

Rose Ho

EXPERIENCE

UX Designer

Foundation Medicine

Summer 2020 - Present, Cambridge, MA

Researched, designed, and prototyped external facing products for biopharma partners and clinicians, as well as internal tools for lab specialists to increase turnaround time. Established digital accessibility guidelines and components for FMI's design system.

UI Design Intern

EF Ultimate Break

Summer 2019, Cambridge, MA

Streamlined UI/UX for Destination Pages initiative. Created branding identity for new marketing campaign and graphic and video content for an audience of 200k travelers.

Design Intern

Casa Congo

Summer 2018

Worked on a team to develop a new creative branding and marketing vision, including assisting with planning, strategy, creation, and implementation of digital and web based marketing efforts.

EDUCATION

Designership

Figma Masterclass

Nov 2022 - May 2023

IDEO

Human-Centered Design Strategy

March 2022 - July 2022

Washington University in St. Louis

Bachelors of Science in Psychology and Human Computer Interaction

2017 - 2021, 3.8/4.0 GPA

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(314) 753-7643

Industry Knowledge

Product Design

User Interface Design

Human-Centered Design

Interaction Design

Wireframing

Rapid Prototyping

A/B Testing

Data Visualization

Tools

Figma, Sketch, Adobe

Creative Suite (After Effects,

Photoshop, Illustrator,

Premiere), Protopie, Framer,

Invision, Abstract, Principle,

Lucidchart

Other Skills

HTML, CSS, JavaScript

Languages

English (native)

Mandarin (professional)

Spanish (professional)