

# David Ros Ferrer

Software Engineer | Full Stack Developer

STATEMENT

Hi, I'm David Ros, or simply Ros, a Software Engineer and Full Stack Developer with an insatiable passion for technology and creativity. Since my self-taught beginnings at the age of 11 in the world of programming, I've been immersed in the exciting journey of bringing ideas to life through lines of code. My unwavering curiosity has led me to explore and learn in the realm of web development, while combining my love for music, video games and film every step of the way.

LINKS



LinkedIn  
[www.linkedin.com/in/david-ros-ferrer-40b2a4282](https://www.linkedin.com/in/david-ros-ferrer-40b2a4282)



GitHub  
[github.com/rosdavid](https://github.com/rosdavid)

EDUCATION

## Self-taught

From 2012 - Present

In web development and UX/UI Design.

## Google

February 2022

Certificate, Introduction to Web Development: HTML and CSS (1/2) (45 hours)

## freeCodeCamp

August 2023

Certificate, Responsive Web Design (500 hours)

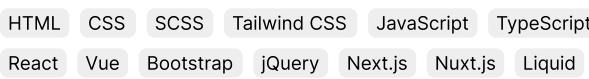
## Harvard University

March 2024 - Currently Studying

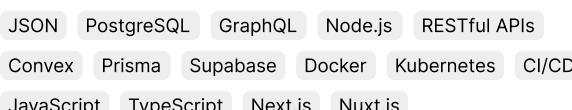
CS50's Introduction to Computer Science

SKILLS

## Front-End Skills



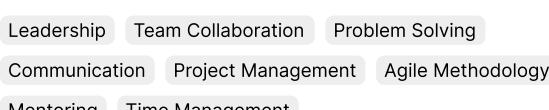
## Back-End Skills



## Tools



## Soft Skills



LANGUAGES

## Spanish

Native

## Catalan

Native

## English

Advanced

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## Full Stack Developer & UX/UI Designer • elpernilet

Sep 2025 → Oct 2025 Manresa, Spain (Remote) (On demand project)

Developed a professional web platform for premium catering services in Spain, featuring ham cutters, gourmet beverage bars, and waitstaff for exclusive events. Built with Next.js, React, TypeScript, Tailwind CSS, Supabase, and deployed on Vercel to generate qualified leads and position the brand as a national reference in premium catering.

### Key Achievements:

- Increased lead generation by 30% within the first three months through targeted SEO and user-centric design
- Implemented comprehensive SEO optimization strategies to improve online visibility and lead generation
- Developed fully responsive design ensuring optimal user experience across all devices
- Built robust admin panel for efficient content management and real-time updates
- Created email system streamlining budget process for premium catering services
- Implemented analytics dashboard for data-driven insights and performance tracking
- Optimized platform performance and security for reliable operation at scale

## Tech Stack & Tools



Live  
[elpernilet.com](http://elpernilet.com)

GitHub  
[github.com/rosdavid/elpernilet/](https://github.com/rosdavid/elpernilet/)

## TOUS Senior Front-End Developer • TOUS

Jul 2024 → Jul 2025 Manresa, Spain (Hybrid)

Led front-end development initiatives focusing on performance, scalability, and maintainability as part of the CRO team. Implemented advanced problem-solving techniques and A/B testing to optimize user experience and conversion rates. Collaborated with backend teams for seamless API integration and state management.

### Key Achievements:

- Enhanced user experience and conversion rates (around 10%) through advanced problem-solving and optimization techniques
- Boosted app performance and scalability via streamlined front-end coding
- Deployed A/B testing and evidence-based trials, boosting conversion metrics
- Guaranteed top-tier user experience through multi-browser support and sophisticated troubleshooting
- Partnered with backend squads for smooth API connections and data flow management

## Tech Stack & Tools



Live  
[tous.com](http://tous.com)

**Full Stack Developer & UX/UI Designer • liquoly**

Gen 2023 → Jul 2024 Manresa, Spain (Remote)

Managed e-commerce operations for beverages and gourmet products on Shopify platform. Oversaw brand development, provided technical support, executed marketing and advertising campaigns, optimized SEO, and led site development and design.

**Key Achievements:**

- Increased sales by 25% through strategic brand development and marketing initiatives
- Developed and strengthened brand identity for beverages and gourmet products
- Provided comprehensive technical support ensuring smooth e-commerce operations
- Executed effective marketing and advertising strategies to drive sales
- Optimized SEO to improve online visibility and traffic
- Led site development and design for enhanced user experience on Shopify

**Tech Stack & Tools**

Remix TypeScript GraphQL JSON Tailwind CSS JSON jQuery  
 Bootstrap Liquid Shopify RESTful APIs Figma Git GitHub  
 Hydrogen Next.js npm Notion Google Search Console  
 Google Analytics

**Live**[liquoly.com](https://liquoly.com)**GitHub**[github.com/rosdavid/liquoly/](https://github.com/rosdavid/liquoly/)**Front-End Developer & UX/UI Designer • elpernilet**

Sep 2019 → Gen 2024 Navarcles, Spain (Hybrid)

Led the transformation from Shopify e-commerce to a dedicated landing page for event services. Managed brand development, provided technical support, executed marketing and advertising campaigns, optimized SEO, and oversaw site development and design.

**Key Achievements:**

- Developed and evolved brand identity during business transformation to event services
- Provided comprehensive technical support throughout the transition process
- Executed strategic marketing and advertising campaigns for event services
- Optimized SEO to boost online visibility and lead generation
- Designed and developed an effective landing page for enhanced user experience

**Tech Stack & Tools**

HTML CSS JavaScript JSON Figma Git GitHub APIs Notion  
 Google Search Console Google Analytics

**Live**[elpernilet.com](https://elpernilet.com)**GitHub**[github.com/rosdavid/el-pernilet/](https://github.com/rosdavid/el-pernilet/)**Mokkio • Personal Project**

Working On

Mokkio is an mockup generator that allows users to create realistic device or beautiful mockups for their apps and websites quickly and easily.

**Tech Stack & Tools**

React TypeScript Tailwind CSS Next.js Figma  
 Git GitHub Vercel npm Notion

**Live**[mokkio.vercel.app](https://mokkio.vercel.app)**GitHub**[github.com/rosdavid/mokkio](https://github.com/rosdavid/mokkio)**Qubio • Personal Project**

Working On

Full-stack CRM for hospitality businesses to manage stocks, employees, and orders efficiently, including analytics and reporting features, smart alerts, marketplace, and multi-location support.

**Tech Stack & Tools**

React TypeScript Tailwind CSS Next.js Figma  
 Git GitHub Vercel PostgreSQL Stripe Supabase  
 npm Notion

**GitHub**

In progress

**GestNote • Personal Project**

Working On

Note-taking app with markdown support, tagging, and cloud sync across devices

**Tech Stack & Tools**

React Tailwind CSS TypeScript Next.js Node.js  
 Convex Git GitHub Figma RESTful APIs npm  
 Notion Vercel

**GitHub**[github.com/rosdavid/gestnote](https://github.com/rosdavid/gestnote)**Unic • Personal Project**

Working On

No-code web builder enabling users to create and deploy responsive websites with drag-and-drop functionality and customizable templates.

**Tech Stack**

React TypeScript CSS Tailwind CSS Next.js  
 Node.js Prisma MySQL Figma RESTful APIs Git  
 GitHub Vercel npm Notion

**GitHub**[github.com/rosdavid/unic](https://github.com/rosdavid/unic)