Name: Rosana de Andrade

Age: 35 years old

Gender: Female

Occupation: Logistics Analyst

Location: São Paulo, Brazil

Background: She has worked at a logistics company for a lot of years. She likes to be organized with all her projects that are necessary to manage and execute.

Goals:

Find something to improve her methods of organization and be updated on the latest trends in the market.

Challenges:

She struggles with how to manage the work of her team and she has a lot of projects at the same time.