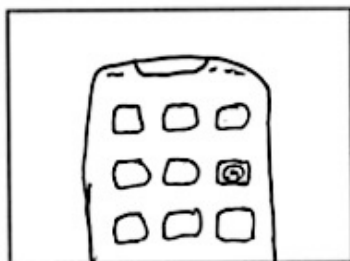


UX Design Storyboard

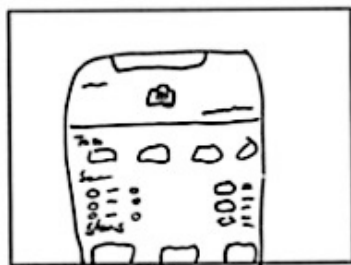
Scenario: Kyben uses the artist's pre order application to preview and pre order new album - Big Picture



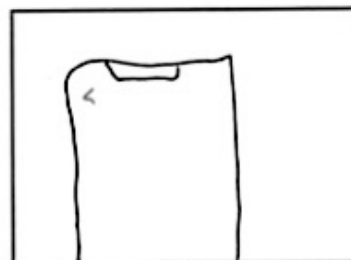
Kyben has discovered that
an artist is releasing a new disk



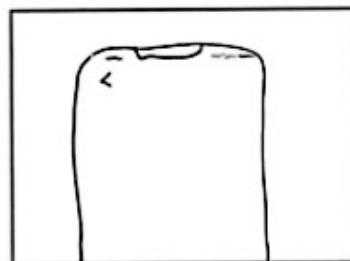
Kyben downloads the artist's
pre order applet



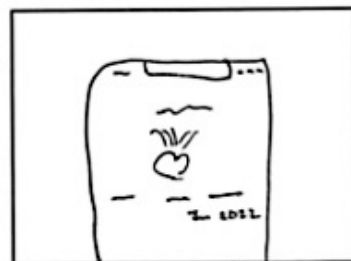
Kyben is happy to find new
content about the artist (shows, etc.)



Kyben previews the songs on the
new album and chooses to pre order



Kyben is excited that his streaming
preferences are accessible

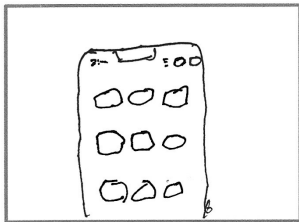


Kyben purchases the album and
has a link for updates

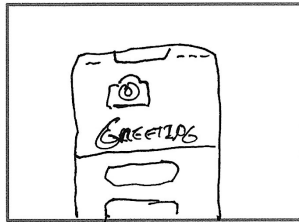
UX Design Storyboard

Scenario:

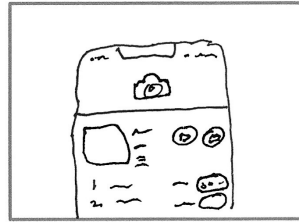
Kyle uses the online per-order application to preview and pre-order new album - Close up



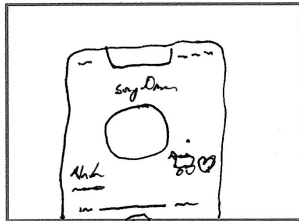
Kyle taps icon and opens the app



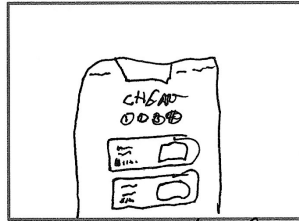
Kyle is greeted and given an option to add bio



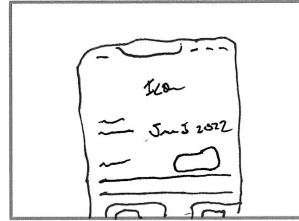
Kyle can preview parts of songs as added benefit



Kyle adds songs and albums to playlist



Kyle checks out and has multiple options



Kyle reviews order confirm and date of delivery to his door