

Ye Lin

Full Stack Designer

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EXPERIENCE

石墨文档 Product Design

June 2016 - now, Beijing, China

- In charge of product design, brand identity over all platforms including Web / App / Work.WeChat / Desktop Client
- Designed core product features, such as the desktop and work dashboard systems, collaboration and sharing experience, comments and history feeds, notifications, etc.
- Designed the Enterprise Edition for business users
- Designed the v2.0 *Shimo* iPhone / iPad / Android app, which was recommended by the Apple App Store
- Lead a design team of 3 designers

豆瓣 UX Designer

July 2015 - April 2016 & June - August 2012, Beijing, China

- Designed for *Douban* App, from v2.13.0 to v3.8.0, including login and register redesign, booking experience on mobile, and design exploration for Profile, etc.
- Designed the "Smile" loading animation for *Douban* App
- Designed the Copyright Infringement Report System
- Designed the *2015 My Douban Movie Annual Report*, using data visualization methods and emotional design
- Carried out 1-on-1 interviews with colleagues to understand their needs for an internal data platform *Rohan*. Designed tools to help them customize user groups, and shorten the path to check data everyday

Blink Product Designer

January - July 2015, Beijing, China

- Worked on product design, UX & UI, motion design for the GeGe App (iOS and Android), from 0 to v2.0.

ICRI sustainable connected cities UX Design Intern

June - September 2014, London, UK

Aviz Research Intern

May - July 2013, Paris, France

Alibaba Group 阿里巴巴集团 UX Design Intern

March 2011 - May 2012, Hangzhou, China

SKILLS

Design: Sketch, Photoshop, Illustrator

Prototype & Motion: Principle, After Effects, Framer JS

User Research: A/B testing, in-depth interview, sketching, wireframing, storyboards, data analysis

Programming: JavaScript, HTML5, CSS3, Swift, Processing

EDUCATION

University College London Université Paris-Sud 11

2013–2014, London, UK & 2012–2013, Paris, France

Human Computer Interaction & Design
MSc in ICT Innovation

Full scholarship awarded

Zhejiang University

2008-2012, Hangzhou, China

B.Eng in Digital Media Technology

Top 3 university in China

National Scholarship from Ministry of Education of the P.R. China (2011)

HONORS

3rd place at the IE Venture Days in June 2014, in London

Raised pre-seed funding and completed 3 months Dotforge Accelerator in Sheffield, UK

Winning Team of AngelHack, Hackathon in London

PUBLICATION

Ye Lin, Romain Vuillemot. Spirograph Designs for Ambient Display of Tweets. IEEE VIS 2013 Arts Program proceedings. IEEE VIS 2013, Oct 2013, Atlanta, GA, United States. IEEE