

# Rose Ho

## EXPERIENCE

### UX Designer

Foundation Medicine

June 2020 - April 2023, Cambridge, MA

Researched, designed, and prototyped external facing products for biopharma partners and clinicians, as well as internal tools for lab specialists to increase turnaround time. Established digital accessibility guidelines and components for FMI's design system.

### UI Design Intern

EF Ultimate Break

May 2019 - Aug 2019, Cambridge, MA

Streamlined UI/UX for Destination Pages initiative. Created branding identity for new marketing campaign and graphic and video content for an audience of 200k travelers.

### Design Intern

Casa Congo

May 2018 - July 2018

Worked on a team to develop a new creative branding and marketing vision, including assisting with planning, strategy, creation, and implementation of digital and web based marketing efforts.

## EDUCATION

### Designership

Figma Masterclass

Nov 2022 - May 2023

### IDEO

Human-Centered Design Strategy

March 2022 - July 2022

### Washington University in St. Louis

Bachelors of Science in Psychology and Human Computer Interaction

2017 - 2021, 3.8/4.0 GPA

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## Industry Knowledge

Product Design

User Interface Design

Human-Centered Design

Interaction Design

Wireframing

Rapid Prototyping

A/B Testing

Data Visualization

## Tools

Figma, Sketch, Adobe

Creative Suite (After Effects,

Photoshop, Illustrator,

Premiere), Protopie, Framer,

Invision, Abstract, Principle,

Lucidchart

## Other Skills

HTML, CSS, JavaScript

## Languages

English (native)

Mandarin (professional)

Spanish (professional)