		492	0									Important				
23	Gr14 Sagor Telecom(Y)	1848227477			6.0::0.0	XXX		361	0									Voluntary				
24	Gr14 Bulbul Store(Y)	1848227487			33.0::27.0	XXX		1573	0									Must				
25	Khan Store (N)	1848293394		EL: out of stock	0.0::6.0	XXX		3	500									Must				
26	Rana Telecom (N)	1848293396			137.0::188.0	XXX		1159	0									Voluntary				
27	Khan Store (N)	1848293398			83.0::13.0	XXX		1385	0									Voluntary				
28	Biplob Telecom (N)	1848427101			0.0::26.0	XXX		389	0									Voluntary				
29	Rsb Telecom (N)	1848427102	R0339825		152.0::115.0	XXX		1281	0									Voluntary				
30	Mizan Rahman (N)	1848444792			157.0::13.0	XXX		1047	0									Voluntary				
31	Osim Telecom (N)	1848475911		EL: low stock	149.0::242.0	XXX		367	500									Must				
32	Debobrato Telecom(Y)	1855696163			368.0::153.0	XXX		899	0									Voluntary				
33	Yasin Telecom(N)	1855696184	R120715		83.0::138.0	XXX		1046	0									Important				
34	Osman Telecom (N)	1858094876			255.0::49.0	XXX		1250	0									Voluntary				
35	Hasan Telecom (N)	1858539176			153.0::0.0	XXX		454	0									Voluntary				
36	Labib Telecom (N)	1858741851			0.0::0.0	XXX		789	0									Voluntary				
37	Sohel Telecom (N)	1864446722		EL: low stock	37.0::0.0	XXX		231	500									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 5(1828224241)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
13	644 00	141 37.0	62.0	59.0	508610.0	43894.0	6.78	6.28	55.0	66.0	13.0	13.0	7.0	5.0	12.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Nesitasho Store(Y)	1811711842		EL: low stock	349.0::140.0	XXX		996	500									Must				
2	Tamima Telecom(Y)	1811712442	R067515		262.0::212.0	XXX		2941	0									Must				
3	Arif Telecom(Y)	1811717376		EL: low stock	584.0::284.0	XXX		676	500									Must				
4	Hafiz Store(Y)	1811717542		EL: low stock	134.0::161.0	XXX		467	1200									Must				
5	Anik Telecom(Y)	1811723518		EL: low stock	397.0::0.0	XXX		721	500									Must				
6	Azim Store(Y)	1811744849	R083516	EL: out of stock	2594.0::1785.0	XXX		201	4300									Must				
7	Jobayer Store(Y)	1811744850	R083513	EL: low stock	2422.0::1267.0	XXX		1243	3600									Must				
8	Murad Telecom(Y)	1811744854	R082898	EL: low stock	954.0::1000.0	XXX		1256	3400									Must				
9	Monir Telecom(Y)	1811744856	R037895		797.0::310.0	XXX		5776	0									Must				
10	Monir Telecom(Y)	1811744858	R070721	EL: out of stock	324.0::177.0	XXX		2	900									Must				
11	Ashik Telecom(Y)	1811744920	R076380	SIM: low stock	3325.0::1655.0	4		15103	0									Must				
12	Babul Telecom(Y)	1811756083	R042967	SIM: low stock	0.0::94.0	2		1506	0									Must				
13	Shikder Telecom(Y)	1811756085	R080108	EL: out of stock	6214.0::556.0	XXX		45	4700									Must				
14	Azibor Telecom(Y)	1811756089			52.0::89.0	XXX		1468	0									Must				
15	Ripon Store(Y)	1811769260			445.0::411.0	XXX		1186	0									Important				
16	Shofiq Telecom(Y)	1820624443	R062191	EL: low stock	384.0::644.0	XXX		769	800									Must				
17	Shonali Store(Y)	1820624444	R037896	SIM/EL: Both low stock	2829.0::1861.0	4		1352	3000									Must				
18	Abass Stor(Y)	1820624565	R070719		94.0::27.0	XXX		2013	0									Must				
19	Alomgir Telecom(Y)	1820624569			353.0::492.0	XXX		2059	0									Must				
20	Sotota Telecom-2(Y)	1820635077			148.0::94.0	XXX		5918	0									Important				
21	Ratul Store(Y)	1820635079			456.0::0.0	XXX		1420	0									Important				
22	Salem Store(Y)	1820635148	R100811	EL: out of stock	39.0::380.0	XXX		142	1500									Must				
23	Dip Cosmatic & Telec(Y)	1820635149	R059803	EL: low stock	1057.0::851.0	XXX		1770	2300									Must				
24	Sumon Store(Y)	1820639290		EL: out of stock	525.0::51.0	XXX		73	1400									Must				
25	Junior Store(Y)	1828203414		EL: low stock	186.0::137.0	XXX		680	500									Must				
26	Adorsho Laybrary & T(Y)	1828203430			37.0::0.0	XXX		1217	0									Important				
27	Sobuj Store(Y)	1828203431	R082737	EL: low stock	1465.0::449.0	XXX		1152	500									Must				
28	Mamun Telecom(Y)	1828219920		EL: low stock	100.0::99.0	XXX		389	500									Must				
29	Slman Electronic(Y)	1828219960	R0340905		0.0::13.0	XXX		5224	0									Voluntary				
30	Apurbo Store(Y)	1828219962		EL: low stock	765.0::513.0	XXX		847	500									Must				
31	Jamal Telecom(Y)	1828224240			2899.0::1547.0	XXX		18403	0									Voluntary				
32	Chanmari Nitto Somvar(Y)	1828224260	R0339824	EL: low stock	1061.0::452.0	XXX		1393	900									Must				
33	Din Mohamod Store(Y)	1828224338		EL: out of stock	434.0::640.0	XXX		221	3400									Must				
34	Shaikh Store(Y)	1828224431		EL: low stock	1237.0::474.0	XXX		1243	500									Must				
35	Salim Store(Y)	1828224434	R105400	EL: out of stock	5958.0::2284.0	XXX		832	6200									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Soriful Telecom(Y)	1828224436	R101923	SIM: out of stock	39.0::201.0	3		3690	0									Must				
37	Ittadi Telecom(Y)	1828224439	R129584	EL: low stock	1450.0::228.0	XXX		1285	2700									Must				
38	Riktee Store(Y)	1828224929		EL: low stock	2132.0::1321.0	XXX		1993	2100									Must				
39	Amit Telecom(Y)	1837444038		EL: low stock	842.0::333.0	XXX		724	1200									Must				
40	Amin Telecom(Y)	1837444044	R112360		309.0::64.0	XXX		3475	0									Important				
41	Deloar Telecom(Y)	1837447367		EL: out of stock	13.0::206.0	XXX		15	1400									Must				
42	Sohan Telecom(Y)	1837447388			256.0::191.0	XXX		1034	0									Important				
43	Moudud Telecom (N)	1837913397			0.0::0.0	XXX		1502	0									Voluntary				
44	Shethil Telecom(Y)	1845446951			306.0::51.0	XXX		3238	0									Important				
45	Mofiz Telecom(Y)	1845446963	R115252		847.0::367.0	XXX		1924	0									Must				
46	Sumit Telecom(Y)	1845447037	R124809	EL: low stock	834.0::264.0	XXX		1528	600									Must				
47	Hasan Telecom (N)	1845818329		EL: out of stock	306.0::0.0	XXX		7	700									Must				
48	Fardin Store(Y)	1848194370			0.0::0.0	XXX		775	0									Important				
49	Krisno Telecom(Y)	1848248107			89.0::46.0	XXX		1979	0									Voluntary				
50	Hasib Store(N)	1848295091		EL: low stock	187.0::83.0	XXX		452	500									Must				
51	Madur Store(N)	1848427026		EL: low stock	268.0::37.0	XXX		367	500									Must				
52	M/S Annondo Procharoni & Rokomari Telecom(N)	1848427028			253.0::254.0	XXX		4833	0									Voluntary				
53	Mongla News Konrner (N)	1848427082			88.0::153.0	XXX		1747	0									Voluntary				
54	Bismilla Store (N)	1848427083		EL: out of stock	89.0::0.0	XXX		6	500									Must				
55	Polash Telecom (N)	1848427084		EL: low stock	13.0::37.0	XXX		590	500									Must				
56	Polash Telecom (N)	1848427085			0.0::0.0	XXX		1056	0									Voluntary				
57	Alock Telecom (N)	1848427086			304.0::175.0	XXX		2928	0									Voluntary				
58	Morshed Store (Y)	1848432977		EL: low stock	631.0::52.0	XXX		1189	1100									Must				
59	Masud Telecom(Y)	1848432997		EL: low stock	13.0::37.0	XXX		439	500									Must				
60	Nath Telecom (N)	1848460987			63.0::0.0	XXX		635	0									Voluntary				
61	Aminul Store (N)	1848460988		EL: out of stock	562.0::208.0	XXX		11	1400									Must				
62	Sonjoy Telecom (N)	1848460989			791.0::417.0	XXX		787	0									Voluntary				
63	Ismail Telecom (N)	1848460990			277.0::0.0	XXX		2036	0									Voluntary				
64	Mehedi Store (N)	1848460991		EL: low stock	525.0::157.0	XXX		1020	500									Must				
65	Bp_Koh_Fakirhat Telecom_007 (N)	1848480305		EL: low stock	39.0::74.0	XXX		515	500									Must				
66	Mamun Telecom(N)	1848480317	R0341507	EL: low stock	50.0::63.0	XXX		645	1300									Must				
67	Bm Telecom (N)	1848480318	R0340123	EL: low stock	332.0::0.0	XXX		204	700									Must				
68	Alim Telecom (N)	1851236897		EL: low stock	0.0::0.0	XXX		945	3600									Must				
69	Milontelecom (N)	1853170009		EL: low stock	436.0::137.0	XXX		202	600									Must				
70	Mujahid Telecom (N)	1853722988		EL: low stock	1693.0::441.0	XXX		549	1900									Must				
71	Sikdar Fermace(Y)	1855696193			367.0::99.0	XXX		2011	0									Important				
72	J H B --2(Y)	1855696195	R106987		177.0::215.0	XXX		4570	0									Important				
73	Mamun Telecom (N)	1871065001			185.0::138.0	XXX		895	0									Voluntary				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
8	262 00	575 2.0	52.0	47.0	313509.0	42030.0	6.66	6.29	53.0	58.0	10.0	17.0	5.0	22.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Marup Store(Y)	1811756329	R100803	SIM/EL: Both low stock	1570.0::1271. 0	4		861	2100									Must				
2	Litu Telecom(Y)	1811756330	R064454		342.0::88.0	XXX		3981	0									Important				
3	Porjotok Counter(Y)	1811769106	R145874		102.0::131.0	XXX		1062	0									Important				
4	Sotota Londri & Tele(Y)	1811769113	R064452	SIM: low stock	969.0::360.0	4		1714	0									Must				
5	Sotota Communication(Y)	1811769116	R062184	EL: low stock	98.0::92.0	XXX		1284	500									Must				
6	Monoyara Telecom(Y)	1811769120	R062181	EL: low stock	1447.0::826.0	XXX		4148	2600									Must				
7	Belel Store(Y)	1820624411	R126636		258.0::201.0	XXX		1348	0									Must				
8	Khalid Homio Holl(Y)	1828203345			46.0::0.0	XXX		712	0									Important				
9	Moni Store(Y)	1828219963	R138394	EL: low stock	260.0::398.0	XXX		2417	1700									Must				
10	Mira Telecom(Y)	1828224103	R100710	EL: low stock	404.0::0.0	XXX		974	900									Must				
11	Alap Telecom(Y)	1828224105		EL: out of stock	156.0::77.0	XXX		27	800									Must				
12	Nesha Telecom(Y)	1828224905		EL: low stock	437.0::92.0	XXX		707	700									Must				
13	Abul Telecom(Y)	1828248111			0.0::174.0	XXX		918	0									Important				
14	Rezuan Telecom(Y)	1828248116	R138553	EL: low stock	52.0::138.0	XXX		1252	1500									Must				
15	Vai Vai Telecom(Y)	1828248153		EL: low stock	1568.0::94.0	XXX		1056	600									Must				
16	Eleaz Store(Y)	1828248160	R162569	EL: low stock	278.0::0.0	XXX		118	500									Must				
17	Sudip Store(Y)	1837444037		EL: low stock	39.0::13.0	XXX		709	500									Must				
18	Lokman Telecom(Y)	1837447361		EL: out of stock	187.0::27.0	XXX		21	1400									Must				
19	Ashim Store(Y)	1845446957		EL: low stock	65.0::13.0	XXX		616	500									Must				
20	Alom Store(Y)	1845446960			0.0::0.0	XXX		769	0									Must				
21	Akber Telecom(Y)	1845447003			156.0::0.0	XXX		2006	0									Important				
22	Fahim Store(Y)	1845447005			562.0::188.0	XXX		1863	0									Important				
23	Alom Store(Y)	1845447007		EL: out of stock	260.0::37.0	XXX		62	1000									Must				
24	Sk Telecom(Y)	1845447012		EL: low stock	326.0::278.0	XXX		327	500									Must				
25	Azad Telecom(Y)	1845447039			108.0::94.0	XXX		759	0									Important				
26	Anik Telecom(Y)	1848006039			0.0::0.0	XXX		1109	0									Must				
27	Kabir Telecom(Y)	1848082422		EL: low stock	934.0::792.0	XXX		1679	2700									Must				
28	Sajal Telecom(Y)	1848244415		EL: low stock	716.0::861.0	XXX		3168	2600									Must				
29	Rofiq Telecom(Y)	1848427034		EL: low stock	273.0::87.0	XXX		1143	1100									Must				
30	Toriqul Telecom(N)	1848427035		EL: low stock	255.0::0.0	XXX		373	500									Must				
31	Totul Telecom(Y)	1848427049	R0339822	EL: out of stock	51.0::0.0	XXX		144	1200									Must				
32	Aporvo Store(Y)	1848427111			367.0::128.0	XXX		2527	0									Voluntary				
33	Tomalika Telecom (N)	1848474030			207.0::111.0	XXX		1288	0									Voluntary				
34	Polash Telecom (N)	1848475928		EL: low stock	0.0::37.0	XXX		283	600									Must				
35	Bp_Koh_Fakirhat Telecom_008 (N)	1848480306		EL: out of stock	52.0::0.0	XXX		1	500									Must				
36	Moudud Telecom (N)	1858428192			754.0::204.0	XXX		1299	0									Voluntary				
37	Alock Telecom (N)	1864720140		EL: low stock	257.0::385.0	XXX		620	600									Must				
38	Gopal Telecom (N)	1865785197			669.0::425.0	XXX		1323	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
39	Moudud Telecom (N)	1866012941		EL: low stock	130.0::46.0	XXX		679	600									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 11(1828224277)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
5	364 00	799 1.0	51.0	54.0	353910.0	29347.0	5.86	6.23	46.0	74.0	10.0	11.0	2.0	13.0	18.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Borni Telecom(Y)	1811712428		EL: low stock	577.0::412.0	XXX		1496	1600									Must				
2	Ocean Commiunication(Y)	1811712444	R045193		2755.0::2363.0	XXX		13064	0									Important				
3	Shahin Enterprise(Y)	1811712445			887.0::370.0	XXX		1074	0									Important				
4	Tonni Telecom(Y)	1811717343			3649.0::1945.0	XXX		9260	0									Must				
5	Sagorika Telecom(N)	1811717346			574.0::318.0	XXX		2795	0									Must				
6	New Gallaxi(Y)	1811723415			267.0::447.0	XXX		1248	0									Important				
7	Saudiya Telecom(Y)	1811723499		EL: low stock	2478.0::1052.0	XXX		1822	1800									Must				
8	Mithun Telecom(N)	1811769240		EL: low stock	98.0::98.0	XXX		315	500									Must				
9	Mamun Telecom(Y)	1811781999	R119706		601.0::0.0	XXX		1991	0									Must				
10	Shopnil Enterprise(Y)	1814639886		EL: low stock	729.0::356.0	XXX		628	500									Must				
11	Humaun Telecom(Y)	1820606474			280.0::83.0	XXX		963	0									Important				
12	Ettadi Telecom(Y)	1820606489		EL: low stock	259.0::102.0	XXX		435	500									Must				
13	Haq Computer(Y)	1820606507		EL: low stock	271.0::0.0	XXX		81	500									Must				
14	Mobail Muziam(Y)	1820636442	R152607	EL: low stock	7569.0::5240.0	XXX		2727	1700									Must				
15	Milton Telecom(Y)	1820639363			0.0::0.0	XXX		1005	0									Voluntary				
16	Salman Digital Studi(Y)	1820639368			119.0::92.0	XXX		978	0									Must				
17	Mollah Hardware(Y)	1820641730			37.0::0.0	XXX		445	0									Important				
18	Dona Pharmacy(Y)	1828203341		EL: out of stock	272.0::0.0	XXX		203	900									Must				
19	Alamin Store(Y)	1828203378	R131487	SIM/EL: out of stock	1521.0::808.0	5		323	2200									Must				
20	Rofik Telecom(Y)	1828212565	R152609	EL: low stock	1858.0::572.0	XXX		1207	900									Must				
21	Ahammad Elc(Y)	1828212582	R072860	EL: low stock	1462.0::556.0	XXX		2781	3800									Must				
22	Udoy Telecom(Y)	1828212584			445.0::365.0	XXX		3970	0									Must				
23	Jony Store(Y)	1828212585		EL: low stock	89.0::46.0	XXX		424	500									Must				
24	Razib Pharmacy(Y)	1828224102			0.0::396.0	XXX		1441	0									Important				
25	Sumon Telecom(Y)	1828224106	R138556	EL: low stock	511.0::0.0	XXX		624	2300									Must				
26	M.S. Telecom(Y)	1828224250		EL: low stock	257.0::89.0	XXX		756	500									Must				
27	Lutfa Enterprise(Y)	1828224263		EL: low stock	1943.0::762.0	XXX		2167	500									Must				
28	Mou Telecom(Y)	1828224264		EL: out of stock	46.0::59.0	XXX		35	600									Must				
29	Mobile Comunication(Y)	1828224947			0.0::0.0	XXX		4766	0									Must				
30	Emon Enterprice(Y)	1828248129			1184.0::0.0	XXX		1010	0									Important				
31	Farid Telecom(Y)	1828248188	R0056351	EL: low stock	111.0::247.0	XXX		2817	500									Must				
32	Sultan Sulaman Telecom 1 (N)	1837968134		EL: out of stock	0.0::0.0	XXX		3	500									Must				
33	Arif Telecom(Y)	1845447032		EL: low stock	950.0::344.0	XXX		802	1500									Must				
34	M/S Akbor Farmacy(Y)	1848009889			6.0::46.0	XXX		588	0									Important				
35	Ma Telecom(Y)	1848082437		EL: out of stock	356.0::389.0	XXX		26	1500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Rahman Telecom(Y)	1848082588		EL: low stock	294.0::77.0	XXX		192	500									Must				
37	Lamiya Telecom(Y)	1848112060		EL: low stock	2169.0::1195.0	XXX		850	2500									Must				
38	Shmul Store(Y)	1848112062	R142718	EL: low stock	1836.0::802.0	XXX		742	500									Must				
39	Nobo Malti Service(Y)	1848194398	R145891	EL: out of stock	290.0::0.0	XXX		52	5700									Must				
40	Gr14 Mahim Telecom(Y)	1848227460			533.0::1165.0	XXX		3653	0									Important				
41	Gr14 Masum Telecom(Y)	1848230921		EL: out of stock	0.0::0.0	XXX		12	500									Must				
42	Sher Ali Telecem(Y)	1848270926		EL: low stock	594.0::924.0	XXX		890	600									Must				
43	Lipon Telecom(Y)	1848272265		EL: low stock	1249.0::771.0	XXX		856	500									Must				
44	Kalid Telecom (N)	1848295018			0.0::89.0	XXX		1328	0									Voluntary				
45	Zahidul Telecom(Y)	1848427119			6.0::0.0	XXX		326	0									Voluntary				
46	Al Amin Telecom(Y)	1848427120			0.0::0.0	XXX		455	0									Voluntary				
47	Nishi Kanto Telecom(Y)	1848433031			72.0::0.0	XXX		1733	0									Voluntary				
48	Azimul Telecom(Y)	1848433033			0.0::37.0	XXX		903	0									Voluntary				
49	Alove Telecom(Y)	1848433040			583.0::462.0	XXX		1647	0									Voluntary				
50	G.C. Telecom(N)	1848474009		EL: low stock	378.0::538.0	XXX		486	700									Must				
51	Robi Enterprize(N)	1848480348		EL: low stock	2502.0::196.0	XXX		452	500									Must				
52	Josim Telecom(Y)	1855696121	R118788	EL: low stock	1634.0::0.0	XXX		13131	500									Must				
53	Nafiz Store(Y)	1855696122			163.0::64.0	XXX		1151	0									Important				
54	Sultan Sulaman Telecom 1 (N)	1865707154		EL: low stock	114.0::258.0	XXX		704	600									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 19(1828224922)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	199 00	436 9.0	65.0	80.0	231253.0	24830.0	6.27	7.83	41.0	44.0	12.0	17.0	9.0	9.0	13.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Ma Telecom(Y)	1811717354	R008359	EL: low stock	324.0::0.0	XXX		5732	500									Must				
2	Ebrahim Telecom(Y)	1811717479		EL: low stock	1312.0::504.0	XXX		1097	1000									Must				
3	Akuse Telecom(Y)	1820624272	R052505		135.0::597.0	XXX		6931	0									Must				
4	Milon Telecom(Y)	1820624366			283.0::200.0	XXX		2201	0									Must				
5	Sefat Telecom(Y)	1820624375			683.0::184.0	XXX		1709	0									Important				
6	Hasan Telecom(Y)	1820624426	R065765	EL: low stock	1023.0::629.0	XXX		497	1200									Must				
7	Somogro Enterprise(Y)	1820625907		EL: low stock	67.0::171.0	XXX		279	500									Must				
8	Matubbar Telecom(Y)	1820626063			251.0::0.0	XXX		813	0									Voluntary				
9	Siyam Computer(Y)	1820633189		EL: low stock	196.0::52.0	XXX		416	500									Must				
10	Green Telecom(N)	1828212596			103.0::46.0	XXX		1420	0									Must				
11	Alim Telecom(Y)	1828224252		EL: low stock	975.0::127.0	XXX		535	1400									Must				
12	Azad Store(Y)	1828224908			1138.0::76.0	XXX		1676	0									Important				
13	Abass Telecom(Y)	1828224910		EL: low stock	746.0::236.0	XXX		330	500									Must				
14	Sofikul Store(Y)	1828224915		EL: out of stock	471.0::263.0	XXX		161	1500									Must				
15	Basshu Store(Y)	1837444006		EL: low stock	200.0::263.0	XXX		742	500									Must				
16	Osman Telecom (N)	1846545489			396.0::94.0	XXX		575	0									Voluntary				
17	Sumi Store(Y)	1848194378	R145878		2012.0::48.0	XXX		1283	0									Important				
18	Ma Baber Doya Telecom(Y)	1848194380	R145876	EL: out of stock	2028.0::794.0	XXX		84	2500									Must				
19	Abir Store(Y)	1848194381	R147805	EL: out of stock	1827.0::984.0	XXX		10	1900									Must				
20	Gr14 Sayful Telecom(Y)	1848230850		EL: low stock	0.0::13.0	XXX		559	500									Must				
21	Gr14 Naim Store(Y)	1848230856			1520.0::601.0	XXX		3127	0									Must				
22	Nabila Store(Y)	1848244440		EL: out of stock	106.0::13.0	XXX		17	900									Must				
23	Shahin Telecom(N)	1848244451			46.0::46.0	XXX		1187	0									Important				
24	Arif Tredars(Y)	1848244452		EL: out of stock	149.0::506.0	XXX		80	600									Must				
25	Shabiha Telecom(Y)	1848244482			439.0::46.0	XXX		513	0									Important				
26	Jononi Store(Y)	1848244485			259.0::0.0	XXX		1028	0									Important				
27	Bashar Telecom(Y)	1848244945		EL: low stock	0.0::46.0	XXX		357	500									Must				
28	Naim Store(Y)	1848427061			665.0::315.0	XXX		1064	0									Voluntary				
29	Saiful Store(N)	1848427128	R0341506		3758.0::805.0	XXX		7040	0									Voluntary				
30	Sohel Telecom(N)	1848444781		EL: out of stock	0.0::0.0	XXX		5	500									Must				
31	Milton Telecom (Y)	1848444793	R0340126	EL: low stock	3456.0::2010.0	XXX		1319	2900									Must				
32	Hafiz Telecom (N)	1848475868			651.0::314.0	XXX		1883	0									Voluntary				
33	Hasan Telecom (N)	1848475869			94.0::185.0	XXX		1141	0									Voluntary				
34	Hafiz Telecom (N)	1849140065			201.0::182.0	XXX		516	0									Voluntary				
35	Khan Store (N)	1857797724		EL: low stock	13.0::0.0	XXX		600	500									Must				
36	Sofiq Telecom (N)	1858473770		EL: low stock	0.0::0.0	XXX		238	500									Must				
37	Rofiqul Telecom (N)	1860583187			13.0::0.0	XXX		419	0									Voluntary				
38	Hsan Telecom (N)	1860602221			868.0::423.0	XXX		2416	0									Voluntary				
39	Shaheen Store (N)	1864345208			0.0::51.0	XXX		993	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
40	Ma Telecom (N)	1865213341		EL: out of stock	46.0::245.0	XXX		15	1000									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 1(1828224923)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
5	139 900	307 10.0	52.0	80.0	633980.0	38088.0	5.18	6.97	59.0	56.0	13.0	13.0	5.0	11.0	25.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mobile Corner(Y)	1811712453			1116.0::794.0	XXX		2173	0									Must				
2	Sky Net(Y)	1811717410		EL: low stock	675.0::380.0	XXX		1148	600									Must				
3	Chisty Telecom(Y)	1811717411	R008266	EL: out of stock	0.0::140.0	XXX		746	3300									Must				
4	Keya Cassate Corner(Y)	1811717543		EL: out of stock	0.0::0.0	XXX		12	700									Must				
5	Proyjony Telecom(Y)	1811717544		EL: low stock	503.0::193.0	XXX		993	500									Must				
6	Jonata Telecom(Y)	1811723429	R037887	EL: low stock	153.0::37.0	XXX		395	500									Must				
7	Puspokunjo(Y)	1811723431	R037886	EL: low stock	1989.0::1180. 0	XXX		1797	2700									Must				
8	Mini Departmental St(Y)	1811723435		EL: low stock	1653.0::776.0	XXX		937	1000									Must				
9	Noor Islam Telecom(Y)	1811723516		EL: low stock	372.0::547.0	XXX		673	1800									Must				
10	Yasin Telecom(Y)	1811723520		EL: out of stock	509.0::87.0	XXX		144	900									Must				
11	Tarin Telecom(Y)	1811723522		EL: low stock	160.0::882.0	XXX		2701	7000									Must				
12	Shethil Telecom(Y)	1811723523	R037888	EL: low stock	1795.0::816.0	XXX		1502	3000									Must				
13	Ittadi-1(Y)	1811744852	R037881	SIM/EL: Both low stock	4509.0::2476. 0	2		2857	6000									Must				
14	Al-Amin Laybrary & T(N)	1811744855		EL: low stock	64.0::501.0	XXX		1054	500									Must				
15	Priya Telecom(Y)	1811756073		EL: low stock	373.0::46.0	XXX		1184	600									Must				
16	Mitu Telecom(Y)	1811756075	R064460	EL: out of stock	451.0::0.0	XXX		15	2200									Must				
17	Chudhuray Mobile Fai(Y)	1811756090	R008334		0.0::0.0	XXX		1059	0									Must				
18	Bhi Bhi Electronic &(Y)	1811781882		EL: low stock	424.0::798.0	XXX		1631	1300									Must				
19	Rasel Store(N)	1811781960		EL: out of stock	6.0::0.0	XXX		28	500									Must				
20	Asad Store(Y)	1811781974	R144746	EL: low stock	2720.0::1364. 0	XXX		1527	3700									Must				
21	Tonny Eagence(Y)	1820624218	R067508	EL: out of stock	3677.0::1569. 0	XXX		1165	5100									Must				
22	Nisat Library(Y)	1820624219	R038760	EL: out of stock	2554.0::1471. 0	XXX		415	5400									Must				
23	Pasafic Telecom(Y)	1820624225	R100749	EL: low stock	1754.0::793.0	XXX		1484	2400									Must				
24	Sakura Telecom(Y)	1820624445			0.0::0.0	XXX		248	0									Important				
25	Soykat Telecom(Y)	1820624574		EL: out of stock	1536.0::753.0	XXX		419	3800									Must				
26	Imran Telecom-2(Y)	1820624575	R008271		0.0::91.0	XXX		1046	0									Must				
27	Kazi Photostat(Y)	1820633137		EL: low stock	192.0::126.0	XXX		276	500									Must				
28	Shahida Telecom(Y)	1820633140		EL: low stock	223.0::64.0	XXX		300	900									Must				
29	Asik Telecom(Y)	1820635040			193.0::284.0	XXX		1356	0									Important				
30	Sumiya Telecom(Y)	1820636372			32.0::46.0	XXX		1889	0									Important				
31	Fakirhat Link(N)	1820641744	R062194		5522.0::130.0	XXX		30973	0									Must				
32	Yaseen Telecom(Y)	1820644727	R076375	EL: out of stock	823.0::525.0	XXX		283	1900									Must				
33	Johora Telecom(Y)	1822822887	R082231	EL: low stock	2310.0::321.0	XXX		2150	7100									Must				
34	Karim Store(Y)	1828082423		EL: low stock	1918.0::1175. 0	XXX		3239	2300									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
35	Vhi Vhi Telecom(Y)	1828203400	R008294	SIM: out of stock EL: low stock	628.0::187.0	3		1243	500									Must				
36	Nun Telecom(Y)	1828203413			1098.0::268.0	XXX		3516	0									Must				
37	Bappy Store(Y)	1828203427		EL: out of stock	1319.0::6.0	XXX		176	2500									Must				
38	Taz Telecom(Y)	1828203434	R076376		3781.0::2132.0	XXX		6830	0									Must				
39	Ma Telecom(Y)	1828219907		EL: out of stock	46.0::143.0	XXX		74	800									Must				
40	Sarthirk Telecom(Y)	1828219922	R076377		0.0::0.0	XXX		1793	0									Must				
41	Nazmul Store(Y)	1828219925	R125940	EL: out of stock	1912.0::1428.0	XXX		1036	4800									Must				
42	Liton Store(Y)	1828219927		EL: low stock	415.0::324.0	XXX		814	1800									Must				
43	M/S Shahana Telecom(Y)	1828224243	R082232	EL: low stock	3899.0::295.0	XXX		3731	4900									Must				
44	Shikder Motors & Telecom(Y)	1828224248		EL: low stock	381.0::346.0	XXX		1079	1400									Must				
45	Muntaz Store(Y)	1828224438			721.0::94.0	XXX		771	0									Must				
46	Al - Mamun Teleco(Y)	1828224440		EL: low stock	493.0::0.0	XXX		224	500									Must				
47	Amjad Hossain(Y)	1828224957			891.0::367.0	XXX		17486	0									Must				
48	Friends Telecom(Y)	1828248178		EL: low stock	2930.0::1212.0	XXX		1320	2900									Must				
49	Sarif Store(Y)	1837447363		EL: out of stock	204.0::0.0	XXX		8	1800									Must				
50	Liakot Telcom (N)	1839468720		EL: low stock	0.0::374.0	XXX		812	700									Must				
51	Mamun Telecom(Y)	1845446945		EL: out of stock	1995.0::1720.0	XXX		482	5500									Must				
52	Rashid Telecom(Y)	1845446985	R102262	EL: low stock	297.0::322.0	XXX		227	700									Must				
53	Rahman Store(Y)	1845447000		EL: low stock	706.0::570.0	XXX		945	1200									Must				
54	Protap Store(Y)	1848006056	R114971	EL: low stock	0.0::186.0	XXX		342	500									Must				
55	Imdadul Store(Y)	1848006068	R115726	EL: out of stock	1332.0::1082.0	XXX		359	2200									Must				
56	Hosain Store(N)	1848082404		EL: low stock	1118.0::806.0	XXX		972	800									Must				
57	Habib Enterprise(Y)	1848082431		EL: low stock	1110.0::177.0	XXX		1702	500									Must				
58	Mizan Telecom(Y)	1848112090		EL: out of stock	0.0::0.0	XXX		119	4100									Must				
59	Easin Store(Y)	1848112092		EL: out of stock	3020.0::1509.0	XXX		8	5700									Must				
60	Mujubor Store(Y)	1848194389		EL: low stock	2404.0::1733.0	XXX		3412	4100									Must				
61	Reza Telecom(Y)	1848230875			11861.0::2302.0	XXX		4825	0									Must				
62	Gr14 Tanu Store(Y)	1848230886		EL: low stock	4937.0::3894.0	XXX		3505	2100									Must				
63	Molla Telecom(Y)	1848248111		EL: out of stock	0.0::0.0	XXX		16	500									Must				
64	Aminur Telecom (Y)	1848293355			1216.0::1371.0	XXX		1185	0									Voluntary				
65	Afirul Telecom (N)	1848295090		EL: out of stock	1334.0::653.0	XXX		331	1900									Must				
66	Bismillah Telecom(Y)	1848427000	R0340903	EL: out of stock	1460.0::489.0	XXX		1236	6400									Must				
67	M. S Telecom(Y)	1848427004	R0330897	EL: low stock	247.0::193.0	XXX		375	500									Must				
68	Imran Telecom(Y)	1848427006		EL: low stock	604.0::517.0	XXX		620	1000									Must				
69	Jikrul Telecom(Y)	1848427007			64.0::0.0	XXX		488	0									Voluntary				
70	Ziaul Stor(N)	1848427036			1160.0::572.0	XXX		739	0									Voluntary				
71	Hasan Telecom (N)	1848427091		EL: low stock	300.0::294.0	XXX		658	500									Must				
72	Milontelecom (N)	1848427092		EL: low stock	0.0::0.0	XXX		40	500									Must				
73	Mamun Telecom (N)	1848427093		EL: out of stock	278.0::0.0	XXX		28	700									Must				
74	Bismilla Store (N)	1848427097		EL: low stock	1442.0::528.0	XXX		434	1000									Must				
75	Mongla News Konrner (N)	1848427098		EL: out of stock	549.0::46.0	XXX		226	1800									Must				
76	Mujahid Telecom (N)	1848427099		EL: low stock	92.0::0.0	XXX		257	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
77	Maisha Telecom(Y)	1848432966		EL: low stock	540.0::316.0	XXX		1103	1500									Must				
78	Mursid Telecom(N)	1848432985		EL: out of stock	102.0::0.0	XXX		12	500									Must				
79	Sujon Store(N)	1848432986		EL: out of stock	754.0::322.0	XXX		3	1700									Must				
80	Ajim Telecom (N)	1848469161			1047.0::356.0	XXX		1985	0									Voluntary				
81	Liton Store (N)	1848469162		EL: out of stock	652.0::0.0	XXX		14	1800									Must				
82	Veraety Store (N)	1848469163			1532.0::623.0	XXX		3519	0									Voluntary				
83	Monir Telecom (N)	1848469170			0.0::465.0	XXX		571	0									Voluntary				
84	Fakirhat Telecom(N)	1848474045		EL: out of stock	46.0::0.0	XXX		54	600									Must				
85	Monir Telecom (N)	1848475883		EL: out of stock	89.0::0.0	XXX		0	500									Must				
86	Kalid Store(N)	1848480335	R0340128		906.0::363.0	XXX		4142	0									Voluntary				
87	Alock Telecom (N)	1849329749		EL: low stock	98.0::37.0	XXX		184	500									Must				
88	Mujahid Telecom (N)	1852525187			0.0::0.0	XXX		1645	0									Voluntary				
89	Hasan Telecom (N)	1853079721			0.0::0.0	XXX		607	0									Voluntary				
90	Moudud Telecom (N)	1853466761		EL: low stock	30.0::12.0	XXX		382	500									Must				
91	Bm Telecom (N)	1853533542		EL: out of stock	0.0::0.0	XXX		17	800									Must				
92	Bismilla Store (N)	1860763146			102.0::102.0	XXX		1245	0									Voluntary				
93	Ajjj Telecom (N)	1866797829			196.0::274.0	XXX		523	0									Voluntary				
94	Bm Telecom (N)	1871752782			52.0::0.0	XXX		1584	0									Voluntary				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 20(1828224924)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3	213 00	467 6.0	62.0	80.0	194779.0	17583.0	12.0	10.62	29.0	41.0	8.0	11.0	10.0	8.0	11.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Halim Enterprise(Y)	1811717355			370.0::454.0	XXX		993	0									Must				
2	Saiful Cosmatik(Y)	1811720440		EL: low stock	204.0::92.0	XXX		65	500									Must				
3	Mukta Telecom(Y)	1811744809		EL: low stock	13.0::0.0	XXX		199	500									Must				
4	Rohoman Store(Y)	1811744815	R143286	EL: low stock	2454.0::833.0	XXX		1057	3500									Must				
5	Rupa Stor(Y)	1811744817			0.0::0.0	XXX		292	0									Important				
6	Sree Guru Pharmacy(N)	1811744912			0.0::0.0	XXX		2456	0									Important				
7	Mohima Telecom(Y)	1811744917			1628.0::1002.0	XXX		5937	0									Must				
8	Topon Store(Y)	1811768617	R072859	EL: low stock	957.0::523.0	XXX		2932	1300									Must				
9	Fahim Su Store(Y)	1811768619			46.0::46.0	XXX		1123	0									Important				
10	Monir Store(Y)	1811781966	R063885		206.0::140.0	XXX		2806	0									Important				
11	Firoj Telecom(Y)	1811781969		EL: low stock	1876.0::1522.0	XXX		803	600									Must				
12	Shaalom Telecom(Y)	1820624317	R105418		0.0::0.0	XXX		1472	0									Important				
13	Soukhin Telecom(Y)	1820624319	R063889		1996.0::442.0	XXX		8165	0									Must				
14	Islam Brothers(Y)	1820624320			289.0::279.0	XXX		1329	0									Important				
15	Eka Enterprise(Y)	1820624359	R052506		0.0::6.0	XXX		1905	0									Important				
16	Monju Sree Telecom(Y)	1820626067			0.0::479.0	XXX		1051	0									Important				
17	Rube Telecom(Y)	1820626069			0.0::0.0	XXX		791	0									Important				
18	Sumon Telecom(Y)	1820626070			162.0::13.0	XXX		469	0									Important				
19	Collage Cosmetics(Y)	1820633187		EL: out of stock	327.0::410.0	XXX		305	1800									Must				
20	Sima Telecom(Y)	1820633195		EL: out of stock	0.0::0.0	XXX		0	500									Must				
21	Halder Mobil Center(Y)	1820635001	R148686		0.0::278.0	XXX		2405	0									Must				
22	Al Amin Telecom(N)	1820635002			0.0::0.0	XXX		1488	0									Must				
23	Forid Telecom(Y)	1820635005			902.0::1013.0	XXX		1383	0									Important				
24	Boeddho Elc(Y)	1820635152		EL: low stock	354.0::242.0	XXX		296	500									Must				
25	Tamim Telecom(Y)	1820635162			6.0::37.0	XXX		1279	0									Important				
26	Muzibor Telecom(Y)	1820636385			0.0::0.0	XXX		305	0									Important				
27	Rakib & Co(Y)	1828203260			1002.0::558.0	XXX		1951	0									Important				
28	New Mobile Choice(Y)	1828212591	R143284	EL: low stock	868.0::515.0	XXX		684	1000									Must				
29	Sobuj Telecom(Y)	1828212594			194.0::120.0	XXX		2885	0									Must				
30	Rafia Enterprize(Y)	1828224299	R154557		496.0::181.0	XXX		1484	0									Must				
31	Motiur Store(Y)	1828224933			0.0::0.0	XXX		808	0									Important				
32	Sajol Varites(Y)	1828224936			310.0::161.0	XXX		2107	0									Important				
33	Balal Store(Y)	1828224937		EL: low stock	332.0::227.0	XXX		672	500									Must				
34	Dalowerl Store(Y)	1837444028	R123116	SIM: low stock	730.0::456.0	2		2820	0									Must				
35	Habibur Telecom(Y)	1837444029		EL: low stock	0.0::0.0	XXX		208	500									Must				
36	Shikder Laybrare(Y)	1848009890		EL: low stock	169.0::51.0	XXX		597	500									Must				
37	Monir Telecom(N)	1848295025		EL: low stock	4358.0::754.0	XXX		927	600									Must				
38	Md. Khan (Y)	1848295031		EL: low stock	1952.0::593.0	XXX		1328	4300									Must				
39	Md. Masum (N)	1848295032			2110.0::341.0	XXX		2290	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
40	Selim Telecom(Y)	1848295034		EL: low stock	582.0::0.0	XXX		278	500									Must				
41	Hussain Telecom(Y)	1848427069		EL: out of stock	13.0::37.0	XXX		8	500									Must				
42	Riad Telecom(Y)	1848433042			529.0::390.0	XXX		5139	0									Voluntary				
43	Setara Telecom (N)	1848460970			115.0::102.0	XXX		4034	0									Voluntary				
44	Khanjahan Ali Telecom (N)	1848475852			61.0::51.0	XXX		1085	0									Voluntary				
45	Murad Telecom (N)	1848475861			0.0::0.0	XXX		3145	0									Voluntary				
46	Sadad Telecom (N)	1848475944			212.0::309.0	XXX		2325	0									Voluntary				
47	S.S. Telecom (N)	1848475947		EL: low stock	345.0::96.0	XXX		310	800									Must				
48	Raisa Telecom (N)	1848480325			64.0::140.0	XXX		929	0									Voluntary				
49	Tabassum Telecom (N)	1848480326			0.0::0.0	XXX		2016	0									Voluntary				
50	Usan Telecom (N)	1848480327		EL: out of stock	0.0::0.0	XXX		1	900									Must				
51	Mahi Telecom (N)	1848480329		EL: low stock	97.0::32.0	XXX		566	500									Must				
52	Labono Telecom (N)	1848480333		EL: out of stock	51.0::0.0	XXX		19	800									Must				
53	Hasan Telecom (N)	1848480334			188.0::83.0	XXX		2287	0									Voluntary				
54	Doyal Store(Y)	1855696176			52.0::105.0	XXX		1255	0									Important				
55	Kamrul Telecom(Y)	1855696180	R008362	SIM: lows stock EL: out of stock	297.0::13.0	1		130	700									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 9(1848112091)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
5	210 00	461 0.0	39.0	10.0	445069.0	22724.0	6.81	6.39	17.0	2.0	12.0	19.0	6.0	2.0	11.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Alim Telecom(Y)	1811712468	R101925	SIM: out of stock EL: low stock	1192.0::1215.0	3		3313	600									Must				
2	Allahardan Store(Y)	1820606455			0.0::0.0	XXX		590	0									Voluntary				
3	Habib Cosmatic(Y)	1820606472			6.0::0.0	XXX		355	0									Important				
4	Musa Telecom(Y)	1820606479	R076381	EL: low stock	1480.0::927.0	XXX		1828	700									Must				
5	Munna Photostat(Y)	1820624101	R059785	EL: low stock	1755.0::1204.0	XXX		2142	500									Must				
6	S M Telecom(Y)	1820624406	R070709	SIM: low stock	2039.0::845.0	2		2213	0									Must				
7	Bina Pharmacy(Y)	1820624407		EL: low stock	1072.0::732.0	XXX		1438	800									Must				
8	College Store(Y)	1820624409			0.0::0.0	XXX		669	0									Important				
9	Mehady Cosmatic(Y)	1820624410		EL: low stock	1203.0::643.0	XXX		1281	500									Must				
10	New Medecin Corner(Y)	1820633125		EL: low stock	0.0::0.0	XXX		64	500									Must				
11	Fayza Telecom(Y)	1820633131			382.0::450.0	XXX		2260	0									Important				
12	Bakibilla Telecom(Y)	1828203194	R128092		13.0::129.0	XXX		734	0									Important				
13	Sobuj Store(Y)	1828203438		EL: low stock	253.0::200.0	XXX		127	500									Must				
14	Khalid Store(Y)	1828219913		EL: low stock	471.0::64.0	XXX		612	500									Must				
15	Vhi Vhi Telecom(Y)	1828219950		EL: out of stock	138.0::50.0	XXX		43	500									Must				
16	Imran Telecom(Y)	1828219951	R115757	EL: low stock	1379.0::0.0	XXX		305	900									Must				
17	Dipongkor Stpre(Y)	1828219952		EL: low stock	1354.0::915.0	XXX		933	1000									Must				
18	Ali Store(Y)	1828248108			325.0::316.0	XXX		2151	0									Important				
19	Alo Store(Y)	1828248156	R125305	EL: out of stock	1150.0::435.0	XXX		106	2500									Must				
20	Pail Store(Y)	1837444008			91.0::128.0	XXX		2004	0									Important				
21	Jahidul Store(Y)	1837447393			627.0::516.0	XXX		1141	0									Important				
22	Eskander Tea Stall(Y)	1845446994			750.0::320.0	XXX		3839	0									Voluntary				
23	Naeem Store(Y)	1845447006			0.0::0.0	XXX		915	0									Important				
24	Aziz Telecom(Y)	1848006058	R137316	EL: low stock	5729.0::4126.0	XXX		2593	1700									Must				
25	Shamim Telecom(Y)	1848009898	R0329487	EL: low stock	2296.0::506.0	XXX		2187	1000									Must				
26	Halim Store(Y)	1848068770	R143302	EL: out of stock	455.0::526.0	XXX		151	2100									Must				
27	Basarat Store(N)	1848194356	R144759	EL: low stock	1383.0::720.0	XXX		776	1900									Must				
28	Gr14 Mosareb Store(Y)	1848227498		EL: low stock	920.0::288.0	XXX		1437	800									Must				
29	Ani Telecom(Y)	1848230905			89.0::315.0	XXX		541	0									Important				
30	Mostak Store(Y)	1848244429	R152887		223.0::295.0	XXX		1329	0									Must				
31	Faruk Telecom(N)	1848295078		EL: out of stock	416.0::0.0	XXX		3	800									Must				
32	Uarmi Telecom (N)	1848432961		EL: low stock	998.0::0.0	XXX		535	900									Must				
33	Arogo Niketon(Y)	1848432972		EL: low stock	96.0::0.0	XXX		104	500									Must				
34	Mahamud Store(N)	1848460981			693.0::149.0	XXX		1385	0									Voluntary				
35	Sultan Store (N)	1848474049		EL: low stock	0.0::0.0	XXX		116	500									Must				
36	Polash Telecom (N)	1848475922			96.0::260.0	XXX		1343	0									Voluntary				
37	Hasan Telecom (N)	1848475923			527.0::161.0	XXX		9038	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
38	Joy Telecom (N)	1848475924			46.0::138.0	XXX		3671	0									Voluntary				
39	Khanpur Telecom(Y)	1855696191	R138550	EL: low stock	1955.0::808.0	XXX		1931	1300									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 21(1848293388)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	121 00	265 7.0	59.0	50.0	99201.0	13070.0	6.89	6.58	31.0	52.0	9.0	11.0	8.0	11.0	9.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Dolfin Telecom(N)	1811717500		EL: low stock	1995.0::1285.0	XXX		829	1400									Must				
2	Modina Mobile House(Y)	1811720433			46.0::221.0	XXX		1879	0									Voluntary				
3	Dulal Telecom (Sa)(N)	1811781994		EL: low stock	722.0::171.0	XXX		800	500									Must				
4	Mukta Photostat(N)	1820626192			90.0::174.0	XXX		546	0									Important				
5	Khan Store(Y)	1820635158		EL: low stock	193.0::231.0	XXX		1172	500									Must				
6	Jamal Store(Y)	1820636382	R071605	EL: low stock	839.0::150.0	XXX		870	500									Must				
7	Bismillah Electronic(Y)	1828203383			377.0::94.0	XXX		1226	0									Voluntary				
8	Iqbal Sikder Store(Y)	1828224914		EL: out of stock	1863.0::888.0	XXX		150	900									Must				
9	M/S Minhaj Telecom (N)	1839617904		EL: out of stock	46.0::0.0	XXX		4	500									Must				
10	Dream Corner (N)	1846792124		EL: low stock	46.0::0.0	XXX		419	500									Must				
11	Mahadi Telecom(Y)	1848244947		EL: out of stock	998.0::395.0	XXX		84	500									Must				
12	Mahin Telecom (N)	1848295049			0.0::13.0	XXX		1251	0									Voluntary				
13	Zahan Telecom (N)	1848460957		EL: out of stock	36.0::0.0	XXX		20	500									Must				
14	Rukhaiya Medical Hall (N)	1848460958			6.0::51.0	XXX		719	0									Voluntary				
15	Monir Telecom (N)	1848460959			242.0::0.0	XXX		609	0									Voluntary				
16	Labib Telecom (N)	1848475932		EL: low stock	539.0::489.0	XXX		334	500									Must				
17	Semul Telecom (N)	1848475935		EL: out of stock	6.0::46.0	XXX		29	500									Must				
18	Hafiz Telecom (N)	1848475936		EL: out of stock	0.0::0.0	XXX		19	500									Must				
19	Mijan Telecom (N)	1848480340		EL: low stock	123.0::0.0	XXX		327	500									Must				
20	Rsb Telecom (N)	1848480341			1362.0::732.0	XXX		1377	0									Voluntary				
21	Murad Telecom (N)	1848480342		EL: out of stock	1018.0::0.0	XXX		2	2800									Must				
22	Hafiz Telecom (N)	1848480349			198.0::0.0	XXX		1704	0									Voluntary				
23	Sukur Telecom (N)	1848480358		EL: low stock	101.0::0.0	XXX		181	500									Must				
24	Priyongon Fashion (N)	1853629357		EL: out of stock	0.0::0.0	XXX		0	500									Must				
25	Sumon Pharmacy (N)	1871462019		EL: out of stock	0.0::0.0	XXX		0	500									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 22(1848293399)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	662 00	145 32.0	52.0	64.0	372350.0	27771.0	4.27	4.21	51.0	66.0	14.0	17.0	2.0	12.0	24.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mobile Care(Y)	1811717414		EL: low stock	3981.0::843.0	XXX		2411	3800									Must				
2	Eight Brothers(Y)	1811723430	R008281	EL: out of stock	121.0::461.0	XXX		2	4100									Must				
3	Tuhin Telecom(Y)	1811723437			103.0::92.0	XXX		1430	0									Important				
4	Sotota Telecom(Y)	1811756071		EL: out of stock	33.0::94.0	XXX		46	600									Must				
5	Spyder Net(Y)	1820624220		EL: out of stock	2180.0::1212.0	XXX		8	1900									Must				
6	Ashirbad Telecom(Y)	1820624221	R037892		424.0::349.0	XXX		394	0									Important				
7	Tonmoy Telecom(Y)	1820624222	R080106	EL: low stock	1340.0::649.0	XXX		1441	3900									Must				
8	Nila Telecom(Y)	1820624404	R082891	EL: out of stock	57.0::0.0	XXX		0	700									Must				
9	Sumit Telecom(Y)	1820624568	R082888	EL: low stock	2010.0::1193.0	XXX		1081	1700									Must				
10	Robiul Telecom(N)	1820624573		EL: out of stock	89.0::0.0	XXX		39	1700									Must				
11	Khairul Caycle Store(Y)	1820624581	R100808	EL: low stock	144.0::346.0	XXX		519	1900									Must				
12	Susmita Telecom(N)	1820625971		EL: low stock	0.0::111.0	XXX		754	500									Must				
13	Shohana Telecom(Y)	1820635043	R062187	EL: low stock	0.0::246.0	XXX		1238	1400									Must				
14	Rofiq Telecom(Y)	1820635070	R008287		559.0::265.0	XXX		2118	0									Important				
15	Hasan Garments(Y)	1820644744		EL: out of stock	1016.0::388.0	XXX		14	1700									Must				
16	Bappy Telecom(Y)	1828203191		EL: out of stock	392.0::142.0	XXX		25	800									Must				
17	Imran Telecom(N)	1828203410	R076373		1604.0::623.0	XXX		10048	0									Must				
18	Jalal Telecom(N)	1828203412		EL: low stock	163.0::13.0	XXX		762	500									Must				
19	Mahadi Store(N)	1828203416		EL: low stock	658.0::48.0	XXX		883	2000									Must				
20	Babu Store(Y)	1828203433		EL: low stock	132.0::211.0	XXX		326	500									Must				
21	Rakib & Company(Y)	1828212599	R125058	EL: out of stock	467.0::321.0	XXX		7	2600									Must				
22	Sajit Telecom(Y)	1828219934		EL: out of stock	2472.0::1551.0	XXX		550	4300									Must				
23	Saheb Store(Y)	1828219967		EL: low stock	986.0::298.0	XXX		844	600									Must				
24	Soriful Telecom(Y)	1828224430		EL: low stock	0.0::0.0	XXX		163	500									Must				
25	Bismilla Mobile Cornar(Y)	1828248174	R137312	EL: low stock	2161.0::501.0	XXX		1204	2700									Must				
26	Debashish Studio(Y)	1837444048		EL: low stock	25.0::0.0	XXX		743	900									Must				
27	Samim Telecom(Y)	1837447358		EL: low stock	394.0::64.0	XXX		888	500									Must				
28	Howlader Enterprise(N)	1837447359			310.0::433.0	XXX		3187	0									Important				
29	Toufiq Telecom(N)	1845446946	R112697	EL: low stock	1230.0::254.0	XXX		1619	2200									Must				
30	Alom Telecom(Y)	1845446950		EL: low stock	300.0::316.0	XXX		833	1200									Must				
31	Prosanto Store(Y)	1845446962	R112937		65.0::131.0	XXX		1059	0									Must				
32	Rob Store(Y)	1845447030		EL: low stock	650.0::652.0	XXX		497	1500									Must				
33	Mahbbat Telecom(Y)	1845447040		EL: out of stock	1364.0::341.0	XXX		61	2400									Must				
34	Monir Store(Y)	1848006042	R115735	EL: low stock	3315.0::1291.0	XXX		1188	2900									Must				
35	Bappy Store(Y)	1848006055		EL: low stock	711.0::624.0	XXX		395	1300									Must				
36	Ali Telecom(Y)	1848009899	R124744	EL: out of stock	3132.0::1169.0	XXX		8	4800									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
37	Gr14 Saydul Store(N)	1848227451		EL: low stock	879.0::394.0	XXX		907	2800									Must				
38	Shadhin Enterprize(N)	1848248123			329.0::0.0	XXX		471	0									Voluntary				
39	Molla Store(Y)	1848260696			278.0::0.0	XXX		1504	0									Voluntary				
40	Three Brathers Telecom(Y)	1848270929		EL: out of stock	278.0::0.0	XXX		165	1100									Must				
41	Hawladar Teleocm(N)	1848293359		EL: low stock	606.0::0.0	XXX		293	1100									Must				
42	Md Milon (N)	1848293393		EL: low stock	1459.0::714.0	XXX		799	800									Must				
43	Kair Telcom(Y)	1848295000		EL: out of stock	65.0::0.0	XXX		153	900									Must				
44	Mir Telecom (N)	1848432968		EL: low stock	211.0::78.0	XXX		265	1100									Must				
45	Khusbu Telecom (N)	1848460992			6.0::6.0	XXX		434	0									Voluntary				
46	Apon Telecom (N)	1848475913		EL: low stock	496.0::413.0	XXX		1422	1100									Must				
47	Fs Telecom(Y)	1855696150		EL: low stock	171.0::133.0	XXX		461	700									Must				
48	Joy Telecom (N)	1860106691		EL: low stock	195.0::94.0	XXX		439	500									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 13(1855696111)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	464 00	101 86.0	52.0	61.0	318046.0	41594.0	4.34	4.37	34.0	62.0	14.0	19.0	7.0	24.0	22.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Bismillah Electric(Y)	1811712457	R033556	EL: low stock	7233.0::2228.0	XXX		1551	5700									Must				
2	Moriyam Polliphone(Y)	1811717342			1265.0::817.0	XXX		2736	0									Must				
3	Shohagh Telecom(Y)	1811717348	R043416	EL: low stock	257.0::550.0	XXX		1144	500									Must				
4	Apurbo Telecom(Y)	1811756074			228.0::0.0	XXX		875	0									Voluntary				
5	Anis Store(Y)	1811768483		EL: low stock	1769.0::1063.0	XXX		1090	2400									Must				
6	Shahin Telecom(Y)	1820624129		EL: out of stock	97.0::26.0	XXX		74	800									Must				
7	Suvo Telecom(Y)	1820624357	R103307	EL: low stock	3970.0::1696.0	XXX		3179	4200									Must				
8	Sohel Telecom(Y)	1820636384			40.0::92.0	XXX		1332	0									Important				
9	Jewel Enterprise(Y)	1820640924			486.0::89.0	XXX		514	0									Important				
10	Sulov Store(Y)	1820641736	R061599	EL: low stock	2414.0::885.0	XXX		1790	1400									Must				
11	Rakib & Co(Y)	1828203263		EL: out of stock	327.0::206.0	XXX		124	1100									Must				
12	Ema Phone Corner(Y)	1828212575	R083320	EL: low stock	1448.0::1004.0	XXX		934	1400									Must				
13	Jahid Telecom(Y)	1828212580	R103313	EL: low stock	1441.0::371.0	XXX		2543	500									Must				
14	Babul Telecom(Y)	1828219976		EL: out of stock	619.0::206.0	XXX		16	2400									Must				
15	Irfan Telecom(Y)	1828219977		EL: out of stock	148.0::154.0	XXX		5	1700									Must				
16	Ram Store(Y)	1828224921	R123118	EL: low stock	199.0::0.0	XXX		132	500									Must				
17	Tuhin Store(Y)	1837428005			12.0::0.0	XXX		552	0									Important				
18	Raju Store(Y)	1837428007		EL: out of stock	117.0::50.0	XXX		212	1800									Must				
19	Gonesh Telecom(Y)	1837428012		EL: out of stock	632.0::429.0	XXX		352	1900									Must				
20	Aman Khan Show Store(Y)	1837447371			0.0::0.0	XXX		550	0									Important				
21	Modina Telecom(Y)	1845447026			39.0::0.0	XXX		700	0									Important				
22	Mahin Telecom (N)	1846461811		EL: out of stock	0.0::0.0	XXX		0	500									Must				
23	Hanif Telecom(Y)	1848005941	R115394	EL: low stock	161.0::222.0	XXX		399	1300									Must				
24	Jamil Telecom(Y)	1848005943	R117185	EL: out of stock	1932.0::859.0	XXX		240	3200									Must				
25	Hasan Telecom(Y)	1848006020			183.0::37.0	XXX		920	0									Must				
26	Asad Store(Y)	1848006021			104.0::94.0	XXX		1484	0									Important				
27	Salman Store(Y)	1848006024		EL: out of stock	98.0::0.0	XXX		4	500									Must				
28	Habib Parsel(Y)	1848006057		EL: low stock	228.0::0.0	XXX		181	500									Must				
29	Shohag Computer(Y)	1848009885	R134489	EL: out of stock	1259.0::616.0	XXX		240	1700									Must				
30	Khokon Telecom(Y)	1848009888	R126635		229.0::153.0	XXX		796	0									Must				
31	Sujay Telecom(Y)	1848112064			39.0::13.0	XXX		900	0									Important				
32	Mafuz Store(Y)	1848185995		EL: low stock	441.0::318.0	XXX		855	500									Must				
33	Awal Howlader(Y)	1848194255			6.0::0.0	XXX		709	0									Important				
34	A Two Z Corner(Y)	1848194388		EL: low stock	494.0::203.0	XXX		365	1200									Must				
35	Gr14 Korno Store(Y)	1848230861		EL: low stock	25.0::45.0	XXX		1551	500									Must				
36	Gr14 Ratul Store(Y)	1848230872		EL: low stock	168.0::37.0	XXX		214	600									Must				
37	Gr14 Shikdar Store(Y)	1848230873			0.0::0.0	XXX		301	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
38	Zia Telecom(N)	1848433049			177.0::307.0	XXX		1314	0									Voluntary				
39	Talukder Madicel Hall(N)	1848444769		EL: low stock	571.0::421.0	XXX		314	600									Must				
40	Nilu Telecom 2(N)	1848444772		EL: low stock	640.0::0.0	XXX		587	500									Must				
41	Molla Telecom (N)	1848460950		EL: low stock	672.0::473.0	XXX		220	900									Must				
42	G. S Telecom (N)	1848469185		EL: low stock	1141.0::734.0	XXX		346	1000									Must				
43	P.G Telecom (N)	1848469189		EL: low stock	13.0::139.0	XXX		273	1100									Must				
44	Puza Telecom (N)	1848474002			169.0::239.0	XXX		2134	0									Voluntary				
45	Ajim Telecom(N)	1848474006			199.0::112.0	XXX		1185	0									Voluntary				
46	Vai Vai Cosmetics(Y)	1855696116		EL: out of stock	78.0::0.0	XXX		83	1700									Must				
47	Fokrul Telecom(Y)	1855696134		EL: out of stock	622.0::593.0	XXX		172	2200									Must				
48	Nando Store(Y)	1855696156		EL: out of stock	137.0::117.0	XXX		2	900									Must				
49	Jahangir Telecom (N)	1858281258		EL: low stock	201.0::166.0	XXX		336	700									Must				



Date:15-02-2018 DSR : Fakirhat Telecom Dsr 15(1855696112)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
2	102 100	224 13.0	20.0	10.0	437028.0	39738.0	3.47	4.04	45.0	59.0	9.0	9.0	1.0	31.0	38.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Bhai Bhai Telecom(Y)	1811712433			437.0::94.0	XXX		1333	0									Important				
2	The Cell Bazar(Y)	1811712450			0.0::6.0	XXX		688	0									Important				
3	Lolita Telecom(Y)	1811712467			0.0::0.0	XXX		364	0									Important				
4	Priya Midiya(Y)	1811712474	R054325		0.0::0.0	XXX		773	0									Important				
5	Akram Traders(N)	1811717350			0.0::0.0	XXX		702	0									Important				
6	Joy Varaetis(Y)	1811723506		EL: low stock	253.0::235.0	XXX		790	500									Must				
7	Fardaus Telecom(Y)	1811756149			51.0::0.0	XXX		1890	0									Must				
8	The Picture Fair(Y)	1811768487	R134937	EL: low stock	985.0::963.0	XXX		1065	1500									Must				
9	Nongor(Y)	1811781885		EL: low stock	2121.0::0.0	XXX		1502	5600									Must				
10	Satu Mobail Net(Y)	1811781991	R071056	EL: out of stock	131.0::153.0	XXX		44	1500									Must				
11	Sree Guru Laibrare(Y)	1820606503			403.0::139.0	XXX		990	0									Must				
12	Habib Telecom(Y)	1820636449	R132015	EL: out of stock	4568.0::1013.0	XXX		372	7600									Must				
13	I.C.T.Center(Y)	1820639366		EL: out of stock	102.0::6.0	XXX		10	700									Must				
14	Mamony Telecom(Y)	1820639813	R070074	EL: low stock	710.0::617.0	XXX		2233	500									Must				
15	Tonny Telecom(Y)	1820640909	R054327	SIM: low stock	403.0::473.0	2		1467	0									Must				
16	Ani Telecom(Y)	1820640952	R055148		1003.0::330.0	XXX		1856	0									Must				
17	Tonni Telecom(Y)	1820640953		EL: out of stock	180.0::174.0	XXX		2	1100									Must				
18	Tuch Point(Y)	1820640955	R064671		0.0::0.0	XXX		642	0									Voluntary				
19	Sakib Medical(Y)	1820640959	R140576	EL: out of stock	1566.0::1058.0	XXX		1	4300									Must				
20	Vai Vai Store(N)	1820640969		EL: low stock	1116.0::370.0	XXX		1222	1500									Must				
21	Saurav Dizital(Y)	1822822599		EL: low stock	143.0::207.0	XXX		633	500									Must				
22	Sohel Telecom(Y)	1822844280		EL: low stock	178.0::0.0	XXX		432	1000									Must				
23	Progoti Librare(Y)	1828203255	R101753	EL: out of stock	871.0::923.0	XXX		198	7000									Must				
24	Popy Telecom(Y)	1828203358		EL: out of stock	1428.0::0.0	XXX		751	3300									Must				
25	Oese Telecom(Y)	1828203365		EL: out of stock	6.0::0.0	XXX		41	500									Must				
26	Rahoman Store(Y)	1828219910	R130035	EL: low stock	1154.0::486.0	XXX		786	3100									Must				
27	Bablu Store(Y)	1828219975	R115742	EL: out of stock	451.0::155.0	XXX		79	1000									Must				
28	Mizan Telecom(Y)	1828224259		EL: out of stock	1271.0::332.0	XXX		1018	5800									Must				
29	Jahangir Telecom(Y)	1828224261		EL: low stock	594.0::395.0	XXX		408	1300									Must				
30	Jakir Electronic(Y)	1828224901			358.0::0.0	XXX		610	0									Important				
31	Forid Media(Y)	1828224959	R119712	EL: out of stock	325.0::0.0	XXX		93	10700									Must				
32	Mayear Doha Store(Y)	1828248138		EL: low stock	930.0::725.0	XXX		1949	3000									Must				
33	Alamin Telecom(Y)	1837428001		EL: low stock	1021.0::252.0	XXX		501	500									Must				
34	Aual Telecom(Y)	1837428003		EL: out of stock	0.0::77.0	XXX		53	500									Must				
35	Sajib Telecom(Y)	1837428010	R112052	EL: out of stock	126.0::198.0	XXX		127	2800									Must				
36	Amjad Ent.(N)	1837437935		EL: out of stock	0.0::0.0	XXX		22	500									Must				
37	Kabir Store(Y)	1848005940	R115393	EL: out of stock	138.0::0.0	XXX		199	6800									Must				
38	Shahidul Store(Y)	1848068762		EL: low stock	427.0::341.0	XXX		684	900									Must				
39	Mahabub Store(Y)	1848082401		EL: low stock	105.0::0.0	XXX		311	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
40	Mamoni Store(Y)	1848082434	R125946	EL: out of stock	1162.0::759.0	XXX		190	3200									Must				
41	Horidash Telecom(Y)	1848082587		EL: low stock	460.0::282.0	XXX		2032	500									Must				
42	Boker Store(Y)	1848082589			373.0::473.0	XXX		1967	0									Important				
43	Rakib Confecshonari(Y)	1848112007	R125954	EL: low stock	0.0::37.0	XXX		5013	500									Must				
44	Gr14 Touch Point(Y)	1848194355		EL: low stock	152.0::61.0	XXX		220	900									Must				
45	Rubel Telecom(Y)	1848194387			237.0::192.0	XXX		1262	0									Important				
46	Sonar Bangla Telecom(N)	1848230917			0.0::0.0	XXX		1060	0									Voluntary				
47	Mannan Telecom(Y)	1848230918	R0053037	EL: out of stock	51.0::0.0	XXX		11	4200									Must				
48	Dui Bhai Telecom(Y)	1848230924			250.0::139.0	XXX		1233	0									Voluntary				
49	Rafiq Telecom(Y)	1848244408		EL: out of stock	0.0::0.0	XXX		7	900									Must				
50	Mahatab Store(Y)	1848244458		EL: out of stock	0.0::0.0	XXX		126	700									Must				
51	Alkas Telecom(N)	1848244464		EL: low stock	32.0::13.0	XXX		159	500									Must				
52	Sagor Telecom(Y)	1848244937	R161960	EL: out of stock	1088.0::496.0	XXX		353	5200									Must				
53	Rubel Store(N)	1848244944		EL: low stock	91.0::88.0	XXX		418	500									Must				
54	Ansar Telecom(N)	1848295062		EL: low stock	88.0::151.0	XXX		730	500									Must				
55	Israfil Store (N)	1848295064			427.0::175.0	XXX		1216	0									Voluntary				
56	Mamun Telecom (N)	1848295065			0.0::0.0	XXX		364	0									Voluntary				
57	Mizan Store (N)	1848295066		EL: low stock	46.0::0.0	XXX		599	500									Must				
58	Mostofaizur Telecom(N)	1848295068		EL: low stock	0.0::0.0	XXX		556	500									Must				
59	Mukul Telecom(N)	1848427123		EL: low stock	128.0::0.0	XXX		293	500									Must				
60	Imran Telecom (N)	1848433005		EL: low stock	46.0::0.0	XXX		262	500									Must				
61	Bk Treders (N)	1848433007		EL: low stock	0.0::0.0	XXX		448	500									Must				
62	M P Telecom (N)	1848474016			292.0::48.0	XXX		704	0									Voluntary				
63	D P Telecom (N)	1848474017		EL: low stock	282.0::134.0	XXX		980	500									Must				
64	R S Telecom (N)	1848474018		EL: out of stock	77.0::6.0	XXX		1	1000									Must				
65	Mahi Telecom (N)	1848480338		EL: low stock	135.0::0.0	XXX		215	500									Must				
66	Tuhin Varaity Store(N)	1852557783		EL: low stock	1166.0::226.0	XXX		1401	1800									Must				
67	Hasan Telecom (N)	1855511395		EL: out of stock	0.0::0.0	XXX		30	500									Must				
68	Aktar Store(Y)	1855696136		EL: out of stock	172.0::252.0	XXX		53	800									Must				
69	Nadim Telecom(Y)	1855696160		EL: out of stock	429.0::166.0	XXX		11	1500									Must				
70	Mahin Telecom (N)	1855758556		EL: out of stock	250.0::226.0	XXX		119	900									Must				