

Front-end developer

Portfolio: <https://roryedleston.co.uk/>

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Summary

Versatile front-end developer with 3+ years of experience building and maintaining production React and Next.js applications in agency and freelance environments. Experienced in owning features end-to-end, improving performance and accessibility, and collaborating closely with designers, backend developers, and stakeholders.

Technical Skills

Core: React, TypeScript, Next.js, React Native

Styling & Animation: CSS, Tailwind, GSAP, Framer Motion

Backend, API's & Databases: Node.js, REST APIs, Firebase, Supabase

Testing: Jest, React Testing Library, Vitest

Tools & Platforms: Git/GitHub, Auth0, Sanity CMS, Figma, Photoshop

Employment History

Independent Front-end Developer & Freelancer

Jan 2025 – Present

- Designed, built, and deployed multiple React and Next.js projects with a focus on performance, accessibility, and maintainable component architecture.
- Freelance work and built an accessible charity website supporting parents of children with autism, improving usability and clarity for non-technical users.
- Exploring setting up an alternative investment fund in a specialist area.

Front-end developer - Ignition, Hatfield Heath

Jun 2021 – Dec 2024

- Took ownership of frontend architecture decisions and ongoing maintenance across multiple long-running projects.
- Led development and maintenance of React Native app used by internal teams and clients; resolved legacy bugs, optimised performance resulting in a 25% improvement in load times.
- Designed and built a reusable React component library used across 10+ projects, reducing development time by ~30% and improving UI consistency.
- Developed accessible, responsive, pixel-perfect e-learning applications using React, ensuring WCAG compliance and cross-device compatibility.
- Acted as an internal AI ambassador, introducing tools such as Synthesia and HeyGen to streamline multilingual content production and reduce costs.

Rory Eddleston

Data analyst - Credit Benchmark, London

Sep 2018 – Jan 2020

- Wrote SQL queries and R scripts for internal reporting and external client analysis.
- Led bespoke data investigations - ensuring a high degree of data quality.

Volunteer English Teacher - Trishuli Rafting, Nepal

Nov 2017 – Jan 2018

- Taught bespoke English lessons to multiple ability groups, including children without prior formal education.
- Developed tailored training for rafting guides to improve job-specific English skills.

Projects

Life OS - Personal Development Tracker | Next.js, Supabase, TypeScript, Auth0

- Developed a full-stack application to manage habits, goals, workouts and journals in one interface. Implemented dynamic data visualisation to track habits, streaks, and progress, improving clarity and long-term user engagement.
- Integrated secure backend using Supabase, supporting efficient data storage and retrieval.

Pokémon Alternative Investment Fund | Next.js, React/TypeScript, REST API's, Tailwind

Focus on integrating multiple APIs, reusable components and responsive UI.

- Currently building a responsive dummy Pokémon investment fund integrating pricing data from both PSA and eBay.
- Designed reusable, accessible UI components, along with dynamic charts to track predicted returns and accounting for accessibility.

Education

BSc Accounting & Finance - Swansea University

Sep 2013 – Aug 2016

- Completed modules in Management Accounting, Financial Accounting, Investment Banking, Entrepreneurship and SAGE.

TEFL, Saint George International

Aug 2017 – Sep 2017

- Qualified to teach English as a second language after completing an intensive 1 month in-person course. Developed the ability to talk in front of many people at once.

Ashmole School, Southgate, London

- A-levels in Maths, Biology and Economics.

* References available upon request