



# DIGITAL MARKETING

WHAT WE OFFER



# Our Values



COMPETENCE



CONSISTENCY



CREATIVE INSIGHT

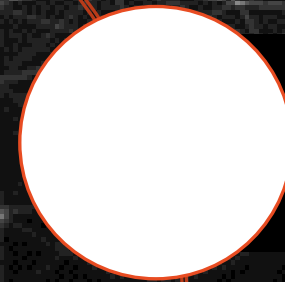


COMPETITIVE PRICING

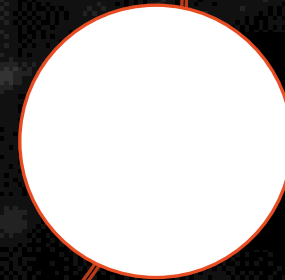
# ○WHAT WE OFFER

- 2-4 Social media networks
- Account creation & Optimization
- Social media marketing plan
- Two - Five times per week content posting
- Social analytics dashboard review
- Account monitoring & Engagement
- 1 - 4 Boosting / month
- Promotion packages for 1 - 2 months
- Creating video content (2 - 8 per a month)

## Our Agency Location



EAST LEGON



AMERICAN HOUSE  
(GHANA)

# PACKAGE CONTENT SAMPLES





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# PACKAGE CONTENT SUMMARY

## 1 Branding

Proper branding tells a story through the brand's look, feel and customer interactions.

1

## 2 Strategy & Research

A digital marketing strategy is the essential first step before launching a marketing campaign.

2

## 6 Social Media Marketing

Social media is an essential component to support a well rounded digital marketing campaign.

6

## 3 Web Design

This provides a clean, fast, modern, mobile friendly user interface and user experience.

3

## 5 Paid Advertising

This is one of the fastest ways to connect with potential customers using a pay per click strategy.

5

## 4 SEO & Content Marketing

SEO is the the tactic that fuels organic content marketing and drives qualified traffic to your site.

4





# Thank You

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