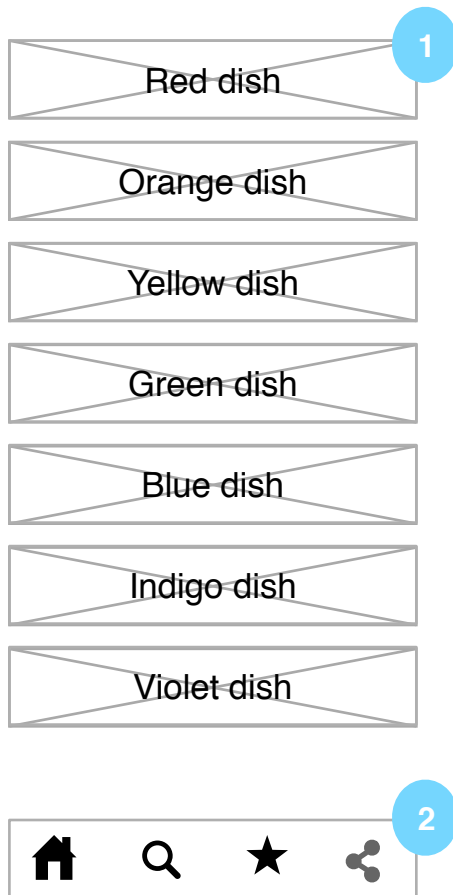


1.0 Color Selector



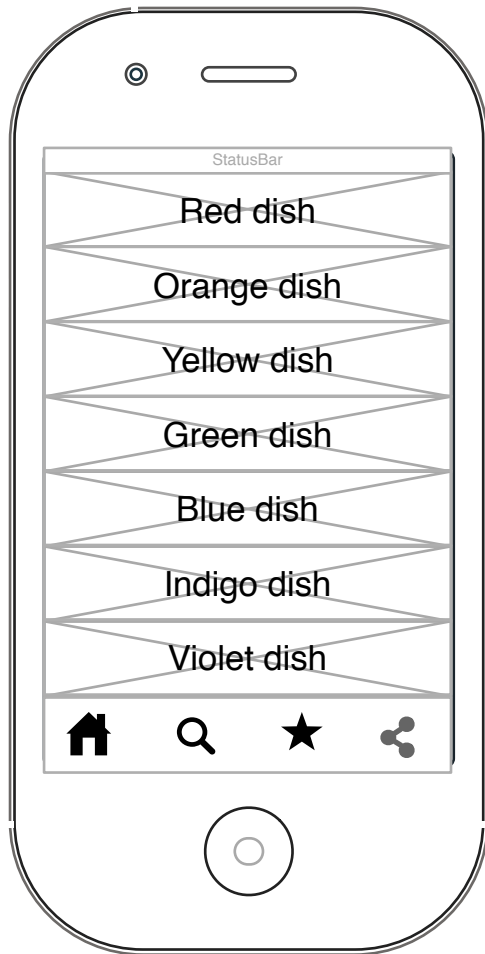
Notes

The color selector is the first step in finding a restaurant. The user simply taps on a color to get a listing of dish photos (of that color) from restaurants in the area.

1. Red dish, Orange dish, etc: Dish images that match the various colors of the rainbow. Tap one to see more images from nearby restaurants.

2. Main Menu: Home goes to the color selector; the magnifying glass brings a search bar for finding a restaurant by name, the star brings you to any restaurants you have marked/saved, and the dots bring you to a screen for sharing on social networks.

Page Title	
<input type="text" value="http://apple.com"/>	<input type="button" value="Search"/>



1.0 Color Selector

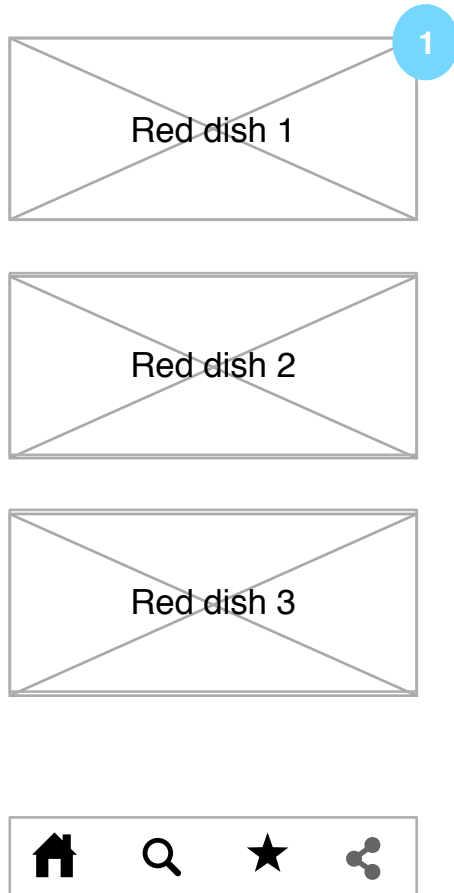
Notes

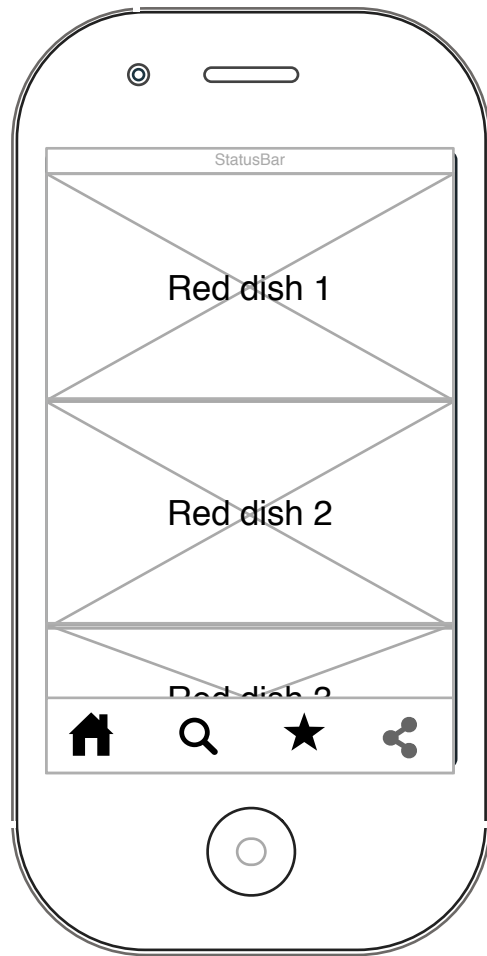
The color selector is the first step in finding a restaurant, and as such is pretty minimal. The user's attention is particularly focused on the colors available, and not much else.

1.1 Restaurant Listings via Photos

Notes

The Restaurant listings are completely anonymous —you don't know what restaurant made which dish until you see something you like, click on it, and are taken to the restaurant page.





1.1 Restaurant Listings via Photos

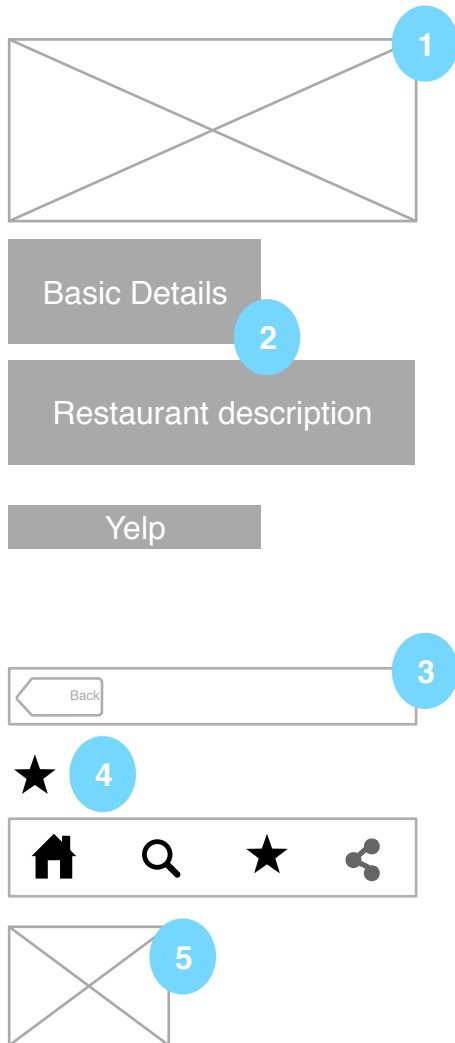
Notes

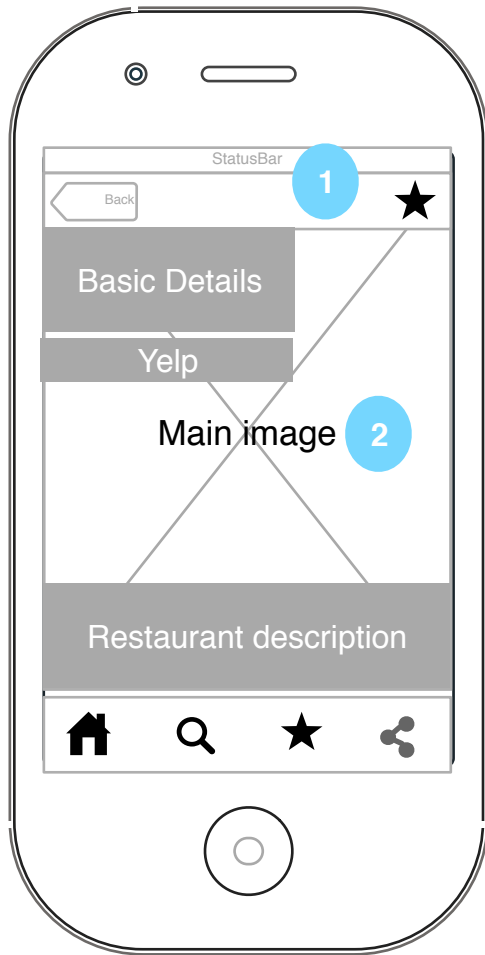
Because this app is about exploring restaurants through color and visuals, text is only provided once the user visits the restaurant's page, itself. Thus, users experience the search process through the food, not through descriptions of the restaurant, or other people's reviews of the food.

1.1.a Restaurant Page

Notes

1. The main image for the restaurant
2. The first significant amount of text that the user will experience on the site.
3. An added top nab bar to go back to the photo listings.
4. The user has the option to make the restaurant one of his/her favorites, which will add a little counter to the bottom menu
5. Link to additional photos





1.1 Restaurant Listings via Photos

Notes

As before, the images are the top priority, but we finally get some text—basic details about the restaurant, plus a brief description. In the background, an image.

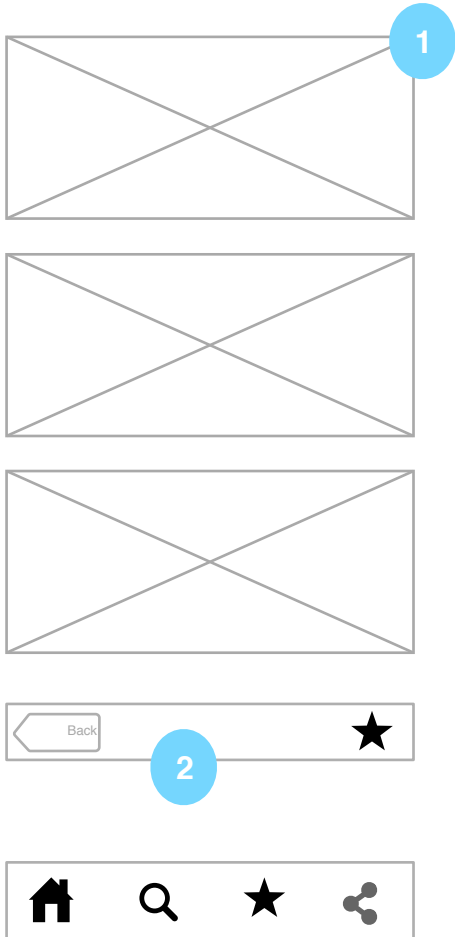
1. A top menu bar appears on the main page, for easy return to the restaurant photo listings.
2. The main image is large. We want it to create the setting for the information.

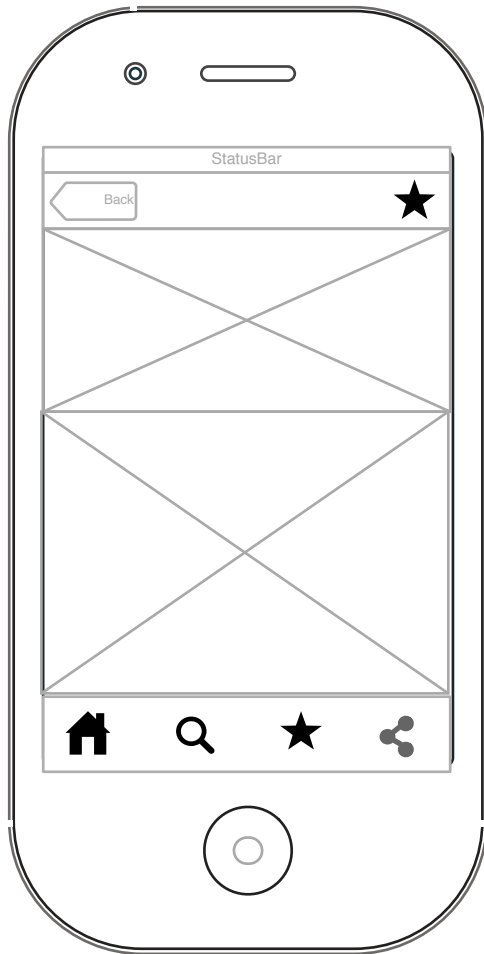
1.1.a.ii Restaurant Page

Notes

1. Images for the restaurant

2. Back menu + the ability to star/favorite the restaurant carry on to this screen.





1.1 Restaurant Listings via Photos

Notes

As before, the images are the top priority, but we finally get some text—basic details about the restaurant, plus a brief description. In the background, an image.

1. A top menu bar appears on the main page, for easy return to the restaurant photo listings.
2. The main image is large. We want it to create the setting for the information.

1.1.a.ii Restaurant Page

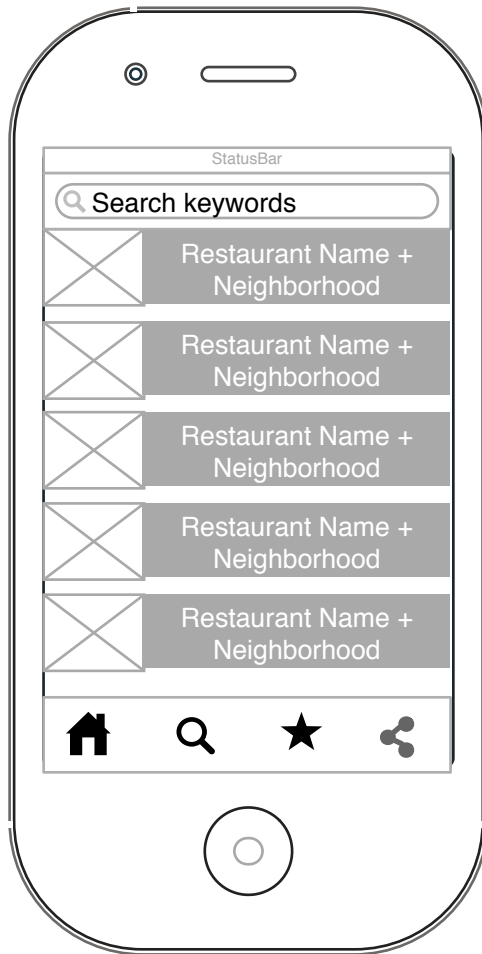
Notes

I feel a bit like it cheats the app to do this, since I envision it as a visual and NOT text-based app. *However*, I think it is important to include, since many people may want to search for a favorite restaurants in order to see available photos.

1. Search bar

2. Thumbnail images + restaurant info





0.1 Text Search

Notes

When someone chooses to search by text, they get a standard text search bar, with results appearing below: a thumbnail + the restaurant name and neighborhood.