Practicing Learning from Data

Preliminaries

Assignments

In this course 2 assignments need to be done:

- Assignment 1 Regression: Your customer is a peer-to-peer credit marketplace in the US. It connects
 private lenders (people who hand out loans) with loan applicants. Your task is to provide a regression
 model that gives a recommendation to the lenders about the hight of a suitable interest rate for a given
 applicant (based on information that is available about the applicant).
- Assignment 2 Classificaton: Provide a classification model for credit card customers using neuronal networks.

Main Task

Your main task is to provide a working model - one for each assignment. Every decision you took that lead you to your model must be documented and justified.

Groups

Both assignments are done in **groups of 4 students**. During both assignments the groups remain the same. We recommend that at least one member of the group has a background in programming.

Reality Check

In a real world setting, your ultimate goal is to provide your customer with a model that makes good predictions (or gives good recommendations). Yet, since not all models will perform equaly well for the data at hand, it is your task to try out different models, and to select the best one. To find out which of the models is the best, you will apply the validation set approach or the cross validation approach to the available historic data (that we, your customer, published for you on Moodle). After you will have found the best model, you will deploy it, so that it can be applied to new incoming data that you have never seen before.

In order to emulate the process of applying the model to new incoming data, we keep a part of the data set hidden from you. After you have handed in your assignment, we will apply your best model to this "new incoming data" to see how well it performs in a real world setting. This is the ultimate reality check for your model!

To do that, you need to provide us with a separate R file, where (in this order)

- 1. we can specify the file name of the file that holds the new data;
- 2. the file (i.e., the new data) is loaded;
- 3. the new data is transformed in the same way as the published (historic) data; (This includes all transformations that you did before you trained/tested your model, including the splitting of the data into input and target data.)
- 4. your best trained model is loaded (functions are explained in the assignments);
- 5. your best trained model is evaluated with the new data.

You can test this file with the published data!

Deliverables

At the end of the course your group hands in **2 deliverables – one for each assignment**. A deliverable for one assignment contains these two parts:

- 1. A PDF document containing a description and documentation of the solution. Specifically, the PDF document contains the following:
 - a. An abstract with a summary of which methods and metrics you applied, and of your solution.
 - b. An overview of all the important steps you performed. (These are the the steps of the complete data science process discussed in the introductory lecture).
 - c. An explanation/justification of why you performed the steps in the way you did. (This includes advantages and limitations of your solution. E.g., you may have performed a step in a certain way, because of the way you interpreted the results of the step before.)
 - d. Answers to the questions raised in the main task description (see below).
 - e. Lessons learnt (I.e., a reflection of the course assignment from your point of view.)
- 2. A ZIP file containing the code. Specifically, the ZIP file should contain the following:
 - a. A saving of your best learnt model
 - b. The preprocessed data for training and testing.
 - c. The R code of all trials and experiments you did (including preprocessing).
 - d. An **executable** R-script that contains enough comments to guide a reader through your code.
 - e. Please set the seed in R to one ("set.seed (1)"), so that we can reproduce your results.
 - f. Don't forget to include your file for the "reality check", which allows to load and transform "new incoming data" and evaluates it with your best trained model (see description of the competition). Without that working file you won't be able to get the points for the performance measurements (see below).

Deadline

Documents and R code files have to be delivered before **January 06, 2023, 12:00 (Swiss Time)**. Please upload them all in one zip file on Moodle.

Assessment of the Assignments

We will evaluate each of your assignments in a 3-step process:

- 1. We assess the quality of your deliverables (max. 80 points). Here we look at things like: Is your solution well documented? How much "brains" did you put into finding a good solution? Are your justifications logical and sensible? How much effort did you put into each of the steps of the "complete data science process" discussed in the introductory lecture? Etc.
- 2. We rate the performance of your best trained model on the published data (max. 20 points).
- 3. We rate the performance of your best trained model on the "new incoming data" (max. 20 points).

This means you can achieve max. 120 points per assignment.

- To pass an assignment, you need at least 45 points for this assignment.
- To achieve grade 6.0 for an assignment, you need at least 100 points for this assignment.
- If you achieve more than 100 points in one assignment, these points cannot be used to compensate the other assignment or the exam.
- To rate the performance of your best trained model, we will rank the results of all groups from best to worst: The group with the best model performance will get 20 points, the group with the worst model performance will get 0 points, the rest is mapped linearly.
- To compare model performance, we will apply the MSE in assignment 1 (regression), and accuracy in assignment 2 (classification).

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Assignment 1 - Regression

Data Set

For the course assignment a version of the «Lending Club Loan Data» is used. The Lending Club (LC) operates an online peer-to peer credit marketplace in the US:

"Lending club is a financial services company headquartered in San Francisco, California. It was the first peer-to-peer lender to register its offerings as securities with the Securities and Exchange Commission (SEC), and to offer loan trading on a secondary market. At its height, LendingClub was the world's largest peer-to-peer lending platform. The company reported that \$15.98 billion in loans had been originated through its platform up to December 31, 2015."

(Wikipedia)

The data set published on Moodle contains real anonymized data describing **personal loans** issued through the Lending Club website. The data set contains historical data (i.e. loans from several years back) that can be used for training and testing. The original data set can be found on Kaggle. We use a modified version of the original data set.

The data dictionary provided on Moodle comes with the original data set. It provides rudimentary metadata about the included features. In order to gain a sufficient businedd and data understanding (specifically, an understanding of the feature semantics), it is recommended to perform some research on the terminology used.

Main task

- Provide at least one working regression model that gives a recommendation to lenders about the hight
 of a suitable interest rate (int_rate) for a given loan applicant, based on information that is available
 about the applicant.
- Compute training error, test error and cross validation error for the published data using **the mean squared error (MSE)**. You may additionally use other appropriate metrics introduced in the lectures. Document your testing strategy, as well as your interpretations of the resulting evaluation scores.
- Save your trained model: saveRDS(model, file = "filename")
 Also save your preprocessed data that you used for model training and testing: write.csv(dataset, "filename.csv")

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Assignment 2 - Classification

Data Set

For this assignment a version of the **«A Credit Card Dataset for Machine Learning»** is used. It contains real (anonymized) data describing information from customers applications together with their "payback behavior", i.e. how good did they pay back their credit card depts. The idea is that only customers are accepted in future which have a predicted good "pay back behavior". The original data set can be found at *kaggle* (https://www.kaggle.com/rikdifos/credit-card-approval-prediction). For the assignment we use modified versions of the data set. Please find them on Moodle.

Data Exploration & Preparation

- Our goal in the second part of the assignment is to predict how good a (new) customer will pay
 back their credit card depts. In the data set application data from current customers (the first 18
 attributes) together with their status (last attribute; target) are given.
- The attributes from the applications are

Attribute Name	Explanation	Remarks
ID	Client number	
CODE_GENDER	Gender	
FLAG_OWN_CAR	Is there a car	
FLAG_OWN_REALTY	Is there a property	
CNT_CHILDREN	Number of children	
AMT_INCOME_TOTAL	Annual income	
NAME_INCOME_TYPE	Income category	
NAME_EDUCATION_TYPE	Education level	
NAME_FAMILY_STATUS	Marital status	
NAME_HOUSING_TYPE	Way of living	
DAYS_BIRTH	Birthday	Count backwards from current day (0), -1 means yesterday
DAYS_EMPLOYED	Start date of employment	Count backwards from current day(0). If positive,
		it means the person unemployed.
FLAG_MOBIL	Is there a mobile phone	
FLAG_WORK_PHONE	Is there a work phone	
FLAG_PHONE	Is there a phone	
FLAG_EMAIL	Is there an email	
OCCUPATION_TYPE	Occupation	
CNT_FAM_MEMBERS	Family size	

- The last attribute status contains the "pay-back behavior", i.e. when did that customer pay back their depts:
 - 0: 1-29 days past due
 - 1: 30-59 days past due
 - 2: 60-89 days overdue
 - 3: 90-119 days overdue
 - 4: 120-149 days overdue
 - 5: Overdue or bad debts, write-offs for more than 150 days
 - C: paid off that month
 - X: No loan for the month

Please note: We are learning only the pay-back behavior. The decision, i.e. if we accept a customer or not, is done in another process step – not here!

Main task

- Design your network. Why did you use a feed-forward network, or a convolutional or recursive network – and why not?
- Use k-fold validation (with k = 10) to find the best hyperparameters for your network.
- Use the average of the accuracy to evaluate the performance of your trained network.
- Find a "reasonable" good model. Argue why that model is reasonable. If you are not able to find a reasonable good model, explain what you all did to find a good model and argue why you think that's not a good model.
- Save your trained neural network with save_model_hdf5. Also save your data sets you used for training, testing and validation.

Some hints

- Data preprocessing is easier here; no feature engineering is needed.
- You may be able to reuse parts of the exercises we used in our examples during lectures.
- All in- and output values need to be floating numbers (or integers in exceptions) in the range of [0,1].
- Please note that a neural network expects a R matrix or vector, not data frames. Transform your data (e.g. a data frame) into a matrix with data.matrix if needed.
- There are some models which show an accuracy higher than 90% (!) for training (and test) data after learning more than 1000 epochs.