Ye Lin

Full Stack Designer

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EXPERIENCE

石墨文档 Product Designer

June 2016 - now, Beijing, China

- In charge of product design, brand identity over all platforms including Web / App / Work.WeChat / Desktop Client
- Designed core product features, such as the desktop and work dashboard systems, collaboration and sharing experience, comments and history feeds, notifications, etc.
- Designed the Enterprise Edition for business users
- Designed the v2.0 *Shimo* iPhone / iPad / Android app, which was recommended by the Apple App Store
- Lead a design team of 3 designers

豆瓣 UX Designer

July 2015 - April 2016 & June - August 2012, Beijing, China

- Designed for *Douban* App, from v2.13.0 to v3.8.0, including login and register redesign, booking experience on mobile, and design exploration for Profile, etc.
- Designed the "Smile" loading animation for *Douban* App
- Designed the Copyright Infringement Report System
- Designed the *2015 My Douban Movie Annual Report*, using data visualization methods and emotional design
- Carried out 1-on-1 interviews with colleagues to understand their needs for an internal data platform *Rohan*. Designed tools to help them customize user groups, and shorten the path to check data everyday

Blink Product Designer

January - July 2015, Beijing, China

- Worked on product design, UX & UI, motion design for the *GeGe* App (iOS and Android), from 0 to v2.0.

intel ICRI sustainable connected cities UX Design Intern

June - September 2014, London, UK

Inria Aviz Research Intern

May - July 2013, Paris, France

Alibaba Group 阿里巴巴集团 UX Design Intern

March 2011 - May 2012, Hangzhou, China

SKILLS

Design: Sketch, Photoshop, Illustrator

Prototype & Motion: Principle, After Effects, Framer JS

User Research: A/B testing, in-depth interview, sketching, wireframing, storyboards, data analysis

Programming: JavaScript, HTML5, CSS3, Swift, Processing

EDUCATION

University College London UCL
Université Paris-Sud 11 UNIVERSITÉ PARIS SUD

2013–2014, London, UK & 2012–2013, Pairs, France

Human Computer Interaction & Design MSc in ICT Innovation

Full scholarship awarded

Zhejiang University 浙江大學

2008-2012, Hangzhou, China

B.Eng in Digital Media Technology

Top 3 university in China

National Scholarship from Ministry of Education of the P.R. China (2011)

HONORS

3rd place at the IE Venture Days in June 2014, in London

Raised pre-seed funding and completed 3 months Dotforge Accelerator in Sheffield, UK

Winning Team of AngelHack, Hackathon in London

PUBLICATION

Ye Lin, Romain Vuillemot. Spirograph Designs for Ambient Display of Tweets. IEEE VIS 2013 *Arts Program proceedings. IEEE VIS 2013*, Oct 2013, Atlanta, GA, United States. IEEE