

YASMINE WARE

GRADUATE STUDENT

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Hattiesburg, Mississippi

EDUCATION

University of Southern Mississippi **Bachelor of Science in Business Admin.**

Minor in Sociology, Strategic Communication

Honors: Eagle Scholars Program | Kennard Scholar

Graduation: December 2024

SKILLS / AWARDS

- Hootsuite Social Media Certified
- Google Suite Certified
- Google Ads/Analytics Certified
- Generation G Foundation Scholarship Recipient
- Intel Inspires DEI & Equity Scholarship Recipient

INVOLVEMENT

- TSMU Mentorship Program
- Amazon Prime Student Digital Brand Ambassador
- App Ambassador, the*gamehers
- Valorant Esports Coach (2022)
- Social Media Manager (2022-present)
- Content Creator with multiple viral campaigns and community experience (Over 10m+ in Total Views, Over 3+ mil in Likes, over 20m+ in Engagement)
- Managed communities fostering inclusivity and engagement
- Worked with various brands including White Castle, FiFine, and Amazon Prime Student.

REFERENCES

Available upon request.

PROFILE

Emerging leader with experience in team management, brand partnerships, and content creation, passionate about fostering engagement and driving innovative initiatives. Skilled in operational strategy, digital marketing, and community building, with a focus on diversity, inclusivity, and results.

EXPERIENCES

Area Manager Intern

Amazon | Jan 2025 – May 2025

- Led a team in a high-volume operational environment, improving workflow efficiency and team productivity.
- Developed and implemented process improvements that enhanced employee engagement and performance metrics.
- Collaborated cross-functionally to optimize operational strategies and drive measurable results.

Seasonal Sales Advisor

Best Buy | Nov 2022 – Feb 2023

- Consistently exceeded sales targets by delivering personalized solutions and exceptional customer service.
- Built strong client relationships, driving repeat business and enhancing overall customer experience.
- Supported team objectives in a fast-paced retail environment, fostering collaboration and agreement.

Applecare Advisor

KellyConnect | Oct 2020 - Nov 2022

- Resolved complex technical issues for diverse Apple customers, maintaining high customer satisfaction and brand loyalty.
- Managed multiple inquiries simultaneously while delivering empathetic, solution-oriented support.
- Strengthened communication and problem-solving skills through high-volume customer engagement.