



RORAIMA CHÁVEZ

Data Analyst

rorichavez97@gmail.com | +34 653599379 | Barcelona, Spain

<https://www.linkedin.com/in/roraimachavez/> | <https://github.com/rorichavez>

ABOUT ME

Data analyst with experience in audiovisual production, events and social media. I have a curious and creative mind, capable of finding innovative solutions. I have good communication skills thanks to my background as a producer, which allows me to convey my findings clearly and effectively. In addition, my high attention to detail, critical thinking and adaptability are traits that make me stand out in dynamic environments.

SKILLS

Python, SQL, Tableau, Power BI, Pandas, Seaborn, Machine Learning, Excel, Git, Polars(Basic), Snowflake (Basic).

Problem Solved - Strategic thinking - Effective communication - Project management

Languages: Spanish - Native, English - Advance, Catalan - Intermediate

EDUCATION

IronHack - *Data Analytics Intensive Bootcamp*

April 2024 - June 2024

Intensive bootcamp in data analytics, where I gained a solid understanding of fundamental skills like Git, Python, MySQL, about Artificial Intelligence and big language models like ChatGPT, among other things.

Ramón Llull University - *Audiovisual Communication*

September 2015 - June 2019

Degree where I developed skills as a producer and event creator. I educated myself on professional tools in the industry, such as Final Cut, Premiere, Photoshop, InDesign, the Adobe suite and the Mac suite.

Instituto Marketing - *Community Manager*

May 2023 - June 2023

Course where I learned techniques to manage brand image, effective strategies in content creation and social media management. I also developed skills in the creation of Social Media Marketing plans and data analysis to optimize results in networks such as LinkedIn and Meta apps.

EXPERIENCES

Actimundi

Producer

January 2024 - April 2024

I was in charge of organizing events and stands for national and international fairs. I was in constant communication with suppliers and clients to coordinate all the details of the events. In addition, I was in charge of preparing budgets using Excel and managing teams using tools such as Trello.

Garage Films - Infinito Studios - Fake Studios

Production assistant & Office Manager

September 2015 - December 2023

My main duties were as a pre-production assistant, organizing crews, managing suppliers and actively collaborating on set. I worked closely with the administration department to close projects through the use of Excel. I was also in charge of submitting documentation to public agencies and managing rights renewals, etc. This experience allowed me to develop multitasking skills and a great ability to adapt to meet the needs of any department.

DR Digital Agency

PR&Comms Account Manager

April 2021 - August 2021

My work included calendar management and content writing on social networks using the Hootsuite tool, writing and distributing press releases, creating and publishing blogs, contacting journalists, executing campaigns with influencers, as well as presenting key performance indicators (KPIs), among other responsibilities.

PROJECTS

The Film Industry - https://github.com/rorichavez/thefilmindustry_project

During this week-long project, I conducted a thorough analysis of the audiovisual industry, using a variety of languages and tools such as Python, Seaborn, Pandas, web scraping, APIs, Kaggle, and performed basic data cleansing tasks to ensure data quality.

Shark Attacks - https://github.com/rorichavez/shark_attacks

Analysis of a dataset in which I used a variety of tools and techniques, including regular expressions (Regex), Pandas, Seaborn and Matplotlib. I performed extensive data cleaning, addressing null values, duplicates, and renaming columns, as well as transforming date columns and extracting relevant information from them.