RUDRAM PIPLAD

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EDUCATION

Indian Institute of Management–Bangalore (IIM Bangalore)   2023–2025
MBA (Post Graduate Programme), QS Worldwide Rank 31
*Exchange Student, **NCCU College of Commerce Taipei**, FT MiM Worldwide Rank 96*

Indian Institute of Technology–Madras (IIT Madras)   2016–2021
BTech & MTech in Engineering Design (Specialization: Biomedical Design)
Masters' thesis: Laser Photoacoustic Spectroscopy (Dr N J Vasa, Dept of Engineering Design, (Dean) IITM)

PROFESSIONAL EXPERIENCE

ThoughtSpot   Jun 2025–Present
Product Manager II –Boundaryless, Navigation & Discovery
- Deployed **agentic-RAG** for BI answers; **<$0.004**/query, >**0.7** nDCG@5, **0.9** Recall@10, via rethink policy & caching
- Evaluated **vector DB** and **connector** vendors vs. in-house, negotiated SLAs & pricing, estimated **25% cost savings**
- Overhauled **Homepage** FE+BE, standardized product list pages, revamped **SERP** UX for **20% faster discovery**
- Introduced safety and groundedness **evals** as release gates; blocked regressions, maintaining **p95** under **5s**
- Shipped **PII** redaction/DLP & moderation guardrails; cleared **SOC 2 Type II**, zero majors; Instituted latency SLOs

Tata Group (TCS – CPG & Retail)   Apr–May 2024
Management Consultant – Summer Associate
- Authored **competitive intelligence** reports on MLOps & LLMs, proposed **RFP** revision, targeting **12%** cost savings
- Built three-part **digital maturity model** to assess AI readiness, increased **15%** AI adoption in CIO proposals
- Proposed gaze-tracking-based **creative testing** to cut down **18%** iteration cycles & **100+ man-hrs** annually

Policybazaar   Jan 2022–May 2023
Product Manager – Assistant Manager
- Directed a 3-year **product strategy**, part of **CEO** office, led **7** agile teams, **optimized UX** for **15M** per month users
- Launched *Your Orders* for self-service, saved **INR 10M+** Customer Support cost, drove **170%** engagement
- Collaborated **cross-functionally**, gained **21%** higher **upselling** via optimized **AB** tests, generated **INR 75M+**
- Formed team of **15+**, overhauled **web analytics** to track engagement, cut **60%** discrepancies, saved **INR 6.5M+**
- Streamlined **iOS** & **Android** app deployment, raised adoption by **50%** within **2 weeks**, attributed **INR 25M+** revenue
- Prototyped **NLP-driven** models, analyzed support tickets, discovered **root causes**, cut **40%** TAT, saved **INR 300K+**

HCL Technologies   Aug 2021–Jan 2022
Software Developer – Digital Transformation & Industry 4.0
- Collaborated with **Fortune 500 clients**, synergised *Japanese-German* **leadership**, reduced **20%** downtime
- Developed *Smart Logistics Assistant*, real-time **truck assembly line** tracking, increased **40%** ops efficiency

AWARDS & ACHIEVEMENTS

International Awards
- **Winner**, 1/8300 at *HCL-CA TechJam*, Sydney, awarded **USD 3000**, funded by *Cricket Australia* & *Microsoft*
- **All India Rank 113**, GATE Biomedical Engineering 2020; category **All India Rank 77** in JEE Main Paper 2, 2016
- **Runner-up**, 2/600+, *ITC Interrobang Ideation Challenge Season 10*, awarded **PPI**, earned **INR 74,000** prize money
- **Global Rank 159** Science Olympiad NSO; **Global Rank 584** Cyber Olympiad NCO; **A2** in Math Talent Search

Entrepreneurship
- **Co-founder** (Design), *Caval*, **startup** for vehicle service, **INR 5 Lakh** revenue, **4K+** users with **4.6** rating on *Playstore*
- Generated **INR 1 Lakh** revenue, facilitated bicycle re-sale camps, strategic partnership with *ChooseMyBicycle*
- **Co-founder** of *EventHive*, **raised INR 3000K** funding as event-hosting platform, from IIT Madras Pre-Incubation
- **International Delegate**, *Autodesk University'18*, represented IIT Madras, addressed **400+** industry leadership

LEADERSHIP & EXTRA-CURRICULAR ACTIVITIES

- **Consultant**, *Chisel Labs*, designed **Global SaaS GTM** & post-trial playbook forecasted **20% ARR** uplift **pre Series A**
- **Supply Chain intern**, *Swiggy,* optimized last-mile, reduced delivery thefts **15%**, saved **INR 2.5M** and **5000 man-hrs**
- **Monetized digital art**, minted **9+ NFTs** on Web3 on *OpenSea*; freelanced multiple **photography** projects
- **Chief Designer**, *E-Cell*, led team of **5+**, published **30K+** copies of the first entrepreneurship magazine, IITM
- **Researcher**, *Haptics Labs*, built gaze-aware saccadic foveated rendering pipeline in VR using HTC Vive Pro Eye
- Built **XR haptics** evaluation matrix (latency, comfort, thermal), acceptance tests; **+23%** perceived responsiveness
- **Keynote speaker**, Extended Reality, AR/VR, delivered seminars for **6hr** on dev. using Unity, **300+** footfall
- **Organizer**, *Terry Fox Run*, coordinated marketing partners, **2000+** footfall, raised **INR 200K** for cancer research
- **Volunteer**, 1/15, *CFAC*, donated **15+** artworks, collectively raising **₹120K** funds for *Vikansana* 2024
- **Bronze medalist**, 3/22 teams, institute-level **Football**; 1st Runner-up at IIT Madras sports fest; **12.1s** in 100m
- **Mentor**, *Product Bootcamp*, **100%** completion, guided **10+** aspiring PMs, advised **Top 4** teams