

# Empowering the Nation: Web Page and Mobile App Design

Presented by [Team Name]

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# Client's Needs

- • Goal: Advertise business, receive customer queries, provide service quotes.
- • Approach: User-centered design process.

# Features Overview

- • Home page with logo and business details.
- • Course summaries for six-month and six-week programs.
- • Fee calculator with discounts and VAT.
- • Contact details with venue maps.
- • Mobile app mirrors website functionality.

# Design Philosophy

- • Professional and user-friendly design.
- • Consistent branding across platforms.
- • Use of vibrant colors and meaningful imagery.

# User-Centered Design

- Steps followed:
  - Requirement gathering.
  - Wireframe creation.
  - Iterative feedback from stakeholders.
  - Finalization of designs.

# Logo and Branding

- • Showcase the logo.
- • Discuss color schemes and typography choices.

# Web Page Wireframes

- • Home page wireframe.
- • Course summaries page.
- • Fee calculator.
- • Contact page.

# Mobile App Wireframes

- • Similar design layout as the website.
- • Key navigation features.



# Functionalities

- • Easy navigation.
- • Form for calculating fees with discounts.
- • Error handling for user inputs.
- • Contact page with venue maps.

ThANK YOU