Maria				
Task	**Click Path**	**Observations**	**Quotes**	**Task Completion**
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: **1** - easy to complete **2** - completed but with difficulty **3** - not completed
Prompt 1: How easy or difficult was it to create a login? Is there anything you would change about the process?	Open app > See login options > Click perferred login option > Use Alternate Login > Face ID > Save Login Preference	- Participant proceeded through the login screen via Face ID - Participant did not have any issues with login - Participant saved information in key chain	"Well that was easy and familiar"	1
Prompt 2: How easy was it to navigate from the two options available? Is there anything you would change about the app after login?	Greeting > Click on Bio information > Back button > Clicked on CTA button to music > Cliked on new Album CTA	- Participant searched Bio and quickly exited out - Participant went directly to new album	"Oh this is cool, I don't know much about the artist." "I would rather go straight to the album and then find this stuff out."	1
Prompt 3: How easy or difficult was it to search/and listen to the upcoming album? Is there anything you would change?	Library Music Page > Clicked on CTA button to music > Cliked on new Album CTA > Looked at album details > Previewed track > Back button > Clicked on Old Album > Viewed details > Back button > Clicked on Live shows > Viewed live show > Back button > Clicked on CTA button to music > Cliked on new Album > Looked at album details > Previewed track > Added to cart button	- Participant seemed to get frustrated navigating between the various options - Participant wanted a quicker path to add album to cart or complete process - Participant wanted to or nearly gave up on adding new album after view shows	"Wow theres a lot of live show stuff and videos that I haven't seen yet." "There are a few things that I want to check out." "Maybe I should actually go check out the preview of the album before I look at this more" "I might run out of time before I remember to save the album."	2
Prompt 4 Follow-Up: How easy or difficult was it to complete your order preference? Is there anything you would change or perfer to do?	Cart > Check out Options to Presave > Selected 1 option > Procceded to Order confirmations > Saw order details > Back to music CTA > Closed Applicaton	- Participant looked at the different option for ordering - Participant viewed add to platform options - Participant stayed on the details screen then closed application	"The check out should be pretty easy as I don't buy albums." "I would like to support the artist even if its just a little bit even though I stream my music."	2
Additional Notes: Add any notes about what the participant shares after the tasks are complete.				

Anna

Task	Click Path	Observations	Quotes	Task Completion
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: **1** - easy to complete **2** - completed but with difficulty **3** - not completed
Prompt 1: How easy or difficult was it to create a login? Is there anything you would change about the process?	Open app > See login options > Click perferred login option > Logged in with email >	- Participant proceeded through the login screen via email - Participant not enjoy the login feature right away. - Participant did not want to save information	"I don't really want to have to login and enter information until I get to the end.	2
Prompt 2: How easy was it to navigate from the two options available? Is there anything you would change about the app after login?	Greeting > Click on Bio information > Back button > Clicked on CTA button to music > Cliked on new Album CTA	- Participant searched Bio and read about the artist - Participant navigated to album library	"Oh this is cool, I don't know much about the artist." "I would rather go straight to the album and then find this stuff out."	1
Prompt 3: How easy or difficult was it to search/and listen to the upcoming album? Is there anything you would change?	Library Music Page > Clicked on CTA button to music > Cliked on new Album CTA > Looked at album details > Previewed track > Back button > Clicked on Old Album > Viewed details > Back button > Clicked on CTA button to music > Cliked on new Album > Added to cart button	- Participant enjoyed having all of the content available - Participant wanted a quicker path to add album to cart or complete process - Participant went to new album	"I'm glad there are some other content I didn't know about." "Maybe I should actually go check out the preview of the album before I look at this more"	1
Prompt 4 Follow-Up: How easy or difficult was it to complete your order preference? Is there anything you would change or perfer to do?	Cart > Check out Options to Presave > Selected 1 option > Procceded to Order confirmations > Saw order details > Back to music CTA > Closed Applicaton	- Participant looked at the different option for ordering - Participant seemed uncertian how they wanted to pay for application. - Participant stayed on the details screen then went back to music library to view content	"The check out gives the option to order or save to streaming. What if I want to send this to a friend?" "I do buy music and the checkout gives options that makes sense."	2

Additional Notes: Add any notes about what the participant shares after the tasks are complete.

Jim

Task	Click Path	Observations	Quotes	Task Completion
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: **1** - easy to complete **2** - completed but with difficulty **3** - not completed
Prompt 1: How easy or difficult was it to create a login? Is there anything you would change about the process?	Open app > See login options > Click perferred login option > Logged in with email >	- Participant proceeded through the login screen via email - Participant not enjoy the login feature right away.	"I don't really want to have to login and enter information until I get to the end.	2
Prompt 2: How easy was it to navigate from the two options available? Is there anything you would change about the app after login?	Greeting > Cliked on new Album CTA	- Participant navigated to album library	"I would rather go straight to the album and then find this stuff out."	2
Prompt 3: How easy or difficult was it to search/and listen to the upcoming album? Is there anything you would change?	Library Music Page > Clicked on CTA button to music > Cliked on new Album CTA > Looked at album details > Previewed track > Added to cart button	- Participant wanted a quicker path to add album to cart or complete process - Participant went to new album	"I know a bit about the artist and the stuff that he offers." "I think that I would love to have an ability to go direct to this content and enter my account info or just connect it"	2
Prompt 4 Follow-Up: How easy or difficult was it to complete your order preference? Is there anything you would change or perfer to do?	Cart > Check out Options to Presave > Order confirmation > Closed Applicaton	- Participant looked at the different option for ordering - Participant seemed uncertian how they wanted to pay for application. - Participant stayed on the details screen then went back to music library to view content	"I really wanted to just add the album and connect my account" "It would have been better for me to look the extra stuff after adding the album."	2

Additional Notes: Add any notes about what the participant shares after the tasks are complete.

Jorge

Task	Click Path	Observations	Quotes	Task Completion
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: **1** - easy to complete **2** - completed but with difficulty **3** - not completed
Prompt 1: How easy or difficult was it to create a login? Is there anything you would change about the process?	Open app > See login options > Click perferred login option > Logged in with email >	- Participant proceeded through the login screen via email. - Participant did not have any issues with login - Participant saved information in key chain	"This is a normal process today in mobile and desktop, I don't have a problem with it. "	2
Prompt 2: How easy was it to navigate from the two options available? Is there anything you would change about the app after login?	Greeting > Cliked on new Album CTA	- Participant navigated to album library	"I would rather go straight to the album and then find this stuff out."	1
Prompt 3: How easy or difficult was it to search/and listen to the upcoming album? Is there anything you would change?	Library Music Page > Clicked on CTA button to music > Cliked on new Album CTA > Looked at album details > Previewed track > Added to cart button	- Participant went to new album - Participant added ablum to cart	"I know a bit about the artist and the stuff that he offers." "I think that I would love to have an ability to go direct to this content and enter my account info or just connect it"	1
Prompt 4 Follow-Up: How easy or difficult was it to complete your order preference? Is	Cart > Check out Options to Presave > Order confirmation > Closed Applicaton	- Participant looked at the different option for ordering - Participant attemtped to select multiple options. - Participant stayed on the details screen then went	"I really wanted to just add the album and connect my account" "It would have been better for me to look the extra stuff after adding the album "	3

Additional Notes: Add any notes about what the participant shares after the tasks are complete.

Seth				
Task	**Click Path**	**Observations**	**Quotes**	**Task Completion**
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: **1** - easy to complete **2** - completed but with difficulty **3** - not completed
Prompt 1: How easy or difficult was it to create a login? Is there anything you would change about the process?	Open app > See login options > Click perferred login option > Logged in with email >	- Participant proceeded through the login screen via email. - Participant seemded a bit frustrated	"I would like to know why I had to login first." "Can I just connect my streaming account"	2
Prompt 2: How easy was it to navigate from the two options available? Is there anything you would change about the app after login?	Greeting > Clicked on new Album CTA	- Participant navigated to album library	"I like seeing the new album list since I follow the artist on social media"	1
Prompt 3: How easy or difficult was it to search/and listen to the upcoming album? Is there anything you would change?	Library Music Page > Clicked on CTA button to music > Cliked on new Album CTA > Looked at album details > Previewed track > Added to cart button	- Participant went to new album - Participant added ablum to cart	"I'm glad i got to preview a few tracks"	1
Prompt 4 Follow-Up: How easy or difficult was it to complete your order preference? Is	Cart > Check out Options to Presave > Order confirmation > Closed Applicaton	- Participant connected account	"I will come back to see the other content"	1
Additional Notes: Add any notes about what the participant shares after the tasks are complete.				