# Rosie Loader

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# **ABOUT ME**

I am a resourceful and hard-working team player, with a creative approach to problem solving and concept formation. Currently working as a Business and Marketing graduate at a leading, high-tech company. Desire to develop proficiencies in digital marketing and content creation.

# **EXPERIENCE**

#### Renishaw – Business & Marketing Graduate

Sep 2024 - Present

- Rotating across business units with focus on marketing communications.
- Appointed Communications Officer: produced newsletters and internal marketing collateral, and coordinated events.

#### Renishaw – Content Marketing Intern

Jun 2023 – Sep 2023

- Supported digital team on smart manufacturing campaigns.
- Led EMO Hannover event promotion on LinkedIn & Instagram, including content creation and copywriting.

# Marketing Manager – Nottingham New Theatre

May 2022 – Jun 2023

- Managed social media (Instagram, TikTok, Facebook), growing engagement by 605% and outreach by 1,516%.
- Trained publicity teams and created marketing content using Canva.

## **EDUCATION**

#### **University of Nottingham**

BA Liberal Arts with Psychology (2:1)

#### Stroud High School

A-Levels
Fine Art (A\*), English Literature (A\*), Biology
(B), EPQ (A\*)

### Sir William Romney's

GCSEs 3xA\*, 6Xa

# **SKILLS**

- Marketing Communications
- Social media and strategy
- Adobe photoshop and Canva
- Paid ads
- Copy writing
- Excel
- Marketo (email marketing)