

Ye Lin

Full-stack Designer · 林晔

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EXPERIENCE

石墨文档 Shimo Docs · Product Designer

June 2016 - now, Beijing, China

- Contributed as a leader in the design of Shimo Docs and a strong collaborator with product managers and engineers, across platforms including Web, App, WeChat Works and Desktop Client
- Applied UX research methodologies to learn and understand users' needs and behaviors to provide insights for design
- Played a critical role in several major redesign projects, as well as multiple projects from 0-1, for example, PPT, Doc, the dashboard and file systems, collaboration and sharing experience, etc.
- Designed the Shimo iPhone / Android / iPad App, which was recommended by the Apple App Store
- Led a design team of 5 designers, guided and motivated new colleagues, helped them to set priority and make trade offs among many requests
- Developed a three-month "product research" workshop with all product managers & designers, to enhance their design thinking and skills

豆瓣 Douban Inc · UX Designer

July 2015 - April 2016 & June - August 2012, Beijing, China

- Designed for *Douban* App, from v2.13.0 to v3.8.0, including login and register redesign, booking experience on mobile, and design exploration for Profile, etc.
- Designed the "Smile" loading animation for *Douban* App
- Designed the *2015 My Douban Movie Annual Report*, using data visualization methods and emotional design

Blink Product Designer

January - July 2015, Beijing, China

- Worked on product design, UX & UI, motion design for the GeGe App (iOS and Android), from 0 to v2.0.

ICRI sustainable connected cities UX Design Intern

June - September 2014, London, UK

Aviz Research Intern

May - July 2013, Paris, France

Alibaba Group 阿里巴巴集团 UX Design Intern

March 2011 - May 2012, Hangzhou, China

SKILLS

Design: Sketch, Photoshop, Illustrator

Prototype & Motion: Principle, After Effects, Framer JS

User Research: A/B testing, questionnaire, in-depth interview, usability testing, data analysis, sketching, wireframing

Programming: JavaScript, HTML5, CSS3, Swift, Processing

EDUCATION

University College London 

Université Paris-Sud 11 

2013–2014, London, UK & 2012–2013, Paris, France

Human Computer Interaction & Design
MSc in ICT Innovation

Full scholarship awarded

Zhejiang University 

2008-2012, Hangzhou, China

B.Eng in Digital Media Technology

National Scholarship from Ministry of Education of the P.R. China (2011)

HOBBIES

Yoga, Camping, Outdoor sports, Travel & Movie

https://instagram.com/yeyelin_

HONORS

Raised pre-seed funding and completed 3 months Dotforge Accelerator in Sheffield, UK

Winning Team of AngelHack, Hackathon in London

PUBLICATION

Ye Lin, Romain Vuillemot. Spirograph Designs for Ambient Display of Tweets. IEEE VIS 2013 Arts Program proceedings. IEEE VIS 2013, Oct 2013, Atlanta, GA, United States. IEEE