ক্	Date:15-02-2	2018	DSR	: Bond			sr 1(182063252	6)														1					
		El	SC	DSR		SR	Sales	Sales	EL Stock	EL St		rike	Strike		ata POS		OS # o		Low sto		v stock			Shop Closed		SC	
		Tar get	get	Index MTD		ndex ⊿ast	t-C2C	t-C2C	(MTD)	(Last Day)	M	ite TD(%)	Rate (Last	M	TD	(Last Day)		nieving get	retaile count		ailer count D (%)			Cash Shortage		CS	
	get	_			D	Day(%)	(MTD)	(Last day)					Day)(%)		•			(Last I	Day)				Proprietor Abser	nts	PA	
	0	565	911	52.0	-	1.0	754800.0	120040.0	5.32	4.22	72	Λ	94.0	12	3.0	10.0	5.0		27.0	22.0	<u> </u>	-		Non Compliant		NC	
	<u> </u>	00	3.0	32.0		1.0	734000.0	120040.0	3.32	4.22	/2	.0	24.0	13	5.0	10.0	3.0		27.0	22.0	,			Transaction Mad	le	TM	
																								Offer Only		00	
SL	Ret Name (7111 Visit)	E	EL Nun	nber	POS C	Code S	Stock Level	Data LM MTD		im E	EL Stock	EL Target	EL Issued	SC9 ssued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3	rd Page	Visit Code
	M/S Shapon Lighting(Y)	181	17209)1				223.0::0.0	XXX	2	028	0								Ir	nportant						
2	Hasan Telecom(Y)	181	17209)7		EL	: low stock	2605.0::883.0	XXX	2	852	4400								N.	lust						
3	Rokib Telecom(Y)	181	17245	11				13.0::0.0	XXX	5	34	0			\sqcup					Ir	nportant						
4	Khotha Telecom(Y)	181	17245	45	R0471	72		656.0::0.0	XXX		035	0								Ir	nportant						
5	Agrojatra Telecom(Y)	181	17260	36				250.0::0.0	XXX	-	220	0			\sqcup					Ir	nportant						
6	Kamal Farmace(Y)	181	17260	14		EL	: low stock	101.0::114.0	XXX	1	72	500								l N	lust						
7	Hhrun Store(Y)	181	17260	46				154.0::51.0	XXX	1	356	0								Ir	nportant						
8	Mama Bagna Store(Y)	181	17260	53			- (1921.0::1083. 0	XXX		12	7600								N	lust						
9	Urmi Telecom(Y)	181	17260	72		EL	: low stock	1748.0::927.0	XXX	9	71	3300								l M	lust						
10	Popular Medecal(Y)	181	17260	96		EL		621.0::144.0	XXX		308	500								l M	lust						
	Alam Store(Y)	181	17265	32		EL	: low stock	790.0::1179.0	XXX	1	442	2300								N.	lust						
12	Reya Telecom(Y)	181	17363	16		EL	: low stock	1295.0::337.0	XXX	-	105	1400								l M	lust						
13	Nazmul Telecom(N)	181	17835)2		EL	: low stock	526.0::202.0	XXX	2	87	1100								N.	lust						
	Ebrahim Store(Y)	181	17835)4		EL	: out of stock	816.0::587.0	XXX	1	95	3300								l M	lust						
15	Siyam Telecom(Y)	181	17835	70				0.0::0.0	XXX	1	052	0								V	oluntary						
	Nurstore(Y)	182	06043	12		EL	: low stock	378.0::124.0	XXX		35	1000								N.	lust						
	Nirjona Telecom(Y)		06043			EL		202.0::405.0	XXX		63	500								l M	lust						
	Shakil Store(N)	182	06043	32				0.0::0.0	XXX	2	342	0								Ir	nportant						
	Janota Telecom(Y)	182	06325)6				1725.0::825.0	XXX		635	0								l M	lust						
20	Babul Store(Y)	182	06325	14		EL	: low stock	96.0::0.0	XXX		37	500								N.	lust						
21	Oshe Store(Y)	182	06326	90		EL	: low stock	369.0::97.0	XXX	7	51	1000								N.	lust						
22	Ma Mobil Telecom(Y)	182	06375	18				0.0::13.0	XXX	1	017	0								Ir	nportant						
	Phone Line(Y)	182	06542	58	R0055	673 EL	: out of stock	298.0::893.0	XXX	8		900								l M	lust						
_	Mobile World(Y)	_	06548					791.0::722.0	XXX		48	2200			\vdash			-	-	1 1	lust						-
	Rokib Telecom(Y)		82072		R1268			64.0::13.0	XXX		0	500			\vdash						lust						
	S Mobile Store(Y)	-	82072					440.0::746.0	XXX		079	500			+-				1	 	lust						1
	<u> </u>	-	82095		1	EL			XXX		427	500			+-+			-	1		lust						-
	<u> </u>		82095						XXX		776	0			\vdash				<u> </u>		lust						-
			82110		R0811				XXX		850	0									nportant						
	Zia Telecom(Y)		82165		R1482:		(0	XXX		269	1400									lust						
	Mohin Telecom(Y)	-	82434		R0054	691		785.0::548.0	XXX		495	0						-	1		lust						-
	Sujan Electric(Y)	-	74359				1		XXX		732	0			+-+				1		nportant						-
	Moyna Mim(Y)		74365					291.0::88.0	XXX		60	800			+					1 1	lust						
		-	50393		-		: out of stock		XXX	8		700			+-			-	1	1 1	lust						-
	1 /		54493				: out of stock		XXX		54	1500			+-+				1		lust						-
	Nur Store(Y)	_	80086					278.0::372.0	XXX	9		900			+						lust						
	-		80710		-		: out of stock		XXX		09	1700			+-			-	-		lust						-
	Sah Store(Y)		80858					786.0::123.0	XXX		303	500			\vdash				<u> </u>		lust						-
39	Lamiya Telecom(Y)	184	80858	96		EL	: out of stock	814.0::291.0	XXX	1	14	1400						<u> </u>		l M	lust						1

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued EL Stoo		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	O Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
40	Oli Telecom(Y)	1848085898			615.0::291.0	XXX	1596	0									Must				
	Jibon Telecom(Y)	1848120448		EL: out of stock	483.0::478.0	XXX	10	2400									Must				
42	Obonti Telecom(N)	1848120461		EL: out of stock	716.0::344.0	XXX	144	1300									Must				
_	Kalam Telecom(N)	1848120488			367.0::321.0	XXX	2347	0									Must				
44	Fatema Telecom(Y)	1848126800		EL: low stock	179.0::53.0	XXX	533	500									Must				
45	Pria Cosmatics 2(Y)	1848126810			381.0::443.0	XXX	2224	0									Important				
46	Sm Telecom(Y)	1848189640			235.0::51.0	XXX	1882	0									Important				
47	Rahim Telecom(Y)	1848229685			463.0::98.0	XXX	741	0									Important				
48	Rajib Telecom(Y)	1848260181			593.0::340.0	XXX	2317	0									Voluntary				
	Shahin Tel(Y)	1848260195		EL: low stock	0.0::37.0	XXX	553	500									Must				
50	Habib Telecom(Y)	1848260207		EL: low stock	245.0::0.0	XXX	1783	500									Must				
51	Mahim Telecom(Y)	1848265350		EL: low stock	0.0::37.0	XXX	267	500									Must				
52	Jewel Electronics(Y)	1848265372			0.0::135.0	XXX	1876	0									Voluntary				
53	Mohona Telecom(Y)	1848274516			222.0::152.0	XXX	1085	0									Voluntary				
	Mahi Store(Y)	1848277161		EL: low stock	595.0::324.0	XXX	348	500									Must				
55	Ibrahim Telecom-2(Y)	1848277194		EL: low stock	705.0::89.0	XXX	2204	700									Must				
56	Shetu Telecom(N)	1848403158		EL: low stock	0.0::83.0	XXX	908	500									Must				
57	Ibrahim Telecom(N)	1848403198		EL: low stock	574.0::339.0	XXX	927	500									Must				
58	17 For Activation(N)	1848428626		EL: low stock	0.0::0.0	XXX	487	500									Must				
59	Mariam Telecom(N)	1848428663		EL: low stock	1197.0::835.0	XXX	2153	500									Must				
60	Munna Store(N)	1848428686		EL: low stock	431.0::254.0	XXX	1316	700									Must				
61	Hazir Ali Store (N)	1848437503			492.0::296.0	XXX	2415	0									Voluntary				
	Maruf And Taiyba T. Com (N)	1848444246			1103.0::516.0	XXX	3621	0									Voluntary				
63	Mubarak Telecom (N)	1848444262		EL: out of stock	1956.0::586.0	XXX	12	1800									Must				
64	Mojjamal T. Com (N)	1848444285			253.0::61.0	XXX	1416	0									Voluntary				
65	Bismilla T .Com (N)	1848459180		EL: low stock	37.0::115.0	XXX	806	500									Must				
66	Akash T.Com (N)	1848469142		EL: low stock	0.0::101.0	XXX	1273	700									Must				
67	Ramisha Store And T.Com (N)	1851154958		EL: out of stock	107.0::0.0	XXX	30	500									Must				
68	Fokas T Com (N)	1857436653		EL: low stock	0.0::0.0	XXX	553	500									Must				
	Mayhomad (N)	1864781628			87.0::0.0	XXX	1592	0									Voluntary				
70	Mojjamal T. Com (N)	1866053950		EL: low stock	196.0::0.0	XXX	510	800									Must				
71	Ramisha Store And T.Com (N)	1866125332		EL: out of stock	0.0::0.0	XXX	6	500									Must				
72	Babu Mobail Shop2 (N)	1871056370		EL: out of stock	37.0::162.0	XXX	5	700									Must				

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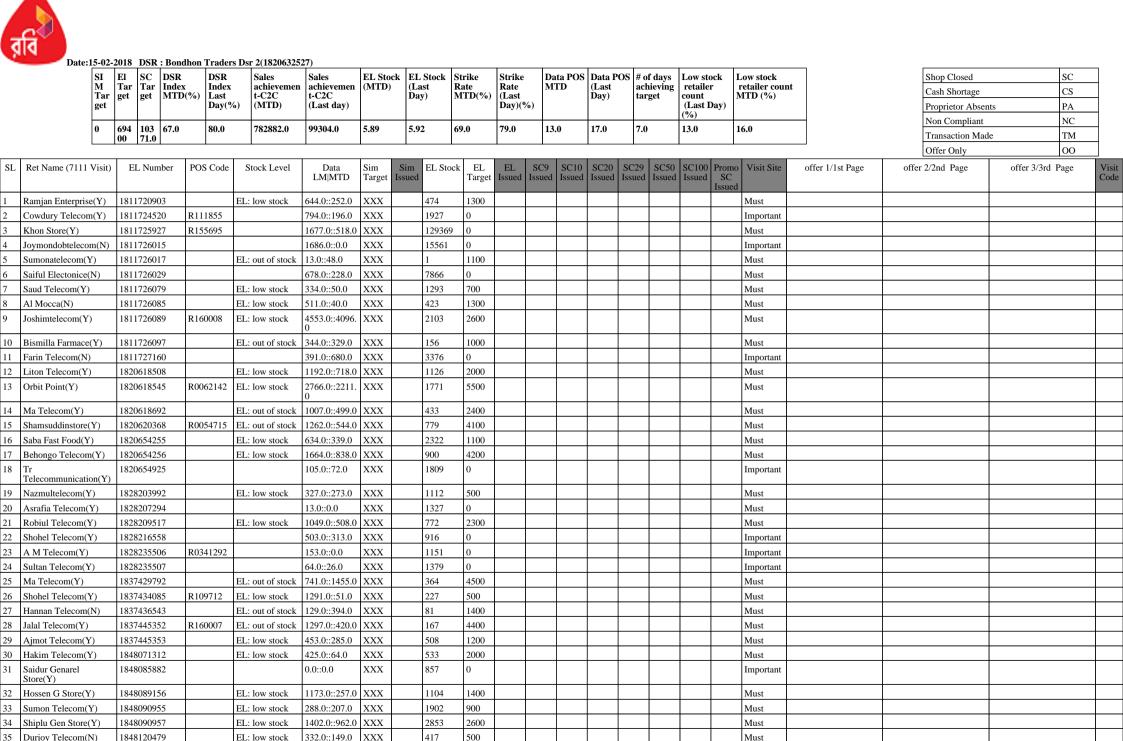
Adnan Cosmetics &

Shah Deowanbagi

Gift Shop(N)

1848120486

1848126767



Important

Must

XXX

5466

2110

2000

1636.0::1401.

1367.0::477.0 XXX

EL: low stock

Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Ŭ	Issued			EL Issued							ed SC		e offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
			EL: low stock			1											Must				
M/S Shamim Enterprise Uchas(Y)	1848189621	R162085	EL: low stock	1025.0::616.0	XXX	7	765	500									Must				
Maynuddin Telecom(Y)	1848203235		EL: low stock	279.0::92.0	XXX	ģ	939	700									Must				
Soa Fashon & Telecom(Y)	1848260175		EL: low stock	1251.0::834.0	XXX	1	1613	2500									Must				
Sabed Ent & Telecom Center(Y)	1848265401			340.0::524.0	XXX	2	2120	0									Voluntai	у			
Sotota Fasion(Y)	1848270536			176.0::0.0	XXX	8	816	0									Volunta	у			
Saba Store(Y)	1848274512		EL: low stock	237.0::0.0	XXX	3	318	500									Must				
Polas Tel(Y)	1848277220		EL: low stock	382.0::280.0	XXX	6	661	900									Must				
Aman Enterprise(Y)	1848280321		EL: low stock	1013.0::500.0	XXX	ϵ	627	1900									Must				
Jasim Ent(N)	1848403127			232.0::46.0	XXX	1	1204	0									Volunta	у			
Raihan Telecom(Y)	1848403155		EL: low stock	334.0::369.0	XXX	7	706	500									Must				
Rael Telecom(Y)	1848412144		EL: low stock	1156.0::337.0	XXX	1	1321	1600									Must				
Alif Store(N)	1848428680			0.0::0.0	XXX	1	1689	0									Volunta	y			
Bnr Electronics(N)	1848437542		EL: low stock	377.0::444.0	XXX	8	802	1300									Must				
Mehadi T Com (N)	1848444236			0.0::37.0	XXX	1	1676	0									Volunta	у			
Abu T.Com (N)	1848444249			292.0::0.0	XXX	8	868	0									Volunta	y			
Vai Vai Telecom (N)	1848444257		EL: low stock	483.0::210.0	XXX	1	1832	600									Must				
Ma Computers And Telecom (N)	1848444264			26.0::139.0	XXX	1	1768	0									Volunta	у			
Sagor T.Com (N)	1848469125		EL: low stock	153.0::456.0	XXX	4	420	500									Must				
Babu Mobail Shop2 (N)	1848469139		EL: out of stock	0.0::0.0	XXX	8	8	600									Must				
Khadija Telecom (N)	1848469140		EL: out of stock	0.0::0.0	XXX	3	379	3000									Must				
Mayhomad (N)	1848469141			102.0::95.0	XXX	1	1182	0									Volunta	у			
Fokas T Com (N)	1852213529			0.0::623.0	XXX	2	2258	0									Volunta	у			
Khadija Telecom (N)	1853676160		EL: low stock	452.0::202.0	XXX	2	272	500									Must				
Babu Mobail Shop2 (N)	1858030224			297.0::278.0	XXX	3	3061	0									Volunta	у			
Mayhomad (N)	1859165074		EL: out of stock	0.0::0.0	XXX	2	202	1700									Must				
Sagor T.Com (N)	1859838958			89.0::0.0	XXX	ϵ	646	0									Volunta	у			
Mayhomad (N)	1865810412			328.0::392.0	XXX	1	1617	0									Volunta	у			
Sagor T.Com (N)	1865830232			0.0::152.0	XXX	1	1956	0									Volunta	у			
	Tuhin Telecom(Y) M/S Shamim Enterprise Uchas(Y) Maynuddin Telecom(Y) Soa Fashon & Telecom(Y) Sabed Ent & Telecom Center(Y) Sotota Fasion(Y) Saba Store(Y) Polas Tel(Y) Aman Enterprise(Y) Jasim Ent(N) Raihan Telecom(Y) Rail Telecom(Y) Alif Store(N) Bnr Electronics(N) Mehadi T Com (N) Vai Vai Telecom (N) Ma Computers And Telecom (N) Sagor T.Com (N) Babu Mobail Shop2 (N) Khadija Telecom (N) Khadija Telecom (N) Babu Mobail Shop2 (N) Khadija Telecom (N) Sagor T.Com (N) Sagor T.Com (N) Sabu Mobail Shop2 (N) Khadija Telecom (N) Sabu Mobail Shop2 (N) Khadija Telecom (N) Sagor T.Com (N)	Tuhin Telecom(Y) 1848126802 M/S Shamim Enterprise 1848189621 Uchas(Y) 1848203235 Telecom(Y) 1848203235 Soa Fashon & 1848260175 Telecom(Y) 1848265401 Sotota Fasion(Y) 1848270536 Saba Store(Y) 1848277220 Aman Enterprise(Y) 1848277220 Aman Enterprise(Y) 1848277220 Aman Enterprise(Y) 1848403127 Raihan Telecom(Y) 1848403127 Raihan Telecom(Y) 1848412144 Alif Store(N) 18484412144 Alif Store(N) 18484428680 Bnr Electronics(N) 1848444236 Abu T.Com (N) 1848444249 Vai Vai Telecom (N) 1848444257 Ma Computers And Telecom (N) Sagor T.Com (N) 1848469140 Mayhomad (N) 1852213529 Khadija Telecom (N) 1853676160 Babu Mobail Shop2 (N) 1859838958 Mayhomad (N) 1859838958 Mayhomad (N) 1859838958 Mayhomad (N) 1859838958 Mayhomad (N) 1859838958	Tuhin Telecom(Y) 1848126802 M/S Shamim Enterprise 1848189621 R162085 Maynuddin 1848203235 Telecom(Y) 1848260175 Telecom(Y) 1848265401 Sabed Ent & Telecom 1848265401 Center(Y) 1848270536 Saba Store(Y) 1848277220 Aman Enterprise(Y) 1848280321 Jasim Ent(N) 1848403127 Raihan Telecom(Y) 1848403155 Rael Telecom(Y) 1848412144 Alif Store(N) 18484403155 Rael Telectronics(N) 1848437542 Mehadi T Com (N) 1848444236 Abu T.Com (N) 1848444257 Ma Computers And Telecom (N) 1848444264 Telecom (N) 1848469141 Sagor T.Com (N) 1848469140 Mayhomad (N) 1859165074 Sagor T.Com (N) 1859838958 Mayhomad (N) 1859838958 Mayhomad (N) 1859838958 Mayhomad (N) 1859165074 Sagor T.Com (N) 1859838958 Mayhomad (N) 1859838958 Mayhomad (N) 1859165074 Sagor T.Com (N) 1859838958 Mayhomad (N) 1859165074	Tuhin Telecom(Y) 1848126802 EL: low stock M/S Shamim Enterprise Uchas(Y) Maynuddin 1848203235 EL: low stock Telecom(Y) Soa Fashon & 1848260175 EL: low stock Telecom(Y) Sabed Ent & Telecom Center(Y) Saba Store(Y) 1848270536 Saba Store(Y) 1848277220 EL: low stock Aman Enterprise(Y) 1848277220 EL: low stock Jasim Ent(N) 1848403127 Raihan Telecom(Y) 1848403127 Raihan Telecom(Y) 1848403155 EL: low stock Alif Store(N) 1848428680 Bnr Electronics(N) 1848437542 EL: low stock Mehadi T Com (N) 1848444236 Abu T.Com (N) 1848444249 Vai Vai Telecom (N) 1848444264 Telecom (N) 1848469125 EL: low stock Babu Mobail Shop2 (N) 1848469140 EL: out of stock Mayhomad (N) 1859838958 Mayhomad (N) 185050244 EL: out of stock EL: low	LM MTD	Tuhin Telecom(Y) 1848126802 EL: low stock 13.0::51.0 XXX M/S Shamim Enterprise 1848189621 R162085 EL: low stock 1025.0::616.0 XXX loss Fashon & 1848203235 EL: low stock 1251.0::834.0 XXX relecom(Y) Soa Fashon & 1848260175 EL: low stock 1251.0::834.0 XXX relecom(Y) Soabed Ent & Telecom (Patter) 1848270536 EL: low stock 1251.0::834.0 XXX saba Store(Y) 1848270536 EL: low stock 237.0::0.0 XXX saba Store(Y) 1848274512 EL: low stock 237.0::0.0 XXX polas Tel(Y) 1848277220 EL: low stock 382.0::280.0 XXX aman Enterprise(Y) 1848280321 EL: low stock 1013.0::500.0 XXX saim Ent(N) 1848403127 EL: low stock 1013.0::500.0 XXX Rael Telecom(Y) 1848412144 EL: low stock 1156.0::337.0 XXX alif Store(N) 1848437542 EL: low stock 377.0::444.0 XXX Mehadi T Com (N) 184844426	Tuhin Telecom(Y)	LM MTD Target Issued LM MTD L	Tuhin Telecom(Y)	LM MTD Target Issued Target T	LM MTD Target Issued Target Issued Target Issued Target Issued Italian Ita	LMIMTD Target Issued Target Issued Target Issued I	LMIMTD	Target Saued Sau	Tubin Telecom(Y)	LM MTD Target Issued Saued Issued Is	Electron Base Electron Same Electron Same Electron Same Electron Same S	Thin Telecom(Y) R4820325 R162085 EL low stock 13.0:51.0 XXX 142 600	Thin Telecom(Y) Relations Relation R	Math Math	The column Column

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Date:15-02-2018 DSR : Bondhon Traders Dsr 3(1820632528)

SI M Tar get	Tar	Tar	DSR Index MTD(%)	DSR Index Last Day(%)	Sales achievemen t-C2C (MTD)	Sales achievemen t-C2C (Last day)	EL Stock (MTD)	(Last	Rate MTD(%)		Data POS MTD		achieving target	Low stock retailer count (Last Day) (%)	Low stock retailer count MTD (%)
4		366 1.0	74.0	89.0	450298.0	62638.0	8.71	8.0	77.0	91.0	13.0	16.0	10.0	7.0	11.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

		00 1.0																			Transaction iviad		IVI
				•																	Offer Only	(0
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD		Sim ssued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd Pa	ge Visit Code
1	Saydur Telecom(Y)	1811704159		EL: low stock	460.0::279.0	XXX	4	161	1500									Must					
2	Conchol Telecom(Y)	1811704202			97.0::0.0	XXX	8	308	0									Important					
3	Bhai Bhai Telecom(Y)	1811704213		EL: out of stock	698.0::0.0	XXX	ç	90	700									Must					
4	Saiful Telecom(Y)	1811726018		EL: low stock	262.0::214.0	XXX	7	734	1900									Must					
5	Sirajul Store(Y)	1811726054		EL: low stock	553.0::783.0	XXX	4	125	700									Must					
6	Asma Telecom(Y)	1811726091	R0052913		278.0::6.0	XXX	1	1755	0									Important					
7	Rafi Telecom(Y)	1811726526	R047178		409.0::0.0	XXX	5	5063	0									Important					
8	Nadia Telecom(N)	1811736346			0.0::0.0	XXX	3	3238	0									Important					
9	Maksuda Store(N)	1811783565		EL: low stock	2894.0::101.0	XXX	1	1315	500									Must					
10	Minikgong Farmeci(Y)	1820604321		EL: low stock	430.0::102.0	XXX	1	1009	500									Must					
		1820618640	R106439	EL: low stock	1193.0::602.0	XXX	3	3092	800									Must					
12	Mitu Telecom(Y)	1820618666	R111372	SIM/EL: Both low stock	2511.0::924.0	4	1	618	1300									Must					
13	Pinto Store(N)	1820632697	R153187		95.0::63.0	XXX	2	2774	0									Important					
14	Bhai Bhai Telecom(N)	1820637551			12.0::101.0	XXX	2	2336	0									Important					
15	Khonokal Store(N)	1820654257		EL: out of stock	2452.0::1509. 0	XXX	1	192	2700									Must					
16	Amin Telecom(Y)	1820654804		EL: low stock	2428.0::1467. 0	XXX	4	1518	1000									Must					
17	Imran Telecom(Y)	1828207292			0.0::0.0	XXX	2	2728	0									Important					
18	Ma General Stor(Y)	1828219710		EL: low stock	153.0::190.0	XXX	1	310	600									Must					
19	Utshob Telecom(Y)	1828235513	R129482	EL: low stock	979.0::0.0	XXX	8	395	500									Must					
20	Azad Telecom(Y)	1833660993		EL: low stock	378.0::188.0	XXX	ç	921	500									Must					
21	Romiz Telecom(Y)	1835572494	R156409	EL: low stock	1447.0::553.0	XXX	2	2357	1000									Must					
22	Rimi Telecom(Y)	1835572495	R0052171		1701.0::604.0	XXX	6	5046	0									Important					
	Amin Mobile Service(Y)	1835572619	R0052170		708.0::883.0	XXX	1	804	0									Important					
	Shamim Enterprise(Y)	1835572621		EL: low stock	664.0::820.0	XXX	1	174	800									Must					
25	Rafi Telecom(Y)	1837445344			105.0::0.0	XXX	1	1002	0									Important					
	Amjat Telecom 2 (N)	1838162252		EL: low stock	604.0::167.0	XXX	7	796	1000									Must					
27	Hossen Telecom 2 (N)	1839510028			0.0::0.0	XXX	2	2088	0									Voluntary					
28	Mojumdar Telecom(Y)	1848126778			828.0::304.0	XXX	1	1585	0									Voluntary					
29	Noy Ali Telecom(Y)	1848126795			703.0::386.0	XXX	2	2254	0									Important					
		1848126799			604.0::129.0	XXX	2	2073	0									Important					
31	M/S Shamim Enterprise Uchas(Y)	1848189603	R156408		2201.0::3877. 0	XXX	2	2870	0									Important					
32	M/S Shamim Enterprise Uchas(N)	1848189605			185.0::13.0	XXX	1	1785	0									Important					
33	Chumki Telecom(Y)	1848203212		EL: low stock	1166.0::982.0	XXX	2	253	1000									Must					
34	New Utsob Telecom(N)	1848229699		EL: low stock	1161.0::1202. 0	XXX	1	199	2200									Must					
35	Mahbub Traders(Y)	1848244651			101.0::0.0	XXX	1	152	0									Important					

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page		Visit Code
36	Ma Gen Store(Y)	1848265353		EL: low stock	2658.0::1596. 0	XXX		1368	500									Must				
37	Rony Store(Y)	1848265400		EL: low stock	0.0::0.0	XXX		87	500									Must				
38	Sumaiya Telecom(Y)	1848270535			119.0::0.0	XXX		1893	0									Voluntary				
39	Apon Store(Y)	1848274511		EL: low stock	318.0::0.0	XXX		373	1100									Must				
40	Saidur Telecom(N)	1848280227		EL: low stock	261.0::178.0	XXX		929	500									Must				
	` ′	1848280299			1301.0::2836. 0	XXX		1990	0									Voluntary				
42	Anamika Dept Pharmacy(Y)	1848280301			701.0::175.0	XXX		1585	0									Voluntary				
43	Ma General Store(Y)	1848403165			228.0::46.0	XXX		2732	0									Voluntary				
	Khondokar Electronic(Y)	1848403167	R0327638		1255.0::1225. 0	XXX		2614	0									Voluntary				
45	Nilufa Store(N)	1848403194		EL: low stock	203.0::89.0	XXX		1412	500									Must				
46	Shuvo Electronics(N)	1848412177			319.0::229.0	XXX		1539	0									Voluntary				
47	Mim T. Com (N)	1848444248			278.0::0.0	XXX		3236	0									Voluntary				
48	Tuheen T .Com (N)	1848469145		EL: low stock	813.0::2116.0	XXX		1160	500									Must				
49	Liza Telecom(Y)	1855698599		EL: low stock	906.0::1158.0	XXX		941	500									Must				
50	Joshim T. Com (N)	1857198277		EL: low stock	1134.0::4300. 0	XXX		886	700									Must				
51	Ma Pharmace (N)	1865539543		EL: low stock	102.0::794.0	XXX		1160	500									Must				
52	Akash Telecom (N)	1866671222			583.0::0.0	XXX		1678	0									Voluntary			·	



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Ms Savar 123(Y)

Ms Savar 181(Y)

Alif(Y)

Lokonat(Y)

Gildias(Y)

Rodshs(Y)

Farzana(Y)

F Rahman(Y)

Noby Entrprise(Y)

Apon Telecom(Y)

Madab Telecom(Y)

Sweety Store(Y)

Juthi Telecom(Y)

Aman Telecom(Y)

35 Nirob Store(Y)

James Collection(Y)

Shokhon Telecom(Y)

Date:15-02-2018 DSR: Bondhon Traders Dsr 4(1820632529)

MTD(%)

DSR

Index

Day(%)

Last

89.0

POS Code

R047072

R0062041

R047066

R106441

R0062143

R074485

R155691

Sales

t-C2C

(MTD)

466188.0

Stock Level

EL: low stock

EL: out of stock

EL: out of stock

EL: out of stock

SIM/EL: Both

EL: low stock

EL: out of stock

EL: low stock

EL: out of stock

low stock

achievemen

Sales

t-C2C

47932.0

achievemen

(Last day)

Data

LM|MTD

853.0::1061.0

1406.0::1224.

4029.0::622.0

4081.0::962.0

7520.0::6123.

1180.0::785.0

890.0::329.0

1047.0::665.0

369.0::0.0

845.0::430.0

439.0::76.0

313.0::27.0

478.0::556.0

324.0::988.0

111.0::138.0

2621.0::2082

940.0::392.0

144.0::51.0

1477.0::174.0

2350.0::1671.

2474.0::2766.

447.0::200.0

1365.0::1056.

4027.0::2392.

1730.0::1502.

2064.0::1408.

187.0::0.0

1114.0::942.0

688.0::1001.0

1793.0::944.0

718.0::114.0

0.0::0.0

213.0::0.0

51.0::0.0

356.0::0.0

(MTD)

6.82

Sim

Target

XXX

EL Stock | EL Stock | Strike

(Last

Day)

6.74

Sim

Issued

Rate

66.0

EL Stock

1729

1702

2997

2716

2846

1533

1613

2111

2977

767

362

5785

869

116

3484

1506

2269

1387

901

2862

1215

1033

789

282

2257

2000

76

139

690

2642

1656

1351

99

MTD(%)

EL

Target

2400

1500

1600

5700

2300

1600

3300

1700

1400

1800

2200

700

4300

2300

1000

5700

900

500

3200

2100

1000

4000

600

500

500

2100

2000

1900

Strike

Rate

(Last

90.0

EL

Issued

Day)(%)

MTD

13.0

SC9

Data POS Data POS # of days

(Last

Day)

15.0

SC10 | SC20

Issued Issued Issued

Low stock

(Last Day)

retailer

count

(%)

13.0

Issued

SC29 SC50 SC100 Promo

achieving

target

4.0

Issued Issued

Low stock

MTD (%)

11.0

retailer count

Visit Site

Must

Important

Important

Important

Important

Important

offer 1/1st Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

El SC DSR

788 117 63.0

00 75.0

Tar get get

get

Tar Tar

EL Number

1811704076

1811704077

1811704096

1811704219

1811704227

1811719761

1811719818

1811719865

1811719871

1811720904

1811736230

1811742452

1820618506

1820618510

1820618513

1820618583

1820618593

1820618596

1820618628

1820618686

1820632502

1820632513

1820632525

1820640767

1820640768

1820654236

1820654856

1820654865

1828203990

1828234460

1835572613

1837429790

1837429791

1837429796

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
	Nihan Enterprise(Y)	1837436618		EL: low stock	2697.0::1229. 0	XXX	775	2900									Must				
		1848120463		EL: low stock	46.0::0.0	XXX	130	500									Must				
38	Shikdar Telecom(Y)	1848120473			927.0::630.0	XXX	2086	0									Important				
39	Nishi G Stor(Y)	1848126788	R0339311	EL: low stock	4961.0::1289. 0	XXX	1219	3200									Must				
40	Azad Medical Hall(Y)	1848126805			13.0::51.0	XXX	1016	0									Important				
41	Shila Bristy Varaties Stor(N)	1848260210			1250.0::1562. 0	XXX	2181	0									Voluntary				
42	Monir Telecom(N)	1848265339		EL: low stock	2399.0::1099. 0	XXX	1442	1200									Must				
43	Rupaid Electric(N)	1848274515		EL: low stock	303.0::228.0	XXX	480	500									Must				
44	Tapon Store(Y)	1848277210	R0327641	EL: low stock	2606.0::1257. 0	XXX	3490	3100									Must				
45	Nahar Enterprise(N)	1848403102			140.0::0.0	XXX	3093	0									Voluntary				
46	Fatema Telecom(Y)	1848403111			236.0::48.0	XXX	1484	0									Voluntary				
47	Moriam Hardware(Y)	1848403168	R0341291	EL: low stock	13.0::74.0	XXX	1305	500									Must				
48	Boishakhi Store(Y)	1848403170		EL: low stock	1244.0::51.0	XXX	503	1500									Must				
49	Sokal Sondha Store(Y)	1848403173		EL: out of stock	382.0::389.0	XXX	80	900									Must				
50	Khan Enterprise(N)	1848403190			619.0::171.0	XXX	2928	0									Voluntary				
51	Nr Telecom(N)	1848412124		EL: low stock	51.0::0.0	XXX	595	500									Must				
	, ,	1848412157	R0327640	EL: low stock	2970.0::1365. 0	XXX	1198	700									Must				
53	Barisal Store(N)	1848428665			136.0::0.0	XXX	910	0									Voluntary				
54	Singair Telecom (N)	1848444217			707.0::469.0	XXX	2027	0									Voluntary				
55	Ma Telecom-2 (N)	1848444260		EL: out of stock	3423.0::1919. 0	XXX	12	4000									Must				
56	Hossen Telecom 2 (N)	1869705745		EL: low stock	46.0::190.0	XXX	693	500									Must				

12 Jui Telecom(Y)

14 Abul Store(Y)

16 Ma Telecom(Y)

17 Masud Store(Y)

19 Shesher(Y)

15

22

23

24

25

26

27

28

32

33

13 Calacicee Telecom(Y)

Khan Farmace(Y)

Raihan Telecom(Y)

Saiful Telecom(Y)

Adiba Telecom(Y)

Anwar Telecom(Y)

Prokash Gen Store(Y)

Piarch Telecom(Y)

Sabbir Pharmacy &

Mayer Dowa Telecom

Telecom(Y)

30 Hanif Electronic(Y)

Babu Store(Y)

Tamim General

Stor(Y) 29 Recharge Point(Y)

31 Julia Store(Y)

Store(Y) 34 Barisal Store(N)

20 Konok Telecom(Y)

21 Altaf Telecom(Y)

Date:15-02-2018 DSR: Bondhon Traders Dsr 5(1820632530) CY FI CC DCD

R125228

R079453

R129485

R055717

R134599

R0333804

EL: low stock

EL: out of stock

EL: out of stock 98.0::0.0

EL: low stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: out of stock

1820632686

1820632688

1820654955

1828207295

1828216544

1828235520

1828243434

1835572612

1837436534

1837436621

1837445337

1837445355

1848071311

1848085860

1848120459

1848126797

1848265349

1848270530

1848277181

1848280318

1848400409

1848403109

1848428659

1107.0::1580. XXX

3626.0::1349. XXX

6142.0::2778. XXX

1658.0::598.0 XXX

4899.0::858.0 XXX

2067.0::1422. XXX

1090.0::453.0 XXX

630.0::646.0

576.0::360.0

779.0::796.0

926.0::719.0

928.0::431.0

1294.0::422.0

511.0::995.0

1070.0::1019.

255.0::504.0

3795.0::1935.

483.0::137.0

205.0::37.0

2926.0::1674. XXX

485.0::204.0 XXX

0.0::0.0

947

1017

470

2602

1083

1194

730

2008

286

2245

1128

1580

1306

3461

847

1397

274

1650

229

720

270

116

1576

1400

3200

700

600

4900

800

1300

2300

3200

500

800

500

700

1000

3500

600

1200

600

500

6500

2500

		M	Tar	Tar	DSR Index	DSR Index			EL Sto (MTD)	(La	ast	Strike Rate	Strike Rate		ata POS TD	Data Po (Last		of days chieving	Low stock retailer]	Low stock retailer count			Shop Closed	
		Tar get	get	get	MTD	(%) Last Day(9	(MTD)	t-C2C (Last day)		Ďа	ıy)	MTD(%)	(Last Day)(%	6)		Day)	ta	rget	count (Last Day		MTD (%)			Cash Shortage Proprietor Absen	ts
				-	-														(%)	_		4		Non Compliant	
		1	485 00	724 8.0	59.0	89.0	390911.0	47725.0	5.67	7.1	17	69.0	92.0	14	1.0	18.0	6.0	0	4.0	1	1.0			Transaction Mad	e
			00	1010																		_		Offer Only	
SL	Ret Name (7111	Visit)	Е	L Nun	nber	POS Code	Stock Level	Data LM MTD	Sim Target		EL Sto		EL Issued						Issued			offer 1/1st Page	offer	2/2nd Page	offer 3/3rd
1	Pritom Telecom(Y	r)	181	17040	79			304.0::90.0	XXX		2300	0									Important				
2	Munshe Store(Y)		181	17041	12			451.0::250.0	XXX		1692	0									Important				
3	Liton Telecom(Y))	181	17042	09		EL: low stock	561.0::297.0	XXX		360	600									Must				
4	Antomoni Telecor Ce(Y)	m	181	17042	14			103.0::0.0	XXX		1455	0									Important				
5	Kalma Telecom(Y	<i>(</i>)	181	17245	40	R055719		677.0::246.0	XXX		2060	0									Important				
6	Hasemtelecom(Y))	181	17263	09		EL: low stock	531.0::291.0	XXX		726	700									Must				
7	Shamim Store(N)		181	17263	55		EL: low stock	77.0::225.0	XXX		178	800									Must				
8	Bhai Bon Store(Y)	181	17424	51			136.0::0.0	XXX		1401	0									Must				
9	Manikgonj Teleco	om(Y)	181	17483	15	R070867	SIM/EL: Both low stock	251.0::335.0	1		759	500									Must				
10	Ms Savar 115(Y)		1820	06186	20			140.0::158.0	XXX		1289	0									Important				
11	Ma Mone Telecon	n(Y)	1820	06209	79		EL: out of stock	584.0::324.0	XXX		2	2700									Must				

					LIMINITO	Target	Issued		Target	issued				Cou						
					-												Issued			
1	Pritom Telecom(Y)	1811704079			304.0::90.0	XXX		2300	0									Important		<u> </u>
2	Munshe Store(Y)	1811704112			451.0::250.0	XXX		1692	0									Important		1
3	Liton Telecom(Y)	1811704209		EL: low stock	561.0::297.0	XXX		360	600									Must		
1	Antomoni Telecom Ce(Y)	1811704214			103.0::0.0	XXX		1455	0									Important		
5	Kalma Telecom(Y)	1811724540	R055719		677.0::246.0	XXX		2060	0									Important		
5	Hasemtelecom(Y)	1811726309		EL: low stock	531.0::291.0	XXX		726	700									Must		
7	Shamim Store(N)	1811726355		EL: low stock	77.0::225.0	XXX		178	800		·	, i	Ī					Must		

Must

Voluntary

					•			•												Offer Only	00	╛
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target		EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued I	SC50 ssued	Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	
1	Pritom Telecom(Y)	1811704079			304.0::90.0	XXX		2300	0									Important				
2	Munshe Store(Y)	1811704112			451.0::250.0	XXX		1692	0									Important				
3	Liton Telecom(Y)	1811704209		EL: low stock	561.0::297.0	XXX		360	600									Must				
	Antomoni Telecom Ce(Y)	1811704214			103.0::0.0	XXX		1455	0									Important			1	
5	Kalma Telecom(Y)	1811724540	R055719		677.0::246.0	XXX		2060	0									Important				
6	Hasemtelecom(Y)	1811726309		EL: low stock	531.0::291.0	XXX		726	700									Must				
	· · · · · · · · · · · · · · · · · · ·			l	1		1		1							_				l		1

CS PA NC TM

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
35	Ma Telecom (N)	1848444207			506.0::0.0	XXX		617	0					Voluntary			
36	Sajjad Telecom (N)	1848444214	R0332718	EL: low stock	4127.0::3506. 0	XXX		1642	600					Must			
37	Shamim Telecom (N)	1848444220		EL: low stock	2707.0::930.0	XXX		283	1400					Must			
38	On T.Com (N)	1848444243		EL: low stock	149.0::135.0	XXX		278	800					Must			
39	Vhai Vhai T Com (N)	1848444244		EL: low stock	1669.0::293.0	XXX		3490	500					Must			
	Neshe Dipartmental Store (N)	1848444251			1022.0::740.0	XXX		2033	0					Voluntary			
41	Chadpur Pharmacy (N)	1848444258		EL: out of stock	771.0::46.0	XXX		11	1100					Must			
42	Mayer Doua Telecom (N)	1848444313		EL: low stock	819.0::354.0	XXX		794	500					Must			
43	New Sun (N)	1848469148			152.0::110.0	XXX		926	0					Voluntary			
44	Masud T.Com (N)	1848469149			903.0::101.0	XXX		2789	0					Voluntary			
45	Samstore(Y)	1855698591		EL: low stock	353.0::379.0	XXX		1381	500					Must			
46	Member Store(Y)	1855698597		EL: low stock	916.0::530.0	XXX		1974	500					Must			
ĺ																	

SL

Tar get

Ret Name (7111 Visit)

Date:15-02-2018 DSR : Bondhon Traders Dsr 6(1820632531)

El Tar Tar get

00

SC get

333 497 6.0

EL Number

1811718861

1811726663

1814600345

1814604588

1820604327

1820615551

1820632666

1820632683

1820640770

1848280324

1848412109

DSR MTD(%) 74.0

DSR Index Last Dav(%) 90.0

POS Code

R109706

R110609

R109703

R127096

R0062144

R161660

achievemen t-C2C (MTD) 422110.0

Stock Level

EL: low stock

EL: low stock

EL: low stock

EL: low stock

SIM/EL: Both

EL: low stock

low stock

Sales

achievemen t-C2C (Last day) 73097.0

Data

LM|MTD

3147.0::1411.

1123.0::1681.

0.0::0.0

91.0::88.0

1355.0::609.0

3389.0::1656.

918.0::813.0

2229.0::1429.

262.0::694.0

404.0::695.0

580.0::291.0

483.0::223.0

612.0::494.0

2760.0::1132.

0.0::0.0

91.0::0.0

547.0::771.0

3008.0::2095.

278.0::0.0

0.0::0.0

426.0::267.0

896.0::879.0

202.0::416.0

483.0::289.0

1657.0::2446.

13.0::46.0

0.0::0.0

26.0::13.0

1713.0::1119. XXX

1144.0::334.0 XXX

1061.0::793.0 XXX

1826.0::517.0 XXX

0.0::51.0

Sales

9.08

Sim

Target

XXX

(MTD)

Day) 6.85

EL Stock

1746

1636

602

468

1467

1679

6413

1563

1372

1356

22227

1421

2562

1219

1785

1774

1124

1339

1685

1946

2057

4137

1979

3017

1270

843

797

2148

1038

1332

1548

436

785

Sim

Issued

EL Stock | EL Stock | Strike

(Last

Rate MTD(%) 78.0

EL

2500

2700

500

500

2300

1000

1500

500

500

500

500

900

1500

0

0

500

3500

2400

600

1700

2500

Target

(Last Day)(%) 96.0

Strike

Rate

EL

Issued

16.0

SC10 SC20

Issued Issued Issued

MTD

SC9

21.0 SC29 SC50 SC100 Promo

Data POS Data POS # of days

(Last

Day)

Low stock

(Last Day) (%)

Must

Important

Important

Voluntary

Voluntary

Voluntary

Voluntary

Voluntary

Must

Must

Voluntary

Important

Important

Important

Important

retailer

count

4.0

Issued

achieving

target

11.0

Issued Issued

MTD (%)	
5.0	
no Visit Site	off
ed visit site	On

	r	ow stock etailer cour ITD (%)	nt			
	5.	.0				
7	o d	Visit Site	(offer 1/1st	Page	offe
		Must				

ash Shortage		CS
oprietor Absen	its	PA
on Compliant		NC
ransaction Mad	e	TM
ffer Only	00	
2nd Page	offer 3/3rd F	Page

SC

Visit Code

Shop Closed

- Khondoker Farmace(Y) S M Store(Y) S R Telecom(Y) Nafic Telecom(Y) Rabia Telecom(Y)

Babu Telecom(Y)

Mahiya Store(Y)

Ashrafil Phone-Fax(Y)

Confidance

Telecom(Y)

10	Taskin Telecom(Y)	1820654233
11	Riya General Store(Y)	1820654253
12	Masud Store 1(Y)	1828243440
13	Nag Telecom(Y)	1828243441
14	Shawon Telecom(Y)	1835572499
15	Refat Store(Y)	1837445334
16	Uzzal Telecom(Y)	1837445339
17	Kazi Telecom(Y)	1848065221
18	M/S Ma Traders(Y)	1848071053
19	Dalim Store(Y)	1848071054
20	Lima Cosmatics & Telecom(Y)	1848120447
21	Ma Telecom(Y)	1848120457
22	M/S Shamim Enterprise Uchas(Y)	1848189608
23	M/S Shamim Enterprise Uchas(Y)	1848189616
24	Marium Telecom(Y)	1848265384
25	Sumon Telecom(Y)	1848270540
26	Vai Bon Gen Store(N)	1848277130
27	Kabir Store(Y)	1848277137
28	Mayer Doa Telecom(Y)	1848277157
29	Forhad Store(Y)	1848277215
30	Sajjad Cosmetics Corner(N)	1848280273
31	Ma Telecom(N)	1848280287

Riva Moni Telecom(Y)

Fahim Telecom(N)

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target		SC10 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
34	Bondhu Telecom(N)	1848412169		EL: low stock	160.0::27.0	XXX		1412	700					Must			
	Humayara Electronics (N)	1848437549		EL: low stock	1942.0::1340. 0	XXX		1900	1200					Must			
36	Ma Jeneral Store(N)	1848437571		EL: low stock	1737.0::1486. 0	XXX		1211	500					Must			
37	Ma Store(N)	1848437573		EL: low stock	1084.0::1112. 0	XXX		1447	500					Must			
38	Babu Telecom (N)	1848444215			0.0::0.0	XXX		3543	0					Voluntary			
39	Emon Telecom (N)	1848459187		EL: low stock	897.0::361.0	XXX		382	900					Must			
40	Monir Telecom (N)	1848459188		EL: low stock	0.0::26.0	XXX		129	600					Must			
41	Rana Telecom (N)	1848459189			1067.0::224.0	XXX		1633	0					Voluntary			
42	Faijul Telecom (N)	1848459190		EL: low stock	1157.0::671.0	XXX		234	700					Must			
43	Rana Telecom (N)	1854527995			129.0::0.0	XXX		3394	0					Voluntary			
44	Salman Telecom(Y)	1855698600		EL: low stock	1155.0::315.0	XXX		781	1100					Must			
45	Main Telecom (N)	1866480922		EL: low stock	867.0::167.0	XXX		744	500					Must			

Go(Y)

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Mitali Telecom(Y)

Ashraf Traders(Y)

Mahade Telecom(Y)

Mokbul Telecom(Y)

Shohel Telecom(Y)

Surob Telecom(Y)

Ayan Telecom(Y)

29 Roman Telecom(Y)

31 Sahin Telecom (N)

I Dee Mobile(Y)

35 Belal Tea(Y)

36 Forid Telecom(Y)

37 Mithun Telecom(Y)

38 Thuhid Telecom(Y)

Joshim Telecom (N)

34 Bismillah Pharmacy(Y)

30 Joy T . Com (N)

21 Arte Telecom(Y)
22 Ashraf Traders(Y)
23 Mousumy(Y)
24 Mahade Telecom(
25 Mokbul Telecom(

1820632661

1820654241

1828203985

1828203986

1828209519

1828211071

1828235534

1837429793

1837436622

1837445329

1838839882

1839377328

1846914158

1848008692

1848085852

1848203217

1848203234

1848244661

1848260211

R047074

R070887

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

EL: out of stock

EL: out of stock 0.0::0.0

670.0::432.0

0.0::279.0

683.0::126.0

283.0::254.0

188.0::214.0

1044.0::59.0

13.0::556.0

0.0::101.0

1218.0::0.0

130.0::98.0

1265.0::13.0

190.0::129.0

1766.0::536.0 XXX

0.0::0.0

185.0::0.0

EL: out of stock | 464.0::140.0

1971.0::478.0 XXX

1813.0::1038. XXX

777

1083

2670

62

332

624

2347

2936

1027

1244

2853

2028

1941

689

653

1228

1351

23

25

700

1100

700

2500

900

1500

600

700

500

500

2200

1700

Ü	Date:15	-02-2	2018	DSR	: Bono	dhon T	Traders I	Dsr 7(182063253	32)																			
	S			SC	DSR		DSR	Sales	Sales	EL Stoo	ek EL		trike	Strike		ata POS				Low stock		v stock			Shop Closed		SC	1 /
	I n		Tar get	Tar	Index	K N(%)	Index Last	achievemen t-C2C	achievemen t-C2C	(MTD)	(La Dav	st I	Rate MTD(%)	Rate	N.	ITD	(Last Day)	acl tar	hieving	retailer count		ailer count D (%)			Cash Shortage		CS	1
		et	get	gei	1111	(70)	Day(%)		(Last day)		Day	"	11D(/0)	Day)(%	6)		Day)	lai	Ü	(Last Day)		D (70)			Proprietor Absents	s	PA	1
	L.								0.0000	40.4				0.1.0			4-0			(%)	40.0				Non Compliant		NC]
				839 8.0	72.0		89.0	571182.0	96398.0	10.65	9.50	5	0.0	94.0	1.	3.0	15.0	8.0)	4.0	10.0)			Transaction Made		TM	1
	_							•			-												_		Offer Only		00	
SL	Ret Name (7111 V	sit)	EL	Nun	nber	POS	Code	Stock Level		Sim Target	Sim Issued	EL Stock		EL Issued	SC9 Issued	SC10 Issued		SC29 Issued				Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	Page	Visit Code
1	Sopnil Telecom(Y)		1811	70418	82	R102	2774		274.0::51.0	XXX		3566	0								M	lust						
2	Arif Telecom(Y)		1811	70425	55	R070	0878 E	EL: low stock	292.0::227.0	XXX		1362	500								M	lust						
3	Mahid Telecom(Y)		1811	7043	15	R102	2796		566.0::128.0	XXX		1566	0								In	nportant						
4	Baby Telecom(Y)		1811	7198	16	R050	0487 E	EL: low stock	1839.0::2024. 0	XXX		1662	6300								М	lust						
5	Muskan Telecom(Y)	1811	72454	14				699.0::594.0	XXX		1480	0								M	lust						
6	Nishat Telecom(Y)		1811	72653	39		Е	EL: out of stock	455.0::367.0	XXX		3	1800								M	lust						
7	Monmon Telecom(ľ)	1811	72654	44		E	EL: low stock	667.0::268.0	XXX		1429	1500								M	lust						
8	Alif Telecom(Y)		1811	72656	57				0.0::0.0	XXX		1186	0								In	nportant						
9	Abir Telecom(Y)		1811	72665	51		Е	EL: out of stock	493.0::272.0	XXX		581	3200								M	lust						
10	Nazmultelecom(Y)		1811	7266	73				89.0::556.0	XXX		2306	0								M	I ust						
11	Bisshas Telecom(Y)	1811	73630	05	R116	6765 E	EL: out of stock	1255.0::992.0	XXX		258	3300								M	I ust						
12	Mamun Telecom(Y)	1811	73630	08		Е	EL: out of stock	194.0::219.0	XXX		109	1900								M	lust						
13	Rabek Mobile(N)		1811	74246	56	R034	43000 E	EL: out of stock	101.0::278.0	XXX		31	800								M	lust						
	Aksha Telecom(Y)		1811	7835	75	R102	2791 E	EL: low stock	1135.0::675.0	XXX		926	1900								M	lust						
15	Digital It(Y)		1820	61862	21		Е	EL: low stock	1300.0::612.0	XXX		1713	500								M	lust						
	Ms Manikgonj 77(Y)	1820	61878	81				1925.0::851.0	XXX		3647	0								In	nportant						
17	Alif Telecom(Y)		1820	63250	03		Е	EL: low stock	2600.0::2680. 0	XXX		1748	3700								М	lust						
	Hazi Telecom(Y)		1820	6325	19				635.0::299.0	XXX		2029	0								M	lust						$oxed{oxed}$
19	Islamaia Library		1820	63260	01				150.0::797.0	XXX		2376	0								In	nportant						

Must

Voluntary

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Voluntary

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4	Baby Telecom(Y)	1811719816	R050487	EL: low stock	1839.0::2024. 0	XXX	1662	6300					Must			
5	Muskan Telecom(Y)	1811724544			699.0::594.0	XXX	1480	0					Must			
6	Nishat Telecom(Y)	1811726539		EL: out of stock	455.0::367.0	XXX	3	1800					Must			
7	Monmon Telecom(Y)	1811726544		EL: low stock	667.0::268.0	XXX	1429	1500					Must			
8	Alif Telecom(Y)	1811726567			0.0::0.0	XXX	1186	0					Important			
9	Abir Telecom(Y)	1811726651		EL: out of stock	493.0::272.0	XXX	581	3200					Must			
10	Nazmultelecom(Y)	1811726673			89.0::556.0	XXX	2306	0					Must			
11	Bisshas Telecom(Y)	1811736305	R116765	EL: out of stock	1255.0::992.0	XXX	258	3300		·			Must		·	
12	Mamun Telecom(Y)	1811736308		EL: out of stock	194.0::219.0	XXX	109	1900					Must			

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Prom Issued SC Issue		offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
39	Alamin Telecom(Y)	1848270534			0.0::0.0	XXX		749	0								Voluntar	7			
40	Mayer Doa Telecom(Y)	1848270548		EL: low stock	1025.0::89.0	XXX		1606	500								Must				
41	Mamun Telecom(Y)	1848274504		EL: low stock	2581.0::1886. 0	XXX		837	1600								Must				
42	Bismillah Library(N)	1848277180			602.0::278.0	XXX		1232	0								Voluntar	7			
43	Ajij Telecom(Y)	1848403118		EL: low stock	1931.0::750.0	XXX		1918	700								Must				
44	Shohani Store(Y)	1848403131		EL: low stock	1547.0::789.0	XXX		721	1500								Must				
45	Js Telecom(N)	1848403187			218.0::632.0	XXX		6136	0								Voluntar	7			
46	Sohel Telecom(Y)	1848412132			0.0::48.0	XXX		1642	0								Voluntar	7			
47	Khan Telecom(N)	1848412149			615.0::13.0	XXX		1150	0								Voluntar	7			
		1848412154		EL: low stock	508.0::228.0	XXX		764	500								Must				
49	Pranntik Pharmacy(Y)	1848428644		EL: low stock	288.0::519.0	XXX		2090	500								Must				
50	Tasmea Telecom(Y)	1848428645			1100.0::853.0	XXX		2539	0								Voluntary	,			
	Ripon Pharmacy(N)	1848437535		EL: low stock	1115.0::1096. 0	XXX		659	1500								Must				
52	Orange Store (Y)	1848437537		EL: low stock	2437.0::1977. 0	XXX		1241	1200								Must				
53	Arafat Pharmacy(N)	1848437538		EL: low stock	1172.0::1323. 0	XXX		1455	1000								Must				
54	Masum Telecom(Y)	1848437558			452.0::376.0	XXX		1267	0								Voluntar	,			
55	Raju Medical Hol (N)	1848444270			155.0::206.0	XXX		1175	0								Voluntar	1			
56	Chanka C T S(Y)	1855698594		EL: low stock	973.0::436.0	XXX		2624	900								Must				
57	Kalam Telecom (N)	1859087325		EL: low stock	0.0::0.0	XXX		215	500								Must				
58	Ma Pharmace (N)	1859201163		EL: low stock	0.0::399.0	XXX		1370	500								Must				
59	Akash Telecom (N)	1859605887		EL: out of stock	740.0::433.0	XXX		4	2200								Must				
	Amjat Telecom 2 (N)	1866390641		EL: out of stock	0.0::0.0	XXX		21	600								Must				
61	Monir Telecom (N)	1866734594		EL: out of stock	37.0::37.0	XXX		30	1500								Must				
62	Nasir Telecom (N)	1871166881		EL: low stock	0.0::0.0	XXX		327	900								Must				
63	Sifat Telecom (N)	1871659141		EL: out of stock	0.0::144.0	XXX		0	1100								Must				

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Macca Al Modina

Habib Farmace(Y)

Kalam Store(Y)

18 Ripon Telecom(Y)

Mamun Telecom(Y)

Kayum Telecom(Y)

Jubaida Telecom(Y)

Mamun Telecom(Y)

Madhob Telecom (N)

Sahin Telecom (N)

Himel Telecom(Y)

Rana Electric(Y)

Usuf Telecom(Y)

S.R. Telicom.(N)

Center(Y) Mamun Telecom-2(Y)

Uchas(Y)

Nafija Stor(N)

Salauddin Telecom(Y)

Roeal Stor & Telecom

M/S Shamim Enterprise

Totol Telecom(Y)

Pankai Telecom(Y)

Geshan Telecom(Y)

37 Muskan Enterprise(Y)

Soni Store(Y)

Tia Telecom (N)

10 S S Mobile(N)

11 Harun Store(Y)

Tele(Y)

14 Ma Gen Store(Y)

R118686

EL: low stock

R0062105

EL: out of stock | 95.0::0.0

EL: out of stock

1811783563

1820604307

1820604320

1820604322

1820654185

1820654866

1828235504

1828235505

1835572608

1835572625

1837445333

1839690888

1845269191

1846005916

1848071045

1848085899

1848089158

1848120449

1848120465

1848120467

1848126770

1848126776

1848126791

1848189601

1848189639

1848203208

1848229682

1848244625

2494.0::819.0 XXX

465.0::287.0

2628.0::1331.

484.0::147.0

452.0::481.0

632.0::470.0

1275.0::766.0

27.0::46.0

453.0::220.0

200.0::89.0

1069.0::551.0

1932.0::453.0

862.0::252.0

27.0::278.0

172.0::278.0

188.0::48.0

476.0::163.0

823.0::318.0

837.0::243.0

344.0::459.0

740.0::1012.0

0.0::178.0

52.0::37.0

121.0::0.0

2095.0::289.0

1248.0::533.0 XXX

0.0::0.0

Ž	Date:1	5-02-2	2018	DSR	: Bondhon	Traders	Dsr 8(18206325	33)															
		SI M			DSR Index MTD(%)	DSR Index Last Day(%	Sales achievemen t-C2C	Sales	EL Stoc (MTD)		st	Strike Rate MTD(%) R (I	trike late Last lay)(%)	MT	ta POS TD	Data Po (Last Day)	acl	of days hieving eget	Low storetaile count (Last I (%)	r i	Low stock retailer coun MTD (%)	ıt .
			514 00	768 1.0	53.0	89.0	524988.0	82565.0	6.43	4.2	9	66.0	9:	5.0	13.	0	17.0	2.0)	12.0	1	15.0	
,	Ret Name (7111	Visit)	EI	L Num	nber POS	S Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Sto			EL S	SC9 ssued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued			offer 1/1
	Hera Mone Mukta Farm(Y)		1811	72090)5		EL: low stock	1718.0::1398. 0	XXX		1066	430)									Must	
	Liton Telecom(Y)		1811	72090)9		EL: out of stock	451.0::0.0	XXX		44	100	О									Must	
	Sujon Telecom(Y)	1	1811	72450)2		EL: low stock	281.0::341.0	XXX		509	190	0									Must	
	Nahid Reme Store	(N)	1811	72453	32 R15	5722	EL: low stock	1052.0::600.0	XXX		2356	160	0									Must	
	Mayerdoy Store(Y)	1811	72454	18		EL: out of stock	471.0::568.0	XXX		259	190	0									Must	
	Maisha Telecom(Y	<i>(</i>)	1811	72600)7		EL: out of stock	1020.0::276.0	XXX		58	180	О									Must	
	Shawon Telecom(Y)	1811	72605	56		EL: out of stock	454.0::64.0	XXX		162	100)									Must	
	Nahid Vcd Center	(N)	1811	72606	59			893.0::507.0	XXX		1491	0										Must	
	Seven Eleven(Y)		1811	72609	94		EL: low stock	2474.0::1412.	XXX		2834	600										Must	

6013

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860

1365

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321

2035

568

535

2588

885

2994

1460

771

122

2207

2503

1696

1209

1905

1211

41

1658

1304

772

296

1216

170

1700

500

500

900

500

500

600

1500

500

1000

1500

500

1000

1200

2800

1500

2100

500

900

500

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00
offer 2/2nd Page	offer 3/3rd Page

		get				Day(%)	(MTD)	(Last day)					Day)(%	6)				(Last D	ay)				Proprietor Absent	S	PA	1
	-	_				 				-					_			(%)			_		Non Compliant		NC	ĺ
			514 00	768 1.0	53.0	89.0	524988.0	82565.0	6.43	4.29	9 6	6.0	95.0	13.	.0	17.0	2.0	12.0	1:	5.0			Transaction Made)	TM	l
	L					1					I		1										Offer Only		00	ı
	Ret Name (7111 V	Visit)	EI	Num	ber PO	S Code	Stock Level		Sim Target		EL Stock				SC10 Issued					Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	age	1
									Ŭ										Issued							l
	Hera Mone Mukta Farm(Y)		1811	72090	5	EL	: low stock	1718.0::1398. 0	XXX		1066	4300								Must				·		
Ī	Liton Telecom(V)		1811	72090	9	EI	· out of stock	451 00 0	YYY		44	1000								Must						

Must

Voluntary

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SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC10 Issued			Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
38	Nazrul Telecom(N)	1848244666			51.0::88.0	XXX	983	0						Important				
39	Sajib Telecom(Y)	1848260196			2301.0::1551. 0	XXX	2433	0						Voluntary				
40	Fahad Genarel Stor(Y)	1848260204		EL: low stock	1172.0::367.0	XXX	1874	600						Must				
	Mayer Doya General Store(Y)	1848265326		EL: low stock	815.0::686.0	XXX	742	1000						Must				
	, ,	1848265361		EL: out of stock	781.0::440.0	XXX	184	2700						Must				
43	Omar Faruk Varieties Store(Y)	1848270531		EL: low stock	472.0::244.0	XXX	891	500						Must				
44	Miftaha Store(Y)	1848277136		EL: low stock	0.0::0.0	XXX	197	700						Must				
45	Raihan Telecom(Y)	1848280252		EL: low stock	912.0::615.0	XXX	1083	1300						Must				
46	Mamun Telecom(Y)	1848403117	R0329269		1480.0::1768. 0	XXX	2645	0						Voluntary				
47	Arif Telecom(N)	1848403132		EL: out of stock	1139.0::108.0	XXX	225	1600						Must				
48	Shohrab Relecom(Y)	1848403133		EL: low stock	0.0::0.0	XXX	106	500						Must				
49	Sumi Store(N)	1848412120		EL: low stock	988.0::220.0	XXX	719	500						Must				
50	Saintly Ent(N)	1848428607		EL: low stock	782.0::266.0	XXX	427	900						Must				
51	Sujon Telecom(N)	1848428643		EL: low stock	1261.0::538.0	XXX	724	1000						Must				
52	Raju Telecom(Y)	1848428669		EL: low stock	989.0::102.0	XXX	1502	1500						Must				
53	Akash Telecom (N)	1858846520			0.0::26.0	XXX	1349	0						Voluntary				
54	Sree Moti Telecom (N)	1859057823		EL: low stock	224.0::241.0	XXX	531	900						Must				
55	Sanjita Telecom (N)	1864884807		EL: low stock	506.0::404.0	XXX	469	1000						Must				
56	Nasir Telecom (N)	1865771355			0.0::0.0	XXX	48819	0						Voluntary				
57	Joshim Telecom (N)	1866402709		EL: low stock	146.0::13.0	XXX	275	500						Must				
58	Sahin Telecom (N)	1869743291		EL: low stock	631.0::83.0	XXX	610	800						Must				
59	Monir Telecom (N)	1871160023			213.0::589.0	XXX	674	0						Voluntary				
60	Reza Telecom (N)	1871637126		EL: low stock	51.0::0.0	XXX	850	600						Must				

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Ret Name (7111 Visit)

Hazi Telecom(Y)

Nayan Niri Bili

Cosmic Enterprise(Y)

Mim Telecom(Y)

Ma Medecal Hol(Y)

Ms Savar 124(Y)

Salim Store(Y)

Raj Farmace(Y)

Jajib Telecom(Y)

Jim Farmace(Y)

Rabib Telecom(Y)

Mizan Telecom(Y)

Nahid Farmace(Y)

Ajad Telecome(Y)

Raja Telecom=1(Y)

Farukh Telecom(Y)

Sweety Store(Y)

Rafi Telecom(Y)

Shofi Telecom(Y)

Zahirul Telecom(Y)

Telecommunication(Y)

Tauhid Computers(Y)

Bulbuli(Y)

Telecom(Y)

Ismail Telecom(Y)

Date:15-02-2018 DSR: Bondhon Traders Dsr 9(1820632534)

307

00 8.0

El

get

Tar Tar get

SC get

EL Number

1811704072

1811704181

1811704189

1811704192

1811704232

1811704237

1811719867

1811724509

1811726031

1811726032

1811726547

1811726672

1811748301

1820615570

1820618624

1820618629

1820618652

1820618673

1820618690

1820632512

1820632521

1820632658

1820640755

1820654138

1820654235

1820654259

1820654264

1820654266

1820654803

1828216557

1828235524

1837434094

1837434095

DSR MTD(%) 458 74.0

Index Last Day(%) 89.0

DSR

POS Code

R074488

R050445

R126936

R118698

R160788

R106462

R126937

R050491

R0061988

R120296

R103946

R162393

achievemen t-C2C (MTD) 320616.0

Sales

Stock Level

EL: low stock

EL: out of stock

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

achievemen t-C2C (Last day) 29293.0

Data

LM|MTD

175.0::135.0

2859.0::1009.

1293.0::957.0

2229.0::114.0

1708.0::1205.

3202.0::1879.

1711.0::976.0

1422.0::138.0

1149.0::375.0

715.0::357.0

98.0::376.0

98.0::0.0

0.0::37.0

3185.0::1224

908.0::584.0

388.0::1549.0

1046.0::166.0

2304.0::1300.

1705.0::949.0

1209.0::342.0

752.0::415.0

6384.0::2529.

740.0::349.0

1405.0::894.0

263.0::126.0

4564.0::4683.

3724.0::1934.

306.0::184.0

1712.0::489.0

1301.0::444.0

3359.0::1644.

0.0::0.0

0.0::0.0

Sales

(MTD) (Last Day) 7.91

Sim

Issued

4.98

Sim

Target

XXX

EL Stock | EL Stock | Strike

Rate MTD(%) 74.0

EL

2200

500

500

500

500

3000

600

1500

500

500

1000

500

1400

1800

1400

1100

500

1600

Target

EL Stock

1860

1360

1719

1881

3528

3785

2514

2827

1736

819

608

27597

2083

1136

493

1055

2523

1403

1503

1627

596

839

4821

822

684

968

1820

2595

175

185

2862

2019

1235

Rate (Last Day)(%) 88.0

Strike

EL

Issued

16.0

SC10 SC20

Issued Issued Issued

MTD

SC9

(Last Day) 18.0

Data POS Data POS # of days

retailer (Last Day) SC29 | SC50 | SC100 | Promo Issued SC Issued

Low stock

count

(%)

9.0

achieving

target

11.0

Issued Issued

r	ow stock etailer cour ITD (%)	ıt
l	4.0	
	Visit Site	
	Important	
	Must	

Must

Must

Must

Important

Important

Important

Must

Voluntary

Important

Important

Important

Important

Important

Important

offer 1/1st Page

	Shop Closed
	Cash Shortage
	Proprietor Absents
	Non Compliant
	Transaction Made
	Offer Only
	offer 2/2nd Page
_	

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

Tangil Store(Y) Ekhone Telecom(Y) Parents Telecom(Y) Saidul Telecom(Y) Bhaibhai Store(Y) Pinke Telecom Center(Y) Jarin Telecom(Y) Asrafultelecom(Y) 11 Desent Art(Y)

12

15

16

17

20

21

22

23

24

25

29

31

32

SL

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Hossen Telecom 2 (N)	1839543940		EL: out of stock	0.0::0.0	XXX		173	2200									Must				
35	Siyam Telecom(Y)	1848008649		EL: low stock	761.0::319.0	XXX		980	500									Must				
36	Friends Telecom(Y)	1848085893	R150059	EL: low stock	4159.0::2979. 0	XXX		1498	2000									Must				
	Telecom(Y)	1848120445		EL: low stock	3071.0::1861. 0	XXX		1992	2000									Must				
38	Fardin Telecom Center(Y)	1848126769		EL: low stock	1532.0::1360. 0	XXX		1157	1600									Must				
39	M/S Shamim Enterprise Uchas(Y)	1848189610		EL: low stock	3291.0::1910. 0	XXX		1037	900									Must				
40	Ma Telecom(Y)	1848244647			783.0::96.0	XXX		1348	0									Important				
41	Babul Store(Y)	1848277131			969.0::409.0	XXX		3832	0									Voluntary				
42	Ekanto Telecom(Y)	1848280303		EL: low stock	0.0::0.0	XXX		222	500									Must				
43	Hossain Electronic(Y)	1848428609			1322.0::639.0	XXX		1946	0									Voluntary				
44	Bondhu Electronic(N)	1848428610			566.0::287.0	XXX		2918	0									Voluntary				
45	Sonia Store(N)	1848428639			471.0::395.0	XXX		1527	0									Voluntary				
46	Bismilla Telecom(Y)	1848428648			0.0::0.0	XXX		1117	0									Voluntary				
47	Sumaiya Telecom(N)	1848437533			941.0::578.0	XXX		2372	0									Voluntary				
48	Mithun Telecom (N)	1848444210			0.0::6.0	XXX		677	0									Voluntary				
49	Hossen Telecom 2 (N)	1848444296		EL: low stock	338.0::64.0	XXX		525	500									Must				
50	Sarker Telecom (N)	1848444297		EL: low stock	0.0::0.0	XXX		784	900									Must				
51	Al Arafa Telecom 2 (N)	1848444298			0.0::102.0	XXX		736	0									Voluntary				

19 Ruhan Store(Y)

20 Taposhe Telecom(Y)

Ss Telecom(N)

Tuhin Telecom(N)

Shamim Enterprise(Y)

Tanya Var Store(Y)

Shohag Telecom(Y)

Ma Multimedia &

Telecom(Y)

27 Maa Telecom(Y)

28 Ma Pharmacy &

Kornar(Y) Ma Telecom Center(Y)

The Medicine

34 Mahi Dekoretor(Y)

Corner(Y) 33 Cantin(Y)

Telecom(N)

Hasina Madicin

Sahadat Telecom(Y)

1828235501

1828237752

1828243437

1833660996

1835572496

1835572497

1835572502

1837436614

1837436616

1848071041

1848071043

1848071059

1848071316

1848071317

1848125163

1848203237

EL: low stock

EL: out of stock

EL: out of stock

EL: low stock

EL: low stock

R0052145 EL: low stock

EL: out of stock 0.0::0.0

R0052162 EL: low stock

R0061993 EL: out of stock

R126478

R0061991

1344.0::691.0 XXX

668.0::373.0 XXX

1667.0::682.0 XXX

5311.0::2212. XXX

5246.0::2329. XXX

433.0::107.0

938.0::610.0

241.0::98.0

154.0::0.0

600.0::166.0

163.0::98.0

2486.0::1287.

160.0::77.0

1348.0::261.0 XXX

0.0::0.0

1374

1500

906

132

3433

2525

3662

1180

346

201

1179

2075

1725

3686

5

1200

2600

1200

1100

1400

6700

500

500

2900

500

2200

700

800

21 22

23 24

25

26

29

31

32

Ų.	Date:1	5-02-	2018	DSR	: Bondho	n Trader	s Dsr 10(1820632	535)																		
		SI	El	SC	DSR	DSR	Sales	Sales	EL Sto			Strike	Strike		ta POS				Low sto	Low stock			Shop Closed		SC	
			Tar get	Tar get	Index MTD(%	Index Last	achievemen t-C2C	achievemen t-C2C	(MTD)	(La Da	st []	Rate MTD(%)	Rate (Last	M		(Last Day)		hieving rget	retailer count	retailer count MTD (%)	t		Cash Shortage		CS	
		get		8		Day(%		(Last day)		- ",	,		Day)(%)					(Last D	(,,,			Proprietor Absent	is	PA	╛
		2	606	100	57.0	80.0	(7(757.0	100426.0	7.0		,	68.0	70.0	1.0	0	160	10		(%)	16.0			Non Compliant		NC	」 /
		3		51.0	57.0	80.0	676757.0	108426.0	5.9	5.0	' [b 8. U	79.0	16.	.0	16.0	4.0	,	9.0	16.0			Transaction Made	٤	TM	」 /
	•				•	•		•	•	•				•									Offer Only		OO	
SL	Ret Name (7111 V	Visit)	El	. Nun	nber PO	OS Code	Stock Level	Data LM MTD	Sim Target		EL Stoc		EL Issued	SC9 Issued		SC20 Issued	SC29 Issued				offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	age	Visit Code
1	Taquya Telecom(Y	Y)	1811	7040	59		EL: low stock	362.0::98.0	XXX		1094	500								Must						
2	Ra International(Y)	1811	7043	10 R0	0061990	EL: low stock	2342.0::2223. 0	XXX		1802	2200								Must						
3	Dayan Sakil Store	(Y)	1811	7266	74		EL: low stock	1154.0::2212. 0	XXX		860	2400								Must						
4	Ma Farmasy(Y)		1811	7267	74			13.0::0.0	XXX		2283	0								Must						
5	Babu Telecom(Y)		1811	7424	54		EL: out of stock	639.0::375.0	XXX		1272	6400								Must						
6	Nisir Telecom(N)		1811	7568:	52			316.0::53.0	XXX		1312	0								Important						
7	Tahasen Telecom(N)	1811	75690	08			59.0::101.0	XXX		844	0								Important						
8	Jafor Ganerel Store	e(Y)	1811	7835	59		EL: low stock	6209.0::3353. 0	XXX		2040	5800								Must						
9	Jorna Telecom(Y)		1811	78359	98		EL: low stock	1979.0::0.0	XXX		2257	1000								Must						
10	Ms Savar 39(Y)		1820	6185	14		EL: low stock	178.0::37.0	XXX		1257	500								Must						
11	Atawer Telecom(Y	<i>(</i>)	1820	61870	07			0.0::186.0	XXX		618	0								Important						
12	Ataurtelecom(Y)		1820	6187	70		EL: low stock	849.0::139.0	XXX		1067	500								Must						
13	Mamun Corner(Y))	1820	6325	41		EL: low stock	2926.0::790.0	XXX		1388	2700								Must						
14	Liza Tailors(Y)		1820	6407	53			657.0::215.0	XXX		1903	0								Must						
15	Arif Telecom(Y)		1820	6548	14 R1	18699	EL: low stock	340.0::185.0	XXX		867	1000								Must						igsqcut
16	Jewel Store(Y)		1820	6549:	58 R0	0063761	EL: low stock	3840.0::1674. 0	XXX		3365	3600								Must						
17	Farin Telecom(Y)		1828	2110	79		EL: out of stock	1496.0::842.0	XXX		532	2900								Must						
18	Nirmol Cosmitice((Y)	1828	2165	40		EL: low stock	786.0::340.0	XXX		1144	700								Must						
			1						1		I	1	1 T		1 7			1	1 T	1						1

Must

Important

		00 51.0															Transaction Made	;	TM	1
			•	•	•		•				•	•					Offer Only		00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level		Sim Target	EL Stock			SC10 Issued			Issued	Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd P	'age	
1	Taquya Telecom(Y)	1811704069		EL: low stock	362.0::98.0	XXX	1094	500						Must						
2	Ra International(Y)	1811704310	R0061990	EL: low stock	2342.0::2223. 0	XXX	1802	2200						Must						
				·																•

			100 = 0	امما		0 1004060	- 0		0.0		=0.0			4.0	140				c 0			Non Compitant		NC
			102 57.0 51.0	80.	67675	.0 108426.0	5.9	5.0	03 6	8.0	79.0	16.	.0	16.0	4.0	'	9.0	1	6.0			Transaction Made	•	TM
			•		•	•	•	•	•		•	•		•	•							Offer Only		00
SL	Ret Name (7111 Visit)	Е	L Number	POS Co	de Stock Le	Pel Data LM MTD	Sim Target		EL Stock					SC20 Issued			Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd Pa	age
1	Taquya Telecom(Y)	181	1704069		EL: low sto	k 362.0::98.0	XXX		1094	500									Must					
2	Ra International(Y)	181	1704310	R006199	0 EL: low sto	2342.0::222	3. XXX		1802	2200									Must					
3	Dayan Sakil Store(Y)	181	1726674		EL: low sto	k 1154.0::221	2. XXX		860	2400									Must					

	J	M	Tar	Tar	Index MTD(%)	Index Last Day(%	t-C2C	achievemen t-C2C (Last day)	(MTD)	(Last Day)	Ra	ate TD(%)	Rate (Last Day)(%	MT	D	(Last Day)		eving et	retailer count (Last D	r N	retailer coun ITD (%)	t		Cash Shortage Proprietor Absent		CS PA
	-		686 00			80.0	676757.0	108426.0	5.9	5.03	68	3.0	79.0	16.0)	16.0	4.0		9.0	1	6.0			Non Compliant Transaction Made		NC TM
						-		l			I						_							Offer Only		00
SL	Ret Name (7111 V	isit)	EL	. Num	lber PC	S Code	Stock Level	Data LM MTD	Sim Is		L Stock					SC20 Issued Is			Issued		Visit Site	offer 1/1st Page	offer	2/2nd Page	offer 3/3rd I	Page
1	Taquya Telecom(Y)	18117	70406	i9		EL: low stock	362.0::98.0	XXX	10	094	500									Must					
2	Ra International(V)		1811	70431	0 R0	061990	FI · low stock	2342 02223	XXX	15	802	2200									Must					

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued EL Stock	EL Target	EL Issued	SC9 Issued			SC100 Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
35	R.A.B. Electronics & Telecom(N)	1848229703		EL: low stock	122.0::0.0	XXX	416	500						Must				
	A. N Fashions & Telecom(Y)	1848244669			104.0::0.0	XXX	4256	0						Must				
37	Ma Telecom(Y)	1848260178			204.0::580.0	XXX	1697	0						Voluntary				'
38	Raz Medicene Corner(Y)	1848260222		EL: low stock	101.0::126.0	XXX	239	700						Must				
39	Sultan Telecom(Y)	1848270562			110.0::73.0	XXX	720	0						Voluntary				
40	Ma Hardware(Y)	1848277205		EL: low stock	1073.0::1080. 0	XXX	2264	600						Must				
41	Vai Vai Telecom(Y)	1848277223	R0061992	SIM: low stock	110.0::88.0	3	1161	0						Must				
42	Rajib Store(Y)	1848280248			464.0::74.0	XXX	1880	0						Voluntary				
43	Asma Pharmacy(Y)	1848280261			102.0::0.0	XXX	981	0						Voluntary				<u> </u>
44	Bondhu Cloth Store(Y)	1848280284			37.0::50.0	XXX	1480	0						Voluntary				
45	Ria Moni Store(Y)	1848280285		EL: low stock	299.0::218.0	XXX	779	500						Must				
46	Friends Telecom(Y)	1848280292		EL: low stock	545.0::434.0	XXX	1080	2200						Must				
47	Rasel Store(N)	1848403107		EL: low stock	2419.0::867.0	XXX	1514	1000						Must				
48	Vai Vai Telecom(N)	1848412136		EL: low stock	271.0::1463.0	XXX	927	1600						Must				
49	Nahar Pharma(Y)	1848412172		EL: low stock	1255.0::891.0	XXX	2567	700						Must				
50	Momotaj Varaitics Store (N)	1848428649		EL: low stock	518.0::171.0	XXX	1154	500						Must				
51	Vai Vai Telecom (N)	1848444204			598.0::655.0	XXX	2832	0						Voluntary				
52	Ma Telecom (N)	1848444311		EL: out of stock	370.0::0.0	XXX	142	1700						Must				
53	Joy T . Com (N)	1848444312		EL: low stock	802.0::190.0	XXX	666	1900						Must				
54	Mamun Telecom (N)	1848444352		EL: low stock	329.0::236.0	XXX	1235	500						Must				
55	Hamza Telecom (N)	1848444360		EL: low stock	1035.0::154.0	XXX	676	1300						Must				
56	Amjat Telecom 2 (N)	1848444379		EL: low stock	638.0::546.0	XXX	1032	900						Must				
57	Kalam Telecom (N)	1858826558		EL: low stock	153.0::89.0	XXX	1251	500						Must				
58	Akash Telecom (N)	1859743097		EL: low stock	0.0::89.0	XXX	273	500						Must				
59	Joy T . Com (N)	1864908081		EL: low stock	0.0::89.0	XXX	397	500						Must				
60	Joy Telecom (N)	1865359306			13.0::0.0	XXX	976	0						Voluntary				

SL Ret Name (7111 Visit)

•	
Date:1	15-02-2

2018 DSR: Bondhon Traders Dsr 11(1820632536)

SI M	E
Tar	g

get

992

00

SC Tar get

148

EL Number

1811720902

1811724510

1811724515

1811724529

1811724546

1811726001

1811726025

1811726035

1811726050

1811726051

1811726082

1811726099

1820618582

1820624093

1820654133

1820654861

1828203998

1828209562

1828235518

1828239326

1828243425

1833660994

1837445326

1848085878

1848126809

1848203238

1848229690

1848265396

1848270538

1848270539

1848270542

DSR Index MTD(%) 67.0

DSR Index Last Day(%) 89.0

POS Code

R064712

R161844

R0063882

R050481

R106444

R104678

R074486

R072205

achievemen t-C2C (MTD) 1014175.0

Sales

Stock Level

EL: low stock

SIM/EL: Both

EL: low stock

R0333802 EL: low stock

EL: out of stock

low stock

achievemen t-C2C (Last day) 176306.0

Data

LM|MTD

4439.0::3594.

746.0::46.0

493.0::222.0

3278.0::1435.

189.0::129.0

3981.0::1597.

3093.0::2482.

1387.0::204.0

1913.0::1386.

501.0::83.0

2389.0::2173.

1212.0::975.0

2220.0::2994.

2269.0::838.0

0.0::0.0

925.0::520.0

2567.0::567.0

1329.0::919.0

1688.0::435.0

167.0::50.0

546.0::499.0

1577.0::1248.

3457.0::1787.

1768.0::550.0

3509.0::1448.

321.0::218.0

1424.0::1088.

1105.0::964.0

13258.0::470 XXX

27.0::13.0

1420.0::517.0 XXX

Sales

(MTD) 12.53

Sim

Target

XXX

(Last Day) 3.91

EL Stock

2957

1136

555

1638

1914

2460

2408

1629

476

18

4839

811

2281

2047

2817

2429

9352

42471

933

2461

1303

1502

1541

1736

1346

1164

662

2336

1867

2787

1191

Sim

Issued

EL Stock | EL Stock | Strike

MTD(%) 73.0

EL

Target

500

500

2200

5100

3300

6800

2400

1900

500

2500

3800

1100

1400

14500

2200

500

1100

2800

4800

1900

2900

500

500

1000

Rate

(Last Day)(%) 91.0

Issued

SC9

Issued

Strike

Rate

22.0

MTD

22.0

SC10 | SC20

Issued Issued

Data POS Data POS # of days

(Last

Day)

5.0 SC29 SC50 SC100 Promo

achieving

target

Issued Issued

Low stock

(Last Day)

retailer

count

(%)

9.0

Issued

Low stock

MTD (%)

10.0

retailer count

Visit Site

Must

Important

Important

Important

offer 1/1st Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

12

13

14

15

16

18

19

20

21

22

23

24

28

29

30

Shanta Telecom(Y)

Nasrin Hardware And

Alamgir Telecom(Y)

Ma Telecom(Y)

Dipu Telecom(Y)

Anik Telecom(Y)

Nahid Telecom(Y)

Nazma Telecom(Y)

Amir Hamia Store(Y)

Etc Telecom(Y)

Mim Telecom(Y)

Mayer Doa(Y)

Samim Telecom(Y)

Salman Telecom(Y)

Nazma Telecom(Y)

Aman Farmeci(Y)

Murad Store(Y)

Mobile Jone(Y)

Noyon Tara

Computer(Y)

Faruk Telecom(N)

Ma Farmeche(N)

Ishrat Telecom(Y)

Marjia Telicom(Y)

Farque Tel-Com(Y)

Emam Ali General

Saiful Telecom(Y)

Jewel Store(Y)

31 Taha Telecom(Y)

Store(Y)

Kayum Telecom(N)

Raihan Telecom

Elect(Y) D. Mobile(Y)

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
	Saddam Telecom(Y)	1848277155		EL: low stock	1095.0::419.0	XXX		806	1900									Must				
	Adoraho Ent(Y)	1848277163		EL: low stock	2129.0::1929. 0	XXX		1774	1500									Must				
34	Saiful Store(Y)	1848277196			323.0::200.0	XXX		3370	0									Voluntary				
35	Imran Store(N)	1848280263			1202.0::0.0	XXX		775	0									Voluntary				
36	Gazi Store(N)	1848403140			0.0::0.0	XXX		1560	0									Voluntary				
	Azizul Store(Y)	1848403179		EL: out of stock	180.0::178.0	XXX		11	700									Must				
38	Rokaia Telecom(N)	1848412184	R0333800	EL: low stock	7880.0::2992. 0	XXX		6181	6400									Must				
39	Vai Vai Telecom(N)	1848428670		EL: low stock	5949.0::4171. 0	XXX		1708	4100									Must				
	Mohid Store(N)	1848428677		EL: low stock	3745.0::8362. 0	XXX		1867	1200									Must				
	` '	1848428682		EL: low stock	1445.0::1592. 0	XXX		789	3500									Must				
42	Rony Store(N)	1848428683		EL: out of stock	134.0::505.0	XXX		78	800									Must				
	Shampur Pharmacy(N)	1848428687			1390.0::909.0	XXX		2549	0									Voluntary				
44	Ma Telecom(N)	1848437534		EL: low stock	4758.0::1058. 0	XXX		1584	1900									Must				
	Fokir Store(N)	1848437562		EL: low stock	1768.0::572.0	XXX		2226	500									Must				
	Ma Babar Dua Enterprise (N)	1848437576		EL: out of stock	870.0::601.0	XXX		1053	5200									Must				
47	Babu Telecom (N)	1848444289		EL: low stock	1762.0::1183. 0	XXX		1228	1400									Must				
	` '	1848444290			3948.0::1503. 0	XXX		5096	0									Voluntary				
49	Archik Store (N)	1848444291			595.0::393.0	XXX		1641	0									Voluntary				
50	Kasem Telecom (N)	1848444292		EL: out of stock	348.0::194.0	XXX		23	1300									Must				
51	Ujjal Telecom (N)	1848444293		EL: low stock	561.0::724.0	XXX		1295	600									Must				
	Ma Baber Doa Telecom (N)	1848444295		EL: low stock	51.0::0.0	XXX		400	500									Must				
	Jakir Electronics (N)	1848444334		EL: out of stock	1295.0::666.0	XXX		67	2200									Must				
54	Abdullah Store (N)	1848444335		EL: low stock	899.0::601.0	XXX		476	800									Must				
	Lamia Telecom (N)	1848444350			1961.0::1151. 0	XXX		1877	0									Voluntary				
56	Two Friends Telecom (N)	1848444351			959.0::218.0	XXX		990	0									Voluntary				

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<u>4</u>	Date: 15-02-2	2018	DSR	: Boı	ndhon T	raders D	sr 12(18206325	537)																		
		El	SC	DSF		DSR	Sales	Sales	EL Stock	EL	Stock S	trike	Strike	Da	ata POS	Data P	OS # d	of days	Low st	ock	Low stock			Shop Closed	:	SC
		Tar get	Tar get	Inde		Index Last	achievemen t-C2C	achievemen t-C2C	(MTD)	(La: Day		ate ITD(%)	Rate (Last	M	TD	(Last Day)		hieving get	retaile count	r	retailer count MTD (%)			Cash Shortage	(CS
	get	gei	get	1411.	D(/0)]	Day(%)	(MTD)	(Last day)		Day	1	IID(/0)	Day)(%)		Day)	la	gei	(Last l		WIID (70)			Proprietor Abser	nts	PA
			<u> </u>							-									(%)			_		Non Compliant	1	NC
		424 00	633 6.0	71.0)	86.0	298837.0	22582.0	5.11	4.57	7 7	2.0	84.0	15	.0	7.0	10	.0	13.0		12.0			Transaction Mad		ТМ
		00	0.0																					Offer Only		00
SL	Ret Name (7111 Visit)	Е	L Nun	ıber	POS	Code	Stock Level	Data LM MTD	Sim Target I	Sim ssued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued		offer 1/1st Page	offer	2/2nd Page	offer 3/3rd Pa	nge Visit Code
1	Masud Telecom(Y)	181	17040:	58	R0504	441 EL	.: out of stock	5250.0::2264. 0	XXX		881	6300									Must					
	New Rashid Telecom(Y)	181	170410	00	R0470	082 EL	L: low stock	536.0::766.0	XXX		686	700									Must					
	Ashain Telecom(Y)	181	170412	21		EL		6655.0::2921. 0	XXX		3289	1500									Must					
	Bappy Mobile(Y)		17042		R0063			3159.0::1317. 0	XXX		2151	900									Must					
	Mum Telecom(Y)	_	17198		R070				XXX		5277	0	-					<u> </u>			Must					
	Saim Telecom(Y)	-	17265		-	EL		0.0::77.0	XXX		1323	900									Must				-	
	Shaha Telecom(Y)		17265					154.0::89.0	XXX		896	0									Important				-	
	Creative Telecom(Y)		17266					632.0::13.0	XXX		936	500									Must					
9	Jaitu Telecom(Y)	181	17363	13		EL	.: low stock	1565.0::1078. 0	XXX		678	500									Must					
10	Hasan Store(Y)	181	17363	14	R0504	468		278.0::0.0	XXX		741	0									Important					
11	Seba Telecom(Y)	181	173632	27	R006	1994		1233.0::162.0	XXX		2447	0									Important					
12	Sagor Telecom(Y)	181	17363	12				462.0::0.0	XXX		1385	0									Important					
	Dada Mobile Servicing Centre(N)	181	17835	51		EL	L: low stock	503.0::367.0	XXX		319	500									Must					
	Sakil Telecom(N)	182	061819	99		EL	L: low stock	860.0::0.0	XXX		722	500									Must					
	Tafiq Telecom(Y)	182	06186	51				757.0::746.0	XXX		2085	0									Must					
	Farin Telecom(Y)	182)63250)5		EL	.: out of stock	0.0::0.0	XXX		194	2000									Must					
17	Badon Telecom(Y)	182	063254	18				338.0::51.0	XXX		782	0									Important					
	Adorsho Telecom(Y)		06326					110.0::0.0	XXX		1130	0									Important					
	Agomon Telecom(Y)		06326		R1229			13428.0::102 15.0	XXX		918	4600									Must					
	Monika Telecom(Y)		06541					281.0::686.0	XXX		898	900									Must					
	Asin Telecom(Y)		065420			EL		2774.0::2943.	XXX		231	3100									Must					
	Shanto Telecom(Y)		06548		-			138.0::89.0	XXX		1759	0									Must					
23 24	Hera Telecom(Y) Alam Telecom(Y))6548:)6549:			EL		505.0::231.0 2127.0::1572.			766 1838	1400									Important Must					
25	Imran Store(Y)	182	32039	97		EL	L: low stock	39.0::89.0	XXX		596	500									Must					
26	Mumu Telecom(Y)	182	32355	30		EL	.: low stock	926.0::98.0	XXX		1209	600									Must					
27	Siyam Store(Y)	182	32355	32				1410.0::410.0	XXX		3140	0									Must					
28	Rajbari Telecom(Y)	182	324342	20	R160	006 EL	.: low stock	4008.0::2277. 0	XXX		2228	2300									Must					
29	Saiful Telecom(Y)	183	74353	78				423.0::109.0	XXX		2358	0									Important					
30	Vai Vai Store(Y)	184	306522	20				649.0::298.0	XXX		556	0									Important					
	Lalmia Enterprise(Y)	_	312680					459.0::351.0	XXX		1146	500									Must					
	Comilla Telecom(Y)		31896			EL		648.0::224.0	XXX		374	500									Must					
	Ma Telecom 2(Y)		326022					2289.0::422.0	XXX		618	1400									Must					
34	Aftab Electronic(Y)	184	32653	54	R006	1995 EL		6706.0::2866. 0	XXX		2780	2600									Must					

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC10 Issued			Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
35	Meem Enterprise(Y)	1848265395		EL: low stock	3352.0::1152. 0	XXX		949	1000					Must				
36	Amir Hamza Telecom(Y)	1848270554		EL: low stock	823.0::521.0	XXX		963	500					Must				
	Agency(Y)	1848270566		EL: low stock	3115.0::1014. 0	XXX		2018	1600					Must				
38	Marina Varieties Store(Y)	1848280291	R0062145	EL: low stock	1692.0::772.0	XXX		702	1300					Must				
39	Munia Telecom(Y)	1848403162		EL: low stock	1315.0::2109. 0	XXX		329	800					Must				
40	Sifat Crockeries(N)	1848412138		EL: low stock	1206.0::1110. 0	XXX		2147	600					Must				
41	Angel Enterprise(N)	1848412146	R0332716		178.0::634.0	XXX		906	0					Voluntary				
42	Aftab Telecom(N)	1848412174			98.0::0.0	XXX		2381	0					Voluntary				
43	Rahman Pico(N)	1848428600	R0333805	EL: out of stock	4352.0::2248. 0	XXX		851	2200					Must				
44	Sohidul Telecom(N)	1848428601			307.0::233.0	XXX		879	0					Voluntary				
45	Zayed Enterprise(N)	1848428689			728.0::125.0	XXX		1450	0					Voluntary				
46	Sufti Jeneral Store (N)	1848437566			57.0::27.0	XXX		1629	0					Voluntary				
47	Modina Telecom (N)	1848444226			459.0::27.0	XXX		1193	0					Voluntary				
48	Bondhu Telecom (N)	1848444314			590.0::102.0	XXX		2257	0					Voluntary				
49	Allahor Dan (N)	1848444323			708.0::162.0	XXX		857	0					Voluntary				
50	Kalam Telecom (N)	1848459192			339.0::200.0	XXX		893	0					Voluntary				
51	Nasir Telecom (N)	1848459193		EL: out of stock	418.0::90.0	XXX		2	600					Must				
52	Kalam Telecom (N)	1866008567		EL: low stock	1526.0::864.0	XXX		1202	1100					Must				

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10	Lavly T
11	Jannat T
12	Ma Had
13	Shathe I
14	B A Tre
15	Moham
16	Aksa Te
17	Netrosto
18	Rafin To
19	Sojib Te
20	Vandary
21	Rabib T
22	Provaty
23	Anona 7
24	Bhai Bh
25	Nesa Fa
26	Bhai Bh

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Date:15-02-2018 DSR : Bondhon Traders Dsr 13(1820632538)
                      El
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       me (7111 Visit)
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                                                   EL: low stock
                                                                   3132.0::1255.
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        elecom(Y)
                       1811704054
                                       R047180
                                                                                 XXX
                                                                                                4375
                       1811704203
                                                                   1238.0::1187. XXX
                                                                                               9416
       Telecom(Y)
                       1811704204
                                                   EL: low stock
                                                                   706.0::466.0
                                                                                 XXX
                                                                                                1307
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       Store(Y)
                       1811704211
                                                   EL: low stock
                                                                   2390.0::1517.
                                                                                 XXX
                                                                                                3291
                                                                                                         500
       Bessnes(Y)
                       1811704212
                                                                   1138.0::798.0 XXX
                                                                                                1474
                                                                                                         1500
        Farmace(Y)
                                                   EL: low stock
                       1811704288
                                                                   1748.0::354.0
                                                                                 XXX
                                                                                                1611
                                                                                                         800
        Telecom(Y)
                                                   EL: low stock
                       1811719815
                                       R0061062
                                                                   947.0::0.0
                                                                                 XXX
                                                                                                1540
        tore(Y)
                                                                   1335.0::503.0 XXX
                                                                                                4999
                       1811719822
       armeci(Y)
        ecom(Y)
                       1811736345
                                       R047179
                                                   EL: low stock
                                                                   6854.0::3648.
                                                                                 XXX
                                                                                               3761
                                                                                                         5000
                                       R055708
                                                                   895.0::284.0
                                                                                 XXX
                                                                                                3425
                       1811736349
        elecom(Y)
                       1811783564
                                       R122068
                                                   EL: low stock
                                                                                 XXX
                                                                                               1125
                                                                                                         500
       Felecom(Y)
                                                                   2016.0::1024.
                       1820604333
                                                   EL: low stock
                                                                   2744.0::457.0
                                                                                 XXX
                                                                                               2646
                                                                                                         1600
       lwar(Y)
                       1820618509
                                       R070872
                                                                   3401.0::3112.
                                                                                 XXX
                                                                                                3768
                                                                                                         3100
        Electronics(Y)
                                                  EL: low stock
       edars(Y)
                       1820618523
                                                                   508.0::247.0
                                                                                 XXX
                                                                                               826
                                       R079450
                                                                   1966.0::456.0
                                                                                 XXX
                                                                                                2061
                                                                                                         600
        mad Store(Y)
                       1820618600
                                                   EL: low stock
                       1820632543
                                       R121051
                                                                   803.0::0.0
                                                                                 XXX
                                                                                                         700
        elecom(Y)
                                                   EL: low stock
                                                                                                521
                                                                   0.0::0.0
                                                                                 XXX
                                                                                                936
       ore(Y)
                       1820632546
                                                                                 XXX
                                                                                               22
        elecom(Y)
                       1820632655
                                                   EL: out of stock
                                                                   0.0::0.0
                                                                                                         1600
                                                  EL: low stock
                                                                   793.0::424.0
                                                                                 XXX
                                                                                                1588
                                                                                                         500
        elecom(Y)
                       1820632665
                                       R0062101
                       1820637550
                                                                   278.0::942.0
                                                                                 XXX
                                                                                                1514
        v Telecom(Y)
                                                                                 XXX
                                                                                               2364
                                                                                                         3300
                       1820637560
                                                  EL: low stock
                                                                   2956.0::1589.
       Telecom(Y)
                       1820637565
                                       R0061996
                                                                   247.0::187.0
                                                                                 XXX
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       Telecom(Y)
                       1820654139
                                                                   272.0::325.0
                                                                                 XXX
                                                                                                1246
                                                                                                         1300
        Γelecom(Y)
                                                   EL: low stock
                       1820654187
                                       R0334469
                                                   EL: low stock
                                                                   893.0::487.0
                                                                                 XXX
                                                                                                         1400
       nai Store(Y)
                                                                                                2015
        rmace(Y)
                       1820654240
                                                   EL: low stock
                                                                   976.0::462.0
                                                                                 XXX
                                                                                                2121
                                                                                                         500
       nai Telecom(Y)
                       1820654247
                                                   EL: low stock
                                                                   481.0::357.0
                                                                                 XXX
                                                                                                668
                                                                                                         500
Badol Telecom(N)
                       1835572487
                                                   EL: low stock
                                                                   557.0::332.0
                                                                                 XXX
                                                                                                1502
                                                                                                         600
                                                                                 XXX
                                                                                                2756
Arafat Telecom(Y)
                       1837445342
                                                                   0.0::102.0
                       1838155146
                                                                   0.0::556.0
                                                                                 XXX
                                                                                                3202
Akobingsho Telecom 2
                                                                                                         600
Alim Pharma(Y)
                       1848007615
                                                   EL: low stock
                                                                   708.0::241.0
                                                                                 XXX
                                                                                                1038
                       1848071319
                                                                   544.0::569.0
                                                                                 XXX
                                                                                                2275
Naj Farmacy(Y)
Romjan Telecom(Y)
                       1848120452
                                                   EL: low stock
                                                                   2392.0::879.0
                                                                                 XXX
                                                                                                2761
                                                                                                         600
                                                                                                3489
Bismillah G Stor(Y)
                       1848126787
                                                                   910.0::767.0
                                                                                 XXX
                       1848189613
                                                                   1373.0::540.0
                                                                                 XXX
                                                                                                3864
M/S Shamim Enterprise
Uchas(Y)
                                                                                                1864
Anis Telecom(Y)
                       1848244639
                                                                   547.0::78.0
                                                                                 XXX
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Low stock

(Last Day)

retailer

count

(%)

7.0

Issued

Low stock

MTD (%)

10.0

retailer count

Visit Site

Must

Voluntary

Important

Important

Important

Important

Voluntary

Important

Important

Important

offer 1/1st Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Amit Telecom(Y)	1848244665			191.0::89.0	XXX		1245	0									Important				
37	Maksuda Medicine Corner(Y)	1848265336	R0063994		218.0::83.0	XXX		1244	0									Voluntary				
38	Asf Hardware(N)	1848265416		EL: low stock	644.0::98.0	XXX		1231	500									Must				
39	Molla Telecom(Y)	1848270567		EL: low stock	101.0::203.0	XXX		402	500									Must				
40	Mayer Doa Telecom(Y)	1848277185		EL: out of stock	325.0::0.0	XXX		29	2000									Must				
	Kawsar Varieties Srore(N)	1848403110		EL: low stock	2156.0::99.0	XXX		947	2300									Must				
42	Regan Ent(N)	1848403169			63.0::0.0	XXX		1458	0									Voluntary				
43	Helal Ent(Y)	1848412188			196.0::50.0	XXX		1545	0									Voluntary				
44	Roni Telecoms(N)	1848428632			1031.0::316.0	XXX		5608	0									Voluntary				
45	Aysha Telecom (N)	1848444268		EL: low stock	2994.0::2094. 0	XXX		2831	3400									Must				
46	Sifat Telecom (N)	1848444299			0.0::1990.0	XXX		5389	0									Voluntary				
47	Akobingsho Telecom 2 (N)	1848444300		EL: out of stock	772.0::569.0	XXX		209	1800									Must				
48	Rifat Telecom (N)	1848444301			228.0::0.0	XXX		4804	0									Voluntary				
49	Mahbub Telecom (N)	1848444316		EL: low stock	488.0::566.0	XXX		816	500									Must				
50	Tia Telecom (N)	1848444378		EL: low stock	269.0::280.0	XXX		1179	500									Must				
51	Tia Telecom (N)	1865535107			310.0::89.0	XXX		1281	0									Voluntary				

র	Date:1	15-02-2	2018 DSR	: Bond	lhon Tra	ders Dsr	· 14(18206325	539)																		
		SI	El SC	DSR	DS	R	Sales	Sales	EL Stoc				Strike				OS # o	f days	Low stock	Low stock			Shop Closed		SC	
			Tar Tar get get	Index MTD			achievemen t-C2C	achievemen t-C2C	(MTD)	(La Day	st	Rate MTD(%)	Rate (Last	M		(Last Day)	ach tar	nieving get	retailer count	retailer count MTD (%)	t		Cash Shortage		CS	
		get				y(%)	(MTD)	(Last day)					Day)(%)		37		8	(Last Day)	(,,,			Proprietor Abser	nts	PA	
		_	167 240	71.0	- 00		250555.0	74070.0	0.26	0.25		60.0	01.0	12		160	11	0	(%)	0.0			Non Compliant		NC	
			167 249 00 6.0	71.0	89	.0	370575.0	74869.0	9.36	9.37	'	68.0	91.0	13	0.0	16.0	11.	U	5.0	8.0			Transaction Mad	de	TM	
			•	•		•			•		•		•				•		•	•	<u></u>		Offer Only		00	
SL	Ret Name (7111	Visit)	EL Nu	nber	POS Co	ode St	tock Level	Data LM MTD	Sim Target	Sim Issued	EL Stoc		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued			offer 1/1st Page	offer	r 2/2nd Page	offer 3/3rd	Page	Visit Code
1	Mukta Studio(Y)		18117042	33		EL: 1	low stock	197.0::110.0	XXX		728	500								Must						
2	Dee Mobile(Y)		18117198	52				147.0::0.0	XXX		1474	0								Must						
3	Nupur Telecom(Y)	18117245	13				1097.0::212.0	XXX		9233	0								Must						
4	Bangla Telecom(Y	Y)	18117245	25	R10277	3 EL: 1	low stock	1047.0::26.0	XXX		2193	1100			$oxed{oxed}$					Must						
5	Ashik Store(Y)		18117245	34				13.0::0.0	XXX		710	0								Important						
6	Rizas Store(Y)		18117245	39				173.0::0.0	XXX		1731	0								Important						
7	Ma Store(Y)		18117245					1273.0::1099. 0	XXX		4446	0								Must						
8	Ma Store(Y)	_	18117260			EL: o		333.0::0.0	XXX		2	500								Must						
	Shoya Telecom(Y)	18117260					422.0::13.0	XXX		1878	0								Important						
	Jashim Store(Y)	~~	18117260			EL: 1		131.0::151.0	XXX		1007	500								Must		-				
	Bhai Bhai Telecor	m(Y)	18117260		D05044	0 001		839.0::279.0	XXX		1190	0								Must		+				
	Kamrul Store(Y)		18206043		R07944	low s	stock	59.0::100.0	2		527	500								Must						
	Desh Telecom(Y)		18206541		R08119		1	172.0::51.0	XXX		2014	900								Important		+				
	Salauddin Store(N Mokshed Telecom		18206541 18282165		R15465			615.0::468.0 1263.0::1048.	XXX		851 2408	1800								Must Must						
16	Nokia Telecom (3)(Y)	18282165	49				356.0::74.0	XXX		2545	0								Important						
	Hatim Telecom(N		18282355						XXX		2861	0								Important						
	Rana Telecom(Y)		18282355			EL: 1		790.0::222.0	XXX		1230	500								Must						
	Ronju Store(Y)		18374453					46.0::0.0	XXX		1925	0								Important						
	Emon Telecom(Y))	18374453	50				39.0::114.0	XXX		1656	0								Must						
21	Hajera Telecom (N	N)	18381501	11				462.0::4502.0			4383	0								Voluntary						
	Adib Stor(Y)		18480076	22		EL: 1		0.0::101.0	XXX		646	500								Must						
	Mohona Telecom((Y)	18480076	24				229.0::237.0	XXX		10241	0								Important						
	Hamza Mobile Service(Y)		18480710					195.0::26.0	XXX		1322	0								Voluntary						
	Reaj Telecom(Y)		18480713					1087.0::453.0	_		1162	0								Must		1				
	Mohsin Telecom(18480713	24					XXX		2277	0								Must				1		
	Dip Enterprise(Y)		18481204					3136.0::2216. 0			2769	0								Must						
	Omega Electronic		18481268					1303.0::792.0			1228	600			\vdash					Must		-				
	M/S Shamim Ente Uchas(Y)	•			R00506	56		430.0::43.0	XXX		1551	0								Must						
	Samu General Sto	re(Y)	1					0.0::98.0	XXX		1237	0								Must		+				
31	Amin Store(Y)		18482032						XXX		2488	0			+-					Important		1		-		
32	Opshora Telecom	(Y)	18482653						XXX		1394	0			+-+					Voluntary		1				
	Shariatpur Stor(Y)		18482653			EL: 1			XXX		625	500			\vdash			-		Must		1		-		
	Labony Pharmacy		18482653		m oc :-				XXX		3048	0								Voluntary		+				+
35	Monir Telecom(N)	18482802	40	R00621	02 EL: 1	low stock	504.0::333.0	XXX		1429	500						1		Must						

Voluntary

Voluntary

36 M/S Vola Enterprise(Y) 1848280255

1848280264

37 Babu Ent(N)

935.0::516.0 XXX

XXX

0.0::0.0

1405

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
38	Santi Medical Hall(N)	1848280295			102.0::139.0	XXX		3212	0					Voluntary			
39	Maruf Store(N)	1848403138		EL: low stock	248.0::27.0	XXX		1213	500					Must			
40	Allahr Dan Telecom(N)	1848412125			0.0::516.0	XXX		1618	0					Voluntary			
	Ten Brothers & Penson Bazar(N)	1848444203		EL: low stock	3316.0::1323. 0	XXX		1876	1500					Must			
42	Arafat Sefat T. Com (N)	1848444284		EL: out of stock	140.0::0.0	XXX		9	1400					Must			
	Shah Jahan Telecom (N)	1848444362			586.0::724.0	XXX		2037	0					Voluntary			
44	Jamal Jenarel Store (N)	1848444394		EL: low stock	114.0::0.0	XXX		161	500					Must			
45	Roni Telecom (N)	1848469131			762.0::382.0	XXX		2218	0					Voluntary			
46	Nasir Telecom (N)	1848469133		EL: low stock	801.0::324.0	XXX		1278	500					Must			
47	Halim Telecom (N)	1848469136			359.0::543.0	XXX		904	0					Voluntary			
48	Ff Telecom (N)	1855869843			89.0::46.0	XXX		1186	0					Voluntary			
49	Halim Telecom (N)	1857123534			98.0::478.0	XXX		1278	0					Voluntary			
50	Nasir Telecom (N)	1860442691		EL: low stock	0.0::63.0	XXX		1836	500					Must			
51	Reza Telecom (N)	1864254825		EL: low stock	0.0::0.0	XXX		616	800					Must			
52	Sree Moti Telecom (N)	1866756100		EL: low stock	395.0::375.0	XXX		873	2600					Must			

Sajib Telecom(Y)

32 Ripon Telecom(Y)

33 Khadim Telecom(Y)

34 Saka Telecom(N)

35 Ehad Telecom(Y)

1848071038

1848071042

1848085892

1848120481

1848189644

100	Date:1	15-02-:	2018	DSR	: Bond	lhon Trade	rs Dsr 15(18)	20632	550)													
		SI M Tar get	El Tar get	SC Tar get	DSR Index MTD		t-C2C		Sales achievemen t-C2C (Last day)	EL Sto (MTD)	(1	L Stock Last Day)	Strik Rate MTD		Strike Rate (Last Day)(%	M	nta POS TD	Data F (Last Day)	a	of days chieving arget	Low storetaile count (Last I	er
		8	756 00	112 97.0	50.0	78.0	66495	5.0	77154.0	4.55	3	.3	60.0		68.0	16	.0	19.0	5	.0	20.0	
SL	Ret Name (7111	Visit)	E	L Nun	ıber	POS Code	Stock Le	vel	Data LM MTD	Sim Target	Sim			EL arget	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC2			
1	H R Telecom(Y)		1811	171527	75		EL: out of s	stock	39494.0::183 10.0	XXX		1174	75	500								
2	Mayerdoy Telecon	m(Y)	1811	172451	16		EL: low sto	ck	2546.0::927.0	XXX		657	31	00								
3	Jarin Telecom(Y)		1811	172452	27	R118687	EL: low sto	ck	2613.0::1652. 0	XXX		1971	42	200								
4	Shanta Telecom(N	J)	181	172601	1		EL: out of s	tock	272.0::131.0	XXX		152	20	000								
5	Happy Store(Y)		1811	172602	20		EL: out of s	tock	726.0::266.0	XXX		62	12	200								
6	Sharif Store(Y)		1811	172603	34		EL: out of s	tock	501.0::162.0	XXX		11	24	100								
7	Siyam Telecom(Y)	181	172604	17		EL: low sto	ck	463.0::250.0	XXX		560	90	00								
8	Allaha Vorosa Sto	te(N)	181	172608	31				13.0::0.0	XXX		2260	0									
9	Hafsa Farmace(Y)	1811	172608	36		EL: low sto	ck	5605.0::2657. 0	XXX		1887	80	00								
10	Shema Telecom(Y	<i>(</i>)	181	172609	93		EL: low sto	ck	824.0::408.0	XXX		1169	14	100								
11	Worishatelecom(Y	Y)	181	172652	28				0.0::0.0	XXX		862	0									
12	Mayerdoya Teleco	om(Y)	1811	174246	53		EL: low sto	ck	1278.0::1228. 0	XXX		1021	17	700								
13	Roman Telecom(Y)	1820	060431	18	R047158	SIM: low s	tock	696.0::349.0	3		4101	0									
14	Shamim Enterpris	e(Y)	1820	061253	33		EL: low sto	ck	2668.0::773.0	XXX		1840	69	900								<u> </u>
15	Tsha Telecom(Y)		1820	063252	24		EL: low sto	ck	94.0::331.0	XXX		377	50	00								<u> </u>
16	Siddiktelecom(Y)		1820	063754	17	R068361	SIM/EL: Be low stock	oth	2676.0::677.0	2		1468	47	700								
17	Kayoum Store(Y)		1820	065419	98				979.0::13.0	XXX		3867	0									-
18	Samad Nekel(Y)		1820	065425	50	R161664			487.0::202.0	XXX		3077	0								+	
19	Bhai Bhai Mobil(Y)	1820	065481	18		EL: low sto	ck	2104.0::932.0	XXX		2245	-	00							 	—
20	Mohammade Telecom(Y)		1820	065485	58		EL: low sto	ck	1172.0::957.0	XXX		983	32	200								
21	Sumaiya Telecom	(Y)	1822	289697	78		EL: low sto	ck	1065.0::262.0	XXX		1998	23	800							 	
22	Mumu Telecom(Y	()	1828	823550)9		EL: low sto	ck	490.0::440.0	XXX		1437	50	00								
23	Emon Telecom(Y		1828	824341	17		EL: low sto		319.0::267.0	XXX		806	50	00							 	
24	Al-Amin Telecom	n(N)	1828	824343	32		EL: low sto	ck	2275.0::1123. 0	XXX		523	17	700								
25	Hapy Telecom(Y))	1835	557262	24		EL: out of	tock	202.0::0.0	XXX		50	13	800							<u> </u>	
26	Jute Telecom(Y)		1837	743537	75				226.0::27.0	XXX		1232	0									
27	Hafiz Telecom (N)	1839	971107	72		EL: out of	tock	573.0::98.0	XXX		8	10	000							<u> </u>	
28	Sagor Telecom(Y))	1848	800761	10	R0061949	SIM: out of stock		2329.0::777.0	3		3432	0									
29	Salam Store(Y)		1848	800863	39		EL: low sto	ck	1335.0::968.0	XXX		683	22	200								
30	Abdullah Telecom	n(Y)	1848	800864	11	R0063814	EL: low sto	ck	1789.0::756.0	XXX		774	23	800							<u> </u>	
21	I		1			i	1		I	Ī	1		- 1			1	1	I	1	1	1	1

EL: out of stock | 1957.0::725.0 | XXX

EL: out of stock | 552.0::206.0 | XXX

EL: low stock 441.0::821.0 XXX

EL: out of stock | 856.0::826.0

3567.0::1730. XXX

XXX

EL: low stock

R157663

39

1828

310

370

4700

4400

3000

4800

1300

SC

CS

PA

NC

TM

00

Visit Code

offer 3/3rd Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

Low stock retailer count

MTD (%)

Must Must Must Must Must Must Must Important Must Must Must Must Must Must Must Must Must Important Must Must Must Must Must Must Must Important Must Must Must Must

Must

Must

Must

Must

Must

offer 1/1st Page

16.0

SC10 SC20 SC29 SC50 SC100 Promo Visit Site

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued					Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Real Telecom(Y)	1848265380			94.0::264.0	XXX		1698	0						Voluntary				
37	Razibul Store(Y)	1848277160		EL: low stock	438.0::0.0	XXX		1051	700						Must				
38	Miraj Telecom(Y)	1848280225		EL: low stock	121.0::244.0	XXX		1290	500						Must				
39	Monir Telecom(Y)	1848280265		EL: low stock	1143.0::528.0	XXX		1892	500						Must				
40	21 For Act Campaign(N)	1848412115			532.0::179.0	XXX		1880	0						Voluntary				
		1848412142			101.0::0.0	XXX		532	0						Voluntary				
42	Emon Telecom(N)	1848412164			595.0::316.0	XXX		8055	0						Voluntary				
43	Akash Telecom(Y)	1848428655			1523.0::505.0	XXX		2816	0						Voluntary				
44	Mijan Telecom (N)	1848437577		EL: low stock	889.0::241.0	XXX		1804	500						Must				
45	Bismilla Medicine(Y)	1848437597		EL: low stock	1204.0::941.0	XXX		2031	500						Must				
46	Naser Telecom (N)	1848444398			1094.0::742.0	XXX		2985	0						Voluntary				
47	Hafiz Telecom (N)	1848459182			0.0::0.0	XXX		1588	0						Voluntary				
48	Johirul Telecom (N)	1848459183			0.0::125.0	XXX		1336	0		, and the second				Voluntary				
49	Omar Telecom (N)	1848459184		EL: out of stock	0.0::0.0	XXX		16	1300						Must	·	·		

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32

33

Ms Savar 52(Y)

Shikder Laibary(Y)

Rubel Telecom(N)

Shohid Tetecom(Y)

Shamim Telecom(N)

Garafice Telecom(Y)

Hk Communication(Y)

Annodo Farmace(Y)

Tanjin Electronics(Y)

Friends It Telecom(Y)

Tanvir Eletronics(Y)

Sultan Telecom(Y)

Abdur Rahman

Jalal Telecom(Y)

Insaf Telecom(Y)

Crocarize Shop(Y)

Store(Y)

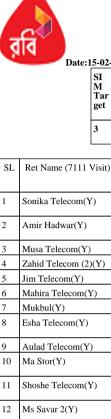
Jahangir Store(Y)

Siyam Store(Y)

Jalal Store(Y)

New Max

Electronics(Y) Habib Electronics(Y)



Date:15-02-2018 DSR: Bondhon Traders Dsr 16(1848120441)

MTD(%)

DSR

Index

Day(%)

Last

88.0

POS Code

R102801

R102797

R047078

R064710

R047080

R070882

R132883

R070864

R102804

R0054713

R044426

R044430

R044429

R0062817

R079436

R139441

Sales

t-C2C

(MTD)

354759.0

Stock Level

EL: low stock

EL: low stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: low stock

achievemen

Sales

t-C2C

73443.0

Data

LM|MTD

4571.0::1263.

1193.0::542.0

318.0::102.0

1419.0::631.0

1561.0::463.0

475.0::317.0

5561.0::2567.

315.0::820.0

1858.0::2583.

4345.0::2670.

3383.0::2743.

728.0::126.0

356.0::328.0

421.0::390.0

668.0::479.0

230.0::0.0

285.0::0.0

2532.0::2734.

1100.0::975.0

304.0::1407.0

1836.0::1217.

814.0::239.0

230.0::495.0

711.0::229.0

2684.0::1682.

317.0::83.0

326.0::0.0

8.0

0.0::0.0

194.0::97.0

12632.0::643

0.0::89.0

925.0::1375.0

2960.0::1475. XXX

achievemen

(Last day)

(MTD)

8.53

Sim

Target

XXX

EL Stock | EL Stock | Strike

(Last

Day)

7.8

Sim

Issued

Rate

68.0

EL Stock

5515

2817

1798

2612

5396

5853

2270

3475

3417

2051

7678

5879

1477

12029

820

3022

820

2725

3112

1655

4341

1346

660

1388

4635

1912

2692

2108

1669

2892

1380

1176

447

MTD(%)

EL

1500

1600

1100

800

4800

1400

2800

600

Target

Strike

Rate

(Last

82.0

EL.

Issued

Day)(%)

MTD

14.0

SC9

Data POS Data POS # of days

(Last

Day)

16.0

SC10 | SC20

Issued Issued Issued

Low stock

(Last Day)

retailer

count

(%)

10.0

Issued

SC29 SC50 SC100 Promo

achieving

target

10.0

Issued Issued

Low stock

MTD (%)

7.0

retailer count

Visit Site

Important

Important

Important

Important

Must

Must

Must

Must

Must

Must

Must

Important

Voluntary

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Important

Important

Must

offer 1/1st Page

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

El SC DSR

256 382 69.0

00 6.0

Tar get get

get

Tar Tar

EL Number

1811704098

1811704116

1811704186

1811704350

1811719819

1811719863

1811726665

1811736312

1811736330

1811742456

1820618003

1820618507

1820618557

1820618637

1820632033

1820632501

1820632509

1820640754

1820654200

1828203982

1828216559

1833660990

1833660995

1848008634

1848008635

1848008637

1848008647

1848008666

1848071051

1848085879

1848120472

1848120478

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Sad Telecom & Comminication(Y)	1848126798			0.0::0.0	XXX		1324	0									Voluntary				
35	Bashir Electronics(Y)	1848126815	R0054575		52.0::589.0	XXX		4182	0									Voluntary				
36	Motiur Stor(Y)	1848203227			392.0::0.0	XXX		1334	0									Important				
37	Ovizit Juwelars(Y)	1848260176			89.0::37.0	XXX		2121	0									Voluntary				
38	Rasel Electronics(Y)	1848260217	R0054239		925.0::324.0	XXX		2826	0									Voluntary				
39	Bismillah Gen Store(Y)	1848265360			98.0::46.0	XXX		3500	0									Voluntary				
40	Sathi Genarel Stor(N)	1848265412		EL: out of stock	401.0::496.0	XXX		299	1100									Must				
41	Fatema Pharmechy(Y)	1848265414			731.0::1063.0	XXX		2029	0									Voluntary				
42	Samiha Pharmacy(Y)	1848274524		EL: low stock	879.0::832.0	XXX		1286	500									Must				
43	Hr Management(Y)	1848403141		SIM: out of stock EL: low stock	2706.0::2422. 0	3		3011	600									Must				
44	Misha Telecom(N)	1848412106		EL: low stock	14265.0::807 0.0	XXX		8578	500									Must				
45	Sme Salim(Y)	1848428658		EL: out of stock	7765.0::2534. 0	XXX		276	1300									Must				
46	Sinthia Electronic(Y)	1848428668			556.0::445.0	XXX		3199	0									Voluntary				
	Yanur Telecom(N)	1848428699		EL: low stock	2170.0::1046. 0	XXX		662	500									Must				
48	Friends It (N)	1848437532	R0338227	EL: out of stock	200.0::139.0	XXX		186	1000									Must				
49	Mahbub Telecom (N)	1848437545	R0334471	EL: out of stock	1147.0::0.0	XXX		289	1500									Must				
50	Modina Telecom (N)	1848444353			423.0::251.0	XXX		890	0									Voluntary				
51	Ma-Babar Doua (N)	1856866551			33757.0::198 91.0	XXX		12725	0									Voluntary				
52	Ma Enterprise (N)	1857115938		EL: out of stock	8364.0::345.0	XXX		6	4000									Must				
53	Fashion Shop (N)	1871704458			1252.0::214.0	XXX		2669	0									Voluntary				

SL R

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Ret Nar	ne (71

Lalon Gift(Y)

M S Store(Y)

Shadin Store(Y)

Khan Genaralstore(Y)

Shapla Telecom(Y)

Aswshan Store(Y)

Ma Telecom(Y)

Bikcrom(Y)

Jashem(Y)

Egfat Store(Y)

Alam Tel(Y)

Kuto Store(Y)

Upogela Store(Y)

Liza Telecom(N)

Seba Telecom(Y)

Ms Savar 140(Y)

Aornok Store(Y)

Vai Vai

Bismillah

Electronics(Y)

Saycot Telecom(Y)

Communication(Y)

Br Photocoppy(Y)

Shiplu Telecom(Y)

Kornel Telecom(Y)

Rahim Genarelstore(Y)

Ma Jeneral Store (N)

Joynal Telecom(Y)

Saiful Telecom(Y)

Raza Telecom(Y)

Dedar Show Shop(Y)

Departmental Stor(Y) Mama Vagne Tea

Zilmil Telecom(Y)

Daily Needs

Stor(Y)

Munna Telecom(Y)

10

11

14

15

16

17

18

19

20

21

22

24

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32

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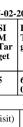
34

35

Nepal Gopal Store(Y)

Lekhon Telecom(Y)

ate:15 111 Vis



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)2-2	2018	DSR	: Bo
ır t	El Tar get	SC Tar get	DS Inc M
	620 00	926 5.0	62.
it)	EI	_ Num	ber

8 DSR: Bondhon Traders Dsr 17(1848120442) SC ır Tar get 0 926 5.0

1811704057

1811704097

1811704114

1811704131

1811704146

1811704147

1811704343

1811719820

1811719839

1811726078

1811726535

1811736347

1811748314

1811783567

1814604616

1820618515

1820618609

1820618643

1820618645

1820632507

1820632514

1820632699

1828209512

1828235523

1837429783

1837434100

1845566453

1848008633

1848008659

1848071069

1848071313

1848085854

1848120453

1848120485

1848120489

DSR MTD(%) 62.0

DSR Index Last Day(%) 90.0

R0061061

R064711

R102780

R079455

R055726

POS Code

achievemen t-C2C (MTD) 319497.0 Stock Level

Sales

EL: low stock

SIM: low stock

SIM: out of

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

stock

achievemen (MTD) (Last day) 8.53 Sim

Target

XXX

Sales

t-C2C

23513.0

Data

LM|MTD

752.0::653.0

1766.0::545.0

1038.0::786.0

2229.0::1144.

727.0::529.0

894.0::517.0

526.0::457.0

1265.0::577.0

890.0::281.0

3367.0::1707.

1096.0::896.0

3721.0::3216.

2390.0::1097.

454.0::139.0

556.0::315.0

875.0::46.0

556.0::278.0

2178.0::689.0

1147.0::0.0

456.0::558.0

571.0::324.0

1370.0::425.0

465.0::556.0

485.0::152.0

1843.0::547.0

582.0::291.0

1229.0::795.0

644.0::533.0

1019.0::229.0

583.0::718.0

1696.0::432.0

1097.0::276.0

690.0::0.0

610.0::523.0

98.0::0.0

Sim

(Last Day) 7.84 EL Stock Issued

754

741

1241

1240

1785

924

3916

1535

977

5810

2350

2667

2748

2167

3988

3357

485

1249

2251

862

934

251

605

1829

932

1522

1947

830

649

221

1832

1326

1035

906

Rate

64.0

MTD(%)

EL

Target

1100

500

500

900

500

800

500

700

1900

700

500

500

500

600

500

500

500

EL Stock | EL Stock | Strike

Strike

Rate

(Last

100.0

EL

Issued

Day)(%)

MTD

8.0

SC9

Issued

Data POS Data POS # of days

(Last

Day)

12.0

SC10 | SC20

Issued Issued

Low stock

(Last Day)

Must

Must

Must

Must

Must

Must

Must

Must

Important

Must

Must

Must

Must

Must

Must

Must

Must

Must

Important

Important

SC Issued

retailer

count

(%)

2.0

SC29 SC50 SC100 Promo

Issued

achieving

target

8.0

Issued Issued

	r	ow stock etailer cour ITD (%)	nt
	7.	.0	
7	o d	Visit Site	offer 1/1st Page
		Must	
		Must	
		Must	

Shop Closed

Cash Shortage

Non Compliant

Offer Only

offer 2/2nd Page

Proprietor Absents

Transaction Made

SC

CS

PA

NC

TM

00

Visit

offer 3/3rd Page

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued EL Sto	k EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
36	Abir Store(Y)	1848126261			562.0::101.0	XXX	657	0									Voluntary				
37	Masha Telecom(Y)	1848126785			545.0::440.0	XXX	1469	0									Important				
38	Ahmed Store(Y)	1848203220		EL: low stock	1926.0::565.0	XXX	1105	500									Must				
39	Bushra Pharmacy(Y)	1848260185			453.0::389.0	XXX	2022	0									Voluntary				
40	Habiba Telecom(Y)	1848260192			801.0::388.0	XXX	1421	0									Voluntary				
41	Bushra Pharmacy(Y)	1848260209			566.0::522.0	XXX	826	0									Voluntary				
	Vai Vai Mobile Servicing(Y)	1848265329	R0063762		483.0::74.0	XXX	2454	0									Voluntary				
	Sitol Enterprise(Y)	1848265378			715.0::329.0	XXX	645	0									Voluntary				
	Satata Store(N)	1848265379		EL: out of stock	621.0::0.0	XXX	0	2600									Must				
	Islam Store(Y)	1848270527			3412.0::416.0	XXX	2851	0									Voluntary				
	Three Star Cyber Cafe(N)	1848277202			3853.0::0.0	XXX	1773	0									Voluntary				
	Khokon Telecom(Y)	1848280235			526.0::831.0	XXX	1052	0									Voluntary				
48	Akz Telecom(N)	1848403150			477.0::13.0	XXX	1011	0									Voluntary				
49	Lalon Relecom 2(N)	1848403152			575.0::0.0	XXX	2422	0									Voluntary				
50	Mohona Telecom(N)	1848412117			908.0::629.0	XXX	1309	0									Voluntary				
51	Bp For Act(N)	1848428625			498.0::278.0	XXX	842	0									Voluntary				
52	Barisal Store(N)	1848428664		EL: low stock	1139.0::144.0	XXX	898	500									Must				
53	Vola Telecom(N)	1848428695		EL: out of stock	556.0::0.0	XXX	44	3200									Must				
54	Seba Center (N)	1848437531		EL: low stock	225.0::77.0	XXX	317	500									Must				
	Asad Telecom (N)	1848437587		EL: low stock	3198.0::856.0	XXX	899	1000									Must				
56	Sourov Store (N)	1848437588			595.0::556.0	XXX	2857	0									Voluntary				
57	Riyad Enterprise (N)	1848444232		EL: low stock	1511.0::1299. 0	XXX	1834	1800									Must				
	Al-Modina Pharmacy (N)	1848444269			491.0::327.0	XXX	928	0									Voluntary				
59	Sohag Telecom (N)	1848444294		EL: low stock	0.0::556.0	XXX	2022	2300									Must				
	Rana Tea Store (N)	1848444324		EL: out of stock	556.0::556.0	XXX	779	17800									Must				
61	Joynal Store-02 (N)	1848444325		EL: low stock	0.0::556.0	XXX	1880	500									Must				
62	Baten Telecom (N)	1848444326		EL: low stock	0.0::556.0	XXX	1601	7200									Must				
63	Sajid Telecom (N)	1848444354			569.0::27.0	XXX	4091	0									Voluntary				
	Mokashira Business Corner (N)	1848444366			654.0::0.0	XXX	1141	0									Voluntary				
	Shamim Telecom (N)	1848444370		EL: out of stock	1160.0::379.0	XXX	193	500									Must				
66	Rasel Telecom (N)	1848459194		EL: low stock	0.0::556.0	XXX	2589	7400									Must				
67	Maruf And Taiyba T. Com (N)	1854269992		EL: low stock	0.0::556.0	XXX	877	2900									Must				
68	Ma Medicine (N)	1858618616		EL: out of stock	0.0::0.0	XXX	246	1600									Must				

100	Date:	:15-02	-2018	DSR	: Bondh	on Trade	rs Dsr 18(1848120	1443)																		
	Dute	SI	El	SC	DSR	DSR	Sales	Sales	EL Sto	ck ELS	Stock	Strike	Strike	Da	ata POS	Data P	OS # o	of days	Low st	ock	Low stock			Shop Closed		SC
		M	Tar	Tar	Index	Inde	x achievemen	achievemen	(MTD)	(Las	st	Rate	Rate	M	TD	(Last	acl	hieving	retaile	r	retailer coun	t		Cash Shortage		CS
		Tar get	get	get	MTD(%	%) Last Day(%) t-C2C (MTD)	t-C2C (Last day)		Day)	MTD(%)	(Last Day)(%	%)		Day)	tar	get	count (Last l	Day)	MTD (%)			Proprietor Abser	nts	PA
																			(%)	• 1				Non Compliant		NC
		0	999	149 28.0	66.0	80.0	496486.0	62656.0	15.81	6.5		56.0	74.0	12	.0	13.0	10.	.0	4.0		7.0			Transaction Mad	le	TM
			100	20.0																				Offer Only		00
SL	Ret Name (7111	Visit)	E	L Nun	nber I	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stoo		EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued		Promo SC Issued		offer 1/1st Page	offer	2/2nd Page	offer 3/3rd	_
1	Lukey Store(N)		181	17040	59		EL: out of stock	231.0::277.0	XXX		139	1300									Must					
2	Rajib Telecom(N	1)	_	17040				787.0::445.0	XXX		2385	0									Must					
3	Hanif Telecom(Y	<u>(</u>		17198		R050450		3704.0::102.0	XXX		7082	0									Must					
4	Shathe Telecom(Y)	_	172450				1134.0::952.0	XXX		2021	0									Important					
5	Ma Telecom(N)		181	172450	08		EL: out of stock	46.0::89.0	XXX		23	1400									Must					
6	Mim Beding(N)		181	172600	05			691.0::894.0	XXX		1883	0									Important					
7	Akhe Telecom(Y	7)	181	17260	75			1266.0::449.0	XXX		2863	0									Must					
8	Nasir Telecom(Y	7)	181	17265	34		EL: low stock	1381.0::564.0	XXX		904	1200									Must					
9	Shahin Store(Y)		181	17266	70		EL: low stock	871.0::315.0	XXX		2260	2600									Must					
10	Friends Telecom	(Y)	181	174830	03			483.0::887.0	XXX		4916	0									Important					
11	Saiful Telecom(N)	181	17569	42		EL: low stock	511.0::213.0	XXX		587	1300									Must					
12	Ba14 Md.Shahad	lat(Y)	182	06186	68			26.0::607.0	XXX		1535	0									Important					
13	Nazrul Store(N)		182	06325	16		EL: low stock	453.0::142.0	XXX		1192	500									Must					
14	Shawon Telecom	n(Y)	182	063269	91			177.0::284.0	XXX		2432	0									Important					
15	Helal Enterprise((Y)	182	065412	28			1042.0::470.0	XXX		3195	0									Important					
16	Dash Telecom(Y)	182	06542	38			472.0::569.0	XXX		2009	0									Must					
17	`	N)		06542				63.0::607.0	XXX		2240	0									Important					
18	` ´			06548				1661.0::717.0			3555	0									Important					
19	` ′		182	06548	53			1832.0::815.0	XXX		3368	0							1		Must					
20	` ′			82039			EL: low stock	652.0::789.0	XXX		616	1100									Must					
21				82110				681.0::430.0	XXX		8020	0									Must					
22	Aman Telecom(Y)	182	82165	45			1224.0::1047. 0	XXX		1820	0									Must					
23	Emran Telecom(Y)	182	82344	62		EL: low stock	512.0::137.0	XXX		1084	500									Must					
24	March Eleven Telecom(Y)		183	74340	87		EL: low stock	927.0::578.0	XXX		840	800									Must					
25	Alif Tele Com(Y)	183	74453	38		EL: low stock	1848.0::1887. 0	XXX		655	2100									Must					
26	Khan Enterprize((Y)	183	74453	40			469.0::653.0	XXX		878	0									Important					
27	Sotabdi Enterpris	se(Y)	184	800862	29		EL: low stock	1658.0::2146. 0	XXX		1529	900									Must					
28	Vai Vai Tele Con	m(Y)	184	80652	70		EL: out of stock	1310.0::1395. 0	XXX		649	3200									Must					

Important

Must

Must

Must

Must

Must

Must

Must

Must

29 Mohona Tele Com(Y)
30 Sikder Telecom(Y)
31 Ma Telecom(N)
32 Arif Telecom(Y)
33 Shofi Gen Store(Y)

34 Nadia General Store(Y)
35 Oli Store(Y)

37 Tahsin Telecom(Y)

36 Allahr Dan Telecom(Y) 1848277218

1848065271

1848071060

1848120464

1848189643

1848265327

1848274505

1848277201

1848400597

R0339312

EL: low stock

EL: low stock

EL: out of stock

EL: low stock

EL: low stock

EL: low stock

673.0::644.0 XXX

1074.0::828.0 XXX

2522.0::1094. XXX

931.0::1283.0 XXX

466.0::380.0 XXX

728.0::482.0

XXX

XXX

0.0::556.0

EL: out of stock 2630.0::885.0 XXX

EL: out of stock | 597.0::701.0 | XXX

2723

1365

4315

140

379

439

1521

714

1100

4500

2900

2400

2000

600

500

2000

Visit Code

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued				Visit Site	offer 1/1st Page	offer 2/2nd Page	Visit Code
38	Ripon Gen Store(Y)	1848403125		EL: low stock	1518.0::1271. 0	XXX		979	1700					Must			
39	Alamin Telecom(Y)	1848403193	R0334472	EL: low stock	1660.0::751.0	XXX		2248	1700					Must			
40	Sk Enterprise(Y)	1848411980		EL: low stock	13.0::0.0	XXX		773	500					Must			
41	Arju Store(N)	1848412147			0.0::51.0	XXX		3466	0					Voluntary			
42	Hamid Computer (N)	1848428611		EL: low stock	0.0::0.0	XXX		1792	1100					Must			
43	Bp_Gtm_Bondhon Traders_001(N)	1848437582		EL: low stock	0.0::0.0	XXX		2698	8200					Must			
	Life Medicine Corner(Y)	1848437585			485.0::648.0	XXX		937	0					Voluntary			
45	Abdul Alim Store (N)	1848444209		EL: low stock	0.0::0.0	XXX		1555	5900					Must			
46	Israt Telecom (N)	1848444213		EL: out of stock	0.0::556.0	XXX		567	5400					Must			
47	Sumaiya Cloth Store (N)	1848444273			0.0::556.0	XXX		2710	0					Voluntary			
48	Hanif Telecom (N)	1848444303		EL: low stock	0.0::0.0	XXX		2177	6700					Must			
49	Bp_Gtm_Bondhon Traders_002(N)	1848444304		EL: out of stock	128.0::556.0	XXX		628	16200					Must			
50	Aysha Telecom (N)	1848444306		EL: low stock	0.0::0.0	XXX		3055	5100					Must			
51	Ma Baba T.Com 2 (N)	1848459179		EL: low stock	549.0::46.0	XXX		932	500					Must			
52	Shamim Telecom (N)	1852153297		EL: low stock	488.0::1737.0	XXX		690	2800					Must			
53	Monir Telecom (N)	1859302251		EL: low stock	0.0::291.0	XXX		13769	900					Must			
54	Apon Store (N)	1864353684		EL: low stock	474.0::0.0	XXX		9936	10300					Must			

3	Date:15-0	2-20	018 DSI	R : Bor	ndhon '	Traders	Dsr 19(18481204	444)																			
	SI			DSF		DSR	Sales	Sales	EL Stock	k EL	Stock S	trike	Strike			Data PO	S # of	f days	Low stock		ow stock			Shop Closed		SC	
	M Ta	.	Tar Tai get get	Inde	ex D(%)	Index Last	achievemen t-C2C	achievemen t-C2C	(MTD)	(La Day		late ITD(%)	Rate (Last	MTD		(Last Day)	ach tar	nieving	retailer count		retailer count ATD (%)			Cash Shortage	;	CS	7
	get		get get	1,111		Day(%		(Last day)		Day	,,	1112(70)	Day)(%)			Day)	tai	gci	(Last Day		11D (70)			Proprietor Abs	sents	PA	7
		+	44.5 (20)	(T 0		00.0	7.20.40.0	02402.0	0.42	0.4	_	1.0	01.0	10.0		20.0	0.0		(%)	_		_		Non Complian	nt	NC	
	0		415 620 00 2.0		'	89.0	562049.0	83482.0	8.13	8.4	7 7	1.0	91.0	18.0		29.0	8.0		2.0	9	.0			Transaction M	Iade	TM	
							<u>'</u>			_	•			_								_		Offer Only		00	
SL	Ret Name (7111 Visi	t)	EL Nu	mber	POS	S Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued Is		C10 sued		SC29 Issued	SC50 Issued		romo SC sued	Visit Site	offer 1/1st Page	offe	er 2/2nd Page	offer 3/	3rd Page	Visit Code
1	Shkil Telecom(Y)		1811704	063	R081	1197		729.0::322.0	XXX		2558	0									Important						
2	Dipu Telecom(Y)		1811704	194				40.0::51.0	XXX		973	0									Must						
3	Akash Telecom(Y)		1811704	195			EL: low stock	738.0::52.0	XXX		882	700									Must						
4	Nahim Telecom(Y)		1811719	851]	EL: low stock	1634.0::565.0	XXX		1413	1600									Must						
5	Masud Telecom(Y)		1811726	016	R102	2778	EL: out of stock	745.0::602.0	XXX		68	1800									Must						
6	Kalachan Telecom(Y)		1820618	607				533.0::250.0	XXX		1571	0									Important						
7	Asif Telecom(Y)		1820618	644				0.0::0.0	XXX		3442	0									Important						
8	Shanta Telecom(Y)		1820618	654	R047	7187	EL: low stock	2805.0::487.0	XXX		2155	1700									Must						
9	Ms Manikgonj 58(Y)		1820618	762]	EL: low stock	2794.0::1061. 0	XXX		1582	4000									Must						
10	Porosh Telecom(Y)		1820637	553	R074	1479	EL: low stock	2241.0::1028. 0	XXX		802	3700									Must						
11	Shekh Enterprise(Y)		1820640	760		1	EL: low stock	462.0::593.0	XXX		953	1100									Must						
12	Al-Amin Telecom(Y)	\perp	1828203	994]	EL: low stock	510.0::453.0	XXX		1108	600									Must						
13	Eman Telecom(Y)		1828209	514		1	EL: low stock	1411.0::420.0	XXX		613	1100									Must						
14	Korim Telecom(Y)		1828209	564				171.0::116.0	XXX		2887	0									Voluntary						$\perp \perp \perp$
15	Shown Store(Y)	\perp	1828216	543	\perp			458.0::377.0	XXX		3795	0									Must						$\perp \perp \perp$
16	Nish Medecen Store(Y	7)	1828235	510				526.0::222.0	XXX		1106	0									Important						$\perp \perp \downarrow$
17	Kalam Telecom(Y)		1828235	538]	EL: low stock	102.0::3376.0	XXX		706	500									Must						$\perp \perp \perp$
18	Likhon Telecom(Y)	\Box	1828235	539	R147	7835		184.0::564.0	XXX		2280	0									Important						\perp
19	Chowdhury Telecom(Y)		1835572	620	R118	8694	EL: low stock	930.0::210.0	XXX		782	1000									Must						
20	Saful Telecom(Y)		1837428	899]	EL: low stock	1190.0::1531. 0	XXX		803	1700									Must						
	Enamul Telecom(Y)		1837434	097]	EL: low stock	2207.0::528.0	XXX		1436	500									Must						
22	Mizanur Telecom(N)		1837434	098				144.0::328.0	XXX		2661	0									Important						
_	1	Г			1 -	T		I	i [1	1 -	T				1 1	_	1 [_		1		1 7

Important

Must

Important

Voluntary

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock		EL Issued	SC10 Issued	SC29 Issued	SC100 Issued	Visit S
1	Shkil Telecom(Y)	1811704063	R081197		729.0::322.0	XXX		2558	0					Importa
2	Dipu Telecom(Y)	1811704194			40.0::51.0	XXX		973	0					Must
3	Akash Telecom(Y)	1811704195		EL: low stock	738.0::52.0	XXX		882	700					Must
4	Nahim Telecom(Y)	1811719851		EL: low stock	1634.0::565.0	XXX		1413	1600					Must
5	Masud Telecom(Y)	1811726016	R102778	EL: out of stock	745.0::602.0	XXX		68	1800					Must
6	Kalachan Telecom(Y)	1820618607			533.0::250.0	XXX		1571	0					Importa
7	Asif Telecom(Y)	1820618644			0.0::0.0	XXX		3442	0					Importa
8	Shanta Telecom(Y)	1820618654	R047187	EL: low stock	2805.0::487.0	XXX		2155	1700					Must
9	Ms Manikgonj 58(Y)	1820618762		EL: low stock	2794.0::1061. 0	XXX		1582	4000					Must
10	Poroch Tologom(V)	1920627552	D074470	EL : low stock	2241 0::1028	vvv		902	2700					Must

550.0::210.0 XXX

1530.0::876.0 XXX

1558.0::2341. XXX

1073.0::491.0 XXX

1400.0::669.0 XXX

1698.0::1199. XXX

709.0::231.0 XXX

XXX

XXX

XXX

XXX

XXX

XXX

XXX

503.0::324.0

534.0::340.0

654.0::148.0

397.0::509.0

461.0::102.0

483.0::0.0

149.0::760.0

EL: low stock

R0056333 EL: low stock

EL: out of stock

699

1338

1053

1214

880

176

1305

1379

966

1561

2562

1860

500

1500

800

600

900

1200

500

1500

500

1300

1837434103

1837445354

1838542978

1848008657

1848090960

1848120476

1848126771

1848189648

1848203233

1848203240

1848203242

1848229721

1848260201

1848274503

23 Shanta Telecom(Y)
24 Shadhin Telecom(Y)
25 Apon Store (N)

26 Aziz Entr(Y)
27 Raj Telecom(Y)
28 Salma Janarel Sto

31 Ma Telecom(Y)
32 Mayer Doua

Mayer Doua Telecom(Y)

33 Payel Telecom(Y)

34 Sorna Talecom(Y)

35 Polash Telecom(Y)

36 Sr Telecom(Y)

Salma Janarel Store(Y)

29 Deb Telecom(Y)
30 Maa Baba Telecom(Y)

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued			SC100 Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
37	Mamun Telecom(Y)	1848277208		EL: low stock	531.0::557.0	XXX	670	500						Must				
38	Mamun Telecom(Y)	1848280244		EL: low stock	665.0::287.0	XXX	701	600						Must				
39	Pavel Telecom(N)	1848280249		EL: out of stock	882.0::559.0	XXX	44	1900						Must				
40	Rabeya Telecom(Y)	1848280296		EL: low stock	197.0::796.0	XXX	972	900						Must				
41	Selim Telecom(Y)	1848280297			1081.0::844.0	XXX	1372	0						Voluntary				
42	Quantaum Pharma(Y)	1848403115		EL: low stock	509.0::290.0	XXX	1161	500						Must				
43	Santa Tel 2(Y)	1848403120			2485.0::1226. 0	XXX	3401	0						Voluntary				
44	Ma Medicine Corner(N)	1848403183		EL: low stock	1022.0::932.0	XXX	606	2100						Must				
45	Greet Telecom(N)	1848412158			48.0::0.0	XXX	1602	0						Voluntary				
46	Aktar Telecom(N)	1848412196			369.0::157.0	XXX	2344	0						Voluntary				
47	Samia Telecom(N)	1848412517		EL: low stock	943.0::303.0	XXX	1121	500						Must				
48	Fear Tuche(N)	1848428656	R047183	EL: out of stock	1352.0::382.0	XXX	245	2800						Must				
49	Tipu Sultan Telecom(N)	1848428667			514.0::535.0	XXX	1766	0						Voluntary				
50	Vai Vai Telecom(N)	1848437550		EL: low stock	1299.0::63.0	XXX	1283	1200						Must				
51	Mokka Modina Telecom(N)	1848437579			207.0::0.0	XXX	855	0						Voluntary				
52	Allaar Dan Telecom(N)	1848437596			1093.0::48.0	XXX	1453	0						Voluntary				
53	Alif Telecom (N)	1848444233	R0341289	EL: low stock	600.0::964.0	XXX	489	700						Must				
	Vai Bon Telecom Center (N)	1848444302			165.0::654.0	XXX	5578	0						Voluntary				
55	Apon Store (N)	1848444397		EL: low stock	871.0::539.0	XXX	1561	500						Must				

वृदि

Date:15-02-2018 DSR : Bondhon Traders Dsr 20(1848274500)

SI M Tar get	Tar	Tar	Index	Last	t-C2C			(Last	Rate MTD(%)	Rate	Data POS MTD	(Last	achieving	retailer	Low stock retailer count MTD (%)
0	272 00	406 5.0	76.0	89.0	432992.0	78381.0	13.08	16.86	78.0	91.0	13.0	11.0	12.0	2.0	5.0

Shop Closed	SC
Cash Shortage	CS
Proprietor Absents	PA
Non Compliant	NC
Transaction Made	TM
Offer Only	00

																		Offer Only	00	
SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued EL Sto	ck EL Targe	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued		Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
1	Savar Business Cent(Y)	1811704216		EL: low stock	1070.0::197.0	XXX	1332	1000								Must				
2	Mahadi Telecom(Y)	1811719821	R0050219	EL: low stock	734.0::729.0	XXX	2692	800								Must				
3	Mobile Dot Com(Y)	1811719846			40.0::46.0	XXX	1911	0								Important				
4	Jobatelecom(Y)	1811724542			392.0::46.0	XXX	1351	0								Important				
5	Sweet Telecom(Y)	1811726040	R044435	EL: low stock	1328.0::521.0	XXX	1739	500								Must				
6	Popular Telecom(Y)	1811726076			895.0::51.0	XXX	1028	0								Important				
7		1811726100			64.0::88.0	XXX	986	0								Important				
8	Somokal Stor(Y)	1811742459		EL: low stock	2427.0::1307. 0	XXX	1150	2100								Must				
9	Tamim Telecom(Y)	1811742465			94.0::176.0	XXX	1547	0								Important				
10	Kamrul Store(N)	1811742470			98.0::0.0	XXX	956	0								Must				
11	Muhlla Medecal(Y)	1820604309		EL: low stock	1174.0::556.0	XXX	1056	500								Must				
12	Bhaibon Store(Y)	1820604314		EL: low stock	187.0::152.0	XXX	1261	600								Must				
13	Jogajogtelecom(Y)	1820604328		EL: low stock	1569.0::342.0	XXX	1257	500								Must				
14	Rahaman Store(Y)	1820615580		EL: low stock	1641.0::699.0	XXX	756	600								Must				
15	Modina Telecom(Y)	1820632523			379.0::197.0	XXX	2656	0								Must				
16	Rangdhanu Telecom(Y)	1820632542		EL: low stock	1001.0::1103. 0	XXX	1732	1700								Must				
17	Any Jony Telecom(Y)	1820632549	R070871	EL: low stock	1213.0::368.0	XXX	1787	1500								Must				
18	Babu Tlecom(Y)	1820654234	R133886	EL: low stock	2271.0::1320. 0	XXX	2194	1100								Must				
19	Asa Telecom(Y)	1820654248		EL: low stock	419.0::91.0	XXX	522	700								Must				
20	Bhaibhai Store(Y)	1820654926		EL: low stock	280.0::13.0	XXX	693	500								Must				
21	A One Telecom(Y)	1828243418		EL: low stock	450.0::108.0	XXX	1559	500								Must				
22	Rial Telecom(Y)	1828243422			462.0::101.0	XXX	2674	0								Important				
23	Selim Telecom(Y)	1837428892			332.0::433.0	XXX	1640	0								Important				
24	Bhai Bhai Telecom(Y)	1837428896	R118692	EL: low stock	1879.0::1039. 0	XXX	3229	900								Must				
25	Akbor Telecom(Y)	1837434089		EL: low stock	2739.0::2684. 0	XXX	1604	1900								Must				
26	Juma Telecom(Y)	1837434092	R138716	EL: low stock	2046.0::2194. 0	XXX	3749	1200								Must				
27	M K Telecom(N)	1837434099		EL: low stock	1009.0::389.0	XXX	896	1200								Must				
28	Sohel Telecom(Y)	1837435379		EL: low stock	940.0::330.0	XXX	1026	2400								Must				
29	Abdullah Telecom (N)	1845332464		EL: out of stock	267.0::0.0	XXX	3	600								Must				
30	Josor Telecom(Y)	1848007616			89.0::0.0	XXX	908	0								Important				
31	Miraj Telecom(N)	1848065198		EL: low stock	209.0::199.0	XXX	514	1300								Must				
32	Ma Tel(Y)	1848085869	R0061947	EL: low stock	1806.0::1938. 0	XXX	2446	1200								Must				
33	Aman G Store(Y)	1848085880		EL: low stock	212.0::237.0	XXX	919	600								Must				
34	Khalilur Stor(Y)	1848085891			563.0::629.0	XXX	1381	0								Important				
35	Moin Telecom(Y)	1848085894			190.0::95.0	XXX	1440	0								Must				
				-	•			•	-											

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued	SC100 Issued	Promo SC Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page		Visit Code
	Modina Janarel Store(Y)	1848120470		EL: low stock	1464.0::435.0	XXX		1273	1600									Must				
37	Santo Telecom-2(Y)	1848270533			486.0::76.0	XXX		1600	0					Ü				Voluntary				
38	Vai Vai Telecom-2(N)	1848274521			462.0::317.0	XXX		2490	0									Voluntary				
39	Jui Telecom(Y)	1848280269			0.0::27.0	XXX		1934	0									Voluntary				
40	Allahr Dan Telecom(N)	1848403129		EL: low stock	621.0::313.0	XXX		774	1000									Must				
41	Mehedi Store(Y)	1848412102			133.0::316.0	XXX		1335	0									Voluntary				
42	Vola Telecom(N)	1848412139		EL: low stock	834.0::425.0	XXX		1069	700									Must				
43	Supti Gen Store(N)	1848437591			514.0::258.0	XXX		2259	0									Voluntary				
44	Monpura Gen Store(N)	1848437592			192.0::0.0	XXX		1400	0									Voluntary				
45	Akash Telecom (N)	1848444391			199.0::263.0	XXX		1569	0									Voluntary				
46	Sany Telecom (N)	1848444392			239.0::0.0	XXX		1104	0									Voluntary				
47	Shamim Telecom (N)	1848444395			1239.0::102.0	XXX		994	0									Voluntary				
48	Sany Telecom (N)	1851135253			228.0::0.0	XXX		591	0									Voluntary				
49	Akash Telecom (N)	1864960246			291.0::0.0	XXX		2911	0									Voluntary				
50	Asif Telecom (N)	1871374928			48.0::1011.0	XXX		2127	0									Voluntary			·	

29 Sabir Telecom(N)
30 Janani
Confectioners(N)

31 Digital Gen Store(N)

32 Madina Dept Store(N) 1848277209 33 Jhenaidah Pharmacy(N) 1848280253

1848277134

1848277173

1848277189

EL: out of stock | 152.0::12.0

EL: out of stock 1517.0::291.0 XXX

EL: low stock

R0329262 EL: low stock

93

1416

3876

1684

22

600

8300

1500

2000

0

XXX

1027.0::392.0 XXX

7864.0::2444. XXX

743.0::245.0 XXX

Į.	Date	e:15-02-	2018	DSR	: Bondho	n Traders	s Dsr 21(1848280)	290)																
		SI	El	SC	DSR	DSR	Sales	Sales			L Stock	Strike	Strike	Da	ata POS	Data PO	S # of	f days	Low stock	Low stock		Shop Closed	SC	
			Tar get	Tar get	Index MTD(%	Index	achievemen t-C2C	achievemen t-C2C	(MTD)		ast ay)	Rate MTD(%)	Rate (Last	M	TD	(Last Day)	achi targ	ieving	retailer count	retailer o MTD (%		Cash Shortage	CS	
		get	gei	gei	W11D(70	Day(%		(Last day)			ay)	W11D(70)	Day)(%)		Day)	targ	gei	(Last Day)		,	Proprietor Abs	ents PA	
				-		-													(%)			Non Complian		
		5	551 00	823 4.0	68.0	89.0	541725.0	61796.0	6.84	6.	51	71.0	92.0	16	.0	16.0	6.0		9.0	14.0		Transaction M		
			00	14.0	1								1									Offer Only	00	,
SL	Ret Name (711)	1 Visit)	E	L Nun	nber PO	OS Code	Stock Level	Data LM MTD	Sim Target	Sim Issued			EL Issued	SC9 Issued	SC10 Issued	SC20 Issued	SC29 Issued	SC50 Issued			offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	
1	Alife Telecom(N	N)	181	170409	92			0.0::13.0	XXX		1362	0								Importa	nt			
2	Nojrul Telecom((N)	181	170420	01			1473.0::585.0	XXX		2438	0								Importa	nt			
3	Prianka Telecom	n(N)	181	17198	62			13.0::174.0	XXX		1645	0								Importa	nt			
4	Riaj Telecom(N))	181	17245	30			13.0::0.0	XXX		2408	0								Importa				
5	Abdula Telecom	n(N)	181	17266	57			380.0::0.0	XXX		2730	0								Importa				
6	Salimtelecom(N	T)	181	17424:	57 R1	158032	SIM/EL: Both low stock	1999.0::841.0	3		1571	3400								Must				
7	Rani Telecom(N	1)	182	06185	62 R1	106436	SIM: low stock	3413.0::2174. 0	2		4358	0								Must				
8	Monir Telecom((N)	182	06185	91			866.0::304.0	XXX		1155	0								Importa	int			
9	Bismilla Telecor	m(N)	182	06325	18		EL: low stock	1030.0::531.0	XXX		2233	1600								Must				
	Sneha Medicine Corner(N)		-	06326			EL: low stock	442.0::573.0	XXX		459	700								Must				
	Sorna Telecom(I			065413				113.0::114.0	XXX		5371	0								Must				$-\!\!\!\!+\!\!\!\!\!-$
	Shaowon Teleco		<u> </u>	06541)74470	EL: low stock	2905.0::2642.			1132	2800								Must				
	Santa Telecom(N		_	06542		20075		2193.0::442.0			1057	2700								Must				-+-
	Jonta Telecom(N		-	06548)70875	EL: low stock	1540.0::827.0			1320	3500								Must				$\overline{}$
	Dash Telecom(N		-	065492			EL: out of stock	787.0::102.0	XXX		8	1100								Must				-+-
	Niha Cosmetic'S		-	824340 55724		120404	EY 1 1	46.0::64.0	XXX		1033	500								Importa	int			-+-
	Arif Telecom(N) Alif Telecom(N)		-	557248 55726		129484 0052914	EL: low stock	682.0::488.0 1723.0::1041.	XXX		1411 2894	500 4200								Must Must				+
	` '		<u> </u>				EL: low stock	299.0::140.0	XXX		1616	500								Must				
	Tuli Posi Store(N Rahim Store(N)		-	557262 743409			EL: IOW STOCK	510.0::140.0	XXX		2082	0									nt			
	Protasha Telecoi		_	80086		130816	EL: out of stock	3365.0::1404. 0	XXX		426	3200								Importa Must	int			
22	Mim Traders(N))	184	806522	22		EL: low stock	5363.0::1383.	XXX		3699	1400								Must				
23	Bosir Telecom(N	N)	184	80652	69			997.0::745.0	XXX		3866	0								Importa	nt			
24	Dihan Genarel S	Stor(N)	184	81204	83		EL: low stock	2914.0::2694. 0	XXX		1002	2500								Must				
25	Norail Genarel S	Stor(N)	184	812049	90			439.0::1136.0	XXX		1757	0								Volunta	ury			
	Sojib Telecom(N	N)	184	82446	43		EL: low stock	349.0::89.0	XXX		1229	500								Must				
27	H Ahmed Variet Store(N)	ties		826019			EL: low stock	975.0::427.0	XXX		1494	2000								Must				
28	Valentines Photo Gelley(N)	0	184	82653	68 R0	0062104		825.0::456.0	XXX		3689	0								Volunta	ıry			

Must

Must

Must

Must

Voluntary

SL	Ret Name (7111 Visit)	EL Number	POS Code	Stock Level	Data LM MTD	Sim Target	EL Stock	EL Target	EL Issued	SC9 Issued	SC10 Issued		SC100 Issued	Visit Site	offer 1/1st Page	offer 2/2nd Page	offer 3/3rd Page	Visit Code
34	Al Insaf Store(N)	1848403101		EL: low stock	558.0::400.0	XXX	721	1100						Must				
35	Sefa Telecom(N)	1848403123		EL: low stock	791.0::530.0	XXX	984	500						Must				
36	Arafat Telecom(N)	1848403137		EL: low stock	571.0::1147.0	XXX	1965	500						Must				
37	Tripple R Cosmetic(N)	1848403148	R0329265	EL: low stock	859.0::2048.0	XXX	1686	500						Must				
38	Nurunnahar Electric(N)	1848412141		EL: low stock	373.0::156.0	XXX	1068	500						Must				
39	Shadin Store(N)	1848412161			1640.0::381.0	XXX	1657	0						Voluntary				
40	Rahim Telecom(N)	1848428612		EL: low stock	1933.0::1539. 0	XXX	3004	1100						Must				
41	Rasel Telecom(N)	1848428613		EL: out of stock	26.0::0.0	XXX	12	1500						Must				
42	Duronto Telecom(N)	1848428616	R0063902		295.0::53.0	XXX	1390	0						Voluntary				
43	Hasan Telecom(N)	1848428617			1569.0::879.0	XXX	3671	0						Voluntary				
44	Hajrat Shahjalal General Store(N)	1848428622		EL: low stock	2533.0::647.0	XXX	1956	1500						Must				
45	Arafat Telecom(N)	1848428624			140.0::278.0	XXX	1664	0						Voluntary				
46	Vorer Alo Telecom(N)	1848428691		EL: low stock	412.0::352.0	XXX	1210	1200						Must				
47	Rubi Digital Studio Calsic Computer (N)	1848437556	R0332717	EL: low stock	820.0::566.0	XXX	1871	1500						Must				
48	Jahid Cosmetics-2 (N)	1848444218		EL: low stock	383.0::297.0	XXX	1115	500						Must				
49	Sinthiya And Sinja Telecom Center (N)	1848444263		EL: low stock	1463.0::2018. 0	XXX	1843	1700						Must				
50	Rasel Telecom (N)	1848444286			178.0::0.0	XXX	1224	0						Voluntary				
51	Mim- 2 (N)	1848444361			418.0::457.0	XXX	1223	0						Voluntary				
52	Momen Telecom (N)	1848469127			249.0::0.0	XXX	3718	0						Voluntary				
53	Reza Telecom (N)	1848469130			567.0::227.0	XXX	1592	0						Voluntary				
54	Zahangir Telecom (N)	1848469135			548.0::778.0	XXX	1031	0						Voluntary				