

Resources related to technology & social change

Beth's Blog: How Nonprofits Can Use Social Media by Beth Kanter. "A place to capture and share ideas, experiment with and exchange links and resources about the adoption challenges, strategy, and ROI of nonprofits and social media." <http://beth.typepad.com>

Dear SoSi is a collection of some of the best advice from Social Signal's Alexandra Samuel and Rob Cottingham, leaders in social media integration and online community development for nonprofits and social change groups. <http://www.socialsignal.com/dearsosi>

NetSquared is a community of nonprofits and groups who are using technology — especially social networks and social media — for social change. In addition to the blog, NetSquared sponsors gatherings in cities around the world called Net Tuesdays, as well as an annual conference. <http://www.netsquared.org>

Community Organizer 2.0 is the blog of Debra Askanase, a veteran community organizer who focuses on the *strategy* of using technology. <http://www.communityorganizer20.com>

Apophenia is danah boyd's sociological research and commentary on the use of social networks like by US teenagers, with important implications for social change work. Boyd is a PhD candidate at the University of California Berkeley and a fellow at Harvard's Berkman Center for Internet and Society. <http://www.zephoria.org/thoughts>

Media Mobilizing Project believes media must be connected to economic and social realities of everyday life. The right to free speech means little without the right to be heard. By sharing our own stories for the purposes of education, outreach, and organizing, we can disrupt the fragmentation of our issues and the isolation of our communities, and build the networks necessary to address the root causes of the problems we face. <http://mediamobilizingproject.org>

Frogloop is Care2's blog on nonprofit online communications, advocacy and social networking. <http://www.frogloop.com>

Idealware provides product comparisons, recommendations, case studies, and software news, to allow nonprofits to make the software decisions that will help them be more effective. <http://www.idealware.org>

Progressive Exchange is an online discussion group of new media and communications directors at many large nonprofits and international NGOs. <http://www.progressiveexchange.org>

Radical Techies Mailing List is a discussion group of many people involved on the technical side of both large-scale projects like the World Social Forum and local grassroots community groups. <http://tinyurl.com/radtech>

NTEN, the Nonprofit Technology Network, is a membership organization of nonprofit professionals who put technology to use for their causes. NTEN sponsors online "webinars" and the annual Nonprofit Technology Conference. <http://www.nten.org>

TechSoup is a nonprofit that helps other nonprofits in the US and Canada acquire deeply-discounted software and online services. Microsoft Office for \$16? Adobe InDesign for \$60? Flickr accounts for \$3/year? It's all in TechSoup's stock. Additionally, TechSoup has a vibrant forum community and blog postings relating to the use of technology by nonprofits. <http://www.techsoup.org>

A COPY OF THIS DOCUMENT AND MORE RESOURCES ARE AVAILABLE AT
www.rootwork.org/pjsa

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