

Front-end developer

Portfolio: <https://roryedleston.co.uk/>

LinkedIn: <https://www.linkedin.com/in/rory-edleston-5a5001a1/>

Summary

Versatile front-end developer with 3+ years of experience building and maintaining production React and Next.js applications in agency and freelance environments. Experienced in owning features end-to-end, improving performance and accessibility, and collaborating closely with designers, backend developers, and stakeholders.

Tech Stack

Core: React, TypeScript, Next.js, React Native

Styling & Animation: CSS3, SASS/SCSS, Tailwind CSS, GSAP, Framer Motion

Backend, API's & Databases: Node.js, Rest API's, Firebase, Supabase

Tools & Platforms: Git/GitHub, Auth0, Sanity CMS, Figma, Photoshop

Employment History

Independent Front-end Developer & Freelancer

JAN 2025 – Present

- Designed, built, and deployed multiple React and Next.js projects with a focus on performance, accessibility, and maintainable component architecture.
- Delivered an accessible charity website supporting parents of children with autism, improving usability and clarity for non-technical users.
- Worked independently across design, development, and deployment, managing scope and prioritising features.

Front-end developer - Ignition, Hatfield Heath

JUN 2021 – DEC 2024

- Took ownership of frontend architecture decisions and ongoing maintenance across multiple long-running projects.
- Led development and maintenance of React Native app used by internal teams and clients; resolved legacy bugs, optimised performance resulting in a 25% improvement in load times.
- Designed and built a reusable React component library adopted across 10+ projects, reducing development time by ~30% and improving UI consistency.
- Developed accessible, responsive, pixel-perfect e-learning applications using React, ensuring WCAG compliance and cross-device compatibility.
- Consistently delivered pixel-perfect, high-quality learning experiences in close collaboration with designers and content teams – always with careful attention to detail and timely delivery.

Rory Eddleston

- Acted as an internal AI ambassador, introducing tools such as Synthesia and HeyGen to streamline multilingual content production and reduce costs.
- Provided real-time technical support during live events, diagnosing and resolving frontend and data issues under pressure.

Portfolio projects

Life OS - Personal Development Tracker | Next.js, Supabase, TypeScript, Auth0

- Developed a full-stack application to manage habits, goals, workouts and journals in one interface. Implemented dynamic data visualisation to track habits, streaks, and progress, improving clarity and long-term user engagement.
- Integrated secure backend using Supabase, supporting efficient data storage and retrieval.

Pokémon Alternative Investment Fund | Next.js, React/TypeScript, REST API's, Tailwind

Focus on integrating multiple APIs, reusable components and responsive UI.

- Currently building a responsive dummy Pokémon investment fund integrating pricing data from both PSA and eBay.
- Designed reusable, accessible UI components, along with dynamic charts to track predicted returns and accounting for accessibility.

Portfolio Website | React, Tailwind, TypeScript, Framer Motion, Email.js

- Developed a fully responsive and accessible portfolio with a unique code-editor-inspired side menu. Focus on performance optimisation and browser compatibility.

Data analyst - Credit Benchmark, London

SEP 2018 – JAN 2020

- Wrote SQL queries and R scripts for internal reporting and external client analysis.
- Led bespoke data investigations - ensuring a high degree of data quality.
- Maintained and created many excel spreadsheets (v-lookups, pivot tables etc.) to be used for meetings and further analysis.

Volunteer English Teacher - Trishuli Rafting, Nepal

NOV 2017 – JAN 2018

- Taught bespoke English lessons to multiple ability groups, including children without prior formal education.
- Developed tailored training for rafting guides to improve job-specific English skills.

Education

BSc Accounting & Finance - Swansea University

SEP 2013 – AUG 2016

- Completed modules in Management Accounting, Financial Accounting, Investment Banking, Entrepreneurship, SAGE.

TEFL, Saint George International

AUG 2017 – SEPT 2017

Rory Eddleston

- Qualified to teach English as a second language after completing an intensive 1 month in-person course.
- Received excellent feedback and made life-long friends. Developed the ability to talk in front of many people at once.

Ashmole School, Southgate, London

- A-levels in Maths, Biology and Economics.

* References available upon request