

Storytelling

YOUR BRAIN DURING A 4-MINUTE STORY

0:00

1:18

2:36

3:54

CARE

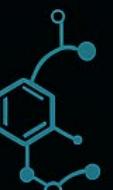
BELIEVE

KNOW

CARE
(ACTION)



Oxytocin



Serotonin



trust



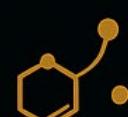
Dopamine



insight



Endorphins



motivation

AGENDA

1. Introduction to Storytelling Framework
2. 4-Minute Pacing Rundown
3. Stage 1: CARE
4. Stage 2: BELIEVE
5. Stage 3: KNOW
6. Stage 4: CARE → ACTION
7. Using PowerPoint Karaoke for Practice

Introduction to Storytelling Framework

CARE

BELIEVE

KNOW

CARE

ABSD12D1E

H28

AAB13EL



Pacing Rundown

YOUR BRAIN DURING A 4-MINUTE STORY

0:00

1:18

2:36

3:54

CARE

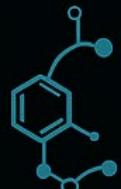
BELIEVE

KNOW

CARE
(ACTION)



Oxytocin



Serotonin



Dopamine



Endorphins



trust







START



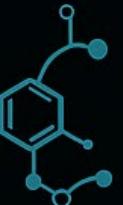
YOUR BRAIN DURING A 4-MINUTE STORY



Stage 1:
CARE

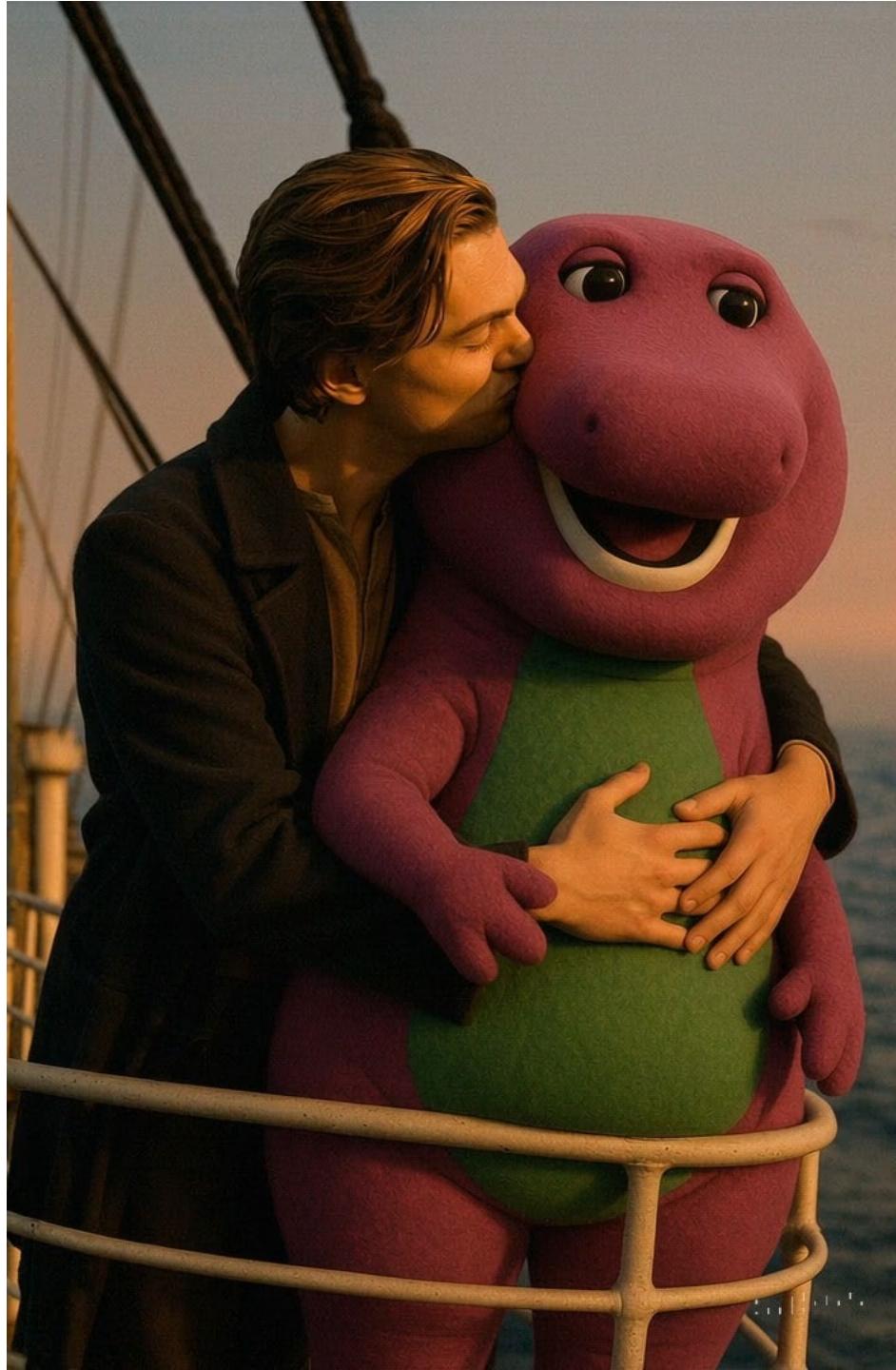


Oxytocin



EMOTION





Believe in yourself

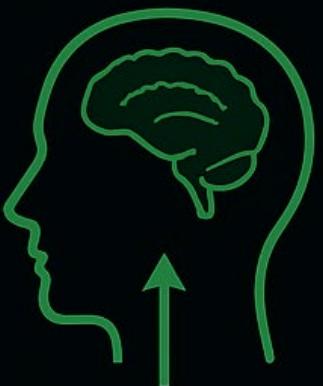


LEADER

YOUR BRAIN DURING A 4-MINUTE STORY



Stage 2:
Believe



Serotonin
trust





LORI



YOUR BRAIN DURING A 4-MINUTE STORY



Stage 3:
KNOW

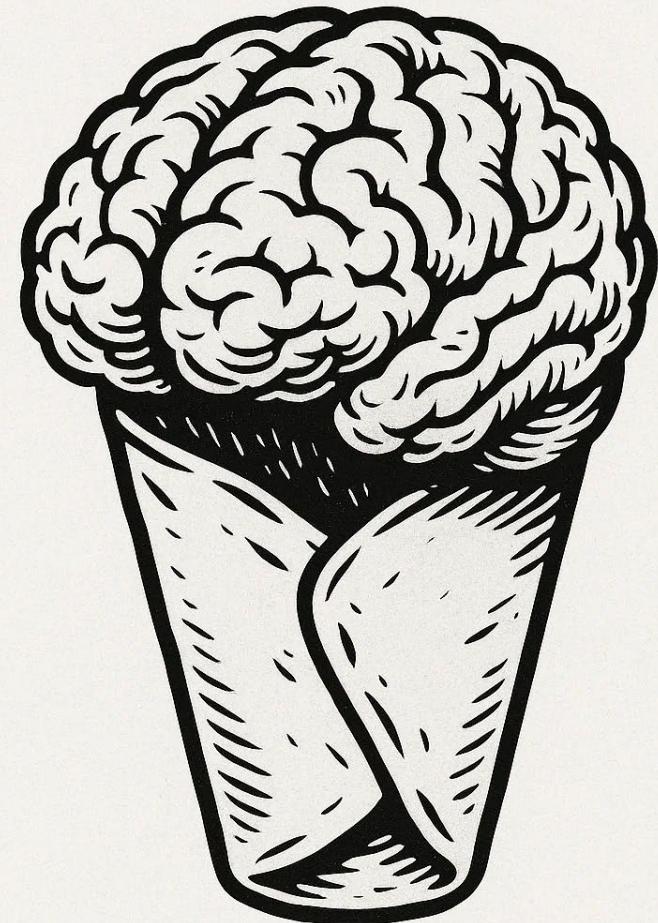


Dopamine
insight



111111

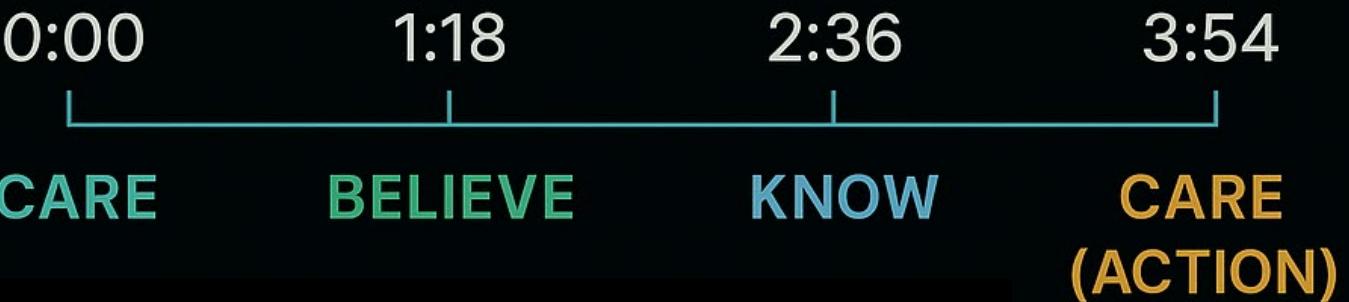
SHAWARMA BRAIN



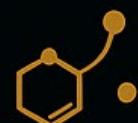


Stage 4: CARE → ACTION

YOUR BRAIN DURING A 4-MINUTE STORY

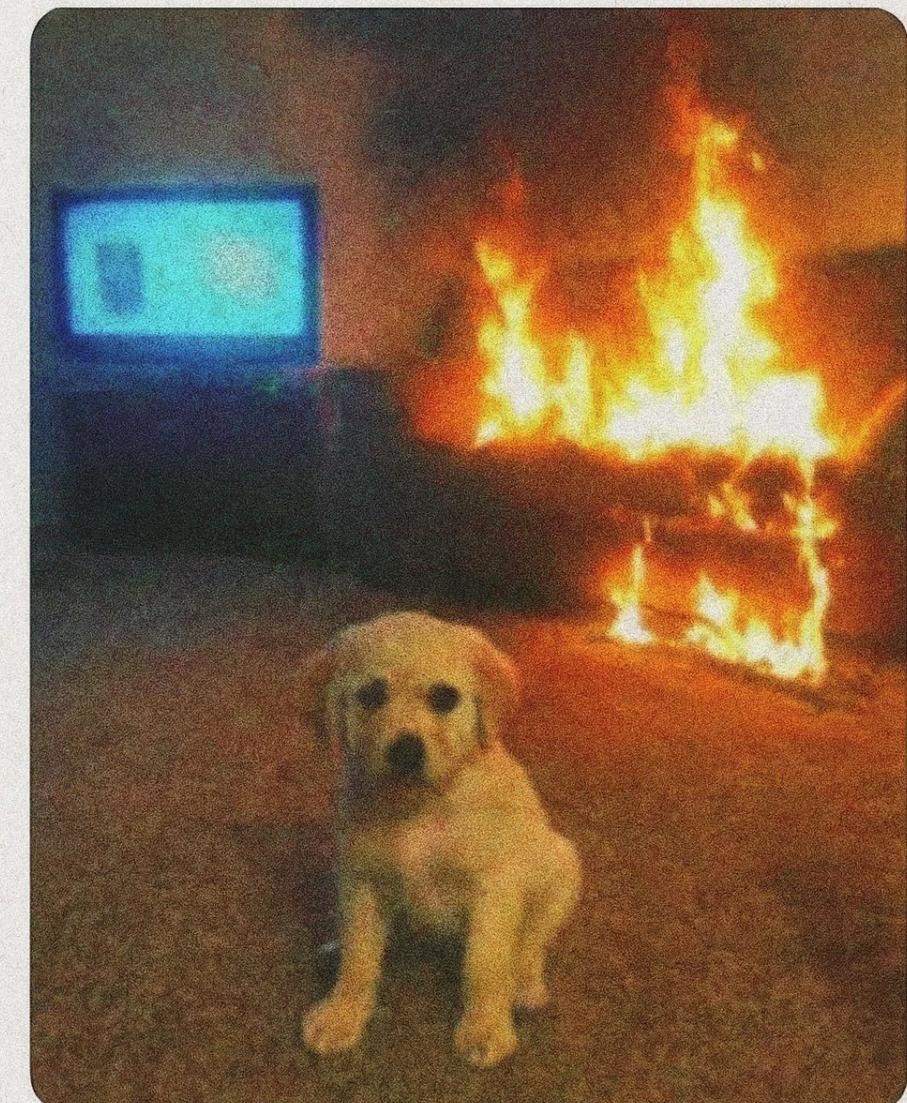


Endorphins
motivation

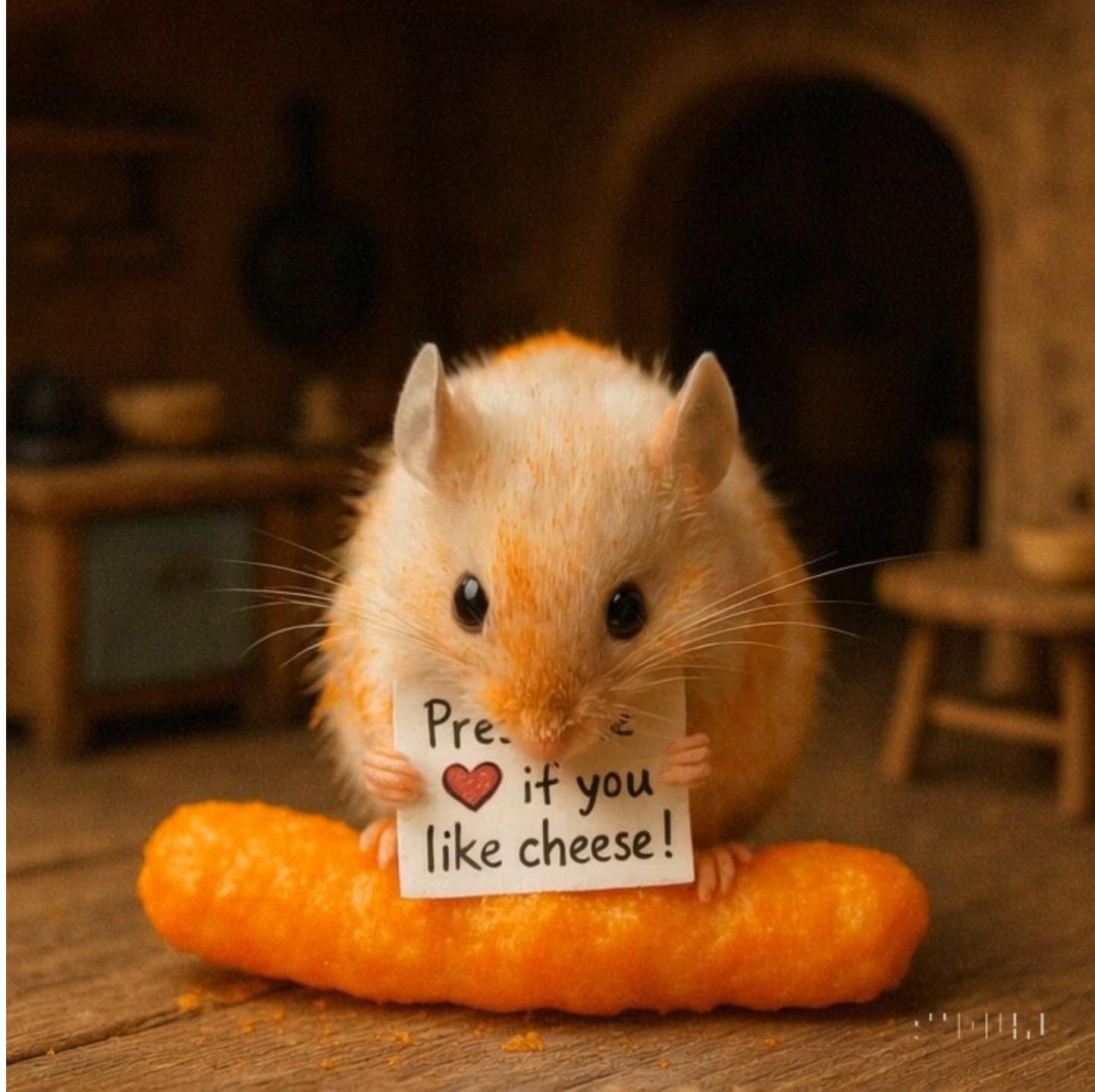




Took my eyes off the puppy for
two seconds and he set the
living room on fire 😞







PowerPoint Karaoke

POWERPOINT KARAOKE RULES

THE GAME



10 slides advance automatically every 20 seconds



Each slide packed with unrelated images graphs and diagrams



Pick a presentation style and stick to it

SURVIVAL TIPS



Use your body – gestures, movement, acting



Just start talking – say something, even gibberish



Pick a presentation style and stick to it



Connect the story, slides & audience back to you























 Adventure Works C +

← ↻ 🔍 https://www.adventure-works.com/ ☆ ≡ ... b

Backpacker's Paradise!



Welcome to the mystical land of Southeast Asia, where ancient traditions blend harmoniously with vibrant cultures and breathtaking landscapes. Backpacking through this enchanting region is a rite of passage for adventurous souls seeking to immerse themselves in a kaleidoscope of experiences.

Chat Compose Insights ⋮ ×

Welcome back. I'm happy to see you again. What can I help you with today?

I'm planning a backpacking trip through Southeast Asia. What are some recommended routes and budget-friendly accommodations?

Hi, this is Bing. I'm glad you're planning a backpacking trip through Southeast Asia. It's a beautiful and diverse region with many attractions and cultures to explore. 😊 There are many possible routes you can take depending on your preferences, budget and time.

- One popular route is called the Banana Pancake Trail ¹, which covers Thailand, Laos, Cambodia and Vietnam in a logical way ¹
- Another option is to start from Thailand and take a slow boat to Laos, then travel down to Cambodia and cross over to Vietnam. ²
- You can also include other countries like Indonesia, Singapore, Malaysia or the Philippines if you have more time. ³

How long do you plan to stay in Southeast Asia? Which countries are you most interested in visiting?

Learn more: 1 of 20





Karaoke Conclusion

Conclusion

- Care, Believe, Know, Care Framework
- Engage Your Audience
- Inspire Action

YOUR BRAIN DURING A 4-MINUTE STORY

