



Date:15-02-2018 DSR : Rr. Com. Cmn Isl_7(1828205320)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	391 00	977 5.0	57.0	67.0	272435.0	17631.0	6.9	6.57	43.0	33.0	19.0	25.0	6.0	21.0	24.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Sharker Medical Holl (Y)	1811706823			711.0::165.0	XXX		2668	0									Must				
2	Name Blank 1 (Y)	1811706894		EL: out of stock	3986.0::1863.0	XXX		410	1800									Must				
3	Shabuz Telecom (Y)	1811706941		EL: low stock	0.0::0.0	XXX		208	500									Must				
4	Farya Telecom (Y)	1811707540		EL: low stock	3974.0::2589.0	XXX		2481	500									Must				
5	Suvacha Telecom (Y)	1811707543	A011420	EL: out of stock	9913.0::3521.0	XXX		775	4200									Must				
6	Ma Telecom (Y)	1811735877	A105097		7175.0::6624.0	XXX		9954	0									Must				
7	Salauddin Telecom (Y)	1811740202			443.0::0.0	XXX		583	0									Must				
8	Kazi Pharmacy (Y)	1811740535			1028.0::515.0	XXX		2495	0									Must				
9	Sgagatom Telecom (Y)	1811747333	A118928	EL: low stock	2769.0::1401.0	XXX		1585	1300									Must				
10	Frands Telecom (Y)	1820613102	A048987	EL: out of stock	525.0::198.0	XXX		190	800									Must				
11	Amina Pharmacy (Y)	1820613114			3269.0::1647.0	XXX		2703	0									Must				
12	Mehedi Telecom (Y)	1820613297			316.0::0.0	XXX		2723	0									Important				
13	Oliul Telecom 2 (Y)	1828201602			2273.0::1616.0	XXX		7888	0									Important				
14	Shaba Telecom (Y)	1828201607	A121309		6665.0::4568.0	XXX		10463	0									Must				
15	Talukder Telecom (Y)	1828201618		EL: out of stock	1882.0::1258.0	XXX		4	1500									Must				
16	Alam Telecom (Y)	1828201627		EL: out of stock	5837.0::2817.0	XXX		240	1800									Must				
17	Bandu Store (Y)	1828205445		EL: low stock	428.0::149.0	XXX		902	1100									Must				
18	Uzoll Telecom 1 (Y)	1828205479	A054970		27041.0::13767.0	XXX		8317	0									Must				
19	Shanta Telecom (Y)	1833654067		EL: low stock	0.0::0.0	XXX		748	800									Must				
20	Shhajala Store (Y)	1833654073		EL: low stock	187.0::858.0	XXX		1938	800									Must				
21	Bashar Telecom (Y)	1833654085			2898.0::1873.0	XXX		14047	0									Must				
22	Mostofa Store (Y)	1833654116			517.0::771.0	XXX		6220	0									Important				
23	Abu Telecom (Y)	1848009317			1982.0::905.0	XXX		2231	0									Must				
24	Tipu Telecom (Y)	1848009383		EL: low stock	2101.0::1549.0	XXX		1169	500									Must				
25	Fahmida Enterprise (Y)	1848009385			639.0::310.0	XXX		3375	0									Must				
26	Rifat Telecom 2 (Y)	1848009404		EL: low stock	3073.0::505.0	XXX		797	1000									Must				
27	Kamrul Telecom (Y)	1848125693			1774.0::353.0	XXX		3936	0									Must				
28	Jibon Telecom (Y)	1848126573		EL: low stock	3027.0::1416.0	XXX		910	500									Must				
29	Malek Telecom (Y)	1848126581		EL: out of stock	1141.0::538.0	XXX		9	600									Must				
30	M/S Islam Telecom (Y)	1848186724		EL: out of stock	1442.0::1258.0	XXX		177	2800									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Bhuiyan Telecom (Y)	1848190922			1613.0::772.0	XXX		3652	0									Must				
32	Ruhul Amin Telecom (Y)	1848199001		EL: out of stock	0.0::0.0	XXX		21	500									Must				
33	M/S Islam Telecom (Y)	1848220256			320.0::210.0	XXX		3508	0									Voluntary				
34	M/S Islam Telecom (Y)	1848220263		EL: out of stock	0.0::0.0	XXX		7	1600									Must				
35	Jalil Telecom (Y)	1848224761			202.0::615.0	XXX		1654	0									Must				
36	M/S Islam Telecom (Y)	1848225000	A122853	EL: low stock	2226.0::2225.0	XXX		1017	1900									Must				
37	M/S Islam Telecom (Y)	1848226436			1936.0::825.0	XXX		5258	0									Must				
38	M/S Islam Telecom (Y)	1848236539			203.0::13.0	XXX		726	0									Must				
39	Backup Sim Dsr 06 (Y)	1848251005		EL: low stock	1515.0::365.0	XXX		554	600									Must				
40	Farhad Telecom (Y)	1848251043			0.0::0.0	XXX		1803	0									Must				
41	Kamrul Telecom (Y)	1848401905			0.0::0.0	XXX		1754	0									Voluntary				
42	Jannat Telecom (Y)	1848401906			3704.0::1879.0	XXX		2087	0									Voluntary				
43	Kobir Telecom (Y)	1848401916	A011426		2668.0::683.0	XXX		4473	0									Voluntary				
44	Pulok Telecom (Y)	1848411711			1034.0::594.0	XXX		2842	0									Voluntary				
45	Easin Telecom (Y)	1848426383		EL: low stock	393.0::0.0	XXX		858	500									Must				
46	Shaju Telecom (Y)	1848426384		EL: out of stock	5080.0::2711.0	XXX		24	2400									Must				
47	Iqbal Telecom (Y)	1848426385			1297.0::203.0	XXX		739	0									Voluntary				
48	Anik Telecom (Y)	1848427890	R0332779		0.0::0.0	XXX		303	0									Voluntary				
49	Wobadul Telecom (N)	1848436745		EL: out of stock	6048.0::2571.0	XXX		1276	3400									Must				
50	Monir Telecom (N)	1848436746		EL: low stock	3033.0::1436.0	XXX		2329	1600									Must				
51	Al Amin Telecom (Y)	1848436747			3506.0::4489.0	XXX		2365	0									Voluntary				
52	Mahabub Telecom (N)	1848436748		EL: low stock	0.0::0.0	XXX		1020	500									Must				
53	Prodhan Telecom (Y)	1848436749		EL: low stock	7720.0::5009.0	XXX		2599	2100									Must				
54	Anik Telecom(N)	1848455800		EL: out of stock	0.0::0.0	XXX		18	500									Must				
55	Al Amin Telecom Telecom(N)	1848455801		EL: out of stock	0.0::13.0	XXX		8	1500									Must				
56	Sajib Telecom Telecom(N)	1848455802			849.0::228.0	XXX		1873	0									Voluntary				
57	Jaman Telecom Telecom(N)	1848455803		EL: out of stock	48.0::37.0	XXX		21	500									Must				
58	Robiul Telecom Telecom(N)	1848455804		EL: low stock	417.0::0.0	XXX		560	500									Must				
59	Shawon Telecom Telecom(N)	1848455805		EL: out of stock	0.0::0.0	XXX		1	500									Must				
60	Shamim Telecom Telecom(N)	1848455806			13.0::215.0	XXX		17190	0									Voluntary				
61	Sofiq Telecom Telecom(N)	1848455807			1640.0::1183.0	XXX		3121	0									Voluntary				



Date:15-02-2018 DSR : Islam Traders Dsr 2(1828205321)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	301 00	752 5.0	64.0	80.0	186243.0	23334.0	13.95	10.25	52.0	54.0	13.0	13.0	7.0	9.0	6.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Hello Wati (Y)	1811706819			1527.0::292.0	XXX		5015	0									Must				
2	Shanta Pharmacy (Y)	1811706838	A055030		1939.0::1794.0	XXX		20582	0									Important				
3	Shaba Pharmacy (Y)	1811706879			447.0::851.0	XXX		4178	0									Must				
4	Munshi Varities (Y)	1811747344		EL: low stock	1674.0::660.0	XXX		1983	1000									Must				
5	Alap Telecom (Y)	1811747355	A057942	EL: low stock	1304.0::1235.0	XXX		1364	2800									Must				
6	Masud Telecom (Y)	1820613105			1986.0::730.0	XXX		1803	0									Must				
7	Suchana New 69 (Y)	1820613123			598.0::317.0	XXX		11845	0									Important				
8	Liton Store (Y)	1820613295	A122703		2153.0::797.0	XXX		3414	0									Must				
9	Akash Telecom (Y)	1828201646	A118936	EL: low stock	5352.0::4169.0	XXX		3456	3700									Must				
10	Alom Telecom (Y)	1828205449		EL: low stock	460.0::89.0	XXX		896	1000									Must				
11	Hassan Telecom (Y)	1828205455			95.0::0.0	XXX		1357	0									Important				
12	Kobir Telecom (Y)	1828205457		EL: low stock	2528.0::1098.0	XXX		2210	600									Must				
13	Momin Telecom (Y)	1828214823		EL: out of stock	4333.0::2124.0	XXX		860	6800									Must				
14	Kukon Store (Y)	1833654149			550.0::116.0	XXX		1269	0									Must				
15	Raton Store (Y)	1848009433		EL: low stock	1795.0::128.0	XXX		553	1900									Must				
16	Kamrul Telecom (Y)	1848224757			582.0::367.0	XXX		2539	0									Must				
17	M/S Islam Telecom (Y)	1848225002		EL: low stock	0.0::0.0	XXX		803	1300									Must				
18	M/S Islam Telecom (Y)	1848226411			0.0::123.0	XXX		5383	0									Important				
19	M/S Islam Telecom (Y)	1848226415			1914.0::1017.0	XXX		6573	0									Must				
20	Backup Sim Dsr 02 (Y)	1848251001	R0337520	EL: low stock	3339.0::2337.0	XXX		2319	1000									Must				
21	Tarik Telecom (Y)	1848251032		EL: low stock	0.0::0.0	XXX		1041	2800									Must				
22	Ikbal Telecom (Y)	1848401940		EL: out of stock	3184.0::2460.0	XXX		530	4500									Must				
23	Saynik Telecom (N)	1848411701			0.0::74.0	XXX		1167	0									Voluntary				
24	Jaman Telecom (Y)	1848427893			1967.0::844.0	XXX		755	0									Voluntary				
25	Shamim Telecom (N)	1848427896			316.0::183.0	XXX		4102	0									Voluntary				
26	Babu Telecom Telecom(N)	1848455811	R0343180		904.0::941.0	XXX		4611	0									Voluntary				
27	Ronti Telecom Telecom(N)	1848455812			51.0::51.0	XXX		1621	0									Voluntary				
28	Ronti Telecom Telecom(N)	1848458848		EL: out of stock	1718.0::1017.0	XXX		82	2100									Must				
29	Mim Telecom Telecom(N)	1848458849		EL: out of stock	27.0::0.0	XXX		24	600									Must				



Date:15-02-2018 DSR : Islam Traders Dsr 4(1828205322)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	654 00	163 50.0	72.0	86.0	525862.0	34432.0	4.95	4.48	68.0	83.0	20.0	18.0	11.0	18.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Shamrat Telecom (Y)	1811706760	A011457		20311.0::854 2.0	XXX		8420	0									Must				
2	Shahin Telecom (Y)	1811706802		EL: low stock	2389.0::1464. 0	XXX		2174	1400									Must				
3	All Zubayer Telecom (Y)	1811706810	A011455		5886.0::2518. 0	XXX		1950	0									Must				
4	Rashid Laiberary (Y)	1811706830			89.0::0.0	XXX		194	0									Important				
5	Shaporan Telecom (Y)	1811706933		EL: low stock	767.0::6.0	XXX		632	800									Must				
6	Ma Telecom 2 (Y)	1811706934	A011456	EL: low stock	648.0::46.0	XXX		447	500									Must				
7	Hello Bangla (Y)	1811706938		EL: out of stock	2023.0::1104. 0	XXX		398	1100									Must				
8	Sima Telecom (Y)	1811707541	A011468	EL: out of stock	3844.0::2052. 0	XXX		680	3500									Must				
9	Suvacha Telecom (Y)	1811734058		EL: low stock	8202.0::2886. 0	XXX		3832	2200									Must				
10	Shahin Telecom (Y)	1811740522		EL: out of stock	5733.0::2185. 0	XXX		430	3000									Must				
11	Sahed Telecom (Y)	1811740525	A105124	EL: out of stock	6153.0::3122. 0	XXX		129	5600									Must				
12	Fiha Telecom 2 (Y)	1811740527	A118296	EL: low stock	2731.0::3759. 0	XXX		2769	1500									Must				
13	Mim Telecom (Y)	1811747277		EL: out of stock	3625.0::2911. 0	XXX		709	1700									Must				
14	Mayer Dua Tradars (Y)	1811747359			317.0::195.0	XXX		1940	0									Important				
15	Sharkar Telecom (Y)	1814601051	A011460		4842.0::1511. 0	XXX		9491	0									Must				
16	Fiha Telecom 1 (Y)	1820613081		EL: low stock	5800.0::2926. 0	XXX		3777	6600									Must				
17	Akhi Con (Y)	1820613115			5694.0::1975. 0	XXX		14482	0									Must				
18	Mayer Duha Telecom (Y)	1820613185	A048942		1769.0::1290. 0	XXX		2009	0									Must				
19	Orpa Telecom (Y)	1820613270		EL: low stock	1661.0::730.0	XXX		1097	500									Must				
20	Plabon Telecom 1 (Y)	1820613271	A011459	EL: low stock	5630.0::2640. 0	XXX		1902	2700									Must				
21	Sharkar Telecom (Y)	1820642253	A054992		229.0::101.0	XXX		501	0									Must				
22	Shawon Telecom (Y)	1820642254	A119420	EL: out of stock	8805.0::7672. 0	XXX		1266	4200									Must				
23	Jhommo Telecom (Y)	1828201604		EL: low stock	960.0::869.0	XXX		1339	1300									Must				
24	Uzoll Telecom 2 (Y)	1828201605	A057955	EL: out of stock	7079.0::3495. 0	XXX		1103	3000									Must				
25	Ala Uddin Telecom (Y)	1828205476	A057957	EL: low stock	1759.0::1430. 0	XXX		928	600									Must				
26	Sumon Telecom (Y)	1828221548	A113620	EL: low stock	1011.0::236.0	XXX		352	500									Must				
27	Alam Telecom (Y)	1833654016			1854.0::1038. 0	XXX		13077	0									Important				
28	Hassan Telecom (Y)	1833654047			2039.0::0.0	XXX		6445	0									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
29	Gouri Telecom (Y)	1848125698		EL: out of stock	1190.0::857.0	XXX		371	900									Must				
30	Tarik Telecom (Y)	1848125699			1496.0::722.0	XXX		2299	0									Important				
31	Palin Telecom (Y)	1848125701			941.0::162.0	XXX		3121	0									Must				
32	M/S Islam Telecom (Y)	1848186718			4250.0::2621.0	XXX		3084	0									Must				
33	Alam Telecom (Y)	1848190912		EL: out of stock	4948.0::2001.0	XXX		1269	4000									Must				
34	M/S Islam Telecom (Y)	1848199073		EL: low stock	1248.0::442.0	XXX		887	1800									Must				
35	Al Amin Telecom (Y)	1848224759			102.0::89.0	XXX		984	0									Important				
36	M/S Islam Telecom (Y)	1848225006	A119425	EL: out of stock	6505.0::3892.0	XXX		2454	5200									Must				
37	M/S Islam Telecom (Y)	1848225011		EL: out of stock	1167.0::897.0	XXX		385	2200									Must				
38	M/S Islam Telecom (Y)	1848226421			1878.0::276.0	XXX		3188	0									Important				
39	M/S Islam Telecom (Y)	1848226423			4213.0::4075.0	XXX		4326	0									Must				
40	M/S Islam Telecom (Y)	1848226427		EL: low stock	3260.0::1106.0	XXX		2069	1300									Must				
41	M/S Islam Telecom (Y)	1848226428		EL: low stock	2475.0::1152.0	XXX		2347	2100									Must				
42	M/S Islam Telecom (Y)	1848226429		EL: low stock	2434.0::1474.0	XXX		1339	800									Must				
43	M/S Islam Telecom (Y)	1848226465			77.0::89.0	XXX		715	0									Must				
44	M/S Islam Telecom (Y)	1848236465		EL: low stock	905.0::404.0	XXX		569	600									Must				
45	M/S Islam Telecom (Y)	1848236513	A122724		831.0::37.0	XXX		1527	0									Must				
46	M/S Islam Telecom (Y)	1848236521		EL: low stock	156.0::102.0	XXX		683	500									Must				
47	Backup Sim Dsr 04 (Y)	1848251003		EL: low stock	1459.0::724.0	XXX		938	500									Must				
48	Touhid Telecom (Y)	1848269654			1560.0::0.0	XXX		1428	0									Voluntary				
49	Sucona Telecom (Y)	1848401820			5773.0::1315.0	XXX		16440	0									Voluntary				
50	Mamun Telecom (Y)	1848401821			4595.0::3367.0	XXX		11721	0									Voluntary				
51	Fahim Medicale Holl (Y)	1848401975			0.0::0.0	XXX		217	0									Voluntary				
52	Soniya Telecom (Y)	1848411707		EL: out of stock	6.0::0.0	XXX		598	1800									Must				
53	Samiha Telecom (Y)	1848411717			632.0::747.0	XXX		2878	0									Voluntary				
54	Manik Telecom (Y)	1848411733			439.0::287.0	XXX		2592	0									Voluntary				
55	Saiful Telecom (Y)	1848426371			644.0::178.0	XXX		1643	0									Voluntary				
56	Shah Alom Telecom (Y)	1848426372		EL: low stock	794.0::0.0	XXX		838	500									Must				
57	Shamrat Telecom-2 (Y)	1848426373			297.0::46.0	XXX		1068	0									Voluntary				
58	Shahinur Telecom (Y)	1848427881		EL: low stock	1823.0::719.0	XXX		896	900									Must				
59	Nahid Telecom (Y)	1848436601			2360.0::665.0	XXX		4540	0									Voluntary				
60	Robiul Telecom Telecom(N)	1848436632			0.0::37.0	XXX		1032	0									Voluntary				
61	Robiul Telecom Telecom(N)	1848455814			0.0::193.0	XXX		1576	0									Voluntary				
62	Nobir Telecom Telecom(N)	1848455815			592.0::0.0	XXX		2743	0									Voluntary				
63	Nipa Telecom Telecom(N)	1848455865		EL: low stock	481.0::533.0	XXX		246	500									Must				
64	Nutu Telecom Telecom(N)	1848458840		EL: low stock	5748.0::0.0	XXX		515	500									Must				
65	Maa Telecom(N)	1848485254		EL: low stock	1565.0::1305.0	XXX		764	600									Must				
66	Bijoy Telecom(N)	1848485255			2144.0::944.0	XXX		2204	0									Voluntary				



Date:15-02-2018 DSR : Rr. Com. Cmn. Isl. 13(1828205323)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
1	118 500	296 25.0	51.0	56.0	729121.0	45021.0	2.99	2.92	40.0	40.0	20.0	26.0	6.0	34.0	38.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mayer Duha Telecom (Y)	1811706780		EL: low stock	13864.0::947 9.0	XXX		4337	5600									Must				
2	Roton Telecom (Y)	1811706858	A111840	EL: out of stock	12813.0::377 92.0	XXX		644	12500									Must				
3	Fahmi Telecom (Y)	1811706919	A054978	EL: out of stock	5707.0::2211. 0	XXX		4	2500									Must				
4	R K Enterprise (Y)	1811706945			0.0::0.0	XXX		962	0									Must				
5	Alif Telecom (Y)	1811707520		EL: out of stock	303.0::101.0	XXX		5	500									Must				
6	Piyal Telecom 1 (Y)	1811747276		EL: low stock	17339.0::285 55.0	XXX		9210	5700									Must				
7	Sishir Telecom (Y)	1820613096		EL: low stock	1072.0::280.0	XXX		568	500									Must				
8	Bashar Telecom (Y)	1820613173	A048940	EL: low stock	2423.0::2418. 0	XXX		2551	2600									Must				
9	Ba14 Lima (Y)	1820613175		EL: low stock	37.0::192.0	XXX		653	500									Must				
10	Shakil Telecom (Y)	1820613202	A108224	EL: low stock	9134.0::5989. 0	XXX		2387	2300									Must				
11	Al Amin Telecom (Y)	1820613269			323.0::432.0	XXX		1109	0									Must				
12	Boundu Telecom 2 (Y)	1820613291		EL: out of stock	153.0::0.0	XXX		2	600									Must				
13	Piyal Telecom 4 (Y)	1820642234			1469.0::0.0	XXX		5334	0									Must				
14	Gazi Telecom (Y)	1820642251	A121410	EL: out of stock	0.0::0.0	XXX		45	600									Must				
15	Janani Library (Y)	1820642252		EL: low stock	1915.0::771.0	XXX		1311	500									Must				
16	Piyal Telecom 3 (Y)	1828205494		EL: out of stock	15511.0::105 82.0	XXX		4265	9400									Must				
17	Payal Telecom (Y)	1828221506	A108223	EL: out of stock	8464.0::3664. 0	XXX		1378	5900									Must				
18	Runa Telecom (Y)	1848009300	A125031	EL: low stock	3213.0::1160. 0	XXX		381	500									Must				
19	Mayer Dua Tradars (Y)	1848009327	A110262	EL: out of stock	26280.0::122 37.0	XXX		6349	15000									Must				
20	Alom Telecom (Y)	1848009442			0.0::0.0	XXX		1019	0									Voluntary				
21	Wouskorini Telecom (Y)	1848125703			165.0::129.0	XXX		1045	0									Must				
22	Humaun Telecom (Y)	1848126630			396.0::26.0	XXX		1189	0									Voluntary				
23	M/S Islam Telecom (Y)	1848186738		EL: out of stock	57.0::177.0	XXX		8	1300									Must				
24	M/S Islam Telecom (Y)	1848199059		EL: out of stock	51.0::0.0	XXX		17	500									Must				
25	M/S Islam Telecom (Y)	1848199099		EL: out of stock	628.0::316.0	XXX		15	700									Must				
26	Ba14 Taohidul Islam (Y)	1848220251	A120579	EL: low stock	370.0::0.0	XXX		1782	3400									Must				
27	M/S Islam Telecom (Y)	1848220266		EL: low stock	1110.0::250.0	XXX		609	1100									Must				
28	M/S Islam Telecom (Y)	1848226431	A121631	EL: out of stock	2005.0::490.0	XXX		262	2300									Must				
29	M/S Islam Telecom (Y)	1848226433	A122730	EL: out of stock	894.0::15513. 0	XXX		2357	5700									Must				
30	M/S Islam Telecom (Y)	1848226434		EL: out of stock	949.0::719.0	XXX		515	2200									Must				
31	Ba14 Rakib (Y)	1848226467		EL: low stock	1084.0::727.0	XXX		2440	1100									Must				
32	M/S Islam Telecom (Y)	1848226533	A118935	EL: low stock	26146.0::113 39.0	XXX		3794	2200									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	M/S Islam Telecom (Y)	1848236496		EL: low stock	3262.0::755.0	XXX		1135	1900									Must				
34	M/S Islam Telecom (Y)	1848236500		EL: out of stock	453.0::236.0	XXX		7	1200									Must				
35	M/S Islam Telecom (Y)	1848236585		EL: out of stock	12062.0::2328.0	XXX		546	2800									Must				
36	Backup Sim Dsr 05 (Y)	1848251004		EL: out of stock	4289.0::2206.0	XXX		867	2200									Must				
37	Mijan Telecom (Y)	1848251037		EL: low stock	4613.0::726.0	XXX		2541	4600									Must				
38	Sofiq Telecom (Y)	1848269683			94.0::544.0	XXX		1327	0									Voluntary				
39	Taniya Telecom (Y)	1848401903			430.0::405.0	XXX		2227	0									Voluntary				
40	Anik Telecom (Y)	1848405293		EL: low stock	31853.0::88.0	XXX		1643	1700									Must				
41	Nahid Telecom (Y)	1848427851		EL: out of stock	4290.0::2432.0	XXX		1	2700									Must				
42	Wabadul Telecom (Y)	1848427852		EL: low stock	6935.0::2338.0	XXX		2824	1000									Must				
43	Zakir Telecom (Y)	1848427853			1617.0::380.0	XXX		1426	0									Voluntary				
44	Kobir Telecom (Y)	1848427873		EL: low stock	827.0::13.0	XXX		362	600									Must				
45	Salman Telecom (Y)	1848427874		EL: out of stock	9212.0::1799.0	XXX		1004	3800									Must				
46	Kamrul Telecom (Y)	1848427875		EL: low stock	861.0::163.0	XXX		1517	800									Must				
47	Sofiq Telecom (Y)	1848427897			2251.0::897.0	XXX		2542	0									Voluntary				
48	Taniya Telecom (Y)	1848427899			1713.0::431.0	XXX		1244	0									Voluntary				
49	Sabbir Telecom (N)	1848436610		EL: out of stock	451.0::488.0	XXX		47	700									Must				
50	Jamal Telecom (Y)	1848436611		EL: low stock	7734.0::8029.0	XXX		1135	500									Must				
51	Safiq Telecom (Y)	1848436612			10417.0::242.0	XXX		8965	0									Voluntary				
52	Iqbal Telecom Telecom(N)	1848436634			0.0::129.0	XXX		328	0									Voluntary				
53	Tanjin Store Telecom(N)	1848436635		EL: low stock	1316.0::925.0	XXX		1028	500									Must				
54	Iqbal Telecom Telecom(N)	1848455816			641.0::0.0	XXX		1291	0									Voluntary				
55	Tanjin Store Telecom(N)	1848455817			5411.0::2432.0	XXX		2153	0									Voluntary				
56	Hannan Telecom Telecom(N)	1848455818		EL: out of stock	0.0::0.0	XXX		165	800									Must				
57	Soniya Telecom Telecom(N)	1848455819		EL: out of stock	570.0::0.0	XXX		33	700									Must				
58	Nahid Telecom Telecom(N)	1848455820		EL: out of stock	54.0::0.0	XXX		2	1200									Must				
59	Wabadul Telecom Telecom(N)	1848455821	R0337523	SIM/EL: Both low stock	7625.0::2015.0	1		6359	2800									Must				
60	Zakir Telecom Telecom(N)	1848455822	R0336513		902.0::148.0	XXX		4075	0									Voluntary				
61	Afsana Telecom(N)	1848485204		EL: out of stock	0.0::0.0	XXX		2	500									Must				
62	Shakib Telecom(N)	1848485205		EL: out of stock	143.0::0.0	XXX		0	500									Must				
63	Jannat Telecom(N)	1848485256		EL: out of stock	693.0::190.0	XXX		9	800									Must				
64	Sheba Telecom(N)	1848485257		EL: low stock	1789.0::503.0	XXX		1180	500									Must				



Date:15-02-2018 DSR : Rr Com Cmn Isl 14(1828205324)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	472 00	118 00.0	74.0	57.0	439321.0	12673.0	6.43	6.49	81.0	65.0	23.0	22.0	10.0	19.0	24.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Sumon Telecom 2 (Y)	1811706766	A056239	EL: out of stock	6225.0::4684.0	XXX		650	2700									Must				
2	Mina Telecom (Y)	1811706821		EL: out of stock	5659.0::3041.0	XXX		1475	5100									Must				
3	Mushraf Store (Y)	1811706881			3690.0::1145.0	XXX		7830	0									Must				
4	Vai Vai Telecom (Y)	1811706891	A048929	EL: out of stock	15093.0::7377.0	XXX		1640	5800									Must				
5	Hafej Telecom (Y)	1811706892			1097.0::438.0	XXX		1428	0									Must				
6	Rubel Telecom (Y)	1811706927	A057947		641.0::0.0	XXX		11109	0									Must				
7	Mim Telecom (Y)	1811707507	A106943	EL: low stock	8506.0::5042.0	XXX		6837	600									Must				
8	Sumon Telecom 1 (Y)	1811707523	A011409		11757.0::8520.0	XXX		9140	0									Must				
9	Anis Store (Y)	1811740537	A048981	EL: low stock	12367.0::7600.0	XXX		5566	1100									Must				
10	Yeasin Store (Y)	1811747322	A101498	EL: low stock	140.0::587.0	XXX		3082	500									Must				
11	Jony Telecom (Y)	1811747353			2239.0::761.0	XXX		4763	0									Must				
12	Monir Store (Y)	1820613066	A048980		14097.0::12589.0	XXX		13025	0									Must				
13	Satro Bondho Telecom (Y)	1820613104	A011410	EL: out of stock	89.0::182.0	XXX		5	500									Must				
14	Sohel Telecom (Y)	1820613126			6864.0::3706.0	XXX		4285	0									Must				
15	Hasan Telecom (Y)	1820613206			5671.0::4553.0	XXX		16829	0									Important				
16	Jononi Telecom (Y)	1820613219		EL: out of stock	493.0::303.0	XXX		237	600									Must				
17	Akash Store (Y)	1820613238			6806.0::3765.0	XXX		5807	0									Must				
18	Milu Telecom (Y)	1820613288		EL: out of stock	866.0::869.0	XXX		368	800									Must				
19	Shajon Telecom (Y)	1820631965			1678.0::681.0	XXX		2711	0									Must				
20	Masud Telecom (Y)	1820642201	A102192		1417.0::13.0	XXX		1308	0									Must				
21	Sky Telecom (Y)	1820642299	A105141		1805.0::869.0	XXX		44716	0									Must				
22	Billal Telecom (Y)	1828205231		EL: low stock	734.0::841.0	XXX		1149	500									Must				
23	Pial Telecom-2 (Y)	1828214824			0.0::101.0	XXX		634	0									Must				
24	Eliyas Storre (Y)	1833654117	A057948		8398.0::50.0	XXX		13937	0									Must				
25	Mijan Telecom (Y)	1848125704			94.0::0.0	XXX		926	0									Must				
26	Farid Telecom (Y)	1848125705		EL: out of stock	2428.0::1066.0	XXX		241	600									Must				
27	Kajir Telecom (Y)	1848126547		EL: out of stock	1414.0::882.0	XXX		487	1300									Must				
28	Nahar Telecom (Y)	1848126631		EL: out of stock	14185.0::5938.0	XXX		1637	6100									Must				
29	Mitali Telecom (Y)	1848190913			788.0::484.0	XXX		2585	0									Important				
30	M/S Islam Telecom (Y)	1848199048		EL: low stock	3028.0::2052.0	XXX		1709	500									Must				
31	M/S Islam Telecom (Y)	1848220265			675.0::235.0	XXX		1045	0									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	M/S Islam Telecom (Y)	1848225040	R0332774		3063.0::1810.0	XXX		4187	0									Must				
33	M/S Islam Telecom (Y)	1848226437		EL: low stock	944.0::369.0	XXX		552	1000									Must				
34	M/S Islam Telecom (Y)	1848236494		EL: low stock	293.0::343.0	XXX		297	500									Must				
35	Backup Sim Dsr 22 (Y)	1848251020			332.0::51.0	XXX		1577	0									Must				
36	Sohan Telecom (Y)	1848251041		EL: out of stock	3921.0::1591.0	XXX		390	3400									Must				
37	Karim Telecom (Y)	1848251042		EL: out of stock	4635.0::2007.0	XXX		17	2900									Must				
38	Momin Telecom (Y)	1848251063		EL: out of stock	4220.0::1227.0	XXX		518	2400									Must				
39	Emran Telecom (Y)	1848269698		EL: low stock	598.0::51.0	XXX		366	500									Must				
40	Polok Telecom (Y)	1848269699		EL: out of stock	1227.0::126.0	XXX		5	1100									Must				
41	Shah Alom Telecom (Y)	1848401331			2094.0::0.0	XXX		3209	0									Voluntary				
42	Fahim Medicale Holl (Y)	1848401800			46.0::135.0	XXX		2086	0									Voluntary				
43	Jahangir Alam Teleco (Y)	1848401802			91.0::0.0	XXX		3697	0									Voluntary				
44	Emran Telecom (Y)	1848401972			889.0::583.0	XXX		3464	0									Voluntary				
45	Saiful Telecom (Y)	1848405295		EL: out of stock	5636.0::2916.0	XXX		997	3300									Must				
46	Emran Telecom (Y)	1848405297			1179.0::353.0	XXX		806	0									Voluntary				
47	Polok Telecom (Y)	1848405298		EL: out of stock	13.0::0.0	XXX		47	500									Must				
48	Bismillah Telecom (N)	1848405299		EL: out of stock	183.0::13.0	XXX		100	500									Must				
49	Jahangir Alam Teleco (Y)	1848411735			142.0::26.0	XXX		941	0									Voluntary				
50	Rajib Telecom Telecom(N)	1848455825			0.0::0.0	XXX		297	0									Voluntary				
51	Anik Store Telecom(N)	1848455826			0.0::236.0	XXX		4200	0									Voluntary				
52	Samiha Telecom Telecom(N)	1848455827			921.0::531.0	XXX		2820	0									Voluntary				
53	Tanvir Telecom Telecom(N)	1848455828			1722.0::591.0	XXX		2071	0									Voluntary				
54	Milon Telecom(N)	1848485206			254.0::241.0	XXX		1495	0									Voluntary				
55	Fayza Telecom(N)	1848485207		EL: low stock	1310.0::763.0	XXX		907	900									Must				
56	Molla Telecom(N)	1848485258		EL: out of stock	3325.0::1436.0	XXX		63	2200									Must				
57	Pakhi Telecom(N)	1848485259		EL: low stock	3666.0::1480.0	XXX		2628	1300									Must				



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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	124 700	311 75.0	75.0	84.0	872827.0	50807.0	4.08	3.33	80.0	100.0	27.0	40.0	12.0	15.0	17.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Kona Telecom (Y)	1811706765	A011592		5131.0::1789. 0	XXX		2927	0									Must				
2	Sotorupa Cos (Y)	1811706807	A011585		1623.0::1117. 0	XXX		1007	0									Must				
3	Al Modina Telecom (Y)	1811706815	A124806	EL: low stock	19758.0::112 58.0	XXX		5141	5600									Must				
4	Mariha Telecom (Y)	1811706816		EL: low stock	10404.0::509 1.0	XXX		2618	1000									Must				
5	Rahim Telecom (Y)	1811706917	A048969	EL: low stock	19935.0::890 9.0	XXX		4630	6700									Must				
6	Eva Telecom (Y)	1811706948			654.0::140.0	XXX		645	0									Must				
7	Raiz Telecom (Y)	1811735855	A011587	EL: out of stock	31599.0::114 24.0	XXX		3152	9100									Must				
8	Zannet Telecom (Y)	1811740199	A118930	EL: out of stock	5157.0::2409. 0	XXX		276	800									Must				
9	Master Telecom (Y)	1811747266	A105113	EL: low stock	18712.0::746 2.0	XXX		6771	3600									Must				
10	Buyoun Telecom (Y)	1811747267	A048988	EL: low stock	2491.0::1328. 0	XXX		2756	1600									Must				
11	Roshan Telecom (Y)	1811747299			0.0::565.0	XXX		2275	0									Must				
12	Nayon Telecom (Y)	1811747329	A011584	EL: out of stock	7137.0::2887. 0	XXX		358	3600									Must				
13	Onik Telecom (Y)	1820613118	A048968	EL: out of stock	7574.0::3810. 0	XXX		2351	5400									Must				
14	Nazia Telecom (Y)	1820613260	A124810	EL: low stock	21464.0::104 50.0	XXX		6006	6000									Must				
15	Jolok Telecom (Y)	1820642222	A048970	EL: out of stock	5942.0::1627. 0	XXX		1035	3400									Must				
16	Dawlour Telecom (Y)	1822840861		EL: low stock	2882.0::1314. 0	XXX		1633	1000									Must				
17	Islam Traders Gouripur (Y)	1828221509	A056238	EL: low stock	4921.0::1543. 0	XXX		1006	800									Must				
18	Raton Store (Y)	1833654006	A101501	EL: out of stock	5742.0::1798. 0	XXX		61	7800									Must				
19	Refat Telecom (Y)	1833654025	A102189		1500.0::344.0	XXX		1959	0									Must				
20	Jamal Telecom (Y)	1833654088	A106143	EL: out of stock	5341.0::3445. 0	XXX		1257	3000									Must				
21	Akash Store (Y)	1833654136			2980.0::2349. 0	XXX		2291	0									Voluntary				
22	Mayer Duha Telecom (Y)	1848009315	A125846	EL: out of stock	968.0::2072.0	XXX		1356	2800									Must				
23	Shahin Telecom (Y)	1848009362		EL: low stock	755.0::387.0	XXX		5781	3400									Must				
24	Jowel Telecom (Y)	1848009363		EL: out of stock	5772.0::8641. 0	XXX		47	11300									Must				
25	Mijan Telecom (Y)	1848126548			678.0::152.0	XXX		705	0									Voluntary				
26	Farhad Telecom (Y)	1848126552		EL: low stock	811.0::762.0	XXX		1158	500									Must				
27	Sohid Store (Y)	1848126566			2072.0::744.0	XXX		3188	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
28	Farhad Telecom (Y)	1848126582		EL: low stock	38433.0::12984.0	XXX		4645	2700									Must				
29	Titas Store (Y)	1848126583		EL: low stock	3307.0::2121.0	XXX		1744	2400									Must				
30	Farhad Telecom (Y)	1848126619			387.0::0.0	XXX		1808	0									Voluntary				
31	Titas Store (Y)	1848126620			2582.0::2336.0	XXX		1762	0									Voluntary				
32	Chatro Bandu Laibary (Y)	1848190927			962.0::1108.0	XXX		3725	0									Important				
33	Younus Telecom (Y)	1848224764		EL: low stock	9155.0::5759.0	XXX		3148	1700									Must				
34	M/S Islam Telecom (Y)	1848226440		EL: low stock	5293.0::2721.0	XXX		1787	2300									Must				
35	M/S Islam Telecom (Y)	1848236495			4311.0::2238.0	XXX		6175	0									Must				
36	Backup Sim Dsr 07 (Y)	1848251006			0.0::436.0	XXX		1480	0									Important				
37	Fajlul Telecom (Y)	1848251029		EL: low stock	879.0::375.0	XXX		457	800									Must				
38	Talukder Telecom (Y)	1848251046		EL: out of stock	17961.0::7171.0	XXX		2915	8400									Must				
39	Mim Telecom (Y)	1848401807			763.0::46.0	XXX		734	0									Voluntary				
40	Shawon Telecom (Y)	1848401810		EL: low stock	4303.0::1678.0	XXX		1474	500									Must				
41	Kamrul Telecom (Y)	1848401969		EL: low stock	364.0::150.0	XXX		558	500									Must				
42	Babu Telecom (Y)	1848401977		EL: out of stock	1067.0::970.0	XXX		223	1100									Must				
43	Ronti Telecom (Y)	1848401978		EL: out of stock	13538.0::6019.0	XXX		1577	6900									Must				
44	Yunus Telecom (Y)	1848410868			0.0::37.0	XXX		1155	0									Voluntary				
45	Sofiq Telecom (Y)	1848410873		EL: low stock	2522.0::1029.0	XXX		575	1100									Must				
46	Badal Telecom (Y)	1848427900		EL: out of stock	724.0::0.0	XXX		17	700									Must				
47	Babu Telecom (Y)	1848427901		EL: low stock	1064.0::2155.0	XXX		2056	500									Must				
48	Ronti Telecom (Y)	1848427902			286.0::304.0	XXX		765	0									Voluntary				
49	Mim Telecom (Y)	1848427903			2694.0::1361.0	XXX		5938	0									Voluntary				
50	Robiul Telecom (Y)	1848427904			2334.0::303.0	XXX		777	0									Voluntary				
51	Nobir Telecom (Y)	1848427905		EL: low stock	1211.0::1013.0	XXX		697	500									Must				
52	Taizul Telecom Telecom(N)	1848436627			2737.0::267.0	XXX		2565	0									Voluntary				
53	Foyej Telecom Telecom(N)	1848436628		EL: out of stock	4378.0::2218.0	XXX		405	2500									Must				
54	Maa Telecom Telecom(N)	1848436629		EL: low stock	5214.0::2177.0	XXX		2093	1800									Must				
55	Anik Telecom Telecom(N)	1848436630		EL: out of stock	3000.0::1596.0	XXX		48	2700									Must				
56	Al Amin Telecom Telecom(N)	1848436631		EL: out of stock	1755.0::713.0	XXX		421	1200									Must				
57	Taizul Telecom Telecom(N)	1848455829		EL: low stock	582.0::367.0	XXX		1170	500									Must				
58	Foyej Telecom Telecom(N)	1848455830	A118932	EL: out of stock	12791.0::7383.0	XXX		2486	6800									Must				
59	Maa Telecom Telecom(N)	1848455831		EL: out of stock	1215.0::431.0	XXX		256	1200									Must				
60	Nodi Telecom(N)	1848485260			482.0::0.0	XXX		1894	0									Voluntary				
61	Sagor Telecom(N)	1848485261		EL: out of stock	316.0::101.0	XXX		139	500									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	950 00	237 50.0	44.0	76.0	522479.0	47804.0	3.97	3.32	34.0	54.0	18.0	24.0	5.0	40.0	45.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Kona Telecom (Y)	1811706773	A011454	EL: out of stock	7930.0::1794.0	XXX		1848	4000									Must				
2	Sraboni Telecom (Y)	1811706779	A011492	EL: out of stock	6924.0::2494.0	XXX		178	5400									Must				
3	Amir Telecom (Y)	1811706792			5243.0::1737.0	XXX		3693	0									Must				
4	Adarsha Telecom (Y)	1811706843		EL: low stock	5096.0::2931.0	XXX		3239	700									Must				
5	Faruk Telecom 2 (Y)	1811706844		EL: low stock	616.0::430.0	XXX		987	2000									Must				
6	Faruk Telephone (Y)	1811706895			12482.0::5818.0	XXX		5455	0									Important				
7	Mir Muktha Telecom (Y)	1811706898	A048961	EL: low stock	2762.0::1049.0	XXX		981	500									Must				
8	Faruk Telecom (Y)	1811707532		EL: out of stock	3510.0::1172.0	XXX		661	1900									Must				
9	Shalim Telecom (N)	1811735633		EL: low stock	759.0::1262.0	XXX		1093	500									Must				
10	Hazi Telecom (Y)	1811740206	A102193	EL: low stock	5699.0::2201.0	XXX		2578	4300									Must				
11	Ibrahim Telecom (Y)	1811747298			596.0::126.0	XXX		2154	0									Important				
12	Sohel Telecom (N)	1811747310		EL: low stock	2332.0::1403.0	XXX		1498	500									Must				
13	Arif Traders (Y)	1820613071		EL: out of stock	6665.0::3343.0	XXX		1198	3500									Must				
14	Raimon Telecom (Y)	1820613170	A011550	EL: out of stock	6945.0::2793.0	XXX		1023	4100									Must				
15	S A Telecom (Y)	1820613171	A048959	EL: low stock	5634.0::2797.0	XXX		1977	2700									Must				
16	Bolai Telecom (Y)	1820613205	A011485	EL: low stock	15355.0::7992.0	XXX		8708	2300									Must				
17	Nabila Telecom (Y)	1820613258		EL: low stock	2151.0::897.0	XXX		1857	500									Must				
18	Jajarchar Telecom (Y)	1828205458		EL: out of stock	1025.0::408.0	XXX		91	500									Must				
19	Sha Alam Telecom (Y)	1828205483	A105614	EL: low stock	25583.0::10505.0	XXX		7445	6900									Must				
20	Rajon Telecom (Y)	1828221543		EL: low stock	550.0::412.0	XXX		1645	700									Must				
21	Sharif Telecom (Y)	1828221545			37.0::0.0	XXX		600	0									Important				
22	Kukon Store (Y)	1833654002	A120867	EL: low stock	1996.0::798.0	XXX		612	1100									Must				
23	Mafuj Telecom (Y)	1848009323		EL: low stock	1127.0::941.0	XXX		818	700									Must				
24	Alap Telecom (Y)	1848009343		EL: out of stock	2180.0::255.0	XXX		12	1800									Must				
25	Nila Con (Y)	1848009443			215.0::0.0	XXX		441	0									Must				
26	Ibrahib Stor (Y)	1848084597		EL: low stock	3601.0::1891.0	XXX		775	700									Must				
27	Backup Sim Dsr 20 (N)	1848126561		EL: out of stock	0.0::0.0	XXX		39	700									Must				
28	Hasan Store (Y)	1848126598		EL: out of stock	3101.0::1364.0	XXX		295	2000									Must				
29	M/S Islam Telecom (Y)	1848186732		EL: low stock	1137.0::392.0	XXX		2125	500									Must				
30	Uzzol Telecom (Y)	1848190931	A113616	EL: out of stock	17181.0::9240.0	XXX		1796	5900									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	M/S Islam Telecom (Y)	1848199097			4540.0::3054.0	XXX		6523	0									Must				
32	M/S Islam Telecom (Y)	1848220268	A122300	EL: out of stock	14093.0::7679.0	XXX		2332	11200									Must				
33	M/S Islam Telecom (Y)	1848225025	A123687		1093.0::312.0	XXX		595	0									Important				
34	M/S Islam Telecom (Y)	1848236536		EL: low stock	588.0::1211.0	XXX		1063	500									Must				
35	Belal Telecom (Y)	1848251025		EL: out of stock	0.0::0.0	XXX		15	500									Must				
36	Manik Telecom (Y)	1848251080		EL: low stock	13.0::0.0	XXX		283	500									Must				
37	Ramjan Telecom (Y)	1848269630			520.0::13.0	XXX		593	0									Voluntary				
38	Rangit Telecom (N)	1848269638		EL: out of stock	0.0::0.0	XXX		92	500									Must				
39	Hannan Telecom (N)	1848401308		EL: out of stock	0.0::0.0	XXX		29	1000									Must				
40	Robiul Telecom (Y)	1848401313		EL: low stock	11100.0::7981.0	XXX		1679	2400									Must				
41	Tanvir Telecom (Y)	1848401927			915.0::232.0	XXX		1117	0									Voluntary				
42	Nobir Telecom (Y)	1848401985		EL: low stock	1995.0::867.0	XXX		2446	500									Must				
43	Rajib Telecom (N)	1848410822			51.0::337.0	XXX		11862	0									Voluntary				
44	Roni Telecom (N)	1848410843		EL: out of stock	0.0::0.0	XXX		26	800									Must				
45	Hannan Telecom (Y)	1848426387		EL: out of stock	101.0::0.0	XXX		16	500									Must				
46	Jahid Telecom (Y)	1848426388		EL: out of stock	1455.0::661.0	XXX		137	2200									Must				
47	Al Amin Telecom (Y)	1848426389		EL: out of stock	2414.0::51.0	XXX		49	800									Must				
48	Kawser Telecom (Y)	1848426390			10879.0::8625.0	XXX		2102	0									Voluntary				
49	Rajib Telecom (N)	1848436604		EL: out of stock	27.0::37.0	XXX		7	500									Must				
50	Badal Telecom Telecom(N)	1848455810			1934.0::1527.0	XXX		1951	0									Voluntary				
51	Mim Telecom Telecom(N)	1848455813		EL: low stock	3408.0::1309.0	XXX		1747	1600									Must				
52	Jowel Electronics Telecom(N)	1848455832		EL: low stock	2825.0::2050.0	XXX		1951	500									Must				
53	Bismilla Verityes Store Telecom(N)	1848455833		EL: out of stock	6723.0::5368.0	XXX		1185	3000									Must				
54	Soniya Telecom Telecom(N)	1848455834			2005.0::855.0	XXX		1561	0									Voluntary				
55	Wabadul Telecom Telecom(N)	1848455836		EL: out of stock	752.0::0.0	XXX		11	1300									Must				
56	Adham Telecom Telecom(N)	1848458829		EL: out of stock	316.0::0.0	XXX		5	700									Must				
57	Mona Telecom Telecom(N)	1848458832			1723.0::416.0	XXX		2802	0									Voluntary				
58	Alim Telecom Telecom(N)	1848458833		EL: low stock	303.0::0.0	XXX		303	500									Must				
59	Sabur Telecom Telecom(N)	1848458834			1455.0::424.0	XXX		6105	0									Voluntary				
60	Rasel Telecom Telecom(N)	1848458835		EL: out of stock	0.0::0.0	XXX		58	1400									Must				
61	Mehedi Telecom Telecom(N)	1848458839		EL: out of stock	177.0::0.0	XXX		54	800									Must				
62	Sanzida Telecom(N)	1848485212			116.0::241.0	XXX		453	0									Voluntary				
63	Arafat Telecom(N)	1848485213			1049.0::111.0	XXX		3189	0									Voluntary				
64	Fultoli Telecom(N)	1848485262		EL: out of stock	1007.0::0.0	XXX		210	2400									Must				
65	Khushimon Telecom(N)	1848485263		EL: out of stock	227.0::0.0	XXX		6	800									Must				
66	Misty Telecom(N)	1848485264		EL: out of stock	4412.0::37.0	XXX		514	5200									Must				
67	Taiger Telecom(N)	1848485265		EL: low stock	78.0::481.0	XXX		449	500									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
3	383 00	957 5.0	68.0	93.0	345221.0	23099.0	8.04	6.46	64.0	92.0	27.0	38.0	10.0	10.0	10.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mim Telecom (Y)	1811706786		EL: low stock	771.0::298.0	XXX		1112	500									Must				
2	Rima Telecom (Y)	1811706790	A048992	EL: out of stock	3403.0::2188.0	XXX		890	2100									Must				
3	Wadud Telecom (Y)	1811706796	A048966	EL: low stock	13154.0::0.0	XXX		4274	500									Must				
4	Aporbo Telecom (Y)	1811706846	A054987	EL: low stock	14812.0::7362.0	XXX		4522	3600									Must				
5	Helal Telecom (Y)	1811706868			0.0::0.0	XXX		3119	0									Must				
6	Mayer Duha Telecom (Y)	1811706880			722.0::356.0	XXX		508	0									Must				
7	Ma Telecom & Photo (Y)	1811706949	A040684	EL: low stock	2231.0::1396.0	XXX		1813	1000									Must				
8	Manik Telecom (Y)	1811707505			0.0::403.0	XXX		913	0									Must				
9	Kobir Telecom (Y)	1811740528	A110258		1634.0::2069.0	XXX		17500	0									Must				
10	Walid Telecom (Y)	1811740534	A048991		1217.0::367.0	XXX		30664	0									Must				
11	Doulot Telecom (Y)	1811747274	A054989	EL: low stock	13234.0::4909.0	XXX		2288	2800									Must				
12	Kalam Telecom (Y)	1811747323			23190.0::9384.0	XXX		12924	0									Must				
13	Ma Pharmacy (Y)	1820613060		EL: low stock	11298.0::9295.0	XXX		1360	1700									Must				
14	Muzamil Telecom (Y)	1820613108	A120269		13359.0::7525.0	XXX		10501	0									Must				
15	Al Amin Enterprise (Y)	1820613157			587.0::524.0	XXX		12908	0									Must				
16	Joy Bizoy Telecom (Y)	1820613232			0.0::0.0	XXX		175	0									Important				
17	Ma Telecom (Y)	1820613268	A048967		24257.0::9684.0	XXX		41003	0									Must				
18	Jashim Telecom (Y)	1820642210			1303.0::414.0	XXX		2460	0									Voluntary				
19	Sarker Telecom (Y)	1820642283	A105109	EL: out of stock	16000.0::11036.0	XXX		2525	5100									Must				
20	New Jonota Telecom (Y)	1828201625			605.0::545.0	XXX		1231	0									Must				
21	Shamim Store (N)	1833654007	A118916		951.0::278.0	XXX		3784	0									Must				
22	Megna Pharmacy (Y)	1833654094		EL: low stock	17048.0::9555.0	XXX		2722	1500									Must				
23	Kobir Telecom (Y)	1848009342	A121627		7005.0::5571.0	XXX		7507	0									Must				
24	Kobir Telecom (Y)	1848009407	A110256		1749.0::564.0	XXX		2621	0									Must				
25	Konok Stor (Y)	1848084596			3861.0::2164.0	XXX		2541	0									Voluntary				
26	Shah Alam Telecom (Y)	1848125712			2870.0::881.0	XXX		3285	0									Must				
27	Talukder Telecom (Y)	1848125713			566.0::135.0	XXX		1479	0									Important				
28	Faruk Store (Y)	1848126587		EL: low stock	1889.0::1235.0	XXX		836	900									Must				
29	M/S Islam Telecom (Y)	1848186735		EL: out of stock	1919.0::4182.0	XXX		639	2000									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Chowdori Telecom (Y)	1848190936	R0332268	SIM: out of stock EL: low stock	8152.0::606.0	3		1817	500									Must				
31	S M S Telecom (Y)	1848190938		EL: low stock	2517.0::1463.0	XXX		4584	500									Must				
32	M/S Islam Telecom (Y)	1848199038			17735.0::9754.0	XXX		32266	0									Must				
33	M/S Islam Telecom (Y)	1848199039			2696.0::1138.0	XXX		1522	0									Must				
34	M/S Islam Telecom (Y)	1848226456	A121621		6885.0::3253.0	XXX		11094	0									Voluntary				
35	Backup Sim Dsr 08 (Y)	1848251007	R0050174		11654.0::3081.0	XXX		3272	0									Must				
36	Maghna Telecom (Y)	1848251053		EL: low stock	192.0::329.0	XXX		994	500									Must				
37	Alamgir Telecom (Y)	1848251054	A011422	EL: low stock	209.0::411.0	XXX		928	700									Must				
38	Hafiz Telecom (Y)	1848251082		EL: out of stock	2407.0::2543.0	XXX		746	2300									Must				
39	Tanjin Store (Y)	1848269693			583.0::390.0	XXX		4084	0									Voluntary				
40	Hannan Telecom (Y)	1848269694		EL: low stock	12053.0::4886.0	XXX		2487	2200									Must				
41	Tanjin Store (Y)	1848401981		EL: low stock	3848.0::1240.0	XXX		2509	1500									Must				
42	Taizul Telecom (Y)	1848426396		EL: out of stock	4027.0::2676.0	XXX		547	1600									Must				
43	Foyej Telecom (Y)	1848426397		EL: low stock	27.0::289.0	XXX		505	500									Must				
44	Bismilla Verityes Store (Y)	1848426399		EL: out of stock	762.0::929.0	XXX		41	900									Must				
45	Sucona Telecom (Y)	1848427863			51.0::0.0	XXX		5314	0									Voluntary				
46	Mamun Telecom (Y)	1848427864			1395.0::478.0	XXX		4987	0									Voluntary				
47	Fokir Telecom (Y)	1848427866		EL: low stock	8438.0::6619.0	XXX		2043	500									Must				
48	Tanjin Store (Y)	1848427907			3190.0::2318.0	XXX		2674	0									Voluntary				
49	Hannan Telecom (Y)	1848427908			631.0::371.0	XXX		1088	0									Voluntary				
50	Maya Medical Maya Medical(N)	1848436625			1630.0::634.0	XXX		5477	0									Voluntary				
51	Zilani Telecom Telecom(N)	1848455840		EL: low stock	0.0::13.0	XXX		265	500									Must				
52	Manik Telecom Telecom(N)	1848455841		EL: low stock	505.0::2290.0	XXX		705	700									Must				
53	Prodhan Telecom Telecom(N)	1848455843			1308.0::6382.0	XXX		2938	0									Voluntary				
54	Roni Telecom Telecom(N)	1848455844		EL: low stock	1599.0::781.0	XXX		1134	1500									Must				
55	Tanjin Store Telecom(N)	1848455845		EL: out of stock	742.0::0.0	XXX		106	1100									Must				
56	Hannan Telecom Telecom(N)	1848455846			26.0::0.0	XXX		386	0									Voluntary				
57	Anari Telecom(N)	1848485267		EL: low stock	4089.0::2382.0	XXX		1753	1100									Must				
58	Gilma Telecom(N)	1848485268			3254.0::1621.0	XXX		2996	0									Voluntary				
59	Ashik Telecom(N)	1848485269			89.0::101.0	XXX		869	0									Voluntary				



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SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	687 00	171 75.0	68.0	82.0	451652.0	23021.0	5.74	5.17	81.0	64.0	25.0	44.0	9.0	16.0	22.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Bioyjid Telecom (Y)	1811706762	A048932		11186.0::559 2.0	XXX		29270	0									Must				
2	Jamal Telecom (Y)	1811706769		EL: low stock	2033.0::666.0	XXX		2042	1200									Must				
3	Nahar Telecom (Y)	1811706774	A048936		4428.0::1885. 0	XXX		4397	0									Must				
4	Johir Telecom (Y)	1811706828			13895.0::329. 0	XXX		8622	0									Important				
5	Buyan Telecom (Y)	1811706841		EL: low stock	1445.0::1175. 0	XXX		788	500									Must				
6	Student Computer Cen (Y)	1811706870	A011529	EL: out of stock	595.0::404.0	XXX		7	500									Must				
7	Mira Telecom (Y)	1811706871			2211.0::1202. 0	XXX		2612	0									Must				
8	Mitali Telecom (Y)	1811706929	A057968	EL: low stock	4972.0::5293. 0	XXX		3323	3500									Must				
9	Mayer Duha Telecom (Y)	1811707503	A102190	EL: low stock	775.0::9854.0	XXX		5654	500									Must				
10	Adarsha Telecom (Y)	1811707513		EL: low stock	2546.0::853.0	XXX		1855	3100									Must				
11	Jahir Telecom (Y)	1811747295	A124808	EL: low stock	5893.0::2569. 0	XXX		4004	1300									Must				
12	Yeasin Store (Y)	1820613125		EL: low stock	6050.0::2281. 0	XXX		1059	2000									Must				
13	Nasrin Telecom (Y)	1820613222		EL: out of stock	868.0::184.0	XXX		64	1700									Must				
14	Mizan Store (Y)	1820613227		EL: low stock	5072.0::2890. 0	XXX		1611	1700									Must				
15	J S Telecom (Y)	1820642211			627.0::525.0	XXX		1754	0									Must				
16	Arif Telecom (Y)	1820642228		EL: low stock	815.0::0.0	XXX		2847	3300									Must				
17	Sharker Telecom (Y)	1820642296		EL: out of stock	486.0::474.0	XXX		644	2600									Must				
18	Mizan Telecom 1 (Y)	1828201609	A119419		948.0::5124.0	XXX		11415	0									Must				
19	Bismilla Telecom (Y)	1828214810		EL: out of stock	977.0::397.0	XXX		162	1200									Must				
20	Mitali Telecom (Y)	1828221515		EL: low stock	3671.0::2860. 0	XXX		1560	2700									Must				
21	Billal Store (Y)	1828221519			1747.0::888.0	XXX		1697	0									Must				
22	Jhumka Electronics (Y)	1828228663	A118922		11116.0::419 3.0	XXX		3860	0									Must				
23	Salam Telecom (Y)	1833654027	A105604		14439.0::676 3.0	XXX		15928	0									Must				
24	Masud Telecom Scervi (Y)	1833654096		EL: out of stock	4279.0::407.0	XXX		469	2000									Must				
25	Shamim Store (Y)	1833654105	A110259		988.0::966.0	XXX		9895	0									Must				
26	Nur Telecom (Y)	1848009351	A122726		5134.0::1793. 0	XXX		2810	0									Must				
27	Vai Vai Store (Y)	1848009352			0.0::383.0	XXX		2375	0									Must				
28	Mulla Telecom (Y)	1848009388			711.0::37.0	XXX		1783	0									Must				
29	Rahul Telecom (Y)	1848084594			4021.0::1424. 0	XXX		3130	0									Must				
30	Malek Telecom (Y)	1848126551		EL: out of stock	927.0::233.0	XXX		248	1000									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Seven Stare Store (Y)	1848190942		EL: low stock	1666.0::828.0	XXX		1657	800									Must				
32	Palash Telecom (Y)	1848190943	A120578	EL: low stock	18142.0::7105.0	XXX		5236	3100									Must				
33	Runa Dry Cleaner&Telecom (Y)	1848190944		EL: low stock	873.0::0.0	XXX		346	500									Must				
34	Nirab Telecom (Y)	1848190945		EL: low stock	3432.0::2414.0	XXX		1986	900									Must				
35	M/S Islam Telecom (Y)	1848199089			589.0::59.0	XXX		853	0									Must				
36	M/S Islam Telecom (Y)	1848225018	A120272	EL: out of stock	11048.0::3000.0	XXX		589	2500									Must				
37	M/S Islam Telecom (Y)	1848226464			2030.0::691.0	XXX		2641	0									Must				
38	M/S Islam Telecom (Y)	1848226469		EL: low stock	1144.0::648.0	XXX		1114	900									Must				
39	Alap Telecom (Y)	1848251057		EL: out of stock	0.0::0.0	XXX		124	2400									Must				
40	Fahim Telecom (Y)	1848251058			685.0::519.0	XXX		3790	0									Voluntary				
41	Joni Telecom (Y)	1848269695			526.0::13.0	XXX		4243	0									Voluntary				
42	Ujjal Telecom (Y)	1848269696		EL: out of stock	6236.0::2154.0	XXX		632	2100									Must				
43	Rabeya Telecom (Y)	1848269697		EL: low stock	1502.0::869.0	XXX		778	500									Must				
44	Al Amin Telecom (Y)	1848401811		EL: out of stock	3786.0::1984.0	XXX		850	2300									Must				
45	Kawser Telecom (Y)	1848401812		EL: low stock	1159.0::140.0	XXX		723	500									Must				
46	Joni Telecom (Y)	1848401813			1047.0::582.0	XXX		3298	0									Voluntary				
47	Ujjal Telecom (Y)	1848401814		EL: out of stock	3036.0::1355.0	XXX		212	1200									Must				
48	Wobadul Telecom (N)	1848401932			0.0::140.0	XXX		1293	0									Voluntary				
49	Al Amin Telecom (Y)	1848410805		EL: out of stock	2981.0::1954.0	XXX		435	1600									Must				
50	Kawser Telecom (Y)	1848410806		EL: out of stock	5687.0::3570.0	XXX		392	2300									Must				
51	Rabeya Telecom (Y)	1848410809		EL: out of stock	6039.0::0.0	XXX		623	2800									Must				
52	Samad Telecom Telecom(N)	1848436638		EL: low stock	1562.0::679.0	XXX		663	500									Must				
53	Kamal Telecom (Y)	1848436742		EL: out of stock	0.0::196.0	XXX		4	3700									Must				
54	Saymon Telecom (N)	1848436743			1333.0::37.0	XXX		1014	0									Voluntary				
55	Soniya Telecom (N)	1848436744		EL: low stock	3306.0::1776.0	XXX		1343	1400									Must				
56	Samad Telecom Telecom(N)	1848455847		EL: low stock	23229.0::12027.0	XXX		4036	600									Must				
57	Shawon Telecom Telecom(N)	1848455849		EL: out of stock	1579.0::0.0	XXX		29	2600									Must				
58	Adnan Telecom(N)	1848485270		EL: low stock	1618.0::1341.0	XXX		690	900									Must				
59	Bangla Telecom(N)	1848485271			64.0::59.0	XXX		2514	0									Voluntary				
60	Azim Telecom(N)	1848485272		EL: low stock	227.0::261.0	XXX		404	500									Must				
61	Ahammed Telecom(N)	1848485291		EL: out of stock	1257.0::1428.0	XXX		7	5300									Must				
62	Rafiq Telecom(N)	1848485292			0.0::0.0	XXX		100044	0									Voluntary				



Date:15-02-2018 DSR : Islam Traders Dsr 3(1828205329)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	903 00	225 75.0	69.0	20.0	376245.0	22550.0	9.32	9.26	85.0	100.0	15.0	9.0	9.0	8.0	12.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	J S Telecom (Y)	1811706770	A011539		4428.0::1568.0	XXX		3078	0									Must				
2	Moslem Store (N)	1811735872			0.0::0.0	XXX		2558	0									Must				
3	Ismahil Telecom (Y)	1811735882	A048948		4601.0::990.0	XXX		20533	0									Must				
4	Mizan Telecom (Y)	1811735891	A105093		16208.0::7984.0	XXX		9294	0									Voluntary				
5	Joydeb Telecom (Y)	1811735894			2153.0::1005.0	XXX		1689	0									Important				
6	Master Telecom (Y)	1811740209	A052512		0.0::353.0	XXX		356	0									Must				
7	Jononi Telecom (Y)	1811747301	A052513		1357.0::579.0	XXX		1061	0									Important				
8	Jononi Laibary (Y)	1811747339			19.0::0.0	XXX		2189	0									Must				
9	Hazi Telecom (Y)	1814601059	A011541		1441.0::767.0	XXX		8235	0									Must				
10	Jononi Laibary (Y)	1820613063	A048946		0.0::0.0	XXX		2038	0									Must				
11	Silamoni Telecom (Y)	1820613162		EL: low stock	1778.0::1619.0	XXX		469	700									Must				
12	Shohid Telecom (Y)	1820613184	A011538	EL: low stock	3792.0::4480.0	XXX		1893	1300									Must				
13	Rifat Telecom 2 (Y)	1820613199	A048944	EL: low stock	734.0::761.0	XXX		256	500									Must				
14	Jononi Laibary (Y)	1822840874	A105616	EL: low stock	2917.0::3192.0	XXX		1427	600									Must				
15	Rifat Telecom 1 (Y)	1822846401	A105139		0.0::313.0	XXX		17425	0									Must				
16	Titu Telecom (Y)	1822846411		EL: out of stock	1184.0::629.0	XXX		515	1800									Must				
17	Delwar Telecom (Y)	1822846478		EL: low stock	8893.0::2375.0	XXX		3707	1000									Must				
18	Manik Telecom 2 (Y)	1828201641	A052517	EL: low stock	356.0::0.0	XXX		496	500									Must				
19	Manik Telecom 1 (Y)	1828201642		EL: low stock	3610.0::3116.0	XXX		3385	2500									Must				
20	Jothi Telecom (Y)	1828201643	A052515		0.0::0.0	XXX		2479	0									Must				
21	Gazi Telecom (Y)	1828205446	A055594	EL: low stock	4252.0::1487.0	XXX		2957	1800									Must				
22	Shanto Telecom (Y)	1828214829		EL: low stock	143.0::316.0	XXX		698	500									Must				
23	Kamal Telecom (Y)	1828221522	A101502		1716.0::441.0	XXX		1050	0									Must				
24	Joshim Telecom (Y)	1828221527	A105120	EL: out of stock	16116.0::0.0	XXX		544	47900									Must				
25	Alam Telecom (Y)	1833654142	A122404	EL: low stock	4626.0::2440.0	XXX		1339	1300									Must				
26	Omor Faruk Telecom (Y)	1848009324			985.0::1452.0	XXX		1704	0									Important				
27	Rse_M/S Abdul Latif Chowdhury & Sons (Y)	1848019202		EL: low stock	5578.0::2647.0	XXX		820	500									Must				
28	Kader Telecom (Y)	1848126542	R0054109		20544.0::101.0	XXX		6485	0									Voluntary				
29	Fajlul Telecom (Y)	1848126544			0.0::0.0	XXX		755	0									Voluntary				
30	M/S Islam Telecom (Y)	1848199052			0.0::0.0	XXX		1886	0									Important				
31	M/S Islam Telecom (Y)	1848199053		EL: low stock	3177.0::1581.0	XXX		2047	2100									Must				
32	M/S Islam Telecom (Y)	1848199083		EL: low stock	345.0::924.0	XXX		1581	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Hasan Telecom (Y)	1848224758		EL: low stock	7238.0::1867.0	XXX		2283	3700									Must				
34	M/S Islam Telecom (Y)	1848226498	A124949	EL: out of stock	6201.0::6374.0	XXX		3237	8500									Must				
35	M/S Islam Telecom (Y)	1848226511		EL: low stock	824.0::303.0	XXX		1074	500									Must				
36	M/S Islam Telecom (Y)	1848226520			94.0::0.0	XXX		593	0									Important				
37	M/S Islam Telecom (Y)	1848226537	A125316	EL: low stock	6649.0::2003.0	XXX		2655	500									Must				
38	M/S Islam Telecom (Y)	1848226556	A124805	EL: low stock	725.0::525.0	XXX		386	500									Must				
39	M/S Islam Telecom (Y)	1848226579			2249.0::1772.0	XXX		3686	0									Voluntary				
40	M/S Islam Telecom (Y)	1848236468			380.0::726.0	XXX		991	0									Must				
41	M/S Islam Telecom (Y)	1848236579		EL: out of stock	3465.0::1326.0	XXX		743	2600									Must				
42	Backup Sim Dsr 09 (Y)	1848251008			0.0::316.0	XXX		2135	0									Important				
43	Alom Telecom (Y)	1848251060		EL: out of stock	294.0::0.0	XXX		34	900									Must				
44	Ayub Enterprise (Y)	1848251062			1281.0::290.0	XXX		1499	0									Must				
45	Nusrat Telecom (Y)	1848401816			14404.0::4693.0	XXX		3608	0									Voluntary				
46	Fakrul Telecom (Y)	1848401822		EL: low stock	8135.0::3662.0	XXX		2533	1200									Must				
47	Fokir Telecom (Y)	1848401823		EL: low stock	8056.0::4104.0	XXX		4860	2000									Must				
48	Khabirul Telecom (Y)	1848411704	A052514		1233.0::101.0	XXX		2283	0									Voluntary				
49	Jesmin Telecom (Y)	1848427867			774.0::0.0	XXX		1979	0									Voluntary				
50	Joni Telecom (Y)	1848427868		EL: low stock	4329.0::2077.0	XXX		4542	1800									Must				
51	Saleahammod Store (Y)	1848427869		EL: low stock	2722.0::1774.0	XXX		1448	800									Must				
52	Soniya Telecom (Y)	1848427913	R0342446		251.0::152.0	XXX		2017	0									Voluntary				
53	Nahid Telecom (Y)	1848427914			2082.0::190.0	XXX		6762	0									Voluntary				
54	Soniya Telecom (Y)	1848436600		EL: out of stock	0.0::0.0	XXX		2	500									Must				
55	Wabadul Telecom (N)	1848436602		EL: low stock	1574.0::608.0	XXX		718	500									Must				
56	Soudiatelecom Telecom(N)	1848436639			769.0::178.0	XXX		544	0									Voluntary				
57	Shamim Telecom Telecom(N)	1848455850		EL: low stock	3222.0::1364.0	XXX		1244	1000									Must				
58	Joni Telecom Telecom(N)	1848458825			4615.0::137.0	XXX		3767	0									Voluntary				
59	Hasan Telecom Telecom(N)	1848458826			0.0::148.0	XXX		3173	0									Voluntary				
60	Tanha Telecom(N)	1848485219		EL: out of stock	2287.0::870.0	XXX		10	1800									Must				
61	Taniya Telecom(N)	1848485220			822.0::506.0	XXX		1255	0									Voluntary				
62	Golafi Telecom(N)	1848485273			950.0::348.0	XXX		1645	0									Voluntary				
63	Happy Telecom(N)	1848485274			3860.0::1326.0	XXX		904	0									Voluntary				
64	Sabuj Telecom(N)	1848485276			0.0::520.0	XXX		3883	0									Voluntary				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	367 00	917 5.0	63.0	76.0	452133.0	27925.0	4.5	4.16	45.0	33.0	21.0	24.0	11.0	11.0	21.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Nushrat Telecom (Y)	1811706822		EL: out of stock	1832.0::406.0	XXX		44	1100									Must				
2	Udayoun Pharmacy (Y)	1811706863		EL: low stock	3797.0::1512.0	XXX		998	1500									Must				
3	Gazi Telecom (Y)	1811706912			1944.0::339.0	XXX		1744	0									Must				
4	Mim Telecom (Y)	1811706914		EL: out of stock	707.0::290.0	XXX		36	1100									Must				
5	M S Mojada Telecom (Y)	1811706942			2046.0::1469.0	XXX		1273	0									Important				
6	Muhibullah Telecom (Y)	1811707511			1063.0::846.0	XXX		3348	0									Voluntary				
7	Aliha Telecom (Y)	1811735858	A119421		14986.0::8142.0	XXX		5921	0									Must				
8	Niloy Telecom (Y)	1811735867		EL: low stock	5310.0::2537.0	XXX		1558	2600									Must				
9	Emon Telecom (Y)	1811735897		EL: out of stock	4120.0::1829.0	XXX		567	4300									Must				
10	Sumiya Telecom (Y)	1811740211		EL: low stock	1338.0::585.0	XXX		981	800									Must				
11	Ali Telecom (Y)	1811747269		EL: out of stock	917.0::505.0	XXX		321	900									Must				
12	Shawon Telecom (Y)	1820613136	A048958		4129.0::2423.0	XXX		8304	0									Must				
13	Haque Store (Y)	1820613263			623.0::97.0	XXX		843	0									Important				
14	Mukul Telecom (Y)	1820642209	A055026		4807.0::7222.0	XXX		14145	0									Must				
15	Mim Con & Telecom (Y)	1822840864		EL: low stock	1289.0::54.0	XXX		671	900									Must				
16	Addah Telecom (Y)	1822846410		EL: low stock	1791.0::655.0	XXX		514	800									Must				
17	Al Amin Telecom (Y)	1822846412	A102197		8192.0::3480.0	XXX		7374	0									Must				
18	Janoni Telecom (Y)	1828201611	A057961	EL: low stock	1627.0::915.0	XXX		882	500									Must				
19	Manik Telecom (Y)	1828205440			133.0::0.0	XXX		1183	0									Must				
20	Faruk Telephone (Y)	1828205466		EL: out of stock	0.0::0.0	XXX		26	1300									Must				
21	Emb Maa Telecom (Y)	1828205467		EL: low stock	1294.0::807.0	XXX		644	1000									Must				
22	Alif Telecom (Y)	1828243326			2550.0::996.0	XXX		2746	0									Must				
23	Boundu Telecom 1 (Y)	1828243327			2351.0::1030.0	XXX		2340	0									Must				
24	Salim Telecom (Y)	1833654028		EL: out of stock	7005.0::0.0	XXX		0	4400									Must				
25	Shayed Telecom 1 (Y)	1848009335			327.0::521.0	XXX		1729	0									Must				
26	Younus Telecom (Y)	1848009438			11066.0::2595.0	XXX		8511	0									Must				
27	Akash Store (Y)	1848009446	A123294	EL: low stock	16809.0::10303.0	XXX		4197	500									Must				
28	Ruma Telecom (Y)	1848084577		EL: out of stock	466.0::180.0	XXX		73	500									Must				
29	Mamun Telecom (Y)	1848125719		EL: low stock	4747.0::3580.0	XXX		3026	800									Must				
30	Rafiq Telecom (Y)	1848125722		EL: low stock	6209.0::4023.0	XXX		2334	900									Must				
31	Faruk Store (N)	1848126557		EL: low stock	1379.0::337.0	XXX		894	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Jaman Telecom (Y)	1848126571			698.0::404.0	XXX		569	0									Voluntary				
33	Sojib Telecom (Y)	1848126590		EL: low stock	1990.0::624.0	XXX		678	1200									Must				
34	M/S Islam Telecom (Y)	1848226491			8712.0::1969.0	XXX		10987	0									Must				
35	M/S Islam Telecom (Y)	1848226496			10701.0::5149.0	XXX		5071	0									Important				
36	M/S Islam Telecom (Y)	1848226538			2806.0::2262.0	XXX		2873	0									Must				
37	Rahman Telecom (Y)	1848251064		EL: low stock	3295.0::1640.0	XXX		1072	500									Must				
38	Rifat Telecom 1 (Y)	1848251079			40.0::0.0	XXX		2846	0									Voluntary				
39	Sany Telecom (Y)	1848251087		EL: out of stock	726.0::665.0	XXX		190	1100									Must				
40	Soniya Telecom (Y)	1848401912			3230.0::1621.0	XXX		2073	0									Voluntary				
41	Nahid Telecom (Y)	1848401913		EL: out of stock	3383.0::2583.0	XXX		828	1900									Must				
42	Zakir Telecom (Y)	1848401915		EL: low stock	40190.0::26446.0	XXX		4983	1600									Must				
43	Soniya Telecom (Y)	1848410810		EL: out of stock	1118.0::1052.0	XXX		62	900									Must				
44	Anik Store (N)	1848410823			1948.0::1366.0	XXX		1340	0									Voluntary				
45	Soniya Telecom (Y)	1848427909			27354.0::15602.0	XXX		9055	0									Voluntary				
46	Nahid Telecom (Y)	1848427910			2044.0::607.0	XXX		863	0									Voluntary				
47	Zakir Telecom (Y)	1848427912		EL: out of stock	862.0::0.0	XXX		3	1400									Must				
48	Soniya Telecom (Y)	1848436606			1179.0::380.0	XXX		2289	0									Voluntary				
49	Nahid Telecom (Y)	1848436607		EL: out of stock	2323.0::1340.0	XXX		389	1000									Must				
50	Zakir Telecom (Y)	1848436609		EL: out of stock	0.0::0.0	XXX		8	500									Must				
51	Rajib Telecom (N)	1848436741			101.0::0.0	XXX		802	0									Voluntary				
52	Anik Store Telecom(N)	1848455852			2170.0::936.0	XXX		3202	0									Voluntary				
53	Chandrapur Telecom-2 Telecom(N)	1848455854			1139.0::344.0	XXX		3001	0									Voluntary				
54	Nila Telecom(N)	1848485275		EL: low stock	1719.0::989.0	XXX		745	1200									Must				
55	Gazi Telecom(N)	1848485277		EL: low stock	2341.0::339.0	XXX		1501	1000									Must				
56	Jarin Telecom(N)	1848485279			570.0::19.0	XXX		1060	0									Voluntary				
57	Hossain Telecom(N)	1848485281			2611.0::797.0	XXX		5741	0									Voluntary				



Date:15-02-2018 DSR : Islam Traders Dsr 12(1828205331)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	498 00	124 50.0	56.0	78.0	360738.0	39106.0	5.46	4.76	34.0	43.0	22.0	24.0	6.0	31.0	28.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Rifat Telecom (Y)	1811706753	A011632		4613.0::2467.0	XXX		10242	0									Voluntary				
2	Alom Telecom (Y)	1811706778			3965.0::3452.0	XXX		9443	0									Must				
3	Sharif Telecom (Y)	1811706808		EL: low stock	422.0::358.0	XXX		974	500									Must				
4	Manik Telecom (Y)	1811706890		EL: out of stock	405.0::0.0	XXX		28	800									Must				
5	Ma Telecom (Y)	1811706936			2570.0::1388.0	XXX		3603	0									Must				
6	Ma Telecom (Y)	1811707516		EL: low stock	171.0::352.0	XXX		580	1000									Must				
7	Mayer Duha Telecom (Y)	1811707521			4345.0::2130.0	XXX		8760	0									Must				
8	Khorshed Store (N)	1811707544		EL: out of stock	1017.0::0.0	XXX		4	800									Must				
9	Sumon Telecom (Y)	1811734059	R0336515	EL: low stock	7728.0::4751.0	XXX		2078	1900									Must				
10	Musharaf Telecom (Y)	1811735630		EL: low stock	3912.0::4520.0	XXX		2711	500									Must				
11	Modukoni Telecom (N)	1811735865	A048950	EL: out of stock	1014.0::137.0	XXX		74	600									Must				
12	Shanto Telecom (Y)	1811740524			1793.0::1525.0	XXX		3111	0									Must				
13	Rotan Telecom (Y)	1811747326		EL: low stock	3758.0::452.0	XXX		1609	500									Must				
14	Nazrul Telecom (Y)	1820613055	A121414	EL: low stock	9075.0::229.0	XXX		1807	1500									Must				
15	Asu Telecom (Y)	1820613069			483.0::191.0	XXX		2484	0									Important				
16	Masud Telecom (Y)	1820613089	A048972	EL: low stock	2619.0::242.0	XXX		984	1400									Must				
17	Suchana New 122 (Y)	1820613176		EL: low stock	667.0::455.0	XXX		594	900									Must				
18	Zishan Cos (N)	1820613230	A122718		6300.0::1955.0	XXX		4816	0									Must				
19	Kazi Robiul Telecom (Y)	1820613265	A011621	EL: low stock	9928.0::6558.0	XXX		2194	1600									Must				
20	Faruk Telecom (Y)	1820642269	A057945	EL: low stock	6302.0::4765.0	XXX		2341	2100									Must				
21	Muslim Telecom (Y)	1820642270		EL: out of stock	2838.0::1635.0	XXX		727	2500									Must				
22	New Vai Vai Store (Y)	1833654112			51.0::222.0	XXX		1398	0									Must				
23	Ajharul Store (Y)	1833654122			6872.0::1174.0	XXX		7586	0									Important				
24	Akther Store (N)	1833654145	A118284		4800.0::3594.0	XXX		4160	0									Must				
25	Shaik Sadi Telecom (Y)	1848009412	A105137		8849.0::4105.0	XXX		45892	0									Important				
26	Shayed Telecom 1 (Y)	1848125716			0.0::1580.0	XXX		1374	0									Must				
27	Zakir Telecom (Y)	1848125717			2687.0::1149.0	XXX		2313	0									Voluntary				
28	Titas Store (Y)	1848126553	A122671	EL: out of stock	5617.0::1058.0	XXX		372	1000									Must				
29	Molla Store (Y)	1848126592			5235.0::2672.0	XXX		4186	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Rashid Telecom (Y)	1848126593		EL: low stock	3446.0::1127.0	XXX		1279	500									Must				
31	Dewan Medical Hall (Y)	1848183871		EL: out of stock	477.0::0.0	XXX		9	1800									Must				
32	M/S Islam Telecom (Y)	1848220252			1461.0::843.0	XXX		10280	0									Must				
33	Wouskorini Telecom (Y)	1848224767		EL: out of stock	7357.0::2339.0	XXX		168	2700									Must				
34	M/S Islam Telecom (Y)	1848226442		EL: out of stock	0.0::0.0	XXX		12	2000									Must				
35	M/S Islam Telecom (Y)	1848226483	A122668	EL: out of stock	190.0::37.0	XXX		5	1600									Must				
36	M/S Islam Telecom (Y)	1848226485		EL: low stock	3354.0::2728.0	XXX		1566	1000									Must				
37	M/S Islam Telecom (Y)	1848226487			4225.0::2117.0	XXX		9697	0									Must				
38	M/S Islam Telecom (Y)	1848226488	A122669	EL: low stock	13266.0::6395.0	XXX		3627	1900									Must				
39	M/S Islam Telecom (Y)	1848226596		EL: low stock	11420.0::4988.0	XXX		2935	1300									Must				
40	M/S Islam Telecom (Y)	1848236522	A121636	EL: low stock	3718.0::2447.0	XXX		1746	500									Must				
41	M/S Islam Telecom (Y)	1848236549			2958.0::758.0	XXX		5233	0									Must				
42	M/S Islam Telecom (Y)	1848236577			458.0::13.0	XXX		3031	0									Voluntary				
43	Backup Sim Dsr 12 (Y)	1848251011		EL: low stock	2662.0::709.0	XXX		1541	500									Must				
44	Backup Sim Dsr 14 (Y)	1848251013		EL: out of stock	6841.0::3594.0	XXX		636	4000									Must				
45	Munshi Varityes (Y)	1848251067		EL: out of stock	329.0::0.0	XXX		8	500									Must				
46	Liton Store (Y)	1848251068			0.0::77.0	XXX		471	0									Must				
47	Anoy Telecom (Y)	1848251091			902.0::506.0	XXX		1546	0									Important				
48	G S Telecom (Y)	1848251092		EL: out of stock	0.0::0.0	XXX		56	500									Must				
49	Arif Telecom (Y)	1848401817			129.0::74.0	XXX		2639	0									Voluntary				
50	Rabya Telecom (Y)	1848401818			190.0::0.0	XXX		1111	0									Voluntary				
51	Anik Store (N)	1848401837			46.0::50.0	XXX		1769	0									Voluntary				
52	Jannat Telecom (Y)	1848427876		EL: low stock	1074.0::303.0	XXX		835	500									Must				
53	Hanif Telecom (Y)	1848427877		EL: out of stock	6869.0::2951.0	XXX		3	1900									Must				
54	Ikbal Telecom (Y)	1848427878		EL: low stock	2534.0::1191.0	XXX		444	800									Must				
55	Sohid Store Telecom(N)	1848436622		EL: out of stock	0.0::544.0	XXX		80	1900									Must				
56	Sohid Store Telecom(N)	1848436636			147.0::0.0	XXX		1289	0									Voluntary				
57	Rajon Telecom Telecom(N)	1848436637		EL: low stock	0.0::0.0	XXX		353	500									Must				
58	Rajon Telecom Telecom(N)	1848455856		EL: out of stock	6496.0::4174.0	XXX		719	2300									Must				
59	Salam Telecom Telecom(N)	1848455872	R0337517	EL: low stock	7077.0::3389.0	XXX		1727	2000									Must				
60	Molla Telecom(N)	1848485283		EL: out of stock	0.0::0.0	XXX		117	1700									Must				
61	Ma Moni Telecom(N)	1848485284		EL: out of stock	3033.0::1962.0	XXX		162	1800									Must				



Date:15-02-2018 DSR : Rr. Com. Cmn. Isl. 9(1828205332)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	466 00	116 50.0	50.0	17.0	244873.0	14070.0	5.73	4.27	79.0	94.0	18.0	29.0	1.0	39.0	29.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mollah Telecom (Y)	1811706752		EL: low stock	573.0::1370.0	XXX		969	500									Must				
2	Asha Telecom (Y)	1811706794	A054983	EL: low stock	2715.0::1602.0	XXX		1706	500									Must				
3	Khidma Telecom (Y)	1811706851		EL: out of stock	1403.0::501.0	XXX		124	1000									Must				
4	Shahida Telecom (Y)	1811706860		EL: out of stock	0.0::0.0	XXX		719	2200									Must				
5	Miha Pharmacy (Y)	1811735873		EL: low stock	1820.0::802.0	XXX		1954	800									Must				
6	Shifa Telecom (Y)	1814601308			0.0::0.0	XXX		163	0									Important				
7	Anando Telecom (Y)	1820612422	A057969		12734.0::51.0	XXX		1693	0									Must				
8	Kamrul Telecom (Y)	1820613092	A054984		10227.0::1771.0	XXX		2881	0									Voluntary				
9	Taniha Telecom (Y)	1820613107	A048952		5808.0::1799.0	XXX		24444	0									Must				
10	Majida Telecom (Y)	1820613134	A054981		11845.0::4548.0	XXX		4220	0									Must				
11	Taniha Telecom (Y)	1820613147			1721.0::580.0	XXX		2059	0									Must				
12	Farzina Telecom (Y)	1820613188		EL: low stock	1854.0::756.0	XXX		616	700									Must				
13	Kamrul Telecom (Y)	1820613192		EL: low stock	3941.0::1762.0	XXX		1033	1100									Must				
14	S Alam (Y)	1820613200		EL: low stock	1002.0::295.0	XXX		1776	500									Must				
15	Ma Telecom (Y)	1820613245		EL: low stock	7223.0::3194.0	XXX		1261	2500									Must				
16	Mayer Achal Telecom (Y)	1820613299	A054982	EL: out of stock	1714.0::4207.0	XXX		1016	5900									Must				
17	Jamal Telecom (Y)	1820642239			1146.0::305.0	XXX		2620	0									Must				
18	Sahida Telecom (Y)	1820642261	A122405	EL: out of stock	4954.0::340.0	XXX		97	900									Must				
19	Shanjida Telecom (Y)	1820642262	A118281		6007.0::2662.0	XXX		9048	0									Must				
20	Al Aki (Y)	1820642264			13.0::37.0	XXX		1979	0									Must				
21	Rubel Telecom (Y)	1828201637		EL: out of stock	2105.0::942.0	XXX		2	1100									Must				
22	Confidence Telecom (Y)	1828205468		EL: out of stock	0.0::805.0	XXX		222	2200									Must				
23	Jonosaba Telecom (Y)	1828205473		EL: low stock	5896.0::4527.0	XXX		1362	1600									Must				
24	Anamul Telecom (Y)	1828205475			5155.0::948.0	XXX		6972	0									Important				
25	Sohel Telecom (Y)	1828214820			2338.0::925.0	XXX		6959	0									Must				
26	Yousup Tea Store (Y)	1833654008			2501.0::683.0	XXX		1643	0									Important				
27	New Reta Telecom (Y)	1833654024		EL: out of stock	0.0::0.0	XXX		288	1100									Must				
28	Mostofa Store (Y)	1833654101			1408.0::1043.0	XXX		3430	0									Must				
29	Al Amin Telecom (Y)	1848009334		EL: low stock	777.0::249.0	XXX		755	500									Must				
30	Ma Babar Duha (Y)	1848009369		EL: low stock	882.0::226.0	XXX		312	500									Must				
31	Munshi Varities (Y)	1848125734		EL: low stock	6030.0::2118.0	XXX		1934	1000									Must				
32	Liton Store (Y)	1848125735		EL: out of stock	339.0::64.0	XXX		12	600									Must				
33	Samia Telecom (Y)	1848126594		EL: low stock	658.0::507.0	XXX		1366	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Rajib Telecom (Y)	1848126639		EL: out of stock	1445.0::835.0	XXX		155	1400									Must				
35	Emb Sumon Telecom (Y)	1848183875		EL: out of stock	129.0::0.0	XXX		73	500									Must				
36	Megna Pharmacy (Y)	1848183877			1146.0::757.0	XXX		2473	0									Important				
37	Al- Amin Telecom (N)	1848199003			97.0::209.0	XXX		484	0									Must				
38	M/S Islam Telecom (Y)	1848199064	A120275		328.0::4108.0	XXX		3096	0									Must				
39	M/S Islam Telecom (Y)	1848199065		EL: low stock	1838.0::1660.0	XXX		1106	500									Must				
40	M/S Islam Telecom (Y)	1848199067		EL: low stock	402.0::0.0	XXX		145	500									Must				
41	M/S Islam Telecom (Y)	1848225022	A118989		395.0::8048.0	XXX		3790	0									Must				
42	M/S Islam Telecom (Y)	1848225047		EL: out of stock	565.0::202.0	XXX		145	900									Must				
43	M/S Islam Telecom (Y)	1848225048		EL: low stock	3251.0::1270.0	XXX		926	1200									Must				
44	M/S Islam Telecom (Y)	1848226472		EL: low stock	1277.0::74.0	XXX		170	500									Must				
45	M/S Islam Telecom (Y)	1848226490		EL: low stock	0.0::0.0	XXX		213	500									Must				
46	M/S Islam Telecom (Y)	1848236512		EL: out of stock	0.0::0.0	XXX		34	500									Must				
47	M/S Islam Telecom (Y)	1848236518		EL: out of stock	190.0::4098.0	XXX		7	2100									Must				
48	M/S Islam Telecom (Y)	1848236520			1140.0::1221.0	XXX		3356	0									Important				
49	M/S Islam Telecom (Y)	1848236578			4922.0::2141.0	XXX		3734	0									Must				
50	Backup Sim Dsr 13 (Y)	1848251012			856.0::74.0	XXX		8911	0									Important				
51	Kobir Telecom (Y)	1848251071		EL: low stock	1121.0::168.0	XXX		525	500									Must				
52	Samia Telecom (Y)	1848269634			534.0::232.0	XXX		2100	0									Voluntary				
53	Zannat Telecom Telecom(N)	1848436646		EL: low stock	1957.0::558.0	XXX		309	500									Must				
54	Jewel Store Telecom(N)	1848436708		EL: out of stock	579.0::0.0	XXX		9	500									Must				
55	Rabya Telecom Telecom(N)	1848455839			0.0::13.0	XXX		354	0									Voluntary				
56	Salam Telecom Telecom(N)	1848455842			0.0::0.0	XXX		253	0									Voluntary				
57	Zannat Telecom Telecom(N)	1848455857		EL: low stock	4181.0::2480.0	XXX		967	2000									Must				
58	Zannat Telecom Telecom(N)	1848458845		EL: out of stock	0.0::0.0	XXX		73	500									Must				
59	Sharif Telecom Telecom(N)	1848458846		EL: out of stock	677.0::0.0	XXX		1	500									Must				
60	Kamrul Telecom Telecom(N)	1848458847		EL: out of stock	0.0::0.0	XXX		126	500									Must				
61	Mamun Telecom(N)	1848485226		EL: low stock	0.0::0.0	XXX		88	500									Must				
62	Rajony Telecom(N)	1848485285		EL: out of stock	0.0::0.0	XXX		46	500									Must				
63	Abu Telecom(N)	1848485286			858.0::1279.0	XXX		1142	0									Voluntary				
64	Asmany Telecom(N)	1848485287		EL: out of stock	0.0::316.0	XXX		38	500									Must				
65	Aloron Telecom(N)	1848485288		EL: out of stock	4000.0::2255.0	XXX		0	5300									Must				
66	Raton Telecom(N)	1848485289		EL: out of stock	462.0::0.0	XXX		27	500									Must				



Date:15-02-2018 DSR : Rr. Com. Cmn. Isl. 10(1828205334)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	528 00	132 00.0	43.0	10.0	242716.0	11925.0	6.54	5.63	36.0	17.0	17.0	23.0	2.0	31.0	28.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Khinur Telecom (Y)	1811706764		EL: low stock	236.0::0.0	XXX		303	500									Must				
2	Mohoshin Dowen (Y)	1811706782	A011531		8376.0::3327.0	XXX		53690	0									Must				
3	Ma Telecom (Y)	1811706813			1898.0::620.0	XXX		2391	0									Voluntary				
4	Ripon Store (Y)	1811706856	A105117		5961.0::3205.0	XXX		14713	0									Must				
5	M/S Sehab Telecom (Y)	1811706882			1171.0::432.0	XXX		3497	0									Must				
6	Liza Telecom (Y)	1811706902		EL: low stock	8474.0::4264.0	XXX		2562	3400									Must				
7	Mim Telecom (Y)	1811706950			5913.0::1896.0	XXX		5255	0									Must				
8	Vai Vai Telecom (Y)	1811707531		EL: out of stock	0.0::0.0	XXX		18	900									Must				
9	M/S Sharmin Store (Y)	1811740538		EL: out of stock	1473.0::279.0	XXX		2	1300									Must				
10	Jamal Telecom (Y)	1811747290		EL: out of stock	2035.0::260.0	XXX		7	900									Must				
11	Manik Telecom (Y)	1811747304		EL: low stock	868.0::13.0	XXX		1024	500									Must				
12	Alam General (Y)	1814600196	A055587	EL: low stock	16524.0::6599.0	XXX		3338	2300									Must				
13	Ripon Store (Y)	1820613139		EL: low stock	5075.0::2730.0	XXX		1283	1100									Must				
14	Tamim Telecom (Y)	1820613142		EL: low stock	0.0::0.0	XXX		296	500									Must				
15	Jononi Telecom (Y)	1820613195	A057967	EL: out of stock	0.0::417.0	XXX		308	1600									Must				
16	Shanjida Telecom (Y)	1820613212	A011513	EL: low stock	4605.0::2689.0	XXX		2680	1900									Must				
17	Mamun Telecom (Y)	1820613214		EL: low stock	12562.0::7187.0	XXX		1323	2100									Must				
18	Jashim Telecom (Y)	1820642232		EL: out of stock	3234.0::1700.0	XXX		502	1300									Must				
19	Buyan Telecom (Y)	1820642278	A103830	EL: out of stock	409.0::202.0	XXX		390	4400									Must				
20	Ma Telecom 2 (Y)	1820642279	A057966	EL: low stock	298.0::1295.0	XXX		440	800									Must				
21	Mizan Telecom 2 (Y)	1820642280		EL: low stock	1685.0::1375.0	XXX		1681	800									Must				
22	Sumon Telecom (Y)	1828214817		EL: out of stock	754.0::57.0	XXX		112	1100									Must				
23	Mostak Store (Y)	1828221518			11967.0::10377.0	XXX		8082	0									Must				
24	Emdad Telecom (Y)	1848084581		EL: out of stock	203.0::0.0	XXX		8	500									Must				
25	Sharker Telecom (Y)	1848125739			2174.0::524.0	XXX		2781	0									Must				
26	Sohid Store (Y)	1848126596		EL: out of stock	801.0::590.0	XXX		186	800									Must				
27	Ali Telecom (Y)	1848126597		EL: low stock	1124.0::468.0	XXX		341	500									Must				
28	Mostafiz Telecom (Y)	1848126641			167.0::101.0	XXX		738	0									Voluntary				
29	M/S Islam Telecom (Y)	1848199044	A048955		1754.0::2803.0	XXX		13407	0									Must				
30	M/S Islam Telecom (Y)	1848220388			209.0::209.0	XXX		859	0									Must				
31	M/S Islam Telecom (Y)	1848226501		EL: low stock	20825.0::7970.0	XXX		3359	4800									Must				
32	M/S Islam Telecom (Y)	1848226503		EL: out of stock	12.0::0.0	XXX		11	700									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	M/S Islam Telecom (Y)	1848236503			209.0::310.0	XXX		2469	0									Must				
34	Mamun Telecom (Y)	1848401328			6727.0::4664.0	XXX		3804	0									Voluntary				
35	Fakrul Telecom (Y)	1848401329		EL: out of stock	13.0::0.0	XXX		67	500									Must				
36	Fokir Telecom (Y)	1848401330			1075.0::1197.0	XXX		7810	0									Voluntary				
37	Al Amin Telecom (Y)	1848401826			577.0::430.0	XXX		2526	0									Voluntary				
38	Keya Telecom (Y)	1848401828			1674.0::518.0	XXX		912	0									Voluntary				
39	Tanjin Store (Y)	1848401830		EL: out of stock	389.0::259.0	XXX		0	500									Must				
40	Mamun Telecom (Y)	1848401920			2145.0::721.0	XXX		1323	0									Voluntary				
41	Fakrul Telecom (Y)	1848401921		EL: out of stock	749.0::95.0	XXX		115	500									Must				
42	Mamun Telecom (Y)	1848410816			1691.0::1025.0	XXX		1393	0									Voluntary				
43	Fakrul Telecom (Y)	1848410817		EL: out of stock	0.0::0.0	XXX		8	1100									Must				
44	Fokir Telecom (Y)	1848410818			3982.0::1725.0	XXX		3005	0									Voluntary				
45	Wobadul Telecom (Y)	1848411736		EL: out of stock	774.0::455.0	XXX		333	800									Must				
46	Roni Telecom (Y)	1848411743		EL: out of stock	1531.0::586.0	XXX		1	1300									Must				
47	Mamun Telecom (N)	1848427886			1112.0::300.0	XXX		5555	0									Voluntary				
48	Fakrul Telecom (N)	1848427887		EL: out of stock	148.0::54.0	XXX		14	500									Must				
49	Farhad Telecom Farhad Telecom(N)	1848436650		EL: out of stock	10291.0::3733.0	XXX		2	9900									Must				
50	Titas Store Titas Store(N)	1848436651			64.0::0.0	XXX		3109	0									Voluntary				
51	Farhad Telecom Farhad Telecom(N)	1848436652			51.0::27.0	XXX		1370	0									Voluntary				
52	Titas Store Titas Store(N)	1848436653		EL: out of stock	57.0::13.0	XXX		98	500									Must				
53	Younus Telecom Younus Telecom(N)	1848436654			1037.0::0.0	XXX		3789	0									Voluntary				
54	Gilam Telecom Telecom(N)	1848455858			0.0::46.0	XXX		928	0									Voluntary				
55	Yunus Telecom Telecom(N)	1848455860		EL: out of stock	1603.0::572.0	XXX		2	1600									Must				
56	Farhad Telecom Telecom(N)	1848455861		EL: out of stock	346.0::181.0	XXX		6	2200									Must				
57	Iqbal Telecom Telecom(N)	1848455862		EL: out of stock	1006.0::79.0	XXX		175	700									Must				
58	Tanvir Telecom Telecom(N)	1848455888			1402.0::923.0	XXX		1079	0									Voluntary				



Date:15-02-2018 DSR : Rr. Com. Cmn Isl 11(1828205336)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	437 00	109 25.0	43.0	46.0	233628.0	16452.0	5.95	5.3	61.0	13.0	12.0	18.0	0.0	42.0	42.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Siham Telecom 1 (Y)	1811706853	A048985		1978.0::1575.0	XXX		10225	0									Must				
2	Shariha Telecom (Y)	1811707517	A048983	EL: low stock	3655.0::1428.0	XXX		2015	500									Must				
3	Jahir Telecom (Y)	1811707522	A105603	EL: low stock	4941.0::1484.0	XXX		2839	500									Must				
4	Shah Alam Telecom (Y)	1811707533			931.0::722.0	XXX		1066	0									Important				
5	Sujon Telecom (Y)	1811707536	A048986	EL: low stock	5643.0::5012.0	XXX		2951	2500									Must				
6	Mim Telecom (Y)	1811740213		EL: low stock	46.0::46.0	XXX		214	500									Must				
7	Sharker Telecom (Y)	1811747335		EL: low stock	609.0::225.0	XXX		960	500									Must				
8	Maa Telecom (Y)	1811747346		EL: low stock	1013.0::979.0	XXX		816	500									Must				
9	Taluckder Telecom (Y)	1820613068		EL: low stock	168.0::179.0	XXX		373	700									Must				
10	Siham Telecom 2 (Y)	1820613073		EL: low stock	234.0::750.0	XXX		595	500									Must				
11	Shanto Telecom (Y)	1820613074	A108216	EL: out of stock	179.0::391.0	XXX		5	900									Must				
12	Bismilla Store (Y)	1820613190		EL: out of stock	0.0::0.0	XXX		46	500									Must				
13	Humayoun Telecom (Y)	1820613277	A106950	EL: low stock	2268.0::752.0	XXX		3037	500									Must				
14	Ma Babar Duha (Y)	1820642204		EL: out of stock	605.0::886.0	XXX		487	1400									Must				
15	S M Elictrick (Y)	1820642241			13.0::0.0	XXX		2153	0									Must				
16	Al Modina Telecom (Y)	1828201606		EL: out of stock	3186.0::1923.0	XXX		12	1400									Must				
17	Grameen It (Y)	1828201616		EL: out of stock	1592.0::1258.0	XXX		122	1500									Must				
18	Vai Vai Telecom (Y)	1828201626		EL: out of stock	368.0::0.0	XXX		55	500									Must				
19	Sujon Telecom (Y)	1828205487		EL: low stock	1224.0::413.0	XXX		1506	900									Must				
20	Ma Telecom (Y)	1833654093		EL: out of stock	5308.0::2185.0	XXX		582	1600									Must				
21	Al Amin Store (Y)	1833654125			518.0::557.0	XXX		754	0									Must				
22	Jononi Telecom (Y)	1833654127			110.0::375.0	XXX		1655	0									Must				
23	Mamun Telecom (Y)	1848009338		EL: low stock	617.0::180.0	XXX		804	500									Must				
24	Rahman Telecom (Y)	1848009350			1236.0::405.0	XXX		1621	0									Must				
25	Hello Wati (Y)	1848009376			852.0::1630.0	XXX		8513	0									Must				
26	Niha Pharmacy (Y)	1848009439		EL: out of stock	318.0::37.0	XXX		43	1200									Must				
27	Hasan Telecom (Y)	1848126556		EL: out of stock	549.0::458.0	XXX		138	700									Must				
28	Molla Store (N)	1848126635		EL: out of stock	0.0::0.0	XXX		43	500									Must				
29	Nazir Telecom (Y)	1848183881		EL: low stock	337.0::0.0	XXX		199	500									Must				
30	Cinina Telecom (Y)	1848183883		EL: out of stock	6.0::0.0	XXX		53	1300									Must				
31	Alom Telecom (Y)	1848183884		EL: out of stock	544.0::110.0	XXX		6	1300									Must				
32	M/S Islam Telecom (Y)	1848199043		EL: low stock	1034.0::506.0	XXX		1839	500									Must				
33	Jononi Telecom (Y)	1848224770		EL: out of stock	656.0::37.0	XXX		445	1600									Must				
34	M/S Islam Telecom (Y)	1848226475		EL: out of stock	0.0::0.0	XXX		50	700									Must				
35	Backup Sim Dsr 15 (Y)	1848251014		EL: out of stock	354.0::0.0	XXX		5	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Joni Telecom (Y)	1848401908		EL: out of stock	0.0::0.0	XXX		37	1700									Must				
37	Rabeya Telecom (Y)	1848401910		EL: out of stock	0.0::129.0	XXX		202	1500									Must				
38	Farhad Telecom (Y)	1848401966		EL: low stock	1416.0::202.0	XXX		389	500									Must				
39	Chandrapur Telecom-2 (Y)	1848401967			461.0::228.0	XXX		1176	0									Voluntary				
40	Arif Telecom (Y)	1848401992		EL: out of stock	6.0::0.0	XXX		0	500									Must				
41	Rabya Telecom (Y)	1848401993			829.0::89.0	XXX		10177	0									Voluntary				
42	Al Amin Store (Y)	1848401995			526.0::0.0	XXX		1806	0									Voluntary				
43	Joni Telecom (Y)	1848426391		EL: low stock	10571.0::6607.0	XXX		3805	1500									Must				
44	Ujjal Telecom (Y)	1848426392			5318.0::5051.0	XXX		4086	0									Voluntary				
45	Salman Telecom (Y)	1848426394		EL: out of stock	61.0::0.0	XXX		5	600									Must				
46	Nusrat Telecom (Y)	1848426395		EL: out of stock	0.0::0.0	XXX		30	1600									Must				
47	Rasel Telecom Rasel Telecom(N)	1848436656			0.0::0.0	XXX		305	0									Voluntary				
48	Jononi Telecom Jononi Telecom(N)	1848436657			0.0::101.0	XXX		1187	0									Voluntary				
49	Sohan Telecom Sohan Telecom(N)	1848436658		EL: out of stock	0.0::0.0	XXX		56	800									Must				
50	Malek Telecom Malek Telecom(N)	1848436659		EL: out of stock	187.0::297.0	XXX		3	2000									Must				
51	Sabbir Telecom Sabbir Telecom(N)	1848436660		EL: low stock	1955.0::3731.0	XXX		561	500									Must				
52	Rima Khaddo Vender Telecom(N)	1848455863		EL: out of stock	172.0::0.0	XXX		4	500									Must				
53	Anik Telecom Telecom(N)	1848455864			0.0::0.0	XXX		1594	0									Voluntary				
54	Ujjal Telecom Telecom(N)	1848455866		EL: out of stock	0.0::0.0	XXX		32	4000									Must				
55	Shadin Telecom(N)	1848485295		EL: out of stock	0.0::0.0	XXX		40	500									Must				
56	Vai Vai Telecom(N)	1848485337		EL: out of stock	0.0::0.0	XXX		21	500									Must				
57	Mona (N)	1848485350		EL: low stock	2153.0::1433.0	XXX		1788	1300									Must				
58	Joynal (N)	1848485351		EL: low stock	88.0::519.0	XXX		728	500									Must				
59	Habib (N)	1848485352		EL: out of stock	0.0::0.0	XXX		36	500									Must				



Date:15-02-2018 DSR : Islam Traders Dsr 16(1828205337)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	420 00	105 00.0	52.0	80.0	418860.0	27095.0	12.25	18.16	39.0	41.0	17.0	18.0	6.0	10.0	14.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Monni Medical (Y)	1811706827		EL: low stock	896.0::662.0	XXX		952	500									Must				
2	Shawon Telecom (Y)	1811706845		EL: low stock	5328.0::3022.0	XXX		2160	2100									Must				
3	Mim Laibary & Teleco (Y)	1811706862		EL: low stock	1347.0::544.0	XXX		521	600									Must				
4	Ahsan Telecom (Y)	1811707526		EL: low stock	2360.0::1603.0	XXX		1719	1500									Must				
5	Ramzan Telecom (Y)	1811735883		EL: low stock	2735.0::1234.0	XXX		454	1200									Must				
6	Sumi Library (Y)	1811735885		EL: low stock	360.0::411.0	XXX		216	500									Must				
7	Manik Telecom (Y)	1811735886		EL: low stock	1157.0::800.0	XXX		423	1700									Must				
8	Mayer Duha Telecom (Y)	1811740523			6515.0::2298.0	XXX		4560	0									Important				
9	Ridoy Telecom (Y)	1820613084	A057971	EL: low stock	0.0::0.0	XXX		193	500									Must				
10	Bashar Telecom (Y)	1820613235			874.0::418.0	XXX		4727	0									Must				
11	Faruk Telecom (Y)	1820613250	A055590	EL: low stock	4329.0::2065.0	XXX		3737	500									Must				
12	Sumiya Telecom (Y)	1820642216		EL: low stock	0.0::0.0	XXX		372	700									Must				
13	Lamiha Telecom 1 (Y)	1820642217	A055033	EL: out of stock	4171.0::851.0	XXX		664	5600									Must				
14	Ma Moni Telecom (Y)	1820642235	A048956	EL: low stock	2980.0::0.0	XXX		2784	3300									Must				
15	Mollah Telecom (Y)	1822846477	A104814		5360.0::969.0	XXX		13318	0									Must				
16	Lamiha Telecom 2 (Y)	1828201624			6671.0::2761.0	XXX		2783	0									Must				
17	Ma Telecom (Y)	1828201647	A055019	EL: low stock	4900.0::3961.0	XXX		3497	1800									Must				
18	Rubel Telecom (Y)	1828201649			2921.0::544.0	XXX		7441	0									Important				
19	Hnif Telecom (Y)	1828205465		EL: low stock	2049.0::672.0	XXX		1233	500									Must				
20	Rabya Telecom (Y)	1828205470		EL: low stock	43.0::0.0	XXX		142	500									Must				
21	Sumi Library & Telecom (Y)	1828229326	A055593	EL: out of stock	178.0::0.0	XXX		167	2000									Must				
22	Washim Store (Y)	1833654118		EL: low stock	442.0::65.0	XXX		1441	500									Must				
23	Huq Miha Telecom (Y)	1848009364		EL: low stock	115988.0::63732.0	XXX		14742	8300									Must				
24	Akash Store (Y)	1848183878		EL: low stock	1028.0::539.0	XXX		354	800									Must				
25	Mushraf Store (Y)	1848183886		EL: low stock	1945.0::320.0	XXX		851	500									Must				
26	Goutom Telecom (Y)	1848224771			807.0::373.0	XXX		1467	0									Must				
27	M/S Islam Telecom (Y)	1848225037		EL: out of stock	1198.0::0.0	XXX		1	1100									Must				
28	M/S Islam Telecom (Y)	1848226506		EL: low stock	7958.0::4288.0	XXX		5672	500									Must				
29	M/S Islam Telecom (Y)	1848236507		EL: low stock	2717.0::556.0	XXX		211	800									Must				
30	M/S Islam Telecom (Y)	1848236508			3940.0::3622.0	XXX		6662	0									Important				
31	Sharker Medical Holl (Y)	1848251074		EL: low stock	2111.0::1116.0	XXX		971	500									Must				
32	Rajon Telecom (Y)	1848269644		EL: low stock	634.0::253.0	XXX		591	600									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	Rajib Telecom (Y)	1848269684			2630.0::688.0	XXX		1584	0									Voluntary				
34	Sadek Telecom (Y)	1848426366		EL: out of stock	0.0::0.0	XXX		63	600									Must				
35	Sofiq Telecom (Y)	1848426368			140.0::50.0	XXX		805	0									Voluntary				
36	Al Baraka Telecom (Y)	1848426369		EL: low stock	2069.0::1066.0	XXX		581	700									Must				
37	Rajib Telecom (Y)	1848427915			3124.0::2147.0	XXX		8912	0									Voluntary				
38	Anik Store (N)	1848427916			0.0::0.0	XXX		746	0									Voluntary				
39	Samiha Telecom (Y)	1848427917		EL: low stock	2090.0::1669.0	XXX		425	700									Must				
40	Rabeya Telecom Telecom(N)	1848436647		EL: out of stock	2439.0::381.0	XXX		33	1400									Must				
41	Emran Telecom Telecom(N)	1848436648		EL: low stock	2886.0::2989.0	XXX		779	1000									Must				
42	Zakir Telecom (N)	1848436740			2670.0::1339.0	XXX		3040	0									Voluntary				
43	Emran Telecom Telecom(N)	1848455868			1366.0::751.0	XXX		3970	0									Voluntary				
44	Zilani Telecom Telecom(N)	1848455870		EL: low stock	0.0::333.0	XXX		526	500									Must				
45	Rashel Telecom(N)	1848485228			1722.0::1033.0	XXX		3646	0									Voluntary				



Date:15-02-2018 DSR : Islam Traders Dsr 23(1848009387)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	224 00	560 0.0	72.0	88.0	211742.0	9804.0	6.77	5.81	58.0	100.0	18.0	29.0	12.0	15.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Sajib Telecom (Y)	1811735862	A119414		9056.0::4718.0	XXX		5203	0									Must				
2	Dipok Telecom (Y)	1811735869		EL: low stock	3942.0::2314.0	XXX		1660	1600									Must				
3	Antor Telecom (Y)	1811735899		EL: out of stock	2211.0::807.0	XXX		761	2300									Must				
4	Towfiq Telecom (Y)	1811735900			202.0::0.0	XXX		601	0									Must				
5	Amir Telecom (Y)	1811740191			841.0::128.0	XXX		1296	0									Must				
6	Vai Vai Telecom (Y)	1811740201	A057964	EL: out of stock	7990.0::4516.0	XXX		952	3900									Must				
7	Kobir Telecom (Y)	1811740217		EL: out of stock	0.0::0.0	XXX		8	500									Must				
8	Tuli Telicom (Y)	1811740219	A118988		10213.0::5655.0	XXX		12899	0									Voluntary				
9	Ssalaudhin Telecom (Y)	1820613058			326.0::1154.0	XXX		1175	0									Important				
10	Jianglatoli Telecom (Y)	1820613177	A122845		3031.0::1843.0	XXX		8171	0									Must				
11	Amair Hamza Telecom (Y)	1822840868		EL: low stock	1507.0::1116.0	XXX		1396	900									Must				
12	Name Blank 1 (Y)	1822846476		EL: low stock	2498.0::1340.0	XXX		1359	500									Must				
13	Ashad Ullah Telecom (Y)	1822846493			2070.0::1616.0	XXX		6554	0									Must				
14	Name Blank 1 (Y)	1828201640			37.0::2092.0	XXX		2467	0									Important				
15	Rahim Telecom (Y)	1828205463			876.0::266.0	XXX		2637	0									Must				
16	Vai Vai General Telecom (Y)	1833654039			156.0::272.0	XXX		1280	0									Important				
17	Nazir Telecom (Y)	1833654053			988.0::558.0	XXX		2113	0									Important				
18	Mayer Duha Telecom (Y)	1833654061		EL: low stock	700.0::101.0	XXX		988	500									Must				
19	Manik Telecom (Y)	1848009366		EL: low stock	1346.0::315.0	XXX		702	500									Must				
20	Fajlul Telecom (Y)	1848125696		EL: low stock	1308.0::719.0	XXX		547	800									Must				
21	Azmir Telecom (Y)	1848125718			9646.0::3259.0	XXX		2948	0									Important				
22	Nahid Telecom (Y)	1848126588		EL: low stock	9523.0::2890.0	XXX		1335	500									Must				
23	Rayhan Telecom (Y)	1848126589			4611.0::1195.0	XXX		1323	0									Voluntary				
24	Samia Telecom (Y)	1848126636			241.0::671.0	XXX		2794	0									Voluntary				
25	Ma Telecom (Y)	1848183876		EL: out of stock	0.0::0.0	XXX		15	500									Must				
26	New Vai Vai Store (N)	1848183892		EL: out of stock	485.0::0.0	XXX		401	1000									Must				
27	M/S Islam Telecom (Y)	1848186704	A122846		8273.0::3807.0	XXX		8954	0									Must				
28	Hera Telecom (Y)	1848190948		EL: low stock	1410.0::307.0	XXX		1207	500									Must				
29	M/S Islam Telecom (Y)	1848199032			48.0::63.0	XXX		495	0									Important				
30	M/S Islam Telecom (Y)	1848199045			90.0::26.0	XXX		505	0									Important				
31	Jamal Telecom (Y)	1848199092			808.0::115.0	XXX		2706	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	M/S Islam Telecom (Y)	1848199093		EL: out of stock	2654.0::886.0	XXX		295	900									Must				
33	M/S Islam Telecom (Y)	1848199095		EL: out of stock	0.0::0.0	XXX		4	500									Must				
34	M/S Islam Telecom (Y)	1848226466			1145.0::202.0	XXX		1051	0									Important				
35	M/S Islam Telecom (N)	1848226535		EL: out of stock	37.0::278.0	XXX		28	500									Must				
36	M/S Islam Telecom (Y)	1848226586		EL: low stock	1589.0::639.0	XXX		735	1000									Must				
37	M/S Islam Telecom (Y)	1848236460			94.0::608.0	XXX		2920	0									Important				
38	M/S Islam Telecom (Y)	1848236505		EL: out of stock	674.0::274.0	XXX		118	800									Must				
39	M/S Islam Telecom (Y)	1848236509			428.0::888.0	XXX		1154	0									Important				
40	Konok Store (Y)	1848251059			573.0::268.0	XXX		15900	0									Must				
41	Kamal Telecom (Y)	1848251061		EL: low stock	557.0::544.0	XXX		455	500									Must				
42	Yunus Telecom (Y)	1848269679		EL: out of stock	543.0::0.0	XXX		6	500									Must				
43	Touhid Telecom (Y)	1848401338			1760.0::13.0	XXX		904	0									Voluntary				
44	Yunus Telecom (Y)	1848401956			0.0::0.0	XXX		681	0									Voluntary				
45	Pulok Telecom (N)	1848410814		EL: low stock	358.0::290.0	XXX		478	700									Must				
46	Yunus Telecom (Y)	1848410852			3932.0::2638.0	XXX		6063	0									Voluntary				
47	Iqbal Telecom (Y)	1848410854		EL: out of stock	361.0::77.0	XXX		3	1200									Must				
48	Polok Telecom (Y)	1848410859			7106.0::4686.0	XXX		3172	0									Voluntary				
49	Taizul Telecom (Y)	1848427919		EL: out of stock	37.0::379.0	XXX		16	500									Must				
50	Manik Telecom Telecom(N)	1848455871		EL: out of stock	0.0::63.0	XXX		25	500									Must				
51	Jahangir Alam Teleco Telecom(N)	1848455873			0.0::0.0	XXX		264	0									Voluntary				
52	Wobadul Telecom Telecom(N)	1848455874			0.0::0.0	XXX		242	0									Voluntary				
53	Monir Telecom Telecom(N)	1848455875			209.0::89.0	XXX		2660	0									Voluntary				
54	Mahabub Telecom Telecom(N)	1848455877		EL: out of stock	972.0::1071.0	XXX		355	800									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	566 00	141 50.0	56.0	53.0	335123.0	17663.0	8.86	8.81	54.0	50.0	15.0	19.0	4.0	25.0	32.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Fair Telecom (Y)	1811706795	A011451	EL: low stock	1604.0::1207. 0	XXX		1406	500									Must				
2	Ma Bijnes Center (Y)	1811706885			3196.0::2344. 0	XXX		2340	0									Must				
3	Moni Telecom (Y)	1811706887		EL: low stock	2029.0::776.0	XXX		183	500									Must				
4	Ripon Telecom (Y)	1811734060			1638.0::508.0	XXX		8497	0									Must				
5	Boundu Telecom (Y)	1811740526		EL: out of stock	3248.0::1629. 0	XXX		1067	2400									Must				
6	Afzal Telecom (Y)	1811740541	A102188	EL: low stock	11210.0::329 3.0	XXX		2646	1900									Must				
7	Jani Telecom (Y)	1820613233			3258.0::2222. 0	XXX		40592	0									Must				
8	Sharif Telecom (Y)	1820613261	A110269		10739.0::436 2.0	XXX		7533	0									Must				
9	Ma Telecom 1 (Y)	1820613276	A011498		3822.0::1725. 0	XXX		11295	0									Must				
10	Sohel Telecom (Y)	1820613279			0.0::333.0	XXX		1182	0									Must				
11	Bismilla Telecom (Y)	1820613283	A057959		3842.0::152.0	XXX		5333	0									Must				
12	Fahim Teleocm (Y)	1820642229		EL: out of stock	433.0::368.0	XXX		14	700									Must				
13	Nitu Telecom (Y)	1820642242	A057954	EL: low stock	16051.0::793 1.0	XXX		8176	500									Must				
14	Roni Telecom 2 (Y)	1822846473	A102930	EL: out of stock	10794.0::706 3.0	XXX		290	3700									Must				
15	Islam Traders (Y)	1828205448		EL: out of stock	4810.0::1996. 0	XXX		1281	3100									Must				
16	Tusar Telecom (Y)	1828205464	A106942		5065.0::3013. 0	XXX		17386	0									Must				
17	Masum Telecom (Y)	1828229332			606.0::101.0	XXX		1136	0									Must				
18	Jononi Telecom (Y)	1833654015	A105140		1380.0::852.0	XXX		871	0									Important				
19	Mainuddin Store (Y)	1833654017		EL: out of stock	4153.0::1361. 0	XXX		0	1500									Must				
20	Snakes Telecom (Y)	1833654036		EL: out of stock	911.0::142.0	XXX		236	800									Must				
21	Suchana New 140 (Y)	1848009428		EL: low stock	892.0::365.0	XXX		684	1200									Must				
22	Jahid Store (Y)	1848126599			497.0::139.0	XXX		454	0									Voluntary				
23	Ittadi Laibary (Y)	1848183890		EL: out of stock	2930.0::2391. 0	XXX		665	1500									Must				
24	Kukon Store (Y)	1848183891	A122714	EL: low stock	9648.0::4547. 0	XXX		1422	1200									Must				
25	Jononi Telecom (Y)	1848190914		EL: out of stock	0.0::0.0	XXX		352	3900									Must				
26	M/S Islam Telecom (Y)	1848199087		EL: low stock	2684.0::1003. 0	XXX		744	1200									Must				
27	M/S Islam Telecom (Y)	1848225030	A118277		2393.0::1011. 0	XXX		2524	0									Must				
28	M/S Islam Telecom (Y)	1848236591		EL: low stock	1723.0::1579. 0	XXX		1083	1500									Must				
29	Palin Telecom (Y)	1848251034		EL: low stock	0.0::0.0	XXX		223	500									Must				
30	Roni Telecom 1 (Y)	1848251075			6.0::51.0	XXX		1466	0									Important				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Huq Miha Telecom (Y)	1848251078		EL: out of stock	10282.0::5942.0	XXX		35	5300									Must				
32	Iqbal Telecom (Y)	1848269672	A056235		733.0::316.0	XXX		78862	0									Voluntary				
33	Emran Telecom (Y)	1848401930			1502.0::0.0	XXX		910	0									Voluntary				
34	Obadul Telecom (Y)	1848411728	A113626	EL: low stock	4794.0::1101.0	XXX		1228	500									Must				
35	Yunus Telecom (Y)	1848426363		EL: low stock	623.0::203.0	XXX		893	500									Must				
36	Saynik Telecom (Y)	1848427879		EL: low stock	1320.0::366.0	XXX		695	1100									Must				
37	Palin Telecom (Y)	1848427880		EL: low stock	0.0::0.0	XXX		564	500									Must				
38	Jowel Electronics (Y)	1848427885		EL: low stock	495.0::1226.0	XXX		662	600									Must				
39	Bismilla Verityes Store (Y)	1848427922			994.0::582.0	XXX		1488	0									Voluntary				
40	Soniya Telecom (Y)	1848427923		EL: low stock	1177.0::1254.0	XXX		855	900									Must				
41	Nahid Telecom (Y)	1848427924		EL: out of stock	366.0::0.0	XXX		0	3900									Must				
42	Zakir Telecom (Y)	1848427926			632.0::0.0	XXX		1943	0									Voluntary				
43	Arif Telecom (Y)	1848427927		EL: low stock	8386.0::3937.0	XXX		3741	5300									Must				
44	Rabya Telecom (Y)	1848427928			4392.0::7160.0	XXX		2019	0									Voluntary				
45	Arif Telecom Telecom(N)	1848455859			561.0::13.0	XXX		1133	0									Voluntary				
46	Prodhan Telecom Telecom(N)	1848455878		EL: low stock	4918.0::2760.0	XXX		2323	900									Must				
47	Fardin Telecom Telecom(N)	1848455879		EL: out of stock	6.0::0.0	XXX		6	2000									Must				
48	Nadiya Store Telecom(N)	1848455881			0.0::0.0	XXX		692	0									Voluntary				
49	Mainuddin Genarel St Telecom(N)	1848455882		EL: out of stock	0.0::0.0	XXX		34	500									Must				
50	Antorjatik Telecom Telecom(N)	1848455885		EL: out of stock	369.0::0.0	XXX		12	700									Must				
51	Saidul Store Telecom(N)	1848455887			2643.0::1525.0	XXX		2940	0									Voluntary				
52	Khan Telecom Telecom(N)	1848455889		EL: out of stock	2045.0::849.0	XXX		422	2000									Must				
53	Hamid Telecom(N)	1848485231		EL: out of stock	0.0::0.0	XXX		79	1500									Must				
54	Bindu Telecom(N)	1848485301		EL: out of stock	0.0::0.0	XXX		12	600									Must				
55	Alom Telecom(N)	1848485302		EL: out of stock	0.0::0.0	XXX		7	900									Must				
56	Maa Telecom(N)	1848485303		EL: out of stock	0.0::0.0	XXX		77	500									Must				
57	Shadesh Telecom(N)	1848485304			0.0::0.0	XXX		299	0									Voluntary				
58	Falgun Telecom(N)	1848485305		EL: out of stock	867.0::593.0	XXX		204	800									Must				
59	Miah Telecom(N)	1848485306		EL: low stock	298.0::344.0	XXX		437	500									Must				
60	Poran Telecom(N)	1848485307		EL: out of stock	0.0::0.0	XXX		170	500									Must				



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SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	677 00	169 25.0	59.0	62.0	490764.0	23000.0	4.37	4.3	81.0	100.0	16.0	14.0	2.0	24.0	28.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Sahinur Telecom (Y)	1811706791			3640.0::1282.0	XXX		10429	0									Must				
2	Shakil Telecom (Y)	1811706812	A011622	EL: out of stock	29842.0::8981.0	XXX		3773	12700									Must				
3	Kazol Enterprise (Y)	1811706874			1286.0::1592.0	XXX		3118	0									Important				
4	Ma Medical (Y)	1811706883			2414.0::183.0	XXX		1985	0									Must				
5	Sorab Store (Y)	1811706884		EL: low stock	4962.0::1401.0	XXX		922	1300									Must				
6	Jamal Telecom (Y)	1811707509		EL: low stock	6403.0::1564.0	XXX		2968	500									Must				
7	Rifat Telecom (Y)	1811747334		EL: out of stock	3235.0::1529.0	XXX		29	2000									Must				
8	Dalim Phermecy (Y)	1820613106	A011625	EL: out of stock	17501.0::4673.0	XXX		708	4200									Must				
9	Nuraalam Store (Y)	1820613155			407.0::466.0	XXX		3318	0									Must				
10	Titas Telecom (Y)	1820613183		EL: low stock	3463.0::2015.0	XXX		1670	1900									Must				
11	Sumiya Telecom (Y)	1820613248	A048976		3222.0::0.0	XXX		5032	0									Must				
12	Halal Store (Y)	1820642266		EL: low stock	203.0::980.0	XXX		796	500									Must				
13	Yousup Tea Store (Y)	1828221517		EL: low stock	922.0::254.0	XXX		1038	700									Must				
14	Masud Telecom (Y)	1828221523		EL: out of stock	1075.0::230.0	XXX		344	1000									Must				
15	Riha Telecom 1 (Y)	1833654066			1695.0::286.0	XXX		1897	0									Must				
16	Maghna Telecom (Y)	1848009339			1861.0::577.0	XXX		2230	0									Must				
17	Jibon Shailpaloy (Y)	1848009384	A105110	EL: low stock	9969.0::9096.0	XXX		9218	3000									Must				
18	Azaim Telecom (Y)	1848009437		EL: out of stock	1166.0::0.0	XXX		124	500									Must				
19	Ovi Telecom (Y)	1848091561	A118937	EL: out of stock	3230.0::327.0	XXX		228	3700									Must				
20	Alap Telecom (Y)	1848125724			678.0::367.0	XXX		661	0									Must				
21	Sofiq Telecom (Y)	1848126600			942.0::1277.0	XXX		2735	0									Voluntary				
22	Jaman Telecom (Y)	1848126601			6730.0::3458.0	XXX		7188	0									Voluntary				
23	Ma Babar Duha (Y)	1848183893			11925.0::2534.0	XXX		2115	0									Voluntary				
24	Nazmul Telecom (Y)	1848199004			8044.0::1928.0	XXX		5235	0									Must				
25	M/S Islam Telecom (Y)	1848199071	A048975		3543.0::404.0	XXX		5061	0									Must				
26	Karim Telecom (Y)	1848224773			783.0::429.0	XXX		1419	0									Must				
27	M/S Islam Telecom (Y)	1848225028		EL: low stock	1666.0::603.0	XXX		601	500									Must				
28	M/S Islam Telecom (Y)	1848225035			488.0::331.0	XXX		1966	0									Must				
29	M/S Islam Telecom (Y)	1848225042		EL: low stock	101.0::89.0	XXX		217	500									Must				
30	M/S Islam Telecom (Y)	1848226510			4346.0::1653.0	XXX		3278	0									Must				
31	M/S Islam Telecom (Y)	1848226545		EL: low stock	1161.0::209.0	XXX		1175	500									Must				
32	M/S Islam Telecom (Y)	1848226587			5729.0::722.0	XXX		4166	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	M/S Islam Telecom (Y)	1848236498			311.0::0.0	XXX		774	0									Must				
34	M/S Islam Telecom (Y)	1848236515			1984.0::737.0	XXX		892	0									Must				
35	Backup Sim Dsr 01 (Y)	1848251000		EL: out of stock	4586.0::822.0	XXX		63	2800									Must				
36	Backup Sim Dsr 18 (Y)	1848251017		EL: out of stock	1505.0::0.0	XXX		7	2000									Must				
37	Sofiq Telecom (Y)	1848269636			4136.0::1399.0	XXX		1938	0									Voluntary				
38	Nusrat Telecom (Y)	1848269652			1833.0::1151.0	XXX		1991	0									Voluntary				
39	Manik Telecom (Y)	1848401317	A011623	EL: out of stock	17371.0::6081.0	XXX		1246	11300									Must				
40	Salam Telecom (Y)	1848401319			828.0::261.0	XXX		1076	0									Voluntary				
41	Monir Telecom (Y)	1848401349		EL: low stock	582.0::441.0	XXX		280	500									Must				
42	Al Amin Telecom (Y)	1848401934		EL: low stock	5957.0::2255.0	XXX		5250	1200									Must				
43	Foyej Telecom (Y)	1848401989		EL: low stock	3086.0::1220.0	XXX		1612	500									Must				
44	Master Telecom (Y)	1848401997			3114.0::417.0	XXX		1695	0									Voluntary				
45	Manik Telecom (Y)	1848410833		EL: out of stock	492.0::234.0	XXX		284	800									Must				
46	Al Amin Telecom (Y)	1848410838			0.0::0.0	XXX		13784	0									Voluntary				
47	Sunny Telecom (Y)	1848410839		EL: low stock	1917.0::458.0	XXX		307	500									Must				
48	Chondon Telecom (Y)	1848410840			4276.0::2960.0	XXX		5445	0									Voluntary				
49	Zahid Telecom (Y)	1848410841		EL: low stock	4564.0::354.0	XXX		2270	2200									Must				
50	Sunny Telecom (Y)	1848411739			446.0::364.0	XXX		2744	0									Voluntary				
51	Zilani Telecom (Y)	1848427929		EL: out of stock	1853.0::0.0	XXX		23	4900									Must				
52	Salam Telecom (Y)	1848427931		EL: out of stock	8370.0::1154.0	XXX		168	1300									Must				
53	Kamal Telecom(N)	1848436723		EL: out of stock	3088.0::713.0	XXX		700	1500									Must				
54	Minhaz Telecom(N)	1848436724			313.0::466.0	XXX		2042	0									Voluntary				
55	Haji Enterprize Telecom(N)	1848455891		EL: low stock	481.0::772.0	XXX		378	800									Must				
56	Kalam Store Telecom(N)	1848455894		EL: low stock	713.0::0.0	XXX		520	500									Must				
57	Hasaniya Telecom Telecom(N)	1848455896		EL: out of stock	3658.0::2396.0	XXX		745	2500									Must				
58	Anik Varities Store Telecom(N)	1848455897			6810.0::3854.0	XXX		4117	0									Voluntary				
59	Fahima Telecom(N)	1848485234			101.0::0.0	XXX		3032	0									Voluntary				
60	Tusher Telecom(N)	1848485309			5007.0::854.0	XXX		2644	0									Voluntary				
61	Sumi Telecom(N)	1848485310			5007.0::2219.0	XXX		2399	0									Voluntary				
62	Rahman Telecom(Y)	1848485311		EL: out of stock	1534.0::0.0	XXX		26	900									Must				



Date:15-02-2018 DSR : Islam Traders Dsr 20(1848084641)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	376 00	940 0.0	76.0	91.0	406709.0	24515.0	4.3	4.46	79.0	94.0	25.0	39.0	12.0	12.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Naim Telecom 2 (Y)	1811706798	A055597		7709.0::3168.0	XXX		8977	0									Must				
2	Naim Telecom 1 (Y)	1811706799	A048978	EL: low stock	3803.0::2400.0	XXX		2128	3100									Must				
3	Ma Telecom (Y)	1811706818	A055596	EL: out of stock	9969.0::8262.0	XXX		618	4100									Must				
4	M/S Sharkar Medicale (N)	1811706837		EL: low stock	2777.0::1589.0	XXX		985	800									Must				
5	Mayer Duha Telecom (Y)	1811706869		EL: low stock	1628.0::1446.0	XXX		2800	500									Must				
6	Runa Telecom (Y)	1811706944		EL: out of stock	4600.0::1629.0	XXX		443	3700									Must				
7	Iqbal Telecom (N)	1811735632	A125029		1925.0::780.0	XXX		7996	0									Must				
8	Niha Telecom (Y)	1811735892		EL: low stock	4321.0::6119.0	XXX		3076	2200									Must				
9	Sohag Telecom (Y)	1811740195	A055599	EL: low stock	13084.0::2460.0	XXX		2756	1200									Must				
10	Shaa Alom (Y)	1811740214			0.0::83.0	XXX		1694	0									Important				
11	Hasan Telecom (N)	1811747271		EL: low stock	5479.0::2479.0	XXX		1356	2000									Must				
12	Master Telecom (Y)	1820613122			698.0::320.0	XXX		1474	0									Must				
13	Ma Moni Telecom (Y)	1820613148			1561.0::726.0	XXX		2367	0									Must				
14	Abu Telecom (Y)	1820613215		EL: low stock	875.0::529.0	XXX		3457	500									Must				
15	Pintu Telecom (N)	1820613221		EL: out of stock	3253.0::1306.0	XXX		923	2900									Must				
16	Mobile Mediha (N)	1820613264			1164.0::242.0	XXX		1764	0									Must				
17	Suchana New 242 (Y)	1820613296		EL: low stock	3615.0::13.0	XXX		1363	500									Must				
18	Emb Rahat Telecom (Y)	1828205469		EL: low stock	1696.0::855.0	XXX		907	1100									Must				
19	Bismilla Telecom (Y)	1833654064			4462.0::1457.0	XXX		11221	0									Must				
20	Jonosaba Medical Hal (Y)	1848009390	R0062626	EL: low stock	3808.0::2113.0	XXX		2748	1700									Must				
21	Alom Telecom (Y)	1848125727			1075.0::371.0	XXX		2219	0									Must				
22	Ali Telecom (Y)	1848126567			996.0::318.0	XXX		1372	0									Voluntary				
23	Angon Store (Y)	1848183897	A121258	EL: out of stock	840.0::0.0	XXX		283	1200									Must				
24	Kamal Telecom (Y)	1848190904		EL: low stock	5816.0::2756.0	XXX		1854	2300									Must				
25	Ahad Telecom (Y)	1848199025		EL: low stock	2317.0::4680.0	XXX		899	1600									Must				
26	M/S Islam Telecom (Y)	1848225001	A119411	EL: low stock	2090.0::1732.0	XXX		4268	1400									Must				
27	M/S Islam Telecom (Y)	1848236540			417.0::985.0	XXX		1030	0									Important				
28	Salman Telecom (Y)	1848269680			127.0::0.0	XXX		666	0									Voluntary				
29	Salman Telecom (N)	1848401904		EL: low stock	1997.0::1252.0	XXX		1031	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	Hannan Telecom (Y)	1848401946			7370.0::2322.0	XXX		9135	0									Voluntary				
31	Vai Vai Telecom (Y)	1848410849		EL: low stock	1889.0::792.0	XXX		1255	500									Must				
32	Shamim Telecom (Y)	1848427871		EL: low stock	1413.0::770.0	XXX		1609	1100									Must				
33	Roni Telecom (Y)	1848427933			1205.0::660.0	XXX		2527	0									Voluntary				
34	Hannan Telecom (Y)	1848427935			943.0::1038.0	XXX		1857	0									Voluntary				
35	Shawon Telecom (Y)	1848427938			938.0::1237.0	XXX		2219	0									Voluntary				
36	Shamim Telecom (Y)	1848427939			737.0::645.0	XXX		3783	0									Voluntary				
37	Chandrapur Telecom-2 (Y)	1848427943		EL: low stock	7876.0::2292.0	XXX		1728	2300									Must				
38	Jalal Store Telecom(N)	1848436675			0.0::0.0	XXX		490	0									Voluntary				
39	Mofiz Store Telecom(N)	1848436677			1616.0::292.0	XXX		4125	0									Voluntary				
40	Sofiul Telecom Telecom(N)	1848436681			279.0::202.0	XXX		1004	0									Voluntary				
41	Kamal Telecom Telecom(N)	1848455883		EL: low stock	2656.0::1501.0	XXX		1314	1100									Must				
42	M/S Khan Telecom Telecom(N)	1848455886		EL: out of stock	1633.0::1195.0	XXX		0	1300									Must				
43	Ma Telecom Telecom(N)	1848455899			1369.0::64.0	XXX		2790	0									Voluntary				
44	Sarker Telecom(N)	1848485314			0.0::229.0	XXX		537	0									Voluntary				



Date:15-02-2018 DSR : Rr_Com_CmnIsl_5(1848084643)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	407 00	101 75.0	74.0	93.0	403280.0	37846.0	7.2	5.56	80.0	95.0	24.0	34.0	10.0	11.0	15.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Alap Telecom (N)	1811706775	A105144	EL: out of stock	806.0::1172.0	XXX		182	3000									Must				
2	Mayerdoa Telecom (Y)	1811706784			2992.0::1565.0	XXX		2498	0									Must				
3	N R Telecom (Y)	1811706788	A120271		5073.0::2371.0	XXX		7533	0									Must				
4	Faruk Telecom 1 (Y)	1811706832			7848.0::3598.0	XXX		4933	0									Must				
5	Belal Telecom (Y)	1811706840	A048965	EL: low stock	7533.0::4699.0	XXX		2319	3400									Must				
6	Oliul Telecom 1 (Y)	1811706875		EL: low stock	2136.0::525.0	XXX		896	1800									Must				
7	Seyam Telecom (Y)	1811706893			1821.0::1023.0	XXX		6387	0									Must				
8	Malak Telecom (Y)	1811706935		EL: out of stock	3047.0::1241.0	XXX		151	3000									Must				
9	Uzzol Telecom (Y)	1811707518	A118921	EL: low stock	3428.0::1993.0	XXX		3034	1400									Must				
10	Ma Telecom (Y)	1811735627		EL: low stock	1126.0::485.0	XXX		1098	500									Must				
11	Kadiza Telecom (Y)	1811740569	A105543	EL: out of stock	3712.0::1525.0	XXX		1649	4000									Must				
12	Fahima Telecom (Y)	1811747294	A048964	EL: out of stock	2999.0::2014.0	XXX		18	4300									Must				
13	Monir Telecom (Y)	1811747305		EL: low stock	95.0::166.0	XXX		841	500									Must				
14	Shangita Vcd (Y)	1811747360			1793.0::1159.0	XXX		1688	0									Important				
15	Bonik Telecom (Y)	1820613077			804.0::343.0	XXX		1233	0									Must				
16	Friends Telecom (Y)	1820613119			141.0::0.0	XXX		908	0									Must				
17	Suchana New 139 (Y)	1820613193			567.0::0.0	XXX		3773	0									Must				
18	Lamiha Telecom Cente (Y)	1820613223			485.0::148.0	XXX		429	0									Must				
19	Mollah Telecom (Y)	1820613226	A121259	EL: low stock	5030.0::3452.0	XXX		1944	800									Must				
20	Shamim Telecom (Y)	1820613234		EL: low stock	843.0::346.0	XXX		670	1300									Must				
21	Biti Telecom (Y)	1820613243		EL: low stock	5119.0::1683.0	XXX		3083	1900									Must				
22	Shaikder Enterprice (Y)	1820613272	A054974		4775.0::443.0	XXX		8027	0									Must				
23	Sharker Telecom (Y)	1820613286			396.0::0.0	XXX		1020	0									Must				
24	Ma Telecom (Y)	1820613293			470.0::1002.0	XXX		5274	0									Must				
25	Riha Telecom 1 (N)	1828201614			343.0::227.0	XXX		2453	0									Voluntary				
26	Afzal Telecom (N)	1828205462			1838.0::1338.0	XXX		2206	0									Voluntary				
27	Mollah Telecom (Y)	1828214826		EL: low stock	1991.0::1120.0	XXX		433	600									Must				
28	Tanvir Telecom (Y)	1828221544			1088.0::873.0	XXX		3285	0									Must				
29	Masud Store (Y)	1833654134		EL: low stock	674.0::967.0	XXX		897	500									Must				
30	Ma Moni Telecom (Y)	1848009310	A121622	EL: low stock	5409.0::1754.0	XXX		2452	600									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Jajarchar Telecom (Y)	1848009399			1821.0::687.0	XXX		14906	0									Must				
32	Ratan Store (Y)	1848009425			114.0::97.0	XXX		3464	0									Must				
33	Masud Telecom (Y)	1848009426			0.0::0.0	XXX		5691	0									Must				
34	Sohan Telecom (Y)	1848125708	A122712	EL: low stock	2041.0::734.0	XXX		897	700									Must				
35	Humaun Telecom (Y)	1848126584			853.0::907.0	XXX		1609	0									Voluntary				
36	Kobir Telecom (Y)	1848126585			1700.0::802.0	XXX		3296	0									Voluntary				
37	Rajib Telecom (Y)	1848126602			1729.0::1956.0	XXX		1729	0									Voluntary				
38	Wabadul Telecom (Y)	1848126603		EL: low stock	1196.0::364.0	XXX		782	600									Must				
39	Shanto Telecom (Y)	1848190937	R0337527		1801.0::1105.0	XXX		4472	0									Voluntary				
40	M/S Islam Telecom (Y)	1848199040			2795.0::254.0	XXX		2575	0									Must				
41	M/S Islam Telecom (N)	1848225008			2212.0::935.0	XXX		2008	0									Must				
42	M/S Islam Telecom (Y)	1848225024			0.0::0.0	XXX		4108	0									Must				
43	M/S Islam Telecom (Y)	1848226568	A122121	EL: low stock	595.0::856.0	XXX		1143	800									Must				
44	M/S Islam Telecom (Y)	1848236538			2257.0::819.0	XXX		2085	0									Important				
45	Mamun Telecom (Y)	1848251052			4691.0::5351.0	XXX		2576	0									Must				
46	Hello Wati (Y)	1848251090			611.0::51.0	XXX		1353	0									Important				
47	Tipu Telecom (Y)	1848251097	R0054110		9634.0::4441.0	XXX		6006	0									Must				
48	Sohid Store (Y)	1848269686			751.0::686.0	XXX		2446	0									Voluntary				
49	Salam Telecom (Y)	1848269691			2761.0::1766.0	XXX		2804	0									Voluntary				
50	Iqbal Telecom (Y)	1848269692		EL: low stock	1350.0::1124.0	XXX		826	1000									Must				
51	Fokir Telecom (Y)	1848401922			360.0::72.0	XXX		1032	0									Voluntary				
52	Sohid Store (Y)	1848401936			666.0::107.0	XXX		1513	0									Voluntary				
53	Babu Telecom (Y)	1848426378		EL: out of stock	7393.0::6899.0	XXX		1206	3200									Must				
54	Mim Telecom (Y)	1848426380		EL: out of stock	629.0::239.0	XXX		442	1500									Must				
55	Robiul Telecom (Y)	1848426381		EL: low stock	1503.0::692.0	XXX		3125	500									Must				
56	Ma Telecom (N)	1848427862		EL: low stock	1116.0::260.0	XXX		1869	1600									Must				
57	Rajon Telecom (Y)	1848427945			2571.0::490.0	XXX		1800	0									Voluntary				
58	Nahid Telecom Telecom(N)	1848436642		EL: low stock	885.0::0.0	XXX		927	700									Must				
59	Wabadul Telecom Telecom(N)	1848436644		EL: out of stock	0.0::1235.0	XXX		135	1300									Must				
60	Rahat Telecom(N)	1848485215			884.0::0.0	XXX		1794	0									Voluntary				
61	Mahabub Telecom(N)	1848485216		EL: out of stock	282.0::454.0	XXX		6	700									Must				
62	Islam Telecom(N)	1848485316			850.0::782.0	XXX		1335	0									Voluntary				
63	Khokomoni Telecom(N)	1848485317		EL: low stock	2176.0::1132.0	XXX		1014	500									Must				



Date:15-02-2018 DSR : Rr. Com. Cmn. Isl. 12(1848220210)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	107 700	269 25.0	39.0	51.0	578628.0	39676.0	3.72	3.27	62.0	67.0	21.0	19.0	1.0	39.0	44.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Amir Telecom (Y)	1811706768		EL: out of stock	2306.0::1087.0	XXX		45	1800									Must				
2	Arman Telecom (Y)	1811706800		EL: low stock	1931.0::766.0	XXX		2651	600									Must				
3	Kashob Glass House (Y)	1811706888	A118929		5055.0::1849.0	XXX		9707	0									Must				
4	Bismilla Tea Stol (Y)	1811735629	A105611	EL: out of stock	683.0::0.0	XXX		108	500									Must				
5	Saddam Telecom (Y)	1811740531		EL: out of stock	2783.0::598.0	XXX		23	2400									Must				
6	Mayer Duha Telecom (Y)	1811747284		EL: low stock	4288.0::1833.0	XXX		3426	1000									Must				
7	Bimol Telecom (Y)	1820613151	A106953	EL: out of stock	10648.0::5760.0	XXX		2638	5400									Must				
8	Sohel Telecom (Y)	1820613244		EL: low stock	5729.0::2082.0	XXX		4216	1800									Must				
9	D. F. Telecom (Y)	1820642285		EL: out of stock	1074.0::74.0	XXX		779	1700									Must				
10	Hasna Telecom (Y)	1822846413		EL: low stock	1757.0::1000.0	XXX		2159	500									Must				
11	Sumon Telecom (Y)	1828205441			1826.0::855.0	XXX		22630	0									Important				
12	Mahi Telecom (Y)	1828205480			2559.0::610.0	XXX		2745	0									Important				
13	Rasel Telecom (Y)	1828205482		EL: low stock	2049.0::1033.0	XXX		1860	500									Must				
14	Hajari Telecom (Y)	1828214828	A121260		5408.0::3369.0	XXX		13122	0									Must				
15	Ba14 Md.Tajul Islam (Y)	1833654023		EL: out of stock	420.0::125.0	XXX		294	700									Must				
16	Sharif Store (Y)	1833654124		EL: low stock	469.0::328.0	XXX		360	500									Must				
17	Jahid Store (Y)	1833654148		EL: out of stock	12485.0::7424.0	XXX		2355	5900									Must				
18	Cinina Telecom (Y)	1848009322		EL: low stock	2928.0::674.0	XXX		1835	2100									Must				
19	Palash Telecom (Y)	1848084591		EL: low stock	1106.0::418.0	XXX		1811	500									Must				
20	Goutom Telecom (Y)	1848125707		EL: out of stock	4471.0::3307.0	XXX		497	2600									Must				
21	Karim Telecom (Y)	1848125709		EL: low stock	3797.0::2755.0	XXX		2018	1800									Must				
22	Kobir Telecom (Y)	1848125723		EL: out of stock	4086.0::1869.0	XXX		26	3200									Must				
23	Backup Sim Dsr 18 (Y)	1848126559		EL: low stock	10699.0::4837.0	XXX		2424	3000									Must				
24	Backup Sim Dsr 22 (Y)	1848126563		EL: out of stock	753.0::730.0	XXX		244	1300									Must				
25	Opu Telecom (Y)	1848126610		EL: out of stock	1838.0::0.0	XXX		22	5200									Must				
26	Tanjin Store (Y)	1848126613		EL: low stock	1217.0::950.0	XXX		1297	500									Must				
27	Easin Telecom (Y)	1848126614		EL: low stock	1989.0::1298.0	XXX		1246	900									Must				
28	Runa Dry Cleaner&Telecom (Y)	1848190920		EL: low stock	2183.0::1573.0	XXX		1446	2500									Must				
29	Humion Store (Y)	1848199014			685.0::584.0	XXX		1106	0									Must				
30	M/S Islam Telecom (Y)	1848199031		EL: low stock	7041.0::3472.0	XXX		2024	2100									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	M/S Islam Telecom (Y)	1848199041	A122731		194.0::0.0	XXX		28039	0									Must				
32	M/S Islam Telecom (Y)	1848199049			1244.0::375.0	XXX		2946	0									Must				
33	M/S Islam Telecom (Y)	1848199076		EL: out of stock	3846.0::1911.0	XXX		307	2000									Must				
34	M/S Islam Telecom (Y)	1848220386			2389.0::874.0	XXX		4704	0									Must				
35	M/S Islam Telecom (Y)	1848220396	R0052053	EL: low stock	10656.0::7626.0	XXX		1936	2100									Must				
36	Farid Telecom (Y)	1848224769		EL: out of stock	30482.0::6958.0	XXX		414	4700									Must				
37	M/S Islam Telecom (Y)	1848225012	A125641	EL: low stock	2740.0::1729.0	XXX		1792	2900									Must				
38	M/S Islam Telecom (Y)	1848225014		EL: out of stock	2593.0::1802.0	XXX		437	2100									Must				
39	M/S Islam Telecom (Y)	1848226441		EL: low stock	3620.0::2321.0	XXX		2309	2000									Must				
40	M/S Islam Telecom (Y)	1848226445		EL: out of stock	5226.0::3864.0	XXX		448	3300									Must				
41	M/S Islam Telecom (Y)	1848226446		EL: out of stock	367.0::0.0	XXX		3	500									Must				
42	M/S Islam Telecom (Y)	1848226527		EL: out of stock	3083.0::0.0	XXX		235	2200									Must				
43	M/S Islam Telecom (Y)	1848226546	A125314	EL: out of stock	1425.0::46.0	XXX		122	2600									Must				
44	M/S Islam Telecom (Y)	1848226550	A125315		1612.0::399.0	XXX		3812	0									Must				
45	M/S Islam Telecom (Y)	1848226575		EL: out of stock	789.0::534.0	XXX		7	1500									Must				
46	Ba14 Mahmuda (Y)	1848236477		EL: out of stock	4197.0::1557.0	XXX		578	2100									Must				
47	M/S Islam Telecom (Y)	1848236544		EL: out of stock	4024.0::1868.0	XXX		1505	3100									Must				
48	Kamrul Telecom (Y)	1848251026		EL: out of stock	342.0::27.0	XXX		2	900									Must				
49	Shah Alom Telecom (Y)	1848251099			1370.0::685.0	XXX		6394	0									Must				
50	Iqbal Telecom (Y)	1848269640		EL: low stock	798.0::537.0	XXX		2386	500									Must				
51	Tanjin Store (Y)	1848269641		EL: out of stock	1793.0::1188.0	XXX		457	2800									Must				
52	Shahin Telecom (Y)	1848401952		EL: out of stock	2602.0::429.0	XXX		525	2500									Must				
53	Sagor Telecom (Y)	1848401953		EL: out of stock	4421.0::1893.0	XXX		878	2000									Must				
54	Vai Vai Telecom (Y)	1848401954		EL: low stock	7642.0::847.0	XXX		4578	5700									Must				
55	Rabaya Telecom(N)	1848436624			190.0::1264.0	XXX		1029	0									Voluntary				
56	Billal Telecom Telecom(N)	1848436682		EL: out of stock	4376.0::1990.0	XXX		5	3400									Must				
57	Mamun Store Telecom(N)	1848436683		EL: low stock	19142.0::11600.0	XXX		3813	5000									Must				
58	Mim Telecom Telecom(N)	1848436684		EL: low stock	2014.0::2135.0	XXX		597	1200									Must				
59	Jalal Stor Telecom(N)	1848436685			1017.0::935.0	XXX		1457	0									Voluntary				
60	Modina Telecom(N)	1848485318			2531.0::709.0	XXX		1776	0									Voluntary				
61	Joy Telecom(N)	1848485319		EL: out of stock	2794.0::0.0	XXX		1147	3600									Must				



Date:15-02-2018 DSR : Islam Traders Dsr 24(1848220260)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	504 00	126 00.0	62.0	80.0	326255.0	38751.0	9.92	11.09	51.0	57.0	17.0	16.0	9.0	22.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Zakir Telecom (Y)	1811706877		EL: low stock	2131.0::732.0	XXX		3131	500									Must				
2	Aktar Teleom (Y)	1811706878		EL: low stock	266.0::102.0	XXX		405	500									Must				
3	Huq Miha Telecom (Y)	1811707502		EL: low stock	2876.0::1844.0	XXX		1711	900									Must				
4	Hafiz Telecom (Y)	1811707506		EL: low stock	1180.0::552.0	XXX		740	500									Must				
5	Ashik Telecom (Y)	1811740543		EL: low stock	7162.0::2721.0	XXX		1253	2100									Must				
6	Roni Telecom 1 (Y)	1811747273	A055027		4971.0::0.0	XXX		6839	0									Must				
7	Sonarchar Telecom (Y)	1811747289			77.0::0.0	XXX		545	0									Must				
8	Niha Pharmacy (Y)	1811747292			556.0::362.0	XXX		1936	0									Important				
9	Fahim Telecom (Y)	1814601307			3126.0::1064.0	XXX		3938	0									Must				
10	Shahid Telecom (Y)	1820613059	A122729		5256.0::1929.0	XXX		5346	0									Important				
11	Alamgir Telecom (Y)	1820613082	A125178	EL: low stock	7746.0::3177.0	XXX		2497	1500									Must				
12	Sumaya Telecom (Y)	1820613160		EL: low stock	148.0::246.0	XXX		354	1300									Must				
13	Korimabad Telecom (Y)	1820613224			148.0::37.0	XXX		607	0									Must				
14	Azmir Telecom (Y)	1820613228			4633.0::1698.0	XXX		9526	0									Must				
15	Madrasha Library (Y)	1820613236		EL: out of stock	2602.0::718.0	XXX		315	3200									Must				
16	Sumiya Telecom (Y)	1820642212		EL: low stock	2979.0::729.0	XXX		1547	4200									Must				
17	Suchana New 140 (Y)	1828205456		EL: low stock	827.0::899.0	XXX		891	1000									Must				
18	Fahmida Enterprise (Y)	1833654005		EL: low stock	5222.0::3217.0	XXX		2046	2200									Must				
19	Faruk Telecom (Y)	1833654046			1269.0::532.0	XXX		7036	0									Must				
20	Salim Telecom (Y)	1833654058	A105146		3760.0::2284.0	XXX		7098	0									Must				
21	Santi Dep Telecom (Y)	1833654059		EL: out of stock	147.0::99.0	XXX		57	500									Must				
22	Sohag Telecom (Y)	1848009301		EL: low stock	1678.0::527.0	XXX		459	1000									Must				
23	Niha Telecom (Y)	1848009302			3146.0::1561.0	XXX		3777	0									Must				
24	M/S Islam Telecom (Y)	1848186703		EL: out of stock	1434.0::995.0	XXX		279	1200									Must				
25	M/S Islam Telecom (Y)	1848186706		EL: low stock	563.0::89.0	XXX		561	500									Must				
26	M/S Islam Telecom (Y)	1848186708	A125180	EL: low stock	10976.0::12138.0	XXX		2040	4500									Must				
27	Yasak Telecom (Y)	1848199015		EL: low stock	5779.0::2141.0	XXX		1315	1600									Must				
28	Vai Vai General Store (Y)	1848199017		EL: low stock	2469.0::1418.0	XXX		1375	3700									Must				
29	Ashraf Store (Y)	1848199019	A125313	EL: low stock	3412.0::1192.0	XXX		3418	1800									Must				
30	Sufi Telecom (Y)	1848199022			209.0::51.0	XXX		347	0									Important				
31	Walid Telecom (Y)	1848199023		EL: low stock	2380.0::1610.0	XXX		1994	500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Alam Telecom (Y)	1848199024	A125179	EL: out of stock	1069.0::556.0	XXX		340	1700									Must				
33	M/S Islam Telecom (Y)	1848199027			14851.0::1746.0	XXX		7960	0									Important				
34	M/S Islam Telecom (Y)	1848236480			584.0::527.0	XXX		1702	0									Important				
35	M/S Islam Telecom (Y)	1848236584		EL: out of stock	937.0::877.0	XXX		237	1200									Must				
36	Sumon Telecom (Y)	1848251093			2565.0::367.0	XXX		4677	0									Important				
37	Mostafiz Telecom (Y)	1848269639			357.0::50.0	XXX		1294	0									Voluntary				
38	Gilam Telecom (Y)	1848427947		EL: out of stock	21226.0::18287.0	XXX		65	8100									Must				
39	Yunus Telecom (Y)	1848427949		EL: low stock	4084.0::2125.0	XXX		1235	1800									Must				
40	Ma Telecom Telecom(N)	1848436687			145.0::316.0	XXX		729	0									Voluntary				
41	Najir Syor Telecom(N)	1848436689			27.0::0.0	XXX		2619	0									Voluntary				
42	Rimon Store Telecom(N)	1848436691		EL: out of stock	1597.0::1470.0	XXX		4	1600									Must				
43	Seedik Telecom Telecom(N)	1848436692			1200.0::796.0	XXX		1827	0									Voluntary				
44	Iqbal Telecom (Y)	1848436726			0.0::0.0	XXX		1904	0									Voluntary				
45	Zalal Telecom(N)	1848485238			3420.0::1484.0	XXX		2822	0									Voluntary				
46	Bangla Telecom(N)	1848485323		EL: out of stock	3371.0::1377.0	XXX		84	2800									Must				



Date:15-02-2018 DSR : Rr. Com. Cmn. Isl. 6(1848236575)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	671 00	167 75.0	49.0	62.0	413151.0	30554.0	4.27	3.59	43.0	52.0	16.0	19.0	5.0	28.0	30.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Hasan Telecom (N)	1811706754	A110266	EL: low stock	2684.0::5228.0	XXX		1532	2500									Must				
2	Ma Telecom (Y)	1811706776		EL: low stock	259.0::206.0	XXX		320	500									Must				
3	Mizan Telecom (Y)	1811706859			3642.0::4093.0	XXX		3455	0									Must				
4	Bismilla Telecom (Y)	1811706916		EL: out of stock	5615.0::2387.0	XXX		617	2000									Must				
5	Monir Telecom (Y)	1811707501		EL: low stock	747.0::126.0	XXX		492	500									Must				
6	Anny Tele Com (Y)	1811747311	A011610	EL: low stock	5665.0::2034.0	XXX		2646	2300									Must				
7	Prince Telecom (Y)	1811747312	A054986	EL: low stock	17447.0::8480.0	XXX		3659	7000									Must				
8	Farhana Telecom (Y)	1811747325			405.0::0.0	XXX		3651	0									Must				
9	Bismilla Store (N)	1811747331	A101503		322.0::4171.0	XXX		5129	0									Must				
10	Ma Telecom (Y)	1814601054			491.0::0.0	XXX		1475	0									Important				
11	Ma Telecom (Y)	1820613112	A052614		17955.0::7323.0	XXX		12344	0									Must				
12	Chandarapuri Telecom (Y)	1820613129	A118291	EL: out of stock	3308.0::676.0	XXX		1	4800									Must				
13	Masud Telecom Scervi (Y)	1820613140	A125342	EL: low stock	12920.0::8304.0	XXX		4292	700									Must				
14	Mayer Duha Telecom (Y)	1820613154	A121412	EL: low stock	4694.0::2200.0	XXX		1349	1700									Must				
15	Kuddus Telecom (Y)	1820613180			89.0::0.0	XXX		369	0									Must				
16	Mahi Telecom (Y)	1820613203			220.0::203.0	XXX		1192	0									Must				
17	Zannet Telecom (Y)	1820613241	A054988	EL: low stock	4219.0::1098.0	XXX		1089	2100									Must				
18	Rejaul Telecom (Y)	1820642202	A122708	EL: low stock	8737.0::5158.0	XXX		2838	4000									Must				
19	Olak Telecom (Y)	1820642225	A118915		471.0::940.0	XXX		1420	0									Must				
20	Riha Telecom 2 (Y)	1828214815			21913.0::12215.0	XXX		8351	0									Must				
21	Jononi Telecom (Y)	1828221512		EL: out of stock	797.0::0.0	XXX		908	5600									Must				
22	Urmi Telecom (Y)	1848009370		EL: low stock	1685.0::384.0	XXX		461	1000									Must				
23	Hoymoun Telecom (Y)	1848009375			3905.0::1874.0	XXX		1952	0									Important				
24	Islam Enterprise (Y)	1848009409		EL: low stock	14200.0::4730.0	XXX		2519	3500									Must				
25	Kamal Telecom (Y)	1848125728			8334.0::2214.0	XXX		2923	0									Must				
26	Momin Telecom (Y)	1848125730		EL: out of stock	3669.0::1239.0	XXX		902	4000									Must				
27	Shahid Telecom (Y)	1848125740			230.0::0.0	XXX		1911	0									Voluntary				
28	Sohan Telecom (Y)	1848126625	R0062627	EL: low stock	10799.0::4418.0	XXX		4272	900									Must				
29	Malek Telecom (Y)	1848126626			0.0::0.0	XXX		1270	0									Voluntary				
30	Monir Telecom (Y)	1848183898	A124807	EL: out of stock	1842.0::546.0	XXX		13	1000									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	M/S Islam Telecom (Y)	1848220272			0.0::0.0	XXX		444	0									Must				
32	M/S Islam Telecom (Y)	1848226448			6.0::329.0	XXX		796	0									Important				
33	M/S Islam Telecom (Y)	1848226554		EL: low stock	1122.0::729.0	XXX		384	500									Must				
34	M/S Islam Telecom (Y)	1848236576		EL: low stock	4318.0::2177.0	XXX		1261	2300									Must				
35	M/S Islam Telecom (Y)	1848236582			0.0::0.0	XXX		682	0									Voluntary				
36	M/S Islam Telecom (Y)	1848236596		EL: out of stock	1037.0::694.0	XXX		55	1800									Must				
37	Kamal Telecom (Y)	1848251096		EL: out of stock	108.0::0.0	XXX		14	600									Must				
38	Nahid Telecom (Y)	1848269676		EL: out of stock	2076.0::78.0	XXX		4	800									Must				
39	Farhad Telecom (Y)	1848269678			327.0::0.0	XXX		1968	0									Voluntary				
40	Najir Telecom (Y)	1848411727		EL: low stock	1128.0::300.0	XXX		623	500									Must				
41	Emran Telecom (Y)	1848411729			801.0::178.0	XXX		936	0									Voluntary				
42	Zilani Telecom (Y)	1848411732		EL: out of stock	0.0::0.0	XXX		15	500									Must				
43	Monir Telecom (Y)	1848411737		EL: low stock	1672.0::782.0	XXX		778	1000									Must				
44	Rabya Telecom (Y)	1848427855			75.0::0.0	XXX		717	0									Voluntary				
45	Al Modina Telecom (Y)	1848427856		EL: low stock	1811.0::566.0	XXX		1132	500									Must				
46	Bismillah Telecom (Y)	1848427858			9718.0::3980.0	XXX		7399	0									Voluntary				
47	Mayer Doa Telecom Telecom(N)	1848436640			0.0::0.0	XXX		0	0									Voluntary				
48	Munshi Telecom Telecom(N)	1848436641			91.0::203.0	XXX		2096	0									Voluntary				
49	Shilpi Telecom Telecom(N)	1848436693		EL: out of stock	9549.0::7676.0	XXX		111	2800									Must				
50	Ettady Teilers Telecom(N)	1848436694		EL: out of stock	145.0::0.0	XXX		5	500									Must				
51	Nur Stor Telecom(N)	1848436695		EL: out of stock	12139.0::0.0	XXX		2577	5400									Must				
52	Kalam Store Telecom(N)	1848436696		EL: low stock	6995.0::0.0	XXX		1686	3200									Must				
53	Rafi Store Telecom(N)	1848436697		EL: low stock	456.0::1195.0	XXX		376	500									Must				
54	Lucky Stor Telecom(N)	1848436701		EL: out of stock	269.0::203.0	XXX		154	500									Must				
55	Rima Khaddo Vender (Y)	1848436727			92.0::221.0	XXX		1171	0									Voluntary				
56	Srabon Telecom Telecom(N)	1848458836			1796.0::769.0	XXX		4078	0									Voluntary				
57	Akash Telecom Telecom(N)	1848458837		EL: low stock	785.0::255.0	XXX		272	500									Must				
58	Mehanot Telecom(N)	1848485324			183.0::0.0	XXX		456	0									Voluntary				
59	Janota Telecom(N)	1848485325		EL: out of stock	1130.0::177.0	XXX		8	600									Must				
60	Shifat Telecom(N)	1848485326			1315.0::3161.0	XXX		4310	0									Voluntary				
61	Baby Telecom(N)	1848485327		EL: out of stock	89.0::181.0	XXX		5	500									Must				



Date:15-02-2018 DSR : Rr. Com. Cmn. Isl. 4(1848401322)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	652 00	163 00.0	25.0	8.0	341507.0	8738.0	5.62	5.44	31.0	21.0	22.0	21.0	2.0	25.0	31.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Eva Telecom (Y)	1811706839	A122702		12756.0::571 1.0	XXX		7683	0									Must				
2	Ma Babar Duha (Y)	1811706923			3262.0::1243. 0	XXX		2375	0									Must				
3	Boysaki Telecom (Y)	1811706926	A100263		15742.0::619 5.0	XXX		6734	0									Must				
4	Master Telecom (Y)	1811707530	A011567		4619.0::1355. 0	XXX		6454	0									Must				
5	Mithu Telecom (Y)	1811735854	A055031		2876.0::2890. 0	XXX		12864	0									Must				
6	Ma Baba Telecom (Y)	1811735860	A057960	EL: low stock	7492.0::6882. 0	XXX		2320	600									Must				
7	Mim Telecom (Y)	1811740207	A048951		3337.0::2991. 0	XXX		4246	0									Must				
8	Asha Telecom (Y)	1811740210		EL: low stock	3728.0::1466. 0	XXX		1375	500									Must				
9	Tania Telecom. (Y)	1811747303		EL: low stock	954.0::92.0	XXX		1417	600									Must				
10	Ali Telecom (Y)	1811758786	A108228	EL: low stock	8929.0::3804. 0	XXX		1315	2500									Must				
11	Moon Telecom (Y)	1811758799		EL: low stock	596.0::0.0	XXX		913	500									Must				
12	Al-Amin Telecom (Y)	1820613220			4401.0::1986. 0	XXX		4836	0									Must				
13	Marjiha Telecom (Y)	1820613292			1798.0::900.0	XXX		6383	0									Must				
14	Fai Fai Telecom (Y)	1820642259	A120268		3515.0::2994. 0	XXX		8546	0									Must				
15	Digital Telecom (Y)	1822846402	R0337521		2118.0::632.0	XXX		2005	0									Must				
16	Kamal Teleocm (Y)	1828201633	A118297	EL: low stock	7828.0::2650. 0	XXX		3022	800									Must				
17	Monira Telecom-2 (Y)	1828205444			3467.0::2434. 0	XXX		4094	0									Must				
18	Ismahil Telecom (Y)	1828221549	A103854	EL: out of stock	2661.0::600.0	XXX		271	1400									Must				
19	Master Telecom (Y)	1828229324			414.0::0.0	XXX		2369	0									Important				
20	Shaba Pharmacy (Y)	1848009391	A125027		12879.0::460 9.0	XXX		33626	0									Must				
21	Shaju Telecom (Y)	1848009392			743.0::341.0	XXX		2667	0									Must				
22	Emb Sumon Telecom (Y)	1848009448			0.0::101.0	XXX		351	0									Important				
23	Mostafiz Telecom (Y)	1848126622			13.0::362.0	XXX		1095	0									Voluntary				
24	Rasel Telecom (Y)	1848126623		EL: out of stock	532.0::316.0	XXX		18	800									Must				
25	Jononi Telecom (Y)	1848126624			7857.0::1277. 0	XXX		3715	0									Voluntary				
26	M/S Islam Telecom (Y)	1848186714		EL: out of stock	352.0::13.0	XXX		14	1200									Must				
27	M/S Islam Telecom (Y)	1848186727		EL: low stock	2605.0::1269. 0	XXX		937	1300									Must				
28	M/S Islam Telecom (Y)	1848199029		EL: out of stock	6363.0::2809. 0	XXX		1640	3400									Must				
29	M/S Islam Telecom (Y)	1848199063	A120276	EL: low stock	3120.0::769.0	XXX		660	1300									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM/MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
30	M/S Islam Telecom (Y)	1848226494	A121633		633.0::0.0	XXX		37055	0									Must				
31	M/S Islam Telecom (Y)	1848226561		EL: low stock	1368.0::1164.0	XXX		1411	500									Must				
32	M/S Islam Telecom (Y)	1848226572	R0337526	EL: low stock	2835.0::1309.0	XXX		1065	1600									Must				
33	M/S Islam Telecom (Y)	1848236462		EL: low stock	1079.0::388.0	XXX		430	900									Must				
34	Mohoshin Telecom 3 (Y)	1848251085			2798.0::3857.0	XXX		2540	0									Must				
35	Chondon Telecom (Y)	1848401334		EL: out of stock	92.0::37.0	XXX		7	700									Must				
36	Chondon Telecom (Y)	1848401833		EL: out of stock	426.0::87.0	XXX		1	500									Must				
37	Zahid Telecom (Y)	1848401834			188.0::625.0	XXX		1648	0									Voluntary				
38	Shamim Telecom (Y)	1848401835	R0342441		3368.0::1180.0	XXX		5539	0									Voluntary				
39	Tanvir Telecom (Y)	1848401839			1236.0::796.0	XXX		1582	0									Voluntary				
40	Anik Telecom (Y)	1848427888		EL: low stock	102.0::1266.0	XXX		227	500									Must				
41	Nipa Telecom (Y)	1848427889		EL: low stock	1424.0::789.0	XXX		1793	700									Must				
42	Mosarof Telecom Mosarof Telecom(N)	1848436626		EL: out of stock	101.0::0.0	XXX		10	1800									Must				
43	Faruq Telecom Faruq Telecom(N)	1848436633			2023.0::1152.0	XXX		1001	0									Voluntary				
44	Onamika Store Onamika Store(N)	1848436655		EL: out of stock	3564.0::3303.0	XXX		44	900									Must				
45	Fayza Telecom(N)	1848436664		EL: low stock	3065.0::1678.0	XXX		4229	900									Must				
46	Mona Telecom(N)	1848436668		EL: out of stock	5481.0::0.0	XXX		21	10500									Must				
47	Joynal Telecom(N)	1848436669		EL: out of stock	6390.0::0.0	XXX		0	5700									Must				
48	Habib Telecom(N)	1848436670		EL: out of stock	7068.0::6472.0	XXX		522	1400									Must				
49	Meher Telecom(N)	1848436671		EL: out of stock	6806.0::0.0	XXX		1	5600									Must				
50	Afsana Telecom(N)	1848436672		EL: out of stock	5036.0::199.0	XXX		0	7500									Must				
51	Shakib Telecom(N)	1848436673		EL: out of stock	423.0::0.0	XXX		716	8600									Must				
52	Milon Telecom(N)	1848436674			2248.0::3381.0	XXX		5511	0									Voluntary				
53	Maya Medical Telecom(N)	1848436702			1903.0::1709.0	XXX		1433	0									Voluntary				
54	Faruq Telecom Telecom(N)	1848436703			38939.0::12992.0	XXX		24000	0									Voluntary				
55	Onamika Store Telecom(N)	1848436704			202.0::417.0	XXX		769	0									Voluntary				
56	Anik Telecom Telecom(N)	1848458827			7180.0::3734.0	XXX		3352	0									Voluntary				
57	Ovi Telecom Telecom(N)	1848458828		EL: out of stock	2701.0::0.0	XXX		5	800									Must				
58	Mohiuddin Telecom Telecom(N)	1848458830		EL: out of stock	1727.0::195.0	XXX		96	700									Must				
59	Sany Telecom Telecom(N)	1848458831		EL: low stock	399.0::64.0	XXX		592	500									Must				



Date:15-02-2018 DSR : Rr Com Cmn Isl 1(1848405290)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	471 00	117 75.0	54.0	58.0	250004.0	14429.0	6.07	5.22	85.0	100.0	19.0	26.0	3.0	25.0	29.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Dalower Telecom (Y)	1811706759			1020.0::1018.0	XXX		1113	0									Must				
2	Jonota Telecom (Y)	1811706771		EL: out of stock	7065.0::4869.0	XXX		1653	3500									Must				
3	Sohel Telecom (Y)	1811706805	A121637		7477.0::2137.0	XXX		2827	0									Must				
4	Shamima Telecom (Y)	1811706811	A048930		3372.0::2131.0	XXX		11485	0									Must				
5	Al Amin Telecom (Y)	1811706824		EL: out of stock	2410.0::458.0	XXX		10	1900									Must				
6	Mom Telecom (Y)	1811706866	A124802		2783.0::1718.0	XXX		11195	0									Must				
7	Naim Telecom (Y)	1811706906	A057950		553.0::114.0	XXX		7831	0									Must				
8	Mobile Touch (Y)	1811707547			571.0::484.0	XXX		1899	0									Must				
9	Ma Telecom 1 (Y)	1811740567	A048938	EL: out of stock	5183.0::2551.0	XXX		147	3500									Must				
10	Shaipon Telecom (Y)	1820613128	A057951	EL: low stock	1338.0::1086.0	XXX		3884	600									Must				
11	Masud Telecom (Y)	1820613131	A055020	EL: low stock	101.0::316.0	XXX		1019	500									Must				
12	Mazharul Telecom (Y)	1820613132	A011540		551.0::316.0	XXX		39841	0									Must				
13	Naim Phone Center (Y)	1820613149	A048931	EL: low stock	9019.0::5435.0	XXX		2617	2000									Must				
14	Monir Telecom (Y)	1820613158		EL: low stock	1491.0::605.0	XXX		2681	1100									Must				
15	Sanaullah Telecom (Y)	1820613163		EL: out of stock	1849.0::1218.0	XXX		360	2200									Must				
16	Shahid Nagar Telecom (Y)	1820613189		EL: low stock	1195.0::217.0	XXX		1698	500									Must				
17	Suchana New 137 (Y)	1820613191		EL: out of stock	3210.0::1342.0	XXX		650	2300									Must				
18	Boundu Telecom 1 (Y)	1820642213	A105106	EL: out of stock	4173.0::1972.0	XXX		834	3900									Must				
19	Mariha Telecom (Y)	1820642267	A105115	EL: out of stock	148.0::13.0	XXX		10	500									Must				
20	Sharker Medical Holl (Y)	1848009360	A108218	EL: out of stock	1904.0::2263.0	XXX		435	3700									Must				
21	Fahmida Enterprise (Y)	1848009397			1191.0::127.0	XXX		1093	0									Must				
22	Jononi Telecom (Y)	1848126579		EL: low stock	2103.0::1246.0	XXX		1485	500									Must				
23	Kukon Store (Y)	1848190911		EL: out of stock	321.0::115.0	XXX		81	500									Must				
24	Shahabuddin Telecom (Y)	1848190918			360.0::265.0	XXX		21619	0									Must				
25	Fajlul Telecom (Y)	1848224760		EL: out of stock	1094.0::0.0	XXX		305	1000									Must				
26	M/S Islam Telecom (Y)	1848225033			2639.0::1233.0	XXX		2323	0									Must				
27	M/S Islam Telecom (Y)	1848226430		EL: out of stock	1437.0::1451.0	XXX		657	1800									Must				
28	M/S Islam Telecom (Y)	1848226532		EL: out of stock	773.0::0.0	XXX		530	1700									Must				
29	M/S Islam Telecom (Y)	1848236587			101.0::413.0	XXX		1308	0									Voluntary				
30	Backup Sim Dsr 20 (Y)	1848251018		EL: out of stock	2317.0::772.0	XXX		365	1200									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	Backup Sim Dsr 23 (Y)	1848251021		EL: out of stock	27.0::0.0	XXX		21	500									Must				
32	Anik Telecom (Y)	1848269682		EL: low stock	2177.0::1222.0	XXX		565	700									Must				
33	Shahin Telecom (Y)	1848401325		EL: low stock	650.0::566.0	XXX		705	1100									Must				
34	Yunus Telecom (Y)	1848401840			137.0::202.0	XXX		593	0									Voluntary				
35	Rabeya Telecom (Y)	1848411725			0.0::0.0	XXX		1331	0									Voluntary				
36	Bismillah Telecom (Y)	1848426375		EL: low stock	205.0::0.0	XXX		1682	500									Must				
37	Fahim Medicales Holl (Y)	1848426376			999.0::0.0	XXX		1110	0									Voluntary				
38	Badal Telecom (Y)	1848426377			13.0::673.0	XXX		1596	0									Voluntary				
39	Habib Telecom Telecom(N)	1848436705		EL: out of stock	561.0::349.0	XXX		152	600									Must				
40	Shehap Telecom Telecom(N)	1848436706		EL: low stock	4852.0::3106.0	XXX		1657	1900									Must				
41	Fahima Medical Holl Telecom(N)	1848436707		EL: out of stock	203.0::0.0	XXX		54	500									Must				
42	Monsi Telecom Telecom(N)	1848436709			1296.0::218.0	XXX		3224	0									Voluntary				
43	Ujjal Telecom (Y)	1848436728		EL: low stock	555.0::463.0	XXX		612	500									Must				
44	Rabeya Telecom (Y)	1848436729			0.0::0.0	XXX		734	0									Voluntary				
45	Emran Telecom (Y)	1848436730			906.0::0.0	XXX		529	0									Voluntary				
46	Polok Telecom (Y)	1848436731			3822.0::690.0	XXX		6105	0									Voluntary				
47	Manik Telecom (Y)	1848436733		EL: out of stock	4185.0::1909.0	XXX		27	4000									Must				
48	Salam Telecom (Y)	1848436734		EL: out of stock	781.0::241.0	XXX		84	600									Must				
49	Nila Telecom(N)	1848485233		EL: out of stock	0.0::88.0	XXX		4	500									Must				
50	Ramjan Telecom(N)	1848485331		EL: out of stock	4951.0::460.0	XXX		535	2800									Must				
51	Joly Telecom(N)	1848485332			2188.0::5617.0	XXX		26742	0									Voluntary				



Date:15-02-2018 DSR : Rr. Com. Cmn. Isl. 2(1848405291)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	384 00	960 0.0	70.0	88.0	286051.0	24971.0	4.7	4.52	84.0	95.0	19.0	16.0	10.0	26.0	32.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Mollah Telecom (Y)	1811706787	A011586		7518.0::3441.0	XXX		34220	0									Important				
2	Vai Vai Telecom (Y)	1811706901			887.0::390.0	XXX		1098	0									Must				
3	Sinthia Telecom (Y)	1811740539			1207.0::1182.0	XXX		1329	0									Must				
4	Braders Telecom (Y)	1811747309		EL: low stock	3676.0::2527.0	XXX		1249	500									Must				
5	Nazir Telecom (Y)	1811747356		EL: low stock	771.0::380.0	XXX		1199	1300									Must				
6	Alap Telecom (Y)	1820613196		EL: out of stock	0.0::0.0	XXX		89	900									Must				
7	Shadik Telecom (Y)	1820613211	A106952	EL: out of stock	11331.0::6986.0	XXX		1228	6600									Must				
8	Z S Telecom (Y)	1820642215			393.0::280.0	XXX		1293	0									Important				
9	Mayer Duha Telecom (Y)	1820642231			3065.0::1161.0	XXX		6245	0									Important				
10	Konok Store (Y)	1848009345		EL: out of stock	0.0::0.0	XXX		32	700									Must				
11	Roni Telecom 1 (Y)	1848009361	A055601		298.0::37.0	XXX		2255	0									Voluntary				
12	Islam Traders Megna (Y)	1848125714		EL: out of stock	3776.0::1359.0	XXX		146	1600									Must				
13	Titas Store (Y)	1848126618			2191.0::735.0	XXX		1921	0									Voluntary				
14	Mitali Telecom (Y)	1848190916		EL: out of stock	0.0::0.0	XXX		63	500									Must				
15	M/S Islam Telecom (Y)	1848199100		EL: low stock	5165.0::1899.0	XXX		1345	500									Must				
16	M/S Islam Telecom (Y)	1848225013		EL: low stock	18618.0::9480.0	XXX		8289	5700									Must				
17	M/S Islam Telecom (Y)	1848226519			101.0::0.0	XXX		2946	0									Must				
18	M/S Islam Telecom (Y)	1848236519			430.0::89.0	XXX		1531	0									Must				
19	Shah Alam Telecom (Y)	1848251045		EL: low stock	1554.0::1715.0	XXX		1801	1200									Must				
20	Rabeya Telecom (Y)	1848401845		EL: low stock	3929.0::3968.0	XXX		3007	700									Must				
21	Manik Telecom (Y)	1848401849			1531.0::408.0	XXX		1652	0									Voluntary				
22	Salman Telecom (Y)	1848401968		EL: low stock	0.0::0.0	XXX		59	500									Must				
23	Shahin Telecom (Y)	1848410870			632.0::0.0	XXX		5008	0									Voluntary				
24	Anik Telecom (Y)	1848410872		EL: low stock	5433.0::2375.0	XXX		2743	1300									Must				
25	Kobir Telecom (Y)	1848426350		EL: out of stock	12021.0::3874.0	XXX		1200	7300									Must				
26	Salman Telecom (Y)	1848426351		EL: low stock	893.0::97.0	XXX		899	500									Must				
27	Kamrul Telecom (Y)	1848426352			245.0::168.0	XXX		1026	0									Voluntary				
28	Palin Telecom (Y)	1848426357			7336.0::4868.0	XXX		4065	0									Voluntary				
29	Shahinur Telecom (Y)	1848426358			51.0::860.0	XXX		1395	0									Voluntary				
30	Mahim Telecom (Y)	1848426359			5994.0::2160.0	XXX		4739	0									Voluntary				
31	Billal Store Telecom(N)	1848436710			2118.0::614.0	XXX		2597	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Kayoum Telecom Telecom(N)	1848436711		EL: low stock	908.0::811.0	XXX		960	500									Must				
33	Tanvir Telecom Telecom(N)	1848436712		EL: out of stock	1555.0::682.0	XXX		63	700									Must				
34	Ananda Media Telecom(N)	1848436713			2375.0::1077.0	XXX		1643	0									Voluntary				
35	Miah Stor Telecom(N)	1848436714		EL: out of stock	7260.0::2645.0	XXX		902	2800									Must				
36	Ali Store Telecom(N)	1848436715			821.0::205.0	XXX		814	0									Voluntary				
37	Akash Stor Telecom(N)	1848436716		EL: out of stock	656.0::13.0	XXX		117	800									Must				
38	Sumon Telecom Telecom(N)	1848436717		EL: out of stock	188.0::0.0	XXX		34	1100									Must				
39	Jahangir Alam Teleco (Y)	1848436735	R0337524	EL: low stock	0.0::0.0	XXX		101	500									Must				
40	Wobadul Telecom (Y)	1848436736			4895.0::2908.0	XXX		3288	0									Voluntary				
41	Monir Telecom (Y)	1848436737		EL: low stock	3848.0::1539.0	XXX		1346	800									Must				
42	Sumon Tlecom(N)	1848485334		EL: low stock	1523.0::455.0	XXX		601	700									Must				
43	Mojid Telecom(N)	1848485335		EL: out of stock	632.0::0.0	XXX		315	700									Must				



Date:15-02-2018 DSR : Rr Com Cmn Isl 3(1848405292)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
5	219 00	547 5.0	56.0	10.0	267721.0	4323.0	6.36	6.54	28.0	30.0	23.0	23.0	8.0	14.0	19.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Any Telecom (Y)	1811706757	A120575	SIM: low stock	3559.0::1006.0	4		5913	0									Must				
2	Fahim Telecom (Y)	1811706763	A040678		5687.0::2873.0	XXX		6183	0									Must				
3	Mizan Store (Y)	1811706783		EL: out of stock	434.0::134.0	XXX		3	900									Must				
4	Al Amin Telecom 1 (Y)	1811706785			898.0::380.0	XXX		10284	0									Must				
5	S S Telecom (Y)	1811706820	A048927		2006.0::1031.0	XXX		1722	0									Must				
6	Igra Laibary (Y)	1811706831		EL: out of stock	22901.0::0.0	XXX		53	6900									Must				
7	Sree Rup Baishnab Te (Y)	1811706833	A054973	SIM: low stock	10299.0::7344.0	1		14548	0									Must				
8	Ismahil Telecom (Y)	1811706903	A057944		11356.0::8395.0	XXX		13853	0									Must				
9	Zarin Mobile (Y)	1811706920			3973.0::795.0	XXX		2258	0									Must				
10	Al Amin Telecom 2 (Y)	1811740533		EL: low stock	290.0::0.0	XXX		415	500									Must				
11	Bismilla Telecom (Y)	1814601058	A048935		10847.0::5655.0	XXX		11295	0									Important				
12	Kobir Telecom (Y)	1820613216			1123.0::183.0	XXX		6761	0									Must				
13	Abu Telecom (Y)	1820613217		EL: out of stock	86.0::37.0	XXX		96	500									Must				
14	Nadiha Telecom (N)	1820613282	A054975	EL: out of stock	242.0::526.0	XXX		85	800									Must				
15	Nazrul Telecom (Y)	1820642260			13085.0::11739.0	XXX		28963	0									Must				
16	Vai Vai Varaity (Y)	1820642297		EL: low stock	1840.0::856.0	XXX		3013	500									Must				
17	Nirab Telecom (Y)	1828201608	A105605		746.0::138.0	XXX		3325	0									Important				
18	Alap Telecom (Y)	1828214818			4963.0::3201.0	XXX		5055	0									Must				
19	Ma Telecom (Y)	1828214825	A055586		6444.0::3618.0	XXX		5881	0									Must				
20	Sunny Telecom (Y)	1828221546			196.0::0.0	XXX		2071	0									Voluntary				
21	Munshi Telecom (Y)	1833654021			0.0::0.0	XXX		0	0									Must				
22	Eliyas Storre (Y)	1833654102		EL: low stock	2139.0::1101.0	XXX		807	500									Must				
23	Alamghir Telecom (Y)	1848009330		EL: out of stock	1920.0::1491.0	XXX		452	1900									Must				
24	Shahid Telecom (Y)	1848009359	A105135	EL: out of stock	1041.0::0.0	XXX		491	1200									Must				
25	Emdad Telecom (N)	1848084649		EL: out of stock	0.0::0.0	XXX		52	600									Must				
26	M/S Islam Telecom (Y)	1848226463		EL: low stock	4203.0::1502.0	XXX		813	1700									Must				
27	M/S Islam Telecom (Y)	1848226557			15822.0::7786.0	XXX		20791	0									Important				
28	M/S Islam Telecom (Y)	1848226573		EL: low stock	46.0::333.0	XXX		288	500									Must				
29	M/S Islam Telecom (N)	1848226589	A119424		856.0::1063.0	XXX		2818	0									Important				
30	Azmir Telecom (Y)	1848251051			3111.0::1705.0	XXX		4266	0									Must				
31	Gilam Telecom (Y)	1848401939			3717.0::3024.0	XXX		3833	0									Voluntary				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Robiul Telecom (N)	1848427894		EL: low stock	968.0::401.0	XXX		700	500									Must				
33	Sohid Store (N)	1848427944		EL: out of stock	261.0::96.0	XXX		58	500									Must				
34	Sojon Stor Telecom(N)	1848436618	R0336514	EL: low stock	239.0::421.0	XXX		981	500									Must				
35	Mahabub Telecom (Y)	1848436665			4164.0::1385.0	XXX		5294	0									Voluntary				
36	Prodhan Telecom (Y)	1848436666		EL: out of stock	2126.0::727.0	XXX		14	1700									Must				
37	Prodhan Telecom (Y)	1848436667		EL: out of stock	505.0::101.0	XXX		437	900									Must				
38	Alamgir Telecom Telecom(N)	1848436718			153.0::6.0	XXX		3964	0									Voluntary				
39	Abdullah Telecom Telecom(N)	1848436719	R0342445		19146.0::5737.0	XXX		10597	0									Voluntary				
40	Kabita Telecom Telecom(N)	1848436720		EL: low stock	1456.0::1161.0	XXX		2230	800									Must				
41	Lavlo Store Telecom(N)	1848436721		EL: low stock	378.0::51.0	XXX		439	500									Must				
42	Al Amin Telecom (Y)	1848436738			537.0::102.0	XXX		1130	0									Voluntary				
43	Amir Telecom Telecom(N)	1848458841			1995.0::864.0	XXX		1495	0									Voluntary				
44	Kabir Telecom(N)	1848485247			0.0::24.0	XXX		479	0									Voluntary				
45	Hazi Telecom(N)	1848485342			658.0::393.0	XXX		993	0									Voluntary				



Date:15-02-2018 DSR : M/S Abdul Latif Chowdhury & Sons Dsr 29(1848436643)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	317 00	792 5.0	57.0	78.0	141883.0	13046.0	8.16	6.62	47.0	60.0	10.0	8.0	8.0	11.0	11.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Rashad Medical Hall (N)	1811706848			316.0::94.0	XXX		709	0									Important				
2	Sharker Telecom (N)	1811707527	A052497	EL: low stock	2043.0::915.0	XXX		1510	500									Must				
3	Mukter Telecom (N)	1811707538		EL: out of stock	51.0::0.0	XXX		0	1100									Must				
4	Habib Laibary (N)	1811747308			0.0::0.0	XXX		556	0									Important				
5	Mim Telecom (N)	1811747319	A052491		2021.0::1147.0	XXX		1191	0									Must				
6	Hoymoun Telecom (N)	1811747351			256.0::74.0	XXX		926	0									Important				
7	Manik Telecom (N)	1811747358	A119413	EL: out of stock	9692.0::0.0	XXX		52	2900									Must				
8	Arif Telecom (N)	1820613100		EL: low stock	2784.0::1098.0	XXX		510	900									Must				
9	Maghna Telecom (N)	1820613109		EL: low stock	5027.0::2151.0	XXX		1251	2000									Must				
10	Shanto Store (N)	1820613257	A051757		852.0::747.0	XXX		1932	0									Must				
11	Anoy Telecom (N)	1820613262			1968.0::584.0	XXX		3672	0									Must				
12	Shah Alom Telecom (N)	1820613281			2903.0::1130.0	XXX		1304	0									Must				
13	Jonosaba Medical Hal (N)	1820613290	A103852	EL: low stock	7507.0::4199.0	XXX		1030	2100									Must				
14	Meghna Store (N)	1820642272	A011428		205.0::515.0	XXX		1456	0									Must				
15	Al Amin Telecom (N)	1820642275	A052493		2914.0::917.0	XXX		4207	0									Must				
16	Meghna Store (N)	1822846419		EL: low stock	2047.0::502.0	XXX		805	500									Must				
17	Mayer Duha Telecom (N)	1822846446	A119416	EL: low stock	5995.0::2423.0	XXX		1447	1100									Must				
18	Konok Store (N)	1828201619	A102195	EL: out of stock	7574.0::2128.0	XXX		722	1700									Must				
19	Kamal Telecom (N)	1828201645	A105544		5611.0::2843.0	XXX		5835	0									Must				
20	Vai Vai Store (N)	1828205451			1061.0::523.0	XXX		955	0									Important				
21	Bai Bai Enterprize (N)	1828205459	A122709	EL: low stock	1650.0::806.0	XXX		399	600									Must				
22	Taposh Telecom (N)	1828205497	A125645		2991.0::675.0	XXX		2961	0									Important				
23	Shahin Telecom (N)	1828221520		EL: out of stock	0.0::0.0	XXX		255	4700									Must				
24	Akash Store (N)	1833654018			251.0::13.0	XXX		1013	0									Important				
25	S M Sharot Telecom (N)	1833654026	A105102		408.0::139.0	XXX		504	0									Important				
26	Babul D Telecom (N)	1833654044			0.0::0.0	XXX		746	0									Important				
27	Vai Vai Store (N)	1833654111		EL: low stock	6912.0::2296.0	XXX		2212	500									Must				
28	Daudkandi Mobile Po (N)	1848009326		EL: out of stock	0.0::0.0	XXX		2	500									Must				
29	Mostafiz Telecom (N)	1848126607		EL: low stock	1715.0::458.0	XXX		604	600									Must				
30	M/S Islam Telecom (N)	1848186709		EL: out of stock	46.0::190.0	XXX		9	500									Must				
31	Islam Traders Meghna (N)	1848190908			209.0::179.0	XXX		471	0									Important				
32	M/S Islam Telecom (N)	1848226413		EL: low stock	3349.0::1941.0	XXX		942	1500									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
33	M/S Islam Telecom (N)	1848226517	A120751		0.0::0.0	XXX		504	0									Important				
34	M/S Islam Telecom (N)	1848236476			2608.0::1045.0	XXX		2012	0									Must				
35	M/S Islam Telecom (N)	1848236479			662.0::217.0	XXX		1773	0									Important				
36	M/S Islam Telecom (N)	1848236592		EL: out of stock	1625.0::94.0	XXX		1	1200									Must				
37	Al Amin Telecom (N)	1848427891	R0342442	EL: low stock	4094.0::1570.0	XXX		998	500									Must				
38	Sajib Telecom (N)	1848427892		EL: low stock	445.0::316.0	XXX		201	500									Must				
39	Al Baraka Telecom Telecom(N)	1848455808		EL: low stock	655.0::672.0	XXX		260	500									Must				
40	Taniya Telecom Telecom(N)	1848455809		EL: low stock	0.0::0.0	XXX		281	500									Must				
41	Karim Telecom Telecom(N)	1848458843			1431.0::1145.0	XXX		2982	0									Voluntary				
42	Elias Telecom Telecom(N)	1848458844		EL: low stock	17414.0::9246.0	XXX		7167	5700									Must				
43	Akib Telecom(N)	1848485345			1922.0::930.0	XXX		3420	0									Voluntary				
44	Bandu Telecom(N)	1848485346			316.0::632.0	XXX		4676	0									Voluntary				
45	Sonaly Telecom(N)	1848485347		EL: low stock	0.0::46.0	XXX		741	1100									Must				
46	Salman Telecom(N)	1848485348			0.0::37.0	XXX		1254	0									Voluntary				
47	Bagan Telecom(N)	1848485349			0.0::0.0	XXX		913	0									Voluntary				



Date:15-02-2018 DSR : M/S Abdul Latif Chowdhury & Sons Dsr 30(1848488500)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	584 00	146 00.0	23.0	6.0	409494.0	36078.0	3.95	3.32	33.0	31.0	17.0	19.0	1.0	31.0	43.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Daudkandi Mobile Po (N)	1811706904		EL: out of stock	755.0::388.0	XXX		154	2000									Must				
2	Shah Alam Telecom (N)	1811740530			1552.0::418.0	XXX		5109	0									Must				
3	Shamim Store (N)	1811740544		EL: low stock	401.0::209.0	XXX		890	1100									Must				
4	Al Amin (N)	1811740568		EL: out of stock	0.0::0.0	XXX		10	500									Must				
5	Afzal Vved House (N)	1811740570		EL: low stock	1663.0::316.0	XXX		860	1000									Must				
6	Suchana New 31 (N)	1820613085	A122398	EL: low stock	6397.0::3940.0	XXX		4236	1500									Must				
7	Khondoker Telecom (N)	1828221528		EL: out of stock	5601.0::2959.0	XXX		199	2800									Must				
8	Rifat Telecom (N)	1833654078		EL: out of stock	51.0::0.0	XXX		8	800									Must				
9	Rafiq Telecom (N)	1848009341		EL: out of stock	1749.0::3036.0	XXX		275	3100									Must				
10	Ayub Enterprise (N)	1848009348		EL: low stock	7632.0::3059.0	XXX		2561	3300									Must				
11	Younus Telecom (N)	1848125700			2527.0::535.0	XXX		4470	0									Important				
12	Konok Store (N)	1848125726		EL: low stock	818.0::257.0	XXX		1100	800									Must				
13	M/S Islam Telecom (N)	1848186746		EL: out of stock	5767.0::1779.0	XXX		22	4400									Must				
14	Mostofa Store (N)	1848190915		EL: out of stock	191.0::535.0	XXX		20	1100									Must				
15	Sohan Telecom (N)	1848224772		EL: low stock	762.0::779.0	XXX		735	500									Must				
16	M/S Islam Telecom (N)	1848226576		EL: out of stock	2927.0::1410.0	XXX		407	2500									Must				
17	Wouskorini Telecom (N)	1848251036			2237.0::1370.0	XXX		1699	0									Important				
18	Jononi Telecom (N)	1848251039		EL: low stock	8946.0::3495.0	XXX		2624	1600									Must				
19	Malek Telecom (N)	1848401337		EL: out of stock	0.0::0.0	XXX		12	1400									Must				
20	Al Modina Telecom (N)	1848401819			804.0::1021.0	XXX		2863	0									Voluntary				
21	Samiha Telecom (N)	1848401838		EL: out of stock	0.0::0.0	XXX		11	6800									Must				
22	Ujjal Telecom (N)	1848401928			623.0::751.0	XXX		2881	0									Voluntary				
23	Iqbal Telecom (N)	1848401958		EL: low stock	4455.0::1430.0	XXX		2736	5500									Must				
24	Wabadul Telecom (N)	1848427925		EL: low stock	4624.0::1191.0	XXX		2538	1600									Must				
25	Rajib Telecom (N)	1848427940		EL: out of stock	0.0::0.0	XXX		5	1000									Must				
26	Asma Store Telecom(N)	1848455880		EL: low stock	1597.0::472.0	XXX		1218	1300									Must				
27	All Amin Telecon Telecom(N)	1848455884		EL: out of stock	618.0::0.0	XXX		7	1900									Must				
28	Habib Telecom(N)	1848485202		EL: out of stock	0.0::0.0	XXX		2	2000									Must				
29	Meher Telecom(N)	1848485203		EL: out of stock	0.0::0.0	XXX		9	6900									Must				
30	Mona (N)	1848485353		EL: out of stock	316.0::0.0	XXX		0	600									Must				
31	Joynal (N)	1848485354		EL: out of stock	0.0::0.0	XXX		3	900									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Habib (N)	1848485355		EL: out of stock	1039.0::136.0	XXX		9	1500									Must				



Date:15-02-2018 DSR : M/S Abdul Latif Chowdhury & Sons Dsr 31(1848488501)

SI M Tar get	El Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	723 00	180 75.0	66.0	60.0	519161.0	39704.0	7.26	6.78	78.0	97.0	20.0	24.0	8.0	12.0	16.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Lacky Telecom (N)	1811706755	A056234	EL: low stock	18938.0::126 57.0	XXX		2475	4600									Must				
2	Rasel Telecom (N)	1811706781	A118276		395.0::149.0	XXX		1333	0									Must				
3	Hasan Telecom (N)	1811706826		EL: out of stock	3415.0::2065. 0	XXX		36	2500									Must				
4	Alauddin Telecom (N)	1811706842	A048977	EL: low stock	5176.0::2650. 0	XXX		2497	3500									Must				
5	Uzall Telecom (N)	1811706857		EL: out of stock	1776.0::0.0	XXX		31	4200									Must				
6	Bhiyan Telecom (N)	1811707510			0.0::89.0	XXX		2476	0									Must				
7	Firuz Telecom (N)	1811740198	A122406		4238.0::2426. 0	XXX		5236	0									Important				
8	Arif Store & Telecom (N)	1811748683		EL: low stock	824.0::0.0	XXX		618	500									Must				
9	Rubi Telecom (N)	1820613143	A011597		2625.0::1066. 0	XXX		3737	0									Must				
10	Suchana New 91 (N)	1820613145	A118278	EL: low stock	1153.0::1808. 0	XXX		1918	1700									Must				
11	Faysal Telecom (N)	1820613178		EL: low stock	1719.0::482.0	XXX		852	1200									Must				
12	Suchana New 186 (N)	1820613240		EL: low stock	6885.0::4484. 0	XXX		2061	5000									Must				
13	Aporbo Telecom (N)	1820613249			527.0::335.0	XXX		5879	0									Important				
14	Mamun Telecom (N)	1820613252		EL: out of stock	768.0::266.0	XXX		109	2500									Must				
15	Ma Telecom (N)	1820642223		EL: low stock	463.0::290.0	XXX		609	1200									Must				
16	Sayed Telecom (N)	1820642290		EL: out of stock	7554.0::3535. 0	XXX		560	5800									Must				
17	Billal Telecom (N)	1822840866		EL: low stock	6710.0::2456. 0	XXX		969	1700									Must				
18	1828201615 (N)	1828201615		EL: out of stock	101.0::0.0	XXX		9	900									Must				
19	Suchana New 135 (N)	1828205442			3249.0::1264. 0	XXX		2954	0									Important				
20	Emb Zaman Telecom (N)	1828205450		EL: out of stock	3680.0::383.0	XXX		923	5100									Must				
21	Masud Telecom (N)	1833654069		EL: out of stock	108.0::0.0	XXX		45	500									Must				
22	Mohoshin Telecom 3 (N)	1848009371		EL: low stock	1645.0::1030. 0	XXX		851	900									Must				
23	Shanta Pharmacy (N)	1848009389			1558.0::1308. 0	XXX		2881	0									Must				
24	Shaydul Telecom (N)	1848009427		EL: out of stock	3359.0::0.0	XXX		77	1500									Must				
25	Rangit Telecom (N)	1848126605		EL: low stock	999.0::655.0	XXX		651	600									Must				
26	Kukon Store (N)	1848183872		EL: out of stock	602.0::365.0	XXX		8	500									Must				
27	Bismilla Telecom (N)	1848183873			0.0::51.0	XXX		1621	0									Must				
28	All Zubayer Telecom (N)	1848183874			26.0::0.0	XXX		884	0									Must				
29	Runa Telecom (N)	1848183896		EL: low stock	3127.0::1412. 0	XXX		1613	1600									Must				
30	Ma Telecom (N)	1848183899			1323.0::229.0	XXX		1369	0									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
31	M/S Islam Telecom (N)	1848186733			762.0::131.0	XXX		2462	0									Important				
32	M/S Islam Telecom (N)	1848225027			51.0::0.0	XXX		3316	0									Must				
33	M/S Islam Telecom (N)	1848225041	A124945	EL: low stock	17576.0::6909.0	XXX		3056	5800									Must				
34	M/S Islam Telecom (N)	1848226493	A124944		1317.0::1671.0	XXX		7643	0									Must				
35	M/S Islam Telecom (N)	1848236474	A122710	EL: low stock	4198.0::2187.0	XXX		2137	2600									Must				
36	M/S Islam Telecom (N)	1848236541			2270.0::634.0	XXX		3477	0									Must				
37	M/S Islam Telecom (N)	1848236597		EL: low stock	7102.0::3556.0	XXX		1513	3500									Must				
38	Backup Sim Dsr 21 (N)	1848251019		EL: out of stock	1223.0::656.0	XXX		11	1400									Must				
39	Tanjin Store (N)	1848401307			1061.0::367.0	XXX		5009	0									Voluntary				
40	Roni Telecom (N)	1848401333			738.0::546.0	XXX		7570	0									Voluntary				
41	Sa Telecom (N)	1848401947		EL: out of stock	139.0::51.0	XXX		50	1000									Must				
42	Rima Khaddo Vender (N)	1848401959			534.0::88.0	XXX		2614	0									Voluntary				
43	Hannan Telecom (N)	1848410845		EL: low stock	334.0::307.0	XXX		646	700									Must				
44	Rajib Telecom (N)	1848427872		EL: low stock	418.0::101.0	XXX		445	600									Must				
45	Prodhan Telecom (N)	1848427932		EL: low stock	4970.0::1630.0	XXX		1040	2300									Must				
46	Tanjin Store (N)	1848427934			891.0::174.0	XXX		1183	0									Voluntary				
47	Sa Telecom (N)	1848427936		EL: low stock	16667.0::4070.0	XXX		4055	1100									Must				
48	Saleahammod Store (N)	1848427937		EL: low stock	1928.0::353.0	XXX		1614	500									Must				
49	Farhad Telecom (N)	1848427942		EL: low stock	1706.0::1056.0	XXX		514	700									Must				
50	Choudory Telecom Telecom(N)	1848436676		EL: out of stock	0.0::0.0	XXX		9	500									Must				
51	Sawon Stor Telecom(N)	1848436678		EL: low stock	6705.0::5276.0	XXX		1090	3900									Must				
52	Monir Telecom Telecom(N)	1848436679			51.0::0.0	XXX		2747	0									Voluntary				
53	Hira Comfacsonary Telecom(N)	1848436680		EL: low stock	205.0::0.0	XXX		274	500									Must				
54	Shah Jalal Telecom Telecom(N)	1848455898			51.0::94.0	XXX		837	0									Voluntary				
55	Hasi Telecom Telecom(N)	1848458838		EL: low stock	1115.0::1034.0	XXX		308	1200									Must				
56	Master Telecom(N)	1848485315			431.0::250.0	XXX		3160	0									Voluntary				



Date:15-02-2018 DSR : M/S Abdul Latif Chowdhury & Sons Dsr 32(1848488502)

SI M Tar get	EL Tar get	SC Tar get	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	EL Stock (Last Day)	Strike Rate MTD(%)	Strike Rate (Last Day)(%)	Data POS MTD	Data POS (Last Day)	# of days achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
0	605 00	151 25.0	47.0	63.0	464865.0	56613.0	5.76	7.62	62.0	77.0	23.0	24.0	1.0	18.0	22.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	OO

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Taniya Telecom (N)	1811705286			896.0::229.0	XXX		1763	0									Must				
2	Radanagar Telecom (N)	1811706872		EL: low stock	2129.0::1050.0	XXX		612	1200									Must				
3	Ma Telecom (N)	1811735851	A124948	EL: low stock	3082.0::961.0	XXX		1696	1800									Must				
4	Mayer Duha Telecom (N)	1811735853	A122400	EL: low stock	1210.0::954.0	XXX		1305	2000									Must				
5	Hazi Telecom (N)	1811735861		EL: out of stock	2527.0::1548.0	XXX		450	4900									Must				
6	Mohibul Telecom (N)	1811735880	A118991	EL: low stock	3155.0::2101.0	XXX		2522	2200									Must				
7	Hanif Telecom (N)	1811735881		EL: out of stock	0.0::0.0	XXX		4	500									Must				
8	Manik Telecom-1 (N)	1811735890		EL: out of stock	494.0::458.0	XXX		162	1400									Must				
9	Shahin Telecom (N)	1811740205		EL: low stock	4346.0::1193.0	XXX		1270	3100									Must				
10	Khandokar Telecom (N)	1811747315		EL: out of stock	1188.0::508.0	XXX		207	1600									Must				
11	Mohon Bari Telecom (N)	1820613097			2703.0::1853.0	XXX		9402	0									Must				
12	Fahim Telecom Centre (N)	1820642295	A057949	EL: low stock	5565.0::4928.0	XXX		6885	500									Must				
13	Tul Tul Telecom (N)	1828201631	A121411		3549.0::807.0	XXX		6554	0									Must				
14	Hafiz Telecom (N)	1848009368		EL: out of stock	2173.0::1239.0	XXX		581	2700									Must				
15	Meghna Store (N)	1848009395			660.0::440.0	XXX		1936	0									Must				
16	Palash Telecom (N)	1848126611		EL: out of stock	3069.0::2243.0	XXX		0	3900									Must				
17	Yousuf Store (N)	1848126612		EL: low stock	1599.0::862.0	XXX		1846	1800									Must				
18	M/S Islam Telecom (N)	1848186729		EL: low stock	1297.0::1725.0	XXX		1609	1700									Must				
19	M/S Islam Telecom (N)	1848199062			783.0::244.0	XXX		2702	0									Important				
20	M/S Islam Telecom (N)	1848220395		EL: low stock	932.0::0.0	XXX		1537	1100									Must				
21	Mijan Telecom (N)	1848224768		EL: out of stock	1306.0::443.0	XXX		159	1900									Must				
22	M/S Islam Telecom (N)	1848225004	A011448	EL: out of stock	2124.0::494.0	XXX		54	600									Must				
23	M/S Islam Telecom (N)	1848225005		EL: low stock	1424.0::781.0	XXX		966	1200									Must				
24	M/S Islam Telecom (N)	1848226471			1613.0::1226.0	XXX		3124	0									Must				
25	M/S Islam Telecom (N)	1848226473		EL: out of stock	1424.0::1481.0	XXX		104	2400									Must				
26	M/S Islam Telecom (N)	1848226588		EL: out of stock	455.0::373.0	XXX		198	1700									Must				
27	M/S Islam Telecom (N)	1848226598		EL: low stock	2557.0::568.0	XXX		3919	600									Must				
28	M/S Islam Telecom (N)	1848236517		EL: low stock	4935.0::3985.0	XXX		1881	1100									Must				
29	Shanto Store (N)	1848251088		EL: out of stock	8988.0::3733.0	XXX		335	3100									Must				
30	Zahid Telecom (N)	1848401335		EL: low stock	4696.0::484.0	XXX		1159	2700									Must				
31	Farhad Telecom (N)	1848401957		EL: out of stock	460.0::0.0	XXX		9	2200									Must				

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
32	Soniya Telecom (N)	1848401964		EL: out of stock	52.0::0.0	XXX		2	900									Must				
33	Farhad Telecom (N)	1848410853		EL: out of stock	1060.0::921.0	XXX		9	2100									Must				
34	Mahim Telecom (N)	1848427882			3084.0::2129.0	XXX		3717	0									Voluntary				
35	Touhid Telecom (N)	1848427883		EL: low stock	1466.0::1180.0	XXX		1675	500									Must				
36	Maa Telecom (N)	1848427921			2331.0::1532.0	XXX		2376	0									Voluntary				
37	Zakir Telecom (N)	1848436603		EL: low stock	9372.0::5165.0	XXX		1886	7200									Must				
38	Rezaul Telecom (N)	1848436605		EL: low stock	153.0::557.0	XXX		1006	500									Must				
39	Al Amin Telecom Telecom(N)	1848455876		EL: out of stock	779.0::405.0	XXX		11	1400									Must				