



LINSATION

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# ABOUT US



**Founder, CEO**  
**Dr. Peter Sung**

**Founder**, Linsation Intelligent Technology 2018-Current  
**Senior Manager**, Harman International 2014-2017  
**Acoustic Engineer**, MICROSOFT 2014  
**Engineer/Project Manager**, Merry Electronics, 2008-2012  
**Engineer**, Industrial Technology Research Institute 2003-2007



**PM, COO**  
**Ryan He**

**PM / COO**, Linsation Intelligent Technology, 2019-Current  
**PM**, Shenzhen Grandsun Electronic Co.,Ltd, 2016-2019  
**Project Manager**, Hitachi Global Storage, 2012-2015  
**Project Engineer**, FUJI Electronic (Shenzhen) Co., 2006-2011



# MISSION

**Bring the Health and Happiness for  
Our Customers by Sound Technology**



Our team members are from audio related brands and manufactures.

We focus on natural sound captured by innovative solution and provide the true hearing experience for our customers. Furthermore, we promote the healthy acoustic at the hearing technology.

# VISION

**We foster a world in which there is a solution to everyone have healthy and delightful hearing environments**



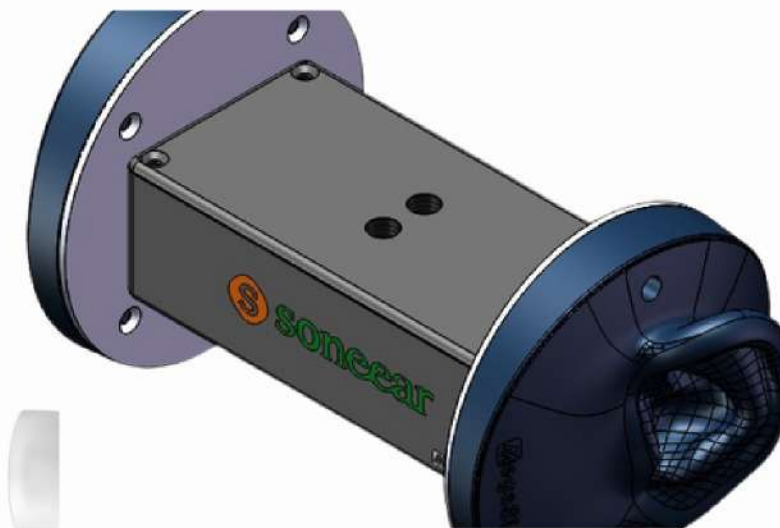


# LINSATION



**Bring the Health and Happiness for  
Our Customers by Sound Technology**

**We create high-quality Sound User Interface solutions  
for hearable products and health-related IoT domains.**



# HISTORY

**2018**

- Far-Field Voice Processing



**2019**

- Edge AI Voice Processing
- Portable Microphone Dongle



**2020**

- Embedded Voice Processing
- ANC Module for Brand TWS



**2021**

- TWS ANC Headset
- HD Voice Call Solution



**2022**

- Own Brand HiFi ANC TWS
- HD Immersive Recording
- National high-tech enterprise
- Infineon strategy partner





# BUSINESS MODEL

## B to B

- Acoustic Modules + Design IP
- Core chip + Algorithm IP
- Semi-finished product for brand
- Acoustic Technology Consultant

## B to C

- Premium level sound device for new application market
- New audio application field
- Digital hearing and cardiovascular biomarker





# OUR BRAND

Our Brand is to provide authentic listening experience for user to enjoy extraordinary natural sound.



## Value of Playback

Our unique acoustic structure can help customer use less volume to hear the detail of sound. It's to prevent the over exposure of high level sound.

## Value of Recording

Our patented technique can capture the natural 3D audio of voice and soundscape. It can provide the immersive experience for the content creators and audience.



# PORTFOLIO

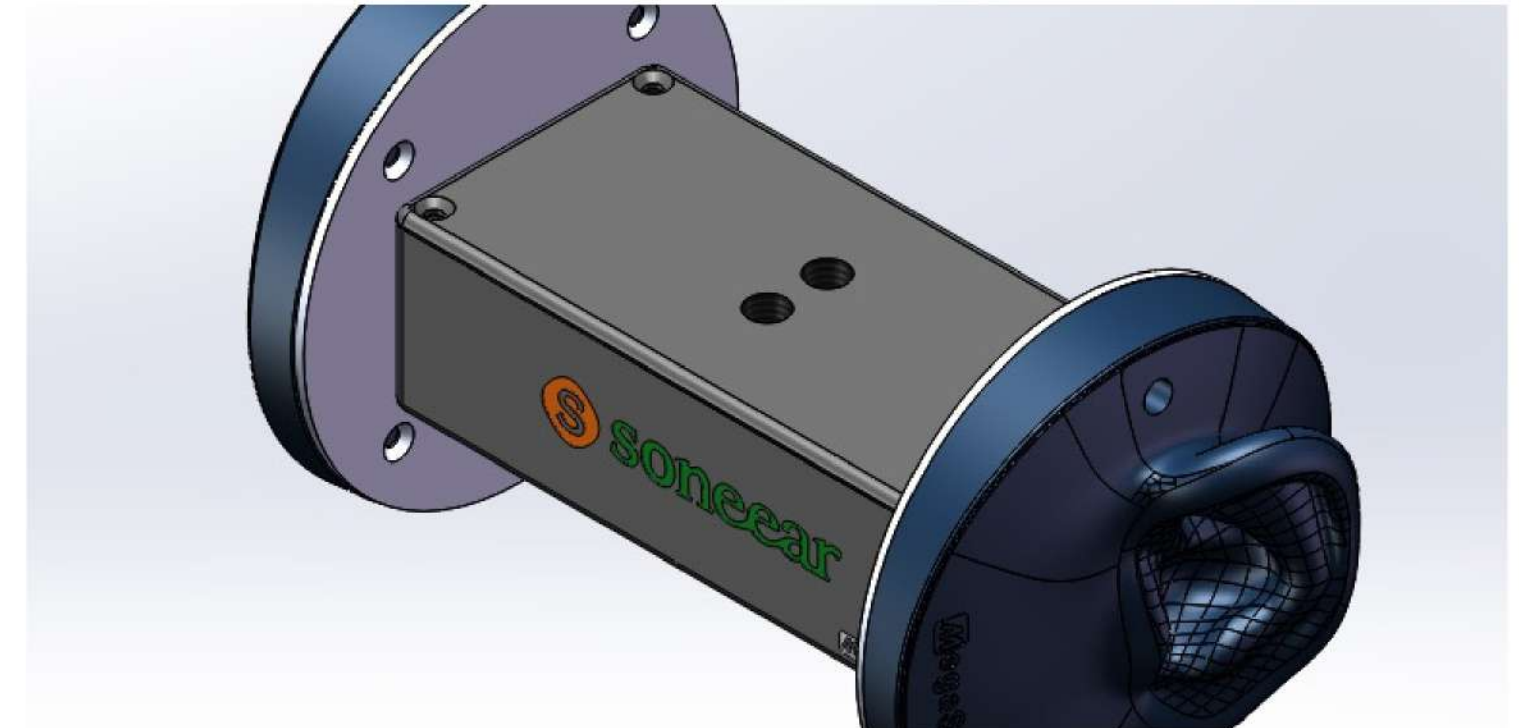


## 01 Our Products

- Hi-Fi True Wireless Headset
- HD Immersive Recording Equipment
- Portable Mobile Recording Device
- Personal Sound Amplification Products

## 02 Our Solutions

- Microphone Solution Design
- Immersive Audio Design
- Voice User Interface
- Sensation User Interface
- PEARL Spatial Audio Processing
- Human-like Auditory Processing





# Listen Sensation

打造感動人心的好聲音



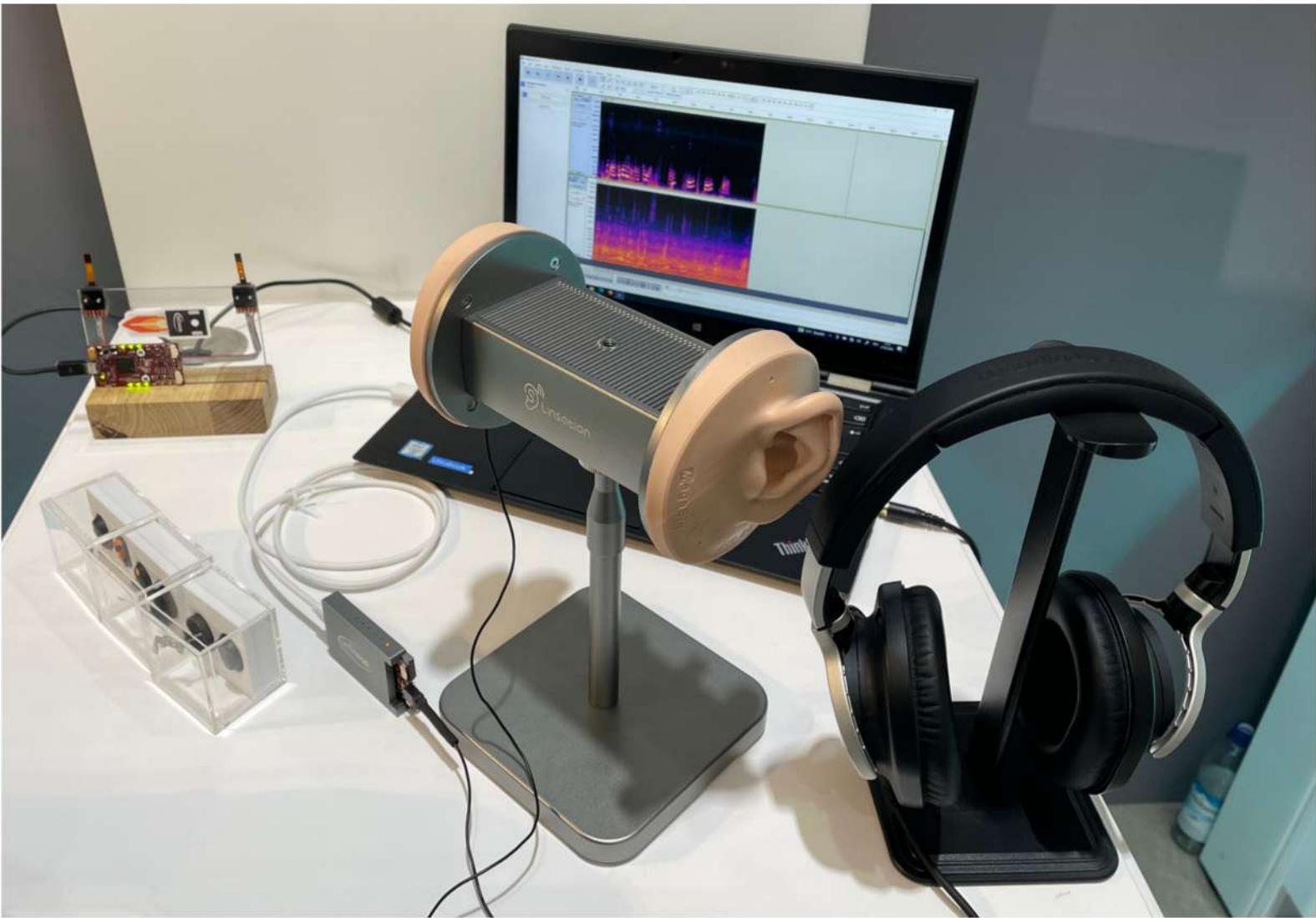




The humanoid ear to support the tele-audiometry and record the real response of hearable product.



# INFINEON STRATEGY PARTNER







# CONTACT US



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