

Estrategia → Sun Tzu → WING CHUN → CARDEIRA  
 Metáfora (Ver o slide das metáforas para o infographic)

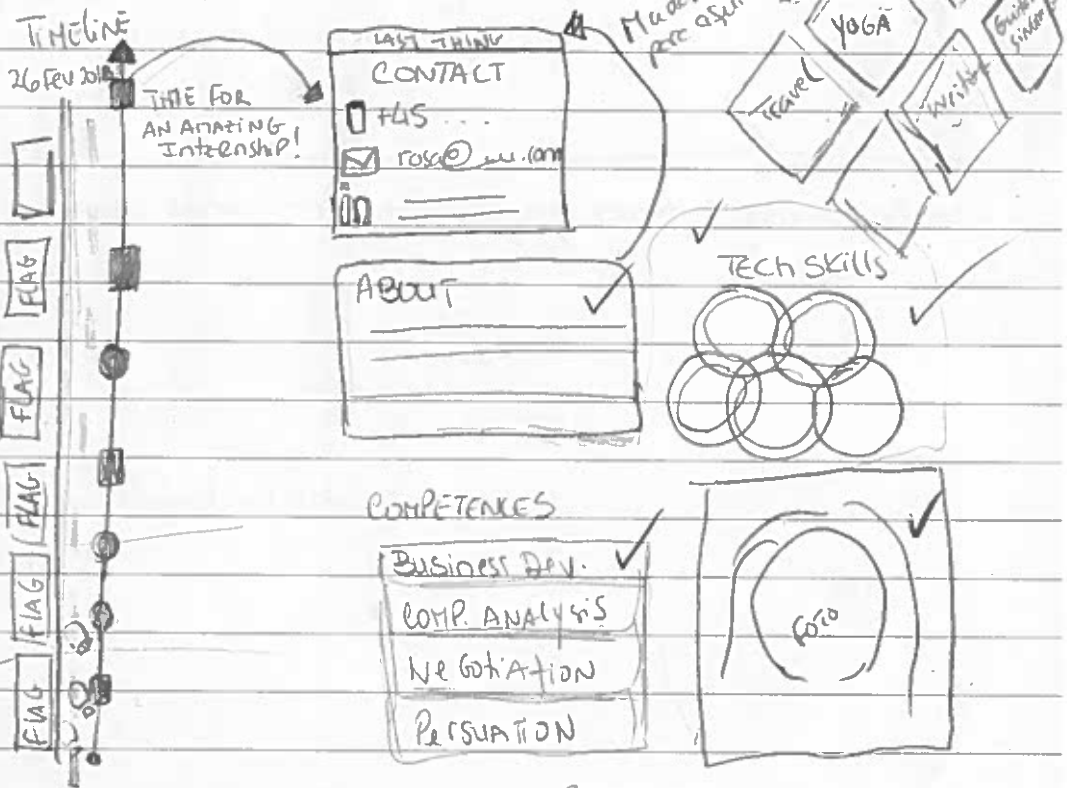
Ex: linear scales are Paths

- Important is Big
- More is up
- Time is motion

(Difficulties are Burdens) ~~21/11/2016~~ <sup>Interests (João Carlos)</sup>

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MARKETER / BUSINESS EXPLORER



- EDUCATION
- WORK EXPERIENCE

REFERENCES:

- ★ ANNA DAVIES
- ★ . . .