



Date:15-02-2018 DSR : Cox South-1 Dsr 1(1811744571)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	772 00	181 09.0	76.0	89.0	917753.0	53758.0	3.15	3.19	74.0	86.0	42.0	31.0	12.0	5.0	12.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mojammel Store(Y)	1811707748	A054207	EL: low stock	1076.0::524.0	XXX		2319	500									Must				
2	Rojab Mojlish(Y)	1811707854		EL: low stock	5894.0::2759.0	XXX		3778	600									Must				
3	Joynal Store(Y)	1811730004	A106005		1219.0::779.0	XXX		9908	0									Must				
4	Nuva Store(Y)	1811730063		EL: low stock	4946.0::2840.0	XXX		1989	2000									Must				
5	Sefaet Store(Y)	1811730093		EL: low stock	5759.0::1319.0	XXX		2618	500									Must				
6	Shoyan Store(Y)	1811744345	A056584	EL: low stock	25463.0::10233.0	XXX		11852	2200									Must				
7	Jonaidd Store(Y)	1811759878		EL: low stock	415.0::415.0	XXX		1104	500									Must				
8	Ramjan Store(Y)	1811759880		EL: out of stock	4137.0::1357.0	XXX		307	1400									Must				
9	Albida Telecom(Y)	1811780984	A058902	EL: low stock	15811.0::7465.0	XXX		8573	2200									Must				
10	Akib Store(Y)	1820602818		EL: low stock	3370.0::1231.0	XXX		2224	2700									Must				
11	Meherin Food Corner(Y)	1820608288		EL: low stock	13931.0::4235.0	XXX		7504	2600									Must				
12	Burmese Bazar(Y)	1820623528			7309.0::2924.0	XXX		6494	0									Important				
13	1820655624 Suchona Store(Y)	1820655624		EL: low stock	1832.0::238.0	XXX		2008	600									Must				
14	Sairin Store(Y)	1822858594			3117.0::1734.0	XXX		29174	0									Must				
15	Hossain Store(Y)	1822858602		EL: low stock	1363.0::991.0	XXX		3330	500									Must				
16	Bhai Bhai Store(Y)	1828204756		EL: low stock	2767.0::1579.0	XXX		1841	1000									Must				
17	Fahim Tradears(Y)	1828204803		EL: low stock	265.0::392.0	XXX		739	500									Must				
18	Samsul Hoque Store(Y)	1828204808		EL: low stock	3521.0::1324.0	XXX		2693	900									Must				
19	Mayer Dua Store(Y)	1828204896			1754.0::837.0	XXX		3001	0									Important				
20	Mojammel Store-02(Y)	1828209912			11929.0::5471.0	XXX		11782	0									Important				
21	Rasel Store(Y)	1828209921		EL: low stock	2099.0::860.0	XXX		1498	700									Must				
22	Jakaria Store(Y)	1828218260		EL: low stock	3649.0::1107.0	XXX		4323	1400									Must				
23	Sifat Store(Y)	1828222017		EL: low stock	2695.0::1713.0	XXX		1108	2100									Must				
24	Ikra Store(Y)	1828222019			1768.0::898.0	XXX		2004	0									Important				
25	Alif Store(Y)	1848052281		EL: out of stock	9073.0::5996.0	XXX		1288	3600									Must				
26	Rahim Store(Y)	1848181411		EL: low stock	3081.0::3140.0	XXX		1179	500									Must				
27	Kaisar Store(Y)	1848212442			954.0::256.0	XXX		1349	0									Voluntary				
28	Yonus Store(Y)	1848212536			875.0::459.0	XXX		994	0									Important				
29	Parves Store(Y)	1848212537		EL: low stock	2082.0::525.0	XXX		1450	1100									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Jamal Store(Y)	1848212538		EL: low stock	4303.0::1301.0	XXX		2147	2600									Must				
31	K S Departmentall Store(Y)	1848212562		EL: low stock	22046.0::11237.0	XXX		5788	7900									Must				
32	Hamim Store(Y)	1848212578		EL: low stock	3070.0::1878.0	XXX		2355	1800									Must				
33	Rafique Store(Y)	1848212579			3798.0::1341.0	XXX		5913	0									Must				
34	Nabahan Store(Y)	1848212580		EL: low stock	1555.0::496.0	XXX		2429	500									Must				
35	Ushori Store(Y)	1848212585			2482.0::834.0	XXX		3470	0									Important				
36	Bhai Bhai Store(Y)	1848212586		EL: low stock	1729.0::498.0	XXX		1014	1300									Must				
37	Nur Store(Y)	1848212588		EL: low stock	6732.0::4698.0	XXX		2559	3400									Must				
38	Jany Store(Y)	1848212589		EL: low stock	12287.0::6833.0	XXX		3124	5300									Must				
39	Sha Alam Store(Y)	1848217112		EL: out of stock	1585.0::1261.0	XXX		818	1700									Must				
40	Raihan Store(Y)	1848219077		EL: low stock	234.0::286.0	XXX		367	500									Must				
41	Monjur Store(Y)	1848219131		EL: low stock	8076.0::3099.0	XXX		3623	4400									Must				
42	Sarwar Store(Y)	1848274609			5339.0::1970.0	XXX		2704	0									Voluntary				
43	Bismillah Store(Y)	1848280801		EL: low stock	5904.0::2446.0	XXX		3050	500									Must				
44	Robi Store(Y)	1848297940		EL: low stock	1358.0::0.0	XXX		1645	800									Must				
45	Labib Shop(Y)	1848402281		EL: low stock	2662.0::1693.0	XXX		1756	2200									Must				
46	Bhai Bhai Store(Y)	1848402293		EL: low stock	17745.0::9561.0	XXX		6604	8100									Must				
47	Monir Store(Y)	1848403420			3097.0::599.0	XXX		3517	0									Voluntary				
48	Mihad Store(Y)	1848421469		EL: out of stock	5470.0::489.0	XXX		153	5600									Must				
49	Lubna Fish Enterprise(Y)	1848421493			1625.0::1488.0	XXX		2875	0									Voluntary				
50	Nadia Enterprise(Y)	1848431745		EL: low stock	3270.0::2734.0	XXX		2706	1000									Must				
51	Amin Store(Y)	1848449352			1970.0::736.0	XXX		2490	0									Voluntary				
52	Bhai Bhai Store(Y)	1848449377		EL: low stock	2755.0::1722.0	XXX		1418	1000									Must				
53	Rasel Store Store(Y)	1848474282			628.0::178.0	XXX		1776	0									Voluntary				
54	Well Park Store Store(Y)	1848474323			2087.0::441.0	XXX		2896	0									Voluntary				
55	Pria Store(Y)	1848483770		EL: low stock	494.0::702.0	XXX		1077	500									Must				



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0	862 00	202 20.0	69.0	86.0	846669.0	48419.0	2.42	2.69	82.0	96.0	36.0	48.0	10.0	10.0	17.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	S R Tradears(Y)	1811707789			857.0::645.0	XXX		1272	0									Important				
2	Rana Mike Service(Y)	1811730098	A124006		14139.0::530 0.0	XXX		19948	0									Must				
3	Mohasan Awolia(Y)	1811730100		EL: low stock	2760.0::1200. 0	XXX		2850	1100									Must				
4	Hossen Tradears(Y)	1811730125	A053171	EL: low stock	18046.0::898 5.0	XXX		4595	6900									Must				
5	Shohel Enterprise(Y)	1811730135		EL: low stock	5444.0::2245. 0	XXX		4492	700									Must				
6	Prio Enterprise(Y)	1811744354	A054294	EL: low stock	4335.0::1857. 0	XXX		2907	2300									Must				
7	Hamid Brothers(Y)	1811744367		EL: low stock	6503.0::3934. 0	XXX		5132	5200									Must				
8	Emon Enterprise(Y)	1811744467		EL: low stock	648.0::482.0	XXX		789	1300									Must				
9	Ma Enterprise(Y)	1811744532		EL: out of stock	11958.0::601 4.0	XXX		1614	8800									Must				
10	Shaba Enterprise(Y)	1811744590	A125000	EL: out of stock	114.0::135.0	XXX		30	700									Must				
11	Nur Store(Y)	1811784209		EL: low stock	2688.0::792.0	XXX		1029	1800									Must				
12	Ajid Salon-1(Y)	1811784218	A117242	EL: low stock	8696.0::4037. 0	XXX		3015	6000									Must				
13	Ajid Salon(Y)	1820602952		EL: low stock	757.0::1583.0	XXX		1836	1500									Must				
14	Josna Departmentall Store(Y)	1820655696		EL: low stock	647.0::386.0	XXX		689	1400									Must				
15	Shaba Enterprise(Y)	1822858244		EL: low stock	472.0::378.0	XXX		490	500									Must				
16	Hossen Tradears(Y)	1822858537		EL: low stock	0.0::0.0	XXX		1353	600									Must				
17	Kamal Brothers(Y)	1822858625			26.0::0.0	XXX		579	0									Important				
18	Mubarak Store(Y)	1827132815		EL: low stock	3742.0::1565. 0	XXX		3697	1200									Must				
19	Bondhan (Y)	1827583969			1509.0::900.0	XXX		1469	0									Voluntary				
20	Emon Enterprise(Y)	1828201289		EL: low stock	995.0::164.0	XXX		1417	700									Must				
21	17 Biman Bahini Canteen(Y)	1828204882		EL: low stock	3719.0::1747. 0	XXX		1975	500									Must				
22	Rajib Bakeary(Y)	1828218246			829.0::539.0	XXX		1581	0									Important				
23	Jahed Shop(Y)	1828218274		EL: low stock	7786.0::3677. 0	XXX		3050	4100									Must				
24	Shodarshon Store(Y)	1833660592		EL: low stock	1615.0::1259. 0	XXX		1107	1300									Must				
25	Rajib Store(Y)	1848202916		EL: low stock	2898.0::1218. 0	XXX		2347	500									Must				
26	Painia Pharmacy(Y)	1848217110		EL: low stock	8612.0::5455. 0	XXX		2786	5000									Must				
27	Asraf Store(Y)	1848219054		EL: low stock	5396.0::2857. 0	XXX		1564	2700									Must				
28	Raki Pan Bitan(Y)	1848219195		EL: low stock	3429.0::2402. 0	XXX		2723	3600									Must				
29	Nurma Tradears(Y)	1848219196		EL: low stock	6146.0::2352. 0	XXX		4302	1500									Must				

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30	Emran Store(Y)	1848280737			3291.0::2357.0	XXX		10372	0									Voluntary				
31	Balal Store(Y)	1848280792		EL: low stock	9404.0::3728.0	XXX		3155	5300									Must				
32	Arfat Store(Y)	1848286723		EL: low stock	205.0::78.0	XXX		498	600									Must				
33	Islam Store(Y)	1848297927		EL: low stock	2853.0::1996.0	XXX		2020	2900									Must				
34	Arfat Store(Y)	1848297960			1017.0::911.0	XXX		3068	0									Voluntary				
35	Ma Stationary(Y)	1848297968	A057561	EL: low stock	928.0::356.0	XXX		1564	500									Must				
36	Liton Telecom(Y)	1848402263		EL: out of stock	395.0::40.0	XXX		31	2500									Must				
37	Yemmay(Y)	1848402264		EL: low stock	1944.0::905.0	XXX		1111	800									Must				
38	Shahed Store(Y)	1848403401			823.0::395.0	XXX		1999	0									Voluntary				
39	Sarwar Store(Y)	1848412701		EL: low stock	2028.0::954.0	XXX		1246	2100									Must				
40	L S Telecome(Y)	1848421480		EL: low stock	4242.0::1773.0	XXX		3831	1700									Must				
41	Ali Store(Y)	1848431753		EL: low stock	1817.0::757.0	XXX		996	1300									Must				
42	Ma Stationary(Y)	1848449332		EL: low stock	5378.0::1141.0	XXX		2995	3500									Must				
43	Ma Enterprise(Y)	1848449361		EL: low stock	929.0::342.0	XXX		2064	800									Must				
44	Nafisha Store(Y)	1848449378			250.0::274.0	XXX		357	0									Voluntary				
45	Ansar Canteen(Y)	1848449401		EL: low stock	4096.0::2300.0	XXX		2827	3600									Must				
46	Rahaman Store(Y)	1848474205			135.0::227.0	XXX		1432	0									Voluntary				
47	Endra Stationary Telecom(Y)	1848474226		EL: low stock	1600.0::196.0	XXX		1036	700									Must				
48	Sarwar Store Stationary(Y)	1848474251			885.0::486.0	XXX		2196	0									Voluntary				
49	Women Canteen Centeen(Y)	1848474284			671.0::696.0	XXX		2649	0									Voluntary				
50	Shoyan Store(Y)	1848483688			904.0::166.0	XXX		1192	0									Voluntary				



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0	610 00	143 09.0	78.0	92.0	636021.0	43129.0	5.07	5.32	80.0	82.0	34.0	38.0	11.0	7.0	11.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
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SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Pareants Telecom-2(Y)	1811730008			40.0::253.0	XXX		2056	0									Must				
2	Asha Electronics(Y)	1811730039		EL: low stock	1384.0::719.0	XXX		2659	500									Must				
3	Towfiq Enterprise-2(Y)	1811730046			140.0::137.0	XXX		2572	0									Must				
4	Noyan Departmentall Store(Y)	1811730052		EL: low stock	1736.0::1844.0	XXX		1215	500									Must				
5	Shah Uddin Telecom(Y)	1811730103	A049678		2163.0::369.0	XXX		3743	0									Must				
6	Rupali Telecome(Y)	1811730138	A045646	EL: low stock	7990.0::4469.0	XXX		4163	4500									Must				
7	Hemel Store(Y)	1811730144		EL: low stock	6760.0::2689.0	XXX		1928	2700									Must				
8	Towfiq Enterprise(Y)	1811731177	A117244		9196.0::5423.0	XXX		23866	0									Important				
9	N. Islam & Brothers(Y)	1811731196		EL: low stock	0.0::1913.0	XXX		7569	2000									Must				
10	Computer Castle(Y)	1811744322			10469.0::2956.0	XXX		6994	0									Must				
11	Paul Pan Bitan(Y)	1811744357			265.0::52.0	XXX		866	0									Important				
12	Sagargaon Hotel(Y)	1811767730		EL: low stock	585.0::383.0	XXX		885	500									Must				
13	Parents Telecom(Y)	1811767797	A122232		2942.0::1733.0	XXX		12361	0									Important				
14	Sonjoy Store(Y)	1811780982		EL: low stock	3407.0::1603.0	XXX		3567	500									Must				
15	Cox'Sbazar Electronics(Y)	1820602898		EL: low stock	8114.0::4647.0	XXX		3153	3200									Must				
16	Ganchil Store(Y)	1820602957	A122992	EL: low stock	653.0::177.0	XXX		585	500									Must				
17	N. Islam Telecom-1(Y)	1820655683	A124881	EL: low stock	626.0::1992.0	XXX		5368	2100									Must				
18	Green Store(Y)	1822849349		EL: low stock	10616.0::4023.0	XXX		6777	500									Must				
19	Computer Castle-2(Y)	1822858525	A045609		6.0::1286.0	XXX		7491	0									Must				
20	Puspita Store(Y)	1822858528		EL: low stock	6712.0::3377.0	XXX		1931	2500									Must				
21	Mawlana Telecom(Y)	1822858531		EL: low stock	3688.0::1673.0	XXX		1955	2300									Must				
22	Kashem Store(Y)	1822858632		EL: low stock	3461.0::1698.0	XXX		1079	1400									Must				
23	Ayon Telecome(Y)	1822891898	A100665	EL: low stock	9301.0::6303.0	XXX		4346	3200									Must				
24	Bondho Shop(Y)	1828200221		EL: low stock	1464.0::428.0	XXX		1199	500									Must				
25	Towfique Enterprise-3(Y)	1828204712			342.0::0.0	XXX		5831	0									Important				
26	Akhi Mobile Saver(Y)	1828204713		EL: low stock	1775.0::867.0	XXX		1060	600									Must				
27	Poushe Resturant(Y)	1828216178			1663.0::774.0	XXX		3053	0									Important				
28	Ocean Wave Communication(Y)	1828218222	A100283	EL: low stock	17844.0::4332.0	XXX		6703	5400									Must				
29	Ma Store(Y)	1828218263		EL: low stock	4733.0::3043.0	XXX		2376	3900									Must				
30	Lona Farmachy(Y)	1828218289		EL: low stock	159.0::205.0	XXX		502	500									Must				

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31	Reky Store-2(Y)	1828222013		EL: out of stock	3281.0::1409.0	XXX		753	3100									Must				
32	Kankachol(Y)	1833660347			1482.0::673.0	XXX		2143	0									Important				
33	N. Islam Brothers-2(Y)	1833660583		EL: out of stock	1975.0::943.0	XXX		767	3100									Must				
34	Red Chile(Y)	1848181405		EL: out of stock	6755.0::3891.0	XXX		1246	4200									Must				
35	Haron Store(Y)	1848181422	A115521	EL: out of stock	0.0::0.0	XXX		2	500									Must				
36	Reky Store(Y)	1848181564		EL: low stock	847.0::486.0	XXX		836	500									Must				
37	Jamil Store(Y)	1848181587		EL: low stock	921.0::267.0	XXX		1167	500									Must				
38	N. Islam Telecom-2(Y)	1848181596		EL: low stock	3381.0::1254.0	XXX		4554	1400									Must				
39	Nayan Departmentall Store(Y)	1848185750			988.0::203.0	XXX		852	0									Important				
40	Rana Telecom(Y)	1848185770	A115518		1639.0::1406.0	XXX		6773	0									Important				
41	Mim Store(Y)	1848185771		EL: low stock	1198.0::114.0	XXX		1109	500									Must				
42	Ahamed Store(Y)	1848185772		EL: low stock	2354.0::1629.0	XXX		917	900									Must				
43	Kayem Store(Y)	1848212452		EL: low stock	630.0::240.0	XXX		440	700									Must				
44	Zawtola Shoper Shop(Y)	1848212469		EL: low stock	6713.0::4094.0	XXX		3113	1700									Must				
45	Momi Store(Y)	1848219194		EL: low stock	5966.0::3614.0	XXX		2736	1800									Must				
46	Najma Store(Y)	1848280760		EL: low stock	3220.0::964.0	XXX		2135	900									Must				
47	Farid Store(Y)	1848286721			432.0::317.0	XXX		2510	0									Voluntary				
48	Akib Mobile Center(Y)	1848297900		EL: low stock	1587.0::290.0	XXX		614	800									Must				
49	Rafique Store(Y)	1848403407			0.0::0.0	XXX		6223	0									Voluntary				
50	Jonakir Alo(Y)	1848421470			565.0::458.0	XXX		2552	0									Voluntary				
51	Parents Telecom-3(Y)	1848449364			2768.0::3082.0	XXX		3291	0									Voluntary				
52	Masuk Store(Y)	1848449379			7792.0::3530.0	XXX		1727	0									Voluntary				
53	Rupali Store Store(Y)	1848474227		EL: low stock	117.0::63.0	XXX		185	500									Must				
54	Joynal Store Store(Y)	1848474237		EL: out of stock	2896.0::1280.0	XXX		504	1600									Must				
55	Al Mukka Store Store(Y)	1848474285		EL: low stock	1120.0::631.0	XXX		2051	500									Must				



Date:15-02-2018 DSR : Cox South-1 Dsr 5(1811744574)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	589 00	138 17.0	79.0	94.0	658839.0	36866.0	4.98	5.45	82.0	100.0	35.0	40.0	12.0	2.0	9.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Ammajan Store(Y)	1811730032		EL: out of stock	30645.0::148 88.0	XXX		3891	7900									Must				
2	Tasnia Telecom(Y)	1811730055	A058897	EL: out of stock	2209.0::0.0	XXX		297	9000									Must				
3	Kajol Farmachy(Y)	1811730104			1728.0::1059. 0	XXX		2367	0									Important				
4	Shaiful Store(Y)	1811730109			1283.0::563.0	XXX		704	0									Important				
5	Mokter Store(Y)	1811730133		EL: low stock	227.0::0.0	XXX		451	500									Must				
6	Gapper Store-1(Y)	1811730142	A101348	EL: low stock	619.0::1163.0	XXX		2595	600									Must				
7	Shahidullah Store(Y)	1811731154			2299.0::884.0	XXX		1413	0									Must				
8	Era Telecom(Y)	1811731168			865.0::533.0	XXX		1539	0									Important				
9	Kaisar Store(Y)	1811744370		EL: low stock	3475.0::1655. 0	XXX		1717	500									Must				
10	Tajarat Store-1(Y)	1811744557	A045571		6119.0::5294. 0	XXX		16360	0									Must				
11	Ma Store(Y)	1820602955			1651.0::893.0	XXX		2730	0									Important				
12	Rana Store(Y)	1820602964		EL: low stock	1251.0::966.0	XXX		1297	1000									Must				
13	Hamid Store(Y)	1820635618			534.0::152.0	XXX		2268	0									Important				
14	Shaiful Store(Y)	1822837051		EL: low stock	8409.0::2803. 0	XXX		4215	3000									Must				
15	All-Mumin Store(Y)	1822858505			164.0::149.0	XXX		3626	0									Important				
16	Tajarat Store(Y)	1822858510		EL: low stock	3687.0::865.0	XXX		5900	6500									Must				
17	Rasel Store(Y)	1822858653		EL: low stock	937.0::128.0	XXX		1273	1200									Must				
18	Abu Store(Y)	1822891818	A056579		10759.0::449 7.0	XXX		23338	0									Must				
19	Rakib & Rahat Store- 1(Y)	1828200297		EL: low stock	8823.0::4726. 0	XXX		3644	5500									Must				
20	Riaj Store(Y)	1828204895		EL: low stock	782.0::365.0	XXX		1009	500									Must				
21	Dibo Farmachy(Y)	1828209906			656.0::326.0	XXX		4397	0									Important				
22	Gaffer Store-1(Y)	1828209939		EL: low stock	417.0::266.0	XXX		1191	600									Must				
23	Gapper Store(Y)	1828221861			279.0::37.0	XXX		660	0									Important				
24	Myasboundary Store(Y)	1833660478		EL: low stock	1797.0::755.0	XXX		1623	2100									Must				
25	Raja Store(Y)	1833660553		EL: low stock	2976.0::942.0	XXX		2557	1000									Must				
26	Mamun Store(Y)	1833660593			655.0::277.0	XXX		2692	0									Important				
27	Joy Farmachy(Y)	1848181423			981.0::822.0	XXX		4466	0									Important				
28	Yonus Telecom(Y)	1848181595	R0336524		3276.0::689.0	XXX		10273	0									Important				
29	All Mubin(Y)	1848202904			972.0::136.0	XXX		2732	0									Important				
30	Rakib & Rahat Store(Y)	1848202917	A115516	EL: low stock	3437.0::833.0	XXX		3754	3000									Must				
31	S S Store(Y)	1848202948		EL: low stock	1678.0::554.0	XXX		1554	1100									Must				
32	Kamal Store(Y)	1848212429			2202.0::1142. 0	XXX		1756	0									Voluntary				
33	Hossen Store(Y)	1848212431		EL: low stock	1462.0::531.0	XXX		2424	700									Must				
34	Kajol Store(Y)	1848212454		EL: low stock	845.0::301.0	XXX		1820	800									Must				
35	Jabed Store(Y)	1848212501		EL: low stock	1158.0::239.0	XXX		1434	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Mayerdua Store(Y)	1848212540		EL: low stock	1367.0::648.0	XXX		1398	1000									Must				
37	Arif Store(Y)	1848217107			1183.0::830.0	XXX		4011	0									Voluntary				
38	Hoque Store(Y)	1848217146		EL: low stock	2295.0::879.0	XXX		1208	800									Must				
39	Cell One Telecom(Y)	1848219067		EL: out of stock	1955.0::447.0	XXX		17	2100									Must				
40	Akij Store(Y)	1848219114			750.0::226.0	XXX		1172	0									Important				
41	Shohag Store(Y)	1848280758			1123.0::469.0	XXX		1135	0									Voluntary				
42	Munir Store(Y)	1848280819		EL: low stock	1602.0::1096.0	XXX		2028	2200									Must				
43	Shab Uddin Store(Y)	1848297921		EL: low stock	2437.0::1318.0	XXX		1259	1900									Must				
44	Eddris Store(Y)	1848297928			0.0::0.0	XXX		2249	0									Voluntary				
45	Allahhar Dan(Y)	1848297953			1111.0::226.0	XXX		2198	0									Voluntary				
46	Rasel Store(Y)	1848412720			682.0::411.0	XXX		1206	0									Voluntary				
47	Mizan Store(Y)	1848412733		EL: low stock	529.0::526.0	XXX		734	700									Must				
48	Abu Store(Y)	1848412734			439.0::200.0	XXX		2176	0									Voluntary				
49	Rasel Store(Y)	1848421491			1185.0::519.0	XXX		1666	0									Voluntary				
50	Farid Store(Y)	1848449380		EL: low stock	78.0::395.0	XXX		2850	2100									Must				
51	M C Store Store(Y)	1848474228			297.0::0.0	XXX		584	0									Voluntary				
52	Hamid Store Store(Y)	1848474252		EL: low stock	1726.0::412.0	XXX		912	500									Must				
53	Kaderb Store(Y)	1848474279			126.0::0.0	XXX		3444	0									Voluntary				
54	Rana Telecom Store(Y)	1848483679			0.0::1407.0	XXX		1786	0									Voluntary				
55	Rubel Store(Y)	1848483693			857.0::983.0	XXX		823	0									Voluntary				
56	Iqra-Moni Iqra-Moni(Y)	1848483700		EL: out of stock	1405.0::1058.0	XXX		249	1600									Must				





Date:15-02-2018 DSR : Cox South-1 Dsr 7(1811744575)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3	814 00	190 94.0	75.0	90.0	762727.0	45451.0	3.37	3.75	80.0	95.0	36.0	42.0	11.0	8.0	17.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	All Jaman Natowark(Y)	1811707855	A101607		9408.0::1439.0	XXX		74154	0									Must				
2	Rowsan Pharmacy(Y)	1811730037			869.0::438.0	XXX		1309	0									Important				
3	Bismillha Store(Y)	1811730092		EL: low stock	4009.0::2717.0	XXX		2414	1900									Must				
4	Mizan Store(Y)	1811730101		EL: low stock	8682.0::4891.0	XXX		3267	5200									Must				
5	Abu Hana Store(Y)	1811730102			113.0::300.0	XXX		1211	0									Important				
6	Sukur Store(Y)	1811731182		EL: low stock	2630.0::496.0	XXX		1425	2600									Must				
7	Amin Store(Y)	1811744585		EL: low stock	8433.0::3987.0	XXX		3156	4500									Must				
8	Mob Mong Store(Y)	1811759833	A056678	SIM: out of stock EL: low stock	1292.0::981.0	3		644	1100									Must				
9	Fardos Store(Y)	1811759877		EL: low stock	2487.0::746.0	XXX		1133	1600									Must				
10	Saddim Green Bitan(Y)	1811769804		EL: low stock	6193.0::3992.0	XXX		1758	2800									Must				
11	Romij Juwalers(Y)	1811780977			502.0::444.0	XXX		2681	0									Important				
12	Rupan Store(Y)	1811780989		EL: low stock	5448.0::2456.0	XXX		2892	2000									Must				
13	Opa Traders(Y)	1811784205	A103914		390.0::315.0	XXX		735	0									Must				
14	Ram Proshed Rudro(Y)	1811784210			417.0::276.0	XXX		760	0									Important				
15	Sha Kolil Store(Y)	1811784211		EL: low stock	2394.0::1325.0	XXX		2403	1500									Must				
16	Kholil Store(Y)	1820608287	A054220		10992.0::4448.0	XXX		46293	0									Must				
17	Noman Store(Y)	1820623506		EL: low stock	1770.0::1002.0	XXX		1991	600									Must				
18	Taher Telecom(Y)	1820623530	A054219		2897.0::1556.0	XXX		3887	0									Important				
19	Atik Store(Y)	1828200222			2215.0::768.0	XXX		1588	0									Must				
20	Mhamud Store(Y)	1828204716		EL: out of stock	5090.0::2224.0	XXX		1662	4100									Must				
21	Projan Store(Y)	1828218230		EL: low stock	9679.0::4150.0	XXX		3747	6900									Must				
22	Cox'S Tabes(Y)	1828218286			1561.0::542.0	XXX		1444	0									Must				
23	Hazi Islam Juwalers(Y)	1828222011		EL: low stock	1943.0::1221.0	XXX		1635	500									Must				
24	Rahaman Enterprires(Y)	1833660597		EL: low stock	13050.0::5564.0	XXX		2365	600									Must				
25	Mamun Store(Y)	1848185798		EL: out of stock	13859.0::6896.0	XXX		3480	8100									Must				
26	Rohim Ullha Store(Y)	1848202905		EL: low stock	4007.0::933.0	XXX		1925	2100									Must				
27	Manik Store(Y)	1848202914		EL: out of stock	2944.0::0.0	XXX		410	1800									Must				
28	Vai Vai Store(Y)	1848202919		EL: low stock	20244.0::10287.0	XXX		5213	8800									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
29	Ajjj Store(Y)	1848202921		EL: out of stock	6765.0::2613.0	XXX		1082	3000									Must				
30	Bak Khali Enterpries(Y)	1848202929		EL: low stock	265.0::0.0	XXX		993	500									Must				
31	Jahan Enterpries(Y)	1848202951	R0062990	EL: low stock	11736.0::4152.0	XXX		10226	1300									Must				
32	Ikbal Store(Y)	1848212460		EL: out of stock	2159.0::1608.0	XXX		542	1500									Must				
33	Jami Store(Y)	1848217114			258.0::93.0	XXX		682	0									Voluntary				
34	Abdullha Store(Y)	1848219081		EL: low stock	1079.0::588.0	XXX		1581	800									Must				
35	All Jaman Store(Y)	1848274595	R0330018		797.0::4390.0	XXX		73285	0									Voluntary				
36	Towhis Enterpries (Y)	1848280739		EL: low stock	356.0::89.0	XXX		563	500									Must				
37	Jahan Enterpries(Y)	1848280751			311.0::2497.0	XXX		1172	0									Voluntary				
38	Najir Enterpries(Y)	1848280813		EL: low stock	1561.0::887.0	XXX		1208	2000									Must				
39	Ahaser Store(Y)	1848297963		EL: low stock	6103.0::2517.0	XXX		1858	3600									Must				
40	Abid Store(Y)	1848402253			4407.0::2029.0	XXX		1953	0									Voluntary				
41	Hamid Store(Y)	1848412710		EL: low stock	3201.0::1680.0	XXX		1826	3100									Must				
42	A K Enterpries(Y)	1848449313		EL: low stock	2797.0::1199.0	XXX		1611	1900									Must				
43	Madure Jori House(Y)	1848449329			445.0::178.0	XXX		821	0									Voluntary				
44	Ajjj Store(Y)	1848449365		EL: out of stock	1461.0::2458.0	XXX		257	1700									Must				
45	Ovi Store(Y)	1848449389		EL: low stock	1702.0::827.0	XXX		1982	1600									Must				
46	Nihad Fashion (Y)	1848474246		EL: out of stock	420.0::1021.0	XXX		1	3200									Must				
47	Nasir Fashion Telecom(Y)	1848474247			2671.0::0.0	XXX		7018	0									Voluntary				
48	Tuhin Store(Y)	1848483760			852.0::0.0	XXX		8952	0									Voluntary				



Date:15-02-2018 DSR : Cox South-1 Dsr 9(1811744576)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3	804 00	188 60.0	71.0	90.0	675225.0	51518.0	7.24	8.11	77.0	96.0	26.0	30.0	8.0	6.0	13.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Cox'S Queen(Y)	1811707640	A054231	EL: low stock	4780.0::2050.0	XXX		2054	500									Must				
2	Taj Store (Y)	1811707700		EL: low stock	1708.0::819.0	XXX		1687	1200									Must				
3	Maa Store(Y)	1811707805		EL: out of stock	16974.0::8081.0	XXX		3457	8600									Must				
4	Rajvi Telecome(Y)	1811707809	A045559	EL: low stock	4925.0::1953.0	XXX		1817	1000									Must				
5	Taj Stationary(Y)	1811730007			1835.0::1333.0	XXX		3619	0									Must				
6	Manik Store(Y)	1811730108		EL: low stock	1831.0::939.0	XXX		772	900									Must				
7	Satkania Potostat(Y)	1811731161	A113974	EL: low stock	2469.0::2072.0	XXX		1900	1200									Must				
8	Sujan & Brothers (Y)	1811731188		EL: out of stock	1721.0::780.0	XXX		571	2200									Must				
9	Nantu Store(Y)	1811744327		EL: low stock	4207.0::2518.0	XXX		1285	2400									Must				
10	Ganarel Store(Y)	1811744355		EL: low stock	2543.0::1570.0	XXX		2161	1900									Must				
11	Harun Store(Y)	1811769805		EL: low stock	446.0::470.0	XXX		1233	500									Must				
12	Brothers Enterprise (Y)	1820608169	A055333		7555.0::3646.0	XXX		5894	0									Important				
13	Mobile Exebetion (Y)	1820623485	A054233		581.0::89.0	XXX		930	0									Voluntary				
14	S S Telecome(Y)	1820631583	A045555	EL: low stock	760.0::370.0	XXX		377	500									Must				
15	Rajvi Telecome 2(Y)	1822858524			92.0::417.0	XXX		2405	0									Important				
16	Faruk Enterprise(Y)	1822858564	A101380		4292.0::1142.0	XXX		18090	0									Important				
17	Dayal Store(Y)	1822858639		EL: low stock	1060.0::576.0	XXX		1433	1200									Must				
18	Taher Telecom(Y)	1822858689	A124454	EL: low stock	2716.0::432.0	XXX		1117	1100									Must				
19	Taher Telecom(Y)	1822869969		EL: low stock	2483.0::1764.0	XXX		2211	600									Must				
20	Hujor Store(Y)	1822895926			716.0::253.0	XXX		982	0									Important				
21	Ikbaal Store(Y)	1827504106			59.0::0.0	XXX		2114	0									Important				
22	Arif Store(Y)	1827504121		EL: low stock	985.0::581.0	XXX		970	700									Must				
23	Cox Computer(Y)	1828200320		EL: low stock	5290.0::3212.0	XXX		2733	4400									Must				
24	Baswir Store(Y)	1828204806		EL: low stock	8101.0::3404.0	XXX		3447	5400									Must				
25	S International(Y)	1828209903			318.0::178.0	XXX		13579	0									Important				
26	Mobile Center(Y)	1828218269	A055345		1903.0::406.0	XXX		28867	0									Important				
27	B.R Telecome(Y)	1828245500	A112268		429.0::293.0	XXX		285	0									Important				
28	Ishan Pan Bitan(Y)	1833660333		EL: low stock	1992.0::1295.0	XXX		1509	500									Must				
29	Farid Panbitan(Y)	1833660344		EL: low stock	796.0::734.0	XXX		2114	1300									Must				
30	Abu Store(Y)	1833660485		EL: low stock	8027.0::3030.0	XXX		5000	8800									Must				
31	Perfect Computer(Y)	1848052279	A106000	EL: low stock	2077.0::1728.0	XXX		1957	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Mashrang Pan Bitan(Y)	1848181414		EL: low stock	2119.0::2024.0	XXX		1562	2600									Must				
33	Tip Store(Y)	1848212401		EL: low stock	784.0::551.0	XXX		1180	600									Must				
34	Bismillha Tradas(Y)	1848212503		EL: low stock	5210.0::2638.0	XXX		1565	1900									Must				
35	Bismillha Photostate(Y)	1848212504		EL: low stock	2377.0::1207.0	XXX		2514	600									Must				
36	Mobile Fair Center(Y)	1848212507	A118505		0.0::0.0	XXX		9302	0									Must				
37	Minhaz Store(Y)	1848212512		EL: low stock	2542.0::1195.0	XXX		1760	1000									Must				
38	Cox Computer(Y)	1848219068	R0329043		26.0::26.0	XXX		1600	0									Important				
39	Niaj Store(Y)	1848219079		EL: low stock	7835.0::4835.0	XXX		3882	4800									Must				
40	Rakib Telecom (Y)	1848274607		EL: low stock	1588.0::1370.0	XXX		724	1400									Must				
41	Rijbi Telecom(Y)	1848280763			1487.0::520.0	XXX		1952	0									Voluntary				
42	Anis Store(Y)	1848297901		EL: low stock	2559.0::1094.0	XXX		2397	800									Must				
43	Mobile Telecom(Y)	1848297902		EL: out of stock	4528.0::178.0	XXX		402	1500									Must				
44	Putu Pan Bitan (Y)	1848297903		EL: low stock	1013.0::427.0	XXX		896	600									Must				
45	Mn Enterpries(Y)	1848297910			0.0::357.0	XXX		1868	0									Voluntary				
46	Sami Store(Y)	1848297967		EL: low stock	2281.0::743.0	XXX		1144	1000									Must				
47	Hamid Store(Y)	1848412732		EL: low stock	2058.0::1109.0	XXX		779	500									Must				
48	Bahadur Pan Bitan(Y)	1848421473		EL: out of stock	1010.0::725.0	XXX		778	2400									Must				
49	Vulo Enterprise(Y)	1848431773		EL: low stock	778.0::147.0	XXX		827	500									Must				
50	Manjur Morshed Store(Y)	1848449382			1052.0::1022.0	XXX		1037	0									Voluntary				
51	Saiful Store Store(Y)	1848474231		EL: low stock	2202.0::1092.0	XXX		811	1000									Must				
52	Sujan Telecom(Y)	1848474276	R0339373	SIM: out of stock EL: low stock	5268.0::1908.0	3		8343	10800									Must				
53	Arife Telecom Store(Y)	1848474287			101.0::0.0	XXX		1093	0									Voluntary				
54	Shah Amanat Store(Y)	1848483758		EL: low stock	623.0::469.0	XXX		2039	3000									Must				



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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	665 00	155 99.0	76.0	90.0	724586.0	40087.0	3.61	3.91	78.0	100.0	37.0	39.0	12.0	2.0	10.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Riya Mobile-02(Y)	1811707622	A124455		4783.0::3521.0	XXX		5946	0									Must				
2	Promi Store(Y)	1811707747		EL: low stock	5667.0::3405.0	XXX		2336	2600									Must				
3	Sakib Metal(Y)	1811707781		EL: low stock	2568.0::1278.0	XXX		1490	2500									Must				
4	Onial Store(Y)	1811707812		EL: low stock	4603.0::1239.0	XXX		3007	1100									Must				
5	Polash Store(Y)	1811707814			2549.0::1441.0	XXX		2401	0									Must				
6	Jory House(Y)	1811730005		EL: low stock	3374.0::2375.0	XXX		1335	1600									Must				
7	Orpitha Trading(Y)	1811730009		EL: low stock	921.0::474.0	XXX		540	700									Must				
8	Coxy Madico(Y)	1811730023	A049719		373.0::869.0	XXX		899	0									Must				
9	Josna Enterprise(Y)	1811730067		EL: low stock	364.0::134.0	XXX		634	500									Must				
10	Puspha Store-01(Y)	1811730076	A054213		6368.0::3160.0	XXX		21507	0									Must				
11	Ideas-01(Y)	1811730088	A054284	EL: low stock	3286.0::2226.0	XXX		2427	700									Must				
12	Puspha Store(Y)	1811730115		EL: low stock	1066.0::888.0	XXX		1543	500									Must				
13	Tahanik Enterpriess(Y)	1811730139	R0330017	EL: low stock	4234.0::4448.0	XXX		3645	2300									Must				
14	Habib Store (Y)	1811744411		EL: low stock	3385.0::2500.0	XXX		1457	1700									Must				
15	A B Store(Y)	1820608270	A101532	EL: low stock	2260.0::1674.0	XXX		1871	1000									Must				
16	Mother Point(Y)	1820608282		EL: low stock	15162.0::7364.0	XXX		7860	2500									Must				
17	Harun Store-01(Y)	1820623483	A056163	EL: low stock	2024.0::628.0	XXX		368	500									Must				
18	Jhanra Store(Y)	1822849338		EL: low stock	12626.0::7343.0	XXX		2916	5500									Must				
19	Puspha Store-02(Y)	1827504124		EL: low stock	221.0::0.0	XXX		756	500									Must				
20	Tamanna Telecom(Y)	1828204717			102.0::376.0	XXX		1473	0									Important				
21	Faria Stroe (Y)	1828204801		EL: low stock	3600.0::1681.0	XXX		1735	1200									Must				
22	Abid Store(Y)	1828204883		EL: low stock	2325.0::1273.0	XXX		2148	500									Must				
23	Harun Store-02(Y)	1828218292			339.0::127.0	XXX		1143	0									Important				
24	Safiyet Store(Y)	1828221763		EL: low stock	6663.0::2289.0	XXX		2182	3400									Must				
25	Coxy Madico-01(Y)	1828221781		EL: low stock	9228.0::6180.0	XXX		3620	6000									Must				
26	Ideas-02(Y)	1828221792		EL: low stock	4950.0::1725.0	XXX		1328	1800									Must				
27	Fames Stationary(Y)	1833660580	A123385		399.0::114.0	XXX		1205	0									Must				
28	Baharin Dipartmantel Store(Y)	1848109017		EL: low stock	954.0::646.0	XXX		616	1100									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
29	Ideas 3(Y)	1848181575		EL: low stock	3733.0::777.0	XXX		2316	500									Must				
30	Ropan Store(Y)	1848185728			0.0::13.0	XXX		848	0									Important				
31	Riya Mobile-01(Y)	1848202922			976.0::388.0	XXX		3974	0									Important				
32	Palash Matel(Y)	1848212596		EL: low stock	464.0::101.0	XXX		418	500									Must				
33	Didar Store(Y)	1848217141			473.0::354.0	XXX		1228	0									Voluntary				
34	Sayma Trading(Y)	1848217143		EL: low stock	5958.0::3529.0	XXX		1413	2300									Must				
35	Joy-Guru Store(Y)	1848219003		EL: low stock	1248.0::792.0	XXX		993	1300									Must				
36	Manna Store(Y)	1848219059		EL: low stock	1909.0::671.0	XXX		1754	500									Must				
37	Mina Bazar(Y)	1848219075			535.0::101.0	XXX		2102	0									Must				
38	Palash Store-02(Y)	1848219108			4042.0::1273.0	XXX		2355	0									Voluntary				
39	Mayer Doha Store(Y)	1848219168			2691.0::3319.0	XXX		2303	0									Voluntary				
40	Kamal Trading(Y)	1848219185		EL: low stock	3190.0::619.0	XXX		1449	1200									Must				
41	Mowa Store(Y)	1848274587		EL: low stock	9681.0::4194.0	XXX		3030	3300									Must				
42	Rofiqe Store (Y)	1848274596		EL: low stock	8878.0::4066.0	XXX		3679	3800									Must				
43	Jahanara Store(Y)	1848280741		EL: low stock	2192.0::1529.0	XXX		587	900									Must				
44	Famas Cox(Y)	1848280774			2172.0::1431.0	XXX		1721	0									Voluntary				
45	Jishan Store(Y)	1848297926		EL: low stock	3028.0::864.0	XXX		1578	1200									Must				
46	Puspha Store-03(Y)	1848297929		EL: low stock	246.0::342.0	XXX		1179	1100									Must				
47	Amin Store(Y)	1848297980			51.0::102.0	XXX		932	0									Voluntary				
48	Salam Store(Y)	1848402261			445.0::347.0	XXX		2671	0									Voluntary				
49	Nayem Store(Y)	1848403424		EL: low stock	1911.0::515.0	XXX		1391	700									Must				
50	Rokomari Store(Y)	1848431725			2988.0::2046.0	XXX		3841	0									Voluntary				
51	Sohana Store(Y)	1848431757		EL: low stock	13494.0::5490.0	XXX		4247	5200									Must				
52	Raihan Store(Y)	1848431758			3367.0::1558.0	XXX		4938	0									Voluntary				
53	Jawwan Art(Y)	1848449383			428.0::309.0	XXX		3975	0									Voluntary				
54	Ismial Store Store(Y)	1848474232		EL: low stock	2098.0::1047.0	XXX		1133	1400									Must				
55	Urmi Telecom Telecom(Y)	1848474294			583.0::345.0	XXX		2598	0									Voluntary				
56	Puspha Store-04 Shoilpik(Y)	1848474296			319.0::0.0	XXX		2584	0									Voluntary				
57	Gasing Store Store(Y)	1848474297		EL: low stock	2137.0::589.0	XXX		1848	500									Must				
58	Ripon Store(Y)	1848474326		EL: low stock	1820.0::967.0	XXX		1704	700									Must				
59	Mayer Doha Store(Y)	1848474332		EL: low stock	0.0::208.0	XXX		1128	900									Must				
60	Birmise Point Poent(Y)	1848483678		EL: low stock	0.0::648.0	XXX		2158	500									Must				
61	Saikat Store(Y)	1848483729		EL: low stock	0.0::547.0	XXX		1057	1300									Must				
62	Oishe Enterprires(Y)	1848483771		EL: low stock	1676.0::723.0	XXX		1523	500									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	503 00	117 99.0	73.0	92.0	475163.0	28170.0	4.27	4.99	81.0	100.0	26.0	36.0	10.0	5.0	14.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Joynab Store(Y)	1811707807			284.0::161.0	XXX		8784	0									Must				
2	Cyber Vision(Y)	1811730027	A054225		4850.0::2003.0	XXX		6004	0									Must				
3	Maa Store(Y)	1811730126		EL: low stock	2360.0::1706.0	XXX		2321	500									Must				
4	Monjur Store(Y)	1811730150			2851.0::1693.0	XXX		2639	0									Important				
5	Hasan Telecom(Y)	1811731166	A054227		1052.0::1333.0	XXX		1353	0									Important				
6	M.B Sikdar(Y)	1811744321		EL: low stock	1974.0::267.0	XXX		1132	1100									Must				
7	Dipika Enterprise(Y)	1811744344		EL: low stock	1280.0::51.0	XXX		1962	2200									Must				
8	Rahaman Store(Y)	1811744360			292.0::0.0	XXX		1009	0									Important				
9	City Steel(Y)	1811784201			1369.0::358.0	XXX		1494	0									Important				
10	Mojidia Store(Y)	1820602897		EL: low stock	3215.0::1879.0	XXX		2228	2700									Must				
11	Rahin Enterprise(Y)	1820602970			2712.0::950.0	XXX		2503	0									Must				
12	Kajol Store(Y)	1820623527		EL: low stock	2472.0::1389.0	XXX		1566	1200									Must				
13	Earth Telecom(Y)	1822858513		EL: out of stock	5641.0::3357.0	XXX		2552	6500									Must				
14	Dipika Enterprise(Y)	1822858633	A045593	EL: low stock	6214.0::2674.0	XXX		4440	2900									Must				
15	Kan Enterprise(Y)	1822858634	A057566		734.0::253.0	XXX		1475	0									Important				
16	Mojamel Store(Y)	1827583920	A124812	EL: low stock	7423.0::1993.0	XXX		3367	2700									Must				
17	Jahan Store(Y)	1828204800		EL: low stock	4405.0::2405.0	XXX		2421	500									Must				
18	Moon Tahin Store(Y)	1828209941		EL: low stock	1549.0::249.0	XXX		1301	500									Must				
19	S.B Monir(Y)	1828245491		EL: low stock	3093.0::2263.0	XXX		1667	2000									Must				
20	Tahasin Store(Y)	1833660550		EL: low stock	5685.0::2791.0	XXX		2201	3800									Must				
21	A.K Enterprise(Y)	1848212490	A124896		153.0::220.0	XXX		2720	0									Important				
22	Dipika Enterprise(Y)	1848212493		EL: low stock	694.0::0.0	XXX		2033	3000									Must				
23	Karim Art(Y)	1848212572			180.0::51.0	XXX		3208	0									Must				
24	Jomir Uddin(Y)	1848217108		EL: low stock	5180.0::1734.0	XXX		1709	2200									Must				
25	Rahman Store(Y)	1848219123		EL: low stock	2756.0::2353.0	XXX		1530	2800									Must				
26	Asys Store(Y)	1848219182		EL: low stock	21424.0::10752.0	XXX		1347	2200									Must				
27	Mayrdua(Y)	1848219184		EL: low stock	1436.0::695.0	XXX		1417	500									Must				
28	Karim Store(Y)	1848219186		EL: low stock	6996.0::3418.0	XXX		5321	3200									Must				
29	Somaia Enterprise(Y)	1848280731		EL: low stock	788.0::131.0	XXX		641	500									Must				
30	Khan Enterprise(Y)	1848297925			440.0::291.0	XXX		910	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Haji Medico(Y)	1848297981		EL: low stock	2636.0::1203.0	XXX		1527	1600									Must				
32	Riaz Trading(Y)	1848431738		EL: low stock	4181.0::1896.0	XXX		1698	900									Must				
33	Mokka Enterprise(Y)	1848449310		EL: low stock	615.0::570.0	XXX		603	500									Must				
34	Vhai Vhai Enterprise(Y)	1848449320			341.0::0.0	XXX		646	0									Voluntary				
35	Cyber Vision(Y)	1848449335	R0339376		354.0::6.0	XXX		841	0									Voluntary				
36	Joshal Store(Y)	1848449396		EL: low stock	3996.0::1542.0	XXX		1782	1900									Must				
37	Goljar Trading(Y)	1848474200			897.0::0.0	XXX		405	0									Voluntary				
38	Robel Store Store(N)	1848474233			475.0::149.0	XXX		2658	0									Voluntary				
39	Naimay Store Store(Y)	1848474255			1979.0::342.0	XXX		1223	0									Voluntary				
40	Birmise Store Store(Y)	1848474295			178.0::190.0	XXX		705	0									Voluntary				
41	Lucky Store Store(Y)	1848474324			186.0::1983.0	XXX		7068	0									Voluntary				
42	Joy Enterprise Enterprise(Y)	1848474343	R0341779	EL: low stock	9546.0::2215.0	XXX		3656	3900									Must				
43	Earth Telecom(Y)	1848483764		EL: low stock	149.0::50.0	XXX		630	500									Must				





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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	753 00	176 63.0	81.0	94.0	809704.0	43481.0	5.75	6.32	82.0	100.0	35.0	38.0	12.0	8.0	12.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Onabill Store(Y)	1811707614		EL: low stock	3217.0::1762.0	XXX		1576	1100									Must				
2	Torjoy Enterprise(Y)	1811730006		EL: low stock	11439.0::5018.0	XXX		6121	10400									Must				
3	Monihor Stoer(Y)	1811730113		EL: low stock	3714.0::1750.0	XXX		1845	2500									Must				
4	Jimi Mohil House(Y)	1811730147		EL: low stock	960.0::356.0	XXX		3039	1500									Must				
5	Miltun Enterprise(Y)	1811744331		EL: low stock	2799.0::1560.0	XXX		2706	1300									Must				
6	Thopan Enterprise(Y)	1811744332		EL: low stock	1628.0::1541.0	XXX		1128	1300									Must				
7	Emon Store(Y)	1811744530		EL: low stock	11757.0::7067.0	XXX		7184	2700									Must				
8	Allhar Dan Store(Y)	1811769782		EL: low stock	713.0::780.0	XXX		549	500									Must				
9	Moha Maya(Y)	1820602824	A049683		12826.0::6452.0	XXX		17676	0									Must				
10	Onkur Trading(Y)	1820602954			8467.0::4462.0	XXX		21682	0									Must				
11	City Center(Y)	1820608269	A054293		2750.0::1158.0	XXX		31979	0									Must				
12	Emon Store(Y)	1820623508		EL: low stock	6428.0::2385.0	XXX		6790	500									Must				
13	N S Collection(Y)	1820655629		EL: low stock	1019.0::357.0	XXX		748	1100									Must				
14	S R Telecom(Y)	1822849332	R0062327	EL: low stock	7052.0::1924.0	XXX		3735	6900									Must				
15	Milton Enterprise(Y)	1822849337			465.0::0.0	XXX		4632	0									Important				
16	Minto Enterprise(Y)	1822858565			139.0::152.0	XXX		984	0									Important				
17	Babu Store(Y)	1822869097		EL: low stock	7744.0::1180.0	XXX		3723	5300									Must				
18	Moha Maya(Y)	1828201284			207.0::37.0	XXX		2654	0									Must				
19	Mayer Dua(Y)	1828245481		EL: out of stock	2846.0::1147.0	XXX		727	2600									Must				
20	Shikdar Telecom(Y)	1833660551			571.0::159.0	XXX		1909	0									Must				
21	Korim Store(Y)	1848185725		EL: low stock	6000.0::4202.0	XXX		3181	2500									Must				
22	Nur Alam Store(Y)	1848185726		EL: out of stock	2067.0::1032.0	XXX		438	2100									Must				
23	Rahi Store(Y)	1848185739		EL: out of stock	2817.0::1399.0	XXX		946	2300									Must				
24	S K Store(Y)	1848185748			5989.0::4684.0	XXX		9118	0									Must				
25	Riyan Store(Y)	1848185788		EL: low stock	1365.0::1017.0	XXX		983	600									Must				
26	Das Store (Y)	1848212533		EL: low stock	2868.0::1548.0	XXX		1723	2200									Must				
27	Sifat Store(Y)	1848219061		EL: out of stock	2971.0::1849.0	XXX		806	2700									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
28	All Modina Kuling Corner(Y)	1848219064		EL: low stock	6381.0::3328.0	XXX		1844	2600									Must				
29	Mamun Store(Y)	1848219069			2696.0::1719.0	XXX		3411	0									Important				
30	Jamil Telecomuttfol Store (Y)	1848219070		EL: low stock	874.0::514.0	XXX		413	500									Must				
31	Karusri Add(N)	1848280754	R0341782	EL: low stock	0.0::1191.0	XXX		3982	500									Must				
32	Student Fever(Y)	1848286724		EL: low stock	1700.0::853.0	XXX		1744	500									Must				
33	Chowdhury Store(Y)	1848297923			147.0::13.0	XXX		6668	0									Voluntary				
34	Rofiqe Store (Y)	1848297951			744.0::283.0	XXX		832	0									Voluntary				
35	Shikdar Telecom(Y)	1848297978		EL: low stock	8571.0::4216.0	XXX		5965	4700									Must				
36	Moni Store(Y)	1848297982			801.0::673.0	XXX		1774	0									Voluntary				
37	Mayer Dua(Y)	1848297983			1560.0::441.0	XXX		1954	0									Voluntary				
38	Abul Khair Store(Y)	1848402269		EL: low stock	804.0::943.0	XXX		1223	700									Must				
39	Pita Pan Bitan(Y)	1848421461		EL: low stock	445.0::0.0	XXX		756	500									Must				
40	Nur Store(Y)	1848431726			901.0::516.0	XXX		3303	0									Voluntary				
41	Nusfa Telecom(Y)	1848431762		EL: low stock	10144.0::4851.0	XXX		2989	4600									Must				
42	Alam Store(Y)	1848449319		EL: out of stock	6402.0::3535.0	XXX		2694	6100									Must				
43	Lukki Mobile Center(Y)	1848449353	R0336522	EL: low stock	2627.0::873.0	XXX		3951	500									Must				
44	Nilema Store(Y)	1848449384			1104.0::471.0	XXX		3620	0									Voluntary				
45	Prodip Store(Y)	1848474202		EL: low stock	3966.0::1864.0	XXX		1756	1700									Must				
46	Anowar Store(Y)	1848474208			1873.0::1582.0	XXX		2922	0									Voluntary				
47	Moni Store Store(Y)	1848474234			712.0::328.0	XXX		2436	0									Voluntary				
48	Allhar Dan Store Gift Shop(Y)	1848474240		EL: low stock	970.0::506.0	XXX		428	500									Must				
49	Hridoy Store Store(Y)	1848474256			502.0::245.0	XXX		1922	0									Voluntary				
50	Nasmul Ttading Telecom(Y)	1848474288		EL: low stock	1234.0::1538.0	XXX		1555	500									Must				
51	Akash Telecom(Y)	1848483715			0.0::0.0	XXX		1681	0									Voluntary				
52	Moha Maya Gift Shop Bitan(Y)	1848483723		EL: low stock	0.0::0.0	XXX		1455	500									Must				
53	D Choice Cosmetics(N)	1848483747		EL: low stock	0.0::2614.0	XXX		1125	800									Must				



Date:15-02-2018 DSR : Cox South-1 Dsr 13(1811744580)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	437 00	102 51.0	81.0	94.0	717229.0	45422.0	7.89	7.8	86.0	100.0	36.0	30.0	12.0	4.0	8.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Faruque Food(Y)	1811707840		EL: out of stock	9316.0::5617.0	XXX		1434	12300									Must				
2	Bismillah Storebismillah Enterprise(Y)	1811730021		EL: out of stock	2861.0::1396.0	XXX		1006	2100									Must				
3	Samiha Colling Corner(Y)	1811730043		EL: low stock	2507.0::1579.0	XXX		2305	1200									Must				
4	G.S.K Enterprise(Y)	1811730050	A102464		16465.0::9582.0	XXX		51416	0									Must				
5	Sabuj Colling Cornet(Y)	1811730084		EL: low stock	4491.0::2927.0	XXX		2744	5300									Must				
6	S K Store(Y)	1811730086		EL: low stock	3426.0::1070.0	XXX		3668	2100									Must				
7	Trisa Stinary(Y)	1811730112			16971.0::11096.0	XXX		3780	0									Important				
8	M.A Aziz (Y)	1820655680	A102462		10726.0::6377.0	XXX		31711	0									Must				
9	Roman Enterprise(Y)	1822858556	A112269		4141.0::3366.0	XXX		11145	0									Must				
10	Allahhar Dan(Y)	1822858584		EL: low stock	1297.0::349.0	XXX		1661	1000									Must				
11	Amin Telecom(Y)	1822858600			1352.0::77.0	XXX		2988	0									Important				
12	Haque Store(Y)	1822858638			300.0::0.0	XXX		2877	0									Important				
13	Mobile Care(Y)	1822869042			389.0::0.0	XXX		3334	0									Must				
14	Rakib Mothors(Y)	1828201286	A124814		190.0::307.0	XXX		11571	0									Must				
15	Giash Store(Y)	1828204866		EL: low stock	3054.0::1150.0	XXX		1720	2900									Must				
16	R S Telecom(Y)	1828209947			149.0::54.0	XXX		10364	0									Important				
17	M.A Aziz (Y)	1828221752			889.0::24.0	XXX		2049	0									Important				
18	Al Mamun Store(Y)	1828221767	A125075		12051.0::5363.0	XXX		16950	0									Must				
19	Salamat Store(Y)	1833660498		EL: low stock	327.0::38.0	XXX		1197	500									Must				
20	Al Mamun Gest House(Y)	1848052282			583.0::0.0	XXX		7039	0									Must				
21	Amin Telecom(Y)	1848052291	A111473		15320.0::5858.0	XXX		7460	0									Important				
22	Roman Enterprise(Y)	1848052292		EL: low stock	938.0::59.0	XXX		964	500									Must				
23	S T Mobile Servesing (Y)	1848185775			292.0::203.0	XXX		1354	0									Important				
24	Saykat Enterprise(Y)	1848185777	A123386		128.0::0.0	XXX		5439	0									Must				
25	Delowar Store(Y)	1848185779		EL: low stock	1842.0::13.0	XXX		1199	500									Must				
26	Rezaul Pan Bitan(Y)	1848185786		EL: low stock	5966.0::3774.0	XXX		3786	2500									Must				
27	Bismillah Enterprise(Y)	1848202962		EL: low stock	606.0::487.0	XXX		390	700									Must				
28	Ma Enterprise(Y)	1848217123		EL: out of stock	2104.0::736.0	XXX		1048	2100									Must				
29	Younus Zal Bitan(Y)	1848217138			743.0::552.0	XXX		1751	0									Voluntary				
30	Trisa Stinary(Y)	1848219043			27.0::0.0	XXX		1008	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Al Mamun Telecom(Y)	1848219044			0.0::447.0	XXX		5480	0									Important				
32	G.S.K Enterprise(Y)	1848219126			429.0::114.0	XXX		2843	0									Important				
33	M.A Aziz (Y)	1848219174		EL: low stock	973.0::249.0	XXX		1972	900									Must				
34	Faruque Food(Y)	1848219178		EL: out of stock	4477.0::2438.0	XXX		1414	5600									Must				
35	Osman Store(Y)	1848219180			1600.0::1697.0	XXX		1576	0									Must				
36	Arif Riksa Parts(Y)	1848274600	R0339375		1548.0::254.0	XXX		7077	0									Voluntary				
37	G.S.K Enterprise(Y)	1848274601			217.0::341.0	XXX		7116	0									Voluntary				
38	Salam Telecom(Y)	1848280785			4054.0::1776.0	XXX		5657	0									Voluntary				
39	Banalota Store(Y)	1848297924		EL: low stock	8056.0::1805.0	XXX		3538	2500									Must				
40	Belal Store(Y)	1848402275			1949.0::599.0	XXX		3896	0									Voluntary				
41	Salim Store(Y)	1848412718			6940.0::346.0	XXX		1832	0									Voluntary				
42	Delowar Store(Y)	1848421489			1530.0::1248.0	XXX		3346	0									Voluntary				
43	Trisa Statinary(Y)	1848449333		EL: low stock	943.0::330.0	XXX		1924	1000									Must				
44	Saha Amanat(Y)	1848449385			1225.0::421.0	XXX		3748	0									Voluntary				
45	Rumi Store(Y)	1848474209			1728.0::819.0	XXX		4551	0									Voluntary				
46	Bhai Bhai Colling Corner Cooling Corner(Y)	1848474257			848.0::517.0	XXX		4790	0									Voluntary				



Date:15-02-2018 DSR : Cox South-1 Dsr 14(1811744584)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	371 00	870 3.0	78.0	90.0	409886.0	22339.0	3.26	3.65	86.0	100.0	42.0	41.0	12.0	4.0	8.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Jahir Store(Y)	1811707832		EL: low stock	2330.0::965.0	XXX		1524	1000									Must				
2	A R Enterprise(Y)	1811730971		EL: low stock	5184.0::2403.0	XXX		1098	2000									Must				
3	Ma Babar Doah(Y)	1811731028		EL: low stock	1838.0::1934.0	XXX		1475	500									Must				
4	Rashed Store (Y)	1811731200		EL: low stock	730.0::562.0	XXX		822	1200									Must				
5	Kamal Store(Y)	1811744589		EL: low stock	800.0::414.0	XXX		960	1400									Must				
6	Mokka Enterprise(Y)	1811769777			464.0::329.0	XXX		1692	0									Must				
7	Babar Store(Y)	1811769785			623.0::348.0	XXX		2069	0									Important				
8	Sahed Store(Y)	1811780973		EL: low stock	1216.0::585.0	XXX		1413	2400									Must				
9	Kamal Store(Y)	1820602969			453.0::318.0	XXX		1624	0									Important				
10	Mijan Store(Y)	1820623499		EL: low stock	1990.0::1037.0	XXX		1491	1100									Must				
11	Bhai Bhai Store(Y)	1820635611			313.0::112.0	XXX		1401	0									Important				
12	Reza Store(Y)	1820655693			377.0::279.0	XXX		1315	0									Important				
13	Mayer Doah Store(Y)	1822849341	R0343012		5534.0::2398.0	XXX		2815	0									Must				
14	Rashed Store (Y)	1822858628		EL: low stock	1017.0::522.0	XXX		1714	500									Must				
15	Abu Bakkar Store(Y)	1822869054			450.0::135.0	XXX		1162	0									Important				
16	Karim Store(Y)	1827504100		EL: low stock	417.0::165.0	XXX		683	500									Must				
17	Mujir Store(Y)	1827504111		EL: out of stock	2641.0::1258.0	XXX		1013	3400									Must				
18	Mijan Store(Y)	1827519301		EL: low stock	585.0::476.0	XXX		1679	500									Must				
19	Asraf Store(Y)	1827519332			1174.0::231.0	XXX		1170	0									Important				
20	Masan Store(Y)	1828200346		EL: low stock	789.0::346.0	XXX		873	700									Must				
21	Yousuf Store(Y)	1828204708			1068.0::597.0	XXX		1276	0									Important				
22	Bahasur Store(Y)	1828209929	A106001		2334.0::995.0	XXX		19786	0									Important				
23	Alif Dipermental Store(Y)	1828216195			255.0::162.0	XXX		911	0									Must				
24	Abdullah Store(Y)	1828218228		EL: low stock	517.0::168.0	XXX		718	500									Must				
25	Ahashan Store(Y)	1828221751		EL: low stock	926.0::298.0	XXX		1832	500									Must				
26	Amin Telecom(Y)	1828221776		EL: low stock	569.0::740.0	XXX		933	500									Must				
27	Ismale Store(Y)	1828222005			184.0::58.0	XXX		979	0									Important				
28	Morshed Teleom(Y)	1833660555			1000.0::1023.0	XXX		950	0									Important				
29	Asraf Enterprise(Y)	1848052276	A110503		1169.0::445.0	XXX		3536	0									Must				
30	Sahed Store(Y)	1848185740		EL: low stock	1672.0::417.0	XXX		842	1200									Must				
31	Bhai Bhai Enterprise(Y)	1848202958			1679.0::981.0	XXX		1375	0									Important				
32	Saym Store(Y)	1848202967			658.0::722.0	XXX		1133	0									Important				
33	Ala Uddin Store(Y)	1848202999		EL: low stock	263.0::75.0	XXX		1170	500									Must				
34	Joinal Store(Y)	1848203002		EL: low stock	2305.0::1116.0	XXX		1228	800									Must				
35	Farhad Stoe(Y)	1848212411		EL: low stock	721.0::563.0	XXX		1004	1400									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Ayoub Store(Y)	1848212477		EL: low stock	1195.0::459.0	XXX		739	1400									Must				
37	Kamrul Store(Y)	1848212478			169.0::38.0	XXX		635	0									Important				
38	Sorwar Pan Bitan(Y)	1848212479		EL: out of stock	5597.0::2351.0	XXX		23	4200									Must				
39	Jaker Store(Y)	1848212483			3997.0::1547.0	XXX		3198	0									Important				
40	Obaidul Store(Y)	1848212484		EL: out of stock	892.0::530.0	XXX		723	2000									Must				
41	Saddam Store(Y)	1848212487		EL: out of stock	1371.0::1221.0	XXX		431	2400									Must				
42	Arif Store(Y)	1848217136		EL: low stock	2057.0::972.0	XXX		1086	1000									Must				
43	Jona Sheba Medico(Y)	1848219191		EL: low stock	72.0::108.0	XXX		730	500									Must				
44	Fazal Kader Store(Y)	1848280736		EL: low stock	1973.0::1032.0	XXX		986	500									Must				
45	Nurul Kabhir Store(Y)	1848280773		EL: low stock	1138.0::716.0	XXX		1787	600									Must				
46	Bhai Bhai Store(Y)	1848297922		EL: low stock	545.0::178.0	XXX		747	600									Must				
47	Easy Call Center(Y)	1848297930			3090.0::841.0	XXX		1233	0									Voluntary				
48	Samil Store(Y)	1848402262		EL: low stock	1132.0::783.0	XXX		859	500									Must				
49	Monna Enterprise(Y)	1848421452		EL: low stock	2628.0::1767.0	XXX		1264	1500									Must				
50	Bhai Bhai Store(Y)	1848421456		EL: out of stock	1671.0::559.0	XXX		388	1300									Must				
51	Saykat Store(Y)	1848449386			586.0::366.0	XXX		1406	0									Voluntary				
52	Tatoiya Colling Corner Bitan(Y)	1848474274			405.0::170.0	XXX		1362	0									Voluntary				
53	Belal Store(Y)	1848483725			1390.0::649.0	XXX		1460	0									Voluntary				
54	Babu Store(Y)	1848483726			255.0::171.0	XXX		989	0									Voluntary				



Date:15-02-2018 DSR : Cox South-1 Dsr 8(1811769797)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	618 00	144 97.0	75.0	89.0	559481.0	36320.0	3.26	3.27	76.0	92.0	38.0	41.0	10.0	13.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Gias Uddin Store(Y)	1811707837		EL: low stock	920.0::539.0	XXX		1329	700									Must				
2	Saddam Store(Y)	1811744538			1436.0::1419.0	XXX		2777	0									Must				
3	Balal Enterprise(Y)	1811744539	A119064	EL: out of stock	2095.0::3882.0	XXX		50	3000									Must				
4	Joynal Store(Y)	1811744542		EL: low stock	779.0::574.0	XXX		2381	2800									Must				
5	Rasel Store-2(Y)	1811744591		EL: low stock	1505.0::534.0	XXX		1422	500									Must				
6	Maya Telecom(Y)	1811759823		EL: low stock	452.0::527.0	XXX		856	500									Must				
7	Anowar Store(Y)	1811769781		EL: low stock	2429.0::0.0	XXX		2587	3500									Must				
8	Jahad Store(Y)	1811769787		EL: low stock	3015.0::1211.0	XXX		1063	900									Must				
9	Ma Telecom(Y)	1811769792		EL: out of stock	5093.0::2758.0	XXX		980	2600									Must				
10	Mayerdua Telecom-2(Y)	1820602817		EL: low stock	25.0::120.0	XXX		884	500									Must				
11	Jahangir Store(Y)	1820602819			614.0::671.0	XXX		1102	0									Important				
12	Anis Store(Y)	1820602965		EL: low stock	1070.0::43.0	XXX		1323	500									Must				
13	Islam Store(Y)	1820608253	A102466		590.0::152.0	XXX		919	0									Important				
14	Hakim Store(Y)	1820655679		EL: low stock	977.0::755.0	XXX		1318	500									Must				
15	Dalowar Store(Y)	1820655685		EL: low stock	1693.0::1353.0	XXX		1617	2100									Must				
16	S Medico(Y)	1822858590		EL: low stock	1649.0::485.0	XXX		1260	700									Must				
17	H R Enterprise(Y)	1822858604	A058990	EL: low stock	1442.0::1363.0	XXX		1630	1100									Must				
18	Mayerdua(Y)	1827504123			559.0::184.0	XXX		1868	0									Important				
19	Mayerdua Telecom(Y)	1828200215	A055729		167.0::101.0	XXX		1102	0									Must				
20	Rahim Store(Y)	1828200216		EL: low stock	764.0::368.0	XXX		1043	500									Must				
21	Joynal Store(Y)	1828200218			745.0::802.0	XXX		2679	0									Important				
22	Priojon Store(Y)	1828200220		EL: low stock	2188.0::1466.0	XXX		894	700									Must				
23	Shohel Store(Y)	1828200223		EL: low stock	2305.0::985.0	XXX		2521	1500									Must				
24	Rasel Store -1(Y)	1828200224	A101766		7666.0::4199.0	XXX		15909	0									Must				
25	Anas Store(Y)	1828201283		EL: low stock	1441.0::542.0	XXX		1031	600									Must				
26	Al Emran Telecom-2(Y)	1828216182	A125876	EL: out of stock	6844.0::3423.0	XXX		333	6100									Must				
27	Hridoy Rafi Pharmacy(Y)	1828218245		EL: low stock	1022.0::202.0	XXX		885	500									Must				
28	A K Store(Y)	1828221858			811.0::241.0	XXX		4992	0									Important				
29	Priojon Store(Y)	1828221859	A108632	EL: out of stock	1962.0::1066.0	XXX		771	4200									Must				
30	Madrasha Medico(Y)	1828221867		EL: out of stock	913.0::476.0	XXX		515	1500									Must				
31	Arjo Medico(Y)	1828221868		EL: low stock	4738.0::2358.0	XXX		2945	1100									Must				
32	Habib Store(Y)	1833660559		EL: low stock	4499.0::2098.0	XXX		1805	2300									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Mayerdua Store(Y)	1833660599		EL: low stock	966.0::767.0	XXX		931	500									Must				
34	Shayem Store(Y)	1848202968			572.0::212.0	XXX		769	0									Important				
35	Farok Store(Y)	1848202970			591.0::231.0	XXX		1728	0									Important				
36	Aktar Store(Y)	1848202990			577.0::99.0	XXX		1141	0									Important				
37	Kabir Store(Y)	1848202991		EL: low stock	875.0::603.0	XXX		844	500									Must				
38	Aziloq Store(Y)	1848212491		EL: low stock	442.0::101.0	XXX		987	500									Must				
39	Nazir Point(Y)	1848212541			61.0::119.0	XXX		2971	0									Voluntary				
40	Karim Store(Y)	1848219037		EL: low stock	498.0::185.0	XXX		2086	1400									Must				
41	Saddam Store(Y)	1848219038		EL: out of stock	658.0::336.0	XXX		1889	3900									Must				
42	Mizan Store(Y)	1848219039			114.0::94.0	XXX		854	0									Important				
43	Robi Store(Y)	1848219052			186.0::0.0	XXX		1141	0									Important				
44	Al Emran Teelecom(Y)	1848280730		EL: low stock	335.0::799.0	XXX		873	500									Must				
45	Shohag Store(Y)	1848280747		EL: out of stock	3335.0::1999.0	XXX		774	2300									Must				
46	Kabir Store-2(Y)	1848286718			243.0::13.0	XXX		1917	0									Voluntary				
47	Kaisar Store(Y)	1848286719		EL: low stock	1096.0::413.0	XXX		684	900									Must				
48	Saddam Store(Y)	1848403414		EL: low stock	3983.0::2204.0	XXX		2116	1800									Must				
49	S K Video(Y)	1848412704			813.0::253.0	XXX		935	0									Voluntary				
50	Rahim Store(Y)	1848412729			407.0::13.0	XXX		1474	0									Voluntary				
51	Sagar Store(Y)	1848412740		EL: low stock	692.0::949.0	XXX		1029	500									Must				
52	Friendship Telecom(Y)	1848421490	R0329044		5630.0::1045.0	XXX		39577	0									Voluntary				
53	Shoborno Pharmacy(Y)	1848421492		EL: low stock	5358.0::1864.0	XXX		1926	2500									Must				
54	R J Telecom(Y)	1848431739	R0337198	EL: out of stock	1351.0::189.0	XXX		375	1100									Must				
55	Abbas Store(Y)	1848449366			19.0::0.0	XXX		1253	0									Voluntary				
56	Shomiti Para Store(Y)	1848449367		EL: low stock	2643.0::423.0	XXX		1461	500									Must				
57	Shalim Store(Y)	1848449368			1341.0::704.0	XXX		1964	0									Voluntary				
58	One To One(Y)	1848449376			1575.0::417.0	XXX		2095	0									Voluntary				
59	Saydul Hoque(Y)	1848449381		EL: low stock	1682.0::959.0	XXX		1626	1700									Must				
60	Halal Store(Y)	1848474299		EL: out of stock	1049.0::356.0	XXX		507	1600									Must				
61	Mayerdua Colling Corner(Y)	1848474325		EL: low stock	6698.0::5481.0	XXX		1847	2200									Must				
62	Motalab Store(Y)	1848474349		EL: low stock	689.0::70.0	XXX		1161	500									Must				





Date:15-02-2018 DSR : Cox South-1 Dsr 2(1820615134)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	312 00	731 9.0	77.0	94.0	366304.0	26025.0	3.84	4.62	84.0	100.0	36.0	51.0	11.0	12.0	17.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mama Bagne Store(Y)	1811730053		EL: low stock	131.0::0.0	XXX		304	500									Must				
2	Kuruskul Traders(Y)	1811730071		EL: low stock	478.0::154.0	XXX		431	500									Must				
3	Rusum Store(Y)	1811730122		EL: low stock	1192.0::434.0	XXX		1513	1200									Must				
4	Amin Store(Y)	1811731032		EL: low stock	2014.0::1006.0	XXX		881	1000									Must				
5	Rashed Store(Y)	1811731164		EL: low stock	201.0::566.0	XXX		1292	700									Must				
6	Amin Store(Y)	1811759826		EL: low stock	419.0::122.0	XXX		553	1000									Must				
7	Sujan Store(Y)	1811759827		EL: low stock	1394.0::656.0	XXX		1337	500									Must				
8	Kamal Store(Y)	1811759839			424.0::335.0	XXX		4161	0									Important				
9	P.G Store(Y)	1811769849			293.0::98.0	XXX		776	0									Important				
10	Rupkatha(Y)	1814626147	A115676		1727.0::935.0	XXX		21074	0									Must				
11	Belal Enterprise(Y)	1820655610		EL: low stock	886.0::678.0	XXX		779	1000									Must				
12	Kashfi Medico(Y)	1822858111	A058901		1232.0::743.0	XXX		4336	0									Important				
13	Raihan Store(Y)	1822858576		EL: low stock	1971.0::1593.0	XXX		1121	1900									Must				
14	Sahajahan Store(Y)	1822858578		EL: low stock	984.0::614.0	XXX		1181	700									Must				
15	Kamal Store(Y)	1828201285		EL: low stock	2727.0::1743.0	XXX		1453	1400									Must				
16	Kashem Store(Y)	1828209924		EL: out of stock	421.0::76.0	XXX		303	1000									Must				
17	Rubel Store(Y)	1828221757		EL: low stock	1498.0::376.0	XXX		1482	1000									Must				
18	Abser Store(Y)	1848202961			419.0::373.0	XXX		1291	0									Important				
19	Omit Telecom(Y)	1848202988		EL: low stock	1149.0::672.0	XXX		1192	600									Must				
20	Rubel Store(Y)	1848212476		EL: low stock	923.0::695.0	XXX		415	600									Must				
21	Abdullah Store(Y)	1848219026		EL: low stock	893.0::526.0	XXX		913	500									Must				
22	M Alam Store(Y)	1848219030		EL: low stock	1261.0::609.0	XXX		1125	800									Must				
23	Biponi Bitan(Y)	1848219032		EL: out of stock	2582.0::1689.0	XXX		1168	3300									Must				
24	Ma Colling Corner(Y)	1848219036		EL: low stock	1877.0::865.0	XXX		1466	1600									Must				
25	Sahab Uddin Store(Y)	1848219116			136.0::179.0	XXX		1234	0									Voluntary				
26	Monir Store(Y)	1848219179		EL: low stock	1286.0::1250.0	XXX		709	1200									Must				
27	Sahajahan Store(Y)	1848274576		EL: low stock	569.0::191.0	XXX		1100	500									Must				
28	Tareq Store(Y)	1848286717		EL: low stock	508.0::215.0	XXX		706	800									Must				
29	Sukkur Store(Y)	1848297948			2589.0::736.0	XXX		2678	0									Voluntary				
30	Bismillah Store(Y)	1848297986		EL: low stock	505.0::271.0	XXX		959	500									Must				
31	Mayer Doah (Y)	1848402265		EL: low stock	214.0::216.0	XXX		425	500									Must				
32	Sajedul Store(Y)	1848402266		EL: low stock	1618.0::1364.0	XXX		1388	1000									Must				
33	Rupkatha(Y)	1848412706			617.0::189.0	XXX		1357	0									Voluntary				
34	Urmila Store(Y)	1848412708			575.0::144.0	XXX		1131	0									Voluntary				
35	Monjur Store(Y)	1848412748			1220.0::458.0	XXX		877	0									Voluntary				
36	Emran Store(Y)	1848431727		EL: low stock	445.0::163.0	XXX		783	1200									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
37	Mayer Doah (Y)	1848431772		EL: low stock	1902.0::1116.0	XXX		1055	1000									Must				
38	Bhai Bhai Store(Y)	1848449309		EL: low stock	919.0::333.0	XXX		547	600									Must				
39	Sayed Store(Y)	1848449322	A107471		1689.0::1521.0	XXX		97834	0									Voluntary				
40	Nejam Store(Y)	1848449338		EL: low stock	266.0::401.0	XXX		748	800									Must				
41	Bi Bi Da(Y)	1848449387		EL: low stock	895.0::287.0	XXX		1231	500									Must				
42	Jogannat Store(Y)	1848474204		EL: low stock	53.0::241.0	XXX		293	500									Must				
43	Zia Store Store(Y)	1848474225			276.0::127.0	XXX		1089	0									Voluntary				
44	Kashem Store Store(Y)	1848474250		EL: low stock	1676.0::629.0	XXX		1782	500									Must				
45	Zia Store Store(Y)	1848474283		EL: low stock	4394.0::64.0	XXX		1217	1300									Must				
46	Mokka Modina Store(Y)	1848474334			671.0::173.0	XXX		1702	0									Voluntary				
47	M/S Mokka Modina Store(Y)	1848483675	R0341783		654.0::731.0	XXX		7112	0									Voluntary				
48	Mathree Bhandar Bhandar(Y)	1848483697			292.0::87.0	XXX		2969	0									Voluntary				
49	Stylist Store(Y)	1848483713		EL: low stock	0.0::224.0	XXX		709	500									Must				



Date:15-02-2018 DSR : Cox South-1 Dsr 15(1820655622)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	631 00	148 02.0	73.0	90.0	623164.0	34728.0	2.77	3.3	84.0	100.0	41.0	40.0	9.0	7.0	15.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mosharof Store(Y)	1811730134		EL: low stock	8225.0::4620.0	XXX		2247	4300									Must				
2	Maruff Enterprise(Y)	1811731163		EL: low stock	1677.0::694.0	XXX		987	500									Must				
3	Kayes Enterprise(Y)	1811731169		EL: low stock	1508.0::776.0	XXX		1231	900									Must				
4	Faruk Enterprise(Y)	1811744335	A124456		2994.0::1098.0	XXX		2790	0									Must				
5	Faruk Enterprise(Y)	1811744348			713.0::125.0	XXX		2026	0									Important				
6	Edrish Enterprise (Y)	1811744351		EL: low stock	979.0::546.0	XXX		1181	800									Must				
7	Classic Telecom(Y)	1811744359	A054285		7039.0::1928.0	XXX		23787	0									Must				
8	Unik Enterprise(Y)	1811744554		EL: low stock	4590.0::1836.0	XXX		3098	2500									Must				
9	Jarin Store(Y)	1811759822		EL: low stock	585.0::493.0	XXX		1052	900									Must				
10	Ali Pan Betan(Y)	1811769798		EL: out of stock	6873.0::2827.0	XXX		1547	3400									Must				
11	Mofiz Pan Bitan(Y)	1811780972		EL: low stock	2281.0::1029.0	XXX		1644	500									Must				
12	Faruk Store(Y)	1820608227		EL: low stock	305.0::244.0	XXX		837	500									Must				
13	Mitila Store(Y)	1820608240			1725.0::1047.0	XXX		4020	0									Important				
14	Mostafa Store(Y)	1822885854		EL: low stock	2691.0::1270.0	XXX		1440	1000									Must				
15	Majada Store(Y)	1822891890		EL: low stock	3854.0::2358.0	XXX		1292	2500									Must				
16	Jahid Store(Y)	1827146991			4146.0::1482.0	XXX		4376	0									Important				
17	Erfan Madico(Y)	1828200294		EL: low stock	6186.0::2493.0	XXX		2321	4400									Must				
18	Tarana Madico(Y)	1828201281		EL: low stock	1959.0::775.0	XXX		1452	1200									Must				
19	Korim Store(Y)	1828201299		EL: low stock	3761.0::1187.0	XXX		1904	600									Must				
20	Aziz Store(Y)	1828221755			617.0::383.0	XXX		2328	0									Important				
21	Shofi Store(Y)	1828221869		EL: low stock	2463.0::716.0	XXX		1636	2100									Must				
22	Boidda Store(Y)	1828221889		EL: low stock	3759.0::1152.0	XXX		1294	1000									Must				
23	Vuya Kuling Corner(Y)	1833660489		EL: low stock	365.0::319.0	XXX		907	500									Must				
24	Vhai Vhai Enterprise(Y)	1833660497			317.0::89.0	XXX		626	0									Important				
25	Shofi Store(Y)	1848052289		EL: low stock	2872.0::2930.0	XXX		1941	1700									Must				
26	All Mihan Store(Y)	1848181419		EL: low stock	1421.0::788.0	XXX		1660	500									Must				
27	Azim Store(Y)	1848185783		EL: low stock	1935.0::589.0	XXX		954	1400									Must				
28	Vhai Bhon Bat Ghor(Y)	1848202956			391.0::101.0	XXX		534	0									Important				
29	Azim Store(Y)	1848202980			236.0::67.0	XXX		1723	0									Important				
30	Azim Store(Y)	1848202981		EL: low stock	1618.0::514.0	XXX		1979	900									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Porshe Store(Y)	1848212508		EL: out of stock	12295.0::6539.0	XXX		1260	9300									Must				
32	M S Store(Y)	1848219018		EL: low stock	640.0::415.0	XXX		1198	500									Must				
33	Maruff Enterprise(Y)	1848219019			1064.0::558.0	XXX		1320	0									Important				
34	Kashim Store(Y)	1848219022		EL: low stock	1277.0::504.0	XXX		1391	1200									Must				
35	Mosharof Store(Y)	1848219023			1745.0::906.0	XXX		1850	0									Important				
36	Abu Talib Telecom(Y)	1848219025		EL: low stock	887.0::677.0	XXX		1720	800									Must				
37	Gain Moyi(Y)	1848219086		EL: out of stock	4534.0::346.0	XXX		638	2900									Must				
38	Rahoman Telecom(Y)	1848219153		EL: out of stock	5252.0::2740.0	XXX		1177	2700									Must				
39	Raisa (Y)	1848274585			2238.0::1310.0	XXX		2652	0									Voluntary				
40	Jajib Sufkasak(Y)	1848280725		EL: low stock	3018.0::3857.0	XXX		1059	1400									Must				
41	N M J Enterprise(Y)	1848297931			958.0::360.0	XXX		1383	0									Voluntary				
42	Nur Madico(Y)	1848297932		EL: low stock	3294.0::1846.0	XXX		1077	600									Must				
43	Joinal Dpartment(Y)	1848297966		EL: low stock	8021.0::2874.0	XXX		4159	1400									Must				
44	Abdullha Store(Y)	1848403405		EL: out of stock	3235.0::1134.0	XXX		600	1900									Must				
45	Hashin Chy(Y)	1848412700	R0336523		668.0::179.0	XXX		3842	0									Voluntary				
46	Chowdhury Telecom(Y)	1848412716			1606.0::301.0	XXX		3080	0									Voluntary				
47	Blue Rose(Y)	1848431751		EL: low stock	2412.0::1336.0	XXX		1409	500									Must				
48	Classic(Y)	1848431759			1429.0::506.0	XXX		1018	0									Voluntary				
49	Mosarof(Y)	1848449303		EL: low stock	1483.0::437.0	XXX		844	700									Must				
50	Rahi Store(Y)	1848449354		EL: low stock	409.0::270.0	XXX		1312	500									Must				
51	Rahoman Store(Y)	1848449388		EL: low stock	3777.0::1313.0	XXX		877	1100									Must				
52	Ma Store Store(Y)	1848474235		EL: low stock	824.0::523.0	XXX		911	700									Must				
53	Anowar Telecom Store(Y)	1848474259		EL: low stock	2817.0::1650.0	XXX		1558	800									Must				
54	Monsut Store(Y)	1848474336		EL: low stock	1137.0::660.0	XXX		934	500									Must				
55	Gian Moye Departmental Store(Y)	1848483773		EL: out of stock	6815.0::4569.0	XXX		1273	3500									Must				



Date:15-02-2018 DSR : Cox South-1 Dsr 18(1828221771)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	612 00	143 56.0	71.0	90.0	571492.0	37031.0	3.24	3.57	78.0	96.0	29.0	36.0	10.0	6.0	18.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Wasim Store(Y)	1811707831		EL: out of stock	12628.0::578 5.0	XXX		1517	5800									Must				
2	Santi Madico(Y)	1811730044	A101777	EL: low stock	3855.0::3552. 0	XXX		3734	900									Must				
3	Anika Store(Y)	1811730130	A054222		4535.0::1410. 0	XXX		14026	0									Must				
4	Prabashe Kuling Corner(Y)	1811731180			0.0::0.0	XXX		1001	0									Important				
5	Rasmi Store(Y)	1811731226	A101379	EL: out of stock	7110.0::4043. 0	XXX		2013	4500									Must				
6	Hoshin Store(Y)	1811744329		EL: out of stock	6763.0::2909. 0	XXX		1056	4400									Must				
7	Ajoy Telecom(Y)	1811744387			2609.0::2410. 0	XXX		3258	0									Important				
8	Sayma Telecom(Y)	1811744592			0.0::0.0	XXX		9846	0									Must				
9	Thaer Store(Y)	1811780975			0.0::0.0	XXX		1561	0									Important				
10	Khokan Store(Y)	1811780981	A056581		26.0::766.0	XXX		8758	0									Must				
11	Nafis Enterprise(Y)	1811780985			370.0::327.0	XXX		437	0									Must				
12	Absar Store(Y)	1811780986		EL: out of stock	3537.0::3411. 0	XXX		1538	3600									Must				
13	Police Canten(Y)	1820602861		EL: low stock	6604.0::2597. 0	XXX		1952	2100									Must				
14	Jaman Store(Y)	1820655698		EL: out of stock	2401.0::755.0	XXX		140	700									Must				
15	Mim Store(Y)	1828221851		EL: low stock	4237.0::3387. 0	XXX		2618	600									Must				
16	Kokon Store(Y)	1828222016	A124815		429.0::0.0	XXX		10401	0									Must				
17	S M Trading(Y)	1828245488		EL: low stock	1203.0::598.0	XXX		431	500									Must				
18	Jahid Store(Y)	1833660490		EL: low stock	2279.0::920.0	XXX		1614	1500									Must				
19	Rupale Enterprires(Y)	1833660491	A114172		7911.0::3639. 0	XXX		6621	0									Must				
20	Materbari Store(Y)	1833660552		EL: low stock	155.0::78.0	XXX		712	500									Must				
21	Monir Store(Y)	1848052296		EL: low stock	4621.0::2259. 0	XXX		2942	2300									Must				
22	Hamim Mobile(Y)	1848185744	A122230		0.0::6.0	XXX		250	0									Must				
23	Huq Store(Y)	1848219050			1086.0::470.0	XXX		785	0									Important				
24	Kya Store(Y)	1848219051	A124003	EL: out of stock	6029.0::3498. 0	XXX		1755	4100									Must				
25	Aiyob Store(Y)	1848219076			871.0::37.0	XXX		1141	0									Important				
26	Saiful Store(Y)	1848219078			1914.0::838.0	XXX		1940	0									Important				
27	Sorif Store(Y)	1848219080		EL: low stock	199.0::128.0	XXX		610	500									Must				
28	Sofi Store(Y)	1848219082		EL: low stock	2832.0::1220. 0	XXX		1319	2200									Must				
29	Masud Store(Y)	1848274592		EL: low stock	1619.0::417.0	XXX		1617	500									Must				
30	Minar Store(Y)	1848274599			12019.0::138 7.0	XXX		10289	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Najrul Store(Y)	1848274605		EL: low stock	3198.0::1206.0	XXX		1727	3100									Must				
32	Parbez Store(Y)	1848297954		EL: low stock	2721.0::2527.0	XXX		1795	2600									Must				
33	Samiya Store(Y)	1848297985		EL: low stock	7128.0::3918.0	XXX		2586	3200									Must				
34	Kamal Store(Y)	1848402251		EL: low stock	457.0::152.0	XXX		455	500									Must				
35	Forhad Store(Y)	1848402288		EL: low stock	2126.0::2917.0	XXX		1204	2000									Must				
36	Salim Store(Y)	1848403422		EL: low stock	1193.0::533.0	XXX		1063	1100									Must				
37	Emam Store(Y)	1848403423		EL: low stock	6131.0::1730.0	XXX		2191	3100									Must				
38	Forkhan Store(Y)	1848412721		EL: low stock	6235.0::3007.0	XXX		2237	1200									Must				
39	Sopnil Store(Y)	1848421474		EL: low stock	3653.0::2033.0	XXX		1596	1600									Must				
40	Bijlee Store(Y)	1848449337		EL: low stock	2092.0::1337.0	XXX		1078	1600									Must				
41	Golam Store(Y)	1848449392		EL: low stock	6468.0::3244.0	XXX		2421	2500									Must				
42	Arief Store(Y)	1848474238			505.0::404.0	XXX		501	0									Voluntary				
43	Shen Store Store(Y)	1848474262		EL: low stock	3434.0::1548.0	XXX		1354	1400									Must				
44	Jannat Store Store(Y)	1848474292			4406.0::2275.0	XXX		2961	0									Voluntary				
45	Rasmi Store Store-02(Y)	1848474320		EL: low stock	101.0::0.0	XXX		411	500									Must				
46	Maruf Telecom(Y)	1848483691		EL: low stock	1377.0::545.0	XXX		619	1000									Must				
47	Soma Computer(Y)	1848483692		EL: low stock	2898.0::885.0	XXX		1674	1100									Must				



Date:15-02-2018 DSR : Cox South-1 Dsr 19(1828221772)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	216 00	506 7.0	79.0	92.0	508910.0	25995.0	6.2	6.67	74.0	83.0	35.0	35.0	12.0	2.0	3.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Jahir Store(Y)	1811707844	A100265		4719.0::1831.0	XXX		13167	0									Must				
2	Aziz Store(Y)	1811730024		EL: low stock	211.0::184.0	XXX		527	600									Must				
3	Ritaz Tradera(Y)	1811730074			6515.0::2755.0	XXX		5960	0									Must				
4	Abser Pan Bitan(Y)	1811731030		EL: low stock	2507.0::1111.0	XXX		2192	700									Must				
5	Nezam Store(Y)	1811731195			2545.0::0.0	XXX		13561	0									Important				
6	Sadeq Store(Y)	1811744362		EL: low stock	1189.0::0.0	XXX		668	500									Must				
7	Netive Computer System(Y)	1811744414	A102179		4188.0::2204.0	XXX		43572	0									Must				
8	Nazir Ahmad & Sons(Y)	1811744552			1911.0::921.0	XXX		1837	0									Important				
9	Hossain Store(Y)	1811769846			565.0::435.0	XXX		1101	0									Important				
10	Fazal Store(Y)	1811784299		EL: low stock	2476.0::1392.0	XXX		1343	1900									Must				
11	Liamat Colling Corner(Y)	1820602960			91.0::54.0	XXX		525	0									Important				
12	Tipo Store(Y)	1820608228		EL: low stock	1092.0::651.0	XXX		2622	500									Must				
13	Mimta Store(Y)	1820623487			592.0::77.0	XXX		1744	0									Important				
14	Nezam Store(Y)	1820623507			1474.0::397.0	XXX		1990	0									Important				
15	Saiful Store(Y)	1820631575		EL: out of stock	1158.0::1015.0	XXX		154	900									Must				
16	Al Amin Store(Y)	1820631584		EL: low stock	5094.0::2276.0	XXX		2174	2200									Must				
17	Momataz And Brothes(Y)	1822849336			724.0::869.0	XXX		3055	0									Important				
18	G.P Enterprise(Y)	1822849347	A106004		7429.0::4769.0	XXX		19221	0									Must				
19	Mohammad Store(Y)	1822858593			524.0::352.0	XXX		1509	0									Important				
20	Abul Hossain Store(Y)	1822858650		EL: low stock	3418.0::1838.0	XXX		1978	1300									Must				
21	Nasir Store(Y)	1822858670		EL: low stock	3985.0::1014.0	XXX		2112	1300									Must				
22	Studi Phothoshop(Y)	1828201292			672.0::138.0	XXX		3289	0									Voluntary				
23	Osman Store(Y)	1828209917			1605.0::942.0	XXX		2106	0									Important				
24	Mim Store(Y)	1828218225			822.0::459.0	XXX		2507	0									Important				
25	Sahin Colling Corner(Y)	1828218285			2186.0::1637.0	XXX		1872	0									Important				
26	Fahim Traders(Y)	1828221758			1302.0::658.0	XXX		2134	0									Important				
27	Ma Store(Y)	1828221794		EL: low stock	2371.0::1476.0	XXX		1378	500									Must				
28	Reka Crokerise(Y)	1828221850		EL: low stock	1313.0::811.0	XXX		1382	1100									Must				
29	Nezam Library(Y)	1828222006			1826.0::271.0	XXX		9877	0									Important				
30	Saduna Phaemecy(Y)	1833660595		EL: low stock	2410.0::1631.0	XXX		2506	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Abbas Telecom Center(Y)	1848052298			217.0::516.0	XXX		2944	0									Important				
32	Mamota Store(Y)	1848181580		EL: low stock	1098.0::668.0	XXX		1388	500									Must				
33	Ma Telecom(Y)	1848185773		EL: low stock	3075.0::1660.0	XXX		1669	2300									Must				
34	Rahim Store(Y)	1848185774		EL: low stock	490.0::174.0	XXX		1058	500									Must				
35	Sajena Store(Y)	1848185792			2074.0::658.0	XXX		2503	0									Voluntary				
36	Hossain Store(Y)	1848202938		EL: low stock	2526.0::864.0	XXX		1550	1100									Must				
37	Rubel Store(Y)	1848202941		EL: low stock	2314.0::1706.0	XXX		2953	2800									Must				
38	Karim Store(Y)	1848202944			737.0::747.0	XXX		2230	0									Important				
39	Mozahid Store(Y)	1848212455	A124004		12217.0::10483.0	XXX		11808	0									Must				
40	Feare Cosmetic(Y)	1848212456			1515.0::1023.0	XXX		1838	0									Important				
41	Koilla Mia Store (Y)	1848212457		EL: low stock	1575.0::1667.0	XXX		1878	500									Must				
42	Haque Store(Y)	1848217106			2103.0::754.0	XXX		3327	0									Voluntary				
43	Raihan Store(Y)	1848217142			1114.0::945.0	XXX		5035	0									Voluntary				
44	Musa Enterprise(Y)	1848280764		EL: low stock	1916.0::177.0	XXX		1445	500									Must				
45	Nuri Store(Y)	1848280780		EL: low stock	3048.0::1411.0	XXX		2765	500									Must				
46	G.P Enterprise-2(Y)	1848297934			4298.0::179.0	XXX		1375	0									Voluntary				
47	Amin Brothers(Y)	1848412709			90.0::51.0	XXX		1466	0									Voluntary				
48	Bismillah Store-2(Y)	1848449302			689.0::658.0	XXX		1413	0									Voluntary				
49	Bismillah Store(Y)	1848449350	R0334029		2239.0::1260.0	XXX		2551	0									Voluntary				
50	Netive Computer-2(Y)	1848449357			364.0::138.0	XXX		1069	0									Voluntary				
51	Mozahid Store-2(Y)	1848449393	R0334413		7471.0::194.0	XXX		13977	0									Voluntary				
52	Sahab Uddin Store Store(Y)	1848474239		EL: low stock	1082.0::257.0	XXX		670	900									Must				
53	Ma Store Store(Y)	1848474263			889.0::499.0	XXX		2313	0									Voluntary				
54	Jahir Store-2 Store(Y)	1848474300			337.0::140.0	XXX		3276	0									Voluntary				
55	Recharge Poent(Y)	1848483757			895.0::817.0	XXX		3400	0									Voluntary				





Date:15-02-2018 DSR : Cox South-1 Dsr 20(1828221773)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	362 00	849 2.0	80.0	94.0	476038.0	26302.0	5.35	5.88	82.0	100.0	38.0	39.0	12.0	4.0	13.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Shaiful Ful Bitan(Y)	1811707834		EL: low stock	5817.0::2729.0	XXX		2065	1500									Must				
2	Soltan Store(Y)	1811730002		EL: low stock	1831.0::1204.0	XXX		781	600									Must				
3	Romjan Store (Y)	1811731170		EL: low stock	2967.0::1835.0	XXX		1450	600									Must				
4	Ahredin Enterprise(Y)	1811744347		EL: low stock	10955.0::7135.0	XXX		4919	6000									Must				
5	Jannat Store(Y)	1811784215			2135.0::1623.0	XXX		1060	0									Important				
6	Kaftein Cox(Y)	1820610264			1536.0::1028.0	XXX		2783	0									Important				
7	Niyem Store(Y)	1820623494		EL: low stock	2336.0::601.0	XXX		1330	600									Must				
8	Shaiful Store(Y)	1820631579		EL: low stock	968.0::641.0	XXX		952	1200									Must				
9	Omur Store(Y)	1820635602		EL: low stock	1482.0::779.0	XXX		935	900									Must				
10	Afroja Store(Y)	1820655607			1234.0::346.0	XXX		1706	0									Important				
11	Anowar Electronics(Y)	1822869070		EL: low stock	446.0::160.0	XXX		347	500									Must				
12	Mumtas Store(Y)	1822869080	A055995		2889.0::1968.0	XXX		7675	0									Must				
13	Ahbir Store(Y)	1822869344			1126.0::644.0	XXX		4083	0									Important				
14	Gias Pan Bitan(Y)	1828218234			513.0::127.0	XXX		1563	0									Important				
15	Jononi Enterprise(Y)	1828221765		EL: low stock	4265.0::1880.0	XXX		1484	1100									Must				
16	Alamgir Store(Y)	1828221769		EL: low stock	1157.0::578.0	XXX		2201	900									Must				
17	Rasel Store(Y)	1828245479		EL: out of stock	852.0::664.0	XXX		266	1100									Must				
18	Belal Store(Y)	1848005284		EL: low stock	1582.0::481.0	XXX		902	600									Must				
19	Misbha Store(Y)	1848181403			2003.0::1493.0	XXX		2668	0									Important				
20	Robi Store(Y)	1848181421			1416.0::738.0	XXX		3079	0									Important				
21	Nurul Alam Store (Y)	1848185753		EL: low stock	541.0::496.0	XXX		967	500									Must				
22	Sad Store(Y)	1848202913		EL: low stock	2014.0::761.0	XXX		1534	600									Must				
23	Mama Store(Y)	1848212423		EL: low stock	943.0::365.0	XXX		536	900									Must				
24	Sohana Store(Y)	1848212440			246.0::48.0	XXX		2231	0									Voluntary				
25	Misbha Store(Y)	1848212473			74.0::0.0	XXX		3233	0									Important				
26	Rishat Store(Y)	1848212495		EL: low stock	3341.0::2655.0	XXX		958	700									Must				
27	Saker Store(Y)	1848212496		EL: out of stock	9927.0::4199.0	XXX		1427	3900									Must				
28	Mojib Store(Y)	1848212556		EL: low stock	1830.0::930.0	XXX		2555	600									Must				
29	Shain Store(Y)	1848217130		EL: low stock	2865.0::1963.0	XXX		2038	2700									Must				
30	Famel Store(Y)	1848219169		EL: low stock	1729.0::870.0	XXX		1711	500									Must				
31	Jahed Store(Y)	1848219170			3309.0::1134.0	XXX		5094	0									Voluntary				
32	Rahim Enterprise(Y)	1848219172	R0063440		5003.0::1737.0	XXX		9805	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Famel Store(Y)	1848219173		EL: low stock	2868.0::1899.0	XXX		1502	500									Must				
34	Aiha Telecom (Y)	1848274612			1852.0::761.0	XXX		968	0									Voluntary				
35	Romjan Store (Y)	1848280733		EL: low stock	3970.0::2506.0	XXX		1326	1700									Must				
36	Helal Store(Y)	1848280791		EL: low stock	2528.0::1650.0	XXX		1072	1300									Must				
37	Joynal Madico (Y)	1848280816			217.0::135.0	XXX		7085	0									Voluntary				
38	Manik Store(Y)	1848297908			439.0::913.0	XXX		1842	0									Voluntary				
39	Robe Store(Y)	1848297956		EL: low stock	8065.0::3443.0	XXX		1350	1800									Must				
40	Mojib Store(Y)	1848297977		EL: low stock	4757.0::1905.0	XXX		1496	1100									Must				
41	Mojib Store(Y)	1848297987		EL: low stock	1778.0::692.0	XXX		1480	900									Must				
42	Giash Store (Y)	1848297988			1496.0::536.0	XXX		1776	0									Voluntary				
43	Mim Store(Y)	1848412736		EL: low stock	1493.0::412.0	XXX		1939	500									Must				
44	Shafla Enterprise(Y)	1848431768			3444.0::851.0	XXX		2859	0									Voluntary				
45	Salim Store(Y)	1848431769			709.0::0.0	XXX		1604	0									Voluntary				
46	Shain Store(Y)	1848449398	A114177	EL: out of stock	731.0::163.0	XXX		1	1900									Must				
47	Bulo Bard(Y)	1848474212			1740.0::5128.0	XXX		3040	0									Voluntary				
48	Emran Store Store(Y)	1848474264		EL: low stock	3622.0::2073.0	XXX		1280	500									Must				
49	Rashed Store Store(Y)	1848474301			2052.0::579.0	XXX		1027	0									Voluntary				
50	Bismillah Telecom(Y)	1848483707			0.0::325.0	XXX		1892	0									Voluntary				
51	Maaer Dua Store(Y)	1848483708			0.0::224.0	XXX		3522	0									Voluntary				



Date:15-02-2018 DSR : Cox South-1 Dsr 21(1828221774)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	544 00	127 61.0	79.0	93.0	637468.0	47002.0	4.34	4.68	78.0	88.0	37.0	46.0	12.0	12.0	17.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Kamal Store(Y)	1811730041		EL: low stock	2701.0::989.0	XXX		2109	1600									Must				
2	Hasan Store(Y)	1811730079	A058992		3736.0::2133.0	XXX		31903	0									Must				
3	Saddam Telecom(Y)	1811730146	A123756		6213.0::3272.0	XXX		25584	0									Must				
4	Abr Colling Corner(Y)	1811731227		EL: low stock	3105.0::2236.0	XXX		1183	1700									Must				
5	Nur Store(Y)	1811744339		EL: low stock	1836.0::938.0	XXX		1303	1700									Must				
6	Saddam Store(Y)	1811744524		EL: low stock	1201.0::316.0	XXX		1005	500									Must				
7	Sha Alam Store(Y)	1811759816		EL: low stock	1026.0::502.0	XXX		887	700									Must				
8	Kabir Store(Y)	1820602868	A109684	EL: low stock	6739.0::2499.0	XXX		5430	1100									Must				
9	Badsha Store(Y)	1820608243			934.0::542.0	XXX		4870	0									Must				
10	H Enterprises N Enterprise(Y)	1820608275	A122147	EL: low stock	2061.0::1174.0	XXX		2090	2300									Must				
11	Saddam Telecom-2(Y)	1820623529			3457.0::522.0	XXX		1378	0									Important				
12	Abdullah Store(Y)	1820631572		EL: low stock	1653.0::864.0	XXX		1449	2300									Must				
13	Sapi Store(Y)	1820635609			1892.0::408.0	XXX		1044	0									Important				
14	Ishak Store(Y)	1820655694			824.0::1478.0	XXX		1398	0									Must				
15	Zahangir Store(Y)	1822802370	A115698	EL: low stock	3377.0::1392.0	XXX		3311	600									Must				
16	Yosuf Store(Y)	1822869061		EL: out of stock	2074.0::418.0	XXX		1	1200									Must				
17	Karim Store(Y)	1822869064			1467.0::608.0	XXX		2494	0									Important				
18	Hnilar Badan(Y)	1822895907	A122155		4005.0::2409.0	XXX		28937	0									Must				
19	Minar Colling Corner(Y)	1822895914	A125245		0.0::0.0	XXX		41	0									Important				
20	Bhai Bhai Store(Y)	1827519320			102.0::46.0	XXX		2847	0									Important				
21	Efti Stoer(Y)	1828201288	A122146		2270.0::1690.0	XXX		6052	0									Must				
22	Rian Colling Corner(Y)	1828204898		EL: out of stock	1010.0::534.0	XXX		370	1200									Must				
23	Yosuf Store(Y)	1828204902			912.0::284.0	XXX		1756	0									Important				
24	Mofiz Store(Y)	1828210077		EL: low stock	604.0::618.0	XXX		1519	500									Must				
25	Comilla Priti Deparment(Y)	1828218288			4516.0::1794.0	XXX		3917	0									Must				
26	Rahihan Store(Y)	1828221887		EL: low stock	554.0::471.0	XXX		1230	500									Must				
27	Kader Store(Y)	1833660567			79.0::51.0	XXX		1927	0									Important				
28	E Nur Pharmacy(Y)	1848181415	A126290	EL: low stock	3790.0::2132.0	XXX		1785	2600									Must				
29	Sapa Marua Store(Y)	1848185715			1004.0::432.0	XXX		1464	0									Important				
30	Pahadi Tailears(Y)	1848185718		EL: low stock	2468.0::1740.0	XXX		2294	1700									Must				
31	Josna Medico(Y)	1848185720		EL: low stock	5553.0::2744.0	XXX		2347	3000									Must				
32	Takbir Store(Y)	1848185747			349.0::13.0	XXX		2687	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Monir Store(Y)	1848212435		EL: low stock	1325.0::881.0	XXX		985	600									Must				
34	Niha Moni Store(Y)	1848219085		EL: low stock	1316.0::1643.0	XXX		1201	1500									Must				
35	Shamsu Store(Y)	1848219088		EL: out of stock	4196.0::3090.0	XXX		611	4300									Must				
36	Jononi Pharmacy(Y)	1848219099		EL: low stock	648.0::491.0	XXX		446	900									Must				
37	Karim Store(Y)	1848274589		EL: low stock	2378.0::1582.0	XXX		1231	1200									Must				
38	Zahangir Store-2(Y)	1848274608		EL: low stock	1227.0::501.0	XXX		1284	700									Must				
39	Jorna Pharmacy(Y)	1848280749		EL: out of stock	25191.0::13851.0	XXX		2531	8000									Must				
40	Kamal Store(Y)	1848297945			1873.0::1031.0	XXX		1608	0									Voluntary				
41	Jahanara Store(Y)	1848297964		EL: low stock	6525.0::3080.0	XXX		1831	1000									Must				
42	Sarwar Store(Y)	1848402282		EL: low stock	2330.0::1725.0	XXX		1561	500									Must				
43	Esmail Store(Y)	1848402284		EL: low stock	255.0::424.0	XXX		668	500									Must				
44	Lucky Store(Y)	1848412731			450.0::345.0	XXX		820	0									Voluntary				
45	Kashem Store(Y)	1848412737		EL: low stock	1139.0::505.0	XXX		1514	500									Must				
46	Tareq Store(Y)	1848431747	R0332033	EL: low stock	2099.0::822.0	XXX		833	1700									Must				
47	Jsm Store(Y)	1848431754		EL: low stock	2437.0::2231.0	XXX		1732	2300									Must				
48	Bhai Bhai Store(Y)	1848431755			2779.0::1436.0	XXX		2359	0									Voluntary				
49	Raihan Store(Y)	1848431756		EL: low stock	571.0::384.0	XXX		456	700									Must				
50	Bakkar Store(Y)	1848431761		EL: low stock	407.0::13.0	XXX		411	500									Must				
51	Absar Store(Y)	1848431771			262.0::369.0	XXX		1362	0									Voluntary				
52	Tareq Store(Y)	1848449323		EL: out of stock	2820.0::2662.0	XXX		190	2600									Must				
53	Sadam Store-2(Y)	1848449326		EL: low stock	1300.0::614.0	XXX		575	1100									Must				
54	Sayed Store(N)	1848474281		EL: low stock	6593.0::3126.0	XXX		2260	1100									Must				
55	Sikder Store Store(N)	1848474302			168.0::421.0	XXX		1943	0									Voluntary				
56	Rim Jim Store-2 Store(Y)	1848474321		EL: out of stock	1778.0::2185.0	XXX		236	1500									Must				
57	Emran Store(N)	1848483721			0.0::177.0	XXX		4185	0									Voluntary				
58	Mofiz Store(Y)	1848483768			249.0::394.0	XXX		1903	0									Voluntary				
59	Beach Resort (N)	1848483772			51.0::217.0	XXX		3292	0									Voluntary				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	411 00	964 1.0	74.0	89.0	529175.0	32011.0	2.9	3.22	77.0	86.0	39.0	44.0	12.0	7.0	15.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Ismall Store(Y)	1811707623	A113631	EL: low stock	4708.0::2186.0	XXX		2003	1900									Must				
2	Maer Dua Store(Y)	1811707792		EL: low stock	4218.0::2128.0	XXX		1715	1800									Must				
3	Foyaz Store (Y)	1811707800		EL: low stock	3621.0::2139.0	XXX		1369	1000									Must				
4	S K Enterprise(Y)	1811707851	A056679		2988.0::4852.0	XXX		16666	0									Must				
5	Montaj Ahamed(Y)	1811730003			1727.0::765.0	XXX		1011	0									Important				
6	Kat Pencil(Y)	1811730010		EL: low stock	938.0::374.0	XXX		260	500									Must				
7	Soyed Enterpriese(Y)	1811730062	A055722		10527.0::3064.0	XXX		6221	0									Must				
8	Amin Store(Y)	1811730075		EL: low stock	1074.0::197.0	XXX		499	500									Must				
9	Kajol Store(Y)	1811730124		EL: low stock	6249.0::1754.0	XXX		1606	1700									Must				
10	Kaiser Store(Y)	1811744526		EL: low stock	3699.0::1432.0	XXX		2136	1400									Must				
11	Rahim Store(Y)	1811759632			186.0::26.0	XXX		1048	0									Important				
12	Rahaman Store(Y)	1811759674		EL: low stock	7173.0::3940.0	XXX		2643	1100									Must				
13	Raihan Store(Y)	1820602884			2514.0::1599.0	XXX		1890	0									Important				
14	Hoque Store(Y)	1820602951		EL: low stock	2858.0::1249.0	XXX		1044	600									Must				
15	Jamal Store(Y)	1820602963		EL: low stock	5859.0::3211.0	XXX		2289	2800									Must				
16	Alam Store(Y)	1820623509			159.0::184.0	XXX		1086	0									Important				
17	Monaf Store(Y)	1820623540			576.0::260.0	XXX		1058	0									Important				
18	Mamoni Store(Y)	1820628293		EL: low stock	1672.0::587.0	XXX		1540	600									Must				
19	S K Enterpriese(Y)	1820635633			142.0::874.0	XXX		2094	0									Must				
20	Jamal Store(Y)	1820655690			544.0::151.0	XXX		456	0									Important				
21	Jahangir Sore(Y)	1822858512			930.0::510.0	XXX		2272	0									Important				
22	Salim Store(Y)	1822858674		EL: low stock	1180.0::1188.0	XXX		1527	500									Must				
23	Manik Store(Y)	1828204804		EL: low stock	1870.0::1443.0	XXX		868	1400									Must				
24	Monir Store(Y)	1828204871			1182.0::686.0	XXX		1058	0									Important				
25	Morshed Store(Y)	1828204889			471.0::188.0	XXX		840	0									Important				
26	N. Alam Store(Y)	1828204891		EL: out of stock	1676.0::1272.0	XXX		427	1200									Must				
27	M B Alam(Y)	1833660493		EL: low stock	1410.0::483.0	XXX		981	500									Must				
28	Jaima And Mariasupesh(Y)	1848052299	A110504	EL: low stock	1337.0::1114.0	XXX		1090	500									Must				
29	Riaz Store(Y)	1848185703			12364.0::5458.0	XXX		5889	0									Important				
30	Saima Store(Y)	1848185787			1185.0::612.0	XXX		2996	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Robel Store(Y)	1848202964		EL: low stock	4395.0::2478.0	XXX		2838	1000									Must				
32	Nayon Enterpriese(Y)	1848202979		EL: low stock	5018.0::3572.0	XXX		2054	2400									Must				
33	Mamun Store(Y)	1848202986		EL: low stock	961.0::793.0	XXX		702	500									Must				
34	Shakil Store(Y)	1848212545		EL: low stock	1514.0::620.0	XXX		479	900									Must				
35	Mizan Store(Y)	1848219001		EL: low stock	1457.0::789.0	XXX		1866	500									Must				
36	Saima Store(Y)	1848219008			210.0::272.0	XXX		685	0									Important				
37	Safian Store(Y)	1848219009		EL: out of stock	325.0::37.0	XXX		153	500									Must				
38	Shek Ahmed Store(Y)	1848219011			2062.0::1418.0	XXX		3679	0									Important				
39	Hasan Store(Y)	1848219012			5510.0::1636.0	XXX		2201	0									Important				
40	Mizan Store(Y)	1848219095		EL: low stock	889.0::861.0	XXX		714	1300									Must				
41	Nasir Store(Y)	1848219120			890.0::163.0	XXX		858	0									Voluntary				
42	Saiful Store(Y)	1848274588		EL: low stock	3053.0::2222.0	XXX		1780	1000									Must				
43	Raihan Store(Y)	1848280750		EL: out of stock	1228.0::917.0	XXX		381	1800									Must				
44	Saidul Store(Y)	1848280775		EL: out of stock	6708.0::3604.0	XXX		286	5300									Must				
45	Newas Store(Y)	1848297976		EL: low stock	4631.0::1939.0	XXX		1040	1800									Must				
46	Nahar Meeleku(Y)	1848402273		EL: low stock	1166.0::450.0	XXX		577	500									Must				
47	Saiful Store(Y)	1848412714		EL: out of stock	1894.0::753.0	XXX		623	2300									Must				
48	Rashid Store(Y)	1848421458			1584.0::1112.0	XXX		3148	0									Voluntary				
49	Niha Farnecy(Y)	1848431748	R0330021	EL: out of stock	886.0::977.0	XXX		526	1100									Must				
50	Shona Li Store(Y)	1848431749			280.0::0.0	XXX		1421	0									Voluntary				
51	Rahman Store(Y)	1848449399		EL: low stock	1079.0::880.0	XXX		1090	500									Must				
52	Dill Mahamud Store Store(Y)	1848474303			927.0::398.0	XXX		1337	0									Voluntary				
53	Tausif Departmentel Store(Y)	1848474331			1166.0::1083.0	XXX		1914	0									Voluntary				
54	Hoque Store Store(Y)	1848474341		EL: low stock	2474.0::1955.0	XXX		977	1700									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	185 00	434 0.0	81.0	92.0	481147.0	30721.0	7.82	7.89	84.0	83.0	42.0	41.0	12.0	4.0	5.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Halim Store(Y)	1811707605			2017.0::691.0	XXX		4077	0									Important				
2	Mahanur Store(Y)	1811707691			1177.0::433.0	XXX		3696	0									Must				
3	Monir Alam(Y)	1811707802			885.0::282.0	XXX		2881	0									Important				
4	Minak Store(Y)	1811707833			1913.0::659.0	XXX		1688	0									Important				
5	Al Store-2(Y)	1811744363		EL: low stock	5615.0::2351.0	XXX		2574	500									Must				
6	Karim Store(Y)	1811759928			3091.0::948.0	XXX		4077	0									Important				
7	Bhai Bhai Store(Y)	1814626332	A058903		3704.0::2229.0	XXX		48581	0									Must				
8	Khorshed Store-1(Y)	1820602820			809.0::299.0	XXX		2703	0									Important				
9	Belal Store(Y)	1820602998			19.0::260.0	XXX		2748	0									Important				
10	Abdullah Store(Y)	1820608248			780.0::215.0	XXX		2779	0									Must				
11	Jobire Store(Y)	1820608249		EL: low stock	4511.0::2243.0	XXX		2438	2100									Must				
12	Jahir Store(Y)	1822802003			234.0::19.0	XXX		1041	0									Important				
13	Saiful Store(Y)	1822802024		EL: low stock	1132.0::180.0	XXX		2245	500									Must				
14	Abdullah Store(Y)	1822858519		EL: low stock	2194.0::1485.0	XXX		2532	600									Must				
15	Ideal Libbreary Store(Y)	1822858523			1596.0::1607.0	XXX		2617	0									Important				
16	Monu Store(Y)	1822858554		EL: low stock	1577.0::678.0	XXX		1290	600									Must				
17	Jashim Store(Y)	1822858673		EL: low stock	1037.0::474.0	XXX		1858	700									Must				
18	Sahajahan Store(Y)	1822869066			1817.0::1005.0	XXX		4053	0									Important				
19	Alam Store(Y)	1828209943			660.0::256.0	XXX		2570	0									Important				
20	Mokbul Store(Y)	1828209979			421.0::416.0	XXX		4466	0									Must				
21	Jobire Store(Y)	1828221756		EL: low stock	4988.0::2868.0	XXX		1622	2100									Must				
22	Mabud Store(Y)	1828221762			1487.0::1093.0	XXX		3513	0									Must				
23	Sayed Store(Y)	1828221766		EL: low stock	3544.0::1371.0	XXX		2037	500									Must				
24	Bhai Bhai Traders(Y)	1828221797	R0337197		4684.0::2856.0	XXX		28327	0									Important				
25	Sagar Store(Y)	1828221895		EL: low stock	2193.0::822.0	XXX		1276	700									Must				
26	Jonide Store(Y)	1848181556		EL: out of stock	735.0::87.0	XXX		306	700									Must				
27	Khorshed Store(Y)	1848181557		EL: low stock	7673.0::4056.0	XXX		2236	3000									Must				
28	Bhai Bhai Store(Y)	1848181558			2082.0::509.0	XXX		2639	0									Important				
29	Belal Store-2(Y)	1848185755	A124001		8784.0::3747.0	XXX		46653	0									Must				
30	Amin Store(Y)	1848185757	A124002		7544.0::4764.0	XXX		46072	0									Must				
31	Tipo Store(Y)	1848202906			811.0::317.0	XXX		1835	0									Important				
32	Arif Store(Y)	1848202925	A124999		6740.0::4654.0	XXX		14532	0									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Jashim Store-2(Y)	1848202934		EL: low stock	1477.0::1276.0	XXX		2401	500									Must				
34	Obaidul Store(Y)	1848202937		EL: low stock	1733.0::1377.0	XXX		1538	500									Must				
35	Oli Store(Y)	1848212458			1325.0::985.0	XXX		2690	0									Important				
36	Raihan Store(Y)	1848212459			2958.0::1438.0	XXX		3950	0									Important				
37	Sayed Store(Y)	1848219183			1456.0::643.0	XXX		13368	0									Voluntary				
38	Arif Store-2(Y)	1848402255			582.0::404.0	XXX		809	0									Voluntary				
39	Sahajahan Store(Y)	1848412702			423.0::192.0	XXX		1765	0									Voluntary				
40	Nur Cafā© Store(Y)	1848412717			2061.0::1191.0	XXX		4755	0									Voluntary				
41	Sahab Uddin Store(Y)	1848412728			1509.0::575.0	XXX		3956	0									Voluntary				
42	Khorshed Alam Store(Y)	1848412735		EL: out of stock	5387.0::2613.0	XXX		1849	4300									Must				
43	Amin Store(Y)	1848421459			2807.0::1340.0	XXX		3216	0									Voluntary				
44	Bismillah Store(Y)	1848449336		EL: low stock	1411.0::581.0	XXX		603	700									Must				
45	Hafiz Store(Y)	1848449390			732.0::350.0	XXX		1316	0									Voluntary				
46	Foyez Store(Y)	1848474210			71.0::43.0	XXX		2444	0									Voluntary				
47	Rahim Store Store(Y)	1848474236			537.0::534.0	XXX		4450	0									Voluntary				
48	Somyah Store Store(Y)	1848474260		EL: low stock	101.0::241.0	XXX		281	500									Must				
49	Ridu Store Store(Y)	1848474340			1226.0::1075.0	XXX		4774	0									Voluntary				





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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
1	700 00	164 20.0	71.0	92.0	672387.0	36337.0	3.07	3.61	77.0	100.0	36.0	46.0	10.0	6.0	21.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Auditi Tradears(Y)	1811707856		EL: low stock	238.0::317.0	XXX		1038	500									Must				
2	Anowar Store(Y)	1811730057		EL: out of stock	4308.0::1024.0	XXX		861	2700									Must				
3	Jasim Tradears(Y)	1811730107	A101773		216.0::6628.0	XXX		5917	0									Must				
4	Emran Store(Y)	1811730120		EL: low stock	3075.0::1560.0	XXX		3920	500									Must				
5	Faruk (Sa)(Y)	1811730123			1931.0::797.0	XXX		20356	0									Important				
6	Rajni Enterprise(Y)	1811731162			11037.0::0.0	XXX		5924	0									Important				
7	Rahim Store(Y)	1811744326			1716.0::779.0	XXX		957	0									Important				
8	Bappy Store(Y)	1811744415		EL: out of stock	1998.0::1050.0	XXX		698	2800									Must				
9	Alam Brothers(Y)	1811744454			1984.0::984.0	XXX		4554	0									Must				
10	Eslam Store(Y)	1811769801		EL: low stock	4378.0::1930.0	XXX		2813	3600									Must				
11	Nowakhali Store(Y)	1820602821		EL: low stock	5177.0::2179.0	XXX		1691	3300									Must				
12	Shakib Tradears(Y)	1820655695			1472.0::272.0	XXX		1146	0									Important				
13	Hridoy Store(Y)	1822858596		EL: out of stock	11087.0::6827.0	XXX		841	6600									Must				
14	Sokkor Store(Y)	1827519305		EL: low stock	990.0::648.0	XXX		1180	500									Must				
15	Akib Brothers(Y)	1828204885		EL: low stock	5637.0::3226.0	XXX		3267	4900									Must				
16	Gancil Food Corner(Y)	1828209905		EL: low stock	3339.0::2383.0	XXX		1872	2200									Must				
17	Fahad Enterprise(Y)	1828209928		EL: low stock	2816.0::1623.0	XXX		1047	1100									Must				
18	Ebrahim Store(Y)	1828218244		EL: low stock	2096.0::167.0	XXX		894	500									Must				
19	Alam Brothers-2(Y)	1828218258	A055352	EL: low stock	5822.0::2155.0	XXX		2912	1900									Must				
20	Kalek Store(Y)	1833660566		EL: low stock	1537.0::739.0	XXX		712	500									Must				
21	Dgfi Canteen(Y)	1848052278			280.0::353.0	XXX		1182	0									Must				
22	Shamia Enterprise(Y)	1848181562		EL: low stock	0.0::0.0	XXX		7973	4100									Must				
23	Mayerdua(Y)	1848181576		EL: low stock	3628.0::1468.0	XXX		2290	1700									Must				
24	Kamal Store(Y)	1848181589			524.0::337.0	XXX		1924	0									Important				
25	Sonjit Telecom(Y)	1848181590		EL: out of stock	3193.0::1181.0	XXX		915	2000									Must				
26	Saddam Stoer(Y)	1848181591		EL: low stock	332.0::133.0	XXX		1309	1800									Must				
27	Nadi Telecom(Y)	1848202918	A123757		1293.0::677.0	XXX		3479	0									Important				
28	Shahin Store(Y)	1848202926			243.0::258.0	XXX		3761	0									Important				
29	Farhad Store(Y)	1848202928	A125242	EL: out of stock	1154.0::593.0	XXX		7	1800									Must				
30	Belal Store(Y)	1848202952		EL: low stock	890.0::497.0	XXX		736	900									Must				
31	Bismillah Store(Y)	1848212470		EL: low stock	1270.0::1292.0	XXX		2219	1500									Must				
32	Araf Telecom(Y)	1848212471			991.0::861.0	XXX		3020	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Mahabub Store (Y)	1848217134		EL: out of stock	5833.0::3244.0	XXX		742	3200									Must				
34	Kabir Store(Y)	1848217135		EL: low stock	62.0::810.0	XXX		937	500									Must				
35	Emran Store(Y)	1848280820		EL: low stock	2223.0::901.0	XXX		2027	1100									Must				
36	Sahara Store(Y)	1848297941		EL: low stock	441.0::64.0	XXX		978	500									Must				
37	M/S Brothers Telecom(Y)	1848297972	R0335386	EL: low stock	11693.0::9022.0	XXX		6739	4100									Must				
38	Mahabub Plus(Y)	1848402250		EL: low stock	6750.0::2207.0	XXX		1494	2100									Must				
39	Joy Goru Store(Y)	1848402276		EL: out of stock	3149.0::770.0	XXX		1177	3800									Must				
40	Airport Canteen(Y)	1848402294		EL: low stock	318.0::13.0	XXX		370	500									Must				
41	Hafiz Store(Y)	1848403406		EL: low stock	488.0::723.0	XXX		808	1100									Must				
42	Farok Store(Y)	1848421472		EL: low stock	372.0::165.0	XXX		1504	500									Must				
43	Farid Store(Y)	1848431760		EL: out of stock	3571.0::1351.0	XXX		777	2600									Must				
44	Fahad Enterprise-2(Y)	1848449344	R0334028	SIM: low stock	3683.0::3266.0	1		24870	0									Must				
45	Jonakir Alo(Y)	1848449391	R0339377		15241.0::12133.0	XXX		25767	0									Voluntary				
46	Brothers Telecom-2(Y)	1848474248			7023.0::243.0	XXX		1785	0									Voluntary				
47	Tapsir Telecom(Y)	1848474278	R0339370		1451.0::941.0	XXX		10925	0									Voluntary				
48	Robin Telecom Telco(Y)	1848474286		EL: low stock	0.0::1894.0	XXX		1375	500									Must				
49	Mokka Store(Y)	1848483690			624.0::285.0	XXX		2645	0									Voluntary				
50	Homayun Store(Y)	1848483728			660.0::520.0	XXX		1582	0									Voluntary				
51	Babu Telecom Zone(Y)	1848483761		EL: out of stock	1135.0::810.0	XXX		521	4100									Must				



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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	322 00	755 4.0	80.0	94.0	433294.0	23060.0	8.28	6.8	79.0	100.0	34.0	35.0	12.0	15.0	8.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mitun Enterprise(Y)	1811730016			833.0::0.0	XXX		1773	0									Important				
2	Arman Store(Y)	1811730034		EL: low stock	3572.0::857.0	XXX		1630	600									Must				
3	Bismellha Madico(Y)	1811730070			3101.0::1728.0	XXX		8089	0									Must				
4	Joni Store(Y)	1811730094		EL: low stock	2397.0::1108.0	XXX		1490	1400									Must				
5	Milton Telecome(Y)	1811730110			1168.0::575.0	XXX		1671	0									Important				
6	Rasmi Madico(Y)	1811730143			211.0::0.0	XXX		1222	0									Important				
7	Adorsho Kuling Corner(Y)	1811731174		EL: out of stock	529.0::306.0	XXX		668	1700									Must				
8	Gona Para Store(Y)	1811744349			1101.0::622.0	XXX		4109	0									Must				
9	Momitha Dipartmantel Store(Y)	1820631580		EL: low stock	10063.0::5538.0	XXX		2332	3500									Must				
10	Saddam Store(Y)	1820655602		EL: low stock	3688.0::1380.0	XXX		1440	1200									Must				
11	Bismellha It(Y)	1822885868			393.0::139.0	XXX		548	0									Important				
12	Cahila Telecome(Y)	1828201298		EL: low stock	1829.0::433.0	XXX		1283	500									Must				
13	Cahila Telecome(Y)	1828204710		EL: low stock	794.0::302.0	XXX		831	600									Must				
14	Oishe Store (Y)	1828209926		EL: out of stock	4162.0::1422.0	XXX		847	2100									Must				
15	Haradon Store(Y)	1828209942			1025.0::1423.0	XXX		3746	0									Important				
16	Guljar Store(Y)	1828216198		EL: out of stock	555.0::196.0	XXX		41	500									Must				
17	Ross Store(Y)	1828218220		EL: low stock	2343.0::2392.0	XXX		1439	700									Must				
18	Raju Store(Y)	1828218239		EL: out of stock	2979.0::2738.0	XXX		97	2100									Must				
19	Joy Guru Store(Y)	1828218241			5886.0::3044.0	XXX		18058	0									Important				
20	Lija Store(Y)	1828218253			1871.0::751.0	XXX		3413	0									Important				
21	L D Eleoctranic(Y)	1828221651		EL: low stock	292.0::328.0	XXX		285	500									Must				
22	A K Telecome(Y)	1833660342			4022.0::209.0	XXX		2092	0									Important				
23	Kanon Store(Y)	1848185701			7622.0::3620.0	XXX		10765	0									Must				
24	Salamutulha Store(Y)	1848212428		EL: low stock	2711.0::1147.0	XXX		2270	900									Must				
25	Alif Store(Y)	1848212593		EL: out of stock	5879.0::3296.0	XXX		1627	4600									Must				
26	A K Multimedia(Y)	1848212595	A122156		1523.0::3028.0	XXX		38861	0									Must				
27	Mada Madico(Y)	1848219084		EL: low stock	1137.0::0.0	XXX		1723	500									Must				
28	Narayan Store(Y)	1848219089		EL: low stock	763.0::717.0	XXX		1363	1400									Must				
29	Ahad And Rahat(Y)	1848219093			202.0::368.0	XXX		1255	0									Important				
30	Jahangir Gas Store(Y)	1848274610			6.0::101.0	XXX		451	0									Voluntary				
31	Monsur Kuling Corner(Y)	1848280729		EL: low stock	923.0::97.0	XXX		433	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Raihan Telecome(Y)	1848280818			2217.0::395.0	XXX		3188	0									Voluntary				
33	Lacky Art Press(Y)	1848297912			382.0::0.0	XXX		1874	0									Voluntary				
34	Diptho Store(Y)	1848297944		EL: low stock	5024.0::2236.0	XXX		2755	500									Must				
35	Maa Telecom(Y)	1848297946		EL: low stock	699.0::0.0	XXX		726	500									Must				
36	Bismillha Store(Y)	1848297957			39.0::0.0	XXX		2706	0									Voluntary				
37	Kamal Pharmacy(Y)	1848297989			1174.0::936.0	XXX		2114	0									Voluntary				
38	Alif Store(Y)	1848297999	R0336525		6007.0::1898.0	XXX		9818	0									Voluntary				
39	Babul Store(Y)	1848412722			5611.0::2549.0	XXX		1358	0									Voluntary				
40	Ruku Store(Y)	1848431730		EL: low stock	2222.0::1246.0	XXX		1485	600									Must				
41	Rubel Telecome(Y)	1848449304		EL: low stock	3024.0::942.0	XXX		1410	500									Must				
42	Kamal Store(Y)	1848449321			1813.0::655.0	XXX		1766	0									Voluntary				
43	Abu Salon(Y)	1848449339			128.0::73.0	XXX		8684	0									Voluntary				
44	Cahila Telecome(Y)	1848449397			37.0::0.0	XXX		1041	0									Voluntary				
45	Rajib Store Store(Y)	1848474267		EL: low stock	514.0::197.0	XXX		765	500									Must				
46	Khaja Traders(Y)	1848474275		EL: low stock	976.0::536.0	XXX		1481	500									Must				
47	Cahila Telecome(Y)	1848474280			406.0::876.0	XXX		786	0									Voluntary				
48	Monmahoni Store(Y)	1848474293		EL: low stock	598.0::1159.0	XXX		917	500									Must				
49	Mamun Pharmacy Pharmacy(Y)	1848474304		EL: low stock	5684.0::2579.0	XXX		1475	3000									Must				
50	Roja Store Store(Y)	1848474305		EL: low stock	3575.0::343.0	XXX		862	500									Must				
51	Faruq Store(Y)	1848483751			289.0::141.0	XXX		646	0									Voluntary				
52	Baidda Ghona Traders(Y)	1848483752		EL: low stock	13.0::109.0	XXX		311	500									Must				
53	Saddam Store(Y)	1848483763		EL: out of stock	26.0::6.0	XXX		530	1300									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3	339 00	795 2.0	77.0	87.0	445704.0	26893.0	3.76	4.17	82.0	94.0	34.0	25.0	12.0	4.0	8.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	College Gate Pharmacy(Y)	1811730001		EL: low stock	3452.0::1605.0	XXX		959	1000									Must				
2	Prodip Medico(Y)	1811730082		EL: low stock	2159.0::308.0	XXX		1574	500									Must				
3	Sadia Enterprise(Y)	1811730089	A054538		22843.0::8460.0	XXX		17955	0									Must				
4	Abdul Jabbar Store(Y)	1811730090		EL: low stock	1336.0::855.0	XXX		1962	500									Must				
5	Hossain Pharmacy(Y)	1811730145		EL: low stock	1619.0::469.0	XXX		1307	500									Must				
6	M/S Card House(Y)	1811731018	A057568	EL: low stock	1610.0::537.0	XXX		1424	500									Must				
7	Onzale Telecom(Y)	1811731157		EL: low stock	612.0::125.0	XXX		505	500									Must				
8	Mamun Store(Y)	1811731238			65.0::0.0	XXX		435	0									Important				
9	Modina Telecom(Y)	1811744342			162.0::151.0	XXX		711	0									Important				
10	Bottu Store(Y)	1811780988			1478.0::253.0	XXX		1350	0									Important				
11	Lotfloor Store(Y)	1814626166			292.0::272.0	XXX		2427	0									Must				
12	Ma Telecom(Y)	1820602892	A056162	EL: out of stock	3032.0::0.0	XXX		157	1700									Must				
13	Goni Telecom(Y)	1820608174	A107472	EL: low stock	20652.0::9366.0	XXX		4954	5000									Must				
14	Saiful Store(Y)	1820608238			1304.0::682.0	XXX		2139	0									Must				
15	R Enterprise(Y)	1820655603			892.0::368.0	XXX		3514	0									Important				
16	Samshed Store(Y)	1822849344			863.0::384.0	XXX		2131	0									Important				
17	Taher Store(Y)	1822858241			406.0::153.0	XXX		1817	0									Important				
18	Poto Store(Y)	1822858248			332.0::278.0	XXX		1539	0									Important				
19	Nur Traders(Y)	1822858575		EL: low stock	2492.0::1672.0	XXX		1395	900									Must				
20	Rashidia Mobile (Y)	1822858621	A125001	EL: low stock	4233.0::2315.0	XXX		937	1400									Must				
21	Bgb Cantin(Y)	1828218275			7039.0::2301.0	XXX		10588	0									Must				
22	Selim Store(Y)	1833660492		EL: low stock	334.0::148.0	XXX		470	500									Must				
23	Rabi Store(Y)	1848052283		EL: low stock	1180.0::1012.0	XXX		739	500									Must				
24	Liton Store(Y)	1848185780		EL: low stock	854.0::215.0	XXX		815	500									Must				
25	Azim Pharmacy(Y)	1848202955		EL: out of stock	5816.0::2707.0	XXX		1417	5000									Must				
26	Rashid Store(Y)	1848217148			932.0::261.0	XXX		896	0									Voluntary				
27	Hossain Enterprise(Y)	1848219002		EL: low stock	2487.0::1312.0	XXX		1726	600									Must				
28	Morshed Store(Y)	1848219005		EL: low stock	396.0::185.0	XXX		598	600									Must				
29	Mobarak Store(Y)	1848219013		EL: low stock	5729.0::3093.0	XXX		1671	1700									Must				
30	Rubel Enterprise(Y)	1848219014		EL: low stock	194.0::221.0	XXX		465	500									Must				
31	Nasima Telecom(Y)	1848219045	A125002	EL: low stock	11023.0::4387.0	XXX		2831	3300									Must				
32	Saha Amanat Store(Y)	1848219046		EL: low stock	3100.0::1450.0	XXX		1135	1400									Must				
33	Mamun Store(Y)	1848219147			254.0::46.0	XXX		631	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Samir Store(Y)	1848219148			165.0::207.0	XXX		737	0									Voluntary				
35	Sopan Store(Y)	1848219166		EL: low stock	1010.0::504.0	XXX		964	500									Must				
36	Tajul Store(Y)	1848274611		EL: low stock	874.0::749.0	XXX		780	800									Must				
37	Kashem Store(Y)	1848280726		EL: low stock	1424.0::1654.0	XXX		835	800									Must				
38	Bhai Bhai Store(Y)	1848280794		EL: low stock	2286.0::873.0	XXX		1396	1400									Must				
39	Mijan Store(Y)	1848297958		EL: low stock	1924.0::840.0	XXX		1618	500									Must				
40	Lotfoor Store(Y)	1848297990		EL: low stock	1272.0::436.0	XXX		2748	500									Must				
41	Rashida Store (Y)	1848402298			531.0::230.0	XXX		447	0									Voluntary				
42	Gas Fare (Y)	1848412723			2458.0::814.0	XXX		1281	0									Voluntary				
43	Konak Store(Y)	1848421450		EL: low stock	2262.0::1713.0	XXX		980	800									Must				
44	Safi Store(Y)	1848421453		EL: low stock	226.0::24.0	XXX		403	500									Must				
45	Ma Habiba Store(Y)	1848421457			415.0::443.0	XXX		693	0									Voluntary				
46	Sikder Store(Y)	1848421478		EL: low stock	1296.0::540.0	XXX		989	500									Must				
47	Saiful Store(Y)	1848449327	R0337192	SIM: out of stock	354.0::0.0	3		3559	0									Must				
48	Wahid Store(Y)	1848449340		EL: low stock	935.0::561.0	XXX		1070	500									Must				
49	Tokdir Store Store(Y)	1848474306			700.0::127.0	XXX		1172	0									Voluntary				
50	College Gate Pharmacy(Y)	1848474344			600.0::672.0	XXX		1198	0									Voluntary				
51	Mare Dua Store(Y)	1848483689			204.0::13.0	XXX		2029	0									Voluntary				
52	Card House(Y)	1848483750			317.0::383.0	XXX		1376	0									Voluntary				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	455 00	106 73.0	81.0	93.0	502714.0	26919.0	5.93	5.93	85.0	94.0	42.0	42.0	12.0	7.0	10.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Taher Store(Y)	1811707818		EL: low stock	1090.0::559.0	XXX		1345	500									Must				
2	Mostafa Enterprise(Y)	1811707827	A049710		3642.0::3171.0	XXX		45478	0									Must				
3	Sahid Store(Y)	1811730012		EL: low stock	2131.0::835.0	XXX		607	800									Must				
4	Gias Store(Y)	1811730054			930.0::126.0	XXX		1604	0									Important				
5	Solaiman Store(Y)	1811730073		EL: out of stock	7012.0::3693.0	XXX		1995	5200									Must				
6	Mahamudul Huque Store(Y)	1811731205		EL: low stock	2146.0::990.0	XXX		1333	2200									Must				
7	College Gate Pharmacy(Y)	1811744356	A101768		3033.0::733.0	XXX		2483	0									Must				
8	Satkania Store(Y)	1811753588		EL: low stock	6137.0::3641.0	XXX		3370	3600									Must				
9	Salam Pan Bitan(Y)	1811780976		EL: low stock	2497.0::1091.0	XXX		2010	1500									Must				
10	Sikder Enterprise(Y)	1822812214	A112270	EL: low stock	3160.0::2773.0	XXX		1287	1200									Must				
11	Sahajahan Enterprise(Y)	1822849339		EL: low stock	4881.0::2769.0	XXX		2733	1500									Must				
12	Riaz Store (Y)	1822849348		EL: low stock	5401.0::2284.0	XXX		1534	600									Must				
13	Monir Store(Y)	1822858711			327.0::540.0	XXX		1192	0									Must				
14	Tanbir Pharmacy(Y)	1822869069		EL: low stock	698.0::183.0	XXX		734	700									Must				
15	J.S Colling Corner(Y)	1828204765		EL: low stock	2076.0::1113.0	XXX		1075	1100									Must				
16	Delowar Store(Y)	1828204887		EL: low stock	889.0::525.0	XXX		523	900									Must				
17	Aziz Medico(Y)	1828209920		EL: low stock	1789.0::1304.0	XXX		1207	1500									Must				
18	Nazrul Store(Y)	1828218287		EL: low stock	990.0::221.0	XXX		1523	500									Must				
19	Osman Store(Y)	1828218291		EL: out of stock	3288.0::1667.0	XXX		1471	3300									Must				
20	Ruby Store(Y)	1828221770	A109689		159.0::18.0	XXX		511	0									Important				
21	Karim Enterprise(Y)	1848181406	A123384		13441.0::5278.0	XXX		19854	0									Must				
22	Mostafa Enterprise(Y)	1848181570		EL: low stock	5846.0::1576.0	XXX		1415	1800									Must				
23	Ma Moni Medico(Y)	1848185763			368.0::294.0	XXX		2424	0									Important				
24	Rahima Store(Y)	1848202910		EL: low stock	10514.0::6539.0	XXX		2103	3900									Must				
25	Ayaz Store(Y)	1848212447			884.0::535.0	XXX		1423	0									Voluntary				
26	Multimedia Computer(Y)	1848212555	A122144		227.0::18.0	XXX		5945	0									Must				
27	College Gate Pharmacy(Y)	1848212557			428.0::127.0	XXX		937	0									Important				
28	Samsul Store(Y)	1848219164		EL: low stock	5524.0::2759.0	XXX		2060	2400									Must				
29	Belal Store(Y)	1848274581			858.0::563.0	XXX		1588	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Jarif Medico(Y)	1848280761			1249.0::425.0	XXX		2055	0									Voluntary				
31	Morshed Enterprise(Y)	1848280784	A117943	EL: low stock	4484.0::2575.0	XXX		2186	1900									Must				
32	Hakim Store(Y)	1848280806			552.0::215.0	XXX		1110	0									Voluntary				
33	Akter Store(Y)	1848297907			601.0::208.0	XXX		2435	0									Voluntary				
34	Kajababa Colling Corner(Y)	1848297959		EL: low stock	4380.0::2906.0	XXX		2014	1500									Must				
35	Rashel Store(Y)	1848297993		EL: low stock	120.0::94.0	XXX		371	500									Must				
36	Sahaalam Store(Y)	1848403408		EL: out of stock	4569.0::2921.0	XXX		1381	5200									Must				
37	Sayed Telecom(Y)	1848412741	R0063539	EL: low stock	0.0::13.0	XXX		414	500									Must				
38	Azim Store(Y)	1848421484		EL: low stock	2979.0::1995.0	XXX		666	1300									Must				
39	Ramjan Store(Y)	1848449306			454.0::558.0	XXX		1176	0									Voluntary				
40	N Alam Store(Y)	1848449317			1002.0::114.0	XXX		1470	0									Voluntary				
41	Amin Telecom(Y)	1848449348			1128.0::1020.0	XXX		2216	0									Voluntary				
42	Mijba Store(Y)	1848474215			1194.0::737.0	XXX		1546	0									Voluntary				
43	Jahanghir Store Store(Y)	1848474249			1575.0::400.0	XXX		2534	0									Voluntary				
44	Ruba Enterprise Store(Y)	1848474269		EL: out of stock	1775.0::1328.0	XXX		2	1400									Must				
45	N Islam Electronicss Store(Y)	1848474307			1458.0::561.0	XXX		1821	0									Voluntary				





Date:15-02-2018 DSR : Cox South-1 Dsr 26(1848212526)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	492 00	115 41.0	81.0	90.0	517702.0	34292.0	5.53	5.7	85.0	100.0	37.0	25.0	12.0	11.0	11.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Lili Telecom(Y)	1811730091	A108262		198.0::126.0	XXX		5931	0									Important				
2	Tofail Store(Y)	1811731027			1504.0::837.0	XXX		1305	0									Important				
3	Monjur & Sami Colling Corner(Y)	1811731223		EL: low stock	3759.0::1040. 0	XXX		1476	2200									Must				
4	Basunty Pully Phone(Y)	1811744352	A056682		1289.0::951.0	XXX		3919	0									Important				
5	Gramen Telecom(Y)	1811744366	A054292		1955.0::934.0	XXX		11369	0									Important				
6	Mia Ud And Brothers(Y)	1811744521	A054291		2676.0::1239. 0	XXX		6171	0									Voluntary				
7	N.K Store(Y)	1811744540		EL: low stock	418.0::337.0	XXX		418	500									Must				
8	Kalim Store(Y)	1811744588			2774.0::1280. 0	XXX		2578	0									Must				
9	Hasan Motors(Y)	1811769779		EL: low stock	13.0::101.0	XXX		262	500									Must				
10	Ma Telecom(Y)	1811769784	A055336		778.0::236.0	XXX		1033	0									Important				
11	Yasin Store(Y)	1811780971		EL: low stock	267.0::90.0	XXX		740	500									Must				
12	Josim Pan Bitan(Y)	1820602893		EL: out of stock	2779.0::2379. 0	XXX		551	5400									Must				
13	Korim Medico(Y)	1820608166		EL: out of stock	4031.0::1777. 0	XXX		675	3300									Must				
14	Condrima Telecom(Y)	1820608267	A125244	EL: low stock	1775.0::1301. 0	XXX		2812	1400									Must				
15	Sayed Alam Store(Y)	1820608274			613.0::144.0	XXX		861	0									Must				
16	Korim Enterprise(Y)	1820631582		EL: low stock	974.0::125.0	XXX		693	800									Must				
17	Bhahar Store(Y)	1820655689		EL: low stock	2571.0::1010. 0	XXX		1017	1300									Must				
18	Arfat Store(Y)	1822858687	A122238		586.0::711.0	XXX		11081	0									Must				
19	Vina Store(Y)	1822869975		EL: low stock	385.0::409.0	XXX		1200	500									Must				
20	Abbas Store(Y)	1828204868		EL: low stock	3414.0::2311. 0	XXX		1759	2000									Must				
21	B M Store(Y)	1828204881			336.0::125.0	XXX		1212	0									Important				
22	Mohima Store(Y)	1828209936	A123749		4230.0::2749. 0	XXX		12170	0									Must				
23	Sahid Store(Y)	1828218259		EL: low stock	736.0::423.0	XXX		406	500									Must				
24	Robel Store(Y)	1828218295		EL: low stock	157.0::180.0	XXX		533	600									Must				
25	Radi Store(Y)	1828221791	A102459		271.0::318.0	XXX		429	0									Important				
26	Sodarson Store(Y)	1833660473		EL: low stock	3083.0::1606. 0	XXX		1686	2700									Must				
27	Kaiser Store(Y)	1833660484		EL: out of stock	64.0::143.0	XXX		194	500									Must				
28	Mostak Store(Y)	1833660591	A123750	EL: low stock	972.0::850.0	XXX		1938	500									Must				
29	Kanij Enterprise(Y)	1848181416	A115520		329.0::254.0	XXX		608	0									Important				
30	Sohel Store(Y)	1848202965	A115677	EL: out of stock	2074.0::1087. 0	XXX		99	2100									Must				
31	Bhai Bhai Store-1(Y)	1848202973		EL: low stock	3461.0::1495. 0	XXX		1496	2400									Must				
32	Korim Store(Y)	1848202985			818.0::410.0	XXX		2026	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Sumon Store(Y)	1848202989		EL: low stock	1374.0::850.0	XXX		844	1100									Must				
34	Dil Mohan Store(Y)	1848212400		EL: low stock	1017.0::422.0	XXX		699	500									Must				
35	Chowdhury Pharmechy(Y)	1848212480		EL: out of stock	1614.0::751.0	XXX		1	4100									Must				
36	Parijat Commiunication (Y)	1848212489	A122227	EL: low stock	2073.0::472.0	XXX		682	500									Must				
37	N S Fazal Store(Y)	1848212567		EL: low stock	1191.0::445.0	XXX		286	600									Must				
38	Kobirtelecom Center(Y)	1848219027			103.0::209.0	XXX		1546	0									Must				
39	Digital Libreary(Y)	1848219029		EL: low stock	813.0::566.0	XXX		827	500									Must				
40	Nobi Store(Y)	1848219033		EL: low stock	1898.0::857.0	XXX		1345	1800									Must				
41	Bhai Bhai Store-2(Y)	1848280744		EL: low stock	2542.0::1697.0	XXX		1191	500									Must				
42	Sonjay Store(Y)	1848280798		EL: low stock	643.0::76.0	XXX		524	500									Must				
43	Siraj Store(Y)	1848297971		EL: out of stock	381.0::192.0	XXX		633	1500									Must				
44	Imtiaj Telecom(Y)	1848402271			181.0::129.0	XXX		3573	0									Voluntary				
45	Ras Medico(Y)	1848402279		EL: low stock	1890.0::1007.0	XXX		1299	500									Must				
46	Saha Store(Y)	1848412743		EL: low stock	547.0::365.0	XXX		587	500									Must				
47	Sahid Store(Y)	1848412744		EL: low stock	2779.0::835.0	XXX		1116	1500									Must				
48	Kurushkul Libbreray & Stationary(Y)	1848421485	R0336519	EL: low stock	2750.0::1068.0	XXX		1133	1500									Must				
49	Mamun Store(Y)	1848421486		EL: low stock	301.0::40.0	XXX		616	500									Must				
50	Hafez Store(Y)	1848421487		EL: low stock	526.0::643.0	XXX		930	700									Must				
51	Aman Store(Y)	1848431733			735.0::465.0	XXX		836	0									Voluntary				
52	Sahid Store-2(Y)	1848449400		EL: low stock	791.0::364.0	XXX		670	500									Must				
53	Mohima Store-2 Store-02(Y)	1848474242		EL: low stock	1518.0::927.0	XXX		1636	1600									Must				
54	Saiful Store Store(Y)	1848474243		EL: low stock	410.0::136.0	XXX		1158	1000									Must				
55	Onzale Medico Medico(Y)	1848474244			694.0::744.0	XXX		1236	0									Voluntary				
56	Sahed Store Store(Y)	1848474270		EL: low stock	1481.0::1439.0	XXX		2045	1000									Must				
57	Ma Enterprise Store(Y)	1848474289			635.0::820.0	XXX		1768	0									Voluntary				
58	Rashel Store Store(Y)	1848474308			924.0::667.0	XXX		535	0									Voluntary				
59	Muslima Medico(Y)	1848483694			366.0::369.0	XXX		1837	0									Voluntary				
60	Saiful Enterprise(Y)	1848483704			0.0::312.0	XXX		1292	0									Voluntary				
61	Sikder Mobile Gallery(Y)	1848483746			0.0::0.0	XXX		911	0									Voluntary				
62	S.K Pharmacy Pharmacy(Y)	1848483755			108.0::435.0	XXX		898	0									Voluntary				
63	Robi Alam Store(Y)	1848483756		EL: low stock	956.0::221.0	XXX		617	600									Must				



Date:15-02-2018 DSR : Cox South-1 Dsr 27(1848212527)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	105 100	246 54.0	73.0	93.0	987759.0	57256.0	3.14	4.66	81.0	92.0	46.0	47.0	10.0	12.0	25.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Ayna Store(Y)	1811707692	A108264	EL: low stock	11972.0::512 8.0	XXX		3275	3300									Must				
2	Allfita Store(Y)	1811707799		EL: low stock	570.0::443.0	XXX		2730	500									Must				
3	Mohamaya Store(Y)	1811707846		EL: low stock	4928.0::2695. 0	XXX		2861	1900									Must				
4	Jubair Store(Y)	1811730035		EL: low stock	4372.0::2803. 0	XXX		2857	3100									Must				
5	Shatkania Store(Y)	1811730081		EL: out of stock	599.0::255.0	XXX		258	1300									Must				
6	Tafos Store(Y)	1811730083		EL: low stock	4627.0::1839. 0	XXX		2406	1400									Must				
7	Mahi Store(Y)	1811730116		EL: low stock	17809.0::777 8.0	XXX		4403	4700									Must				
8	Hamid Store(Y)	1811730121		EL: low stock	12712.0::680 2.0	XXX		5789	5100									Must				
9	Erfan Store(Y)	1811744334			974.0::803.0	XXX		2852	0									Must				
10	Al Mustafa(Y)	1811784207		EL: out of stock	7749.0::4434. 0	XXX		1601	5000									Must				
11	Bhai Bhai Store(Y)	1820655625		EL: low stock	435.0::540.0	XXX		1000	500									Must				
12	Emam Enterprise(Y)	1822858249	A045596	EL: low stock	7083.0::5526. 0	XXX		6366	700									Must				
13	Prio Enterprise(Y)	1827504188			245.0::219.0	XXX		3042	0									Important				
14	Ayan Store(Y)	1827519328		EL: low stock	3290.0::1967. 0	XXX		2008	3300									Must				
15	Cox'S Tourisam(Y)	1828204864		EL: low stock	5860.0::2860. 0	XXX		3867	4100									Must				
16	Shahin Store(Y)	1828209901		EL: out of stock	2396.0::1691. 0	XXX		388	4900									Must				
17	Sha Amanot Store(Y)	1828209908		EL: low stock	5296.0::2587. 0	XXX		4005	1700									Must				
18	Hosen Store(Y)	1828210065		EL: out of stock	3956.0::1281. 0	XXX		2122	5900									Must				
19	Gupor Store(Y)	1828222002		EL: low stock	4430.0::2053. 0	XXX		2207	2300									Must				
20	Foyaz Store(Y)	1828245484	A114171	EL: low stock	17488.0::914 8.0	XXX		7605	7400									Must				
21	Shaiful Store(Y)	1833660470		EL: low stock	6822.0::3625. 0	XXX		2120	3400									Must				
22	Akas Medico(Y)	1848181408		EL: low stock	6123.0::2447. 0	XXX		3512	1300									Must				
23	Tanha Store(Y)	1848181573		EL: out of stock	3944.0::2096. 0	XXX		570	3900									Must				
24	Ma Medio(Y)	1848185733		EL: out of stock	2347.0::662.0	XXX		88	2200									Must				
25	J S Store(Y)	1848185734		EL: low stock	6389.0::4349. 0	XXX		4394	800									Must				
26	Jowel Store(Y)	1848185765		EL: low stock	1711.0::573.0	XXX		1180	500									Must				
27	Puza Store(Y)	1848185794		EL: low stock	2468.0::1247. 0	XXX		1871	600									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
28	Jami Store(Y)	1848212539		EL: out of stock	11193.0::5982.0	XXX		2355	5000									Must				
29	Bismillah Store(Y)	1848212543		EL: low stock	2388.0::789.0	XXX		2307	600									Must				
30	Shadat Store(Y)	1848212560		EL: low stock	980.0::1354.0	XXX		1208	1600									Must				
31	Joynal Store(Y)	1848212587		EL: low stock	4120.0::867.0	XXX		2493	500									Must				
32	Mujib Store(Y)	1848219087			1101.0::307.0	XXX		2506	0									Important				
33	Bismillah Store(Y)	1848274598		EL: low stock	1924.0::651.0	XXX		594	500									Must				
34	Ekra Store(Y)	1848280768			2710.0::1282.0	XXX		2181	0									Voluntary				
35	Asad Store(Y)	1848297911		EL: low stock	3198.0::1821.0	XXX		2070	1100									Must				
36	Allahar Dan Store(Y)	1848297935		EL: low stock	282.0::166.0	XXX		495	600									Must				
37	Baishaki Farmachy(N)	1848297994			1008.0::339.0	XXX		3421	0									Voluntary				
38	Farhad Store(Y)	1848402268		EL: low stock	5023.0::2359.0	XXX		1725	1600									Must				
39	Mim Store(Y)	1848403400		EL: out of stock	2879.0::1971.0	XXX		1214	2700									Must				
40	Ocean Enterprise(Y)	1848412724		EL: low stock	3977.0::337.0	XXX		1520	500									Must				
41	Mayer Dowa(Y)	1848412746		EL: low stock	4474.0::3378.0	XXX		2671	1900									Must				
42	Rahihan Store(Y)	1848421462		EL: low stock	3933.0::2193.0	XXX		1729	2200									Must				
43	Ma Enterprise(Y)	1848421475		EL: low stock	10286.0::2522.0	XXX		2315	3500									Must				
44	Prikiti Store(Y)	1848431728		EL: low stock	7221.0::3280.0	XXX		2804	1800									Must				
45	Bangaldesh Resturent(Y)	1848431729		EL: low stock	5133.0::2149.0	XXX		1075	1800									Must				
46	Shohan Store(Y)	1848431767		EL: out of stock	1665.0::698.0	XXX		32	1500									Must				
47	S P Gas Bitan(Y)	1848449360			3608.0::1022.0	XXX		5785	0									Voluntary				
48	Akas Medico(Y)	1848449372		EL: low stock	1751.0::1030.0	XXX		1109	1600									Must				
49	Cox'S Tourisam Tourism(Y)	1848474245		EL: out of stock	488.0::101.0	XXX		157	600									Must				
50	Arfat Store Store(Y)	1848474271		EL: low stock	4933.0::2712.0	XXX		2636	1100									Must				
51	Alam Store Store(Y)	1848474309		EL: low stock	3889.0::2794.0	XXX		1995	2100									Must				
52	Nurul Alam Store(Y)	1848474329		EL: low stock	1965.0::2114.0	XXX		1658	1700									Must				
53	Didad Store(Y)	1848483717			0.0::0.0	XXX		5294	0									Voluntary				
54	Sajib Store(Y)	1848483718			0.0::752.0	XXX		2039	0									Voluntary				
55	Uniq Counter(Y)	1848483719		EL: low stock	0.0::808.0	XXX		2542	800									Must				
56	Suukkur Traders(Y)	1848483720			0.0::179.0	XXX		1002	0									Voluntary				
57	Shah Jahan Store(Y)	1848483769			583.0::1193.0	XXX		4865	0									Voluntary				



Date:15-02-2018 DSR : Cox-South-1 Dsr 28(1848212528)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	317 00	743 6.0	81.0	94.0	502538.0	30881.0	5.12	5.48	85.0	100.0	42.0	43.0	12.0	0.0	5.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Amin Store(Y)	1811707775		EL: low stock	2850.0::2795.0	XXX		2339	500									Must				
2	Sufit Enterprise(Y)	1811707835	A101612		3247.0::1468.0	XXX		37760	0									Must				
3	Botto Store(Y)	1811731165			4586.0::1404.0	XXX		3573	0									Important				
4	Hossain Store(Y)	1811744376		EL: low stock	6866.0::2223.0	XXX		1606	2000									Must				
5	Digital Storec(Y)	1820602967			1552.0::202.0	XXX		2532	0									Important				
6	Faisal Store(Y)	1820608264		EL: low stock	6012.0::2767.0	XXX		1795	1400									Must				
7	Coy Ritu Computer(Y)	1822858558	A049707		6228.0::4218.0	XXX		15823	0									Must				
8	Bismillah Store(Y)	1822869055		EL: low stock	12064.0::4541.0	XXX		3257	5200									Must				
9	Mahandsr Store(Y)	1822869068		EL: low stock	2339.0::1317.0	XXX		1400	900									Must				
10	Obidul Store(Y)	1827132826		EL: out of stock	1171.0::1122.0	XXX		656	2500									Must				
11	Bakkar Store(Y)	1827146998		EL: low stock	806.0::309.0	XXX		1144	500									Must				
12	Hamid Store(Y)	1828201287		EL: low stock	4480.0::1938.0	XXX		2382	1600									Must				
13	Arman Store(Y)	1828201291		EL: low stock	2057.0::1309.0	XXX		1526	1300									Must				
14	Mayer Medico(Y)	1828218276	A058904		7124.0::3092.0	XXX		38107	0									Important				
15	Abu Hossain Store(Y)	1828218284		EL: low stock	596.0::507.0	XXX		831	800									Must				
16	Mijan Store(Y)	1828221750			3323.0::1423.0	XXX		1909	0									Important				
17	Haq Store(Y)	1828221761		EL: low stock	1859.0::1113.0	XXX		1314	1500									Must				
18	Shaiful Enterprise(Y)	1828221857			3856.0::1970.0	XXX		5752	0									Important				
19	Seven Eleven(Y)	1828221863			2692.0::1796.0	XXX		5490	0									Must				
20	Zia Store(Y)	1833660495		EL: out of stock	13962.0::6102.0	XXX		1414	3200									Must				
21	Bhai Bhai Store(Y)	1833660588			704.0::426.0	XXX		495	0									Important				
22	Allahor Dan(Y)	1833660594			848.0::222.0	XXX		8105	0									Important				
23	Tanha Drug House(Y)	1848185756		EL: low stock	4484.0::522.0	XXX		1280	1100									Must				
24	Sammatt Store(Y)	1848202907		EL: low stock	916.0::299.0	XXX		697	500									Must				
25	Riduan Store(Y)	1848202931			1593.0::535.0	XXX		1522	0									Important				
26	Amin Store-2(Y)	1848202932		EL: low stock	2092.0::906.0	XXX		1112	1800									Must				
27	Abdullah Store(Y)	1848202933		EL: low stock	2754.0::1349.0	XXX		1028	900									Must				
28	Bhai Bhai Store(Y)	1848202935		EL: low stock	2384.0::583.0	XXX		1118	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
29	Ma Dipermental Store(Y)	1848202936	A123006		5816.0::3176.0	XXX		36289	0									Must				
30	Najib Store(Y)	1848202940		EL: low stock	2387.0::1374.0	XXX		1386	500									Must				
31	Ma Dipermental Store(Y)	1848219162			2524.0::2930.0	XXX		1800	0									Important				
32	Sufit Enterprise(Y)	1848274614		EL: low stock	4335.0::1499.0	XXX		889	500									Must				
33	Anwar Store(Y)	1848280745		EL: low stock	1240.0::245.0	XXX		1526	500									Must				
34	Zia Store-1(Y)	1848286714		EL: low stock	3195.0::2146.0	XXX		1458	2000									Must				
35	Tanha Drug House(Y)	1848297909			2131.0::2765.0	XXX		2702	0									Voluntary				
36	Bismillah Store(Y)	1848297936			88.0::216.0	XXX		618	0									Voluntary				
37	Imo Store-01(Y)	1848297937			548.0::51.0	XXX		2489	0									Voluntary				
38	Urmi Pan Bitan(Y)	1848449314		EL: low stock	1461.0::883.0	XXX		617	1000									Must				
39	Jahanghir Store(Y)	1848449347		EL: low stock	787.0::180.0	XXX		689	500									Must				
40	Kolil Store(Y)	1848449369		EL: low stock	2509.0::1138.0	XXX		955	500									Must				
41	Ali Store(Y)	1848474216			3623.0::2136.0	XXX		2251	0									Voluntary				
42	Alam Store Store(Y)	1848474258			1301.0::660.0	XXX		4400	0									Voluntary				
43	Monsur Store Pharmacy(Y)	1848474291			1557.0::755.0	XXX		1983	0									Voluntary				
44	Saiful Store Cooling Corner(Y)	1848474310			1455.0::491.0	XXX		2043	0									Voluntary				
45	Kamal Ente(Y)	1848483680			327.0::453.0	XXX		1546	0									Voluntary				
46	Jwel Store(N)	1848483754			0.0::0.0	XXX		613	0									Voluntary				



Date:15-02-2018 DSR : Cox South-1 Dsr 29(1848212529)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	571 00	133 94.0	77.0	90.0	737540.0	44878.0	3.19	3.28	80.0	95.0	38.0	38.0	12.0	13.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Faruk Store(Y)	1811707682			399.0::378.0	XXX		7729	0									Must				
2	Eliyes Store(Y)	1811707695		EL: low stock	345.0::1125.0	XXX		741	800									Must				
3	Airen Store(Y)	1811707806			610.0::405.0	XXX		1163	0									Must				
4	Sagor Medico(Y)	1811707826		EL: out of stock	17180.0::471 5.0	XXX		2411	7800									Must				
5	Sahed Store(Y)	1811744452		EL: out of stock	4501.0::1950. 0	XXX		1405	3700									Must				
6	S S Pan Bitan(Y)	1811744558		EL: low stock	611.0::379.0	XXX		2553	1000									Must				
7	Soyad Store(Y)	1811769791		EL: low stock	1824.0::1171. 0	XXX		1081	1400									Must				
8	Nasir Store(Y)	1820602919	A122233	EL: low stock	1134.0::851.0	XXX		2341	600									Must				
9	Rihan Store(Y)	1820608265		EL: low stock	407.0::356.0	XXX		1535	1000									Must				
10	Saymon Store(Y)	1820608273		EL: low stock	4827.0::2544. 0	XXX		1905	1300									Must				
11	Mamun Store(Y)	1820635605		EL: low stock	1024.0::406.0	XXX		1936	900									Must				
12	Hasham Store(Y)	1820635613		EL: low stock	1765.0::719.0	XXX		1837	500									Must				
13	Sakef Store(Y)	1822858635	A101531		11289.0::384 6.0	XXX		15325	0									Important				
14	Foisal Store(Y)	1822858654			2753.0::1044. 0	XXX		3088	0									Must				
15	Hamid Store(Y)	1828204870			1663.0::633.0	XXX		2335	0									Must				
16	Osman Store(Y)	1828209910		EL: low stock	685.0::510.0	XXX		1692	600									Must				
17	Rasel Store(Y)	1828218256			4408.0::439.0	XXX		2361	0									Must				
18	Aspi Store(Y)	1828221653			2598.0::1177. 0	XXX		1919	0									Must				
19	Sayma Computer(Y)	1828221777			304.0::56.0	XXX		909	0									Must				
20	Balal Store(Y)	1828221854		EL: low stock	12285.0::577 2.0	XXX		3012	2800									Must				
21	Sadona Madico(Y)	1828222008			5773.0::2725. 0	XXX		4525	0									Important				
22	Police Cantian(Y)	1828245493			11562.0::517 8.0	XXX		6703	0									Important				
23	Hamid Store(Y)	1848185710		EL: low stock	1449.0::1112. 0	XXX		1230	1500									Must				
24	Adorsho Laibrey(Y)	1848185719	A125072		7050.0::3035. 0	XXX		20179	0									Important				
25	M S Store(Y)	1848185778			1606.0::693.0	XXX		2281	0									Important				
26	Ahona Kuling Corner(Y)	1848202920		EL: out of stock	3508.0::2652. 0	XXX		692	4400									Must				
27	Adorsho Laibrey(Y)	1848202982			1286.0::121.0	XXX		5560	0									Must				
28	Jamal Store(Y)	1848212438		EL: low stock	1574.0::580.0	XXX		1108	1900									Must				
29	Rahat Kuling Corner(Y)	1848212439			1863.0::1262. 0	XXX		1811	0									Voluntary				
30	Hanif Counter(Y)	1848212544		EL: low stock	663.0::133.0	XXX		1271	600									Must				
31	Sathe Store(Y)	1848217122		EL: low stock	110.0::18.0	XXX		349	500									Must				
32	Jabed Store(Y)	1848217139		EL: low stock	527.0::402.0	XXX		586	700									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Bismillha Telecome(Y)	1848217140		EL: low stock	988.0::579.0	XXX		846	600									Must				
34	Morshed Store(Y)	1848219000		EL: low stock	1090.0::263.0	XXX		1235	900									Must				
35	Rofic Store(Y)	1848219090		EL: low stock	2636.0::1592.0	XXX		972	800									Must				
36	Hoshin Store(Y)	1848219115		EL: low stock	1431.0::1103.0	XXX		741	600									Must				
37	Adil Store(Y)	1848219128		EL: low stock	4371.0::3003.0	XXX		3125	2500									Must				
38	Vai Vai Kuling Corner(Y)	1848274616		EL: out of stock	4635.0::3077.0	XXX		1068	2500									Must				
39	Faruk Store(Y)	1848280752		EL: out of stock	4572.0::2647.0	XXX		756	6200									Must				
40	Hamid Store(Y)	1848297995			2099.0::2056.0	XXX		2591	0									Voluntary				
41	Nasir Store(Y)	1848403409			1641.0::974.0	XXX		3946	0									Voluntary				
42	Sumon Madico(Y)	1848403412		EL: low stock	7528.0::4123.0	XXX		1537	2800									Must				
43	Tisha Store(Y)	1848421455		EL: out of stock	7152.0::3177.0	XXX		6	3500									Must				
44	Mayerdua (Y)	1848421467		EL: low stock	1659.0::993.0	XXX		929	1100									Must				
45	Mubarok Store(Y)	1848431734		EL: low stock	2049.0::1294.0	XXX		788	1000									Must				
46	Bagom Rokaya Store(Y)	1848449324			3363.0::1817.0	XXX		8772	0									Voluntary				
47	Nasir Store(Y)	1848449373		EL: low stock	3837.0::1037.0	XXX		2372	500									Must				
48	Saymon Store(Y)	1848474217		EL: low stock	862.0::387.0	XXX		947	500									Must				
49	Baher Store Store(Y)	1848474265			1233.0::253.0	XXX		4793	0									Voluntary				
50	Salam Store Store(Y)	1848474266		EL: low stock	1457.0::869.0	XXX		632	500									Must				
51	Zalal Store Store(Y)	1848474311			2540.0::827.0	XXX		4310	0									Voluntary				
52	Alia Stationary(Y)	1848483695			426.0::63.0	XXX		3816	0									Voluntary				
53	Begum Rukea Store(Y)	1848483714			0.0::13.0	XXX		932	0									Voluntary				
54	Mazin Store(Y)	1848483724		EL: low stock	0.0::544.0	XXX		1511	1100									Must				





Date:15-02-2018 DSR : Cox South-1 Dsr 30(1848212530)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	475 00	111 42.0	72.0	84.0	556824.0	39265.0	2.46	2.79	80.0	96.0	40.0	39.0	12.0	17.0	23.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Naoaz Enterprise(Y)	1811707795		EL: out of stock	820.0::50.0	XXX		18	800									Must				
2	Gias Trading(Y)	1811707828			832.0::973.0	XXX		2862	0									Must				
3	Marin Trading(Y)	1811730014	A100672	EL: low stock	4099.0::2683.0	XXX		2587	2000									Must				
4	Raihan Trading(Y)	1811730045		EL: out of stock	6965.0::3009.0	XXX		1339	3900									Must				
5	Taher Telecom(Y)	1811730064			3235.0::840.0	XXX		3742	0									Important				
6	Jerina Enterprise(Y)	1811731176	A106983	EL: low stock	1736.0::2084.0	XXX		3317	700									Must				
7	Soyad Store(Y)	1811744324			2645.0::1616.0	XXX		8926	0									Voluntary				
8	Jashim Store(Y)	1811744337	A122995	EL: low stock	4076.0::1762.0	XXX		3501	600									Must				
9	Mizan Koling Corner(Y)	1811744525		EL: low stock	1677.0::944.0	XXX		1180	2100									Must				
10	Anika Store(Y)	1811769780		EL: low stock	3560.0::1576.0	XXX		872	1400									Must				
11	Mizan Pharmacy(Y)	1811769783			0.0::101.0	XXX		277	0									Important				
12	Delwar Store(Y)	1811784203		EL: low stock	2116.0::668.0	XXX		1514	500									Must				
13	Dipok Store(Y)	1811784212			711.0::382.0	XXX		1335	0									Important				
14	Mahamud Pharmacy(Y)	1820602894		EL: low stock	7056.0::2969.0	XXX		2469	900									Must				
15	Anis Store(Y)	1820602943	A115682	EL: low stock	2034.0::1451.0	XXX		721	900									Must				
16	Ashma Store(Y)	1820608233			534.0::127.0	XXX		1707	0									Important				
17	Marzan Telecom(Y)	1820625473		EL: low stock	650.0::444.0	XXX		546	600									Must				
18	Rashid Store(Y)	1827519302			1270.0::302.0	XXX		1467	0									Important				
19	Alam Store(Y)	1827519307		EL: out of stock	2989.0::495.0	XXX		525	1300									Must				
20	Hamid And Brothers (Y)	1828204706		EL: low stock	3588.0::441.0	XXX		2151	500									Must				
21	Alif Enterprise(Y)	1828204892	R0330023		2322.0::1246.0	XXX		3840	0									Important				
22	Kuruskul Telecome(Y)	1828209923	R0062935	EL: low stock	3089.0::1749.0	XXX		2237	800									Must				
23	Shah Alam Telecome(Y)	1828209935			3755.0::1320.0	XXX		4019	0									Must				
24	Al Hasan Traders(Y)	1828209938		EL: low stock	1475.0::1004.0	XXX		1217	500									Must				
25	Faysal Store(Y)	1828218247		EL: out of stock	4406.0::2801.0	XXX		1405	3700									Must				
26	S H Enterprise(Y)	1828221855		EL: low stock	1796.0::1084.0	XXX		751	1200									Must				
27	Omada Store(Y)	1833660486		EL: low stock	2918.0::925.0	XXX		1180	1300									Must				
28	Hira Store(Y)	1848052294		EL: out of stock	461.0::193.0	XXX		328	900									Must				
29	Ismill Store(Y)	1848181424		EL: low stock	1558.0::265.0	XXX		1076	900									Must				
30	Shohel Store(Y)	1848185711		EL: low stock	395.0::188.0	XXX		351	600									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Rong Pencill(Y)	1848185729	A114174	EL: out of stock	1498.0::1234.0	XXX		30	2300									Must				
32	Sazzad Store(Y)	1848202972		EL: low stock	307.0::92.0	XXX		1257	500									Must				
33	Didar Enterprise(Y)	1848202975		EL: low stock	187.0::343.0	XXX		344	500									Must				
34	Salaha Store(Y)	1848212552		EL: low stock	2331.0::1060.0	XXX		1214	600									Must				
35	Mahabub Store(Y)	1848212571		EL: low stock	4571.0::1962.0	XXX		793	1600									Must				
36	Noor Store(Y)	1848212598		EL: out of stock	3070.0::2492.0	XXX		841	2300									Must				
37	Akib Store(Y)	1848219057		EL: low stock	1545.0::1007.0	XXX		1537	500									Must				
38	Hafiz Traders (Y)	1848219060	R0063538	EL: low stock	7856.0::3149.0	XXX		3923	1400									Must				
39	Harun Store(Y)	1848274582		EL: low stock	2706.0::933.0	XXX		1609	800									Must				
40	Mayerdua Store(Y)	1848274584		EL: low stock	2723.0::907.0	XXX		1398	600									Must				
41	Mubin Store(Y)	1848274617		EL: low stock	10720.0::5174.0	XXX		1928	3400									Must				
42	Soikat Store(Y)	1848280769			284.0::141.0	XXX		1119	0									Voluntary				
43	Shihab Traders(Y)	1848297913		EL: out of stock	2215.0::888.0	XXX		448	1200									Must				
44	Hakim Store Enterprise(Y)	1848297918	R0341780		1761.0::588.0	XXX		3557	0									Voluntary				
45	Hauqe Store(Y)	1848297955		EL: low stock	3665.0::1494.0	XXX		820	1400									Must				
46	Hazi Kuling Corner(Y)	1848431750		EL: out of stock	3475.0::826.0	XXX		636	1500									Must				
47	Gaji Traders (Y)	1848431763		EL: low stock	211.0::0.0	XXX		815	500									Must				
48	Lakot Store(Y)	1848431774			7548.0::2797.0	XXX		6818	0									Voluntary				
49	Naoaz Enterprise(Y)	1848449362			155.0::37.0	XXX		782	0									Voluntary				
50	G M Traders Store(Y)	1848474290		EL: low stock	2421.0::1263.0	XXX		684	800									Must				
51	Safin Store Store(Y)	1848474312		EL: low stock	630.0::139.0	XXX		670	500									Must				
52	Foisal Enterprise Store(N)	1848474313			0.0::101.0	XXX		3284	0									Voluntary				
53	Saymon Store(Y)	1848474328		EL: low stock	2126.0::1454.0	XXX		1383	500									Must				
54	Alam Store(N)	1848483765		EL: low stock	229.0::0.0	XXX		341	500									Must				



Date:15-02-2018 DSR : Pbp\_Sou\_Cox\_Cs1\_3(1848212531)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	992 00	232 70.0	67.0	94.0	722005.0	56847.0	6.59	7.41	72.0	96.0	30.0	38.0	7.0	27.0	27.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Adorsho Bool Corner(Y)	1811730017	A054450	EL: low stock	7481.0::3065. 0	XXX		2621	5100									Must				
2	Arfat Telecom(Y)	1811730022		EL: low stock	8873.0::2991. 0	XXX		5687	2100									Must				
3	All-Amin Store(Y)	1811730058			126.0::111.0	XXX		9609	0									Important				
4	Sumon Madico(Y)	1811730078			1356.0::703.0	XXX		11029	0									Must				
5	Anan Telecom(Y)	1811744330	A049728	EL: low stock	502.0::78.0	XXX		577	1000									Must				
6	Rakib Telecom (Y)	1811744365	A045591		2673.0::613.0	XXX		30016	0									Important				
7	Simul Electronice(Y)	1820608258			152.0::0.0	XXX		1270	0									Important				
8	Chasma Center(Y)	1822858693		EL: low stock	2522.0::1137. 0	XXX		1992	500									Must				
9	Ayon Telecom(Y)	1827504101	A123746	EL: out of stock	13911.0::721 0.0	XXX		3387	14500									Must				
10	Alam Kuling Corner(Y)	1828209937		EL: low stock	5201.0::3254. 0	XXX		4373	4600									Must				
11	Anas Store(Y)	1828218233			249.0::102.0	XXX		4113	0									Must				
12	Khokan Store(Y)	1828218261	A112955	EL: low stock	29550.0::151 05.0	XXX		7972	15200									Must				
13	Rashed Bkari(Y)	1828218266		EL: low stock	745.0::509.0	XXX		1177	500									Must				
14	Kader Store(Y)	1828218282		EL: low stock	4452.0::2304. 0	XXX		1836	2300									Must				
15	Sapon Store(Y)	1828221795			0.0::0.0	XXX		2289	0									Important				
16	Cox Telecom(Y)	1833660340	A100188	EL: low stock	9752.0::3091. 0	XXX		6766	1500									Must				
17	Rimu Telecom(Y)	1833660499		EL: low stock	849.0::1150.0	XXX		608	1000									Must				
18	Ma Cofi House(Y)	1848185713		EL: low stock	4060.0::1397. 0	XXX		1664	2800									Must				
19	Sha Amanot(Y)	1848185741		EL: low stock	8469.0::4159. 0	XXX		4261	4800									Must				
20	Noman Telecom(Y)	1848185793			13.0::0.0	XXX		4724	0									Voluntary				
21	Jahed Store(Y)	1848202997		EL: low stock	2314.0::385.0	XXX		890	700									Must				
22	Rimu Telecom(Y)	1848212500	A117941		391.0::0.0	XXX		7602	0									Important				
23	Jui Telecom(Y)	1848212510	A125779		4557.0::2869. 0	XXX		30005	0									Must				
24	Ikbal Store(Y)	1848212511			143.0::97.0	XXX		2375	0									Important				
25	Bismillha Store(Y)	1848212517		EL: low stock	2902.0::1804. 0	XXX		1727	1800									Must				
26	Salim Store(Y)	1848212597		EL: out of stock	7876.0::3180. 0	XXX		2768	5700									Must				
27	R K Store(Y)	1848219094			399.0::347.0	XXX		1783	0									Important				
28	Sohel Pan Bitan(Y)	1848280776		EL: out of stock	8492.0::3189. 0	XXX		1241	3600									Must				
29	Anaf Store(Y)	1848280781		EL: out of stock	32.0::0.0	XXX		302	800									Must				
30	Ayon Telecom(Y)	1848297904		EL: low stock	1283.0::501.0	XXX		2222	500									Must				
31	Joshim Store(Y)	1848297906			1748.0::459.0	XXX		1644	0									Voluntary				
32	Dulal Store(Y)	1848297973		EL: low stock	199.0::0.0	XXX		2419	2400									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Amir Pan Bitan (Y)	1848403419		EL: out of stock	6864.0::848.0	XXX		2585	5300									Must				
34	Hanif Pan Bitan(Y)	1848403421		EL: low stock	24.0::123.0	XXX		237	500									Must				
35	Saiful Store(Y)	1848421494		EL: low stock	1017.0::944.0	XXX		1404	1100									Must				
36	S I Store(Y)	1848431735			1266.0::438.0	XXX		1893	0									Voluntary				
37	Moti Pan Bitan(Y)	1848449315		EL: low stock	4960.0::2377.0	XXX		3804	2300									Must				
38	Dulal Store(Y)	1848449343		EL: out of stock	17195.0::6548.0	XXX		6507	14300									Must				
39	Manan Store(Y)	1848449345		EL: low stock	1159.0::485.0	XXX		1053	1800									Must				
40	Amir Paper Store(Y)	1848449370		EL: out of stock	0.0::0.0	XXX		169	800									Must				
41	Korim Store(N)	1848474218		EL: out of stock	70.0::77.0	XXX		260	700									Must				
42	Ikbal Store Store(N)	1848474273			0.0::0.0	XXX		103	0									Voluntary				
43	Soyad Store Store(Y)	1848474314		EL: low stock	337.0::265.0	XXX		277	500									Must				
44	Sowkat Store(Y)	1848483762		EL: low stock	518.0::319.0	XXX		1503	500									Must				



Date:15-02-2018 DSR : Cox South-1 Dsr 32(1848219132)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	544 00	127 61.0	77.0	92.0	576308.0	35600.0	3.57	4.19	83.0	100.0	39.0	43.0	11.0	15.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Raiya Store(Y)	1811707848		EL: low stock	1294.0::837.0	XXX		1515	500									Must				
2	Alam Store(Y)	1811730036			4080.0::2991.0	XXX		8179	0									Important				
3	Taher Store(Y)	1811730042			2555.0::1895.0	XXX		4418	0									Must				
4	Hamid Store(Y)	1811730117		EL: out of stock	4366.0::2339.0	XXX		766	3300									Must				
5	Jabed Store(Y)	1811731159			1511.0::293.0	XXX		3326	0									Important				
6	B Alam Store(Y)	1811731198	A122993		736.0::6.0	XXX		1299	0									Must				
7	Jisan Store(Y)	1811744586		EL: low stock	2113.0::862.0	XXX		1843	500									Must				
8	Pan Bitan(Y)	1811759790			3075.0::1514.0	XXX		2300	0									Important				
9	Mizan Colling Corner(Y)	1820655601			561.0::253.0	XXX		3767	0									Important				
10	Taher Store-2(Y)	1820655681		EL: low stock	932.0::243.0	XXX		1198	500									Must				
11	Arup Enterprise-2(Y)	1828204809	A101608		2079.0::1319.0	XXX		5409	0									Must				
12	Mazim Store(Y)	1828218242		EL: out of stock	7224.0::3844.0	XXX		1572	3700									Must				
13	Ebrahim Store(Y)	1828221856			7074.0::3263.0	XXX		9400	0									Must				
14	Subuj Telecom(Y)	1828221860		EL: low stock	1318.0::746.0	XXX		2071	500									Must				
15	Mobile Telecom(Y)	1828221874	A106002		1092.0::63.0	XXX		3862	0									Must				
16	Uttam Store(Y)	1828222014			6376.0::1896.0	XXX		5215	0									Must				
17	Ma Store(Y)	1828222018		EL: low stock	3046.0::1356.0	XXX		1026	1700									Must				
18	Subuj Telecom-2(Y)	1833660471	A104379	EL: low stock	5116.0::1382.0	XXX		2439	3600									Must				
19	Bismillah Store(Y)	1833660475		EL: low stock	4981.0::3085.0	XXX		1808	1800									Must				
20	Bismillah Store-2(Y)	1833660477		EL: low stock	5584.0::478.0	XXX		1490	1900									Must				
21	Mizan Store(Y)	1848181552		EL: low stock	7352.0::3655.0	XXX		2973	1400									Must				
22	Arshad Store(Y)	1848181559		EL: out of stock	15777.0::8579.0	XXX		2259	6700									Must				
23	Shoriym Store(Y)	1848185707		EL: low stock	2410.0::696.0	XXX		954	600									Must				
24	Asraf Store(Y)	1848185742		EL: out of stock	8711.0::3634.0	XXX		1457	4100									Must				
25	Arup Store(Y)	1848202953		EL: low stock	4100.0::1134.0	XXX		2696	800									Must				
26	Masum Store(Y)	1848212415		EL: low stock	1825.0::763.0	XXX		1560	500									Must				
27	Mayerdua Store(Y)	1848212464		EL: low stock	2899.0::1076.0	XXX		1010	1600									Must				
28	New Ma Asar Bitan(Y)	1848212575			2225.0::1200.0	XXX		2471	0									Must				
29	Rasel Store(Y)	1848212582			1240.0::249.0	XXX		2722	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Mizan Store-2(Y)	1848219117		EL: low stock	1360.0::886.0	XXX		1285	500									Must				
31	Ma Moni Store(Y)	1848219119		EL: low stock	7337.0::3452.0	XXX		2399	3800									Must				
32	Wahid Store(Y)	1848274593		EL: low stock	2674.0::1721.0	XXX		1551	500									Must				
33	Bismillah Store-3(Y)	1848280748			750.0::354.0	XXX		1093	0									Voluntary				
34	Mahin Store(Y)	1848280777		EL: out of stock	9845.0::3473.0	XXX		1708	5300									Must				
35	Faisal Store(Y)	1848286707			1488.0::814.0	XXX		1691	0									Voluntary				
36	Sadia Store(Y)	1848286709	R0339374		1652.0::579.0	XXX		1056	0									Voluntary				
37	Asar Bitan-2 Cooling Corner(Y)	1848297914			1644.0::1482.0	XXX		6714	0									Voluntary				
38	Shaikot Enterprise(Y)	1848297961		EL: out of stock	11250.0::6577.0	XXX		905	4300									Must				
39	Asar Bitan(Y)	1848297996		EL: low stock	643.0::684.0	XXX		883	600									Must				
40	Azim Store(Y)	1848403410		EL: low stock	1109.0::1711.0	XXX		2038	500									Must				
41	Fardowsia Store(Y)	1848412705	R0062934	EL: low stock	3208.0::1351.0	XXX		2948	500									Must				
42	Joynal Store(Y)	1848449363			1774.0::1060.0	XXX		1934	0									Voluntary				
43	Family Shop(Y)	1848474219		EL: low stock	1135.0::1253.0	XXX		424	900									Must				
44	Well Park Store Bitan(Y)	1848474315		EL: low stock	1665.0::1019.0	XXX		540	800									Must				
45	Shatkania Asar Bitan Store(Y)	1848474316		EL: low stock	2362.0::548.0	XXX		982	700									Must				
46	Ala Uddin Store(Y)	1848474337		EL: out of stock	1608.0::619.0	XXX		1127	2300									Must				
47	Shadia Farhana Telecom(Y)	1848474339			689.0::590.0	XXX		5025	0									Voluntary				



Date:15-02-2018 DSR : Pbp\_Sou\_Cox\_Cs1\_5(1848219133)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	378 00	886 7.0	78.0	91.0	597658.0	30063.0	3.72	4.36	78.0	89.0	38.0	40.0	12.0	9.0	10.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Joynal Store(Y)	1811707845		EL: low stock	1037.0::1007.0	XXX		1971	500									Must				
2	Kasfa Store(Y)	1811730015			3060.0::775.0	XXX		7325	0									Must				
3	Akas Store(Y)	1811730025		EL: low stock	8399.0::3298.0	XXX		6185	600									Must				
4	Asraf Store(Y)	1811731156		EL: low stock	704.0::337.0	XXX		709	1400									Must				
5	Hazara Enterprise(Y)	1811744361		EL: low stock	9350.0::5266.0	XXX		5474	700									Must				
6	Anowara Electronics(Y)	1811744541	R0329045		5834.0::2494.0	XXX		6866	0									Important				
7	Fareands Telecom(Y)	1811744596	A049711		2002.0::100.0	XXX		13623	0									Important				
8	Suman Enterprise(Y)	1811784208	A109687		4567.0::2355.0	XXX		9507	0									Must				
9	Jasim Store(Y)	1811784219		EL: low stock	2363.0::0.0	XXX		674	500									Must				
10	Jubbaria Store(Y)	1820655630		EL: low stock	1032.0::711.0	XXX		640	900									Must				
11	Karim Store(Y)	1820655682		EL: low stock	315.0::158.0	XXX		1122	500									Must				
12	Shamim Store(Y)	1820655687		EL: out of stock	2856.0::2513.0	XXX		907	3000									Must				
13	Munsi Pharmacy(Y)	1822858552			140.0::0.0	XXX		627	0									Important				
14	Farhad Store(Y)	1822858679		EL: low stock	553.0::101.0	XXX		508	500									Must				
15	Ali Store(Y)	1827519315			498.0::127.0	XXX		13507	0									Important				
16	Jonoprio Telecom(Y)	1827519337	A049722	EL: low stock	5831.0::2372.0	XXX		3326	2600									Must				
17	Akborsha Telecom(Y)	1827583984			1774.0::704.0	XXX		1414	0									Important				
18	Bappi Tradears(Y)	1828200217	R0055790		2783.0::1218.0	XXX		2554	0									Important				
19	S K Telecom(Y)	1828200219	A055731		1726.0::2618.0	XXX		10208	0									Must				
20	Fani Store(Y)	1828204700		EL: low stock	2662.0::900.0	XXX		1631	800									Must				
21	Roksana Telecom(Y)	1828204704	A101383		7791.0::4238.0	XXX		15582	0									Must				
22	Joni Store(Y)	1828204807		EL: low stock	6247.0::4222.0	XXX		2203	1700									Must				
23	Sayed Store(Y)	1828204886		EL: low stock	6676.0::2609.0	XXX		3698	1600									Must				
24	Sarwar Store(Y)	1828204888		EL: low stock	5460.0::2043.0	XXX		3752	2300									Must				
25	Arif Store(Y)	1828218235		EL: low stock	5120.0::1868.0	XXX		2339	3600									Must				
26	Basar Store(Y)	1828218283		EL: low stock	1527.0::975.0	XXX		1150	500									Must				
27	F R Corner(Y)	1828221877		EL: low stock	1928.0::1169.0	XXX		934	1400									Must				
28	Addorsho Store(Y)	1833660579		EL: low stock	1401.0::802.0	XXX		962	500									Must				
29	Mayerdua Store(Y)	1848181418			13.0::13.0	XXX		837	0									Important				
30	Saju Store(Y)	1848181550		EL: low stock	325.0::102.0	XXX		550	500									Must				
31	Santo Store(Y)	1848181554		EL: low stock	924.0::401.0	XXX		612	900									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Safi Store(Y)	1848185700		EL: low stock	3787.0::3832.0	XXX		1198	500									Must				
33	Jafar Store(Y)	1848202946	A115524		2039.0::529.0	XXX		2791	0									Important				
34	Mayen Store(Y)	1848202969		EL: low stock	3601.0::1260.0	XXX		1200	1600									Must				
35	M/S Adnan Enterprise(Y)	1848212563		EL: low stock	101.0::292.0	XXX		2501	500									Must				
36	Diptho Store(Y)	1848217111			271.0::156.0	XXX		741	0									Voluntary				
37	Shoba Store(Y)	1848219040			461.0::243.0	XXX		436	0									Important				
38	Asraf Store(Y)	1848219062		EL: out of stock	26.0::80.0	XXX		218	600									Must				
39	Mk Enterprise(Y)	1848219130	A125877	EL: low stock	6649.0::3960.0	XXX		2699	3000									Must				
40	Aziz Enterprise(Y)	1848274590	R0063843		566.0::919.0	XXX		8135	0									Voluntary				
41	Mamun Store(Y)	1848274619		EL: low stock	1997.0::2170.0	XXX		1450	1400									Must				
42	J S Store Store(Y)	1848297915		EL: low stock	208.0::202.0	XXX		118	500									Must				
43	Munna Telacom(Y)	1848297919	R0336521		888.0::146.0	XXX		9359	0									Voluntary				
44	M/S Adnan Enterprise-2(Y)	1848297942	R0337201	EL: low stock	8697.0::4471.0	XXX		4288	800									Must				
45	Hazara Store(Y)	1848297943	R0337191		2491.0::1680.0	XXX		2756	0									Voluntary				
46	Main Store(Y)	1848297969	R0336520	EL: low stock	5273.0::2638.0	XXX		3214	1400									Must				
47	Sk Mobile Center(Y)	1848402278			3240.0::850.0	XXX		11580	0									Voluntary				
48	Zia Colling Corner(Y)	1848412727		EL: low stock	1323.0::1224.0	XXX		1604	500									Must				
49	Karim Enterprise(Y)	1848421468		EL: low stock	5145.0::893.0	XXX		712	500									Must				
50	Rahihan Store(Y)	1848449305		EL: low stock	947.0::949.0	XXX		892	500									Must				
51	Biman Bahini Canteen(Y)	1848474206		EL: out of stock	344.0::110.0	XXX		85	1000									Must				
52	Sip Telecom Store(Y)	1848474317			5399.0::850.0	XXX		1971	0									Voluntary				
53	Parents Telecom(Y)	1848483676	R0341778		0.0::2711.0	XXX		7546	0									Voluntary				





Date:15-02-2018 DSR : Cox South-1 Dsr 34(1848219134)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	352 00	825 7.0	80.0	93.0	430294.0	27751.0	6.49	7.42	82.0	93.0	33.0	40.0	12.0	9.0	10.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	M.H Telecom(Y)	1811707822	A045592		5664.0::2197.0	XXX		9313	0									Must				
2	M.N Mobile(Y)	1811731171	A054287	EL: low stock	2984.0::1784.0	XXX		3746	2100									Must				
3	S.M Telecom(Y)	1811731179	A056680		5759.0::2824.0	XXX		14712	0									Must				
4	Ma Telecom(Y)	1811769800	A101613		3767.0::1190.0	XXX		3065	0									Must				
5	Bhai Bhai Store(Y)	1811784200		EL: low stock	3640.0::1576.0	XXX		1251	1500									Must				
6	Mayer Doah(Y)	1811784202		EL: low stock	2240.0::904.0	XXX		1103	500									Must				
7	Fatema Enterprise(Y)	1820608246			0.0::132.0	XXX		1185	0									Important				
8	Mina Enterprise(Y)	1820610588		EL: low stock	4313.0::2440.0	XXX		3737	500									Must				
9	Saya Store(Y)	1820628261			0.0::0.0	XXX		6589	0									Important				
10	Alif Mim(Y)	1820631576		EL: low stock	1208.0::983.0	XXX		1179	500									Must				
11	S.M Enterprise(Y)	1822858518		EL: low stock	8495.0::2901.0	XXX		2690	3200									Must				
12	Jobaida Store(Y)	1822858550		EL: low stock	2381.0::1175.0	XXX		1329	1000									Must				
13	Bissa Astema(Y)	1822869939		EL: low stock	91.0::105.0	XXX		270	500									Must				
14	Saiful Store(Y)	1828204890		EL: low stock	480.0::270.0	XXX		261	500									Must				
15	Arbi Store(Y)	1828204893		EL: low stock	715.0::375.0	XXX		394	500									Must				
16	Afifa Store(Y)	1828209902		EL: out of stock	934.0::278.0	XXX		109	1000									Must				
17	Rakib Colling Corner(Y)	1828216185		EL: low stock	445.0::209.0	XXX		277	500									Must				
18	Mobin Store(Y)	1828221878			501.0::0.0	XXX		2109	0									Important				
19	Rifat Store(Y)	1828222004		EL: low stock	1443.0::923.0	XXX		1422	1500									Must				
20	Sahid Enterprise(Y)	1833660343			0.0::89.0	XXX		3146	0									Important				
21	Babul Store (Y)	1833660582			1198.0::661.0	XXX		1882	0									Important				
22	Mujar Store(Y)	1848052280		EL: low stock	5228.0::2562.0	XXX		1013	1600									Must				
23	Tamanna Enterprise(Y)	1848052286	A112956		1424.0::931.0	XXX		2556	0									Important				
24	Prince Of Cox'S(Y)	1848185781		EL: out of stock	320.0::408.0	XXX		164	600									Must				
25	Jobaida Medical(Y)	1848217117			853.0::537.0	XXX		3835	0									Voluntary				
26	Sumon Store(Y)	1848219004		EL: low stock	1509.0::601.0	XXX		1118	600									Must				
27	Faruqe Store(Y)	1848219020			1019.0::511.0	XXX		1681	0									Important				
28	Somaiya Store(Y)	1848219021		EL: low stock	2319.0::1337.0	XXX		1741	600									Must				
29	Mitaley Store(Y)	1848219024			373.0::75.0	XXX		640	0									Important				
30	Arfat Store(Y)	1848219049		EL: low stock	185.0::167.0	XXX		667	500									Must				
31	Ma Telecom(Y)	1848219158			772.0::50.0	XXX		2272	0									Voluntary				
32	Rubel Store(Y)	1848219160			3405.0::2019.0	XXX		4925	0									Voluntary				
33	Mobin Store(Y)	1848280732			934.0::389.0	XXX		636	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	S.M Raihan Enterprise Store(Y)	1848297916		EL: out of stock	1046.0::346.0	XXX		63	600									Must				
35	Mamun Store(Y)	1848297970		EL: low stock	3044.0::1358.0	XXX		1533	1500									Must				
36	City Colling Corner(Y)	1848297974		EL: low stock	3058.0::1263.0	XXX		2839	2500									Must				
37	A.K Enterprise(Y)	1848403417		EL: low stock	5296.0::3155.0	XXX		2615	1100									Must				
38	Mijan Commiunication(Y)	1848412715		EL: low stock	7478.0::2587.0	XXX		1883	3600									Must				
39	Mayer Doah(Y)	1848412725		EL: low stock	3931.0::1929.0	XXX		1391	900									Must				
40	Gafur Store(Y)	1848421465		EL: out of stock	3875.0::1422.0	XXX		817	4200									Must				
41	Rubel Store(Y)	1848421498			746.0::379.0	XXX		930	0									Voluntary				
42	Islamia Libbreary(Y)	1848431743		EL: low stock	732.0::419.0	XXX		674	500									Must				
43	Ratan Famailey Mart(Y)	1848449346		EL: low stock	4179.0::2702.0	XXX		1910	800									Must				
44	Jinana Enterprise(Y)	1848474221			76.0::259.0	XXX		3972	0									Voluntary				
45	S.M Collection Store(Y)	1848474318		EL: low stock	606.0::763.0	XXX		1310	500									Must				
46	Rifat Store(Y)	1848483705		EL: low stock	0.0::51.0	XXX		355	500									Must				
47	Badsha Store(N)	1848483774		EL: out of stock	202.0::0.0	XXX		1	800									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	187 00	438 7.0	78.0	94.0	475276.0	25505.0	5.42	8.17	83.0	100.0	30.0	38.0	12.0	4.0	9.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Rabeya Pharmechy(Y)	1811730020			1499.0::517.0	XXX		1575	0									Important				
2	Aman Enterprise(Y)	1811730047			4977.0::2082.0	XXX		4037	0									Important				
3	J.S Enterprise(Y)	1811730087	A100267		1306.0::676.0	XXX		1555	0									Important				
4	Mijan Store(Y)	1811744417	A110915		9158.0::3909.0	XXX		13024	0									Must				
5	Morium Enterprise(Y)	1820602870	A054456		588.0::370.0	XXX		3004	0									Important				
6	Mobarak Store(Y)	1820608044	A100338		3588.0::925.0	XXX		2122	0									Must				
7	Mobarak Store-2(Y)	1820623533	A109688		1255.0::844.0	XXX		3245	0									Important				
8	Niha Colling Corner(Y)	1820623542		EL: low stock	5313.0::2280.0	XXX		2178	2400									Must				
9	Nur Store(Y)	1822858555		EL: low stock	3548.0::2113.0	XXX		1473	1700									Must				
10	Selim Enterprise1(Y)	1828204899	A122240		10688.0::5013.0	XXX		6668	0									Important				
11	Rahim Store(Y)	1828218224		EL: low stock	4339.0::3422.0	XXX		1754	2200									Must				
12	Anwars Pharmacy(Y)	1828245486		EL: low stock	1928.0::1086.0	XXX		1266	600									Must				
13	Monjur Store(Y)	1828245503		EL: low stock	3011.0::1436.0	XXX		1408	500									Must				
14	Mohi Uddin Store(Y)	1848181568		EL: low stock	2534.0::605.0	XXX		915	600									Must				
15	Bazal Store(Y)	1848185754			925.0::499.0	XXX		1587	0									Important				
16	Sahin Crokariash(Y)	1848185762			3495.0::2305.0	XXX		2500	0									Important				
17	Mijan Store-2(Y)	1848185768			3161.0::1122.0	XXX		2278	0									Important				
18	Humaira Store(Y)	1848185795		EL: low stock	1950.0::924.0	XXX		1122	500									Must				
19	Al Store(Y)	1848202912		EL: low stock	4028.0::1640.0	XXX		1001	1900									Must				
20	Mariya Library(Y)	1848203001	A122237		5533.0::4717.0	XXX		4583	0									Must				
21	Belal Enterprise(Y)	1848212421	A124822		8872.0::5997.0	XXX		19318	0									Must				
22	Feroz Store(Y)	1848212422			810.0::376.0	XXX		1316	0									Important				
23	Abul Hasem Store(Y)	1848212432			27057.0::10612.0	XXX		20022	0									Voluntary				
24	Hossain Store(Y)	1848219125		EL: low stock	169.0::151.0	XXX		628	500									Must				
25	Akash Enterprise(Y)	1848219136		EL: low stock	1372.0::426.0	XXX		337	500									Must				
26	Pran Tori Store(Y)	1848219137		EL: out of stock	1559.0::618.0	XXX		323	1900									Must				
27	Hazi Akter Traders(Y)	1848219146			57.0::150.0	XXX		971	0									Voluntary				
28	Salam Store(Y)	1848219150		EL: low stock	1698.0::354.0	XXX		913	900									Must				
29	Sayed Store(Y)	1848219151		EL: low stock	2022.0::530.0	XXX		1495	500									Must				
30	J.S Enterpris-2(Y)	1848219152			298.0::1689.0	XXX		1174	0									Voluntary				
31	Alam Gir Store(Y)	1848274623		EL: low stock	1689.0::540.0	XXX		480	900									Must				
32	Rashid Enterprise(Y)	1848280795			427.0::298.0	XXX		2486	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Mohammad Store Store(Y)	1848297917			669.0::121.0	XXX		910	0									Voluntary				
34	Rashel Mini Super Shop(Y)	1848297939		EL: low stock	343.0::249.0	XXX		540	500									Must				
35	Aman Stationary(Y)	1848297998			1542.0::655.0	XXX		914	0									Voluntary				
36	Mohammadia Electric(Y)	1848403416			1403.0::368.0	XXX		1413	0									Voluntary				
37	Ma Moni Enterprise(Y)	1848412730			358.0::107.0	XXX		759	0									Voluntary				
38	Sukkur Colling Corner(Y)	1848412742		EL: low stock	4206.0::1993.0	XXX		2546	1000									Must				
39	Nur Stationary(Y)	1848421482			3546.0::2115.0	XXX		13098	0									Voluntary				
40	Arfan Store(Y)	1848449312			154.0::115.0	XXX		1106	0									Voluntary				
41	Al Hossain Store(Y)	1848449328			284.0::6.0	XXX		1391	0									Voluntary				
42	Ma Mani Super Shop(Y)	1848449342		EL: low stock	3995.0::1249.0	XXX		2953	600									Must				
43	Muntaha Store(Y)	1848449371			209.0::257.0	XXX		4860	0									Voluntary				
44	Ittadey Rahim Store Store(Y)	1848474298		EL: low stock	1483.0::618.0	XXX		1367	500									Must				
45	Sakia Tradera Store(Y)	1848474319			765.0::406.0	XXX		1304	0									Voluntary				
46	Sahin Store(Y)	1848483698			612.0::267.0	XXX		2111	0									Voluntary				
47	Kashem Store(Y)	1848483699		EL: low stock	169.0::198.0	XXX		761	500									Must				
48	Noyan Store(Y)	1848483711			0.0::202.0	XXX		4948	0									Voluntary				
49	Jahed Store(Y)	1848483712			0.0::101.0	XXX		2899	0									Voluntary				
50	Tokbir Store Store(Y)	1848483748			0.0::196.0	XXX		2170	0									Voluntary				
51	Kulsoma Store(Y)	1848483767			1441.0::542.0	XXX		1733	0									Voluntary				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3	142 00	333 1.0	26.0	54.0	153279.0	4730.0	11.7	3.87	51.0	67.0	9.0	4.0	2.0	10.0	22.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Rase Telecom(Y)	1828200312	A051924	EL: low stock	272.0::208.0	XXX		170	500									Must				
2	Rongia Khali Telecom(Y)	1828218267	A055343	EL: out of stock	0.0::179.0	XXX		106	500									Must				
3	V I P Telecom(Y)	1828221722	A057563		1215.0::346.0	XXX		824	0									Important				
4	Kabor Bitan(Y)	1828221778	R0330019		2882.0::1479.0	XXX		6235	0									Important				
5	Shanu Shahin Enterprise(Y)	1833660348	A103910		410.0::282.0	XXX		206	0									Must				
6	Kurshed Store(Y)	1848052285		EL: out of stock	9137.0::4265.0	XXX		924	6800									Must				
7	Maa Store(Y)	1848219109		EL: out of stock	9590.0::6785.0	XXX		2373	5900									Must				
8	M/S Rani Pustakaloy(Y)	1848474277	R0339371	SIM: out of stock	5540.0::3916.0	3		15863	0									Must				
9	Sultan Store(Y)	1848474348		EL: low stock	702.0::153.0	XXX		998	500									Must				
10	Razzak Store(Y)	1848483696			698.0::1262.0	XXX		7027	0									Voluntary				