वृदि

Date:15-02-2018 DSR : Cox North-1 Dsr 7(1811707847)

SI M Tar get	Tar	Tar	Index	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)				Rate MTD(%)	Rate			achieving		Low stock retailer count MTD (%)
0	226 00	530 2.0	80.0	94.0	789329.0	70110.0	7.86	5.99	85.0	100.0	33.0	44.0	12.0	5.0	4.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

																				Offer Only	100	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued		Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Hossain Store(Y)	1811730978		EL: low stock	2581.0::524.0	XXX		4063	500									Must				
2	Bhai Bhai Store(Y)	1811755366			1041.0::101.0	XXX		3569	0									Must				
3	Kamol Stor(Y)	1811769673			160.0::346.0	XXX		3990	0									Must				
4	Nazrul Store(Y)	1811780955		EL: low stock	1240.0::625.0	XXX		1127	1200									Must				
5	Shamsu Store(Y)	1811780956		EL: low stock	974.0::303.0	XXX		3134	1600									Must				
6	Opurbuma Telecom(Y)	1811780960			312.0::244.0	XXX		3603	0									Important				
7	Nazrul Store(Y)	1811784222		EL: low stock	422.0::223.0	XXX		3089	500									Must				
8	Sm Digital Studio(Y)	1820602922	A100291		3751.0::943.0	XXX		34965	0									Must				
9	Mohammadia Store(Y)	1820602924			1968.0::881.0	XXX		7329	0									Must				
10	Anam Store(Y)	1820693041		EL: low stock	529.0::333.0	XXX		854	2100									Must				
11	Mosharaf Store(Y)	1822802437			684.0::255.0	XXX		2458	0									Must				
12	Janata Pharmachy(Y)	1822802438		EL: out of stock	683.0::348.0	XXX		342	2000									Must				
13	Zamir Store(Y)	1822849430		EL: low stock	554.0::269.0	XXX		832	1300									Must				
14	Siful Store(Y)	1822849447			706.0::1251.0	XXX		4438	0									Important				
15	Sabor Store(Y)	1822858806			515.0::323.0	XXX		4113	0									Important				
16	Absar Store(Y)	1822858949	A113738		3287.0::1205. 0	XXX		8849	0									Must				
17	Younus Store(Y)	1822858959		EL: low stock	2376.0::737.0	XXX		4158	1700									Must				
18	Jonaid Store(Y)	1822858960			1981.0::1775. 0	XXX		7872	0									Important				
19	Akbar Store(Y)	1822891886		EL: low stock	1279.0::1180. 0	XXX		3683	600									Must				
20	Sarware Stor(Y)	1828201245			1409.0::1171. 0	XXX		4333	0									Important				
21	Minhas Store(Y)	1828201255			1442.0::903.0	XXX		4252	0									Must				
22	Hossain Store(Y)	1828204822			26.0::189.0	XXX		3593	0									Must				
23	Sukhdhan Stor(Y)	1828216280			388.0::57.0	XXX		6076	0									Must				
24	Murad Store(Y)	1828216281	A124825		3294.0::1439. 0	XXX		8750	0									Must				
25	Baro Aoulia Farmecy(Y)	1828216282		EL: low stock	1616.0::391.0	XXX		6020	500									Must				
26	Kaiser Stor(Y)	1828216287			600.0::309.0	XXX		3805	0									Must				
27	Arif Telecom(Y)	1828216294		EL: low stock	1264.0::562.0	XXX		3640	700									Must				
28	Abbes Uddin Store(Y)	1828218384			250.0::559.0	XXX		4864	0									Must				
29	Belal Stor(Y)	1828235816		EL: low stock	2167.0::1286. 0	XXX		3034	1600									Must				
30	Amin Store(Y)	1835568821			226.0::301.0	XXX		4492	0									Important				
31	Jaber Tele(Y)	1837437773		EL: low stock	1981.0::1103. 0	XXX		1611	3100									Must				
32	Minto Store(Y)	1837437774		EL: out of stock	1017.0::577.0	XXX		218	4200									Must				
	Owhe Store(Y)	1848182067			86.0::87.0	XXX		4573	0									Important				
34	Mizan Store(Y)	1848182070			253.0::79.0	XXX		4533	0									Must				
35	Nore Store(Y)	1848182072			402.0::361.0	XXX		2176	0									Important				
		•		•	•											-	-	-				

1848182073 ore(Y) 1848182074 1848182100 1848182164			58.0::77.0 193.0::92.0	XXX		2089									Issued					
1848182100			193 092 0			2089	0									Must				
			175.072.0	XXX		4130	0									Important				
1848182164			165.0::101.0	XXX		2352	0									Important				
1040102104			402.0::215.0	XXX		2683	0									Must				
1848182165	I	EL: low stock	786.0::446.0	XXX		2433	500									Must				
1848213111			210.0::27.0	XXX		2595	0									Important				
Y) 1848280883			655.0::783.0	XXX		4110	0									Voluntary				
1848280884	I	EL: low stock	2520.0::1224. 0	XXX		3802	500									Must				
store(Y) 1848414660			443.0::271.0	XXX		4562	0									Voluntary				
1848442858			1256.0::718.0	XXX		3941	0									Voluntary				
1848442938			794.0::251.0	XXX		4065	0									Voluntary				
1848464111			1525.0::521.0	XXX		2609	0									Voluntary				
1848482425			634.0::59.0	XXX		4394	0									Voluntary				
1848482470			0.0::120.0	XXX		2696	0									Voluntary				
	1848182165 1848213111 1848280883 1848280884 Store(Y) 1848414660 1848442858 1848442938 1848464111 1848482425	1848182165 (1) 1848213111 (2) 1848280883 (3) 1848280884 (4) 1848414660 (5) 1848442858 1848442938 18484464111 1848482425	1848182165   EL: low stock	1848182165   EL: low stock   786.0::446.0	1848182165   EL: low stock   786.0::446.0   XXX	1848182165   EL: low stock   786.0::446.0   XXX	1848182165   EL: low stock   786.0::446.0   XXX   2433	1848182165   EL: low stock   786.0::446.0   XXX   2433   500	1848182165	1848182165	1848182165   EL: low stock   786.0::446.0   XXX   2433   500	1848182165	1848182165	1848182165	1848182165	1848182165	1848182165	1848182165	1848182165	1848182165

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32 Mijan Store(Y)

33 Hena Computer(Y)

1835568757

1848182006

Date:15-02-2018 DSR : Cox North-1 Dsr 8(1811780968)

SI M Tar get	Tar	Tar	Index	DSR Index Last Day(%)			EL Stock (MTD)	(Last	Rate MTD(%)	Rate	Data POS MTD	(Last	achieving	retailer	Low stock retailer count MTD (%)
0		617 0.0	78.0	92.0	497012.0	22217.0	4.66	5.05	84.0	100.0	30.0	31.0	12.0	2.0	3.0

796.0::498.0 XXX

660.0::743.0 XXX

EL: low stock

EL: low stock

A114321

513

1214

500

500

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

		00 0.0 78.0	92.0	497012.0	22217.0	4.00	5.03	9   04	.0	100.0	30.	.U	31.0	12.	U	2.0	3				Transaction Mad	de TM	_
																					Offer Only	00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued		Promo SC Issued	Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd Page	Visit Code
1	Karim Store(Y)	1811707554	A051966	EL: low stock	4488.0::2513. 0	XXX		2368	2000									Must					
2	Sayful Liberey(Y)	1811707566	A051969		3127.0::1394. 0	XXX		8659	0									Must					
3	Amin Store(Y)	1811707591	A122892		2856.0::772.0	XXX		2557	0									Important					
4	Latif Store(Y)	1811744438	A117251		3051.0::665.0	XXX		3407	0									Must					
5	Arsad Medico(Y)	1811755364			0.0::0.0	XXX		885	0									Important					
6	Mohamadia Laibray(Y)	1811759850			128.0::57.0	XXX		909	0									Must					
7	Shikdar Telecom(Y)	1811780905			683.0::328.0	XXX		2942	0									Must					
8	Arif Store (S)(Y)	1811780959		EL: low stock	3172.0::1810. 0	XXX		3047	500									Must					
9	Amin Telecom(Y)	1811784231			1734.0::597.0	XXX		4045	0									Important					
10	Mozammel Store(Y)	1820602937	A124830		2870.0::2412. 0	XXX		5251	0									Important					
11	Mokter Dept: Store(Y)	1820608086		EL: low stock	745.0::95.0	XXX		769	1000									Must					
12	Sayad Akbar Store(Y)	1820635637			5828.0::13.0	XXX		4638	0									Must					
13	Abser Telecom(Y)	1820635650			4197.0::1951. 0	XXX		3520	0									Must					
14	Rahim Store(Y)	1820636978	A116735	EL: low stock	4841.0::3153. 0	XXX		1648	1300									Must					
15	Mayer Dua Dp.Store(Y)	1822802373	A101718	EL: low stock	4289.0::1981. 0	XXX		2458	1100									Must					
16	Karim Store(Y)	1822802419		EL: low stock	715.0::334.0	XXX		1013	500									Must					
17	Sahab Uddin Store(Y)	1822849429		EL: low stock	448.0::676.0	XXX		865	500									Must					
18	Ali Hossain Store(Y)	1822858864		EL: low stock	1580.0::1400. 0	XXX		1511	500									Must					
19	Karim Store(Y)	1822858916		EL: low stock	2220.0::611.0	XXX		1622	700									Must					
20	Somaya Store(Y)	1822858927			1785.0::688.0	XXX		3142	0									Must					
21	Sahed Telecom(Y)	1828201253		EL: low stock	2240.0::784.0	XXX		1931	1000									Must					
22	Nurussmad Store(Y)	1828204827			1007.0::985.0	XXX		2230	0									Important					
23	Saydul Store(Y)	1828204829			428.0::353.0	XXX		2836	0									Important					
24	Sha Mojidia Store(Y)	1828204844		EL: out of stock	5679.0::2464. 0	XXX		1088	2200									Must					
	Resat Store(Y)	1828216223		EL: low stock	2079.0::1392. 0	XXX		2764	1800									Must					
26	Imam Hossain Store(Y)	1828216256			65.0::37.0	XXX		1910	0									Important					
27	Ali Hossain Store(Y)	1828216279	A115091		1586.0::479.0	XXX		2268	0									Must					
	Kawser Store(Y)	1828216283		EL: low stock	970.0::470.0	XXX		1490	800									Must					
	Rashid Store(Y)	1833658880		EL: low stock	2952.0::1897. 0	XXX		2529	700									Must					
30	Sadek Store(Y)	1833658882			614.0::182.0	XXX		715	0									Important					
31	Mansur Store(Y)	1835568665			248.0::214.0	XXX		1582	0									Must					

Must

Must

35 Baktiar Store(Y) 18481 36 Amran Store(Y) 18481 37 Baktiar Store(Y) 18481 38 Salauddin Store(Y) 18482 40 Asad Store(Y) 18482 41 Mobail Choice(Y) 18482 42 Kadar Store(Y) 18482 43 Nizim Store(Y) 18482 44 Jahangir Store(Y) 18482 45 Alim Store(Y) 18484 46 Saha Meazi Store(Y) 18484 47 Robi Store(Y) 18484	18182084 18182085 18182086 18182151 A 18213069 18224408 182281745 18281745 18281749 A 18281757 18409047	.119239 .1125507 I	EL: low stock  EL: low stock  EL: low stock  EL: low stock  EL: low stock	26.0::0.0 1205.0::635.0 6.0::0.0	XXX XXX XXX XXX		1500 8785	1100 1000 0 0 0					Must		
36         Amran Store(Y)         18481           37         Baktiar Store(Y)         18481           38         Salauddin Store(Y)         18481           39         Rhol Amin Store(Y)         18482           40         Asad Store(Y)         18482           41         Mobail Choice(Y)         18482           42         Kadar Store(Y)         18482           43         Nizim Store(Y)         18482           44         Jahangir Store(Y)         18482           45         Alim Store(Y)         18484           46         Saha Meazi Store(Y)         18484           47         Robi Store(Y)         18484	8182085 18182086 18182151 A 18213069 18224408 18228408 18281745 18281749 A 18281757 18409047	.119239 I .125507 I	EL: low stock	691.0::322.0 138.0::67.0 661.0::734.0 26.0::0.0 1205.0::635.0 6.0::0.0 587.0::781.0	XXX XXX XXX XXX XXX		1005 1024 1826 1500 8785	0 0 0 0							
37     Baktiar Store(Y)     18481       38     Salauddin Store(Y)     18482       39     Rhol Amin Store(Y)     18482       40     Asad Store(Y)     18482       41     Mobail Choice(Y)     18482       42     Kadar Store(Y)     18482       43     Nizim Store(Y)     18482       44     Jahangir Store(Y)     18482       45     Alim Store(Y)     18484       46     Saha Meazi Store(Y)     18484       47     Robi Store(Y)     18484	18182086   18182151   A 18213069   18224408   18280885   18281745   18281749   A 18281757   18409047	.125507 I	EL: low stock	138.0::67.0 661.0::734.0 26.0::0.0 1205.0::635.0 6.0::0.0 587.0::781.0	XXX XXX XXX XXX		1024 1826 1500 8785	0 0 0					_		
38         Salauddin Store(Y)         18481           39         Rhol Amin Store(Y)         18482           40         Asad Store(Y)         18482           41         Mobail Choice(Y)         18482           42         Kadar Store(Y)         18482           43         Nizim Store(Y)         18482           44         Jahangir Store(Y)         18482           45         Alim Store(Y)         18484           46         Saha Meazi Store(Y)         18484           47         Robi Store(Y)         18484	18182151 A 18213069 18224408 18224408 18280885 18281745 18281749 A 18281757 18409047	.125507 I	EL: low stock	661.0::734.0 26.0::0.0 1205.0::635.0 6.0::0.0 587.0::781.0	XXX XXX XXX XXX		1826 1500 8785	0					Important		
39     Rhol Amin Store(Y)     18482       40     Asad Store(Y)     18482       41     Mobail Choice(Y)     18482       42     Kadar Store(Y)     18482       43     Nizim Store(Y)     18482       44     Jahangir Store(Y)     18484       45     Alim Store(Y)     18484       46     Saha Meazi Store(Y)     18484       47     Robi Store(Y)     18484	8213069 8224408 8280885 8281745 8281749 A 8281757 8409047	.125507 I	EL: low stock	26.0::0.0 1205.0::635.0 6.0::0.0 587.0::781.0	XXX XXX XXX	:	1500 8785	0					Important		
40     Asad Store(Y)     18482       41     Mobail Choice(Y)     18482       42     Kadar Store(Y)     18482       43     Nizim Store(Y)     18482       44     Jahangir Store(Y)     18484       45     Alim Store(Y)     18484       46     Saha Meazi Store(Y)     18484       47     Robi Store(Y)     18484	8224408 8280885 8281745 8281749 A 8281757 8409047	.125507 I	EL: low stock	1205.0::635.0 6.0::0.0 587.0::781.0	XXX XXX		8785						Must		
41     Mobail Choice(Y)     18482       42     Kadar Store(Y)     18482       43     Nizim Store(Y)     18482       44     Jahangir Store(Y)     18482       45     Alim Store(Y)     18484       46     Saha Meazi Store(Y)     18484       47     Robi Store(Y)     18484	18280885 18281745 18281749 A 18281757 18409047	.125507 I	EL: low stock	6.0::0.0 587.0::781.0	XXX	<b>—</b>							Voluntary		
42     Kadar Store(Y)     18482       43     Nizim Store(Y)     18482       44     Jahangir Store(Y)     18482       45     Alim Store(Y)     18484       46     Saha Meazi Store(Y)     18484       47     Robi Store(Y)     18484	18281745 A 18281749 A 18281757 18409047	.125507 I	EL: low stock	587.0::781.0				U					Voluntary		
43     Nizim Store(Y)     18482       44     Jahangir Store(Y)     18482       45     Alim Store(Y)     18484       46     Saha Meazi Store(Y)     18484       47     Robi Store(Y)     18484	18281749 A 18281757 18409047	.125507 I	EL: low stock		XXX		734	0					Voluntary		
44     Jahangir Store(Y)     18482       45     Alim Store(Y)     18484       46     Saha Meazi Store(Y)     18484       47     Robi Store(Y)     18484	18281757 18409047	I		3212.0::1074.		:	572	500					Must		
45       Alim Store(Y)       18484         46       Saha Meazi Store(Y)       18484         47       Robi Store(Y)       18484	18409047		EL: low stock	0	XXX	!	887	500					Must		
46 Saha Meazi Store(Y) 18484 47 Robi Store(Y) 18484		1	BB: 10 II Stock	988.0::370.0	XXX		1418	900					Must		
47 Robi Store(Y) 18484	19400060	1	EL: low stock	4523.0::1887. 0	XXX		2025	800					Must		
	18409000 A	.054900		921.0::203.0	XXX		5004	0					Voluntary		
48 Naser Telecom(Y) 18484	18409061	I	EL: low stock	0.0::0.0	XXX	4	438	500					Must		
	18409095	I	EL: low stock	1919.0::1706. 0	XXX	,	778	1300					Must		
49 Gias Store(Y) 18484	18414662			506.0::107.0	XXX		2645	0					Voluntary		
50 Shahid Store(Y) 18484	18414663	I	EL: low stock	618.0::168.0	XXX		979	500					Must		
	18464015	I	EL: low stock	263.0::147.0	XXX	:	522	500					Must		
	18464016	I	EL: low stock	1126.0::619.0	XXX		1421	600					Must		
53 Nurul Amin Store(Y) 18484	18464026	I	EL: low stock	1471.0::98.0	XXX	:	837	500					Must		
54 Hossain Store(Y) 18484	18464072	I	EL: low stock	1463.0::843.0	XXX		657	500					Must		
55 Hunati Store(Y) 18484	18464073			1116.0::234.0	XXX		2114	0					Voluntary		
	18464112	I	EL: low stock	1210.0::1359. 0	XXX		502	500					Must		
Internation(Y)	18464113	I	EL: low stock	796.0::809.0	XXX	•	646	500					Must		
58 Mahedi Tei(Y) 18484	18464114			666.0::2092.0	XXX		2788	0					Voluntary		
59 Arshad Store(Y) 18484	18464115			70.0::13.0	XXX		729	0					Voluntary		
60 Idris Store(Y) 18484	18464116 A	.124834		378.0::0.0	XXX		1249	0					Voluntary		
61 Ahsan Store(Y) 18484	18482407			408.0::414.0	XXX		4684	0					Voluntary		
62 Hossain Md. Murad(Y) 18484	18482426	I	EL: low stock	1839.0::989.0	XXX		1013	500					Must		

M/S Sajeeb

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Enterpris(Y) 10 Anis Store(Y)

Liton Store(Y)

Soaib Store(Y)

Karim Store(Y)

Shahid Store(Y)

Joinal Store(Y)

Jasim Store(Y)

Amin Telecom(Y)

Noman Store(Y)

Sarwar Store(Y)

Reduan Store(Y)

Arman Store(Y)

Korul Khali Store(Y)

Tahir Store(Y)

31 Hossian Store(Y)

33 Younus Store(Y)

34 Soudi Library(Y)

Monjur Islam Store(Y)

Abu Salam Store(Y)

Kawsar Store

(Msrh)(Y)

16 Jomir Store(Y)

17 Rashil Store(Y)

Imrul Hasan Store(Y)

Amin Telecom(Y)

Abul Hossin Store(Y)

1820608097

1820693048

1822802387

1822802400

1822849410

1822849418

1822858237

1822858834

1822858838

1822858863

1822858932

1828201258

1828201259

1828245104

1828245173

1833658824

1833658881

1835568651

1835568825

1848182120

1848182121

1848182166

1848213027

1848213075

1848213181

1848213197

Date:15-02-2018 DSR: Rr Cox North-1 Dsr 9(1811780969)

308.0::161.0

286.0::88.0

1398.0::862.0 XXX

2422.0::717.0 XXX

3090.0::1787. XXX

1175.0::502.0 XXX

1192.0::434.0 XXX

2339.0::810.0 XXX

4126.0::2085. XXX

2361.0::1432. XXX

1376.0::1257. XXX

1550.0::832.0 XXX

1020.0::653.0 XXX

191.0::519.0 XXX

2682.0::1701.

267.0::868.0

965.0::512.0

121.0::139.0

751.0::46.0

2800.0::1425.

554.0::262.0

231.0::163.0

724.0::394.0

1022.0::406.0

113.0::312.0

916.0::599.0

EL: low stock

A117258

A052026

A117249

XXX

2250

928

1256

8695

3932

1685

1836

2059

751

1509

12262

2405

585

1876

1674

18066

1564

1059

416

5243

687

2964

2344

3460

987

6164

1100

1900

500

600

500

500

500

1700

500

500

1200

1500

800

		El	SC	DSR	DSR	Sales						Strike								Low stock			Shop Closed	
								(MTD)					M		(Last Day)								Cash Shortage	
	get	8	8				(Last day)			<i>J</i> /	(,,,	Day)(%	6)		37		-8						Proprietor Absen	nts
		2/5	0.5	04.0		12 5000 0		- 10			0.0	000				-		(%)					Non Compliant	
	0	365	856 2.0	81.0	93.0	436008.0	21790.0	6.19	6.7		82.0	90.0	41	1.0	37.0	12	2.0	2.0	ŀ	5.0			Transaction Mad	le
					-1	-			<u> </u>														Offer Only	
Ret Name (7111	Visit)	EI	L Nun	nber PC	OS Code	Stock Level						EL								Visit Site	offer 1/1st Page	offe	er 2/2nd Page	offer 3/3rd I
							LM MTD	Target	Issued		Target	Issued	Issued	Issued	Issued	Issued	Issued	Issued		ı			ļ	
Kapil Telecom (S)	)(Y)	1811	174442	22 A0	)52028	EL: low stock	637.0::996.0	XXX		1333	800									Must				
Hannan Telecom(	Y)	1811	174444	44 A1	100127		1337.0::983.0	XXX		1562	0									Must				
Ebrahim Store(Y)		1811	17446	16			451.0::332.0	XXX		2706	0									Important				
Rased Store (Msrl	1)(Y)	1811	176774	40		EL: low stock	1134.0::394.0	XXX		1621	600									Must				
Rahaman Store(Y	)	1811	176787	70 A1	104097	EL: low stock	1904.0::850.0	XXX		1656	1000									Must				
Sobus Store(Y)		1811	17697	71		EL: low stock	2249.0::1533. 0	XXX		1751	500									Must				
Ibne Amin Store(	Y)	1811	178423	32		EL: low stock	472.0::1227.0	XXX		1201	600									Must				
Morshed Treders(	Y)	1820	)60293	38			2514.0::1459.	XXX	-	2021	0									Must				
	Kapil Telecom (S Hannan Telecom( Ebrahim Store(Y) Rased Store (Msrl Rahaman Store(Y) Sobus Store(Y)	Ret Name (7111 Visit)  Kapil Telecom (S)(Y) Hannan Telecom(Y) Ebrahim Store(Y) Rased Store (Msrh)(Y) Rahaman Store(Y)	Mart   Target     0   365     1811     1812     1813     1814     1815     1815     1815     1816     1816     1816     1816     1817     1817     1818     1	Mar   Tar get   get     0   365   856     0   365   820		Marget       Tar get       Tar get       Index Last Day(%)         0       365 get       856 get       81.0       93.0         Ret Name (7111 Visit)       EL Number       POS Code         Kapil Telecom (S)(Y)       1811744422       A052028         Hannan Telecom(Y)       1811744414       A100127         Ebrahim Store(Y)       1811767740       A104097         Sobus Store(Y)       1811769771       Interval I	$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	Marget   Tar get   Tar get   MTD(%)   Last day   MTD(Last day)   MTD(Last day)	Mart   Tar   get   MTD(%)   Index   Last   Day(%)   MTD(%)   Last   Day(%)   MTD(%)   MTD(	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$					$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$			$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$

														Offer Only	00	
7111 Visit)	EL Number	POS Code	Stock Level		Sim Target	EL Stock					SC100 Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	
om (S)(Y)	1811744422	A052028	EL: low stock	637.0::996.0	XXX	1333	800					Must				
ecom(Y)	1811744444	A100127		1337.0::983.0	XXX	1562	0					Must				
re(Y)	1811744616			451.0::332.0	XXX	2706	0					Important				
(Msrh)(Y)	1811767740		EL: low stock	1134.0::394.0	XXX	1621	600					Must				
																ď

Important

Important

Must

Voluntary

Important

NC

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock		EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
35	Fahad Telecom(Y)	1848280882			559.0::735.0	XXX	2117	0					Voluntary				
36	Reaz Uddin Store(Y)	1848280886		EL: low stock	1147.0::309.0	XXX	447	500					Must				
37	Enus Telecom(Y)	1848409037	R0054462	EL: low stock	375.0::0.0	XXX	558	500					Must				
38	Zia Store(Y)	1848409044		EL: low stock	990.0::621.0	XXX	1989	500					Must				
39	Tazia Telecom(Y)	1848409057		EL: low stock	2551.0::744.0	XXX	1096	800					Must				
40	Kamal Store(Y)	1848409096			743.0::150.0	XXX	5000	0					Voluntary				
41	Salim Store(Y)	1848414614		EL: low stock	578.0::720.0	XXX	1511	700					Must				
42	Salim Store(Y)	1848414615		EL: out of stock	1067.0::413.0	XXX	176	500					Must				
43	Saidul Store(Y)	1848414664	A117261	EL: out of stock	5150.0::2579. 0	XXX	834	7200					Must				
44	Mamon Store(Y)	1848442922		EL: low stock	11053.0::526 7.0	XXX	5358	9500					Must				
45	Zamir Telecom(Y)	1848464017			390.0::311.0	XXX	502	0					Voluntary				
	N.Islam Hardwar & Electronics(Y)	1848464018			194.0::51.0	XXX	741	0					Voluntary				
47	Chunati Store(Y)	1848464074		EL: low stock	2630.0::664.0	XXX	488	500					Must				
	N.Islam Hardwar & Electronics(Y)	1848482420	·		85.0::140.0	XXX	487	0				·	Voluntary				
49	Shefaetul Islam(Y)	1848482427		EL: low stock	651.0::179.0	XXX	70	500					Must				

Date:15-02-2018 DSR : Cox North-1 Dsr 1(1820625401)

SI M Tar get	Tar	Tar	DSR Index Last Day(%)	t-C2C		(MTD)	EL Stock (Last Day)	Rate MTD(%)	Rate		(Last	achieving	retailer	Low stock retailer count MTD (%)
	631 00	148 02.0	94.0	930267.0	38725.0	4.37	4.61	84.0	100.0	39.0	48.0	12.0	0.0	4.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

								-											Offer Only	00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target		L Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued		Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Ananda Store (S)(Y)	1811730964		EL: low stock	1659.0::824.0	XXX	13	71	1000								Must				
2	S.K Computer Center(Y)	1811730991	A052038	EL: low stock	4418.0::1927. 0	XXX	45	70	2300								Must				
3	M A Telecom(Y)	1811731209	A049687	EL: low stock	5850.0::2828. 0	XXX	55	84	900								Must				
4	Hossain Telecom(Y)	1811731212	A052039	EL: low stock	4841.0::1818. 0	XXX	33	24	4300								Must				
5	Mayer Dua Store(Y)	1811755369		EL: low stock	15510.0::683 0.0	XXX	72	60	6400								Must				
6	Janaoprio Telecom(Y)	1811759862		EL: low stock	1519.0::281.0	XXX	15	17	700								Must				
7	Nahar Pan Bitan(Y)	1811767747			2041.0::895.0	XXX	63	86	0								Important				
8	Rafi Telecom(Y)	1811769775		EL: low stock	4162.0::2162. 0	XXX	46	83	700								Must				
9	Ma Ayesa Telecom(Y)	1811784289			866.0::650.0	XXX	34	63	0								Must				
10	Jananat Telecom(Y)	1820602860	A101319		10351.0::520 9.0	XXX	99	59	0								Must				
11	Azad Telecom(Y)	1820608060	A052035	EL: low stock	2503.0::1886. 0	XXX	53	69	3700								Must				
	Chokori Watch(Y)	1820608073			1244.0::101.0	XXX	16	12	0								Important				
13	Dlip Watch (Msrh)(Y)	1820608079			8543.0::3525. 0	XXX	13	812	0								Must				
14	Media Plus(Y)	1820608093	A052042	EL: low stock	2624.0::1725. 0	XXX	30	50	2800								Must				
15	Abdu Jollel Store(Y)	1822849417			1957.0::276.0	XXX	79	99	0								Must				
16	Mostak Pan Bitan(Y)	1822858543		EL: low stock	11781.0::554 4.0	XXX	10	823	3900								Must				
17	Mobile City(Y)	1822858890	A049772		605.0::850.0	XXX	51	48	0								Must				
18	Azmir Store(Y)	1822858896			658.0::263.0	XXX	23	94	0								Important				
19	Erfan Telecom(N)	1828200300			1616.0::707.0	XXX	43	3	0								Important				
20	New Azad Library(Y)	1828201239	A109328	EL: low stock	6086.0::1735. 0	XXX	59	48	2900								Must				
	Boi Bitan Store(Y)	1828201246	A124840	EL: low stock	2910.0::911.0	XXX	33	28	700								Must				
	Rezaul Store(Y)	1828204947			3614.0::1948. 0	XXX	67	92	0								Must				
23	Scitofic Store(Y)	1828216254		EL: low stock	8013.0::1136. 0	XXX	39	01	2800								Must				
24	Dipok Store(Y)	1828216299			2004.0::1103. 0	XXX	57	68	0								Must				
25	New Mobile Store(Y)	1828245124	A109326		2167.0::1257. 0	XXX	88	58	0								Important				
26	Marufa Telecom(Y)	1828245128		EL: low stock	6995.0::3105. 0	XXX	34	41	3700								Must				
27	Zia Telecom(Y)	1828245166		EL: low stock	4344.0::2247. 0	XXX	33	22	1700								Must				
28	Fantacy First(Y)	1833658836		EL: low stock	3429.0::2087. 0	XXX	22	02	700								Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC10 Issue	0 Promo d SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
29	Jasim Store(Y)	1833661888		EL: low stock	1696.0::1081. 0	XXX		2178	1300									Must				
30	Ashraf Store(Y)	1833661891		EL: low stock	2537.0::1299. 0	XXX		3250	1800									Must				
	Lakki Store(Y)	1833661897		EL: low stock	10928.0::565 1.0	XXX		3494	4200									Must				
	Sk Store(Y)	1837437849		EL: low stock	3215.0::2459. 0	XXX		1109	900									Must				
33	Ashek Pan Bitan(Y)	1848182101	A051941	EL: low stock	4066.0::566.0	XXX		5814	5400									Must				
	Rezaul Telecom(Y)	1848182102			2672.0::1380. 0			1960	0									Important				
	Medea Plus (2)(Y)	1848182104			1111.0::443.0				0									Must				$\perp$
	Computer City(Y)	1848182105				XXX		201.	0									Must				$\perp$
	Ngs Telecom(Y)	1848182106			1835.0::101.0				0									Important				$\perp$
-	Loknat Store(Y)	1848213152			975.0::378.0	XXX			0							-		Must				+
	Hakim Pan Bitan(Y)	1848213162		EL: low stock	1469.0::556.0	XXX			700							<b> </b>		Must				+
	Alamgir Telecom (3)(Y)	1848213189			891.0::461.0	XXX		2309	0									Voluntary				
	Alam Store(Y)	1848409050		EL: low stock	5534.0::1863. 0	XXX		3943	2300									Must				
42	Jononi Media(Y)	1848442852			1685.0::1018. 0	XXX		5151	0									Voluntary				
	Saiful Store(Y)	1848442925		EL: low stock	7752.0::1959. 0	XXX		8849	4300									Must				
44	Mintu Store(Y)	1848464004			3257.0::1123. 0	XXX		10869	0									Voluntary				
	Sunmoon Mobile City(Y)	1848464005			1697.0::679.0	XXX		4314	0									Voluntary				
	Faisal Telecom Center(Y)	1848464054	A109325		821.0::339.0	XXX		1355	0									Voluntary				
	Departmental Store(Y)	1848464100		EL: low stock	2522.0::802.0	XXX		3035	500									Must				
48	Narayon Store(Y)	1848482422			794.0::451.0	XXX		1068	0									Voluntary				$\perp \perp \perp \mid$
		1848482481		EL: low stock		XXX		755	500									Must				$\perp$
	Md Kalam(N)	1848482510			608.0::367.0	XXX			0									Voluntary				+
-	Ariful Islam(Y)	1848482511		EL: low stock	597.0::0.0	XXX			500									Must				+
	Saiful Hoque(Y)	1848482512			746.0::613.0	XXX			0							-		Voluntary				+
	Md Rahim(Y)	1848482513			632.0::617.0	XXX			0									Voluntary				+
	` '	1848482514		EL: low stock	609.0::0.0	XXX			500							-		Must				+
	Md Shohed(Y)	1848482515		EL: low stock		XXX			500							-		Must				+
	Mamun Uddin(Y) Abu Sayeed(Y)	1848482516		EL . lovy -t1-	807.0::659.0	XXX			500							1		Voluntary				+
	Abu Sayeed(Y) Dedarul Islam(Y)	1848482517 1848482518		EL: low stock	703.0::486.0 728.0::552.0	XXX			0									Must Voluntary				+
	Deducti Ishiii(1)	1010102510			7200.352.0			709										rounary				

Part	র	Date:15	-02-2	2018 1	OSR :	: Cox N	North-1 Dsr	2(1820625402)																				
Part									Sales						D	ata POS		OS #	of days	Low st					Shop Closed		SC	
Martin							%) Last	t-C2C	t-C2C	(MID)	Day	ot   P	cate ATD(%)	(Last			(Last Day)	ac ta	nieving rget	count					Cash Shortage		CS	
Note the content of		g	et				Day(%	(MTD)	(Last day)					Day)(	%)					(Last l	Day)				Proprietor Abse	nts	PA	
Part		0	,	200 4	169	78.0	89.0	369818.0	18706.0	13.8	14 0	7 8	80.0	89.0	20	9.0	28.0	12	.0			7.0			Non Compliant			
Page		Ľ		00 2		70.0	05.0	505010.0	10700.0	13.0	14.0			07.0			20.0			2.0		7.0			Transaction Ma	de		
Mathon Substray   Mathon Sub																									Offer Only		00	
Mark Shore(Y)   Shi 179825   Shi   Li how set   Shi 179125   Shi	SL	Ret Name (7111 Vi	isit)	EL	Numl	ber	POS Code	Stock Level		Sim Target		EL Stocl									SC		offer 1/1st Page	off	er 2/2nd Page	offer 3/3	rd Page	Visit Code
Release Note   1817/2007   1817/2007   1817/2007   AUSTOR   A	1	Dakha Store(Y)		18117	0758	8 .	A058209	EL: low stock	4278.0::2223. 0	XXX		3583	2200									Must						
Make Telecomy   18179077   28179078   281790799   28179079   28179079   28179079   28179079   28179079   28179079   28179079   28179079   28179079   28179079   28179079   281		Kaled Store(Y)		18117	0823	6		EL: low stock	1571.0::1005. 0	XXX		1240	1400									Must						
Manual										1 1																1		
Control   Cont									0																			
Mark Masser Mark Masser Mark Masser Mark Masser M		C(Y)							0				Ĭ .						_		_							
Mayer Down Studies   1817-1998   1817-19													Ť			1			-									
Markang Stoor(Y)   1820e0805   A10487   Color   1210e1148   XX   Color   233   Color   XX   Color   233   Color   XX   Color   233   Color   XX   Color   233   Color   XX   Color   234   Color   2	_		ar.										0									<b></b>						
No.			(Y)							1 1			0															
1	9	Harbang Store(1)		18200	00805	1 .	A104857		0	AAA		2032	U									Important						
Control   Cont	10	Sikdar Telecom(Y)		18228	4922	8			733.0::0.0	XXX		7935	0									Must						
1				18228	4940	4 .	A103071		1313.0::885.0	XXX		29695	0									Must						
May	12	Taher Teleocm(Y)		18228	4941	2		EL: out of stock	3099.0::718.0	XXX		246	1100									Must						
1							A109702		0																			
Solicy   S		•								1																		
17 Axel Super Shop(Y)		Sto(Y)					A051953																					
Note																												
Telecom(Y)   1833668834   C   C   C   C   C   C   C   C   C			)					EL: low stock	0																			
20   Bismillha Store(Y)   B33661885   A111868   A11868   A118688		Telecom(Y)					A125856						ļ .			-			-		-							
Mayrology Cloth   Store(Y)   Sassistant							A 111070						-								1	1						
Store(Y)   Store(Y)   Start Store(Y)							A111868		0				ļ .															
23       Alangir Store(Y)       1835568800       Important		Store(Y)						EL low -t1-								-			-									
24 Somun Telecom(Y) 1835568806 A113289	22																				1							
25 Solag Card Bittan(Y) 1848110962	24						A 113290												1		1					1		
27       Ply Zione(Y)       1848182109       Inportant       Important							A113489												1			1 1						
28       Mohiuddin Store(Y)       1848196694       S       530.0:179.0       XXX       25102       S       S       S       S       Important       Important       Important       S       Important       S<	26	Harbing Store(Y)											+									Important						
29       Binomay Store(Y)       1848213008       G       957.0::144.0       XXX       1027       0       G       Must       Must       Must       G       G       108.0::424.0       XXX       2337       500       G       Must       Must       G       Must       G													-			-					1	<b></b>						
30 Reduan Store(Y) 1848213031			)	_															1		-	*				1		
31 Moulabir Dokan(Y) 1848213044 A109097 EL: low stock 5922.0::1073 XXX 5853 1400 L 5853 14		•																			1							
							A109097		5922.0::1073	<del>                                     </del>									+									
	32	Noman Store(Y)		10402	1204	<del>,</del> +				VVV		4796	0								1	Must						

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
33	Jonyed Store(Y)	1848213055		EL: low stock	888.0::105.0	XXX	505	500								Must			
34	Akbar Store(Y)	1848224402	A104100	EL: out of stock	1044.0::187.0	XXX	541	1600								Must			
35	Alamgir Store(Y)	1848224448		EL: low stock	557.0::110.0	XXX	1058	500								Must			
36	Ma Baba Telecom(Y)	1848280876			8781.0::3836. 0	XXX	16717	0								Voluntary			
37	Salauddin Store(Y)	1848281739			2376.0::1034. 0	XXX	3204	0								Voluntary			
38	Sayful Store(Y)	1848414652			656.0::139.0	XXX	883	0								Voluntary			
39	Alap Telecom Center(Y)	1848442944		EL: low stock	1673.0::532.0	XXX	2542	500								Must			
40	Rahat Mobile(Y)	1848464007		EL: low stock	795.0::373.0	XXX	712	600								Must			
41	Rabbani Electronics(Y)	1848464092			568.0::59.0	XXX	1655	0								Voluntary			
42	Shilpi Telecom(Y)	1848464102			603.0::114.0	XXX	1406	0								Voluntary			
43	Shilpi Telecom(Y)	1848464103			708.0::74.0	XXX	3654	0								Voluntary			
44	Al Madina Store(Y)	1848482405		EL: low stock	777.0::154.0	XXX	523	500								Must			
45	Mobinul Hoque(Y)	1848482471		EL: low stock	671.0::932.0	XXX	955	600								Must			
46	Sayed Akbur(Y)	1848482472		EL: low stock	1076.0::532.0	XXX	1313	700								Must			
47	Mobile Galari(Y)	1848482477			499.0::897.0	XXX	1288	0								Voluntary			
48	Abu Jahed(Y)	1848482482		EL: low stock	819.0::918.0	XXX	1006	500								Must			
49	Md Mahabub(Y)	1848482503			632.0::316.0	XXX	2483	0								Voluntary			
50	Zafur Alam(Y)	1848482520		EL: low stock	241.0::1145.0	XXX	1448	500								Must			

New Kabar Bitan(Y)

Nahar Mobile Shop(Y)

Computer & Mobille

Moulana Enterpris(Y)

Arif Store(Y)

Anower Store(Y)

Sahed Store(Y)

Departmentel(Y) Bay Bay Store(Y)

Mostak Store(Y)

13 Manik Store(Y)

Nahar Mobile Shop(Y)

S.K. Brasttra Bitan(Y)

Ebrahim Store(Y)

Kapile Telecom(Y)

Etaddi Store(Y)

Bahar Treding(Y)

Nasir Store(Y)

Sower Store(Y)

Osman Store(Y)

Bay Bay Store(Y)

Farid Store(Y)

Ethddi Store(Y)

Bay Bay Store(Y)

Nasir Telecom(Y)

Hoshain Store(Y)

Mesas Reday Store(Y)

New Mobile City(Y)

Sowkat Computer(Y)

Mohana

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1811730980

1811730990

1811730995

1811731246

1811755309

1811755343

1811759815

1811759841

1811759869

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1811759937

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1820608030

1820608068

1820608070

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1820608266

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1820631574

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Date:15-02-2018 DSR: Cox North-1 Dsr 3(1820625403)

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A051963

A107357

EL: low stock

EL: out of stock

EL: low stock

M	Tar	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	(Last	Strike Rate MTD(%)	Strike Rate (Last Day)(%	MTD	Data PO (Last Day)		ieving	Low sto retailer count (Last D (%)	ı N	ow stock retailer coun ATD (%)	t
		136 05.0	78.0	91.0	712441.0	30785.0	3.94	4.48	83.0	94.0	36.0	33.0	12.0	)	5.0	8	.0	
Visit)	EI	L Num	nber PO	S Code	Stock Level	Data LM MTD	Sim S Target Is	Sim EL Sto			SC9 SC1	10 SC20 ed Issued					Visit Site	offe

5200

1700

0

500

800

2000

700

1100

500

500

1600

4800

2500

500

500

2100

500

700

1500

500

600

600

9750

8596

16837

2110

2596

1081

2189

419

1112

2144

2194

938

887

1319

1095

7656

118

1466

753

1224

1229

1188

939

1933

1295

1415

2246

3075

751

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

		Tar get	get	get	MTD(%)	Last Day(%)	t-C2C (MTD)	(Last day)		Day	7)	MTD(%)	(Last Day)(%	5)		Day)	tar		count (Last D (%)		ITD (%)
				136 05.0	78.0	91.0	712441.0	30785.0	3.94	4.48	3	83.0	94.0	36.	.0	33.0	12.0	0	5.0	8.	.0
SL	Ret Name (7111	Visit)	El	L Nun	nber PO	S Code S	stock Level		Sim I		EL Stoc		EL								Visit Site

9080.0::4425. XXX

1610.0::556.0 XXX

8593.0::4878.

355.0::496.0

2286.0::925.0

1204.0::1971.

3446.0::1540.

1518.0::293.0

1636.0::1452.

2054.0::1207.

27.0::0.0

0.0::716.0

1552.0::743.0

1156.0::974.0

6826.0::6230.

529.0::59.0

1182.0::852.0

7912.0::3603.

109.0::116.0

1062.0::764.0

190.0::37.0

218.0::0.0

2341.0::1252.

3148.0::1687.

1898.0::1125. XXX

2878.0::1944. XXX

1319.0::1524. XXX

2222.0::1519. XXX

409.0::536.0

									1.10		0.4.0						- 0		_			Non Compliant		NC	1
				136   78. )5.0	.0 91	.0 712441.0	30785.0	3.94	4.48	83.0	94.0	36.0	0	33.0	12.0	)	5.0	8.	.0			Transaction Made	e	TM	
						'	· ·	_		'	_											Offer Only		00	
SL	Ret Name (7111 V	Visit)	EL	Number	POS Co	ode Stock Level			Sim EL S										Visit Site	offer 1/1st Page	offe	er 2/2nd Page	offer 3/3rd P	age	Vis
							LM MTD	Target	Issued	Targe	Issued	SC Issued						/	Coo						
	Sadek Store(Y)		18117	07567		EL: out of stoc	k 3487.0::2407	. XXX	1352	3200									Must						

Must

Important

Important

Important

		00	05.0																	Transaction Mad	2	TM
	_			•	<u>'</u>			-			ı			1		-				Offer Only		00
SL	Ret Name (7111 Visi	t) I	EL Numb	per POS Code	Stock Level		Sim Target		EL Stock			SC10 Issued			Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page
1	Sadek Store(Y)	181	11707567		EL: out of stock	3487.0::2407.	XXX		1352	3200							Must	_				

		•	<b>500</b>	126	<b>=</b> 0.0	01.0	<b>712111</b> 0	20505.0	2.04	4.40	0/	• •	040	2.5		22.0	12.0	- a		0.0			Non Compliant		NC
		0		136 05.0	78.0	91.0	712441.0	30785.0	3.94	4.48	83	3.0	94.0	36.	.0	33.0	12.0	5.0		8.0			Transaction Made	<b>)</b>	TM
	L												1					l	-				Offer Only		00
SL	Ret Name (7111 V	Visit)	EI	_ Num	ber POS	Code S	Stock Level		Sim Target I		EL Stock					SC20 S Issued Is				Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page

		get			Da	ay(/0)	(MIID)	(Last day)				Day)( /0)				(Last Day)				Proprietor Absent	S	PA
						_										(%)				Non Compliant		NC
		0		136   78 05.0	3.0 91	.0	712441.0	30785.0	3.94	4.48	83.0	94.0	36.0	33.0	12.0	5.0	8.0			Transaction Made	;	TM
																	1	_		Offer Only		00
SL	Ret Name (7111	Visit)	EL	Numbe	r POS Co	ode St	ock Level		Sim Target I		Stock EL Target					SC100 Prom Issued SC	:	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page

31 Robel Store(Y)

1835568722

Date:15-02-2018 DSR : Cox North-1 Dsr 4(1820625404)

SI M Tar get	Tar	Tar	Index	DSR Index Last Day(%)	t-C2C		EL Stock (MTD)	(Last	Rate MTD(%)	Rate	Data POS MTD	(Last	achieving		Low stock retailer count MTD (%)
0	407 00	954 7.0	77.0	88.0	787012.0	37211.0	4.3	4.86	82.0	100.0	31.0	25.0	12.0	0.0	6.0

1082.0::873.0 XXX

EL: low stock

500

2606

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

		00 7.0 7.0	00.0	707012.0	37211.0	4.5	7.0	0  02		100.0		.0	25.0	12.	U	0.0		0.0			Transaction Mad	le TM	
																					Offer Only	00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued			SC50 Issued		Promo SC Issued		offer 1/1st Page	offer	r 2/2nd Page	offer 3/3rd Page	Visit Code
1	Jhiual Store(Y)	1811707600	A051998	EL: low stock	2756.0::0.0	XXX		4269	1600									Must					$\perp$
2	Ma Telecom(Y)	1811708474	A052002	EL: low stock	509.0::813.0	XXX		2396	900									Must					
3	Arkan Enterprig(Y)	1811709353	A104317		1835.0::1007. 0	XXX		20358	0									Must					
4	Mobille Media(Y)	1811744597	A049689	EL: low stock	5872.0::4413. 0	XXX		7385	1400									Must					
5	Mobile Bazar(Y)	1811755322			990.0::208.0	XXX		7196	0									Must					
6	K.B Libbry(Y)	1811755368		EL: low stock	377.0::487.0	XXX		1885	900									Must					
7	Sohiedullha Store(Y)	1811759846			502.0::0.0	XXX		1265	0									Must					
8	Manir Store(Y)	1811780958		EL: low stock	555.0::519.0	XXX		1251	500									Must					
9	Mobile City(Y)	1811784229	A106172		3383.0::2311. 0	XXX		3378	0									Must					
10	Kalilm Store(Y)	1811784235			1001.0::524.0	XXX		1851	0									Important					
11	Mobille Card Telecom(Y)	1820602853	A051995		4102.0::269.0	XXX		20105	0									Voluntary					
12	V.I.P Telecom(Y)	1820608052	A113280		1216.0::101.0	XXX		8885	0									Must					
	Shita Medeco(Y)	1820608096	A121482	EL: low stock	6010.0::4043. 0	XXX		13012	500									Must					
14	Anis Store (2)(Y)	1820608242			447.0::12.0	XXX		849	0									Must					
	Mobile Card Telecom(Y)	1820623474			419.0::0.0	XXX		2923	0									Important					
16	Anam Store(Y)	1820623477		EL: low stock	4955.0::2620. 0	XXX		3555	4100									Must					
	Kaza Store(Y)	1822802442			697.0::157.0	XXX		1930	0									Important					
18	Anich Store(Y)	1822858691	A104095	EL: low stock	1702.0::403.0	XXX		2187	500									Must					
	Anis Store(Y)	1822858804		EL: low stock	1252.0::447.0	XXX		2018	800									Must					
20	Ziabol Telecom(Y)	1822858835			916.0::2478.0	XXX		31132	0									Important					
	Kamal Store(Y)	1827519254		EL: low stock	5516.0::2804. 0	XXX		1282	2000									Must					
22	Anser Store(Y)	1827572583		EL: low stock	2915.0::2111. 0	XXX		3186	3400									Must					
	Nurul Islam Telecom(Y)	1828201218		EL: low stock	684.0::412.0	XXX		548	900									Must					
	Seraj Store(Y)	1828201219		EL: low stock	6732.0::3125. 0	XXX		3194	6000									Must					
25	Ms Al Modina Mobile(Y)	1828204819	A104495	EL: low stock	5720.0::1421. 0	XXX		674	500									Must					
	Mobile Media(Y)	1828204850			934.0::437.0	XXX		2711	0									Important					
27	Salauddin Store(Y)	1828204852		EL: low stock	1831.0::1183. 0	XXX		1594	500									Must					
	Rabiul Store(Y)	1828204945		EL: out of stock	1239.0::653.0	XXX		193	500									Must					
	Ms Modina Enterprig(Y)	1833658828			540.0::209.0	XXX		1064	0									Must					
	Manjur Store(Y)	1833661877		EL: low stock	321.0::64.0	XXX		445	500									Must					
																		1					

Must

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
	V.P Telecom(Y)	1835568771			10244.0::508 0.0	XXX		14682	0									Must				
33	Dider Store(Y)	1835568774			0.0::0.0	XXX		8450	0									Important				
34	Mizbah Telecom (Msrh(Y)	1835568775	A120837	EL: low stock	1590.0::1291. 0	XXX		2282	900									Must				
35	Rezaul Store(Y)	1835568776		EL: low stock	1391.0::242.0	XXX		1895	1200									Must				
	Anis Store(Y)	1835568817	A117973		0.0::0.0	XXX		18417	0									Must				
37	` '	1835568820		EL: low stock	647.0::571.0	XXX		728	500									Must				
38	Manjur Store (R)(Y)	1835568822			1008.0::1193. 0	XXX		9231	0									Important				
		1848182052			4021.0::1748. 0	XXX		2407	0									Must				
	Salauddin Store(Y)	1848182116		EL: low stock	1796.0::1325. 0	XXX		1607	600									Must				
41	` ′	1848182117			1734.0::77.0	XXX		3223	0									Must				
	Ginuk Cloth Store(Y)	1848182155	A118092		1003.0::113.0	XXX		2082	0									Voluntary				
	Arkan Store(Y)	1848182167	A056624	EL: low stock	4929.0::1848. 0	XXX		3127	3100									Must				
	Jashim Store(Y)	1848182168		EL: low stock	3342.0::1480. 0	XXX		2540	1300									Must				
	Mobile City(Y)	1848196685			2690.0::534.0	XXX		9699	0									Important				
46	Zafar Store (2)(Y)	1848213198		EL: low stock	719.0::380.0	XXX		1616	700									Must				
47		1848224404		EL: low stock	494.0::691.0	XXX		1104	1500									Must				
48	Rofiul Karim Store(Y)	1848280879		EL: low stock	633.0::46.0	XXX		1654	700									Must				
49	Anam Store(Y)	1848280907			1941.0::1094. 0	XXX		2795	0									Voluntary				
50	Arkan Enterprig(Y)	1848280918			152.0::375.0	XXX		1092	0									Voluntary				
51	Rashad Store(Y)	1848281741			431.0::13.0	XXX		950	0									Voluntary				
	Ifat Store(Y)	1848281753			321.0::50.0	XXX		2828	0									Voluntary				
53	Manik Store(Y)	1848409052			810.0::415.0	XXX		1707	0									Voluntary				
54	Rahim Store(Y)	1848409075		EL: low stock	2158.0::1180. 0	XXX		3172	1600									Must				
55	Nejam Store(Y)	1848414618			889.0::281.0	XXX		2069	0									Voluntary				
56	Nabi Store(Y)	1848414619			217.0::358.0	XXX		1288	0									Voluntary				
57	Arafat Store(Y)	1848442895	A120845		2020.0::2008. 0	XXX		4980	0									Voluntary				
58	Sayeed Store(Y)	1848442924		EL: low stock	950.0::597.0	XXX		1021	500									Must				
	Shahed Store(Y)	1848464003			284.0::200.0	XXX		658	0									Voluntary				
60	Jeshed Store(Y)	1848464055	A109706	EL: low stock	462.0::375.0	XXX		791	500									Must				
61	Joy Sankar Store(Y)	1848464094			1127.0::253.0	XXX		1961	0									Voluntary				
62	Harun Store(Y)	1848464107		EL: low stock	1076.0::272.0	XXX		2951	1100									Must				
63	Anik Telecom(Y)	1848482421	A120850		8264.0::6572. 0	XXX		12680	0									Voluntary				
		1848482468		EL: low stock	425.0::308.0	XXX		750	500									Must				
65	Thohedul Islam(Y)	1848482484			0.0::12.0	XXX		742	0									Voluntary				
		1848482490			52.0::39.0	XXX		2480	0									Voluntary				
66	Fresh Selun(Y)	1848482490			52.0::39.0	[XXX ]		2480	0									Voluntary				

Saiful Store(Y)

1835568717

Date:15-02-2018 DSR : Cox North-1 Dsr 5(1820625406)

SI M Tar get	Tar	Tar	DSR Index Last Day(%)	t-C2C		(MTD)	EL Stock (Last Day)	Rate MTD(%)	Rate		(Last	achieving	retailer	Low stock retailer count MTD (%)
0		106 97.0	90.0	765722.0	40150.0	3.52	3.77	84.0	100.0	39.0	41.0	12.0	2.0	3.0

2604.0::1309. XXX

2962

800

EL: low stock

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

	0	456   106   77.0	90.0	765722.0	40150.0	3.52	3.77	84.0	100.0	39.	.0	41.0	12.	.0	2.0	3	.0			Transaction Mad	e	TM	
																				Offer Only		00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued EL Sto	ck EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	age	Visit Code
1	Tamim Store(Y)	1811744427			2893.0::1568. 0	XXX	1720	0									Important						
2	Al Nur Telecom(Y)	1811744435		EL: low stock	2619.0::2588. 0	XXX	2741	800									Must						
3	Jasim Store(Y)	1811759854		EL: low stock	1892.0::1149. 0	XXX	1043	1500									Must						
4	Salam Store(Y)	1811767746			926.0::520.0	XXX	2685	0									Important						
5	Atik Store(Y)	1811767867		EL: low stock	3427.0::1508. 0		3240	1000									Must						
6	Ss Store(Y)	1811784238		EL: low stock	2568.0::518.0	XXX	1325	1000									Must						
7	Al Nur Telecom(Y)	1820602852	A054898		4963.0::2142. 0		18476	0									Must						
8	Harun Brathers(Y)	1820602859		EL: low stock	1707.0::968.0	XXX	1181	500									Must						
9	Liton Store(Y)	1820608065		EL: low stock	497.0::413.0	XXX	1285	500									Must						
10	Six Star Telecom(Y)	1820608084	A049770	EL: low stock	3498.0::1596. 0		1930	1000									Must						
11	Gobindha Store(Y)	1820636971		EL: low stock	10221.0::537 4.0	XXX	3269	4500									Must						
12	Nayen Telecom(Y)	1822802409	A058213	EL: low stock	8410.0::3288. 0	XXX	5807	2900									Must						
13	Anamika Telecom(Y)	1822858849		EL: low stock	828.0::446.0	XXX	1478	500									Must						
14	Ramon Store(Y)	1828201236			1219.0::887.0	XXX	4311	0									Important						
15	Hossain Departmental(Y)	1828216277		EL: low stock	2499.0::1647. 0	XXX	2900	900									Must						
16	Hobby Store(Y)	1828218390			1638.0::787.0	XXX	5333	0									Must						
17	Sabug Store(Y)	1828218397		EL: low stock	10793.0::471 3.0	XXX	3475	3400									Must						
18	Akib Telecom(Y)	1828245108			4202.0::3065. 0	XXX	4828	0									Important						
19	Safi Coling Corner(Y)	1828245172			221.0::131.0	XXX	1808	0									Important						
20	Jono Kollan Pharmacy(Y)	1828245178			1817.0::1456. 0	XXX	1641	0									Important						
21	Abdullha Telecom(Y)	1833658825		EL: low stock	4222.0::1371. 0	XXX	2028	2000									Must						
22	Kabir Store(Y)	1833658878			294.0::13.0	XXX	921	0									Important						
23	Monir Store(Y)	1833661878		EL: low stock	1000.0::449.0	XXX	1159	500									Must						
24	Mahi Uddin Telecom(Y)	1833661879			1193.0::661.0	XXX	1907	0									Important						
25	Khaja Computer(Y)	1833661893	A104313		1889.0::767.0	XXX	2810	0									Must						
26	Jasim Store (2)(Y)	1833661896		EL: low stock	624.0::127.0	XXX	731	500									Must						
27	Sofe Store(Y)	1835568628		EL: low stock	3067.0::1286. 0	XXX	2087	1400									Must						
28	Chadni Store(Y)	1835568716		EL: low stock	1891.0::1418.	XXX	1060	1500									Must						

Must

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Turin Departmental S(Y)	1835568762			1440.0::25.0	XXX		1737	0									Important				
31	Bismellha Store(Y)	1837437852		EL: low stock	4339.0::2339. 0	XXX		2910	1500									Must				
32	Sutan Store(Y)	1837437853			2957.0::1072. 0	XXX		4175	0									Important				
33	Jaynal Kolink Corner(Y)	1848008598		EL: low stock	3983.0::1445. 0	XXX		2043	700									Must				
	Enjel Store(Y)	1848182145			3190.0::1493. 0	XXX		2909	0									Must				
35	Mahi Uddin Store(Y)	1848182147	A125520	EL: low stock	1429.0::723.0	XXX		2533	2500									Must				
	Loknat Store(Y)	1848196698			534.0::686.0	XXX		1300	800									Must				
		1848196700		EL: low stock	2224.0::2279. 0	XXX		1142	500									Must				
38	Kapil Store(Y)	1848213007		EL: low stock	4464.0::1777. 0	XXX		2953	1800									Must				
	Mostak Store(Y)	1848213037			2679.0::859.0	XXX		3902	0									Must				
40	Akter Store(Y)	1848213064			965.0::747.0	XXX		3329	0									Important				$oxed{oxed}$
	` '	1848213083		EL: low stock	5697.0::6299. 0	XXX		3050	2200									Must				
	Mahiuddin Store(Y)	1848213179		EL: low stock	2671.0::1447. 0	XXX		2150	900									Must				
43	Safayeth Store(Y)	1848213187		EL: low stock	1888.0::593.0	XXX		967	700									Must				
	Anik Telecom(Y)	1848224405		EL: low stock	179.0::129.0	XXX		812	500									Must				
45	Mobail Lande(Y)	1848267250			144.0::175.0	XXX		1411	0									Voluntary				
46	Tayoub Store(Y)	1848280881		EL: low stock	3273.0::1220. 0	XXX		2218	600									Must				
47	Anik Telecom(Y)	1848280908			2040.0::1431. 0	XXX		4267	0									Voluntary				
48	Nor Store(Y)	1848281742			1919.0::830.0	XXX		1833	0									Voluntary				
49	Nazrul Store(Y)	1848409053		EL: low stock	4129.0::2518. 0	XXX		2072	1400									Must				
50	Jubir Store(Y)	1848414657			1066.0::1354. 0	XXX		1847	0									Voluntary				
51	Gornitai Firmese(Y)	1848414675		EL: low stock	3237.0::1490. 0	XXX		1654	500									Must				
52	Sha Amanat Laibrey(Y)	1848414676		EL: low stock	4164.0::1931. 0	XXX		1381	1100									Must				
53	Saiful Telecom(Y)	1848464010			1247.0::520.0	XXX		1606	0									Voluntary				
	Atik Telecom(Y)	1848464011			963.0::514.0	XXX		2828	0									Voluntary				
55	Fazlul Store(Y)	1848464108			1308.0::1227. 0	XXX		1411	0									Voluntary				
56	Ahmedia (Y)	1848464109		EL: out of stock	5539.0::2744. 0	XXX		1287	4700									Must				
57	Md Siham(Y)	1848482485			0.0::0.0	XXX		274	0									Voluntary				

Date:15-02-2018 DSR : Cox North-1 Dsr 6(1820625407)

SI M Tar get	Tar	Tar	DSR Index MTD(%)	Last	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)		EL Stock (Last Day)	Strike Rate MTD(%)				# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
5		129 02.0	74.0	87.0	641648.0	34423.0	4.37	4.7	78.0	86.0	25.0	28.0	11.0	2.0	8.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

1 Amir S 2 Maa Fo 3 Modern 4 Bay Ba	Good Center(Y)	EL Number 1811707571	POS Code	Stock Level	Data	Cim	G:		1										Offer Only		00	$\dashv$
1 Amir S 2 Maa Fo 3 Modern 4 Bay Ba	Store(Y) Sood Center(Y)		POS Code	Stock Level	l Data																	
2 Maa Fo 3 Modern 4 Bay Ba	Good Center(Y)	1811707571			LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	е	offer 3/3rd Page	Visit Code
<ul><li>3 Modern</li><li>4 Bay Ba</li></ul>		1011707571		EL: low stock	5880.0::1934. 0	XXX		4793	700								Must					
4 Bay Ba		1811707589		EL: low stock	2487.0::718.0	XXX		4229	1900								Must					
	m Herval(Y)	1811744423	A058593		3145.0::1895. 0	XXX		13101	0								Must					
	ay Electronice(Y)	1811744445		EL: low stock	1683.0::215.0	XXX		3276	600								Must					
5 Rabel S	Store(Y)	1811759843		EL: low stock	824.0::403.0	XXX		1335	1000								Must					
6 Amin S	Store(Y)	1811759863		EL: low stock	803.0::882.0	XXX		1545	500								Must					
7 Jaseka	Store(Y)	1811780952			6598.0::547.0	XXX		3967	0								Must					
8 B Raha	aman Store(Y)	1811784224			1850.0::593.0	XXX		3066	0								Important					
9 Adarsh	ha Telecom(Y)	1811784239			3577.0::1605. 0	XXX	:	2987	0								Must					
10 Mohan Teleco	mmadia om(Y)	1820608038		EL: low stock	2427.0::1088.	XXX		1022	900								Must					
11 Bahado	ore Telecom(Y)	1820608040		EL: low stock	728.0::653.0	XXX		532	500								Must					
12 Anis St	Store(Y)	1820623469		EL: low stock	2748.0::2111. 0	XXX		1513	500								Must					
13 Sohel 7	Telecom(Y)	1822802353	A052019		1531.0::640.0	XXX		2252	0								Must					
14 Islam F	Fermacy(Y)	1822802360	A126578		950.0::133.0	XXX		3593	0								Must					
15 Shah M	Maa Telecom(Y)	1822802431	A100294	SIM: out of stock EL: low stock	1313.0::80.0	3		1577	2000								Must					
16 Ma Ha	azera Telecom(Y)	1822858822	A112974		1921.0::108.0	XXX		3964	0								Voluntary					
17 Ahamo	odia Maik(Y)	1822858840		EL: low stock	468.0::254.0	XXX		1331	500								Must					
18 Soinek	xa Store(Y)	1822858878		EL: low stock	2976.0::1068. 0	XXX		2223	1500								Must					
19 Mojed	Store(Y)	1822858946			823.0::0.0	XXX		983	0								Important					
20 Sonarg	gau Pan Bitan(Y)	1822868731		EL: low stock	4352.0::260.0	XXX		5680	5100								Must					
21 Sadden	m Telecom(Y)	1828201214		EL: low stock	4390.0::3058. 0	XXX		3192	4000								Must					
22 Kaja B	Bath Gore (R)(Y)	1828204831		EL: low stock	3761.0::2002. 0	XXX		2162	1700								Must					
23 Jahang	ger Telecom(Y)	1833658870		EL: low stock	2173.0::3264. 0	XXX		2703	500								Must					
24 Nayan	Telecom(Y)	1833658888	A102741		1070.0::473.0	XXX		7556	0								Voluntary					
25 Ms Me	edecal Hall(Y)	1835568636		EL: low stock	2302.0::1301.	XXX		1719	1600								Must					
26 Chakar	ria Vat Gar(Y)	1835568808			638.0::334.0	XXX		782	0								Must					
27 Jahang	gir Store(Y)	1835568815			1473.0::1138. 0	XXX		1244	0								Important				<u> </u>	
28 Bijoy T	Telecom(Y)	1837437843	A112125	EL: low stock	3229.0::4630. 0	XXX		7559	3900								Must					
29 Nuruss	sfa Store(Y)	1848182041	A102754	SIM/EL: Both low stock	3896.0::3605. 0	2	ļ.	4608	3400								Must					
30 Khalek	k Store(Y)	1848182044		EL: low stock	849.0::580.0	XXX		798	500								Must					

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Rahi Store(Y)	1848182046		EL: low stock	2940.0::1213. 0	XXX		1948	2200						Must				
32	Bismilla Store(Y)	1848182127		EL: low stock	3730.0::909.0	XXX		1950	2500						Must				
33	Tania Store(Y)	1848182137		EL: low stock	2286.0::969.0	XXX		1339	500						Must				
	Makka Pan Bitan(Y)	1848196671			1539.0::450.0	XXX		1137	0						Important				
35	Sumaya Store(Y)	1848213100		EL: low stock	851.0::810.0	XXX		921	500						Must				
36	Miraj Store (Msrh)(Y)	1848213114		EL: low stock	2110.0::898.0	XXX		2618	500						Must				
37	Amin Traders(Y)	1848213130			1123.0::441.0	XXX		1257	0						Important				
38	Iqbal Store(Y)	1848213131		EL: low stock	697.0::390.0	XXX		407	700						Must				
	Al Madina Pan Bitan(Y)	1848213156		EL: low stock	1316.0::440.0	XXX		1221	2100						Must				
40	Nazrul Store(Y)	1848280894		EL: low stock	1491.0::101.0	XXX		1334	500						Must				
41	Mobail Choice(Y)	1848280895		EL: low stock	2085.0::279.0	XXX		1650	800						Must				
	Omar Faruk Store(Y)	1848281743			2077.0::996.0	XXX		1912	0						Voluntary				$oxed{oxed}$
43	Kamal Store(Y)	1848281755		EL: low stock	1863.0::566.0	XXX		999	800						Must				$oxed{oxed}$
44	Amran Store(Y)	1848409092			971.0::615.0	XXX		2801	0						Voluntary				$oxed{oxed}$
45	Wakea Plus(Y)	1848414658			703.0::485.0	XXX		1744	0						Voluntary				
46	Hasan Telecom(Y)	1848442857			1289.0::417.0	XXX		1413	0						Voluntary				
47	Advance Medea(Y)	1848442899	A120854		1146.0::350.0	XXX		5205	0						Voluntary				
48	Abdul Karim Store(Y)	1848442945		EL: low stock	5229.0::2040. 0	XXX		2015	1000						Must				
49	Ashed Store(Y)	1848464012		EL: low stock	720.0::735.0	XXX		1031	500						Must				
50	Abir Telecom(Y)	1848464070			768.0::433.0	XXX		927	0						Voluntary				
51	Medea Telecom(Y)	1848464095			1128.0::526.0	XXX		1832	0						Voluntary				
	Noor Store (Y)	1848464110	A058227	EL: low stock	10413.0::889 4.0	XXX		5595	1600						Must				
53	Md Helal(Y)	1848482450		EL: low stock	692.0::135.0	XXX		925	500						Must				
54	Md Soaib(Y)	1848482451			1107.0::463.0	XXX		1166	0						Voluntary				
55	Sayedur Rashed(Y)	1848482452		EL: low stock	254.0::558.0	XXX		439	500						Must				
	Md Jamir(Y)	1848482453		EL: low stock	1166.0::1934. 0	XXX		3267	1000						Must				
57	Imrul Hasan(Y)	1848482454		EL: low stock	659.0::657.0	XXX		434	700						Must				
58	Md Amin(Y)	1848482455			708.0::986.0	XXX		1238	0						Voluntary				
59	Md Akil(Y)	1848482456		EL: low stock	4386.0::892.0	XXX		2778	5100						Must				
60	Md Shohid(Y)	1848482457		EL: low stock	934.0::453.0	XXX		215	500						Must				$oxed{oxed}$
61	Md Kawser(Y)	1848482458		EL: low stock	799.0::695.0	XXX		212	500						Must				$oxed{oxed}$
62	Abul Kalam(Y)	1848482459			1036.0::993.0	XXX		2266	0						Voluntary				$\perp \perp \downarrow$
	Md Josim(Y)	1848482460		EL: low stock	1008.0::1038. 0	XXX		2805	700						Must				
	Md Saiful(Y)	1848482461			810.0::453.0	XXX		1012	0						Voluntary				$oxed{oxed}$
65	Md Aziz(Y)	1848482486			740.0::195.0	XXX		716	0						Voluntary				

Elias Store(Y)

Jubir Store(Y)

Al Raha Laibray(Y)

Al Mobin Shycal

Rafe Telecom(Y)

Ideal Libriay(Y)

Mukta Telecom(Y)

Mb Enterprise(Y)

Abid Libray(Y)

Mukta Library(Y)

Nazrul Teleco(Y)

Minhaj Store(Y)

Mamon Store(Y)

Joynal Store(Y)

Sutan Store(Y)

Rakib Stor(Y)

Sohel Mobile

Jahid Store(Y)

Tn Telecom(Y)

N I Telecom(Y)

Servaci(Y)

Bappy Telecom(Y)

Samsul Alam Store(Y)

Mokta Photocopy(Y)

Maa Janani Store(Y)

Mokta Telecom (2)(Y)

Shikdar Telecom(Y)

Tasbiha Enterpriz(Y)

Jonu Preou Store(Y)

11 Earshed Store(Y)

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Mart(Y) Minhaj Store(Y)

Date:15-02-2018 DSR: Cox North-1 Dsr 10(1828200285)

A116220

A056631

A049698

A051981

A104103

A119819

A120842

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

1811744443

1811744604

1811755365

1811780961

1820602931

1820608026

1820608054

1820608072

1822849316

1822858934

1822884585

1828216248

1833658822

1833658875

1833661876

1835568715

1835568721

1835568734

1835568736

1835568737

1835568838

1835568841

1848182016

1848182093

1848182094

1848213003

1848213012

1848213074

1848213170

1848280888

SI M Tar get	Tar	Tar	DSR Index MTD(%	DSR Index Last Day(%		Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stoc (MTD)	(L	ast	Strike Rate MTD(%)	Strike Rate (Last Day)(%	M	ata POS TD	Data PO (Last Day)		ieving	Low storetailer count (Last I (%)	r I	Low stock retailer coun MTD (%)	t
		748 3.0	78.0	90.0		477076.0	24515.0	3.48	3.8	81	84.0	100.0	37	7.0	30.0	12.	0	0.0	3	3.0	
/isit)	EI	L Num	iber P	OS Code	St	ock Level	Data LM MTD	Sim Target	Sim Issued	EL Stoo		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued			SC100 Issued			offer
)	1811	73097	'9 A	049690			428.0::165.0	XXX		3483	0									Must	
7)	1011	72000		051070	TT :	1 . 1	14210 4510	373737		25.40	2200									Monet	

800

1300

3300

500

3000

500

2300

600

700

1200

900

1200

800

600

500

700

1500

1500

500

8711

1227

819

7683

2751

2032

2255

1878

1665

2350

550

641

8722

154

13023

3012

1456

15512

747

997

187

1975

1002

1946

519

610

521

1090

3065

1220

3255.0::1888. XXX

1206.0::991.0 XXX

2042.0::2375. XXX

1822.0::928.0 XXX

1124.0::1184. XXX

4578.0::2403. XXX

371.0::1026.0 XXX

2541.0::1200. XXX

1314.0::683.0 XXX

993.0::1087.0 XXX

1450.0::432.0 XXX

161.0::39.0

2986.0::1856.

1960.0::1463.

1197.0::814.0

10419.0::346

863.0::0.0

4200.0::1444.

578.0::613.0

106.0::87.0

312.0::241.0

166.0::126.0

691.0::253.0

1699.0::864.0

6079.0::2571.

2276.0::1099.

2819.0::752.0

1.0

52.0::476.0

XXX

814.0::578.0

7500.0::2092.

Shop Closed		SC
Cash Shortage		CS
Proprietor Absen	ts	PA
Non Compliant		NC
Transaction Mad	e	TM
Offer Only		00
-ff2/2-1 P	- CC 2 /21 T	

		Tar get			MTD(%)	Last Day(%)	t-C2C	t-C2C (Last day)	(WID)	Day		ATD(%)	(Last Day)(%			Day)	tar		count (Last Da (%)	N	MTD (%)			Proprietor Absent	ts	PA	
				748 3.0	78.0	90.0	477076.0	24515.0	3.48	3.8	1 8	4.0	100.0	37	7.0	30.0	12.0	0	0.0	3.	.0			Non Compliant Transaction Made Offer Only	e	TM OO	
SL	Ret Name (7111 V	visit)	El	L Num	iber PO	S Code	Stock Level		Sim Target		EL Stock								Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page	V

	F																							Non Compliant		NC	Ĺ
		0		748   ' 3.0	78.0	90.0	477076.0	24515.0	3.48	3.81	84	4.0	100.0	37.0	0	30.0	12.0	)	0.0	3.	.0			Transaction Made	;	TM	
	_					'	<u>'</u>	•					•					•				_		Offer Only		00	
SL	Ret Name (7111 V	isit)	EI	. Numb	ber POS	S Code	Stock Level		Sim Target I	Sim ssued El			EL Issued I						Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd Pa	age	7
1	Shajed Telecom(Y)	)	1811	730979	9 A04	9690		428.0::165.0	XXX	34	483	0									Must						

		00 [3.0]	ı	<b>I</b>												<u></u>	ransaction made		****	4
			'	•	•		•		•				•			O	offer Only		00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD		EL Stock		EL Issued					Visit Site	offer 1/1st Page	offer 2/	2nd Page	offer 3/3rd F	age	Vis
1	Shajed Telecom(Y)	1811730979	A049690		428.0::165.0	XXX	3483	0						Must						
2	Modina Telecom(Y)	1811730992	A051978	EL: low stock	1431.0::451.0	XXX	2548	2200						Must						

Must

Important

Important

	0	319 00	748 3.0	78.0	90.0	477076.0	24515.0	3.48	3.81	1 84	4.0	100.0	37.	.0	30.0	12.0	0	0.0	3	.0			Transaction Made		TM	
																			-				Offer Only		00	
šL	Ret Name (7111 Visit	) E	L Num	nber POS	S Code S	Stock Level	Data LM MTD			EL Stock	EL Target							Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	(
	Shajed Telecom(Y)	181	173097	79 A04	9690		428.0::165.0	XXX		3483	0									Must						

										_				_			-		(%)					Non Compliant		NC	l
				748 3.0	78.0	90.0	477076.0	24515.0	3.48	3.81	. 8	4.0	100.0	37.0	0	30.0	12.0	)	0.0	3	3.0			Transaction Made	2	TM	
											•			-			-							Offer Only		00	
L	Ret Name (7111	Visit)	Е	L Num	nber POS	S Code S	Stock Level		Sim Target I		EL Stock	EL Target							Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd F	Page	
																											. 1

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page		Visit Code
33	Zaman Store(Y)	1848281747			3445.0::2450. 0	XXX	10293	0									Voluntary				
34	Omar Faruk Store(Y)	1848281759		EL: low stock	639.0::1243.0	XXX	667	500									Must				
35	Sarwer Store(Y)	1848409058			476.0::155.0	XXX	10396	0									Voluntary				
36	Absar Store(Y)	1848414666		EL: low stock	1149.0::301.0	XXX	1044	700									Must				
37	Ziabul Store(Y)	1848414667		EL: low stock	205.0::128.0	XXX	710	500									Must				
38	New Pos(Y)	1848414697		EL: low stock	1199.0::660.0	XXX	467	500									Must				
39	Ni Telecom(Y)	1848442861		EL: low stock	3410.0::1790. 0	XXX	1466	1100									Must				
40	Joy Telecom(Y)	1848442890			5706.0::1025. 0	XXX	3540	0									Voluntary				
41	Ma Mone Store(Y)	1848442902			464.0::255.0	XXX	1494	0									Voluntary				
42	Mansur Store(Y)	1848464050		EL: low stock	3218.0::1961. 0	XXX	1286	3000									Must				
43	Sajib Telecom(Y)	1848464096			477.0::78.0	XXX	1747	0									Voluntary				
44	Saddu Tel(Y)	1848464119		EL: low stock	1667.0::725.0	XXX	1357	500									Must				
45	Sayed Pharmacy(Y)	1848464120		EL: low stock	408.0::892.0	XXX	551	500									Must				
46	Md.Abu Said(Y)	1848482428			399.0::305.0	XXX	1043	0									Voluntary				
																	·			·	

Date:15-02-2018 DSR : Rr\_Cox North-1 Dsr 11(1828200286)

SI M Tar get	Tar	Tar	Index	Last	t-C2C		(MTD)	EL Stock (Last Day)	Rate MTD(%)	Rate	Data POS MTD	(Last	achieving target	retailer	Low stock retailer count MTD (%)
0	265 00	621 7.0	81.0	94.0	614806.0	24416.0	5.17	5.68	84.0	100.0	36.0	41.0	12.0	2.0	3.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

																		Offer Only	00	
Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target			EL Issued	SC9 Issued					Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
Al Amin Telecom(Y)	1811707574			97.0::83.0	XXX	2150	0									Must				
Sahed Teelocom(Y)	1811707577	A106171		6208.0::4092. 0	XXX	20346	0									Must				
Salauddin Store(Y)	1811707599		EL: low stock	7942.0::3116. 0	XXX	3889	1800									Must				
Nurul Kader Store(Y)	1811707699		EL: low stock	1982.0::1052. 0	XXX	1519	1100									Must				
Farid Telecom(Y)	1811707944	A100120	·	1047.0::760.0	XXX	11478	0									Must				
Sharmin Library(Y)	1811759855	A057365	EL: low stock	2435.0::1339. 0	XXX	2576	3800									Must				
Mozammel Store(Y)	1811759868	A058226		4045.0::949.0		4544	0									Voluntary				
Ruhul Amin Store(Y)	1811784230		EL: low stock	875.0::663.0	XXX	936	900									Must				
Kapil Telecom(Y)	1820608056	A051999					0									Must				
Basso Store(Y)	1820608067			865.0::866.0	XXX	1624	0									Must				
Anower Store(Y)	1822802376		EL: low stock	487.0::729.0	XXX		800									Must				
Ms. Ashab Uddin Tele(Y)	1822858828	A052013		1332.0::509.0	XXX	3395	0									Important				
Ms. Ashab Uddin Tele(Y)	1822858882			140.0::73.0	XXX	1909	0									Important				
Mojib Store(Y)	1822858897			368.0::13.0	XXX	4285	0									Important				
Rasel Store(Y)	1827504010	A056622		1162.0::1356. 0	XXX	1908	0									Must				
Kader Store(Y)	1827518260		EL: low stock	109.0::0.0	XXX	618	500									Must				
Hannan Medico(Y)	1827519252			782.0::308.0	XXX	2898	0									Must				
Sahed Teelocom(Y)	1828201212			1975.0::691.0	XXX	8921	0									Must				
Malek Store(Y)	1828201217	A058222	EL: low stock	0	XXX	2158	2000									Must				
Rupsha Telecom(Y)	1828204848	A058578		204.0::63.0	XXX	1716	0									Must				
Mijan Store(Y)	1828204851			781.0::873.0	XXX	2656	0									Important				
Ashrafia Library 1(Y)	1828216263	A056627	EL: low stock	5332.0::2459. 0	XXX	8700	1900									Must				
Nill Barta(Y)	1828216270	A104105	EL: low stock	11104.0::627 8.0	XXX	5257	3400									Must				
Mijan Store(Y)	1828245159		EL: low stock	708.0::101.0	XXX	1390	500									Must				
Malek Store(Y)	1833658876	A104491		2380.0::1533. 0	XXX	3809	0									Must				
Ashrafia Library 2(Y)	1833661856			39.0::163.0	XXX	1397	0									Important				
Babu Store(Y)	1833661866			102.0::37.0	XXX	1339	0									Important				
Ma Telecom(Y)	1835568652	A125509		2666.0::2088. 0	XXX	14322	0									Important				
Shamim Store(Y)	1835568710			159.0::230.0	XXX	1161	0									Voluntary				
Abdul Aziz Store(Y)	1835568724		EL: low stock	1046.0::324.0	XXX	844	500									Must				
Saiful Telecom(Y)	1837437841			26.0::6.0	XXX	2609	0									Must				
Nurul Abser Store(Y)	1848182080			945.0::381.0	XXX	1731	0									Important				
	Al Amin Telecom(Y) Sahed Teelocom(Y) Salauddin Store(Y) Nurul Kader Store(Y) Farid Telecom(Y) Sharmin Library(Y) Mozammel Store(Y) Ruhul Amin Store(Y) Kapil Telecom(Y) Basso Store(Y) Anower Store(Y) Ms. Ashab Uddin Tele(Y) Ms. Ashab Uddin Tele(Y) Mojib Store(Y) Rasel Store(Y) Kader Store(Y) Hannan Medico(Y) Sahed Teelocom(Y) Mijan Store(Y) Nill Barta(Y) Mijan Store(Y) Malek Store(Y) Mar Telecom(Y) Shamim Store(Y) Saiful Telecom(Y)	Al Amin Telecom(Y) 1811707574 Sahed Teelocom(Y) 1811707577  Salauddin Store(Y) 1811707599  Nurul Kader Store(Y) 1811707699  Farid Telecom(Y) 1811707944 Sharmin Library(Y) 1811759855  Mozammel Store(Y) 1811759868 Ruhul Amin Store(Y) 1820608056 Basso Store(Y) 1820608067 Anower Store(Y) 1822802376  Ms. Ashab Uddin 1822858828 Tele(Y) 1822858828 Tele(Y) 1822858897 Rasel Store(Y) 1822858897 Rasel Store(Y) 1827504010  Kader Store(Y) 1828201212 Malek Store(Y) 1828201212 Malek Store(Y) 1828201217  Rupsha Telecom(Y) 1828204848 Mijan Store(Y) 1828204851 Ashrafia Library 1(Y) 1828216263  Nill Barta(Y) 1828245159 Malek Store(Y) 1833661856 Babu Store(Y) 1835568710 Abdul Aziz Store(Y) 1835568724 Saiful Telecom(Y) 1835568724 Saiful Telecom(Y) 18337437841	Al Amin Telecom(Y) 1811707574 Sahed Teelocom(Y) 1811707577 Al06171 Salauddin Store(Y) 1811707599 Nurul Kader Store(Y) 1811707699 Farid Telecom(Y) 1811707944 Al00120 Sharmin Library(Y) 1811759868 A058226 Ruhul Amin Store(Y) 1811784230 Kapil Telecom(Y) 1820608056 A051999 Basso Store(Y) 1822802376 Ms. Ashab Uddin 1822858828 Tele(Y) 1822858828 Tele(Y) 1822858828 Tele(Y) 1822858897 Rasel Store(Y) 1827504010 A056622 Kader Store(Y) 1828201212 Malek Store(Y) 1828201212 Malek Store(Y) 1828201217 A058222 Rupsha Telecom(Y) 1828204848 Mijan Store(Y) 1828216263 A056627 Nill Barta(Y) 1828216263 A056627 Nill Barta(Y) 1828245159 Malek Store(Y) 1833661856 Babu Store(Y) 1835568710 Abdul Aziz Store(Y) 1835568714 Abdul Aziz Store(Y) 1835568724 Saiful Telecom(Y) 1835568724 Saiful Telecom(Y) 1837437841	Al Amin Telecom(Y) 1811707574	LM MTD	LM MTD   Target	Al Amin Telecom(Y) 1811707574	Al Amin Telecom(Y)   1811707574   97.0:83.0   XXX   2150   0	Al Amin Telecom(Y)   1811707574	Al Amin Telecom(Y)   1811707574	Al Amin Telecom(Y)   1811707574   A106171   G.008.0:4092   XXX   2150   0	Al Almin Telecom(Y)   1811707574	Al Amin Telecom(Y)   1811707574	LAMINT   Stage   Saud   Saud	Lamin Telecom(Y)   1811707574	Lamin Telecom(Y)   1811707574	LAMPITD   Taylor   Source   Taylor   Source   Source	Mary   Mary	A ABMIT Classom   Fig.   Substitution   Fig.   Fig.   Fig.   Substitution   Fig.   Substitution   Fig.   Substitution   Fig.   Fi	Al Amin' Taleson'N')   11   17   17   17   18   18   18   18

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Shaha Majidia(Y)	1848182082	A119824	EL: low stock	2142.0::2054. 0	XXX		1299	1200									Must				
34	Saddam Medeco(Y)	1848182115			168.0::54.0	XXX		1484	0									Must				
	Arif Store(Y)	1848185169			637.0::167.0	XXX		977	0									Important				
	Nurul Haque Telecom(Y)	1848196687		EL: low stock	708.0::502.0	XXX		1234	800									Must				
37	Nilbarta (2)(Y)	1848196688			4057.0::1491. 0	XXX		2573	0									Must				
38	Zuabaier Store(Y)	1848213041		EL: low stock	947.0::729.0	XXX		1705	600									Must				
39	Saidul Store(Y)	1848213051		EL: low stock	916.0::442.0	XXX		1043	500									Must				
40	Habib Store(Y)	1848280901		EL: low stock	2133.0::1632. 0	XXX		2524	500									Must				
	Ms. Ashab Uddin Tele(Y)	1848280924	A052000		5073.0::3276. 0	XXX		17030	0									Voluntary				
42	Santo Farmacy(Y)	1848281748			215.0::294.0	XXX		2319	0									Voluntary				
43	Rinkko Store(Y)	1848281760			916.0::274.0	XXX		2139	0									Voluntary				
44	Sajid Store(Y)	1848409078			1174.0::736.0	XXX		1667	0									Voluntary				
45	Mamun Store(Y)	1848409121			420.0::614.0	XXX		2231	0									Voluntary				
46	Habib Store(Y)	1848414610		EL: low stock	571.0::508.0	XXX		601	1100									Must				
47	Jalal Store(Y)	1848414668		EL: low stock	2169.0::1501. 0	XXX		2241	2900									Must				
48	Arman Store ®(Y)	1848414673	A115182		1248.0::215.0	XXX		1947	0									Voluntary				
	Nazim Store(Y)	1848414674		EL: low stock	342.0::329.0	XXX		1181	700									Must				
50	Samim Store(Y)	1848414694		EL: low stock	1571.0::979.0	XXX		1528	500									Must				
51	Arif Telecom(Y)	1848442862			3434.0::1022. 0	XXX		1262	0									Voluntary				
52	Babul Store(Y)	1848442900			407.0::183.0	XXX		1362	0									Voluntary				
	Ja Amin Departmental Store(Y)	1848464019			2961.0::509.0	XXX		2102	0									Voluntary				
54	Mamun Library(Y)	1848464020			0.0::0.0	XXX		467	0									Voluntary				
55	Somoy Bitan(Y)	1848464122			2149.0::891.0	XXX		1069	0									Voluntary				
56	Mamun Uddin(Y)	1848482429		EL: low stock	100.0::46.0	XXX		585	500									Must				

Deloar Store (Msrh)(Y)

Lablo Store(Y)

14 Ramjan Store(Y)

Rona Enterprice(Y)

Abul Hossain Store(Y)

Mayer Dowa Alam Mobi(Y)

Jamal Store(Y)

18 Suman Fermacy(Y)

Patvuban Library(Y)

Manik Telecom(Y)

Tofael Store(Y)

Minhaj Store(Y)

Nasir Mobile

Taher Store(Y)

Saiful Telecom(Y)

Reduan Store(Y)

Helel Store(Y)

Servaci(Y) Manik Telecom(Y)

Paper Gar Counter(Y)

19 Jibon Store(Y)

21 Gias Telecom(Y)

12

13

15

16

20

22

23 24

25

26

28

29

30

31

1822858827

1822858909

1828201204

1828216237

1828216285

1828218386

1833658837

1835568694

1835568725

1835568765

1837437844

1848182027

1848182060

1848182063

1848213005

1848213014

1848213116

1848213119

1848213165

1848213174

1848280880

EL: low stock

A121782

A104104

A102755

A124832

1635.0::1203. XXX

1201.0::108.0 XXX

1850.0::1105. XXX

11494.0::626 XXX

2876.0::2194. XXX

5720.0::3067. XXX

2433.0::2128. XXX

2173.0::644.0 XXX

1032.0::226.0 XXX

2645.0::797.0 XXX

1696.0::380.0 XXX

1235.0::773.0 XXX

5668.0::3305.

708.0::411.0

846.0::639.0

621.0::390.0

798.0::435.0

1733.0::671.0

11313.0::339 8.0

770.0::686.0

4012.0::1935.

6.0

1561

662

3006

7490

3123

11326

4135

2360

2056

2032

2692

1832

3370

1807

1995

1689

2686

2522

1882

990

2196

1200

500

3700

0

2200

600

1200

500

0

1600

1900

Date:15-02-2018 DSR : Cox North-1 Dsr 12(1828200287)

_	Date:	1 <u>5-02</u>	-2018	DSR	: Cox N	orth-1 Dsr	12(1828200287)	_	_																	
		SI	El	SC	DSR	DSR Index	Sales	Sales	EL Stoc	k EI	Stock		Strike Rate	D		Data PO	S # of	days			Low stock			Shop Closed		SC
		M Tar	get	get	Index MTD(%	%) Last	achievemen t-C2C	achievemen t-C2C	(MTD)	(La Da	ast   I v)   I	Rate MTD(%)	(Last	N	<b>ITD</b>	(Last Day)	targ	ieving zet	retailer count	r	retailer count MTD (%)			Cash Shortage		CS
		get	١			Day(%	(MTD)	(Last day)					Day)(%	6)			'	,	(Last D	Oay)				Proprietor Absents	S	PA
			220	750	76.0	92.0	527070 0	20700 0	4.68	4.6	4	73.0	100.0	-	4.0	34.0	12.0	`	(,,,		9.0			Non Compliant		NC
		0	00	750 7.0	76.0	92.0	527979.0	28788.0	4.08	4.0	4	73.0	100.0	3	4.0	34.0	12.0	,	13.0		9.0			Transaction Made	;	TM
			•			<u> </u>	-	1								•						_		Offer Only		00
SL	Ret Name (7111	Visit)	F	EL Nun	nber	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stoc			SC9 Issued		SC20 Issued						offer 1/1st Page	offer	2/2nd Page	offer 3/3rd F	?age
1	Najem Store(Y)		181	17075	51			729.0::292.0	XXX		578	0									Must					
2	Mayer Dhowa Sto	ore(Y)	181	17075	86 A	A049695		6061.0::3118. 0	XXX		21917	0									Must					
3	Easmin Telecom(	(Y)	181	17309	19 <i>A</i>	A051946	EL: low stock	9177.0::4968. 0	XXX		7817	1400									Must					
4	Sajanu Cloth Stor	re(Y)	181	173098	88		EL: out of stock	4454.0::1933. 0	XXX		450	4400									Must					
5	Sajano Store(Y)		181	174442	25			705.0::343.0	XXX		1301	0									Important					
6	Albie Store(Y)		181	17444	31 A	A051960		1890.0::1255. 0	XXX		17084	0									Must					
7	Miraj Store(Y)		181	175980	07			3294.0::851.0	XXX		4872	0									Important					
8	Kasem Telecom(	Y)	181	17842	25 A	A049776		4379.0::909.0	XXX		15359	0									Must					
9	Nurul Haque Telecom(Y)		182	285854	41			1015.0::561.0	XXX		2319	0									Important					
10	Rasel Telecom(Y	)	182	285880	07		EL: low stock	602.0::579.0	XXX		328	500									Must					
			-																							

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Najem Store(Y)	1811707551			729.0::292.0	XXX		578	0									Must			i .	
2	Mayer Dhowa Store(Y)	1811707586	A049695		6061.0::3118. 0	XXX		21917	0									Must				
3	Easmin Telecom(Y)	1811730919	A051946	EL: low stock	9177.0::4968. 0	XXX		7817	1400									Must				
4	Sajanu Cloth Store(Y)	1811730988		EL: out of stock	4454.0::1933. 0	XXX		450	4400									Must				
5	Sajano Store(Y)	1811744425			705.0::343.0	XXX		1301	0									Important			i	
6	Albie Store(Y)	1811744431	A051960		1890.0::1255. 0	XXX		17084	0				·	·				Must				
7	Miraj Store(Y)	1811759807			3294.0::851.0	XXX		4872	0									Important			i .	

Must

Voluntary

Important

Important

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
32	Bhai Bhai Store(Y)	1848280911		EL: low stock	2501.0::1085. 0	XXX	2439	2100									Must			
33	Bay Bay Store(Y)	1848414671	A121756	EL: out of stock	1404.0::354.0	XXX	389	2800									Must			
34	Sahed Store(Y)	1848442863	A122672		1334.0::1135. 0	XXX	3836	0									Voluntary			
35	Bakkar Store(Y)	1848442936		EL: low stock	6783.0::3104. 0	XXX	4043	2500									Must			
36	Kadet Store(Y)	1848464021			2397.0::868.0	XXX	3132	0									Voluntary			
37	Ma Mony Telecom(Y)	1848464022			1782.0::927.0	XXX	2909	0									Voluntary			
38	Jwel Store(Y)	1848464123		EL: low stock	2462.0::1335. 0	XXX	1471	1400									Must			
39	Ma Mony Telecom(Y)	1848482409			4605.0::2088. 0	XXX	2847	0									Voluntary			
40	Md. Faruqul Islam(Y)	1848482430		EL: low stock	613.0::629.0	XXX	215	500									Must			
41	Md Karim(Y)	1848482494		EL: out of stock	178.0::671.0	XXX	117	500									Must			
42	Majibur Rahaman(Y)	1848482495		EL: low stock	684.0::532.0	XXX	540	500									Must			
43	Abul Hossain(Y)	1848482496			711.0::722.0	XXX	705	0									Voluntary			
44	Sadek Hossain(Y)	1848482497		EL: low stock	615.0::585.0	XXX	212	500									Must			
45	Abdul Hannan(Y)	1848482498		EL: low stock	634.0::595.0	XXX	253	500									Must			
46	Md Faruk(Y)	1848482499		EL: low stock	819.0::762.0	XXX	216	500									Must			
47	Abdul Kayoum(Y)	1848482519		EL: low stock	825.0::723.0	XXX	218	500									Must			

Date:15-02-2018 DSR: Cox North-1 Dsr 13(1828221896) DSR El SC DSR Sales Sales EL Stock | EL Stock | Strike Strike Data POS Data POS # of days Low stock Low stock Shop Closed retailer count Tar Tar Index achievemen achievemen (MTD) (Last Rate Rate MTD (Last achieving retailer Cash Shortage Tar get get MTD(%) Last t-C2C t-C2C Day) MTD(%) (Last Day) target count MTD (%) (MTD) get Day(%) (Last day) Day)(%) (Last Day) Proprietor Absents (%) Non Compliant 331 776 78.0 94.0 551601.0 25694.0 4.17 4.63 83.0 100.0 40.0 50.0 12.0 3.0 2.0 Transaction Made 00 5.0 Offer Only SL Ret Name (7111 Visit) POS Code SC29 SC50 SC100 Promo Visit Site EL Number Stock Level Data Sim Sim EL Stock EL EL SC9 SC10 | SC20 offer 1/1st Page offer 2/2nd Page offer 3/3rd Page LM|MTD Target Issued Target Issued Issued Issued Issued Issued Issued Issued Issued 640.0::610.0 1724 1700 Farhad Store(Y) 1811707580 EL: low stock XXX Must Sayfa Telecom(Y) 1811707583 579.0::500.0 XXX 9479 Must 3250.0::1543. 7504 Sha Jabbaria (1)(Y) 1811731214 XXX Voluntary Vi Vi Store(Y) 1811755370 EL: low stock 5801.0::2667. XXX 2998 2500 Must Jamir Store(Y) 1822849421 EL: low stock 8804.0::4850. XXX 2975 3900 Must 1822858692 717.0::51.0 XXX 4558 Bayjid Telecom(Y) Must Kajol Store(Y) 1822858821 EL: low stock 1136.0::632.0 XXX 3593 1300 Must 1822858907 2096.0::604.0 XXX 6219 Babu Enterprig(Y) Must Arman Store(Y) 1828201235 499.0::128.0 XXX 2652 Must Josed Telecom(Y) 1828204943 EL: low stock 4897.0::3412. XXX 4629 4400 Must 11 2634.0::1381. XXX 1331 Sati Store(Y) 1828216291 Must 12 Liza 2(Y) 1828245116 218.0::1012.0 XXX 2029 Important 13 Gafur Store(Y) 1833661855 385.0::197.0 XXX 2836 Must 14 Sha Omar Faruk(Y) 1833661859 EL: low stock 2756.0::504.0 XXX 2871 1200 Must 15 Mosarraf Store(Y) 1833661889 EL: low stock 3830.0::1960. XXX2012 2800 Must Josed Telecom(Y) 1835568667 A052031 1042.0::218.0 XXX 7499 Voluntary 16 17 724.0::695.0 Rasel Store(Y) XXX 3034 1835568668 Must 18 Towfik Store(Y) 1835568670 EL: low stock 1092.0::844.0 XXX 1418 1500 Must 19 3553.0::1284. Jasim Store(Y) 1835568671 EL: low stock XXX 2338 900 Must 20 Dider Store(Y) 1835568672 EL: low stock 3057.0::1322. XXX 3616 500 Must

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Ataul Store(Y)

Kalam Store(Y)

Ziabul Store(Y)

Muslim Store(Y)

Anower Store(Y)

Anas Store(Y)

Putu Store(Y)

Ripon Store(Y)

Arif Telecome(Y)

Ataul Telecom(Y)

32 New Pos 1(Y)

Mayer Dua Telecom(Y)

1837437824

1837437851

1848182018

1848182096

1848182099

1848196679

1848196680

1848213129

1848224427

1848281727

1848409036

1848409104

A054883

EL: low stock

3309.0::896.0

1113.0::1241.

51162.0::0.0

2181.0::869.0

3315.0::1143.

1498.0::1093.

475.0::429.0

2064.0::667.0

5697.0::3153.

2881.0::1056.

2103.0::2044.

2496.0::808.0 XXX

1162

5158

5446

3264

1715

1441

2641

1457

3119

3437

2990

1270

700

3200

900

900

600

2800

500

0

500

Must

Must

Must

Must

Must

Must

Must

Must

Must

Voluntary

Important

Important

SC

CS

PA

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Visit

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock			SC10 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
33	Osman Store(Y)	1848442864		EL: low stock	1915.0::765.0	XXX	3661	500					Must			
34	Asraf Medeco(Y)	1848464023		EL: low stock	4038.0::2277. 0	XXX	4203	1800					Must			
35	Atoul Telecom(Y)	1848464056	A110975		14178.0::190 30.0	XXX	10466	0					Voluntary			
36	Munjur Store(Y)	1848464057	A109098		2249.0::587.0	XXX	5331	0					Voluntary			
37	Mobile Shop7(Y)	1848464058	A113741		4725.0::3251. 0	XXX	16947	0					Voluntary			
38	Md.Manjur Alam(Y)	1848482431			651.0::801.0	XXX	3303	0					Voluntary			
			-		,											

Ahamed

Cominication(Y) Dolhazara

Randir Telecom(Y)

Sefally Palli Phone(Y)

Abdullah Telecom(Y)

All- Aksa Store(Y)

Shimol Telecom(Y)

Mobin Enterpris(Y)

Mehedi Library(Y)

Mohiuddin Store(Y)

Nabi Store(Y)

Banani Koling

Sormin Store(Y)

Jiabul Store(Y)

Pokash Store(Y)

Manik Store(Y)

Minto Store(Y)

Sheba Telecom(Y)

Dolahajara Store(Y)

Mizan Store(Y)

Nasir Store(Y)

Jamir Telecom(Y)

Nur Mohammad

Prongka Store(Y)

30 Polash Store (Msrh)(Y)

Sha Jabbaria (2)(Y)

Store(Y)

Sadek Teleocm(Y)

Robi Polle Phone(Y)

Shahmajidia Library(Y)

Corner(Y)

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Enterprice(Y)

Date:15-02-2018 DSR: Cox North-1 Dsr 14(1828221897)

A051943

A049694

A056618

A054875

A051956

A056619

A120846

A100295

A056625

A058228

EL: low stock

1811707698

1811730983

1811730993

1811730994

1820608031

1820608062

1822802440

1822849405

1822858875

1822858948

1828201201

1828201207

1828204842

1828216213

1828216220

1828216235

1828218372

1828218373

1828218374

1833658885

1833661857

1833661871

1833661894

1835568653

1835568697

1837437850

1848182038

1848182140

1848182141

					-(													
	Tar	Tar	DSR Index MTD(%	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Rate	Strike Rate (Last Day)(%)	MTD	OS Data P (Last Day)		ieving	Low sto retailer count (Last I (%)	r r	Low stock retailer count ATD (%)	
		868 0.0	77.0	93.0	688408.0	29960.0	7.98	8.68	76.0	92.0	28.0	31.0	12.	0	4.0	7.	.0	
				•														
isit)	EI	L Num	ber P	OS Code	Stock Level	Data	Sim	Sim EL St	ock EL	EL	SC9 SC	10 SC20	SC29	SC50	SC100	Promo	Visit Site	off

1300

0

2700

1900

1300

1500

1300

500

500

5100

1100

1800

500

500

500

500

2200

1400

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

	Tar get	get	get	MTD(%)	Last Day(%)	t-C2C (MTD)	t-C2C (Last day)		Ďay)	N	ATD(%)	(Last Day)(%	6)		Day)	tar		count (Last D (%)		ATD (%)	
			868 0.0	77.0	93.0	688408.0	29960.0	7.98	8.68	7	6.0	92.0	28.	0	31.0	12.0	0	4.0	7	.0	
Ret Name (7111 V	/isit)	EI	L Num	nber PO	S Code S	tock Level	Data LM MTD	Sim Target		EL Stock		EL Issued						Issued		Visit Site	c

944

1051

4969

5647

19673

8931

14092

2854

1316

2836

997

1093

1071

1948

770

198

12285

88513

2089

1548

1021

1064

1255

2469

236

2561

795

2558

1183

2066.0::804.0 XXX

1452.0::753.0 XXX

165.0::407.0

536.0::0.0

9.0

13028.0::736

11731.0::525

192.0::96.0

3549.0::1486.

2755.0::1092.

563.0::857.0

13.0::154.0

6341.0::1961

161.0::26.0

230.0::185.0

8138.0::5667.

9092.0::1522.

4336.0::2282.

1811.0::833.0

414.0::266.0

7185.0::3913.

59.0::89.0

907.0::1470.0

656.0::652.0

3118.0::1034.

889.0::444.0

2788.0::1393. XXX

5429.0::717.0 XXX

1731.0::177.0 XXX

1833.0::869.0 XXX

		get			Day(%)	(MTD)	(Last day)					Day)(%)				(Last	t Day)				Proprietor Absen	ts	PA	1
			250 06		102.0	(00.400.0	200<0	<b>=</b> 00	0.66		16.0	00.0	20.0	21.0	12.0	(70)					Non Compliant		NC	
			370   86 00   0.0		93.0	688408.0	29960.0	7.98	8.68	8 7	6.0	92.0	28.0	31.0	12.0	4.0		7.0			Transaction Made	e	TM	ı
	•			•	•	•	•			•		•	•	•	•	•		•			Offer Only		00	J
SL	Ret Name (7111 V	Visit)	EL N	umber P	OS Code	Stock Level		Sim Target		EL Stock		EL Issued Iss							offer 1/1st Page	offe	r 2/2nd Page	offer 3/3rd P	'age	Vis Co
																					- 1			

Must

Important

Voluntary

Important

Important

						1												_			_			Non Compliant		NC
		1	370 00	868 0.0	77.0	93.0	688408.0	29960.0	7.98	8.68	8   7	6.0	92.0	28	.0	31.0	12.0	0	4.0	7.	.0			Transaction Made	e	TM
										-														Offer Only		00
L	Ret Name (7111	Visit)	EI	. Num	iber PO	OS Code	Stock Level		Sim Target		EL Stock								Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd	Page
	Ronuder Telecom	(Y)	1811	70758	35 AC	)49779		15132.0::734	XXX		27201	0									Must					

		_	2=0	0.00		02.0	C00 400 0	200 (0.0	<b>=</b> 00	0.6			00.0	•		21.0	100		(%)			_		Non Compliant		NC	
		1		868 0.0	77.0	93.0	688408.0	29960.0	7.98	8.6	8  7	6.0	92.0	28	5.0	31.0	12.0	'	4.0	17.	.0			Transaction Mad	e	TM	
													1											Offer Only		00	
SL	Ret Name (7111	Visit)	Е	L Nun	nber PO	S Code	Stock Level				EL Stock	k EL	EL	SC9	SC10	SC20	SC29	SC50	SC100	Promo	Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page	V
								LM MTD	Target	Issued		Target	Issued	SC Issued				·			C						
	D 1 T1	(T.D.	101	15055		10550		15100 0 504	XXXXX		25201										3.6						_

																			(70)					Non Compliant		NC	1
		1	270	868	77.0	93.0	688408.0	29960.0	7.98	8.6		6.0	92.0	12	8.0	31.0	12.0		4.0	1-7		1		Non Compitant		INC	1
				0.0	//.0	93.0	000400.0	29900.0	7.98	8.0	00 /	0.0	92.0	2	8.0	31.0	12.0	'	4.0	'	.0			Transaction Made	<u>;                                    </u>	TM	
				•	•	•	•	•		•	•			•			•	•						Offer Only		00	
SL	Ret Name (7111 V	/isit)	Е	L Nun	nber PO	S Code	Stock Level				EL Stock										Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page	Vi
l								LM MTD	Target	Issued		Target	Issued	Issued	d Issued	Issued	Issued	Issued		SC Issued						- 1	Co
1	Ronuder Telecom	( <b>V</b> )	181	170759	85 An/	19779		15132 0734	XXX		27201	0									Must						$\overline{}$

	-	_		0.60			500 400 0	*****	- 00	0.6				•0		***			(%)	_				Non Compliant		NC	
				868 0.0	77.0	93.0	688408.0	29960.0	7.98	8.68	8  7	6.0	92.0	28.	0	31.0	12.0	)	4.0	7	.0			Transaction Made	e	TM	
							<u>'</u>	•										•						Offer Only		00	
SL	Ret Name (7111 V	/isit)	EL	Num	ber POS	Code	Stock Level	Data LM MTD			EL Stocl								Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	age	V

		get		8	( )	Day(%)	(MTD)	(Last day)		,		()	<b>Day</b> )(%)		,	"	(L	Last Day)	(,			Proprietor Absent	S	PA
	-	_		0.60		000		****	- 00	0.60				•0.0		40.0	(%	(o)				Non Compliant		NC
		1		868 0.0	77.0	93.0	688408.0	29960.0	7.98	8.68	7	76.0	92.0	28.0	31.0	12.0	4.0	0	7.0			Transaction Made	:	TM
	·		1							_					1							Offer Only		00
SL	Ret Name (7111 V	Visit)	EI	_ Num	ber POS	S Code S	tock Level		Sim Target I		EL Stoc			C9 SC10 ued Issued					o Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page

		Tar			MTD(%)	Last	t-C2C	t-C2C	(1111)	Day)	MTD(%)	(Last		Day)	target		MTD (%)			Cash Shortage		CS
		get		.	(,,,	Day(%)	(MTD)	(Last day)				Day)(%)			J	(Last Day)	(,,,			Proprietor Absent	s	PA
	-	_		0.60					- 00	0.60			•••			(%)		_		Non Compliant		NC
				868 0.0	77.0	93.0	688408.0	29960.0	7.98	8.68	76.0	92.0	28.0	31.0	12.0	4.0	7.0			Transaction Made	<b>)</b>	TM
										1							•	_		Offer Only		00
L	Ret Name (7111 V	Visit)	EI	. Num	ber POS	S Code S	tock Level			Sim EL Sto		EL				SC100 Pron		offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page
			1		l l			LM MTD	Target Is	suea	l Larget	Issued I Issi	iea i Issuea i	i Issued i Iss	suea i Issuea	Issued SC						

		Tar	get	get	MTD(%)	Last	t-C2C	t-C2C	, ,	Day)	MTD(%)	(Last		Day)	target	count	MTD (%)			Cash Shortage		CS
		get				Day(%)		(Last day)				Day)(%)		- 437		(Last Day				Proprietor Absents	s	PA
		_		0.50	0	000	500 100 0		- 00	0.60			•0.0			(%)				Non Compliant		NC
		1	370 00	868 0.0	77.0	93.0	688408.0	29960.0	7.98	8.68	76.0	92.0	28.0	31.0	12.0	4.0	7.0			Transaction Made	:	TM
	,						-				1			ı						Offer Only		00
L	Ret Name (7111	Visit)	EI	L Num	ber PO	S Code	Stock Level	Data	Sim	Sim EL S	ock EL	EL S	SC9 SC10	SC20	SC29 SC5	0 SC100 Pro	romo Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd	Page

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	Issued	SC	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Nokia Telecom(Y)	1848182187	A119822	SIM: low stock	2224.0::0.0	1		1020	0							19	ssued	Must				
	Smobile City(Y)	1848213049		EL: low stock	466.0::223.0	XXX		512	500									Must				
	Mizan Store(Y)	1848213146		ELI IOW Stock	1600.0::846.0	<b>+</b> +		1914	0									Important				
	Edris Store(Y)	1848224418			128.0::0.0	XXX		1378	0									Voluntary				
35	Belal Store(Y)	1848267253	A104102	EL: low stock	3832.0::2056. 0	XXX		4310	3200									Must				
	Salim Telecom(Y)	1848280902		EL: low stock	1220.0::763.0	XXX		1651	500									Must				
37	Zaman Store(Y)	1848281763			444.0::190.0	XXX		1811	0									Voluntary				
38	Tohid Store(Y)	1848409025		EL: low stock	3731.0::1541. 0	XXX		3637	1300									Must				
	Alamgir Store(Y)	1848409040			988.0::567.0	XXX		918	0									Voluntary				
	Ramij Store(Y)	1848409062		EL: low stock	380.0::379.0	XXX		554	600									Must				
	Mamun Store(Y)	1848409083			801.0::152.0	XXX		979	0									Voluntary				
42		1848409110	A116219		12.0::83.0	XXX		3252	0									Voluntary				
43	Manik Store(Y) Mizan Store(Y)	1848409118			429.0::114.0	XXX		2071	0									Voluntary				
44	Mizan Store(Y)	1848409119		EL: low stock	1504.0::392.0	XXX		1691	1800									Must				
45	Bay Bay Electronice(Y)	1848414627		EL: low stock	1059.0::451.0	XXX		1041	900									Must				
46	Ziabul Store(Y)	1848414628		EL: low stock	777.0::520.0	XXX		491	500									Must				
47	Salim Store(Y)	1848414693		EL: low stock	1260.0::983.0	XXX		1563	1700									Must				
	Kamal Store(Y)	1848442927			52.0::0.0	XXX		1469	0									Voluntary				
	Aziz Enterprise(Y)	1848442935			2609.0::1331. 0	XXX		1658	0									Voluntary				
	Mojib Store(Y)	1848442949			1224.0::1115. 0	XXX		1378	0									Voluntary				
51	Abu Salam Store(Y)	1848464025			13.0::319.0	XXX		671	0									Voluntary				
52	Mojib Store(Y)	1848464059	A111825	EL: low stock	421.0::322.0	XXX		2307	1400									Must				
53	Mizan Telecom(Y)	1848464060	A111900		550.0::0.0	XXX		720	0									Voluntary				
54	Hafez Store(Y)	1848464097			363.0::162.0	XXX		1396	0									Voluntary				
55	M/S Mobile Bitan(N)	1848482476			808.0::413.0	XXX		608	0									Voluntary				

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Date:15-02-2018 DSR : Rr\_Cox North-1 Dsr 15(1828221898)

SI M Tar get	Tar	Tar	DSR Index MTD(%)		t-C2C		EL Stock (MTD)	(Last	Rate MTD(%)	Rate	Data POS MTD		achieving		Low stock retailer count MTD (%)
0		680 3.0	79.0	91.0	449999.0	23554.0	4.61	5.06	80.0	93.0	34.0	34.0	12.0	0.0	5.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

																		Offer Only	00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued			Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Rejaul Store(Y)	1811707563	A052049		5101.0::2765. 0	XXX		8129	0							Must				
2	Arafat City House(Y)	1811744377		EL: low stock	113.0::40.0	XXX		696	500							Must				
3	Zahangir Store(Y)	1811744429		EL: low stock	919.0::434.0	XXX		1871	600							Must				
4	Manir Store(Y)	1811755354	A058231		876.0::31.0	XXX		10906	0							Must				
5	Nejam Store(Y)	1811767739			39.0::127.0	XXX		886	0							Important				
6	Sumi Medeco(Y)	1820608064		EL: low stock	605.0::51.0	XXX		1053	1100							Must				
7	Haque Store(Y)	1822802389		EL: low stock	171.0::13.0	XXX		572	500							Must				
8	Shamsul Store(Y)	1822802449		EL: low stock	624.0::338.0	XXX		1358	500							Must				
9	Towhid Store(Y)	1822849317		EL: low stock	1576.0::1094. 0	XXX		1232	1700							Must				
10	Rashad Store(Y)	1822858612	A104486		2676.0::630.0	XXX		10766	0							Must				
11	Bhai Bhai Telecom(Y)	1822858889			301.0::64.0	XXX		2753	0							Must				
12	Nur Mohammad Store(Y)	1822858910		EL: low stock	2079.0::1076. 0	XXX		1725	1000							Must				
13	Ms Modina Enterprig(Y)	1822858912			0.0::0.0	XXX		18550	0							Must				
14	Ansar Store(Y)	1822858929		EL: low stock	806.0::595.0	XXX		1675	2100							Must				
15	Remij Store(Y)	1822858957			564.0::180.0	XXX		2050	0							Must				
16	Tarek Store(Y)	1828201210		EL: low stock	643.0::743.0	XXX		1714	3000							Must				
17	Azim Store(Y)	1828201232		EL: low stock	737.0::268.0	XXX		515	700							Must				
18	Sawrar Telecom(Y)	1828204836		EL: low stock	949.0::364.0	XXX		1278	1200							Must				
19	Apon Medeco(Y)	1828204856		EL: low stock	100.0::89.0	XXX		341	700							Must				
20	Rupsa Telecom(Y)	1828204944		EL: low stock	636.0::364.0	XXX		878	500							Must				
	Sabran Store(Y)	1828216250		EL: low stock	211.0::192.0	XXX		899	500							Must				
22	Humayan Store(Y)	1828216298		EL: low stock	670.0::296.0	XXX		1262	500							Must				
23	Kalim Store(Y)	1828218201			752.0::102.0	XXX		746	0							Must				
24	Shahab Telecom Cente(Y)	1828218379			667.0::72.0	XXX		902	0							Important				
25	Mostafa Telecom(Y)	1828218394		EL: low stock	205.0::431.0	XXX		910	1100							Must				
26	Mobile Soweft(Y)	1833658877			632.0::173.0	XXX		1867	0							Important				
27	M/Skarim & Sons(Y)	1835568633			624.0::241.0	XXX		2846	0							Important				
28	Emon Store(Y)	1835568634		EL: low stock	1305.0::1100. 0	XXX		3310	500							Must				
29	Manir Store(Y)	1835568779			57.0::49.0	XXX		1172	0							Important				
30	Kapil Telecom(Y)	1835568786		EL: low stock	4657.0::2009. 0	XXX		1461	900							Must				
31	Habib Store(Y)	1835568847		EL: low stock	1428.0::645.0	XXX		883	1400							Must				
32	Rezaul Store(Y)	1835568850	A120849		0.0::0.0	XXX		167489	0							Important				
33	Hasem Store(Y)	1835568855		EL: low stock	2116.0::1141. 0	XXX		1635	1900							Must				
34	Mozammel Store(Y)	1837437845		EL: low stock	857.0::382.0	XXX		1087	600							Must	_	_		
35	Hanif Telecom(Y)	1848182013			749.0::177.0	XXX		2143	0							Important				
		•	•	•	•											•	•			-

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target	Sim Issued EL Stock		EL Issued		SC20 Issued		SC	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Kasem Store(Y)	1848182014		EL: low stock	710.0::200.0	XXX	1150	500					Issued	Must				
-	` ′	1848213195			102.0::236.0		1291	0						Must				
		1848224419		EL: low stock	1703.0::880.0		2095	700						Must				
		1848281726		EL: low stock	697.0::316.0		1134	500						Must				
	` '	1848281764			1081.0::1273.		1463	0						Voluntary				
41	Rashid Store(Y)	1848282083			120.0::177.0	XXX	1568	0						Voluntary				
42	Resat Store(Y)	1848282084			678.0::614.0	XXX	3350	0						Voluntary				
43	Mijan Store(Y)	1848409043			701.0::409.0	XXX	746	0						Voluntary				
44	Saiful Store(Y)	1848409097			140.0::278.0	XXX	1344	0						Voluntary				
45	Shiful Store(Y)	1848409107		EL: low stock	861.0::627.0	XXX	2190	800						Must				
46	Amin Store(Y)	1848409108			114.0::200.0	XXX	711	0						Voluntary				
47	Jahed Store(Y)	1848414612		EL: low stock	983.0::256.0	XXX	1533	500						Must				
48	Habib Store(Y)	1848414685		EL: low stock	2093.0::1468. 0	XXX	1277	500						Must				
49	Habib Store(Y)	1848414686			164.0::0.0	XXX	1543	0						Voluntary				
50	Kader Store(Y)	1848442892		EL: low stock	889.0::932.0	XXX	1250	800						Must				
51	Mojib Telecom(Y)	1848442901		EL: low stock	664.0::193.0	XXX	1121	500						Must				
52	Tasnea Telecom(Y)	1848442948		EL: low stock	938.0::632.0	XXX	1050	1600						Must				
53	Hunati Store(Y)	1848464099			565.0::51.0	XXX	833	0						Voluntary				
54	Aksh Store(Y)	1848464121		EL: low stock	708.0::357.0	XXX	1294	500						Must				
55	Nurul Amin Store(Y)	1848482419		EL: low stock	1893.0::1314. 0	XXX	890	600						Must				
56	Rabiul Ahasan Soton(Y)	1848482433			1793.0::1260. 0	XXX	1728	0						Voluntary				
	•																	

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SL Ret Name (7111

Gornitai Firmese(Y Mobile Park(Y) Mobile View (1)(Y) Rahim Telecom(Y)

Nazim Store(Y)

Read Telecom(Y)

Hoge Mobile(Y)

Ab Telecom(Y)

Nowsed Store(Y)

Ibrahim Store (4)(Y)

Ibbrahim Store (2)(Y)

Jse Treades(Y)

Drink House(Y)

Badal Store(Y)

Nejam Store(Y)

Sohel Store(Y)

Rohim Store(Y)

Modina Store(Y)

Khalil Store(Y)

Arfat Store(Y)

Kutub Store(Y)

Sohel Store(Y)

Zafar Store(Y)

Faruk Store(Y)

Shajabbaria Telecom(Y)

Faruk Telecom 2(Y)

Sohag Tlecom (2)(Y)

Ferdus & Brothers(Y)

Zinuk Cloth Store(Y)

Nahar Enterprig(Y)

Feartel Telecom(Y)

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M S Oushud Baiten(Y)

Date:15-02-2018 DSR : Cox North-1 Dsr 16(1828245121)

A102739

A124835

A106551

A054901

A108406

A118535

A058571

A057370

EL: low stock

EL: out of stock

EL: low stock

6676.0::585.0

713.0::239.0

3026.0::1522.

24610.0::175 0.0

5366.0::1094.

895.0::891.0

3818.0::2576.

4347.0::1814.

813.0::135.0

819.0::332.0

789.0::214.0

2237.0::480.0

1841.0::1471.

1934.0::490.0

5454.0::2773.

464.0::367.0

748.0::529.0

659.0::777.0

1177.0::867.0

2124.0::1929.

1058.0::1651.

839.0::1100.0

2041.0::562.0 XXX

1671.0::753.0

833.0::368.0

632.0::0.0

431.0::0.0

5291.0::2388. XXX

1187.0::207.0 XXX

1811744611

1820602877

1820608071

1822849446

1827504009

1828204816

1828216259

1828245112

1833658829

1833658871

1833661890

1835568740

1835568807

1837437846

1848008526

1848008534

1848008596

1848182004

1848182042

1848182156

1848185167

1848213082

1848213084

1848213087

1848213092

1848213155

1848213168

1848409080

1848409086

	M	Tar	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stoc (MTD)	ek EL (La Day	st	Strike Rate MTD(%)	Strike Rate (Last Day)(%	M	ata POS TD	Data PO (Last Day)		ieving	Low storetailer count (Last I (%)	r i	Low stock retailer cou MTD (%)	nt
			729 6.0	75.0	93.0	369649.0	22004.0	4.84	5.32	2	83.0	93.0	29	.0	35.0	10.	0	2.0	8	3.0	
						·															
1 V	/isit)	EI	L Num	iber PO	S Code	Stock Level	Data LM MTD	Sim Target		EL Stoc		EL Issued	SC9 Issued		SC20 Issued			Issued		Visit Site	offer 1/1st Page
(	<i>(</i> )	1811	70759	97 A0:	52032	EL: low stock	5429.0::1551. 0	XXX		5552	800									Must	
		1811	73119	00 A0:	54899	EL: low stock	832.0::296.0	XXX		301	500									Must	
()	7)	1811	73120	)6 A0:	51951		7058.0::2531.	XXX		8588	0									Voluntary	

3151

4220

2338

26104

754

2041

1351

1322

1040

1554

2991

2438

522

341

5527

1427

2442

986

2700

1340

847

1897

1448

989

3257

1217

2640

4545

59652

4700

2100

500

900

2500

2900

1200

500

500

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TM

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Visit Code

offer 3/3rd Page

Shop Closed Cash Shortage

Proprietor Absents

Transaction Made
Offer Only

Non Compliant

offer 2/2nd Page

Must

Important

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Voluntary

Important

Important

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Voluntary

Voluntary

Must

Must

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Must

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Important

Important

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock		EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Saeyd Store(Y)	1848409120	A115180	EL: out of stock	1050.0::429.0	XXX	97	800					Must				
34	Reday Telecom(Y)	1848409124	A121781		4768.0::615.0	XXX	16211	0					Voluntary				
35	Imran Store(Y)	1848442867			564.0::153.0	XXX	812	0					Voluntary				
36	Sakib Telecom(Y)	1848442898		EL: low stock	2497.0::1328. 0	XXX	1783	900					Must				
37	Bulu Polli Phone(Y)	1848442939		EL: low stock	1157.0::578.0	XXX	1967	1400					Must				
38	Zubaier Store(Y)	1848464027		EL: low stock	2830.0::577.0	XXX	1262	500					Must				
39	Palash Telecom(Y)	1848464127		EL: low stock	654.0::412.0	XXX	706	500					Must				
40	B.B.L.Tel(Y)	1848464128	A057362		641.0::432.0	XXX	3486	0					Voluntary				
41	Topon Store(Y)	1848464129			1309.0::815.0	XXX	3801	0					Voluntary				
42	Shale Telecom(Y)	1848464130			852.0::126.0	XXX	11189	0					Voluntary				
43	Manju Store(Y)	1848464131	A120388	EL: low stock	2664.0::1287. 0	XXX	1069	600					Must				
44	Zubaier Store(Y)	1848482411			627.0::503.0	XXX	4079	0					Voluntary				
45	Md. Saiful Islam(Y)	1848482434		EL: low stock	14992.0::344 0.0	XXX	1257	600					Must				
46	Shadad Hasan(Y)	1848482478	A056603		230.0::694.0	XXX	13556	0					Voluntary				
47	Md Faruk(Y)	1848482504		EL: out of stock	619.0::833.0	XXX	333	1200					Must				
48	Zahedul Islam(Y)	1848482505			632.0::6.0	XXX	7515	0					Voluntary				
49	Ariful Kobir(Y)	1848482506		EL: low stock	582.0::272.0	XXX	1403	600					Must				
50	Md Harun(Y)	1848482507		EL: low stock	619.0::483.0	XXX	420	500					Must				
51	Md Belal(Y)	1848482508			606.0::439.0	XXX	868	0					Voluntary				
52	Md Zia(Y)	1848482509		EL: low stock	606.0::546.0	XXX	537	500					Must				

Date:15-02-2018 DSR : Rr\_Cox North-1 Dsr 17(1828245122)

SI M Tar get	Tar	Tar	DSR Index MTD(%)	DSR Index Last Day(%)	achievemen t-C2C		EL Stock (MTD)		Rate	Strike Rate (Last Day)(%)		(Last	achieving	retailer	Low stock retailer count MTD (%)
2	533 00	125 03.0	72.0	82.0	548867.0	31000.0	2.7	3.01	75.0	80.0	35.0	36.0	11.0	2.0	10.0

			El Tar		DSR Index	DSR Index	Sales achievemen		EL Stoc		Stock S	Strike Rate	Strike Rate			Data PO					Low stock retailer count			Shop Closed		SC	]
					MTD(%)	Last	t-C2C	t-C2C	(MID)	(La Day			(Last	IVI		(Last Day)	targ		retailer count		MTD (%)			Cash Shortage		CS	
	:	get		Ŭ	, ,	Day(%)	(MTD)	(Last day)		'		. ,	Day)(%	6)					(Last D	Oay)	. ,			Proprietor Abser	nts	PA	1
	<u> </u>	_	500	105	<b></b>	00.0	- 400 c = 0	210000		2.0			00.0			260	44.0		(%)		10.0	-		Non Compliant		NC	
	-		533 00	03.0	72.0	82.0	548867.0	31000.0	2.7	3.0	1  7	5.0	80.0	35	.0	36.0	11.0	'	2.0		10.0			Transaction Mad	le	TM	
	_																					_		Offer Only		00	]
SL	Ret Name (7111 V	isit)	EI	Num	iber PO	S Code	Stock Level		Sim Target		EL Stock		EL Issued			SC20 S Issued Is			Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd 1		Visit Code
	Jasim Colling Corner(Y)		1811	70755	66 A12	20830		641.0::807.0	XXX		5496	0								155404	Must						
2	Mijan Telecom(Y)		1811	70756	55 A05	7364		1333.0::332.0	XXX		4394	0									Must						
3	Sabith Telecom (2)	(Y)	1811	70757	75 A05	52033		2573.0::3032. 0	XXX		6447	0									Must						
1	Al Amin Dept. Stor	re(Y)	1811	70794	1	EL	: low stock	4042.0::2620. 0	XXX		1859	1900									Must						
5	Zam Zam Telecom	(Y)	1811	74443	3 A05		M/EL: Both w stock	2814.0::266.0	2		1863	500									Must						
5	Soyube Medico(Y)		1811	74443	9	EL	: low stock	7336.0::3660. 0	XXX		1777	2300									Must						
7	Ettadi Store(V)		1811	7//61	5	EI	· low etock	3587 0-1084	vvv		2577	1500									Muet						

			1	10										
5	Zam Zam Telecom(Y)	1811744433	SIM/EL: Both low stock	2814.0::266.0	2	1863	500					Must		
6	Soyube Medico(Y)	1811744439	EL: low stock	7336.0::3660. 0	XXX	1777	2300					Must		
7	Ettadi Store(Y)	1811744615	EL: low stock	3587.0::1984. 0	XXX	2577	1500					Must		
8	High Way Pan Bitan(Y)	1811755355	EL: low stock	2957.0::1692. 0	XXX	1897	1900					Must		

311744615	EL: low stock	3587.0::1984. 0	XXX	2577	1500					Must		
311755355	EL: low stock	2957.0::1692. 0	XXX	1897	1900					Must		
320607912	EL: low stock	3131.0::2122.	XXX	2490	3500					Must		

1	Alam Store(Y)	1820607912		EL: low stock	3131.0::2122.	XXX		2490	3500				Must		
0	Badsha Telecom (2)(Y)	1820608235		EL: low stock	1946.0::1765. 0	XXX		698	1300				Must		
1	Rafi Store(Y)	1822802381	A104493	EL: out of stock	588.0::439.0	XXX		704	2200				Must		
			,				(								

	, , , ,				0									l l		
11	Rafi Store(Y)	1822802381	A104493	EL: out of stock	588.0::439.0	XXX	704	2200					Must			
12	Star Line Stor(Y)	1822802396		EL: out of stock	2590.0::1365. 0	XXX	1377	3400					Must			
13	Myer Doa Stor(Y)	1827501464		EL: low stock	456.0::26.0	XXX	946	500					Must			
					1									1	1	

12	Star Line Stor(Y)	1822802396	EL: out of stock	2590.0::1365. 0	XXX	1377	3400					Must		
13	Myer Doa Stor(Y)	1827501464	EL: low stock	456.0::26.0	XXX	946	500					Must		
14	Bismillah Store(Y)	1828201230	EL: low stock	5952.0::2306. 0	XXX	2489	2200					Must		
15	Danansai Store(Y)	1828201247	EL: low stock	2501.0::1487.	XXX	2836	1200					Must		

	<u> </u>	<u> </u>	<u> </u>	1	10						i					
13	Myer Doa Stor(Y)	1827501464	<u> </u>	EL: low stock	456.0::26.0	XXX	946	500					Must			
14	Bismillah Store(Y)	1828201230		EL: low stock	5952.0::2306. 0	XXX	2489	2200					Must			
15	Danansai Store(Y)	1828201247		EL: low stock	2501.0::1487. 0	XXX	2836	1200					Must			
16	Khadija Store(Y)	1828204828		EL: low stock	1916.0::849.0	XXX	1095	1900					Must			
17	Mamon Coling Corner(Y)	1828204830		EL: out of stock	1067.0::687.0	XXX	799	2100					Must			
18	Ammajan Store(Y)	1828204832	<u>'</u>	EL: low stock	1785.0::922.0	XXX	2182	800					Must	·		
19	Madina Stor(Y)	1828204968	<u> </u>	EL: low stock	2853.0::959.0	XXX	2068	1000					Must			
20	Helal Telecom(Y)	1828216238	'	EL: low stock	518.0::313.0	XXX	672	600					Must			
21	Abdul Alim Store(Y)	1828216243	<u> </u>	'	1008.0::487.0	XXX	1585	0					Important			
22	Illias Stor(Y)	1828216272	<u> </u>	EL: low stock	1041.0::695.0	XXX	1759	1000					Must	<u> </u>		
23	Maksod Telecom(Y)	1828218365	<u> </u>		448.0::634.0	XXX	541	0					Important			
24	Lyla Stor(Y)	1833658832	A104750	EL: low stock	1311.0::1064. 0	XXX	1384	500					Must			
25	Mijan Telecom (2)(Y)	1835568649	<u> </u>	'	1039.0::333.0	XXX	3833	0					Important	·		
26	Belala Store(Y)	1835568733	'	<u> </u>	539.0::0.0	XXX	2550	0					Important			
27	Badsha Store(Y)	1848182005	1 '	EL: low stock	4572.0::2500.	XXX	1110	1600		l l			Must			1 '

					Ü	'——							-		 	-
15	Danansai Store(Y)	1828201247		EL: low stock	2501.0::1487. 0	XXX	2836	1200						Must		
16	Khadija Store(Y)	1828204828		EL: low stock	1916.0::849.0	XXX	1095	1900						Must		
17	Mamon Coling Corner(Y)	1828204830		EL: out of stock	1067.0::687.0	XXX	799	2100						Must		
18	Ammajan Store(Y)	1828204832		EL: low stock	1785.0::922.0	XXX	2182	800	, i		Ü			Must		
19	Madina Stor(Y)	1828204968		EL: low stock	2853.0::959.0	XXX	2068	1000						Must		
20	Helal Telecom(Y)	1828216238	'	EL: low stock	518.0::313.0	XXX	672	600						Must		
21	Abdul Alim Store(Y)	1828216243			1008.0::487.0	XXX	1585	0						Important		
22	Illias Stor(Y)	1828216272		EL: low stock	1041.0::695.0	XXX	1759	1000						Must		
23	Maksod Telecom(Y)	1828218365			448.0::634.0	XXX	541	0						Important		
24	Lyla Stor(Y)	1833658832	A104750	EL: low stock	1311.0::1064. 0	XXX	1384	500						Must		
25	Mijan Telecom (2)(Y)	1835568649			1039.0::333.0	XXX	3833	0						Important		
26	Belala Store(Y)	1835568733			539.0::0.0	XXX	2550	0						Important		
27	Badsha Store(Y)	1848182005		EL: low stock	4572.0::2500. 0	XXX	1110	1600						Must		
28	Nurul Hosen Store(Y)	1848182034		EL: low stock	896.0::942.0	XXX	1578	700						Must		
29	Shah Amanat Store(Y)	1848185163		EL: low stock	845.0::292.0	XXX	1023	500						Must		
30	Bismillah Store(Y)	1848196662		EL: low stock	4670.0::2159. 0	XXX	2092	2400						Must		
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SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
	Ali Telecom Center(Y)	1848213105		EL: low stock	2448.0::1883. 0	XXX		901	1100									Must				
	Rasel Pan Bitan(Y)	1848213199		EL: low stock	3901.0::1752. 0	XXX		3629	1700									Must				
33	Mobile Buiesness(Y)	1848224425		EL: low stock	860.0::630.0	XXX		605	500									Must				
	Belal Store(Y)	1848267257			2764.0::1353. 0	XXX		5214	0									Voluntary				
35	Atik Store(Y)	1848281761		EL: low stock	1427.0::212.0	XXX		874	500									Must				
36	Iqbal Store(Y)	1848409039		EL: low stock	4054.0::2535. 0	XXX		3203	3700									Must				
37	Hakim Store(Y)	1848409084		EL: low stock	3008.0::1694. 0	XXX		1944	1800									Must				
38	Sukkur Store(Y)	1848414629		EL: low stock	5901.0::3675. 0	XXX		1081	1900									Must				
	Arif Store(Y)	1848414630		EL: low stock	2210.0::1478. 0	XXX		1104	800									Must				
40	Meraz Store(Y)	1848414633		EL: low stock	679.0::206.0	XXX		227	500									Must				
41	Fojul Kader Store(Y)	1848414651		EL: low stock	1280.0::825.0	XXX		1411	900									Must				
42	Kamal Store(Y)	1848442868			3389.0::1611. 0	XXX		946	0									Voluntary				
43	Fahin Telecom(Y)	1848442921			3062.0::1553. 0	XXX		2925	0									Voluntary				
44	Abdul Jalil Store(Y)	1848464029		EL: low stock	1577.0::101.0	XXX		566	500									Must				
45	Nasir Store(Y)	1848464133		EL: low stock	420.0::25.0	XXX		304	500									Must				
46	Shah Majidia(Y)	1848482412		EL: out of stock	401.0::77.0	XXX		117	500									Must				
47	Md. Shawkat Hossain(Y)	1848482435			3839.0::1409. 0	XXX		2703	0									Voluntary				
48	Helal Uddin(Y)	1848482473		EL: low stock	1450.0::631.0	XXX		885	700									Must				
49	Mina Telecom(Y)	1848482480		EL: low stock	1189.0::1311. 0	XXX		2635	500									Must				
50	Md Hasan(Y)	1848482487		EL: low stock	355.0::268.0	XXX		574	500									Must				
51	Ariful Islam(Y)	1848482489			1461.0::219.0	XXX		3510	0									Voluntary				
	Md Hasan(Y)	1848482501		EL: out of stock	101.0::118.0	XXX		299	700									Must				
53	Rasel Hossain(Y)	1848482521		EL: low stock	0.0::89.0	XXX		298	500									Must				
53	Rasel Hossain(Y)	1848482521		EL: low stock	0.0::89.0	XXX		298	500									Must				

Alauddin Store(Y)

Abser Telecom(Y)

Rohul Amin Store(Y)

Amin Telecom(Y)

Faysal Telecom(Y)

Mehedi Library(Y)

Nayan Store(Y)

10 Ehsan Store(Y)

Joynal(Y)

14 Ettadi Store(Y)

Arif Store(Y)

Rohol Kader(Y)

Hasan Telecom(Y)

Selem Telecom(Y)

Nazrul Store(Y)

Salim Store(Y)

Faruque Store(Y)

Alamgir Store(Y)

Harun Store(Y)

Vivi Store(Y)

Mizan Store(Y)

Noman Store(Y)

Ettadi Store(Y)

Sharif Store(Y)

Shajahan Store(Y)

Mobin Store (2)(Y)

Ettadi Store(Y)

Amin Telecom(Y)

Foisla Telecom(Y)

Babul Store(Y)

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Salauddin Uddin

Tele(Y) Alamgir Telecom(Y) 1811759856

1811759872

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1820623479

1822802355

1822802434

1822812233

1822849403

1822858809

1822858869

1822858880

1822858891

1822858943

1822858966

1822858978

1828204843

1828216239

1828216269

1828218378

1833658883

1835568763

1848008597

1848182017

1848182024

1848182049

1848182053

1848182160

1848182162

1848185164

1848185172

1848196655

1848196682

Date:15-02-2018 DSR: Rr\_Cox North-1 Dsr 18(1828245123)

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A058232

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

A119813

A052056

SI M Tar get	Tar	Tar	DSR Index MTD(%)	DSR Index Last Day(%	Sales achievement-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Sto (MTD)	(L	ast	Strike Rate MTD(%)	Strike Rate (Last Day)(%	M	ata POS TD	Data PO (Last Day)		ieving		r i	Low stock retailer coun MTD (%)	ıt
		964 1.0	75.0	91.0	480757.0	25604.0	3.1	4.2	24	80.0	87.0	38	3.0	44.0	12.	0	7.0	1	1.0	
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Visit)	EI	. Num	iber PO	S Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stoc		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued			SC100 Issued			offer 1
	1811	74460	)1		EL: low stock	786.0::934.0	XXX		1696	1800									Must	

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4871

2064

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2110

1551

1255

1156

2412

698

1671

1769

985

885

417

926

460

1625

1706

4538

583

784

980

1800

1317

896

3579

922

2117

1485

1206

32

2438.0::539.0

1959.0::2668.

3574.0::2010. XXX

2752.0::1971. XXX

1627.0::296.0 XXX

1929.0::811.0 XXX

2659.0::705.0 XXX

1731.0::478.0 XXX

1208.0::369.0 XXX

1304.0::751.0 XXX

1172.0::1197. XXX

1554.0::573.0 XXX

938.0::520.0 XXX

800.0::432.0

669.0::235.0

556.0::52.0

1139.0::343.0

625.0::395.0

3216.0::1850.

2215.0::282.0

1119.0::593.0

947.0::669.0

610.0::168.0

851.0::331.0

1891.0::569.0

1545.0::1038.

1597.0::775.0 XXX

2845.0::1213. XXX

1342.0::1316. XXX

2290.0::388.0 XXX

4093.0::1856. XXX

2586.0::1578. XXX

Shop Closed	SC	
Cash Shortage	CS	
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Shop Closed	SC
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	91.0	480757.0	25604.0	3.1	4.24	80.0	87.0	38.0	44.0	12.0	7.0	11.0		Transaction Mad	le '	TM	
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Po	OS Code	Stock Level		Sim Is	Sim EL Sto						Issued S	mo Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Pa		Visit Code

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		0	11  964 0  1.0	75.0	91.0	480757.0	25604.0	3.1	4.24	4  80	0.0	87.0	38.	.0	44.0	12.0	0	7.0	111	1.0			Transaction Made	;	TM	
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SL	Ret Name (7111 Vi	sit)	EL Nu	mber	POS Code	Stock Level		Sim Target		EL Stock		EL Issued								Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	,
1	Noor E Store(Y)	1	8117446	501		EL: low stock	786.0::934.0	XXX	,	1696	1800		Ī	,		Ţ	_			Must		<u> </u>				

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SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target		EL Stock						SC50 Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	V
1	Noor E Store(Y)	1811744601		EL: low stock	786.0::934.0	XXX		1696	1800							Must						
2	Mananan Store(Y)	1811755359		EL: low stock	621.0::920.0	XXX		1199	500							Must						Ī

	0	00	1.0	75.0	91.0	480757.0	25604.0	3.1	4.2	4  80	0.0	87.0	38.	.0	44.0	12.0	ľ	7.0	11	.0			Transaction Mad	e	TM	
	_			•	•	•	'		·	•						•	•						Offer Only		00	
SL	Ret Name (7111 Vi	sit)	EL Nui	nber	POS Code	Stock Level		Sim Target		EL Stock		EL Issued						Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	V
	Noor E Store(Y)	18	117446	01		EL: low stock	786 0934 0	XXX		1696	1800									Must						

				+						-							-		(70)					Non Compliant		NC	
				964 1.0	75.0	91.0	480757.0	25604.0	3.1	4.2	4	30.0	87.0	38	3.0	44.0	12.0	)	7.0	1	1.0			Transaction Made	÷	TM	ı
	'				'	'		1										•						Offer Only		00	J
SL	Ret Name (7111	Visit)	Е	L Nun	nber POS	S Code	Stock Level				EL Stoc		EL								Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	V
								LM MTD	Target	Issued		Target	Issued	Issued	Issued	Issued 1	Issued	Issued	Issued	SC Issued						- 1	C
			1																								7

			l I	- 1	1		,							. /				1.	(0/)	´				Troprictor riosciit	5	171	_
				_					ļ									(	(%)					Non Compliant		NC	1
i		0	411 96	4 75.0	) 91.	.0	480757.0	25604.0	3.1	4.24	80	0.0	87.0	38.	0	44.0	12.0	) [:	7.0	11.0			- 1	•		110	4
			00 1.0		,  , 1, 1,	.	.00.2.10	2000.10			00	•••	07.0	00.		• •••		· [		1110				Transaction Made	;	TM	
	L			-							-		1							_				Offer Only		00	
SL	Ret Name (7111 V	/isit)	EL N	lumber	POS Co	ode St	ock Level				EL Stock									omo Visit Site	offer 1	/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	,
1								LM MTD	Target I	ssued		Target	Issued	Issued	Issued	Issued I	ssued	Issued	Issued S	SC sued							(
																			155	sueu							₽

		get	Sec	Sec	1.112(70)	Day(%)		(Last day)		Zuj)		Day)(%)		Zu,,	lunger	(Last Day)	(70)			Proprietor Absents		PA
		0	411 00	964	75.0	91.0	480757.0	25604.0	3.1	4.24	80.0	87.0	38.0	44.0	12.0	7.0	11.0			Non Compliant Transaction Made		NC TM
			100	1.0		1														Offer Only		00
SL	Ret Name (7111	Visit)	E	L Nun	iber PO	S Code S	Stock Level	Data LM MTD	Sim S Target Iss	im EL St						O SC100 Pror		offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page

		get				Day(%)	(MTD)	(Last day)					Day)(%	6)					(Last D: (%)	ay)			- 1	Proprietor Absent		PA	
				964 1.0	75.0	91.0	480757.0	25604.0	3.1	4.24	8	80.0	87.0	38	3.0	44.0	12.0	)	7.0	1	11.0		1	Non Compliant Transaction Made		NC TM	
							•																	Offer Only		00	
SL	Ret Name (7111	Visit)	Е	L Num	iber POS	S Code S	Stock Level	Data LM MTD		Sim ssued	EL Stocl					SC20 Issued I					Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	V

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim EL St	ock EL Targe	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	SC	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
																Issued					
	Bismillah Store(Y)	1848213022			590.0::101.0	XXX	992	0									Must				
36	Mijan Store(Y)	1848213024			747.0::322.0	XXX	1186	0									Important				
37		1848213028			652.0::26.0	XXX	1982	0									Must				
38	Babu Store(Y)	1848213126		EL: low stock	1988.0::1587. 0	XXX	1210	1800									Must				
39	Alamgir Store(Y)	1848280904		EL: low stock	1964.0::1336. 0	XXX	1100	1400									Must				
40	Faruk Store(Y)	1848414632			785.0::270.0	XXX	1193	0									Voluntary				
41	Sahinur(Y)	1848442869		EL: low stock	3190.0::2344. 0	XXX	2820	600									Must				
42	Raihan Store(Y)	1848442917		EL: low stock	1319.0::268.0	XXX	821	700									Must				
43	Bamo Billchory(Y)	1848442937		EL: low stock	909.0::748.0	XXX	1212	500									Must				
44		1848464030	A058229		562.0::559.0	XXX	8957	0									Voluntary				
		1848464031			1151.0::764.0	XXX	1464	0									Voluntary				
	Shetol Pori(Y)	1848464134			1628.0::1411. 0	XXX	1739	0									Voluntary				
47	Ovi Mobile Shop(Y)	1848482400		EL: low stock	3009.0::1641. 0	XXX	1167	2100									Must				
48	Mokter Store(Y)	1848482413		EL: low stock	2208.0::347.0	XXX	913	500									Must				
		1848482436			567.0::175.0	XXX	1340	0									Voluntary				
	Mamon Uddin(Y)	1848482462		EL: low stock	645.0::434.0	XXX	1464	1700									Must				
51	Babul Islam(Y)	1848482463		EL: low stock	632.0::325.0	XXX	932	500									Must				
52	Jafur Alam(Y)	1848482465			632.0::0.0	XXX	1425	0									Voluntary				
53	Abdul Kader(Y)	1848482466			0.0::6.0	XXX	864	0									Voluntary				
		1848482467			0.0::366.0	XXX	3704	0									Voluntary				

র	Date:15-02	2-20	018 I	OSR :	Cox No	orth-1 E	9sr 19(1	1835568744)						,														
	SI M	E			DSR	DSI	R	Sales achievemen	Sales	EL Stock			trike	Strike		oata POS ATD		OS # d		Low sto		Low stock			Shop Closed		SC	
	Tai	r   g		get	Index MTD(%		t	t-C2C	t-C2C	(MTD)	(La Day	st K	late ITD(%)	Rate (Last			(Last Day)	ta	hieving rget	count		retailer count MTD (%)			Cash Shortage		CS	
	get					Day	7(%)	(MTD)	(Last day)					Day)(%	)					(Last I	Day)				Proprietor Abse	nts	PA	
	2	2	50 5	586	80.0	93.0	)	514682.0	23024.0	22.63	22.7	79 7	7.0	89.0	37	7.0	33.0	12	2.0	6.0		5.0			Non Compliant	_	NC	
		0	0 5	5.0																					Transaction Ma	de	TM	_
		_					-	<u> </u>																	Offer Only	1	00	
SL	Ret Name (7111 Visit	t)	EL	Numl	ber I	POS Coo	le S	Stock Level	Data LM MTD	Sim Target	Sim ssued	EL Stock		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued					offer 1/1st Page	offe	r 2/2nd Page	offer 3/	3rd Page	Visit Code
1	F.A Telecom(Y)		18117	0756	1		EL:	: low stock	5001.0::1296. )	XXX		2705	2100									Must						
2	Dola Medico(Y)		18117	0757	8			7	713.0::63.0	XXX		1924	0									Important						
3	Sahab Uddin Store(Y)	1	18117	0759	6 A	.058225	EL:		10128.0::469 3.0	XXX		4197	3500									Must						
4	Kutub Store(Y)		18117	0779	1		EL:	(	2485.0::1644. )	XXX		1965	1800									Must						
5	Emran Store(Y)	-	18117							XXX		647	0								<u> </u>	Important						
	Esa Store(Y)	$\neg$	18117						1363.0::738.0	XXX		1540	500						1			Must						
	Babul Store(Y)	$\overline{}$	18117				EL:		734.0::473.0	XXX		1355	800									Must						
	Ma Telecom Center(Y	_	18117						561.0::233.0	XXX		3626	0									Important						
	Arman Store(Y)	$\neg$	18117						873.0::800.0	XXX		2156	0									Important						
10	Kalim Store(Y)	-	18117	6982	4			2	2084.0::1189.	XXX		14053	0									Important						
	S Alam Store(Y)	$\overline{}$	18117						734.0::0.0	XXX		99693	0									Important						_
	Mizan Store(Y)	$\neg$	18206				EL:		1832.0::707.0			1861	900									Must						
	Ziabul Store(Y)	$\neg$	18206				_		2134.0::922.0	XXX		2647	0									Important						-
	Manpur Tailers(Y)	4	18206					(	1721.0::1416. )	XXX		6573	0									Must						
	R. Telecom(Y)	$\neg$	18206			111901			1260.0::237.0	XXX		814	0									Important						
	Janane Telecom(Y)	4	18206			.052008			4630.0::1771 7.0	XXX		7214	2900									Must						
	Arman Telecom(Y)	-	18228	02350	0		EL:	: low stock	3910.0::1589. )	XXX		3106	500									Must						
18	Bay Bay Store(Y)	-	18228	0235	2 A	104312		8	8786.0::3464. )	XXX		16773	0									Must						
	Sayful Store(Y)	_ :	18228	4930	0			1	1188.0::308.0	XXX		2102	0								<u> </u>	Important						
	Manuar Store(Y)	$\neg$	18228						2225.0::787.0	XXX		1409	2000									Must						
	F.A Telecom(Y)	-	18228				EL:		1002.0::616.0	XXX		1523	1200						-	1		Must		-				
	Robel Store(Y)	-	18228				-		1200.0::380.0			664	0						-		-	Must						-
	Tamim Store(Y)	-	18282						1262.0::179.0			653	900						-			Must						+
24	Ettadi Store(Y)	-	18282					out of stock		XXX		237	500								-	Must						+
	Samir Store(Y)	4	18282					(	8136.0::4292.			2533	2100									Must						
26	Sazzad Store(Y)  Maa Enterprise(Y)	$\neg$	18282			0=1			585.0::64.0	XXX		455	500						1			Must		-				+
		4	18282			054880		(	8653.0::3969. )	XXX		9401	0									Must						
28	Ettadi Store(Y)	$\neg$	18282				$\perp$			XXX		952	0						-			Important						1
	Kapil Store(Y)	-	18355							XXX		3155	500							1		Must						$\perp$
	Ma Mony Telecom(Y)	-	18480			125517	_			XXX		26898	0						-		-	Important						
	Riduan Store(Y)	4	18481					(	)	XXX		3921	0									Important						
	Ali Raj Store(Y)	-	18482						527.0::323.0	XXX		1782	0								<u> </u>	Important						
	Maksur Store(Y)	-	18482				EL:		1212.0::528.0			1192	600								<u> </u>	Must		1				1
34	Shahruk Khan Store(Y	2) [:	18482	1310	9			3	3995.0::666.0	XXX		5996	0									Important						

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
35	Kaser Store(Y)	1848213110			6273.0::475.0	XXX		1979	0									Must			
36	Saddam Store(Y)	1848213118			717.0::148.0	XXX		862	0									Must			
37	Sutan Store(Y)	1848213125		EL: low stock	987.0::295.0	XXX		980	700									Must			
38	Sakil Store(Y)	1848213185			765.0::392.0	XXX		2297	0									Must			
39	Amraj Store(Y)	1848224424			656.0::197.0	XXX		970	0									Voluntary			
40	Sarwer Store(Y)	1848267260		EL: low stock	1316.0::320.0	XXX		1207	800									Must			
41	Ma Telecom(Y)	1848267261	A052059		734.0::846.0	XXX		5963	0									Voluntary			
42	Hasan Stor(Y)	1848409032			882.0::248.0	XXX		510	0									Voluntary			
43	Belal Store(Y)	1848409067			802.0::421.0	XXX		2421	0									Voluntary			
44	Hamid Store(Y)	1848414616	A115082	SIM: low stock	1527.0::925.0	2		4171	0									Must			
45	Sobhan Store(Y)	1848414634	A106541		899.0::757.0	XXX		7010	0									Voluntary			
46	Rashil Store(Y)	1848414669	A115390		4230.0::1853. 0	XXX		16171	0									Voluntary			
47	Jahed Store(Y)	1848414695			981.0::351.0	XXX		2067	0									Voluntary			
48	Suman Store(Y)	1848442870			3316.0::1697. 0	XXX		8130	0									Voluntary			
49	Abdul Karim Store(Y)	1848442942			3284.0::196.0	XXX		1264	0									Voluntary			
50	Abdullah Pan Bitan(Y)	1848464033			626.0::101.0	XXX		2566	0									Voluntary			
	Tasefur Rashid Ramim(Y)	1848482437		EL: out of stock	1019.0::0.0	XXX		0	2200									Must			

SL

Ret Name (7111 Visit)

R.T.Mobile

Servising(Y) Shiulli Telecom(Y)

Sha Amanath

Telecom(Y)

Mobile City(Y)

Sohel Telecom(Y)

Nur Nobi Store(Y)

K.M Telecom(Y)

Jahangir Store(Y)

Gainal Deparmant

Al Modina Store(Y)

Soudia Library(Y)

Mattre Saya(Y)

R.T.Mobile

Servising(Y) Read Telecom(Y)

Kamal Store(Y)

Jaynal Telecom(Y)

Ruhul Amin Store(Y)

Osman Telecom(Y)

Nalbila Telecom(Y)

Abdullha Store(Y)

Faruk & Teleocm

Maa Mobile (R)(Y)

Cen(Y)

Ali Store(Y)

Ismail Store(Y)

Mijan Store(Y)

Maa Store(Y)

Stor(Y)

Reka Many Cloth

Bhi Bhi Pan Bitan(Y)

Jalal Telecom

Center(Y)

Liza 3(Y)

Sto(Y)

11

12

13

14

17

18

20

21

22

24

26

27

28

29

Sahid Saykel Mart(Y)

378 886 78.0

00 7.0

EL Number

1811707557

1811707576

1811707587

1811707594

1811759871

1811780954

1811780966

1820602911

1820608028

1820608092

1820623470

1820635636

1822849413

1822849442

1822849445

1822858816

1822858892

1822858893

1827518254

1828201241

1828204813

1828206166

1828206169

1828216241

1828216260

1828216267

1828245109

1833661883

1833661886

1835568629

1835568677

Date:15-02-2018		2018	DSR	: Cox North	1-1 Dsr 20(1	835568745)
	SI M	El Tar	SC Tar			Sales achievemer

Date:1	5-02-	2018	DSR	: Cox Nortl	n-1 Dsr 20(1	8355687
	M	Tar	Tar	Index MTD(%)	Index Last	Sales achiever t-C2C (MTD)

			1-1 Dsr 20(1	835568745)
SI M	El Tar	SC Tar		Sales

93.0

POS Code

A049693

A054889

A051968

A106045

A115094

Date:1	5-02-	2018	DSR	: Cox North	1-1 Dsr 20(1	835568745)
	SI	El	SC	DSR	DSR	Sales

JSF	20(1	033300743)	
R		Sales	Sales

645357.0

Stock Level

EL: low stock

EL Stock | EL Stock | Strike

(Last

Day)

5.16

Sim

Issued

Rate

79.0

EL Stock

5692

2135

10725

2429

1239

1621

2035

1756

1477

605

2708

3085

4594

1376

1762

6285

3748

1407

2139

3082

7310

2140

1393

1973

9638

1516

1109

2451

1897

1379

2879

MTD(%)

EL

1000

2800

500

1300

500

500

1400

0

500

500

1600

1000

500

2100

1300

1200

1100

500

500

Target

(MTD)

4.5

Sim

Target

XXX

achievemen

(Last day)

35964.0

Data

LM|MTD

12696.0::594

9719.0::4026.

9175.0::8392.

546.0::349.0

961.0::216.0

1178.0::129.0

6221.0::2040.

351.0::199.0

1755.0::868.0

1772.0::1025.

545.0::324.0

7126.0::4380.

957.0::114.0

3832.0::701.0

1435.0::608.0

5360.0::2552.

1524.0::1355.

3820.0::2071.

1279.0::479.0

1603.0::171.0

534.0::457.0

2137.0::884.0

2327.0::1694.

401.0::381.0

1770.0::1126.

6190.0::4458.

3387.0::704.0

506.0::316.0

2239.0::541.0

46.0::0.0

1198.0::703.0 XXX

t-C2C

Strike

Rate

(Last

94.0

Issued

Day)(%)

MTD

34.0

Issued

Data POS Data POS # of days

(Last

Day)

45.0

SC10 | SC20

Issued Issued

Low stock

(Last Day) (%)

retailer

count

3.0

Issued

SC29 SC50 SC100 Promo

achieving

target

12.0

Issued Issued

Low stock

MTD (%)

6.0

retailer count

Visit Site

Must

Important

Important

Important

Important

Important

Important

Important

Important

Important

offer 1/1st Page

Shop Closed		SC			
Cash Shortage		CS			
Proprietor Absen	its	PA			
Non Compliant	NC				
Transaction Mad	e	TM			
Offer Only		00			
offer 2/2nd Page	offer 3/3rd F	Page			

Visit Code

Page V C

Tar

SL Ret Name (7111 Visit)

Boser Store(Y)

Rezaul Store(Y)

Badou Store(Y)

Kader Store(Y)

Hamed Store(Y)

Sayful Store(Y)

Babul Store(Y)

Nurul Abser(Y)

Ali Store(Y)

Teleco(Y)

Morshed Store(Y)

Ma Babar Doha

Basir Store(Y)

Jasim Store(Y)

Nezam Store(Y)

Jiabul Store(Y)

Hera Store(Y)

Nasir Store(Y)

Kalam Store(Y)

Farid Telecom(Y)

Noman Store(Y)

Safigue Store(Y)

Ziabul Store(Y)

Nasir Store(Y)

Hasan Store(Y)

Amzad Store(Y)

Sohag Store(Y)

Shajahan Store(Y)

Shahadat Store(Y)

Arju Store(Y)

Bhi Bhi Stor(Y)

Jahid Store(Y)

Belal Stoer(Y)

Mostofa Store(Y)

Sahid Saykel Mart(Y)

Mir Kasem Store(Y)

Dider Store(Y)

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

32

33

34

35

36

37

38

Miraj Store (2)(Y)

Sahab Uddin Store(Y)

Date:15-02-2018 DSR: Cox North-1 Dsr 21(1835568746)

El

get

SC Tar get

00

Tar

get 617 144

EL Number

1811730967

1811730972

1811730989

1811744449

1811759781

1811769774

1820608057

1820623461

1822849444

1822858903

1822858924

1828201203

1828201213

1828201244

1828204821

1828216276

1828218360

1828218371

1831361921

1833661863

1833661899

1835568660

1835568767

1837437836

1848182142

1848182143

1848182149

1848188260

1848213019

1848213032

1848213073

1848213115

1848224355

1848224417

1848281770

1848409081

1848409082

1848414637

MTD(%) 77.0 73.0

DSR

Last Day(%) 93.0

POS Code

A118027

DSR

Index

t-C2C (MTD) 705538.0

achievemen

Sales

Stock Level

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

EL: out of stock

t-C2C (Last day) 54017.0

Data

LM|MTD

798.0::765.0

196.0::19.0

607.0::25.0

984.0::475.0

601.0::6.0

796.0::32.0

3138.0::1369.

953.0::237.0

733.0::564.0

757.0::419.0

3020.0::1278.

508.0::426.0

566.0::191.0

753.0::294.0

2005.0::1329.

585.0::383.0

732.0::255.0

57.0::162.0

553.0::448.0

4117.0::2401.

1158.0::762.0

466.0::404.0

139.0::161.0

850.0::1087.0

386.0::152.0

542.0::210.0

230.0::230.0

836.0::289.0

117.0::98.0

210.0::88.0

1391.0::584.0

717.0::274.0

610.0::414.0

471.0::225.0

19.0::40.0

83.0::52.0

72.0::52.0

1047.0::444.0

achievemen

Sales

3.63

Sim

Target

XXX

(MTD)

Day) 3.91

EL Stock

2291

2661

559

1502

1192

1905

363

2912

784

1004

1054

1231

5154

2156

1063

3035

5799

1135

939

947

163

377

2351

1371

1212

471

2912

1920

1373

1309

823

829

854

836

3948

1222

2116

723

EL Stock | EL Stock | Strike

(Last

Sim

ssued

MTD(%) 82.0

EL

Target

1000

500

1900

1700

500

2000

8400

4600

1900

1000

500

500

600

700

600

2100

2600

1300

800

600

1400

1600

1300

1500

2300

600

500

2700

1500

700

700

2900

1200

Rate

Day)(%) 94.0

Strike

Rate

(Last

EL

Issued

34.0

MTD

SC9

Issued

33.0

Data POS Data POS # of days

(Last

Day)

SC10 | SC20

Issued Issued

9.0 SC29 SC50 SC100 Promo

Issued Issued

achieving

target

Low stock

(Last Day)

Must

Voluntary

Important

Important

Important

retailer

count

(%)

12.0

Issued

SC

	r	ow stock retailer cour ITD (%)	nt
	1	0.0	
1	o d	Visit Site	offer 1/1st Page
		Must	
		Must	

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page		Visit Code
	Poreme Telecom Cente(Y)	1848414638			641.0::589.0	XXX		8016	0					Voluntary				
40	Iqbal Store(Y)	1848414677		EL: low stock	124.0::93.0	XXX		1457	500					Must				
41	Belal Store(Y)	1848414679		EL: low stock	1167.0::1421. 0	XXX		736	2400					Must				
42	Mijan Store(Y)	1848414692		EL: low stock	844.0::63.0	XXX		1944	1600					Must				
43	Saife Store(Y)	1848442918			1250.0::546.0	XXX		1900	0					Voluntary				
44	Jahed Store(Y)	1848442931			204.0::39.0	XXX		2508	0					Voluntary				
45	Azim Store(Y)	1848442934		EL: low stock	88.0::534.0	XXX		1465	500					Must				
46	Halek Store(Y)	1848442951		EL: low stock	670.0::328.0	XXX		1255	900					Must				
47	Fantasy Shop(Y)	1848464037			1124.0::824.0	XXX		2309	0					Voluntary				
48	Shahed Store(Y)	1848464052		EL: low stock	603.0::462.0	XXX		1936	1000					Must				
49	Shorna Store(Y)	1848464141		EL: low stock	926.0::753.0	XXX		3487	900					Must				
50	Md. Mojibur Rahman(Y)	1848482432			656.0::253.0	XXX		1945	0					Voluntary				
51	Md.Muslim Uddin(Y)	1848482438		EL: low stock	367.0::475.0	XXX		690	1200					Must	_			
1												 			·	·	·	

15 Maa Digital Studio(Y)

Abser Store(Y)

Telecom(Y) 19 Al Madina Library(Y)

21 Al Hera Telecom 22 Shahid Store(Y) 23 Nazim Store(Y) Al Hera Telecom-2(Y)

24 Amin Store(Y)

25 Binimoy Store(Y)

26 Harun Store(Y)

27 Titu Telecom(Y)
28 Mohammadia
Talacam(Y)

Telecom(Y) 29 Faruque Telecom(Y)

30 Soudi Library(Y)

32

Mamun Store(Y)

33 Wahid Telecom(Y)

Al Amin Telecom(Y)

Soudia Telecom(Y)

16 Shahid Store(Y)

18 Mohammadia

1828201220

1828216249

1828216274

1828245105

1835568831

1835568835

1835568853

1837437855

1848182125

1848182131

1848213095

1848213117

1848224412

1848224413

1848280899

1848409069

1848409094

1848414639

1848414640

A058599

EL: low stock

17

765.0::570.0

1176.0::632.0

520.0::138.0

710.0::91.0

1090.0::72.0

175.0::726.0

734.0::412.0

755.0::83.0

1181.0::0.0

1377.0::445.0

833.0::387.0

2064.0::1459.

421.0::396.0

4557.0::1035. XXX

2952.0::1841. XXX

2018.0::503.0 XXX

1958.0::623.0 XXX

2133.0::1028. XXX

7072.0::1011. XXX

879

1758

746

4544

1365

816

802

2210

1611

3190

1667

1079

502

6751

604

7558

1689

1353

25551

700

800

600

900

2100

500

500

	Date	13-04-	<b>4</b> 010	DSK	. KI_C	OX MORU	1 DST 22	(184821306	U)																		
		SI			DSR	DSR	S	ales		EL Stoc			Strike	Strike			Data PC			Low stock	Low stock			Shop Closed		SC	] '
		M Tar	Tar get	Tar get	Index MTD(	(%) Inde	x ac	chievemen -C2C	achievemen t-C2C	(MTD)	(La Da	st l	Rate MTD(%)	Rate (Last	M	TD	(Last Day)		nieving get	retailer count	retailer count MTD (%)			Cash Shortage		CS	] '
		get	500	Sec		Day		MTD)	(Last day)			,,	.112(70)	Day)(%	6)		Zuj)		Sec	(Last Day)				Proprietor Absents	S	PA	_] '
			212	405	70.0	01.0	12	<0220 A	16450.0	4.53			14.0	00.0	22	0	25.0	12	0	(%)	5.0			Non Compliant		NC	_
		0	212 00	497 3.0	79.0	91.0	30	69328.0	16450.0	4.53	5.2	4	34.0	90.0	33	.0	35.0	12.	.0	2.0	5.0			Transaction Made		TM	] '
			•			'	•					•		•				•	•		•	<u> </u>		Offer Only		00	_
SL	Ret Name (7111	Visit)	EI	L Num	iber	POS Cod	e Stoc	ck Level		Sim Target		EL Stoc		EL Issued			SC20 Issued			SC100 Prom Issued SC Issue		offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	Visit Code
1	Soaib Medeco(Y)		1811	73121	1		EL: lo	w stock	1564.0::697.0	XXX		1221	800								Must						
2	Nazim Store (Msr	h)(Y)	1811	73454	15				53.0::0.0	XXX		278	0								Must						
3	Mizan Store(Y)		1811	74443	32		EL: ou	ut of stock	1894.0::729.0	XXX		336	1200								Must						
4	Jahangir Store(Y)		1811	74460	)6				5424.0::1991. 0	XXX		2374	0								Important						
5	Sowdia Telecom(	Y)	1820	060291	.3	A049697			5177.0::1876. 0	XXX		6526	0								Must						
6	Zubaier Store(Y)		1820	060291	6				66.0::40.0	XXX		2205	0								Must						<u>ш</u> ′
7	Kader Telecom(Y	)	1820	060293	89		EL: lo	w stock	955.0::205.0	XXX		1503	2200								Must						<u></u> —'
8	Somi Stroe(Y)		1820	060803	37	A051979	EL: lo	w stock	10345.0::907 2.0	XXX		4531	6300								Must						
9	Sah Jabbaria(Y)		1820	060805	53		EL: lo	w stock	1225.0::371.0	XXX		659	500								Must						<u>ш</u> ′
	Shefa Telecom Center(Y)		1822	280240	)2				872.0::485.0	XXX		3585	0								Must						
11	Saif Medeco(Y)		1822	280241	.3				1709.0::1316. 0	XXX		3339	0								Important						L
12	Al Hera Telecom(	(Y)	1822	284940	08	A054877			2102.0::794.0	XXX		4892	0								Must						L
13	Monir Store(Y)		1822	285893	31				90.0::0.0	XXX		1262	0								Important						
14	Nazim Store(Y)		1822	285898	80		EL: lo	w stock	2476.0::660.0	XXX		2227	1700								Must						——'

Important

Must

Voluntary

Voluntary

Voluntary

Voluntary

Voluntary

Important

Important

Important

2	Nazim Store (Msrh)(Y)	1811734545			53.0::0.0	XXX	278	0				Must		
3	Mizan Store(Y)	1811744432		EL: out of stock	1894.0::729.0	XXX	336	1200				Must		
4	Jahangir Store(Y)	1811744606			5424.0::1991. 0	XXX	2374	0				Important		
5	Sowdia Telecom(Y)	1820602913	A049697		5177.0::1876. 0	XXX	6526	0				Must		
6	Zubaier Store(Y)	1820602916			66 040 0	XXX	2205	0				Must		Γ

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued		SC20 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
34	Wakea Plus (2)(Y)	1848414659			0.0::0.0	XXX		501	0						Voluntary			
35	Ispahani Telecom(Y)	1848442873			527.0::582.0	XXX		2608	0						Voluntary			
36	Ziabul Store(Y)	1848442912		EL: low stock	457.0::96.0	XXX		740	800						Must			
37	Didar Telecom(Y)	1848442940	A120828		25458.0::167 16.0	XXX		8258	0						Voluntary			
	Mohammadia Telecom(Y)	1848464002			3331.0::2344. 0	XXX		8523	0						Voluntary			
39	Manik Store(Y)	1848464038		EL: low stock	737.0::323.0	XXX		619	500						Must			
40	Kotub Store(Y)	1848464068		EL: low stock	822.0::1023.0	XXX		397	600						Must			
41	Md. Miraj Uddin(Y)	1848482439			274.0::130.0	XXX		1700	0						Voluntary			
42	Md Wahed(Y)	1848482500	·	EL: low stock	19.0::332.0	XXX		954	500			·			Must			
43	Abdul Hakim(Y)	1848482522			0.0::165.0	XXX		2493	0						Voluntary			

SL Ret Name (7111 Visit)

Date:1	5-0
	SI M Ta get

Meraz Store(Y)

Miltun Store(Y)

Abser Store(Y)

Liton Store(Y)

Debar Store(Y)

Binimov Store(Y)

Poreme Telecom

Haque Store(Y)

Eshak Store(Y)

Kajul Store(Y)

Taher Store(Y)

Jaiabul Store(Y)

Anam Store(Y)

Anied Store(Y)

Mobaruk Store(Y)

Nishat Store(Y)

Aziz Store(Y)

Garmill Store(Y)

Mizan Store(Y)

Mobin Store(Y)

Meraz Store(Y)

Maa Draug House(Y)

Smart Kopi House(Y)

Ibbrahim Store(Y)

Karim Store(Y)

Jonaid Store(Y)

31 Banda Store(Y)

Computer Valege(Y)

Ismail Moturs(Y)

Cente(Y) Allahar Dan(Y)

11

12

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14

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17

18

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21

22

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Mardan Idevel

Laibra(Y)

02-2018 DSR : Cox North-1 Dsr 23(1848213067)

EL ır get

Tar

00

Tar 303

SC

get 710 8.0

EL Number

1811707560

1811755327

1811759586

1811759824

1811767745

1811769808

1820608034

1820608088

1820623462

1820623463

1820625408

1822802372

1822849324

1822858872

1828204818

1828204847

1828216247

1833661851

1833661873

1835568751

1835568842

1835568843

1835568845

1848182089

1848185151

1848213120

1848213147

1848213171

1848224428

1848224436

1848224449

MTD(%) 76.0

DSR

Index Last Day(%) 89.0

DSR

POS Code

A049696

A054879

A051986

A126581

A111899

A120829

A124824

achievemen t-C2C (MTD) 465772.0

Stock Level

SIM/EL: Both

EL: out of stock

EL: low stock

low stock

Sales

t-C2C (Last day) 22612.0

Data

LM|MTD

2562.0::595.0

1590.0::934.0

3083.0::2001.

912.0::272.0

3927.0::1672.

1604.0::816.0

3223.0::2112.

1081.0::964.0

2263.0::1050.

956.0::381.0

2209.0::1324.

3352.0::1498.

695.0::305.0

1335.0::1132.

931.0::633.0

1987.0::1037.

736.0::209.0

2157.0::1765.

2338.0::1563.

2028.0::1449.

847.0::404.0

5114.0::2683.

3062.0::792.0

667.0::463.0

2311.0::2059.

1531.0::616.0

1506.0::535.0

4544.0::2410.

2335.0::497.0

1572.0::251.0 XXX

362.0::280.0

achievemen

Sales

3.38

Sim

Target

XXX

(MTD)

Day) 3.79

EL Stock

6468

1406

1969

2053

2898

3317

5048

1488

1583

982

682

1663

1337

2090

1336

2348

3071

1498

653

1491

2805

1443

2854

2148

4288

866

2203

2399

134

3490

1111

EL Stock | EL Stock | Strike

(Last

Sim

Issued

MTD(%) (Last Day)(%) 90.0 EL

Target

700

4400

500

1100

600

500

900

500

700

500

500

500

800

2800

1100

3100

1600

500

1500

500

500

500

0

Rate

82.0

Strike

Rate

EL.

Issued

MTD

36.0

SC9

Data POS Data POS # of days

(Last

Day)

41.0

SC10 | SC20 |

Issued Issued Issued

Low stock

(Last Day)

retailer

count

(%)

0.0

SC29 SC50 SC100 Promo

Issued

achieving

target

12.0

Issued Issued

Low stock

MTD (%)

4.0

retailer count

Visit Site

Must

Important

Important

Important

Important

Important

Important

offer 1/1st Page

	Cash Shortage	
	Proprietor Absen	its
	Non Compliant	
	Transaction Mad	e
	Offer Only	
offer	2/2nd Page	
		L
		ı

Shop Closed

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
32	Jasim Store(Y)	1848267266		EL: low stock	4740.0::2475. 0	XXX		2832	1800					Must			
33	Moulana Store(Y)	1848281772			89.0::229.0	XXX		558	0					Voluntary			
34	Belal Store(Y)	1848409070		EL: low stock	2318.0::857.0	XXX		2333	500					Must			
35	Nor Store(Y)	1848414641			912.0::510.0	XXX		4535	0					Voluntary			
36	Osman Store(Y)	1848414642			4631.0::152.0	XXX		1547	0					Voluntary			
37	Rashad St(Y)	1848442874			592.0::556.0	XXX		8964	0					Voluntary			
38	Malek Store(Y)	1848442904		EL: low stock	2205.0::1365. 0	XXX		2077	500					Must			
39	Kamal Store(Y)	1848464039			124.0::242.0	XXX		2289	0					Voluntary			
40	A.B Village Shop(Y)	1848464040		EL: low stock	7625.0::3477. 0	XXX		471	700					Must			
41	Public Madical(Y)	1848464143		EL: low stock	732.0::444.0	XXX		555	500					Must			
42	Zanto Barua(Y)	1848464144			1876.0::0.0	XXX		1422	0					Voluntary			
43	Abdul Wahed(Y)	1848482440		EL: low stock	6803.0::3963. 0	XXX		2367	1000					Must			
44	Rajibul Hoque(Y)	1848482479		EL: low stock	795.0::1251.0	XXX		597	1000					Must			

SL Ret Name (7111 Visit)

For You Store(Y)

Jomer Store(Y)

Obid Telecom(Y)

Rahim Rahim(Y)

Jamal Store(Y)

9

12

13

14

15

16

17

18

19

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21

22

23

24

25

27

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31

32

33

34

35

Mayer Dowa Store(Y)

Al Amin Telecom 2(Y)

Wahid Telecom 2(Y)

Mamun Telecom(Y)

Wahid Telecom 1(Y)

Babo Telecom(Y)

Korshed Store(Y)

Kader Store(Y)

Rn Store(Y)

Jalal Store(Y)

Wahid Store(Y)

Salim Store(Y)

Badsha Store(Y)

Bashir Store(Y)

Nurul Kabir Store(Y)

Mayer Dowa Store(Y)

Mannan Telecom(Y)

Kurshed Store(Y)

Mukter Store(Y)

Kalam Store(Y)

Fashiakhali Army

Jamir Store(Y)

Semi-Urban(Y)

Advance Medea(Y)

Drikns Korner(Y)

Md. Mozammel

Haque(Y)

Cam(Y) Kaiser Stor(Y)

Modina Store 2(Y)

Rajib Telecom(Y)

Mahi Enterprice(Y)

El Tar get 506

00

Tar

get

SC Tar get 118

70.0

EL Number

1811744440

1811759857

1811769772

1820602923

1820608087

1822849443

1822858548

1822858817

1822858846

1822858873

1828204838

1828216236

1828218364

1833661862

1835568687

1835568690

1835568691

1835568696

1835568750

1835568752

1835568753

1835568764

1848182001

1848182021

1848182037

1848182064

1848213072

1848213112

1848213176

1848224437

1848442926

1848442932

1848442943

1848464041

1848482441

DSR MTD(%) 67.0

Date:15-02-2018 DSR: Cox North-1 Dsr 24(1848213068)

Last 68.0

A119818

A051954

A051947

A051940

DSR Sales Index Day(%) POS Code

EL: low stock

EL: out of stock

EL: low stock

Sales achievemen t-C2C (MTD) 551799.0 Stock Level

achievemen t-C2C (Last day) 50167.0

Data

LM|MTD

3206.0::4135.

991.0::1458.0

609.0::612.0

643.0::528.0

1061.0::555.0

5115.0::2418.

669.0::0.0

696.0::0.0

679.0::209.0

630.0::221.0

319.0::456.0

1066.0::191.0

3522.0::2730.

1373.0::420.0

703.0::366.0

792.0::272.0

987.0::631.0

1163.0::488.0

477.0::152.0

2768.0::2027.

596.0::239.0

960.0::657.0

830.0::487.0

39.0::91.0

652.0::38.0

8205.0::3649.

1423.0::1147.

628.0::166.0

1240.0::1154.

1051.0::336.0

556.0::0.0

639.0::0.0

0.0::0.0

0.0::0.0

3548.0::1750

(MTD) 3.01 Sim

Target

XXX

(Last Day) 2.8 Sim EL Stock

1420

1234

927

154

2028

6449

605

8058

308

1776

787

381

302

1329

1396

1316

1803

1229

835

1226

540

432

2309

1302

1132

1744

616

1617

5352

1188

711

1049

1508

751

1846

Issued

Rate

83.0

MTD(%)

EL

Target

1800

3200

2400

500

1600

6400

700

500

500

1300

3400

5400

500

500

500

2900

1800

900

500

5000

1400

1000

1700

500

1300

3900

500

EL Stock | EL Stock | Strike

Strike

Rate

(Last

100.0

EL

Issued

Day)(%)

MTD

35.0

SC9

Issued

Data POS Data POS # of days

(Last

Day)

51.0

SC10 | SC20

Issued Issued

Low stock

(Last Day)

retailer

count

(%)

Issued

0.0

SC29 SC50 SC100 Promo

achieving

target

3.0

Issued Issued

Low stock

MTD (%)

7.0

retailer count

Visit Site

Must

Voluntary

Voluntary

Voluntary

Voluntary

Important

Important

offer 1/1st Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

SL Ret Name (7111 Visit)

Rahim Store(Y)

Nasir Store(Y)

Taveb Store(Y)

Alsan Store(Y)

Raiib Store(Y)

Jahed Store(Y)

Osman Store(Y)

Babul Store(Y)

Kabir Store(Y)

Owahid Store(Y)

Manjur Store(Y)

Jalal Store(Y)

Sarat Store(Y)

Mintu Store(Y)

Jabed Telecom(Y)

Nurul Hoda Store(Y)

Sagar Enter Prig(Y)

Kalas Store(Y)

Sadek Store(Y)

Raihan Telecom(Y)

Imran Telecom(Y)

Khaja Ful Bitan(Y)

Nirakamal Store(Y)

Reyad Store(Y)

Rahim Store(Y)

Rafik Store(Y)

Mijan Store(Y)

Mijan Store(Y)

Kamol Stor(Y)

Kader Store(Y)

Mamun Store(Y)

Habib Store(Y)

Ma Mobile Service(Y)

Mohiuddin Telecom(Y)

Nazerul Store(Y)

Ali Store(Y)

Raihan Telecom(Y)

10

11

12

13

14

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17

18

19

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21

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25

26

27

28

29

30

31

32

33

34

35

36

37

Date:15-02-2018 DSR: Aktl (Chokoria) Dsr 25(1848223986) Tar get



Tar get 172 00

SC Tar get 403 5.0

EL Number

1811759962

1811767737

1811767741

1811767743

1811780964

1820602858

1822858802

1822858904

1822891888

1827504004

1828201224

1828201228

1828204840

1828204960

1828216252

1828216265

1828218368

1835568614

1835568630

1835568658

1835568661

1835568758

1835568768

1848182058

1848182108

1848182150

1848182152

1848182153

1848182163

1848196691

1848213123

1848224438

1848224441

1848409072

1848409098

1848409099

1848409109

MTD(%) 77.0 POS Code

DSR

A115086

A104762

A104094

Index Last Day(%) 92.0

DSR

achievemen t-C2C (MTD) 270057.0

Stock Level

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

Sales

achievemen t-C2C (Last day) 15168.0 Data

LM|MTD

1297.0::650.0

368.0::190.0

63.0::108.0

0.0::278.0

2317.0::1186.

259.0::306.0

5024.0::1961.

166.0::140.0

660.0::31.0

722.0::540.0

830.0::613.0

995.0::285.0

762.0::240.0

635.0::121.0

1935.0::1330.

323.0::100.0

3347.0::2273.

208.0::185.0

611.0::583.0

225.0::101.0

400.0::381.0

782.0::260.0

2098.0::411.0

2610.0::612.0

2743.0::984.0

432.0::461.0

694.0::156.0

231.0::315.0

319.0::190.0

78.0::111.0

104.0::0.0

474.0::404.0

5691.0::1879.

1813.0::1328.

1403.0::360.0

0.0::0.0

0.0::0.0

Sales

9.37 Sim

XXX

(MTD)

Day) Sim Target

MTD(%) 10.08 72.0 EL Stock

11642

1698

498

6126

948

4543

1111

5073

774

110

969

768

515

838

604

327

1290

8858

2663

732

3393

303

1177

652

648

1023

2897

1861

627

1343

73175

719

1067

295

1308

1531

1189

Rate

EL

Target

500

600

900

600

1100

500

500

500

900

700

1300

500

500

500

500

500

500

600

500

1100

1300

1100

Strike

Rate

(Last

83.0

EL.

Issued

Day)(%)

MTD

30.0

SC9

Issued

Data POS Data POS # of days

(Last

Day)

38.0

SC10 | SC20

Issued Issued

Low stock

(Last Day)

retailer

count

(%)

4.0

Issued

SC29 SC50 SC100 Promo

achieving

target

12.0

Issued Issued

Low stock

MTD (%)

7.0

Issued

retailer count

Visit Site

Must

Must

Important

Important

Important

Important

Must

Important

Important

Important

Important

Important

Voluntary

Voluntary Must

Important

offer 1/1st Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

EL Stock | EL Stock | Strike

(Last

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock		EL Issued					Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
38	Rabiul Store(Y)	1848414621			384.0::181.0	XXX	2294	0						Voluntary				
39	Jamal Store(Y)	1848414622			1116.0::615.0	XXX	1476	0						Voluntary				
40	Habib Store(Y)	1848414623		EL: low stock	437.0::133.0	XXX	473	500						Must				
41	Joinal Store(Y)	1848414624		EL: low stock	114.0::26.0	XXX	226	500						Must				
42	Rimon Store(Y)	1848414646			229.0::32.0	XXX	431	0						Voluntary				
43	Mijan Store(Y)	1848414682			2389.0::1978. 0	XXX	2294	0						Voluntary				
44	Zia Store(Y)	1848414683			273.0::143.0	XXX	2632	0						Voluntary				
45	Irfan Store(Y)	1848414684			274.0::587.0	XXX	891	0						Voluntary				
	Abdul Amin Medicin Center(Y)	1848464042		EL: low stock	296.0::99.0	XXX	868	500						Must				
47	A.Halim Computer(Y)	1848464043			52.0::0.0	XXX	638	0						Voluntary				
48	Anika Telecom(Y)	1848464148			319.0::270.0	XXX	837	0						Voluntary				
49	Komar Store(Y)	1848464149			1290.0::380.0	XXX	1225	0						Voluntary				
50	Almas Store(Y)	1848482402			458.0::670.0	XXX	989	0						Voluntary				
51	Robiul Hasan(Y)	1848482442			624.0::453.0	XXX	1834	0						Voluntary				
52	Robiul Hasan(Y)	1848482475			471.0::212.0	XXX	905	0		·		·		Voluntary				

16 Sahid Store(Y)

17 Mizan Traders(Y)

18 Ibrahim Stor(Y)

Saiful Store(Y)

21 Sakawat Store(Y)

22 Hasan Store(Y)
23 Badal Store (2)(1)
24 Mintu Store(Y)

25 Sarifa Store(Y)

26 Nor Store(Y)

Badal Store (2)(Y)

Rashad Store(Y)

Alam Telecom(Y)

Salauddin Store(Y)

Jalal Store(Y)

31 Mobail Choice(Y)

Imran Store(Y)

Sutan Mike Service(Y)

19 20

27 28

29

30

32

1833661850

1833661860

1835568656

1835568832

1848182128

1848182133

1848182135

1848185171

1848213102

1848267270

1848281725

1848281762

1848409027

1848409035

1848409038

1848409073

1848409085

A104489

A113281

A115389

EL: low stock

3	Date:	15-02	-2018	DSR	: Rr_Akt	l (Chokor	ria) Dsr 26(184822	23987)																	
		SI	El	SC	DSR	DSR	Sales		EL Sto			Strike	Strike	D		Data PO	S # o	of days	Low ste		Low stock			Shop Closed	
		M Tar	Tar get	Tar	Index MTD(%	Index	achievemen t-C2C	achievemen t-C2C	(MTD)	(La Da	est	Rate MTD(%)	Rate	M	ITD	(Last Day)		hieving rget	retaile count		retailer count MTD (%)			Cash Shortage	
		get	get	get	IMID()	Day(%		(Last day)		Da	3)	WIID( 70)	Day)(%	6)		Day)	tai	iget	(Last I		(70)			Proprietor Absent	ts
		_	1		l												-	_	(%)					Non Compliant	
		0	268 00	628 7.0	71.0	89.0	289702.0	19043.0	3.87	3.8		70.0	88.0	33	3.0	32.0	11.	.0	9.0	1	10.0			Transaction Made	e
			100	7.00	1		L						1											Offer Only	
SL	Ret Name (7111	Visit)	E	EL Nun	nber P	OS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stoo	Ek EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer	r 2/2nd Page	offer 3/3rd
1	Arif Telecom(Y)		181	17553	56		EL: low stock	2327.0::1460. 0	XXX		1255	1200									Must				
2	Sala Uddin Store(	(Y)	181	17553	79			740.0::553.0	XXX		1045	0									Must				
3	Arif Telecom(Y)		181	17598	45		EL: low stock	765.0::430.0	XXX		344	500									Must				
4	Sahavuddin Store	(Y)	181	17598	61			26.0::37.0	XXX		1727	0									Important				
5	Zahad Telecom(Y	()	181	17677:	50		EL: low stock	3035.0::0.0	XXX		1430	2500									Must				
6	Fahim Store(Y)		182	060292	25		EL: low stock	588.0::197.0	XXX		535	800									Must				
7	Hafez Store(Y)		182	06080	61		EL: low stock	1169.0::424.0	XXX		533	500									Must				
8	Babul Store(Y)		182	060809	99			10357.0::896 2.0	XXX		4895	1300									Must				
9	Sumi Store(Y)		182	06369	77		EL: low stock	1137.0::947.0	XXX		1581	500									Must				
10	Khokon Telecom	(Y)	182	28023	67 A	126576		1874.0::1273. 0	XXX		13179	0									Must				
11	Sahid Telecom(Y	)	182	28493	20		EL: low stock	1995.0::1150. 0	XXX		718	900									Must				
12	Mamon Store(Y)		182	82012	61		EL: low stock	701.0::141.0	XXX		374	500									Must				
13	Ma Mony Store(Y	Y)	182	82048	17		EL: low stock	2344.0::1678. 0	XXX		1495	600									Must				
	Siful Telecom(Y)		182	82048	46 A	112864		4515.0::1726. 0	XXX		11260	0									Must				
																					I				, and the second

6	Fahim Store(Y)	1820602925		EL: low stock	588.0::197.0	XXX	535	800					Must		
7	Hafez Store(Y)	1820608061		EL: low stock	1169.0::424.0	XXX	533	500					Must		
8	Babul Store(Y)	1820608099		EL: low stock	10357.0::896 2.0	XXX	4895	1300					Must		
9	Sumi Store(Y)	1820636977		EL: low stock	1137.0::947.0	XXX	1581	500					Must		
10	Khokon Telecom(Y)	1822802367	A126576		1874.0::1273.	XXX	13179	0					Must		

3	Arif Telecom(Y)	1811759845	EL: low	stock 765.0::430.0	XXX	344	500				Must		ı	
1	Sahavuddin Store(Y)	1811759861		26.0::37.0	XXX	1727	0				Important			
5	Zahad Telecom(Y)	1811767750	EL: low	stock 3035.0::0.0	XXX	1430	2500				Must			
5	Fahim Store(Y)	1820602925	EL: low	stock 588.0::197.0	XXX	535	800				Must			
7	Hafez Store(Y)	1820608061	EL: low	stock 1169.0::424.0	XXX	533	500				Must			
3	Babul Store(Y)	1820608099	EL: low	stock 10357.0::896	XXX	4895	1300				Must			
				2.0										
	G : G: GD	1020626077	TOY 1	. 1 1127 0 047 0	373737	1501	500							_

Proprietor Absen	its	PA
Non Compliant		NC
Transaction Mad	e	TM
Offer Only		00
offer 2/2nd Page	offer 3/3rd F	age

Visit Code

12	Mamon Store(Y)	1828201261		EL: low stock	701.0::141.0	XXX	374	500				Must		
13	Ma Mony Store(Y)	1828204817		EL: low stock	2344.0::1678. 0	XXX	1495	600				Must		
14	Siful Telecom(Y)	1828204846	A112864		4515.0::1726. 0	XXX	11260	0				Must		
15	Jahin Store(Y)	1831361922	A116218		10227.0::220	XXX	13166	0				Must		

Must

Must

Must

Must

Must

Voluntary

Important

Voluntary

Voluntary

Voluntary

Voluntary

Must

Must

Must

Must

Must

Must

1660.0::1034. XXX

1094.0::513.0 XXX

346.0::150.0 XXX

1903.0::1443. XXX

3098.0::1450. XXX

1022.0::477.0 XXX

1652.0::165.0 XXX

2303.0::311.0 XXX

4247.0::1560. XXX

XXX

XXX

XXX

XXX

XXX

XXX

XXX

XXX

831.0::523.0

2264.0::1543.

653.0::162.0

2193.0::896.0

797.0::303.0

1078.0::1001.

702.0::343.0

13.0::354.0

2198

1014

175

382

1764

991

879

6829

937

4222

1481

1051

3001

1040

955

3381

1598

600

500

500

2000

1000

500

600

500

900

1000

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
33	Islam Fermacy ®(Y)	1848414648	A119836	EL: low stock	849.0::0.0	XXX		1254	1100					Must			
34	Akter Store(Y)	1848414678		EL: out of stock	345.0::353.0	XXX		294	700					Must			
35	Alom Telecom(Y)	1848414688		EL: low stock	4015.0::827.0	XXX		922	700					Must			
36	Rahim Store(Y)	1848414689			12710.0::0.0	XXX		2328	0					Voluntary			
37	Habib Store(Y)	1848414696		EL: low stock	751.0::461.0	XXX		897	500					Must			
38	Eymon Telecom(Y)	1848442897	A126584	EL: out of stock	679.0::493.0	XXX		653	2000					Must			
39	Habib Store(Y)	1848442905		EL: low stock	1591.0::696.0	XXX		1020	1100					Must			
40	Mobile House(Y)	1848464044		EL: low stock	937.0::547.0	XXX		974	500					Must			
41	Mobile House(Y)	1848482415			1681.0::605.0	XXX		2332	0					Voluntary			
42	Saifuddin Mamun(Y)	1848482443			0.0::153.0	XXX		1647	0					Voluntary			
43	Al Modina Store(Y)	1848482502		EL: out of stock	0.0::876.0	XXX		1185	2800					Must	_		

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Date:15-02-2018 DSR : Aktl (Chokoria) Dsr 27(1848223988)

1848482404

1848482444

Ashish Telecom(Y)

Md. Shafiqul Islam(Y)

3236.0::2205. XXX

4340.0::2644. XXX

EL: low stock

4236

3085

1400

SI M Tar get	Tar	Tar	Index	DSR Index Last Day(%)				(Last	Rate MTD(%)	Rate	Data POS MTD	(Last	achieving target	retailer	Low stock retailer count MTD (%)
0	468 00	109 78.0		94.0	480526.0	39190.0	8.5	5.66	81.0	100.0	36.0	41.0	8.0	0.0	7.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

		00 78.0																Ir	ansaction Mad	e	TM	
							-								-			Of	fer Only		00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued		Visit Site	offer 1/1st Page	offer 2/2	nd Page	offer 3/3rd P	Page	Visit Code
1	Rezaul Store(Y)	1811707558		EL: low stock	4707.0::1988. 0	XXX	3336	3000								Must						
2	Rezaul Store(Y)	1811707582	A126573	EL: low stock	4912.0::2868. 0	XXX	5151	3500								Must						
3	Ettadi Store(Y)	1811755349		EL: low stock	2788.0::511.0	XXX	2903	5000								Must						
4	Afrin Telecom(Y)	1811755358	A106042		443.0::271.0	XXX	1467	0								Must						
5	Rahim Store(Y)	1820602885		EL: low stock	690.0::126.0	XXX	3008	800								Must						
6	Nihal Stationary(Y)	1820608036	A124836	EL: low stock	1647.0::1280. 0	XXX	754	2600								Must						
7	Mijan Store(Y)	1822858844	A058208	EL: low stock	1978.0::0.0	XXX	1657	2100								Must						
8	Ramjan Store(Y)	1822858973			546.0::159.0	XXX	906	0								Must						
9	Rashid Store(Y)	1828201206		EL: low stock	1963.0::874.0	XXX	1477	3300								Must						
10	Monni Store(Y)	1828218376	A111823		1660.0::729.0	XXX	24240	0								Must						
11	Amin Telecom(Y)	1828245119		EL: low stock	3427.0::1281. 0	XXX	1727	5200								Must						
12	Dider Permacy(Y)	1835568688		EL: low stock	607.0::327.0	XXX	606	1000								Must						
	Siddik Store(Y)	1835568760		EL: low stock	363.0::202.0	XXX	1794	1400								Must						
14	Kalo Store(Y)	1835568804		EL: out of stock	1144.0::575.0	XXX	422	1800								Must						
15	Redwan Store(Y)	1837437840		EL: low stock	3239.0::1740. 0	XXX	2091	1600								Must						
16	Azad Telecom(Y)	1848008500		EL: low stock	1567.0::663.0	XXX	3327	500								Must						
17	Cha Bagan Store(Y)	1848182061		EL: low stock	405.0::142.0	XXX	1780	500								Must						
18	Ziabul Store(Y)	1848196672		EL: low stock	382.0::386.0	XXX	2135	2000								Must						
19	Nashir Plastic(Y)	1848196678		EL: low stock	335.0::187.0	XXX	1554	900								Must						
20	Student Library(Y)	1848196690			805.0::471.0	XXX	6101	0								Must						
21	Kamal Store(Y)	1848213013		EL: low stock	848.0::355.0	XXX	805	700								Must						
	Katakhali Store(Y)	1848213127		EL: low stock	804.0::639.0	XXX	 1622	800								Must						
23	Dulal Store(Y)	1848213184		EL: low stock	266.0::327.0	XXX	875	1700								Must						
24	Manik Telecom(Y)	1848280917		EL: low stock	612.0::233.0	XXX	1146	500								Must						
25	Jamal Store(Y)	1848414600		EL: low stock	3269.0::2590. 0	XXX	839	2500								Must						
	Rofiul Karim Store(Y)	1848414649			535.0::408.0	XXX	2599	0								Voluntary						
27	Zogazog Mobil Center(Y)	1848442879		EL: low stock	837.0::379.0	XXX	1198	1200								Must						
28	Parbas Telecom(Y)	1848442880		EL: low stock	1071.0::580.0	XXX	1365	800								Must						
29	Alap Telecom Center(Y)	1848442947			431.0::101.0	XXX	2874	0								Voluntary						
30	Ma Noman Telecom(N)	1848464045			0.0::0.0	XXX	5724	0								Voluntary						
31	Modina Store(Y)	1848482403		EL: out of stock	2828.0::1507. 0	XXX	386	2000								Must						

Voluntary

Must

वृद्धि

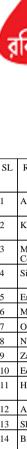
Date:15-02-2018 DSR : Aktl (Chokoria)Dsr 27(1848281728)

Tar	Tar			t-C2C		(MTD)	EL Stock (Last Day)	Rate MTD(%)	Rate		(Last	achieving target	retailer	Low stock retailer count MTD (%)
	116 59.0	74.0	81.0	639591.0	63084.0	3.05	3.13	83.0	96.0	35.0	38.0	8.0	2.0	10.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Abdullah Store(Y)	1811742639		EL: low stock	1123.0::356.0	XXX		1518	3200									Must				
2	Ziaabul Telecom(N)	1811755390		EL: low stock	1676.0::918.0	XXX		3210	1600									Must				
3	Sukkur Store(Y)	1811759867		EL: low stock	1572.0::1154. 0	XXX		3095	1300									Must				
4	Nahar Store(Y)	1811769870		EL: low stock	861.0::602.0	XXX		1272	1600									Must				
5	Kasem Store(Y)	1811780957		EL: low stock	295.0::190.0	XXX		847	900									Must				
6	Karim Store(Y)	1811784233		EL: low stock	250.0::6.0	XXX		1394	1400									Must				
7	Belala Store(Y)	1822858836		EL: low stock	381.0::76.0	XXX		619	800									Must				
8	Saiful Telecom(Y)	1822858867		EL: low stock	1413.0::392.0	XXX		1121	2200									Must				
9	Kawser Store(Y)	1822858918		EL: low stock	2652.0::928.0	XXX		1731	3300									Must				
10	Kawser Store(Y)	1827504014		EL: low stock	1533.0::635.0	XXX		1559	1500									Must				
11	Ayub Store(Y)	1828204858	A121779	EL: low stock	1804.0::1384. 0	XXX		5682	900									Must				
12	Hanif Store(Y)	1828218203		EL: low stock	1903.0::493.0	XXX		1574	500									Must				
13	Arif Store(Y)	1828218320		EL: low stock	572.0::393.0	XXX		1026	500									Must				
14	Fahim Store (Msrh)(Y)	1828218398		EL: out of stock	2371.0::1249. 0	XXX		2	2400									Must				
15	Kaiser Store(Y)	1828245156			752.0::512.0	XXX		1072	0									Must				
16	Shahid Store(Y)	1833661868			0.0::0.0	XXX		908	0									Important				
17	Kiaser Store(Y)	1835568834		EL: low stock	1962.0::1754. 0	XXX		2452	3300									Must				
18	Miraj Store(Y)	1835568836		EL: low stock	1322.0::535.0	XXX		1336	500									Must				
19	Mijan Store(Y)	1835568851		EL: low stock	1072.0::1121. 0	XXX		1828	800									Must				
20	Mijan Store(Y)	1835568852		EL: low stock	486.0::609.0	XXX		1231	1000									Must				
21	Kamal Store(Y)	1848182020		EL: low stock	2956.0::516.0	XXX		1659	2600									Must				
22	Dider Store(Y)	1848182130			497.0::215.0	XXX		1143	0									Important				
23	Mijbah Store(Y)	1848182132		EL: low stock	396.0::351.0	XXX		707	2000									Must				
24	Jagat Medeco(Y)	1848182136	A104107	EL: low stock	2740.0::1790. 0	XXX		2206	2100									Must				
25	Monni Store(Y)	1848185170		EL: low stock	2726.0::1995. 0	XXX		3486	1900									Must				
26	Narayan Store(Y)	1848196674		EL: low stock	416.0::154.0	XXX		801	1200									Must				
27	Miskat Store(Y)	1848213128		EL: low stock	2676.0::961.0	XXX		1366	1900									Must				
28	Kurshed Store(Y)	1848213135		EL: low stock	774.0::618.0	XXX		2804	1800									Must				
29	Manir Store(Y)	1848213153		EL: low stock	2442.0::1410. 0	XXX		2025	2000									Must				
30	Kaiser Pharmacy(Y)	1848213172		EL: low stock	783.0::320.0	XXX		1280	1000									Must				
	Kaiser Store(Y)	1848224426			1445.0::576.0	XXX		4426	0									Important				
32	Hasan Sto(Y)	1848280912		EL: low stock	2480.0::521.0	XXX		1702	3000									Must				
	Sharmin Library(Y)	1848414601			6.0::64.0	XXX		1750	0									Voluntary				
34	Amin Telecom(Y)	1848414602		EL: low stock	562.0::270.0	XXX		757	500									Must				
35	Kalam Enterp(Y)	1848442907			412.0::480.0	XXX		1931	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target	EL Stock	LL	SC9 Issued			SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	 Visit Code
36	Mayer Dua Telecom(Y)	1848464046			218.0::606.0	XXX	1645	0						Voluntary			
37	Abu Sayed Robel(Y)	1848482445		EL: out of stock	1307.0::686.0	XXX	369	2000						Must			
	-		•		•	•											



10.	Date:	15-02-	2018	DSR	: Rr_A	ıktl (	Chokoi	ria)D	esr 28(184828	:1729)		
		SI M Tar get	El Tar get	SC Tar get	DSR Index MTD		DSR Index Last Day(%		Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Sto (MTD)	EL (La Day
		0	439 00	102 98.0	74.0		89.0		495593.0	22819.0	3.05	3.26
SL	Ret Name (7111	Visit)	EI	_ Nun	iber	POS	Code	S	tock Level	Data LM MTD	Sim Target	im ued
1	Amir Sha Telecon	n(Y)	1811	70757	13	A05	2012	EL:	low stock	7056.0::2539. 0	XXX	
2	Kader Store(Y)		1811	70794	13	A05	2003	EL:	low stock	8818.0::3555. 0	XXX	
3	Maa Telecom Center(Y)			73098					low stock	1550.0::1440. 0	XXX	
4	Siraj Store(Y)			73120					out of stock	3590.0::1916. 0	XXX	
5	Enayet Store(Y)		+	74442				EL:	low stock	1269.0::355.0	XXX	
6	M. Rahaman Store	e(Y)	<del>                                     </del>	74444						818.0::761.0	XXX	
7	Osman Store(Y)			75534			****	EL:	low stock	1918.0::601.0	XXX	
8	Nasir Telecom(Y)		-	75985			2014			2600.0::328.0		
9	Zamir Store (Msrl	1)(Y)	1	75985		A05.	2009		1 . 1	1269.0::261.0	XXX	
10	Edris Store(Y)			76977					low stock	862.0::729.0	XXX	
11	Helal Store(Y)		1820	62347	5			EL:	low stock	2946.0::2780. 0	XXX	
12	Amir Sha Telecon	n(Y)	1822	80244	13					717.0::279.0	XXX	
13	Sha Alam Store(Y	)	1822	84943	32			EL:	low stock	738.0::515.0	XXX	
14	Brothers Enterpris	se(Y)	1822	85854	l6	A10	0129			3596.0::2132. 0	XXX	
15	Jalal Store(Y)		1828	20122	27			EL:	low stock	1413.0::220.0	XXX	
16	Helal Store(Y)		1828	21622	21					704.0::303.0	XXX	
17	Osman Store(Y)		1835	56877	7					577.0::101.0	XXX	
18	Najem Store(Y)			56877						551.0::231.0	XXX	
19	Soliman Store(Y)		1835	56878	34			EL:	low stock	2419.0::1062. 0	XXX	
20	Farid Store(Y)		1835	56878	35	A10	4912			856.0::1401.0	XXX	
21	Ma Junone Teleco	m(Y)		43783		A10	4314		low stock	3615.0::910.0		
22	Sayem Store(Y)			18202					out of stock	1963.0::922.0		
23	Miraj Store(Y)		1848	18207	78			EL:	low stock	2616.0::1164. 0	XXX	
24	Nejam Store(Y)		1848	18208	31					1609.0::663.0	XXX	
25	Arif Store(Y)		1848	18515	59					693.0::302.0	XXX	
26	Mijan Store(Y)		1848	19665	51			EL:	low stock	10529.0::688 2.0	XXX	
27	Easir Store(Y)		1848	21307	19			EL:	low stock	1785.0::677.0	XXX	
28	Rabiul Store(Y)		1848	21310	)7					765.0::326.0	XXX	
29	Manjur Store(Y)		1848	28089	90			EL:	low stock	3844.0::1923. 0	XXX	
30	Liakot Store(Y)		1848	40902	28			EL:	low stock	1121.0::570.0	XXX	
31	Ar K Mobile Electran(Y)		1848	40902	29			EL:	low stock	2770.0::1017. 0	XXX	
32	Arman Store(Y)		1848	40903	80					607.0::802.0	XXX	
33	Safik Store(Y)		1848	40909	90			EL:	low stock	590.0::407.0	XXX	
34	Salim Store(Y)		1848	41460	)3			EL:	low stock	32.0::111.0	XXX	

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Data POS | Data POS | # of days | Low stock | retailer
                  Strike
Rate
Stock Strike
                                                                        Low stock
        Rate
                                                                         retailer count
ast
ay)
       MTD(%) (Last Day)(%)
                                       Day)
                                                  target
                                                            count
                                                                         MTD (%)
                                                             (Last Day)
                                                            (%)
        85.0
                  94.0
                            34.0
                                       36.0
                                                  12.0
                                                            2.0
                                                                        7.0
 EL Stock
            EL
                         SC9 | SC10 | SC20 | SC29 | SC50 | SC100 | Promo | Visit Site
                                                                                         offer 1/1st Page
                  Issued Issued Issued Issued Issued Issued Issued
           Target
                                                                    Issued
           1400
 8638
                                                                           Must
 1909
          2000
                                                                           Must
 2043
          2300
                                                                           Must
 660
          3200
                                                                           Must
           600
 745
                                                                           Must
 3701
                                                                           Must
 1419
           800
                                                                           Must
 2916
                                                                           Must
 4769
                                                                           Must
 868
           500
                                                                           Must
 4901
           1300
                                                                           Must
 486
                                                                           Important
 656
           1000
                                                                           Must
 10261
                                                                           Must
 1127
           1000
                                                                           Must
 1703
                                                                           Important
 1039
                                                                           Must
 1318
                                                                           Important
 2093
          3100
                                                                           Must
 3527
                                                                           Important
 4514
           500
                                                                           Must
 2079
          4400
                                                                           Must
 1079
           1300
                                                                           Must
 5221
                                                                           Must
 872
                                                                           Important
 6503
          7800
                                                                           Must
           700
 808
                                                                           Must
 1215
                                                                           Important
 1994
           3000
                                                                           Must
 1550
           1000
                                                                           Must
 2289
           1400
                                                                           Must
 541
                                                                           Voluntary
           500
                                                                           Must
 525
          500
                                                                           Must
```

SC

CS

PA

NC

TM

00

Visit Code

offer 3/3rd Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD		Sim Issued	EL Stock		EL Issued				Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
35	Helal Store(Y)	1848442908		EL: low stock	589.0::344.0	XXX		1564	1500						Must				
36	Arif Store(Y)	1848442914		EL: low stock	1952.0::994.0	XXX		1119	2100						Must				
37	Mustakim Store(Y)	1848442928			1301.0::387.0	XXX		782	0						Voluntary				
38	Ridwan Store(Y)	1848464048		EL: low stock	1013.0::577.0	XXX		1142	500						Must				
39	Nahar Store(Y)	1848464049		EL: low stock	710.0::650.0	XXX		447	500						Must				
40	Nahar Store(Y)	1848482417		EL: low stock	610.0::655.0	XXX		663	500						Must				
41	Md . Rezaul Karim(Y)	1848482446		EL: low stock	892.0::13.0	XXX		393	500			·	·		Must				

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Date:15-02-2018 DSR : Aktl (Chokoria)Dsr 29(1848281730)

SI M Tar get	Tar	Tar	Index	Last	t-C2C		(MTD)	EL Stock (Last Day)	Rate MTD(%)	Rate	Data POS MTD	(Last	achieving	retailer	Low stock retailer count MTD (%)
0	388 00	910 2.0	78.0	94.0	497834.0	49338.0	4.02	4.17	82.0	100.0	33.0	39.0	11.0	3.0	6.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

		•																	Offer Only	00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 S Issued Is	C100 Promo ssued SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mobile House(Y)	1811730029	A104093	EL: low stock	1092.0::255.0	XXX		682	500								Must				
2	Helal Telecom(Y)	1811744603			551.0::0.0	XXX		1675	0								Must				
3	Ashab Store(Y)	1811767744		EL: low stock	618.0::336.0	XXX		898	1400								Must				
4	Bismillah Telecom(Y)	1820602934	A106544		568.0::1131.0	XXX		6379	0								Must				
5	Atik Store(Y)	1820655675		EL: low stock	810.0::306.0	XXX		2042	500								Must				
6	Taher Pharmachy(Y)	1822858547		EL: low stock	1106.0::841.0	XXX		1423	2000								Must				
7	Mayer Dua Telecom(Y)	1822858832		EL: low stock	1445.0::519.0	XXX		969	3200								Must				
8	Akter Stor(Y)	1822858858		EL: low stock	985.0::752.0	XXX		788	900								Must				
9	Loknath Store(Y)	1822858983		EL: low stock	806.0::450.0	XXX		2686	500								Must				
10	Jafor Pharmachy(Y)	1822891893			102.0::13.0	XXX		1151	0								Important				
11	Najma Computer(Y)	1827504017		EL: low stock	1765.0::556.0	XXX		1833	800								Must				
	Aiman Telecom(Y)	1828201256		EL: low stock	725.0::328.0	XXX		1348	3800								Must				
	Shah Mozidia Telecom(Y)	1828204949	A058233		579.0::417.0	XXX		2278	0								Must				
14	Apon Store(Y)	1828216288		EL: low stock	1693.0::1092. 0	XXX		826	2300								Must				
15	Helal Store(Y)	1828216293		EL: out of stock	2110.0::1222. 0	XXX		667	3400								Must				
16	Zia Telecom(Y)	1828218369			1230.0::624.0	XXX		1806	0								Important				
17	Tanbir Store(Y)	1835568729			573.0::0.0	XXX		926	0								Important				
18	Al Amin Store(Y)	1835568783	A117975	EL: low stock	4030.0::612.0	XXX		1665	1800								Must				
19	Ma Food(Y)	1835568844		EL: low stock	1484.0::907.0	XXX		2599	1100								Must				
20	Mizan Store(Y)	1848196663		EL: low stock	1200.0::568.0	XXX		3211	1900								Must				
21	Jamir Store(Y)	1848196664		EL: low stock	660.0::435.0	XXX		1808	800								Must				
22	Sujan Store(Y)	1848196665		EL: low stock	1824.0::1893. 0	XXX		1133	3000								Must				
23	Anwar Store (S)(Y)	1848224406		EL: low stock	2595.0::1182. 0	XXX		2968	1900								Must				
24	Arif Telecome(Y)	1848281766		EL: low stock	601.0::455.0	XXX		1364	500								Must				
25	Babul Store(Y)	1848409123		EL: low stock	813.0::452.0	XXX		1385	700								Must				
26	Jahangir Store(Y)	1848442884		EL: low stock	1885.0::1131. 0	XXX		975	500								Must				
27	Sadek Store(Y)	1848442893		EL: low stock	2596.0::1428. 0	XXX		2293	2000								Must				
28	Robel Store(Y)	1848442923		EL: low stock	13.0::88.0	XXX		377	500								Must				
29	Ma Mony Telecom(Y)	1848464061		EL: low stock	1354.0::304.0	XXX		1319	1100								Must				
30	Asraf Medeco(N)	1848464062		EL: low stock	2688.0::578.0	XXX		1566	900								Must				
	Chumki House(Y)	1848464063		EL: low stock	1221.0::651.0	XXX		1266	500								Must				
32	Shakawat Hosen(Y)	1848482447			1839.0::893.0	XXX		2167	0								Voluntary				
33	Shakwat Hasan(Y)	1848482488		EL: low stock	642.0::363.0	XXX		745	500								Must				
34	Mir Kashem(Y)	1848482491			64.0::862.0	XXX		3448	0								Voluntary				
35	Jahedul Islam(Y)	1848482492		EL: low stock	1161.0::1516. 0	XXX		2227	1800								Must				

100	Date	15-02	-2018	DSR	:Rr A	ktl (Chok	oria)Dsr 30(	1848281'	731)																	
		SI	El	SC	DSR	DSR			Sales	EL Stoc	k EL	Stock S	Strike	Strike	D	ata POS	Data POS	8 # of days	Low	stock	Low stock			Shop Closed	SC	
		M Tar		Tar get	Index MTD(	(%) Inde		vemen		(MTD)	(La Day	st I	Rate MTD(%)	Rate	N	ITD	(Last Day)	achieving target	retai	iler	retailer count MTD (%)			Cash Shortage	CS	
		get	Jet.	get	WIID(	Day			(Last day)		Day	''	1110(70)	Day)(	%)		Day)	larget	(Las	st Day)	WIID (70)			Proprietor Abser	ts PA	
			2.50						15000			-		0.0			42.0	44.0	(%)			_		Non Compliant	NC	
		0	269	631 0.0	77.0	89.0	32928	3.0	15080.0	3.12	3.47	7  8	31.0	93.0	3	8.0	43.0	12.0	7.0		7.0			Transaction Mad	e TM	
			1		1						-			1							•			Offer Only	00	
SL	Ret Name (7111	Visit)	Е	L Nur	nber	POS Code	e Stock L	evel	Data LM MTD	Sim Target	Sim Issued	EL Stock	k EL Target	EL Issued	SC9 Issued	SC10 Issued		SC29 SC50 Issued	SC10 Issue	00 Prom ed SC Issue		offer 1/1st Page	offe	r 2/2nd Page	offer 3/3rd Page	Visit Code
1	Zahangir Store(Y	)	181	17075	64		EL: low st	ock 4	400.0::122.0	XXX		856	700								Must					
2	Arfath Telecom(Y	Y)	181	17553	57			1	128.0::53.0	XXX		1510	0								Important					
3	Ettadi Store(Y)		181	17598	03		EL: low st	ock 2	2189.0::1205. )	XXX		1763	1000								Must					
4	Ettadi Store(Y)		181	17599	23			1	13.0::0.0	XXX		193	0								Must					
5	Shahajahan Store	(Y)	182	02048	41		EL: out of	stock 4	400.0::108.0	XXX		332	900								Must					
6	Ettadi Store(Y)		182	06029	41		EL: low st	ock 1	1023.0::469.0	XXX		823	500								Must					
7	Arif Store(Y)		182	06036	89		EL: low st	ock 1	1184.0::499.0	XXX		829	700								Must					
8	Sayed Store(Y)		182	06080	76		EL: low st	ock 4	124.0::242.0	XXX		1401	500								Must					
9	Mustafa Store(Y)	)	_	06234			EL: low st	ock 5	538.0::13.0	XXX		998	500								Must					
10	Mizan Store(Y)			28023			EL: low st		196.0::58.0	XXX		1109	1100								Must					
11	Morshed Telecon	n(Y)	_	28024					482.0::108.0	XXX		1780	0								Important					
12	Anita Stor(Y)			28587					577.0::350.0	XXX		2088	0								Must					
13	Abser Store(Y)			28589					0.0::0.0	XXX		894	0								Important					
14	Altaf Store(Y)		$\overline{}$	28589			T7 1		865.0::387.0	XXX		2545	0								Must					
15	Khowsar Store(Y		+	28589			EL: low st	0	1633.0::1547.	XXX		1602	900								Must					
16	Md. Ebrahim Stor		+	28589			EL: low st		570.0::408.0	XXX		1445	700								Must					
17	M/S Rohol Amin Store(Y)		182	82012	02			1	1272.0::295.0	XXX		1475	0								Important					
18	Ettadi Store(Y)		182	82162	27			4	472.0::127.0	XXX		917	0								Must					
19	Ettadi Store(Y)		182	82162	30		EL: low st	ock 1	1028.0::420.0	XXX		789	500								Must					
20	Kamal Store(Y)		182	82162	33			1	124.0::37.0	XXX		1184	0								Important					
21	Kabir Store(Y)		182	82162	34		EL: low st	ock 1	1071.0::547.0	XXX		1042	500								Must					
22	Gasim Uddin Stor	re(Y)	182	82162	68		EL: low st	ock 1	120.0::0.0	XXX		1000	500								Must					
23	Jainal Telecom(Y	7)	182	82183	63		EL: low st	ock 3	3453.0::1326.	XXX		2095	600								Must					
24	Rana Telecom(Y)	)	182	82183	66		EL: low st	ock 4	454.0::141.0	XXX		503	500								Must					
25	Shihab Telecom (	(R)(Y)	183	13619	20		EL: low st	ock 1	1160.0::135.0	XXX		1540	500								Must					
26	Faruk Store(Y)		183	36588	23		1	2	297.0::170.0	XXX		2312	0			1			$\perp$		Must					
27	Suman Store(Y)		_	36588			EL: out of		1315.0::667.0	XXX		691	1800	ļ		1			$\perp$		Must					
28	Basir Store(Y)		183	55687	01		EL: low st	ock 1	1716.0::931.0	XXX		2781	900			1			$\perp$		Must					
29	Faruque Store(Y)	)		55687					53.0::77.0	XXX		1797	0			1			1		Important					
30	Nurul Amin Telecom(Y)		_	55687			EL: low st		489.0::841.0	XXX		1749	1100								Must					
21	Inhad Ctons(V)		1102	55607	20		EI cont of	ataalr C	249 0516 0	vvv		250	1000	1	1	1	1 1	1	1	- 1	Must		1			1

Must

Must

Must

Must

Must

Important

Important

1835568738

1848008538

1848182088

1848182161

1848196657

1848196684

1848213121

31 Jahed Store(Y)
32 Ettadi Store(Y)

33 Mizbah Store(Y)

34 Mobin Store(Y) 35 Hafiz Store(Y)

36 Kabir Store(Y)

37 Mizbah Store(Y)

EL: low stock

EL: low stock

EL: low stock

EL: out of stock 848.0::516.0 XXX

EL: out of stock | 2796.0::1678. | XXX

835.0::1126.0 XXX

XXX

XXX

XXX

938.0::59.0

374.0::253.0

413.0::101.0

600.0::163.0

359

916

1894

1617

469

958

1678

1900

2500

500

500

500

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
38	Jaber Tele(Y)	1848224430		EL: low stock	931.0::472.0	XXX		972	700					Must			
39	Jomir Telecome(Y)	1848281767		EL: out of stock	2972.0::1772. 0	XXX		520	2500					Must			
40	Saeyd Store(Y)	1848409106		EL: low stock	5891.0::2511. 0	XXX		2191	1200					Must			
41	Amzad Store(Y)	1848414607		EL: low stock	752.0::172.0	XXX		866	500					Must			
42	Mohabbat Telecom(Y)	1848442885			1095.0::381.0	XXX		1393	0					Voluntary			
43	Karim Store(Y)	1848442886	A121480		867.0::197.0	XXX		6908	0					Voluntary			
44	S K Telecom(Y)	1848442910		EL: out of stock	2295.0::1044. 0	XXX		486	1200					Must			
45	Alam Store(Y)	1848464051			3401.0::943.0	XXX		1794	0					Voluntary			
46	Amjadul Hoque Mishu(Y)	1848482448		EL: low stock	1062.0::179.0	XXX		233	500					Must			

Ripon Telecom(Y) Ayub Store(Y) Abdul Mojed Store(Y)

Mamun Libarey(Y)

Shaha Alam Store(Y)

Janny Farmesi(Y)

Al Amin Store(Y)

Panjeri Library(Y)

1811759970

1811767738

1811769807

1820607908

1820608100

1822802390

Date:15-02-2018 DSR: Rr\_Aktl (Chokoria)Dsr 31(1848281732)

EL: low stock

EL: low stock

EL: low stock

1272.0::824.0 XXX

4700.0::2750. XXX

454.0::346.0

495.0::51.0

756.0::202.0

1138.0::288.0

734.0::200.0

5396.0::3025. XXX

2012.0::722.0 XXX

2961.0::1512. XXX

1547.0::1078.

759.0::399.0

1673.0::629.0

160.0::135.0

5719.0::2483.

13.0::253.0

1505.0::249.0

4016.0::2520.

400.0::100.0

327.0::114.0

117.0::235.0

101.0::27.0

189.0::462.0

451.0::194.0

999.0::455.0

2075.0::1285.

2896.0::1406.

160.0::297.0

3280.0::1782.

EL: out of stock

EL: low stock

EL: low stock

3875.0::1985. XXX

		SI M Tar get	Tar	Tar	DSR Index MTD(%)	DSR Index Last Day(%	Sales achievemen t-C2C (MTD)		EL Stoc (MTD)	k EL (La Da	st	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	MTD	(I	Last	# of days achieving target		r	Low stock retailer count MTD (%)	
		0		110 49.0		90.0	515996.0	31563.0	3.41	4.1	6	78.0	84.0	37.0	43	3.0	12.0	4.0	,	7.0	
						ı															
SL	Ret Name (7111	Visit)	El	L Num	iber PC	S Code	Stock Level	Data LM MTD	Sim Target		EL Sto		EL Issued Is							Visit Site	offer 1/1st Page
1	Ripon Telecom(Y	)	1811	70757	0		EL: low stock	4699.0::2693. 0	XXX		3250	1300								Must	
2	Ayub Store(Y)		1811	74461	8		EL: low stock	1392.0::623.0	XXX		993	1500								Must	

500

2500

1000

900

3600

700

1700

500

1200

500

1300

1000

2300

500

500

800

1000

1600

3100

500

1200

827

1625

666

1013

949

8086

478

2742

1441

975

1557

1140

6965

585

2743

839

994

2558

547

292

218

1571

533

691

4046

1462

3203

1054

1407

22

Shop Closed		SC
Cash Shortage		CS
Proprietor Absen	ts	PA
Non Compliant		NC
Transaction Mad	e	TM
Offer Only		00

bhop crosed		20
Cash Shortage		CS
Proprietor Absen	ts	PA
Non Compliant		NC
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Non Compliant		NC	
Transaction Mad	e	TM	
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Code

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11	Ahasan Store
12	Zahangir Ala
13	Rashed Store
14	Rahal Store(
15	Arif Comput
16	Kamal Colin Corner(Y)
17	Rahin Store(
18	Ashab Store(
19	Khorsad Stor

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32

Jabed Telecom(Y)

Farhad Store(Y)

Mamun Store(Y)

Ziabul Coling Corner(Y)	1822849402		EL: low stock
Nasir Store(Y)	1822849411		EL: low stock
Ahasan Store(Y)	1822849438		EL: low stock
Zahangir Alam(Y)	1822858800		EL: low stock
Rashed Store(Y)	1822858845		EL: low stock
Rahal Store(Y)	1822858955		EL: low stock
Arif Computer(Y)	1822858971	A054878	
Kamal Coling Corner(Y)	1822858988		EL: low stock
Rahin Store(Y)	1828204841		EL: low stock
Ashab Store(Y)	1828204855		
Khorsad Store(Y)	1828204859		EL: low stock
Aziz Store(Y)	1828216261		EL: low stock
Somia Store(Y)	1828218393		
Miraj Store (Msrh) ((Y)	1835568766	A115670	EL: low stock
Joynal Store(Y)	1835568839		EL: low stock
Nusrat Telecom(Y)	1848182057		
Mesas Atik Store(Y)	1848182087		EL: low stock
Shimol Telecom(Y)	1848182091		EL: low stock
Ettadi Store(Y)	1848182092		
Raihan Store(Y)	1848185165		EL: low stock
Kaiser Store(Y)	1848196675		
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1848213023

1848213058

1848213070

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Must

Important

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SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target	Sim Issued EL	Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Mokter Store(Y)	1848213106		EL: low stock	1598.0::1399. 0	XXX	259	4.	300									Must				
	(2)(Y)	1848213183		EL: low stock	790.0::505.0	XXX	1574	14	400									Must				
35	Nayan Telecom(Y)	1848213190		EL: low stock	4634.0::1239. 0	XXX	1383	3 13	800									Must				
36	Robel Store(Y)	1848213191			1411.0::555.0	XXX	1619	0	)									Must				
37	Baro Aoulia Farmecy(Y)	1848224409		EL: low stock	884.0::0.0	XXX	353	60	000									Must				
38	Kapil Store(Y)	1848224439		EL: low stock	2238.0::1042. 0	XXX	1970	2	100									Must				
39	Fazal Store(Y)	1848280893			1006.0::0.0	XXX	396	. 0	)									Voluntary				
40	Eakub Store(Y)	1848280914		EL: low stock	834.0::677.0	XXX	1149	70	00									Must				
41	Karim Store(Y)	1848280915		EL: low stock	1364.0::692.0	XXX	1183	5 50	00									Must				
42	Aspal Store(Y)	1848281754		EL: low stock	2338.0::1837. 0	XXX	1544	50	00									Must				
43	Joinal Store(Y)	1848409033		EL: low stock	2940.0::1119. 0	XXX	1582	2 1	700									Must				
44	Kapil Store(Y)	1848409049		EL: low stock	1699.0::569.0	XXX	100	. 70	00									Must				
45	Manpur Tailers(Y)	1848414608		EL: low stock	288.0::378.0	XXX	114	50	00									Must				
46	Mother Telecom(Y)	1848442887			568.0::0.0	XXX	2422	2 0	)									Voluntary				
47	Bejoy Telecom(Y)	1848442888		EL: low stock	927.0::330.0	XXX	826	50	00									Must				
48	Faisal Store(Y)	1848442889			2116.0::1367. 0	XXX	181	. 0	)									Voluntary				
49	Pridip Telecom(Y)	1848442891		EL: low stock	870.0::280.0	XXX	94	50	00									Must				
50	Imo Telecom(Y)	1848442911			1121.0::683.0	XXX	416	0	)									Voluntary				
51	Sayed Store(Y)	1848442930			1483.0::788.0	XXX	1430	0	)									Voluntary				
52	Asraf Store(Y)	1848442933		EL: out of stock	270.0::359.0	XXX	497	1	100									Must				
53	Saiem Storec(Y)	1848464053		EL: low stock	3217.0::1727. 0	XXX	1540	) 50	00									Must				