WeBooker

WeBookYou

Webookers
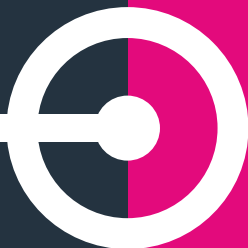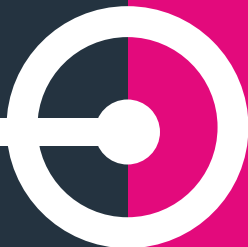
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Intros
Slack

Project plan
Ramp up program
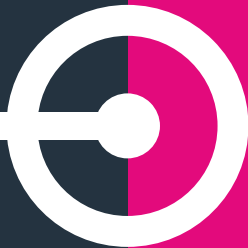
Team
Meeting schedules
DEMO

¡Get ready!

Ramp up program

Ramp up program
Duration: 4 weeks

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Week 1

Day 1
- WBY onboarding
- Demo
- Meet the team
- Access Slack
- Daily Bot
- Prep session with Juan Carlos & Héctor (data science)
- Prep session with Erick (tech)
- Let's start working!

Day 2-5
- Day 2-5: Daily Bot
- Day 3: Recap session for questions
- Day 5: Wrap up session week 1

Week 2

Day 1-5
- Day 1-5: Daily Bot
- Day 1: Start week for doubts, let's retake week 1 and keep understanding the info and process
- Day 3: Recap session for questions
- Day 5: Wrap up session week 2

Week 3 &4

Day 1-5
- Day 1-5: Daily Bot
- Day 1: Start week for doubts, let's retake week 2 and keep understanding the info and process
- Day 3: Recap session for questions
- Day 5: Wrap up session week 3
- Week 4: Let's start implementing

Data science

Reporting model

We need to set a new reporting model

Actual reporting manual, and reporting on DEMO

What is the best possible way of analyzing all the data for internal and external purposes

How can we give useful information to our client about their trips?

What information can be useful and what is the best way of presenting it.

What we need to change in order to get better info?

What tools we need to process the information?

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Data science

Activities

1. Analyze the actual data and understand it
2. Filter the useful information
3. ° Define a new model of getting reports that works for everyone
4. We need to understand how our travel agents are putting the information and what we can improve
5. We need to be able to extract better information and define a model of analyzing it getting valuable information
6. Once we get the information, we need to analyze it and present certain info to the client and certain info to other areas
7. We will understand what other information can be valuable to the client, for example, tendencies, consumption, and probable scenarios for the next year of consumption of the clients.

Tech

Booking platform

We need to create/update some views for our booking platform.

Website

We need to improve our website, finish some sections and create landing pages for lead generation.

Utilities

We need to create some utilities (like email micro-service) to improve our operation.

Tech

Activities

1. Backoffice views.
2. Booking platform views.
3. Add tracking codes and metric codes.
4. i18n
5. Email micro-service
6. Landing pages.
7. Website update/refresh.
8. Customer success survey.
9. Improve alerts, warnings and errors.
10. Minor bug fixes.

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Welcome #webooker