ğ	Date: 1	5-02- SI M Tar get
SL	Ret Name (7111	Visit)
1	Jarin Telecom (Y)	
2	Welcome Telecom	n (Y)
3	Mamone Telecom	(Y)
4	Ismail Telecom (Y	7)
5	Jafor Telecom (Y)	
6	Panna Telecom (Y)
7	Halim Store (Y)	
8	Choose Korner (Y)
9	Hannan Store (Y)	
10	Sone Telecom (Y)	
11	Faruk Store (Y)	
12	Mizan Store (Y)	

15

18 19

21

22

23

24

25

28

29

30

Sopon Telecom (Y)

Rafi Telecom (Y)

Kamal Store (Y)

Salim Telecom (Y)

Jafor Telecom (Y)

Lotif Telecom (Y)

Basher Telecom (N)

Lotif Store (Y)

Rajib Store (Y)

Kader Store (Y)

Maa Telecom (Y)

31 Mahmud Telecom (Y)

Date:15-02-2018 DSR: Gazi Telecom Dsr 2(1811730222)

get MTD(%)

64.0

DSR

Index

Dav(%)

Last

78.0

POS Code

A049154

A050605

A029865

A044597

A027001

Sales

t-C2C

(MTD)

318715.0

Stock Level

EL: low stock

EL: out of stock

EL: out of stock

SIM/EL: out of

stock

achievemen

Sales

t-C2C

38865.0

Data

LM|MTD

22980.0::950

1973.0::441.0

2795.0::1447.

13990.0::760

953.0::347.0

10633.0::738

614.0::155.0

1558.0::592.0

555.0::733.0

3698.0::802.0

770.0::193.0

2850.0::938.0

3101.0::1238.

316.0::0.0

63372.0::253

249.0::274.0

EL: out of stock 973.0::334.0

1840.0::1291. XXX

10876.0::862 XXX

2941.0::1124. XXX

2.0

2.0

0.0

achievemen

(Last day)

(MTD)

5.77

Sim

XXX

XXX

XXX

XXX

XXX

XXX

Target

EL Stock | EL Stock | Strike

(Last

Day)

4.94

Sim

Issued

Rate

61.0

EL Stock

5199

4039

4418

3809

5313

3195

1627

3848

4857

3432

840

1864

169

2032

877

8426

181

4964

1105

289

500

3900

2300

11000

1300

MTD(%)

EL

5500

4500

5400

4600

Target

Strike

Rate

(Last

60.0

EL

Day)(%)

MTD

27.0

SC9

Data POS Data POS # of days

(Last

Day)

20.0

Issued | Iss

SC10 SC20

Low stock

(Last Day)

retailer

count

(%)

20.0

SC29 SC50 SC100 Promo

achieving

target

9.0

Low stock

MTD (%)

19.0

retailer count

Visit Site

Must

Voluntary

Important

Important

Important

Important

Important

offer 1/1st Page

EL

00 25.0

Tar get

SC DSR

Tar Tar

637 159

EL Number

1811707051

1811707083

1811707126

1811707210

1811707224

1811730213

1811730363

1811730369

1828214700

1828231559

1833652801

1848084560

1848123800

1848219559

1848220241

1848228968

1848241992

1848241993

1848261965

1848406202

A119559

A119558

R0326439

)	Hannan Store (Y)	1811730379	A104309		2034.0::2572. 0	XXX	2683	0			Μι	ust		
0	Sone Telecom (Y)	1811735817	A029866	EL: out of stock	1123.0::145.0	XXX	18	1600			Μι	ust		
1	Faruk Store (Y)	1811740241			555.0::181.0	XXX	482	0			Im	portant		
2	Mizan Store (Y)	1811740289			5713.0::3186. 0	XXX	1943	0			Im	nportant		
.3	Samad Telecom (Y)	1811740356		EL: low stock	4381.0::1615. 0	XXX	1396	1900			Mu	ust		
4	Johir Telecom (Y)	1811752040			11222.0::931 5.0	XXX	3926	0			Im	nportant		
5	Kobir Telecom (Y)	1820607730			948.0::404.0	XXX	1354	0			Im	portant		
6	Fazlul Telecom (Y)	1820613484	A125493	EL: low stock	1077.0::418.0	XXX	1283	500			Μι	ust		
7	Ripon Telecom (Y)	1820613542		EL: low stock	7384.0::3871. 0	XXX	2822	1300			Μι	ust		
18	Asma Telecom (Y)	1820624951			316.0::463.0	XXX	3849	0			Im	portant		
9	A Sb Telecom (Y)	1822835844	R0328927	EL: low stock	8674.0::4872.	XXX	4166	3400			 Μι	ust		, i

SC

CS

PA

NC

TM

00

Visit

Code

offer 3/3rd Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock			SC10 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
32	Kamal Telecom (Y)	1848414776		EL: out of stock	1141.0::216.0	XXX		580	2200					Must			
33	Namira Telecom (Y)	1848426345		EL: low stock	121639.0::46 710.0	XXX		11156	8700					Must			
34	Minhaz Pharmace (Y)	1848426346		EL: low stock	4426.0::1974. 0	XXX		1279	1000					Must			
	Jamal Telecom Telecom(N)	1848458729			11734.0::107 51.0	XXX		5798	0					Voluntary			
36	Shahina Telecom(N)	1848467107		EL: out of stock	0.0::0.0	XXX		28	500					Must			
37	Basanti Telecom(N)	1848467108			557.0::442.0	XXX		2184	0					Voluntary			
38	Md Raju Store(N)	1848467131		EL: out of stock	248.0::43.0	XXX		3	700					Must			
39	Tafazzal (N)	1848490468			370.0::154.0	XXX		1306	0					Voluntary			
40	Hosen (N)	1848490469		EL: out of stock	7090.0::766.0	XXX		1297	2900					Must			

Date:15-02-2018 DSR : Gazi Telecom Dsr 1(1811740270)

SI M Tar get	Tar	Tar		DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	(Last	Rate MTD(%)		Data POS MTD		achieving target	retailer	Low stock retailer count MTD (%)
0	669 00	167 25.0	63.0	65.0	456353.0	32902.0	3.66	3.53	61.0	77.0	26.0	29.0	9.0	33.0	25.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

12 Bhulan Telecom (Y) 181752029 Shujan Telecom (Y) 181752039 A104305 4282-08503 XXX 1698 0			00 25.0 05.0	05.0	450555.0	32702.0	3.00	3.55	01.	.0	//.0	20.	U	25.0	7.0	33.0	[-			Transaction M		
Manufactor New					•				•											Offer Only	00	
2	SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target							SC	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
Column C	1	Alamgir Stor (Y)	1811707201	A058687		726.0::37.0	XXX	1	1548	0								Must				
Modelman Phone Korner 1811/7304/29 R0537215 E. Lout of seck 94/90-1799 XXX 1885 600	2		1811730225	A026931	EL: out of stock	4316.0::3406. 0	XXX	1	1091	2700								Must				
Column C	3	S A Telecom (Y)	1811730456	A044963	EL: out of stock	2154.0::1473. 0	XXX	2	207	2200								Must				
A Al Ania Brothes (Y) St 173-927 EL low stock 0 9690::1235 XXX 811 700	4		1811730492	R0337215	EL: out of stock	9449.0::4791. 0	XXX	1	1385	4400								Must				
Liza Fashion (Y) 18117-5823 A057770 Liz low stock 120 low stock 130 low stock 13	5	Iqbal Varites Stor (Y)	1811730499	A056325		0		(5300	0								Must				
Secondary Seco	6	Al Amin Brothers (Y)	1811734027		EL: low stock	3969.0::1233. 0	XXX	8	841	700								Must				
Salija Sure (Y) S11746838	7	Liza Fashion (Y)	1811735823	A057770	EL: low stock	2.0		3	3069	4200								Must				
May May	8	Buiyan Store (Y)	1811735826			862.0::152.0	XXX	1	1399	0								Important				
Al Uddin Store (Y) 1811745707	9	Sahjan Store (Y)	1811746838		EL: out of stock	1989.0::745.0	XXX	(525	1900								Must				
12 Bhulan Telecom (Y) 181752029 S	10	Haq Phone Korner (Y)	1811747365	A041396	EL: low stock	0				1100								Must				
13 Sumon Suj (Y) 1811/80508 A104305 C 4282 0:865.0 XXX 1698 0	11	Ala Uddin Store (Y)	1811747507		EL: low stock	1381.0::402.0	XXX	(588	500								Must				
14 Naryon Medical Hal 181401862 Sec. Sec. Sec. Control Stock C	12	Bhuian Telecom (Y)	1811752029			0.0::101.0	XXX	1	1010	0								Important				
No. Control 1820 13393 A049 62 El. out of stock 1073.0::638 XX 1633 3900	13	Sumon Suj (Y)	1811780508	A104305		4282.0::865.0	XXX	1	1698	0								Must				
Must	14	Narayon Medical Hal (Y)	1814601862		EL: low stock	2240.0::1549. 0	XXX	4	468	500								Must				
17	15		1820613393	A049162	EL: out of stock	9.0		1	1633	3900								Must				
Note	16	Jakira Suj (Y)	1828205417		EL: low stock	1078.0::557.0	XXX	8	846	500								Must				
19 Jaman Store (Y) 1848050610 1848050610 273.0::178.0 XXX 971 0 0 0 0 0 0 0 0 0	17	Kawsher Telecom (Y)	1828214715	A105882	EL: low stock	4709.0::1593. 0	XXX	3	3375	1800								Must				
20 Jahangir Telecom (Y) 1848050612 See El. low stock October O	18	Yousuf Telecom (Y)	1833652807	A125484	EL: out of stock	3.0		1	1998	6000								Must				
21 Bishmilla Ph (Y) 1848050622 EL: out of stock 6639.0::3481. XXX 1482 4600	19	Jaman Store (Y)	1848050610			723.0::178.0	XXX	ç	971	0								Important				
Noyun Telecom (Y) 1848123825	20	Jahangir Telecom (Y)	1848050611		EL: low stock	0.0::0.0	XXX	2	260	500								Must				
23 S.K Telecom (Y) 184818213	21	Bishmilla Ph (Y)	1848050622		EL: out of stock	6639.0::3481. 0	XXX	1	1482	4600								Must				
24 Sadek Baraitig Store 1848189750 A111589 EL: out of stock 24904.0::105 50.0	22	Noyun Telecom (Y)	1848123825			1130.0::301.0	XXX	1	1457	0								Important				
Y Y Y Y Y Y Y Y Y Y	23	S.K Telecom (Y)	1848182213		EL: low stock	3062.0::1495. 0	XXX	ç	997	1600								Must				
Column C	24		1848189750	A111589	EL: out of stock		XXX	2	2165	7900								Must				
27 Khalil Store (Y)	25	Ma Medical Hal (Y)	1848189753		EL: out of stock	2777.0::2290. 0	XXX	3	320	4900								Must				
Name	26	Hafiz Telecom (Y)	1848189784			1682.0::1985. 0	XXX	2	2295	0								Important				
	27	Khalil Store (Y)	1848219533		EL: low stock	1073.0::1003. 0	XXX	1	1266	500								Must				
29 Joynal Telecom (Y) 1848220226 1169.0::582.0 XXX 995 0			1848219588							0								Important				
	29	Joynal Telecom (Y)	1848220226			1169.0::582.0	XXX	ç	995	0								Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Molin Telecom (Y)	1848224825		EL: out of stock	2973.0::1771. 0	XXX		169	3200									Must				
	Jamal Telecom (Y)	1848236557		EL: low stock	3204.0::625.0	XXX		1261	500									Must				
32	Shagar Telecom (Y)	1848236559		EL: out of stock	0.0::0.0	XXX		16	800									Must				
33	Noyan Telecom (Y)	1848236572		EL: low stock	4887.0::1473. 0	XXX		1921	1000									Must				
34	Sabbir Telecom (Y)	1848236574	A125791	EL: low stock	2092.0::1576. 0	XXX		1141	500									Must				
35	Sumi Telecom (Y)	1848247400	R0063930	EL: out of stock	8828.0::2654. 0	XXX		529	5000									Must				
36	Sumon Telecom (Y)	1848247414	R0063931	EL: out of stock	2841.0::1980. 0	XXX		450	2000									Must				
37	Ma Moni Mobile (Y)	1848261974			1946.0::971.0	XXX		1339	0									Voluntary				
	Media Computer(N)	1848438440			1191.0::332.0	XXX		1462	0									Voluntary				
	Golam Telecom 2 Telecom(N)	1848458720			0.0::0.0	XXX		3750	0									Voluntary				
40	Shagarika Verities Store Telecom(N)	1848458745		EL: out of stock	0.0::0.0	XXX		8	900									Must				
	Mohini Drug Telecom(N)	1848467104		EL: out of stock	0.0::0.0	XXX		3	900									Must				
42	G Net Mobile Center(N)	1848467105			1636.0::680.0	XXX		1704	0									Voluntary				
43	Nurul Huda Store(N)	1848467106			2596.0::2123. 0	XXX		1888	0									Voluntary				
44	Haque Telecom (N)	1848467127		EL: low stock	4912.0::3604. 0	XXX		1966	500									Must				
45	Md Alamgir Telecom(N)	1848467132			668.0::89.0	XXX		2689	0									Voluntary				
	Sumon Telecom Telecom(N)	1848467149		EL: out of stock	1279.0::0.0	XXX		4	1200									Must				

Date:15-02-2018 DSR: Rr Com Cho Gaz 9(1811780501) El SC DSR DSR Sales Sales EL Stock | EL Stock | Strike Strike Data POS Data POS # of days Low stock Low stock Tar Tar Index achievemen achievemen (MTD) (Last Rate Rate MTD achieving retailer retailer count (Last MTD(%) Tar get get Last t-C2C t-C2C Day) MTD(%) (Last Day) target count MTD (%) (MTD) get Day(%) (Last day) Day)(%) (Last Day) (%) 519 129 74.0 94.0 563261.0 34726.0 5.69 5.44 70.0 81.0 28.0 47.0 12.0 11.0 15.0 00 75.0 SL Ret Name (7111 Visit) POS Code EL Stock SC29 SC50 SC100 Promo Visit Site EL Number Stock Level Data Sim Sim EL EL. SC9 SC10 SC20 offer 1/1st Page LM|MTD Target Target Issued Issued Issued Issued Issued Issued Issued 664.0::293.0 1500 Habib Telecom (Y) 1811707086 EL: out of stock XXX Must Sumon Telecom (Y) 1811707211 2463.0::1294. XXX 1728 Important Halim Store (Y) 1811707218 1009.0::735.0 XXX 357 1800 Must EL: out of stock Sadek Baraitig Store 512.0::254.0 1811707223 XXX 1020 Important Yamin Telecom (Y) 1811730208 A055176 7058.0::629.0 XXX 41355 Must Tanha Ph (Y) 1811730352 EL: low stock 792.0::101.0 XXX 840 1200 Must 20553.0::140 Rakib Telecom (Y) 1811730357 A050599 XXX 25254 Must 1811730371 6414.0::3746. 3800 Gias Telecom (Y) A057785 EL: out of stock XXX 1506 Must XXX Master Telecom (N) 1811730399 A029864 EL: low stock 1759.0::417.0 565 700 Must 110.0::100.0 XXX 1240 Bashar Telecom (Y) 1811730691 EL: low stock 500 Must 11 Azim Store (Y) 1811740024 1142.0::690.0 XXX 1312 Must 12 Alamgir Store (Y) 1811740221 EL: low stock 580.0::45.0 XXX 904 500 Must 13 XXX 2520 Satter Telecom (Y) 1811740231 4087.0::931.0 Must 14 Masum Store (Y) 1811740255 736.0::880.0 XXX 1801 Must 15 EL: low stock 883.0::380.0 XXX 500 Halim Store (Y) 1811740422 1316 Must 16 Jakir Telecom (Y) 1811740665 EL: out of stock 23465.0::119 XXX 3604 8300 Must 0.80

2507.0::801.0

1458.0::1096.

1958.0::617.0

10751.0::474

154.0::278.0

3297.0::2549.

3869.0::3758.

3115.0::1798.

876.0::264.0

1898.0::663.0

367.0::298.0

2211.0::1014.

21760.0::111

1849.0::1046.

2275.0::1127.

0.0::0.0

EL: out of stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: out of stock

SIM: low stock

EL: low stock

SIM/EL: Both

EL: low stock

EL: low stock

low stock

XXX

951

1761

1365

630

1987

22187

2878

1141

1303

4295

3257

1725

2052

5793

1873

1366

2600

900

2400

500

3800

3000

600

5200

1200

800

17

20

22

23

25

26

29

32

Sumon Store (Y)

Kamal Store (Y)

Rashel Store (Y)

Yousuf Store (Y)

Borhan Store (Y)

Kalam Store (Y)

Lokman Store (Y)

Rafi Store (Y)

Sume Telecom (Y)

Apurba Telecom (Y)

Mofazzal Pharmace (Y)

Tafazzal Telecom (Y)

Jakir Store (Y)

Nasir Telecom (Y)

Al Amin Store (N)

Ma Babar Dowa. (Y)

1811746834

1811747369

1811758534

1811780842

1820613313

1820613355

1820613557

1820613564

1820624954

1820634633

1820634638

1820634644

1820634650

1828202158

1828204033

1833658706

A057787

A111600

R0337208

A057766

A111602

R0337221

R0328923

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Must

Voluntary

Important

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

	anui Telecom (1)	1646091413			1122.0390.0	AAA	1414	U			Must		
34 M	Mahbub Telecom (Y)	1848189774		EL: low stock	2203.0::1755. 0	XXX	1423	600			Must		
35 M		1848189789		EL: low stock	1867.0::710.0	XXX	1051	900			Must		
	famun Telecom (Y)	1848189798	A125792	SIM: low stock	1934.0::3241. 0	2	28475	0			Must		
37 N		1848192234			764.0::114.0	XXX	1540	0			Must		
38 Jo	onota Store (Y)	1848192236		EL: low stock	2459.0::1593. 0	XXX	1755	1700			Must		
		1848192248			452.0::58.0	XXX	1028	0			Important		
40 M	Ia Telecom (Y)	1848219557		EL: out of stock	1584.0::1048. 0	XXX	559	1300			Must		
41 Lo	otif Telecom (Y)	1848219566	A119564		2875.0::1037. 0	XXX	4113	0			Important		
42 A	lli Store (Y)	1848219585			3028.0::1192. 0	XXX	3512	0			Important		
43 Jo	oynal Telecom (Y)	1848220242		EL: out of stock	1491.0::0.0	XXX	109	900			Must		
	ahin Telecom elecom (Y)	1848224847		EL: out of stock	4115.0::1251. 0	XXX	287	1200			Must		
45 M	fasud Telecom (Y)	1848406179			982.0::290.0	XXX	731	0			Voluntary		
	nawer Telecom (Y)	1848406180			1205.0::1183. 0	XXX	1323	0			Voluntary		
47 R	teaid Telecom (Y)	1848406212		EL: low stock	655.0::13.0	XXX	1124	500			Must		
48 K	Thalak Store (Y)	1848414784			13.0::0.0	XXX	3630	0			Voluntary		
49 La	abib Telecom (Y)	1848414785		EL: low stock	599.0::554.0	XXX	286	500			Must		
50 C	Computer Bazer(2) (Y)	1848414786		EL: low stock	218.0::88.0	XXX	630	1200			Must		
51 A	Alamgir Store (N)	1848414799		EL: low stock	938.0::314.0	XXX	1187	500			Must		
A St	rifat Degital Studio rifat Degital tudio(N)	1848438447		EL: low stock	4162.0::1934. 0	XXX	1277	500			Must		
D	Lazi Boshir Depurtmantel Store Pelecom(N)	1848458732			1815.0::1377. 0	XXX	2135	0			Voluntary		
54 K	Camrul (N)	1848490479		EL: out of stock	3775.0::2450.	XXX	821	2300			Must		

EL Target Issued Issued

offer 1/1st Page

Must

offer 2/2nd Page

Visit Code

offer 3/3rd Page

SL Ret Name (7111 Visit)

Saiful Telecom (Y)

33

EL Number

1848091415

POS Code

Stock Level

Sim Sim Issued EL Stock

1414

Data LM|MTD

1122.0::396.0 XXX

SL Ret Name (7111 Visit) Kalam Telecom (N) Jalal Store (Y) Arif Telecom Center (Y) Ahasan Telecom (Y) Sadek Telecom (Y) Alauddin Store (Y) Yashin Telecom (Y) Sohag Telecom (Y) Billal Telecom (Y) 10 Shiddik Telecom (Y)

11

15

16

17

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23

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27

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29

30

31

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35

(N)

Date:15-02-2018 DSR: Rr Com Cho Gaz 8(1811780502)

MTD(%)

DSR

Index

Day(%)

Last

6.0

POS Code

A100771

R0326803

A100766

R0326804

Sales

t-C2C

(MTD)

590847.0

Stock Level

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

EL: out of stock

EL: out of stock

EL: out of stock

achievemen

Sales

t-C2C

54101.0

Data

LM|MTD

416.0::75.0

7817.0::5278.

2577.0::1172.

646.0::31.0

697.0::110.0

286.0::190.0

2416.0::876.0

676.0::261.0

5014.0::2412.

308.0::37.0

743.0::0.0

1949.0::647.0

1650.0::948.0

4180.0::2010

7827.0::3301

985.0::0.0

598.0::199.0

87.0::115.0

345.0::0.0

418.0::0.0

64.0::64.0

422.0::13.0

26.0::119.0

165.0::283.0

494.0::51.0

3343.0::1714.

1987.0::822.0

1296.0::471.0

5857.0::2376.

1211.0::498.0

6.0::0.0

0.0::0.0

0.0::0.0

161.0::0.0

43.0::37.0

achievemen

(Last day)

(MTD)

3.11

Sim

Target

XXX

EL Stock | EL Stock | Strike

(Last

Day)

3.07

Sim

[cened

Rate

49.0

EL Stock

1394

3319

219

1296

484

23

1607

726

2134

2216

72

5536

727

1510

312

817

2610

896

76

228

13

744

1132

997

1873

936

1178

1550

258

2622

226

1425

MTD(%)

EL

Target

6800

3500

1100

500

500

1700

3400

500

1700

3000

1400

2400

2600

500

5500

12000

1300

500

700

900

1400

500

500

500

1200

4600

4700

2900

500

Strike

Rate

(Last

47.0

EL.

Issued

Day)(%)

MTD

20.0

SC9

Issued

Data POS Data POS # of days

(Last

Day)

27.0

SC10 | SC20

Issued Issued

Low stock

(Last Day)

retailer

count

(%)

25.0

Issued

SC29 SC50 SC100 Promo

achieving

target

1.0

Issued Issued

Low stock

MTD (%)

30.0

retailer count

Visit Site

Important

Must

Voluntary

Voluntary

Important

Important

offer 1/1st Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

El SC DSR

673 168 37.0

00 25.0

Tar get get

get

Tar Tar

EL Number

1811707063

1811707070

1811730244

1811735638

1811740247

1811740359

1811740547

1811740554

1811752051

1811758429

1820613320

1820613586

1820624933

1820624943

1820642116

1820642117

1848004927

1848050621

1848084571

1848123805

1848189791

1848192229

1848219548

1848220235

1848224835

1848236563

1848236569

1848247406

1848406214

1848414777

1848438419

1848438422

1848458706

1848467109

1848467134

Ms Farzana Store (Y)

Zafor Telecom (Y)

Jamal Telecom (Y)

Mohoshin Telecom (Y)

Billal Store (Y)

Lotif Store (Y)

Abdul Store (N)

Malak Telecom (Y)

Novun Telecom (N)

Mamun Telecom (Y)

Dakorator Store (Y)

Gavas Telecom (N)

Bhi Telecom (Y)

Reya Telecom (Y)

Kader Telecom (Y)

Babul Telecom (N)

Ali Telecom (N)

Tree Store Tree

Farhad Telecom(N)

Md Masud Telecom(N)

Store(N)

Bahi Bahi Telecom (Y)

Jashim Telecom(Y)

Gr14 Nazrul Store (N)

Hafiz Strore (Y)

Habib Telecom & Ph

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	 SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Ali (N)	1848490471			158.0::0.0	XXX		703	0								Voluntary				

র	Date:15-02	-20	18_D	SR:	Gazi T	Γeleço	om Dsr 5(1820613618)																				
	SI	E			DSR		OSR	Sales	Sales	EL Stoc	k EL		trike	Strike		Data POS		OS # o	f days	Low st		Low stock			Shop Closed		SC	
	M Tar		ar T		Index MTD(%		ndex Last	achievemen t-C2C	achievemen t-C2C	(MTD)	(La Da	est R	ate ITD(%)	Rate (Last	N	MTD	(Last Day)	acl tar	nieving get	retaile count	er	retailer count MTD (%)			Cash Shortage		CS	
	get	ľ	5				Day(%)	(MTD)	(Last day)			37	112(70)	Day)(%	6)		Zuj)	"	5	(Last	Day)	(70)			Proprietor Abser	nts	PA	
	_	+		-		_		1505010	*****		-						•••	-		(%)			_		Non Compliant		NC	
	3		69 14	42 5.0	66.0	7	8.0	458704.0	32580.0	4.24	4.3	6 5	9.0	65.0	2	2.0	29.0	11.	.0	18.0		22.0			Transaction Mad	le	TM	
		1.						-																	Offer Only		00	
SL	Ret Name (7111 Visit))	EL N	Numb	per :	POS (Code S	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued				offer 1/1st Page	offe	er 2/2nd Page	offer 3/3	Brd Page	Visit Code
1	Mobile Fashion (Y)	1	81170	7080) /	A0299	915 EL	: low stock	7955.0::2747. 0	XXX		2143	3800									Must						
2	Dipu Telecom (N)	1	81170	7091	l				936.0::537.0	XXX		1567	0									Important						
3	Farid Watch (N)	1	81170	7220) A	A0449	966		1084.0::1599. 0	XXX		6531	0									Must						
4	Mojid Store (Y)	1	81170	7225	5				975.0::127.0	XXX		1437	0									Important						
5	Razib Telecom (Y)		81173	30366	5		EL	: out of stock	1423.0::860.0	XXX		393	1000									Must						
6	Mostafa Telecom (Y)	1	81173	30382	2		EL	: out of stock	8396.0::3349. 0	XXX		475	6600									Must						
7	Trade Point (Y)	1	81173	35807	7 /	A0298	358 EL	: out of stock	7609.0::4353. 0	XXX		2292	6900									Must						
8	Ma Baba Telecom (Y)	1	81174	10263	3		EL	: out of stock	637.0::495.0	XXX		230	600									Must						
9	Sumon Telecom (Y)	1	81174	10351	ı		EL	: out of stock	4313.0::1740. 0	XXX		564	1500									Must						
10	Farid Watch 2 (Y)	1	81174	17481	l A	A0577	767 EL	: low stock	101.0::0.0	XXX		192	500									Must						
11	Lia Telecom (Y)	1	81175	5205 <i>6</i>	5 A	A0445	598 SIN sto		7458.0::5385. 0	3		1273	6100									Must						
	Sylet Tea House (Y)	1	81460	1856	5				2471.0::969.0	XXX		2282	0									Important						
	Gauciha Telecom (Y)	1	82061	2522	2 <i>I</i>	A1043	803 EL	: low stock	7210.0::2853. 0	XXX		3027	2600									Must						
14	Bahar Telecom (N)	1	82061	3431	l		EL		0.0::0.0	XXX		124	500									Must						
15	Alomgir Telecom (Y)	1	82062	24937	7				570.0::329.0	XXX		1940	0									Important						
	Ashraf Telecom (N)	1	82062	24949) A	A1035	511 EL	: low stock	856.0::841.0	XXX		1766	500									Must						
17	Bokor Store (Y)	1	82063	34639)		EL	: low stock	2508.0::1339. 0	XXX		927	1500									Must						
	Anish Telecom (Y)	4	82284			A1058			2303.0::1832. 0	XXX		966	1100									Must						
	Shakat Telecom (Y)	4	82285			A0455			4135.0::5378. 0	XXX		4475	3300									Must						
	Gazi Telecom 2 (Y)	4	82820			A0525	550		1109.0::1136. 0	XXX		2921	0									Must						
	Joshim Telecom (Y)	4	82821						4960.0::2901. 0			4513	0									Important						
	Sahanara Store (Y)	4	82821				EL		2652.0::1041. 0	XXX		1045	1500									Must						
	Sumona Store (N)	$\overline{}$	82823						892.0::444.0	XXX		792	0			1						Important		-		-		1
	Mosaraf Telecom (Y)	4	83365						2066.0::1607. 0	XXX		5493	0									Important						
	Hasan Telecom (Y)	4	83365			A1035			0	XXX		1276	1900									Must						
	Farid Telecom (N)	4	84800						0	XXX		1479	1500								_	Must						
	Kazi Telecom (N)	$\overline{}$	84805			A1261				XXX		523	0			+				1		Must						1
	Kabir Telecom (Y) Mazumder Ph (Y)	$\overline{}$	84812 84818			A1225		: out of stock	4068.0::2629.	XXX XXX		374 32	700 4500								+	Must Must						
\vdash		+							0							1					1							1
30	Jamal Store (Y)	_[1	84819	2249)		EL	: out of stock	1260.0::259.0	XXX		156	500							<u> </u>		Must						

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC10 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Dalower Telecom (Y)	1848219547		EL: low stock	2768.0::565.0	XXX	1347	1200					Must				
32	Hasan Telecom (Y)	1848219560		EL: low stock	4291.0::1253. 0	XXX	1597	900					Must				
33	Joynal Store (Y)	1848219568			1353.0::165.0	XXX	3092	0					Important				
34	Salamot Telecom (Y)	1848219570			0.0::0.0	XXX	227	0					Important				
35	Maya Store (Y)	1848236562		EL: out of stock	316.0::0.0	XXX	18	500					Must				
36	Rh Telecom Center (Y)	1848247423	A125496		2668.0::1113. 0	XXX	2031	0					Important				
37	Ali Telecom (Y)	1848261959		EL: low stock	8577.0::4223. 0	XXX	1349	1100					Must				
38	Kader Telecom (Y)	1848261960			1524.0::935.0	XXX	2245	0					Voluntary				
39	Priojon Stor (Y)	1848261968			756.0::359.0	XXX	1958	0					Voluntary				
40	Anik Stor (Y)	1848261969		EL: low stock	1080.0::348.0	XXX	1067	600					Must				
41	Mohin Store (Y)	1848406210			1380.0::270.0	XXX	3618	0					Voluntary				
42	Sumon Telecom (Y)	1848406211		EL: out of stock	0.0::0.0	XXX	4	500					Must				
43	Amran Telecom (Y)	1848414783		EL: low stock	1291.0::261.0	XXX	608	800					Must				
44	Ma Electronic (Y)	1848426342		EL: low stock	785.0::448.0	XXX	427	500					Must				
		1848438404			0.0::51.0	XXX	1577	0					Voluntary				
46	Patawory Vearities Telecom(N)	1848458731			986.0::1780.0	XXX	2547	0					Voluntary				
		1848467115		EL: out of stock	0.0::0.0	XXX	35	500					Must				
48	Parvez Telecom(N)	1848467116		EL: low stock	5532.0::3037. 0	XXX	1708	1800					Must				
49	Md Rasel Store(N)	1848467135		EL: low stock	10378.0::378 3.0	XXX	1401	800					Must				
50	Kader (N)	1848490477		EL: out of stock	399.0::0.0	XXX	17	600					Must				
51	Jahid (N)	1848490478			292.0::507.0	XXX	1446	0					Voluntary				

Kowaliti Store (Y)

Gias Telecom (Y)

Rafi Telecom (Y)

8

11

12

13

17

20

24

25

26

28

Miaze Telecom (Y)

Tanvir Telecom (Y)

10 Kowaliti Baratige St

Rex Telecom (Y)

15 Moniya Telecom (Y)

Anower Ph (Y)

18 Chowdhury Store (Y)

19 Ma Baratige Store (Y)

Sumiya Telecom (Y)

Helal Telecom (Y)

Akushe Telecom (Y)

Hasan Telecom (Y)

Pal Store (Y)

Simla Mobile (Y)

Fish I Network (Y)

Saiful Telecom (Y)

30 Mamun Telecom (Y)

M/S Bondo Telecom St

Beute Store (Y)

16 Paru Pharmace (Y)

14 Manik Store (Y)

Peramoun Telecom (Y)

Sahadat Telecom (Y)

Suvecha Telecom (Y)

Masud Pharmace (Y)

1811707099

1811707202

1811707207

1811730234

1811730235

1811730247

1811730365

1811730373

1811730393

1811730394

1811730396

1811734001

1811740267

1811752027

1811752054

1820613325

1820613356

1820613433

1820624955

1828205405

1828205406

1828205412

1833652804

1848050619

1848084562

1848084572

1848123803

1848123824

Date:15-02-2018 DSR: Gazi Telecom Dsr 4(1820634634)

A102448

A125797

A041390

A125485

A058686

A027004

A058685

A049167

A056324

A100769

A103505

R0337212

R0063939

I — I	Tar	Tar	DSR Index MTD(%)	DSR Index Last Day(%	Sales achievemen t-C2C (MTD)		EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%	M	ata POS TD	Data POS (Last Day)	8 # of da achiev target	ving	Low sto retailer count (Last D (%)	· I	Low stock retailer coun ATD (%)	t
		712 5.0	77.0	90.0	317309.0	24776.0	7.28	6.97	83.0	100.0	21	.0	26.0	12.0		11.0	1	2.0	
Visit)	EL	. Num	ber PC	OS Code	Stock Level	Data LM MTD	Sim Target	Sim EL S	tock EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 S Issued Is	SC29 Sosued Iss		Issued			offer 1
om 1	1811	70701	6 A0	44602	EL: low stock	5420.0::3017. 0	XXX	4814	500									Must	

600

1200

0

500

500

500

1000

1700

600

1600

500

0

5300

900

800

2400

1429

1450

511

1620

1003

1719

5827

1371

2132

762

1019

2587

2927

538

468

1567

770

1171

2195

1491

726

1127

38377

1110

1891

1633

840

4304

162.0::0.0

EL: low stock

EL: low stock

SIM: low stock

SIM: out of

EL: low stock

EL: out of stock

EL: low stock

SIM: out of

stock
EL: low stock

EL: low stock

stock

882.0::719.0

40.0::220.0

265.0::228.0

4050.0::2440.

1063.0::521.0

237.0::252.0

89.0::267.0

512.0::222.0

794.0::291.0

3555.0::2889.

953.0::826.0

4152.0::1501.

3507.0::2024.

330.0::287.0

7829.0::4780.

2962.0::1058. XXX

8588.0::4930. XXX

2708.0::2348. XXX

206.0::301.0

178.0::51.0

0.0::0.0

5609.0::1877. 3

951.0::114.0 XXX

1714.0::1192. XXX

1693.0::980.0 XXX

1422.0::886.0 XXX

2929.0::1384. XXX

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

		1 ar	get	get	M1D(%)	Last	t-C2C	II-C2C		Day	7) [1	VIID(%)	(Last		(Dav)	targe	et i	count	MID (%)		L				
		get			(, , ,			(Last day)			,		Day)(%)			" "		(Last Day)	()		T I	Proprietor Absent	+	PA	1
				712 5.0	77.0	90.0	317309.0	24776.0	7.28	6.97	7 8	33.0	100.0	21.0	26.0	12.0)	11.0	12.0		F	Non Compliant Transaction Made		NC TM	
	L						•						•	•	_	•			•			Offer Only		00	J
SL	Ret Name (7111 V	/isit)	EI	. Num	ber POS	S Code S	tock Level	Data LM MTD	Sim Target		EL Stoc							SC100 Prom Issued SC Issue	visit Site	offer 1/1st Page	offer i	2/2nd Page	offer 3/3rd P	age	Vi Co

		get				Day(70)	(MID)	(Last day)					Day)(7	"					(%)	(ay)				N C II		PA NG	•
		8	285	712	77.0	90.0	317309.0	24776.0	7.28	6.97	7 8	3.0	100.0	21.	0	26.0	12.	.0	11.0	1	2.0			Non Compliant		NC	1
				5.0							_													Transaction Made	÷	TM	1
																								Offer Only		00]
L	Ret Name (7111	Visit)	El	L Nun	nber PC	OS Code	Stock Level				EL Stock										Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P		Vis
								LM MTD	Target 1	Issued		Target	Issued	Issued	Issued	Issued	Issued	Issued		SC Issued							Cod
	Ms Jonnone Telec	com	1811	7070	16 A0	44602 E	L: low stock	5420.0::3017.	XXX		4814	500									Must						
	(Y)							0																			
	Jotte Telecom (Y))	1811	70709	92 A0	50597		2992.0::2079.	XXX		4744	0									Must						
								0																			

Important

Must

Important

Voluntary

Important

Important

Important

Important

Important

		00 5.0															Transaction Mad	e	TM	1
			•	•	•	•					•						Offer Only		00	
SL	Ret Name (7111 Vis	it) EL Number	POS Code	Stock Level		Sim Target	EL Stock		EL Issued					Visit Site	offer 1/1st Page	offe	r 2/2nd Page	offer 3/3rd P	'age	V: Co
	Ms Jonnone Telecom	1811707016	A044602	EL: low stock	5420.0::3017. 0	XXX	4814	500						Must						
	Iotta Talagam (V)	1911707002	4.050507		2002 02070	vvv	4744	0				ĺ		Must						

		0	205	710	77.0	00.0	215200.0	24556.0	5.0 0			2.0	100.0	21	•	260	12.0	11.0	10	0			Non Compliant		NC	1
				712 5.0	77.0	90.0	317309.0	24776.0	7.28	6.9	8.	3.0	100.0	21.	.0	26.0	12.0	11.0	12.	.0			Transaction Made	٤	TM	
						•	_	•	•		•		•				_						Offer Only		00	
SL	Ret Name (7111 V	Visit)	EL	. Numb	per POS	S Code	Stock Level		Sim Target		EL Stock		EL Issued							Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	'age	V Co
	Ms Jonnone Teleco	om	1811	707016	6 A04	4602 E	L: low stock	5420.0::3017.	XXX		4814	500							N	Must						

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Ismail Store (Y)	1848123834			778.0::320.0	XXX	1122	0									Important				
32	Sahalom Telecom (Y)	1848192237			262.0::46.0	XXX	838	0									Important				
33	Sohel Store (Y)	1848224830			687.0::534.0	XXX	1729	0									Important				
34	Mohin Telecom (Y)	1848236568	R0328924	EL: low stock	4769.0::2357. 0	XXX	1739	2200									Must				
35	Shamim Telecom (Y)	1848247401			121.0::94.0	XXX	1143	0									Important				
36	Bondu Computer (Y)	1848406207		EL: low stock	2698.0::1647. 0	XXX	946	500									Must				
37	Mayer Dua Telecom (Y)	1848406208		EL: low stock	2263.0::1380. 0	XXX	1295	2200									Must				
38	Maa Baba Telecom (Y)	1848406209			862.0::882.0	XXX	3090	0									Voluntary				
39	Shahid Telecom (Y)	1848414781		EL: low stock	1484.0::1069. 0	XXX	1001	500									Must				
	Mayer Dua Tree Stol Mayer Dua Tree Stol(N)	1848438445		EL: out of stock	2464.0::887.0	XXX	338	1100									Must				
	Oishe It House Oishe It House(N)	1848438446		EL: low stock	918.0::635.0	XXX	278	500									Must				
	Zarna Telecom Telecom(N)	1848458746		EL: low stock	4990.0::2405. 0	XXX	1353	2100									Must				
43	Hossain Ali Store(N)	1848467113			610.0::89.0	XXX	4243	0									Voluntary				
44	Maa Store(N)	1848467114			1412.0::875.0	XXX	2056	0									Voluntary				
	Mahide Hassan Telecom(N)	1848467136		EL: out of stock	662.0::380.0	XXX	147	800									Must				
46	Solaman (N)	1848490475			463.0::292.0	XXX	557	0									Voluntary				

15.	Date:	15-02-	-2018	DSR	: Gazi T	elecom Ds	r 7(1828202153)																			
		SI	El		DSR	DSR	Sales	Sales	EL Sto	ck EL	Stock S	trike	Strike	Da	ta POS	Data P	OS # o	of days	Low ste	ock	Low stock		Sh	op Closed	SC	
		M	Tar get	Tar	Index MTD(%	Index	achievemen t-C2C	achievemen t-C2C	(MTD)	(La Day	st R	ate ITD(%)	Rate (Last	M	ΓD	(Last	acl	hieving rget		r	retailer cour MTD (%)	nt		sh Shortage	CS	
		Tar get	gei	gei	MID(7	Day(%	6) (MTD)	(Last day)		Day	y) IV.	IID(%)	Day)(%	6)		Day)	tar	rgei	(Last I		MID (70)			prietor Abser		
			<u> </u>			_													(%)				No	n Compliant	NC	_
		0	282 00	705 0.0	64.0	88.0	619921.0	81936.0	7.39	5.89	9 6	1.0	84.0	22.	.0	28.0	6.0)	20.0		22.0			nsaction Mad		
			100	0.0	l																		Of	fer Only	00	
SL	Ret Name (7111	Visit)	Е	L Num	iber I	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued			Promo SC Issued		offer 1/1st Page	offer 2/2	nd Page	offer 3/3rd Page	
1	Hazi Telecom (Y)		181	170709	97 A	049153	EL: low stock	1991.0::630.0	XXX		1619	800									Must					
2	Charu Ph (Y)		181	170718	37			617.0::681.0	XXX		9172	0									Must					
3	M/S Alam & Brot	hers	181	170720)4 A	A049149	EL: low stock	5146.0::2483. 0	XXX		4206	3000									Must					
4	Rubel Telecom (Y	()	181	173021	15		EL: out of stock	128.0::51.0	XXX		10	500									Must					
5	Ahamadia Telecor	m (Y)	181	173024	11			2126.0::639.0	XXX		5014	0									Must					
6	Tanjina Sag Gor (Y)	181	173037	72			204.0::102.0	XXX		1224	0									Important					
7	Polle Phone (Y)		181	174025	53		EL: low stock	1923.0::2210. 0	XXX		1369	1700									Must					
8	Mobile Mela (Y)		181	174025	58			1160.0::375.0	XXX		1218	0									Important					
9	Tanjina Telecom ((Y)	181	174035	54 A	058688	EL: low stock	6964.0::3715. 0	XXX		4915	500									Must					
10	Universal Comput (Y)	ter	181	174683	31 A	100768		3071.0::226.0	XXX		1676	0									Important					
11	Munia Telecom (Y)	181	174746	59		EL: low stock	5290.0::3458. 0	XXX		2206	1100									Must					
12	Easha Telecom (Y	()	1820	061332	26 R	20063934		3800.0::675.0	XXX		2766	0									Important					_
13	Sojit Store (Y)		1820	061333	31		EL: low stock	1307.0::680.0	XXX		1613	5300									Must					
14	Manik Telecom (Y)	1820	061349	91			774.0::279.0	XXX		2501	0									Must					
15	Basher Telecom (Y)	1820	061363	32		EL: low stock	782.0::282.0	XXX		1763	500									Must					
16	Mahabub Telecon	1 (Y)	1820)62494	10		EL: low stock	1522.0::762.0	XXX		1783	500									Must					
17	`		1820)62495	56 A	125481		2466.0::431.0	XXX		7327	0									Must					
18	Zakir Telecom (Y		+-	063462				826.0::185.0	XXX		1430	0									Important					_
19				285308				333.0::154.0	XXX		5698	0									Important					
20	Jamal Telecom (Y		+	320540				1414.0::532.0	XXX		1403	0									Important					
21	Sofiq Telecom (Y)	1828	320541	14 A	105224		6747.0::3469. 0	XXX		7145	0									Must					
22	Ridoy Telecom (Y	7)	1828	321470)8		EL: low stock	4268.0::2765. 0	XXX		2383	700									Must					
23	Rakib Varit. Store	(Y)	1828	323165	50		EL: low stock	1611.0::872.0	XXX		1091	1000									Must					_
24		Store	1828	323165	54		EL: low stock	700.0::51.0	XXX		404	500			_						Must					
25	Miaza Telecom (Y	<i>(</i>)	1833	365448	31		EL: low stock	575.0::200.0	XXX		686	500									Must					
26	Mostofa Store (Y))	1833	365870	00	<u>-</u>	EL: low stock	996.0::98.0	XXX		815	500									Must					

Must

Must

Must

Must

Must

Important

Voluntary

Important

Important

483.0::0.0

444.0::97.0

1473.0::322.0 XXX

1532.0::974.0 XXX

1045.0::254.0 XXX

200.0::126.0 XXX

7547.0::4155. XXX

1129.0::556.0 XXX

640.0::163.0 XXX

EL: low stock

EL: low stock

EL: low stock

EL: low stock

A119573

Asa Teelecom (Y)

Roshid Store (Y)

29 Habib Telecom (Y)

30 Khan Telecom (Y)

31 Ma Telecom (Y)

32 Molin Telecom (Y) 33 Salauddin Telecom (

34 Rh Azij Telecom (Y)

35 Zakir Telecom (Y)

Salauddin Telecom (Y)

28

1848084563

1848084565

1848123801

1848189786

1848224826

1848224843

1848228956

1848247422

1848261951

XXX

XXX

1081

322

1334

1732

1204

1342

1134

5158

1854

1000

600

500

2400

Visit Code

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued		SC20 Issued		Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page		Visit Code
36	Rahmot Telecom (Y)	1848261954		EL: low stock	1182.0::260.0	XXX		1507	900						Must				
37	Shalam Telecom (Y)	1848406182			181.0::267.0	XXX		1101	0						Voluntary				
38	Feria Electronic (Y)	1848406199			243.0::227.0	XXX		3874	0						Voluntary				
39	Amran Telecom (Y)	1848413007			1158.0::92.0	XXX		1802	0						Voluntary				
40	Jahed Telecom (Y)	1848414787		EL: low stock	96.0::0.0	XXX		605	500						Must				
41	Aman Telecom (Y)	1848414788			314.0::242.0	XXX		1860	0						Voluntary				
	Maa Telecom Maa Telecom(N)	1848458707	R0337213	EL: out of stock	156.0::101.0	XXX		150	1100						Must				
43	Raj Mobile(N)	1848467121		EL: low stock	2523.0::644.0	XXX		2158	500						Must				
44	Proyash Center(N)	1848467122		EL: out of stock	2609.0::624.0	XXX		89	1600						Must				
45	Shamim Papers(N)	1848467137		EL: low stock	2510.0::942.0	XXX		624	1000						Must				
46	Sabbir (N)	1848490483			783.0::187.0	XXX		15051	0						Voluntary				
47	Jahanera (N)	1848490484		EL: low stock	496.0::431.0	XXX		2232	1000						Must			<u> </u>	

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র	Date:15-02	-20	018 DSF	R : G	azi Te	elecom Dsr	8(1828202154)																				
	SI	E	El SC	DS	SR	DSR	Sales	Sales	EL Stoc	k ELS	Stock S	trike	Strike	Da	ta POS	Data Po	os #	of days	Low stoc	ck	Low stock			Shop Closed		SC	
	M Tar	T	ar Tar	In	dex TD(%	DSR Index	achievemen t-C2C	achievemen	(MTD)	(Las Day	t R	Rate ATD(%)	Rate	M	TD	(Last	ac	hieving	retailer	.	retailer count MTD (%)			Cash Shortage		CS	1
	get	g	et get	IVI	ID(70	Day(%)		t-C2C (Last day)		Day	,	11D(70)	(Last Day)(%	6)		Day)	la	rget	count (Last Da		WIID (76)			Proprietor Abser	nts	PA	
	0	1						• • • • • • • • • • • • • • • • • • • •											(%)	•				Non Compliant	110	NC	
	3	7	62 190		.0	70.0	482112.0	33314.0	3.61	3.14	5	7.0	75.0	24	.0	21.0	11	.0	22.0		21.0			Transaction Mad	le .	TM	1
]0	0 50.0	'																				Offer Only		00	1
CI	D . N . (7111 V. 1)	_	EL M			00.0.1	G: 1 T 1	ъ.	g:	a.	EL C. 1	T FY	TY	0.00	0010	0.020	0.000	0.050	GG100 I	D	XV: :, G:,	CC 1/1 · D	cc		SS 2/2 1	_	X7: *,
	Ret Name (7111 Visit)	1	EL Nu			OS Code	Stock Level	Data LM MTD	Ŭ	Issued	EL Stock	Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued		Issued	SC Issued	1	offer 1/1st Page	OH	er 2/2nd Page	offer 3/3rd	Page	Visit Code
	Khan Telecom (Y)	4	18117070		A		EL: out of stock	4436.0::1720. 0	XXX		1912	6800									Must						
	Kobir Telecom (Y)	4	18117302				EL: low stock	4938.0::2165. 0			2859	2100									Must						
	Sojib Telecom (Y)	4	18117303			1	EL: low stock	2599.0::1432. 0			4463	800									Must						
	Ma Telecom (Y)	-	18117303		\perp			1344.0::282.0			1483	0							\sqcup		Must						-
5	Razon Telecom (Y)	1	18117340)54	A	055183	EL: low stock	855.0::4115.0	XXX		3308	3700						-			Must						
	Podder Store (Y)	+	18117340		A	041395	EL: low stock	3464.0::3070. 0			2147	1500									Must						
	Bhuyan Telecom (Y)	-	18117358						XXX		1578	0									Must						
	Podder Telecom 2 (Y)	$\overline{}$	18117404		-	052654		1725.0::888.0	 		2011	0									Must						
	Billal Store (Y)	1	18117404	29	A	055781		1224.0::495.0	XXX		2119	0									Must						
	Yakub Telecom (Y)	1	18117405	64		1	EL: low stock	3841.0::436.0			448	800									Must						
11	Islam Telecom (Y)	1	18117406	669				1593.0::189.0	XXX		943	0									Important						
	Habib Medical Hal (Y)	1	18117520)32		1	EL: low stock	356.0::1049.0	XXX		1513	1100									Must						
	Owsod Gor (Y)	1	18117520)37		1	EL: out of stock	0.0::1109.0	XXX		358	2400									Must						
	Nag Telecom (Y)	4	18117520		_		EL: low stock	11342.0::548 7.0			4687	7100									Must						
	Polash Telecom (Y)	+	18117520		_			17714.0::651 9.0	XXX		6270	17700									Must						
	M/S Bai Bai Telecom (Y)	4	18146019		_		EL: low stock	3031.0::2669. 0			2176	1100									Must						
	Molla Store (Y)	4	18206135		A	105215		4503.0::2366. 0			5640	0									Must						
	Kalam Telecom (Y)	4	18228461				EL: low stock	1917.0::1939. 0			1319	1700									Must						
	Gazi Telecom 3 (Y)	+	18282021		A		SIM: out of stock	1695.0::645.0			5707	0									Must						
	Raju Telecom (Y)	-	18282021		+		EL: low stock	986.0::603.0	XXX		1099	800						-			Must						-
	Sume Telecom (Y) Amdad Store (Y)	-	18282147 18374468					2754.0::641.0 9300.0::2333.			1491 2151	2300 500									Must Must						
22	Jononi Store (Y)	+	18480506	10	+	,	EL: low stock	945.0::379.0	XXX		998	1000							 		Must						
	Nuru Store (Y)	-	18480506		A		EL: low stock EL: out of stock	18253.0::109 52.0			306	4000									Must						
25	Madina Telecom (Y)	+	18481822	16		1,	EL: low stock	27.0::0.0	XXX		324	500							 		Must						
	Alaya Telecom (Y)	-	18481922					4273.0::3428.			2496	4800									Must						
27	Sabbir Baritige (Y)	1	18482195	530	A	125800	EL: low stock	4701.0::3929.	XXX		4442	3600									Must						
28	Sorif Telecom (Y)	1	18482248	336		1	EL: low stock	2891.0::1093. 0	XXX		3387	900									Must						
29	Ma Madical (Y)	1	18482248	39				813.0::365.0	XXX		1184	0									Must						
	Feroja Telecom (Y)	-	18482419			1		13.0::0.0	XXX		5	500									Must						
	Amran Telecom (Y)	-	18484061					764.0::261.0			3342	0									Voluntary						

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock					Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page		Visit Code
32	Mahabub Telecom (Y)	1848406215		EL: out of stock	0.0::0.0	XXX		6	3400					Must				
33	Sharif Telecom (Y)	1848414789		EL: low stock	1107.0::413.0	XXX		1465	500					Must				
34	Ismail Telecom (Y)	1848414790		EL: low stock	3958.0::894.0	XXX		1536	2200					Must				
	Nasir Telecom Nasir Telecom(N)	1848438443		EL: out of stock	514.0::0.0	XXX		1	1200					Must				
36	Alamgir Enterprise(N)	1848467124		EL: out of stock	88.0::0.0	XXX		37	500					Must				
37	Ali Telecom (N)	1848467128		EL: low stock	73.0::416.0	XXX		1471	500					Must				
38	Farid Ahmed Point(N)	1848467138		EL: low stock	252.0::632.0	XXX		1629	1200					Must				
39	Jasim Telecom(N)	1848490401			702.0::100.0	XXX		501	0					Voluntary				
40	Kamal (N)	1848490487		EL: low stock	838.0::542.0	XXX		609	1000		·			Must			·	
41	Habib (N)	1848490488			122.0::13.0	XXX		538	0					Voluntary				

SL Ret Name (7111

Date:15-02-2018 DSR : Gazi Telecom Dsr 9(1837446797)

	M	Tar	Tar	DSR Index MTD(%	DSR Index Last Day(%	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stoc (MTD)	ek EL (La Day	ist [Strike Rate MTD(%)	Strike Rate (Last Day)(%	M	ata POS TD	Data PO (Last Day)		nieving	Low sto retailer count (Last I (%)	·	Low stock retailer cour MTD (%)	nt
			129 50.0		70.0	383005.0	30227.0	3.63	2.8	5	72.0	74.0	20	.0	21.0	11.	0	17.0	2	23.0	
1 '	Visit)	EI	_ Nun	iber Po	OS Code	Stock Level	Data LM MTD	Sim Target		EL Stoc		EL Issued			SC20 Issued					Visit Site	offer 1/1st Page
Y)		1811	70706	50		EL: low stock	1014.0::797.0	XXX		847	800									Must	
		1811	70708	89 A0	057769	EL: low stock	10019.0::588 1.0	XXX		2234	1900									Must	
re	(Y)	1811	73020)4 A(045550	EL: out of stock	12506.0::603	XXX		815	8300									Must	

1766

988

1543

142

2584

183

1590

882

2550

2657

444

1501

2906

875

1259

1344

1504

323

724

3336

712

455

1187

1611

1093

351

1116

2010

1200

700

500

2600

3400

500

600

5300

500

900

500

500

1900

500

700

1200

2500

1900

1700

800

1100

1400

906.0::382.0

858.0::684.0

867.0::319.0

923.0::292.0

0.0::0.0

14009.0::749

2648.0::577.0

12877.0::488

199.0::153.0

1322.0::470.0

776.0::830.0

640.0::114.0

10613.0::534

6580.0::2624.

51.0::46.0

7893.0::4811.

2009.0::507.0 XXX

1646.0::713.0 XXX

3244.0::1930. XXX

1961.0::1047. XXX

3615.0::2984. XXX

1184.0::267.0 XXX

2724.0::718.0 XXX

1696.0::314.0 XXX

1205.0::993.0 XXX

6366.0::7531. XXX

1226.0::818.0 XXX

1562.0::549.0

EL: low stock

EL: out of stock

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

EL: low stock

EL: out of stock

EL: out of stock

EL: out of stock 614.0::26.0

XXX

	Shop Closed		SC
	Cash Shortage		CS
	Proprietor Absen	ts	PA
	Non Compliant		NC
	Transaction Mad	e	TM
	Offer Only		00
offer	2/2nd Page	offer 3/3rd I	Page
		Cash Shortage Proprietor Absen Non Compliant Transaction Mad	Cash Shortage Proprietor Absents Non Compliant Transaction Made Offer Only

Important

Important

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Proprietor Absen	its	PA	
Non Compliant		NC	
Transaction Mad	e	TM	
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Visit Code

,
Delower Store (Y)
Rakib Store (Y)
M/S Konica Store (Y)
Confidence Phone Ser (Y)
Johir Store (Y)
Alom Telecom (Y)
Bondon Phone Service

Suborna Store (Y)

Rayhan Store (Y)

11 Jahir Store (Y)

14 Shahajan Ph (Y)

Bahar Store (Y)

17 M/S Parsi Tel (Y)

20 Raju Store (Y)

Hiron Telecom (Y)

Sah Gopur Ph (Y)

Shopna Libarary (Y)

Alomgir Store (Y)

Mamun Store (Y)

Akter Store (Y)

Kalam Store (Y)

Iqbal Telecom (Y)

Kabir Telecom (Y)

Jonnone Store (Y)

National Telecom (Y)

30 Mazumder Ph (Y)

31 Johir Store (Y)

24 Kusume Store (Y)

Sah Gopur Store (Y)

12

13

15

26

29

32

Jonnone Telecom (Y)

Anower Telecom (Y)

Rahi Baratige Store (Y)

1811730230

1811730249

1811730358

1811735801

1811735802

1811735805

1811735816

1811735820

1811735822

1811735824

1811735828

1811740223

1811752022

1811752059

1820613322

1820613333

1820613371

1820624919

1820634640

1822835792

1822857456

1828205410

1833652802

1848118365

1848123811

1848189757

1848189759

1848189765

1848189776

A108415

A041398

A027033

A058684

A027038

A026935

A056327

A053354

A125798

A125494

A111592

	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Mamun Telecom (Y)	1848189785		EL: low stock	1742.0::288.0	XXX	1475	500									Must				
34	Madina Telecom (Y)	1848189794			622.0::467.0	XXX	1303	0									Must				
	Billal Store (Y)	1848192238		EL: out of stock	1041.0::381.0	XXX	2	1600									Must				
36	Jonone Telecom (Y)	1848219544			1180.0::1094. 0	XXX	1323	0									Important				
37	Amin Telecom (Y)	1848219594		EL: low stock	2035.0::619.0	XXX	1132	800									Must				
38	Lepy Telecom (Y)	1848220249		EL: low stock	70.0::0.0	XXX	524	500									Must				
39	Naznin Telecom (Y)	1848228958		EL: out of stock	4434.0::1982. 0	XXX	151	2000									Must				
40	Noyan Telecom (Y)	1848247405			2899.0::1775. 0	XXX	3900	0									Important				
41	Anawer Telecom (Y)	1848413004	R0328931	EL: low stock	3689.0::1657. 0	XXX	2126	600									Must				
42	S.M Telecom(2) (Y)	1848414791			2988.0::748.0	XXX	4007	0									Voluntary				
43	Sohug Telecom (Y)	1848414792	R0328921	EL: low stock	285.0::0.0	XXX	897	500									Must				
44	M/S Jashim Store (Y)	1848438411			13.0::280.0	XXX	514	0									Voluntary				
45	M/S Biplob Treders M/S Biplob Treders(N)	1848458704		EL: out of stock	259.0::328.0	XXX	125	600									Must				
	Kazi Boshir Depurtmantel Store Telecom(N)	1848458723			123.0::0.0	XXX	698	0									Voluntary				
	Habib Telecom Telecom(N)	1848458724		EL: out of stock	287.0::0.0	XXX	8	500									Must				
	Nurul Amin Telecom(N)	1848467139		EL: low stock	1707.0::725.0	XXX	1172	1300									Must				
49	Mariya Departmental(N)	1848490402			347.0::51.0	XXX	1224	0									Voluntary				
50	Shiblee Corner(N)	1848490403		EL: low stock	0.0::0.0	XXX	319	500									Must				
51	Faruk (N)	1848490489			500.0::254.0	XXX	305	0									Voluntary				
52	Fariyea (N)	1848490494		EL: low stock	591.0::1293.0	XXX	338	500									Must				

14.	Date:15-	02-2	018]	DSR :	: Rr_Co	om_Cho_G	Gaz_5(184805063)	2)																			
	s				DSR	DSR	Sales achievemen	Sales achievemen	EL Stoc (MTD)			trike	Strike	Ţ	Data POS	Data F	os #	of days	Low st		Low stock			Shop Closed		SC	
		ar		get	Index MTD(t-C2C	t-C2C	(MID)	(La Day	y) R	ate ITD(%)	Rate (Last		MTD	(Last Day)	ta	hieving rget	count		retailer count MTD (%)			Cash Shortage		CS	
	g	et				Day(%	%) (MTD)	(Last day)					Day)(%	6)					(Last l	Day)				Proprietor Abser	nts	PA	
	1		399	997	68.0	85.0	369774.0	31259.0	3.24	3.23	3 6	4.0	86.0	2	21.0	29.0	12	2.0	23.0		19.0			Non Compliant		NC	
	Ĺ			5.0				0120310					00.0								23.0			Transaction Mac	le	TM	
																								Offer Only		00	
SL	Ret Name (7111 Vi	sit)	EL	Num	ber	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued	SC9 Issue	SC10 d Issued	SC20 Issued	SC29 Issued					offer 1/1st Page	offe	r 2/2nd Page	offer 3/	3rd Page	Visit Code
1	Boisakhi Telecom (7)	18117	70705	3			566.0::354.0	XXX		3183	0									Important						
2	Lima Telecom (Y)		18117				EL: low stock	421.0::315.0	XXX		497	500						1			Must						1
	Fahim Telecom (Y)		18117			A057776		3787.0::899.0	XXX		3125	0						1		<u> </u>	Must						1
	Bishmilla Store (Y)		18117				EL: low stock	2040.0::301.0	XXX		1306	500						1	1	1	Must						4
	Sohel Telecom (Y)		18117				EL: out of stock	1301.0::77.0	XXX		292	900						1	1	1	Must						
	Mirza Telecom (Y)		18117			A102450	EL: low stock	782.0::341.0	XXX		1324	500						1	1	1	Must						+
7	Mahabub Store (Y)		18206	51342	1		EL: low stock	1512.0::1441. 0	XXX		1451	1100									Must						
	Sawkot Telecom (Y)		18206					205.0::203.0	XXX		986	0									Must						4
	Mazid Store (Y)		18206					307.0::27.0	XXX		1488	0									Important						
	Milon Store (Y)		18206					591.0::37.0	XXX		1669	0									Important						
	Mayen Uddin Store	(Y)	18228	35744	5 I	R0328922	EL: out of stock	9186.0::5432. 0	XXX		8	5500									Must						
12	Jahangir Store (Y)		18282	20541	1		EL: out of stock	989.0::0.0	XXX		20	700									Must						
13	Satter Telecom (Y)		18282	21471	0			8768.0::3528. 0	XXX		6890	0									Important						
14	Patwory Telecom (Y)	18282	21471	9	A103498	EL: out of stock	3202.0::2295.	XXX		108	3200									Must						
15	Malak Telecom (Y)		18480)8455	9		EL: out of stock	3417.0::1690. 0	XXX		636	1700									Must						
16	Feroja Telecom (Y)		18481	1836	2		EL: low stock	3316.0::2484.	XXX		508	1000									Must						
17	Habib Telecom (Y)		18481	2379	6		EL: low stock	1647.0::1100. 0	XXX		672	600									Must						
18	Sumiyea Telecom (Y	7)	18481	2381	0		EL: low stock	16355.0::715 8.0	XXX		2355	1000									Must						
19	Manik Telecom (Y)		18481	2384	0			166.0::51.0	XXX		448	0								L	Important						
	Jonnone Store (Y)		18481				EL: out of stock	3504.0::810.0	XXX		208	1300									Must						
	Borsha Telecom (Y)		18481	18976	4			4632.0::2198. 0	XXX		3938	0									Must						
22	Madina Telecom (Y)	18481	8979	6		EL: low stock	2807.0::615.0	XXX		969	500									Must						
	Khan Telecom (Y)	- 1	18481	8979	9	A126283	SIM: low stock	11245.0::713 1.0	1		3007	0									Must						
24	Forad Store (Y)		18481	9224	2		EL: low stock	3086.0::797.0	XXX		613	700									Must						
	Masum Store (Y)		18482				EL: out of stock	2305.0::1351.	XXX		69	1000									Must						
	Borhan Telecom (Y)		18482	22024	00			802.0::278.0	XXX		1382	0									Important						
	Anowar Telecom (Y	$\overline{}$	18482	22024	4	A125497	EL: out of stock		XXX		1478	3300									Must						
28	Bhi Bhi Telecom (Y)	18482	22482	8			166.0::0.0	XXX		849	0								ĺ	Important						
	Shomun Store (Y)		18482					641.0::77.0	XXX		1350	0									Must						
	Kashem Vra. (Y)		18482	22895	00			1165.0::811.0			2953	0									Must						
31	Ikbal Telecom (Y)		18482	22896	0		EL: low stock	0.0::0.0	XXX		1302	900									Must						
	Ali Telecom (Y)		18482	23656	1			365.0::177.0	XXX		1296	0									Must						
33	Asif Telecom (Y)		18482	23656	4			276.0::159.0	XXX		2949	0									Important						

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
34	Shamim Telecom (N)	1848406178		EL: low stock	2121.0::614.0	XXX		1158	500									Must			
35	Ahmed Telecom (Y)	1848406185			5409.0::3499. 0	XXX		2085	0									Voluntary			
36	Rasel Telecom (Y)	1848413008		EL: low stock	7025.0::3501. 0	XXX		990	1800									Must			
37	Ahmed Telecom (Y)	1848413009			1345.0::590.0	XXX		1264	0									Voluntary			
38	Sumon Telecom (Y)	1848414793		EL: low stock	4193.0::1000. 0	XXX		618	500									Must			
39	Jame Telecom (Y)	1848414794		EL: out of stock	4425.0::1896. 0	XXX		698	2100									Must			
40	Kader Traders (Y)	1848426344	A049168	EL: low stock	2718.0::407.0	XXX		832	900									Must			
41	Degital Studio (Y)	1848426347		EL: low stock	11300.0::603 3.0	XXX		1800	2000									Must			
42	Rasel Telecom (Y)	1848438407			566.0::46.0	XXX		395	0									Voluntary			
	Krishe Thartha Service Krishe Thartha Service(N)	1848438449		EL: low stock	6138.0::3238. 0	XXX		1917	1200									Must			
44	Nazrul Telecom Telecom(N)	1848458710		EL: low stock	4746.0::1957. 0	XXX		803	1400									Must			
45	Hossain Electronic Telecom(N)	1848458734			1740.0::689.0	XXX		1266	0									Voluntary			
46	Shahid Telecom Telecom(N)	1848458739		EL: low stock	815.0::914.0	XXX		550	900									Must			
47	Rabbi Hannan(N)	1848467140			94.0::12.0	XXX		1003	0									Voluntary			
48	Anik Enterprise(N)	1848490404		EL: out of stock	3203.0::933.0	XXX		650	1600									Must			
49	Computer Mobile(N)	1848490405		EL: low stock	1017.0::1033. 0	XXX		751	1300									Must			
50	Shamim (N)	1848490495			1982.0::947.0	XXX		1334	0									Voluntary			
51	Kowshik (N)	1848490496		EL: out of stock	2285.0::3144. 0	XXX		331	800									Must			

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Golam Store (Y)

Lotif Telecom (Y)

1848219590

1848228952

Date:15-02-2018 DSR: Rr_Com_Cho_Gaz_6(1848084574)

SI M Tar get	Tar	Tar	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	(Last	Rate MTD(%)		Data POS MTD		achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3		622 5.0	74.0	90.0	266997.0	21558.0	6.79	6.37	71.0	95.0	22.0	25.0	12.0	9.0	11.0

2508.0::2285. XXX

4587.0::2305. XXX

EL: low stock

EL: low stock

898

1529

500

500

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

	3	24	9 622 74.0	90.0	266997.0	21558.0	6.79	6.3	7 71	0	95.0	22	0	25.0	12.	Λ	9.0	1	1.0			Non Compliant	NC	_
		00	5.0	70.0	200557.0	21336.0	0.79	0.5	′ ′¹	.0	75.0	22.	.0	23.0	12.	U	2.0	*	1.0			Transaction Mac	de TM	
				•	•	•	•	•	•			•								_		Offer Only	00	
SL	Ret Name (7111 Visit	1)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd Page	Visit Code
1	Bai Bai Store (Y)	18	811707123			5630.0::3526. 0	XXX		1818	0									Important					
2	Manik Store (N)	18	311707221			699.0::0.0	XXX		3905	0									Important					
3	Imran Telecom (Y)	18	311730206	R0337219	EL: low stock	8986.0::4765. 0	XXX		4178	1000									Must					
4	Nasir Telecom (Y)	18	311730354	A045548	EL: out of stock	6435.0::4394. 0	XXX		1507	3900									Must					
5	Yashin Store (Y)	18	311730391	A100772		251.0::292.0	XXX		814	0									Must					
6	Borhan Telecom (Y)	18	311739260		EL: low stock	1268.0::292.0	XXX		1013	700									Must					
7	Sohidulla Store (Y)	18	311740423			57.0::51.0	XXX		881	0									Important					
8	Softeck Computer (Y)	18	311740430			0.0::0.0	XXX		818	0									Must					
9	Sohag Store (N)	18	311740434			910.0::616.0	XXX		4824	0									Important					
10	National Telecom (Y)	18	311747519		EL: low stock	786.0::343.0	XXX		738	1100									Must					
11	Shorif Store (Y)	18	311752065		EL: low stock	598.0::428.0	XXX		424	500									Must					
12	Mobile Mart (Y)	18	320613383	A044605		1233.0::129.0	XXX		1096	0									Must					
13	Imran Telecom (Y)	18	320613488			267.0::153.0	XXX		1185	0									Important					
14	Haq Telecom (Y)	18	820613575		EL: low stock	903.0::88.0	XXX		566	500									Must					
15	Alam Store (Y)	18	320613595			140.0::46.0	XXX		1527	0									Must					
16	Jishan Telecom (Y)	18	320624944	R0063936	EL: low stock	6155.0::3045. 0	XXX		989	1900									Must					
17	Kamal Telecom (Y)	18	320624953		EL: low stock	1519.0::1050. 0	XXX		250	500									Must					
18	Bishmilla Telecom (Y)) 18	320634653	A049160	EL: low stock	2365.0::1507. 0	XXX		1439	500									Must					
19	Shirin Store (N)	18	328202106		EL: low stock	402.0::292.0	XXX		1020	500									Must					
20	Bai Bai Telecom (Y)	18	328202368	R0337216		816.0::417.0	XXX		1678	0									Must					
21	Mayer Dowa Store (N)) 18	328205401	A126282		2267.0::948.0	XXX		69282	0									Must					
22	Tania Telecom (Y)	18	328214704	A057786		2615.0::1966. 0	XXX		1995	0									Must					
23	Kobir Store (Y)	18	328214709	A100773		1300.0::885.0	XXX		3273	0									Must					
24	Hasanat Store (Y)	18	333652808			916.0::468.0	XXX		759	0									Important					
25	Jaman Store (Y)	18	348004925	R0063935		781.0::437.0	XXX		1771	0									Important					
26	Farid Telecom (Y)	18	348050615			0.0::0.0	XXX		11	0									Important					
27	Liza Telecom (Y)	18	348123828	R0337211	SIM: out of stock	3373.0::1053. 0	3		3127	0									Must					
28	Alom Telecom (N)	18	348182214	A126284	EL: low stock	2533.0::1033. 0	XXX		1978	1300									Must					
29	Jahangir Telecom (Y)	18	348192231	R0326801	EL: low stock	1106.0::456.0	XXX		575	600									Must					
30	Kamal Store (Y)	18	348192243			810.0::872.0	XXX		1001	0									Must					
31	Masum Store (Y)	18	348219541			0.0::0.0	XXX		2082	0									Must					
				1																				

Must

Must

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Ikbal Telecom (Y)	1848228973		EL: out of stock	2701.0::1998. 0	XXX		556	2100									Must				
35	Rahin Telecom Telecom (Y)	1848236550		EL: low stock	2170.0::1165. 0	XXX		1099	800									Must				
36	Sumi Store (Y)	1848236558	A122555		1124.0::717.0	XXX		1549	0									Must				
37	Kader Telecom (Y)	1848236571			46.0::177.0	XXX		2963	0									Important				
38	Badhon Telecom (Y)	1848236573	R0337220	EL: low stock	1720.0::558.0	XXX		1529	900									Must				
39	Jahed Telecom (Y)	1848406187			145.0::13.0	XXX		632	0									Voluntary				
40	Aman Telecom (Y)	1848406188		EL: low stock	1271.0::402.0	XXX		939	500									Must				
41	Computer Bazer(2) (Y)	1848413010		EL: out of stock	141.0::0.0	XXX		24	500									Must				
42	Jahed Telecom (Y)	1848413011		EL: out of stock	355.0::126.0	XXX		18	500									Must				
43	Kahinur Verities (Y)	1848414795		EL: low stock	528.0::440.0	XXX		401	500									Must				
44	Maa Computer (Y)	1848414796		EL: low stock	3051.0::2191. 0	XXX		952	600									Must				
45	Mostofa Store(Y)	1848438429		EL: low stock	1039.0::586.0	XXX		670	500									Must				
46	Sohel Store(N)	1848438431			490.0::500.0	XXX		1577	0									Voluntary				
	Mohin Verities Store(N)	1848438441		EL: low stock	102.0::266.0	XXX		505	500									Must				
48	Somi Verities Store(N)	1848438442		EL: out of stock	2549.0::1489. 0	XXX		482	2200									Must				
	Kamal Telecom Enterprise(N)	1848458718		EL: low stock	1356.0::515.0	XXX		1581	500									Must				
	Zakir Hossain Service(N)	1848467141			1576.0::770.0	XXX		516	0									Voluntary				
51	Akhi Store(N)	1848490406			448.0::139.0	XXX		1066	0									Voluntary				
52	Labiba Telecom(N)	1848490407			152.0::78.0	XXX		1100	0									Voluntary				
53	Shahidul Telecom(N)	1848490408			0.0::88.0	XXX		756	0									Voluntary				
54	Jahanera (N)	1848490497			696.0::185.0	XXX		769	0									Voluntary				
55	Aklima (N)	1848490498		EL: out of stock	7125.0::4681. 0	XXX		320	800									Must				

Date:15-02-2018 DSR: Gazi Telecom Dsr 12(1848084575) El SC DSR DSR Sales Sales EL Stock | EL Stock | Strike Strike Data POS Data POS # of days Low stock Low stock Shop Closed Tar Tar Index achievemen achievemen (MTD) (Last Rate Rate MTD (Last achieving retailer retailer count Cash Shortage MTD(%) Tar get get Last t-C2C t-C2C Day) MTD(%) (Last Day) target count MTD (%) (MTD) get Day(%) (Last day) Day)(%) (Last Day) Proprietor Absents (%) Non Compliant 410 102 71.0 80.0 436904.0 41231.0 7.87 6.59 65.0 76.0 21.0 21.0 12.0 6.0 13.0 Transaction Made 00 50.0 Offer Only SL Ret Name (7111 Visit) POS Code SC29 SC50 SC100 Promo Visit Site EL Number Stock Level Data Sim Sim EL Stock EL EL SC9 SC10 SC20 offer 1/1st Page offer 2/2nd Page offer 3/3rd Page LM|MTD Target ssued Target Issued Issued Issued Issued Issued Issued Issued Issued 0.0::0.0 XXX 3425 Riva Telecom (Y) 1811707056 Must Hazi Telecom (Y) 1811707082 EL: out of stock 293.0::116.0 XXX 1100 Must 404.0::344.0 XXX 404 Anower Store (Y) 1811707087 EL: low stock 500 Must Milon Store (Y) 1811707212 1345.0::669.0 XXX 1236 Important XXX Japor Store (Y) 1811730202 1686.0::825.0 2666 Important A044595 SIM: out of 555.0::571.0 3340 Raisha Telecom (Y) 1811730205 Must stock 1811730385 R0337218 4737.0::1285. XXX 3050 Khalil Store (Y) Important Shahadat Store (Y) 1811740120 A104607 SIM/EL: Both 2792.0::1633. 1820 500 Must low stock Alamgir Store (Y) 1811740165 A105223 EL: low stock 4149.0::1260. XXX 1859 1200 Must 1811740224 1579.0::909.0 1544 2200 Shub Store (Y) EL: low stock XXX Must 11 1811740264 EL: low stock 1184.0::616.0 XXX 567 500 Samsul Store (Y) Must 12 Sagor Telecom (Y) 1811740355 A049151 2907.0::899.0 XXX 4068 Must 13 4900 Abid Telecom (Y) 1811740425 A104304 EL: low stock 5123.0::3245. XXX 2068 Must 14 Ridoy General Store 1811740597 EL: low stock 1734.0::318.0 XXX 2514 900 Must (Y) 15 107.0::74.0 Bai Bai Telecom (Y) 1811747367 XXX 2617 Important 16 Jahangir Store (Y) EL: low stock XXX 2500 1811758759 A104307 1755.0::1406. 1173 Must 17 Bishmilla Store (Y) 1811780506 2829.0::695.0 XXX 950 800 EL: low stock Must 8700 18 Paramaunt Store (Y) 1820613483 A125483 EL: out of stock 7332.0::3968. XXX Must Mayer Doya Stor (Y) 1820624903 EL: low stock 805.0::407.0 XXX 892 500 Must 20 XXX 2013 500 1820624941 A052655 EL: low stock 7120.0::2490. Moymona Telecom (Y Must 21 Shanta Telecom (Y) 1820641192 4152.0::2422. XXX 1758 Important

1820642114

1822835963

1822857101

1822857110

1828202104

1828202152

1828205415

1828231596

1828231651

1837446796

1848050612

1848084553

Manik Store (Y)

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Fozia Telecom (Y)

Ma Matri Bander (Y)

S.S Medical Hal (Y)

Moymona Store (Y)

Amran Store (Y)

Kashem Store (Y)

Foujia Laibary (Y)

Rashel Store (Y)

Lotif Store (Y)

33 Jononi Telecom (Y)

Homayun Telecom (Y)

EL: low stock

EL: low stock

EL: out of stock

EL: out of stock

stock
EL: out of stock

EL: low stock

EL: out of stock

EL: low stock

SIM: lows

A056328

A104596

102.0::129.0

878.0::307.0

374.0::267.0

1469.0::88.0

102.0::13.0

3391.0::1262.

166.0::0.0

316.0::0.0

102.0::0.0

1095.0::730.0

1023.0::503.0

536.0::0.0

XXX

309

1856

640

1322

29

233

149

4348

1290

180

2862

500

500

900

500

1100

1800

500

1100

Must

Important

Important

SC

CS

PA

NC

TM

00

Visit

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Bismilla Store (Y)	1848084556		EL: low stock	1701.0::455.0	XXX		1023	600									Must				
35	Motalab Store (Y)	1848219574		EL: low stock	491.0::615.0	XXX		2322	800									Must				
36	Amin Store (Y)	1848219577		EL: low stock	1058.0::774.0	XXX		519	1500									Must				
37	Sabbir Baritige (Y)	1848219579			220.0::39.0	XXX		1208	0									Important				
38	Salam Store (Y)	1848219598		EL: low stock	434.0::197.0	XXX		236	500									Must				
39	Jamil Telecom (Y)	1848219599			843.0::996.0	XXX		3219	0									Important				
40	Molin Telecom (Y)	1848224844			703.0::223.0	XXX		3314	0									Important				
41	Maya Store (Y)	1848236552		EL: low stock	650.0::193.0	XXX		722	500									Must				
42	Sanjida Telecom (Y)	1848247403			1328.0::561.0	XXX		1941	0									Important				
43	Rahim Telecom (Y)	1848247404			381.0::18.0	XXX		821	0									Important				
44	Mollah Telecom (Y)	1848247412		EL: low stock	592.0::291.0	XXX		994	700									Must				
45	Raihan Telecom (Y)	1848247413			760.0::863.0	XXX		3245	0									Must				
46	Ali Telecom (Y)	1848261961			617.0::751.0	XXX		2158	0									Voluntary				
47	Rasel Telecom (N)	1848276559			555.0::269.0	XXX		1616	0									Voluntary				
48	M B Telecom 2 (Y)	1848406218		EL: low stock	1564.0::651.0	XXX		661	1100									Must				
49	Aman Telecom (Y)	1848413012		EL: low stock	909.0::401.0	XXX		1064	500									Must				
50	Natonal Telecom (Y)	1848414797			915.0::175.0	XXX		1291	0									Voluntary				
51	Nuru Telecom (N)	1848438416		EL: low stock	1091.0::1048. 0	XXX		799	600									Must				
52	Kamal Telecom (N)	1848438417		EL: low stock	5417.0::1630. 0	XXX		1962	700									Must				
53	Hafsa Feshion(N)	1848438433			422.0::111.0	XXX		1493	0									Voluntary				
	Al Amin Telecom Telecom(N)	1848458736		EL: out of stock	1007.0::835.0	XXX		2	1000									Must				
55	Nuruzzaman Telecom(N)	1848467142		EL: low stock	3144.0::1796. 0	XXX		607	800									Must				
56	Saleh Super Store(N)	1848490411			1981.0::915.0	XXX		1089	0									Voluntary				
57	Shopnopuri Telecom(N)	1848490412			877.0::463.0	XXX		949	0									Voluntary				
58	Talukdar (N)	1851750703			46.0::0.0	XXX		1006	0									Voluntary				

15 Khorshed Ph (Y)

16 Nasir Store (Y)

18

22

28

Mobine Telecom (Y)

Harun Telecom (Y)

19 Ms Jaber Traders (Y)

Jononi Store (Y)

Madina Telecom (Y)

Motaher Telecom (Y)

Mazumder Ph (Y)

Johir Telecom (Y)

Sayed Telecom (Y)

Bishmilla Store (Y)

Kader Telecom (Y)

Motalab Store (Y)

Halim Store (Y)

30 Gr14 Rone Store (Y)

1820624935

1820624946

1820634645

1820634649

1828205419

1848004933

1848182211

1848189751

1848192239

1848219565

1848219578

1848219583

1848219593

1848220228

1848220236

1848224833

3 Mayer Dowa Eletronic 1811730218

Date:15-02-2018 DSR : Gazi Telecom Dsr 13(1848182218)

EL: out of stock | 3013.0::907.0 | XXX

EL: out of stock 945.0::1304.0 XXX

EL: out of stock | 1302.0::605.0 | XXX

97.0::0.0

0.0::0.0

1361.0::0.0

141.0::13.0

5331.0::4322.

EL: out of stock

EL: low stock

EL: out of stock

stock
EL: low stock

EL: out of stock

EL: out of stock

EL: out of stock

EL: low stock

EL: out of stock | 0.0::2177.0

EL: low stock

SIM: out of

A111591

A119565

A119576

1036.0::491.0 XXX

1081.0::472.0 XXX

1101.0::647.0 XXX

4508.0::2867. XXX

4592.0::1906. XXX

2035.0::660.0 XXX

XXX

XXX

XXX

XXX

XXX

XXX

XXX

5207.0::4221.

6205.0::1364.

		SI H Tar Tar get get get get MTD(%) SI DSR Index Index Last Last Last Last Last Last Last Last		achievemen t-C2C	Sales achievemen t-C2C (Last day)	ievemen (MTD)		Day)		Strike Rate (Last Day)(%	M	oata POS ITD	Data PC (Last Day)		ieving get	Low sto retailer count (Last I (%)	r	Low stock retailer coun MTD (%)	t			
				208 25.0		73.0	585687.0	56367.0	3.72	3.6		56.0	93.0	24	4.0	26.0	0.0		13.0	2	25.0	
SL	Ret Name (7111	Visit)	EI	L Nun	iber I	OS Code	Stock Level	Data	Sim		EL Stoc		EL	SC9							Visit Site	offer 1
								LM MTD	Target	Issued		Target	Issued	Issued	d Issued	Issued	Issued	Issued	Issued	SC Issued		
1	Monir Store (Y)		1811	70705	55			439.0::64.0	XXX		1492	0									Important	
2	Madina Telecom ((Y)	1811	73020)1 A	029940	EL: out of stock	7817.0::3521.	XXX		1102	6100									Must	

4000

3200

3000

4600

3500

1800

1900

4400

3100

500

4000

2500

800

514

1692

242

1262

418

1806

3580

6665

396

572

222

1431

624

329

721

Shop Closed	SC
Cash Shortage	CS
Proprietor Absen	ts PA
Non Compliant	NC
Transaction Mad	e TM
Offer Only	00
offer 2/2nd Page	offer 3/3rd Page

target	count (Last I (%)	N	MTD (%)			Proprietor Absen	its	CS PA	
0.0	13.0	2	25.0			Non Compliant Transaction Mad	e	NC TM	
						Offer Only		00	
29 SC50 led Issued	SC100 Issued	Promo SC	Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd 1	Page	Visit Code

Must

Important

Important

	Proprietor Absen	its	PA
	Non Compliant		NC
	Transaction Mad	e	TM
	Offer Only		00
offe	2/2nd Page	offer 3/3rd I	Page

	NC	
	TM	
	00	
/3rd F	age	Vis: Cod

Code	
	_

	(Y)															
4	Ma Telecom Center (Y)	1811730229	A044596	EL: low stock	7404.0::3498. 0	XXX	5684	2800					N	Must		
5	Bishmilla Store (Y)	1811730368	A053356	EL: out of stock	4489.0::1628. 0	XXX	44	2700					N	Must		
6	Sume Telecom (Y)	1811730390		SIM/EL: Both low stock	2308.0::444.0	4	2698	500					N	Must		
7	Gawcia Store (Y)	1811740668		EL: out of stock	7992.0::3239. 0	XXX	1244	6200					N	Must		
8	Gazi Telecom (Y)	1811747370		EL: low stock	728.0::437.0	XXX	894	500					N	Must		
9	Saiful Store (Y)	1811747483		EL: out of stock	444.0::0.0	XXX	3	1500					N	Must		
10	Sume Store (Y)	1811747512			2906.0::1223. 0	XXX	4165	0					N	Must		
11	Maleck Store (Y)	1811752061		EL: low stock	3640.0::1957. 0	XXX	2052	3100					N	Must		
12	National Telecom (Y)	1820613330	A103734	EL: low stock	3072.0::1695. 0	XXX	2242	800		·			N	Must		
13	Ms Rofiq Store (Y)	1820613406			706.0::426.0	XXX	1577	0				,	N	Must		
14	Jonnone Telecom (Y)	1820613541	A041394	EL: low stock	6351.0::2952.	XXX	3211	500		Ī			N	Must		

	Bishmilla Store (Y)	1811730368	A053356	EL: out of stock	4489.0::1628. 0	XXX	44	2700					Must		
	Sume Telecom (Y)	1811730390		SIM/EL: Both low stock	2308.0::444.0	4	2698	500					Must		
	Gawcia Store (Y)	1811740668		EL: out of stock	7992.0::3239. 0	XXX	1244	6200					Must		
	Gazi Telecom (Y)	1811747370		EL: low stock	728.0::437.0	XXX	894	500					Must		
	Saiful Store (Y)	1811747483		EL: out of stock	444.0::0.0	XXX	3	1500					Must		
٦_ ۱	Suma Stora (V)	1811747512			2006 001223	vvv	4165	0					Muet		1

6	Sume Telecom (Y)	1811730390	A103503	SIM/EL: Both low stock	2308.0::444.0	4	2698	500				Must		
7	Gawcia Store (Y)	1811740668		EL: out of stock	7992.0::3239. 0	XXX	1244	6200				Must		
8	Gazi Telecom (Y)	1811747370		EL: low stock	728.0::437.0	XXX	894	500				Must		
9	Saiful Store (Y)	1811747483		EL: out of stock	444.0::0.0	XXX	3	1500				Must		
10	Sume Store (Y)	1811747512			2906.0::1223. 0	XXX	4165	0				Must		
11	Molook Store (V)	1911752061		EL : low stock	2640 01057	vvv	2052	2100				Must		

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued					Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
31	Jamal Telecom (Y)	1848228955		EL: low stock	303.0::51.0	XXX		497	1800						Must			
32	Sumi Telecom (Y)	1848236565			1659.0::562.0	XXX		1613	0						Important			
33	Moni Soweet (Y)	1848414798		EL: out of stock	6.0::0.0	XXX		15	900						Must			
34	Al Bagdadi Hotel(N)	1848438437		EL: out of stock	11295.0::535 7.0	XXX		1820	9900						Must			
	Mohshin Farmachi Telecom(N)	1848458714		EL: low stock	1328.0::869.0	XXX		2640	500						Must			
	Bahi Bahi Telecom Telecom(N)	1848458716			1426.0::1372. 0	XXX		3810	0						Voluntary			
37	Billal Store Telecom(N)	1848458737			483.0::253.0	XXX		708	0						Voluntary			
	Mamun Telecom Telecom(N)	1848458738		EL: low stock	2991.0::2348. 0	XXX		664	2200						Must			
39	Shahrif Store(N)	1848467143		EL: low stock	886.0::316.0	XXX		702	1800						Must			
40	Al Amin Enterprise(N)	1848490413		EL: low stock	1306.0::765.0	XXX		1198	1400						Must			
41	Wahid Telecom(N)	1848490414		EL: out of stock	481.0::26.0	XXX		1	2000			·			Must			
42	Shahikat (N)	1859141634		EL: low stock	1095.0::878.0	XXX		419	800						Must			
	-															-	-	

SL Ret Name (7111 Visit)

Tar get

Salim Mobile (Y)

Raju Store (Y)

Tamim Ph (Y)

Anik Store (Y)

Businesh Zone (Y)

Rashel Store (Y)

Jarin Internet (Y)

Panna Telecom (Y)

Roze Balle Telecom

Ms Monir Library (Y)

Ms Farzana Telecom

Zaman Traders (Y)

Nobel Telecom (Y)

Sah International (Y)

Gazi Telecom 1 (Y)

Ms Lavone Enter (Y)

Mahi Enterprishe (Y)

Nasir Telecom (Y)

Lokman Store (Y)

The Matri Bander (Y)

Sojib Telecom (Y)

29 Kabir Telecom (Y)

Anower Store (Y)

Rafi Store (Y)

Rafi Store (Y)

Hayet Ph (Y)

(Y)

(Y)

12

13

14

15

16

17

18

19

20

22

23

24

25

26

28

Shopno Enterprise (Y)

Jemi Telecom (Y)

Samota Electronic (Y)

Date:15-02-2018 DSR: Gazi Telecom Dsr 14(1848192226)

El Tar Tar get

00

SC

get 562 140

EL Number

1811707122

1811730203

1811730211

1811730228

1811730239

1811730243

1811730367

1811735642

1811735803

1811740222

1811740238

1811740262

1811740352

1811752053

1811752070

1814601858

1820613394

1820613588

1820634654

1822801884

1828202100

1828205416

1828214713

1833652800

1833654485

1848050620

1848084552

1848084557

1848123794

64.0 50.0

DSR

MTD(%)

Index Last Day(%) 80.0

DSR

POS Code

A057771

A044594

A026929

A027042

A049163

A044600

A044962

A126285

A052549

A105883

achievemen t-C2C (MTD) 416389.0

Stock Level

SIM: out of

EL: out of stock

EL: out of stock

EL: low stock

SIM: lows

stock
EL: out of stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

SIM/EL: Both

EL: low stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

low stock

stock

Sales

achievemen t-C2C (Last day) 31594.0

Data

LM|MTD

537.0::276.0

6638.0::5711.

3060.0::1434.

3998.0::1724.

4210.0::2823.

268.0::149.0

3352.0::2107.

3669.0::2986.

4888.0::2058.

7030.0::2268.

594.0::280.0

1505.0::850.0

713.0::633.0

179.0::282.0

0.0::0.0

2121.0::1215.

6753.0::2731

6.0::364.0

4409.0::1919

312.0::149.0

1768.0::1578.

3278.0::2292.

529.0::138.0

3874.0::2693

83.0::0.0

396.0::0.0

6.0::0.0

9284.0::4974. XXX

1127.0::374.0 XXX

Sales

(MTD) 7.15

Sim

Target

XXX

Day) 8.0

EL Stock

1037

1861

2257

1241

472

1166

4514

691

1036

1335

1614

221

1958

1302

312

1133

1015

1319

23

2774

6845

2353

3251

1807

1023

1245

608

398

177

Sim

Issued

EL Stock | EL Stock | Strike

(Last

MTD(%) 63.0

EL

Target

5700

8300

500

600

500

2600

1500

2500

500

3200

1900

1500

1200

500

500

1700

3000

500

600

500

7400

500

Rate

(Last Day)(%) 68.0

Issued

SC9

Strike

Rate

17.0

MTD

Data POS Data POS # of days

(Last

Day)

22.0

SC10 | SC20

Issued Issued Issued

Low stock

(Last Day)

Must

Important

Important

Important

retailer

count

(%)

22.0

Issued

SC Issued

SC29 SC50 SC100 Promo

achieving

target

7.0

Issued Issued

	r	ow stock etailer cour ITD (%)	nt	
	2.	5.0		
1	o d	Visit Site	,	offer 1/1st Pa
		Must		

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Transaction Made

Proprietor Absents

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
30	Nova Telecom (Y)	1848123826		EL: low stock	2251.0::753.0	XXX		2239	3200								Must			
31	S.K Telecom (N)	1848182219	A111580		48.0::101.0	XXX		50914	0								Voluntary			
32	Sagor Telecom (Y)	1848189773	A115948		0.0::0.0	XXX		10345	0								Must			
33	Kashem Store (Y)	1848219587			89.0::447.0	XXX		1482	0								Important			
34	Josim Telecom (Y)	1848220243	A119555	EL: low stock	3586.0::841.0	XXX		1604	1600								Must			
35	Samira Telecom (Y)	1848236566			417.0::203.0	XXX		2632	0								Important			
36	Rahman Telecom (Y)	1848241994		EL: low stock	1428.0::1116. 0	XXX		1566	500								Must			
37	Relax Store (Y)	1848406191			0.0::0.0	XXX		1789	0								Voluntary			
38	Kazi Veritiers (Y)	1848406192		EL: out of stock	547.0::0.0	XXX		6	1700								Must			
39	Hanif Telecom (Y)	1848426325			400.0::177.0	XXX		989	0								Voluntary			
40	Amded Telecom (Y)	1848426326		EL: low stock	1650.0::470.0	XXX		1249	500								Must			
41	Akash Telecom (Y)	1848426348		EL: out of stock	0.0::0.0	XXX		237	1900								Must			
42	Opu Telecom (Y)	1848426349			1037.0::564.0	XXX		2733	0								Voluntary			
43	Opu Telecom (Y)	1848438406		EL: out of stock	733.0::331.0	XXX		164	600								Must			
44	Hossain Electronic Telecom(N)	1848458725			1998.0::2589. 0	XXX		3631	0								Voluntary			
45	Sujan Shah Medical Hal(N)	1848467144			406.0::175.0	XXX		1198	0								Voluntary			
46	Shajadi Telecom(N)	1848490417		EL: out of stock	556.0::101.0	XXX		3	500		ď	·	·				Must			

<u>4</u>	Date: 15-0	2-20	D18_I	SR :	Rr_Co	om_Ch	no_Gaz_7	7(1848241990)																				_
	SI	ļ	El S	C	DSR	D	SR	Sales	Sales	EL Sto	k EL		trike	Strike	D	ata POS	Data P	OS # o	f days	Low sto	ock	Low stock			Shop Closed		SC	
	M Tai			et	Index MTD(%	%) In La	ıdex ast	t-C2C	achievemen t-C2C	(MTD)	(La Day	st R	late ITD(%)	Rate (Last	IV.	ITD	(Last Day)	acl tar	nieving get	retaile count		retailer count MTD (%)			Cash Shortage		CS	
	get		,	.			ay(%)	(MTD)	(Last day)			,,	(/	Day)(%	6)		,			(Last I		(,			Proprietor Abse	nts	PA	
	-	+	222 6	20	72.0	-	2.0	220702.0	21070.0	5.05	A		1.0	02.0	11	0.0	10.0	10	0	(%)	-	11.0	_		Non Compliant		NC	
	7			30	72.0	88	8.0	329793.0	31970.0	5.85	5.40	6	1.0	82.0	18	8.0	19.0	12.	.0	12.0		11.0			Transaction Ma	de	TM	
											-	•									I				Offer Only		00	
SL	Ret Name (7111 Visit	t)	EL	Numl	per l	POS C	ode S	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued		SC100 Issued		Visit Site	offer 1/1st Page	offe	er 2/2nd Page	offer 3/3rd	Page	Visit Code
1	Jonota Telecom (Y)		18117	0707′	7 A	A05518	80 SIN		1492.0::636.0	3		1279	0									Must						
2	Rohim Telecom (Y)		18117	0709	5		EL:	: low stock	932.0::626.0	XXX		585	600									Must						
	Mayer Dowa Telecom (Y)	1	18117	0721	4 A	405778	83 EL:		20044.0::895 9.0	XXX		1248	3900									Must						
4	Sahin Store (Y)		18117	3022	1 <i>A</i>	A 02701			7970.0::3821.)	2		1957	2600									Must						
5	Patowary Telecom (Y)	18117	3025) [405060	03		0.0::0.0	XXX		814	0									Must						
6	Bishmilla Store (Y)		18117	3405	1		EL:	: low stock	2458.0::1628.)	XXX		896	500									Must						
7	Shahadat Store (Y)		18117	4023	4 A	A 10351	13		2077.0::2801.	XXX		9652	0									Must						
8	Kamal Telecom (Y)		18117	4023′	7		EL:	: low stock	786.0::316.0	XXX		556	500									Must						
9	Alahi Store (Y)		18117	4738	1		EL:	: low stock	9508.0::6526.)	XXX		1350	600									Must						
10	New Mazumder (Y)		18206	1333′	7 <i>A</i>	A 04496	65 EL:	: low stock	1844.0::876.0	XXX		1703	500									Must						
	Mausume Baratige Sto (Y)	О	18206	1334	3		EL:	: low stock	904.0::1077.0	XXX		534	600									Must						
	Rohim Store (Y)		18206	1335)			(0.0::0.0	XXX		1208	0									Must						
	Manik Store (Y)		18206	13492	2				507.0::291.0	XXX		1744	0									Must						
	Mofiz Store (Y)		18206	1360	3		EL:	: low stock	4148.0::2330.)	XXX		1510	700									Must						
15	Bai Bai Store (Y)	\perp	18206	1363:	5				537.0::545.0	XXX		1517	0									Must						
16	Mobtel (Y)		18206	2493	2 A	A05517	79 SIN	A: low stock	2644.0::1605.)	2		1165	0									Must						
17	Hayder Store (Y)		18206	24959) A	A12579	93 EL:	: low stock	5297.0::3277.)	XXX		1366	1100									Must						
18	Samir Telecom (Y)		18206	4210) A	A11160	06 EL:	: low stock	5168.0::3243.)	XXX		2561	1600									Must						
	Mollah Telecom (Y)	_	18228	4591	2					XXX		1446	600									Must						1
	Rina Mobile Servicin (Y)		18228	57119	7		EL:	: low stock	2008.0::1253.	XXX		700	700									Must						
	Mayer Dowa Studio (Y)		18228	5745	1				175.0::180.0	XXX		1554	0									Important						
22	Miaze Telecom (Y)		18282	0215) <i>A</i>	A10350	01 EL:	out of stock	7050.0::3319.)	XXX		1397	3100									Must						
	Raha Fermachi (N)		18282	4472	3				1831.0::958.0	XXX		1241	0									Voluntary						
	Mamun Store (N)		18374	4679	3		EL:	: low stock	2009.0::1473.	XXX		1979	2300							L		Must						
25	Johir Telecom (Y)	I	18480	50629	7			(6390.0::2053.)	XXX		7175	0									Must						
26	Zakir Telecom (Y)	\sqcap	18481	2379:	5				579.0::674.0	XXX		1877	0									Voluntary						
	Kader Telecom (Y)	\neg	18481									990	0									Voluntary						
	Khalil Telecom (Y)	\neg	18481				EL:	out of stock	802.0::199.0	XXX		119	1100									Must						
	Khalil Telecom (Y)		18481	8976	7 A	A12579	95		3676.0::2991.)	XXX		1514	0									Must						
30	Samir Telecom (Y)	\sqcap	18481	8977	2			3	343.0::226.0	XXX		1800	0									Must						

	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC20 Issued	SC29 Issued		0 Promo		offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
	Fahim Store (Y)	1848192240			764.0::304.0	XXX	1	1529	0							Must				
32	Monir Store (Y)	1848192250			1107.0::454.0	_	3	3762	0							Importan	t			
33	Shahajan Ph (Y)	1848219531		EL: low stock	1873.0::864.0	XXX	1	1280	500							Must				
34	Fahim Telecom (Y)	1848219532			393.0::150.0	XXX	1	1759	0							Must				
	Kazi Telecom (Y)	1848219535			0.0::198.0	XXX	2	2498	0							Importan	t			
36	Hasan Telecom (Y)	1848219540			1127.0::0.0	XXX	1	1392	0							Must				
	Helal Store (Y)	1848219589	R0063932	EL: out of stock	11602.0::454. 0	XXX	8	35	3000							Must				
	Salauddin Telecom (Y)	1848220246			1082.0::567.0	XXX	1	1596	0							Importan	t			
39	Arif Telecom (Y)	1848224829			571.0::228.0	XXX	3	3666	0							Must				/
	Masud Telecom (Y)	1848228965			2600.0::1692. 0	XXX	1	1114	0							Voluntar	у			
	Ali Telecom (Y)	1848236551		EL: low stock	835.0::339.0	XXX	—		500							Must				/
	Jumu Telecom (Y)	1848247408			1535.0::720.0	XXX	1	1781	0							Voluntar	у			/
	Raha Fermachi (Y)	1848406220		EL: out of stock	8548.0::5934. 0	XXX	3	336	3500							Must				
	Kahinur Verities (Y)	1848413019			754.0::37.0	XXX	5	5113	0							Voluntar	y			
	Bhuiya Varieties Store (N)	1848438400			1147.0::906.0	XXX	2	2125	0							Voluntar	у			
	Zerin Traders (N)	1848438401			471.0::480.0	XXX	1	1270	0							Voluntar	y			
	Janoni Verities Store (N)	1848438418		EL: low stock	2272.0::1210. 0	XXX	1	1292	800							Must				
48	M/S New Medical Hal(N)	1848438420			3836.0::2829. 0	XXX	4	1282	0							Voluntar	у			
	Shayem Telecom Telecom(N)	1848458741		EL: low stock	864.0::839.0	XXX	9	918	500							Must				
	Center Point Verities Store (N)	1848467126			193.0::142.0	XXX	4	119	0							Voluntar	у			
	Titu Farmachi(N)	1848467145		EL: low stock	4733.0::3720. 0	XXX	1	1173	500							Must				
	Amin Telecom(N)	1848490410			1105.0::1694. 0	XXX	1	1585	0							Voluntar	у			
	Maa Store(N)	1848490422			2572.0::316.0				0					1		Voluntar	у			/
	Jamal Store(N)	1848490423		EL: low stock	3961.0::1976. 0	XXX	2	2009	700							Must				
	Hossain Telecom(N)	1848490424		EL: low stock	703.0::280.0	XXX			500						1	Must				/
	Shapnil (N)	1864778171		EL: out of stock	397.0::606.0	XXX	2	20	900							Must				/
57	Ismail Hossain (N)	1866711673		EL: out of stock	2225.0::307.0	XXX	1	1	800							Must				/

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30

Samir Telecom (Y)

31 Madina Telecom (Y)

1848189766

1848189777

Date:15-02-2018 DSR : Gazi Telecom Dsr 18(1848241991)

SI M Tar get	Tar	Tar	Index	DSR Index Last Day(%)	t-C2C		EL Stock (MTD)	(Last	Rate MTD(%)	Rate	Data POS MTD	(Last	achieving		Low stock retailer count MTD (%)
3	395 00	987 5.0	70.0	80.0	374057.0	30729.0	5.25	5.46	62.0	78.0	24.0	27.0	11.0	10.0	16.0

848.0::64.0

EL: low stock

996.0::381.0 XXX

XXX

813

1804

600

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

	3	205 097 700	80.0	374057.0	30729.0	5.25	5.46	: 1.	62.0	78.0	24	Λ	27.0	11.	Λ	10.0	1.	16.0			Tron compitant	i	10	į P
l	3	395 987 70.0 00 5.0	, 00.0	3/403/.0	30149.0	3.43	3.40	'	U4.U	70.0	24		27.0	111.	···	10.0	-	10.0			Transaction Mad	le 7	ΓМ	(I
		00 5.0								1											Offer Only	(00	i 1
	1	1	1	1	1	1			_				_									1	-	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stoc		EL Issued	SC9 Issued	SC10 Issued						Visit Site	offer 1/1st Page	offer	r 2/2nd Page	offer 3/3rd Pa	ge	Visit Code
1	Mizan Telecom (Y)	1811707065	A126145	EL: low stock	2074.0::506.0	XXX		1304	800									Must						
2	Bijoy Telecom (Y)	1811707069			304.0::128.0	XXX		1756	0									Important						
3	Ms Nazrul Store (Y)	1811734052			1671.0::187.0	XXX		4188	0									Must						
4	Shiraj Store (Y)	1811735635			734.0::316.0	XXX		1829	0									Important						
5	Joni Medical Hal (Y)	1811735644		EL: low stock	445.0::89.0	XXX		240	500									Must						
6	Bishmilla Ph (N)	1811735827	A026940	SIM: out of stock EL: low stock	4379.0::1017. 0			1304	700									Must						
7	Papia Telecom (Y)	1811740249	A057782	EL: low stock	3435.0::2087. 0	XXX		2429	800									Must						
8	Monir Telecom (Y)	1811740559		EL: low stock	1232.0::919.0	XXX		1858	700									Must						
9	Jadab Store (Y)	1811740565			297.0::26.0	XXX		5362	0									Important						
10	Kamrul Store (Y)	1811752025	A057772	EL: low stock	3566.0::4942. 0	XXX		3476	1600									Must						
11	Love Telecom (Y)	1811752050			332.0::431.0	XXX		1547	0									Must						
12	Insaf Telecom (Y)	1820613312	A125490	EL: out of stock	5484.0::2258. 0	XXX		2145	4900									Must						
13	Samara Telecom (Y)	1820613317	A050600	EL: low stock	3727.0::2136. 0	XXX		2155	1200									Must						
14	Patwory Store (Y)	1820634626		EL: low stock	232.0::0.0	XXX		288	500									Must						
	Kamal Store (Y)	1820642104		EL: low stock	10983.0::288 3.0	XXX		2457	1100									Must						
16	Bishmilla Dacoter (Y)	1820642105			2129.0::625.0	XXX		1708	0									Must						
	Mamun Telecom (Y)	1822846178	A104302	EL: low stock	2306.0::1597.	XXX		1173	700									Must						
18	Poran Store (Y)	1828202151		EL: low stock	1977.0::393.0	XXX		1146	500									Must						
	Papon Telecom (Y)	1833652805		EL: low stock	923.0::114.0	XXX		676	500									Must						
	M/S Mahi Ant. (Y)	1848084551				XXX		6791	0									Must						
21	Joshim Telecom (Y)	1848084569	A111601	EL: low stock	7500.0::682.0	XXX		2529	1200									Must						
	Nova Telecom (Y)	1848118363			91.0::0.0	XXX		2313	0									Important			-			
	Mamun Telecom (Y)	1848123809	R0326808	EL: low stock	8210.0::3347. 0			2822	3900									Must						
24	Nasim Store (Y)	1848123815		EL: low stock	2019.0::1615.	XXX		1240	1300									Must						
25	Iqbal Telecom (Y)	1848123816			565.0::162.0	XXX		3425	0									Important						
	Nova Telecom (Y)	1848123820			4204.0::2109. 0			1326	0									Important						
27	Harun Telecom (Y)	1848123830			572.0::254.0	XXX		2261	0									Important						
	Habib Telecom (Y)	1848123831		EL: low stock	4541.0::2178. 0			1405	500									Must						
29	Mahmud Telecom (Y)	1848123832		EL: out of stock	4345.0::1579. 0	XXX		1029	2400									Must						
_	+	+		+	+	+	t					+			 	1	1	_		 		 		

Must

Must

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Rone Telecom (Y)	1848189778			11986.0::136 9.0	XXX	6620	0									Must				
33	Patwory Telecom (Y)	1848219546		EL: out of stock	3335.0::433.0	XXX	872	2400									Must				
34	Motin Store (Y)	1848219551	R0328925	EL: low stock	1088.0::853.0	XXX	1274	500									Must				
35	Himon Telecom (Y)	1848219555	A126281	EL: out of stock	601.0::1070.0	XXX	210	1300									Must				
36	Jamal Telecom (Y)	1848219563		EL: low stock	2628.0::1607. 0	XXX	1343	900									Must				
37	Kashem Telecom (Y)	1848220237	A119563	EL: low stock	36292.0::193 88.0	XXX	5430	6600									Must				
38	Tafazzal Telecom (Y)	1848220239		EL: low stock	1727.0::1102. 0	XXX	1410	500									Must				
39	Lotif Store (Y)	1848228962		EL: out of stock	252.0::203.0	XXX	37	900									Must				
40	Badhon Telecom (Y)	1848247407		EL: low stock	2958.0::820.0	XXX	1071	500									Must				
41	Mahmud Telecom (Y)	1848261971		EL: out of stock	57.0::51.0	XXX	7	500									Must				
42	Kahinur Verities (Y)	1848426330			715.0::112.0	XXX	1446	0									Voluntary				
43	Arisha Telecom Arisha Telecom(N)	1848438444		EL: low stock	1191.0::622.0	XXX	1772	500									Must				
	Mamun Telecom Telecom(N)	1848467125		EL: low stock	1107.0::364.0	XXX	1182	500									Must				
45	Masum Billah Farmachi(N)	1848467146			1040.0::380.0	XXX	6589	0									Voluntary				
46	Port Net Store(N)	1848490450			86.0::165.0	XXX	1216	0									Voluntary				
47	Chander Hat (N)	1852531433			215.0::135.0	XXX	1395	0									Voluntary				
48	Jahed (N)	1865394132			217.0::0.0	XXX	2476	0									Voluntary				

র	Date:15-02	-20	18 D	SR:	Gazi T	Teleco	om Dsr 15	5(1848247418)																				
	SI	E			DSR		DSR	Sales	Sales	EL Stoc (MTD)			trike	Strike	Ĺ	Data POS		OS # o	f days	Low st	ock	Low stock			Shop Closed		SC	
	M Tar			et	Index MTD(%) []	Index Last	t-C2C	t-C2C	(MID)	(La Day	y) K	ate ITD(%)	Rate (Last		MTD	(Last Day)	tar	hieving get	count		retailer count MTD (%)			Cash Shortage		CS	
	get					[]	Day(%)	(MTD)	(Last day)					Day)(%	(o)					(Last 1 (%)	Day)				Proprietor Abse	nts	PA	_
	0	15	46 1	36	69.0	١,	85.0	388948.0	28072.0	3.41	3.5	7 6	9.0	90.0	2	4.0	25.0	10.	0	23.0		24.0			Non Compliant		NC	_
		0	0 5	0.0				10003 1010	2007210					3 010				100							Transaction Ma	le	TM	_
																									Offer Only		00	
SL	Ret Name (7111 Visit))	EL :	Numl	oer	POS	Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued	SC9 Issue	d SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued			offer 1/1st Page	offe	r 2/2nd Page	offer 3	3/3rd Page	Visit Code
	Chowdhury Telecom (Y)	1	8117	07078	3	A029	868 EL	: low stock	7884.0::3572. 0	XXX		3425	500									Must						
2	Mahbub Telecom (Y)	1	8117	07079) ,	A104	601		0.0::88.0	XXX		1129	0									Important						
3	Sawon Telecom (Y)	1	8117	0708	5	A029	935 EL	: out of stock	4247.0::1882. 0	XXX		1819	4300									Must						
4	Patwory Telecom (Y)	1	8117	07213	3		EL	: out of stock	1142.0::221.0	XXX		75	900									Must						
5	Kazi Store (Y)	1	8117	30238	3 4	A057			3072.0::1293. 0	XXX		63	1600									Must						
6	Kamal Telecom (Y)	4	8117			A058	690 EL		3493.0::1434. 0	XXX		1534	2200									Must						
	Firoza Telecom (Y)	\perp	8117			A027			31298.0::153 20.0	XXX		2835	7000									Must						
	Basher Store (Y)	\neg	8117						13.0::0.0	XXX		15	600									Must						
	Tipu Store (Y)	$\overline{}$	8117						2655.0::532.0	XXX		891	500			+					+	Must						
	Yousuf Store (Y)	\top	8117						1776.0::912.0	XXX		1360	500								-	Must						
	Monir Telecom (Y) Humayon Store (Y)	\neg	8206 8206			A104		: out of stock	250.0::37.0 10221.0::443 5.0	XXX		782 1636	3600									Must Must						
13	Mahbub Telecom (Y)	1	8206	42110) ,	A111:	595 EL	: out of stock		XXX		1940	4400									Must						
14	Faruk Store (Y)	1	8228	5712	1		EL	: out of stock	5150.0::2837. 0	XXX		560	1700									Must						
15	Tania Mobile (Y)	1	8336	54480)				501.0::303.0	XXX		591	0									Important						
16	Golden Star (Y)	1	8336	5448	7	A103′	762 EL	: out of stock	2865.0::4121. 0	XXX		807	2600									Must						
17	Liza Telecom (Y)	1	8336	5870	5		EL	: low stock	42516.0::159 64.0	XXX		3293	2600									Must						
18	Lotif Store (Y)	1	8374	46800)				851.0::304.0	XXX		1274	0								1	Important						1
	Habib Telecom (Y)	\neg	8481						1164.0::729.0	XXX		230	1000								1	Must						
	Sumon Telecom (Y)	+	8481				EL		3288.0::1416. 0	XXX		1858	500									Must						
	Masud Telecom (Y)	\neg	8481						227.0::184.0			1345	0								1	Must				1		
	The Matribander (Y)	\perp	8482				EL		3729.0::2584. 0			2237	3400								1	Must						
	Solayaman Telecom (Y)	\perp	8482						1179.0::1124. 0			1820	0									Important						
	Molin Telecom (N)	\perp	8482				EL		2134.0::1433.			727	700									Must						
	Rahin Telecom (Y)	\neg	8482						828.0::960.0	XXX		1696	0			+			-		+	Voluntary				1		+
	Kader Telecom (Y)	4	8482						2108.0::1520.	XXX		446	1100									Must						
	Mobile Mala (Y)	\perp	8482				EL		0	XXX		1403	1100									Must						
28	Rh Rahian Telecom (Y Keyar Ferma (Y)	\neg							0.0::0.0	XXX		1272	0			+						Must				1		
		4	8482				EL		08.0	XXX		2267	3400									Must						
30	Rahian Store (Y)	1	8482	51960	Ó				1268.0::487.0	XXX		1431	10	<u> </u>					<u> </u>	<u> </u>	<u> </u>	Voluntary				1		

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
31	Bhoiyea Telecom (Y)	1848261967			316.0::278.0	XXX		2237	0					Voluntary			
32	Ismail Telecom (Y)	1848413014		EL: low stock	5474.0::2176. 0	XXX		1683	1500					Must			
33	Relax Store (Y)	1848413015			663.0::345.0	XXX		1137	0					Voluntary			
34	K.K Confectionery (Y)	1848438403			1914.0::239.0	XXX		1406	0					Voluntary			
	M/S Doctors Madical Hal(Y)	1848438432			855.0::672.0	XXX		986	0					Voluntary			
36	Shaj Ghar Shaj Ghar(N)	1848438448		EL: out of stock	0.0::0.0	XXX		26	500					Must			
	M/S Milon Store Telecom(N)	1848458713		EL: out of stock	32546.0::146 75.0	XXX		3178	7300					Must			
38	S S Telecom(N)	1848467117			1316.0::715.0	XXX		776	0					Voluntary			
39	Rakib Telecom(N)	1848467147			2139.0::781.0	XXX		1737	0					Voluntary			
40	Muhin Telecom(N)	1848490418			2084.0::0.0	XXX		1754	0					Voluntary			
41	Maa Library(Y)	1848490419		EL: low stock	3044.0::885.0	XXX		1153	500					Must			
42	Habib Ullah (N)	1854244240			108.0::911.0	XXX		1593	0					Voluntary			
43	Ahsan (N)	1860791091			686.0::202.0	XXX		888	0					Voluntary			

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Date:15-02-2018 DSR : Gazi Telecom Dsr 16(1848247419)

SI M Tar get	Tar	Tar	DSR Index MTD(%)		t-C2C		EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Rate		(Last	achieving target	retailer	Low stock retailer count MTD (%)
	611 00	152 75.0	71.0	86.0	451711.0	33928.0	4.07	3.87	70.0	96.0	30.0	24.0	11.0	13.0	21.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

																 			oner only	00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Taluckder Confeq (Y)	1811707093	A050601		1849.0::977.0	XXX		2022	0								Must				
2	Bishmilla Watch (Y)	1811707222		EL: low stock	3168.0::735.0	XXX		429	800								Must				
3	Monir Store (Y)	1811735812		EL: out of stock	6448.0::3368. 0	XXX		1515	5200								Must				
4	Momin Telecom (Y)	1811740239		EL: out of stock	3890.0::1710. 0	XXX		339	2700								Must				
5	Molla Store (Y)	1811740661		EL: out of stock	11540.0::532 1.0	XXX		2959	7100								Must				
6	Shamol Store (Y)	1811740663			647.0::228.0	XXX		2242	0								Important				
7	Sayed Telecom (Y)	1820613327			660.0::644.0	XXX		2975	0								Important				
8	Razzak Telecom (Y)	1820613434			2005.0::1278. 0	XXX		2153	0								Must				
9	Mohin Telecom (Y)	1820613543		EL: low stock	5602.0::3557. 0	XXX		2483	3000								Must				
10	Mazumder Telecom (Y)	1820613545			3841.0::1872. 0	XXX		9849	0								Must				
11	Islam Telecom (Y)	1820624931	A103508	EL: low stock	9534.0::3635. 0	XXX		2650	3100								Must				
12	Mofiz Telecom (Y)	1820624960		EL: low stock	89.0::0.0	XXX		527	500								Must				
13	Arif Telecom (Y)	1820642106	A103507	SIM/EL: Both low stock	2879.0::1237. 0	1		2156	1500								Must				
14	Bishojit Telecom (Y)	1822846191	A057780		2674.0::789.0	XXX		8722	0								Important				
15	Mia Telecom (Y)	1828204034		EL: low stock	4900.0::2452. 0	XXX		918	1500								Must				
16	Mayar Doua Mobile (Y)	1833654486	A107209		1532.0::1479. 0	XXX		3098	0								Must				
17	Mim Digetal (Y)	1833658702			5298.0::4581. 0	XXX		4998	0								Must				
18	Sumon Telecom (Y)	1837446805		EL: low stock	5292.0::3113. 0	XXX		2560	3400								Must				
19	Tamim Telecom (Y)	1848004931		EL: out of stock	7690.0::4167. 0	XXX		1966	4800								Must				
20	Pal Store (Y)	1848004934	A103516	EL: low stock	12624.0::854 8.0	XXX		3401	2500								Must				
21	Hafiz Telecom (Y)	1848189790		EL: low stock	5089.0::2792. 0	XXX		1731	1300								Must				
22	National Telecom (Y)	1848189793			0.0::0.0	XXX		2136	0								Important				
23	Molin Telecom (Y)	1848224842			1942.0::819.0	XXX		1602	0								Important				
24	Ali Telecom (Y)	1848224848		EL: low stock	1192.0::699.0	XXX		772	500								Must				
25	Taher Telecom (Y)	1848228961		EL: low stock	3189.0::1374. 0	XXX		1830	1200								Must				
26	Jamal Telecom (Y)	1848247410			1978.0::306.0	XXX		1069	0								Important				
27	Rh Sumi Telecom (Y)	1848247420		EL: low stock	1021.0::564.0	XXX		1348	1300								Must				
28	Rahmot Telecom (Y)	1848261955		EL: out of stock	713.0::288.0	XXX		66	700								Must				
29	Zakir Telecom (Y)	1848261956		EL: low stock	1498.0::1093. 0	XXX		1183	1100								Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Mithela Telecom (Y)	1848261957	R0063938	EL: low stock	13584.0::603 5.0	XXX	1976	3500									Must				
31	Rajon Telecom (Y)	1848261958			90.0::746.0	XXX	4118	0									Voluntary				
32	Salma Stor (Y)	1848261972			1012.0::1427. 0	XXX	2521	0									Voluntary				
	Maa Madicine Bittan (Y)	1848261973		EL: out of stock	3216.0::1476. 0	XXX	570	1700									Must				
34	Mobile Bazer(2) (Y)	1848426328		EL: low stock	1288.0::568.0	XXX	759	500									Must				
35	Bismillah Store(2) (Y)	1848426329		EL: low stock	3394.0::1700. 0	XXX	1827	500									Must				
36	Bhakto Store (N)	1848438405		EL: low stock	7923.0::4849. 0	XXX	1254	2100									Must				
37	Sharif Telecom (Y)	1848438415			4076.0::2582. 0	XXX	2129	0									Voluntary				
38	Maa Enterprise(N)	1848438439		EL: low stock	2636.0::2173. 0	XXX	1051	500									Must				
	Shawan Store Shawan Store(N)	1848458703		EL: out of stock	3329.0::2227. 0	XXX	941	2000									Must				
40	Maa Enterprise(N)	1848458717			2487.0::1200. 0	XXX	1619	0									Voluntary				
41	Fariya Store Telecom(N)	1848458740		EL: out of stock	939.0::469.0	XXX	230	1200									Must				
	Sohan Mobile Service Telecom(N)	1848458748			884.0::779.0	XXX	1110	0									Voluntary				
43	Arif Hossain Store(N)	1848467148			445.0::13.0	XXX	1164	0									Voluntary				
44	Sahabuddin Telecom(N)	1848490420		EL: out of stock	7058.0::91.0	XXX	60	5500									Must				
45	Shopnil Telecom(N)	1848490421		EL: low stock	0.0::0.0	XXX	236	500									Must				
46	Jashim (N)	1860719942		EL: low stock	2202.0::0.0	XXX	839	900									Must				

3	Date	:15-02-	-2018 DSR	: Rr_C	om_Cho_G	az_3(1848406175)																		
		SI	El SC	DSR	DSR	Sales	Sales	EL Stock	ELS	Stock S	trike	Strike	Data	POS	Data PO	OS # of	f days	Low stock	Low stock		Sho	p Closed		SC]
		M	Tar Tar	Index	%) Index Last	achievemen t-C2C	achievemen t-C2C	(MTD)	(Las Day	st R	Rate ATD(%)	Rate	MTD		(Last Day)		ieving	retailer	retailer count MTD (%)		Cas	h Shortage		CS	1
		Tar get	get get	MIID(Day(%		(Last day)		Day	,	11D(/0)	Day)(%	o)		Day)	tar	gei	(Last Day)	WIID (70)		Pro	prietor Absents	s	PA	1
									-									(%)		_	No	n Compliant		NC	1
		6	419 104 00 75.0	68.0	88.0	489094.0	61140.0	7.37	6.64	6	6.0	81.0	18.0		22.0	11.	0	9.0	10.0		Tra	nsaction Made		TM	1
			100 172.0	1																	Off	er Only		00	
SL	Ret Name (711)	Visit)	EL Nur	nber	POS Code	Stock Level	Data LM MTD	Sim Target I		EL Stock	EL Target	EL Issued I				SC29 Issued	SC50 Issued	SC100 Pron Issued SC Issue	!	offer 1/1st Page	offer 2/2r	nd Page	offer 3/3rd F	age	Visit Code
1	Nazrul Store (Y)		18117070	54		EL: low stock	566.0::686.0	XXX		1544	600								Must						
2	Nahid Telecom (Y)	18117302	26			1090.0::407.0	XXX		1552	0								Important						
3	Jakir Telecom (Y	<i>"</i>)	18117302	45		EL: out of stock	194.0::388.0	XXX		44	600								Must						
4	Jonone Telecom	(Y)	18117302	46		SIM/EL: Both low stock	1219.0::868.0	2		1781	500								Must						
5	Al Madina Store	(Y)	18117303	87	A111605		900.0::582.0	XXX		1512	0								Must						
6	Dastagir Store (<u>(</u>)	18117303	89			2006.0::415.0	XXX		2282	0								Important						
7	Nurjahan Store (Y)	18117358	04			1417.0::608.0	XXX		3271	0								Must						
8	Bando Telecom	(Y)	18117402	27			98.0::0.0	XXX		1332	0								Important						
9	Basher Store (Y)		18117402	51		EL: low stock	2512.0::835.0	XXX		964	3000								Must						
10	Gabtole Telecon (Y)	Cent	18117402	54	A102457	EL: out of stock	5304.0::1610. 0	XXX		967	4900								Must						
11	Sujon Store (Y)		18117402	60		EL: out of stock	1509.0::450.0	XXX		215	3200								Must						
12	Iman Telecom (<i>(</i>)	18117402	68	A104595	EL: low stock	5575.0::3278. 0	XXX		5370	2800								Must						
13	Saykot Telecom	(Y)	18117402	69		SIM/EL: Both low stock	3297.0::1364. 0	2		2289	1000								Must						
14	Baten Telecom (Y)	18117403	57			186.0::0.0	XXX		709	0								Important						
15	Sahrasti Telecon	ı (Y)	18117473	68		EL: low stock	1412.0::859.0	XXX		1337	800								Must						
16	Rahman Telecor	n (Y)	18117520	24			1886.0::1147. 0	XXX		2351	0								Must						
17	Mizan Telecom	(Y)	18117520	34		EL: low stock	1261.0::287.0	XXX		1017	500								Must						
18	Khan Telecom (Y)	18146018	70			557.0::37.0	XXX		1165	0								Important						
							1	1 1			1	1 1		T				1 1 -							1 7

Must

Important

Voluntary

SL	Ret Nam
1	Nazrul St
2	Nahid Te

19 Humayon Madical Hal

Sohag Baraytige Stor (Y)

20 Sabuz Telecom (Y)

22 Shahnaj Telecom (Y)

23 Ashraf Telecom (Y) 24 Gazi Computer (Y)

25 Kamal Store (Y)
26 Eva Telecom (Y)
27 Awlad (N)
28 Samsul Store (Y)

29 Hasan Store (Y)

30 Sumia Telecom (Y)

31 Yousuf Telecom (Y)

32 Faruk Telecom (Y)

33 Ma Medical Hal (Y)

34 Sumiya Telecom (Y)

21

1820613485

1820613516

1828202102

1828202107

1828205408

1828231658

1833654483

1833658701

1846809181

1848050626

1848050630

1848118356

1848118357

1848123818

1848189758

1848192235

792.0::129.0

351.0::0.0

1823.0::0.0

1404.0::704.0 XXX

3396.0::1540. XXX

1973.0::1474. XXX

2992.0::952.0 XXX

1768.0::412.0 XXX

167.0::288.0 XXX

2888.0::858.0 XXX

1344.0::212.0 XXX

442.0::648.0

3069.0::1195.

905.0::0.0

734.0::148.0

760.0::449.0

EL: low stock

SIM: low stock

EL: low stock

EL: low stock

A057773

A126150

A125486

R0063933

R0326807

XXX

XXX

XXX

XXX

XXX

XXX

XXX

305

474

1498

1294

1099

796

382

1158

1652

419

5196

782

1396

955

3082

1002

500

500

1100

4200

500

2400

1500

1100

500

900

1000

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock		EL Issued					Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
35	Eivrahim Telecom (Y)	1848219569		EL: out of stock	289.0::231.0	XXX	201	1300						Must				
36	Ma Puspaloy (Y)	1848219597			400.0::102.0	XXX	1857	0						Important				
37	Juwel Store (Y)	1848220231		EL: low stock	3125.0::1312. 0	XXX	910	1500						Must				
38	Alamgir Store (Y)	1848413023			926.0::209.0	XXX	978	0						Voluntary				
39	Kalu Store (Y)	1848426336		EL: low stock	338.0::211.0	XXX	883	500						Must				
40	Farid Telecom (Y)	1848426338		EL: low stock	1602.0::1399. 0	XXX	1921	1200						Must				
41	Mahi Verities(N)	1848438425		EL: low stock	1331.0::503.0	XXX	1063	500						Must				
	Masud Telecom Telecom(N)	1848458712		EL: low stock	1781.0::978.0	XXX	829	900						Must				
	Mizan Store Enterprise(N)	1848458719			388.0::393.0	XXX	6578	0						Voluntary				
44	M/S Bismillah Enter Prize Telecom(N)	1848458721		EL: low stock	2728.0::1374. 0	XXX	1170	3400						Must				
45	Hasan Telecom(N)	1848490461			37.0::37.0	XXX	1932	0						Voluntary				
46	Talukdar Telecom(N)	1848490462			502.0::13.0	XXX	1048	0		·	·			Voluntary				
47	Hafiz (N)	1853047333		EL: low stock	825.0::216.0	XXX	1682	500						Must				
48	Yeamin (N)	1860329928			0.0::184.0	XXX	2000	0						Voluntary				

वृति

Date:15-02-2018 DSR: Rr_Com_Cho_Gaz_4(1848406176)

SI M Tar get	Tar	Tar	Index	DSR Index Last Day(%)	t-C2C			EL Stock (Last Day)	Rate MTD(%)	Rate	Data POS MTD		achieving		Low stock retailer count MTD (%)
2	547 00	136 75.0		80.0	430782.0	37236.0	3.92	3.24	64.0	50.0	32.0	41.0	10.0	24.0	21.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

		75.0	i										l							Offer Only	00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
	Hazi Hadware & Telec (Y)	1811707146	A052547	EL: low stock	8139.0::4979. 0	XXX		4511	2000									Must				
2	Sorker Telecom (Y)	1811730360		EL: low stock	3767.0::1348. 0	XXX		1068	1300									Must				
3	Sikder Telecom (Y)	1811735818	A049165	EL: out of stock	0.0::2210.0	XXX		189	3900									Must				
4	Mobarak Store (Y)	1811740562	A055181	EL: out of stock	4539.0::115.0	XXX		1040	5700									Must				
5	Jahangir Store (Y)	1811752035		EL: low stock	3683.0::2910. 0	XXX		1376	1900									Must				
6	Sathi Telecom (Y)	1820613376			108.0::148.0	XXX		2862	0									Important				
7	Polash Store (Y)	1820613487	A104308	EL: out of stock	13080.0::452 1.0	XXX		678	4900									Must				
8	Amdad Store (Y)	1820613511		EL: low stock	4261.0::2664. 0	XXX		1342	1500									Must				
9	Amin Store (Y)	1820613592		EL: low stock	3696.0::1717. 0	XXX		1957	500									Must				
10	Wozi Ulla Store (Y)	1820624942			1526.0::265.0	XXX		1429	0									Important				
	Hazi Eletronice & Te (Y)	1820634636	A102453	SIM/EL: Both low stock	7752.0::2666. 0	2		4895	1500									Must				
12	Zia Telecom (Y)	1822846181	A102455	EL: low stock	9477.0::3303. 0	XXX		4016	1200									Must				
13	Hanif Store (Y)	1822857436	A105881		13444.0::104 56.0	XXX		4684	0									Important				
	Akter Store (Y)	1828204032	A105880		2040.0::669.0	XXX		10908	0									Must				
15	Mohiuddin Store (Y)	1828214702		EL: low stock	2609.0::988.0	XXX		2325	500									Must				
16	Mohammad Store (Y)	1837446804			515.0::1008.0	XXX		1851	0									Must				
17	Milon Telecom (Y)	1848084566		EL: out of stock	2443.0::1328. 0	XXX		236	1900									Must				
18	Manik Telecom (Y)	1848118359		EL: low stock	1806.0::721.0	XXX		1561	500									Must				
19	Faruk Telecom (Y)	1848123839		EL: low stock	1664.0::730.0	XXX		609	500									Must				
	Sadek Baraitig Store (Y)	1848189755	A115964		4348.0::4557. 0	XXX		2351	0									Important				
	Mazumder Ph (Y)	1848189756		EL: out of stock	1266.0::0.0	XXX		19	1600									Must				
	Molla Telecom (Y)	1848189769		EL: out of stock	5029.0::1895. 0	XXX		10	3600									Must				
23	National Telecom (Y)	1848189782		EL: out of stock	1146.0::570.0	XXX		625	2300									Must				
24	Nasrin Store (Y)	1848192241		EL: low stock	6993.0::4370. 0	XXX		1615	1400									Must				
25	Raju Telecom (Y)	1848192245		EL: low stock	1197.0::953.0	XXX		718	600									Must				
26	Mohin Computer (Y)	1848219554			13.0::152.0	XXX		4728	0									Important				
27	Hasan Telecom (Y)	1848219561			2358.0::1181. 0	XXX		1723	0									Must				
28	Shahajan Ph (Y)	1848219580		EL: low stock	2073.0::543.0	XXX		415	500									Must				
29	Kamal Telecom (Y)	1848220233			941.0::207.0	XXX		2049	0									Must				
30	Roni Bosrobitan (Y)	1848220238	A119561	EL: low stock	7951.0::3878. 0	XXX		1829	900									Must				

	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Jolil Store (Y)	1848228951			3930.0::1687. 0	XXX		4077	0									Must				
32	Imran Telecom (Y)	1848228967	A119556	EL: out of stock	571.0::156.0	XXX		88	800									Must				
33	Salma Telecom (Y)	1848228971			1558.0::721.0	XXX		1740	0									Important				
	Kader Telecom (Y)	1848261962		EL: low stock	5027.0::3042. 0	XXX		983	500									Must				
35	Maa Computer (Y)	1848406196		EL: low stock	2431.0::2331. 0	XXX		2191	500									Must				
36	Natonal Telecom (Y)	1848406197		EL: low stock	2889.0::2196. 0	XXX		2152	500									Must				
37	Hannan Confectonery (Y)	1848406222		EL: low stock	4937.0::2389. 0	XXX		2449	3700									Must				
38	Hanif Telecom (Y)	1848413024			835.0::1301.0	XXX		6097	0									Voluntary				
39	Sohug Telecom (Y)	1848426339		EL: low stock	2745.0::1342. 0	XXX		1837	500									Must				
40	Joy Medical Hol (Y)	1848426340		EL: out of stock	395.0::0.0	XXX		6	700									Must				
41	Khaza Heardwer (Y)	1848426341		EL: low stock	3307.0::1538. 0	XXX		2214	600									Must				
42	Alamgir Telecom (Y)	1848438408		EL: out of stock	0.0::0.0	XXX		40	1200									Must				
43	Billal Store Telecom(N)	1848458728			3090.0::1296. 0	XXX		1267	0									Voluntary				
44	Ismail Store(N)	1848467101		EL: out of stock	3658.0::1061. 0	XXX		21	1200									Must				
45	Mela Recording Center(N)	1848490465			238.0::233.0	XXX		918	0									Voluntary				
46	Shihab Enterprise(N)	1848490466		EL: out of stock	978.0::153.0	XXX		185	500									Must				
47	Jahed Telecom(N)	1848490467		EL: out of stock	0.0::1844.0	XXX		422	3700									Must				
48	Ali Verities (N)	1860357663		EL: out of stock	2068.0::13.0	XXX		114	1100									Must				
49	Chander Hat (N)	1864318755		EL: low stock	562.0::244.0	XXX		494	500									Must				

SL Ret Name (7111 Visit) Monir Telecom (Y) Ma Baratige Store (Y) Muslim Pharmace (N)

٠.	 _	_	
•			

Al Baraka Library (N)

Ma Bosro Bitan (Y)

Mahbub Telecom (Y)

Hosen Telecom (N)

Gias Uddin Store (Y)

Imam Telecom (N)

Arif Telecom (Y)

Parvej Store (Y)

Johir Store (Y)

Borsha Store (Y)

Gazi Telecom (Y)

Sohorab Store (Y)

Jahangir Pharmace (Y)

Rupgar Digital Studi

Wabayed Store (Y)

Jahed Telecom (Y)

Abdul Hai Store (N)

Jamal Store (Y)

S.A Ph (N)

Azij Store (Y)

Jashim Uddin (N)

Sujon Telecom (N)

Mamun Telecom (Y)

Kasaham Telecom (N)

National Telecom (Y)

Kashem Store (Y)

Towshin (N)

Darbar (N)

12

13

15

16

18

19

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21

22

23

24

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29

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31

R: Rr_Com_Cha_Gaz_1(1848406200)

101

900

ite:1	5-02-	2018	DSR

Date:1	5-02-	2018	DSR
	SI	El	SC

Tar get

get

Tar Tar get

EL Number

1811707188

1811730207

1811730210

1811730224

1811740228

1811740244

1811740353

1811747386

1811752033

1811752066

1811752068

1820612424

1820613432

1820624945

1820634635

1820642118

1820642119

1828202109

1828204031

1828205402

1828205418

1828214705

1833654489

1845095245

1845928864

1848017258

1848050614

1848050625

1848084570

1848189788

1848219538

254 75.0 55.0

DSR MTD(%)

Index Day(%)

DSR

Last

54.0

POS Code

A027052

A029862

A056326

R0337205

A057777

A049166

A104600

achievemen t-C2C (MTD) 804161.0

Sales

Stock Level

EL: low stock

EL: out of stock

EL: low stock

EL: out of stock

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

EL: out of stock

EL: out of stock

EL: out of stock

EL: low stock

EL: low stock

achievemen t-C2C (Last day) 64638.0

Data

LM|MTD

5481.0::1681.

16305.0::692

1560.0::2160.

521.0::384.0

2045.0::1419.

6581.0::1439.

4689.0::2520.

5501.0::2860.

2033.0::531.0

418.0::126.0

4032.0::2402.

8281.0::3830.

6026.0::3817.

436.0::196.0

726.0::414.0

7876.0::3048.

1710.0::228.0

696.0::782.0

626.0::251.0

3265.0::1497.

636.0::306.0

470.0::358.0

2362.0::1634.

7899.0::3619.

2692.0::214.0

8208.0::2895.

530.0::135.0

1131.0::367.0

0.0::50.0

0.0::0.0

1058.0::243.0 XXX

Sales

(MTD) 2.88

Sim

Target

XXX

(Last Day) 2.87

EL Stock

2040

4639

871

1765

1647

1917

2318

967

1356

1092

380

2844

1490

911

1784

1689

2449

356

166

1342

2431

781

2489

952

1394

62

965

3436

3408

1053

Sim

Issued

EL Stock | EL Stock | Strike

MTD(%) 63.0

EL

Target

4700

11800

900

1400

5800

4200

6800

1200

4600

5500

6500

1200

4600

2900

500

900

2500

1500

900

700

4300

2000

1700

1800

Rate

(Last Day)(%)

SC9

Strike

Rate

73.0

Issued

24.0

MTD

Data POS Data POS # of days

(Last

Day)

22.0

SC10 | SC20

Issued Issued

1	Low stock retailer cou MTD (%)	nt
2	2.0	
mo C ed	Visit Site	offer 1/1st Page
	Must	

Low stock

(Last Day)

SC100 Promo

SC

Must

Voluntary

Important

Important

Issued

retailer

count

(%)

14.0

achieving

target

1.0

SC29 SC50

Issued Issued

		Shop Closed	
		Cash Shortage	
		Proprietor Absen	ts
		Non Compliant	
		Transaction Mad	e
		Offer Only	
ge	offer	2/2nd Page	
			$\overline{}$

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	TM	
	00	
offer 3/3rd I	Page	Vis Coo

SC

CS

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target	Sim EL Issued		EL Target	EL Issued		SC20 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Badol Store (N)	1848219558		EL: out of stock	3397.0::2478. 0	XXX	431	3	3900						Must				
33	Khalil Store (N)	1848219582			2032.0::1159. 0	XXX	404	2 0	0						Important				
34	Monir Store (N)	1848219592		EL: low stock	1482.0::863.0	XXX	160	3 1	1200						Must				
35	Asif Telecom (N)	1848236554		EL: low stock	3179.0::2127. 0	XXX	203	7 4	4500						Must				
36	Kader Telecom (N)	1848247409		EL: low stock	1115.0::786.0	XXX	221	8 1	1900						Must				
37	Kamal Telecom (N)	1848406203		EL: low stock	102.0::89.0	XXX	295	9	900						Must				
38	Shalam Telecom (N)	1848414782		EL: out of stock	1753.0::1326. 0	XXX	14	2	2100						Must				
39	Alim Telecom (Y)	1848426331		EL: out of stock	382.0::343.0	XXX	111	5	500						Must				
40	Sumiyea Telecom (Y)	1848426332		EL: low stock	1295.0::37.0	XXX	108	7 2	2800						Must				
41	Shokhin Tailers (Y)	1848438413		EL: low stock	1189.0::819.0	XXX	780	7	700						Must				
	Maltimedia Computer (N)	1848438414		EL: low stock	2031.0::456.0	XXX	959	1	1400						Must				
43	Sohug Telecom(Y)	1848438428			491.0::178.0	XXX	104	6 0	0						Voluntary				
	Md Ali Telecom Telecom(N)	1848458735		EL: out of stock	1912.0::771.0	XXX	410	1	1800						Must				
45	Jashim Uddin Telecom(N)	1848467102		EL: low stock	0.0::13.0	XXX	482	5	500						Must				
46	Towshin Cooling Telecom(N)	1848490454		EL: low stock	1034.0::627.0	XXX	696	8	800						Must				

Sales

achievemen achievemen (MTD)

25870.0

Data LM|MTD

3.4

Sim

t-C2C (Last day)

EL Stock | EL Stock | Strike

(Last

Day)

3.23

Sim

Target Issued

Strike

MTD

25.0

Rate

64.0

MTD(%) (Last Day)(%)

Rate

61.0

EL Stock

ş	বি Date:1	15-02-	2018	DSR	: Rr_0	Com_	Cha_G	az_2	(1848406201))
		SI M Tar get	El Tar get	SC Tar get	DSR Index MTD		DSR Index Last Day(%	6)	Sales achievemen t-C2C (MTD)	
		0	171 00	427 5.0	54.0		76.0		342894.0	ľ
SL	Ret Name (7111	Visit)	Е	L Nun	nber	POS	S Code	S	tock Level	
	Jamal Telecom (Y)	181	170680	04					6
	Sahporan Ph (Y)		1811	173039	97	A12	5806	EL:	low stock	1 8
	Nure Alam Teleco	m	1811	173564	41	A05	5175	EL:	low stock	1
	Mojib Store (Y)		181	173564	45					1
	Buyan Telecom (Y	<u>(</u>	1811	174026	65			EL:	low stock	7

						1		8.1			Issu	ed			
1 J	Jamal Telecom (Y)	1811706804			627.0::598.0	XXX	1189	0				Importa	ant		
2 S	Sahporan Ph (Y)	1811730397	A125806	EL: low stock	10403.0::567 8.0	XXX	2876	1700				Must			
	Nure Alam Telecom (Y)	1811735641	A055175	EL: low stock	1863.0::2058. 0	XXX	1817	500				Must			
4 N	Mojib Store (Y)	1811735645			141.0::0.0	XXX	840	0				Importa	ant		
5 E	Buyan Telecom (Y)	1811740265		EL: low stock	780.0::399.0	XXX	812	500				Must			
		1811740557			265.0::230.0	XXX	507	0				Must			
7 S	Sofiq Store (Y)	1811740558		EL: low stock	837.0::268.0	XXX	1598	500				Must			
8 N	Masum Store (Y)	1811740560	A057784		3326.0::898.0	XXX	1996	0				Importa	ant		
9 N	Ma Telecom (Y)	1811752023	A125801	EL: low stock	2080.0::1436. 0	XXX	2013	1800				Must			
10 F	Halima Telecom (Y)	1811752026			1493.0::512.0	XXX	2070	0				Importa	ant		
11 K	Khorshed Telecom (Y)	1820613314			0.0::88.0	XXX	1006	0				Must			
12 U	Uttum Telecom (Y)	1820613318			0.0::0.0	XXX	608	0				Must			
		1820613587	R0328930		1771.0::617.0	XXX	1815	0				Importa	ant		
14 K	Kazi Store (Y)	1820642107		EL: low stock	64.0::70.0	XXX	341	500				Must			
	` '	1820642108	R0328920	EL: low stock	2386.0::1553. 0	XXX	1553	1700				Must			
16 N	Mosaref Telecom (Y)	1828214716		EL: out of stock	853.0::908.0	XXX	297	2500				Must			
17 J	Joni Madical Hol (Y)	1833654482		EL: out of stock	649.0::262.0	XXX	89	600				Must			
		1848219550			574.0::1234.0	XXX	2055	0				Importa	ant		
19 k	Kalam Store (Y)	1848219556	R0326799		2733.0::696.0	XXX	1841	0				Must			
20 k	Khokon Telecom (Y)	1848220245			922.0::362.0	XXX	3272	0				Must			
21 C	Gr14 Nasir Store (Y)	1848224834			928.0::261.0	XXX	876	0				Importa	ant		
22 J	Jame Telecom (Y)	1848406194		EL: low stock	4610.0::828.0	XXX	1251	1000				Must			
23 N	Moni Soweet (Y)	1848413022		EL: out of stock	320.0::46.0	XXX	480	1200				Must			
	Anawer Telecom (Y)	1848426333			1275.0::319.0	XXX	1170	0				Volunta	ary		
	Meazi Store Meazi Store(N)	1848458709		EL: low stock	1445.0::102.0	XXX	940	700				Must			
Γ	Mujadia Farmachi Felecom(N)	1848458711			3073.0::912.0	XXX	1119	0				Volunta	ary		
	Md Ali Telecom Γelecom(N)	1848458726		EL: low stock	1336.0::1709. 0	XXX	936	1800				Must			
	Al Amin Telecom Felecom(N)	1848458727		EL: low stock	136.0::150.0	XXX	255	500				Must			
29 <i>A</i>	Abir Telecom Felecom(N)	1848458749			1169.0::853.0	XXX	738	0				Volunta	ary		
30 k	Kader Telecom(N)	1848467103			340.0::109.0	XXX	850	0				Volunta	ary	 	
31 S	Sharmin Store(N)	1848490457			51.0::191.0	XXX	729	0				Volunta	ary		
32 Y	Yusob Store(N)	1848490458		EL: low stock	595.0::359.0	XXX	277	500				Must			
33 L	Laila Store(N)	1848490459		EL: low stock	993.0::311.0	XXX	1009	500				Must			
34 S	Shanta Telecom(N)	1848490460		EL: out of stock	0.0::102.0	XXX	28	600				Must			
35 N	Moniya (N)	1855539790			418.0::51.0	XXX	312	0				Volunta	ary		

Data POS Data POS # of days Low stock

target

8.0

EL Target Issued Issued

(Last

Day)

28.0

achieving retailer

count

(%)

11.0

(Last Day)

Low stock

MTD (%)

17.0

retailer count

offer 1/1st Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

offer 3/3rd Page

Visit Code

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	, JO,	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Liza (N)	1860568001			1425.0::319.0	XXX		934	0									Voluntary				

Nuriahan Store (N)

Mithila Telecom Cent

Kuddush Telecom (N)

Patwory Telecom (N)

S.Alam Telecom (N)

Ma Mone Telecom (N)

Mazumder Telecom (N)

Sohag Telecom Centre

Sumon Store (N)

Johir Store (N)

Jononne Store (N)

Nasima Store (N)

Towshin (N)

Rakib Store (N)

Ma Telecom (N)

Rafi Telecom (N)

Habib Telecom (N)

Samir Telecom (N)

Johir Store (N)

Lotif Telecom (N)

Sahin Store (N)

Unit Korner (N)

Joynal Telecom (N)

Baher Telecom (N)

Amin Telecom (N)

Al-Amin Telecom 2

Habib Telecom

Telecom(N) Ajig Store Telecom(N)

Bai Bai Telecom (N)

Music Fair (N)

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1811730388

1811730400

1811735634

1811735636

1811740550

1811740552

1811740664

1811752021

1811752031

1820613469

1820613514

1820634642

1822857448

1833658704

1846879517

1848050617

1848050627

1848118360

1848123838

1848189760

1848189771

1848192230

1848192232

1848219542

1848228963

1848228969

1848426334

1848458733

1848458742

1848467130

Date:15-02-2018 DSR: Rr_Com_Cho_Gaz_10(1848490490)

A050602

A049159

A049158

A125491

A057781

A104599

		SI M Tar get	Tar	Tar	DSR Index MTD(%)	DSR Index Last Day(%	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	(Las Day)	t l	Rate	Strike Rate (Last Day)(%	N	Oata POS ATD	Data PO (Last Day)		ieving	Low storetailer count (Last I (%)	· I	Low stock retailer coun MTD (%)	it	
				117 75.0	63.0	61.0	272371.0	22713.0	2.43	2.58	8	80.0	96.0	2.	3.0	21.0	8.0		38.0	2	29.0		
.]	Ret Name (7111 V	Visit)	EI	L Num	iber PO	S Code	Stock Level		Sim Target I		EL Stoc		EL Issued	SC9 Issued	SC10 Issued						Visit Site	off	fer 1.
	Jamal Store (N)		1811	70706	56		EL: low stock	77.0::141.0	XXX		347	500									Must		
	Sahadat Telecom ((N)	1811	73022	27			892.0::267.0	XXX		2538	0									Must		

800

1400

7200

2500

500

500

2300

1700

2800

1300

3900

2300

1300

900

3700

1200

4700

2600

700

500

1400

800

485

223

694

1333

748

245

1650

1939

974

2006

1914

65

1149

145

1950

1792

1188

1089

1343

914

2271

3494

1040

685

1929

1250

186

28

79

989.0::186.0

2652.0::1170.

4340.0::5293.

4278.0::4663.

0.0::0.0

724.0::395.0

3672.0::1699.

738.0::412.0

10142.0::296

4828.0::2586.

2735.0::553.0

1091.0::538.0

256.0::98.0

6901.0::3227.

6200.0::2923.

627.0::0.0

2844.0::1618.

611.0::159.0

248.0::51.0

340.0::152.0

3232.0::1380.

0.0::0.0

651.0::0.0

1686.0::371.0 XXX

1836.0::329.0 XXX

3352.0::3106. XXX

280.0::1467.0 XXX

1390.0::736.0 XXX

1277.0::373.0 XXX

2005.0::1379. XXX

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

EL: low stock

XXX

Shop Closed		SC	1
Cash Shortage		CS	
Proprietor Absen	ts	PA	
Non Compliant		NC	
Transaction Mad	e	TM	
Offer Only		00	
offer 2/2nd Page	offer 2/2rd I	2000	ĭ

			50		Don				LL Stock		Durine			" or days		LOW Stock			Bhop Closed		50
	M Tar			Index MTD(%)	Index Last	achievemen t-C2C	achievemen t-C2C			Rate MTD(%)	Rate (Last	MTD		achieving target		retailer count MTD (%)			Cash Shortage		CS
	get	B	-		Day(%)		(Last day)				Day)(%)		37		(Last Day)	(, ,,			Proprietor Absent	s	PA
						-									(%)		-		Non Compliant		NC
			117 75.0	63.0	61.0	272371.0	22713.0	2.43	2.58	80.0	96.0	23.0	21.0	8.0	38.0	29.0			Transaction Made	:	TM
•					•	•		•	•		•	•	•	•	•	•	_		Offer Only		00
Name (7111 V	Visit)	EI	Num	ber POS	S Code S	Stock Level	Data LM MTD	Sim Sin Target Iss	im EL Sto						SC100 Pron Issued SC		offer 1/1st Page	offer	2/2nd Page	offer 3/3rd F	Page

																			(%)					Non Compliant		NC	
		Δ	471	117	62.0	61.0	272371.0	22713.0	2.43	2.5		80.0	96.0	12	3.0	21.0	8.0		38.0	1	29.0			Non Compitant		NC	1
					05.0	01.0	2/23/1.0	22/13.0	2.43	2.5	,	0.0	90.0	4.	3.0	21.0	0.0		30.0	4	29.0			Transaction Mad	,	TM	
			00	75.0																							1
																								Offer Only		OO	
SL	Ret Name (7111	Visit)	E	L Nun	ber POS	Code	Stock Level	Data	Sim	Sim	EL Stock	k EL	EL	SC9	SC10	SC20	SC29	SC50	SC100	Promo	Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	V
	`							LM MTD	Target	Issued		Target	Issued	Issued	1 Issued	Issued	Issued	Issued	Issued	SC		Ü		ž		ŭ	C
																				Issued							
1	Jamal Store (N)		1811	170706	56	F	L: low stock	77 0 · 141 0	XXX		347	500									Must						

		10					1 '		l .							(0.4)			110	prietor rappent	,		4
																(%)			Nor	Compliant		NC	l
				117 6 75.0	53.0	61.0	272371.0	22713.0	2.43	2.58	80.0	96.0	23.0	21.0	8.0	38.0	29.0		Trai	nsaction Made		TM	
			00	75.0										1					Offe	er Only		00	
SL	Ret Name (7111	Visit)	EI	Numb	er POS	Code S	tock Level		Sim Target		Stock EL					SC100 Prod Issued SC	mo Visit Site	offer 1/1st Page	offer 2/2n	d Page	offer 3/3rd P	age	V
								LIVIJIVI I D	Target	ssueu	Targe	Issueu Iss	sueu Issueu	Issueu	ssueu Issuei	Issued	ied					- 1	

	<u> </u>									_				_				(70)					Non Compliant		NC	1
			471 00	117 75.0	63.0	61.0	272371.0	22713.0	2.43	2.58	8 80	0.0	96.0	23.0	1	21.0	8.0	38.0	29.0				Transaction Made	t t	TM	
						•	_				•		•										Offer Only		00	i
SL	Ret Name (7111 V	isit)	EI	L Num	nber PC	OS Code	Stock Level		Sim Target I		EL Stock							SC100 Prom Issued SC Issue		off	er 1/1st Page	offer	2/2nd Page	offer 3/3rd Pa	age	Vi Co
1	Jamal Store (N)		1811	70706	56	Е	L: low stock	77.0::141.0	XXX		347	500							Must							_

		get			Day(%)	(MTD)	(Last day)					Day)(%))				(Last Day))				Proprietor Absents			
		0 6	471 117 00 75.0		61.0	272371.0	22713.0	2.43	2.58	8 8	0.0	96.0	23.0	0	21.0	8.0	38.0	29	0.0			Non Compliant Transaction Made	No Ti		
			•			•	•	•		•		•	•					•				Offer Only	O	0	
SL	Ret Name (7111 V	isit)	EL Nun	nber POS	Code	Stock Level		Sim Target		EL Stock							SC100 Pro Issued S Iss		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd Pag	e	C
	7 10 OD		10115050				77.0 141.0	*****		0.45	500							$\overline{}$							Ī

	, , , , , , , , , , , , , , , , , , ,	M Far get			MTD(%)	Last		t-C2C (Last day)	(MTD)	Day	ast R N	Aate ATD(%)	(Last Day)(%	6) M		(Last Day)	targ	retailer count (Last Day (%)	M	etailer coun ITD (%)	t		Cash Shortage Proprietor Absent		CS PA
	1,		451	115	(2.0	(1.0	252251.0	22512.0	2.42	2.5	0 0	0.0	06.0	22	0	21.0	0.0	20.0	20	0.0			Non Compliant		NC
			471 00	75.0	63.0	61.0	272371.0	22713.0	2.43	2.5	8	0.0	96.0	23.	.0	21.0	8.0	38.0	29	9.0			Transaction Made	;	TM
																							Offer Only		00
SL	Ret Name (7111 V	isit)	EL	Num	ber POS	S Code S	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock							Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page

		Tar			MTD(%)	Last	t-C2C	t-C2C		Day)	MTD(%)	(Last		Day)	target		MTD (%)		l	Cash Shortage		CS
		get				Day(%)	(MTD)	(Last day)		•		Day)(%)		•		(Last Day)				Proprietor Absents	S	PA
	H	_													1	(%)			l	Non Compliant		NC
		0	471 00	117 75.0	63.0	61.0	272371.0	22713.0	2.43	2.58	80.0	96.0	23.0	21.0	8.0	38.0	29.0		I	Transaction Made	:	TM
	_															I	•		ļ	Offer Only		00
SL	Ret Name (7111 V	/isit)	EI	Num	ber POS	Code S	tock Level	Data LM MTD	Sim Si Target Iss	im EL St						SC100 Pron Issued SC	no Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page

S N T		ar Tai	DSR Index MTD(%	DSR Index (Last	Sales achievemen t-C2C	Sales achievemen t-C2C			Rate	Strike Rate (Last			achieving		Low stock retailer count MTD (%)			Shop Closed Cash Shortage		SC CS
g	. 10	gee	1.222()	Day(%)		(Last day)		24,7		Day)(%)		2437	im get	(Last Day)	(,0)			Proprietor Absent		PA
	- 4	11 115	(2.0	(1.0	252251.0	22512.0	2.42	2.50	00.0	06.0	22.0	21.0	0.0	20.0	20.0	1		Non Compliant		NC
0	00	1 117 75.0		61.0	272371.0	22713.0	2.43	2.58	80.0	96.0	23.0	21.0	8.0	38.0	29.0			Transaction Made	e	TM
-			•	•	•	•		_	•	•	•	•		•	•			Offer Only		00
1 Vi	sit)	EL Nu	mber I	POS Code	Stock Level	Data	Sim	Sim EL Sto	ck EL	EL SO	C9 SC10	SC20 SC	C29 SC50	SC100 Prom	o Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	age

Must

Important

Important

Important

Important

Voluntary

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target	EL Stock			SC10 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
33	Jashim Telecom(N)	1848490451			814.0::739.0	XXX	799	0					Voluntary			
	Chander Hat Telecom(N)	1848490452		EL: out of stock	5186.0::2693. 0	XXX	235	1600					Must			
										•						