



CLOUDFLARE™

Training for CloudFlare's Certified Hosting Providers

Part III: Types of Customers that Benefit from CloudFlare

Five most common problems CloudFlare helps to resolve

Every Website Can Benefit from CloudFlare.....

Here are 5 Types of Sites That Really Benefit

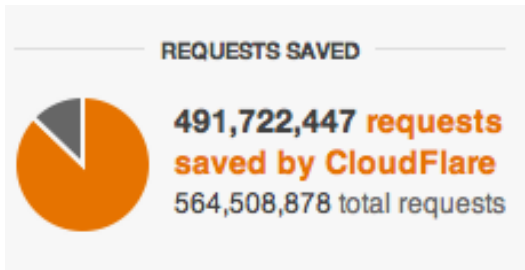
1. Websites running slow or with high server utilization
2. Websites with traffic spikes due to seasonality or marketing campaigns
3. E-commerce and business sites
4. WordPress blogs or websites with history of security breaches and vulnerabilities
5. Sites at risk of being hacked or targeted with a DDoS attack

When to Recommend CloudFlare



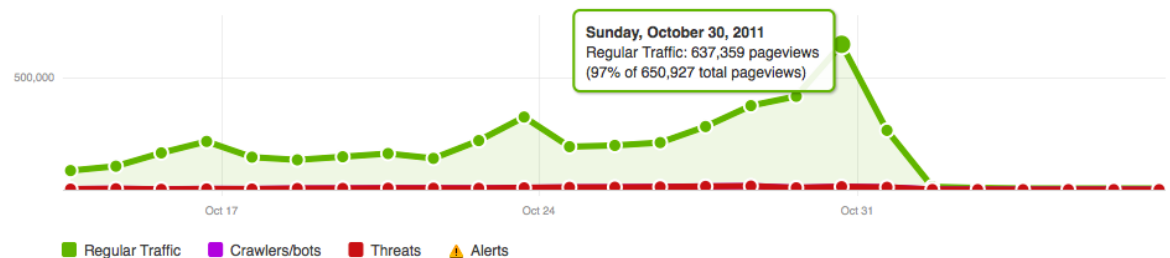
Websites running slow or with high server utilization

- On average, CloudFlare makes a site load twice as fast
- CloudFlare lowers server load by 60%
- Zero configuration. It happens automatically



Websites with seasonal or marketing traffic spikes

- Keep a site running even under a crushing request load
- Surges in traffic won't overload your web servers



When to Recommend CloudFlare



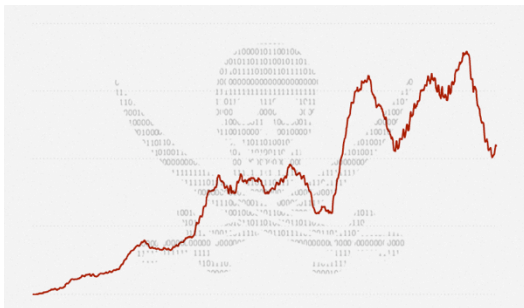
E-commerce and business sites

- Make websites faster and safer
- Save time and money and avoid the headaches related to an attack



Websites or WordPress blogs with history of security breaches

- CloudFlare stops threats before they can inject code or reach your customer's websites



Sites at risk of being hacked or targeted with a DDoS attack

- CloudFlare helps to mitigate DDoS attacks
- Using “I’m Under Attack” mode is easy and effective

Stop Attacks With One Click from your Control Panel

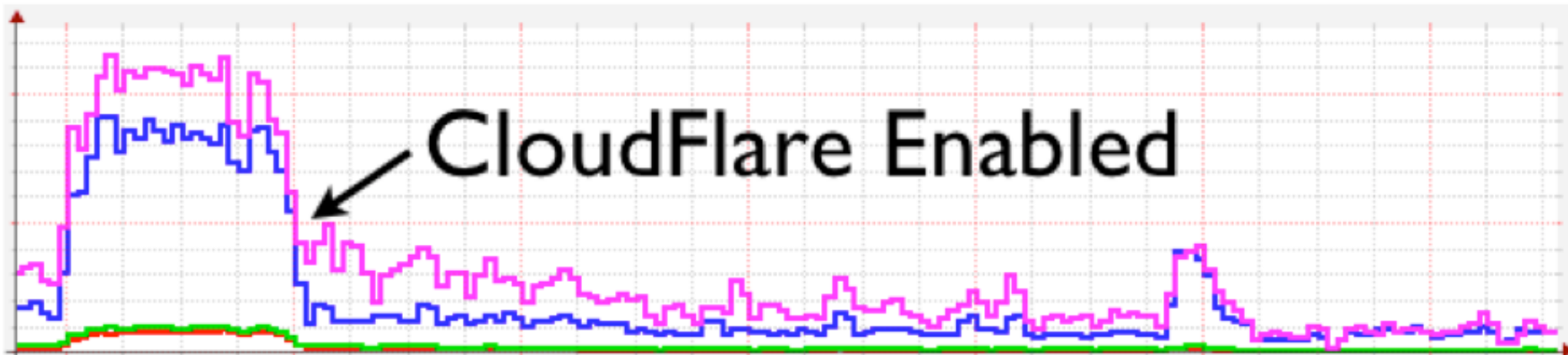
Cloudflare Settings for gxxx.com

CloudFlare Account Type	Free		i
CloudFlare security setting	I'm under attack!		i
Development Mode is currently	off	Click here to enable	i
Cache Purge		Click here to purge	i
Always Online	Off		i
Automatic IPv6	Off		i
CloudFlare caching level	Aggressive		i

- Sites under attack can enter "I'm Under Attack Mode" directly from your control panel
- Stops malicious HTTP traffic from being passed to the origin server

CloudFlare Helps with Unexpected Spikes in Traffic



- CloudFlare lowers server load by 60%
- Keeps a site running even under a crushing request load



Server load impact on servers powering the SXSW Panel Picker

Resources for our Certified Partners

Additional Resources

FAQ	www.cloudflare.com/wiki/Hosting_Partners:_Frequently_Asked_Questions
Troubleshooting	www.cloudflare.com/wiki/Hosting_Partners:_Troubleshooting_Help
Technical Support	http://support.cloudflare.com/cgi/discussion/new (select the Hosting Partner Support category)
General questions	partners@cloudflare.com
System Status 	@cloudflaresys
Follow us 	@cloudflare