



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 20(1811708080)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
4	676 00	119 30.0	76.0	90.0	591469.0	52216.0	4.68	5.17	83.0	100.0	26.0	30.0	12.0	10.0	11.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Shofi Telecom(Y)	1811708131		EL: low stock	4353.0::2435.0	XXX		2831	1900									Must				
2	Nasir Store(Y)	1811708147		EL: low stock	1850.0::218.0	XXX		1916	600									Must				
3	Friends Telecom(Y)	1811708275		EL: low stock	3612.0::2415.0	XXX		1968	2400									Must				
4	B L Departmental Sto(Y)	1811708322		EL: low stock	4978.0::2569.0	XXX		2417	2100									Must				
5	New S S Medico(Y)	1811708383	A056136	EL: low stock	887.0::347.0	XXX		1556	500									Must				
6	Chintahari Farmecy(Y)	1811708463		EL: low stock	3304.0::1692.0	XXX		801	1600									Must				
7	Al Amin Farmecy & Te(Y)	1811732629	A119335	SIM/EL: Both low stock	3001.0::701.0	2		2204	500									Must				
8	Sonali Store(Y)	1811733299		EL: low stock	3740.0::1260.0	XXX		2208	1700									Must				
9	Anowara Store(Y)	1811741747		EL: low stock	5422.0::2303.0	XXX		1634	1000									Must				
10	Salim Enterprise(Y)	1820628029		EL: out of stock	743.0::153.0	XXX		523	2500									Must				
11	M K Store(Y)	1820628102			244.0::329.0	XXX		826	0									Important				
12	Mahmuda Telecom Cent(Y)	1820628377		EL: low stock	1351.0::508.0	XXX		1506	1500									Must				
13	R Y Network(Y)	1820629014	A048350	EL: low stock	11706.0::8758.0	XXX		8326	3700									Must				
14	Durga Telecom(Y)	1820629154	A048352	EL: low stock	1268.0::391.0	XXX		2751	900									Must				
15	Anis Telecom Centre(Y)	1820629241	A048598	SIM: lows stock EL: out of stock	718.0::584.0	2		137	2300									Must				
16	Shah Jalal Store(Y)	1828204486			2304.0::361.0	XXX		25173	0									Important				
17	Shah Amanat Dept. St(Y)	1828222636	A104222	EL: low stock	17656.0::11309.0	XXX		8283	8400									Must				
18	F Telecom(Y)	1837426914			1024.0::823.0	XXX		2895	0									Must				
19	Shosi Enterpr(Y)	1837439350		EL: low stock	280.0::90.0	XXX		494	500									Must				
20	Eastarn Binding(Y)	1848005114		EL: low stock	115.0::0.0	XXX		771	500									Must				
21	A S M Brother'S(Y)	1848005202			2845.0::1126.0	XXX		2040	0									Voluntary				
22	F.M Pharmacy(Y)	1848067108			19.0::0.0	XXX		1050	0									Important				
23	Morshed Tel(Y)	1848180400		EL: low stock	511.0::124.0	XXX		2230	500									Must				
24	Karimst(Y)	1848180484	A110861	EL: low stock	4859.0::2864.0	XXX		1409	2100									Must				
25	Echak St(Y)	1848180556		EL: low stock	462.0::242.0	XXX		925	500									Must				
26	Hathazari(A.C.P)(Y)	1848183790		EL: out of stock	2540.0::2069.0	XXX		776	2200									Must				
27	Milon Shalkor(Y)	1848187200		EL: low stock	1728.0::367.0	XXX		2141	500									Must				
28	Mobile Media(Y)	1848200048	A122646	EL: low stock	4030.0::1509.0	XXX		2628	3500									Must				
29	Mitali St(Y)	1848200058		EL: low stock	2100.0::1450.0	XXX		1916	2500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Arman St(Y)	1848200059		EL: low stock	5695.0::2987.0	XXX		1856	2900									Must				
31	Pop(Y)	1848200069		EL: low stock	768.0::466.0	XXX		1754	500									Must				
32	Ittadi St(Y)	1848200073		EL: out of stock	5140.0::2723.0	XXX		792	2800									Must				
33	Maa Tel(Y)	1848210502		EL: low stock	6398.0::2305.0	XXX		1515	800									Must				
34	Jononi St(Y)	1848210555		EL: low stock	1066.0::358.0	XXX		2286	1700									Must				
35	Zia Telecom(Y)	1848275831		EL: low stock	6373.0::3371.0	XXX		2509	3000									Must				
36	Bistra Telecom(Y)	1848275832		EL: low stock	2051.0::1044.0	XXX		1314	2300									Must				
37	Ramesh Telecom-2(Y)	1848286930			0.0::0.0	XXX		3079	0									Voluntary				
38	Potiya Store (Y)	1848295979			471.0::276.0	XXX		1507	0									Voluntary				
39	Maa Telecom (Y)	1848295980		EL: low stock	635.0::292.0	XXX		348	500									Must				
40	Akmal Store (Y)	1848295981			1032.0::89.0	XXX		1593	0									Voluntary				
41	Roma Store(Y)	1848429248		EL: out of stock	5364.0::2149.0	XXX		1678	3400									Must				
42	Manik Telecom(Y)	1848429249		EL: low stock	1597.0::178.0	XXX		1032	500									Must				
43	Sonai Store(Y)	1848429250		EL: low stock	3623.0::2111.0	XXX		1458	1000									Must				
44	Ma Moni Store(Y)	1848429251		EL: low stock	3077.0::1051.0	XXX		1074	900									Must				
45	Kamal Dept Store(Y)	1848429252			1339.0::759.0	XXX		2616	0									Voluntary				
46	Music Dot Com(Y)	1848435696			456.0::292.0	XXX		693	0									Voluntary				
47	Music Dot Com (Y)	1848435697		EL: low stock	898.0::140.0	XXX		863	500									Must				
48	Jonotha Store(Y)	1848435720			2884.0::1370.0	XXX		4564	0									Voluntary				
49	Nijam Store (Y)	1848461369			0.0::0.0	XXX		3948	0									Voluntary				
50	Alam Telecom (Y)	1848461370		EL: out of stock	0.0::0.0	XXX		15	1400									Must				
51	Mohiuddin Store (Y)	1848481846		EL: low stock	2130.0::1354.0	XXX		1773	500									Must				
52	Alam Store (Y)	1848481847		EL: low stock	65.0::151.0	XXX		620	500									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	422 00	744 8.0	72.0	90.0	375307.0	30170.0	4.07	3.71	82.0	96.0	26.0	43.0	9.0	17.0	21.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

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1	Exclusive Telecom(Y)	1811709197	A048423	EL: low stock	6484.0::3060.0	XXX		2064	1500									Must				
2	R M(Y)	1811734366	A119161		6324.0::2032.0	XXX		5142	0									Important				
3	Younus Store(Y)	1811781106		EL: low stock	3744.0::1465.0	XXX		717	1200									Must				
4	Fokir Store(Y)	1820603194		EL: low stock	2093.0::1331.0	XXX		795	500									Must				
5	Gowsul Azam Enterpri(Y)	1820627909			1651.0::517.0	XXX		1451	0									Important				
6	Ekushey Telecom(Y)	1820627917		EL: low stock	5724.0::1759.0	XXX		1304	1900									Must				
7	Jamal & Brother'S(Y)	1820627933		EL: low stock	272.0::226.0	XXX		337	500									Must				
8	Jahed Telecom(Y)	1820628047		EL: low stock	2772.0::1111.0	XXX		1003	1600									Must				
9	Shah Amanat Treder'S(Y)	1820628397			981.0::139.0	XXX		1556	0									Must				
10	K.B Telecom(Y)	1822848638		EL: out of stock	10857.0::5254.0	XXX		2101	6500									Must				
11	Toibia Medico(Y)	1822858658	A048837	EL: low stock	2363.0::870.0	XXX		851	700									Must				
12	Nokib Telecom(Y)	1822867434	A054602		4736.0::2772.0	XXX		3876	0									Must				
13	Bismillah Computer &(Y)	1828204594			353.0::191.0	XXX		539	0									Important				
14	Sanny Telecom(Y)	1828207031	A108346	EL: low stock	10773.0::7295.0	XXX		5486	1300									Must				
15	Arafat Telecom(Y)	1837426912			1184.0::141.0	XXX		1335	0									Important				
16	Humeo Clinic(Y)	1837443480		EL: low stock	5390.0::5009.0	XXX		1755	2200									Must				
17	Shormi(Y)	1848180430			1070.0::822.0	XXX		939	0									Important				
18	Shilpi Telecom(Y)	1848180501	A118639		3842.0::2496.0	XXX		17389	0									Important				
19	Nikhil St(Y)	1848210438		EL: out of stock	5159.0::1663.0	XXX		150	2100									Must				
20	Alif Telecom(Y)	1848211115		EL: low stock	5524.0::2724.0	XXX		2467	1700									Must				
21	Parvez Store(Y)	1848211567		EL: low stock	2604.0::1381.0	XXX		1659	600									Must				
22	Monsur Store(Y)	1848211861		EL: low stock	2211.0::1749.0	XXX		1373	2100									Must				
23	Kashem Store(Y)	1848211862			0.0::0.0	XXX		720	0									Important				
24	Bismilla Telecom(Y)	1848214044		EL: low stock	6384.0::2903.0	XXX		1883	1900									Must				
25	Jalil Store(Y)	1848277861		EL: out of stock	2794.0::1912.0	XXX		387	1200									Must				
26	Fair Telecom(Y)	1848277878			696.0::580.0	XXX		1895	0									Voluntary				
27	Anika Telecom(Y)	1848277908		EL: low stock	830.0::738.0	XXX		745	500									Must				

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28	Shakawat Store(Y)	1848284901		EL: out of stock	3222.0::1349.0	XXX		359	800									Must				
29	Ayub Store(Y)	1848286982	R0324931	EL: low stock	15429.0::8816.0	XXX		2634	2400									Must				
30	Lokman Store(Y)	1848287012		EL: low stock	2520.0::1550.0	XXX		2002	500									Must				
31	Friends Telecom(Y)	1848410039		EL: low stock	356.0::51.0	XXX		132	500									Must				
32	Santa Cosmatices(Y)	1848416506		EL: low stock	306.0::13.0	XXX		294	500									Must				
33	Nurul Alam(Y)	1848426582			682.0::550.0	XXX		810	0									Voluntary				
34	Shamim Store(Y)	1848426583		EL: out of stock	2418.0::2260.0	XXX		41	1600									Must				
35	Asif Telecom(Y)	1848429244			6.0::26.0	XXX		471	0									Voluntary				
36	Saif Bhai Store(Y)	1848429247		EL: low stock	3697.0::1020.0	XXX		1796	1200									Must				
37	Ab Drags (Y)	1848461385			1473.0::634.0	XXX		1959	0									Voluntary				
38	Nobi Store (Y)	1848461386			292.0::114.0	XXX		1038	0									Voluntary				
39	Barwalia Store (Y)	1848481784			6.0::0.0	XXX		351	0									Voluntary				
40	Shah Amanoth Tr (Y)	1848481785			330.0::144.0	XXX		1760	0									Voluntary				
41	Ab Drug (Y)	1848481786		EL: low stock	200.0::195.0	XXX		508	500									Must				
42	Saif Vai Store (Y)	1848481787		EL: low stock	1618.0::978.0	XXX		1231	500									Must				
43	Nokib Telecom (Y)	1848481788			194.0::13.0	XXX		832	0									Voluntary				
44	Konika Telecom(Y)	1848483295		EL: low stock	1469.0::1264.0	XXX		1051	500									Must				
45	Nahar Telecom(Y)	1848483296		EL: out of stock	541.0::0.0	XXX		139	2200									Must				
46	Shafi Store(N)	1848483298		EL: out of stock	778.0::0.0	XXX		42	500									Must				
47	Rubel Foods(Y)	1848483300		EL: out of stock	3944.0::1287.0	XXX		495	2500									Must				



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0	708 00	124 95.0	64.0	70.0	493864.0	28543.0	4.99	4.71	82.0	100.0	26.0	34.0	3.0	17.0	23.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
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1	Modina Telecom(Y)	1811732631		EL: low stock	2040.0::986.0	XXX		1264	1300									Must				
2	Hauque Store(Y)	1811733262		EL: low stock	1095.0::328.0	XXX		801	1100									Must				
3	Monihar Store(Y)	1811733482		EL: low stock	2763.0::1496.0	XXX		1421	2200									Must				
4	Chakoria Store(Y)	1811733941		EL: low stock	4742.0::761.0	XXX		2555	600									Must				
5	Imam Telecom(Y)	1811734702		EL: low stock	534.0::419.0	XXX		249	500									Must				
6	Nur Telecom(Y)	1811734704		EL: low stock	1355.0::801.0	XXX		689	1300									Must				
7	Soudia Telecom(Y)	1811734733	A037857		3963.0::1755.0	XXX		30687	0									Important				
8	Khawaja Electric & T(Y)	1811734737	A056461	EL: low stock	3274.0::1036.0	XXX		2762	800									Must				
9	Shah Amanat Telecom(Y)	1811734741	A055612	EL: low stock	279.0::0.0	XXX		332	500									Must				
10	Sarkar Store(Y)	1811734743	A055894	EL: low stock	8970.0::1595.0	XXX		3830	7000									Must				
11	Atik Crokaries(Y)	1820603317			0.0::0.0	XXX		389	0									Must				
12	Ruposhi Bangla Elect(Y)	1820608309			0.0::37.0	XXX		807	0									Must				
13	Noakhali Store(Y)	1820608596		EL: low stock	1737.0::980.0	XXX		1127	1700									Must				
14	Sha Jabbaria(Y)	1820628042	R0324934		1205.0::242.0	XXX		1154	0									Important				
15	Rakib Store(Y)	1820628588		EL: low stock	1451.0::129.0	XXX		1265	1600									Must				
16	Helal Store(Y)	1820637273	R0062857		4663.0::3889.0	XXX		7966	0									Important				
17	Shahin Telecom(Y)	1822880587		EL: low stock	1719.0::1245.0	XXX		1271	2400									Must				
18	Sohba Telecom(Y)	1827125354	A055897	EL: low stock	2549.0::604.0	XXX		1882	700									Must				
19	Al Amin Telecom(Y)	1828210102			1959.0::778.0	XXX		3212	0									Must				
20	Elish Telecom(Y)	1837426867		EL: low stock	1344.0::829.0	XXX		1081	1600									Must				
21	Shati Treder(Y)	1837439320		EL: out of stock	1311.0::621.0	XXX		79	1200									Must				
22	Abul Kalam(Y)	1837439334		EL: out of stock	1925.0::1683.0	XXX		171	1900									Must				
23	Bata Bazar(Y)	1837443484		EL: low stock	89.0::525.0	XXX		559	500									Must				
24	Hamid Store(Y)	1848108230	A118269	EL: low stock	1069.0::288.0	XXX		881	1500									Must				
25	Sha Amanat(Y)	1848108231		EL: out of stock	0.0::0.0	XXX		123	600									Must				
26	Jilani Gifte(Y)	1848108255		EL: low stock	46.0::0.0	XXX		77	500									Must				
27	Porimol Store(Y)	1848112505			418.0::13.0	XXX		1955	0									Important				
28	Khaja Al-Madina Tel(Y)	1848183780			2749.0::1181.0	XXX		1978	0									Important				
29	Ahammad Tel(Y)	1848183794		EL: out of stock	46.0::13.0	XXX		19	500									Must				
30	Julhas St(Y)	1848187743		EL: out of stock	13.0::0.0	XXX		338	1100									Must				
31	Gafur St(Y)	1848187797		EL: out of stock	3607.0::1824.0	XXX		158	2400									Must				
32	Shakil Tel(Y)	1848210472		EL: low stock	1824.0::672.0	XXX		571	600									Must				
33	Green Tel(Y)	1848210473		EL: low stock	1277.0::906.0	XXX		689	500									Must				

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34	Quteshi(Y)	1848210474		EL: low stock	5885.0::3634.0	XXX		3151	3000									Must				
35	Mother Mobile Shop(Y)	1848210575		EL: low stock	3115.0::2077.0	XXX		1957	1300									Must				
36	Retina Telecom(Y)	1848211543		EL: low stock	3546.0::1138.0	XXX		1357	2500									Must				
37	B.T.U Telecom(Y)	1848211544		EL: out of stock	1804.0::1079.0	XXX		380	2000									Must				
38	Khaja Store(Y)	1848211585		EL: low stock	475.0::252.0	XXX		917	500									Must				
39	Aziz Store(Y)	1848211759			39.0::114.0	XXX		672	0									Voluntary				
40	Edris Medico(Y)	1848277910		EL: out of stock	7890.0::3259.0	XXX		2674	9600									Must				
41	Jonony Telecom(Y)	1848287019		EL: low stock	1483.0::1060.0	XXX		591	1000									Must				
42	Jamil Telecom (Y)	1848295999		EL: low stock	190.0::26.0	XXX		300	500									Must				
43	Amjad Telecom(Y)	1848410014	R0062806	EL: out of stock	3156.0::1053.0	XXX		912	2800									Must				
44	Selim Pan Bitan(Y)	1848410016		EL: out of stock	418.0::0.0	XXX		217	2400									Must				
45	Sazzad Electronics(Y)	1848410028	A038350	EL: out of stock	5922.0::1895.0	XXX		387	1900									Must				
46	Rubel Store(Y)	1848416520		EL: low stock	1776.0::1157.0	XXX		806	1100									Must				
47	Suganda Cosmetices(Y)	1848416533		EL: out of stock	710.0::254.0	XXX		91	500									Must				
48	Karim Store(Y)	1848429233		EL: low stock	2987.0::720.0	XXX		2522	1000									Must				
49	Ilius Store(Y)	1848429234		EL: low stock	1918.0::1318.0	XXX		1097	1100									Must				
50	Jashim Telecom(Y)	1848429235			822.0::356.0	XXX		1247	0									Voluntary				
51	Anisur Telecom(Y)	1848429236			635.0::0.0	XXX		7520	0									Voluntary				
52	M M Telecom(Y)	1848429237		EL: low stock	4551.0::2692.0	XXX		3228	3000									Must				
53	Ocean Enterprise(Y)	1848435677		EL: out of stock	0.0::13.0	XXX		36	500									Must				
54	Ocean Enterprise (Y)	1848435724		EL: out of stock	436.0::126.0	XXX		192	500									Must				
55	Alam Telecom (Y)	1848461393		EL: low stock	158.0::152.0	XXX		232	500									Must				
56	Ahad Telecom (Y)	1848461394			0.0::2968.0	XXX		3246	0									Voluntary				
57	Jabed Store (Y)	1848481802			0.0::0.0	XXX		1734	0									Voluntary				
58	Farid Store (Y)	1848481803			19.0::113.0	XXX		1809	0									Voluntary				
59	Malek Store (Y)	1848481804			0.0::0.0	XXX		1535	0									Voluntary				
60	Al Korim Teleco (Y)	1848481806		EL: low stock	89.0::0.0	XXX		189	500									Must				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 13(1811732929)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	675 00	119 12.0	73.0	90.0	625865.0	52387.0	3.5	3.45	79.0	97.0	25.0	35.0	11.0	16.0	22.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Shah Amanat Watch(Y)	1811708086		EL: low stock	2121.0::1359.0	XXX		1004	1900									Must				
2	M Telecom(Y)	1811709079	A050607	EL: low stock	1121.0::793.0	XXX		3372	1800									Must				
3	D M Farmecy(Y)	1811733225		EL: low stock	8357.0::3820.0	XXX		2291	2100									Must				
4	Promi & Popi Telecom(Y)	1811733869		EL: low stock	849.0::793.0	XXX		1068	900									Must				
5	Shah Amanat Store(Y)	1811734713		EL: low stock	2545.0::1422.0	XXX		980	1300									Must				
6	Baraulia Telecom(Y)	1811735345	A054607	EL: low stock	664.0::825.0	XXX		786	1100									Must				
7	Habib Store(Y)	1811738359		EL: out of stock	1056.0::385.0	XXX		625	4200									Must				
8	Sumi Watch(Y)	1820603285		EL: low stock	4613.0::1533.0	XXX		1934	3700									Must				
9	Hanim Telecom(Y)	1820607613	A051745	EL: low stock	7093.0::3575.0	XXX		6679	3500									Must				
10	Potiya Fresh Food(Y)	1820608514		EL: low stock	3132.0::1602.0	XXX		1484	2400									Must				
11	Shah Somia Telecom(Y)	1820628365		EL: low stock	1027.0::652.0	XXX		700	500									Must				
12	Malek Telecom(Y)	1820628390	A031590		2463.0::1258.0	XXX		50108	0									Must				
13	M Telecom(Y)	1820629033		EL: low stock	1317.0::1166.0	XXX		1914	1100									Must				
14	M Telecom 2(Y)	1828222602		EL: low stock	180.0::0.0	XXX		729	500									Must				
15	Hatia Courier Servc(Y)	1828222610	A056436		4232.0::1606.0	XXX		20309	0									Must				
16	Jafor Cycle(Y)	1828222792		EL: low stock	2058.0::461.0	XXX		479	700									Must				
17	Sowpon Tel(Y)	1828246725		EL: low stock	2373.0::141.0	XXX		1463	900									Must				
18	Nazrul Store(Y)	1837426887		EL: low stock	749.0::384.0	XXX		1460	1000									Must				
19	Tareq Store(Y)	1837443460		EL: out of stock	1438.0::852.0	XXX		66	3000									Must				
20	Talukder Pharm(Y)	1848005104	A125726	EL: low stock	9761.0::5120.0	XXX		5932	4200									Must				
21	Halim Store(Y)	1848066763		EL: out of stock	164.0::0.0	XXX		577	2500									Must				
22	Rubel Tel(Y)	1848180586		EL: out of stock	705.0::227.0	XXX		326	1500									Must				
23	Sadek Computer(Y)	1848187795		EL: low stock	1410.0::842.0	XXX		569	600									Must				
24	Boishaki Telecom(Y)	1848210408		EL: low stock	3377.0::1965.0	XXX		2365	1400									Must				
25	Dulal St(Y)	1848210519		EL: low stock	2126.0::1152.0	XXX		2183	500									Must				
26	Nigar Tel(Y)	1848210522		EL: low stock	103.0::392.0	XXX		855	800									Must				
27	Amanat Telec(Y)	1848211557			116.0::72.0	XXX		818	0									Voluntary				
28	Shafi Store(Y)	1848211593		EL: low stock	2102.0::417.0	XXX		1459	500									Must				
29	Suzid-2(Y)	1848277859	A056445	EL: low stock	2097.0::1362.0	XXX		783	900									Must				
30	F.M Telecom(Y)	1848277905			254.0::102.0	XXX		1360	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Taiyob Store(Y)	1848284883		EL: low stock	3214.0::2157.0	XXX		1831	1500									Must				
32	Joy Telecom(Y)	1848284908			96.0::257.0	XXX		1360	0									Voluntary				
33	Rubel Telecom(Y)	1848284909		EL: low stock	1250.0::898.0	XXX		648	1200									Must				
34	Jamal Store(Y)	1848287022		EL: out of stock	293.0::39.0	XXX		274	700									Must				
35	Nasir Store (Y)	1848295961			1383.0::561.0	XXX		1857	0									Voluntary				
36	Rahim Store (Y)	1848295963			102.0::228.0	XXX		1212	0									Voluntary				
37	Janata Store (Y)	1848295964			897.0::39.0	XXX		1667	0									Voluntary				
38	Jony Drugs(Y)	1848410010			4476.0::1865.0	XXX		2038	0									Voluntary				
39	Alam Store(Y)	1848410013			0.0::0.0	XXX		1043	0									Voluntary				
40	Bismillah Telecom(Y)	1848416511		EL: low stock	1559.0::211.0	XXX		483	600									Must				
41	Amin Store(Y)	1848416512			909.0::460.0	XXX		708	0									Voluntary				
42	Mayer Doya Store(Y)	1848429269			102.0::50.0	XXX		605	0									Voluntary				
43	Mahida Store(Y)	1848429270		EL: out of stock	209.0::423.0	XXX		630	1700									Must				
44	Anam Store(Y)	1848429271		EL: low stock	125.0::89.0	XXX		536	500									Must				
45	Kamal Dept Store(Y)	1848429272		EL: out of stock	10755.0::5083.0	XXX		2195	5100									Must				
46	Sagor Store(Y)	1848435686			3061.0::13.0	XXX		2197	0									Voluntary				
47	Silpi Sal Ghor(Y)	1848435687			65.0::0.0	XXX		505	0									Voluntary				
48	Nasir Store (Y)	1848435712		EL: out of stock	4851.0::2696.0	XXX		2568	7400									Must				
49	Afser Store (Y)	1848461355		EL: low stock	179.0::101.0	XXX		334	500									Must				
50	Sadek Store (Y)	1848461373		EL: low stock	615.0::88.0	XXX		905	500									Must				
51	Sadek Store(Y)	1848461374		EL: low stock	472.0::269.0	XXX		1220	900									Must				
52	M Telecom (Y)	1848461376		EL: low stock	1032.0::328.0	XXX		906	1700									Must				
53	Kamal Sore (Y)	1848481837			13.0::359.0	XXX		1978	0									Voluntary				
54	Jamir Telecom (Y)	1848481839		EL: out of stock	492.0::405.0	XXX		323	900									Must				
55	Maowa Medico (Y)	1848481840			649.0::709.0	XXX		1350	0									Voluntary				
56	Arafat Medico (Y)	1848481841		EL: low stock	0.0::108.0	XXX		843	800									Must				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 2(1811733944)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	477 00	841 8.0	73.0	80.0	474398.0	35618.0	4.02	3.94	78.0	79.0	26.0	39.0	12.0	12.0	15.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Jusna Enterprise(Y)	1811708092		EL: out of stock	914.0::373.0	XXX		2	2000									Must				
2	Murad Telecom(Y)	1811709225	A105742		3039.0::1800.0	XXX		7118	0									Must				
3	Mohammad & Sons(Y)	1811732544		EL: out of stock	1677.0::698.0	XXX		477	1600									Must				
4	Nihal Store(Y)	1811781102			725.0::317.0	XXX		751	0									Must				
5	Shajahan Store(Y)	1820607592		EL: out of stock	326.0::140.0	XXX		248	700									Must				
6	Nafiz Enterprise(Y)	1820628111	A031638		13070.0::1643.0	XXX		11415	0									Must				
7	Habib Telecom(Y)	1820628113		EL: low stock	2199.0::1242.0	XXX		847	1600									Must				
8	Alan Enterprise(Y)	1820628122		EL: low stock	789.0::326.0	XXX		388	600									Must				
9	Ahmed International(Y)	1820628136			1367.0::839.0	XXX		9322	0									Important				
10	Momota Telecom(Y)	1820628577	A117159	EL: out of stock	577.0::226.0	XXX		73	800									Must				
11	Telecom Dot Com(Y)	1822847732	A104467	EL: low stock	2637.0::2816.0	XXX		2578	1700									Must				
12	Lio Tredar'S(Y)	1822864637			162.0::0.0	XXX		1916	0									Important				
13	Mini Communication(Y)	1822864639		EL: low stock	2027.0::2188.0	XXX		1834	2100									Must				
14	Shati Treder'S(Y)	1828201880		EL: low stock	460.0::197.0	XXX		648	600									Must				
15	Bhai Bhai Store(Y)	1828207085	A111985		1087.0::650.0	XXX		4311	0									Must				
16	Jakir Store(Y)	1837427020		EL: out of stock	0.0::294.0	XXX		259	1900									Must				
17	Manoshi(Y)	1837439306		EL: low stock	2041.0::1107.0	XXX		2082	1400									Must				
18	Fahim Telec(Y)	1837439318			2838.0::4423.0	XXX		5844	0									Important				
19	Shilpangon(Y)	1837439326			114.0::13.0	XXX		517	0									Important				
20	S Telecom(Y)	1837439330		EL: low stock	126.0::759.0	XXX		690	700									Must				
21	Nandan Kano(Y)	1848005126	A108077	EL: low stock	2328.0::508.0	XXX		736	1100									Must				
22	Green Telecom(Y)	1848005161		EL: low stock	4622.0::1911.0	XXX		2346	600									Must				
23	Bismillah Tele(Y)	1848005184		EL: out of stock	5770.0::2031.0	XXX		1135	4700									Must				
24	Towhid Store(Y)	1848067103		EL: low stock	573.0::213.0	XXX		988	700									Must				
25	Bhai Bahi Store(Y)	1848108236			0.0::0.0	XXX		1555	0									Important				
26	Dulhan Te(Y)	1848108256	A111695		6680.0::3508.0	XXX		18916	0									Important				
27	Kalam St(Y)	1848180452		EL: low stock	1302.0::1020.0	XXX		681	500									Must				
28	Nurul Alam(Y)	1848180456		EL: out of stock	309.0::13.0	XXX		202	600									Must				
29	Mehedi(Y)	1848180460			2429.0::595.0	XXX		1400	0									Voluntary				
30	Saimun Fasion(Y)	1848180492		EL: out of stock	1034.0::399.0	XXX		484	1200									Must				
31	Al-Amin Telecom(Y)	1848180518			335.0::0.0	XXX		566	0									Must				
32	Rahat Store(Y)	1848183706		EL: low stock	1090.0::854.0	XXX		1310	1000									Must				
33	Habib St(Y)	1848187630		EL: low stock	1761.0::1072.0	XXX		725	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Nandan Kanon St(Y)	1848200196	R0063973	EL: low stock	11300.0::6262.0	XXX		5995	4900									Must				
35	Hasan Tel(Y)	1848210435			224.0::37.0	XXX		809	0									Important				
36	Tipu Tel(Y)	1848210436		EL: low stock	169.0::122.0	XXX		220	500									Must				
37	The Electrical Inter(Y)	1848210440		EL: low stock	974.0::1048.0	XXX		560	900									Must				
38	Mohiuddin Store(Y)	1848211500			0.0::0.0	XXX		519	0									Voluntary				
39	Mohiuddin Store(Y)	1848211501		EL: out of stock	2178.0::853.0	XXX		551	1500									Must				
40	Nasir Store(Y)	1848211520		EL: low stock	1540.0::992.0	XXX		1366	500									Must				
41	Bismillah Store(Y)	1848211580		EL: low stock	267.0::0.0	XXX		361	500									Must				
42	Amir Telecom(Y)	1848284910		EL: low stock	3056.0::1793.0	XXX		1225	1100									Must				
43	Suja Store(Y)	1848284911		EL: low stock	445.0::163.0	XXX		429	500									Must				
44	Suja Network(Y)	1848284913		EL: low stock	4437.0::2687.0	XXX		1750	3300									Must				
45	Azad Store(Y)	1848287009		EL: out of stock	129.0::88.0	XXX		93	500									Must				
46	Maa Telecom (Y)	1848295986		EL: out of stock	729.0::864.0	XXX		49	500									Must				
47	Masud Telecom (Y)	1848295987		EL: low stock	687.0::168.0	XXX		348	500									Must				
48	Sojib Store(Y)	1848416504		EL: low stock	727.0::203.0	XXX		468	500									Must				
49	Faysal Telecom(Y)	1848426575			225.0::359.0	XXX		3485	0									Voluntary				
50	Azim Treder'S(Y)	1848426576			2354.0::3041.0	XXX		4114	0									Voluntary				
51	Aniukul2(Y)	1848429228		EL: out of stock	299.0::419.0	XXX		204	500									Must				
52	Shamim Store(Y)	1848429231		EL: low stock	5841.0::2336.0	XXX		2115	2900									Must				
53	Maa Store (Y)	1848461384			0.0::0.0	XXX		1223	0									Voluntary				
54	Jahed Enterpris (Y)	1848481790			955.0::269.0	XXX		3192	0									Voluntary				
55	Mehedi Store (Y)	1848481791			1945.0::604.0	XXX		3673	0									Voluntary				
56	Kahim Store (Y)	1848481792			410.0::612.0	XXX		1026	0									Voluntary				
57	Prothi Store (Y)	1848481793		EL: low stock	1245.0::327.0	XXX		521	500									Must				
58	Ma Moni Telecom (Y)	1848481794			3255.0::1437.0	XXX		1418	0									Voluntary				
59	Azim Store (Y)	1848481795		EL: out of stock	879.0::580.0	XXX		442	1000									Must				
60	Nafiz Store(N)	1848483286		EL: out of stock	762.0::0.0	XXX		60	500									Must				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 5(1811769735)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	528 00	931 8.0	54.0	89.0	359235.0	36474.0	3.34	3.21	75.0	86.0	25.0	31.0	3.0	23.0	27.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Robi Seba(Y)	1811712849		EL: out of stock	0.0::0.0	XXX		22	500									Must				
2	Azizia Shalkor(Y)	1811732899	A053691	EL: low stock	10829.0::574 0.0	XXX		5130	3300									Must				
3	Dulal Farmecy(Y)	1811733207		EL: out of stock	1232.0::314.0	XXX		338	900									Must				
4	Azim Telecom(Y)	1811733269		EL: out of stock	1149.0::1110. 0	XXX		121	1000									Must				
5	Mm Telecom(Y)	1811734455	A101888		218.0::175.0	XXX		1353	0									Important				
6	Aosto Telecom(Y)	1811734470		EL: low stock	249.0::26.0	XXX		887	500									Must				
7	Arif Telecom(Y)	1811734474	A057428	EL: low stock	10112.0::725 9.0	XXX		10978	2400									Must				
8	Media Telecom(Y)	1820603183	A108355	EL: low stock	1871.0::2306. 0	XXX		1851	1200									Must				
9	Motho Phone(Y)	1820603343			0.0::0.0	XXX		776	0									Important				
10	Anonda Departmental(Y)	1820607740		EL: low stock	0.0::0.0	XXX		437	500									Must				
11	Banskhli Store(Y)	1820627910		EL: low stock	622.0::248.0	XXX		365	700									Must				
12	Student Telecom(Y)	1820627947		EL: out of stock	294.0::89.0	XXX		44	700									Must				
13	Mum'S Telecom(Y)	1820629005		EL: low stock	217.0::153.0	XXX		851	500									Must				
14	S Telecom(Y)	1820641841	A101891		10720.0::640 3.0	XXX		7429	0									Must				
15	Jasim Telecom(Y)	1822802551		EL: low stock	599.0::535.0	XXX		1043	500									Must				
16	Bm Telecom(Y)	1822802554	A056452	EL: out of stock	3035.0::394.0	XXX		42	1700									Must				
17	Ekra Telecom(Y)	1822802556		EL: low stock	5772.0::3541. 0	XXX		2563	2600									Must				
18	Tamiz Store(Y)	1828222746		EL: low stock	809.0::190.0	XXX		1118	500									Must				
19	Parves Store(Y)	1828237166		EL: low stock	2375.0::2020. 0	XXX		1334	1600									Must				
20	Maa Tel(Y)	1828246744		EL: low stock	1335.0::1228. 0	XXX		1333	700									Must				
21	Delowar Telecom(Y)	1837426911			3849.0::2270. 0	XXX		4476	0									Must				
22	Panna Telec(Y)	1837426916	R0052008		2195.0::1525. 0	XXX		23833	0									Important				
23	S M Enterprise(Y)	1837439311		EL: out of stock	772.0::16636. 0	XXX		130	11000									Must				
24	Usha Tele(Y)	1837439349		EL: out of stock	4676.0::1967. 0	XXX		554	5500									Must				
25	Shari Bitan(Y)	1837443464		EL: low stock	211.0::51.0	XXX		338	500									Must				
26	Chandaniash(Y)	1848005179		EL: low stock	121.0::120.0	XXX		465	500									Must				
27	Meraj Hotel(Y)	1848108243		EL: low stock	166.0::77.0	XXX		190	500									Must				
28	Abu Taher Tel(Y)	1848108289		EL: low stock	129.0::46.0	XXX		868	500									Must				
29	Jamal Brotnnja(Y)	1848180467		EL: low stock	290.0::203.0	XXX		1596	1200									Must				
30	M/S Didar Department(Y)	1848210458		EL: low stock	2124.0::1189. 0	XXX		865	1400									Must				
31	Aziz St(Y)	1848210459		EL: low stock	1423.0::614.0	XXX		1007	800									Must				
32	Maa St(Y)	1848210461		EL: low stock	1001.0::373.0	XXX		926	1100									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Rani Medico(Y)	1848210576			26.0::50.0	XXX		1372	0									Important				
34	Khaja Store(Y)	1848211504		EL: low stock	1750.0::1047.0	XXX		769	1000									Must				
35	Arshad Store(Y)	1848211513			981.0::151.0	XXX		645	0									Voluntary				
36	Mirza Store(Y)	1848211751		EL: low stock	123.0::64.0	XXX		390	500									Must				
37	Johra Telecom(Y)	1848211830		EL: low stock	2521.0::1677.0	XXX		1362	1200									Must				
38	M. A. Mobile Zone(Y)	1848277881		EL: low stock	0.0::0.0	XXX		120	500									Must				
39	Edris Store(Y)	1848286979		EL: low stock	1400.0::386.0	XXX		816	600									Must				
40	Anny Store(Y)	1848287003		EL: out of stock	461.0::108.0	XXX		160	800									Must				
41	Khaja Telecom(Y)	1848410048		EL: out of stock	295.0::26.0	XXX		12	500									Must				
42	Jamal Tea Shop(Y)	1848416517			0.0::0.0	XXX		571	0									Voluntary				
43	Mohammodia Stor(Y)	1848426540		EL: low stock	990.0::1093.0	XXX		1246	500									Must				
44	Jannat Telecom(Y)	1848426541		EL: low stock	2093.0::748.0	XXX		1858	1100									Must				
45	Aziz Telecom(Y)	1848426542		EL: out of stock	1538.0::700.0	XXX		630	1500									Must				
46	Al Modina Telec (Y)	1848461377			0.0::0.0	XXX		172	0									Voluntary				
47	Ajgar Telecom (Y)	1848461389			1244.0::712.0	XXX		1342	0									Voluntary				
48	Jb Enterprise (Y)	1848481820			123.0::0.0	XXX		1248	0									Voluntary				
49	Anika Store (N)	1848481821			0.0::0.0	XXX		596	0									Voluntary				
50	Munna Telecom (Y)	1848481822		EL: out of stock	632.0::537.0	XXX		4	500									Must				
51	Akib Telecom (Y)	1848481823		EL: low stock	178.0::101.0	XXX		244	500									Must				
52	Anik Store (Y)	1848481824			233.0::0.0	XXX		667	0									Voluntary				
53	Patiya Store (Y)	1848481825		EL: low stock	1644.0::595.0	XXX		1349	800									Must				



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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	689 00	121 59.0	69.0	70.0	434095.0	27290.0	4.76	4.01	77.0	90.0	23.0	34.0	10.0	15.0	15.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Rangdhanu Telecom(Y)	1811708128	A055843	EL: out of stock	6582.0::4444.0	XXX		1426	6000									Must				
2	Shahin Telecom(Y)	1811708431		EL: low stock	1101.0::169.0	XXX		62	500									Must				
3	Arafat Treder'S(Y)	1811732897		EL: out of stock	2508.0::2215.0	XXX		698	1600									Must				
4	Karim Store(Y)	1811733461	A101263		2383.0::1205.0	XXX		3085	0									Important				
5	R S Medico(Y)	1811733500		EL: low stock	1423.0::766.0	XXX		1979	800									Must				
6	Piash Telecom(Y)	1811733928			551.0::46.0	XXX		5052	0									Important				
7	Sahfa Marium(Y)	1811734466	A056463		8788.0::4186.0	XXX		15827	0									Must				
8	R B Telecom(Y)	1811734473			557.0::0.0	XXX		2649	0									Important				
9	Maa Talecom(Y)	1811734742	A055613	EL: out of stock	7132.0::3018.0	XXX		1383	3400									Must				
10	Manik Telecom(Y)	1811742840		EL: low stock	1825.0::2266.0	XXX		1656	1200									Must				
11	Moriom Telecom(Y)	1811781103	A056456	EL: low stock	3384.0::2854.0	XXX		2887	2300									Must				
12	Shahil Corporation(Y)	1811783848		EL: low stock	7925.0::3915.0	XXX		1820	3600									Must				
13	Shajalal Telecom(Y)	1820603193	A057597	EL: low stock	5963.0::3874.0	XXX		1692	3200									Must				
14	Hasan Brother'S(Y)	1820607823		EL: low stock	4151.0::1539.0	XXX		1519	1400									Must				
15	Ornet Pharmacy(Y)	1820607865		EL: out of stock	506.0::0.0	XXX		2	500									Must				
16	Forkan Store(Y)	1820627946			0.0::46.0	XXX		876	0									Important				
17	Shokal Shondha Studi(Y)	1820634118		EL: low stock	1356.0::1374.0	XXX		842	1200									Must				
18	M/S Khawaja Farmecy(Y)	1820653417		EL: low stock	819.0::292.0	XXX		366	700									Must				
19	Jahir Store(Y)	1820653420	A100524		556.0::303.0	XXX		3444	0									Important				
20	Sha Amanat(Y)	1822866316		EL: low stock	963.0::190.0	XXX		834	500									Must				
21	Rangdhanu Telecom(Y)	1828201862		EL: low stock	1282.0::1559.0	XXX		674	500									Must				
22	Silvi Telecom(Y)	1828204436			810.0::0.0	XXX		782	0									Important				
23	Student Telecom(Y)	1828204437		EL: low stock	481.0::280.0	XXX		652	500									Must				
24	Jashim Store(Y)	1828207036			1063.0::913.0	XXX		609	0									Important				
25	N Mohammad Store(Y)	1828237150		EL: low stock	1029.0::745.0	XXX		1373	500									Must				
26	Gramin Phone(Y)	1848108264			583.0::411.0	XXX		2988	0									Important				
27	Jamal Brottnja(Y)	1848180457			625.0::0.0	XXX		1211	0									Important				
28	Al-Amin Tel(Y)	1848180583		EL: low stock	496.0::346.0	XXX		1608	500									Must				
29	Salam Store(Y)	1848187729		EL: low stock	1266.0::1218.0	XXX		1257	2100									Must				
30	Subrata Tel(Y)	1848187732		EL: low stock	934.0::544.0	XXX		1396	800									Must				
31	Siddik St(Y)	1848187782		EL: low stock	760.0::13.0	XXX		551	500									Must				
32	Noor Tele(Y)	1848187783	A114825	EL: low stock	657.0::5317.0	XXX		1380	700									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Sagor Tel(Y)	1848210571		EL: low stock	893.0::339.0	XXX		1173	700									Must				
34	Zam Zam Telecom(Y)	1848211532		EL: low stock	735.0::46.0	XXX		196	500									Must				
35	Baroaulia Shalkor(Y)	1848211559		EL: low stock	1647.0::839.0	XXX		1114	1800									Must				
36	Milon Shalkor(Y)	1848211560		EL: low stock	8850.0::51.0	XXX		1051	500									Must				
37	Shafi Store(Y)	1848211594		EL: out of stock	22390.0::32259.0	XXX		704	4800									Must				
38	Mayar Dua Store(Y)	1848214064		EL: out of stock	1103.0::285.0	XXX		9	1400									Must				
39	Alif Telecom(Y)	1848214065		EL: low stock	2719.0::822.0	XXX		829	1200									Must				
40	Jewel Telecom(Y)	1848214072		EL: low stock	115.0::1326.0	XXX		1760	500									Must				
41	Sha Amanat(Y)	1848214089		EL: low stock	1058.0::871.0	XXX		2020	900									Must				
42	Maa Video Centre(Y)	1848257894		EL: low stock	568.0::197.0	XXX		705	500									Must				
43	Hridoy Telecom(Y)	1848277888			1248.0::282.0	XXX		1458	0									Voluntary				
44	Amir Telecom(Y)	1848286980		EL: out of stock	1290.0::415.0	XXX		275	800									Must				
45	Jahangir Store(Y)	1848410008		EL: low stock	4872.0::3226.0	XXX		2652	2400									Must				
46	Santa Pharmecy(Y)	1848410009			679.0::0.0	XXX		715	0									Voluntary				
47	Iqbal Store(Y)	1848410032		EL: low stock	827.0::0.0	XXX		697	500									Must				
48	Safa Moriam 2(Y)	1848415999	A111987	EL: low stock	1534.0::414.0	XXX		1711	1500									Must				
49	Maksud Store(Y)	1848416532		EL: out of stock	1095.0::0.0	XXX		0	600									Must				
50	Arif Telecom(Y)	1848429200		EL: low stock	628.0::987.0	XXX		515	500									Must				
51	Iqbal Telecom(Y)	1848429201		EL: low stock	1908.0::915.0	XXX		838	1000									Must				
52	Omor Enterprise(Y)	1848429202			398.0::765.0	XXX		841	0									Voluntary				
53	Kabir Store(Y)	1848429203		EL: low stock	633.0::249.0	XXX		538	500									Must				
54	Saiful Store(Y)	1848429212		EL: low stock	1097.0::192.0	XXX		389	500									Must				
55	Sadek Store (Y)	1848461357		EL: out of stock	3132.0::1281.0	XXX		991	2400									Must				
56	Selim Store (Y)	1848461358		EL: low stock	880.0::0.0	XXX		2860	2000									Must				
57	Prosiddo Sujon (Y)	1848461380		EL: out of stock	940.0::744.0	XXX		302	1300									Must				
58	Mariom Store (Y)	1848481831			948.0::101.0	XXX		608	0									Voluntary				
59	Jahir Store (Y)	1848481832		EL: low stock	342.0::1138.0	XXX		145	500									Must				
60	Madina Telecom (Y)	1848481834		EL: out of stock	684.0::20917.0	XXX		14	7100									Must				
61	Azmir Store (Y)	1848481835		EL: out of stock	616.0::141.0	XXX		343	1000									Must				
62	Jahangir & Sons(Y)	1848481859		EL: low stock	224.0::268.0	XXX		1116	500									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	683 00	120 53.0	70.0	84.0	543316.0	46875.0	2.78	2.14	82.0	100.0	31.0	34.0	11.0	22.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Bismillah Telecom(Y)	1811708399	A116386	EL: low stock	5407.0::1546.0	XXX		1223	2100									Must				
2	Raju Store(Y)	1811709020		EL: low stock	766.0::276.0	XXX		2934	1100									Must				
3	Talukdar Farmecy(Y)	1811734703		EL: low stock	477.0::544.0	XXX		542	500									Must				
4	Rifiq Store(Y)	1811734722			449.0::303.0	XXX		1390	0									Must				
5	Tanim Telecom(Y)	1811734727		EL: low stock	7457.0::3359.0	XXX		2658	3400									Must				
6	Jemi Electronics(Y)	1820607491	A038213	EL: low stock	2476.0::1832.0	XXX		1400	1000									Must				
7	Anondo Telecom(Y)	1820607578	A038200	EL: low stock	5146.0::2189.0	XXX		2931	3100									Must				
8	A B Telecom(Y)	1820608483	A048405	EL: low stock	16153.0::7396.0	XXX		6940	3000									Must				
9	Chowdhary Telecom(Y)	1820627914	A056006	EL: out of stock	3808.0::1723.0	XXX		464	2500									Must				
10	Shah Amanat Int(Y)	1820628031	A056460	EL: low stock	8216.0::4115.0	XXX		3743	2400									Must				
11	Humen Medical Hall(Y)	1822866286			247.0::76.0	XXX		593	0									Important				
12	Maa Telecom(Y)	1828201874		EL: low stock	5924.0::1692.0	XXX		2560	1500									Must				
13	Mohiuddin Telecom(Y)	1828201876		EL: low stock	4725.0::3172.0	XXX		2613	3600									Must				
14	Mokkah Telecom(Y)	1828207089	A055700	EL: low stock	2698.0::1691.0	XXX		853	1600									Must				
15	Shah Amanat Telecom(Y)	1828210108		EL: low stock	815.0::374.0	XXX		1346	1800									Must				
16	Raju Store(Y)	1828222621		EL: low stock	1191.0::444.0	XXX		364	500									Must				
17	Babul Store(Y)	1828222771		EL: low stock	570.0::54.0	XXX		519	500									Must				
18	Shosi Enterprise(Y)	1828237167		EL: low stock	365.0::420.0	XXX		618	500									Must				
19	Genuine Tel(Y)	1837439322		EL: out of stock	320.0::191.0	XXX		60	800									Must				
20	Kasfia Telec(Y)	1837439325		EL: low stock	3640.0::1780.0	XXX		1824	2900									Must				
21	Sumon Teleco(Y)	1848005174		EL: low stock	3474.0::2398.0	XXX		1240	2200									Must				
22	Konika Store(Y)	1848005175	A107720	EL: low stock	1104.0::423.0	XXX		3173	1400									Must				
23	Samira Telecom(Y)	1848065933		EL: low stock	1347.0::1129.0	XXX		1563	1400									Must				
24	Fatema Telecom(Y)	1848067104			868.0::647.0	XXX		1571	0									Must				
25	Maa Store(Y)	1848112620		EL: low stock	782.0::595.0	XXX		433	500									Must				
26	Friends Ltd(Y)	1848180595	A111277	EL: low stock	1122.0::0.0	XXX		1819	800									Must				
27	Khaja Tel(Y)	1848180596		EL: low stock	493.0::482.0	XXX		434	500									Must				
28	Ashrafia Tel(Y)	1848187762	A116400	EL: out of stock	6482.0::3751.0	XXX		2302	6200									Must				
29	Rony Tel(Y)	1848210486		EL: low stock	1715.0::793.0	XXX		1694	700									Must				
30	Rubal Tel(Y)	1848210487			4987.0::3551.0	XXX		2605	0									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Al Foyaz(Y)	1848210489		EL: low stock	128.0::74.0	XXX		192	500									Must				
32	Jabad St(Y)	1848210490	A117993	EL: low stock	2786.0::1132.0	XXX		644	1200									Must				
33	Rm Medico(Y)	1848210586	A115447	EL: low stock	317.0::204.0	XXX		448	500									Must				
34	Shofi Tel(Y)	1848210588		EL: out of stock	2182.0::1010.0	XXX		786	2600									Must				
35	New S S Medico(Y)	1848210592		EL: out of stock	2751.0::1460.0	XXX		283	1900									Must				
36	Sha Alom Store(Y)	1848211064		EL: low stock	714.0::503.0	XXX		1196	500									Must				
37	Babla Store(Y)	1848211523	A056048	EL: low stock	679.0::466.0	XXX		1400	500									Must				
38	Green Commercial Ent(Y)	1848211547	A112418	EL: low stock	476.0::408.0	XXX		618	500									Must				
39	Sansar General Store(Y)	1848211548			1695.0::1045.0	XXX		2966	0									Voluntary				
40	Retina Telecom(Y)	1848277877		EL: low stock	360.0::173.0	XXX		1065	600									Must				
41	Sunrise Telecom(Y)	1848284890		EL: out of stock	3118.0::1139.0	XXX		624	2700									Must				
42	Rubel Telecom(Y)	1848284916		EL: low stock	2109.0::542.0	XXX		1440	1700									Must				
43	Suzid-2(Y)	1848284917		EL: low stock	2778.0::2393.0	XXX		1439	2000									Must				
44	Ma Telecom(Y)	1848286992			33.0::126.0	XXX		501	0									Voluntary				
45	Al Modina Store(Y)	1848410036		EL: low stock	34751.0::13307.0	XXX		4134	1000									Must				
46	Dev Telecom(Y)	1848426533			64.0::316.0	XXX		1307	0									Voluntary				
47	Maa Electronics(Y)	1848426534		EL: low stock	2828.0::1797.0	XXX		2045	900									Must				
48	Amir Enterprise(Y)	1848426536		EL: out of stock	1092.0::1011.0	XXX		389	1100									Must				
49	Mostafa Store(Y)	1848426537		EL: low stock	526.0::340.0	XXX		603	500									Must				
50	Sajol Store(Y)	1848435684		EL: low stock	881.0::490.0	XXX		876	500									Must				
51	Dina Store(Y)	1848435685			13.0::138.0	XXX		561	0									Voluntary				
52	Daizi Central F (Y)	1848435711		EL: low stock	2390.0::1039.0	XXX		744	600									Must				
53	Yahiya Telecom (Y)	1848461378			4424.0::1630.0	XXX		4546	0									Voluntary				
54	Sohel Telecom (Y)	1848461379			489.0::203.0	XXX		833	0									Voluntary				
55	Tuhin Telecom (Y)	1848461397			218.0::331.0	XXX		773	0									Voluntary				
56	Model Mobail Po (Y)	1848461399		EL: low stock	537.0::132.0	XXX		211	500									Must				
57	Maa Store (Y)	1848481826			202.0::101.0	XXX		1373	0									Voluntary				
58	Faokir Telecom (Y)	1848481827		EL: low stock	2125.0::1262.0	XXX		1964	500									Must				
59	Ab Departmental (Y)	1848481829			1507.0::559.0	XXX		680	0									Voluntary				
60	Mahiya Farmachy (Y)	1848481830		EL: out of stock	373.0::0.0	XXX		17	500									Must				
61	Kamal Store(Y)	1848483302		EL: low stock	13.0::0.0	XXX		109	500									Must				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 1(1820603299)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	752 00	132 71.0	67.0	74.0	558466.0	33941.0	2.12	1.85	78.0	76.0	30.0	33.0	11.0	16.0	23.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Bismillah Store(Y)	1811708026			2836.0::1240. 0	XXX		3276	0									Important				
2	Shikder Telecom(Y)	1811708138	A100522	EL: low stock	12176.0::894 8.0	XXX		3953	2800									Must				
3	S N Telecom(Y)	1811708150	A105731	EL: low stock	3953.0::1782. 0	XXX		2185	800									Must				
4	Alvi Telecom(Y)	1811709242		EL: out of stock	18580.0::103 69.0	XXX		2717	7500									Must				
5	Shahil Corporation(Y)	1811733241			674.0::1056.0	XXX		1093	0									Important				
6	Tunaz Telecom(Y)	1811733495		EL: low stock	2291.0::1081. 0	XXX		1699	2000									Must				
7	Maa Moni Telecom(Y)	1811733508		EL: low stock	1520.0::962.0	XXX		615	1200									Must				
8	Allah'R Dan Telecom(Y)	1811753817	A055892		2431.0::1318. 0	XXX		3843	0									Must				
9	Maa Telecom 2(Y)	1820607501		EL: low stock	6023.0::2140. 0	XXX		2975	3400									Must				
10	Hosen Auto Parts(Y)	1820607798		EL: out of stock	884.0::317.0	XXX		141	1300									Must				
11	Maa Farmency(Y)	1820607866		EL: out of stock	3204.0::1161. 0	XXX		211	2100									Must				
12	Shah Amanat Video(Y)	1820627903		EL: low stock	0.0::0.0	XXX		453	500									Must				
13	Tisa Enterprise(Y)	1820627906	A056049	EL: out of stock	4002.0::2762. 0	XXX		918	2000									Must				
14	Mono Medicine Park(Y)	1820628741		EL: out of stock	2708.0::1716. 0	XXX		413	1700									Must				
15	Prime Enterprise(Y)	1820629148		EL: out of stock	0.0::0.0	XXX		205	600									Must				
16	Banchkhali Store(Y)	1820633224		EL: low stock	657.0::602.0	XXX		600	500									Must				
17	Unish Kori(Y)	1820636987		EL: low stock	1403.0::393.0	XXX		890	1200									Must				
18	Era Telecom(Y)	1822802589			468.0::621.0	XXX		926	0									Important				
19	Belal Store(Y)	1828222615		EL: low stock	7800.0::13.0	XXX		3873	1500									Must				
20	Friends Telecom(Y)	1828222646		EL: out of stock	4557.0::1453. 0	XXX		780	3500									Must				
21	Biswajit Telecom(Y)	1828237151		EL: low stock	511.0::444.0	XXX		817	500									Must				
22	Somokal(Y)	1828237189	A101871	EL: low stock	12325.0::731 2.0	XXX		4275	4400									Must				
23	Ashad Telecom(Y)	1837426926		EL: low stock	3840.0::3078. 0	XXX		1877	1800									Must				
24	Anika Telecom(Y)	1837426936		EL: out of stock	4180.0::1936. 0	XXX		1184	2500									Must				
25	Yasin Stor(Y)	1837426940		EL: low stock	1290.0::833.0	XXX		1315	800									Must				
26	Boshak Store(Y)	1837426945		EL: low stock	883.0::833.0	XXX		589	1100									Must				
27	Promis Comput(Y)	1837439264		EL: low stock	429.0::394.0	XXX		501	600									Must				
28	Maa Farmiche(Y)	1848112503	A105732	EL: out of stock	5772.0::2894. 0	XXX		1319	4600									Must				
29	Anisha Tele(Y)	1848183762		EL: low stock	141.0::127.0	XXX		640	500									Must				
30	Zawad Ent(Y)	1848187754		EL: low stock	8653.0::3948. 0	XXX		2618	1300									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Asian Tel(Y)	1848200203		EL: low stock	1707.0::1228.0	XXX		1054	800									Must				
32	Eastarn Binding Hous(Y)	1848210432		EL: out of stock	5731.0::2162.0	XXX		1391	3500									Must				
33	Shadat Tel(Y)	1848210433	A117157	EL: out of stock	3560.0::1170.0	XXX		610	2600									Must				
34	Rb Store(Y)	1848211515	A117160	EL: low stock	3511.0::2680.0	XXX		1210	2300									Must				
35	Joy Telecom(Y)	1848211531		EL: out of stock	4033.0::1126.0	XXX		69	2300									Must				
36	Rafi & Munni Store(Y)	1848211574		EL: low stock	16025.0::6765.0	XXX		2574	1200									Must				
37	Jafar Store(Y)	1848277863		EL: low stock	3649.0::1832.0	XXX		1086	600									Must				
38	Jamil Store(Y)	1848277887			379.0::556.0	XXX		1138	0									Voluntary				
39	Kader Telecom(Y)	1848287000		EL: low stock	1878.0::1215.0	XXX		694	900									Must				
40	Maa Pharmacy (Y)	1848295991		EL: out of stock	1494.0::551.0	XXX		374	1300									Must				
41	Mizan Telecom (Y)	1848295992		EL: low stock	0.0::669.0	XXX		534	700									Must				
42	Monsur Telecom(Y)	1848415995			43.0::13.0	XXX		885	0									Voluntary				
43	Swokhin Telecom(Y)	1848416502		EL: low stock	1140.0::371.0	XXX		928	500									Must				
44	Jamal Telecom(Y)	1848416503		EL: low stock	1826.0::1283.0	XXX		1304	900									Must				
45	Anisha Tele(Y)	1848426590		EL: low stock	2126.0::1121.0	XXX		1037	1000									Must				
46	Belal Store(Y)	1848429219		EL: low stock	1644.0::1046.0	XXX		758	500									Must				
47	Saiful Book(Y)	1848429220		EL: low stock	115.0::428.0	XXX		349	500									Must				
48	Mannan Store(Y)	1848429221		EL: low stock	1702.0::748.0	XXX		1155	600									Must				
49	Rashed Store(Y)	1848429222			46.0::0.0	XXX		888	0									Voluntary				
50	Bismillah Telecom (Y)	1848435723		EL: low stock	1353.0::520.0	XXX		773	700									Must				
51	Abu Store (Y)	1848461381		EL: out of stock	185.0::89.0	XXX		104	500									Must				
52	Najma Telelcom (Y)	1848461382		EL: out of stock	1009.0::315.0	XXX		177	1000									Must				
53	Safika Telecom (Y)	1848481760		EL: out of stock	0.0::0.0	XXX		52	500									Must				
54	Panda Food (Y)	1848481761		EL: low stock	101.0::102.0	XXX		339	500									Must				
55	Quality Shop (N)	1848481762		EL: low stock	1694.0::249.0	XXX		587	600									Must				
56	Maa Phanrmachy (Y)	1848481763		EL: low stock	0.0::0.0	XXX		333	500									Must				
57	Sumon Telecom (Y)	1848481764			0.0::0.0	XXX		607	0									Voluntary				
58	Rashed Store (Y)	1848481765			64.0::26.0	XXX		663	0									Voluntary				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 12(1820603322)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
4	433 00	764 2.0	40.0	6.0	297451.0	17483.0	3.2	3.01	53.0	53.0	20.0	25.0	2.0	34.0	31.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Eva Thai(Y)	1811708297		EL: low stock	2700.0::400.0	XXX		1127	1200									Must				
2	M/S N Huda Enterpris(Y)	1811709149		EL: out of stock	3547.0::1437. 0	XXX		978	3000									Must				
3	Monzu Store(Y)	1811732912		EL: low stock	1001.0::328.0	XXX		923	800									Must				
4	Al Moniria(Y)	1811734715		EL: low stock	387.0::574.0	XXX		741	900									Must				
5	Rahim Store(Y)	1811735068		EL: low stock	736.0::235.0	XXX		1337	700									Must				
6	Rashed Telecom(Y)	1820608407		EL: out of stock	1246.0::577.0	XXX		58	1300									Must				
7	Shah Amanat Dept. St(Y)	1820608459	A048692		3254.0::2705. 0	XXX		23717	0									Must				
8	Zipshi Telecom(Y)	1820625993		EL: low stock	608.0::385.0	XXX		980	1300									Must				
9	Sohel Telecom(Y)	1820628734			445.0::178.0	XXX		122	0									Important				
10	M/S Modina Medico(Y)	1827153986		EL: out of stock	3883.0::43.0	XXX		975	3900									Must				
11	Mohsen Telecom(Y)	1828201864		EL: low stock	566.0::427.0	XXX		545	500									Must				
12	M/S Yousuf Store(Y)	1828204431		EL: out of stock	2301.0::1316. 0	XXX		291	1700									Must				
13	Sonjit Store(Y)	1828204432	A101901		5391.0::2081. 0	XXX		33430	0									Must				
14	Maa Store(Y)	1828204487			95.0::204.0	XXX		1004	0									Important				
15	Jashim Store(Y)	1828207096		EL: low stock	1761.0::778.0	XXX		1406	1600									Must				
16	S A Telecom(Y)	1837426859	A114046		90.0::46.0	XXX		214	0									Important				
17	Jonopriyo Telec(Y)	1837426905		EL: out of stock	0.0::0.0	XXX		15	500									Must				
18	Ridoy Telecom(Y)	1837426930	A101873		267.0::241.0	XXX		7629	0									Important				
19	Palash Telecom(Y)	1837439308			334.0::169.0	XXX		1658	0									Important				
20	Tapash Store(Y)	1848005157		EL: low stock	968.0::411.0	XXX		608	500									Must				
21	Imam Telecom(Y)	1848183722	R0052010	EL: out of stock	872.0::14176. 0	XXX		13	5500									Must				
22	Alauddin Tel(Y)	1848200101		EL: low stock	1723.0::687.0	XXX		865	1600									Must				
23	Sajjad Ent(Y)	1848210506			656.0::918.0	XXX		1669	0									Important				
24	Mofiz St(Y)	1848210582		EL: out of stock	1754.0::1139. 0	XXX		0	1400									Must				
25	Bhai Bahi Store(Y)	1848211095			1367.0::174.0	XXX		872	0									Important				
26	Habib Store(Y)	1848211554		EL: low stock	763.0::369.0	XXX		868	700									Must				
27	Suzid-2(Y)	1848277825		EL: low stock	1214.0::356.0	XXX		297	800									Must				
28	Ayub Store(Y)	1848277826		EL: low stock	401.0::50.0	XXX		954	500									Must				
29	Maa Store(Y)	1848277828		EL: low stock	615.0::4349.0	XXX		1501	1400									Must				
30	Niaz Store(Y)	1848277829			194.0::132.0	XXX		564	0									Voluntary				
31	Pushpo Medico(Y)	1848277830		EL: low stock	897.0::723.0	XXX		683	600									Must				
32	Ripon Store(Y)	1848277831		EL: low stock	1972.0::1656. 0	XXX		2870	600									Must				
33	Rubel Telecom(Y)	1848277833	A056446	EL: out of stock	818.0::111.0	XXX		28	1900									Must				
34	Rafiq Store (Y)	1848295972		EL: out of stock	564.0::175.0	XXX		10	1200									Must				
35	Ria Store (Y)	1848295973		EL: low stock	279.0::411.0	XXX		359	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Jamil Telecom(Y)	1848410002	A110864	EL: low stock	574.0::326.0	XXX		686	500									Must				
37	Allah Dan(Y)	1848410034		EL: low stock	848.0::695.0	XXX		415	500									Must				
38	Shah Ahmed Telecom(Y)	1848410037	R0324937	SIM: low stock	1607.0::1457.0	4		9175	0									Must				
39	Nabila Fashion(Y)	1848416509		EL: low stock	0.0::70.0	XXX		555	800									Must				
40	Maa Tea Shop(Y)	1848416510		EL: low stock	1821.0::1600.0	XXX		2298	600									Must				
41	Ma Moni Store(Y)	1848426525		EL: low stock	117.0::592.0	XXX		196	500									Must				
42	Farhad Telecom(Y)	1848426527		EL: out of stock	0.0::0.0	XXX		22	600									Must				
43	Liton Stor(Y)	1848426539		EL: out of stock	854.0::0.0	XXX		1	500									Must				
44	Shahjalal Store(Y)	1848426581		EL: low stock	303.0::0.0	XXX		152	500									Must				
45	Srabon Digital Studio(Y)	1848426587		EL: low stock	879.0::267.0	XXX		569	500									Must				
46	Parvez Store(Y)	1848429274		EL: low stock	624.0::50.0	XXX		389	500									Must				
47	Jasim Telecom(Y)	1848435676		EL: low stock	46.0::0.0	XXX		139	500									Must				
48	Nobi Telecom (Y)	1848461353		EL: out of stock	1098.0::190.0	XXX		2	2000									Must				
49	Saden Telecom (Y)	1848461354		EL: out of stock	424.0::0.0	XXX		6	700									Must				
50	Itila Store (Y)	1848481848			33.0::0.0	XXX		1897	0									Voluntary				
51	Rajiya Store (Y)	1848481849			101.0::0.0	XXX		282	0									Voluntary				
52	Farzana Store (Y)	1848481850			103.0::58.0	XXX		1146	0									Voluntary				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 10(1820607793)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
2	996 00	175 77.0	62.0	84.0	784014.0	63874.0	3.77	4.17	65.0	82.0	24.0	22.0	8.0	21.0	24.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Sumon Telecom(Y)	1811709110	A048665	EL: low stock	12452.0::635 5.0	XXX		7808	9000									Must				
2	Riyad Enterprise(Y)	1811732924		EL: out of stock	6884.0::3696. 0	XXX		1176	4000									Must				
3	Nur Uddin Telecom(Y)	1811733481	A117173	EL: out of stock	0.0::6.0	XXX		0	800									Must				
4	M/S Shahin Telecom(Y)	1811734701	A040769	EL: out of stock	6993.0::3894. 0	XXX		2509	6200									Must				
5	Al Mamun & Brothers(Y)	1811734750	A048843		7130.0::3944. 0	XXX		18973	0									Must				
6	N S Telezone(Y)	1811734752			129.0::0.0	XXX		420	0									Important				
7	Azmir Telecom(Y)	1820603311		EL: low stock	921.0::734.0	XXX		202	500									Must				
8	Nijum Telecom(Y)	1820607649	A038189	EL: low stock	10772.0::545 0.0	XXX		4058	500									Must				
9	Tanjina Store(Y)	1820608426		EL: low stock	5594.0::3208. 0	XXX		3171	2700									Must				
10	Mahabu Store(Y)	1820609160		EL: low stock	2266.0::1488. 0	XXX		5119	900									Must				
11	Star Telecom(Y)	1820627942			389.0::239.0	XXX		2509	0									Important				
12	Gousia Telecom(Y)	1820628554	A054605	EL: low stock	18085.0::958 6.0	XXX		5858	6500									Must				
13	Ms Sirajul Islam Son(Y)	1820629010		EL: out of stock	334.0::0.0	XXX		0	2300									Must				
14	S A Telecom(Y)	1820629325		EL: out of stock	141.0::218.0	XXX		62	700									Must				
15	Litu Telecom(Y)	1822853562		EL: low stock	1004.0::278.0	XXX		1596	500									Must				
16	Media World(Y)	1822853564	A048401	EL: out of stock	11349.0::783 3.0	XXX		2456	8700									Must				
17	Khokan Store(Y)	1822864795			1035.0::178.0	XXX		1774	0									Important				
18	Mannan Store(Y)	1822866217		EL: out of stock	3297.0::2119. 0	XXX		634	1500									Must				
19	Ali Telecom(Y)	1828205191		EL: out of stock	0.0::0.0	XXX		1	1400									Must				
20	Sumon Telecom(Y)	1828207038		EL: low stock	1979.0::1505. 0	XXX		705	600									Must				
21	Borak Store(Y)	1828222616		EL: low stock	5247.0::2193. 0	XXX		2808	900									Must				
22	Shopnil Tel(Y)	1837439290			344.0::92.0	XXX		2418	0									Must				
23	Sha Jalal Sto(Y)	1837443473	A106130		2896.0::922.0	XXX		6521	0									Must				
24	Sazzad Teleco(Y)	1848005177		EL: out of stock	5265.0::2225. 0	XXX		1202	3100									Must				
25	Aomi Telecom(Y)	1848112509			516.0::236.0	XXX		1636	0									Important				
26	Sriti St(Y)	1848183743		EL: out of stock	50.0::1596.0	XXX		584	1400									Must				
27	Jafor Tel(Y)	1848210491		EL: out of stock	726.0::223.0	XXX		273	1300									Must				
28	Jafor Cycle(Y)	1848210493		EL: low stock	4024.0::3237. 0	XXX		1688	3000									Must				
29	Metro Plaza(Y)	1848210495			235.0::37.0	XXX		812	0									Important				
30	Siful Tel Centre(Y)	1848210496			89.0::199.0	XXX		809	0									Important				
31	Shitol Tel(Y)	1848210497		EL: low stock	1307.0::446.0	XXX		1880	700									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Ma Tel(Y)	1848210507		EL: low stock	5070.0::2466.0	XXX		2198	2900									Must				
33	Sumon Store(Y)	1848211168	A124502	SIM/EL: Both low stock	8914.0::1782.0	1		2075	1400									Must				
34	Maaer Doa Store(Y)	1848211518		EL: low stock	3685.0::1448.0	XXX		1697	3200									Must				
35	Ruji Store(Y)	1848211549			102.0::0.0	XXX		298	0									Voluntary				
36	Cell One(Y)	1848211550		EL: low stock	466.0::527.0	XXX		572	700									Must				
37	Nandan Kanon Store(Y)	1848211833		EL: out of stock	215.0::342.0	XXX		4	700									Must				
38	Shohid Store(Y)	1848214040			282.0::0.0	XXX		1358	0									Important				
39	Abc Tel(Y)	1848214063		EL: low stock	5842.0::2942.0	XXX		5542	5200									Must				
40	Mobile Zone(Y)	1848214106	A118647	EL: low stock	5918.0::2811.0	XXX		2415	4400									Must				
41	Azad Store(Y)	1848284920	R0324936	SIM/EL: Both low stock	6973.0::2104.0	1		3565	3000									Must				
42	Bhai Bhai Store(Y)	1848284924			6046.0::1516.0	XXX		5530	0									Voluntary				
43	J R Trading (Y)	1848295969		EL: low stock	1874.0::934.0	XXX		1441	1200									Must				
44	Azmir Store (Y)	1848295970		EL: low stock	51.0::2038.0	XXX		1065	800									Must				
45	Takowa Store (Y)	1848295971			0.0::0.0	XXX		993	0									Voluntary				
46	Abul Store(Y)	1848410030		EL: low stock	112.0::50.0	XXX		561	700									Must				
47	Chowdhury Enterprice(Y)	1848415988		EL: low stock	2172.0::1336.0	XXX		1438	700									Must				
48	Maa-Babar Store(Y)	1848415996			13.0::0.0	XXX		5754	0									Voluntary				
49	Jafor Londry(Y)	1848416507		EL: low stock	1352.0::686.0	XXX		200	500									Must				
50	Forkan Telecom(Y)	1848426543		EL: low stock	1741.0::509.0	XXX		993	500									Must				
51	Noyoun Stor(Y)	1848426544		EL: low stock	2577.0::1945.0	XXX		1291	2600									Must				
52	Momen Telecom(Y)	1848426545		EL: low stock	1809.0::1462.0	XXX		728	800									Must				
53	Ima Stor(Y)	1848426547			225.0::57.0	XXX		3222	0									Voluntary				
54	Rahmania Store(Y)	1848426577		EL: out of stock	320.0::236.0	XXX		279	1100									Must				
55	Two Star Telecom(Y)	1848426578		EL: low stock	972.0::0.0	XXX		898	1800									Must				
56	Khosai Shah Store(Y)	1848426579		EL: low stock	35877.0::13913.0	XXX		7162	1500									Must				
57	Zawad Ent(Y)	1848426591		EL: out of stock	178.0::181.0	XXX		1064	2300									Must				
58	Alam Store (Y)	1848461350		EL: out of stock	0.0::0.0	XXX		640	6400									Must				
59	Kalam Telecom(N)	1860815199			0.0::0.0	XXX		952	0									Voluntary				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 8(1820608591)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	533 00	940 6.0	68.0	83.0	447353.0	35262.0	2.79	2.44	80.0	94.0	23.0	32.0	11.0	11.0	14.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Panna Telecom(Y)	1811708375		EL: low stock	1011.0::1119.0	XXX		1956	1400									Must				
2	Dream(Y)	1811708467		EL: low stock	4523.0::2235.0	XXX		1487	2900									Must				
3	Liza Telecom(Y)	1811709215	A038173	EL: low stock	5108.0::3795.0	XXX		4782	5800									Must				
4	Rokeya Store(Y)	1811732603			115.0::13.0	XXX		446	0									Must				
5	Banchkhali Store(Y)	1811734363		EL: low stock	3344.0::1264.0	XXX		1229	2200									Must				
6	Badi Telecom(Y)	1811734731			1892.0::681.0	XXX		2217	0									Important				
7	Noman Telecom(Y)	1820603318			1244.0::908.0	XXX		2569	0									Must				
8	Khawaja Bakery & Tel(Y)	1820607621	A048407	EL: low stock	647.0::469.0	XXX		2044	500									Must				
9	Morsed Store(Y)	1820607787		EL: low stock	2552.0::605.0	XXX		1463	1800									Must				
10	Ovi Store(Y)	1820608147			665.0::276.0	XXX		1819	0									Must				
11	Shah Mohsen Aulia Te(Y)	1820608311		EL: low stock	3354.0::2281.0	XXX		1439	2500									Must				
12	Maa Telecom(Y)	1820627907		EL: out of stock	1641.0::968.0	XXX		1017	2200									Must				
13	Milton Telecom(Y)	1820627921		EL: low stock	2681.0::1300.0	XXX		1333	800									Must				
14	Shah Amanat Telecom(Y)	1820627934			304.0::12.0	XXX		270	0									Must				
15	Nurhosen Telecom(Y)	1820627941		EL: low stock	247.0::57.0	XXX		292	500									Must				
16	A P Telecom(Y)	1820628009	A107723	EL: low stock	2049.0::949.0	XXX		514	500									Must				
17	Nuruddin Store(Y)	1820628010		EL: low stock	940.0::472.0	XXX		829	500									Must				
18	Sajib Fermecy(Y)	1820628013			254.0::103.0	XXX		1054	0									Important				
19	Janani Telecom(Y)	1820628015		EL: out of stock	3211.0::1440.0	XXX		1909	4500									Must				
20	New Lokman Store(Y)	1820628036		EL: low stock	27.0::0.0	XXX		361	500									Must				
21	Banchkahli Store(Y)	1820628286		EL: low stock	1128.0::460.0	XXX		1026	1300									Must				
22	Madi Home Farmecy &(Y)	1820628582	A108356	EL: low stock	3044.0::1012.0	XXX		1903	1600									Must				
23	Maa Telecom(Y)	1820628743	A058102		1146.0::512.0	XXX		1721	0									Must				
24	Rajib Telecom(Y)	1820629020		EL: low stock	1458.0::673.0	XXX		1084	700									Must				
25	Mostafiz Store(Y)	1822802546		EL: low stock	2158.0::1161.0	XXX		1774	700									Must				
26	Jakir Store(Y)	1822802553		EL: low stock	1413.0::722.0	XXX		1060	1600									Must				
27	Fahim Telecom(Y)	1828204439		EL: out of stock	338.0::527.0	XXX		85	2900									Must				
28	Rahmania Telecom(Y)	1828222768	A057600	EL: low stock	1780.0::1310.0	XXX		1163	1100									Must				
29	Taybia(Y)	1848108262			91.0::89.0	XXX		1172	0									Must				
30	M/S Sofi Te(Y)	1848108265			102.0::137.0	XXX		1102	0									Important				
31	Hamid Store(Y)	1848112605		EL: low stock	750.0::280.0	XXX		439	500									Must				
32	Madina Electric(Y)	1848183757			458.0::104.0	XXX		353	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Mamata Gas & Chemica(Y)	1848210483		EL: low stock	0.0::48.0	XXX		166	500									Must				
34	Jahan Coporation(Y)	1848210484	A117166	EL: out of stock	7381.0::6020.0	XXX		12	3500									Must				
35	Hoque Medico(Y)	1848211546	A109590	EL: out of stock	1442.0::844.0	XXX		314	900									Must				
36	Darbar Store(Y)	1848211587			26.0::54.0	XXX		1315	0									Voluntary				
37	Abdullah Store & Tel(Y)	1848214076		EL: low stock	687.0::967.0	XXX		918	500									Must				
38	M K Telecom(Y)	1848257884			57.0::404.0	XXX		819	0									Voluntary				
39	Yusuf Store(Y)	1848257892		EL: low stock	45.0::258.0	XXX		823	500									Must				
40	Kamal Store(Y)	1848287010		EL: low stock	746.0::369.0	XXX		618	900									Must				
41	Ma Telecom (Y)	1848295998		EL: out of stock	63.0::131.0	XXX		97	500									Must				
42	Yousuf Store(Y)	1848410043		EL: out of stock	3323.0::179.0	XXX		830	2200									Must				
43	Himi Telecom(Y)	1848416524			267.0::254.0	XXX		1480	0									Voluntary				
44	Arafat Store(Y)	1848429223		EL: out of stock	1981.0::1073.0	XXX		894	2200									Must				
45	Rahim Store(Y)	1848429224		EL: low stock	0.0::13.0	XXX		426	500									Must				
46	Maa Store(Y)	1848429227			0.0::0.0	XXX		625	0									Voluntary				
47	Hanim Telecom (Y)	1848461395		EL: low stock	262.0::201.0	XXX		504	600									Must				
48	Rashel Telecom (Y)	1848461396		EL: low stock	3181.0::1255.0	XXX		1220	1100									Must				
49	Maa Telecom (Y)	1848481814			417.0::226.0	XXX		638	0									Voluntary				
50	Nur Store (Y)	1848481815			2760.0::1522.0	XXX		3121	0									Voluntary				
51	Mayer Dowa (Y)	1848481816		EL: low stock	986.0::621.0	XXX		499	500									Must				
52	Sahin Telecom (Y)	1848481817		EL: low stock	409.0::294.0	XXX		347	500									Must				
53	Bismillah Store (Y)	1848481818		EL: low stock	273.0::174.0	XXX		561	500									Must				
54	Allahar Dan Sto (Y)	1848481819		EL: low stock	1325.0::647.0	XXX		502	900									Must				
55	Eximco Bangladesh(Y)	1848483303			865.0::319.0	XXX		1124	0									Voluntary				



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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	729 00	128 65.0	47.0	53.0	394277.0	30965.0	2.57	2.76	77.0	91.0	26.0	33.0	0.0	21.0	27.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mutual Telecom(Y)	1811733830		EL: low stock	32.0::87.0	XXX		168	500									Must				
2	Rekha Poli Telecom(Y)	1811741729		EL: low stock	38.0::149.0	XXX		587	500									Must				
3	Siraj Telecom(Y)	1811769641		EL: low stock	1297.0::468.0	XXX		1150	500									Must				
4	C.D. Saind Telecom(Y)	1820603188			1560.0::89.0	XXX		7679	0									Important				
5	H R Farmecy(Y)	1820603326	R0052014	EL: low stock	7645.0::4316.0	XXX		6270	1000									Must				
6	Ridoy Telecom(Y)	1820607059	R0342558		1094.0::1686.0	XXX		6396	0									Must				
7	Ramjan Ali Store(Y)	1820607619		EL: low stock	764.0::633.0	XXX		517	500									Must				
8	Peton Aowlia Telecom(Y)	1820608042		EL: out of stock	623.0::493.0	XXX		183	800									Must				
9	Shah Amanat (Rh) Tel(Y)	1820608313	A048425	EL: low stock	11024.0::7045.0	XXX		2847	5700									Must				
10	Masud Alam Nuru Stor(Y)	1820626291	A101886		2414.0::1335.0	XXX		1136	0									Important				
11	Alamgir Store(Y)	1820628004			1061.0::505.0	XXX		940	0									Important				
12	Saikat Telecom(Y)	1820628150		EL: low stock	816.0::379.0	XXX		690	500									Must				
13	Joynub Enterprise(Y)	1820636972		EL: low stock	1176.0::643.0	XXX		988	500									Must				
14	Sha Mostak Store(Y)	1822847882		EL: out of stock	11353.0::4495.0	XXX		824	4500									Must				
15	Malek Sha Pharmacy(Y)	1827128984	A056465	EL: low stock	5354.0::2514.0	XXX		1637	1600									Must				
16	Ridoan Telecom(Y)	1828201888			651.0::770.0	XXX		1160	0									Must				
17	Bismillahtelecom(Y)	1828207691		EL: low stock	2700.0::2047.0	XXX		1034	1400									Must				
18	Delwar Telecom(Y)	1828207694		EL: out of stock	573.0::204.0	XXX		106	500									Must				
19	Maa Telecom(Y)	1828222626			1614.0::726.0	XXX		759	0									Important				
20	R.D Telecom(Y)	1828222769		EL: low stock	4350.0::4983.0	XXX		2478	2400									Must				
21	Sha Jalal Store(Y)	1828222770		EL: out of stock	139.0::0.0	XXX		135	500									Must				
22	Imam Telecom(Y)	1848005149		EL: low stock	919.0::846.0	XXX		587	500									Must				
23	Super Enterprice(Y)	1848112619		EL: low stock	1235.0::1162.0	XXX		785	500									Must				
24	Mitali Store(Y)	1848112654		EL: low stock	4393.0::1809.0	XXX		543	500									Must				
25	Delowar Store(Y)	1848112661		EL: low stock	5288.0::3402.0	XXX		1046	1400									Must				
26	Bismilla Tel(Y)	1848180435			836.0::1139.0	XXX		3281	0									Must				
27	Mina Tel(Y)	1848183755		EL: low stock	874.0::307.0	XXX		858	500									Must				
28	M/S Suman Ent(Y)	1848187757		EL: low stock	983.0::114.0	XXX		1507	600									Must				
29	Monir St(Y)	1848210449			927.0::2037.0	XXX		1013	0									Important				
30	Abdullah St & Tel(Y)	1848210451		EL: out of stock	168.0::294.0	XXX		3	500									Must				
31	Sha Mojidia Tel(Y)	1848210566		EL: low stock	5773.0::3036.0	XXX		2081	600									Must				
32	Sayed Tel(Y)	1848210574			2953.0::0.0	XXX		3392	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Shah Amanat Store(Y)	1848211108		EL: low stock	4163.0::3150.0	XXX		1661	1600									Must				
34	J P Madico(Y)	1848211161		EL: low stock	1229.0::1114.0	XXX		746	500									Must				
35	Johra Telecom(Y)	1848211180		EL: out of stock	9599.0::4319.0	XXX		1776	3800									Must				
36	Sha Amanat Store(Y)	1848211582			619.0::0.0	XXX		505	0									Voluntary				
37	Shah Jalal Polti(Y)	1848211750		EL: out of stock	613.0::276.0	XXX		12	600									Must				
38	Nikhil Store(Y)	1848211831		EL: out of stock	2210.0::1006.0	XXX		286	1600									Must				
39	Jamal Store(Y)	1848277842		EL: out of stock	1459.0::0.0	XXX		144	1700									Must				
40	Uttam Store(Y)	1848277843			796.0::314.0	XXX		1977	0									Voluntary				
41	Suja Store(Y)	1848277844		EL: low stock	4255.0::2231.0	XXX		1244	1100									Must				
42	Alam Telecom(Y)	1848277845		EL: out of stock	1293.0::496.0	XXX		14	1100									Must				
43	Sanda Store(Y)	1848277880		EL: low stock	1847.0::2158.0	XXX		1138	500									Must				
44	Ajoy Telecom(Y)	1848286988		EL: out of stock	2150.0::558.0	XXX		608	2800									Must				
45	Joy Telecom(Y)	1848287004		EL: low stock	2706.0::1359.0	XXX		908	500									Must				
46	Bhai Bhai Store(Y)	1848287020		EL: out of stock	2083.0::1678.0	XXX		176	800									Must				
47	Himel Enterpris (Y)	1848295982		EL: low stock	706.0::0.0	XXX		406	500									Must				
48	Maa Telecom (Y)	1848295983		EL: low stock	1796.0::1107.0	XXX		713	500									Must				
49	H Squire Pharmec (Y)	1848295984		EL: low stock	1330.0::918.0	XXX		924	500									Must				
50	Akter Telecom (Y)	1848295985		EL: out of stock	1933.0::1019.0	XXX		4	1700									Must				
51	Shawon Tailers(Y)	1848410018			1162.0::415.0	XXX		943	0									Voluntary				
52	Ma Telecom(Y)	1848410038	A108082		1124.0::386.0	XXX		1424	0									Voluntary				
53	Mum Telecom(Y)	1848416530			564.0::63.0	XXX		1057	0									Voluntary				
54	Nasir Store(Y)	1848429206		EL: low stock	1776.0::725.0	XXX		509	700									Must				
55	Josna Furniture(Y)	1848429207		EL: out of stock	1877.0::1294.0	XXX		361	2100									Must				
56	Shahdat Pharmacy(Y)	1848429208		EL: low stock	0.0::0.0	XXX		268	500									Must				
57	Mohi Telecom (Y)	1848461387		EL: low stock	1704.0::685.0	XXX		395	500									Must				
58	Ajmir Telecom (Y)	1848461388		EL: low stock	817.0::960.0	XXX		707	500									Must				
59	Himel Store (Y)	1848481796			1213.0::648.0	XXX		1237	0									Voluntary				
60	Nafis Telecom (Y)	1848481797		EL: out of stock	17943.0::1152.0	XXX		6	20600									Must				
61	Hamim Telecom (Y)	1848481798			649.0::6.0	XXX		448	0									Voluntary				
62	Jabed Enterpris (Y)	1848481800		EL: low stock	0.0::179.0	XXX		181	500									Must				
63	Younus Telecom (Y)	1848481801		EL: low stock	1804.0::1010.0	XXX		585	1200									Must				



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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	551 00	972 4.0	61.0	66.0	330457.0	20979.0	3.22	3.17	82.0	91.0	26.0	37.0	5.0	22.0	26.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Raseda Liabrary(Y)	1811708443	A101252		4004.0::2145.0	XXX		10877	0									Important				
2	Modina Store(Y)	1811709096	A101890	EL: out of stock	3134.0::1048.0	XXX		539	1700									Must				
3	Elite -1(Y)	1811733275		EL: low stock	1059.0::517.0	XXX		1172	500									Must				
4	Mohi Telecom(Y)	1811733938	A048365	EL: low stock	6082.0::4769.0	XXX		1815	2900									Must				
5	Sha Amanat Glass Hou(Y)	1811734468		EL: low stock	1122.0::568.0	XXX		442	500									Must				
6	Sensive(Y)	1811738369		EL: low stock	467.0::150.0	XXX		368	700									Must				
7	M T L Sound & Electr(Y)	1811742833		EL: low stock	1616.0::1162.0	XXX		699	500									Must				
8	Ramgoti Store(Y)	1811753741		EL: out of stock	4979.0::1983.0	XXX		412	2500									Must				
9	Jamali Store(Y)	1820603181		EL: out of stock	3549.0::2001.0	XXX		4	3700									Must				
10	Bagina Telecom(Y)	1820606638		EL: out of stock	1517.0::817.0	XXX		605	1900									Must				
11	Mamun Telecom(Y)	1820607534		EL: out of stock	4136.0::2379.0	XXX		1040	3000									Must				
12	Sadia(Y)	1820627904		EL: out of stock	3321.0::1373.0	XXX		761	1800									Must				
13	Dorbar Telecom(Y)	1820628553		EL: out of stock	1494.0::1510.0	XXX		618	2200									Must				
14	Gowsia Phermecy(Y)	1822802552		EL: low stock	51.0::96.0	XXX		421	500									Must				
15	Lovli Store(Y)	1822802555	A117163	EL: out of stock	4202.0::2123.0	XXX		1156	3900									Must				
16	S M Mostak Telecom(Y)	1822802558		EL: out of stock	820.0::460.0	XXX		190	1600									Must				
17	One Line(Y)	1828201853		EL: low stock	160.0::37.0	XXX		783	500									Must				
18	Shapno Mobile Shop(Y)	1828201856		EL: out of stock	3665.0::2032.0	XXX		979	2900									Must				
19	M A Communication(Y)	1828201859		EL: low stock	2000.0::719.0	XXX		837	1600									Must				
20	Anwara Telecom(Y)	1828201886			27.0::26.0	XXX		551	0									Must				
21	Smail Telecom(Y)	1828207055		EL: out of stock	26.0::26.0	XXX		24	800									Must				
22	Piash Telecom(Y)	1828207065		EL: out of stock	1636.0::557.0	XXX		331	2000									Must				
23	M Telecom(Y)	1828222744		EL: low stock	1243.0::677.0	XXX		584	1000									Must				
24	Maa Tel(Y)	1828246780	A124503	EL: low stock	5410.0::2234.0	XXX		2471	2300									Must				
25	Jony Store(Y)	1837426850	A118630	EL: out of stock	412.0::629.0	XXX		26	600									Must				
26	Samima Stor(Y)	1837426946	R0050861		7412.0::1263.0	XXX		4458	0									Must				
27	Copy Bazar(Y)	1848005168			458.0::143.0	XXX		738	0									Important				
28	Rony Telecom(Y)	1848005169			276.0::178.0	XXX		563	0									Important				
29	Jalal Store(Y)	1848108238		EL: out of stock	3180.0::1733.0	XXX		6	2700									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Raju Te(Y)	1848108258		EL: out of stock	1352.0::1126.0	XXX		316	1000									Must				
31	Kalam St(Y)	1848180465		EL: low stock	2358.0::1271.0	XXX		955	2000									Must				
32	Modern Tel(Y)	1848210466		EL: low stock	2268.0::1589.0	XXX		1010	1600									Must				
33	Four Star Internatio(Y)	1848210469	A118268		616.0::0.0	XXX		815	0									Must				
34	Lalito Puspa Mela(Y)	1848211542		EL: out of stock	432.0::397.0	XXX		125	700									Must				
35	Kisfe Store(Y)	1848211584		EL: low stock	650.0::228.0	XXX		482	500									Must				
36	Hoque Store(Y)	1848211752		EL: out of stock	894.0::114.0	XXX		105	500									Must				
37	Durga Telecom(Y)	1848277847			57.0::94.0	XXX		1313	0									Voluntary				
38	Maa-Babar Duya(Y)	1848286999		EL: low stock	284.0::170.0	XXX		606	500									Must				
39	Azad Telecom (Y)	1848295997		EL: out of stock	1750.0::317.0	XXX		197	1600									Must				
40	Forkan Telecom(Y)	1848410020		EL: low stock	1071.0::376.0	XXX		584	500									Must				
41	Jamal Tea Shop(Y)	1848410021		EL: low stock	247.0::64.0	XXX		357	500									Must				
42	Darbar Store(Y)	1848429239		EL: out of stock	192.0::43.0	XXX		141	500									Must				
43	Manik Store(Y)	1848429240		EL: low stock	10066.0::5041.0	XXX		2246	1400									Must				
44	Elius Store(Y)	1848429241		EL: low stock	570.0::243.0	XXX		401	500									Must				
45	Nuri Store(Y)	1848429242			46.0::0.0	XXX		588	0									Voluntary				
46	Mokka Store(Y)	1848435691		EL: low stock	231.0::50.0	XXX		290	500									Must				
47	Sorna Telecom (Y)	1848461391			279.0::870.0	XXX		1203	0									Voluntary				
48	Rami Store (Y)	1848481773			83.0::273.0	XXX		1045	0									Voluntary				
49	Rahim Store (N)	1848481774			135.0::0.0	XXX		620	0									Voluntary				
50	Maa Telecom (Y)	1848481775			351.0::152.0	XXX		1122	0									Voluntary				
51	Jalal Store (Y)	1848481776		EL: low stock	705.0::353.0	XXX		387	500									Must				
52	Bismillah Store (Y)	1848481777			344.0::137.0	XXX		303	0									Voluntary				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 11(1828222782)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
2	873 00	154 06.0	70.0	69.0	634845.0	42493.0	3.46	4.66	79.0	90.0	29.0	27.0	9.0	21.0	23.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Etu & Mahi Telecom(Y)	1811708069		EL: low stock	890.0::626.0	XXX		1275	2300									Must				
2	Star Telecom(Y)	1811708401		EL: low stock	2794.0::950.0	XXX		1335	900									Must				
3	Shah Amanat Telecom(Y)	1811709254	A100534		1269.0::274.0	XXX		2693	0									Must				
4	Kalu Sha Store(Y)	1811734708			24.0::26.0	XXX		312	0									Important				
5	Mamun Store(Y)	1811734724	A109900	EL: low stock	984.0::892.0	XXX		2488	500									Must				
6	Sha Alam Store(Y)	1811734760		EL: low stock	1218.0::375.0	XXX		1608	500									Must				
7	Bismillah Telecom(Y)	1811738357		EL: out of stock	606.0::279.0	XXX		437	1500									Must				
8	Maa Moni Telecom(Y)	1811759360	A048696	EL: out of stock	4802.0::1852.0	XXX		1961	4300									Must				
9	Friends Telecom(Y)	1811781098	A101271	EL: out of stock	1971.0::1916.0	XXX		319	2800									Must				
10	Arif / Office(Y)	1820606393	A104463		9472.0::0.0	XXX		9459	0									Must				
11	Shajalal Store(Y)	1820607688	A122630	EL: low stock	2041.0::1548.0	XXX		1640	500									Must				
12	Loknath Store(Y)	1820607744		EL: low stock	2144.0::929.0	XXX		2999	600									Must				
13	Mahema Store(Y)	1820608836		EL: low stock	994.0::517.0	XXX		1369	500									Must				
14	Bhai Bhai Store(Y)	1820627913		EL: low stock	1481.0::685.0	XXX		1668	1000									Must				
15	Chompa Store(Y)	1820627928	A048403	EL: low stock	711.0::407.0	XXX		1631	1200									Must				
16	F Zone(Y)	1820627936	A048693	SIM/EL: Both low stock	2226.0::737.0	2		1027	1200									Must				
17	Arshad Telecom(Y)	1820628002		EL: low stock	1301.0::487.0	XXX		1442	2500									Must				
18	Mohsen Aulia Farmecy(Y)	1820628039	A049582	EL: low stock	3897.0::1519.0	XXX		1644	2900									Must				
19	Moni Telecom(Y)	1820628292	A048694	EL: low stock	3487.0::3260.0	XXX		4625	900									Must				
20	Nobi Store(Y)	1820629273			6.0::43.0	XXX		2430	0									Important				
21	Digonto Telecom(Y)	1820653401	A051748	EL: low stock	9776.0::5527.0	XXX		3245	1000									Must				
22	Mizan Store(Y)	1828204430			115.0::19.0	XXX		958	0									Important				
23	Need Fare(Y)	1828207018		EL: low stock	612.0::80.0	XXX		350	500									Must				
24	Eshak Store(Y)	1828207091		EL: low stock	1568.0::901.0	XXX		2736	1900									Must				
25	Maa Telecom(Y)	1828210109		EL: low stock	211.0::171.0	XXX		374	500									Must				
26	Hosen Store(Y)	1828222763		EL: low stock	602.0::64.0	XXX		670	800									Must				
27	Janani Enterprise(Y)	1848112589		EL: out of stock	3778.0::2345.0	XXX		47	6100									Must				
28	Tahsin Telecom(Y)	1848112608	R0056243	EL: low stock	3868.0::2599.0	XXX		1494	2700									Must				
29	Janani Ent(Y)	1848180592		EL: out of stock	25658.0::5948.0	XXX		5	13200									Must				
30	Mithali St(Y)	1848183745	A122619	EL: low stock	8596.0::2939.0	XXX		1645	2400									Must				
31	Ekushey Tel(Y)	1848187639	R0050853	EL: low stock	769.0::411.0	XXX		1730	500									Must				
32	Moni Tel(Y)	1848187764		EL: low stock	1072.0::616.0	XXX		1593	900									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Kabir St(Y)	1848187793		EL: low stock	4228.0::1456.0	XXX		1195	1700									Must				
34	Moshsen St(Y)	1848210457		EL: low stock	1134.0::510.0	XXX		445	500									Must				
35	Sarwar Tel(Y)	1848210499		EL: low stock	1714.0::962.0	XXX		867	500									Must				
36	Kapil Telecom(Y)	1848211032	A118822	EL: low stock	3744.0::1621.0	XXX		2962	1100									Must				
37	Hasan Telecom(Y)	1848214041		EL: low stock	2307.0::1166.0	XXX		1585	700									Must				
38	Harun Store(Y)	1848257887		EL: out of stock	2260.0::865.0	XXX		870	2500									Must				
39	Bhai Bhai Store(Y)	1848277836		EL: low stock	611.0::376.0	XXX		229	500									Must				
40	Kobita Medico(Y)	1848277837		EL: low stock	2357.0::1432.0	XXX		913	1400									Must				
41	Kader Telecom(Y)	1848277838			1035.0::385.0	XXX		1503	0									Voluntary				
42	Sarker Store(Y)	1848277846		EL: out of stock	2208.0::858.0	XXX		1137	2600									Must				
43	Saddam Telecom(Y)	1848277911		EL: low stock	4673.0::3261.0	XXX		2252	2900									Must				
44	Sunrise Telecom(Y)	1848286975		EL: low stock	0.0::0.0	XXX		490	800									Must				
45	Ayub Store(Y)	1848286976		EL: low stock	2230.0::1970.0	XXX		3520	500									Must				
46	Sunrise Telecom(Y)	1848286977		EL: low stock	582.0::179.0	XXX		426	500									Must				
47	Suzid-2(Y)	1848287002		EL: low stock	555.0::102.0	XXX		224	500									Must				
48	Jafar Store(Y)	1848410046		EL: low stock	647.0::0.0	XXX		218	500									Must				
49	S S Telecom(Y)	1848415990		EL: low stock	130.0::102.0	XXX		291	500									Must				
50	Pintu Dri Cilinar(Y)	1848415997	A118634		553.0::6.0	XXX		22874	0									Voluntary				
51	Sumon Telecom(Y)	1848416508		EL: low stock	605.0::293.0	XXX		248	500									Must				
52	Sunar Modina Telecome(Y)	1848416526			1035.0::774.0	XXX		8063	0									Voluntary				
53	Alamgir Telecom(Y)	1848426528		EL: low stock	320.0::27.0	XXX		144	500									Must				
54	Nijam Store(Y)	1848426529		EL: low stock	1084.0::455.0	XXX		408	500									Must				
55	Nesar Store(Y)	1848426530		EL: out of stock	571.0::311.0	XXX		215	1000									Must				
56	Jamir Store(Y)	1848426531			724.0::137.0	XXX		2536	0									Voluntary				
57	Rafiq Store(Y)	1848426532		EL: low stock	336.0::90.0	XXX		600	500									Must				
58	Mokka Store(Y)	1848426597		EL: low stock	2447.0::622.0	XXX		1475	800									Must				
59	Adira Telecom(Y)	1848435681		EL: low stock	1784.0::1302.0	XXX		1014	700									Must				
60	Maa Telecom (Y)	1848435701		EL: out of stock	2105.0::500.0	XXX		849	2000									Must				
61	Junaid Stor (Y)	1848435702		EL: low stock	344.0::270.0	XXX		1406	500									Must				
62	Niha Telecom (Y)	1848435703		EL: low stock	23447.0::7085.0	XXX		5376	4700									Must				
63	Najim Enterprise (Y)	1848435704		EL: out of stock	1845.0::1433.0	XXX		332	900									Must				
64	Mobile Zone (Y)	1848435705		EL: out of stock	1086.0::314.0	XXX		331	1400									Must				
65	Nur Store (Y)	1848461351			610.0::230.0	XXX		825	0									Voluntary				
66	Shahjalal Store (Y)	1848461352		EL: low stock	914.0::473.0	XXX		1155	1000									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
6	439 00	774 8.0	75.0	85.0	408042.0	32055.0	4.8	3.55	81.0	90.0	22.0	25.0	11.0	19.0	19.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Maa Moni Telecom(Y)	1811708056	A048430	EL: low stock	1040.0::36.0	XXX		623	500									Must				
2	Rahmania Store(Y)	1811708127		EL: low stock	707.0::636.0	XXX		1113	1200									Must				
3	Modina Farmecy(Y)	1811708136	A051749	SIM: out of stock	4480.0::4048.0	3		5617	0									Must				
4	Sagor Store(Y)	1811708247			0.0::0.0	XXX		1696	0									Important				
5	New Mela Telecom(Y)	1811733931		EL: low stock	3385.0::1265.0	XXX		870	1400									Must				
6	Modina Telecom(Y)	1811734453	A056459	EL: low stock	1723.0::262.0	XXX		812	500									Must				
7	Azim Trade(Y)	1811734456	A056453		10827.0::4871.0	XXX		16873	0									Must				
8	K A C(Y)	1811734465	A056455		51.0::313.0	XXX		12936	0									Must				
9	Sha Amanat Tel(Y)	1811734472	A056458	EL: low stock	4114.0::2148.0	XXX		2449	1100									Must				
10	Anika Internation(Y)	1811734705	A048427		766.0::0.0	XXX		26943	0									Important				
11	Sadia Enterprise(Y)	1811742818		EL: low stock	3567.0::2033.0	XXX		1808	2200									Must				
12	Maa Telecom(Y)	1811781118		EL: low stock	1218.0::560.0	XXX		497	500									Must				
13	S A 2(Y)	1820627905	A118640	EL: low stock	726.0::2197.0	XXX		1472	500									Must				
14	Rony Telecom(Y)	1820628361	A125164	EL: low stock	8727.0::3049.0	XXX		7644	2500									Must				
15	Md. Sakendar(Y)	1820635604		EL: low stock	2702.0::906.0	XXX		1030	1000									Must				
16	Tasnova Enterprise(Y)	1828201848			13.0::120.0	XXX		206	0									Important				
17	Durdesh Telecom(Y)	1828201879			0.0::0.0	XXX		1729	0									Important				
18	Akhter Store(Y)	1828201898		EL: low stock	2748.0::1302.0	XXX		825	1200									Must				
19	New Sajid Telecom(Y)	1828210107		EL: low stock	182.0::74.0	XXX		463	500									Must				
20	Popular Store(Y)	1828237157		EL: out of stock	1411.0::651.0	XXX		456	2000									Must				
21	Akbar Telecom(Y)	1837426891			280.0::88.0	XXX		2398	0									Must				
22	D M Telecom(Y)	1837426906			1880.0::845.0	XXX		3131	0									Important				
23	S. M. Telecom(Y)	1837426910			509.0::206.0	XXX		1673	0									Important				
24	Modarn Tel(Y)	1837443483			1842.0::1103.0	XXX		1954	0									Important				
25	Pataiya Store(N)	1838864777		EL: out of stock	439.0::101.0	XXX		5	700									Must				
26	Kazi Enterprise(Y)	1846269022		EL: low stock	1584.0::637.0	XXX		976	1000									Must				
27	Bhai Bahi Store(Y)	1848112689		EL: low stock	1845.0::1228.0	XXX		1214	900									Must				
28	Sumi Foods(Y)	1848180486			970.0::790.0	XXX		1910	0									Important				
29	Alapon(2)(Y)	1848180536			290.0::6.0	XXX		1708	0									Important				
30	Sriti Store(Y)	1848183717		EL: low stock	1812.0::1360.0	XXX		624	500									Must				
31	Julhas St(Y)	1848187625		EL: low stock	0.0::0.0	XXX		365	500									Must				
32	Askar Tel(Y)	1848210528		EL: low stock	2483.0::873.0	XXX		1258	700									Must				
33	A K Tel(Y)	1848210570	R0054352	EL: low stock	3225.0::1030.0	XXX		1780	900									Must				
34	Showrab Tel(Y)	1848210593		EL: out of stock	189.0::336.0	XXX		188	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
35	Fahim Telecom(Y)	1848211568			0.0::0.0	XXX		337	0									Voluntary				
36	Sumaya Telecom(Y)	1848277857		EL: low stock	1214.0::545.0	XXX		445	700									Must				
37	Kader Telecom(Y)	1848277866	R0063974	SIM: out of stock EL: low stock	7173.0::3134.0	3		2268	3200									Must				
38	Bhai Bhai Store(Y)	1848284922			172.0::0.0	XXX		339	0									Voluntary				
39	Faisal Computer (Y)	1848295962		EL: out of stock	2466.0::959.0	XXX		478	2800									Must				
40	Jewel Store(Y)	1848410001		EL: low stock	3917.0::1895.0	XXX		806	1600									Must				
41	S R Tradings(Y)	1848410049		EL: low stock	231.0::255.0	XXX		298	500									Must				
42	Jilani Telecom(Y)	1848416521		EL: low stock	255.0::687.0	XXX		852	1400									Must				
43	New Modina-2(Y)	1848416529		EL: low stock	2873.0::457.0	XXX		1167	1800									Must				
44	Hosneara Telecom(Y)	1848426588			1179.0::277.0	XXX		989	0									Voluntary				
45	Maa Farmiche(Y)	1848426589		EL: low stock	4091.0::1768.0	XXX		1343	2700									Must				
46	Rafiq Store(Y)	1848429210			1270.0::874.0	XXX		1959	0									Voluntary				
47	Jamal Store(Y)	1848429213		EL: out of stock	1270.0::902.0	XXX		94	800									Must				
48	Sonia Store(Y)	1848435719		EL: low stock	605.0::341.0	XXX		485	600									Must				
49	Masum Telecom (Y)	1848461361		EL: low stock	2462.0::1593.0	XXX		1487	1300									Must				
50	Azad Telecom (Y)	1848461362		EL: out of stock	2336.0::713.0	XXX		330	900									Must				
51	Tahiya Store (Y)	1848461375		EL: low stock	1218.0::1013.0	XXX		1033	700									Must				
52	Munna Telecom (Y)	1848481808		EL: low stock	3747.0::1800.0	XXX		2074	3000									Must				
53	Azmir Telecom (Y)	1848481810			1124.0::0.0	XXX		2221	0									Voluntary				
54	Osman Hardware (Y)	1848481813		EL: low stock	1885.0::856.0	XXX		614	600									Must				
55	Maa Telecom (Y)	1848483306		EL: low stock	696.0::275.0	XXX		363	500									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	376 00	663 6.0	60.0	65.0	283630.0	21048.0	2.39	2.47	80.0	81.0	25.0	29.0	8.0	24.0	28.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	F. J. Telecom(Y)	1811701080			834.0::266.0	XXX		885	0									Important				
2	Al Kabir Computer(Y)	1811708146		EL: low stock	456.0::26.0	XXX		324	500									Must				
3	Malek Hardware(Y)	1811708182			13.0::102.0	XXX		486	0									Important				
4	Business Telecom(Y)	1811732890		EL: out of stock	418.0::521.0	XXX		204	800									Must				
5	Ojir Ali Shah Teleco(Y)	1811733096		EL: low stock	1307.0::1495. 0	XXX		985	900									Must				
6	Bhai Bhai Store(Y)	1811733477		EL: low stock	586.0::306.0	XXX		364	600									Must				
7	Rex Faarmacy(Y)	1811734461		EL: low stock	1427.0::906.0	XXX		702	900									Must				
8	Jani Telecom(Y)	1811753802			404.0::102.0	XXX		426	0									Important				
9	Rangunia Telecom(Y)	1820607855		EL: low stock	2539.0::1736. 0	XXX		1388	500									Must				
10	Ilash Telecom(Y)	1820608299	R0052006		1697.0::1242. 0	XXX		2084	0									Important				
11	Khatiza Medico(Y)	1820629019		EL: low stock	2124.0::107.0	XXX		560	800									Must				
12	Jilani Store(Y)	1820629247		EL: low stock	3522.0::1059. 0	XXX		1707	900									Must				
13	Shuvo Pharmacy(Y)	1820637269		EL: low stock	1067.0::574.0	XXX		345	500									Must				
14	Elahi Store(Y)	1820653405		EL: low stock	224.0::133.0	XXX		319	500									Must				
15	Elahi Store(Y)	1820653406			0.0::179.0	XXX		1988	0									Must				
16	Elahi Store(Y)	1820653407		EL: low stock	720.0::462.0	XXX		249	500									Must				
17	Elahi Store(Y)	1820653409		EL: low stock	777.0::702.0	XXX		525	500									Must				
18	Nur Store(Y)	1822866361		EL: out of stock	1270.0::725.0	XXX		367	1400									Must				
19	Nokia Moto Phone(Y)	1822880735		EL: low stock	224.0::0.0	XXX		92	500									Must				
20	Chowdhuri Telecom(Y)	1828201855			1891.0::715.0	XXX		1579	0									Important				
21	Rahat Multimedia Zon(Y)	1828201890	A057424		4749.0::1769. 0	XXX		5646	0									Must				
22	Haque Store(Y)	1828201891		EL: out of stock	308.0::123.0	XXX		58	600									Must				
23	M/S Edris Telecom Zo(Y)	1828204442			296.0::6.0	XXX		671	0									Must				
24	Bonna Electric(Y)	1837426898			485.0::225.0	XXX		649	0									Important				
25	Mobile Com(Y)	1837439307		EL: low stock	1892.0::798.0	XXX		767	500									Must				
26	Classic Te(Y)	1848108253		EL: low stock	2660.0::1071. 0	XXX		1021	600									Must				
27	Masud Te(Y)	1848108271		EL: low stock	1380.0::45.0	XXX		343	500									Must				
28	Hoque Telecom(Y)	1848112508		EL: low stock	219.0::83.0	XXX		181	500									Must				
29	Mumu Telecom(Y)	1848112603		EL: out of stock	2202.0::969.0	XXX		67	800									Must				
30	Jamal St(Y)	1848187632		EL: low stock	1660.0::561.0	XXX		822	600									Must				
31	Kashem Store(Y)	1848187718			26.0::78.0	XXX		269	0									Important				
32	Imam Ent(Y)	1848210454		EL: low stock	641.0::217.0	XXX		290	500									Must				
33	Maa Dep Sto(Y)	1848210468			134.0::290.0	XXX		1991	0									Important				
34	Aziz Store(Y)	1848211508		EL: low stock	1149.0::586.0	XXX		359	600									Must				
35	Maa Pharmecy(Y)	1848211537		EL: low stock	706.0::235.0	XXX		320	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Azad Store(Y)	1848277871		EL: low stock	2951.0::1369.0	XXX		603	1200									Must				
37	Rubel Store(Y)	1848277901		EL: low stock	1132.0::1017.0	XXX		1580	500									Must				
38	Shahabu Telecom(Y)	1848277903		EL: out of stock	651.0::1061.0	XXX		138	800									Must				
39	Sumon Telecom(Y)	1848284903		EL: low stock	42.0::380.0	XXX		244	500									Must				
40	D R Telecom(Y)	1848286989		EL: low stock	5507.0::3417.0	XXX		1143	1700									Must				
41	Suja Network(Y)	1848287023		EL: low stock	0.0::0.0	XXX		125	500									Must				
42	Rubel Telecom(Y)	1848287024		EL: low stock	1779.0::781.0	XXX		732	600									Must				
43	Alamgir Store (Y)	1848295994		EL: out of stock	818.0::487.0	XXX		159	800									Must				
44	Asla Telecom (Y)	1848295995		EL: low stock	1608.0::0.0	XXX		547	1000									Must				
45	Mannan Telecom(Y)	1848410012		EL: low stock	341.0::152.0	XXX		228	500									Must				
46	Mohima Pharmecy(Y)	1848410017			415.0::380.0	XXX		802	0									Voluntary				
47	Shah Amin Cooling Corner(Y)	1848416518		EL: out of stock	474.0::89.0	XXX		27	500									Must				
48	Hemel Enterprise(Y)	1848429204		EL: low stock	2868.0::315.0	XXX		1438	800									Must				
49	Osman Store(Y)	1848429205		EL: low stock	2599.0::2165.0	XXX		1377	500									Must				
50	Mintu Telecom(Y)	1848429216		EL: low stock	1389.0::1762.0	XXX		571	500									Must				
51	Alam Store(Y)	1848429217		EL: low stock	1121.0::114.0	XXX		278	500									Must				
52	Sunny Store(Y)	1848429218		EL: low stock	1361.0::585.0	XXX		1127	1100									Must				
53	Bagdad Dept. Store (Y)	1848435706		EL: low stock	2535.0::1312.0	XXX		747	1000									Must				
54	Nobi Telecom (Y)	1848461363		EL: low stock	2396.0::992.0	XXX		811	1100									Must				
55	Saden Telecom (Y)	1848461364		EL: out of stock	7677.0::4667.0	XXX		451	3200									Must				
56	Rubel Telecom (Y)	1848481778			0.0::0.0	XXX		521	0									Voluntary				
57	Arju Telecom (Y)	1848481779		EL: low stock	743.0::269.0	XXX		642	500									Must				
58	Arman Store (Y)	1848481780			52.0::91.0	XXX		879	0									Voluntary				
59	Numan Malti Tel (Y)	1848481781		EL: low stock	796.0::887.0	XXX		547	500									Must				
60	Ibrahim Telecom (Y)	1848481782			926.0::877.0	XXX		1339	0									Voluntary				
61	Suja Telecom (Y)	1848481783		EL: out of stock	2039.0::1788.0	XXX		352	1400									Must				
62	Asian Tel(Y)	1848483289		EL: low stock	78.0::0.0	XXX		192	500									Must				
63	Eastarn Binding Hous(Y)	1848483290		EL: low stock	1116.0::268.0	XXX		399	600									Must				
64	Shadat Tel(Y)	1848483291		EL: low stock	1468.0::1070.0	XXX		686	800									Must				
65	Shukurst(Y)	1849202737		EL: out of stock	973.0::388.0	XXX		47	500									Must				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 19(1848200150)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	117 100	206 65.0	68.0	85.0	855413.0	70216.0	3.1	3.08	78.0	87.0	29.0	46.0	9.0	18.0	25.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Kashem Store(Y)	1811708085		EL: out of stock	0.0::0.0	XXX		21	11200									Must				
2	M/S Karnafuly Store(Y)	1811708090			4221.0::761.0	XXX		7743	0									Must				
3	Jahangir Telecom(Y)	1811708223		EL: low stock	2461.0::26.0	XXX		2033	1200									Must				
4	Bismillah Department(Y)	1811708280	A048368	EL: low stock	6808.0::6509.0	XXX		5964	7300									Must				
5	Amir Perfume(Y)	1811708355		EL: low stock	4105.0::2554.0	XXX		3439	5700									Must				
6	Five Tech(Y)	1811732878		EL: out of stock	4696.0::2655.0	XXX		1120	4800									Must				
7	Towhid Telecom(Y)	1811733485			1948.0::451.0	XXX		5352	0									Important				
8	Mahfuz Store(Y)	1811733942		EL: low stock	10864.0::5285.0	XXX		5074	5600									Must				
9	M/S Gousia Trade Com(Y)	1811733950	A048616		5599.0::2279.0	XXX		4448	0									Must				
10	Sayeed Telecom(Y)	1820603165		EL: out of stock	10843.0::4325.0	XXX		1151	3900									Must				
11	Baijid Store(Y)	1820607604			152.0::0.0	XXX		761	0									Must				
12	Cheree Vedio(Y)	1820607615		EL: low stock	4451.0::3346.0	XXX		2181	2500									Must				
13	Ferdous Confectionar(Y)	1820607696		EL: low stock	2034.0::1508.0	XXX		4526	2300									Must				
14	M/S Barkhain Store(Y)	1820607776		EL: low stock	6159.0::1312.0	XXX		2065	2900									Must				
15	Toyob Store(Y)	1820608366		EL: low stock	4839.0::1690.0	XXX		2788	3600									Must				
16	M/S Hafez Store(Y)	1820627924	A105236	EL: out of stock	9118.0::13.0	XXX		796	11800									Must				
17	Padma Trade Com.(Y)	1820628037		EL: out of stock	886.0::319.0	XXX		675	1500									Must				
18	M/S Elias Farmecy(Y)	1820628131		EL: low stock	8133.0::6628.0	XXX		5859	3900									Must				
19	Idris Telecom(Y)	1820628585			1435.0::1062.0	XXX		5707	0									Important				
20	M/S Siddik Telecom(Y)	1820629003		EL: low stock	2113.0::2455.0	XXX		1871	1100									Must				
21	Sarah Stationary(Y)	1820629280			601.0::953.0	XXX		2225	0									Important				
22	Shah Amanat Telecom(Y)	1828204480		EL: low stock	1515.0::873.0	XXX		1055	1800									Must				
23	M/S Hossain Trader'S(Y)	1828204548		EL: low stock	5486.0::2903.0	XXX		3131	1800									Must				
24	Mannan Store(Y)	1828222618			13426.0::5719.0	XXX		10330	0									Must				
25	Modan Store(Y)	1828222755			339.0::128.0	XXX		6998	0									Important				
26	Abedin Store(Y)	1828237173		EL: low stock	797.0::597.0	XXX		431	500									Must				
27	Shatu Telecom(Y)	1837426860		EL: out of stock	4340.0::2826.0	XXX		1321	3100									Must				
28	Shadar Ent(Y)	1837439309		EL: low stock	5835.0::2038.0	XXX		3855	3100									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
29	Jishu Telecom(Y)	1837439339		EL: out of stock	1968.0::292.0	XXX		22	1100									Must				
30	Bhai Bhai Tel(Y)	1848180411		EL: low stock	6564.0::4881.0	XXX		4086	4700									Must				
31	Nandi Store(Y)	1848187681		EL: low stock	4119.0::1812.0	XXX		2927	1900									Must				
32	New Shah Amanat Electronics(Y)	1848187695		EL: low stock	3765.0::1231.0	XXX		2254	1200									Must				
33	Bashar St(Y)	1848187796			7065.0::2486.0	XXX		6099	0									Must				
34	Sabura Tel(Y)	1848200102	A118620	EL: low stock	576.0::114.0	XXX		851	1400									Must				
35	Rofiq St(Y)	1848200185		EL: low stock	807.0::548.0	XXX		331	500									Must				
36	Monsur St(Y)	1848210429			13.0::124.0	XXX		752	0									Important				
37	Mobile Zone(Y)	1848214026	R0063971	EL: low stock	5716.0::3284.0	XXX		3626	3200									Must				
38	S M Telecom(Y)	1848214090		EL: low stock	10152.0::4423.0	XXX		3957	4700									Must				
39	Malek Shah Telecom(Y)	1848285498	R0342557	EL: low stock	8553.0::4002.0	XXX		3377	7200									Must				
40	Amir Market Khatun Gonj(Y)	1848415986		EL: low stock	3319.0::1678.0	XXX		2048	500									Must				
41	Samir Telecom(Y)	1848426596			43.0::0.0	XXX		375	0									Voluntary				
42	Faruk Store(Y)	1848429253		EL: low stock	560.0::409.0	XXX		438	500									Must				
43	Bismillah Store(Y)	1848429255		EL: out of stock	8290.0::5806.0	XXX		1826	4700									Must				
44	Faruk Dry Cleners(Y)	1848429257		EL: low stock	478.0::1061.0	XXX		608	900									Must				
45	Siraj Store (Y)	1848435713			101.0::101.0	XXX		1337	0									Voluntary				
46	Sadek Store (Y)	1848461367		EL: out of stock	560.0::439.0	XXX		197	500									Must				
47	Alamgir Telecom (Y)	1848461368		EL: low stock	294.0::1173.0	XXX		268	500									Must				
48	Mostafa Store (Y)	1848481854		EL: low stock	116.0::101.0	XXX		66	500									Must				
49	Safa Maeowa (Y)	1848481855		EL: low stock	0.0::0.0	XXX		934	1000									Must				
50	Emon Store(Y)	1848483293			563.0::192.0	XXX		673	0									Voluntary				
51	Amir Store(Y)	1848483294		EL: out of stock	1758.0::84.0	XXX		1	2500									Must				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 15(1848200162)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	696 00	122 83.0	66.0	80.0	510550.0	44954.0	2.53	2.56	83.0	97.0	27.0	27.0	9.0	20.0	23.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Chowdhuri Farmecy(Y)	1811732617		EL: low stock	1925.0::293.0	XXX		882	1600									Must				
2	Jaber Telecom(Y)	1811732619			256.0::439.0	XXX		799	0									Important				
3	Sohel Store(Y)	1811733214		EL: low stock	4160.0::1877.0	XXX		1867	3400									Must				
4	Monsur Telecom(Y)	1811733532	A048667		5877.0::2708.0	XXX		23625	0									Must				
5	Khaja Telecom(Y)	1811734707		EL: low stock	2393.0::1379.0	XXX		1561	500									Must				
6	M/S Jamuna Farmecy(Y)	1811742627		EL: low stock	1557.0::834.0	XXX		1218	500									Must				
7	Surjhamukhi Telecom(Y)	1820603235		EL: low stock	786.0::608.0	XXX		937	1500									Must				
8	Osman Store(Y)	1820603315	A116750	EL: low stock	4972.0::3133.0	XXX		1246	2900									Must				
9	Sha Mohsen Aulia Tel(Y)	1820603321	A040705	EL: out of stock	1268.0::533.0	XXX		37	1300									Must				
10	Tanisha(Y)	1820608357		EL: low stock	1327.0::942.0	XXX		2036	1000									Must				
11	Asia Cloth Store(Y)	1820627937	A053693	EL: low stock	1438.0::1241.0	XXX		581	900									Must				
12	Sonaton Farmecy(Y)	1820628030	A052850	EL: low stock	1928.0::1662.0	XXX		935	2700									Must				
13	T S Madico(Y)	1820628049	A118272		4839.0::3087.0	XXX		21094	0									Must				
14	Chobi Telecom(Y)	1820628123		EL: low stock	560.0::101.0	XXX		238	500									Must				
15	Shekh Store(Y)	1820628593		EL: low stock	3389.0::2615.0	XXX		1657	2100									Must				
16	Y B R Telecom(Y)	1822847721			791.0::380.0	XXX		1780	0									Must				
17	Orkid(Y)	1828201870		EL: out of stock	1250.0::26.0	XXX		2	1100									Must				
18	N.S Enterprise(Y)	1828201884		EL: low stock	935.0::185.0	XXX		1141	1000									Must				
19	Omit Medical Hall(Y)	1828204455			360.0::101.0	XXX		725	0									Important				
20	Genaral Srore(Y)	1828222601	R0062856	EL: out of stock	2412.0::1640.0	XXX		9	7000									Must				
21	Naim Telecom(Y)	1828237161			552.0::150.0	XXX		940	0									Important				
22	Look & See(Y)	1828237175			234.0::367.0	XXX		2189	0									Important				
23	Sohel Telecom(Y)	1828237179		EL: low stock	275.0::367.0	XXX		1864	500									Must				
24	Amin Telecom(Y)	1837426852			1050.0::1518.0	XXX		699	0									Important				
25	Elahi Teleco(Y)	1837426884			963.0::508.0	XXX		1818	0									Important				
26	Nur Telecom(Y)	1837426920		EL: low stock	564.0::125.0	XXX		499	500									Must				
27	K. B. Pharmac(Y)	1837426921		EL: low stock	4075.0::1513.0	XXX		2253	1700									Must				
28	Sagor Telecom(Y)	1837426938	A104464	EL: low stock	2462.0::968.0	XXX		1968	2200									Must				
29	S. R. Telecom(Y)	1848005154		EL: low stock	986.0::863.0	XXX		2616	500									Must				
30	Al Amin Net(Y)	1848005171		EL: low stock	2532.0::991.0	XXX		1555	800									Must				
31	Rubel Telecom(Y)	1848005176		EL: low stock	2705.0::3728.0	XXX		2535	1800									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Meraj Hotel(Y)	1848067105			948.0::261.0	XXX		763	0									Important				
33	Shamim Telecom(Y)	1848108200		EL: low stock	2985.0::1268.0	XXX		1093	500									Must				
34	A K Telecom(Y)	1848108227		EL: low stock	1005.0::152.0	XXX		873	500									Must				
35	Akash Tel(Y)	1848180537			380.0::114.0	XXX		712	0									Important				
36	M/S Alam Tel(Y)	1848187642			272.0::253.0	XXX		1055	0									Important				
37	Jahed Store(Y)	1848187727		EL: low stock	1935.0::874.0	XXX		2001	1100									Must				
38	Jasim St(Y)	1848187794	A114614	EL: low stock	1156.0::101.0	XXX		294	500									Must				
39	Mejbah Store(Y)	1848211521		EL: low stock	717.0::1059.0	XXX		1989	500									Must				
40	Aziz Store(Y)	1848211551			1909.0::457.0	XXX		1762	0									Voluntary				
41	Mobarak Store(Y)	1848211589		EL: low stock	791.0::718.0	XXX		1213	700									Must				
42	Silver Store(Y)	1848211590		EL: low stock	466.0::340.0	XXX		1143	1000									Must				
43	Maaer Doa Store(Y)	1848211595		EL: out of stock	574.0::913.0	XXX		168	800									Must				
44	Arman Telecom(Y)	1848277850		EL: low stock	1074.0::404.0	XXX		497	500									Must				
45	Kader Telecom(Y)	1848277851		EL: low stock	1504.0::1180.0	XXX		970	1000									Must				
46	Sumaya Telecom(Y)	1848277852		EL: low stock	554.0::487.0	XXX		642	500									Must				
47	Hamid Telecom(Y)	1848277854		EL: low stock	797.0::13.0	XXX		450	500									Must				
48	Jonony Telecom(Y)	1848284904			673.0::306.0	XXX		2630	0									Voluntary				
49	Jamal Store(Y)	1848284914		EL: low stock	645.0::813.0	XXX		910	500									Must				
50	Kabir Store (Y)	1848295976		EL: low stock	923.0::326.0	XXX		1019	500									Must				
51	Salam Store (Y)	1848295977		EL: low stock	550.0::0.0	XXX		403	600									Must				
52	Akbor Store (Y)	1848295978		EL: low stock	1877.0::1099.0	XXX		2198	1200									Must				
53	Sakil Hardware(Y)	1848416515		EL: out of stock	656.0::694.0	XXX		85	1200									Must				
54	Mahbub Store(Y)	1848429263			834.0::678.0	XXX		1425	0									Voluntary				
55	Nejam Store(Y)	1848429264		EL: low stock	593.0::241.0	XXX		1082	500									Must				
56	Hafiz Store(Y)	1848429265		EL: out of stock	4974.0::1732.0	XXX		719	4000									Must				
57	Ibrahim Store(Y)	1848429266		EL: low stock	3944.0::2292.0	XXX		1957	5200									Must				
58	Abbas Store(Y)	1848429267			652.0::83.0	XXX		1188	0									Voluntary				
59	Maa Telecom (Y)	1848435710	A101360	EL: out of stock	668.0::1629.0	XXX		171	2000									Must				
60	Rubel Store (Y)	1848461359		EL: low stock	910.0::506.0	XXX		586	700									Must				
61	Atik Telecom (Y)	1848461360		EL: low stock	7464.0::3569.0	XXX		2102	2800									Must				
62	Raihan Motors (Y)	1848481851		EL: low stock	260.0::0.0	XXX		417	500									Must				
63	Yahiya Traders (Y)	1848481852		EL: low stock	417.0::178.0	XXX		203	500									Must				
64	Jamal Store (Y)	1848481853		EL: out of stock	1120.0::2762.0	XXX		845	4300									Must				
65	Milon St(Y)	1848483304		EL: low stock	533.0::0.0	XXX		73	500									Must				
66	Ibtisum Ent(Y)	1848483305		EL: low stock	597.0::874.0	XXX		298	500									Must				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 18(1848284882)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	766 00	135 18.0	52.0	52.0	542707.0	41089.0	2.01	1.84	59.0	67.0	25.0	18.0	8.0	23.0	30.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Rashed Telecom(Y)	1811708076		EL: low stock	7732.0::2474.0	XXX		1844	500									Must				
2	Rubel Store(Y)	1811708299		EL: low stock	374.0::141.0	XXX		899	1800									Must				
3	Haque Medico(Y)	1811709196		EL: low stock	2301.0::973.0	XXX		1613	1000									Must				
4	Bhai Bahi Brother'S(Y)	1811732606	A109874		13957.0::1762.0	XXX		27950	0									Must				
5	Lokman Store(Y)	1811734738		EL: out of stock	64.0::0.0	XXX		10	500									Must				
6	J B Telecom(Y)	1811735328			0.0::0.0	XXX		421	0									Important				
7	Kazi Medico(Y)	1811742634		EL: low stock	1093.0::657.0	XXX		1236	500									Must				
8	Eliyas Store(Y)	1811781091		EL: low stock	660.0::258.0	XXX		697	500									Must				
9	Tutul Store(Y)	1811781108	A114049		1544.0::1564.0	XXX		3196	0									Important				
10	Borhan Telecom(Y)	1820607521		EL: low stock	4038.0::3469.0	XXX		2639	5200									Must				
11	Mak Tel(Y)	1820607562		EL: low stock	5562.0::3503.0	XXX		3889	3300									Must				
12	Karnafully Departmen(Y)	1820607668	A108359	EL: low stock	7304.0::409.0	XXX		2786	600									Must				
13	Rahmania Telecom(Y)	1820608531			1841.0::998.0	XXX		3041	0									Important				
14	Taher Store(Y)	1820628038		EL: low stock	780.0::2097.0	XXX		2692	2800									Must				
15	Modina Medico(Y)	1820629043	A109873	EL: low stock	10030.0::7150.0	XXX		4272	4100									Must				
16	Trisha Store(Y)	1820629141		EL: low stock	1587.0::824.0	XXX		1185	900									Must				
17	N. R Telecom(Y)	1827123615		EL: low stock	6378.0::1973.0	XXX		2069	4100									Must				
18	Surangon(Y)	1828201858		EL: low stock	1146.0::140.0	XXX		583	600									Must				
19	Shah Mohsen Telecom(Y)	1828204434		EL: low stock	2046.0::1230.0	XXX		2969	1800									Must				
20	Azizul Telecom(Y)	1828204495		EL: out of stock	0.0::0.0	XXX		15	1800									Must				
21	Liza Telecom(Y)	1828210105		EL: low stock	601.0::867.0	XXX		1049	500									Must				
22	Sohel Telecom(Y)	1828237182		EL: low stock	1496.0::2118.0	XXX		1959	3300									Must				
23	Samima St(Y)	1828246723		EL: out of stock	0.0::0.0	XXX		30	4700									Must				
24	Link On(Y)	1837439285			1342.0::402.0	XXX		1264	0									Important				
25	Jabbaria Tele(Y)	1837439294	A108085	EL: low stock	9881.0::2356.0	XXX		3651	2000									Must				
26	Audio Touch(Y)	1848005170		EL: low stock	127.0::40.0	XXX		1053	1100									Must				
27	S S Medico(Y)	1848210521		EL: low stock	3133.0::516.0	XXX		1392	700									Must				
28	Janany Farmecy(Y)	1848210578		EL: low stock	1547.0::668.0	XXX		1315	2100									Must				
29	Bismillah Store(Y)	1848211591		EL: low stock	2635.0::0.0	XXX		1605	2000									Must				
30	Harun Store(Y)	1848211763		EL: low stock	7141.0::4253.0	XXX		3484	7300									Must				
31	Jamal Store(Y)	1848277886		EL: out of stock	954.0::1185.0	XXX		425	1600									Must				
32	Kawser Store(Y)	1848277920		EL: low stock	295.0::12.0	XXX		1641	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Rahim Store (Y)	1848295965		EL: low stock	1618.0::1387.0	XXX		1687	500									Must				
34	Shamoly Counter (Y)	1848295968		EL: low stock	989.0::1056.0	XXX		2305	500									Must				
35	Shah Amin Cooling Corner(Y)	1848410025		EL: low stock	1613.0::422.0	XXX		1656	500									Must				
36	Araf Telecom(Y)	1848416519		EL: low stock	6147.0::4010.0	XXX		2793	2400									Must				
37	Shek Monsur Telecom(Y)	1848416522	R0063972	EL: low stock	3437.0::1819.0	XXX		2219	1800									Must				
38	Mohammadia Medico(Y)	1848416525		EL: low stock	16221.0::5744.0	XXX		6344	1200									Must				
39	Nasir Electronics(Y)	1848416534		EL: low stock	9891.0::1246.0	XXX		626	500									Must				
40	Rb Store(Y)	1848426595		EL: out of stock	3394.0::297.0	XXX		1	1300									Must				
41	Mayer Doya(Y)	1848429258		EL: low stock	1300.0::577.0	XXX		1439	1000									Must				
42	Sat Gaocia Telecom(Y)	1848429260		EL: out of stock	1593.0::64.0	XXX		177	3000									Must				
43	Najrul Telecom(Y)	1848429261		EL: low stock	307.0::260.0	XXX		557	500									Must				
44	Karim Store(Y)	1848429262		EL: low stock	15628.0::15237.0	XXX		1255	1500									Must				
45	Abdullah Store(Y)	1848435675			124.0::0.0	XXX		1122	0									Voluntary				
46	Maruf Store (Y)	1848435708		EL: out of stock	102.0::0.0	XXX		4	500									Must				
47	Hasan Telecom (Y)	1848435721		EL: low stock	978.0::955.0	XXX		414	700									Must				
48	Afser Store (Y)	1848461365		EL: out of stock	1337.0::408.0	XXX		1	1300									Must				
49	Rakib Store (Y)	1848461366		EL: out of stock	37.0::0.0	XXX		0	1000									Must				
50	Kamal Store(N)	1854653459		EL: out of stock	6.0::0.0	XXX		10	2100									Must				
51	J B Express(Y)	1864145961		EL: low stock	89.0::341.0	XXX		814	500									Must				



Date:15-02-2018 DSR : Aktl (Bakalia) Dsr 21(1848435715)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
2	636 00	112 24.0	65.0	83.0	454113.0	34560.0	2.81	2.7	82.0	94.0	29.0	34.0	10.0	15.0	18.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Rahman(Y)	1811707615		EL: low stock	291.0::241.0	XXX		264	500									Must				
2	Porna Jewelara(S(Y)	1811708106			280.0::667.0	XXX		1192	0									Important				
3	Mahi Telecom(Y)	1811708347		EL: low stock	4558.0::1462.0	XXX		1478	1900									Must				
4	Bablu Store(Y)	1811708425		EL: low stock	13.0::101.0	XXX		319	500									Must				
5	A.S.Tel(Y)	1811708790	A122639	EL: low stock	7171.0::2992.0	XXX		2243	1900									Must				
6	Sha Amanat Store(Y)	1811709178		EL: low stock	4387.0::2375.0	XXX		1271	2600									Must				
7	Mona Telecom(Y)	1811733148	R0062855		2013.0::755.0	XXX		1934	0									Important				
8	Bismillah Enterprise(Y)	1811733464	A112689	EL: out of stock	2951.0::1310.0	XXX		711	1600									Must				
9	Piash Telecom(Y)	1811753795	R0342559	EL: low stock	2108.0::2006.0	XXX		2680	1700									Must				
10	Karim Telecom(Y)	1811781097		EL: out of stock	994.0::164.0	XXX		453	1300									Must				
11	Rea Parmecy(Y)	1820627912		EL: low stock	3948.0::1363.0	XXX		1235	1100									Must				
12	Hafez Nagar Store(Y)	1820627915		EL: low stock	1942.0::752.0	XXX		1217	500									Must				
13	Mokkah Fulbon(Y)	1820628619		EL: low stock	2751.0::2455.0	XXX		1373	500									Must				
14	Zilani Telecom(Y)	1820635614		EL: low stock	2846.0::101.0	XXX		1175	600									Must				
15	Samia Store(Y)	1828207097		EL: low stock	1714.0::895.0	XXX		2016	800									Must				
16	A K Farmecy(Y)	1828222758			439.0::205.0	XXX		541	0									Must				
17	Arif Telecom(Y)	1837426885		EL: low stock	4026.0::2813.0	XXX		1165	1200									Must				
18	Tread Intern(Y)	1837426892			453.0::13.0	XXX		507	0									Important				
19	Mita Electron(Y)	1837439295		EL: out of stock	3404.0::593.0	XXX		711	3600									Must				
20	M. A. Mobile(Y)	1837439341		EL: low stock	1141.0::1276.0	XXX		1040	1300									Must				
21	Dewan Telecom(Y)	1848005122		EL: low stock	383.0::103.0	XXX		574	500									Must				
22	Hasem Store(Y)	1848108281		EL: out of stock	10296.0::6842.0	XXX		422	6000									Must				
23	Modina Store(Y)	1848112679		EL: low stock	3998.0::2156.0	XXX		2058	800									Must				
24	Hamid Store(Y)	1848112683		EL: out of stock	2108.0::380.0	XXX		239	2300									Must				
25	Yahoo Telecom(Y)	1848183707		EL: low stock	5581.0::2006.0	XXX		1177	1800									Must				
26	M/S Alam Tel(Y)	1848183768			238.0::228.0	XXX		598	0									Important				
27	Feroza Tel(Y)	1848183784		EL: low stock	1374.0::391.0	XXX		721	500									Must				
28	Balal Polty(Y)	1848187710		EL: out of stock	919.0::832.0	XXX		359	1000									Must				
29	Harun Ent(Y)	1848187760			0.0::0.0	XXX		1179	0									Important				
30	Jewel Tel(Y)	1848210431			179.0::0.0	XXX		191	0									Important				
31	Sanda St(Y)	1848210442		EL: low stock	268.0::239.0	XXX		938	600									Must				
32	Sornaly Tel(Y)	1848210447		EL: out of stock	1509.0::546.0	XXX		172	800									Must				
33	Sozad St(Y)	1848210450		EL: low stock	487.0::276.0	XXX		677	800									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Mayar Dua Store(Y)	1848211023		EL: low stock	1027.0::721.0	XXX		1210	500									Must				
35	Hasan Telecom(Y)	1848211109			151.0::37.0	XXX		513	0									Important				
36	Nasim Store(Y)	1848211581	R0063970	SIM/EL: Both low stock	3173.0::2061.0	2		2408	500									Must				
37	Borhan Store(Y)	1848211599			755.0::276.0	XXX		1099	0									Voluntary				
38	Sozad Store(Y)	1848211823		EL: low stock	114.0::89.0	XXX		247	500									Must				
39	Aziz Store(Y)	1848211826		EL: low stock	1936.0::945.0	XXX		624	600									Must				
40	Monir Store(Y)	1848211860		EL: out of stock	657.0::171.0	XXX		149	500									Must				
41	Sumi Telecom(Y)	1848218616		EL: out of stock	7024.0::4306.0	XXX		1397	4700									Must				
42	Hanif Telecom(Y)	1848277870		EL: low stock	7802.0::5024.0	XXX		1658	2800									Must				
43	Tutul Store(Y)	1848277889		EL: out of stock	1772.0::1621.0	XXX		437	1200									Must				
44	Kamal Store(Y)	1848284888		EL: out of stock	2375.0::1406.0	XXX		658	1600									Must				
45	Hafez Telecom Centre(Y)	1848410026	R0062807		3307.0::2598.0	XXX		11252	0									Voluntary				
46	N Ayesha Telecom(Y)	1848410044			362.0::0.0	XXX		1662	0									Voluntary				
47	Shihab Telecom(Y)	1848416505	R0324935		721.0::0.0	XXX		1097	0									Voluntary				
48	Md Osman Goni(Y)	1848426549	R0324932	EL: out of stock	3174.0::1786.0	XXX		1682	3500									Must				
49	Monjur Telecom(Y)	1848429215		EL: out of stock	1549.0::710.0	XXX		321	800									Must				
50	Ma Moni Store(Y)	1848429238		EL: low stock	6695.0::3206.0	XXX		1477	2300									Must				
51	Ma Telecom(Y)	1848429243		EL: low stock	885.0::2000.0	XXX		459	500									Must				
52	Bokthiar Store (Y)	1848435722			91.0::100.0	XXX		586	0									Voluntary				
53	New Modina Tele (Y)	1848461371		EL: low stock	303.0::1320.0	XXX		858	900									Must				
54	Niha Telecom (Y)	1848461372		EL: low stock	3382.0::2345.0	XXX		1107	500									Must				
55	Kayas Telecom (Y)	1848481766		EL: low stock	11877.0::4583.0	XXX		2850	1300									Must				
56	Rahat Telecom (Y)	1848481767			129.0::13.0	XXX		742	0									Voluntary				
57	Oji Telecom (Y)	1848481768			2261.0::506.0	XXX		881	0									Voluntary				
58	Riha Telecom (Y)	1848481769		EL: low stock	9977.0::4119.0	XXX		2145	4200									Must				
59	Aman Store (Y)	1848481771			191.0::188.0	XXX		2663	0									Voluntary				